

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001: 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

2.6

Student Performance and Learning Outcomes

2.6.1 Learning Outcomes of Under Graduate Programmes







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Programme Outcomes (PO) of Undergraduate Programme

Upon completing the three-year degree programme, students will attain the following outcomes:

PO No.	Programme Outcomes (PO)
PO1	Domain Knowledge : Our graduates will be able to apply knowledge with practicality and conceptual clarity.
PO2	Reflective response to socio-ethical issues: Our graduates will be able to identify and solve socio-ethical challenges.
PO3	Entrepreneurship: Our graduates are influenced to invent and build their firm.
PO4	Problem-solving : Our graduates can evaluate and solve complex situations by acquired knowledge.
PO5	Decision making : Our graduates will apply critical thinking and logical reasoning to assess the potential outcomes of different choices.
PO6	Communication: Our graduates can make use of effective communication skills for interaction in personal and professional environments.
PO7	Creative thinking: Our graduates will develop an ability to think creatively.



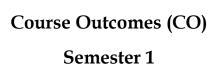
B. A English Literature, Communication and Journalism Model III (Triple Main)

Programme Specific Outcomes (PSO)

PSO No	Programme Specific Outcomes (PSO)
PSO1	Our graduates will be able to analyse the different genres of literature, communication, and journalism.
PSO2	Our graduates will be able to utilise the English language for communication, in written and spoken forms.
PSO3	Our graduates can construct creative and journalistic writing.







Course Code	EN1C	EN1CCT01							
Course Title	Englis	English- Fine Tune Your English							
Department	Englis	sh							
Programme		English Literat e Main)	ure, C	Communication	and Journalis	sm Model III			
Semester	1								
Course Type	Comn	mon Course							
Credit	4 Hrs/Week 5 Total Hours 90)			
CON	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive	PO, PSO			
CO No.	l				Level	No.			
CO No.	Defin		ll be a ferenc	ble to: e between	•	•			
	Define spoke Illustr	students wi e strategic diff	ll be a ference langu	ble to: e between nage. stic	Level	No.			
CO1	Define spoke Illustr compe accura	students wi e strategic differ and written rate adequate etence to com- ate English.	Il be a ference langulingui munices a too	ble to: e between age. stic tate in I in devising ten discourse	Level R	No. PO6			





Course Code	EN1C	EN1CRT01								
Course Title	Metho	Methodology for Literary Studies								
Department	Englis	sh								
Programme		English Literat e Main)	ure, C	Communication	and Journali	sm Model III				
Semester	1									
Course Type	Core	Course								
Credit	4	Hrs/Week	6	Total Hours	10	08				
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.				
CO1		rstand the key es of literary r y.		-	U	PSO1				
CO2	persp interp	mber the differ ectives and theoreting literary ructing meani	eir eff work	R	PSO2					
CO3	_	odologies in th		f theories and m of literary	U	PSO1				
Cognitive	Level:			nderstanding, C-Create	Ap-Apply, A	n-Analyze,				





Course Code	EN1C	EN1CET01							
Course Title	Englis	English Literature from Old English Period to Romantic Age							
Department	Englis	sh							
Programme		English Literat e Main)	ure, C	Communication	and Journali	sm Model III			
Semester	1								
Course Type	Core	Course							
Credit	4	Hrs/Week	5	Total Hours	90)			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1		mber various ments quintes			R	PSO1			
CO2		rstand the em tion of Englisl	Ü		U	PSO2			
CO3	of Eng	in the chronol glish Literatur ds from the O omantic Age.	e into	U	PSO1				
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	EN1C	EN1CET02							
Course Title	Conve	ersational Skil	ls						
Department	Englis	sh							
Programme		English Literat e Main)	ure, C	Communication	and Journali	sm Model III			
Semester	1								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	4	Total Hours	7.	2			
CO No.	τ	Expected Co Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	Labe langı	l the phonetic uage.	conce	pts of	R	PSO2			
CO2	Classi	fy sound patt	erns c	orrectly	U	PSO2			
CO3		Demonstrate conversational skills in various real-life situations U PSO2							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	EN10	EN1CET03							
Course Title	Writin	Writing For the Media							
Department	Englis	sh							
Programme		English Literat e Main)	ture, C	Communication	and Journali	sm Model III			
Semester	1								
Course Type	Core	Core Course							
Credit	4 Hrs/Week 5 Total Hours 90								
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO No.	Unde	Jpon complet	tion of till be a types	this course ble to:	U	•			
	Unde:	Jpon complet students wirstanding the ommunication oret the abilities	tion of till be a types	this course ble to: of printing	Level	No.			
CO1	Under and co Interp writin	Jpon complet students wirstanding the ommunication oret the abilities	ion of ill be a types n es of jo	this course ble to: of printing ournalistic	Level U	No. PSO-1			







Semester 2

Course Code	EN2C	EN2CCT03							
Course Title	Issues	Issues that Matter							
Department	Englis	sh							
Programme		English Literat e Main)	ure, C	Communication	and Journalis	sm Model III			
Semester	2								
Course Type	Comr	Common Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	nation	onstrate an un nal and global mporary signi	issue	s of	U	PSO2			
CO2	provi	in the role of a ding public fa ating economi	cilitie	U	PSO2				
CO3		the social, poli reflected in I ture.			U	PSO6			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





	1							
Course Code	EN2C	EN2CRT02						
Course Title	Introd	lucing Langua	ge and	d Literature				
Department	Englis	sh						
Programme		inglish Literati e Main)	ure, Co	ommunication a	and Journalis	m Model III		
Semester	2							
Course Type	Core (Core Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou pon completion students wi	on of t	his course	Cognitive Level	PO, PSO No.		
CO1		e different gen v terms and co		literature and 3.	R	PSO1		
CO2	langua	Outline the evolution of English language from the Indo European to the present.				PSO2		
CO3	Englis	fy the multiple sh language an echnical differe	nd thei		Ap	PSO2		
Cognitive	Level: I	R- Remember,	. U-Un	derstanding, A	p-Apply, An	-Analyze,		

E-Evaluate, C-Create

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Course Code	EN2C	EN2CET04							
Course Title	Englis	English Literature from the Victorian Age to the Postmodern Age							
Department	Englis	sh							
Programme		English Literat e Main)	ure, C	Communication	and Journali	sm Model III			
Semester	2								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	6	Total Hours	108				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
		students wi	II be a	ble to:					
CO1		students wi rate the emerg glish literature	ence a		U	PSO1			
CO1	of English	rate the emerg glish literature ne chronologio	gence a e. cal clas nto va	essification of arious periods	U R	PSO1			
	of English from the Postm Organ texts to	rate the emerg glish literature ne chronologionsh Literature i the Victorian	ence a cal clas nto va Age to as gen	essification of arious periods of the res of literary cal, and					





Course Code	EN2C	EN2CET05						
Course Title	Editir	ng and Fundar	nenta	ls of Media Wr	iting			
Department	Englis	sh						
Programme		English Literat e Main)	ure, C	Communication	and Journali	sm Model III		
Semester	2							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou pon completion students wi	on of t	his course	Cognitive Level	PO, PSO No.		
CO1	Recall	the legal aspo	ects of	press.	R	PSO2		
CO2		Classify the duties of journalists involved in the editorial department.				PSO1		
CO3	Identi	Identify the working of a media house. Ap PSO1						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	EN2C	EN2CET06						
Course Title	Interp	oersonal Skills						
Department	Englis	sh						
Programme		English Literat e Main)	ture, C	Communication	and Journali	sm Model III		
Semester	2							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Upon complet students wi	ion of	Cognitive Level	PO, PSO No.			
	Unde	rstand the rele	evance	e of				
CO1	interp	ersonal skills	as an	aural - oral	U	PSO1		
	(audi	o - lingual) sk	ills.					
	Identi	ify the strengt	hs, we	eakness and				
CO2	areas	for improven	nent in	interpersonal	Ap	PSO2		
	skills							
	Make	use of the ski	lls acq	uired to				
	delive	er and articula	ite wit	h confidence,				
CO3	clarity	and pois, eff	ective	ly engaging	Ap	PSO2		
	the au	the audience and conveying intended						
	messa	iges.						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Semester 3

Course Code	EN3CRT03							
Course Title	Harn	nony of Prose						
Department	Engli	English						
Programme		English Litera riple Main)	ture, (Communicatio	n and Journa	lism Model		
Semester	3	3						
Course Type	Core Course							
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		ify the import e in literature.	ance	of prose as a	Ар	PSO1		
CO2	_	pret the different	ent w	riting styles	U	PSO2		
	Ident	Identify the social and cultural contexts of a passage and make U PSO2 precise inference.						
CO3			ge and	l make	U	PSO2		

Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create





Course Code	EN3C	EN3CRT04						
Course Title	Symp	Symphony of Verse						
Department	Englis	sh						
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)						
Semester	3	3						
Course Type	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		e various poet e schemes.			R	PSO1		
CO2		fy a poem in the features of the test.		Ар	PSO1			
CO3	Expla	Explain a poem critically. U PSO3						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,								





Course Code	EN3C	EN3CET07						
Course Title	Introd	luction to Nar	ratolo	gy				
Department	Englis	sh						
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)						
Semester	3							
Course Type	Core (Core Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		fy various for hniques.	ms of	narration and	U	PSO1		
CO2	1	in various disc realism, strea	•	U	PSO1			
CO3		Develop significant theoretical perspectives of narration. Ap PSO3						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,								





Course Code	EN3C	EN3CET08						
Course Title	Digita	Digital Writing, Advertising and Reporting for Media						
Department	Englis	English						
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)						
Semester	3	3						
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		ne different ty ng and laws re		_	U	PSO1		
CO2	_	in the develop vertisement.	oment	and growth	U	PSO2		
CO3	adver	Create news reports and advertisements for different media Ap PSO3 houses.						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,								





Course Code	EN3C	EN3CET09						
Course Title	Creati	ive Writing						
Department	Englis	sh						
Programme		English Literatı e Main)	are, Co	ommunication a	nd Journalisn	n Model III		
Semester	3	3						
Course Type	Core (Core Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		onstrate the imverse writing.	portan	ice of voice in	U	PO7		
CO2		fy the use of fi of diction in w	O	•	Ар	PSO2		
CO3	Build	Build creative writing skills. U PO7						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,								







