



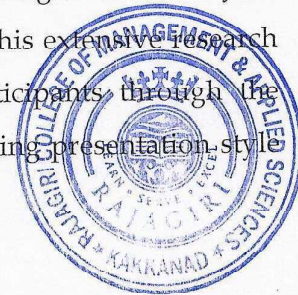
Report: Seminar on Research Methodology : Practical Foundation

Program	Seminar on Research Methodology : Practical Foundation
Date	12.10.2023 9.00 am
No. of Participants	22
Resource Person	Mr. Marvin Sabu, Research Scholar , MGU
Outcome	Participants learned practical aspects of research methodology, enhancing their ability to design and conduct rigorous academic research projects.
Organized by	Department of Commerce
Faculty in charge	Ms. Bridin Rocha, Ms. Amala Linus , Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Ms. Beneeta Benny, M.com 4 th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.

On October 12, 2023, the Commerce Department organized an enlightening seminar titled "Research Methodology: Practical Foundation." The event began at 9:00 AM and saw the participation of 22 enthusiastic attendees. Led by Marvin Sabu, a distinguished research scholar from Mahatma Gandhi University (MGU), the seminar aimed to provide a practical understanding of research methodology. This seminar was coordinated by faculty members Bridin Rocha and Amala Linus, with student coordinator Beneeta Benny ensuring the smooth execution of the event.

The seminar began with a warm welcome from the faculty in charge, followed by an introduction to the objectives of the session. Marvin Sabu, with his extensive research experience, was the ideal resource person to guide the participants through the complexities of research methodology. His expertise and engaging presentation style

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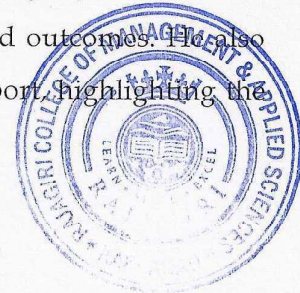




made intricate research concepts accessible and interesting. The first part of the seminar focused on the fundamentals of research methodology. Marvin began by explaining the significance of a well-structured research design, emphasizing that a solid foundation is crucial for the success of any research project. He discussed various types of research designs, including qualitative, quantitative, and mixed methods, and highlighted the importance of selecting the appropriate design based on the research question and objectives. Following this, Marvin delved into the critical process of literature review. He provided practical tips on conducting a thorough literature review, including strategies for sourcing relevant academic papers, evaluating the quality of existing research, and identifying gaps in the literature. This session was particularly beneficial for participants, as a robust literature review is essential for establishing the context and justification for their research projects.

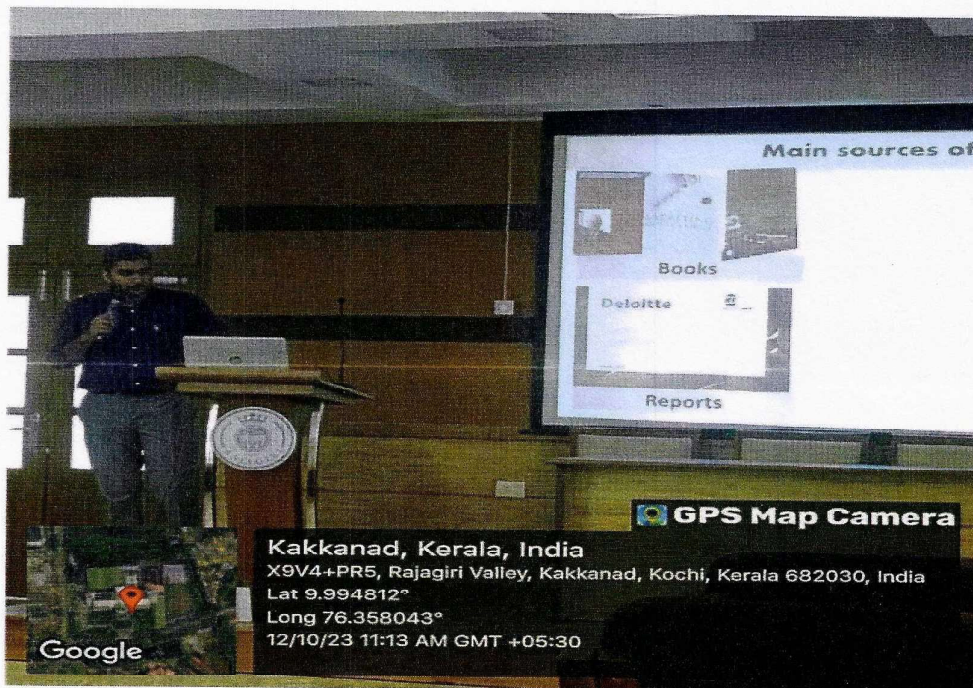
The seminar then moved on to data collection methods. Marvin covered various techniques for gathering data, such as surveys, interviews, observations, and experiments. He discussed the strengths and limitations of each method and provided guidance on choosing the most suitable technique for specific research objectives. Participants were encouraged to consider ethical issues in data collection, such as informed consent and confidentiality, which are paramount in conducting responsible research. In the subsequent session, Marvin focused on data analysis. He introduced participants to different statistical tools and software used for data analysis, such as SPSS and R. He demonstrated how to perform basic statistical tests and interpret the results, making the process less daunting for those new to the field. Marvin also emphasized the importance of presenting data clearly and accurately, using tables, graphs, and charts to effectively communicate research findings. The seminar also addressed the practical aspects of writing a research proposal and report. Marvin shared valuable insights on structuring a research proposal, including key sections such as the introduction, literature review, methodology, and expected outcomes. He also provided tips on writing a compelling and coherent research report, highlighting the importance of clarity, conciseness, and academic rigor.

