



Report: Seminar on Logistics for Young Entrepreneurs: Current Trends and Future Opportunities

Program	Seminar on Logistics for Young Entrepreneurs: Current Trends and Future Opportunities
Date	13.09.2023 10.30 AM
No. of Participants	59
Resource Person	Dr. Ajay Sanker, Chairman, LAURUS, Institute Of Logistics
Outcome	Young entrepreneurs received valuable insights into logistics management, understanding industry challenges and identifying opportunities to streamline operations and enhance business strategies.
Organized by	Department of Commerce
Faculty in charge	Ms. Diana Joseph, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.
Student in charge	Mr. Aalim Mohammed K A, B.Com Model 2 Logistics 6 th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.

On September 13, 2023, a highly engaging and insightful seminar on "Logistics for Young Entrepreneurs: Current Trends and Future Opportunities" was held, attracting 59 eager participants. The event commenced at 10:30 AM and was graced by the presence of Dr. Ajay Sanker, the esteemed Chairman of LAURUS Institute of Logistics, as the resource person. This seminar was meticulously organized by the Commerce department, under the guidance of Ms. Diana Joseph, who served as the faculty in charge, with Aalim Mohammed K A leading the student coordination efforts.

The seminar aimed to provide young entrepreneurs with a comprehensive understanding of the logistics sector, a vital component of business operations that



significantly influences efficiency, cost-effectiveness, and customer satisfaction. Dr. Ajay Sanker, with his extensive experience and profound knowledge in the field, was the perfect choice to lead this seminar. His engaging presentation style and practical insights captured the attention of all attendees, making complex logistics concepts accessible and understandable.

The session began with a warm welcome and an introduction to the objectives of the seminar. Dr. Sanker then delved into the current trends shaping the logistics industry. He highlighted the increasing importance of technology, such as the use of Artificial Intelligence (AI) and Machine Learning (ML) in optimizing logistics processes. These technologies are revolutionizing how businesses manage their supply chains, predict demand, and ensure timely delivery of goods. Dr. Sanker emphasized the need for young entrepreneurs to stay abreast of these technological advancements to maintain a competitive edge.

Another significant trend discussed was the growing emphasis on sustainability in logistics. Dr. Sanker pointed out that with the rising awareness of environmental issues, businesses are increasingly adopting green logistics practices. These include reducing carbon footprints through efficient route planning, using eco-friendly packaging materials, and implementing reverse logistics to handle returns and recycling. He encouraged the young entrepreneurs to integrate sustainability into their business models, not only to contribute to environmental conservation but also to meet the expectations of environmentally conscious consumers.

The seminar also addressed the challenges faced by the logistics industry. Dr. Sanker outlined issues such as fluctuating fuel prices, regulatory compliance, and the complexities of managing international logistics. He provided practical solutions and strategies to overcome these challenges, emphasizing the importance of agility and adaptability in business operations. The participants were particularly interested in the discussion on risk management in logistics, where Dr. Sanker shared insights on how to anticipate and mitigate risks through robust planning and proactive measures.

One of the key takeaways from the seminar was the identification of future





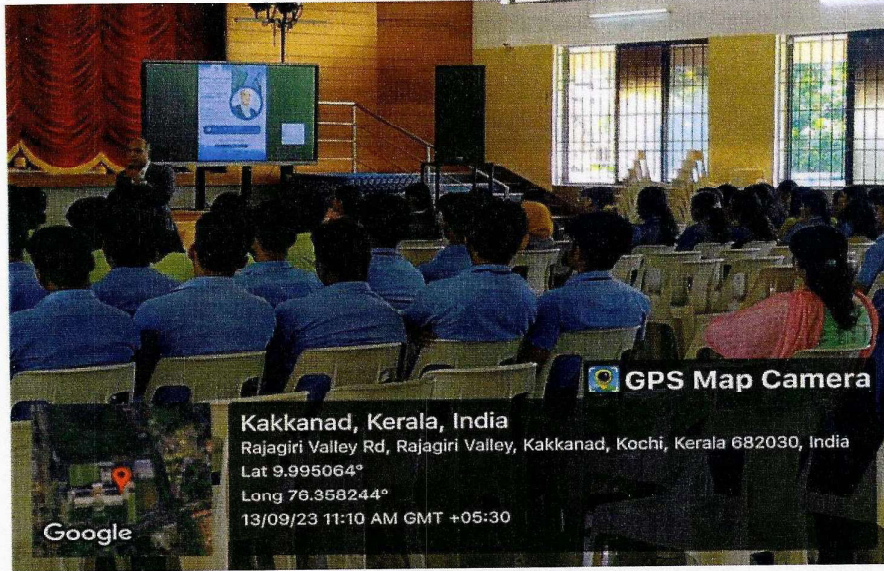
opportunities in the logistics sector. Dr. Sanker highlighted the potential of e-commerce logistics, given the rapid growth of online shopping. He also discussed the opportunities presented by the globalization of trade, which is expanding the market reach for businesses. For young entrepreneurs, these opportunities represent avenues for growth and expansion.