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Semester 4

Course Code	EN4C	EN4CRT05							
Course Title	Mode	Modes of Fiction							
Department	Englis	sh							
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)							
Semester	4	4							
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours		90			
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	Identi	ify various for	ms of	fiction.	Ар	PSO1			
CO2		fy he various h and Non-Bri	O		An	PSO1			
CO3		Examine a Novel as a form of literary expression. An PSO1							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									

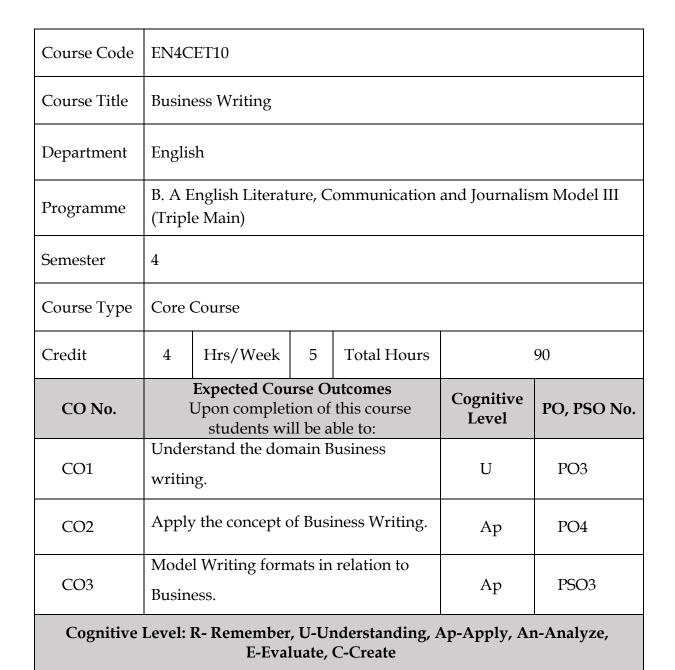




Course Code	EN4	EN4CRT06						
Course Title	Lan	guage and Li	ngui	stics				
Department	Eng	lish						
Programme		English Lite del III (Triple		e, Communicat n)	ion and Jour	nalism		
Semester	4							
Course Type	Cor	e Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cor Upon comple students w	tion	of this course	Cognitive Level	PO, PSO No.		
	Clas	ssify the aspe	cts of	morphology,				
CO1	pho	nology, sema	ntics	and syntax of	U	PSO1		
	the	English langu	ıage.					
CO2	hun	nmunication o	as a leter	potent tool of	An	PSO2		
CO3	lang	llyse the varion suggested use and contract the contract of th	•		An	PSO2		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								











	1							
Course Code	EN4C	EN4CET11						
Course Title	Trans	lation: Theore	etical a	nd Literary Pe	rspectives			
Department	Englis	English						
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)						
Semester	4	1						
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Unde:	rstand differe	nt the	ories of	U	PSO1		
CO2	_	in the growth nslation.	and d	evelopment	U	PSO2		
CO3		Examine regional literature in translation. An PSO1						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





						1		
Course Code	EN4C	EN4CET12						
Course Title	Writir	ng for Radio ar	nd Tele	evision				
Department	Englis	English						
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)						
Semester	4	4						
Course Type	Core (Core Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		ne the origin ar elevision.	nd hist	ory of radio	U	PSO1		
CO2		fy different pront making.	oducti	on techniques	Ар	PSO3		
CO3	Create	e contents for t	elevisi	on and radio.	С	PSO3		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,								







Semester 5

Course Code	EN5C	EN5CRT07					
Course Title	Acts	on the Stage					
Department	Englis	sh					
Programme		English Literat e Main)	ure, C	Communication	and Journali	sm Model III	
Semester	5						
Course Type	Core	Core Course					
Credit	5	Hrs/Week	6	Total Hours	108		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1	_	oret the salient espearean drai		res of	U	PSO1	
CO2	intelle	rstand social, ectual contexts comprehensi	s of ea		U	PSO1	
CO3	motif	Analyse the characters, themes, and motifs of Shakespearean as well as Modern plays. An PSO2					
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	EN5CRT08						
Course Title	Literary Criticism	and Theory					
Department	English						
Programme	B. A English Litera III (Triple Main)	ture, Communicatio	on and Journ	alism Model			
Semester	5						
Course Type	Core Course						
Credit	4 Hrs/Week	5 Total Hours		90			
CO No.	Upon complet	irse Outcomes ion of this course Il be able to:	Cognitive Level	PO, PSO No.			
	Inspect the various	s theorists and					
CO1	their theoretical di	mensions since	An	PSO1			
	classical to post mo						
	Identify the interd						
CO2	intercultural cross	currents within	Ap	PSO1			
	literary works.						
	Develop a compre	hensive					
	understanding of l	iterary theory		7000			
CO3	and employ them	in practical	Ap	PSO3			
	criticism and analysis.						
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-						
Analyze, E-Evaluate, C-Create							





Course Code	EN5C	EN5CRT09							
Course Title	Indiar	Indian Writing in English							
Department	Englis	English							
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)							
Semester	5	5							
Course Type	Core (Core Course							
Credit	4	Hrs/Week	5	Total Hours		90			
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	_	in the themes an writing.	and ted	chniques of	U	PSO1			
CO2	Identi writer	fy the writing s.	of diff	Ар	PSO2				
CO3		rse the social, preflected in Inture.		An	PSO1				
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	EN5C	EN5CRENT01					
Course Title	Envir	Environmental Science and Human Rights					
Department	Englis	English					
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)					
Semester	5	5					
Course Type	Core	Core Course					
Credit	4 Hrs/Week 5 Total Hours 90					90	
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.		
CO1	1	Compare the interrelationship between man and nature				PSO1	
CO2		Develop awareness about environmental issues.				PSO1	
CO3	Develop practical solutions to environmental issues depicted in literature.			Ар	PO5		
Cognitive	Level:	R- Remember	r, U-U	nderstanding,	Ap-Apply, A	n-Analyze,	

E-Evaluate, C-Create

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Course Code	CA5C	CA5OPT02					
Course Title	Comp	outer Fundam	entals	, Internet and N	As Office		
Department	Englis	sh					
Programme		English Literat e Main)	ture, C	Communication	and Journalis	sm Model III	
Semester	5	5					
Course Type	Open	Open Course					
Credit	4 Hrs/Week 4 Total Hours 60					60	
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.		
	Outline history of computers and explain the concepts of OS, networks and internet services.						
CO1	_	•		S, networks	U	PSO1	
CO1	and ir Make and M	•	es. tures i t to de	in MS Word evelop	U Ap	PSO1	
	and ir Make and M preser	use of the fea IS PowerPoin ntations and ce the features ise data and t	tures in to de docum	in MS Word evelop ents. Excel to			







Semester 6

Course Code	EN6C	EN6CRT10						
Course Title	Postco	Postcolonial Literatures						
Department	Englis	sh						
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)						
Semester	6	6						
Course Type	Core	Core Course						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	and co	Understand the impact of imperialism and colonialism on indigenous identities across the globe.				PSO1		
CO2		Outline the historicity and dimensions of Post Colonial Literature				PSO1		
CO3	Develop insight into the connective network between language, history and culture				An	PSO1		
Cognitive	Level:			nderstanding, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	EN6C	EN6CRT11						
Course Title	Wome	Women Writing						
Department	Englis	English						
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)						
Semester	6	6						
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.			
CO1	Discover the gender biased "constructs" in our social and cultural environments.				An	PSO1		
CO2		Examine the life of a woman in the select works of women writers.				PSO2		
CO3		Analyse the relation between female and feminist Literature				PSO1		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	EN6C	EN6CRT12					
Course Title	Amer	ican Literatur	e				
Department	Englis	sh					
Programme		English Literat e Main)	ture, C	Communication	and Journalis	sm Model III	
Semester	6						
Course Type	Core	Core Course					
Credit	4	4 Hrs/Week 5 Total Hours 90					
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.		
CO1		ify the works of ican writers a ence	-		Ü	PSO1	
CO2	Interpret the depth and diversity of American literature, and its vibrant culture from the colonial period to the present				U	PSO2	
CO3	Identify the styles of American literary expression by comparing them based on dominant literary ideologies				Ap	PSO1	
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	EN6C	EN6CR13							
Course Title	Mode	Modern World Literature							
Department	Englis	English							
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)							
Semester	6	6							
Course Type	Core	Core Course							
Credit	4 Hrs/Week 5 Total Hours 90					90			
CO No.		Expected Cou Upon comple students w	tion c	of this course	Cognitive Level	PO, PSO No.			
CO1	Identi poets.	ify poetry wri	uen t	by non-British	U	PSO1			
CO1	poets.	narise the char bean and Non	ractei	ristics of	U Ap	PSO1 PSO2			
	Sumn Europ fiction Expla	narise the char bean and Non ns. in Avant Gard iques used in	racter -Euro	ristics of opean short					





Course Code	EN6C	EN6OJT01						
Course Title	OJT in	n Media: Visu	al and	Print & Project	t			
Department	Englis	English						
Programme		B. A English Literature, Communication and Journalism Model III (Triple Main)						
Semester	6	6						
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.			
CO1	Identify an area of industrial experience for field work knowledge.				Ар	PSO1		
CO2	Develop linguistic and technical skills for various media formats.				Ap	PSO2		
CO3		Construct contents for media and improve communication skills.				PSO3		
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							

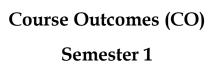
Bachelor of Computer Application

Programme Specific Outcome (PSO)

PSO NO	Programme Specific Outcome
PSO 1	Our graduates are able to understand the various parts of a computer.
PSO 2	Our graduates are able to apply mathematical knowledge, algorithmic concepts and various programming languages to solve problems logically.
PSO 3	Our graduates are able to design and create software's to address real world issues which satisfies industrial demands.







