



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
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THE INSURTECH REVOLUTION: **INNOVATIONS** DRIVING INSURANCE TRANSFORMATION



ANUPA STANLY



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**The Insurtech Revolution: Innovations
Driving Insurance Transformation**

Anupa Stanly

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ABOUT THE AUTHOR

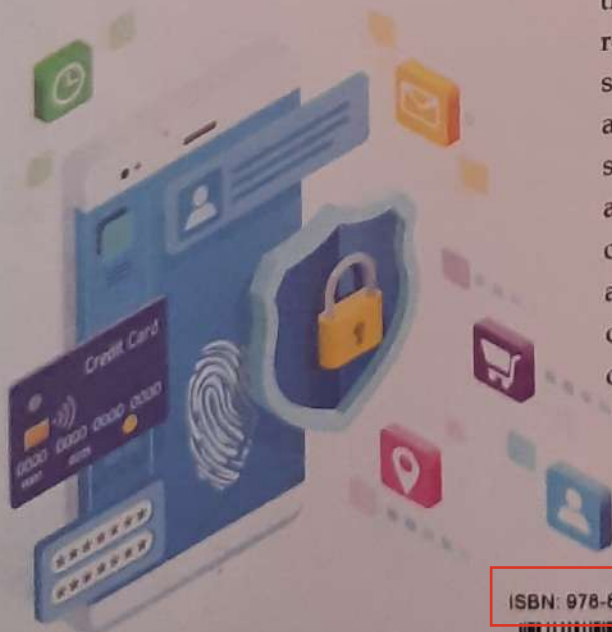
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Ms. Anupa Stanly is an Assistant Professor at the Department of Commerce, Rajaagiri College of Management and Applied Sciences, Kakkanad. She has a Master's degree in Commerce with a specialisation in finance and is qualified UGC NET. She has consistently demonstrated her commitment to academic excellence. Over the course of more than 15 years in the field of education, she has developed a profound understanding of commerce and a passion for teaching that extends beyond the classroom. Her track record includes innovative curriculum development, impactful research, and a commitment to fostering a stimulating learning environment. Ms Anupa Stanly has presented research papers at various International Conferences and won the Best Research Paper award for her research article on Insurtech.

ABOUT THE BOOK

This book offers a thorough and insightful introduction to the exciting world of insurtech, the fusion of innovative technology and the traditional insurance sector. It explores the reasons behind the insurance industry's explosive rise, chronicles the history of the sector, and highlights the disruptive effects of insurtech. This book explores the technologies altering insurtech and improving the efficiency, transparency, and personalization of insurance procedures. It covers everything from digitalization trends to the crucial role of artificial intelligence and data analytics.



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