



**RCMAS**  
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES  
KAKKANAD, KERALA

## **Criterion I**

### **Curricular Aspects**

## **RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

### **1.3 Curriculum Enrichment**

**1.3.1 Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values and Environment and Sustainability in transacting curriculum**

## **Human Values addressed in the Students' Projects**

Submitted to

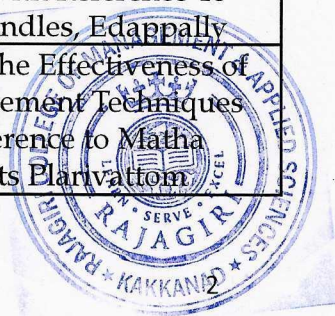


## Human Values issues addressed in Students Projects

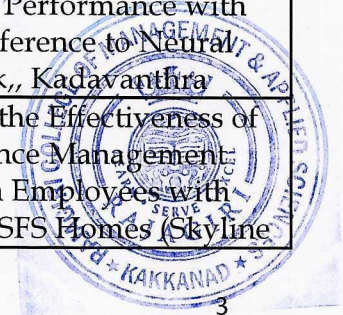
Academic Year 2023-2024

Sl.No	Name of Programme	Name of Student	Title of the project
1	Bachelor of Computer Application	Adarsh Krishna V	Palliative Care Service
2	Bachelor of Computer Application	Mohammed Fajar Al Raziq	Mental Health and Wellness Mangement System
3	Bachelor of Computer Application	Noel Saji	Emergency Rescue Services
4	Bachelor of Business Administration	Aby Abraham Mathew	A Study on the Impact of Employee Satisfaction on Organisational Performance With Special Reference to Sweet O Sour, Mattanchery
5	Bachelor of Business Administration	Akshay S Panikulam	Work Life Balance of Employees in Everest Plywoods
6	Bachelor of Business Administration	Austin Sunil	A Study on Impact of Motivation Techniques on Employee Morale With Reference to Pan-Tus Food Processing and Exports Pvt Ltd
7	Bachelor of Business Administration	Arvin Cyriac	A Study on the Organisational Culture and its Impact on the Morale of Employeed with Reference to Craysol
8	Bachelor of Business Administration	Fidhayeen K N	A Study on the Effectiveness of Employee Morale with Reference to P A Boards Perumbavoor
9	Bachelor of Business Administration	Malaika Elizabeth Titus	Effectiveness of Quality of Work Life Initiatives Among Employees
10	Bachelor of Business Administration	Navya Madhu	A Study on the Impact of Workplace Safety on Employee Satisfaction with Reference To Quality Food Products
11	Bachelor of Business Administration	Sreya T A	A Study on the Effectiveness of Training And Development Programs with Reference To Popular Candles, Edappally
12	Bachelor of Business Administration	Devanarayan B	A Study on the Effectiveness of Stess Management Techniques With Reference to Matha Garments Plarivatom

*Handwritten signature*



13	Bachelor of Business Administration	Abdul Gafoor	To study the Impact of Incentive Slabs on Employees with Reference to Alisha Agencies, Malappuram
14	Bachelor of Business Administration	Arishith S Kumar	A Study on the Effect to of CSR on Customer Goodwill with Regards to Customers of V-Guard, Vennala
15	Bachelor of Business Administration	Jethin Rozario	A study on the Effectiveness of Talent Management Strategies with Reference to XCEL Technical Services LLC, Dubai, U.A.E
16	Bachelor of Business Administration	Isha Rafeek	Study on the Impact of Human Resource Planning in Building and Construction Industry with Reference to Noel Villas and Apartments.
17	Bachelor of Business Administration	Joseph Kolattukudy	A Study on Market Trends and Consumer Preferences on Customer Behaviour in the Automotive Industry with Reference to MG Motors
18	Bachelor of Business Administration	Joseph Saju	A Study on the Impact of Celebrity Endorsement on Consumer Buying Behaviour on SWA Diamonds, Chalakudy
19	Bachelor of Business Administration	Joseph Jins	Effectiveness of Customer Relation Management
20	Bachelor of Business Administration	Mereena L	A Study on the Effectiveness of Service Quality Initiatives on Customer Retention with Special Reference to Niraamaya Retreats P Ltd Kovalam
21	Bachelor of Business Administration	Jahnvi Dutt M	Study on the Impact of Product Quality on Consumer Buying Behaviour
22	Bachelor of Business Administration	Niya Ann Sanil	A Study on the Influence of Organisation Climate on Employees Performance with Special Reference to Neural Network,, Kadavanthra
23	Bachelor of Business Administration	Neeha Sara Varghese	A Study on the Effectiveness of Performance Management System on Employees with Reference to SFS Homes (Skyline)



			Foundations and Structures Pvt.Ltd),Kochi
24	Bachelor of Business Administration	Poulvin Poly	A Study on Consumer Buying Behaviour with Reference to Camerry Ice Creams, Okkal
25	Bachelor of Business Administration	Sreelakshmi Rajesh	A Study on the Impact of Brand Equity on Customers Purchase Decision
26	Bachelor of Business Administration	Namita Krishnan	A Study on the Impact of Job Analysis on Employee Performance
27	Bachelor of Business Administration	Safa P S	A Study on the Impact of Employee Engagement Programs on Job Satisfaction with Reference to Unimoni, Kochi
28	Bachelor of Business Administration	Sandra Jose	The Study on the Impact of Pricing Policy on the Purchase Decision Among Consumers with Reference to Sangeetha Jewellery
29	Bachelor of Business Administration	Minna Maria Robin	A Study on Brand Switching Behaviour Among Customers with Reference to Sylcon Hypermarket, Marine Drive, Ernakulam
30	B.Com Model II Logistics Management	Mathew John	A Study on the Customer Relationship Management in BRD Car World, Aluva
31	B.Com Model II Logistics Management	Alif Salam, Amith Jyoti, Akshay Sal, Aneesha Rose Shaju, Fiza P Farooque	A Study on Stress Management Strategies of Exped Software Pvt Ltd
32	B.Com Model II Logistics Management	Ansal M S, Anishka Shaji, Prithvi Earath Anand, Irene C Prince,	A Study on Job Satisfaction and its Impact on Employee Motivation with Reference to Greenline Enterprise, Kakkanad
33	B.Com Model II Logistics Management	Aaliya Mary George	A Study on Employees Work Life Balance
34	B.Com Model II Logistics Management	Muhammed Rafid	A Study on Consumer's Perception Towards Life Insurance Policy of Life Insurance Corporation with Special Reference to Kakkanad Sector