The interactive session that followed allowed participants to engage directly with Dr. Sanker, asking questions and seeking advice on specific logistics challenges they faced in their businesses. This Q&A session was highly appreciated, as it provided personalized guidance and practical solutions.

In conclusion, the seminar was a resounding success, providing young entrepreneurs with valuable insights into logistics management. The participants left with a deeper understanding of industry trends, challenges, and opportunities, equipped with knowledge to streamline their operations and enhance their business strategies. The event underscored the importance of logistics in business success and inspired participants to innovate and excel in this critical domain. The Commerce department, along with Ms. Diana Joseph and student coordinator Aalim Mohammed K A, were commended for their excellent organization of the seminar, which was both informative and inspirational.

Aalim Mohammed K A





Photograph: Seminar on Logistics for Young Entrepreneurs: Current Trends and Future Opportunities

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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES,
KAKKANAD**

Department of Commerce

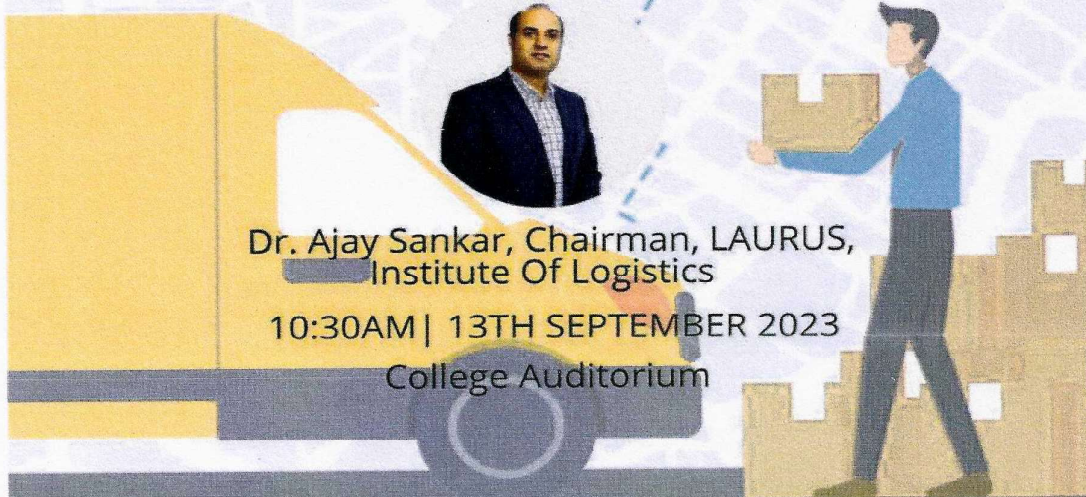
In association with

Internal Quality Assurance Cell (IQAC)

Organises

seminar

**LOGISTICS FOR YOUNG
ENTREPRENEURS: CURRENT TRENDS
AND FUTURE OPPORTUNITIES**



**Dr. Ajay Sankar, Chairman, LAURUS,
Institute Of Logistics**

10:30AM | 13TH SEPTEMBER 2023

College Auditorium

Faculty Coordinator:
Ms. Daina Joseph +91 8089348320

Student Coordinator:
Aalim Mohammed KA +91 9633976353

**Program Poster: Seminar on Logistics for Young Entrepreneurs: Current Trends
and Future Opportunities**





Sample Certificate: Seminar on Logistics for Young Entrepreneurs: Current Trends and Future Opportunities