Course Code	EN1C	EN1CCT01						
Course Title	Englis	English- Fine Tune Your English						
Department	Comp	outer Science						
Programme	Bache	elor of Compu	ıter A	pplication				
Semester	1	1						
Course Type	Comr	Common Course						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.			
CO1	Define strategic difference between spoken and written language.				R	PO6		
CO2	Illustrate adequate linguistic competence to communicate in accurate English.				U	PSO2		
CO3	Appraise grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.				E	PO6		
CO3			e or s	pecific				





Course Code	MM1	MM1CMT03							
Course Title	Discr	Discrete Mathematics - I							
Department	Comp	outer Science							
Programme	Bache	elor of Compu	ıter A	pplication					
Semester	1								
Course Type	Comp	olementary C	ourse						
Credit	4 Hrs/Week 4 Total Hours 72					72			
CO No.		Expected Cou Upon completed students with	tion o	f this course	Cognitive Level	PO, PSO No.			
CO1	functi	rstand sets ar ions, countab Division Algo on & Cryptolo	le & u rithm	_	Ü	PO1			
CO2	of equ	erstand relation ivalence & possible po	artial ces, Lo	U	PO1				
CO3		problems in ematics relate			Ар	PO4			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	ST1CMT31							
Course Title	Basic	Basic Statistics and Introductory Probability Theory						
Department	Comp	outer Science						
Programme	Bache	elor of Compu	ıter A	pplication				
Semester	1							
Course Type	Comp	olementary Co	ourse					
Credit	4	Hrs/Week	4	Total Hours	!	72		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1	includ	y core statistic ding univariatissis, to extractints from data.	te & b mean	ivariate data	Ap	PSO2		
CO2	vario	us fields and o	critica	J	An	PO5		
CO3	proba applie	iques used to	and it	the tools and	E	PSO2		
Cognitive	Level:			Jnderstanding, , C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CA1CRT01							
Course Title	Comp	Computer Fundamentals and Digital Principles						
Department	Comp	outer Science						
Programme	Bache	elor of Compu	ıter A	pplication				
Semester	1							
Course Type	Core	Core						
Credit	4 Hrs/Week 4 Total Hours 72							
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO No.	Expla	Jpon complet students wi in the differen uter and vario	ion of Il be a nt par	f this course able to: rts of		,		
	Expla comp syster Simpl	Jpon complet students wi in the differen uter and vario	ion of all be and part part ous not approved the control of the co	f this course able to: ts of umber	Level	No.		
CO1	Expla comp syster Simpl Logic Under	Jpon complet students wi in the differen uter and various. ify Boolean e	ion of all be and part part ous more expressing map	f this course able to: ts of umber sions using	Level U	No. PSO1		





Course Code	CA10	CA1CRT02							
Course Title	Meth	Methodology of Programming and C Language							
Department	Comp	outer Science							
Programme	Bache	elor of Compu	ıter A	pplication					
Semester	1								
Course Type	Core								
Credit	3	Hrs/Week	4	Total Hours	72				
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1	conce	rstand the ba pts of compu amming.		_	U	PSO1			
CO2		rstand the cor ypes, control s	_		U	PSO2			
CO3	differ analy	in the concep ent user-defin se program fl mic memory a	ned da exibil	atatypes and ity using	U	PSO2			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CA1C	CA1CRP01							
Course Title	Softw	Software Lab I							
Department	Comp	outer Science							
Programme	Bache	elor of Compu	ıter A	pplication					
Semester	1								
Course Type	Core	Core							
Credit	2	Hrs/Week	4	Total Hours	72				
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.			
CO1	the co	oncepts of dec	ision.	<u> </u>	С	PSO2			
CO2	Create		ased (on arrays and	С	PSO2			
CO3	user-c	e programs ba defined dataty ory allocation	ypes a	С	PSO2				
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									



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Semester 2

Course Code	EN2C	EN2CCT03						
Course Title	Issues	Issues That Matter						
Department	Comp	outer Science						
Programme	Bache	lor of Compu	ter A	pplication				
Semester	2							
Course Type	Comr	Common Course						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.		Expected Cou Jpon completi students wil	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1	nation	onstrate an und nal and global mporary signi	issue	es of	U	PSO1		
CO1	nation conte	nal and global mporary signi	issue fican and e	es of ce. environmental	U E	PSO1		
	nation content Evalu struct Identi	nal and global mporary signi ate the social	issue fican and e rld ec gover cilitie	es of ce. environmental conomy. enment in es and				





Course Code	MM2	MM2CMT03							
Course Title	Discre	Discrete Mathematics - II							
Department	Comp	outer Science							
Programme	Bache	elor of Compu	ıter A	pplication					
Semester	2								
Course Type	Comp	Complementary Course							
Credit	4	Hrs/Week	4	Total Hours	72				
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:				PO, PSO No.			
CO1	graph Euler	•	n, con	aph models, mected graph, cuits, Trees &	U	PO1			
CO2	Boole	in the concep an Algebra ar erties and app	nd the	eir related	U	PO1			
CO3		problems in E			Ap	PSO2			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CA2C	CA2CRT03						
Course Title	Data 1	Data Base Management Systems						
Department	Comp	outer Science						
Programme	Bache	lor of Compu	ıter A	pplication				
Semester	2							
Course Type	Core	Core						
Credit	3	3 Hrs/Week 4 Total Hours 72						
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		onstrate the ba onal database n			Ар	PSO2		
CO2	Identi proble	ify the data mems.	odels	for relevant	R	PSO3		
CO3	entity	Design entity relationship and convert entity relationship diagrams into Ap RDBMS and formulate SQL queries.						
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CA20	CA2CRT04						
Course Title	Comp	Computer Organization and Architecture						
Department	Comp	outer Science						
Programme	Bache	elor of Compu	ıter A	pplication				
Semester	2							
Course Type	Core	Core						
Credit	4	4 Hrs/Week 4 Total Hours 72						
CO No.		Expected Cou Upon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	_	in the fundan		l organization outer system.	U	PSO1		
CO2	execu	in CPU archit ation stages ar e, memory org oing technique	nd ado ganiza	O	U	PSO1		
CO3		Illustrate the concept of pipelining and parallel processing.						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								







Course Code	CA2CRT05							
Course Title	Objec	Object Oriented Programming using C++						
Department	Comp	outer Science						
Programme	Bache	elor of Compu	ıter A	pplication				
Semester	2							
Course Type	Core							
Credit	4	Hrs/Week	3	Total Hours	Į	54		
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.		
	Understand the basic concepts and							
CO1	principles of Object-Oriented				U	PSO2		
COI	Progr	ramming and	the p	ortable		1502		
	progr	ramming lang	uage	C++.				
	Unde	erstand how to	o alloc	cate and				
CO2	deallo	ocate resource	es to o	bjects of the	U	PSO2		
CO2	class using the concepts constructors				C	1502		
		lestructors.						
	Unde	erstand how to	o redu	ice time and				
		rces through		O				
CO3	the concept of Inheritance and also				U	PSO2		
		to increase pro		•				
	throu	gh the concep	ot of P	olymorphism				
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		



Course Code	CA2C	CA2CRP02					
Course Title	Softw	are Lab- II					
Department	Comp	outer Science					
Programme	Bache	elor of Compu	ıter A	pplication			
Semester	2						
Course Type	Core	Core					
Credit	2	2 Hrs/Week 5 Total Hours 90					
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1		ruct a norma		database with	Ар	PSO2	
CO2	11 2	y the basic op ons to the da			Ар	PSO2	
CO3	113	Apply Object Oriented concepts in C++ programming. Ap PSO2					
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Semester 3

Course Code	ST3C	ST3CMT32						
Course Title	Adva	Advanced Statistical Methods						
Department	Comp	puter Science						
Programme	Bache	elor of Compu	ıter A	pplication				
Semester	3							
Course Type	Comp	plementary C	ourse					
Credit	4	4 Hrs/Week 4 Total Hours 72						
CO No.		Expected Cou Upon complet students wi	ion o	Cognitive Level	PO, PSO No.			
	Analy	yze real-world	l scen	arios and		PSO1		
CO1	select	appropriate	proba	bility	An			
	distri	butions to mo	del tl	nem.				
	Expla	in the fundar	nenta	l concepts of				
	statis	tical inference	and	its				
CO2	appli	cations in dra	wing	conclusions	E	PSO1		
	from data.							
	Critic	cally evaluate	hypo	thesis testing				
	meth	ods, including	g thei	terminology,				
CO3	and e	ffectively app	oly the	em to solve	E	PSO1		
	real-v	world problen	ns.					
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CA3C	CA3CRT06							
Course Title	Comp	outer Graphic	S						
Department	Comp	outer Science							
Programme	Bache	elor of Compu	ıter A	pplication					
Semester	3	3							
Course Type	Core								
Credit	4	Hrs/Week	4	Total Hours	72				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	syster	in the workinns and learn tating basic pr	the al	U	PSO2				
CO2	transf	rstand two-di formations wi iques and thro pts.	th cli	U	PSO2				
	Identi	ify the compu	iter ai						
CO3		, ,	tion s	specifications.	Ap	PSO2			



Course Code	CA3C	CA3CRT07							
Course Title	Micro	processor an	d PC	Hardware					
Department	Comp	outer Science							
Programme	Bache	lor of Compu	ıter A	pplication					
Semester	3								
Course Type	Core	Core							
Credit	4	4 Hrs/Week 3 Total Hours 54							
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1	and ir	rstand architenstruction set		, pin diagram 85	U	PSO1			
CO2	opera	ne the compositions of Harderboard.		U	PSO1				
CO3	Identi	ify different ty ory.	ypes (of physical	Ap	PSO1			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CA3C	CA3CRT08						
Course Title	Opera	ating Systems						
Department	Comp	outer Science						
Programme	Bache	elor of Compu	ıter A	pplication				
Semester	3	3						
Course Type	Core	Core						
Credit	4 Hrs/Week 4 Total Hours 72							
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.			
CO1	undei	op a comprelestanding of forting system.			U	PSO1		
CO2	Sched	rate the varion luling algorithoid deadlock.		U	PSO2			
CO3	_	in the concep gement and f		·	U	PSO2		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CA3C	CA3CRT09							
Course Title	Data S	Structure usir	ng C+	+					
Department	Comp	outer Science							
Programme	Bache	elor of Compu	ıter A	pplication					
Semester	3	3							
Course Type	Core	Core							
Credit	3	Hrs/Week	4	Total Hours	72				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	imple	I the concept ement differer eures like Stac s.	nt typ	R	PO1				
CO2		use of the da		Ap	PSO2				
CO3	how	ze the data started various data started in physi	tructi	An	PSO2				
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CA3C	CA3CRP03						
Course Title	Softw	are Lab III						
Department	Comp	outer Science						
Programme	Bache	elor of Compu	ıter A	pplication				
Semester	3	3						
Course Type	Core	Core						
Credit	2- Hrs/Week 6 Total Hours 108							
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.			
CO1	applic	e the operations of arraused at a structer. E	ay to i	mplement	Ар	PSO2		
CO2		programs to ad its types.	imple	ement linked	Ар	PSO2		
CO3		y linked list for rsal of binary			Ар	PSO2		
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							



