Criterion I

Curricular Aspects

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

1.4 Feedback System

1.4.1 Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website.

Stakeholders' Feedback Analysis Report

2019-2020

Submitted to

NAAC

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

INDEX

2019-2020

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Stakeholders Feedback on Curriculum

Academic Year 2019-2020

Feedback from Students, Teachers, Alumni and Employers

Rajagiri College of Management and Applied Sciences, Kakkanad, has a comprehensive feedback system to collect input from various stakeholders including students, teachers, alumni, and employers. This feedback is used to identify the strengths and weaknesses of the institution, leading to the development of targeted action plans for improvement.

Feedback Mechanism

Feedback on curriculum is collected from various stakeholders of the institution including students, alumni, teachers, and employers at the end of each academic year as part of the quality initiative Internal Quality Assurance Cell (IQAC). A Feedback Committee is established to draft the questionnaires with relevant questions rated on a 5-point scale covering curriculum, academic performance, and overall satisfaction of the stakeholders. The questionnaire is reviewed and updated annually as needed, then finalized and approved by the IQAC. Data collection from stakeholders is conducted using Google Forms.

Feedback Committee members:

1. Rev. Fr. A. J. Saviance CMI, Principal
2. Mr. Joby Jacob, IQAC Coordinator
3. Mr. Renju A C, Department of Animation and Graphic Design
4. Ms. Amala Manavalan, Department of English
5. Ms. Mary Antony, Department of Commerce
6. Ms. Anila Varghese , Department of Management

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Overall Feedback Analysis by IQAC

Year 2019-2020

STUDENTS' FEEDBACK ON CURRICULUM

Mode of feedback Collection : Online through Google forms

Target Group : Outgoing Students of 2020

Number of responses received : 1200

The college collects feedback on the content of the course, relevance of content, creative learning, inculcation of value system, contribution towards capacity building etc. There were 9 statements measured on a 5 point measurement scale ranging from strongly agree to strongly disagree. The following table shows the analysis of curriculum feedback from students.

Sl.No.	Questions	Strongly Agree (5) (%)	Agree (4) (%)	Neutral (3) (%)	Disagree (2) (%)	Strongly Disagree (1) (%)
1.	Syllabus content satisfaction	42.94	37.8	13.08	4.18	2.2
2.	Syllabus caters to global needs	39	37.1	15.36	4.28	3.1
3.	Knowledge and skills enhancement	45.64	36.44	12.28	4.04	1.6
4.	Critical/analytical thinking development	41.56	36.32	14.64	4.62	2.7

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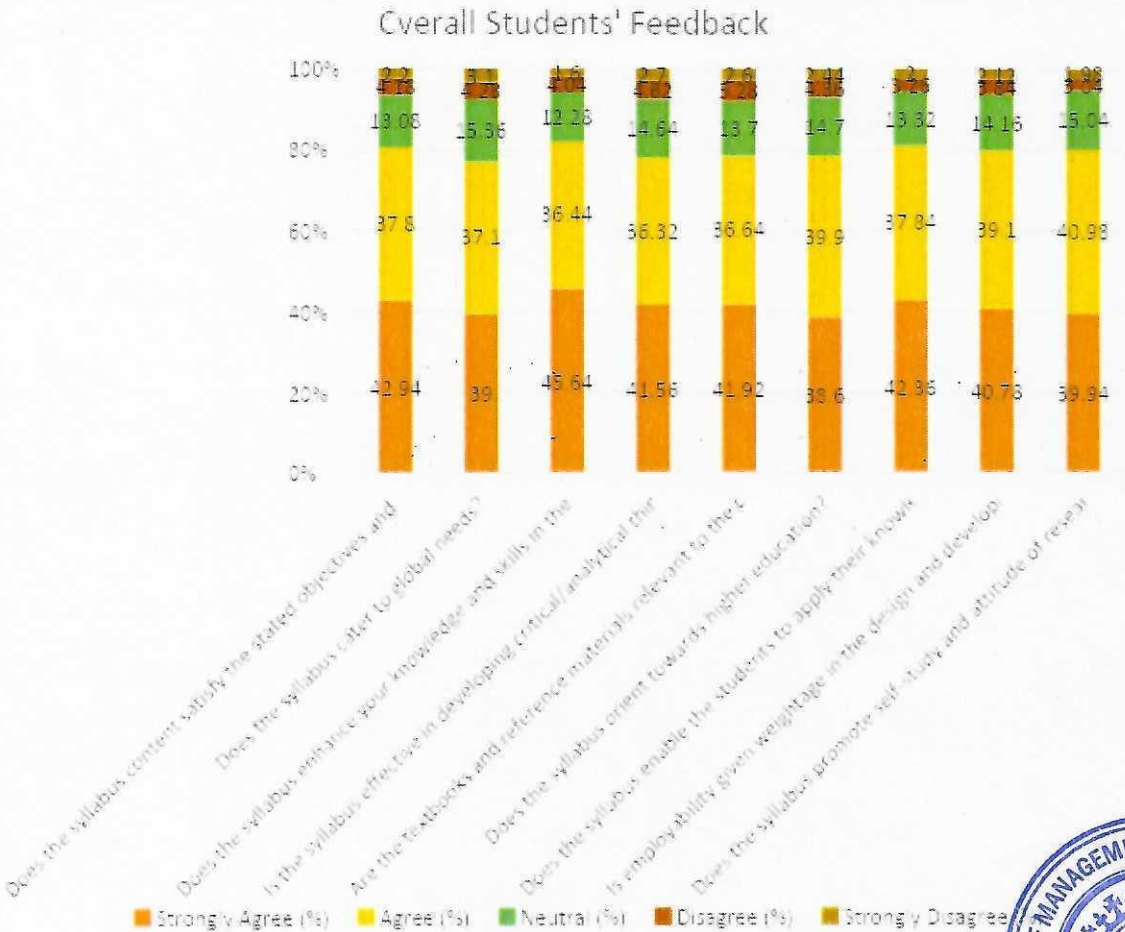
5.	Textbooks and reference materials are relevant	41.92	36.64	13.7	5.28	2.6
6.	Higher education orientation	38.6	39.9	14.7	4.36	2.44
7.	Real-life application	42.36	37.84	13.32	3.26	2
8.	Employability weightage	40.78	39.1	14.16	3.84	2.12
9.	Self-study and research promotion	39.94	40.98	15.04	3.04	1.98



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The overall feedback from students across various departments at Rajagiri College of Management and Applied Sciences during the academic year 2019-2020 reflects a generally positive sentiment towards the curriculum. Most of the students strongly agree or agree that the syllabus content meets its stated objectives and enhances their knowledge and skills in their respective domains. Additionally, there is significant approval for the syllabus's role in developing critical thinking and promoting employability. While the feedback indicates some areas for improvement, particularly in textbooks and reference materials, the curriculum is overall seen as effectively oriented towards higher education and real-life application of knowledge.

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TEACHERS' FEEDBACK ON CURRICULUM

Mode of feedback Collection : Online through Google forms

Target Group : Teachers of RCMAS

Number of responses received : 63

The college collects feedback on the curriculum from its teachers. There were 11 questions measured on a 5 point measurement scale ranging from stongly agree to strongly disagree. The following table shows the analysis of feedback from teachers.

Sl.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	Curriculum is contemporary and need-based	51%	39%	7%	2%	1%
2	Curriculum provides opportunities for employability, entrepreneurship, and professional development	50%	41%	6%	2%	1%
3	Curriculum offers opportunities for applied learning	53%	35%	7%	3%	2%
4	Timely updates made in the curriculum to incorporate recent advancements	47%	41%	9%	2%	1%
5	Curriculum provides opportunities for	50%	37%	8%	3%	2%

	conducting research and project-related activities					
6	PO, PSO, and CO specified in the syllabi	52%	39%	6%	2%	1%
7	Curriculum is effective in developing innovative thinking	50%	38%	8%	2%	2%
8	Sufficient number of prescribed books and reference materials available in the college library	48%	42%	8%	1%	1%
9	Course/syllabus increased knowledge and perspective in the subject area	50%	37%	8%	4%	1%
10	ICT tools readily available and accessible for teaching needs	51%	39%	7%	2%	1%
11	Syllabus generates interest of students in subject area	38%	30%	12%	4%	2%

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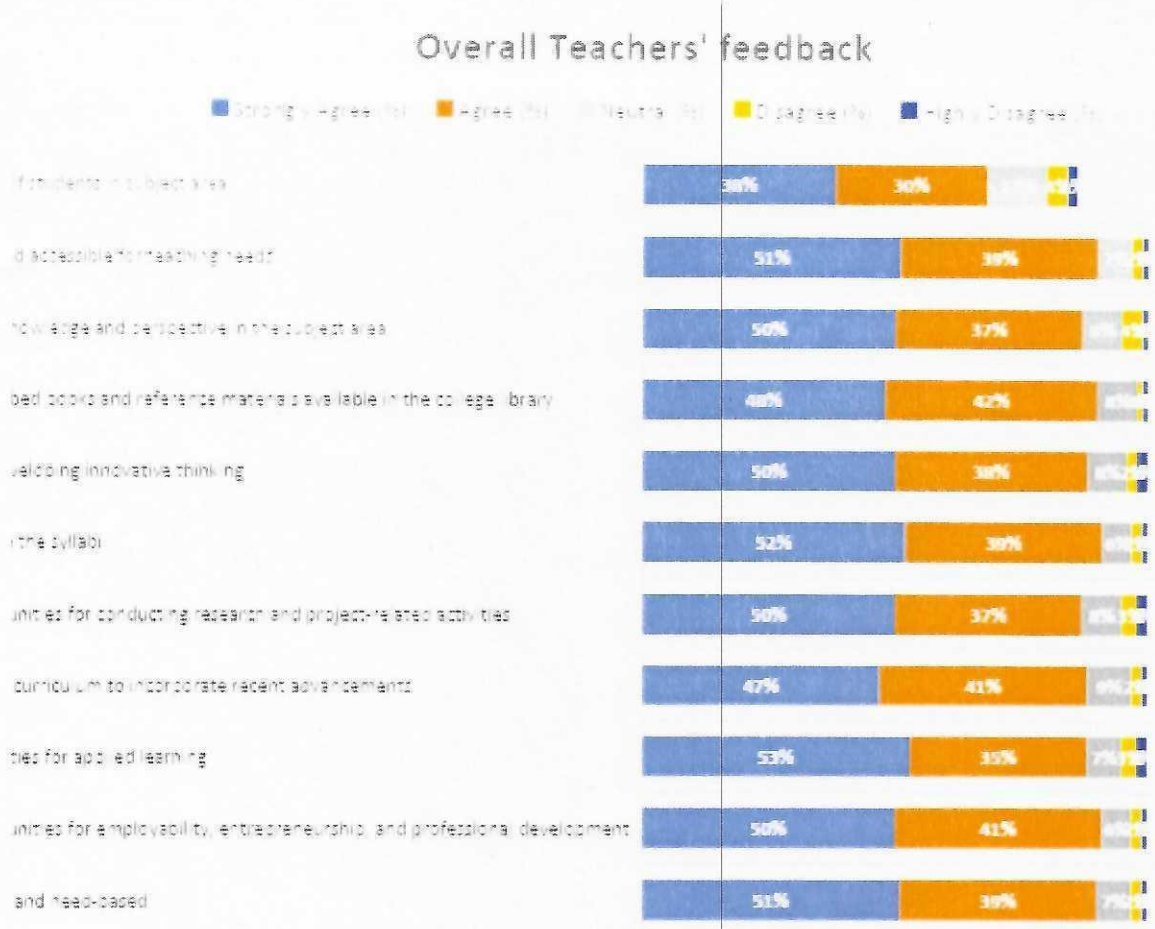

The overall feedback from teachers across various departments at Rajagiri College of Management and Applied Sciences for the academic year 2019-2020 presents a largely positive view of the curriculum. Faculty members generally agree that the curriculum is contemporary, need-based, and provides ample opportunities for employability and applied learning. Timely updates and opportunities for research are also well-regarded. However, there are areas for improvement, such as enhancing the interest generated by the syllabus and ensuring adequate ICT tools and library resources. Overall, the feedback suggests a strong alignment of the curriculum with current educational needs and professional development goals.

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ALUMNI FEEDBACK ON CURRICULUM

Mode of feedback Collection : Online through Google forms

Target Group : Alumni of RCMAS

Number of responses received : 212

The college collects feedback on the curriculum, academic performance and ambience from its alumni community. There were 10 statements measured on a 5 point measurement scale ranging from strongly agree to strongly disagree. The following table shows the analysis of feedback from alumni.

Sl.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	Does the curriculum improve the employability of the student?	36.33	41.19	14.87	5.67	2.04
2	Does the curriculum cater to global needs?	26.21	40.48	22.01	10.49	0.98
3	Is the curriculum effective in imparting knowledge and improving practical application?	32.15	43.07	14.48	7.92	2.38
4	Does the curriculum	21.02	46.12	23.54	7.01	1.54

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	address and integrate contemporary and global issues?					
5	Is the curriculum updated from time to time?	34.08	40.92	19.01	6.03	0
6	Do the curriculum-related internships and industry interfaces provide additional learning experience?	34.78	41.02	17.09	6.35	1.02
7	Does the curriculum meet the demands of the job markets?	32.47	41.11	17.78	6.49	2.15
8	Does the curriculum challenge the student into critical thinking?	30.01	42.54	20.89	6.53	0.47
9	Is the curriculum designed to address cross-cutting issues?	30.12	43.21	19.92	5.18	1.97
10	Does the curriculum challenge the	32.05	44.23	17.09	6.27	0.35

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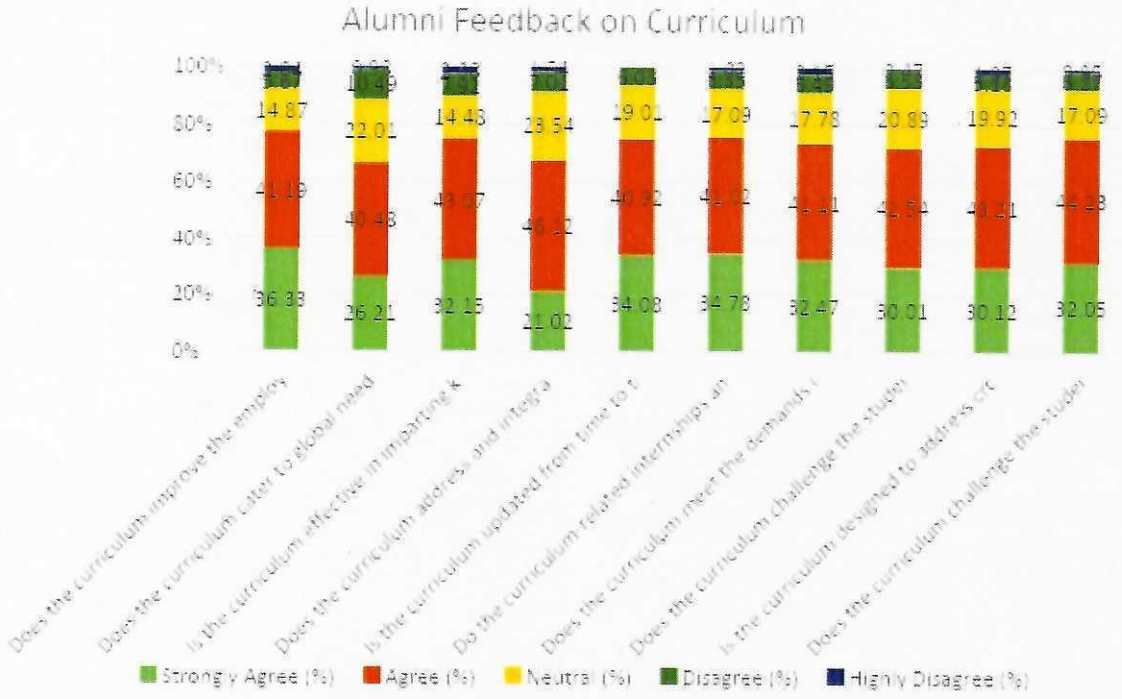
	students in advanced learning?					



