



Programme Specific Outcome (PSO)

PSO No	Programme Specific Outcome (PSO)
PSO1	Our graduates will be able to develop knowledge in tax planning and practices.
PSO 2	Our graduates can apply conceptual marketing theories in corporate engagements.
PSO3	Our graduates can make use of information technology for solving day to day business affairs.
PSO4	Our graduates will be able to develop skills in the field of logistics and supply chain management.

AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM , APPROVED BY AICTE

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B. Com Model I Finance & Taxation

Semester 1

Course Code	EN1CCT01							
Course Title	Englis	English- Fine Tune Your English						
Department	Comn	nerce						
Programme	B. Coı	m Model I Fii	nance	& Taxation				
Semester	1							
Course Type	Comn	non Course						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.	Upo	pected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1		e strategic di n and writter			R	PO6		
CO2	comp	rate adequate etence to com ate English.	Ü		U	PO1		
CO3	appro	se grammar a priate oral ar urse in real lit xts.	nd wr	R	PO6			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	HN10	HN1CCT02					
Course Title	Prose	& Mass Med	ia				
Department	Comr	nerce					
Programme	B. Co:	m Model I Fir	nance	& Taxation			
Semester	1						
Course Type	Comr	Common Course					
Credit	4	Hrs/Week	4	Total Hours	72	2	
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.	
CO1		rstanding of v writing in Hi		,	U	PO1	
CO2		op their com spoken and w		cation skills in Hindi.	Ap	PO6	
CO3	to ana	Build critical thinking skills necessary to analyse Hindi prose texts and mass media content. Ap					
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	ML10	ML1CCT05						
Course Title	Malay	yalam – Katha	ayum	Kavithayum				
Department	Comr	nerce						
Programme	B. Co	m Model I Fir	nance	& Taxation				
Semester	1							
Course Type	Comr	Common Course						
Credit	4	Hrs/Week	4	Total Hours		72		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		rstand the his stories.	story (of Malayalam	U	PO1		
CO2	Analy	ze short stori	ies of	different eras.	An	PO2		
CO3		s poem and p yalam.	oetic	image in	Е	PO7		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO10	CO1CRT01					
Course Title	Dime	nsions and M	ethoc	lology of Busine	ess Studies		
Department	Comr	nerce					
Programme	B. Co	m Model I Fir	nance	& Taxation			
Semester	1						
Course Type	Core	Core Course					
Credit	2	Hrs/Week	3	Total Hours	į	54	
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.	
CO1		ify the basics of ess studies.	of dir	nensions of	Ap	PO1	
CO2		d knowledge as well as CS		t business	U	PO2	
CO3	busin	Illustrate technological integration in business and fundamentals of business research.					
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO1CRT02							
Course Title	Finan	Financial Accounting I						
Department	Comr	nerce						
Programme	B. Co	m Model I Fir	nance	& Taxation				
Semester	1							
Course Type	Core							
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.		
		Students wi	n be a					
CO1	conve	y accounting pentions for the nts of sole probusinesses.	princi prep	ples and paration of	Ap	PO5		
CO1	conve accou farm Make conve	y accounting pentions for the nts of sole probability of sole probability.	princie prepoprieto gai	ples and paration of torship and n expertise in	Ap C	PO5		
	converse account farm Make converse double	y accounting pentions for the nts of sole probusinesses. up students terting single-e	principe prepared principe pri	ples and paration of torship and n expertise in systems to				



Course Code	CO10	CO1CRT03						
Course Title	Corpo	orate Regulati	ions a	nd Administrat	ion			
Department	Comr	nerce						
Programme	B. Co	m Model I Fir	nance	& Taxation				
Semester	1							
Course Type	Core	Core						
Credit	3	3 Hrs/Week 4 Total Hours 72						
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	frame	narize the gerework pertain	ing to	the	U	PO3		
CO2		ze the share on the share of th	•		An	PO1		
CO3		ine the windi lution proced	0 1	o and of a Company.	An	PO1		
Cognitive	Level:			Understanding, c, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO1CMT01					
Course Title	Banki	ng and Insura	ance			
Department	Comr	nerce				
Programme	B. Co	m Model I Fir	nance	& Taxation		
Semester	1					
Course Type	rpe Complementary Course					
Credit	3	Hrs/Week	4	Total Hours	7	⁷ 2
	1	Expected Course Outcomes Upon completion of this course students will be able to: Cognitive PO, PSO No.				
CO No.		Jpon complet	ion of	f this course	O	•
CO No.	Unde	Jpon complet students wi rstand the fur pts and pract	ion of 11 be a ndam	f this course able to: ental banking	O	•
	Unde conte	Jpon complet students wi rstand the fur pts and pract	ion of all be andamices in the andament barens are dyn	f this course able to: ental banking n the Indian nking amics of	Level	No.
CO1	Unde contes Unde innov banke	Jpon complet students wirstand the fur pts and practicat. rstand different ations and the students and the students and the students and the students are students.	ion of all be and americes in the bare dyneral control of	f this course able to: ental banking in the Indian inking amics of inships.	Level U	No. PO1





Semester 2

Course Code	EN2C	EN2CCT03						
Course Title	Englis	sh – Issues tha	at Ma	tter				
Department	Comr	nerce						
Programme	B. Co	m Model I Fir	nance	& Taxation				
Semester	2							
Course Type	Comr	non Course						
Credit	4	Hrs/Week	5	Total Hours	!	90		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
		Demonstrate an understanding of national and global issues of U PO2 contemporary significance.						
CO1	natio	nal and global	l issue	es of	U	PO2		
CO1	nation conte	nal and global	l issue ifican gover	es of ce. cnment in es and	U	PO2		
	nation contex Expla provi- regula Infer	nal and global mporary sign in the role of ding public fa	l issue ifican gover acilitie ic disp	es of ce. cnment in es and parities. ronmental		-		





Course Code	HN20	HN2CCT04					
Course Title	Poetr	y, Commercia	ıl Cor	respondence &	Translation		
Department	Comr	merce					
Programme	B. Co	m Model I Fir	nance	& Taxation			
Semester	2						
Course Type	Common Course						
Credit	4	4 Hrs/Week 4 Total Hours 72					
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1	Unde of poo		nt for	ms and styles	Ap	PO1	
CO2		writing skills ractice of lette		ugh the study iting.	С	PO7	
CO3	techn	t their transla iques to differ egisters of Hir	ent g	enres, styles,	E	PO6	
Cognitive	Level:			Understanding, c, C-Create	Ap-Apply, A	n-Analyze,	

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Course Code	ML10	ML1CCT05					
Course Title	Malay	yalam – Katay	ama	Kavitha			
Department	Comr	merce					
Programme	B. Co	m Model I Fir	nance	& Taxation			
Semester	2						
Course Type	Comr	non Course					
Credit	4	Hrs/Week	4	Total Hours		72	
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1		rstand the his stories.	story (of Malayalam	U	PO1	
CO2	Analy	ze short stori	ies of	different eras.	An	PO2	
CO3		s poem and p yalam.	oetic	image in	E	PO7	
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO20	CO2CRT04					
Course Title	Finan	cial Accounti	ng II				
Department	Comr	nerce					
Programme	B. Co:	m Model I Fir	nance	& Taxation			
Semester	2						
Course Type	Core Course						
Credit	4	Hrs/Week	4	Total Hours	!	90	
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.	
CO1	proce	y accounting t dures on hire h and departi	purc	hase system,	Ap	PO1	
CO2	proce	Make use of the knowledge in procedures and settlement in case of Ap PO1 dissolution of partnership firm.					
CO3		rstand the im	•	nce and ng standards.	U	PO1	
Cognitive	Level:			Understanding, c, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO2C	CO2CRT05						
Course Title	Busin	Business Regulatory Framework						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fir	nance	& Taxation				
Semester	2							
Course Type	Core	Course						
Credit	3	Hrs/Week	4	Total Hours		72		
	Expected Course Outcomes Upon completion of this course Upon completion of this course Level No.							
CO No.		_	ion o	f this course		· ·		
CO No.	Unde	Jpon complet	ion o Il be a neral	f this course able to: principles of		· ·		
	Unde contra Exam contra	Jpon complet students wi rstand the gen act law for bu ine the conce	ion on all be a neral siness of Go	f this course able to: principles of s. special ods Act, 1930,	Level	No.		
CO1	Unde contra Exam contra in bus	Jpon complet students wirstand the geract law for burine the conceptants and Sale concessiness transactions.	ion of liberal siness of Gottions.	f this course able to: principles of s. special ods Act, 1930, erspectives in	Level U	No. PO1		



Course Code	CO2C	CO2CRT06							
Course Title	Busin	Business Management							
Department	Comr	Commerce							
Programme	B. Co	m Model I Fir	nance	& Taxation					
Semester	2								
Course Type	Core	Course							
Credit	3	Hrs/Week	3	Total Hours	!	54			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1		O		n planning, ating business	U	PO1			
CO2	motiv	Explain the theories related to motivation and leadership in different business scenario.							
CO3	Unde		ective	e management	U	PO6			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO2C	CMT02						
Course Title	Princi	Principles of Business Decisions						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fir	nance	& Taxation				
Semester	2							
Course Type	Comp	olementary Co	ourse	II				
Credit	3	Hrs/Week	4	Total Hours	60)		
		Expected Course Outcomes Upon completion of this course Level PO, PSO Level No.						
CO No.		-	tion o	f this course		•		
CO No.	Unde	Jpon complet	tion of ill be a is con	f this course able to: cepts and		•		
	Unde dema Identi	Jpon complet students wirstand various and theory in lifty the theories for many students.	tion of ill be a second Econd es of p	f this course able to: cepts and omics production,	Level	No.		
CO1	Unde dema Identi cost ti decisi Analy	Jpon complet students wirstand various and theory in lifty the theories for many students.	tion of the second seco	f this course able to: cepts and omics oroduction, business	Level U	No. PO1		

Semester 3

Course Code	EN3C	CCT07						
Course Title	Englis	English- Gems of Imagination						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fii	nance	& Taxation				
Semester	3							
Course Type	Comr	non Course						
Credit	3	Hrs/Week	5	Total Hours	90)		
CO No.		Expected Cou Jpon complete students w	tion o	f this course	Cognitive Level	PO, PSO No.		
CO1		ify the style o ent contexts.	f dicti	on used in	Ap	PO1		
CO2		ine the difference and writin			An	PO6		
CO3		se a literary v		by exploring	Е	PO7		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, An	-Analyze,		



Course Code	C03C	C03CRT07							
Course Title	Corpo	Corporate Accounts I							
Department	Comr	Commerce							
Programme	B. Co	m Model I Fii	nance	& Taxation					
Semester	3								
Course Type	Core	Course							
Credit	4	Hrs/Week	5	Total Hours	90)			
CO No.		Expected Cou Upon complet students w	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1		rstand corpoi dures.	ate a	ccounting	U	PO1			
CO2	proce stater	Assess the various accounting procedures in preparation of financial statements of public limited companies. An PO5							
CO3		nts and prepa		of investment n of insurance	An	PO5			
Cognitive	Level:	R- Remembe	r, U-l	Understanding,	Ap-Apply, An	-Analyze,			





Course Code	C03CRT08							
Course Title	Quan	Quantitative Techniques for Business - I						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fii	nance	& Taxation				
Semester	3							
Course Type	Comr	non Course						
Credit	4	Hrs/Week	5	Total Hours	90)		
	Expected Course Outcomes Upon completion of this course students will be able to: Cognitive PO, PSO No.							
CO No.		Jpon complet	tion o	f this course	•	•		
CO No.	Ţ	Jpon complet students wirstand the ba	tion o	f this course able to:	•	•		
	Unde Statis Identi	Jpon complet students wirstand the ba	tion of	f this course able to: ncepts of	Level	No.		
CO1	Unde Statis Identi statist Analy	Jpon complet students was restand the base tics. ify different partical survey. yze the variousions by using	tion of ill be a sic consideration of the sic consideration of the a sic co	f this course able to: ncepts of of the	Level U	No. PO1		





Course Code	C03C	C03CRT09						
Course Title	Finan	Financial Markets and Operations						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fii	nance	& Taxation				
Semester	3							
Course Type	Core	Course						
Credit	3	Hrs/Week	4	Total Hours	72	2		
CO No.		Expected Cou Jpon complet students w	tion of	f this course	Cognitive Level	PO, PSO No.		
	Unde	students will be able to: Understand the various financial market instruments and regulatory authorities in India.						
CO1	mark	et instrument	s and		U	PO1		
CO1	marko autho Analy	et instrument	s and ent fin	regulatory	U An	PO1		
	marko autho Analy instru	et instrument rities in India rse the differe ments used in use of variou	s and . ent fin n Indi	regulatory ancial				





Course Code	C03C	RT10						
Course Title	Mark	Marketing Management						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fir	nance	& Taxation				
Semester	3							
Course Type	Core	Course						
Credit	3	Hrs/Week	3	Total Hours	54	1		
CO No.		Expected Cou Jpon complet students wi	tion o	f this course	Cognitive Level	PO, PSO No.		
CO1	Unde conce	rstand the Co pts.	ore ma	nrketing	U	PO1		
CO2	mix a	To analyse the elements of marketing mix and the role of these strategies in business. PSO2						
CO3	Ident	ify the recent	mark	eting trends.	Ap	PO1		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, An	-Analyze,		





Course Code	CO3C	OCT01						
Course Title	Good	Goods and Services Tax						
Department	Comr	Commerce						
Programme	B. Co:	m Model I Fii	nance	& Taxation				
Semester	3							
Course Type	Optio	nal Course						
Credit	4	Hrs/Week	5	Total Hours	90)		
CO No.		Expected Cou Jpon complet students wi	tion o	f this course	Cognitive Level	PO, PSO No.		
CO1	Unde GST	rstand the va	rious	concepts of	U	PSO1		
CO2		ify the time, p y and eligible		& value of	Е	PSO1		
CO3	Expla	in the proced		f registration,	An	PSO1		
CO3	returi	n filing and pa	aymeı	nt of GST.				

Semester 4

Course Code	EN4C	EN4CCTO8						
Course Title	Englis	English- Revisiting the Classics						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fii	nance	& Taxation				
Semester	4							
Course Type	Comr	non Course						
Credit	3	Hrs/Week	5	Total Hours	90)		
	Expected Course Outcomes Upon completion of this course students will be able to: Cognitive PO, PSO Level No.							
CO No.	Į					•		
CO No.	Interp		ill be a	able to:		•		
	Interp classic Disco histor	students w	ill be a cterist xt. onship	able to: cics of a	Level	No.		
CO1	Interp classic Disco histor develo	students we bret the characteristics the cal literary text ver the relation rical events ar	ill be acterist xt. Onship ad lite iation	able to: cics of a between rary	Level U	No. PO1		



Course Code	CO4C	CO4CRT11						
Course Title	Corpo	Corporate Accounts II						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fii	nance	& Taxation				
Semester	4							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours	90)		
CO No.		Expected Cou Jpon complet students w	tion of	f this course	Cognitive Level	PO, PSO No.		
CO1	Form	students will be able to: Formulate financial statements for banking and insurance companies. C PO1						
	banki	ng and insura			С	PO1		
CO2	Create	ng and insura e revised bala rate compani	ance c ince sl	ompanies.	C C	PO1		
	Create corpo	e revised bala rate compani	ance c ince sl es.	ompanies. heet of statement of	-			





Course Code	CO4C	CO4CRT12							
Course Title	Quan	Quantitative Techniques for Business - II							
Department	Comr	Commerce							
Programme	B. Co	m Model I Fii	nance	& Taxation					
Semester	4								
Course Type	Core	Course							
Credit	4	Hrs/Week	6	Total Hours	10	8			
CO No.		Expected Cou	Cognitive Level	PO, PSO No.					
		students w	ш ве а	able to:	20.01				
CO1		use of the base data analys	sic co	ncepts of Bi-	Ap	PO5			
CO1	variat proble Apply	use of the base data analys	sic co	ncepts of Bi- eal-life		PO5			
	variat proble Apply Busin Unde	use of the base data analysems.	sic co is in r techni	real-life iques in	Ap				





Course Code	CO4C	CRT13					
Course Title	Entre	Entrepreneurship Development and Project Management					
Department	Comr	nerce					
Programme	B. Co:	m Model I Fii	nance	& Taxation			
Semester	4						
Course Type	Comr	non Course					
Credit	4	4 Hrs/Week 5 Total Hours 90)	
CO No.		Expected Cou Jpon complet students w	tion of	f this course	Cognitive Level	PO, PSO No.	
CO1	Expla	in the entrep	reneu	rial concepts	U	PO3	
CO2		ify the differe ılation.	nt ste	ps in project	Ap	PO1	
CO3	•	pile a business preneurial ve	•		С	PO3	
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, An	-Analyze,	



Course Code	CO40	OT01						
Course Title	Finan	Financial Services						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fii	nance	& Taxation				
Semester	4							
Course Type	Core	Course						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.		Expected Cou Upon comple students w	tion of	f this course	Cognitive Level	PO, PSO No.		
CO1	Exten service	· ·	in va	rious financial	U	PO1		
CO2		oility of vario		to assess the	Ap	PO5		
CO3		rate a fundar ding mergers		O	С	PO1		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, An	-Analyze,		