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Semester 4

Course Code	MM4	MM4CMT03						
Course Title	Opera	ations Researc	ch					
Department	Comp	outer Science						
Programme	Bache	elor of Compu	ıter A	pplication				
Semester	4							
Course Type	Comp	Complementary Course						
Credit	4	Hrs/Week	4	Total Hours	72			
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.		
CO1	differ	rstand the corent methods of amming prob	of sol	ving linear	U	PO1		
CO2	progr	y the concept ramming in some portation & A ems.	olving	Ар	PSO2			
CO3		y different pri ry problems.	ncipl	Ap	PSO2			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CA40	CA4CRT10							
Course Title	Desig	n and Analys	sis of A	Algorithms					
Department	Comp	outer Science							
Programme	Bache	elor of Compu	ıter A	pplication					
Semester	4	1							
Course Type	Core	Core							
Credit	4	Hrs/Week	4	Total Hours	72				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
	Analy	ze the perfor	manc	e of the					
CO1	algor	ithms by find	ing Ti	me and space	An	PSO2			
	comp	lexity.							
	Appl	y classic algor	rithm	design					
	meth	ods like Divid	le and	l Conquer,					
CO2	Dyna	mic Program	ming,	Greedy	Ap	PSO2			
	meth	od for proble	n solv	ving.					
	Unde	rstand backtr	ackin	g technique					
CO3	and E	Basic traversal	and	search	U	PSO2			
	techn	iques of grap	hs.						
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CA4C	CA4CRT11							
Course Title	Syste	m Analysis ar	nd Sof	ftware Engineer	ring				
Department	Comp	outer Science							
Programme	Bache	elor of Compu	ıter A	pplication					
Semester	4	1							
Course Type	Core								
Credit	4	Hrs/Week	4	72					
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
	Illusti	rate the conce	pts of	Information					
CO1	Syste	m, Organizati	ion ch	arts and	U	PSO1			
	Syste	m developme	nt life	ecycle.					
	Utiliz	e the concept	s of S	oftware					
	Engin	neering, Requ	ireme	nt					
CO2	Engin	neering and va	arious	software	Ap	PSO2			
	lifecy	cle models to	estim	ate the size					
	and c	ost of a softw	are.						
CO2	Expla	in the various	s aspe	ects of	Г	DCC2			
CO3	softw	are designing	g and	testing.	E	PSO2			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CA4C	CA4CRT12							
Course Title	Linux	: Administrat	ion						
Department	Comp	outer Science							
Programme	Bache	elor of Compu	ıter A	pplication					
Semester	4								
Course Type	Core	Core							
Credit	4	4 Hrs/Week 4 Total Hours 72							
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1	and in	rstand the arc mplement the vi editor.		U	PSO2				
CO2	113	y the concepts amming.	s of sh	Ap	PSO2				
CO3	admii	narize the rolo nistrator and us servers.	-		U	PSO2			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									



Course Code	CA4C	CA4CRT13							
Course Title	Web I	Programming	using	g PHP					
Department	Comp	outer Science							
Programme	Bache	elor of Compu	ıter A	pplication					
Semester	4								
Course Type	Core	Core							
Credit	3	Hrs/Week	3	Total Hours	54				
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	_	in the concep tatic website.	t of W	/WW, HTML	U	PSO1			
CO2		y the concepts cript to make active.		Ap	PSO2				
CO3		a dynamic w ⁄lySQL.	ebsite	using PHP	Ap	PSO2			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									



Course Code	CA4C	CA4CRP04						
Course Title	Softw	are Lab IV						
Department	Comp	outer Science						
Programme	Bache	elor of Compu	ıter A	pplication				
Semester	4							
Course Type	Core	Core						
Credit	2	Hrs/Week	6	Total Hours	1	08		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1		y Linux comn programs.	nands	to develop	Ар	PSO2		
CO2		use of the co	•	Ap	PSO2			
CO3	Build	dynamic wel	osite u	ısing PHP.	С	PSO3		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Semester 5

Course Code	CA5C	CA5CRT14							
Course Title	Comp	outer Networl	ks						
Department	Comp	outer Science							
Programme	Bache	elor of Compu	ıter A	pplication					
Semester	5	5							
Course Type	Core	Core							
Credit	4	Hrs/Week	3	Total Hours	54				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	netwo	in about sign ork models, m mission media	nultip	U	PSO1				
CO2	error	in about varion control, flow ple access.	_	U	PSO2				
	Illusti	rate about var	ious						
CO3		es, IP Addres ography.	sing,	protocols and	U	PSO1			





Course Code	CA5C	CA5CRT15					
Course Title	IT and	IT and Environment					
Department	Comp	Computer Science					
Programme	Bache	Bachelor of Computer Application					
Semester	5	5					
Course Type	Core	Core					
Credit	4	4 Hrs/Week 4 Total Hours 72					
CO No.		Expected Course Outcomes Upon completion of this course students will be able to: Cognitive Level				PO, PSO No.	
CO1	natur	rstanding the e of environm ble of IT in soc	nental		U	PSO2	
CO2	conce	rstand the im pts of E-wast uting.	_	of E-learning, green	U	PSO2	
CO3		rstand the na in rights and i ons.			U	PO2	
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CA5C	CA5CRT16					
Course Title	Java I	Java Programming using Linux					
Department	Comp	Computer Science					
Programme	Bache	Bachelor of Computer Application					
Semester	5	5					
Course Type	Core	Core					
Credit	3	3 Hrs/Week 3 Total Hours 54					
CO No.		Expected Course Outcomes Upon completion of this course students will be able to: Cognitive PO, PSO No.				•	
CO1		e java tokens, Object-oriented		•	R	PSO1	
CO2	thread	y the concepts ds, exceptions wings.	_	_	Ар	PSO2	
CO3	functi	and swings. Make use of JDBC drivers and functions to establish database connection and execute SQL Ap PSO2 operations.					
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	



Course Code	BA5OPT22						
Course Title	Branc	Brand Management					
Department	Comp	Computer Science					
Programme	Bache	Bachelor of Computer Application					
Semester	5	5					
Course Type	Core	Core					
Credit	3	Hrs/Week	4	Total Hours	ŗ	72	
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1		in fundamenticance of brar		_	U	PO5	
CO2	Analy	se the proces	s of B	rand Building	An	PO3	
CO3		lop strategies I portfolio ma			С	PO5	
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,	



Course Code	CA5C	CA5CRP05				
Course Title	Softw	Software Lab V				
Department	Comp	Computer Science				
Programme	Bache	Bachelor of Computer Application				
Semester	5					
Course Type	Core	Core				
Credit	2	2 Hrs/Week 5 Total Hours 90				
CO No.		Expected Course Outcomes Upon completion of this course students will be able to: Cognitive Level No.				
CO1		y OOP concep java program		implement	Ар	PSO1
CO2	like a	y the advance pplets, swing ge them in va	s, and	I thread and	Ap	PSO2
CO3		ine the datafl and databasers		Ž	An	PSO2
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,





Course Code	CA5C	CA5CRP06					
Course Title	Softw	Software Development Lab I (Mini Project in PHP)					
Department	Comp	Computer Science					
Programme	Bache	Bachelor of Computer Application					
Semester	5	5					
Course Type	Core	Core					
Credit	2	2 Hrs/Week 6 Total Hours 108					
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO No.	Identi	Jpon complet students wi	ion of Il be a area	f this course able to: of technology	-	,	
	Identifor pr	Jpon complet students with the chosen of the	ion of ill be a area ment	f this course able to: of technology unication	Level	No.	
CO1	Identifor pr Develskills activit	Jpon complet students with the chosen of coject develop operative confor presenting ties.	ion of all be a area ment. comm	f this course able to: of technology unication ect related	Level Ap	No. PO1	



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
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Semester 6

Course Code	CA60	CA6CRT17					
Course Title	Cloud	Cloud Computing					
Department	Comp	Computer Science					
Programme	Bache	Bachelor of Computer Application					
Semester	6						
Course Type	Core	Core					
Credit	4	4 Hrs/Week 4 Total Hours 72					
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1		rstand the ard uting and its			U	PSO2	
CO2	virtua	in the taxono alization with ologies.			U	PSO2	
CO3		Understand the concepts for data- intensive computing and cloud computing platforms in industries.					
	comp	uting platfor	ns in	industries.			





Course Code	CA60	CA6CRT18					
Course Title	Mobi	Mobile Application development- Android					
Department	Comp	Computer Science					
Programme	Bache	Bachelor of Computer Application					
Semester	6						
Course Type	Core	Core					
Credit	4	4 Hrs/Week 4 Total Hours 144				44	
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.	
CO1	Andr	rstand the fur oid studio, Ad media and otl	ctivity	lifecycle,	U	PSO1	
CO2	_	oare the vario ts in android.		er interface	U	PSO2	
CO3	like JS Goog	layouts in android. Understand data interchange formats like JSON, XML and the role of Google Play Services to develop applications. U PSO2					
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	



Course Code	CA6P	CA6PET01					
Course Title	Data 1	Data Mining					
Department	Comp	Computer Science					
Programme	Bache	Bachelor of Computer Application					
Semester	6						
Course Type	Core	Core					
Credit	4	4 Hrs/Week 4 Total Hours 72					
CO No.		Expected Course Outcomes Upon completion of this course students will be able to: Cognitive Level No.					
		students wi			Level	No.	
CO1	Defin	students wi e data mining ypes of data n	ll be a	able to: tionalities	R	No. PSO2	
CO1	Define and ty Expla multion	e data mining	Il be a g func nining nouse	able to: tionalities g. architecture,		- 1 2 1	
	Define and ty Expla multion OLAF	e data mining upes of data n in data wareh dimensional o uperations.	Ill be a grant function of the second	able to: tionalities g. architecture,	R	PSO2	



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Course Code	CA6C	CA6CRP07					
Course Title	Softw	Software Lab VI & Seminar					
Department	Comp	Computer Science					
Programme	Bache	Bachelor of Computer Application					
Semester	6						
Course Type	Core	Core					
Credit	2	2 Hrs/Week 6 Total Hours 36					
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1	Identi	Identify a topic from the wide variety of recent technologies in IT industry. Ap PO1					
COI		, ,		J	Ap	PO1	
CO2	of rec	, ,	ies in	IT industry.	Ap Ap	PO1 PSO1	
	of reco	ent technolog	ries in re revi	IT industry. lew to e topic.	-		



Course Code	CA6C	CA6CRP08						
Course Title	Softw	Software Development Lab II (Main Project)						
Department	Comp	Computer Science						
Programme	Bache	Bachelor of Computer Application						
Semester	6							
Course Type	Core	Core						
Credit	3	3 Hrs/Week 7 Total Hours 126						
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1		,	•	Identify the real-world problems and evaluate its feasibility Ap PO2				
CO2	engin	se the correct eering model n for the iden	to de	sign the	E	PO5		
CO2	engin syster Create	eering model	to de tified ion by	sign the problem	E C	PO5 PSO3		



Course Code	CA6V	CA6VVT01					
Course Title	Viva '	Viva Voce					
Department	Comp	Computer Science					
Programme	Bache	Bachelor of Computer Application					
Semester	6	6					
Course Type	Core	Core					
Credit	1	Hrs/Week	0	Total Hours			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1		op effective c			Ap	PO6	
CO2	_	re for intervience and the i			Ap	PO6	
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Bachelor of Business Administration Programme Specific Outcome (PSO)

PSO No	Programme Specific Outcome (PSO)
PSO1	Our graduates will be able to understand the dynamic business environment.
PSO2	Our graduates are able to develop competent knowledge in the functional areas of management.
PSO3	Our graduates can build their employability skills to meet industry requirements.