The alumni feedback from Rajagiri College of Management and Applied Sciences for the academic year 2019-2020 reveals a broadly positive evaluation of the curriculum across various departments. Alumni recognize that the curriculum effectively enhances employability, meets global demands and provides practical knowledge and applications. The updates to the curriculum and the opportunities for hands-on experience through internships and industry interactions are particularly appreciated. While there is commendation for the curriculum's focus on contemporary issues and its encouragement of critical thinking, some areas are noted for potential enhancement. In short, the feedback underscores a positive perception of the curriculum's alignment with job market needs and its role in equipping students for advanced studies and professional success.

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EMPLOYERS' FEEDBACK ON CURRICULUM

Mode of feedback Collection : Online through Google forms

Target Group : Employers who have hired Alumni of RCMAS

Number of responses received : 43

The college collects feedback on the curriculum, academic performance and ambience from the employers who have hired alumni. There were 14 statements measured on a 5 point measurement scale ranging from strongly agree to strongly disagree. The following table shows the analysis of feedback from employers.

Sl.No.	Aspect	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	Scope for progression to higher studies and employment	37.0%	44.2%	14.5%	4.7%	1.8%
2	Caters to the needs of industry	30.4%	48.2%	16.3%	4.8%	0.3%
3	Engages in multi-disciplinary tasks	27.6%	46.6%	16.0%	8.6%	1.1%
4	Provides awareness of recent developments	27.5%	47.8%	19.1%	5.1%	0.5%
5	Updated to meet industry standards	31.6%	45.7%	15.2%	6.0%	1.5%

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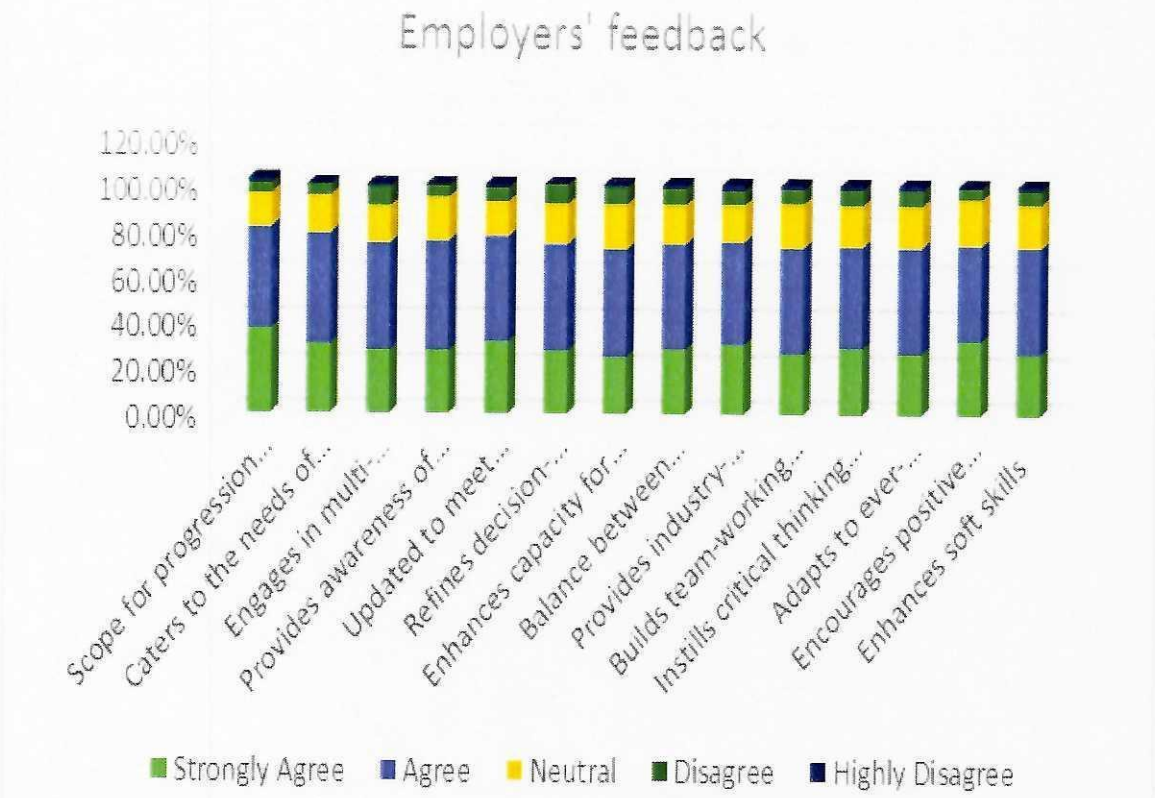
6	Refines decision-making skills	27.4%	46.6%	17.4%	8.6%	0.0%
7	Enhances capacity for strategy-making	24.9%	46.8%	19.4%	7.7%	1.1%
8	Balance between theory and application	28.1%	46.0%	17.0%	7.5%	1.4%
9	Provides industry-specific technical skills	30.5%	44.8%	15.9%	6.5%	2.3%
10	Builds team-working skills	26.5%	46.4%	19.0%	6.4%	1.7%
11	Instills critical thinking and problem-solving skills	29.1%	44.2%	18.0%	7.3%	1.4%
12	Adapts to ever-changing job market	26.8%	46.3%	18.2%	6.8%	2.0%
13	Encourages positive contribution to workplace	32.7%	41.4%	20.3%	5.0%	0.6%
14	Enhances soft skills	27.0%	46.3%	18.9%	6.5%	1.3%



The feedback from employers for the academic year 2023-2024 highlights a generally favorable view of the curriculum across departments. Employers appreciate the curriculum's ability to prepare students for higher studies and employment, as well as its alignment with industry needs. They recognize its role in fostering multi-disciplinary engagement, recent developments awareness, and decision-making skills. While there is positive feedback regarding the balance between theory and practical application, the enhancement of soft skills, and the adaptation to the evolving job market, there is room for further improvement, particularly in areas like strategy-making and industry-specific technical skills. Overall, the curriculum is seen as effective in preparing students for the professional world and contributing positively to the workplace.

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Prepared by,

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5. Ms. Mary Antony, Department of Commerce
6. Ms. Anila Varghese , Department of Management

Date : 07/05/2020

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Department wise Students' Feedback Analysis Report
Academic Year 2019-2020
Department of Animation and Graphic Design

Mode of Feedback Collection : Questionnaire

Target Group : Students of Department of Animation and Graphic Design during The Academic year 2019-2020

No. of Responses Received : 89

Feedback Question	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Highly Disagree (1)
Does the syllabus content satisfy the stated objectives and learning outcomes?	40%	35%	15%	5%	5%
Does the syllabus cater to global needs?	30%	40%	20%	5%	5%
Does the syllabus enhance your knowledge and skills in the relevant domain?	35%	40%	15%	5%	5%
Is the syllabus effective in developing critical/	35%	35%	20%	5%	5%

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analytical thinking?					
Are the textbooks and reference materials relevant to the content of the syllabus?	30%	35%	20%	10%	5%
Does the syllabus orient towards higher education?	35%	35%	20%	5%	5%
Does the syllabus enable the students to apply their knowledge in real-life situations?	40%	35%	15%	5%	5%
Is employability given weightage in the design and development of the syllabus?	35%	40%	15%	5%	5%
Does the syllabus promote self-study and attitude of research?	35%	35%	20%	5%	5%

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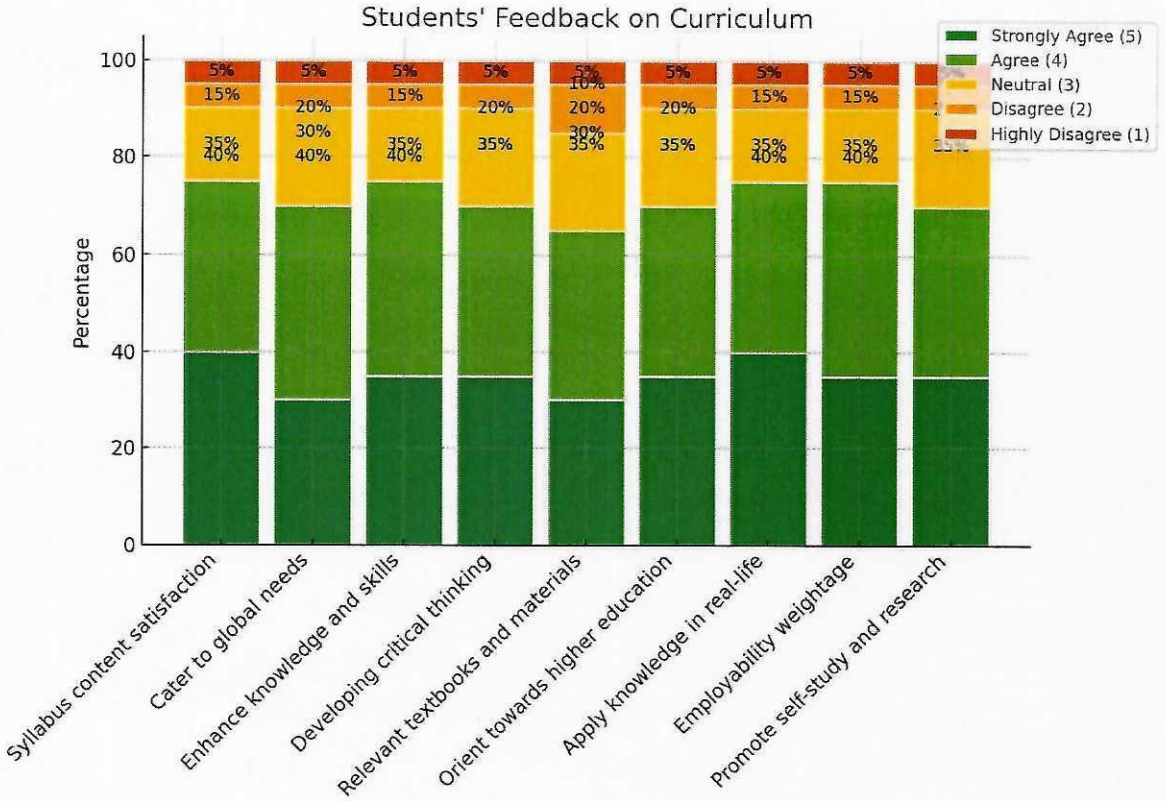

The student feedback for the academic year 2019-2020 in the Department of Animation and Graphic Design shows a generally positive response across various aspects of the syllabus. The majority of students expressed agreement or strong agreement with statements about the syllabus's effectiveness in satisfying learning objectives, catering to global needs, enhancing knowledge and skills, and developing critical thinking. Textbooks and reference materials were mostly seen as relevant, and the syllabus was viewed as orienting well towards higher education and real-life application of knowledge. There was also a positive perception regarding the weightage given to employability and the promotion of self-study and research attitudes. Only a small fraction of students disagreed or strongly disagreed with these aspects, indicating overall satisfaction with the curriculum.

Place: KAKKANAD

Date: 27-05-20

Head of the Dept

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Department wise Teachers' Feedback Analysis Report
Academic Year 2019-2020
Department of Animation and Graphic Design

Mode of Feedback Collection : Questionnaire
Target Group : Teachers of Department of Animation and Graphic Design during the academic year 2019-2020
No. of Responses Received : 7

Questions	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Strongly Disagree (1)
Is the curriculum contemporary and need-based?	50%	33.3%	16.7%	0%	0%
Does the curriculum provide opportunities for employability, entrepreneurship, and professional development?	66.7%	33.3%	0%	0%	0%
Does the curriculum offer opportunities for applied learning?	50%	50%	0%	0%	0%
Were timely updates made in the curriculum to incorporate recent advancements?	33.3%	50%	16.7%	0%	0%
Does the curriculum provide opportunities for conducting research and project-related activities?	33.3%	50%	16.7%	0%	0%
Are Program Outcomes (PO), Program Specific Outcomes (PSO), and Course Outcomes (CO) specified in the syllabi?	50%	50%	0%	0%	0%
Is the curriculum effective in developing innovative thinking?	33.3%	66.7%	0%	0%	0%
Are a sufficient number of prescribed books and reference materials available in the college library?	50%	33.3%	16.7%	0%	0%
Has the course/syllabus of this subject increased your knowledge and perspective in the subject area?	50%	50%	0%	0%	0%
Are ICT tools readily available and accessible for your teaching needs?	50%	50%	0%	0%	0%
Overall, does the syllabus generate interest for students in the subject area?	66.7%	33.3%	0%	0%	0%

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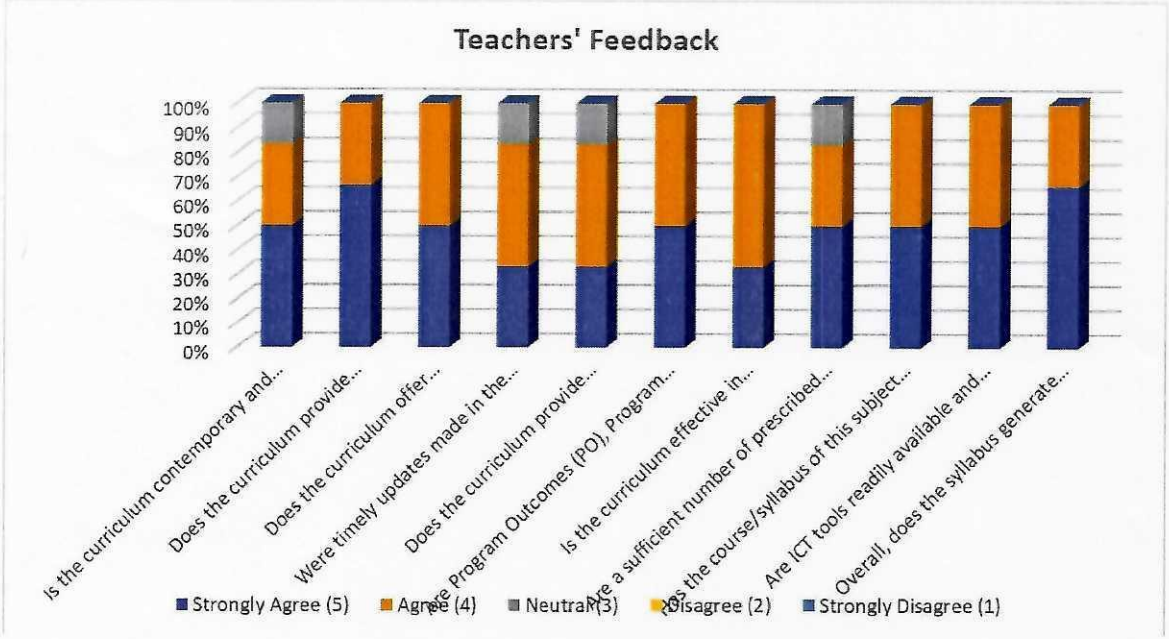

The feedback from the teachers on the curriculum reveals a positive outlook overall. Most teachers strongly agree or agree that the curriculum is contemporary, need-based, and offers ample opportunities for employability, entrepreneurship, and professional development. They also find that the curriculum provides applied learning opportunities, timely updates for recent advancements, and chances for conducting research and project-related activities. The presence of clearly specified Program Outcomes (PO), Program Specific Outcomes (PSO), and Course Outcomes (CO) in the syllabi is appreciated, along with the curriculum's effectiveness in fostering innovative thinking. Teachers note the availability of sufficient prescribed books and reference materials in the library, increased knowledge and perspective through the syllabus, and the ready accessibility of ICT tools for teaching needs. Overall, the syllabus is seen as engaging and generating student interest in the subject area.