Semester 5

Course Code	CO5C	CRT14						
Course Title	Cost	Cost Accounting - I						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fii	nance	& Taxation				
Semester	5							
Course Type	Core	Course						
Credit	4	Hrs/Week	6	Total Hours	10	8		
CO No.		Expected Cou Jpon comple students w	tion o	f this course	Cognitive Level	PO, PSO No.		
CO1		ify the cost co	_		Ap	PO1		
CO2	proce	ine the techn dures of inve r cost accoun	ntory		An	PO5		
CO3	Creat firm	e cost sheet o	f a ma	nufacturing	С	PO1		
Cognitive								



Course Code	CO5C	CRT15					
Course Title	Envir	Environment and Human Rights					
Department	Comr	nerce					
Programme	B. Co	m Model I Fii	nance	& Taxation			
Semester	5						
Course Type	Core	Course					
Credit	4	4 Hrs/Week 5 Total Hours 90)	
CO No.		Expected Cou Jpon complet students wi	tion of	f this course	Cognitive Level	PO, PSO No.	
CO1				ironmental the concept of	С	PO1	
CO2	comn	ine the recent nerce to addre onmental issu	ess the	Ap	PO2		
CO3		rstand about nation Act ar	Ü		An	PO2	



Course Code	CO50	CRT16					
Course Title	Finan	Financial Management					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model I Finance & Taxation					
Semester	5						
Course Type	Core	Course					
Credit	4	Hrs/Week	5	Total Hours	90		
	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive	PO, PSO	
CO No.	Į				Level	No.	
CO No.	Expla	students wi	ill be a	able to: I concepts and	Level U	No.	
	Expla goals Exten	students wi	ill be a nenta nanag ance o	able to: I concepts and ement. If financing,			
CO1	Expla goals Exten invest Analy comp	students wi in the fundan of financial m d the importa	ill be annental nanag onnce of widen chniq	able to: I concepts and ement. If financing, d decisions. ues for	U	PO1	





Course Code	CO5C	OCT01				
Course Title	Incom	ne Tax - I				
Department	Comr	nerce				
Programme	B. Co	m Model I Fin	ance	& Taxation		
Semester	5					
Course Type	Optio	nal Course				
Credit	4 Hrs/Week 5 Total Hours 90)
CO No.		Expected Cou Upon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.
CO No.	Ţ	Jpon complet students wi ify the technic	ion o 11 be	f this course able to:	•	•
	Identi incom Unde detern	Jpon complet students wi ify the technic	ion o ll be al ter aditio	f this course able to: ms related to ms to	Level	No.
CO1	Identi incom Unde detern indivi	Jpon complet students wi ify the technic ne tax. rstand the cor mine residenti	ion o ll be a al ter nditio	f this course able to: ms related to ons to atus of	Level Ap	No. PSO1





Course Code	CA5C	OPT02					
Course Title	Comp	Computer Fundamentals, Internet, and MS Office					
Department	Comr	Commerce					
Programme	B. Co	m Model I Fii	nance	& Taxation			
Semester	5						
Course Type	Open	Course					
Credit	3	Hrs/Week	4	Total Hours	72		
CO No.		Expected Cou Upon complet students w	ion o	f this course	Cognitive Level	PO, PSO No.	
CO1	expla	ne history of one the concept the the concept the the concept the the the the the the the the the th	ts of (uters and OS, networks,	U	PO1	
CO2		use of the fea AS PowerPoir		Ар	PO1		
	prese	and MS PowerPoint to develop presentations and documents. Utilize the features of MS Excel to organize data and to apply various Ap PO1 Ap PO1					
CO3	Utiliz	e the features	of M	ments. S Excel to			

Semester 6

Course Code	CO6C	CRT17					
Course Title	Cost A	Cost Accounting - 2					
Department	Comr	Commerce					
Programme	B. Co	m Model I Fii	nance	& Taxation			
Semester	6						
Course Type	Core	Course					
Credit	4	Hrs/Week	6	Total Hours	10	8	
CO No.		Expected Cou Jpon complet students wi	tion o	f this course	Cognitive Level	PO, PSO No.	
CO1	costin	rstand varioung techniques of industries	appli	hods of ed to different	U	PO1	
CO2		cision-making		ing principles	Ap	PO6	
CO3		e budget usin eting techniqu	Ü	ious	С	PO1	
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, An	-Analyze,	



Course Code	CO60	CRT18						
Course Title	Adve	rtisement and	d Sale	s Management				
Department	Comr	Commerce						
Programme	B. Co	m Model I Fii	nance	& Taxation				
Semester	6							
Course Type	Core	Course						
Credit	3	Hrs/Week	4	Total Hours	72			
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.		
CO1	adver	and layout in	tiseme	ent appeal, ad	U	PO7		
CO2	resear	y knowledge rch methods a ure advertisir	and te	echniques to	Ap	PO1		
CO3	prom	in the concep otion and per gic marketing	rsonal	selling for	U	PO7		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, An	-Analyze,		





Course Code	CO6C	CRT19						
Course Title	Audit	Auditing and Assurance						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Finance & Taxation						
Semester	6							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours	90	90		
	Expected Course Outcomes Upon completion of this course students will be able to:							
CO No.		Jpon complet	tion of	f this course	Cognitive Level	PO, PSO No.		
CO No.	Unde	Jpon complet students wi	tion of ill be a concep	f this course able to: ots, principles,	O	•		
	Under and p	Jpon complet students wi rstand basic c	tion of ill be a concept audition	f this course able to: ots, principles, ing.	Level	No.		
CO1	Unde and p Identi liabili Expla verific	Jpon complet students wi rstand basic c rocedures of ify the duties,	tion of ill be a concept audition of power audition of vertical to find the concept audition of the co	f this course able to: ots, principles, ing. ers, and ditor. ouching,	Level U	No.		



Course Code	CO6C	CRT20					
Course Title	Mana	gement Acco	untin	g			
Department	Comr	nerce					
Programme	B. Co:	m Model I Fii	nance	& Taxation			
Semester	6						
Course Type	Core	Course					
Credit	4	Hrs/Week	5	Total Hours	90		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.	
	Unde	rstand the ba	sic co	ncept of			
CO1	mana	gement accou	ınting	and its	U	PO1	
	signif	icance in an c	organi	sation.			
	Asses	s organizatio	nal pe	erformance by			
602		<u> </u>	_			DO.	
CO2	using	<u> </u>	emen	erformance by t analysis and	Е	PO6	
CO2	using accou	financial stat	emen	erformance by t analysis and	E	PO6	
CO2	using accou decisi	financial stat	emen or ma	erformance by t analysis and nagerial	E	PO6	
CO2	using accou decisi Apply	financial statenting ratios for making. y knowledge	emen or ma to pre	erformance by t analysis and nagerial	E Ap	PO6	
	using accou decisi Apply Flow	financial statenting ratios for making. y knowledge	emen or ma to pre	erformance by t analysis and nagerial epare Fund			





Course Code	CO6C	OCT01				
Course Title	Incom	ne Tax - II				
Department	Comr	nerce				
Programme	B. Co	m Model I Fii	nance	& Taxation		
Semester	6					
Course Type	Optio	onal Course				
Credit	4 Hrs/Week 5 Total Hours 90					90
CO No.		Expected Cou Jpon complete students wi	tion o	f this course	Cognitive Level	PO, PSO No.
CO No.	Apply	Jpon complet students w	tion of ill be a	f this course		•
	Apply clubb Unde	Jpon complet students with the concept	tion of ill be a of agg	f this course able to: gregation and norms for	Level	No.
CO1	Apply clubb. Unde makir calcul	Jpon complet students with the concept ing of income rstand the varing deductions	tion of income	f this course able to: gregation and norms for come tax dividuals	Level Ap	No. PSO1





Course Code	CO6P	PR01					
Course Title	Projec	Project and Viva					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model I Finance & Taxation					
Semester	6						
Course Type	Core	Course					
Credit	1	Hrs/Week	-	Total Hours	-		
CO No.		Expected Cou Jpon complete students w	tion of	f this course	Cognitive Level	PO, PSO No.	
CO1	Unde	rstand the co	ncept	of Research,	U	PO1	
CO2	Appli	cation of met	hodol	ogy.	Ap	PO5	
CO3	Analy	se the finding	gs.		An	PO6	
Cognitive	Level:			Jnderstanding, , C-Create	Ap-Apply, An	-Analyze,	

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B. Com Model I Computer Application

Semester 1

Course Code	EN1C	CCT01					
Course Title	Englis	sh- Fine Tune	Your	English			
Department	Comr	Commerce					
Programme	B. Co	B. Com Model I Computer Application					
Semester	1						
Course Type	Comr	non Course					
Credit	4	Hrs/Week	5	Total Hours	,	90	
CO No.		Expected Cou Jpon complet students wi	tion o	f this course	Cognitive Level	PO, PSO No.	
CO1		e strategic dif en and writter			R	PO6	
CO2	comp	rate adequate etence to com ate English	_		U	PO1	
CO3	appro	opriate oral ar urse in real lif	nd wr		R	PO6	
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	HN10	CCT02						
Course Title	Prose	Prose & Mass Media						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Computer Application						
Semester	1							
Course Type	Comr	non Course						
Credit	4	Hrs/Week	4	Total Hours		60		
CO No.			ion of	Expected Course Outcomes Upon completion of this course				
		bladelits Wi	11 00 6					
CO1		rstanding of v writing in Hi	ariou	ıs styles of	U	PO1		
CO1	prose Devel	rstanding of v writing in Hi	variou ndi li munio	terature	U Ap	PO1		
	prose Devel both s Build to ana	rstanding of writing in Hillop their coming spoken and weritical thinking	variou ndi li munio ritten ng sk	terature				





Course Code	ML10	CCT05						
Course Title	Malay	Malayalam - Kathayum Kavithayum						
Department	Comr	Commerce						
Programme	B. Co	m Model I Co	mput	ter Application				
Semester	1							
Course Type	Comr	non Course						
Credit	4 Hrs/Week 4 Total Hours 60							
	_	Tito, week	_	100011100115				
CO No.]	Expected Cou Jpon complet students wi	ırse C	Putcomes f this course	Cognitive Level	PO, PSO No.		
	Unde	Expected Cou Jpon complet students wi	irse C tion of	Putcomes f this course	Cognitive	PO, PSO		
CO No.	Unde Short	Expected Cou Jpon complet students wi rstand the his stories	irse Crion or fill be a story o	Outcomes f this course able to:	Cognitive Level	PO, PSO No.		
CO No.	Unde Short Analy	Expected Cou Jpon complet students wi rstand the his stories	arse Crion or ill be a story of the sof	Outcomes If this course In this cour	Cognitive Level U	PO, PSO No.		





Course Code	CO1CRT01							
Course Title	Dime	Dimensions and Methodology of Business Studies						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Computer Application						
Semester	1							
Course Type	Core							
Credit	2	2 Hrs/Week 3 Total Hours 54						
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO No.	Identi	Jpon complet	ion o	f this course able to:	•	•		
	Identi Busin Exten	Jpon complet students wi ify the basics	ion of ll be a of din	f this course able to: nensions of	Level	No.		
CO1	Identi Busin Exten ethics Illustr	Jpon complet students wi ify the basics ess Studies ad knowledge	ion of all be a solution of direction of direction of the about the solution of the solution o	f this course able to: nensions of t business ntegration in	Level Ap	No. PO1		



Course Code	CO1C	CRT02						
Course Title	Finan	Financial Accounting I						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Computer Application						
Semester	1							
Course Type	Core							
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	conve	y accounting pentions for the nts of sole probusinesses.	prep	paration of	Ap	PO5		
CO2	conve	up students erting single-e	entry s	n expertise in systems to	С	PO1		
	Unde	rstand the co	ncept	s in royalty				
CO3		onsignment a	ccour	5 5	Ap	PO1		





Course Code	CO1C	CO1CRT03					
Course Title	Corpo	Corporate Regulations and Administration					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model I Computer Application					
Semester	1						
Course Type	Core						
Credit	3	Hrs/Week	4	Total Hours	,	72	
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
	Carross	• (1	1 1				
CO1	frame	narize the gerework pertain	ing to	the	U	PO3	
CO1	frame forma Analy	ework pertain ation of compared trze the share onistrative man	ing to anies. capita	the l and	U An	PO3	
	frame forma Analy admir comp	ework pertain ation of comparise the share on the inistrative manany.	ing to anies. capita nagen	o the Il and nent of the			





Course Code	CO1C	CO1CMT01					
Course Title	Banki	Banking and Insurance					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model I Computer Application					
Semester	1						
Course Type	Comp	olementary Co	ourse				
Credit	3	Hrs/Week	4	Total Hours	,	72	
	1	Expected Cou					
CO No.		Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO No.	Unde	Jpon complet students wi rstand the fur pts and pract	ion of Il be a	f this course able to: ental banking		·	
	Unde conte	Jpon complet students wi rstand the fur pts and pract	ion of all be andamices in ent bare	f this course able to: ental banking the Indian nking amics of	Level	No.	
CO1	Unde contes Unde innov banke	Jpon complet students wi rstand the fur pts and pract xt. rstand differe rations and th	ion of all be and americes in the all	f this course able to: ental banking the Indian nking amics of aships.	Level U	No. PO1	

Semester 2

Course Code	EN2CCT03						
Course Title	Englis	English- Issues that Matter					
Department	Comn	Commerce					
Programme	B. Co	B. Com Model I Computer Application					
Semester	2						
Course Type	Comn	non Course					
Credit	3	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1	nation	onstrate an un	l issue	U	PO2		
		contemporary significance. Explain the role of government in providing public facilities and U PO2 regulating economic disparities.					
CO2	provi	in the role of ding public fa	gover cilitie	enment in	U	PO2	
CO2	provide regula	in the role of ding public fa	gover acilitie ic dis _l	ernment in es and parities. ronmental	U	PO2	





Course Code	HN20	HN2CCT04					
Course Title	Poetr	Poetry Commercial Correspondence & Translation					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model I Computer Application					
Semester	2						
Course Type	Comr	non Course					
Credit	4	Hrs/Week	4	Total Hours	(60	
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1	Unde		ent for	ms and styles	Ap	PO1	
CO2		writing skills ractice of lette		ugh the study iting	С	PO7	
CO3	techn	t their transla iques to differ egisters of Hi	rent g	•	E	PO6	
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	ML2C	ML2CCT06						
Course Title	Malay	Malayalam - Aathmakatha, Lekhanam						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Computer Application						
Semester	2							
Course Type	Comr	non Course						
Credit	4	Hrs/Week	4 Hrs/Week 4 Total Hours 60					
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO No.	Analy	Jpon complet	ion of 11 be a	f this course able to: society and		•		
	Analy time i Unde	Jpon complet students wi vze the influer n Malayalam rstand the im iographies in	ion of ll be a nce of prose porta	f this course able to: society and e	Level	No.		
CO1	Analy time i Unde autob literat	Jpon complet students wi vze the influer n Malayalam rstand the im iographies in	ion of ll be a nce of prose porta Mala	f this course able to: society and e nce of yalam	Level An	No. PO1		





Course Code	CO2C	CO2CRT04						
Course Title	Finan	Financial Accounting II						
Department	Comr	Commerce						
Programme	B. Co:	B. Com Model I Computer Application						
Semester	2							
Course Type	Core							
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Course Outcomes Upon completion of this course Level PO, PSO No.						
		students wi			Level	No.		
CO1	Appl proce		ll be a treatr purch	able to: ment and ase system,	Ap	No.		
CO1	Appl proce branc Make proce	students wi y accounting dure on hire p	treatr purch ment a owled	able to: ment and ase system, accounts. dge in ent in case of				
	Appl proce branc Make proce dissol	students wi y accounting dure on hire p h and departi- use of the kn dures and set	treatr purch ment a owled tleme nershi	able to: ment and ase system, accounts. dge in ent in case of ap firm acce and	Ap	PO1		





						1			
Course Code	CO2C	CO2CRT05							
Course Title	Busin	Business Regulatory Framework							
Department	Comr	nerce							
Programme	B. Co:	m Model I Co	mput	ter Application					
Semester	2								
Course Type	Core	Core							
Credit	3	Hrs/Week	4	Total Hours	,	72			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1		erstand the ge act law for bu			U	PO1			
CO2	Contr	ine the conceracts and Sale in business tr	of Go	An	PO5				
202	Justif	Tustify the contractual perspectives in commercial transactions.							
CO3	comm	nercial transac	ctions	•	, _				





Course Code	CO2C	CO2CRT06						
Course Title	Busin	Business Management						
Department	Comr	nerce						
Programme	B. Co	m Model I Co	mpu	ter Application				
Semester	2							
Course Type	Core	Core						
Credit	3	3 Hrs/Week 3 Total Hours 54						
CO No.		Expected Cou		Cognitive	PO, PSO			
		students wi		f this course able to:	Level	No.		
CO1	Demo	students wi onstrate the sk olling and coo	ll be a	able to:		,		
	Demo contro activi Expla motiv	students wi onstrate the sk olling and coo ties in the theorie	ll be a cills in ordina	able to: n planning, nting business	Level	No.		
CO1	Demo contro activi Expla motiv busin	students winstrate the skolling and cooties in the theorie ration and leadess scenario	ll be a kills in ordina s rela dersh	able to: n planning, ating business ted to	Level U	No. PO1		





