

Department of Commerce

Programme Specific Outcome (PSO)

PSO No	Programme Specific Outcome (PSO)
PSO1	Our graduates will be able to develop knowledge in tax planning and practices.
PSO 2	Our graduates can apply conceptual marketing theories in corporate engagements.
PSO3	Our graduates can make use of information technology for solving day to day business affairs.
PSO4	Our graduates will be able to develop skills in the field of logistics and supply chain management.

B. Com Model I Finance & Taxation

Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN1CCT02				
Course Title	Prose & Mass Media				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understanding of various styles of prose writing in Hindi literature.			U	PO1
CO2	Develop their communication skills in both spoken and written Hindi.			Ap	PO6
CO3	Build critical thinking skills necessary to analyse Hindi prose texts and mass media content.			Ap	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML1CCT05				
Course Title	Malayalam – Kathayum Kavithayum				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the history of Malayalam Short stories.			U	PO1
CO2	Analyze short stories of different eras.			An	PO2
CO3	Assess poem and poetic image in Malayalam.			E	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	1				
Course Type	Core Course				
Credit	2	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the basics of dimensions of business studies.			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR.			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research.			U	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	1				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			Ap	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems.			C	PO1
CO3	Understand the concepts in royalty and consignment accounts.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	1				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Summarize the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyze the share capital and administrative management of the company.			An	PO1
CO3	Examine the winding-up and dissolution procedures of a Company.			An	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	1				
Course Type	Complementary Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the fundamental banking concepts and practices in the Indian context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 2

Course Code	EN2CCT03				
Course Title	English – Issues that Matter				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO2
CO3	Infer the social and environmental structure of the world economy.			U	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN2CCT04				
Course Title	Poetry, Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand different forms and styles of poetry.			Ap	PO1
CO2	Build writing skills through the study and practice of letter writing.			C	PO7
CO3	Adapt their translation strategies and techniques to different genres, styles, and registers of Hindi texts.			E	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML1CCT05				
Course Title	Malayalam – Katayama Kavitha				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the history of Malayalam Short stories.			U	PO1
CO2	Analyze short stories of different eras.			An	PO2
CO3	Assess poem and poetic image in Malayalam.			E	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	4	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting treatments and procedures on hire purchase system, branch and department accounts.			Ap	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm.			Ap	PO1
CO3	Understand the importance and applicability of accounting standards.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of special contracts and Sale of Goods Act, 1930, in business transactions.			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate the skills in planning, controlling, and coordinating business activities.			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario.			U	PO4
CO3	Understand the effective management techniques.			U	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CMT02				
Course Title	Principles of Business Decisions				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	2				
Course Type	Complementary Course II				
Credit	3	Hrs/Week	4	Total Hours	60
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various concepts and demand theory in Economics			U	PO1
CO2	Identify the theories of production, cost theories for making business decision			Ap	PO5
CO3	Analyse the pricing in different market situations			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 3

Course Code	EN3CCT07				
Course Title	English- Gems of Imagination				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	3				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the style of diction used in different contexts.			Ap	PO1
CO2	Examine the different modes of reading and writing a literary text.			An	PO6
CO3	Analyse a literary work by exploring multiple perspectives.			E	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	C03CRT07				
Course Title	Corporate Accounts I				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand corporate accounting procedures.			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies.			An	PO5
CO3	Analyse the preparation of investment accounts and preparation of insurance accounts.			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	C03CRT08				
Course Title	Quantitative Techniques for Business - I				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	3				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concepts of Statistics.			U	PO1
CO2	Identify different phases of the statistical survey.			Ap	PO5
CO3	Analyze the various practical situations by using basic statistical tools.			An	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	C03CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the various financial market instruments and regulatory authorities in India.			U	PO1
CO2	Analyse the different financial instruments used in India.			An	PO1
CO3	Make use of various mutual fund schemes.			Ap	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	C03CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the Core marketing concepts.			U	PO1
CO2	To analyse the elements of marketing mix and the role of these strategies in business.			An	PSO2
CO3	Identify the recent marketing trends.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3OCT01				
Course Title	Goods and Services Tax				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	3				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the various concepts of GST			U	PSO1
CO2	Identify the time, place & value of supply and eligible ITC.			E	PSO1
CO3	Explain the procedure of registration, return filing and payment of GST.			An	PSO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 4

Course Code	EN4CCTO8				
Course Title	English- Revisiting the Classics				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	4				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Interpret the characteristics of a classical literary text.			U	PO1
CO2	Discover the relationship between historical events and literary developments.			An	PO2
CO3	Develop an appreciation of diverse cultural perspectives.			Ap	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Formulate financial statements for banking and insurance companies.			C	PO1
CO2	Create revised balance sheet of corporate companies.			C	PO1
CO3	Create Liquidator's final statement of accounts of corporate companies.			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business - II				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems.			Ap	PO5
CO2	Apply forecasting techniques in Business scenario.			Ap	PO5
CO3	Understand the basic concepts of probability.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	4				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain the entrepreneurial concepts and skills.			U	PO3
CO2	Identify the different steps in project formulation.			Ap	PO1
CO3	Compile a business plan and start entrepreneurial ventures.			C	PO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4OT01				
Course Title	Financial Services				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Extend knowledge in various financial services.			U	PO1
CO2	Develop analytical skills to assess the suitability of various financial services.			Ap	PO5
CO3	Elaborate a fundamental knowledge regarding mergers and acquisition in India.			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting - I				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the cost concepts and fundamentals of cost accounting			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting			An	PO5
CO3	Create cost sheet of a manufacturing firm			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the various environmental issues, its solutions and the concept of ecosystem			C	PO1
CO2	Examine the recent developments in commerce to address the environmental issues			Ap	PO2
CO3	Understand about Right to Information Act and Human Rights			An	PO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CRT16				
Course Title	Financial Management				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain the fundamental concepts and goals of financial management.			U	PO1
CO2	Extend the importance of financing, investment, and dividend decisions.			U	PO6
CO3	Analyse various techniques for computing working capital requirements.			An	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5OCT01				
Course Title	Income Tax - I				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	5				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the technical terms related to income tax.			Ap	PSO1
CO2	Understand the conditions to determine residential status of individuals.			U	PSO1
CO3	Assess income under different heads of income tax.			E	PSO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CA5OPT02				
Course Title	Computer Fundamentals, Internet, and MS Office				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	5				
Course Type	Open Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Outline history of computers and explain the concepts of OS, networks, and internet services.			U	PO1
CO2	Make use of the features in MS Word and MS PowerPoint to develop presentations and documents.			Ap	PO1
CO3	Utilize the features of MS Excel to organize data and to apply various functions.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 6