Place: KAKKANAD

Date: 27-05-20

Head of the Dept

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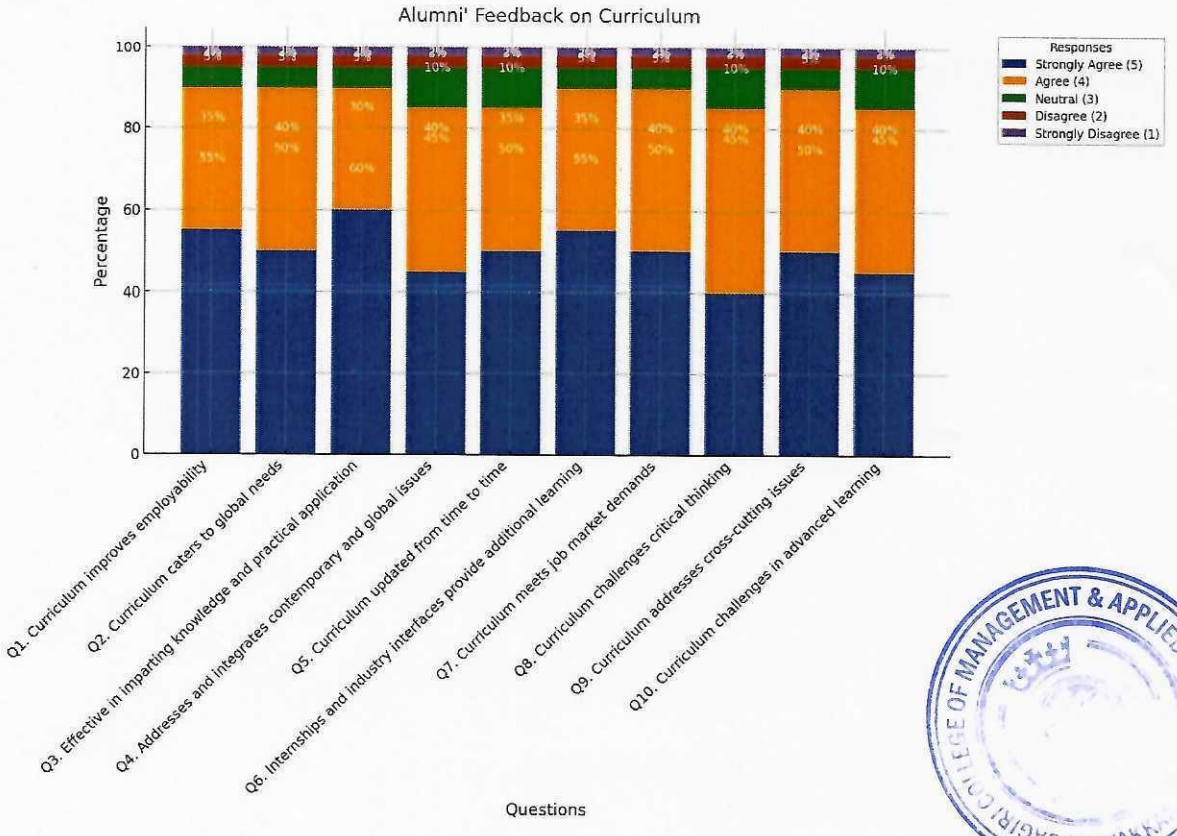
Department wise Alumni Feedback Analysis Report
Academic Year 2019-2020
Department of Animation and Graphic Design

Mode of Feedback Collection : Questionnaire
Target Group : Alumni of Department of Animation and Graphic Design during the Academic year 2019-2020
No. of Responses Received : 16

Questions	Strongly Agree (5) (%)	Agree (4) (%)	Neutral (3) (%)	Disagree (2) (%)	Strongly Disagree (1) (%)
Curriculum improves employability	55	35	5	3	2
Curriculum caters to global needs	50	40	5	3	2
Effective in imparting knowledge and practical application	60	30	5	3	2
Addresses and integrates contemporary and global issues	45	40	10	3	2
Curriculum updated from time to time	50	35	10	3	2
Internships and industry interfaces provide	55	35	5	3	2

additional learning					
Curriculum meets job market demands	50	40	5	3	2
Curriculum challenges critical thinking	40	45	10	3	2
Curriculum addresses cross-cutting issues	50	40	5	3	2
Curriculum challenges in advanced learning	45	40	10	3	2



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The feedback from alumni of the Department of Animation and Graphic Design for the academic year 2019-2020 indicates a strong positive reception towards the curriculum. A significant majority of the alumni agreed or strongly agreed that the curriculum enhances employability, caters to global needs, imparts knowledge effectively, and addresses contemporary and global issues. Additionally, alumni found the curriculum updated regularly and appreciated the additional learning experiences from internships and industry interfaces. The curriculum was also seen as meeting job market demands, fostering critical thinking, addressing cross-cutting issues, and challenging students in advanced learning. Negative feedback was minimal, showing high overall satisfaction with the curriculum.

Place: KAKKANAD
Date: 27-05-20

Head of the Dept.

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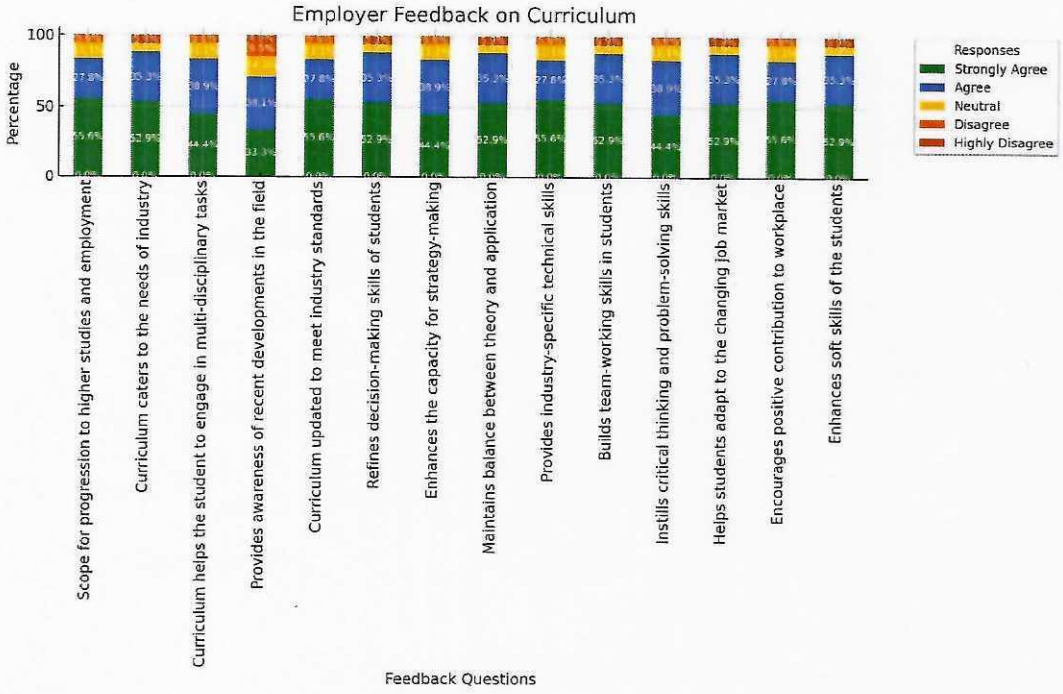
Department wise Employer Feedback Analysis Report
Academic Year 2019-2020
Department of Animation and Graphic Design

Mode of Feedback Collection : Questionnaire
Target Group : Employers of Department of Animation and Graphic Design during the Academic year 2019-2020
No. of Responses Received : 2

Feedback Question	Strongly Agree	Agree	Neutral	Disagree	Highly Disagree
Scope for progression to higher studies and employment	55.6%	27.8%	11.1%	5.6%	0.0%
Curriculum caters to the needs of industry	52.9%	35.3%	5.9%	0.0%	5.9%
Curriculum helps the student to engage in multi-disciplinary tasks	44.4%	38.9%	11.1%	5.6%	0.0%
Provides awareness of recent developments in the field	33.3%	38.1%	14.3%	9.5%	4.8%
Curriculum updated to meet industry standards	55.6%	27.8%	11.1%	5.6%	0.0%
Refines decision-making skills of students	52.9%	35.3%	5.9%	0.0%	5.9%
Enhances the capacity for strategy-making	44.4%	38.9%	11.1%	5.6%	0.0%
Maintains balance between theory and application	52.9%	35.3%	5.9%	0.0%	5.9%
Provides industry-specific technical skills	55.6%	27.8%	11.1%	5.6%	0.0%
Builds team-working skills in students	52.9%	35.3%	5.9%	0.0%	5.9%
Instills critical thinking and problem-solving skills	44.4%	38.9%	11.1%	5.6%	0.0%
Helps students adapt to the changing job market	52.9%	35.3%	5.9%	0.0%	5.9%

Feedback Question	Strongly Agree	Agree	Neutral	Disagree	Highly Disagree
Encourages positive contribution to workplace	55.6%	27.8%	11.1%	5.6%	0.0%
Enhances soft skills of the students	52.9%	35.3%	5.9%	0.0%	5.9%



The feedback from employers regarding the curriculum of the Department of Animation and Graphic Design for the academic year 2019-20 indicates a predominantly positive perception. The majority of employers strongly agreed or agreed that the curriculum has scope for progression to higher studies and employment, caters to industry needs, and helps students engage in multi-disciplinary tasks. Furthermore, the curriculum is perceived to provide awareness of recent developments in the field, update to meet industry standards, and refine students' decision-making and strategy-making skills. Additionally, it balances theory and application, provides industry-specific technical skills, builds teamwork abilities, and enhances critical thinking, problem-solving, and soft skills. Minimal responses indicated disagreement or strong disagreement, showcasing

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overall satisfaction with the curriculum's alignment with industry requirements and its effectiveness in preparing students for the evolving job market.

Place: KAKKANAD
Date: 27-05-20

Head of the Department

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Department wise Students' Feedback Analysis Report

Academic Year 2019-2020

Department of Commerce

Mode of Feedback Collection : Questionnaire

Target Group : Students of Department of Commerce during The Academic year 2019-2020

No. of Responses Received : 675

Student's Feedback Table

Aspect	Strongly Agree (%)	Agree (%)	Neutral (%)	Disagree (%)	Strongly Disagree (%)
1. Does the syllabus content satisfy the stated objectives and learning outcomes?	42%	40%	15%	2%	1%
2. Does the syllabus cater to global needs?	36%	41%	18%	4%	1%
3. Does the syllabus enhance your knowledge and skills in the relevant domain?	47%	38%	13%	2%	0%

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4. Is the syllabus effective in developing critical/analytical thinking?	45%	40%	12%	2%	1%
5. Are the textbooks and reference materials relevant to the content of the syllabus?	38%	42%	16%	3%	1%
6. Does the syllabus orient towards higher education?	34%	45%	17%	3%	1%
7. Does the syllabus enable the students to apply their knowledge in real-life situations?	44%	42%	12%	1%	1%
8. Is employability given weightage in the design and development of the syllabus?	36%	43%	17%	3%	1%
9. Does the syllabus promote self-study and attitude of research?	40%	41%	16%	2%	1%

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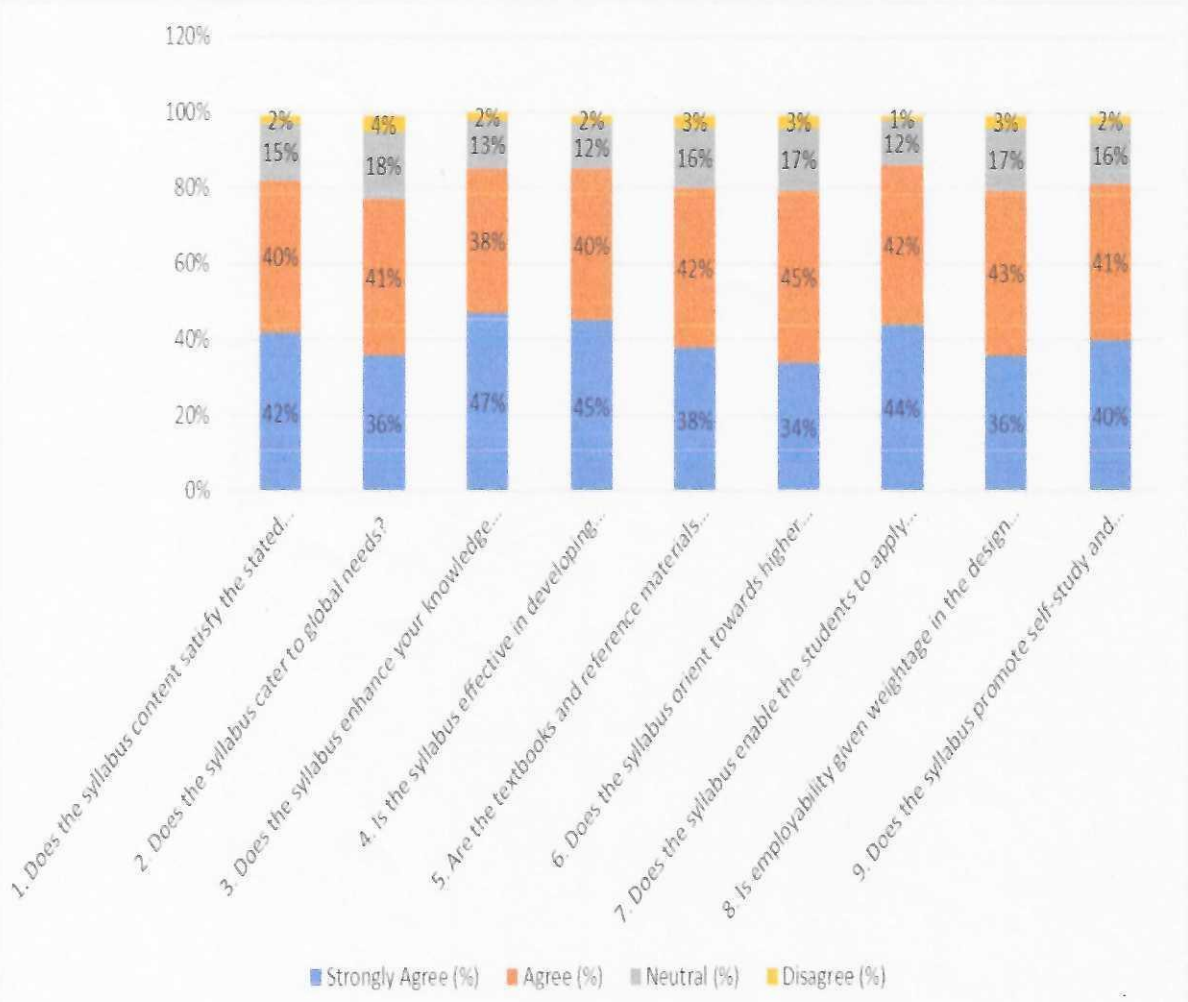
Student's Feedback Chart



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The student feedback on the curriculum for the academic year 2019-2020 reveals generally positive sentiments across various aspects. A majority of students either strongly agree or agree that the syllabus content aligns with stated objectives and learning outcomes , caters to global needs , enhances knowledge and skills, and promotes critical and analytical thinking . The relevance of textbooks and reference materials to syllabus content is appreciated by the majority of the students. The students suggested improving the library hours so as to encourage the use of the facility. They also suggested tax specialized events in order to develop their knowledge and skill base. Overall, the feedback highlights strong satisfaction with the curriculum's alignment with educational objectives and its effectiveness in enhancing practical skills and critical thinking among students.