Course Outcomes (CO) Semester 1

Course Code	EN1C	EN1CCT01					
Course Title	Englis	English- Fine Tune Your English					
Department	Mana	Management					
Programme	Bache	elor of Busine	ss Ad	ministration			
Semester	1						
Course Type	Comr	non Course					
Credit	4	Hrs/Week	5	Total Hours	90		
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
	students will be able to: Define strategic difference between spoken and written language.						
CO1		· ·			R	PO6	
CO1	spoke Illusti comp	· ·	n lang lingu	uage. istic	R U	PO6 PO1	
	spoke Illustr comp accura Choos appro	en and writter rate adequate etence to com ate English. se grammar a opriate oral ar urse in real lif	lingunmuni	istic icate in ol in devising			





Course Code	BA1C	BA1CRT01						
Course Title	Princi	Principles and Methodology of Management						
Department	Mana	Management						
Programme	Bache	elor of Busine	ss Ad	ministration				
Semester	1							
Course Type	Core	Core Course						
Credit	4	Hrs/Week	6	Total Hours	10)8		
CO No.		Expected Cou Ipon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	_	in the basic cogement.	oncep	ets of	U	PO1		
CO2	Demo makir	onstrate the pa	rocess	s of decision	U	PO5		
CO3	conce	Make use of the management concepts learned in real life business Ap PSO1 environment.						
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	BA1C	BA1CRT02						
Course Title	Busin	Business Accounting						
Department	Mana	Management						
Programme	Bache	elor of Busine	ss Ad	ministration				
Semester	1							
Course Type	Core	Course						
Credit	4	Hrs/Week	6	Total Hours	1	08		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	1	in the role an nting in busi	•	nciples of	U	PO1		
CO2	11 /			in preparing ion statements	Ар	PSO2		
CO3		ze financial r by using the pts.			An	PSO3		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		

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Course Code	BA1C	BA1CMT03							
Course Title	Fund	Fundamentals of Business Mathematics							
Department	Mana	Management							
Programme	Bache	elor of Busine	ss Ad	ministration					
Semester	1								
Course Type	Comp	olementary Co	ourse						
Credit	4	4 Hrs/Week 4 Total Hours 72							
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	numb variat	rstand the de per system, Ra tion, different perations.	itio, p	roportion,	U	PO1			
CO2	perm	rstand the conutations, com	binati	ions,	U	PO1			
CO3	conce	y the above-mepts in compuem solving.		ned algebraic al and	Ap	PSO3			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	BA1C	BA1CMT04						
Course Title	Funda	Fundamentals of Business Statistics						
Department	Mana	gement						
Programme	Bache	elor of Busines	ss Ad	ministration				
Semester	1							
Course Type	Comp	Complementary Course						
Credit	4	Hrs/Week	4	Total Hours	,	72		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		rstand the cor ess life.	ncepts	of statistics in	U	PO1		
CO2		use of bi-var	iate d	ata analysis in	Ap	PO5		
CO3	11.	y forecasting coblems.	techr	iques to real-	Ар	PO5		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		







Semester 2

Course Code	EN2C	EN2CCT03						
Course Title	Englis	English- Issues That Matter						
Department	Mana	Management						
Programme	Bache	elor of Busines	ss Ad	ministration				
Semester	2							
Course Type	Comr	non Course						
Credit	4	Hrs/Week	5	Total Hours	(90		
CO No.		Expected Cou Jpon complet		Cognitive	PO, PSO			
		students wi			Level	No.		
CO1	Demo		ll be anderst	able to: anding of es of	Level U	No.		
CO1	Demo	students wi onstrate an un nal and globa	all be anderst lissue ifican governcilitie	able to: anding of es of ce. cnment in es and				
	Demonation content Expla provide regular	students winstrate an unnal and global mporary sign in the role of ding public fa	ell be anderst lissue ifican govern acilitie ic displacement	able to: anding of es of ce. cnment in es and parities. ronmental	U	PO2		





Course Code	BA2C	BA2CRT06					
Course Title	Cost a	Cost and Management Accounting					
Department	Mana	Management					
Programme	Bache	elor of Busines	ss Ad	ministration			
Semester	2						
Course Type	Core	Core Course					
Credit	4	Hrs/Week	6	Total Hours	108		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.	
		Students wi	II be a				
CO1		in the basic thents of Cost ac	neory	concepts and	U	PO1	
CO1	eleme busin Exam recon	in the basic thents of Cost ac	ecoun ead co	ting in ost, and various	U An	PO1	
	eleme busin Exam recon tools	in the basic thents of Cost access. ine the overhedilation states of Managemery the cost and anting techniq	ecoun ead coment ent acc	concepts and ting in ost, and various counting.			





Course Code	BA2C	BA2CRT07						
Course Title	Busin	Business Communication						
Department	Mana	gement						
Programme	Bache	elor of Busines	ss Ad	ministration				
Semester	2							
Course Type	Core	Core Course						
Credit	4	Hrs/Week	6	Total Hours	1	08		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1	_	in the basics as			U	PO6		
CO2	_	in the import nmunication t		of listening as	U	PO6		
CO3	Comp	oose various t s.	ypes	of business	С	PSO3		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	BA2C	BA2CMT08						
Course Title	Math	Mathematics for Management						
Department	Mana	Management						
Programme	Bache	lor of Busine	ss Adr	ninistration				
Semester	2							
Course Type	Comp	olementary C	ourse					
Credit	4	4 Hrs/Week 4 Total Hours 72						
		Expected Co	urse O					
CO No.		Upon comple students w	etion of	this course	Cognitive Level	PO, PSO No.		
CO No.	Under repres	Upon comple students w rstand the mosenting point nding length	etion of rill be a rill be	this course able to: of ines in a plane	0	, and the second		
	Under represent and fire point Explanation	Upon comple students w rstand the mosenting point nding length	etion of vill be a ethod of s and loof line of Al	this course able to: of ines in a plane e segment, a of a triangle. P. GP Bank	Level	No.		
CO1	Unde repres and fi point Expla intere	Upon comple students we retand the mosenting point and ing length of division are in the conceptst, Discounts the problems	etion of vill be a ethod of s and l of line nd area ot of Al and A	this course able to: of ines in a plane e segment, a of a triangle. P. GP Bank	Level U	No. PO1		





Course Code	BA2C	BA2CMT09						
Course Title	Statis	Statistics for Management						
Department	Mana	gement						
Programme	Bache	elor of Busines	ss Ad	ministration				
Semester	2							
Course Type	Comp	Complementary Course						
Credit	4	Hrs/Week	4	Total Hours		72		
CO No.		Expected Cou		Cognitive	PO, PSO			
	(pon complet students wi		f this course able to:	Level	No.		
CO1	Unde	students wi	ll be a	able to: ions of	O	•		
CO1	Unde proba proble Devel	students wi	ll be a plicat ts in c	able to: ions of lecision	Level	No.		
	Unde proba proble Devel distril	students wirstand the applications students will restand the applications of the concept students.	Il be a plicat ts in coordinate of a coordinat	able to: ions of lecision sampling s about	Level U	No. PO1		







Semester 3

Course Code	BA3C	BA3CRT11						
Course Title	Huma	Human Resource Management						
Department	Mana	Management						
Programme	Bache	elor of Busines	ss Ad	ministration				
Semester	3							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	_	in the concep irce Managen		Human	U	PSO2		
CO2		onstrate the co administrati	•	t of wage and	U	PSO2		
CO3	1	in the concep isal and job a	•		U	PSO2		
Cognitive	Level:		-	Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	BA3C	BA3CRT12						
Course Title	Marke	Marketing Management						
Department	Mana	Management						
Programme	Bache	lor of Busine	ss Ad	ministration				
Semester	3							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours	9	90		
CO No.		Expected Cou Ipon complete students wa	tion o	f this course	Cognitive Level	PO, PSO No.		
CO1	marke	in the fundar eting includir mer behavio	ng ma		U	PSO2		
CO2	distril	ze the variou oution strateg iques used in	gies ar	nd promotion	An	PO1		
CO3	resear	Analyze the concepts of marketing research and its applicability in An PO5 business firms.						
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	ВАЗС	BA3CRT13							
Course Title	Resea	Research Methodology							
Department	Mana	gement							
Programme	Bache	elor of Busine	ss Ad	ministration					
Semester	3								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	resear	e the basic co rch problems odologies.	_		R	PSO2			
CO2	resear	y concepts and rch design in rios along with tion and anal	vario	Ap	PO5				
CO3		op proficienc rch proposals	С	PO7					
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	ВА3С	BA3CMT14							
Course Title	Busin	Business Laws							
Department	Mana	Management							
Programme	Bache	lor of Busine	ss Ad	ministration					
Semester	3								
Course Type	Comp	Complementary Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:				PO, PSO No.			
CO1	busin	in the legal fress contract to s in business	o ove		U	PSO1			
CO2	contra	ine the conce acts and sale ous asiness world	of goo	special ods to explore	An	PSO2			
CO3	persp	the above coectives in a boundary.		Ар	PO1				
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	вазр	BA3PRP15							
Course Title	Perso	Personality Development and Management Skills (Minor Project)							
Department	Mana	Management							
Programme	Bache	elor of Busine	ss Ad	ministration					
Semester	3	3							
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1		rate the differ rios on the ba cure.			U	PSO1			
CO2		ne the various ent companie		regies used by he industry.	U	PSO2			
CO3		ze the function to the compact tries.		An	PO5				
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								







