

# ESSENTIALS OF LOGISTICS MANAGEMENT



**MARY ANTONY** 



## Essentials of Logistics Management

### Mary Antony

ISBN:978-81-965675-2-1

Published by

Rajagiri College of Management and Applied Sciences

Rajagiri Valley P.O

Kakkanadu

Kochi- 682 039

Phone: 0484-2955270, 9048899926



# ABOUT THE AUTHOR MARY ANTONY

Head of the Department of Commerce, Rajagiri college of Management & Applied Sciences.

Mcom(F&T), Mcom (IBM) MBA (Marketing), MPhil (Commerce), PhD scholar at Karpagam Academy of Higher Education.

### **ABOUT THE BOOK**

This is a comprehensive book that delves into the intricacies of managing supply chains effectively in today's dynamic business environment. The book begins by providing a solid foundation in understanding the fundamentals of logistics management, including its role within the broader context of supply chain management. It explores the key components of logistics such as transportation, warehousing, inventory management, and distribution, highlighting the interdependencies and critical decision points within each area.