Place : Kakkanad .

Date : 09|04|2020

Head of the Department

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Department wise Teachers' Feedback Analysis Report

Academic Year 2019-20

Department of Commerce

Mode of Feedback Collection : Online through Google forms

Target Group : Teachers of Department of Commerce during The Academic year 2019-20

No. of Responses Received : 31

Aspect	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Strongly Disagree (1)
1. Is the curriculum contemporary and need-based?	45%	35%	13%	6%	1%
2. Does the curriculum provide opportunities for employability, entrepreneurship, and professional development?	42%	38%	15%	4%	1%
3. Does the curriculum offer opportunities for applied learning?	48%	34%	12%	5%	1%
4. Were timely updates made in the curriculum to incorporate recent advancements?	40%	36%	14%	8%	2%
5. Does the curriculum provide opportunities for conducting	44%	37%	12%	5%	2%

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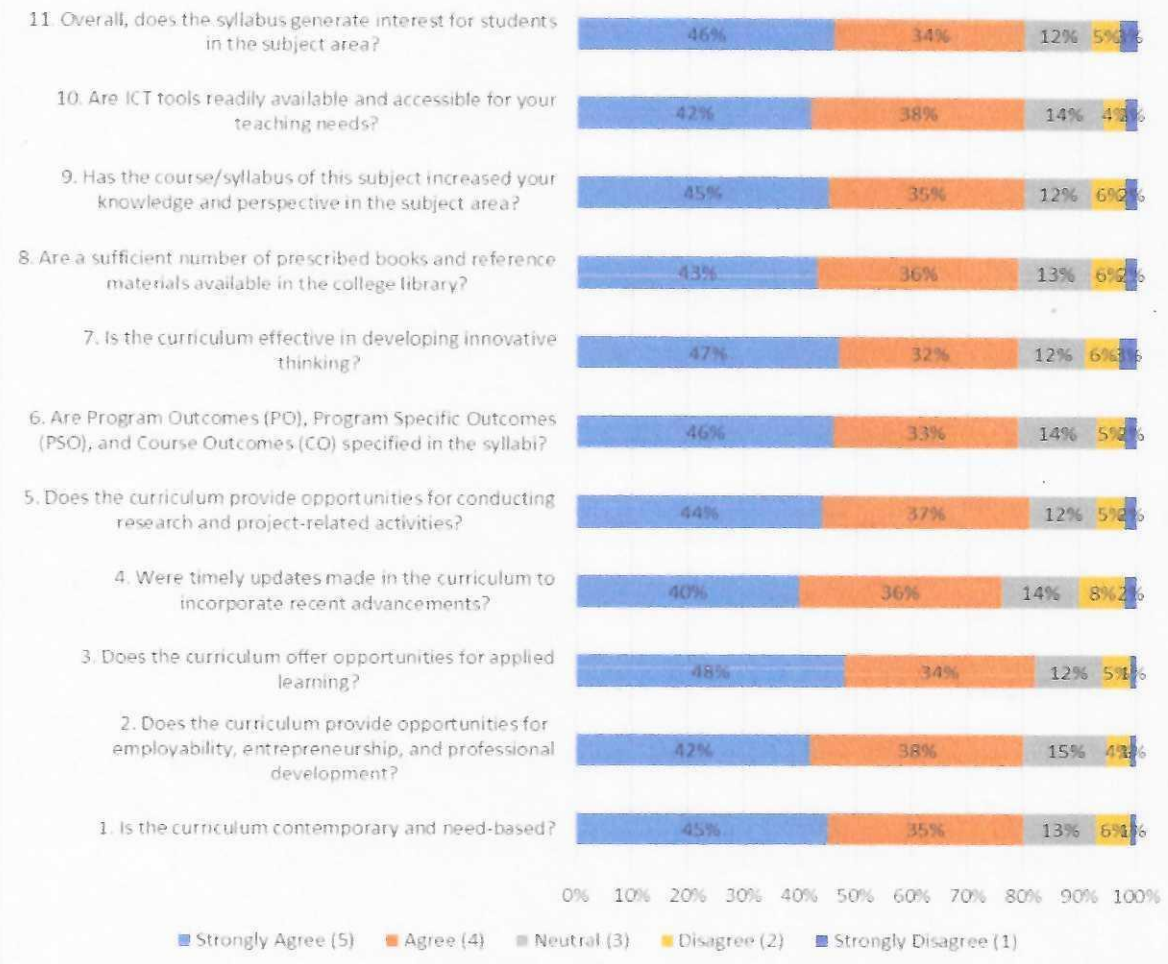
research and project-related activities?					
6. Are Program Outcomes (PO), Program Specific Outcomes (PSO), and Course Outcomes (CO) specified in the syllabi?	46%	33%	14%	5%	2%
7. Is the curriculum effective in developing innovative thinking?	47%	32%	12%	6%	3%
8. Are a sufficient number of prescribed books and reference materials available in the college library?	43%	36%	13%	6%	2%
9. Has the course/syllabus of this subject increased your knowledge and perspective in the subject area?	45%	35%	12%	6%	2%
10. Are ICT tools readily available and accessible for your teaching needs?	42%	38%	14%	4%	2%
11. Overall, does the syllabus generate interest for students in the subject area?	46%	34%	12%	5%	3%

Teachers' Feedback

Teacher's Feedback Chart



The feedback from 31 teachers for the academic year 2019-2020 indicates a generally positive perception of the curriculum's various aspects. The majority of the teachers agree that the curriculum is contemporary and need-based, provides opportunities for employability, entrepreneurship, and professional development, and offers applied

learning opportunities. The faculty suggested wifi equipment and implementations across departments. Online writing pads were also proposed by the teachers for their teaching and academic requirements. The curriculum is considered effective in developing innovative thinking, with a sufficient number of prescribed books and reference materials available in the college library. The course/syllabus has increased the teachers' knowledge and perspective in the subject area. ICT tools are readily available and accessible for teaching needs, and overall, the syllabus generates interest among students in the subject area.

Place: Kakkanad

Date : 09/04/2020

Head of the Department

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Department wise Alumni Feedback Analysis Report

Academic Year 2019-2020

Department of Commerce

Mode of Feedback Collection : Online through Google forms

Target Group : Alumni Members of Department of Commerce during The Academic year 2019-2020

No. of Responses Received : 131

Alumni Feedback Table

Aspect	Strongly Agree (%)	Agree (%)	Neutral (%)	Disagree (%)	Strongly Disagree (%)
1. Does the curriculum improve the employability of the student?	42%	40%	15%	2%	1%
2. Does the curriculum cater to global needs?	38%	41%	17%	3%	1%
3. Is the curriculum effective in imparting knowledge and improving practical application?	46%	39%	13%	2%	0%

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4. Does the curriculum address and integrate contemporary and global issues?	36%	43%	18%	2%	1%
5. Is the curriculum updated from time to time?	40%	42%	15%	2%	1%
6. Do the curriculum-related internships and industry interfaces provide additional learning experience?	48%	38%	12%	1%	1%
7. Does the curriculum meet the demands of the job markets?	39%	43%	15%	2%	1%
8. Does the curriculum challenge the student into critical thinking?	44%	41%	12%	2%	1%
9. Is the curriculum designed to address cross-cutting issues?	37%	44%	16%	2%	1%

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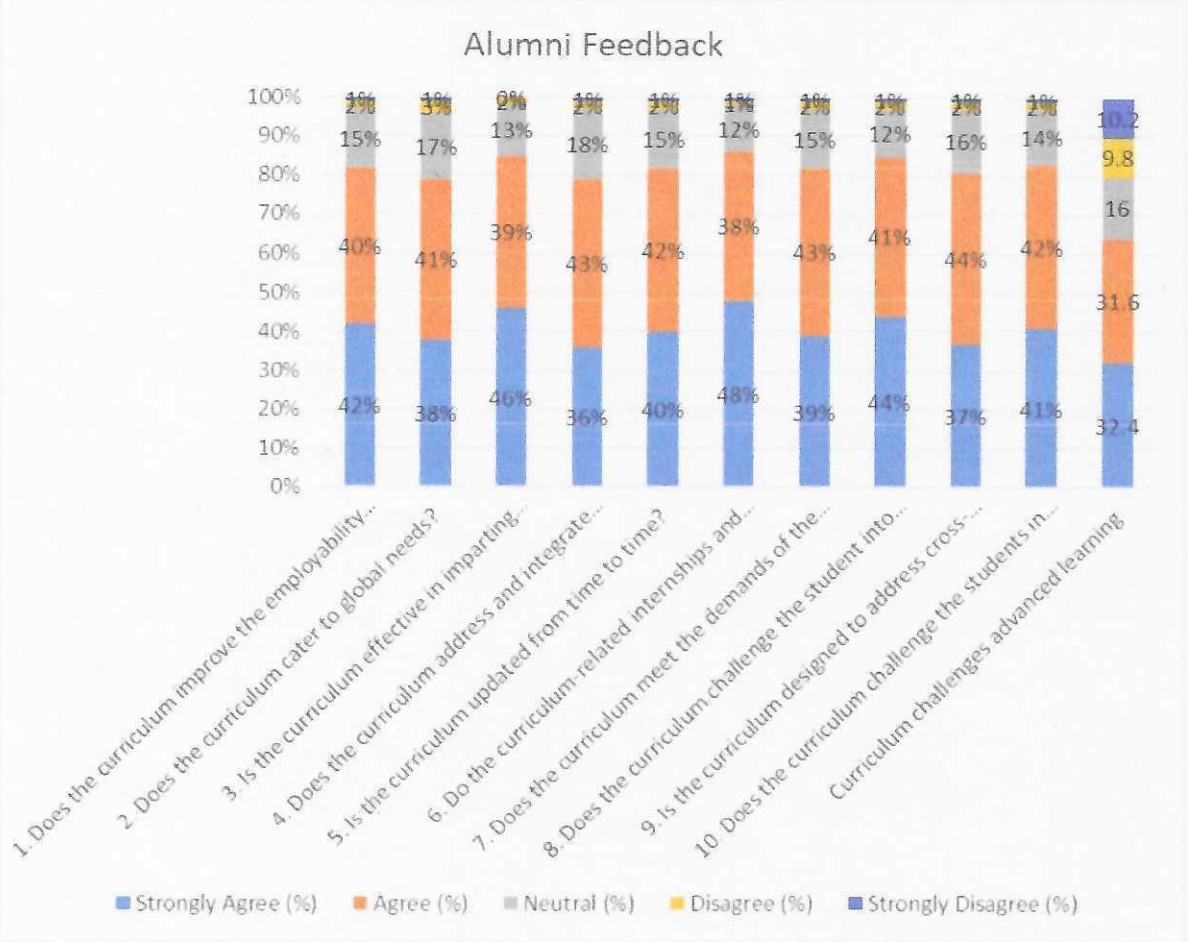
10. Does the curriculum challenge the students in advanced learning?	41%	42%	14%	2%	1%



Alumni feedback on the curriculum for the academic year 2019-2020 reflects a generally positive perception across various aspects. A significant portion of alumni either strongly agree or agree that the curriculum enhances employability, caters to global needs, and effectively imparts knowledge while improving practical application . They also suggested ideas for development of a strong community by tracking students

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across batches and years. Overall, alumni feedback indicates a strong endorsement of the curriculum's relevance, effectiveness, and its alignment with both academic and practical demands in the field of commerce.

Date: 24/04/2020

Head of the Department

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Department wise Employer Feedback Analysis Report

Academic Year 2019-2020
Department of Commerce

Mode of Feedback Collection : Online through Google forms

Target Group : Employers of Department of Commerce during The Academic year 2019-2020

No. of Responses Received : 4

Employers Feedback Table

Aspect	Strongly Agree (%)	Agree (%)	Neutral (%)	Disagree (%)	Strongly Disagree (%)
1. Does the curriculum have scope for progression to higher studies and employment?	50%	50%	0%	0%	0%
2. Does the curriculum cater to the needs of industry?	50%	50%	0%	0%	0%
3. Does the curriculum help the student to engage in multi-disciplinary tasks?	75%	25%	0%	0%	0%
4. Does the curriculum provide awareness of the recent developments in the field?	75%	25%	0%	0%	0%
5. Is the curriculum updated from time to time to meet industry standards?	75%	25%	0%	0%	0%

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6. Is the curriculum suited to refine the decision-making skills of students?	50%	50%	0%	0%	0%
7. Does the curriculum enhance the capacity for strategy-making?	75%	25%	0%	0%	0%
8. Does the curriculum maintain a relative balance between theory and application in tune with industry?	75%	25%	0%	0%	0%
9. Does the curriculum provide industry-specific technical skills?	75%	25%	0%	0%	0%
10. Is the curriculum designed to build team-working skills in students?	75%	25%	0%	0%	0%
11. Is the curriculum qualified to instill critical thinking and problem-solving skills in the students?	75%	25%	0%	0%	0%
12. Does the curriculum help the students to adapt to the ever-changing job market?	75%	25%	0%	0%	0%
13. Does the curriculum encourage the students to contribute positively to their workplace?	75%	25%	0%	0%	0%
14. Is the curriculum competent to enhance the soft skills of the students?	75%	25%	0%	0%	0%

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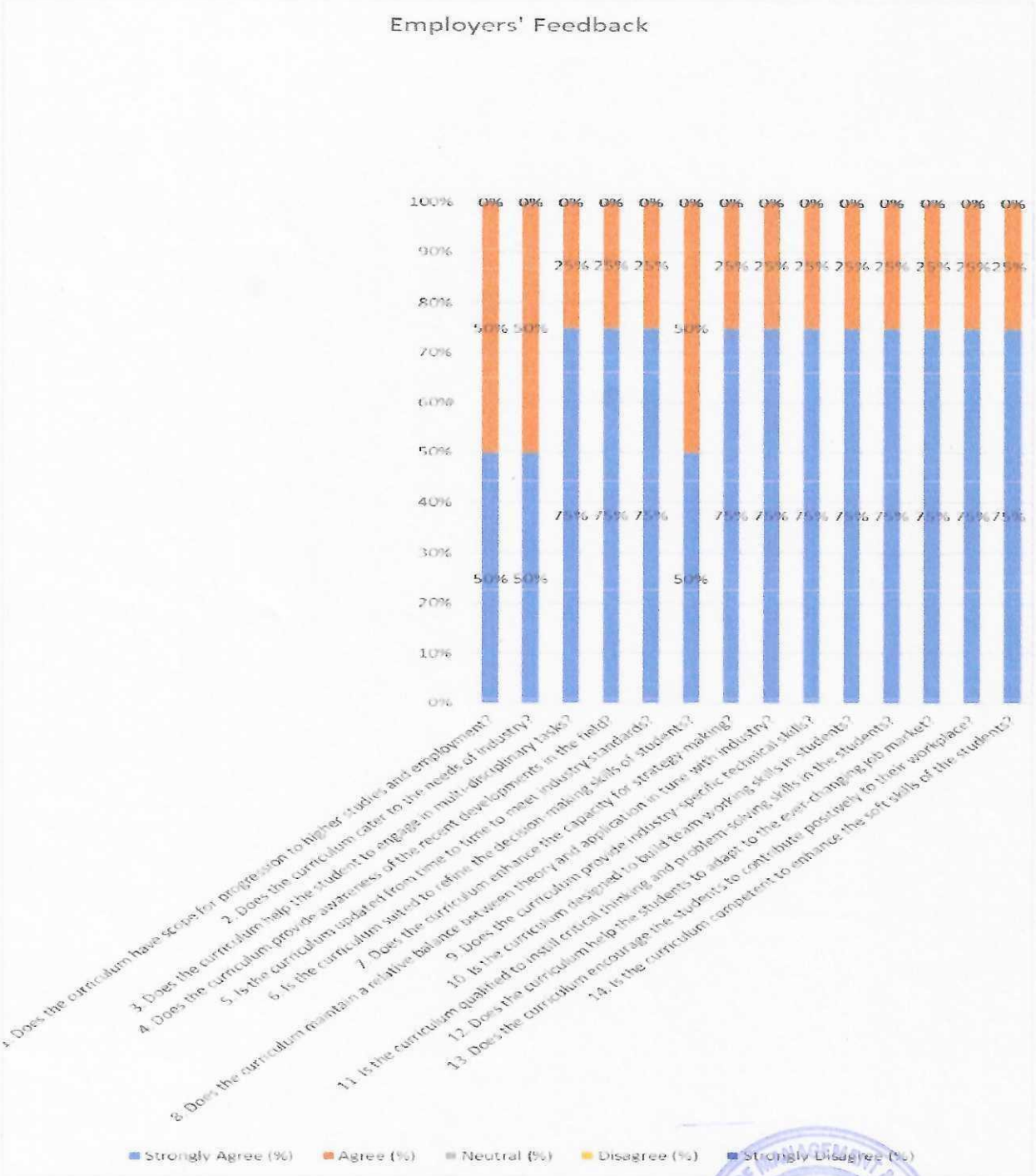

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Employers' feedback on the curriculum for the academic year 2019-2020 indicates unanimous positive perceptions across all evaluated aspects. All employers strongly agree that the curriculum enables progression to higher studies and employment, caters effectively to industry needs, and supports students in engaging in multi-disciplinary tasks and staying aware of recent developments in the field. Overall, the feedback highlights a strong endorsement of the curriculum's effectiveness in preparing students for professional roles and aligning with current industry demands.