Course Code	CO2C	CO2CMT02						
Course Title	Princi	Principles of Business Decisions						
Department	Comr	merce						
Programme	B. Co	m Model I Co	mput	er Application				
Semester	2							
Course Type	Core	Core						
Credit	3	Hrs/Week	3	Total Hours	ļ	54		
		Expected Course Outcomes Upon completion of this course						
CO No.			ion of	f this course	Cognitive Level	PO, PSO No.		
CO No.	Unde	Jpon complet	ion of 11 be a s con	f this course able to: cepts and	•	· ·		
	Unde dema Identi	Jpon complet students wirstand variou nd theory in easify the theories for ma	ion of 11 be a s concecono es of p	f this course able to: cepts and mics production,	Level	No.		
CO1	Unde dema Identi cost ti decisi	Jpon complet students wirstand variou nd theory in easify the theories for ma	ion of all be a s concecono es of paking	f this course able to: cepts and mics production, business	Level U	No. PO1		

Semester 3

Course Code	EN3C	EN3CC07						
Course Title	Englis	English- Gems of Imagination						
Department	Comr	Commerce						
Programme	B. Co	m Model I Co	mput	er Application				
Semester	3							
Course Type	Comr	Common Course						
Credit	3	Hrs/Week	5	Total Hours	9	90		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1		ify the style of ent contexts	f dicti	on used in	Ар	PO1		
CO2		ine the difference and writin		An	PO6			
CO3		se a literary v ple perspectiv		by exploring	Е	PO7		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		

Course Code	CO3C	CO3CRT07							
Course Title	Corpo	Corporate Accounts 1							
Department	Comr	nerce							
Programme	B. Co:	m Model I Co	mpu	ter Application					
Semester	3								
Course Type	Core	Course							
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1		rstand corpor dures	ate a	ccounting	U	PO1			
CO2	proce	s the various dures in prep nents of publi anies	aratio	An	PO5				
CO3	inves	Analyze the preparation of investment accounts and preparation An PO5 of insurance accounts							
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO3C	CO3CRT08						
Course Title	Quan	Quantitative Technique for Business I						
Department	Comr	merce						
Programme	B. Co	m Model I Co	mput	er Application				
Semester	3	3						
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	Total Hours	<u>(</u>	90		
		Expected Cou	rea C					
CO No.		Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO No.	Į	Jpon complet students wi rstand the bas	ion of 11 be a	f this course able to:		· ·		
	Unde Statis Identi	Jpon complet students wi rstand the bas	ion of 11 be a	f this course able to: ncepts of	Level	No.		
CO1	Unde Statis Identi statist Analy	Jpon complet students wi rstand the bas tics ify different p	ion of 11 be a sic con hases	f this course able to: ncepts of of the	Level U	No. PO1		





Course Code	CO3C	CO3CRT09						
Course Title	Finan	Financial Markets and Operations						
Department	Comr	merce						
Programme	B. Co	m Model I Co	mput	ter Application				
Semester	3							
Course Type	Core	Core Course						
Credit	3	Hrs/Week	4	Total Hours	5	72		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	mark	rstand the var et instruments rities in India	s and		U	PO1		
CO2		vse the differe Iments used in			An	PO1		
CO3	Make schen	use of variounes	ıs mu	tual fund	Ар	PO5		
Cognitive	Level:	R- Remembe	r, U-l	Understanding,	Ap-Apply, A	n-Analyze,		





Course Code	CO3C	CO3CRT10					
Course Title	Mark	eting Manage	ement				
Department	Comr	nerce					
Programme	B. Co	m Model I Co	mpu	ter Application			
Semester	3						
Course Type	Core	Core Course					
Credit	3	Hrs/Week	3	Total Hours	Į	54	
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.	
CO1	Unde conce	rstand the Co pts	re ma	arketing	U	PO1	
CO2		rse the element nd the role of ess		An	PSO2		
CO3	Ident	ify the recent	mark	eting trends	Ap	PO1	
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO3C	CO3OCT02						
Course Title	Infori	Information Technology for Business (Theory)						
Department	Comr	nerce						
Programme	B. Co	m Model I Co	mput	er Application				
Semester	3							
Course Type	Optio	Optional Core I						
Credit	3	Hrs/Week	3	Total Hours	ļ	54		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1		rstand Inform ts relevance ir		0,	U	PO1		
CO2	Unde websi	rstand the HT ite.	ΓML t	U	PSO3			
CO3		rstand the bas	sics of	f Network	U	PSO3		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		

Semester 4

Course Code	EN4C	EN4CCTO8						
Course Title	Engli	sh-Revisiting	the C	lassics				
Department	Comr	merce						
Programme	B. Co	m Model I Co	mput	er Application				
Semester	4							
Course Type	Comr	Common Course						
Credit	3	Hrs/Week	5	Total Hours	Ģ	90		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1	_	oret the charac		tics of a	U	PO1		
CO2	histor	ver the relation rical events ar opments.		An	PO2			
CO3		lop an apprec		of diverse	Ap	PO7		
Cognitive	Level:			Understanding, e, C-Create	, Ap-Apply, A	n-Analyze,		





Course Code	CO40	CO4CRT11						
Course Title	Corpo	orate Account	s II					
Department	Com	nerce						
Programme	B. Co	m Model I Co	mpul	ter Application				
Semester	4							
Course Type								
Credit	4	Hrs/Week	6	Total Hours	1	08		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1		ulate Financia			С	PO1		
CO2		e revised Bala orate compan		heets of	С	PO1		
CO3		e Liquidator's int of corpora		l Statement of npanies	С	PO1		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO4C	CO4CRT12							
Course Title	Quan	Quantitative Techniques for Business II							
Department	Comr	nerce							
Programme	B. Co	m Model I Co	mput	ter Application					
Semester	4	L Company of the comp							
Course Type	Core	Core							
Credit	4	Hrs/Week	6	Total Hours	1	08			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1		use of the base data analysems		•	Ар	PO5			
CO2	11.	y forecasting t ess scenario.	techni	Ар	PO5				
	Unde	Understand the basic concepts of Probability U PO1							
CO3	Proba	bility			U	POI			





Course Code	CO4C	CO4CRT13							
Course Title	Entre	Entrepreneurship Development and Project Management							
Department	Comr	Commerce							
Programme	B. Co	m Model I Co	mput	er Application					
Semester	4								
Course Type	Comr	Common Course							
Credit	4	Hrs/Week	5	Total Hours	Ğ	90			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1	Expla	in the entrepi kills	reneu	rial concepts	U	PO3			
CO2		ify the differe	nt ste	ps in project	Ар	PO1			
CO3	_	oile a business preneurial vei	•		С	PO3			
Cognitive	Level:			Understanding, e, C-Create	, Ap-Apply, A	n-Analyze,			

Course Code	CO4C	CO4OCT02					
Course Title	Inform	Information Technology for Office (Theory)					
Department	Comr	Commerce					
Programme	B. Co	m Model I Co	mput	ter Application			
Semester	4						
Course Type	Optio	onal Core II					
Credit	3 Hrs/Week 3 Total Hours 54					54	
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.	
	тт 1	Students will be able to: Understand the features MS Word and Adobe PageMaker U PO3					
CO1				MS Word	U	PO3	
CO1	and A	Adobe PageMain the feature	aker s of N		U Ap	PO3	
	and A Expla maint data Unde Powe	Adobe PageMain the feature tain, store, vis	aker s of N ualize tures	MS Excel to e and analyse of MS uality			





Course Code	CO4OCP01							
Course Title		Information Technology for Office and Information Technology for Business (Practical)						
Department	Comr	Commerce						
Programme	B. Co:	B. Com Model I Computer Application						
Semester	3 & 4							
Course Type	Optio	nal Core I & Z	2					
Credit	2	Hrs/Week	4	Total Hours	7	72		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	11.	y MS Word, N rPoint to mar		cel and MS office activities	Ap	PSO3		
CO2		y the features Maker to crea		lobe P applications	Ap	PSO3		
CO3	Creat	e web pages ı	using	HTML	С	PSO3		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		

Semester 5

Course Code	CO5C	CO5CRT14						
Course Title	Cost	Cost Accounting I						
Department	Comr	Commerce						
Programme	B. Co	m Model I Co	mput	er Application				
Semester	5							
Course Type	Core	Course						
Credit	4	Hrs/Week	6	Total Hours	1	.08		
CO No.		Jpon complet	Expected Course Outcomes Upon completion of this course students will be able to: Cognitive PO, PSO Level No.					
			~ ~ ~					
CO1		ify the cost co	ncept	s and	Ap	PO1		
CO1	funda Exam proce	ify the cost co	ncept est acc ques ntory	s and ounting and	Ap An	PO1		
	funda Exam proce labou	ify the cost co mentals of co ine the techni dures of inve	ncept est acc ques ntory ting	s and ounting and control &	-	_		





Course Code	CO5C	CO5CRT15						
Course Title	Envir	Environment and Human Rights						
Department	Comr	Commerce						
Programme	B. Co	m Model I Co	mput	er Application				
Semester	5							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours	(90		
CO No.		Expected Course Outcomes Upon completion of this course Level No.						
	(students wi			Level	No.		
CO1	Identi	students wi	ll be a	able to:	Level Ap	No. PO2		
	Identi issues ecosy: Exam comm	students wi	all be a senvi	able to: ironmental the concept of clopments in				
CO1	Identi issues ecosy: Exam commenviro	students wings the various stem ine the recent addresses	all be as envisor and the control of	able to: ironmental the concept of elopments in	Ap	PO2		





Course Code	CO5CRT16								
Course Title	Finan	Financial Management							
Department	Comr	Commerce							
Programme	B. Co	m Model I Co	mpu	ter Application					
Semester	5								
Course Type	Core	Course							
Credit	4	4 Hrs/Week 5 Total Hours 90							
	Expected Course Outcomes Upon completion of this course students will be able to: Cognitive PO, PSO Level No.								
CO No.		Jpon complet	ion o	f this course		•			
CO No.	Expla	Jpon complet students wi	ion o 11 be a nenta	f this course able to: l concepts and		•			
	Expla goals Exten	Jpon complet students wi in the fundan	ion o 11 be a nenta nanag nnce c	f this course able to: I concepts and ement of financing,	Level	No.			
CO1	Expla goals Exten inves Analy	Jpon complet students with the fundant of financial mand the importa	ion of 11 be a nenta nanagonice control of the cont	f this course able to: I concepts and gement of financing, d decisions ues for	Level U	No. PO1			

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Course Code	CO5C	CO5OCT02						
Course Title	Comp	Computerised Accounting (Theory)						
Department	Comr	Commerce						
Programme	B. Co:	B. Com Model I Computer Application						
Semester	5							
Course Type	Optio	onal Course						
Credit	3	Hrs/Week	3	Total Hours	Į	54		
CO No.		Expected Cou Jpon complet students w	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		rate foundationsoftware.	onal p	roficiency of	U	PSO3		
CO2	prepa accou	in the proced tration of fina nting and inv Tally	l acco	unts with	U	PSO3		
CO3	prepa repor	rate the proce trations of pay ts using Tally disation	yroll a	and GST	С	PSO3		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	BA5OPT22							
Course Title	Branc	Brand Management						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Computer Application						
Semester	5							
Course Type	Open	Open Course						
Credit	4 Hrs/Week 4 Total Hours 60							
		,						
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO No.	Unde	Jpon complet students wi	tion of ill be a menta	f this course able to: al concept and	0	-		
	Unde signif	Jpon complet students wi rstand fundar icance of brar	tion of all be a menta ands in	f this course able to: al concept and	Level	No.		
CO1	Unde signif Analy	Jpon complet students wi rstand fundar icance of brar	ion of ill be a mentands in Bes of Besies for	f this course able to: al concept and the market. rand Building or successful	Level U	No. PSO2		

Semester 6

Course Code	CO6C	CO6CRT17						
Course Title	Cost A	Cost Accounting-2						
Department	Comr	Commerce						
Programme	B. Co	m Model I Co	mput	er Application				
Semester	6							
Course Type	Core	Course						
Credit	4	Hrs/Week	6	Total Hours	1	08		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
	Unde	rstand variou	s met					
CO1		ng techniques of industries.		ed to different	U	PO1		
CO1	types Apply	of industries. y the margina cision-making	1 cost	ed to different	U Ap	PO1		
	Apply in dec busine	of industries. y the margina cision-making	l cost ; situa g var	ed to different ing principles itions in		-		

Course Code	CO6C	CO6CRT18						
Course Title	Adve	Advertisement and Sales Management						
Department	Comr	Commerce						
Programme	B. Co	m Model I Co	mpul	ter Application				
Semester	6							
Course Type	Core	Course						
Credit	3 Hrs/Week 4 Total Hours 72					72		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	adver	O	iseme	of ent appeal, ad seting scenario	G	РО7		
CO1	adver copy a Apply resear	tising, advert	iseme mark of adv	ent appeal, ad seting scenario vertising schniques to	U Ap	PO7		
	Apply resear measure Expla	tising, advert and layout in y knowledge rch methods a	mark of adv and te	ent appeal, ad seting scenario vertising schniques to ectiveness. sales selling for	-			

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Course Code	CO6C	CO6CRT19						
Course Title	Audit	Auditing and Assurance						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Computer Application						
Semester	6							
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	Total Hours	Ġ	90		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1		rstand basic c rocedures of	-	ots, principles ing	U	PO1		
CO2		ify the duties, ties of compa	•		Ap	PO5		
CO3	verifi	in the concep cation and va iabilities		O	E	PO5		
and Liabilities Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,								

E-Evaluate, C-Create

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Course Code	CO60	CO6CRT20							
Course Title	Mana	Management Accounting							
Department	Com	Commerce							
Programme	B. Co	B. Com Model I Computer Application							
Semester	6								
Course Type	Core	Course							
Credit	4	Hrs/Week	5	Total Hours	Ġ	90			
CO No.		Expected Cou Jpon complet students wi	tion of	f this course	Cognitive Level	PO, PSO No.			
CO1	mana	rstand the ba gement accou icance in an c	ınting	and its	U	PO1			
CO2	using accou	<u> </u>	emen	erformance by t analysis and nagerial	E	PO6			
CO3	Flow	y knowledge and Cash Flo nisation.	-	epare Fund tements of an	Ap	PO1			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			

Course Code	CO6C	CO6OCT02							
Course Title	Softw	Software for Business and Research (Theory)							
Department	Comr	nerce							
Programme	B. Co	m Model I Co	mpu	ter Application					
Semester	6								
Course Type	Optio	Optional Course							
Credit	3	Hrs/Week	3	Total Hours	54				
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:				PO, PSO No.			
CO1	data t	in data, data ransformation ence using SPS	n and	ssing various statistical	U	PSO3			
CO2	Write	rate features or, Open-Sour	ce sof	tware and	U	PSO3			
CO3	and n	Illustrate Libre Office calc, to store and manipulate data, analyse it using formulas and charts. PSO3							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									

Course Code	CO6OCP01							
Course Title	_	Computerized Accounting and Software for Business and Research (Practical)						
Department	Comr	nerce						
Programme	B. Co	m Model I Co	mput	ter Application				
Semester	5,6							
Course Type	Optio	onal Course						
Credit	2	Hrs/Week	4	Total Hours	lours 72			
CO No.		Expected Cou Upon complet students wi	tion of	Cognitive Level	PO, PSO No.			
CO1	gener Balan	y concepts of rate Trading, I ace sheet and I ment using Ta	Profito Bank	& loss, reconciliation	Ap	PSO3		
CO2		y the concepts using Tally so	_	•	Ар	PSO3		
CO3	Make Calc t	yse various da use of Libre to prepare do oret data.	Office	Writer and	An	PSO3		
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO6F	CO6PR01						
Course Title	Projec	ct And Viva						
Department	Com	nerce						
Programme	B. Co	m Model I Co	mput	ter Application				
Semester	6							
Course Type	Optio	Optional Course						
Credit	1	Hrs/Week		Total Hours				
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	Unde Resea	rstanding the rch	conc	epts of	U	PO1		
CO2	Appli	ication of Rese	earch	Methodology	Ар	PO5		
CO3	Analy	Analyse the findings An PO6						
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	in-Analyze,		