Semester 4

Course Code	BA4C	BA4CRT16							
Course Title	Finan	Financial Management							
Department	Mana	gement							
Programme	Bache	elor of Busine	ss Ad	ministration					
Semester	4								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	rs 90				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	finan	oret the basic cial managem al requiremen	ient ai	nd working	U	PO1			
CO2		y the concept cure and divid		-	Ар	PSO2			
CO3	vario	ate a firm's p us techniques gement.		E	PSO3				
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	BA4C	BA4CRT17							
Course Title	Mana	Managerial Economics							
Department	Mana	gement							
Programme	Bache	elor of Busines	ss Ad	ministration					
Semester	4	4							
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	Mana	in the fundan gerial Econor s and Econon	nics, l	Business	U	PSO1			
	Evnla	in the Lexy of	D						
CO2	_			and, nd Production	U	PO1			
CO2	Elasti Funct Comp	cities of Dema ion. pare the price mination in d	and a	nd Production	U An	PO1 PO5			





Course Code	BA4CRT18							
Course Title	Entre	Entrepreneurship						
Department	Mana	Management						
Programme	Bache	elor of Busine	ss Ad	ministration				
Semester	4							
Course Type	Core	Course						
Credit	4 Hrs/Week 5 Total Hours				Ġ	90		
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.		
CO1	entre	in the basic control of the preneurship at the preneurs, end of the pren	nd ar	nalyse the role	U	PO3		
CO2	busin innov and s	vsing the opposess environm vation by unde upport system preneurs.	ent ar erstar	An	PO3			
CO3		y the knowled aration of a pr	O		Ap	PO3		
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	BA4C	BA4CMT19							
Course Title	Basic	Basic Informatics for Management							
Department	Mana	Management							
Programme	Bache	elor of Busines	ss Ad	ministration					
Semester	4	$\overline{4}$							
Course Type	Comp	Complementary Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wi	ion of	Cognitive Level	PO, PSO No.				
	1	Students wi	\mathbf{n}						
CO1	Apply	y the knowled		excel for data	Ap	PO1			
CO1	analys	y the knowled sis. y the knowled buterized Acc	lge in	excel for data	Ap	PO1			
	Apply Comp Tally.	y the knowled sis. y the knowled buterized Acc	lge in	excel for data					





Course Code	BA4C	BA4CMT20							
Course Title	Corp	Corporate Laws							
Department	Mana	gement							
Programme	Bache	elor of Busine	ss Ad	ministration					
Semester	4								
Course Type	Comp	Complementary Course							
Credit	4	Hrs/Week	/Week 5 Total Hours 90						
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	and the fo	· ·	e of d mpar	al framework ocuments for nies under	G	PSO1			
CO2	disso	pare the admi lution of com ership and LI	panie		An	PO1			
CO3	meas	vse the pollution was the pollution of t	unde	An	PSO2				
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			



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Semester 5

C C 1	DAECDT01								
Course Code	BASC	BA5CRT21							
Course Title	Organ	Organisational Behaviour							
Department	Mana	Management							
Programme	Bache	Bachelor of Business Administration							
Semester	5	5							
Course Type	Core Course								
Credit	4	Hrs/Week	6	Total Hours	108				
CO No.		E xpected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	1	in traditional ization behav		epts of	U	PO1			
CO2	leade	ate motivationship styles to ization performation	enha	ince	E	PO5			
CO3	_	t with currening group dy:			С	PSO3			
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	BA5C	BA5OPT22							
Course Title	Funda	Fundamentals of Banking and Insurance							
Department	Mana	gement							
Programme	Bache	elor of Busines	ss Ad	ministration					
Semester	5								
Course Type	Open	Open Course							
Credit	3	Hrs/Week	4	Total Hours	72				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	functi	e the basic ide ons along with eforms in the	th the	innovations	R	PO1			
CO2		mine the diffe lationship be mer.		E	PO5				
CO3		rate the varion			U	PSO2			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	BA5CRT23							
Course Title	Envir	Environment Science and Human Rights						
Department	Mana	gement						
Programme	Bache	elor of Busine	ss Ad	ministration				
Semester	5							
Course Type	Core	Core Course						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.		
CO1	_	vironment an	_	olinary nature	U	PO2		
CO2	sustai	in the techno inable develo undamental r itution.	pmen		U	PO1		
CO3	deple	ss the impact tion in ecosys versity.			An	PO1		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	BA50	BA5CMT24							
Course Title	Intell	Intellectual Property Rights and Industrial Laws							
Department	Mana	igement							
Programme	Bache	elor of Busine	ss Ad	ministration					
Semester	5								
Course Type	Comp	Complementary Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Upon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1		•	_	patent and the context of	An	PSO2			
CO2	in the	yse the variou Factories Act nd ESI Act for ioning of busi	t, Indi	ustrial dispute	An	PO1			
CO3	availa	e an awarene able under the ction Act.		the protection sumer	U	PSO1			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	BA5C	BA5CRT25							
Course Title	Opera	Operation Management							
Department	Mana	gement							
Programme	Bache	elor of Busine	ss Ad	ministration					
Semester	5								
Course Type	Core	Course							
Credit	2	Hrs/Week	2	Total Hours	,	36			
CO No.		Expected Cou Jpon complet students wi	tion o	f this course	Cognitive Level	PO, PSO No.			
CO1	_	in the concep ations and typ ms.			U	PSO2			
CO2	Plann	ing and Cont	rol, N		U	PO1			
CO3	Work	Management and Inventory Control. Compare the different aspects of Work Improvement, Work Measurement and Quality Control.							
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	BA5C	BA5CRT26							
Course Title	Indus	Industrial Relations							
Department	Mana	gement							
Programme	Bache	elor of Busines	ss Ad	ministration					
Semester	5								
Course Type	Core	Core Course							
Credit	3	3 Hrs/Week 3 Total Hours 54							
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1		rate the conce ons and trade	•		U	PSO2			
CO2	•	in the concep tes and indus			U	PSO2			
		Demonstrate the weapons used by workers and management against U PSO2 industrial disputes.							
CO3	work	ers and mana	geme	ř	U	PSO2			







Semester 6

Course Code	BA6C	BA6OCT27						
Course Title	Healt	Healthcare Management						
Department	Mana	gement						
Programme	Bache	elor of Busines	ss Ad	ministration				
Semester	6							
Course Type	Optio	nal Course I						
Credit	4	Hrs/Week	5	Total Hours	(90		
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		ne and enhand ncare business		owledge in	U	PSO2		
CO2	Explain various healthcare services and concept of medical tourism.					PSO2		
	arra c	Analyze the role of healthcare sector in real life situations. An PO4						
CO3	Analy	ze the role of		hcare sector	An	PO4		





Course Code	BA6OCT28								
Course Title	Adve	Advertising And Salesmanship							
Department	Mana	Management							
Programme	Bache	lor of Busine	ss Ad	ministration					
Semester	6								
Course Type	Optio	nal Course II							
Credit	4	Hrs/Week	5	Total Hours	(90			
CO No.		Expected Cou Jpon complet students wa	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	_	ons of advert	•	ves, types and and ad	U	PSO2			
CO2	regard	ze and make ding the most tisement app	t feasi	ble	An	PO6			
CO3	types	Examine the concept of salesmanship, types of sales persons and the steps An PO1 involved in salesforce management.							
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	BA6C	BA6CRT29							
Course Title	Strate	Strategic Management							
Department	Mana	Management							
Programme	Bache	elor of Busines	ss Ad	ministration					
Semester	6								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	Ģ	90			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	_	egic Managem		ls of Strategy, nd Corporate	U	PSO2			
CO2	Envir	ine the techni onment Scanı ulation.	-		An	PO5			
CO3	1	ze the concep		Strategy ategic Control.	An	PO5			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	BA6C	BA6CRT30						
Course Title	Comr	Communication Skills and Personality Development						
Department	Mana	gement						
Programme	Bache	elor of Busines	ss Ad	ministration				
Semester	6							
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	Total Hours	Ģ	90		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		narize the fun ess Commun			U	PO6		
CO2		ine various en			An	PSO3		
CO3	enviro	Apply the concepts in real business environment to enhance employability skills.						
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	BA6P	BA6PRP31						
Course Title	Mana	Management Project						
Department	Mana	gement						
Programme	Bache	elor of Busines	ss Ad	ministration				
Semester	6							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours	Ģ	90		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	vario	ne the existing us functional gement of dif	areas	of	U	PSO2		
CO2	throu	ze the existingh various eviques.	Ü		An	PO4		
CO3		onstrate skills d to the topic	-		U	PO6		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





B. A Animation and Graphic Design Programme Specific Outcome (PSO)

PSO No	Programme Specific Outcome (PSO)
PSO1	Our graduates are able to analyse artworks and artistic movements.
PSO2	Our graduates are able to design and create solutions for various visual communication problems.
PSO3	Our graduates can adapt to the technological advancements and ongoing industrial changes for actively participating in lifelong learning.