Place : Kakkanad
Date : 29/04/2020

Head of the Department

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Department wise Students' Feedback Analysis Report

Academic Year 2019-2020

Department of Computer Science

Mode of Feedback Collection : Questionnaire

Target Group : Students of Department of Computer science during The Academic year 2019-2020

No. of Responses Received : 182

Feedback Question	Strongly Agree	Agree	Neutral	Disagree	Highly Disagree
Syllabus content satisfies objectives and outcomes	35.7	33.0	19.2	8.2	3.8
Syllabus caters to global needs	38.5	27.5	22.0	6.6	5.5
Syllabus enhances knowledge and skills	41.2	30.2	16.5	8.2	3.8
Syllabus develops critical/analytical thinking	37.4	28.6	19.2	9.3	5.5
Textbooks and reference materials are relevant	39.6	30.2	16.5	8.2	5.5
Syllabus orients towards higher education	38.5	33.0	16.5	6.6	5.5
Syllabus enables application of knowledge in real-life	37.4	30.2	17.6	9.3	5.5
Employability is given weightage	38.5	33.0	16.5	6.6	5.5
Syllabus promotes self-study and research attitude	35.7	31.9	22.0	6.6	3.8

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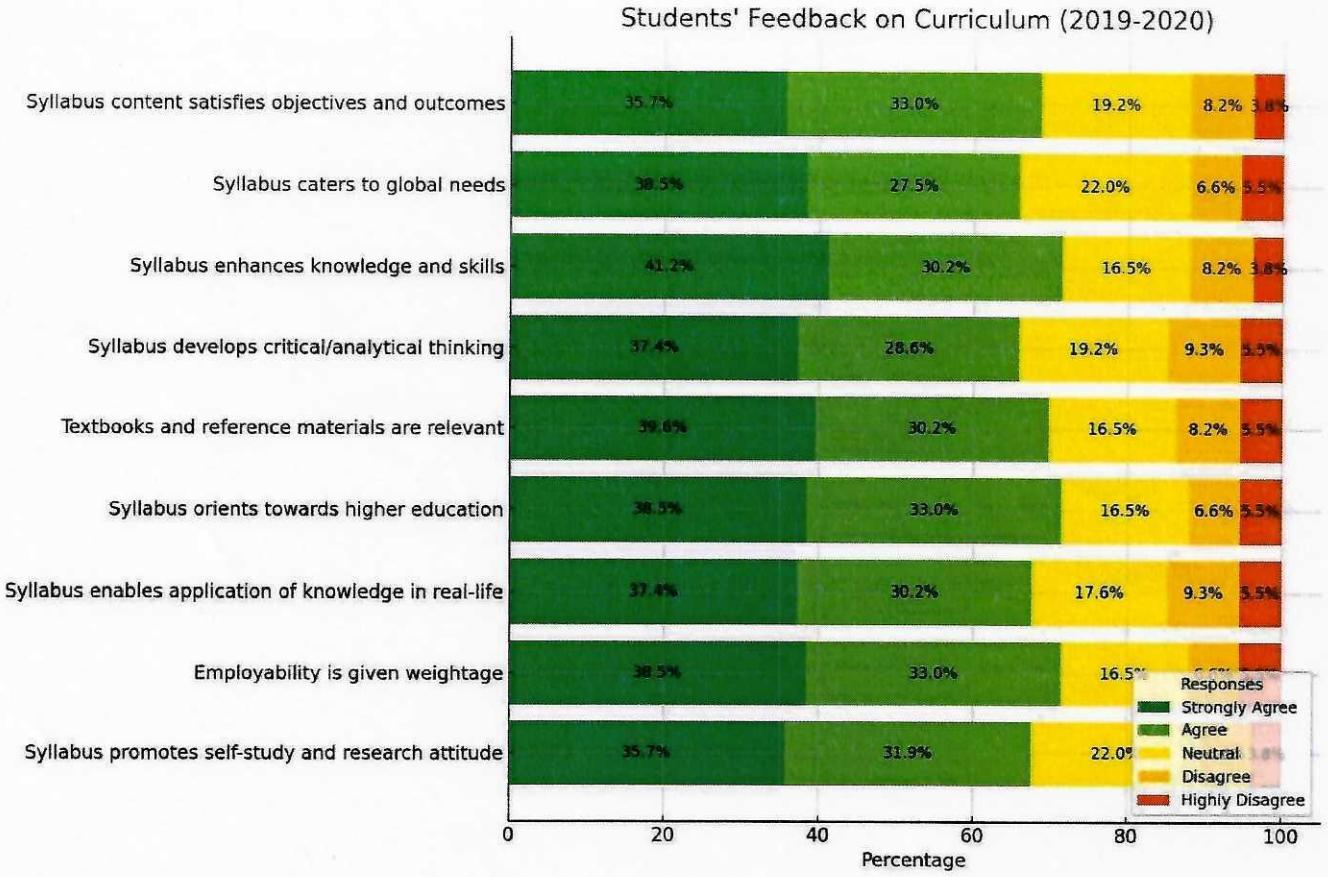

The feedback from students on the curriculum for the academic year 2019-2020 reveals a generally positive outlook. A significant majority of students either agree or strongly agree that the syllabus content meets its objectives, caters to global needs, enhances knowledge and skills, and fosters critical thinking. The textbooks and reference materials are considered relevant, and the syllabus is seen as well-oriented towards higher education. Students also feel that the curriculum effectively enables the application of knowledge in real-life situations and gives considerable weightage to employability. The syllabus is also appreciated for promoting self-study and a research-oriented attitude. Overall, there is minimal disagreement, indicating widespread satisfaction with the curriculum.

Date: 23.04.2020

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Department wise Teacher' Feedback Analysis Report

Academic Year 2019-2020

Department of Computer Science

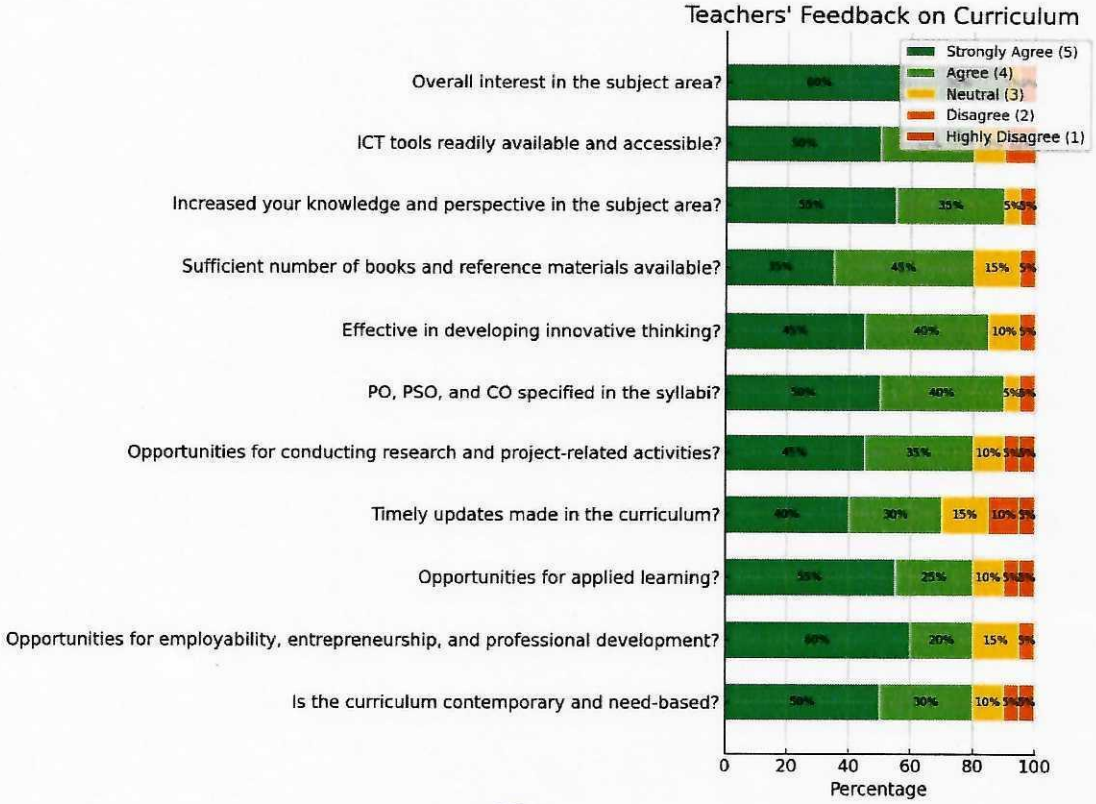
Mode of Feedback Collection: Questionnaire

Target Group: Teachers of Department of Computer science during The Academic year 2019-2020

No. of Responses Received: 7

Feedback Question	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Highly Disagree (1)
Is the curriculum contemporary and need-based?	50%	30%	10%	5%	5%
Does the curriculum provide opportunities for employability, entrepreneurship, and professional development?	60%	20%	15%	5%	0%
Does the curriculum offer opportunities for applied learning?	55%	25%	10%	5%	5%
Were timely updates made in the curriculum to incorporate recent advancements?	40%	30%	15%	10%	5%
Does the curriculum provide opportunities for conducting research and project-related activities?	45%	35%	10%	5%	5%
Are Program Outcomes (PO), Program Specific Outcomes (PSO), and Course Outcomes (CO) specified in the syllabi?	50%	40%	5%	5%	0%

Is the curriculum effective in developing innovative thinking?	45%	40%	10%	5%	0%
Are a sufficient number of prescribed books and reference materials available in the college library?	35%	45%	15%	5%	0%
Has the course/syllabus of this subject increased your knowledge and perspective in the subject area?	55%	35%	5%	5%	0%
Are ICT tools readily available and accessible for your teaching needs?	50%	30%	10%	10%	0%
Overall, does the syllabus generate interest for teachers in the subject area?	60%	30%	5%	5%	0%



The feedback from the Computer Science Department teachers for the academic year 2019-2020 indicates a predominantly positive outlook on the curriculum. Most teachers strongly agreed or agreed that the curriculum is contemporary, need-based,

and provides ample opportunities for employability, entrepreneurship, professional development, and applied learning. The majority also appreciated the curriculum updates, research opportunities, and specified outcomes in the syllabi. The availability of books and reference materials, the effectiveness in developing innovative thinking, and the use of ICT tools were also positively rated. Overall, the curriculum seems to generate substantial interest among teachers in their subject areas. The feedback suggests that while there is room for minor improvements, the overall sentiment is favourable.

Date: 24.04.2020

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Department wise Alumni' Feedback Analysis Report

Academic Year 2019-2020

Department of Computer Science

Mode of Feedback Collection: Questionnaire

Target Group: Alumni' of Department of Computer science during The Academic year 2019-2020

No. of Responses Received: 40

Feedback Question	Strongly Agree (%)	Agree (%)	Neutral (%)	Disagree (%)	Highly Disagree (%)
Curriculum improves employability	37.5	45.0	10.0	5.0	2.5
Curriculum caters to global needs	30.0	50.0	12.5	5.0	2.5
Effective in imparting knowledge and practical application	35.0	47.5	10.0	5.0	2.5
Integrates contemporary and global issues	32.5	45.0	15.0	5.0	2.5
Curriculum is updated timely	40.0	45.0	7.5	5.0	2.5
Internships and industry interfaces provide additional learning	35.0	50.0	10.0	2.5	2.5
Meets job market demands	32.5	50.0	12.5	2.5	2.5
Challenges in critical thinking	27.5	52.5	10.0	5.0	5.0
Addresses cross-cutting issues	30.0	45.0	12.5	7.5	5.0
Challenges in advanced learning	37.5	45.0	7.5	5.0	5.0

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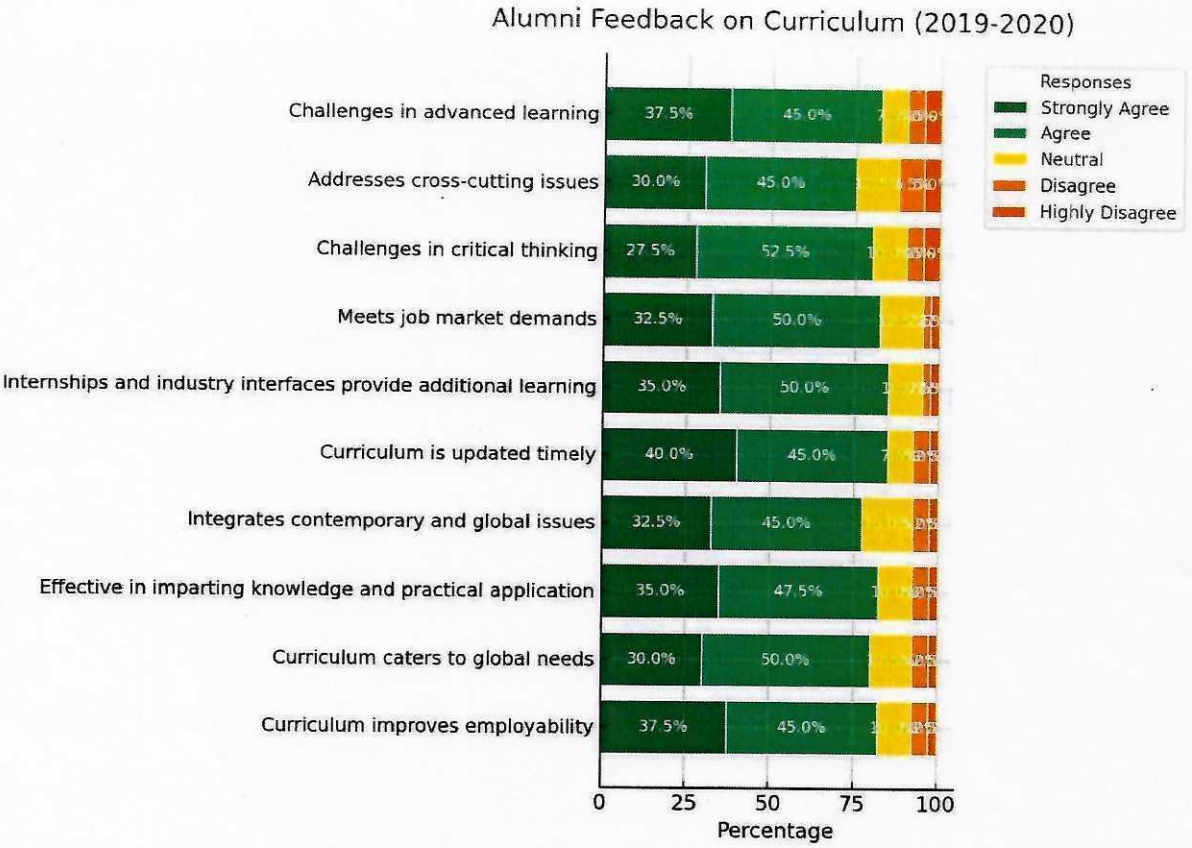

The feedback from alumni of the Computer Science department for the academic year 2019-2020 indicates a strong overall satisfaction with the curriculum. Most alumni agree that the curriculum enhances employability, caters to global needs, and effectively imparts both knowledge and practical skills. Additionally, they appreciate that it integrates contemporary issues, is regularly updated, and meets job market demands. There is also positive feedback regarding the role of internships and industry interfaces in providing additional learning experiences. The curriculum is seen as challenging in both critical thinking and advanced learning, while a minimal number of alumni expressed any disagreement with these aspects.

