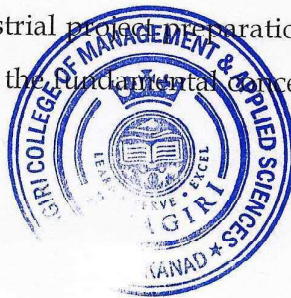


Report: Two Day Workshop on Comprehensive Research Methodology

Program	Two Day Workshop on Comprehensive Research Methodology
Date	17.10.2023 to 18.10.2023 9:30 AM
No.of Participants	39
Resource Person	Ms.Anila Varghese, Assistant Professor, Department of Management, Rajagiri college of Management and Applied Sciences, Kakkanad
Outcome	Researchers were trained in diverse methodologies and techniques, enhancing their ability to conduct comprehensive and accurate research studies with scientific rigor.
Organized by	Department of Management
Faculty in charge	Ms.Megha Mohan, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Mr.Devanand S Pai, BBA fifth semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad

The Department of Management of Rajagiri College of Management & Applied Sciences organized. Two Day Workshop on Comprehensive Research Methodology on 17.10.2023 & 18.10.2023. The workshop was provided to fifth semester BBA students. The workshop equipped participants with the necessary skills required to prepare academic and industrial project report. Various types of research methods were discussed. Students were able to understand the basics of preparing academic project report. Students were also given insight into data interpretation and analysis which is a part of the industrial project preparation. Ms. Anila Varghese started the first session by introducing the fundamental concepts of research methodology. She

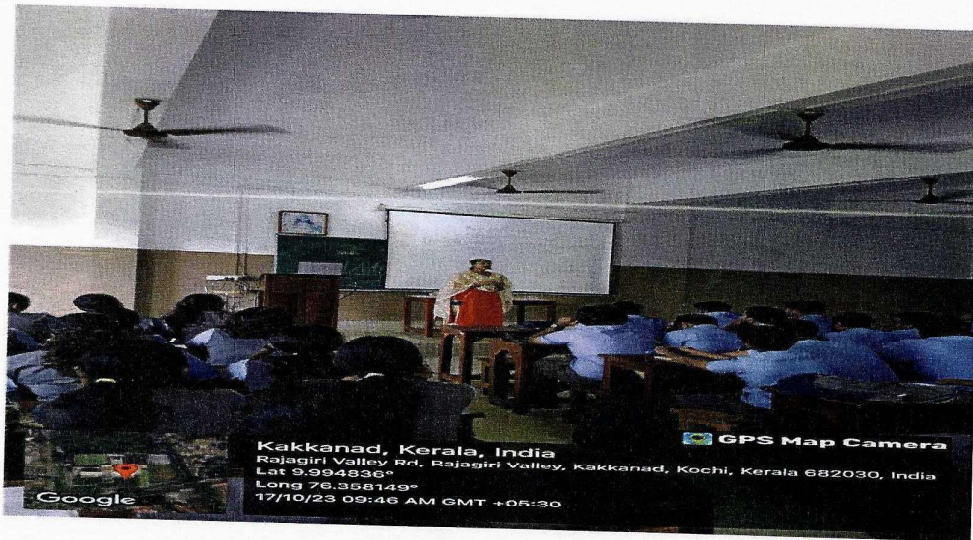


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explained the importance of a systematic approach in research and outlined the objectives of the workshop. A comprehensive overview of research methodology, defining its purpose and significance was discussed. She discussed the various types of research, including exploratory, descriptive, and explanatory research, and the contexts in which each is applicable. Ms. Varghese discussed different data collection methods, such as surveys, interviews, focus groups, and observations. She provided practical tips on designing effective data collection instruments, ensuring reliability and validity, and addressing potential biases. This session covered both quantitative and qualitative data analysis techniques. Ms. Varghese explained statistical methods for analyzing quantitative data, including descriptive and inferential statistics.

The Organizing committee extends sincere appreciation to Ms. Anila Varghese for her immense contribution in giving a valuable session to the students. Special thanks to M Ms. Megha Mohan, HOD & Assistant Professor from the Department of Management and student coordinators for their dedicated efforts in ensuring the success of the seminar.



**Photographs of Two-day Workshop on Comprehensive
Research Methodology**





RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department Of Management
in association With
Internal Quality Assurance Cell (IQAC)
Organises
Two Day Workshop On Comprehensive
Research Methodology



Resource Person
Ms Anila Vargheese
Assistant Professor,
Rajagiri College Of Management And Applied Sciences

Lecture Hall 101
17th & 18th October 2023 at 9:30 am

FACULTY COORDINATOR
Ms.Megha Mohan 9961477789

STUDENT COORDINATOR
Devanand S Paji 9526105544

Poster of Two-Day Workshop on Comprehensive Research



RCMAS
Rajagiri College of Management and Applied Sciences
Kakkanad

CERTIFICATE
of Participation

This is to certify that

Ms. Shivani R.

has participated in a **Two Day Workshop on Comprehensive Research Methodology**, organized by the **Department of Management** in association with **IQAC** on 17.10.2023 & 18.10.2023

Megha Mohan
Ms. Megha Mohan
Event Coordinator & Head,
Department of Management



Laly Mathew
Dr. Laly Mathew
Principal

Sample Certificate of Two Day Workshop on Comprehensive Research



Laly Mathew





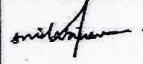


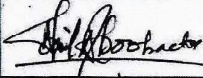


RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKANNAD

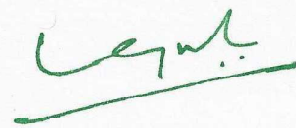
DATE	17.10.2023
TITLE OF THE PROGRAM	TWO DAYS WORKSHOP ON COMPREHENSIVE RESEARCH METHODOLOGY
DEPARTMENT/ORGANISING CELL	BBA
VENUE	ROOM NO 103