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ATTENDANCE SHEET

SEMINAR ON LOGISTICS AND ITS OPPORTUNITIES
DATE 13-09-2023 **TIME 10.30AM**

SL.NO	NAME	CLASS	SEMESTER	SIGNATURE
1	Aalim Mohammed	M2L	5	[Signature]
2	Azliya Mary	M2L	5	[Signature]
3	Abbas Antony	M2L	5	[Signature]
4	Abhay Antony	M2L	5	[Signature]
5	ADARSH S	M2L	5	[Signature]
6	Adahid Nayan	M2L	5	[Signature]
7	Adil Khan	M2L	5	[Signature]
8	Adil A	M2L	5	[Signature]
9	Arvath P S	M2L	5	[Signature]
10	Archay Sai	M2L	5	[Signature]
11	Albin Paulose	M2L	5	[Signature]
12	ALEX PB	M2L	5	[Signature]
13	Alias K Shykar	M2L	5	[Signature]
14	Alif Salam	M2L	5	[Signature]
15	AMAYA ASOK	M2L	5	[Signature]
16	Anuth Tyoti	M2L	5	[Signature]
17	Arakb M A	M2L	5	[Signature]
18	Aneecha Rose Shafa	M2L	5	[Signature]
19	Anushka Shaji	M2L	5	[Signature]
20	Ann Alenic	M2L	5	[Signature]
21	Ansal ms	M2L	5	[Signature]
22	ARUN DEV	M2L	5	[Signature]
23	Arvathy M	M2L	5	[Signature]
24	Arshad Mahamud	M2L	5	[Signature]
25	Arshad Hakeem	M2L	5	[Signature]
26	Arshad Fikhar	M2L	5	[Signature]
27	Arshad Jase	M2L	5	[Signature]
28	CHRISTO GEORGE SEBASTIAN	M2L	5	[Signature]
29	Darshath Veppl Sejar	M2L	5	[Signature]
30	Famil G Vineeth	M2L	5	[Signature]
31	EBIN SUNNY	M2L	5	[Signature]
32	Felvin Jase	M2L	5	[Signature]
33	FIZA P FAROOQUE	M2L	5	[Signature]
34	George Sidis	M2L	5	[Signature]
35	George Paul	M2L	5	[Signature]
36	Steeve C Ponce	M2L	5	[Signature]
37	Jayanth Ittycheria	M2L	5	[Signature]

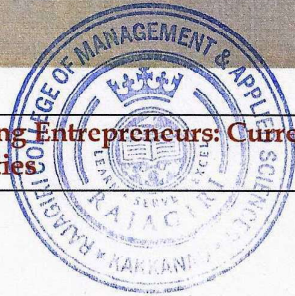


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39	Jean Hales Livero	M2L	5	
40	Joel V Jyo	M2L	5	
41	John Pomy	M2L	5	
42	IAN SALMAN	M2L	5	
43	KS Hanayyand	M2L	5	
44	Kevin John	M2L	5	
45	Mano George	M2L	5	
46	Maria Rose Varghese	M2L	5	
47	Mathew John	M2L	5	
48	Mohamed Foadan	M2L	5	
49	Muhammed Faiz BK	M2L	5	
50	Muhammed Rafid	M2L	5	
51	MUHAMMED RAFID	M2L	5	
52	Nisim Anil	M2L	5	
53	Paul Mas	M2L	5	
54	Peeta Eldhas	M2L	5	
55	Pittu Anand	M2L	5	
56	Rishi Meera	M2L	5	
57	S bootham	M2L	5	
58	Shankar Das	M2L	5	
59	SIMARU	M2L	5	
60	SIDHARTH ANIK	M2L	5	
61	Sigal V Sureab	M2L	5	
62	Sneha V Mani	M2L	5	
63	Tessa Tomy	M2L	5	
64	Thameem Hadhi	M2L	5	
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EVENT COORDINATOR

Diana Joseph. *Diana*




Attendance statement: Seminar on Logistics for Young Entrepreneurs: Current Trends and Future Opportunities

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Report submitted by	Mr. Aalim Mohammed. B.Com Model 2 Logistics 6 th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	
Coordinated by	Ms. Diana Joseph, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	

Sep 13, 2023


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