Course Code	CO6CRT17				
Course Title	Cost Accounting - 2				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business.			Ap	PO6
CO3	Create budget using various budgeting techniques.			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of advertising, advertisement appeal, ad copy and layout in marketing scenario.			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions.			U	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT19				
Course Title	Auditing and Assurance				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand basic concepts, principles, and procedures of auditing.			U	PO1
CO2	Identify the duties, powers, and liabilities of company auditor.			Ap	PO5
CO3	Explain the concept of vouching, verification and valuation of assets and liabilities.			E	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concept of management accounting and its significance in an organisation.			U	PO1
CO2	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6OCT01				
Course Title	Income Tax - II				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	6				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply the concept of aggregation and clubbing of income.			Ap	PSO1
CO2	Understand the various norms for making deductions in income tax calculation.			U	PSO1
CO3	Assess tax liability of individuals based on income tax rules.			E	PSO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6PR01				
Course Title	Project and Viva				
Department	Commerce				
Programme	B. Com Model I Finance & Taxation				
Semester	6				
Course Type	Core Course				
Credit	1	Hrs/Week	-	Total Hours	-
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of Research,			U	PO1
CO2	Application of methodology.			Ap	PO5
CO3	Analyse the findings.			An	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

B. Com Model I Computer Application

Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Define strategic difference between spoken and written language			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts			R	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN1CCT02				
Course Title	Prose & Mass Media				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	60
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understanding of various styles of prose writing in Hindi literature			U	PO1
CO2	Develop their communication skills in both spoken and written Hindi.			Ap	PO6
CO3	Build critical thinking skills necessary to analyse Hindi prose texts and mass media content			Ap	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML1CCT05				
Course Title	Malayalam - Kathayum Kavithayum				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	60
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the history of Malayalam Short stories			U	PO1
CO2	Analyze short stories of different eras			An	PO2
CO3	Assess poem and poetic image in Malayalam			E	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	1				
Course Type	Core				
Credit	2	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the basics of dimensions of Business Studies			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research			U	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	1				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			Ap	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems			C	PO1
CO3	Understand the concepts in royalty and consignment accounts			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	1				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Summarize the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyze the share capital and administrative management of the company.			An	PO1
CO3	Examine the winding up and dissolution procedures of a company.			An	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	1				
Course Type	Complementary Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the fundamental banking concepts and practices in the Indian context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues that Matter				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	2				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO2
CO3	Infer the social and environmental structure of the world economy.			U	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN2CCT04				
Course Title	Poetry Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	60
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand different forms and styles of poetry,			Ap	PO1
CO2	Build writing skills through the study and practice of letter writing			C	PO7
CO3	Adapt their translation strategies and techniques to different genres, styles, and registers of Hindi texts			E	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML2CCT06				
Course Title	Malayalam - Aathmakatha, Lekhanam				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	60
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Analyze the influence of society and time in Malayalam prose			An	PO1
CO2	Understand the importance of autobiographies in Malayalam literature.			U	PO2
CO3	Build reading skills and develop writing skills			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	2				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting treatment and procedure on hire purchase system, branch and department accounts.			Ap	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm			Ap	PO1
CO3	Understand the importance and applicability of accounting standards			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	2				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of Special Contracts and Sale of Goods Act, 1930, in business transactions			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	2				
Course Type	Core				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate the skills in planning, controlling and coordinating business activities			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario			U	PO6
CO3	Understand the effective management techniques			U	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CMT02				
Course Title	Principles of Business Decisions				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	2				
Course Type	Core				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various concepts and demand theory in economics			U	PO1
CO2	Identify the theories of production, cost theories for making business decisions			Ap	PO5
CO3	Analyse the pricing in different market situations			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 3

Course Code	EN3CC07				
Course Title	English- Gems of Imagination				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	3				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the style of diction used in different contexts			Ap	PO1
CO2	Examine the different modes of reading and writing a literary text			An	PO6
CO3	Analyse a literary work by exploring multiple perspectives			E	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT07				
Course Title	Corporate Accounts 1				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand corporate accounting procedures			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies			An	PO5
CO3	Analyze the preparation of investment accounts and preparation of insurance accounts			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT08				
Course Title	Quantitative Technique for Business I				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concepts of Statistics			U	PO1
CO2	Identify different phases of the statistical survey			Ap	PO5
CO3	Analyze the various practical situations by using basic statistical tools.			An	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the various financial market instruments and regulatory authorities in India			U	PO1
CO2	Analyse the different financial instruments used in India			An	PO1
CO3	Make use of various mutual fund schemes			Ap	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the Core marketing concepts			U	PO1
CO2	Analyse the elements of marketing mix and the role of these strategies in business			An	PSO2
CO3	Identify the recent marketing trends			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3OCT02				
Course Title	Information Technology for Business (Theory)				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	3				
Course Type	Optional Core I				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand Information Technology and its relevance in Business			U	PO1
CO2	Understand the HTML tags to create a website.			U	PSO3
CO3	Understand the basics of Network and Internet			U	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 4