Date: 25.04.2020

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Department wise Employer Feedback Analysis Report

Academic Year 2019-2020

Department of Computer Science

Mode of Feedback Collection : Questionnaire

Target Group : Employer of Department of Computer science during The Academic year 2019-2020

No. of Responses Received :25

Question	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Highly Disagree (1)
1. Does the curriculum have scope for progression to higher studies and employment?	40	44	8	4	4
2. Does the curriculum cater to the needs of industry?	36	48	8	4	4
3. Does the curriculum help the student to engage in multi-disciplinary tasks?	44	44	4	4	4
4. Does the curriculum provide awareness of the recent developments in the field?	32	52	8	4	4
5. Is the curriculum updated from time to time to meet industry standards?	36	48	8	4	4
6. Is the curriculum suited to refine the decision-making skills of students?	28	52	12	4	4

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7. Does the curriculum enhance the capacity for strategy-making?	32	48	8	8	4
8. Does the curriculum maintain a relative balance between theory and application in tune with industry?	36	44	12	4	4
9. Does the curriculum provide industry-specific technical skills?	32	44	12	8	4
10. Is the curriculum designed to build team - working skills in students?	32	48	8	8	4
11. Is the curriculum qualified to instill critical thinking and problem-solving skills in the students?	40	44	8	4	4
12. Does the curriculum help the students to adapt to the ever-changing job market?	36	48	8	4	4
13. Does the curriculum encourage the students to contribute positively to their workplace?	32	52	8	4	4
14. Is the curriculum competent to enhance the soft skills of the students?	28	48	12	8	4

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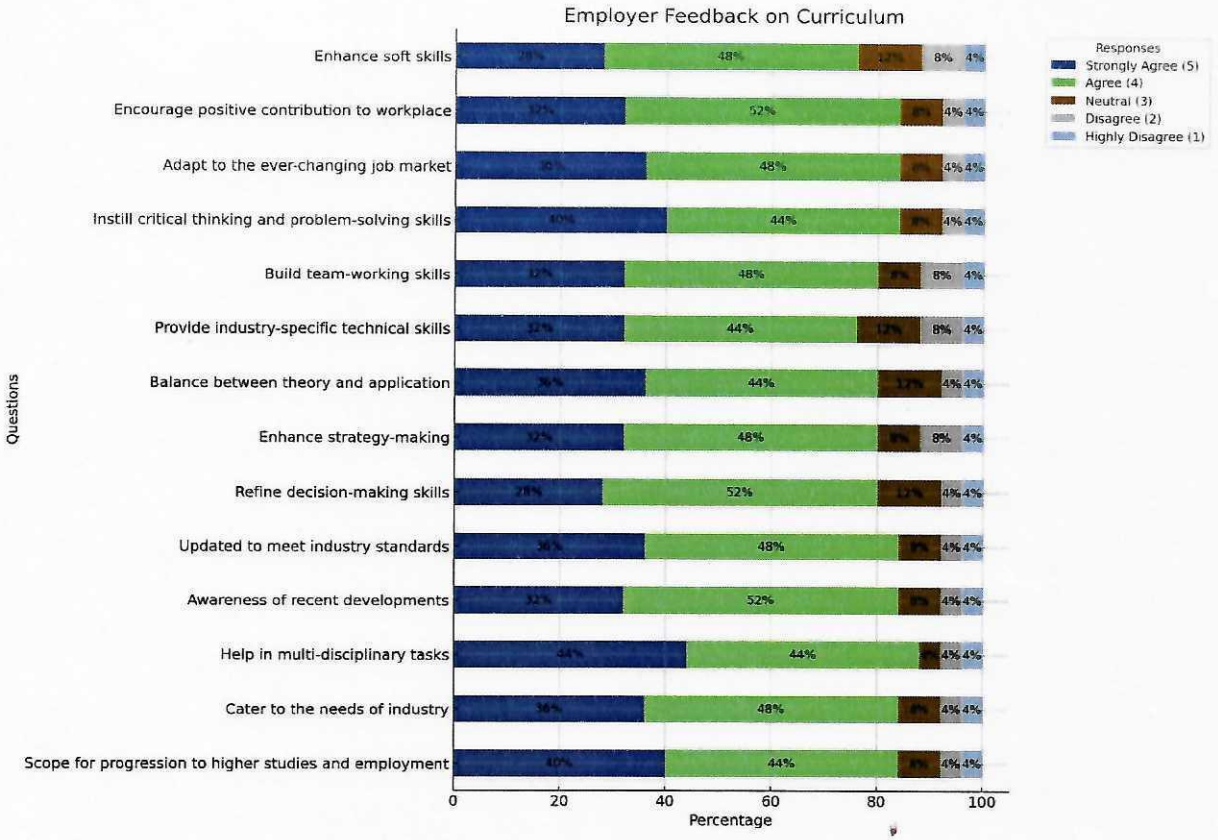

The feedback from the employers of the Department of Computer Science for the academic year 2019-2020 shows a generally positive perception of the curriculum. Most of the responses are in the categories of "Agree" and "Strongly Agree" across all questions. The questions cover a wide range of aspects such as the curriculum's alignment with industry needs, its ability to foster multi-disciplinary skills, and its role in keeping students abreast of recent developments. The responses indicate that the employers find the curriculum effective in refining decision-making, strategy-making, and technical skills, as well as in promoting teamwork and critical thinking. However, there are minimal responses in the "Disagree" and "Highly Disagree" categories, indicating only a few areas of concern among the employer.

Date: 25.04.2020

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Department wise Students' Feedback Analysis Report
Academic Year 2019-2020
Department of English

Mode of Feedback Collection : Online through Google forms

Target Group : Students of Department of English during The Academic year 2019-2020

No. of Responses Received : 86

Feedback Question	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Strongly Disagree (1)
Does the syllabus content satisfy the stated objectives and learning outcomes?	39%	46%	11%	3%	1%
Does the syllabus cater to global needs?	37%	48%	10%	3%	2%
Does the syllabus enhance your knowledge and skills in the relevant domain?	38%	47%	10%	4%	1%
Is the syllabus effective in developing critical/analytical thinking?	36%	48%	11%	3%	2%
Are the textbooks and reference materials relevant to the content of the syllabus?	37%	47%	11%	3%	2%
Does the syllabus orient towards higher education?	35%	49%	11%	3%	2%

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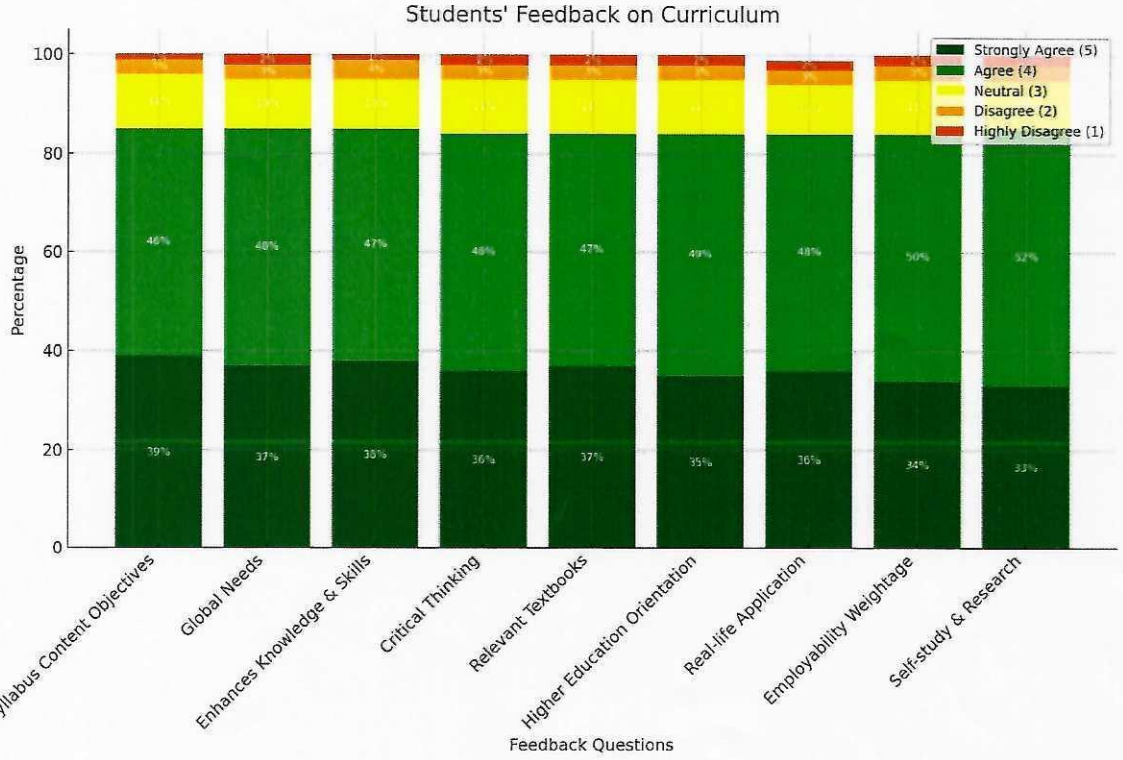
Does the syllabus enable the students to apply their knowledge in real-life situations?	36%	48%	10%	3%	2%
Is employability given weightage in the design and development of the syllabus?	34%	50%	11%	3%	2%
Does the syllabus promote self-study and attitude of research?	33%	52%	10%	3%	2%



The feedback from the students of the English department for the academic year 2019-2020 shows a generally favorable view of the syllabus. The majority of students

either strongly agree or agree that the syllabus meets its stated objectives, caters to global needs, and enhances their knowledge and skills. Additionally, students find the syllabus effective in developing critical thinking, relevant to the textbooks, and oriented towards higher education. The syllabus is also seen as enabling the application of knowledge in real-life situations and giving importance to employability. It also promotes self-study and research attitudes. The number of students who expressed disagreement or strong disagreement is minimal for all the feedback questions.

Date : 27/4/2020

Head of the Dept.

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Department wise Teacher's Feedback Analysis Report
Academic Year 2019-2020
Department of English

Mode of Feedback Collection : Online through Google forms

Target Group : Teachers of Department of English during the academic year 2019-2020

No. of Responses Received : 11

Question	Strongly Agree (%)	Agree (%)	Neutral (%)	Disagree (%)	Strongly Disagree (%)
Is the curriculum contemporary and need-based?	27.27	36.36	36.36	0	0
Does the curriculum provide opportunities for employability, entrepreneurship, and professional development?	18.18	27.27	54.55	0	0
Does the curriculum offer opportunities for applied learning?	27.27	63.64	9.09	0	0
Were timely updates made in the curriculum to incorporate recent advancements?	45.45	27.27	27.27	0	0

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Does the curriculum provide opportunities for conducting research and project-related activities?	36.36	27.27	36.36	0	0
Are Program Outcomes (PO), Program Specific Outcomes (PSO), and Course Outcomes (CO) specified in the syllabi?	27.27	45.45	27.27	0	0
Is the curriculum effective in developing innovative thinking?	36.36	18.18	45.45	0	0
Are a sufficient number of prescribed books and reference materials available in the college library?	36.36	45.45	18.18	0	0
Has the course/syllabus of this subject increased your knowledge and perspective in the subject area?	36.36	18.18	45.45	0	0
Are ICT tools readily available and accessible for your teaching needs?	36.36	18.18	45.45	0	0
Overall, does the syllabus generate interest for students in the subject area?	27.27	36.36	36.36	0	0

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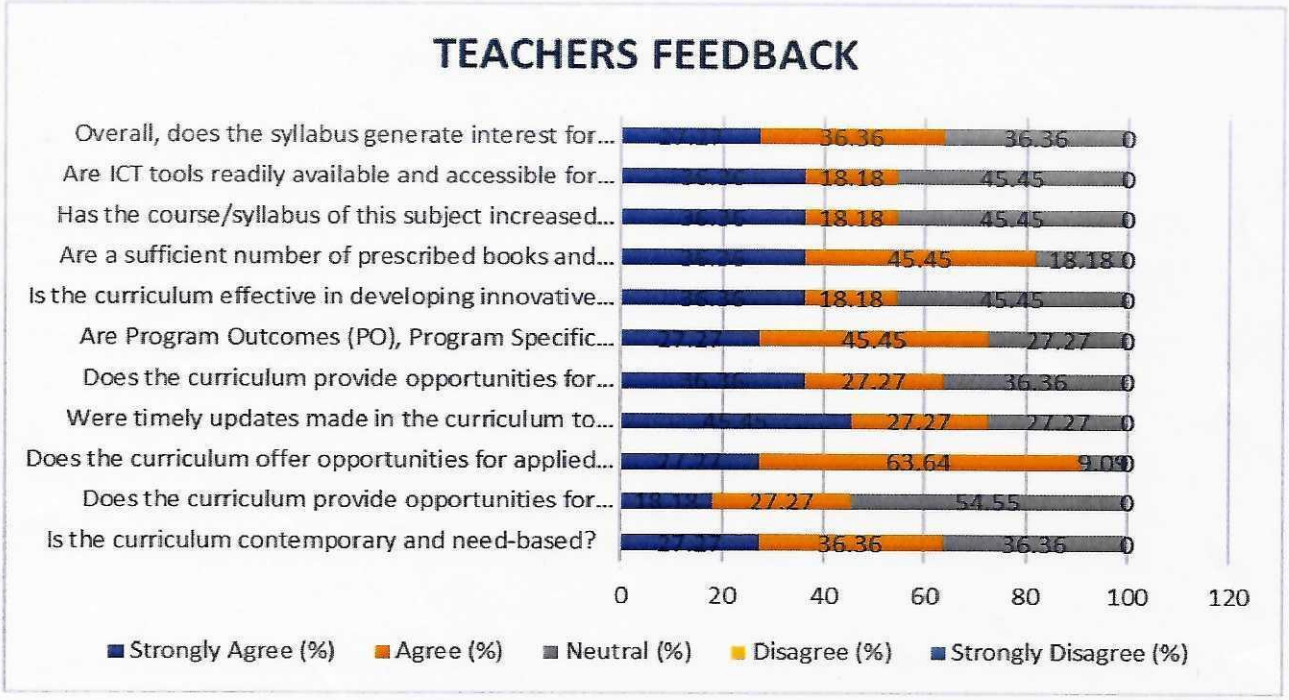

The table summarizes the feedback from 11 English Department teachers for the academic year 2019-2020 on various curricular aspects. Overall, most teachers rated the curriculum positively, with a significant number agreeing or strongly agreeing that it is contemporary, provides opportunities for employability, entrepreneurship, professional development, and applied learning, and is updated timely. They also acknowledged the presence of Program Outcomes, Program Specific Outcomes, and Course Outcomes in the syllabi, and the curriculum's effectiveness in fostering innovative thinking. However, some responses were neutral, particularly regarding opportunities for employability and professional development, as well as the curriculum's effectiveness in developing innovative thinking. The availability of prescribed books, reference materials, and ICT tools for teaching needs received generally positive feedback. The syllabus was seen as increasing knowledge and generating interest among students.