LIST OF ATTENDEES

BATCH: S5 BBA

SI.NO	NAME	SIGNATURE
1	A. ABHINAV	
2	ABDUL GAFOOR P	
3	ABDUL HADI C F	
4	ABHIMANYU SHEKHAR K	
5	ABHINAV ANIL	
6	ABHINAV V NAIR	
7	ABY ABRAHAM MATHEW	
8	ADIL ABOOBACKER	







RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM, APPROVED BY AICTE

RAJAGIRI VALLEY P.O., KAKKANAD, KOCHI - 682 039
Ph: 0484-2955270
Email: principal@rajagiricollege.edu.in
www.rajagiricollege.edu.in

9	ADITHYA HIRON	<i>Adithya</i>
10	AKSHAY S PANIKULAM	<i>Akshay</i>
11	ALEN VARGHESE	Ab sent
12	ALLEN RENSON	<i>Allen Renson</i>
13	AMELIYA TREESA RAJAN	Absent
14	ANAS MALIK	<i>Anas</i>
15	ARISHITH S KUMAR	Ab sent
16	ARSHIA RAJEEV	<i>Arshia</i>
17	ARVIN CYRIAC	<i>Arvin Cyriac</i>
18	ASHISH SONEY	<i>Ashish</i>
19	AUSTIN SUNIL	Absent
20	BALASANKAR AJITH	<i>B</i>
21	DEVANAND S PAI	Absent
22	DEVANARAYANAN B	<i>D</i>
23	FIDHAYEEN KN	<i>Fidhayeen</i>
24	HARIPRIYA PM	Absent
25	ISHA RAFAEK	<i>Isha</i>



Legal

26	ISHAAN KURIAN JOSHY	Ab
27	JAHNAVI DUTT.M	Ab
28	JETHIN ROZARIO	Ab
29	JOHANN NOBY ERALIL	Ab
30	JOSEPH BENJAMIN	<i>[Signature]</i>
31	JOSEPH JINS	Ab
32	JOSEPH KOLATTUKUDY	Ab
33	JOSEPH SAJU	<i>[Signature]</i>
34	KESTER JAIMON JOSEPH	<i>[Signature]</i>
35	KURIAN GEORGE KALARICKAL	Ab
36	MALAIKA ELIZABETH TITUS	Ab
37	MALAVIKA MOHAN	Ab
38	MEREENA. L	Ab
39	MINNA MARIA ROBIN	<i>[Signature]</i>
40	MISHAL K ABDUL SALAM	<i>[Signature]</i>
41	MUHAMMED SWALIH MH	Ab
42	NAMEERA ALI	<i>[Signature]</i>



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43	NAMITA KRISHNAN	<i>Namita Krishnan</i>
44	NAVYA MADHU	AB
45	NEEHA SARA VARGHESE	<i>Neeha</i>
46	NINA ALAINE	<i>Nina</i>
47	NISLIYA. K. N	<i>Nisliya</i>
48	NIYA ANN SANIL	<i>Niya</i>
49	POULVIN POLY	AB
50	RICKY JOSE	<i>Ricky</i>
51	RON P JOMON	AB
52	SAFA.P.S	<i>Safa</i>
53	SAFRIN AMEEN	AB
54	SAHAD PN	AB
55	SAHADIYA ABDU	AB
56	SANDRA JOSE	<i>Sandra</i>
57	SANJANA PRIMAL	AB
58	SARANGI GIREESH	<i>Sarangi</i>
59	SHAWN STANLEY	AB.



Legal

60	SREELAKSHMI RAJESH	<i>Sreelakshmi</i>
61	SREYATA	<i>Sreyata</i>
62	UTHARAS	<i>Utharas</i>
63	AMALU THOMAS	<i>Amalut</i>

FACULTY COORDINATOR

Ms. Megha Mohan

Megha

HOD
Department Management

Ms. Megha Mohan.



Megha



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

KAKANNAD

DATE	18.10.2023
TITLE OF THE PROGRAM	TWO DAYS WORKSHOP ON COMPREHENSIVE RESEARCH METHODOLOGY
DEPARTMENT/ORGANISING CELL	BBA
VENUE	ROOM NO 103

LIST OF ATTENDEES

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8	ADIL ABOOBACKER	



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11	ALEN VARGHESE	Absent
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14	ANAS MALIK	Anas
15	ARISHITH S KUMAR	Arishith
16	ARSHIA RAJEEV	Arshia
17	ARVIN CYRIAC	Arvin Cyriac
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23	FIDHAYEEN KN	Fidh
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25	ISHA RAFAEEK	Isha



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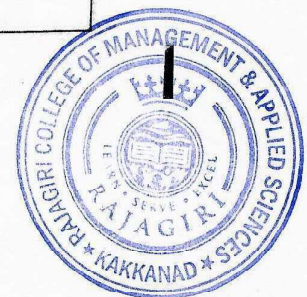
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31	JOSEPH JINS	Absent
32	JOSEPH KOLATTUKUDY	Absent
33	JOSEPH SAJU	<i>J. Saju</i>
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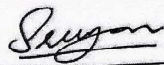

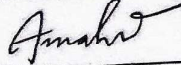


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
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Faculty Coordinator

Ms. Megha Mohan 

HOD

Department of Management







Ms. Megha Mohan



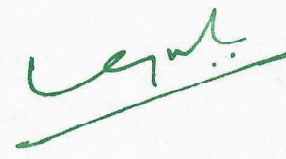
Attendance sheet of Two Day Workshop on Comprehensive Research Methodology





Report submitted by	Devanand S Pai, BBA 5th semester, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms. Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	

18 October 2023



PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad, Kochi - 682 039