Course Code	EN4CCTO8				
Course Title	English-Revisiting the Classics				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	4				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Interpret the characteristics of a classical literary text			U	PO1
CO2	Discover the relationship between historical events and literary developments.			An	PO2
CO3	Develop an appreciation of diverse cultural perspectives			Ap	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	4				
Course Type					
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Formulate Financial Statements for Banking and Insurance companies			C	PO1
CO2	Create revised Balance Sheets of Corporate companies.			C	PO1
CO3	Create Liquidator's Final Statement of account of corporate companies			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business II				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	4				
Course Type	Core				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems			Ap	PO5
CO2	Apply forecasting techniques in Business scenario.			Ap	PO5
CO3	Understand the basic concepts of Probability			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	4				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain the entrepreneurial concepts and skills			U	PO3
CO2	Identify the different steps in project formulation			Ap	PO1
CO3	Compile a business plan and start entrepreneurial ventures			C	PO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4OCT02				
Course Title	Information Technology for Office (Theory)				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	4				
Course Type	Optional Core II				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the features MS Word and Adobe PageMaker			U	PO3
CO2	Explain the features of MS Excel to maintain, store, visualize and analyse data			Ap	PO1
CO3	Understand the features of MS PowerPoint to make a quality presentation including animation effects			C	PO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4OCP01				
Course Title	Information Technology for Office and Information Technology for Business (Practical)				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	3 & 4				
Course Type	Optional Core I & 2				
Credit	2	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply MS Word, MS Excel and MS PowerPoint to manage office activities			Ap	PSO3
CO2	Apply the features of Adobe PageMaker to create DTP applications			Ap	PSO3
CO3	Create web pages using HTML			C	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting I				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the cost concepts and fundamentals of cost accounting			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting			An	PO5
CO3	Create cost sheet of a manufacturing firm			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the various environmental issues, its solutions and the concept of ecosystem			Ap	PO2
CO2	Examine the recent developments in commerce to address the environmental issues			An	PO2
CO3	Understand about Right to Information Act and Human Rights			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CRT16				
Course Title	Financial Management				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain the fundamental concepts and goals of financial management			U	PO1
CO2	Extend the importance of financing, investment and dividend decisions			U	PO6
CO3	Analyze various techniques for computing working capital requirements			An	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5OCT02				
Course Title	Computerised Accounting (Theory)				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	5				
Course Type	Optional Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Illustrate foundational proficiency of Tally software.			U	PSO3
CO2	Explain the procedure for the preparation of final accounts with accounting and inventory vouchers using Tally			U	PSO3
CO3	Elaborate the procedures for the preparations of payroll and GST reports using Tally of a business organisation			C	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	BA5OPT22				
Course Title	Brand Management				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	5				
Course Type	Open Course				
Credit	4	Hrs/Week	4	Total Hours	60
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand fundamental concept and significance of brands in the market.			U	PSO2
CO2	Analyse the process of Brand Building			An	PO4
CO3	Develop the strategies for successful brand portfolio management.			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 6

Course Code	CO6CRT17				
Course Title	Cost Accounting-2				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business			Ap	PO6
CO3	Create budget using various budgeting techniques			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of advertising, advertisement appeal, ad copy and layout in marketing scenario			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions			U	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT19				
Course Title	Auditing and Assurance				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand basic concepts, principles and procedures of Auditing			U	PO1
CO2	Identify the duties, powers and liabilities of company auditor.			Ap	PO5
CO3	Explain the concept of vouching, verification and valuation of Assets and Liabilities			E	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concept of management accounting and its significance in an organisation			U	PO1
CO2	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6OCT02				
Course Title	Software for Business and Research (Theory)				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	6				
Course Type	Optional Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain data, data processing various data transformation and statistical inference using SPSS			U	PSO3
CO2	Illustrate features of LibreOffice Writer, Open-Source software and formatting to create documents			U	PSO3
CO3	Illustrate Libre Office calc, to store and manipulate data, analyse it using formulas and charts.			U	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6OCP01				
Course Title	Computerized Accounting and Software for Business and Research (Practical)				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	5,6				
Course Type	Optional Course				
Credit	2	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply concepts of accounting to generate Trading, Profit & loss, Balance sheet and Bank reconciliation statement using Tally software			Ap	PSO3
CO2	Apply the concepts of payroll and GST using Tally software			Ap	PSO3
CO3	Analyse various data using SPSS and Make use of Libre Office Writer and Calc to prepare document and interpret data.			An	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6PR01				
Course Title	Project And Viva				
Department	Commerce				
Programme	B. Com Model I Computer Application				
Semester	6				
Course Type	Optional Course				
Credit	1	Hrs/Week		Total Hours	
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understanding the concepts of Research			U	PO1
CO2	Application of Research Methodology			Ap	PO5
CO3	Analyse the findings			An	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

B. Com Model II Finance and Taxation

Semester 1

Course Code	EN1CCT01				
Course Title	English-Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN1CCT05				
Course Title	Prose, Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Analyse various forms of prose literature, including short stories, essays.			An	PO1
CO2	Develop the skill in writing different types of business letters			Ap	PO7
CO3	Adapt the skills necessary to translate prose texts accurately and effectively between Hindi and English languages.			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML1CCT11				
Course Title	Malayalam - Katha ,Kavitha, Nadakam				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Relate Malayalam short stories of different eras			U	PO2
CO2	Outline Malayalam poetry			U	PO1
CO3	Analyse drama and its literature			An	PO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	1				
Course Type	Core				
Credit	2	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the basics of dimensions of Business Studies.			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR.			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research.			U	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	1				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			Ap	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems			C	PO1
CO3	understand the concepts in royalty and consignment accounts			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	1				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Summarise the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyse the share capital and administrative management of the company.			An	PO1
CO3	Examine the winding-up and dissolution procedures of a Company.			An	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	1				
Course Type	Complementary Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the fundamental banking concepts and practices in the Indian Context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues that Matter				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO2
CO3	Infer the social and environmental structure of the world economy.			U	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN2CCT05				
Course Title	Poetry & Mass Media				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Discover an appreciation for the rich cultural heritage and diversity reflected in Hindi poetry.			An	PO1
CO2	How Hindi poetry engages with themes such as love, nature, spirituality, and social justice across different cultural contexts.			R	PO2
CO3	Invent about the challenges and opportunities faced by aspiring filmmakers in India's competitive film industry.			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML2CCT12				
Course Title	Malayalam - Gathyam, Yathra Vivaranam				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify different genres in Malayalam prose			An	PO1
CO2	Explain the importance of travelogues in Malayalam			U	PO2
CO3	Develop skills for writing travelogues			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	2				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting treatments and procedures on Hire Purchase System, Branch and Department Accounts			Ap	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm			Ap	PO1
CO3	Understand the importance and applicability of accounting standards			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	2				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of Special contracts and Sale of Goods Act, 1930, in business transactions			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate the skills in planning, controlling and coordinating business activities.			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario.			U	PO6
CO3	Understand the effective management techniques.			U	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CMT02				
Course Title	Principles of Business Decisions				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	2				
Course Type	Complementary Course II				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various concepts and demand theory in Economics			U	PO1
CO2	Identify the theories of production, cost theories for making business decision			Ap	PO5
CO3	Analyse the pricing in different market situations			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 3