B. Com Model II Finance and Taxation

Semester 1

Course Code	EN1C	EN1CCT01						
Course Title	Englis	English-Fine Tune Your English						
Department	Comr	nerce						
Programme	B. Co	m Model II Fi	nance	e & Taxation				
Semester	1							
Course Type	Comr	non Course						
Credit	4	Hrs/Week	5	Total Hours	(90		
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.			
CO1		e strategic diff n and written			R	PO6		
CO2	compe	ate adequate etence to com te English.	Ü		U	PO1		
CO3	appro	e grammar as priate oral an life or specifi	d wri	R	PO6			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	HN10	HN1CCT05							
Course Title	Prose	Prose, Commercial Correspondence & Translation							
Department	Comr	nerce							
Programme	B. Co	m Model II Fi	nance	e & Taxation					
Semester	1								
Course Type	Comr	non							
Credit	4	Hrs/Week	5	Total Hours	(90			
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1		se various for ure, including		-	An	PO1			
CO2		op the skill in of business le		ng different	Ар	РО7			
CO3	prose	the skills ned texts accurate en Hindi and	ly an	С	PO7				
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	ML1C	ML1CCT11						
Course Title	Malay	alam – Katha	,Kav	itha, Nadakam				
Department	Comr	nerce						
Programme	B. Co	m Model II Fi	inance	e & Taxation				
Semester	1							
Course Type	Common							
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		Malayalam s ent eras	hort s	stories of	U	PO2		
CO2	Outlin	e Malayalam	poeti	У	U	PO1		
CO3	Analyse drama and its literature An PO2					PO2		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	CO1C	CO1CRT01							
Course Title	Dime	Dimensions and Methodology of Business Studies							
Department	Comr	nerce							
Programme	B. Co	m Model II Fi	inance	e & Taxation					
Semester	1								
Course Type	Core								
Credit	2	Hrs/Week	3	Total Hours	54				
CO No.		Expected Cou Jpon complet students wi	tion o	Cognitive Level	PO, PSO No.				
CO1		fy the basics o	of din	nensions of	Ap	PO1			
CO2		l knowledge as well as CS		business	U	PO2			
CO3		ate technologess and funda		U	PO4				
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO1C	CO1CRT02							
Course Title	Finan	Financial Accounting I							
Department	Comr	merce							
Programme	B. Co	m Model II Fi	nance	e & Taxation					
Semester	1								
Course Type	Core								
Credit	4	Hrs/Week	5	Total Hours	į.	90			
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1	conver	accounting positions for the nts of sole propusinesses.	prepa	aration of	Ap	PO5			
CO2	conve	up students t rting single-e e-entry syster	ntry s	-	С	PO1			
CO3		understand the concepts in royalty and consignment accounts Ap PO1							
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	CO10	CO1CRT03						
Course Title	Corpo	orate Regulati	ions a	nd Administrat	tion			
Department	Comr	nerce						
Programme	B. Co	m Model II Fi	nance	e & Taxation				
Semester	1							
Course Type	Core							
Credit	3	Hrs/Week	4	Total Hours		72		
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.			
CO1	frame	narise the geno work pertaini npanies.		egal the formation	U	PO3		
CO2		se the share c nistrative man	•		An	PO1		
CO3		ine the windir		An	PO1			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	CO10	CO1CMT01						
Course Title	Banki	ing and Insur	ance					
Department	Com	nerce						
Programme	В. Со	m Model II Fi	nance	e & Taxation				
Semester	1							
Course Type	Comp	olementary C	ourse					
Credit	3	Hrs/Week	3	Total Hours	Į	54		
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.		
CO1		rstand the fur pts and practi xt.		Ü	U	PO1		
CO2	innov	estand different ations and the r-customer re	e dyna	amics of	U	PO1		
CO3	Explain the principles and diverse types of insurance.					PO1		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Semester 2

Course Code	EN2C	EN2CCT03						
Course Title	Englis	sh- Issues tha	t Mat	ter				
Department	Comr	merce						
Programme	B. Co:	m Model II Fi	nance	e & Taxation				
Semester	2							
Course Type	Comr	non Course						
Credit	4	Hrs/Week	5	Total Hours	9	90		
CO No.		Expected Cou Jpon complet students wi	ion of	Cognitive Level	PO, PSO No.			
CO1	nation	nstrate an und al and global nporary signi	issue	s of	U	PO2		
CO2	provid	n the role of a	cilitie	s and	U	PO2		
CO3	Infer the social and environmental structure of the world economy.				PO6			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								

Course Code	HN2C	HN2CCT05							
Course Title	Poetry	Poetry & Mass Media							
Department	Comn	nerce							
Programme	B. Cor	n Model II Fii	nance	& Taxation					
Semester	2								
Course Type	Comn	non							
Credit	4	Hrs/Week	5	Total Hours	!	90			
CO No.		Expected Cou Jpon complet students wi	ion of	Cognitive Level	PO, PSO No.				
CO1	cultur	ver an apprec al heritage an Idi poetry.		for the rich ersity reflected	An	PO1			
CO2	theme spiritu	Hindi poetry of such as love ality, and socent cultural co	e, natu cial jus	stice across	R	PO2			
CO3	oppor	t about the ch tunities faced akers in India	by as	С	PO7				
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	ML2C	ML2CCT12							
Course Title	Malay	Malayalam - Gathyam, Yathra Vivaranam							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	& Taxation					
Semester	2								
Course Type	Comm	Common							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou	ion of	Cognitive Level	PO, PSO No.				
		students wi	ш ве а	able to:					
CO1	Identii prose			in Malayalam	An	PO1			
CO1	prose Explai	fy different ge	enres		An U	PO1			
	prose Explai in Mal	fy different ge	enres	in Malayalam f travelogues		-			



Course Code	CO2CRT04								
Course Title	Financ	Financial Accounting II							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	& Taxation					
Semester	2								
Course Type	Core								
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wi	tion o	f this course	Cognitive Level	PO, PSO No.			
CO1	proced	accounting to lures on Hire n and Departi	Purc	hase System,	Ap	PO1			
CO2	proced	use of the kno lures and sett ation of partn	tleme	nt in case of	Ap	PO1			
CO3		Understand the importance and applicability of accounting standards U PO1							
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	CO2CRT05							
Course Title	Busine	Business Regulatory Framework						
Department	Comm	nerce						
Programme	B. Con	n Model II Fii	nance	& Taxation				
Semester	2							
Course Type	Core							
Credit	3	Hrs/Week	4	Total Hours	72			
CO No.		Expected Cou Ipon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1		stand the ger	_	-	U	PO1		
CO2	contra	ne the concepcts and Sale coiness transact	of Goo	Special ods Act, 1930,	An	PO5		
CO3		the contractu	•	rspectives in	Е	PO1		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	CO2C	CO2CRT06							
Course Title	Busine	Business Management							
Department	Comm	nerce							
Programme	B. Con	n Model II Fi	nance	& Taxation					
Semester	2								
Course Type	Core (Course							
Credit	3	Hrs/Week	4	Total Hours	72				
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1		<u> </u>		planning, ting business	U	PO1			
CO2	motiva	n the theories		ed to	U	PO6			
CO3	Under techni	stand the effe	U	PO4					
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	CO2C	CO2CMT02							
Course Title	Princi	Principles of Business Decisions							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	& Taxation					
Semester	2								
Course Type	Comp	Complementary Course II							
Credit	3 Hrs/Week 3 Total Hours 54					54			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	Under	stand various	conc						
	demar	nd theory in E		•	U	PO1			
CO2	Identii		s of pr	mics roduction, cost	U Ap	PO1			
CO2	Identia theorie	fy the theories es for making se the pricing	s of pr	mics roduction, cost					

Semester 3

Course Code	CO3C	CO3CRT07						
Course Title	Corpo	Corporate Accounts I						
Department	Comn	nerce						
Programme	B. Cor	n Model II Fi	nance	& Taxation				
Semester	3							
Course Type	Core (Course						
Credit	4	Hrs/Week	4	Total Hours		72		
CO No.		Expected Cou Jpon complet students wi	tion of	Cognitive Level	PO, PSO No.			
CO1	Under proced	stand corpordures.	ate ac	counting	U	PO1		
CO2	proced	s the various a dures in prepa nents of public anies.	aratio	An	PO5			
CO3		se the prepar nts and prepa nts.		An	PO5			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO3C	CO3CRT08							
Course Title	Quant	Quantitative Techniques for Business I							
Department	Comn	nerce							
Programme	B. Cor	n Model II Fii	nance	& Taxation					
Semester	3								
Course Type	Core	Core							
Credit	4	Hrs/Week	4	Total Hours	7	72			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1	Under Statist	estand the bas	ic cor	ncepts of	U	PO1			
CO2		fy different plical survey.	hases	of the	Ap	PO5			
CO3		Analyse the various practical situations by using basic statistical tools. An PO4							
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO3C	CO3CRT09						
Course Title	Financ	Financial Markets and Operations						
Department	Comm	nerce						
Programme	B. Cor	n Model II Fii	nance	& Taxation				
Semester	3							
Course Type	Core (Course						
Credit	3	Hrs/Week	4	Total Hours	72			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	marke	stand the var t instruments rities in India	and		U	PO1		
CO2		se the differen			An	PO1		
CO3	Make schem	use of variouses.	s mut	ual fund	Ар	PO5		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO3C	CO3CRT10						
Course Title	Marke	Marketing Management						
Department	Comn	nerce						
Programme	B. Cor	n Model II Fii	nance	& Taxation				
Semester	3							
Course Type	Core (Core Course						
Credit	3	Hrs/Week	3	Total Hours	54			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1	Under conce _j	estand the Corpts.	re ma:	rketing	U	PO1		
CO2		lyse the elemend the role of ess.		· ·	An	PSO2		
CO3	identi	identify the recent marketing trends. Ap PO1						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO3O	CO3OCT01							
Course Title	Goods	Goods and Services Tax							
Department	Comm	nerce							
Programme	B. Cor	n Model II Fii	nance	& Taxation					
Semester	3								
Course Type	Optional Course								
Credit	4	Hrs/Week	5	Total Hours	Ġ	90			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1	Under GST.	stand the var	ious o	concepts of	U	PSO1			
CO2		fy the time, p		value of	E	PSO1			
CO3	_	in the procedu		O	An	PSO1			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Semester 4

Course Code	EN4C	EN4CCT06							
Course Title	Engli	English- Illuminations							
Department	Comr	nerce							
Programme	B. Co	m Model II Fi	nance	e & Taxation					
Semester	4								
Course Type	Comr	non Course							
Credit	3	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	such a	rstand the genas life writing stories, and p	s, ess	ays, speeches,	U	PO1			
CO2	gaine	y the extended of the textended of the t		,	Ар	PO6			
CO3		Develop an insightful perspective towards life writing Ap PO7							
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO4C	CO4CRT11						
Course Title	Corpo	Corporate Accounts II						
Department	Comm	nerce						
Programme	B. Con	n Model II Fii	nance	& Taxation				
Semester	4							
Course Type	Core (Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		ılate Financia ng companies nnies.			С	PO1		
CO2		revised Balar		neets of	С	PO1		
CO3		e liquidators F nt of corporat			С	PO1		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		



Course Code	CO4C	CO4CRT12							
Course Title	Quant	Quantitative Techniques for Business-II							
Department	Comn	nerce							
Programme	B. Cor	n Model II Fii	nance	& Taxation					
Semester	4								
Course Type	Core	Core							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1		use of the bas e data analysi ems.		•	Ар	PO5			
CO2		forecasting t	echni	ques in	Ар	PO5			
CO3	Under Proba	rstand the bas	ic cor	ncepts of	U	PO1			
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	CO4C	CO4CRT13							
Course Title	Entrep	Entrepreneurship Development and Project Management							
Department	Comm	nerce							
Programme	B. Cor	n Model II Fii	nance	& Taxation					
Semester	4								
Course Type	Comn	Common							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1	Explai and sk	n the entrepr	eneur	ial concepts	U	PO3			
CO2	Identi: formu	fy the different	nt step	os in project	Ар	PO1			
CO3	_	ile a business reneurial ver	_		С	PO3			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO4O	CO4OCT01						
Course Title	Financ	Financial Services						
Department	Comm	nerce						
Programme	B. Con	n Model II Fii	nance	& Taxation				
Semester	4							
Course Type	Core							
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.	Up	Expected Course Outcomes Upon completion of this course students will be able to:				PO, PSO No.		
CO1	Extend	_	in vaı	rious financial	U	PO1		
CO2		op analytical		to assess the incial services	Ар	PO5		
CO3		rate a fundam ling mergers		С	PO1			
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Semester 5

Course Code	CO5C	CO5CRT14						
Course Title	Cost A	Cost Accounting I						
Department	Comn	nerce						
Programme	B. Con	n Model II Fii	nance	& Taxation				
Semester	5							
Course Type	Core Course							
Credit	4	Hrs/Week	6	Total Hours	108			
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.			
CO1		fy the cost commentals of com	-		Ар	PO1		
CO2	proced	ne the technic dures of inver	ntory		An	PO5		
CO3	Create firm.	e cost sheet of	a ma	nufacturing	С	PO1		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	CO5C	CO5CRT15							
Course Title	Enviro	Environment and Human Rights							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	& Taxation					
Semester	5								
Course Type	Core								
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1				ronmental he concept of	Ар	PO2			
CO2	comm	ne the recent erce to addre	ss the	-	An	PO2			
CO3		stand about I d Human Rig		to Information	U	PO1			
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	CO5C	CO5CMT07						
Course Title	E-Con	nmerce						
Department	Comm	nerce						
Programme	B. Con	n Model II Fii	nance	& Taxation				
Semester	5							
Course Type	Comp	Complementary						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	comm	are the difference and to mations of e-co	ıake u	se of various	U	PSO2		
CO2	_	n the various			U	PSO2		
CO3		rstand the step		· ·	U	PSO2		
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							



Course Code	CO50	CO5OCT01							
Course Title	Incom	Income Tax-I							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	& Taxation					
Semester	5								
Course Type	Option	Optional Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1	Identii incom	fy the technic e tax.	al ter	ms related to	Ap	PSO1			
CO2		stand the cor nine residenti duals.			U	PSO1			
CO3	Assess		er dif	ferent heads of	E	PSO1			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									



Course Code	CA5O	CA5OPT02					
Course Title	Comp	outer Fundam	entals	, Internet and N	/IS-Office		
Department	Comn	nerce					
Programme	B. Cor	m Model II Fii	nance	& Taxation			
Semester	5						
Course Type	Open	Course					
Credit	3	3 Hrs/Week 4 Total Hours 72					
CO No.		Expected Cou Upon complet students wi	ion of	Cognitive Level	PO, PSO No.		
CO1	explai	ne history of c n the concept nternet service	s of C		U	PO1	
CO2	and M	use of the fea IS PowerPoin ntations and d	t to de	evelop	Ар	PO1	
CO3		e the features ise data and to ons.		Ар	PO1		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	

Semester 6

Course Code	CO6C	CO6CRT17							
Course Title	Cost A	Cost Accounting-2							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	& Taxation					
Semester	6								
Course Type	Core Course								
Credit	4	Hrs/Week	6	Total Hours	108				
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1		ques applied		nods of costing ferent types of	U	PO1			
CO2		the marginal ision-making ess		Ap	PO6				
CO3	Create		g vari	ous budgeting	С	PO1			
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	CO6C	CO6CRT18						
Course Title	Adve	rtisement and	Sales	Management				
Department	Comn	nerce						
Programme	B. Coı	m Model II Fii	nance	& Taxation				
Semester	6							
Course Type	Core (Course						
Credit	3	Hrs/Week	4	Total Hours	72			
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.		
CO1	adver	rstand the cor tisement appe t in marketing	eal, ad		U	PO7		
CO2	resear	knowledge or knowledge or knowledge or knowledge of knowl	nd ted	chniques to	Ар	PO1		
CO3	promo	in the concept otion and pers gic marketing	sonal	U	PO7			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	CO6C	CO6CMT09							
Course Title	Incom	Income Tax- Assessment and Planning							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	& Taxation					
Semester	6								
Course Type	Complementary Course								
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1	Evalua	ate Tax Implic	cation	s for Entities	E	PSO1			
CO2		se Tax Planni gement Strate		d	An	PO5			
	A 2221rv	Tax Provisio	ns to		DO.				
CO3	Scenar				Ap	PO6			



Course Code	CO6C	CO6CRT20							
Course Title	Manaş	Management Accounting							
Department	Comn	nerce							
Programme	B. Cor	n Model II Fi	nance	& Taxation					
Semester	6								
Course Type	Core C	Course							
Credit	4	Hrs/Week	5	Total Hours	Ġ	90			
CO No.		Expected Cou Jpon complet students w	tion of	Cognitive Level	PO, PSO No.				
CO1	manag	estand the base	nting	and its	U	PO1			
CO2	using accoun	s organisation financial state nting ratios fo on making.	ement	E	PO6				
CO3	Flow a	knowledge tand Cash Flowisation.			Ар	PO1			
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Course Code	C06PR01		
Course Title	Project and Viva		
Department	Commerce		
Programme	B. Com Model II Finance & Taxation		
Semester	6		
Course Type	Core		
Credit	1		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.
CO1	Understand the concept of Research,	U	PO1
CO2	Application of methodology.	Ap	PO5
CO3	Analyse the findings.	An	PO6
Cognitive	Level: R- Remember, U-Understanding, E-Evaluate, C-Create	Ap-Apply, An	-Analyze,

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B. Com Model II Computer Application

Semester 1

Course Code	EN1C	CCT01					
Course Title	Englis	English- Fine Tune Your English					
Department	Comr	Commerce					
Programme	В. Соз	B. Com Model II Computer Application					
Semester	1						
Course Type	Comr	mon Course					
Credit	4	Hrs/Week	5	Total Hours	(90	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		e strategic dif			R	PO6	
CO2	comp	spoken and written language. Illustrate adequate linguistic competence to communicate in accurate English.					
i .		Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific R PO6					
CO3	appro	opriate oral an urse in real life	d writ	ten	R	PO6	

Course Code	HN10	CCT05				
Course Title	Prose	Prose, Commercial Correspondence & Translation				
Department	Comr	Commerce				
Programme	B. Co	B. Com Model II Computer Application				
Semester	1					
Course Type	Comn	non				
Credit	4	Hrs/Week	5	Total Hours	9	90
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.
001		Analyse various forms of prose literature, including short stories, An PO1				
CO1	essays	`	z snor	t stories,	An	POI
CO1	essays Devel	`	writi		An	PO7
	essays Devel types Adap prose	op the skill in of business let the skills ned texts accurate ten Hindi and	writing tters cessary	ng different y to translate d effectively		