Date : 27/4/2020

Head of The Dept

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Department Wise Alumni Feedback Analysis Report Academic Year 2019-2020

Department Of English

Mode of Feedback Collection : Online through Google forms

Target Group : Alumni Members of Department of English during The Academic year 2019-2020

No. of Responses Received : 17

Curricular Aspect	Strongly Agree (%)	Agree (%)	Neutral (%)	Disagree (%)	Strongly Disagree (%)
Does the curriculum improve employability of the student?	55.56	25.93	11.11	3.7	3.7
Does the curriculum cater to global needs?	37.04	29.63	22.22	7.41	3.7
Is the curriculum effective in imparting knowledge and improving practical application?	44.44	33.33	14.81	3.7	3.7
Does the curriculum address and integrate contemporary and global issues?	51.85	25.93	14.81	3.7	3.7
Is the curriculum updated from time to time?	48.15	29.63	14.81	3.7	3.7

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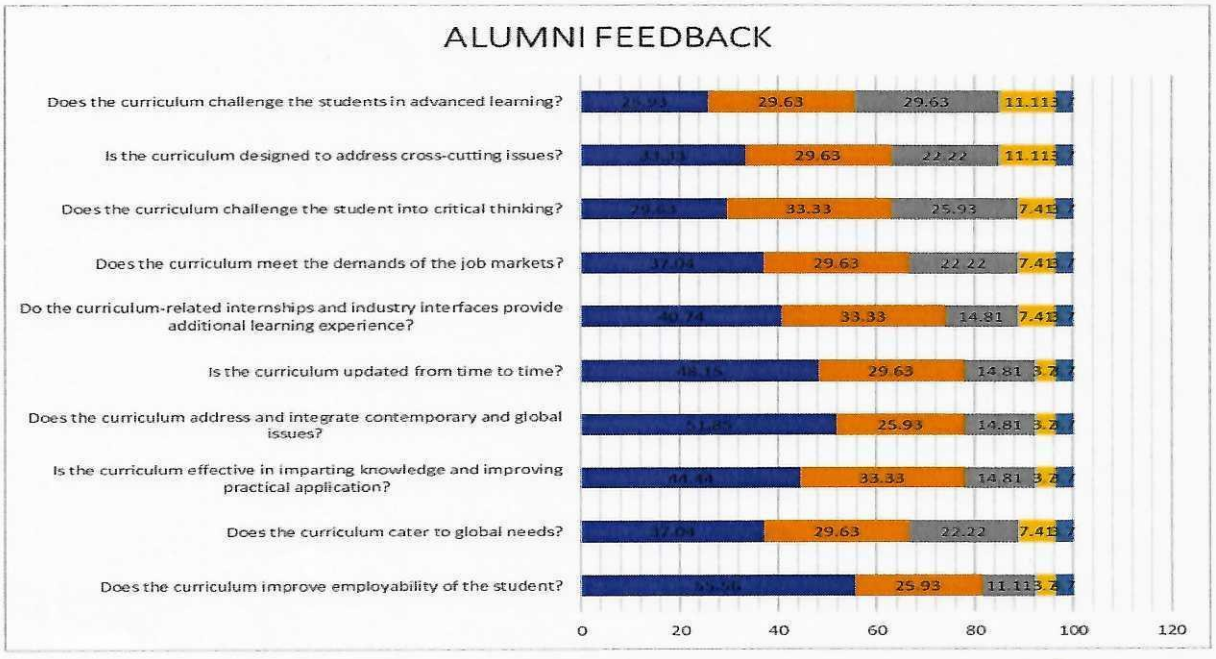
Do the curriculum-related internships and industry interfaces provide additional learning experience?	40.74	33.33	14.81	7.41	3.7
Does the curriculum meet the demands of the job markets?	37.04	29.63	22.22	7.41	3.7
Does the curriculum challenge the student into critical thinking?	29.63	33.33	25.93	7.41	3.7
Is the curriculum designed to address cross-cutting issues?	33.33	29.63	22.22	11.11	3.7
Does the curriculum challenge the students in advanced learning?	25.93	29.63	29.63	11.11	3.7



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The alumni feedback for the Department of English for the academic year 2023-2024 reveals insightful perspectives on various curricular aspects. Alumni evaluated the curriculum based on its effectiveness in improving employability, catering to global needs, imparting knowledge and practical application, addressing contemporary issues, and more. Most respondents indicated strong agreement that the curriculum improves employability and integrates contemporary and global issues. The feedback also highlighted the curriculum's timeliness in updates and the additional learning experiences provided by internships and industry interfaces. Opinions varied on the curriculum's effectiveness in challenging students into critical thinking and advanced learning, with a notable portion of neutral responses. Overall, the feedback showcases the curriculum's strengths while indicating areas for potential enhancement.

Date : 27/4/2024

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Department wise Employer Feedback Analysis Report Academic Year 2019-2020

Department of English

Mode of Feedback Collection : Online through Google forms

Target Group : Employers of Department of English during the academic year 2019-2020

No. of Responses Received : 6

Curricular Aspect	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
Does the curriculum improve employability of the student?	50%	23.30%	10%	3.30%	3.30%
Does the curriculum cater to global needs?	33.30%	26.70%	20%	6.70%	3.30%
Is the curriculum effective in imparting knowledge and improving practical application?	40%	30%	13.30%	3.30%	3.30%
Does the curriculum address and integrate contemporary and global issues?	46.70%	23.30%	13.30%	3.30%	3.30%

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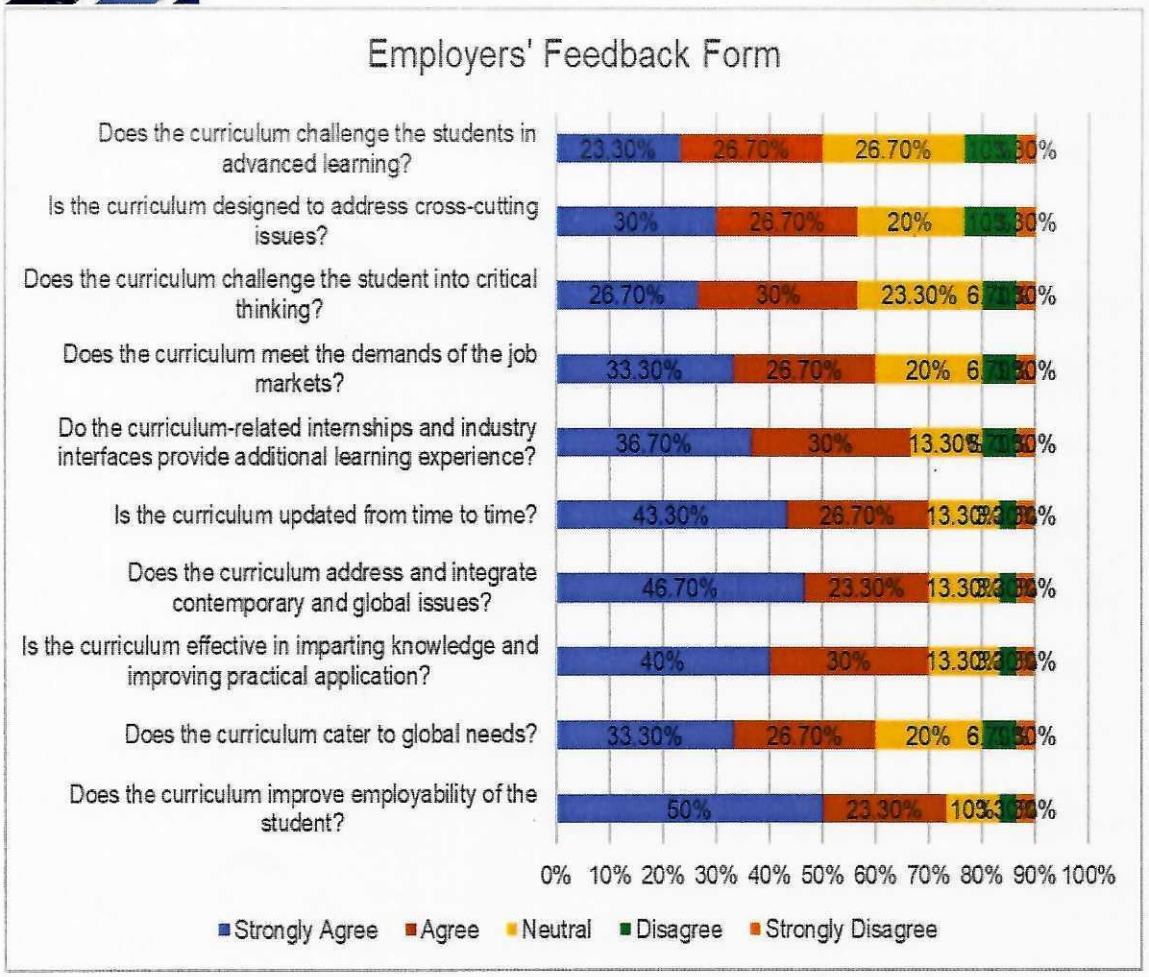
Is the curriculum updated from time to time?	43.30%	26.70%	13.30%	3.30%	3.30%
Do the curriculum-related internships and industry interfaces provide additional learning experience?	36.70%	30%	13.30%	6.70%	3.30%
Does the curriculum meet the demands of the job markets?	33.30%	26.70%	20%	6.70%	3.30%
Does the curriculum challenge the student into critical thinking?	26.70%	30%	23.30%	6.70%	3.30%
Is the curriculum designed to address cross-cutting issues?	30%	26.70%	20%	10%	3.30%
Does the curriculum challenge the students in advanced learning?	23.30%	26.70%	26.70%	10%	3.30%



The employer feedback for the academic year 2019-2020 from the Department of English at Rajagiri College of Management and Applied Sciences highlights various aspects of the curriculum as perceived by employers. Employers generally agree that the curriculum has scope for progression to higher studies and employment, caters to industry needs, and provides awareness of recent developments in the field. Additionally, it is seen as being updated to meet industry standards and as capable of refining decision-making and strategy-making skills. The curriculum is also noted for maintaining a balance between theory and application and for providing industry-specific technical skills. While employers have expressed agreement on most aspects, there are some neutral responses indicating room for further improvement.

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Strong disagreements are minimal, indicating overall positive feedback from the employers regarding the curriculum.

Date : 27/4/2020

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Department wise Students' Feedback Analysis Report

Academic Year 2019-2020

Department of Management

Mode of Feedback Collection : Online through google forms

Target Group : Students of Department of Management during The Academic year 2019 - 2020

No. of Responses Received : 168

Feedback Question	Strongly Agree (5)	Agree (4)	Neutral (3)	Disagree (2)	Strongly Disagree (1)
1. Does the syllabus content satisfy the stated objectives and learning outcomes?	57%	31%	8%	2%	2%
2. Does the syllabus cater to global needs?	54%	33%	9%	2%	2%
3. Does the syllabus enhance your knowledge and skills in the relevant domain?	59%	29%	8%	2%	2%
4. Is the syllabus effective in	56%	31%	9%	2%	2%

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developing critical/ analytical thinking?					
5. Are the textbooks and reference materials relevant to the content of the syllabus?	61%	28%	8%	2%	1%
6. Does the syllabus orient towards higher education?	53%	34%	9%	2%	2%
7. Does the syllabus enable the students to apply their knowledge in real-life situations?	58%	30%	9%	2%	1%
8. Is employability given weightage in the design and development of the syllabus?	55%	32%	9%	2%	2%
9. Does the syllabus promote self-study and attitude of research?	52%	35%	9%	2%	2%

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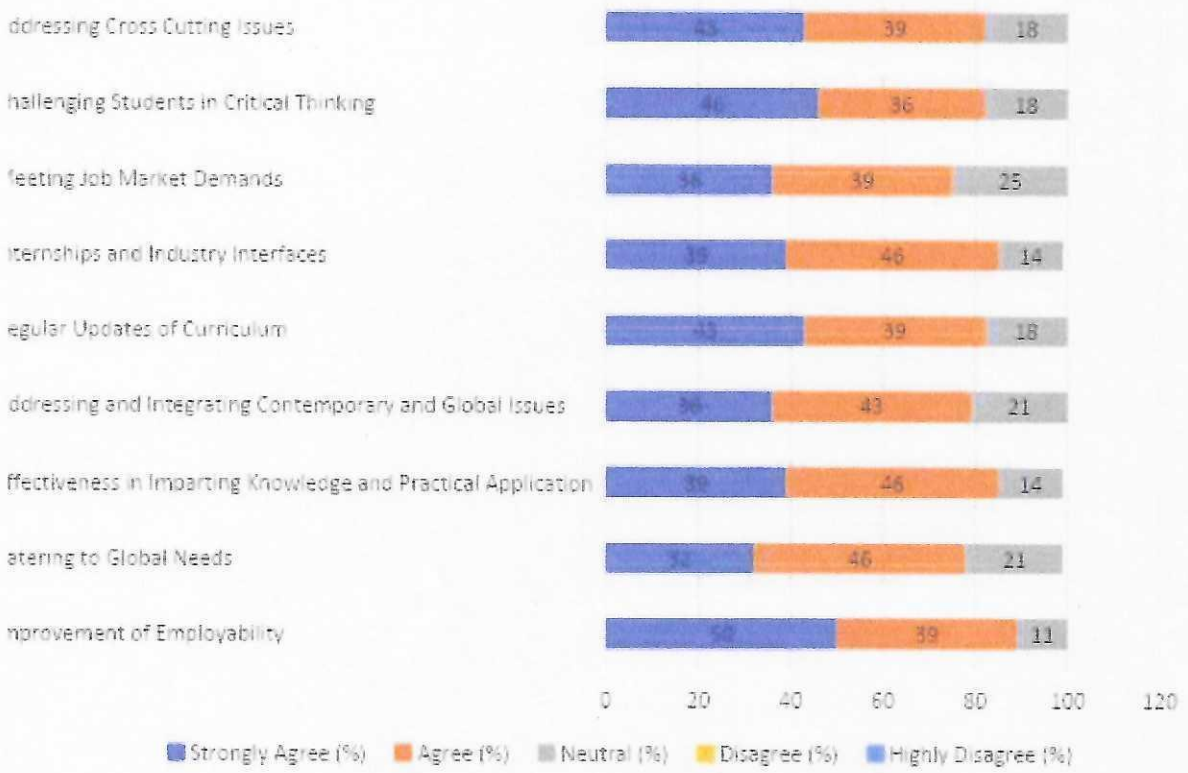
STUDENTS FEEDBACK ON CURRICULUM



The feedback from students of the Department of Management for the academic year 2019-2020 indicates a strong approval of the syllabus content. The majority of students strongly agree or agree that the syllabus meets its stated objectives and learning outcomes, caters to global needs, and enhances knowledge and skills. The effectiveness in developing critical thinking and orientation towards higher education also received high marks. Students found the textbooks and reference materials relevant, and appreciated the syllabus's focus on employability, real-life application, self-study, and research. There is very little dissatisfaction, indicating a broadly favorable reception of the curriculum.