Course Code	CO3CRT07				
Course Title	Corporate Accounts I				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand corporate accounting procedures.			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies.			An	PO5
CO3	Analyse the preparation of investment accounts and preparation of insurance accounts.			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT08				
Course Title	Quantitative Techniques for Business I				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	3				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concepts of Statistics.			U	PO1
CO2	Identify different phases of the statistical survey.			Ap	PO5
CO3	Analyse the various practical situations by using basic statistical tools.			An	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the various financial market instruments and regulatory authorities in India.			U	PO1
CO2	Analyse the different financial instruments used in India.			An	PO1
CO3	Make use of various mutual fund schemes.			Ap	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the Core marketing concepts.			U	PO1
CO2	to analyse the elements of marketing mix and the role of these strategies in business.			An	PSO2
CO3	identify the recent marketing trends.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3OCT01				
Course Title	Goods and Services Tax				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	3				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the various concepts of GST.			U	PSO1
CO2	Identify the time, place & value of supply and eligible ITC.			E	PSO1
CO3	Explain the procedure of registration, return filing and payment of GST.			An	PSO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 4

Course Code	EN4CCT06				
Course Title	English- Illuminations				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	4				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the genres of literature such as life writings, essays, speeches, short stories, and poems.			U	PO1
CO2	Apply the extended vocabulary gained from the textual reading and interpretations.			Ap	PO6
CO3	Develop an insightful perspective towards life writing			Ap	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Formulate Financial Statements for Banking companies and Insurance companies.			C	PO1
CO2	Create revised Balance Sheets of Corporate companies.			C	PO1
CO3	Create liquidators Final Statement of account of corporate companies.			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business-II				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	4				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems.			Ap	PO5
CO2	Apply forecasting techniques in Business scenarios.			Ap	PO5
CO3	Understand the basic concepts of Probability.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	4				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain the entrepreneurial concepts and skills.			U	PO3
CO2	Identify the different steps in project formulation.			Ap	PO1
CO3	Compile a business plan and start entrepreneurial ventures.			C	PO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4OCT01				
Course Title	Financial Services				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	4				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Extend knowledge in various financial services			U	PO1
CO2	Develop analytical skills to assess the suitability of various financial services			Ap	PO5
CO3	Elaborate a fundamental knowledge regarding mergers and acquisition in India			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting I				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the cost concepts and fundamentals of cost accounting.			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting.			An	PO5
CO3	Create cost sheet of a manufacturing firm.			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	5				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the various environmental issues, its solutions and the concept of ecosystem.			Ap	PO2
CO2	Examine the recent developments in commerce to address the environmental issues.			An	PO2
CO3	Understand about Right to Information Act and Human Rights.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CMT07				
Course Title	E-Commerce				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	5				
Course Type	Complementary				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Compare the different models of E-commerce and to make use of various applications of e-commerce			U	PSO2
CO2	Explain the various threats and security measures in e-commerce			U	PSO2
CO3	Understand the steps in building a website for e-commerce business			U	PSO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5OCT01				
Course Title	Income Tax-I				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	5				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the technical terms related to income tax.			Ap	PSO1
CO2	Understand the conditions to determine residential status of Individuals.			U	PSO1
CO3	Assess income under different heads of income tax.			E	PSO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CA5OPT02				
Course Title	Computer Fundamentals, Internet and MS-Office				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	5				
Course Type	Open Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Outline history of computers and explain the concepts of OS, networks and internet services.			U	PO1
CO2	Make use of the features in MS Word and MS PowerPoint to develop presentations and documents.			Ap	PO1
CO3	Utilise the features of MS Excel to organise data and to apply various functions.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 6

Course Code	CO6CRT17				
Course Title	Cost Accounting-2				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business			Ap	PO6
CO3	Create budget using various budgeting techniques			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of advertising, advertisement appeal, ad copy and layout in marketing scenarios.			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions.			U	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CMT09				
Course Title	Income Tax- Assessment and Planning				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	6				
Course Type	Complementary Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Evaluate Tax Implications for Entities			E	PSO1
CO2	Analyse Tax Planning and Management Strategies			An	PO5
CO3	Apply Tax Provisions to Real-World Scenarios			Ap	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concept of management accounting and its significance in an organisation.			U	PO1
CO2	Assess organisational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	C06PR01		
Course Title	Project and Viva		
Department	Commerce		
Programme	B. Com Model II Finance & Taxation		
Semester	6		
Course Type	Core		
Credit	1		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.
CO1	Understand the concept of Research,	U	PO1
CO2	Application of methodology.	Ap	PO5
CO3	Analyse the findings.	An	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create			

