



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Criterion I Curricular Aspects

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

1.3 Curriculum Enrichment

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values and Environment and Sustainability in transacting curriculum

IPR Seminar

Submitted to





Report on Seminar on Intellectual Property Rights & Trademarks

Program	Seminar on Intellectual Property Rights & Trademarks
Date	26.03.2024 9.30 am to 10.30 am
No. of Participants	15
Resource Person	Ms Jesmi Jacob , Assistant Professor , Department of commerce , RCMAS
Outcome	Attendees learned about intellectual property rights and trademarks, gaining knowledge on protecting their innovations and navigating legal aspects of business.
Organized by	Department of Commerce
Faculty in charge	Dr Ajosh George- 9946489890
Student in charge	Amra Ansar- 9995280889 Hanna Niza Hashim-6238142191

On March 26, 2024, the Department of Commerce conducted an informative seminar titled "Intellectual Property Rights & Trademarks." This seminar, held from 9:30 AM to 10:30 AM, was designed to provide participants with a thorough understanding of intellectual property rights (IPR) and trademarks, critical aspects of protecting innovations and navigating the legal landscape of business. The event saw the participation of 15 attendees, who ranged from aspiring entrepreneurs to students and professionals keen on understanding the legalities of IPR and trademarks.

Ms. Jesmi Jacob, Assistant Professor at the Department of Commerce, RCMAS, was the resource person for the seminar. With her extensive knowledge and expertise in intellectual property rights, Ms. Jacob delivered a session that was both enlightening and practical. Her ability to break down complex legal concepts into understandable terms made the seminar accessible and engaging for all participants.

Ms. Jesmi Jacob began the seminar by introducing the fundamental concepts of intellectual property rights. She explained the various types of intellectual property,



including patents, copyrights, trademarks, and trade secrets. Her presentation highlighted the significance of each type, detailing how they protect different forms of innovation and creativity. By providing real-world examples, Ms. Jacob illustrated the practical applications and importance of IPR in various industries.

The seminar then focused specifically on trademarks. Ms. Jesmi Jacob elaborated on what constitutes a trademark, the process of registering a trademark, and the legal protections it offers. She discussed the criteria for a strong trademark, the importance of distinctiveness, and the steps involved in the trademark application process. Participants were given insights into the challenges and common pitfalls associated with trademark registration and how to navigate them effectively.

A significant portion of the seminar was dedicated to the practical aspects of protecting intellectual property. Ms. Jesmi Jacob shared strategies for safeguarding innovations, emphasizing the need for proactive measures to prevent infringement and unauthorized use. She provided guidance on conducting trademark searches, understanding trademark classes, and maintaining trademark rights through proper use and periodic renewals. The interactive segment of the seminar allowed participants to engage directly with Ms. Jesmi Jacob, posing questions and seeking advice on specific issues related to IPR and trademarks. This session fostered a collaborative learning environment, as attendees shared their experiences and gained insights from Ms. Jesmi Jacob's expertise. Her thoughtful and comprehensive responses addressed a wide range of queries, from the nuances of trademark infringement to the process of international trademark registration.

By the end of the seminar, participants had gained a robust understanding of intellectual property rights and trademarks. They were equipped with the knowledge needed to protect their innovations and navigate the legal complexities of the business world effectively. The seminar empowered attendees to take informed steps towards securing their intellectual property, fostering a culture of innovation and legal awareness.




The success of this seminar was attributed to the diligent efforts of the organizing team. Dr. Ajosh George, the faculty in charge, played a pivotal role in ensuring the event's smooth execution. Student coordinators Amra Ansar and Hanna Niza Hashim also demonstrated commendable organizational skills and dedication, contributing significantly to the seminar's seamless operation.

In conclusion, the seminar on "Intellectual Property Rights & Trademarks" was a highly beneficial educational initiative that provided valuable insights and practical knowledge to the participants. It underscored the importance of understanding and protecting intellectual property in today's competitive business environment. The positive feedback from attendees highlighted the seminar's effectiveness in achieving its educational objectives and its relevance to their professional and academic pursuits.




Photograph of Seminar on Intellectual Property Rights and Trademarks




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
**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES,
KAKKANAD**
Department of Commerce
in association with
Internal Quality Assurance Cell (IQAC)
organises

Seminar on Intellectual Property Rights and Trademarks



Ms. Jesmi Jacob
Assistant Professor
Department of Commerce, RCMAS

 Conference Hall

 9:30 am - 10:30 am | 26 March 2024

FACULTY CO-ORDINATOR:
AJOSH GEORGE
9946489890

STUDENT CO-ORDINATOR:
AMRA ANSAR
9995280889

Program Poster: Seminar on Intellectual Property Rights and Trademarks





Sample Certificate: Seminar on Intellectual Property Rights and Trademark



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Date	26.03.2024
Title of Programme	Seminar on Intellectual Property Rights & Trademarks
Department/Organising Cell	Department of Commerce
Venue	Conference Hall

LIST OF ATTENDEES

SL. NO.	NAME	PROGRAMME	SIGNATURE
1	ADITHYA B	M.COM SEM 2	[Signature]
2	AMRA ANSAR	MCDM SEM 2	[Signature]
3	ANAGHA S K	M.COM SEM 2	[Signature]
4	ANAND SURESH	M.COM SEM 2	[Signature]
5	ANEESHA CHERIYAN	M.COM SEM 2	[Signature]
6	ANGEL JOY	M.COM SEM 2	[Signature]
7	ASIF E GAFOOR	M.COM SEM 2	[Signature]
8	ASIYA MAHIN	M.COM SEM 2	[Signature]
9	ASWIN BIJU	M.COM SEM 2	[Signature]
10	HANNA NIZA HASHIM	M.COM SEM 2	[Signature]
11	JINO JOY	M.COM SEM 2	[Signature]
12	JOHAAN SONEY	M.COM SEM 2	[Signature]
13	NANDANA B PANICKER	M.COM SEM 2	[Signature]
14	NEETHU GOPAKUMAR	M.COM SEM 2	[Signature]
15	YARUN GOPAL C	M.COM SEM 2	[Signature]

Event Coordinator

[Signature]
Dr. Ajith George



Attendance statement: Seminar on Intellectual Property Rights & Trademarks



Report submitted by	Amra Ansar , M.Com 1 st year, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Dr. Ajosh George, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms Mary Antony, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Mar 26, 2024

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