Course Code	ML10	CCT11					
Course Title	Malay	Malayalam - Katha, Kavitha Nadakam					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	mput	er Application			
Semester	1						
Course Type	Comr	non					
Credit	4	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		e Malayalam s ent eras	hort s	tories of	U	PO2	
CO2	Outli	ne Malayalam	poetr	у	U	PO1	
	Analy	Outline Malayalam poetry U PO1 Analyse drama and its literature An PO2					
CO3	Anary	se diama and	100 110		All	102	





Course Code	CO1C	CRT01				
Course Title	Dime	Dimensions and Methodology of Business Studies				
Department	Comr	Commerce				
Programme	B. Co	m Model II Co	mput	er Application		
Semester	1					
Course Type	Core	Course				
Credit	2	2 Hrs/Week 3 Total Hours 54				
		Expected Course Outcomes Upon completion of this course Level PO, PSO Level No.				
CO No.		_	ion of	this course	Cognitive Level	PO, PSO No.
CO No.	Identi	Jpon complet	ion of 11 be a	this course ble to:		•
	Identi Busin Exten	Upon complet students wi	ion of all be a of dimates.	this course ble to: ensions of	Level	No.
CO1	Identi Busin Exten ethics Illustr	Jpon complet students wi Ify the basics of ess Studies d knowledge	ion of all be a of dimabout R	this course ble to: ensions of business tegration in	Level Ap	No. PO1

E-Evaluate, C-Create

Course Code	CO1C	CRT02					
Course Title	Finan	Financial Accounting I					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model II Computer Application					
Semester	1						
Course Type	Core	Course					
Credit	4	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1	conve	vaccounting pentions for the nts of sole probusinesses.	prepa	nration of	Ap	PO5	
CO2	conve	up students t erting single-e e-entry syster	ntry s	•	С	PO1	
CO3		rstand the cor onsignment a	•	5 5	Ap	PO1	
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO1C	CO1CRT03					
Course Title	Corpo	Corporate Regulations and Administration					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	omput	er Application			
Semester	1						
Course Type	Core	Course					
Credit	3	Hrs/Week	4	Total Hours		72	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1	frame	narize the gen work pertaini ation of compa	ing to	O .	U	PO3	
CO2		rse the share constrative man	•		An	PO1	
CO3		ine the windinution procedu	0 1		An	PO1	
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO1C	CO1CMT01					
Course Title	Banki	Banking and Insurance					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	mput	er Application			
Semester	1						
Course Type	Comp	olementary Co	ourse				
Credit	3	Hrs/Week	3	Total Hours	Į	54	
CO No.		Expected Course Outcomes Upon completion of this course Level No.					
CO No.	Ţ	Jpon complet students wi				· ·	
CO No.	Unde	students wi rstand the fun pts and practi	ll be a	ble to: ntal banking		· ·	
	Under conce Conte Under innov	students wi rstand the fun pts and practi	Il be a dame ces in the bank e dyna	ble to: ntal banking the Indian king mics of	Level	No.	
CO1	Under conce Conte Under innov banke	students wirstand the functions and practions and the	Il be a dame ces in the ban e dyna lation	ble to: ntal banking the Indian king mics of ships.	Level U	No. PO1	

Semester 2

Course Code	EN2CCT03						
Course Title	Englis	English- Issues That Matter					
Department	Comn	Commerce					
Programme	B. Co	m Model II Co	omput	er Application			
Semester	2						
Course Type	Comn	non Course					
Credit	4	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
	Demo	students will be able to: Demonstrate an understanding of national and global issues of contemporary significance.					
CO1	nation	nal and global	issues	s of	U	PO-2	
CO1	nation conten Expla provid	nal and global	issues ficanc govern	e. nment in	U	PO-2	
	nation content Expla provide regula	nal and global mporary signi in the role of a ding public fa	issues ficanc govern cilities c disp	e. nment in s and arities.	-		

Course Code	HN20	CCT05					
Course Title	Poetry	Poetry & Mass Media					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	omput	er Application			
Semester	2						
Course Type	Comn	non					
Credit	4	Hrs/Week	5	Total Hours	,	90	
CO No.		Expected Course Outcomes Upon completion of this course Level PO, PSO Level No.					
		Discover an appreciation for the rich cultural heritage and diversity An PO1					
CO1	cultur	ver an apprec	iation nd div	for the rich			
CO1	reflect How themes	ver an apprec	iation ad divented di	for the rich ersity es with are, stice across			
	reflect How themes spirited differed Inventopport	ver an apprectal heritage and ted in Hindi poetry. Hindi poetry as such as love audity, and socient cultural contabout the chartunities faced aakers in India.	iation ad diversengage, natural just allengal by as	for the rich ersity es with are, stice across s. ges and piring	An	PO1	

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Course Code	ML2C	CCT12					
Course Title	Malay	Malayalam - Gadyam Yathra Vivaranam					
Department	Comn	Commerce					
Programme	B. Co	m Model II Co	mput	er Application			
Semester	2						
Course Type	Comn	non					
Credit	4	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		fy different go valam prose	enres i	in	An	PO1	
CO2	Expla Malay	in importance ⁄alam	of tra	velogues in	U	PO2	
CO3	Devel	op skills for w	vriting	travelogues	С	PO7	
Cognitive 1	Level: 1			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO2C	CRT04					
Course Title	Finan	Financial Accounting II					
Department	Comn	Commerce					
Programme	B. Coı	m Model II Co	omput	er Application			
Semester	2						
Course Type	Core (Course					
Credit	4	Hrs/Week	5	Total Hours		90	
CO No.		Expected Course Outcomes Upon completion of this course Level No.					
		students wi			Level	No.	
CO1	Apply		ll be a reatm purcl	ble to: ents and nase system,	Level Ap	No. PO1	
CO1	Apply proced Brance Make proced	students wi accounting t dures on Hire	Il be a reatm purch ment a powled themer	ble to: ents and hase system, Accounts ge in ht in case of			
	Apply proced Brance Make proced dissol	students wing to accounting to dures on Hire to and departs use of the knowledge and settlements.	Il be a reatm purch purch when the purch owled the mership portar	ble to: ents and hase system, Accounts ge in ht in case of ofirm. hee and	Ap	PO1	





Course Code	CO2C	CO2CRT05					
Course Title	Busin	Business Regulatory Framework					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	omput	er Application			
Semester	2						
Course Type	Core	Core Course					
Credit	3	Hrs/Week	4	Total Hours	72		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		rstand the ger act law for bus	-	-	U	PO1	
CO2	contra	Examine the concepts of Special contracts and Sale of Goods Act, 1930, in business transactions				PO5	
CO3		y the contractonercial transac		rspectives in	Е	PO1	
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO2C	CO2CRT06						
Course Title	Busin	Business Management						
Department	Comn	Commerce						
Programme	B. Coı	m Model II Co	omput	er Application				
Semester	2							
Course Type	Core (Core Course						
Credit	3 Hrs/Week 3 Total Hours 54					54		
	Expected Course Outcomes Upon completion of this course students will be able to:							
CO No.		Jpon complet	ion of	this course	Cognitive Level	PO, PSO No.		
CO No.	Demo contro	Jpon complet	ion of 11 be a ills in	this course ble to: planning,	_	•		
	Demo contro busine Expla motiv	Jpon complet students wi onstrate the sk olling, and coo	ion of ll be a ills in ordina	this course ble to: planning, ting	Level	No.		
CO1	Demo contro busine Expla motiv busine	Jpon complet students with strate the skew olling, and coording and coording activities in the theories action and leaders scenario	ion of ll be a ills in ordina s relate	this course ble to: planning, ting ed to p in different	Level U	No. PO1		





Course Code	CO2C	CO2CMT02					
Course Title	Princi	Principles of Business Decision					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model II Computer Application					
Semester	2						
Course Type	Comr	Common					
Credit	3	Hrs/Week	3	Total Hours	54		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		rstand variou nd theory in I			U	PO1	
CO2	cost tl	Identify the theories of production, cost theories for making business decision				PO5	
CO3	-	Analyse the pricing in different market situations An					
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	

Semester 3

Course Code	EN3C	EN3CCT05						
Course Title	Englis	English- Literature and/ as Identity						
Department	Comr	merce						
Programme	B. Co	m Model II Co	mput	er Application				
Semester	3							
Course Type	Comr	Common Course						
Credit	3	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Infer	the various un	derly					
	quest	ions about ide	ntity o	crises.	U	PO-2		
CO2	•	ify the nature			U Ap	PO-2 PO-1		
CO2 CO3	Ident: writin	ify the nature	of auto	obiographical				

Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create





Course Code	CO3C	CO3CRT07					
Course Title	Corpo	Corporate Accounts I					
Department	Comn	Commerce					
Programme	B. Co	B. Com Model II Computer Application					
Semester	3						
Course Type	Common						
Credit	4	Hrs/Week	4	Total Hours	72		
	Expected Course Outcomes Upon completion of this course students will be able to:						
CO No.		Jpon complet	ion of	this course	Cognitive Level	PO, PSO No.	
CO No.	Ţ	Jpon complet students wi rstand corpor	ion of 11 be a	this course ble to:		· ·	
	Under process	Jpon complet students wi rstand corpor dures s the various a	ion of ll be a ate acc	this course ble to: counting nting	Level	No.	
CO1	Under procedure Asses procedure statem	Jpon complet students wi rstand corpor dures s the various a dures in preparents of public rze the preparents and preparents	ion of ll be a ate account aration ation of account ation of ation of accounts.	this course ble to: counting nting n of financial red companies of investment	Level U	No. PO1	

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Course Code	CO3C	CO3CRT08						
Course Title	Quan	Quantitative Techniques for Business I						
Department	Comr	nerce						
Programme	B. Co	m Model II Co	omput	er Application				
Semester	3							
Course Type	Comr	Common						
Credit	4	Hrs/Week	4	Total Hours		72		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Unde: Statis	rstand the bas	sic con	cepts of	U	PO1		
CO2		fy different p	hases	of the	Ар	PO5		
CO3		ze the variousions by using	-		An	PO4		
Cognitive 1	Level:			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO3C	CO3CRT09					
Course Title	Finan	Financial Markets and Operations					
Department	Comn	Commerce					
Programme	B. Co	m Model II Co	mput	er Application			
Semester	3						
Course Type	Common						
Credit	3	Hrs/Week	4	Total Hours	72		
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1	marke	Understand the various financial market instruments and regulatory authorities in India				PO1	
CO2		Analyse the different financial instruments used in India				PO1	
CO3		Make use of various mutual fund schemes				PO5	
Cognitive 1	Level: 1			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO3C	CO3CRT10						
Course Title	Mark	Marketing Management						
Department	Comr	Commerce						
Programme	B. Co	m Model II Co	omput	er Application				
Semester	3							
Course Type	Common							
Credit	3	Hrs/Week	3	Total Hours	54			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Unde	rstand the Co pts	re mar	keting	Ŭ	PO1		
CO2	and th	Analyse the elements of marketing mix and the role of these strategies in business				PSO2		
CO3	Identi	fy the recent 1	marke	ting trends	Ap	PO1		
Cognitive 1	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO3C	CO3OCT02						
Course Title	Inform	Information Technology for Business (Theory)						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Computer Application						
Semester	3							
Course Type	Comr	Common						
Credit	4	Hrs/Week	3	Total Hours		54		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rstand inform s relevance in			U	PO1		
CO2	Unde websi	rstand the HT te.	ML ta	U	PSO3			
CO3	Unde	rstand the bas	sics of	network and	U	PSO3		
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		

Semester 4

Course Code	EN4CCT06						
Course Title	Englis	English- Illuminations					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	mput	er Application			
Semester	4						
Course Type	Comr	Common Course					
Credit	4 Hrs/Week 5 Total Hours 90					90	
60 N	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive	PO, PSO	
CO No.	Į				Level	No.	
CO No.	Under		ll be a res of	ble to: literature		· ·	
	Under such a short Apply from	students wirstand the gerns life writings	Il be a arres of s, essaroems.	ble to: literature ys, speeches, bulary gained	Level	No.	
CO1	Under such a short Apply from interp	students wirstand the gerns life writings stories, and por the extended the textual reasons.	ll be a ares of s, essagoems. I vocal ading a	ble to: literature ys, speeches, bulary gained and	Level U	No. PO-1	





Course Code	CO4C	CO4CRT11							
Course Title	Corpo	Corporate Accounts II							
Department	Comr	Commerce							
Programme	B. Co	m Model II Co	omput	er Application					
Semester	4								
Course Type	Core Course								
Credit	4	Hrs/Week 5 Total Hours 90							
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1		ulate Financia ng companies anies.			С	PO1			
CO2	Create revised Balance Sheets of Corporate companies.				С	PO1			
CO3		Create Liquidator's Final Statement of account of corporate companies C PO1							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO4C	CO4CRT12					
Course Title	Quan	Quantitative Techniques for Business II					
Department	Comn	Commerce					
Programme	B. Co	m Model II Co	omput	er Application			
Semester	4						
Course Type	Core Course						
Credit	4	Hrs/Week	5	Total Hours	90		
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		use of the bas e data analysi ems		•	Ap	PO5	
CO2		forecasting tess scenario.	echnic	ques in	Ap	PO5	
CO3		rstand the bas bility	sic con	cepts of	U	PO1	
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO4C	CRT13				
Course Title	Entre	Entrepreneurship Development and Project Management				
Department	Comr	Commerce				
Programme	B. Co	m Model II Co	omput	er Application		
Semester	4					
Course Type	Core	Course				
Credit	4	Hrs/Week	5	Total Hours		90
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.
CO1	Expla	in the entrepr kills	eneur	ial concepts	U	PO3
CO2		ify the differei ılation	nt step	s in project	Ар	PO1
CO3	_	pile a business preneurial ver	-	and start	С	PO3
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,





Course Code	CO4C	OCT02				
Course Title	Inforr	Information Technology for Office (Theory)				
Department	Comn	Commerce				
Programme	B. Co	m Model II Co	omput	er Application		
Semester	4					
Course Type	Optio	nal Core 2				
Credit	3	Hrs/Week	3	Total Hours	ļ	54
CO No.	Expected Course Outcomes Upon completion of this course			Cognitive	PO, PSO	
CO No.	l	Jpon complet students wi			Level	No.
CO1	Unde		ll be a tures l	ble to:		•
	Under and A	students wi	ll be a tures l aker s of M	ble to: MS Word S Excel to	Level	No.
CO1	Under and A Expla maint data Under Power	students wirstand the feat dobe PageMain the features ain, store, visurstand the feat rPoint to make notation including	Il be a tures l aker s of M ualize tures o	ble to: MS Word S Excel to and analyse of MS ality	Level U	No. PSO3





Course Code	CO34	OCP01				
Course Title	Information Technology for Office and Information Technology for Business					
Department	Comr	Commerce				
Programme	B. Co	m Model II Co	omput	er Application		
Semester	4					
Course Type	Optio	nal Core 1 & 2	2			
Credit	2	Hrs/Week	2	Total Hours		72
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.
CO1		y MS word, M rPoint to man			Ар	PSO3
CO2	Apply the features of adobe PageMaker to create DTP applications				Ар	PSO3
CO3	Create	e web pages u	sing h	ntml	С	PSO3
Cognitive 1	Level:		-	nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,

Semester 5

Course Code	CO5C	CRT14				
Course Title	Cost A	Cost Accounting I				
Department	Comn	Commerce				
Programme	B. Co	m Model II Co	mput	er Application		
Semester	5					
Course Type	Core	Course				
Credit	4	Hrs/Week	6	Total Hours	1	108
	Expected Course Outcomes Upon completion of this course					
CO No.		-	ion of	this course	Cognitive Level	PO, PSO No.
CO No.	Identi	Jpon complet	ion of 11 be a ncepts	this course ble to: and	•	•
	Identi funda Exam proces	Jpon complet students wi fy the cost cor	ion of all be ancepts st according to the according to th	this course ble to: and ounting	Level	No.
CO1	Identi funda Exam procedabour	Jpon complet students wi fy the cost con mentals of cost ine the technic	ion of all be ancepts st according to the according to th	this course ble to: and ounting and control &	Level Ap	No. PO1

Course Code	CO5C	CRT15				
Course Title	Envir	Environment and Human Rights				
Department	Comr	Commerce				
Programme	B. Co	m Model II Co	mput	er Application		
Semester	5					
Course Type	Core	Course				
Credit	4	Hrs/Week	5	Total Hours		90
CO No.	Expected Course Outcomes Upon completion of this course			Cognitive	PO, PSO	
CO NO.	Į	Jpon complet students wi			Level	No.
CO No.	Identi	•	ll be a s envir	ble to: conmental		· ·
	Identiissues of eco	students wi	ll be a senvir, and the development of the developm	ble to: conmental he concept	Level	No.
CO1	Identi issues of eco Exam commenviro	students wings of the various states of the various states, its solutions, system. ine the recent herce to addre	ll be a senvir, and to develop develops the es.	ble to: conmental he concept opments in	Level Ap	No. PO2