Date : 23/04/2020

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Department wise Teachers ' Feedback Analysis Report

Academic Year 2019-2020

Department of Management

Mode of Feedback Collection : Online through google forms

Target Group : Teachers of Department of Management during The Academic year 2019 - 2020

No. of Responses Received : 7

Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1. Is the curriculum contemporary and need-based?	40%	45%	5%	5%	0%
2. Does the curriculum provide opportunities for employability, entrepreneurship, and professional development?	40%	50%	10%	0%	0%
3. Does the curriculum offer opportunities for applied learning?	35%	40%	15%	10%	0%
4. Were timely updates made in the curriculum to incorporate recent advancements?	45%	35%	20%	0%	

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5. Does the curriculum provide opportunities for conducting research and project-related activities?	30%	55%	10%	5%	0%
6. Are Program Outcomes (PO), Program Specific Outcomes (PSO), and Course Outcomes (CO) specified in the syllabi?	50%	40%	10%	0%	0%
7. Is the curriculum effective in developing innovative thinking?	50%	40%	10%	0%	0%
8. Are a sufficient number of prescribed books and reference materials available in the college library?	40%	40%	20%	0%	0%
9. Has the course/syllabus of this subject increased your knowledge and	45%	40%	5%	10%	0%

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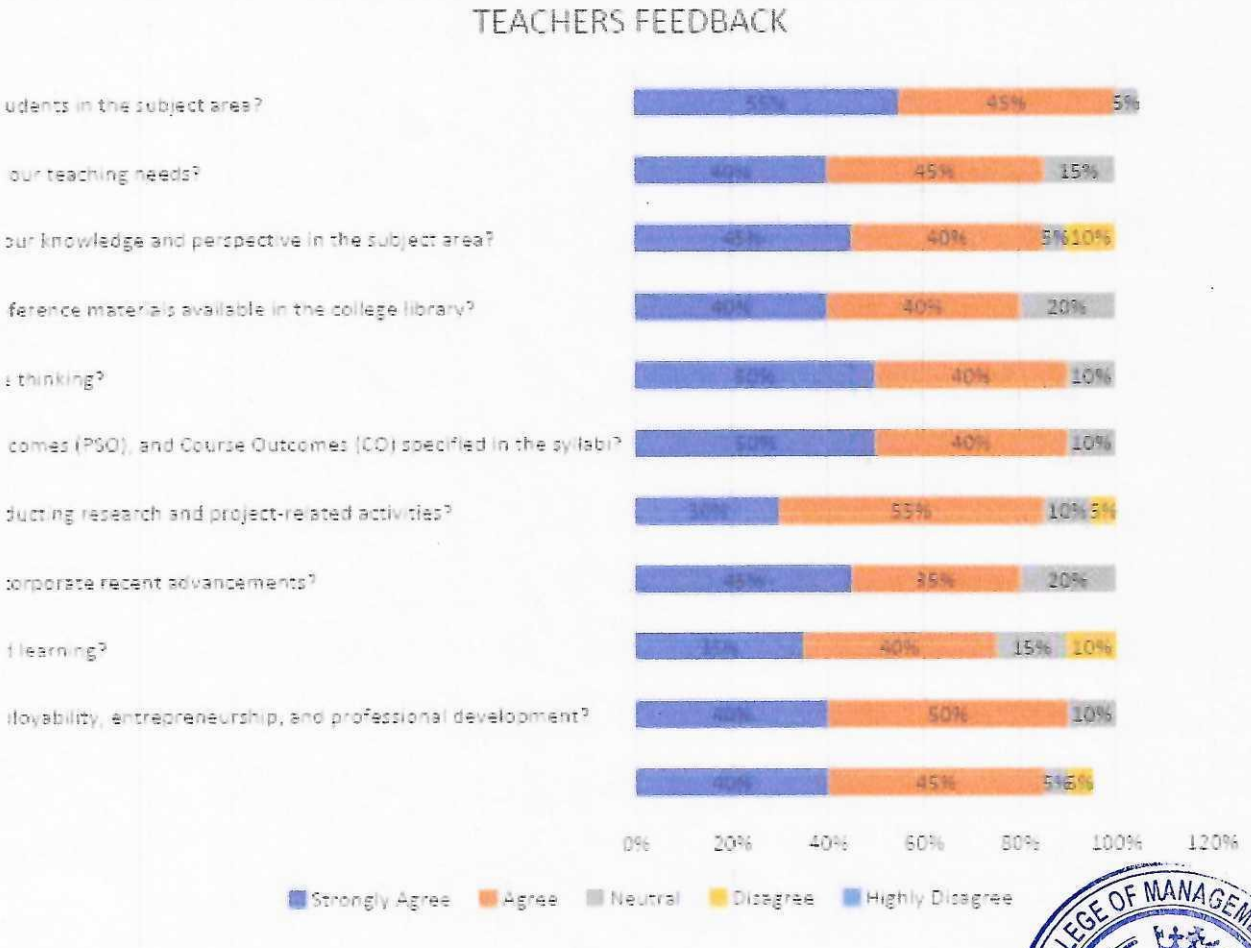
perspective in the subject area?					
10. Are ICT tools readily available and accessible for your teaching needs?	40%	45%	15%	0%	0%
11. Overall, does the syllabus generate interest for students in the subject area?	55%	45%	5%	0%	0%



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The feedback table and stacked bar diagram depict the responses from seven teachers of the Department of Management regarding various aspects of the curriculum for the academic year 2019-2020. Across most questions, the majority of responses fall into the "Strongly Agree","Agree" and "disagree" categories, indicating overall satisfaction with the curriculum. Teachers appreciate the contemporary and need-based nature of the curriculum, its provision of opportunities for employability and applied learning, and its effectiveness in developing innovative thinking. There are some neutral responses, particularly regarding the availability of prescribed books and reference materials in the library and the overall interest generated among students by the syllabus. However, there are no responses in the "Strongly Disagree" categories, suggesting a generally positive consensus among faculty members. This feedback highlights areas where the curriculum is perceived positively and provides insights for potential areas of improvement to further enhance the educational experience and outcomes for students and faculty alike

Date : 23/04/2020

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Department wise Alumni's Feedback Analysis Report

Academic Year 2019-2020

Department of Management

Mode of Feedback Collection : Online through google forms

Target Group : Alumni of Department of Management during The Academic year 2019 - 2020

No. of Responses Received : 8

Feedback Question	Strongly Agree (%)	Agree (%)	Neutral (%)	Disagree (%)	Strongly Disagree (%)
1. Improvement of Employability	50	39	11	0	0
2. Catering to Global Needs	32	46	21	0	0
3. Effectiveness in Imparting Knowledge and Practical Application	39	46	14	0	0
4. Addressing and Integrating Contemporary and Global Issues	36	43	21	0	0
5. Regular Updates of Curriculum	43	39	18	0	0
6. Internships and Industry Interfaces	39	46	14	0	0
7. Meeting Job Market Demands	36	39	25	0	0

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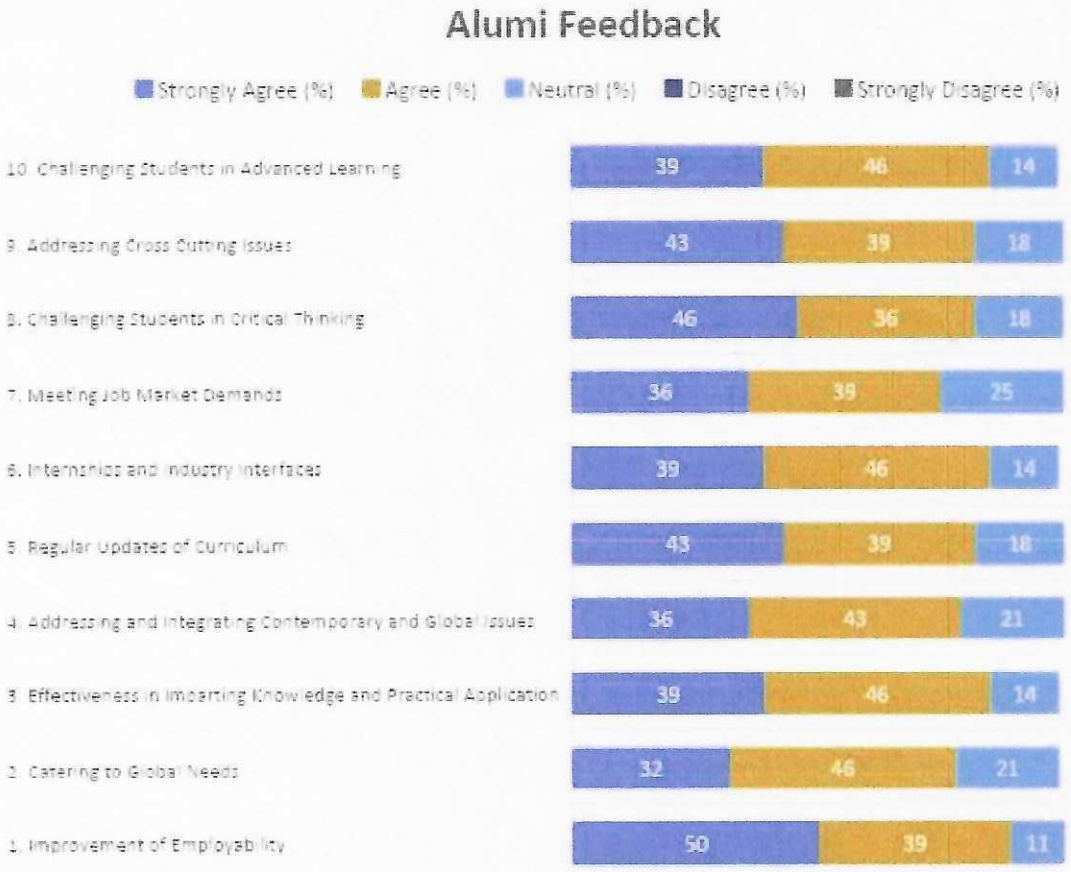
8. Challenging Students in Critical Thinking	46	36	18	0	0
9. Addressing Cross Cutting Issues	43	39	18	0	0
10. Challenging Students in Advanced Learning	39	46	14	0	0



Overall, the alumni feedback indicates a generally positive perception of the curriculum across all evaluated aspects. A notable majority expressed strong agreement or agreement with key areas such as the curriculum's effectiveness in improving employability (89%), catering to global needs (78%), imparting practical

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knowledge (85%), addressing contemporary issues (79%), and regular updates (82%).

Responses also indicate that the curriculum's internships and industry interfaces (85%) provide valuable learning experiences, and it effectively meets job market demands (75%). Alumni also appreciate its emphasis on critical thinking (82%), addressing cross-cutting issues (82%), and challenging students in advanced learning (85%).Neutral responses were minimal across all categories, suggesting a generally high level of satisfaction and alignment with the educational goals and outcomes of the Department of Management during the specified academic year. There were no instances of disagreement or strong disagreement reported, highlighting a strong endorsement of the curriculum's design and delivery among alumni.

Date : 23/04/2020

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Department wise Employers' Feedback Analysis Report

Academic Year 2019-2020

Department of Management

Mode of Feedback Collection : Online through google forms

Target Group : Employers of Department of Management during The Academic year 2019 - 2020

No. of Responses Received : 6

Feedback Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1. Progression to higher studies and employment	30%	50%	20%	0%	0%
2. Catering to the needs of industry	40%	45%	15%	0%	0%
3. Engaging in multi-disciplinary tasks	25%	60%	15%	0%	0%
4. Awareness of recent developments in the field	20%	65%	15%	0%	0%
5. Updating curriculum to meet industry standards	55%	35%	10%	0%	0%
6. Refining decision-making skills	35%	55%	10%	0%	0%
7. Enhancing capacity for strategy-making	30%	60%	10%	0%	0%
8. Balance between theory and application	45%	45%	10%	0%	0%

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9.Providing industry-specific technical skills	50%	40%	10%	0%	0%
10.Building team-working skills	35%	55%	10%	0%	0%
11. Instilling critical thinking and problem-solving skills	40%	50%	10%	0%	0%
12. Adapting to the ever-changing job market	50%	40%	10%	0%	0%
13. Encouraging positive workplace contribution	30%	60%	10%	0%	0%
14. Enhancing soft skills	35%	55%	10%	0%	0%

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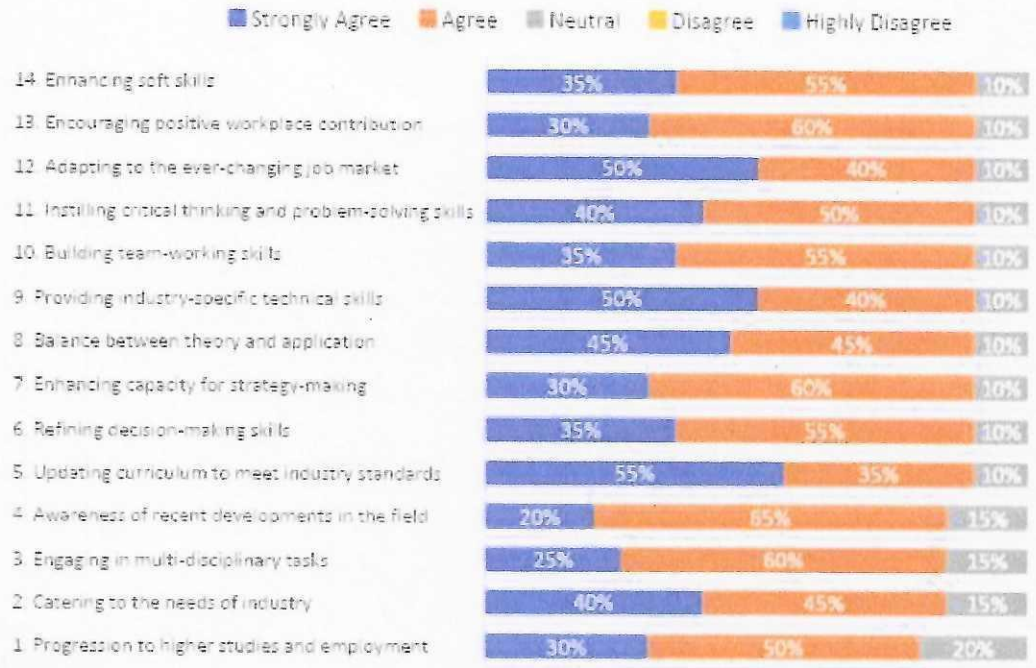
EMPLOYERS FEEDBACK



The feedback from employers of the Department of Management for the academic year 2019-2020 highlights several positive aspects of the curriculum. Employers generally agree that the curriculum provides a good foundation for students' progression to higher studies and employment opportunities, as well as meets the needs of the industry effectively. The curriculum is perceived to support multi-disciplinary tasks and keep students aware of recent developments in the field. It is also noted for its regular updates to meet industry standards and its balance between theoretical knowledge and practical application. Employers appreciate the curriculum's emphasis on refining decision-making, strategy-making, and industry-specific technical skills, which are crucial for students entering the workforce. Additionally, the curriculum is recognized for fostering teamwork, critical thinking, problem-solving abilities, adaptability to the job market, and enhancing soft skills among students. Overall, the feedback underscores the Department of Management's efforts in delivering a curriculum that prepares students comprehensively for professional success in diverse fields within the industry.

Date : 23/04/2020

Head of the Dept.

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