B. Com Model II Computer Application

Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN1CCT05				
Course Title	Prose, Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Analyse various forms of prose literature, including short stories, essays.			An	PO1
CO2	Develop the skill in writing different types of business letters			Ap	PO7
CO3	Adapt the skills necessary to translate prose texts accurately and effectively between Hindi and English languages.			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML1CCT11				
Course Title	Malayalam - Katha, Kavitha Nadakam				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Relate Malayalam short stories of different eras			U	PO2
CO2	Outline Malayalam poetry			U	PO1
CO3	Analyse drama and its literature			An	PO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	1				
Course Type	Core Course				
Credit	2	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the basics of dimensions of Business Studies			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research			U	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	1				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			Ap	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems			C	PO1
CO3	Understand the concepts in royalty and consignment accounts			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	1				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Summarize the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyse the share capital and administrative management of a company.			An	PO1
CO3	Examine the winding up and dissolution procedures of a company.			An	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	1				
Course Type	Complementary Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the fundamental banking concepts and practices in the Indian Context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues That Matter				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO-2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO-2
CO3	Infer the social and environmental structure of the world economy.			U	PO-6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN2CCT05				
Course Title	Poetry & Mass Media				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Discover an appreciation for the rich cultural heritage and diversity reflected in Hindi poetry.			An	PO1
CO2	How Hindi poetry engages with themes such as love, nature, spirituality, and social justice across different cultural contexts.			R	PO2
CO3	Invent about the challenges and opportunities faced by aspiring filmmakers in India's competitive film industry.			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML2CCT12				
Course Title	Malayalam - Gadyam Yathra Vivaranam				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify different genres in Malayalam prose			An	PO1
CO2	Explain importance of travelogues in Malayalam			U	PO2
CO3	Develop skills for writing travelogues			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting treatments and procedures on Hire purchase system, Branch, and department Accounts			Ap	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm.			Ap	PO1
CO3	Understand the importance and applicability of accounting standards.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of Special contracts and Sale of Goods Act, 1930, in business transactions			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate the skills in planning, controlling, and coordinating business activities			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario			U	PO6
CO3	Understand the effective management techniques			U	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CMT02				
Course Title	Principles of Business Decision				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	2				
Course Type	Common				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various concepts and demand theory in Economics			U	PO1
CO2	Identify the theories of production, cost theories for making business decision			Ap	PO5
CO3	Analyse the pricing in different market situations			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 3

Course Code	EN3CCT05				
Course Title	English- Literature and/ as Identity				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	3				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Infer the various underlying questions about identity crises.			U	PO-2
CO2	Identify the nature of autobiographical writing.			Ap	PO-1
CO3	Analyse the issues of identity pertaining to literature			An	PO-2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT07				
Course Title	Corporate Accounts I				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	3				
Course Type	Common				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand corporate accounting procedures			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies			An	PO5
CO3	Analyze the preparation of investment accounts and preparation of insurance accounts			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT08				
Course Title	Quantitative Techniques for Business I				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	3				
Course Type	Common				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concepts of Statistics			U	PO1
CO2	Identify different phases of the statistical survey			Ap	PO5
CO3	Analyze the various practical situations by using basic statistical tools.			An	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the various financial market instruments and regulatory authorities in India			U	PO1
CO2	Analyse the different financial instruments used in India			An	PO1
CO3	Make use of various mutual fund schemes			Ap	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the Core marketing concepts			U	PO1
CO2	Analyse the elements of marketing mix and the role of these strategies in business			An	PSO2
CO3	Identify the recent marketing trends			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3OCT02				
Course Title	Information Technology for Business (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	3				
Course Type	Common				
Credit	4	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand information technology and its relevance in business			U	PO1
CO2	Understand the HTML tags to create a website.			U	PSO3
CO3	Understand the basics of network and internet			U	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 4

Course Code	EN4CCT06				
Course Title	English- Illuminations				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	4				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the genres of literature such as life writings, essays, speeches, short stories, and poems.			U	PO-1
CO2	Apply the extended vocabulary gained from the textual reading and interpretations.			Ap	PO-6
CO3	Develop an insightful perspective towards life writing			Ap	PO-7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Formulate Financial Statements for Banking companies and Insurance companies.			C	PO1
CO2	Create revised Balance Sheets of Corporate companies.			C	PO1
CO3	Create Liquidator's Final Statement of account of corporate companies			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business II				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems			Ap	PO5
CO2	Apply forecasting techniques in Business scenario.			Ap	PO5
CO3	Understand the basic concepts of Probability			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain the entrepreneurial concepts and skills			U	PO3
CO2	Identify the different steps in project formulation			Ap	PO1
CO3	Compile a business plan and start entrepreneurial ventures			C	PO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4OCT02				
Course Title	Information Technology for Office (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	4				
Course Type	Optional Core 2				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the features MS Word and Adobe PageMaker			U	PSO3
CO2	Explain the features of MS Excel to maintain, store, visualize and analyse data			U	PSO3
CO3	Understand the features of MS PowerPoint to make a quality presentation including animation effects			U	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO34OCP01				
Course Title	Information Technology for Office and Information Technology for Business				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	4				
Course Type	Optional Core 1 & 2				
Credit	2	Hrs/Week	2	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply MS word, MS excel and MS PowerPoint to manage office activities			Ap	PSO3
CO2	Apply the features of adobe PageMaker to create DTP applications			Ap	PSO3
CO3	Create web pages using html			C	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting I				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the cost concepts and fundamentals of cost accounting			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting			An	PO5
CO3	Create cost sheet of a manufacturing firm			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the various environmental issues, its solutions, and the concept of ecosystem.			Ap	PO2
CO2	Examine the recent developments in commerce to address the environmental issues.			An	PO2
CO3	Understand about Right to Information Act and Human Rights.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CMT08				
Course Title	Programming in 'C' (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	5				
Course Type	Complementary Courses				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	To understand basic concepts of programming and various decision making and branching in C.			U	PSO3
CO2	Explain arrays and string handling in C.			U	PSO3
CO3	Illustrate user defined functions, pointers, structures and unions in C.			U	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5OCT02				
Course Title	Computerised Accounting (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	5				
Course Type	Optional Core				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Illustrate foundational proficiency of Tally software.			U	PSO3
CO2	Explain the procedure for the preparation of final accounts with accounting and inventory vouchers using Tally			U	PSO3
CO3	Elaborate the procedures for the preparations of payroll and GST reports using tally of a business organisation			C	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	BA5OPT22				
Course Title	Brand Management				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	5				
Course Type	Open Course				
Credit	3	Hrs/Week	4	Total Hours	60
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand fundamental concept and significance of brands in the market.			U	PSO2
CO2	Analyse the process of brand building			An	PO4
CO3	Develop the strategies for successful brand portfolio management.			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 6