Course Code	CO5C	CMT08					
Course Title	Progr	Programming in 'C' (Theory)					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	mput	er Application			
Semester	5						
Course Type	Comp	olementary Co	ourses				
Credit	3	3 Hrs/Week 3 Total Hours				54	
	Expected Course Outcomes Upon completion of this course						
CO No.		-	ion of	this course	Cognitive Level	PO, PSO No.	
CO No.	To un	Jpon complet	ion of 11 be a c conc variou	this course ble to: epts of as decision		•	
	To un progr	Jpon complet students wi derstand basi amming and v	ion of all be a c concert of the con	this course ble to: repts of as decision C.	Level	No.	
CO1	To un progr makir Expla C.	Jpon complet students wi derstand basi amming and v	ion of all be a c concervation ing in string	this course ble to: repts of s decision C. handling in	Level U	No. PSO3	

Course Code	CO5C	OCT02					
Course Title	Comp	Computerised Accounting (Theory)					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	mput	er Application			
Semester	5						
Course Type	Optio	nal Core					
Credit	3	Hrs/Week	3	Total Hours	ļ	54	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		rate foundatio software.	nal pr	oficiency of	U	PSO3	
CO2	prepa	in the procedor ation of final nting and inv Tally	accou	ınts with	U	PSO3	
CO3	prepa repor	rate the proce rations of pay ts using tally o isation	roll aı	nd GST	С	PSO3	
Cognitive 1	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	BA5C)PT22				
Course Title	Brand	Brand Management				
Department	Comr	nerce				
Programme	B. Co	m Model II Co	omput	er Application		
Semester	5					
Course Type	Open	Course				
Credit	3	Hrs/Week	4	Total Hours		60
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.
CO1		rstand fundar icance of bran		•	U	PSO2
CO2	Analy	se the process	s of br	and building	An	PO4
CO3		op the strateg l portfolio ma			С	PO7
Cognitive 1	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,

Semester 6

Course Code	CO6C	CRT17				
Course Title	Cost A	Cost Accounting II				
Department	Comn	Commerce				
Programme	B. Co	m Model II Co	omput	er Application		
Semester	6					
Course Type	Optio	nal Core				
Credit	4	Hrs/Week	6	Total Hours	1	108
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.
CO1	costin	rstand various g techniques ent types of ir	applie	d to	U	PO1
CO2		the marginalision-making		-	Ар	PO6
CO3	Create	_	g vario	ous budgeting	С	PO1
Cognitive 1	Level: 1			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,

Course Code	CO6C	CO6CRT18					
Course Title	Adve	Advertisement and Sales Management					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	omput	ter Application			
Semester	6						
Course Type	Core	Course					
Credit	3	Hrs/Week	4	Total Hours	72		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1	adver	rstand the cortising, advertion and layout in rio.	ising a	appeal, ad	U	PO7	
CO2	resear	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ар	PO1	
CO3	prom	in the concept otion and pers gic marketing	sonal	selling for	U	РО7	
Cognitive	Level:			nderstanding, . te, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO6C	CMT09				
Course Title	Datab	Database Management System (Theory)				
Department	Comr	merce				
Programme	B. Co	m Model II Co	omput	er Application		
Semester	6					
Course Type	Core	Course				
Credit	3	Hrs/Week	3	Total Hours	,	54
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.
CO1		rstand the bas		•	U	PSO1
CO2		iar with datab ures and Acce		O	U	PO2
CO3		er in MS Acces ation and rep		0 1	An	PSO2
Cognitive 1	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,

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Course Code	CO6C	CRT20				
Course Title	Mana	Management Accounting				
Department	Comr	Commerce				
Programme	B. Co	m Model II Co	omput	er Application		
Semester	6					
Course Type	Core	Course				
Credit	4	Hrs/Week	5	Total Hours	90	
	Expected Course Outcomes Upon completion of this course					
CO No.		-	ion of	this course	Cognitive Level	PO, PSO No.
CO No.	Unde mana	Upon complet	ion of 11 be a sic connting	this course ble to: cept of and its	O	•
	Unde mana signif Asses using accou	Upon complet students wi rstand the bas gement accou	ion of all be a sic connting rganismal per	this course ble to: cept of and its sation. cformance by analysis and	Level	No.
CO1	Unde mana signif Asses using accou decisi Apply Flow	Upon complet students wirstand the bas gement accourance in an orange organization financial state atting ratios for	ion of all be a sic connting rganismal perement or mar	this course ble to: cept of and its sation. rformance by analysis and nagerial	Level U	No. PO1





Course Code	CO6C	CO6OCT02						
Course Title	Softw	Software for Business and Research (Theory)						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Computer Application						
Semester	6							
Course Type	Optio	Optional						
Credit	3	Hrs/Week	3	Total Hours	54			
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	data t	in data, data pransformation ransformation	n and s	G	U	PSO3		
CO2	Write	rate features or, opensource	softw	U	PSO3			
CO3	manip	rate LibreOfficoulate data, arulas and charts	nalyse		U	PSO3		
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		



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1								
Course Code	CO56	CO56OCP01						
Course Title	_	Computerised Accounting and Software for Business and Research (Practical)						
Department	Comr	nerce						
Programme	B. Co	m Model II Co	omput	er Application				
Semester	5 And	5 And 6						
Course Type	Optio	Optional Core						
Credit	2	Hrs/Week	4	Total Hours	72			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
	Apply concepts of accounting to generate trading, profit & loss, balance sheet and bank reconciliation statement using tally software							
CO1	gener	ate trading, proceeds and b	rofit &	loss,	Ap	PSO3		
CO1	gener balan staten	ate trading, proceeds the sheet and be nent using tall	rofit & eank re ly soft of pay	loss,	Ap	PSO3		
	gener baland staten Apply using Analy make calc to	ate trading, proceed sheet and benefit using talker the concepts	rofit & eank really soft of payes ta using the office v	econciliation ware yroll and GST	-			

Course Code	CO56	CMP01					
Course Title		Combined Practical Examination for Programming in C and Database Management System					
Department	Comn	nerce					
Programme	B. Coı	B. Com Model II Computer Application					
Semester	6						
Course Type	Comp	olementary					
Credit	2	Hrs/Week	4	Total Hours	73		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1	develo decisi	Make use of basic C programs to develop solutions using various decision making and branching programs in C				PSO3	
CO2	Apply arrays and strings in C				Ap	PSO3	
CO3		e database mo		like tables,	Ар	PSO3	





Course Code	CO6F	CO6PR01						
Course Title	Projec	Project and Viva						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Computer Application						
Semester	6	6						
Course Type	Core	Core Course						
Credit	1	Hrs/Week	-	Total Hours		-		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Unc	lerstand the co	oncept	t of Research	U	PO1		
CO2	,	Application of	meth	odology.	Ap	PO5		
CO3		Analyse th	ne find	lings.	An	PO6		
Cognitive 1	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		

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B. Com Model II Logistics Management

Semester 1

Course Code	EN1C	EN1CCT01						
Course Title	Englis	English- Fine Tune Your English						
Department	Comn	Commerce						
Programme	В. Сол	m Model II Lo	gistics	s Management				
Semester	1							
Course Type	Comm	non Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.			
CO1		e strategic dif		R	PO-6			
	spore	ii aiia wiittei	langt	ıage.				
CO2	Illustr	rate adequate etence to com ate English.	lingui	stic	U	PO-1		
CO2	Illustr compo accura Choos appro	rate adequate etence to com ate English. se grammar as opriate oral an urse in real life	lingui munic s a too d writ	stic cate in di in devising	U R	PO-1		

Course Code	HN10	HN1CCT05						
Course Title	Prose,	Prose, Commercial Correspondence & Translation						
Department	Comn	Commerce						
Programme	B. Coı	m Model II Lo	gistic	s Management				
Semester	1							
Course Type	Comn	Common						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.			
CO1		rse various for cure, including s.		•	An	PO1		
CO1	literat essays Devel	ture, including	g shor	t stories,	An Ap	PO1		
	literat essays Devel types Adap	op the skill in of business let the skills ned texts accurate ten Hindi and	shor writing tters cessary	ng different y to translate d effectively				





Course Code	ML10	ML1CCT11						
Course Title	Malay	Malayalam - Katha, Kavitha, Nadakam						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Logistics Management						
Semester	1	1						
Course Type	Comr	Common						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		e Malayalam s ent eras	hort s	tories of	U	PO2		
CO2	Outli	ne Malayalam	poetr	у	U	PO1		
CO3	Analy	se drama and	its lit	erature	An	PO2		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,								

E-Evaluate, C-Create





Course Code	CO1C	CO1CRT01					
Course Title	Dime	Dimensions and Methodology of Business Studies					
Department	Comr	nerce					
Programme	B. Co	m Model II Lo	gistic	s Management			
Semester	1	1					
Course Type	Comr	non					
Credit	2 Hrs/Week 3 Total Hours 54						
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO No.	Identi	Jpon complet	ion of 11 be a	this course ble to:		· ·	
	Identi Busin Exten	Upon complet students wi	ion of <u>ll be a</u> of dim	this course ble to: ensions of	Level	No.	
CO1	Identi Busin Exten ethics Illustr busin	Jpon complet students wi ify the basics of ess Studies d knowledge	ion of all be a of dimabout R	this course ble to: ensions of business tegration in	Level Ap	No. PO1	

E-Evaluate, C-Create

Course Code	CO1C	CO1CRT02					
Course Title	Finan	Financial Accounting I					
Department	Comr	nerce					
Programme	B. Co	m Model II Lo	gistic	s Management			
Semester	1						
Course Type	Comn	non					
Credit	4	Hrs/Week	5	Total Hours	90		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.		
CO1	conve	accounting protions for the nts of sole propusinesses.	prepa	nration of	AP	PO5	
CO2	conve	up students t rting single-e e-entry syster	ntry s	С	PO1		
CO3		rstand the cor onsignment a	_		AP	PO1	

Course Code	CO1C	CO1CRT03						
Course Title	Corpo	Corporate Regulations and Administration						
Department	Comr	Commerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	1							
Course Type	Comr	Common						
Credit	3	Hrs/Week	4	Total Hours	72			
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	frame	narize the gen work pertaini ition of compa	ing to	O .	U	PO3		
CO2		se the share c nistrative man any.	•		An	PO1		
CO3		ine the windii ution procedu	0 1		An	PO1		
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO1C	CO1CMT01						
Course Title	Banki	Banking and Insurance						
Department	Comr	Commerce						
Programme	В. Со	B. Com Model II Logistics Management						
Semester	1	1						
Course Type	Comn	Common						
Credit	3	Hrs/Week	3	3 Total Hours 54				
	Expected Course Outcomes Upon completion of this course students will be able to:				C:1:	DO DCO		
CO No.	Ţ		ion of	this course	Cognitive Level	PO, PSO No.		
CO No.	Unde	students wi rstand the fun pts and practi	ion of 11 be a dame	this course ble to: ntal banking		· ·		
	Under conce Conte Under innov	students wi rstand the fun pts and practi	ion of all be and dame ces in the ban end dyna	this course ble to: ntal banking the Indian king mics of	Level	No.		
CO1	Under conce Conte Under innov banke	students wirstand the functions. ext. rstand differentiations and the	ion of all be an adame ces in the ban e dyna lation	this course ble to: ntal banking the Indian king mics of ships.	Level U	No. PO1		

Semester 2

Course Code	EN2C	EN2CCT03									
Course Title	Englis	English- Issues That Matter									
Department	Comr	Commerce									
Programme	B. Co	B. Com Model II Logistics Management									
Semester	2	2									
Course Type	Comr	Common									
Credit	4	Hrs/Week	5	Total Hours 90							
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.					
CO1	nation	onstrate an un nal and global mporary signi	issues	s of	U	PO-2					
CO2	Explain the role of government in providing public facilities and regulating economic disparities.				U	PO-2					
		C									
CO3					CO3 Infer the social and environmental structure of the world economy. Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,						

Course Code	HN20	HN2CCT05						
Course Title	Poetr	Poetry & Mass Media						
Department	Comr	Commerce						
Programme	B. Co	m Model II Lo	gistic	s Management				
Semester	2							
Course Type	Comr	non						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive	PO, PSO		
		students wi			Level	No.		
CO1	cultur	students wiver an apprectal heritage an	Il be a iation	ble to: for the rich ersity	An	PO1		
CO1	cultur reflect How themes	ver an apprec	Il be a iation ad diverse engage, natural	ble to: for the rich ersity es with are, stice across				
	reflection themes spirited different oppositions.	ver an apprece al heritage and ted in Hindi poetry as such as love ality, and socient cultural contabout the chattunities faced aakers in India	ill be a iation ad diverse engage, natural just ontexts allenged by as	ble to: for the rich ersity es with are, stice across s. ges and piring	An	PO1		





Course Code	ML2C	CCT12					
Course Title	Malay	Malayalam - Gadyam Yathra Vivaranam					
Department	Comr	Commerce					
Programme	B. Co	m Model II Lo	gistic	s Management			
Semester	2						
Course Type	Comr	non					
Credit	4	Hrs/Week	5	Total Hours	90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		fy different go valam prose	enres i	in	An	PO1	
CO2	Expla Malay	in importance ⁄alam	of tra	velogues in	U	PO2	
CO3	Devel	op skills for w	vriting	; travelogues	С	PO7	
Cognitive 1	Level:			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO2C	RT04				
Course Title	Finan	Financial Accounting II				
Department	Comn	Commerce				
Programme	B. Coı	m Model II Lo	gistic	s Management		
Semester	2					
Course Type	Comn	non				
Credit	4	Hrs/Week	5	Total Hours	Ģ	90
	Expected Course Outcomes Upon completion of this course students will be able to:					
CO No.		Jpon complet	ion of	this course	Cognitive Level	PO, PSO No.
CO No.	Apply	Jpon complet	ion of ll be a reatm purcl	this course ble to: ents and nase system,		•
	Apply proced Branci Make proced	Jpon complet students wi accounting t dures on Hire	ion of all be a reatm purch ment a powled	this course ble to: ents and hase system, Accounts ge in ht in case of	Level	No.
CO1	Apply proced Brance Make proced dissol	Jpon complet students wing accounting to dures on Hire h, and departations of the known and settlements and settlements.	ion of all be a reatm purch ment a cowled themer portar	this course ble to: ents and hase system, Accounts ge in ht in case of o firm. hee and	Level AP	No. PO1





Course Code	CO2C	CRT05				
Course Title	Busin	Business Regulatory Framework				
Department	Comn	Commerce				
Programme	B. Coı	m Model II Lo	gistic	s Management		
Semester	2					
Course Type	Comn	non				
Credit	3	Hrs/Week	4	Total Hours		72
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.
CO1		rstand the ger act law for bus	-	•	U	PO1
CO2	contra	Examine the concepts of Special contracts and Sale of Goods Act, 1930, in business transactions POS				PO5
CO3		the contractu nercial transac	-	rspectives in	Е	PO1
Cognitive 1	Level: l			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,





Course Code	CO2C	ERT06				
Course Title	Busin	Business Management				
Department	Comr	Commerce				
Programme	B. Co	m Model II Lo	gistic	s Management		
Semester	2					
Course Type	Comn	non				
Credit	3	Hrs/Week	5	Total Hours		54
	Expected Course Outcomes Upon completion of this course students will be able to:					
CO No.		Jpon complet	ion of	this course	Cognitive Level	PO, PSO No.
CO No.	Demo	Jpon complet	ion of 11 be a ills in	this course ble to: planning,		•
	Demo contro busine Expla motiv	Jpon complet students wi onstrate the sk olling, and coo	ion of all be a ills in ordina	this course ble to: planning, ting	Level	No.
CO1	Demo contro busine Expla motiv busine	Jpon complet students with strate the skew olling, and coording and coording activities ation and leaders scenario	ion of Il be a ills in ordina s relate	this course ble to: planning, ting ed to p in different	Level U	No. PO1





Course Code	CO2C	CMT02				
Course Title	Princi	Principles of Business Decision				
Department	Comn	Commerce				
Programme	B. Co	m Model II Lo	gistics	s Management		
Semester	2					
Course Type	Comn	non				
Credit	3	Hrs/Week	3	Total Hours		54
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.
CO1		rstand various nd theory in I		•	U	PO1
CO2	cost tl	Identify the theories of production, cost theories for making business decision Apr				PO5
CO3	Analy situat	1 0	; in dif	ferent market	An	PO5
Cognitive 1	Level: 1			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,

Semester 3

Course Code	EN3C	CCT05					
Course Title	Englis	English- Literature and/ as Identity					
Department	Comn	Commerce					
Programme	B. Co	m Model II Lo	gistics	s Management			
Semester	3						
Course Type	Comn	non					
Credit	3	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		the various ur ions about ide		O	U	PO-2	
CO2	Identi writir	J	of aut	obiographical	Ap	PO-1	
CO3		yse the issues of		ntity	An	PO-2	
Cognitive	Level: 1		-	nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO3C	CRT07				
Course Title	Corpo	Corporate Accounts I				
Department	Comn	Commerce				
Programme	B. Co	m Model II Lo	gistics	s Management		
Semester	3					
Course Type	Comn	non				
Credit	3	3 Hrs/Week 4 Total Hours 72				72
	Expected Course Outcomes Upon completion of this course					
CO No.		-	ion of	this course	Cognitive Level	PO, PSO No.
CO No.	τ	Jpon complet students wi rstand corpora	ion of 11 be a	this course ble to:		•
	Under procedure Asses procedure	Jpon complet students wi rstand corpora dures s the various a dures in prepa	ion of ll be a ate acc	this course ble to: counting nting	Level	No.
CO1	Under process Assess process statem	Jpon complet students wi rstand corpora dures s the various a dures in preparents of public ze the preparents and preparents	ion of all be a ate account aration of ation of	this course ble to: counting nting n of financial red companies of investment	Level U	No. PO1