*Handwritten signature in green ink*

35	B.Com Model II Logistics Management	Eamil G Vineeth	A Study on Consumer Relationship Management
36	B.Com Model I Computer Applications	Abhishek V, Muhammed Amal PA, Akesh Baby, Ansil K P, Muhammad Sabith S	A study on effectiveness of fringe benefits on employee satisfaction of Hisham Water Supply Edappally
37	B.com Model I Computer	Allen G Basel, Sana Salim, Anjana K A, Sara Ouseph, Antony J Ukken	Employee Perspective of Placing AI at the Core of Financial Services in RCG, global Services, Kakkanad, Infopark
38	B.Com Model I Computer Applications	Sandra T John, Nima R Mechery, Neha Ann Iype, Miah Mariya Mathew, K S Akhila	A Study on Stress Management in Palathra Construction Pvt Ltd.
39	B.Com Model I Computer Applications	Naveen John Boby, Nehal A L, Nandana Shibu, Rakesh. V, Muhammed Sahil P M	A Study on Customer Relationship Management Through Social Media Marketing in Blue Jelly Cruises & Resort
40	B.Com Model I Computer Applications	Aravind C, Abutahir Puthedath Navab, Sooraj Sibi, Nadeem Muhammad Ali, Anvy Antony	Volunteer Retention in an NGO; Critical Analysis of Strategies Used by Make-A-Difference
41	B.Com Model I Computer Applications	Sneha Shaji, Immanuel Raju, Dilna Parvin M.S, Athul G R, Sana Fathima T A	Impact of Emotional Intelligence on Quality of Work Life Among Employees of Herbal Isolates Pvt.ltd, Synthite Taste Park
42	B.Com Model II Computer Applications	Kevin K Roy, Anisha Elza Jacob, Vishnu PA, Devanarayana n P Jayan, Aleeta Addison	A Study on Employee Relations and its Effect on Organisational Productivity in valayat Mahindra automobiles

*Legal*

43	B.Com Model II Computer Applications	Remi Reji,V. Gautham Krishna,Rosu Paul,Jose J Kavalackan	A Study on Effectiveness of Staff Training and Development on Employee Performance at IROID Technologies
44	B.Com Model II Computer Applications	Devika M,Anzal Mohammed,Basil Saju,Catherine Prasad,Gloria Mary George	A Study on the Role of Emotional Intelligence and Work-Life Balance on Job Stress at Nkorr Technologies Pvt Ltd.,Kakkanad
45	B.Com Model II Finance and Taxation	Gayathry Anil,Ross Elsa Roy,Joyal Antony,Meera Aji Thadikkaran,Srut hy.T.S	A Study on the Influence of the Human Resource Department on Employee Morale in Wecode Life Private Limited, Edapally
46	B.Com Model II Finance and Taxation	Joel George Xavier,Noel S Joseph,John Saju,Kevin P Yohannan	A Study on the Effect and Impact of Performance Appraisal and Reward System in Moolans Pvt Ltd, Angamaly
47	B.Com Model II Finance and Taxation	Abel Elias Lalji,Alisha Mary Alex,Anisha Annie Binu,Nandana S Kumar	A Study on the Effectiveness of Spiritual Intelligence in Quality Work Life, in Infopark Kochi
48	B.Com Model I Finance and Taxation (SF)	Mariya Roy,Sandra Sali,Albert P Saji,Leo Jacob Sabu,Joel Johny	A Role of HR Practices in Nurturing Innovation
49	B.Com Model I Finance and Taxation (SF)	Dona Elizabeth Kuruvachan,P.T Safrin Hajara,Nandhana Shibu,Abel Babu,John George,	A Study on the Impact of Hybrid Working Model on Employee Wellbeing and Job Satisfaction with reference to Wrench Solutions R&D Centre, CSEZ Kakkanad
50	B.Com Model I Finance and Taxation (SF)	Alex A Tharayil,Reema Regi,R. Vaisakh,Sandhra K,Benjamin Francis	A Study on Stress Management at Workplace with reference to Indus Motor Company Private Limited,Padamughal,Kakkanad

*Legal*



51	B.Com Model I Finance and Taxation (SF)	Sreejith Jayan,Olivia Sabu,Neya Sijo,Alen Saji,	A Study on the Level of Customer Satisfaction Among Clients Pursuing Higher Education Abroad with reference to Global Education Consultants, Cochin
52	B.Com Model II Marketing	Nisamudheen TF,Nicole Xavier,Noel Thomas,Neha Suresh,Neah Catherine Iype	A Study on Quality of Work Life with Special Reference to Spinta Digital Chennai
53	B.Com Model II Marketing	Parthiv V Dilipkumar,Parveen Zachariah,S M Ihaad Imran,Rickin Tom	Study on Impact of Work Environment on Employee Productivity with Reference to Fibre Queen Mattress Private Limited

Legal