Course Code	CO6CRT17				
Course Title	Cost Accounting II				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	6				
Course Type	Optional Core				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business			Ap	PO6
CO3	Create budget using various budgeting techniques			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of advertising, advertising appeal, ad copy and layout in marketing scenario.			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions.			U	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CMT09				
Course Title	Database Management System (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concepts and the applications of database systems			U	PSO1
CO2	Familiar with database storage structures and Access techniques			U	PO2
CO3	Master in MS Access through query generation and report creation			An	PSO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concept of management accounting and its significance in an organisation.			U	PO1
CO2	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6OCT02				
Course Title	Software for Business and Research (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	6				
Course Type	Optional				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain data, data processing various data transformation and statistical inference using SPSS			U	PSO3
CO2	Illustrate features of LibreOffice Writer, opensource software and formatting to create documents			U	PSO3
CO3	Illustrate LibreOffice calc, to store and manipulate data, analyse it using formulas and charts.			U	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO56OCP01				
Course Title	Computerised Accounting and Software for Business and Research (Practical)				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	5 And 6				
Course Type	Optional Core				
Credit	2	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply concepts of accounting to generate trading, profit & loss, balance sheet and bank reconciliation statement using tally software			Ap	PSO3
CO2	Apply the concepts of payroll and GST using tally software			Ap	PSO3
CO3	Analyse various data using SPSS and make use of LibreOffice writer and calc to prepare documents and interpret data.			Ap	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO56CMP01				
Course Title	Combined Practical Examination for Programming in C and Database Management System				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	6				
Course Type	Complementary				
Credit	2	Hrs/Week	4	Total Hours	73
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Make use of basic C programs to develop solutions using various decision making and branching programs in C			Ap	PSO3
CO2	Apply arrays and strings in C			Ap	PSO3
CO3	Create database modules like tables, queries and reports.			Ap	PSO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6PR01				
Course Title	Project and Viva				
Department	Commerce				
Programme	B. Com Model II Computer Application				
Semester	6				
Course Type	Core Course				
Credit	1	Hrs/Week	-	Total Hours	-
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of Research			U	PO1
CO2	Application of methodology.			Ap	PO5
CO3	Analyse the findings.			An	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

B. Com Model II Logistics Management

Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Define strategic difference between spoken and written language.			R	PO-6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO-1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO-6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN1CCT05				
Course Title	Prose, Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Analyse various forms of prose literature, including short stories, essays.			An	PO1
CO2	Develop the skill in writing different types of business letters			Ap	PO7
CO3	Adapt the skills necessary to translate prose texts accurately and effectively between Hindi and English languages.			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML1CCT11				
Course Title	Malayalam - Katha, Kavitha, Nadakam				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Relate Malayalam short stories of different eras			U	PO2
CO2	Outline Malayalam poetry			U	PO1
CO3	Analyse drama and its literature			An	PO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	2	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the basics of dimensions of Business Studies			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research			U	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			AP	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems			C	PO1
CO3	Understand the concepts in royalty and consignment accounts			AP	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Summarize the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyse the share capital and administrative management of a company.			An	PO1
CO3	Examine the winding up and dissolution procedures of a company.			An	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the fundamental banking concepts and practices in the Indian Context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues That Matter				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO-2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO-2
CO3	Infer the social and environmental structure of the world economy.			U	PO-6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN2CCT05				
Course Title	Poetry & Mass Media				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Discover an appreciation for the rich cultural heritage and diversity reflected in Hindi poetry.			An	PO1
CO2	How Hindi poetry engages with themes such as love, nature, spirituality, and social justice across different cultural contexts.			R	PO2
CO3	Invent about the challenges and opportunities faced by aspiring filmmakers in India's competitive film industry.			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML2CCT12				
Course Title	Malayalam - Gadyam Yathra Vivaranam				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify different genres in Malayalam prose			An	PO1
CO2	Explain importance of travelogues in Malayalam			U	PO2
CO3	Develop skills for writing travelogues			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting treatments and procedures on Hire purchase system, Branch, and department Accounts			AP	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm.			AP	PO5
CO3	Understand the importance and applicability of accounting standards.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of Special contracts and Sale of Goods Act, 1930, in business transactions			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	3	Hrs/Week	5	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate the skills in planning, controlling, and coordinating business activities			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario			U	PO6
CO3	Understand the effective management techniques			U	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CMT02				
Course Title	Principles of Business Decision				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various concepts and demand theory in Economics			U	PO1
CO2	Identify the theories of production, cost theories for making business decision			Ap	PO5
CO3	Analyse the pricing in different market situations			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 3

Course Code	EN3CCT05				
Course Title	English- Literature and/ as Identity				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Infer the various underlying questions about identity crises.			U	PO-2
CO2	Identify the nature of autobiographical writing.			Ap	PO-1
CO3	Analyse the issues of identity pertaining to literature			An	PO-2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT07				
Course Title	Corporate Accounts I				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand corporate accounting procedures			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies			An	PO5
CO3	Analyze the preparation of investment accounts and preparation of insurance accounts			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT08				
Course Title	Quantitative Techniques for Business I				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concepts of Statistics			U	PO1
CO2	Identify different phases of the statistical survey			Ap	PO5
CO3	Analyze the various practical situations by using basic statistical tools.			An	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the various financial market instruments and regulatory authorities in India			U	PO1
CO2	Analyse the different financial instruments used in India			An	PO1
CO3	Make use of various mutual fund schemes			Ap	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the Core marketing concepts			U	PO1
CO2	Analyse the elements of marketing mix and the role of these strategies in business			An	PSO2
CO3	Identify the recent marketing trends			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3OCT06				
Course Title	Introduction to Logistics Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of logistics management			U	PSO4
CO2	Understand the concept of Outsourcing logistics and its stages			U	PSO4
CO3	Understand the customer service quality and distribution channels in logistics			U	PSO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 4