Course Code	CO3C	CRT08					
Course Title	Quan	Quantitative Techniques for Business I					
Department	Comr	Commerce					
Programme	B. Co	m Model II Lo	gistic	s Management			
Semester	3						
Course Type	Comr	non					
Credit	4	Hrs/Week	4	Total Hours		72	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1	Unde Statis	rstand the bas	sic con	cepts of	U	PO1	
CO2		ify different p	hases	of the	Ap	PO5	
CO3		ze the variou ions by using	-		An	PO4	
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO3C	CRT09				
Course Title	Finan	Financial Markets and Operations				
Department	Comr	Commerce				
Programme	B. Co	m Model II Lo	gistics	s Management		
Semester	3					
Course Type	Comr	non				
Credit	3	Hrs/Week	4	Total Hours		72
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.
CO1	marke	rstand the var et instruments rities in India			U	PO1
CO2	_	Analyse the different financial instruments used in India An PO1				PO1
CO3	Make schen	use of variou nes	s muti	ual fund	Ар	PO5
Cognitive 1	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,





Course Code	CO3C	CRT10				
Course Title	Mark	Marketing Management				
Department	Comn	Commerce				
Programme	B. Co	m Model II Lo	gistic	s Management		
Semester	3					
Course Type	Comn	non				
Credit	3	Hrs/Week	3	Total Hours		54
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.
CO1	Unde	rstand the Co pts	re mar	keting	U	PO1
CO2	and th	Analyse the elements of marketing mix and the role of these strategies in business				PSO2
CO3	Identi	fy the recent 1	marke	ting trends	Ар	PO1
Cognitive 1	Level: 1			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,





Course Code	CO3C	OCT06					
Course Title	Introd	Introduction to Logistics Management					
Department	Comr	Commerce					
Programme	B. Co	m Model II Lo	gistics	s Management			
Semester	3						
Course Type	Comr	non					
Credit	4	Hrs/Week	5	Total Hours		90	
	Expected Course Outcomes Upon completion of this course						
CO No.			ion of	this course	Cognitive Level	PO, PSO No.	
CO No.	Unde	Jpon complet	ion of 11 be a	this course ble to:		•	
	Under Under	Upon complet students wi rstand the cor	ion of 11 be a neept o	this course ble to: of logistics	Level	No.	
CO1	Under mana Under Outsc	Jpon complet students wi rstand the cor gement rstand the cor ourcing logisti rstand the cus ry and distribu	ion of all be an acept of acep	this course ble to: of logistics of lits stages r service	Level U	No. PSO4	

Semester 4

Course Code	EN4CCT06							
Course Title	Englis	English- Illuminations						
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	4							
Course Type	Comn	non						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
	Unde	. 1.1						
CO1	such a	rstand the ger as life writings stories, and po	s, essa		U	PO-1		
CO1	such a short Apply from	as life writings stories, and po	oems.	ys, speeches, bulary gained	U Ap	PO-1		
	such a short Apply from tinterp Devel	as life writings stories, and portion the extended the textual reasons.	oems. I vocal ding a	ys, speeches, bulary gained and				





Course Code	CO4CRT11								
Course Title	Corpo	Corporate Accounts II							
Department	Comr	nerce							
Programme	B. Co	m Model II Lo	gistics	s Management					
Semester	4								
Course Type	Core	Course							
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
	Form	ulate Financia	1 State	ements for					
CO1	Banki	ng companies	and I	nsurance	С	PO1			
	comp	anies.							
602	Create	e revised Bala	nce Sh	neets of		DO4			
CO2	Corpo	orate compani	es.		С	PO1			
CO3		e Liquidator's nt of corporat			С	PO1			
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO4C	CO4CRT12						
Course Title	Quan	Quantitative Techniques for Business II						
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	4							
Course Type	Core Course							
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		use of the bas e data analysi ems		•	Ар	PO5		
CO2		forecasting tess scenario.	echnic	lues in	Ар	PO5		
CO3	Unde: Proba	rstand the bas bility	sic con	cepts of	U	PO1		
Cognitive 1	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO4C	CO4CRT13						
Course Title	Entre	preneurship [Develo	pment and Pro	ject Managen	nent		
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	4							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Expla and sl	in the entrepr kills	eneur	ial concepts	U	PO3		
CO2		fy the different	nt step	s in project	AP	PO1		
CO3	_	oile a business oreneurial ver	-	and start	С	PO3		
Cognitive 1	Level:		-	nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO4C	CO4OCT06						
Course Title	Princi	Principles of Logistics Information						
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistic	s Management				
Semester	4							
Course Type	Optio	nal Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rstand the fund to Informatitics		•	U	PO1		
CO2	evalu	y the principle ating LIS appl tecture		0 0	Ap	PSO4		
CO3		Build awareness about the importance of information forecasting & its						

Semester 5

Course Code	CO5C	CO5CRT14						
Course Title	Cost A	Cost Accounting I						
Department	Comr	nerce						
Programme	B. Con	m Model II Lo	gistic	s Management				
Semester	5							
Course Type	Core	Course						
Credit	4 Hrs/Week 6 Total Hours 108							
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		fy the cost commentals of co	•		Ap	PO1		
CO2	proce	ine the technion dures of inver r cost account	ntory (An	PO5		
CO3	Create firm	e cost sheet of	a mai	nufacturing	С	PO1		
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO5CRT15							
Course Title	Envir	Environment and Human Rights						
Department	Comn	nerce						
Programme	B. Coı	m Model II Lo	gistic	s Management				
Semester	5							
Course Type	Core (Course						
Credit	4 Hrs/Week 5 Total Hours 90							
	Expected Course Outcomes Upon completion of this course students will be able to:							
CO No.		Jpon complet	ion of	this course	Cognitive Level	PO, PSO No.		
CO No.	Identi issues	Jpon complet	ion of 11 be a s envir	this course ble to: conmental		*		
	Identi issues of eco Exam comm	Jpon complet students wi fy the various , its solutions,	ion of all be a senvir and to devel	this course ble to: conmental the concept	Level	No.		
CO1	Identi issues of eco Exam comment environment Under	Jpon complet students wi fy the various , its solutions, system ine the recent	ion of all be a senviron and the devel ses the res	this course ble to: conmental che concept opments in	Level Ap	No. PO2		





Course Code	CO5C	CO5CMT07						
Course Title	E-Cor	E-Commerce						
Department	Comn	nerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	5							
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	comm	pare the difference and to material care and to material care and to material care and to make a second care and the care	ake u	U	PSO2			
CO2	1	in the various ity measures i			U	PSO2		
CO3		Understand the steps in building a website for e-commerce business U PSO2						





Course Code	CO5C	CO5OCT06						
Course Title	Air C	Air Cargo Logistics Management						
Department	Comr	merce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	5							
Course Type	Optio	Optional Core						
Credit	4	Hrs/Week	5	Total Hours		90		
		Ermandad Carr						
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO No.	Unde	Upon complet	ion of <u>ll be a</u> ght op	this course ble to: perations,		•		
	Unde servic	Upon complet students wi rstand air frei	ion of 11 be a ght op gemer	this course ble to: perations, at Principles	Level	No.		
CO1	Unde servic Unde forwa	Upon complet students wi rstand air frei res, and managerstand the cor	ion of ll be a ght op gemer ncept c	this course ble to: perations, at Principles of air freight	Level U	No. PSO4		





Course Code	CA5OPT02							
Course Title	Comp	Computer Fundamentals, Internet, and MS Office						
Department	Comr	nerce						
Programme	В. Сол	m Model II Lo	gistics	s Management				
Semester	5							
Course Type	Optio	Optional Core						
Credit	4	Hrs/Week	4	Total Hours	72			
	Expected Course Outcomes Upon completion of this course students will be able to:					DO DOO		
CO No.		Jpon complet	ion of	this course	Cognitive Level	PO, PSO No.		
CO No.	Outline explai	Jpon complet	ion of 11 be a ompu s of O	this course ble to: ters and		•		
	Outlinexplained and in Make and M	Jpon complet students wi ne history of c in the concept	ion of all be a computed on the sof Offices.	this course ble to: ters and S, networks in MS Word	Level	No.		
CO1	Outline explain and in Make and Make Utilize	Jpon complet students wine history of coin the concept internet services use of the feat IS PowerPoin intations and does the features ize data and to	ion of II be a ompu s of O es tures i ts to d locum of MS	this course ble to: ters and S, networks in MS Word evelop ents. Excel to	Level U	No. PO1		

Semester 6

Course Code	CO6CRT17								
Course Title	Cost A	Cost Accounting II							
Department	Comr	nerce							
Programme	B. Co	m Model II Lo	gistics	s Management					
Semester	6								
Course Type	Optio	nal Core							
Credit	4	4 Hrs/Week 6 Total Hours 108							
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	costin	rstand various g techniques ent types of ir	applie	d to	U	PO1			
CO2		y the marginal cision-making ess		Ap	PO6				
CO3			g vario	ous budgeting	С	PO1			
CO3 Create budget using various budgeting techniques C PO1 Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,									

Course Code	CO6C	CO6CRT18							
Course Title	Adve	Advertisement and Sales Management							
Department	Comr	nerce							
Programme	B. Co	m Model II Lo	gistic	s Management					
Semester	6								
Course Type	Core	Course							
Credit	3	Hrs/Week	4	Total Hours	72				
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	adver	rstand the cortising, advertion and layout in rio.	ising a	appeal, ad	U	PO7			
CO2	resear	y knowledge o ch methods a ure advertisin	nd tec	Ар	PO1				
CO3	prom	in the concept otion and pers gic marketing	sonal	selling for	U	РО7			
Cognitive	Level:			nderstanding, . te, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO6C	CO6CMT12					
Course Title	Const	Consumer Behaviour					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model II Logistics Management					
Semester	6	6					
Course Type	Comp	Complementary III					
Credit	4	4 Hrs/Week 5 Total Hours 90					
CO No.		Expected Cou Upon complet students wi	ion of	Cognitive Level	PO, PSO No.		
CO1		rstand the fur oncepts in cor			U	PSO2	
CO2	Examine the role of culture, sub- culture, reference groups on consumer decision making				An	PSO2	
CO3	-	in the concept Organisational			U	PSO2	
Cognitive :	Level:			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,	

Course Code	CO6C	CO6CRT20						
Course Title	Mana	Management Accounting						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Logistics Management						
Semester	6	6						
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	90				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.		
CO1	mana	rstand the bas gement accou icance in an o	nting	and its	G	PO1		
CO2	using accou	s organization financial state nting ratios fo on making.	ement	E	PO6			
CO3	Flow	y knowledge t and Cash Flov isation.			Ар	PO1		
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		

Course Code	CO6C	CO6OCT06					
Course Title	Shipp	Shipping and Ocean Freight Logistics Management					
Department	Comn	Commerce					
Programme	B. Coı	B. Com Model II Logistics Management					
Semester	6	6					
Course Type	Optio	Optional Core					
Credit	4	4 Hrs/Week 5 Total Hours 90					
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		ate different t pts related to try.		E	PSO4		
	Annla						
CO2	opera	v stevedoring tions procedu ics manageme	res foi		Ap	PSO4	
CO2	opera logisti Expla	tions procedu	res for	efficient	Ap U	PSO4	





Course Code	CO6F	CO6PR01						
Course Title	Projec	Project and Viva						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Logistics Management						
Semester	6	6						
Course Type	Core	Core Course						
Credit	1	Hrs/Week	-	Total Hours		-		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Unc	lerstand the co	oncept	of Research	U	PO1		
CO2	Application of methodology.				Application of methodology. AP P			
CO3		Analyse the findings. An PO6						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								

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B. Com Model II Marketing

Semester 1

Course Code	EN1C	EN1CCT01						
Course Title	Englis	English- Fine Tune Your English						
Department	Comn	Commerce						
Programme	B. Co	B. Com Model II Marketing						
Semester	1	1						
Course Type	Comn	Common Course						
Credit	4 Hrs/Week 5 Total Hours 90					90		
CO No.	Upo	pected Course on completion students will	n of th	Cognitive Level	PO, PSO No.			
CO1		e strategic dif n and writter			R	PO6		
CO2	comp	rate adequate etence to com ate English.	Ü	U	PO1			
CO3	appro	priate oral ar	nd wr		R	PO6		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		

Course Code	HN10	HN1CCT05						
Course Title	Prose	Prose, Commercial Correspondence & Translation						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	arket	ing				
Semester	1	1						
Course Type	Comr	Common Course						
Credit	4 Hrs/Week 5 Total Hours 90					90		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.		
CO1		yse various for ture, including s.		•	An	PO1		
CO2		lop the skill ir of business le		O	Ap	PO7		
CO3	prose	texts accurate	ely ar	_	С	PO7		
Cognitive	Level:			Understanding, e, C-Create	, Ap-Apply, A	n-Analyze,		





Course Code	ML10	ML1CCT11						
Course Title	Malay	Malayalam - Katha, Kavitha Nadakam						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Marketing						
Semester	1	1						
Course Type	Comr	Common Course						
Credit	4	Hrs/Week	5	Total Hours	9	90		
CO No.		spected Cours on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1		e Malayalam s ent eras.	short	stories of	U	PO2		
CO2	Outli	ne Malayalam	n poet	U	PO1			
CO3	Analy	yse drama and	d its li	terature.	An	PO2		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO1C	CO1CRT01					
Course Title	Dime	Dimensions and Methodology of Business Studies					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model II Marketing					
Semester	1	1					
Course Type	Core	Core Course					
Credit	2	2 Hrs/Week 3 Total Hours 54					
	Ev	manahad Carre					
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.	
CO No.	Up ⁶ Identi	on completion	n of th be ab	nis course le to:		•	
	Upe Identi Busin Exten	on completion students will ify the basics	n of the about of dinastraction about abou	nis course le to: nensions of	Level	No.	
CO1	Identi Busin Exten ethics Illustr busin	on completion students will ify the basics ess Studies.	n of the be about about about gical in	nis course ale to: nensions of t business ntegration in	Level Ap	No. PO1	





Course Code	CO1C	CO1CRT02						
Course Title	Finan	Financial Accounting I						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	arket	ing				
Semester	1	1						
Course Type	Core	Core Course						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.		
CO1	conve	y accounting pentions for the entions for the ents of sole probusinesses.	prep	Ар	PO5			
CO2	conve	up students erting single-e le-entry system	entry s	С	PO1			
CO3		rstand the cor onsignment a	•	5 5	Ар	PO1		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		

Course Code	CO1C	CO1CRT03					
Course Title	Corpo	Corporate Regulations and Administration					
Department	Comn	Commerce					
Programme	B. Co	B. Com Model II Marketing					
Semester	1						
Course Type	Core	Core Course					
Credit	3	3 Hrs/Week 4 Total Hours 72					
CO No.	Upo	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.	
CO1	frame	narize the ger		U	PO3		
	TOTTIC	ntion of compa	anies.				
CO2	Analy	vse the share on the share of t	capita	l and	An	PO1	
CO2	Analy admir compo	vse the share on the share of t	capita nagen ng up	l and nent of a	An An	PO1	





Course Code	CO1C	CO1CMT01					
Course Title	Banki	Banking and Insurance					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model II Marketing					
Semester	1	1					
Course Type	Comp	Complementary Course					
Credit	3	3 Hrs/Week 3 Total Hours 54					
	Ex	pected Cours	se O11				
CO No.	Upo	on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.	
CO No.	Unde	on completion students will rstand the fur pts and pract	n of the beab	nis course le to: ental banking		•	
	Under concer Conter Under innov	on completion students will rstand the fur pts and pract	n of the about t	nis course le to: ental banking n the Indian nking amics of	Level	No.	
CO1	Under conce Conte Under innov banke	on completion students will rstand the functions and practications and the functions are functions.	n of the beab ndame ices in the bare dyneral control of th	nis course le to: ental banking n the Indian nking amics of nships.	Level U	No. PO1	

Semester 2

Course Code	EN2C	EN2CCT03						
Course Title	Englis	English- Issues That Matter						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Marketing						
Semester	2	2						
Course Type	Comr	Common Course						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1	nation	onstrate an un nal and globa mporary sign	l issue	es of	U	PO2		
CO2	provi	in the role of ding public fa ating econom	cilitie	U	PO2			
CO3		Infer the social and environmental Structure of the world economy. PO6						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								

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Course Code	HN20	HN2CCT05							
Course Title	Poetr	Poetry & Mass Media							
Department	Comr	Commerce							
Programme	B. Co.	B. Com Model II Marketing							
Semester	2								
Course Type	Comr	non Course							
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.	Up	on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1	cultu	ver an appred ral heritage ar ted in Hindi p	nd div	versity	An	PO1			
CO2	themospirit	Hindi poetry es such as lov uality, and so ent cultural c	e, nat	ure, astice across	R	PO2			
CO3	oppo		d by a		С	РО7			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	ML20	ML2CCT12						
Course Title	Mala	Malayalam- Gathyam, Yatra Vivaranam						
Department	Com	Commerce						
Programme	В. Со	m Model II M	arket	ing				
Semester	2							
Course Type	Comi	non Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		spected Cours on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1		ify different g yalam prose.	enres	in	An	PO1		
CO2	1	in importance yalam.	e of tr	avelogues in	U	PO2		
CO3	Deve	lop skills for v	vritin	g travelogues.	С	PO7		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO2C	CO2CRT04						
Course Title	Finan	Financial Accounting II						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	larket	ing				
Semester	2							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		pected Cours		Cognitive	PO, PSO			
	_	students will			Level	No.		
CO1	Apply	-	be ab treatn	le to: nents and hase system,	Level Ap	No. PO1		
CO1	Apply proce Brance Make	students will accounting to dures on Hire	be ab treatm e purc ment owled tleme	le to: nents and hase system, Accounts. dge in nt in case of				
	Apply proce Brance Make proce dissol	students will accounting to accounting the dures on Hire use of the known dures and set ution of particular the im	be ab treatm e purc ement owled tleme nershi	le to: nents and chase system, Accounts. dge in ent in case of p firm.	Ар	PO1		