Course Outcomes (Co)

Semester 1

Course Code	AG1CRT01							
Course Title	Histo	History of Art and Design						
Department	Anim	Animation and Graphic Design						
Programme	B. A A	Animation an	d Gra	phic Design				
Semester	1							
Course Type	Theor	Theory-Core						
Credit	4	Hrs/Week	5	Total Hours	Ç	90		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
		students will be able to: Demonstrate various art forms across historical and cultural contexts. U PO1						
CO1					U	PO1		
CO1	histor Comp printi		nents	ontexts.	U An	PO1		
	histor Comp printi upon Evalu design	ical and culturate developments and impact	nents et of te gn. et of k vorks	in art of echnology ey artists, on the		-		





Course Code	AG1C	AG1CRP02								
Course Title	Eleme	Elements of Graphic Design								
Department	Anim	ation and Gra	aphic	Design						
Programme	B. A A	Animation an	d Gra	phic Design						
Semester	1									
Course Type	Practi	cal-Core								
Credit	4	Hrs/Week	5	Total Hours	90					
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.				
CO1	of gra	rstanding Ele phic design a us examples f nunication.	ıfter c	1 0	U	PO1				
CO2	desig	ruct various on methodologonails for des	gies us	sing	Ap	PSO2				
CO3		n Creative so		ns after sign problem.	С	PSO3				
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,				





Course Code	AG10	AG1CRP03							
Course Title	Rudir	Rudiments of Animation Drawing							
Department	Anim	Animation and Graphic Design							
Programme	B. A A	Animation an	d Gra	phic Design					
Semester	1								
Course Type	Practi	cal-Core							
Credit	4	Hrs/Week	5	Total Hours	Ģ	90			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1	mater	in the use of vials and tools	to cr	· ·	U	PO1			
CO2	obser emplo persp	op the ability vation and im basic shectives to device and scer	nagina napes, velop	ntion, forms, and	Ap	PSO1			
CO3	shadi	y principles on g to enhance a sionality and a tion drawing	e the t	· ·	Ар	PO7			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	AG1F	AG1PRP01					
Course Title	Techr	Techniques of Photographic Composition					
Department	Anim	ation and Gra	aphic	Design			
Programme	В. А	Animation an	d Gra	phic Design			
Semester	1						
Course Type	Projec	ct-Compleme	ntary				
Credit	4	Hrs/Week	5	Total Hours	!	90	
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1	perce filmm	tate the princi ption, aesthet naking to anal ositions.	ics an	d the art of	E	PO1	
CO2	comn	nunication cha Ccamera featu iques and pri	alleng ıres, c	ompositional	С	PSO2	
CO3	pictui effect	Apply the grammar of motion pictures including camera shots that effectively communicate ideas and emotions. PO4					
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	EN10	EN1CCT01							
Course Title	Englis	English- Fine tune Your English							
Department	Anim	ation and Gra	aphic	Design					
Programme	B. A <i>A</i>	Animation an	d Gra	phic Design					
Semester	1								
Course Type	Comr	Common Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wa	tion o	f this course	Cognitive Level	PO, PSO No.			
CO1		e strategic dif n and writter			R	PO6			
CO2	comp	rate adequate etence to com ate English.	Ü		U	PO1			
CO3	appro	se grammar appriate oral ar arse in real lifexts.	nd wr	R	PO6				
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Semester 2

Course Code	EN2C	EN2CCT03							
Course Title	Englis	English- Issues That Matter							
Department	Anim	Animation and Graphic Design							
Programme	B. A A	Animation and	d Gra	phic Design					
Semester	2								
Course Type	Common Course								
Credit	4	Hrs/Week 5 Total Hours 90							
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	nation	onstrate an un nal and globa mporary sign	l issu	es of	U	PO2			
CO2	provi	in the role of ding public fa ating econom	cilitie	U	PO2				
CO3		the social and ure of the wo	_		U	PO6			
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	AG2C	AG2CRT04							
Course Title	Histo	History of Animation and Visual Effects							
Department	Anim	Animation and Graphic Design							
Programme	В. А А	B. A Animation and Graphic Design							
Semester	2	2							
Course Type	Theor	Theory-Core							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:				PO, PSO No.			
CO1	anima	gnize the early ations and the animation de	e impo		R	PO1			
CO2	differ	late the histore ent technique meline.	-	An	PSO1				
CO3		aise different isual effects s l.	,	E	PSO3				
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	AG2I	AG2PRP02						
Course Title	Planr	Planning for Animation						
Department	Anim	ation and Gra	aphic	Design				
Programme	В. А	Animation an	d Gra	phic Design				
Semester	2							
Course Type	Projec	ct- Compleme	entary					
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.		Expected Cou Upon complet students wi	ion o	Cognitive Level	PO, PSO No.			
CO1	planr to sol	onstrate how a ned and execu ve visual com ems effective	ted, h ımuni	elping them	U	PO1		
CO2	anima	yse stories and ation projects e effective visi	, enab	ling them to	An	PO5		
CO3	visua their	Create animatics that synchronize visuals with sound, demonstrating their ability to tell stories digitally and adapt to technological advancements.						
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	AG20	AG2CRP05								
Course Title	Raste	Raster Graphics								
Department	Anim	nation and Gra	aphic	Design						
Programme	В. А	Animation an	d Gra	phic Design						
Semester	2									
Course Type	Pract	Practical -Core								
Credit	4	Hrs/Week	5	Total Hours	90					
CO No.		Expected Cou Upon complet students wi	tion o	Cognitive Level	PO, PSO No.					
CO1	comp	yse different f pression techn nics for variou	iques	used in raster	An	PSO3				
CO2	graph	erstand the prinics and their all imaging.	-		U	PSO2				
CO3	comp	e visually appositions by eftion tools, retooler.	fectiv		С	PSO2				
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,				





Course Code	AG20	AG2CRP06							
Course Title	Vecto	Vector Graphics							
Department	Anim	ation and Gra	aphic	Design					
Programme	В. А	Animation and	d Gra	phic Design					
Semester	2								
Course Type	Practi	Practical-Core							
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1		rstand vector ng illustration	•	hics basics for	U	PSO2			
CO2	princi	vse fundamen iples to create Ily appealing	uniq	An	PO7				
CO3	techn	O	O	with advanced creativity and	С	PSO2			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Semester 3

Course Code	AG3C	AG3CRP07							
Course Title	Chara	Character Designing for Animation							
Department	Anim	ation and Gra	aphic	Design					
Programme	B. A A	Animation and	d Gra	phic Design					
Semester	3	3							
Course Type	Practi	Practical-Core							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:				PO, PSO No.			
CO1		rstand the bas	sic pr	inciples of	U	PO1			
	Analy	se character o	desig						
CO2	perso	as anatomy, e nality traits to cters for story	deve	elop	An	PO5			
CO2	perso: charac	nality traits to cters for story e characters fo tive genres lik	devented the development of the	elop g purposes. different	An C	PO5 PSO2			





Course Code	AG30	AG3CRP08							
Course Title	Basic	Basics of 3D Animation							
Department	Anim	nation and Gr	aphic	Design					
Programme	В. А	Animation an	d Gra	aphic Design					
Semester	3								
Course Type	Pract	ical-Core							
Credit	4	Hrs/Week	5	Total Hours	Ģ	90			
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
	Demo	onstrate unde	rstan	ding of the					
	fundamentals of 3D animation,								
CO1	inclu	ding the prod	uctio	U	PO1				
	softw	are tools, and	l basi						
	mani	pulation of 3I	O obje	ects.					
	Appl	y modelling t	echni	ques such as					
	spline	e, NURBS, an	d pol	ygon					
CO2	mode	elling to creat	e deta	niled 3D	Ар	PO4			
	mode	els of various	objec	ts and					
	chara	cters.							
	Analy	yse and imple	ement	shading,					
CO2	textu	ring, and ligh	ting t	echniques to		DCO2			
CO3	enhai	nce the visual	qual	ity of 3D	An	PSO2			
	mode	els and scenes	•						
Cognitive	Level:			Understanding e, C-Create	g, Ap-Apply,	An-Analyze,			





Course Code	AG3I	AG3PRP03						
Course Title	Class	Classical Animation						
Department	Anim	ation and Gra	aphic	Design				
Programme	В. А	Animation and	d Gra	phic Design				
Semester	3							
Course Type	Projec	ct-Core						
Credit	4	Hrs/Week	5	Total Hours	9	90		
CO No.		Expected Cou Jpon complet students wi	ion of	Cognitive Level	PO, PSO No.			
CO1	anima plan a	onstrate under ation principle animated scer lly compelling	es and nes, ar	d techniques, nd create	U	PSO2		
CO2	visua anima comn	yse and use co I storytelling pation, showca nunication thr design.	princi	ples in	An	PO4		
CO3	princi on the probl	e animations iples and tech eir creative de em-solving monstrating criti	nique ecision ethoc	es, reflecting ns and ds, and	С	PO7		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	AG3CMP09							
Course Title	Basic	Basic Compositing and Visual Effects						
Department	Anim	Animation and Graphic Design						
Programme	В. А А	B. A Animation and Graphic Design						
Semester	3	3						
Course Type	Practi	Practical-Complementary						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.		
CO1	comp	onstrate profice on siting software of the software on graphics.	are to	create	Ap	PSO2		
CO2	comp	yze and evalu ositing technications in creations in creations.	iques	and their	An	PSO3		
CO3	reel sl	e a comprehe howcasing va iques and vis	С	PSO2				
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	AG3C	AG3CRP10								
Course Title	Branc	Branding Design								
Department	Anim	Animation and Graphic Design								
Programme	В. А А	B. A Animation and Graphic Design								
Semester	3	3								
Course Type	Practi	Practical-Core								
Credit	4	Hrs/Week	5	Total Hours	90					
CO No.		Expected Cou Jpon complet students wi	tion of	Cognitive Level	PO, PSO No.					
	Apply	y the fundam	ental	principles of		PSO1				
CO1	desig	n to effectivel	ly solv	e branding	Ар					
	syster	m design.								
	Choo	se diverse cor	ncepts	s to visualise						
	style	guides and ut	tilise s	semiotic						
CO2	princi	iples for effec	tive		E	PSO2				
	comn	nunication ac	ross v	arious						
	envir	onments.								
	Creat	e a branding	syster	n for a						
CO3	partic	cular brand.			С	PSO3				
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									







Semester 4

Course Code	AG40	AG4CRP11							
Course Title	Desig	Design for Web							
Department	Anim	ation and Gra	aphic	Design					
Programme	В. А	Animation an	d Gra	phic Design					
Semester	4								
Course Type	Practi	Practical-Core							
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.		Expected Cou Upon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1	create	rate UI/UX d e user-centred types using in	l webs	site	U	PO1			
CO2		yze engaging ng websites u		An	PO5				
CO3	using	•	CSS3	lesign layouts properties for sizes.	С	PSO2			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	AG4I	AG4PRP04						
Course Title	Stop I	Motion Anim	ation					
Department	Anim	ation And Gr	aphic	Design				
Programme	В. А А	Animation an	d Gra	phic Design				
Semester	4							
Course Type	Projec	ct-Core						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		rstand the va iques.	rious	Stop motion	U	PSO1		
CO2	techn	y advanced st iques includion ment, and con	ng lig	hting, camera	Ар	PSO2		
CO3	Create innovative stop motion animations by developing advanced techniques and creative storytelling approaches. C PO7							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	AG4F	AG4PRP05						
Course Title	Adva	nced Cel Ani	matio	n				
Department	Anim	ation And Gr	aphic	: Design				
Programme	В. А А	Animation an	d Gra	phic Design				
Semester	4							
Course Type	Projec	ct-Core						
Credit	4	Hrs/Week	5	Total Hours	9	90		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		rstand the ba			U	PSO1		
CO2	techn	y advanced co iques to creat ssive characto	e smo	ooth and	Ap	PSO2		
CO3	anima	Develop aesthetic and quality animation projects by considering the animation principles and audience engagement. C PSO1						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	AG40	AG4CMP12						
Course Title	Туро	graphy						
Department	Anim	ation And Gr	aphic	Design				
Programme	В. А	Animation an	d Gra	phic Design				
Semester	4							
Course Type	Practi	ical-Complem	entar	у				
Credit	4	Hrs/Week	5	Total Hours	9	90		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	and f		aphic	J 1	E	PSO2		
CO2	princ	y advanced ty iples to optim lity in design	ize re	eadability and	Ар	PSO2		
CO3	Create innovative typographic designs that effectively convey C PSO1 concepts.							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	AG4CRP13							
Course Title	Techniques of 3D Animation							
Department	Animation and Graphic Design							
Programme	B. A Animation and Graphic Design							
Semester	4							
Course Type	Practical-Core							
Credit	4 Hrs/Week 5 Total Hours		90					
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.					
	Demonstrate understanding of							
	advanced 3D modelling techniques,		PO1					
CO1	including modelling automobiles,	U						
	human body parts, and creating							
	blend shapes.							
	Apply texture mapping techniques							
	using UV coordinates and procedural		PSO2					
CO2	texturing to enhance the visual	Ap						
	quality of 3D models.							
	Analyze and implement rigging							
	techniques such as skeleton setups,							
CO3	deformers, and animation constraints	An	PSO2					
	to support character animations							
	effectively.							
Cognitive	Level: R- Remember, U-Understanding	g, Ap-Apply,	An-Analyze,					
E-Evaluate, C-Create								