Course Code	EN4CCT06				
Course Title	English- Illuminations				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	4				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the genres of literature such as life writings, essays, speeches, short stories, and poems.			U	PO-1
CO2	Apply the extended vocabulary gained from the textual reading and interpretations.			Ap	PO-6
CO3	Develop an insightful perspective towards life writing			Ap	PO-7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Formulate Financial Statements for Banking companies and Insurance companies.			C	PO1
CO2	Create revised Balance Sheets of Corporate companies.			C	PO1
CO3	Create Liquidator's Final Statement of account of corporate companies			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business II				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems			Ap	PO5
CO2	Apply forecasting techniques in Business scenario.			Ap	PO5
CO3	Understand the basic concepts of Probability			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain the entrepreneurial concepts and skills			U	PO3
CO2	Identify the different steps in project formulation			AP	PO1
CO3	Compile a business plan and start entrepreneurial ventures			C	PO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4OCT06				
Course Title	Principles of Logistics Information				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	4				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the fundamental concepts related to Information Technology in Logistics			U	PO1
CO2	Apply the principles of designing & evaluating LIS application & LIS Architecture			Ap	PSO4
CO3	Build awareness about the importance of information forecasting & its techniques in business.			Ap	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting I				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the cost concepts and fundamentals of cost accounting			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting			An	PO5
CO3	Create cost sheet of a manufacturing firm			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the various environmental issues, its solutions, and the concept of ecosystem			Ap	PO2
CO2	Examine the recent developments in commerce to address the environmental issues			An	PO2
CO3	Understand about Right to Information Act and Human Rights			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CMT07				
Course Title	E-Commerce				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Compare the different models of E-commerce and to make use of various applications of e-commerce			U	PSO2
CO2	Explain the various threats and security measures in e-commerce			U	PSO2
CO3	Understand the steps in building a website for e-commerce business			U	PSO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5OCT06				
Course Title	Air Cargo Logistics Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	5				
Course Type	Optional Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand air freight operations, services, and management Principles			U	PSO4
CO2	Understand the concept of air freight forwarding			U	PSO4
CO3	Understand rates and charges in air cargo logistics			U	PSO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CA5OPT02				
Course Title	Computer Fundamentals, Internet, and MS Office				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	5				
Course Type	Optional Core				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Outline history of computers and explain the concepts of OS, networks and internet services			U	PO1
CO2	Make use of the features in MS Word and MS PowerPoints to develop presentations and documents.			Ap	PO1
CO3	Utilize the features of MS Excel to organize data and to apply various functions			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 6

Course Code	CO6CRT17				
Course Title	Cost Accounting II				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Optional Core				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business			Ap	PO6
CO3	Create budget using various budgeting techniques			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of advertising, advertising appeal, ad copy and layout in marketing scenario.			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions.			U	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CMT12				
Course Title	Consumer Behaviour				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Complementary III				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the fundamental theories and concepts in consumer behaviour			U	PSO2
CO2	Examine the role of culture, sub-culture, reference groups on consumer decision making			An	PSO2
CO3	Explain the concept of Consumerism and Organisational Buying Behaviour			U	PSO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concept of management accounting and its significance in an organisation.			U	PO1
CO2	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6OCT06				
Course Title	Shipping and Ocean Freight Logistics Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Optional Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Evaluate different theories and concepts related to the shipping industry.			E	PSO4
CO2	Apply stevedoring and vessel operations procedures for efficient logistics management.			Ap	PSO4
CO3	Explain customer service strategies for the shipping industry			U	PSO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6PR01				
Course Title	Project and Viva				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Core Course				
Credit	1	Hrs/Week	-	Total Hours	-
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of Research			U	PO1
CO2	Application of methodology.			AP	PO5
CO3	Analyse the findings.			An	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

B. Com Model II Marketing

Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN1CCT05				
Course Title	Prose, Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Analyse various forms of prose literature, including short stories, essays.			An	PO1
CO2	Develop the skill in writing different types of business letters.			Ap	PO7
CO3	Adapt the skills necessary to translate prose texts accurately and effectively between Hindi and English languages.			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML1CCT11				
Course Title	Malayalam - Katha, Kavitha Nadakam				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Relate Malayalam short stories of different eras.			U	PO2
CO2	Outline Malayalam poetry.			U	PO1
CO3	Analyse drama and its literature.			An	PO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Core Course				
Credit	2	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the basics of dimensions of Business Studies.			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR.			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research.			U	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			Ap	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems.			C	PO1
CO3	Understand the concepts in royalty and consignment accounts.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Summarize the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyse the share capital and administrative management of a company.			An	PO1
CO3	Examine the winding up and dissolution procedures of a company.			An	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Complementary Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the fundamental banking concepts and practices in the Indian Context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues That Matter				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO2
CO3	Infer the social and environmental structure of the world economy.			U	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	HN2CCT05				
Course Title	Poetry & Mass Media				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Discover an appreciation for the rich cultural heritage and diversity reflected in Hindi poetry.			An	PO1
CO2	How Hindi poetry engages with themes such as love, nature, spirituality, and social justice across different cultural contexts.			R	PO2
CO3	Invent about the challenges and opportunities faced by aspiring filmmakers in India's competitive film industry.			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	ML2CCT12				
Course Title	Malayalam- Gathyam, Yatra Vivaranam				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify different genres in Malayalam prose.			An	PO1
CO2	Explain importance of travelogues in Malayalam.			U	PO2
CO3	Develop skills for writing travelogues.			C	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting treatments and procedures on Hire purchase system, Branch, and department Accounts.			Ap	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm.			Ap	PO1
CO3	Understand the importance and applicability of accounting standards.			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of Special contracts and Sale of Goods Act, 1930, in business transactions.			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate the skills in planning, controlling, and coordinating business activities.			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario.			U	PO6
CO3	Understand the effective management techniques.			U	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO2CMT02				
Course Title	Principles of Business Decisions				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Complementary Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various concepts and demand theory in Economics.			U	PO1
CO2	Identify the theories of production, cost theories for making business decision.			Ap	PO5
CO3	Analyse the pricing in different market situations.			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 3