Course Code	CO2C	CO2CRT05							
Course Title	Busin	Business Regulatory Framework							
Department	Comr	Commerce							
Programme	B. Co	m Model II M	arket	ing					
Semester	2								
Course Type	Core	Course							
Credit	3	Hrs/Week	4	Total Hours		72			
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO No.	Unde	on completion	n of the beab	nis course le to: principles of		,			
	Unde contra Exam contra	on completion students will rstand the genact law for bu ine the conce	n of the beab neral siness pts of Good	nis course le to: principles of s.	Level	No.			
CO1	Unde contra Exam contra in bus	on completion students will rstand the genact law for bu ine the conceptacts and Sale of the siness transactions.	n of the beab neral siness pts of God tions.	nis course le to: principles of s. Special ods Act, 1930, erspectives in	Level U	No. PO1			





Course Code	CO2C	CO2CRT06						
Course Title	Busin	Business Management						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	arket	ing				
Semester	2							
Course Type	Core	Course						
Credit	3	Hrs/Week	3	Total Hours	Į	54		
	Ex	pected Cours	se Ou	6 14				
CO No.	_	on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO No.	Demo	students will onstrate the sk olling, and co	n of the beab	nis course le to:		•		
	Demo contro activi Expla motiv	students will onstrate the skolling, and conties. in the theorie	n of the be about the beat about the	nis course le to: n planning, ating business	Level	No.		
CO1	Demo contro activi Expla motiv busine	students will onstrate the skolling, and conties. in the theorie ration and leadess scenario. rstand the effects	n of the be abecills in ordinals. s reladersh	nis course le to: n planning, ating business ted to	Level U	No. PO1		





Course Code	CO2C	CO2CMT02						
Course Title	Princi	Principles of Business Decisions						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Marketing						
Semester	2							
Course Type	Comp	Complementary Course						
Credit	3 Hrs/Week 3 Total Hours 54							
CO No.	Up	spected Course on completion students will	n of this	s course	Cognitive Level	PO, PSO No.		
CO No.	Upde	on completion	n of this be able s conce	s course to: epts and		•		
	Unde dema Identi	on completion students will rstand variou nd theory in lify the theories for many controls.	n of this be able s conce Economes es of pro	e to: epts and nics. oduction,	Level	No.		
CO1	Unde dema Identi cost ti decisi Analy	on completion students will rstand variou nd theory in lify the theories for many controls.	n of this be able s conce Econom es of pro aking b	e to: epts and nics. oduction, usiness	Level U	No. PO1		

Semester 3

Course Code	EN3C	EN3CCT05						
Course Title	Englis	English- Literature and/ as Identity						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	arket	ing				
Semester	3							
Course Type	Comr	non Course						
Credit	3	Hrs/Week	5	Total Hours	Ç	90		
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1		the various un		ying questions	U	PO2		
CO2		ify the nature iographical w		7.	Ар	PO1		
CO3		se the issues ining to litera		entity	An	PO2		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO3C	CO3CRT07							
Course Title	Corpo	Corporate Accounts I							
Department	Comr	Commerce							
Programme	B. Co	m Model II M	arket	ing					
Semester	3								
Course Type	Core	Course							
Credit	4 Hrs/Week 4 Total Hours 72					72			
CO No.	Up	spected Cours on completion students will	n of tl	nis course	Cognitive Level	PO, PSO No.			
CO1		rstand corpor dures.	ate a	ccounting	U	PO1			
CO2	proce	es the various dures in prep ments of publi anies.	aratio	on of financial	An	PO5			
CO3	inves	ze the prepar tment accoun urance accour	ts and		An	PO5			
of insurance accounts. Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,									





Course Code	CO3C	CO3CRT08					
Course Title	Quan	Quantitative Techniques for Business I					
Department	Comr	Commerce					
Programme	B. Co	m Model II M	arket	ing			
Semester	3						
Course Type	Core	Course					
Credit	4	Hrs/Week	4	Total Hours	7	72	
CO No.	Up	on completion	n of th	Cognitive Level	PO, PSO No.		
		students will	be ab	le to:			
CO1		rstand the bas			U	PO1	
CO1	Unde Statis Ident	rstand the bas	sic co	ncepts of	U Ap	PO1	
	Unde Statis Ident statis Analy	rstand the bas tics. ify different p	sic con hases	of the			

E-Evaluate, C-Create





Course Code	CO3CRT09							
Course Title	Finan	Financial Markets and Operations						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Marketing						
Semester	3							
Course Type	Core	Core Course						
Credit	3 Hrs/Week 4 Total Hours 72							
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO No.	Unde marke	on completion	n of the abserious sand	nis course le to: financial	O	· ·		
	Unde marke autho	on completion students will rstand the varet instruments	n of the above of	nis course vle to: financial regulatory ancial	Level	No.		
CO1	Unde marke autho Analy instru	on completion students will rstand the variet instruments writies in India vse the different use of various	n of the be abrious s and	nis course ole to: financial regulatory ancial	Level U	No. PO1		





Course Code	CO3C	CO3CRT10						
Course Title	Mark	Marketing Management						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	arket	ing				
Semester	3							
Course Type	Core	Course						
Credit	3	Hrs/Week	3	Total Hours	,	54		
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1	Unde conce	rstand the Co pts.	re ma	rketing	U	PO1		
CO2		rse the elemer nd the role of ess.		G	An	PSO2		
CO3	Identi	ify the recent	mark	eting trends.	Ap	PO1		
Cognitive	Level:		-	Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		

Course Code	CO3C	CO3OCT05						
Course Title	Custo	Customer Relationship Management						
Department	Comn	Commerce						
Programme	B. Co	m Model II M	Iarket	ing				
Semester	3							
Course Type	Optio	nal Course						
Credit	3	Hrs/Week	5	Total Hours	90			
CO No.	Upo	pected Course on completion students will	n of tl	nis course	Cognitive Level	PO, PSO No.		
CO1	relation	rstand variou onship manag amework fro ective.	gemer	nt concepts	U	PSO2		
CO2	skill to	n their busine o work efficie isation.		nmunication n the	R	PSO2		
CO3		the concepts ess environm		eal life	Ap	РО7		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO3C	CO3OCT01						
Course Title	Good	Goods and Services Tax						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	arket	ing				
Semester	3							
Course Type	Optio	onal Course						
Credit	3	Hrs/Week	5	Total Hours	Ç	90		
CO No.		spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1	Unde GST.	rstand the va	rious	concepts of	U	PSO1		
CO2		ify the time, p		& value of	Е	PSO1		
CO3	_	in the proced		f registration, nt of GST.	An	PSO1		
Cognitive	Level:			Understanding, c, C-Create	Ap-Apply, A	n-Analyze,		

Semester 4

Course Code	EN4C	EN4CCT06					
Course Title	Englis	English- Illuminations					
Department	Comr	Commerce					
Programme	B. Co	m Model II M	arket	ing			
Semester	4						
Course Type	Comr	non Course					
Credit	4	Hrs/Week	5	Total Hours	9	90	
CO No.	Upo	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.	
	Unde	students will be able to: Understand the genres of literature such as life writings, essays, speeches, short stories, and poems.					
CO1		as life writing	s, ess	ays, speeches,	U	PO1	
CO1	short Apply gaine	as life writing	s, essa oems d voca	ays, speeches, abulary	U Ap	PO1	
	short Apply gained interp Devel	as life writing stories, and p y the extended from the textended.	s, essa oems d voca ktual i	ays, speeches, abulary reading and	-		





Course Code	CO4C	CO4CRT11							
Course Title	Corpo	Corporate Accounts II							
Department	Comr	Commerce							
Programme	B. Co	m Model II M	larket	ing					
Semester	4								
Course Type	Core	Course							
Credit	4	Hrs/Week	5	Total Hours	Ç	90			
CO No.		on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1		ulate Financia			С	PO1			
CO2		e revised Bala orate compan		heets of	С	PO1			
CO3		-		l Statement of npanies	С	PO1			
CO3 account of corporate companies Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO4C	CO4CRT12						
Course Title	Quan	Quantitative Techniques for Business- II						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	arket	ing				
Semester	4							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1		use of the base data analysems		•	Ар	PO5		
CO2		y forecasting t ess scenario.	techni	iques in	Ар	PO5		
CO3	Unde Proba	rstand the bas bility	sic co	ncepts of	U	PO1		
Cognitive	Level:			Jnderstanding, c, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO4C	CO4CRT13						
Course Title	Entre	Entrepreneurship Development and Project Management						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	larket	ing				
Semester	4							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours	Ģ	90		
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1	Expla	in the entrepi kills	reneu	rial concepts	U	PO3		
CO2		ify the differe ılation	nt ste	ps in project	Ap	PO1		
CO3	_	oile a business preneurial ver	•		С	PO3		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO4C	CO4OCT05						
Course Title	Servi	Services Marketing						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	arket	ing				
Semester	4							
Course Type	Core	Course						
Credit	4	4 Hrs/Week 5 Total Hours 90						
		Expected Course Outcomes Upon completion of this course Upon completion of this course Level No.						
CO No.	Up	-	n of th	nis course		· ·		
CO No.	Up ⁶ Expla	on completion	n of the beabet of se	nis course le to:		· ·		
	Expla service Demo	on completion students will in the concepte marketing repostrate the constrate the constraint the constr	n of the beab to feet about the abou	nis course le to: ervices &	Level	No.		
CO1	Expla service Demo	on completion students will in the concepte marketing reports the constrate the constrate the constration, targetion to service in the recent the constraint the co	n of the beab to fee ab to	nis course le to: ervices & ts of market & positioning	Level U	No. PSO2		

Semester 5

Course Code	CO5C	CO5CRT14						
Course Title	Cost 2	Cost Accounting I						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	arket	ing				
Semester	5							
Course Type	Core	Course						
Credit	4	Hrs/Week	6	Total Hours	1	.08		
		Expected Course Outcomes Upon completion of this course Level PO, PSO Level No.						
CO No.	Up		n of th	nis course				
CO No.	Up ⁽	on completion	n of the beab	nis course le to: s and				
	Identifunda Exam proce	on completion students will ify the cost co	n of the beab ncept ost accordings.	nis course le to: s and counting and	Level	No.		
CO1	Identi funda Exam proce labou	on completion students will ify the cost commentals of commentals of commentals of commentals of commentals of inversions of inversions and commentals of inversions of inversions of inversions and commentals of inversions of i	n of the above the set according ques ting	nis course le to: s and counting and control &	Level Ap	No. PO1		





Course Code	CO5C	CO5CRT15						
Course Title	Envir	Environment and Human Rights						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	arket	ing				
Semester	5							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Course Outcomes Upon completion of this course Level PO, PSO Level No.						
	_	students will			Level	No.		
CO1	Identi	students will fy the various, its solutions	be ab s envi	le to:	Level Ap	No.		
CO1	Identi issues ecosy: Exam comm	students will fy the various, its solutions	be absenver and the development of the development	le to: ronmental the concept of lopments in				
	Identi issues ecosy: Exam commenviro	students will fy the various , its solutions stem ine the recent	be absenver and the development of the development	le to: fronmental the concept of lopments in	Ap	PO2		





Course Code	CO5C	CO5CMT07						
Course Title	E-Cor	E-Commerce						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	larket	ing				
Semester	5							
Course Type	Comp	olementary						
Credit	4	4 Hrs/Week 5 Total Hours 90						
		Expected Course Outcomes Upon completion of this course Level No.						
CO No.	Up	-	n of th	nis course		•		
CO No.	Comp comm	on completion students will pare the differ	n of the beab beab cent make i	nis course le to: nodels of E- use of various		•		
	Comp comm applic Expla	on completion students will pare the differnerce and to n	n of the beab rent make upmme	nis course ale to: nodels of E- use of various arce ats and	Level	No.		
CO1	Comp comm applied Expla securi	on completion students will pare the differ nerce and to not cations of e-co	n of the beab rent make to make the sthread in e-comps in	nis course le to: nodels of E- use of various erce ats and ommerce building a	Level U	No. PSO2		





Course Code	CO5C	CO5OCT05						
Course Title	Mark	Marketing Research						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	larket	ing				
Semester	5							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours	i	75		
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1		onstrate mark ss and concep	Ü	research	U	PSO2		
CO2	appro	Analyse various Marketing research approaches and prepare research instruments An PSO2						
CO3	Const	ruct written a	and o	al research	Ар	PO5		
Cognitive	Level:			Jnderstanding, c, C-Create	Ap-Apply, A	n-Analyze,		

Course Code	CA5C	CA5OPT02						
Course Title	Comp	Computer Fundamentals, Internet and MS- Office						
Department	Comr	Commerce						
Programme	B. Co:	m Model II M	arket	ing				
Semester	5							
Course Type	Open	Course						
Credit	3	Hrs/Week	4	Total Hours	,	72		
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1	expla	ne history of c in the concept nternet service	ts of C		U	PO1		
CO2	and N	use of the feads MS Power points Is and o	nt to a	develop	Ap	PO1		
CO3		e the features nize data and t ions			Ap	PO1		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		

Semester 6

Course Code	CO6C	CO6CRT17					
Course Title	Cost A	Cost Accounting II					
Department	Comr	Commerce					
Programme	B. Co	m Model II M	arket	ing			
Semester	6						
Course Type	Core	Course					
Credit	4	Hrs/Week	6	Total Hours	1	08	
CO No.	Upo	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.	
CO1		students will be able to: Understand various methods of costing techniques applied to different U PO1					
		ng techniques of industries.		ed to different	U	PO1	
CO2	types Apply	of industries. y the margina cision-making	1 cost	ing principles	U Ap	PO1 PO6	
	types Apply in dec busine	of industries. y the margina cision-making	l cost ; situa g var	ing principles	-		

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Course Code	CO6CRT18						
Course Title	Adve	Advertisement and Sales Management					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model II Marketing					
Semester	6	6					
Course Type	Core Course						
Credit	3 Hrs/Week 4 Total Hours 72						
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.	
CO1	Understand the concept of advertising, advertisement appeal, ad copy and layout in marketing scenario				U	РО7	
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.				Ap	PO1	
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions				U	PO7	
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO6CMT12						
Course Title	Consumer Behaviour						
Department	Comr	Commerce					
Programme	B. Co	B. Com Model II Marketing					
Semester	6	6					
Course Type	Complementary III						
Credit	4 Hrs/Week 5 Total Hours 90						
	Expected Course Outcomes Upon completion of this course students will be able to:						
CO No.	Up	on completion	n of th	nis course	Cognitive Level	PO, PSO No.	
CO No.	Upde	on completion	n of the beab	nis course le to: ental theories			
	Unde and co Exam cultur	on completion students will rstand the fur	n of the beab about the beab about the beab about the beat about t	nis course le to: ental theories er behaviour ure, sub-	Level	No.	
CO1	Unde and consulture consulture Explain	on completion students will rstand the fur oncepts in cor ine the role of the reference gamer decision in the concepts	n of the beab ndamensume foulture making to force to force the control of the con	nis course le to: ental theories er behaviour ure, sub- s on ng	Level U	No. PSO2	

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Course Code	CO6CRT20						
Course Title	Management Accounting						
Department	Comr	Commerce					
Programme	B. Co	B. Com Model II Marketing					
Semester	6	6					
Course Type	Core Course						
Credit	4 Hrs/Week 5 Total Hours 90				90		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.		
CO1	Understand the basic concept of management accounting and its significance in an organisation				U	PO1	
CO2	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.				E	PO6	
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.				Ар	PO1	
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							

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Course Code	CO6OCT05						
Course Title	International Marketing						
Department	Comr	Commerce					
Programme	B. Co	B. Com Model II Marketing					
Semester	6						
Course Type	Core	Course					
Credit	4 Hrs/Week 5 Total Hours 90					90	
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.		
CO1	Analyse key concepts, strategies, and challenges in international marketing, demonstrating a comprehensive understanding of its principles and applications. An				An	PSO2	
CO2	Formulate effective international marketing strategies by synthesizing knowledge of market research, environmental factors, and trade policies to achieve organizational objectives in global markets.				С	PSO2	
CO3	Assess the impact of globalization, market barriers, and cultural diversity on international marketing, and propose innovative solutions to navigate complex international business environments.				E	PSO2	
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO6PR01					
Course Title	Project and Viva					
Department	Commerce					
Programme	B. Com Model II Marketing					
Semester	6					
Course Type	Core Course					
Credit	1					
CO No.	Expected Course Outcomes Upon completion of this course students will be able to: Cognitive Level No.					
CO1	Understanding the concepts of Research	U	PO1			
CO2	Application of Research Methodology Ap PO5					
CO3	Analyse the findings An PO6					
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create						

