



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES
KAKKANAD, KERALA

Criterion I

Curricular Aspects

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

1.3 Curriculum Enrichment

1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values and Environment and Sustainability in transacting curriculum

Environment and Sustainability Issues addressed in Students' Projects

Submitted to

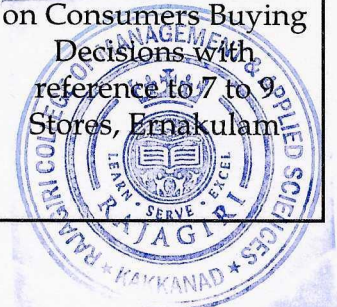


Environment and Sustainability issues addressed in Students Projects

Academic Year 2023-24

Sl.No	Name of Programme	Name of Student	Title of the project
1	Bachelor of Computer Application	Aiswarya I V	Online Pest Control Products Store
2	Bachelor of Computer Application	Hanna Maria Benny	Online Flower Shop
3	Bachelor of Computer Application	Alosh Raam	E-Waste Management System
4	Bachelor of Computer Application	Leo Paul	Online Landscape Management System
5	Bachelor of Computer Application	Imran K A	Farm Mate
6	Bachelor of Computer Application	Sneha Sony	Green Hub: An Eco-Friendly Living Store
7	Bachelor of Business Administration	Allen Renson	A Study on the Impact of Green Marketing Practices on Consumer Purchase Behaviour With Reference to Berger Paints , Vazhakkala
8	B.Com Model II Finance and Taxation	Jubin Thomas Tharayil, Meril Mariyam Ullas, Sara Palat, Sruthy Sreeram	A Study on the Impact of Social Proof Nudging with reference to Electric Vehicles of Mahindra Vayalat Automobiles, Maradu
9	B.Com Model II Finance and Taxation	Kevin Biju, Christene Elen Jacob, Nandana Rajesh, Sneha Merin Saji, Mahmood Niyarah	A Study on the Impact of Green Marketing Practices on Consumers Buying Decisions with reference to 7 to 9 Stores, Ernakulam

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10	B.Com Model I Finance and Taxation (SF)	Alfred Binu Joseph, Dhiya Fathima P R, Arathi Menon, Celia Xavier, Shaun Antony Dixon	A Study on the Consumer Perception of Organic Products at Azzezia Organic Supermarket
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