

Report: Two Day Workshop on Translation Matters: Bridging Languages through Entrepreneurship

Program	Two Day Workshop on Translation Matters: Bridging Languages through Entrepreneurship
Date	03.10.2023 to 04.10.2023 10:30 am to 1:30 pm
No. of Participants	48
Resource Person	Dr. Catherine Thankamma- Translator, Writer, Critic
Outcome	Participants learned advanced translation techniques and explored entrepreneurial opportunities in language services, fostering cross-cultural communication and business innovation.
Organized by	Department of English
Faculty in charge	Ms. Amala Manavalan, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Hanna Susan Thomas, BA English 3 rd Semester, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad

A two-day workshop titled "Translation Matters: Bridging Languages through Entrepreneurship" was held on the 3rd and 4th of October 2023 from 10:30 am to 1:30 pm in the Conference Hall. The workshop was conducted by Dr. Catherine Thankamma, a renowned translator, writer and critic. The event was organized by Ms. Amala Manavalan, the Faculty Coordinator and Ms. Hanna Susan Thomas, the



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Student Coordinator. The workshop aimed to explore the crucial role of translation in bridging linguistic and cultural gaps and how it can be harnessed as a powerful tool for entrepreneurship.

Dr. Catherine Thankamma began the first session with an insightful presentation on "The Art and Science of Translation." She elaborated on the nuances of translation, emphasizing the balance between fidelity to the source text and creativity in the target language. The second session focused on "Translation as a Cultural Bridge." Dr. Thankamma discussed how translation serves as a medium for cross-cultural communication and understanding by providing examples from her own work to illustrate how translators can convey cultural contexts and subtleties effectively.

The second day of the workshop began with a session on "Entrepreneurship in Translation." Dr. Thankamma shared her experiences as a translator-entrepreneur and provided practical advice on how to establish a career in translation. In the fourth session, Dr. Thankamma introduced participants to various tools and technologies that aid translators in their work. She demonstrated the use of translation memory software, machine translation tools, and other digital resources that enhance productivity and accuracy in translation.

The "Translation Matters: Bridging Languages through Entrepreneurship" workshop was a resounding success, providing participants with a deeper understanding of the translation process and its entrepreneurial potential. Participants were introduced to various translation techniques and the ethical responsibilities of a translator, finding clients, setting rates, and marketing translation services.

Dr. Catherine Thankamma's expertise and engaging presentation style enriched the learning experience, leaving attendees inspired to pursue translation both as an art and a profession. The workshop underscored the importance of translation in fostering cross-cultural understanding and highlighted the opportunities available for translators in the modern world.



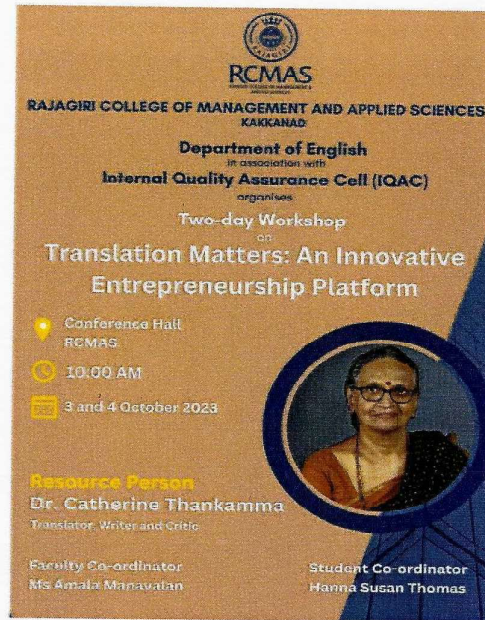
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Photographs of the Workshop on Translation Matters: Bridging Languages through Entrepreneurship



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**Poster of the Workshop on Translation Matters: Bridging Languages
through Entrepreneurship**

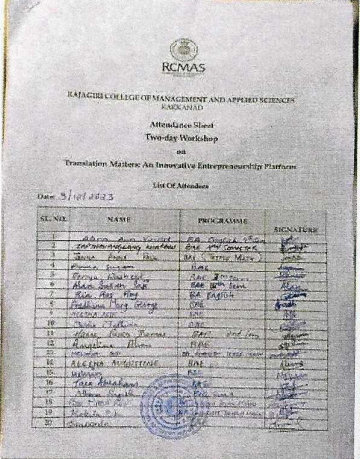


**Sample Certificate of the Workshop on Translation Matters: Bridging
Languages through Entrepreneurship**



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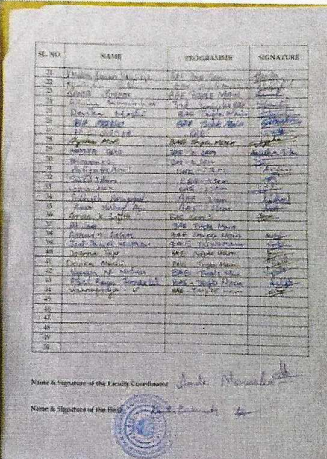
Attendance Sheets of the Workshop on Translation Matters: Bridging Languages through Entrepreneurship



Attendance Sheet
Two-day Workshop
on
Translation Matters: An Innovative Entrepreneurship Platform
Date: 3/1/2023

SL. NO.	NAME	PROGRAMME	SIGNATURE
1	Abhinav...	B.A. English (H)	
2	Abhinav...	B.A. English (H)	
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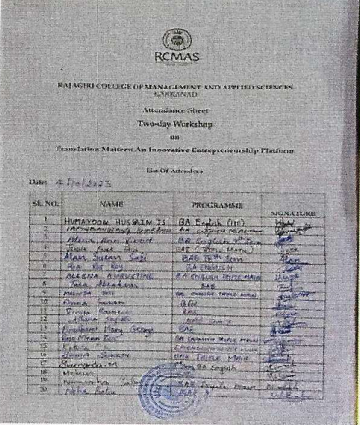
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Name & Signature of the Head: *[Signature]*



Attendance Sheet
Two-day Workshop
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Date: 3/2/2023

SL. NO.	NAME	PROGRAMME	SIGNATURE
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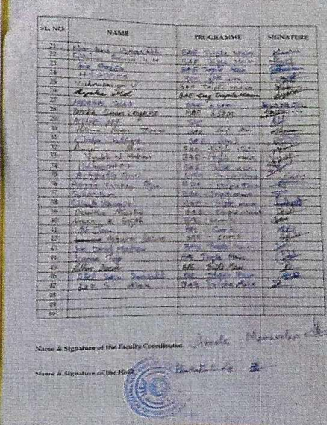
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Report Submitted By	Hanna Susan Thomas, BA English 3 rd Semester, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms Amala Manavalan, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Kavitha Krishnadas, HoD & Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	

13 October 2023





PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039