Course Code	EN3CCT05				
Course Title	English- Literature and/ as Identity				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Infer the various underlying questions about identity crises.			U	PO2
CO2	Identify the nature of autobiographical writing.			Ap	PO1
CO3	Analyse the issues of identity pertaining to literature.			An	PO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT07				
Course Title	Corporate Accounts I				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand corporate accounting procedures.			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies.			An	PO5
CO3	Analyze the preparation of investment accounts and preparation of insurance accounts.			An	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT08				
Course Title	Quantitative Techniques for Business I				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concepts of Statistics.			U	PO1
CO2	Identify different phases of the statistical survey.			Ap	PO5
CO3	Analyze the various practical situations by using basic statistical tools.			An	PO4
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the various financial market instruments and regulatory authorities in India.			U	PO1
CO2	Analyse the different financial instruments used in India.			An	PO1
CO3	Make use of various mutual fund schemes.			Ap	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the Core marketing concepts.			U	PO1
CO2	Analyse the elements of marketing mix and the role of these strategies in business.			An	PSO2
CO3	Identify the recent marketing trends.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3OCT05				
Course Title	Customer Relationship Management				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Optional Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various customer relationship management concepts and framework from various perspective.			U	PSO2
CO2	Match their business communication skill to work efficiently in the organisation.			R	PSO2
CO3	Apply the concepts in real life business environment.			Ap	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO3OCT01				
Course Title	Goods and Services Tax				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Optional Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the various concepts of GST.			U	PSO1
CO2	Identify the time, place & value of supply and eligible ITC.			E	PSO1
CO3	Explain the procedure of registration, return filing and payment of GST.			An	PSO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 4

Course Code	EN4CCT06				
Course Title	English- Illuminations				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	4				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the genres of literature such as life writings, essays, speeches, short stories, and poems.			U	PO1
CO2	Apply the extended vocabulary gained from the textual reading and interpretations.			Ap	PO6
CO3	Develop an insightful perspective towards life writing.			Ap	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Formulate Financial Statements for Banking and Insurance companies			C	PO1
CO2	Create revised Balance Sheets of Corporate companies.			C	PO1
CO3	Create Liquidator's Final Statement of account of corporate companies			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business- II				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems			Ap	PO5
CO2	Apply forecasting techniques in Business scenario.			Ap	PO5
CO3	Understand the basic concepts of Probability			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain the entrepreneurial concepts and skills			U	PO3
CO2	Identify the different steps in project formulation			Ap	PO1
CO3	Compile a business plan and start entrepreneurial ventures			C	PO3
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO4OCT05				
Course Title	Services Marketing				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain the concept of services & service marketing mix.			U	PSO2
CO2	Demonstrate the concepts of market segmentation, targeting & positioning in relation to services			U	PSO2
CO3	Explain the recent trends in service marketing			U	PSO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting I				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the cost concepts and fundamentals of cost accounting			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting			An	PO5
CO3	Create cost sheet of a manufacturing firm			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the various environmental issues, its solutions and the concept of ecosystem			Ap	PO2
CO2	Examine the recent developments in commerce to address the environmental issues			An	PO2
CO3	Understand about Right to Information Act and Human Rights			U	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5CMT07				
Course Title	E-Commerce				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	5				
Course Type	Complementary				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Compare the different models of E-commerce and to make use of various applications of e-commerce			U	PSO2
CO2	Explain the various threats and security measures in e-commerce			U	PSO2
CO3	Understand the steps in building a website for e-commerce business			U	PSO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO5OCT05				
Course Title	Marketing Research				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	75
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate marketing research process and concepts			U	PSO2
CO2	Analyse various Marketing research approaches and prepare research instruments			An	PSO2
CO3	Construct written and oral research reports			Ap	PO5
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CA5OPT02				
Course Title	Computer Fundamentals, Internet and MS- Office				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	5				
Course Type	Open Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Outline history of computers and explain the concepts of OS, networks and internet services			U	PO1
CO2	Make use of the features in MS Word and MS Power point to develop presentations and documents.			Ap	PO1
CO3	Utilize the features of MS Excel to organize data and to apply various functions			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Semester 6

Course Code	CO6CRT17				
Course Title	Cost Accounting II				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business			Ap	PO6
CO3	Create budget using various budgeting techniques			C	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of advertising, advertisement appeal, ad copy and layout in marketing scenario			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions			U	PO7
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CMT12				
Course Title	Consumer Behaviour				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	6				
Course Type	Complementary III				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the fundamental theories and concepts in consumer behaviour			U	PSO2
CO2	Examine the role of culture, sub-culture, reference groups on consumer decision making			An	PSO2
CO3	Explain the concept of Consumerism and Organisational Buying Behaviour			U	PSO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concept of management accounting and its significance in an organisation			U	PO1
CO2	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6OCT05				
Course Title	International Marketing				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Analyse key concepts, strategies, and challenges in international marketing, demonstrating a comprehensive understanding of its principles and applications.			An	PSO2
CO2	Formulate effective international marketing strategies by synthesizing knowledge of market research, environmental factors, and trade policies to achieve organizational objectives in global markets.			C	PSO2
CO3	Assess the impact of globalization, market barriers, and cultural diversity on international marketing, and propose innovative solutions to navigate complex international business environments.			E	PSO2
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create					

Course Code	CO6PR01		
Course Title	Project and Viva		
Department	Commerce		
Programme	B. Com Model II Marketing		
Semester	6		
Course Type	Core Course		
Credit	1		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.
CO1	Understanding the concepts of Research	U	PO1
CO2	Application of Research Methodology	Ap	PO5
CO3	Analyse the findings	An	PO6
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create			