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An interactive Q&A session followed the presentations, allowing participants to ask questions and seek clarification on specific aspects of research methodology. This session was highly appreciated, as it provided personalized guidance and practical solutions to the challenges faced by participants in their research endeavors.

In conclusion, the seminar on "Research Methodology: Practical Foundation" was a significant success, providing participants with a deeper understanding of the practical aspects of research. The attendees left with enhanced skills and confidence in their ability to design and conduct rigorous academic research projects. The Commerce Department, along with faculty coordinators Bridin Rocha and Amala Linus, and student coordinator Beneeta Benny, were commended for organizing an informative and impactful seminar that will undoubtedly benefit the academic pursuits of the participants.



Photograph: Seminar on Research Methodology: Practical Foundation

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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

Department of Commerce

In association with

Internal Quality Assurance Cell(IQAC)

Organises

SEMINAR

**Research Methodology: Practical
foundation**



Marvin Sabu, Research Scholar, MGU

**12.10.2023 | 9.00 AM
Conference Hall**

Faculty Coordinators:
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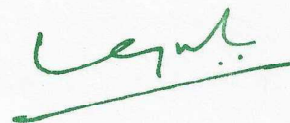
Student Coordinator:
Beneeta Benny +91 9061373189

Program Poster: Seminar on Research Methodology: Practical Foundation





Sample Certificate: Seminar on Research Methodology: Practical Foundation







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Research Methodology: Practical Foundation

Venue : Conference Hall

12.10.2023

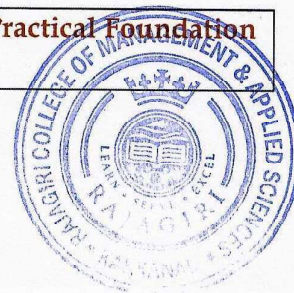
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1	MCOM222001	ALEENA DOMINIC	<i>[Signature]</i>	<i>[Signature]</i>
2	MCOM222002	ALEENA SAJU	<i>[Signature]</i>	<i>[Signature]</i>
3	MCOM222003	ALEENA YESUDAS	<i>[Signature]</i>	<i>[Signature]</i>
4	MCOM222004	ANGITHA BABU	<i>[Signature]</i>	<i>[Signature]</i>
5	MCOM222005	APARNA CS	<i>[Signature]</i>	<i>[Signature]</i>
6	MCOM222007	BASIL SABU	<i>[Signature]</i>	<i>[Signature]</i>
7	MCOM222008	BENEETA BENNY	<i>[Signature]</i>	<i>[Signature]</i>
8	MCOM222010	DIVYA DEEPTHI	<i>[Signature]</i>	<i>[Signature]</i>
9	MCOM222011	FEBIN PAUL SYPRIYAN KONNULY	<i>[Signature]</i>	<i>[Signature]</i>
10	MCOM222012	GRACY MARY JOSE	<i>[Signature]</i>	<i>[Signature]</i>
11	MCOM222013	HRIDYA E SUNIL	<i>[Signature]</i>	<i>[Signature]</i>
12	MCOM222014	MARIA SIBY MDATHIL	<i>[Signature]</i>	<i>[Signature]</i>
13	MCOM222015	MARY VINITHA K'S	<i>[Signature]</i>	<i>[Signature]</i>
14	MCOM222016	MAVIS MARIAM MATHEW	<i>[Signature]</i>	<i>[Signature]</i>
15	MCOM222017	NISHAD N	<i>[Signature]</i>	<i>[Signature]</i>
16	MCOM222018	NIVYA SEBASTIAN	<i>[Signature]</i>	<i>[Signature]</i>
17	MCOM222019	PARVATHY N K	<i>[Signature]</i>	<i>[Signature]</i>
18	MCOM222020	S. ANAGHA	<i>[Signature]</i>	<i>[Signature]</i>
19	MCOM222021	SNEHA M	<i>[Signature]</i>	<i>[Signature]</i>
20	MCOM222022	AALIYA P A	<i>[Signature]</i>	<i>[Signature]</i>
21	MCOM222023	AMRUTHOO SHAJE	<i>[Signature]</i>	<i>[Signature]</i>
22	MCOM222024	ANAGHA SURENDRAN	<i>[Signature]</i>	<i>[Signature]</i>




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Amala kumar
Event Coordinator
[Signature]
BRIGIDIN ROCHA



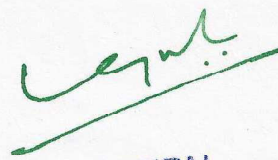
Attendance statement: Seminar on Research Methodology: Practical Foundation

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Report submitted by	Ms. Beneeta Benny. M.com 4 th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	
Coordinated by	Ms. Amala Linus and Ms. Bridin Rocha, Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Oct 12, 2023



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