Semester 5

Course Code	AG5C	AG5CRT14						
Course Title	Envir	onmental Stu	dies a	nd Human Rig	hts			
Department	Anim	ation and Gra	aphic	Design				
Programme	B. A A	Animation and	d Gra	phic Design				
Semester	5							
Course Type	Theor	ry-Core						
Credit	4	Hrs/Week	5	Total Hours	Ċ	90		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1	studie	concepts of eres, its consequ	U	PO2				
	OH HIE	ankind.						
CO2	Analy	ankind. ze the influer thics in enviro			An	PO2		
CO2	Analy and e	ze the influer	onmer of Hu	ntal issues. man Rights in	An R	PO2		





Course Code	AG50	AG5CMP15					
Course Title	Intera	action Design					
Department	Anim	ation and Gra	aphic	Design			
Programme	В. А А	Animation and	d Gra	phic Design			
Semester	5						
Course Type	Practi	cal-Complem	entar	У			
Credit	4	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.	
CO1	terms	and concepts	s to ef techr	basic internet fectively nical and non-	R	PO1	
CO2	eleme	e interactive a ents that enhar gement and fu	nce u	ser	С	PSO2	
CO3	Design and implement a database management system (DBMS) for storing and retrieving data, integrating it into a project that hosts student portfolios to showcase practical skills in interaction design.						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	AG50	AG5CRP16					
Course Title	Digita	al Illustration					
Department	Anim	ation And Gr	aphic	Design			
Programme	В. А	Animation an	d Gra	phic Design			
Semester	5						
Course Type	Practi	ical-Core					
Credit	4	Hrs/Week	5	Total Hours	9	90	
CO No.		Expected Cou Upon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1		rstand the dig	gital il	lustration	U	PSO2	
CO2	illusti effect	y advanced te ration and inf ively commu gh visuals.	ograp	Ü	Ар	PSO2	
CO3	Create digital and informative illustrations into a complete portfolio demonstrating the technical skill, artistic vision, and flexibility across different genres and media.						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	AG5C	AG5CRP17						
Course Title	Adva	Advanced 3D Animation Techniques						
Department	Anim	ation and Gra	phic	Design				
Programme	B. A A	Animation and	d Gra	phic Design				
Semester	5							
Course Type	Practi	cal-Core						
Credit	4	Hrs/Week	5	Total Hours	10	08		
CO No.		Expected Cou Upon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	advar includ	-	lling g var anim	techniques, ious types of	U	PO1		
CO2	body types incorp	y principles of language to a of characters porating techr and facial exp	nima effect nique	te different tively, s such as lip	Ap	PSO2		
CO3	techn	Analyze and implement rigging techniques for four-legged characters, including creating rigs and applying constraints for realistic animation. PSO2						
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CA5C	CA5OPT02						
Course Title	Comp	outer Fundam	ental	s, Internet and	Ms Office			
Department	Anim	ation and Gra	aphic	Design				
Programme	B. A A	Animation and	d Gra	phic Design				
Semester	5							
Course Type	Open	Course						
Credit	3	Hrs/Week	4	Total Hours	,	72		
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.			
CO1	expla	ne history of c in the concept nternet service	ts of (U	PO1		
CO2	and M	use of the fea AS PowerPoir ntations and o	nt to c	•	Ар	PO1		
CO3	organ	Utilize the features of MS Excel to organize data and to apply various functions. PO1						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Semester 6

Course Code	AG6OJP01						
Course Title	Internship						
Department	Animation and Graphic Design						
Programme	B. A Animation and Graphic Design						
Semester	6						
Course Type	ОЈТ						
Credit	2						
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.				
	Apply practical experience in						
CO1	animation or graphic design utilizing	Ap	PO4				
	theoretical knowledge.						
	Assess socio-ethical challenges						
	encountered during the internship,						
CO2	effectively communicating their	Е	PO2				
	experiences and solutions.						
	Analyze the workflow, techniques,						
	and technologies used in the						
CO3	animation or graphic design studio,	An	PSO3				
	proposing innovative solutions to						
	observed challenges.						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	AG6PRP06							
Course Title	Animation Project							
Department	Animation and Graphic Design							
Programme	B. A Animation and Graphic Design							
Semester	6							
Course Type	Project-Core							
Credit	4 Hrs/Week 5 Total Hours	Ç	90					
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.					
CO1	Develop ideas and project progress clearly through documentation, fostering effective communication and creativity.	Ар	PSO2					
CO2	Create animated projects using different techniques, applying their knowledge of animation production, and integrating visual effects effectively.	С	PSO2					
CO3	Evaluate their work, consider its socio-ethical implications, and solve any encountered challenges, showcasing critical thinking skills.	E	PSO2					
Cognitive Analyze,	Level: R- Remember, U-Understandi E-Evaluate, C-Create	ng, Ap-Appl	y, An-					



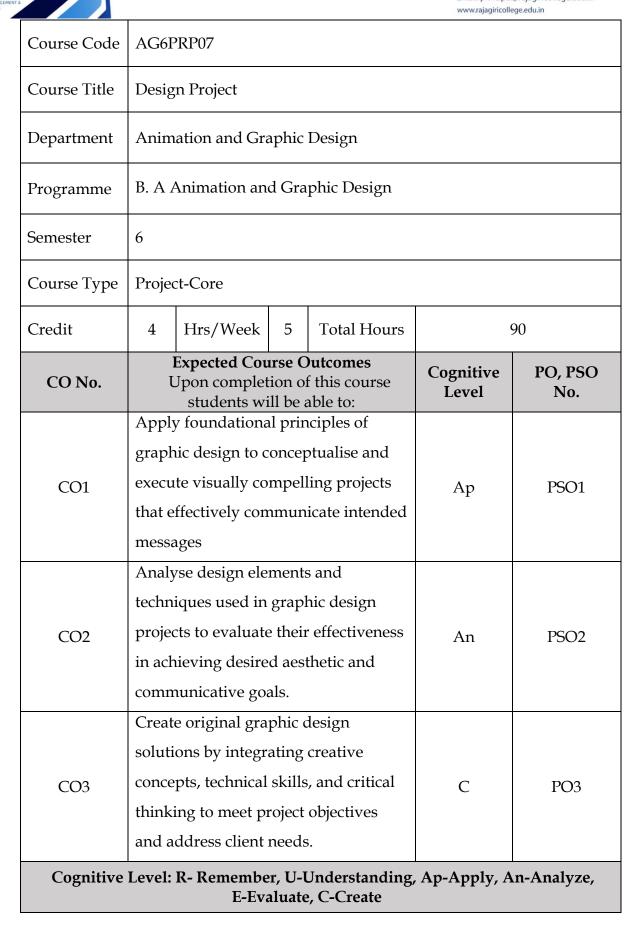


Course Code	AG6C	AG6CMP18						
Course Title	Public	cation Design	L					
Department	Anim	ation and Gra	aphic	Design				
Programme	В. А А	Animation an	d Gra	phic Design				
Semester	6							
Course Type	Practi	cal-Complem	nentar	У				
Credit	4	Hrs/Week	5	Total Hours	Ģ	90		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		rate visualisat ent publicatio		•	U	PSO1		
CO2	digita	mmend layou l media using l thumbnails.	g hand		E	PSO2		
CO3	Produce publication designs utilising relevant software for layout designing.							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



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Course Code	AG6CBP1.3							
Course Title	Painti	Painting with Pixels						
Department	Anim	Animation and Graphic Design						
Programme	B. A <i>A</i>	B. A Animation and Graphic Design						
Semester	6	6						
Course Type	Projec	Project-Choice Based Course						
Credit	3	Hrs/Week	5	ı	90			
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	such a	ze various pains digital paint ings, pastel and l tools.	ing, cł	narcoal	An	PO1		
CO2	techni painti appea	y character des iques, includin ng, and lightin iling characters nality.	g sket	ching, create visually	Ар	PSO2		
CO3	backg creation create	op matte paint round plate pr on, and 3D eler realistic and fa depth.	epara ment i	tion, matte ntegration, to	С	PSO2		

Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create





Course Code	AG6F	AG6PRP08						
Course Title	Adve	Advertising Design						
Department	Anim	Animation and Graphic Design						
Programme	В. А А	B. A Animation and Graphic Design						
Semester	6	6						
Course Type	Projec	Project-Complementary						
Credit	4	Hrs/Week	5	Total Hours 90				
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		rstand the pri	•	es of	U	PSO2		
CO2	adver	y creative skil tising materia ney effectiven audiences.	als acı	ross media	Ap	PO3		
CO3	campa	op compellin aigns by integ pts and strate ively engage	gratin egic m	g creative nessaging to	С	PO7		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Department of Commerce

Programme Specific Outcome (PSO)

PSO No	Programme Specific Outcome (PSO)
PSO1	Our graduates will be able to develop knowledge in tax planning and practices.
PSO 2	Our graduates can apply conceptual marketing theories in corporate engagements.
PSO3	Our graduates can make use of information technology for solving day to day business affairs.
PSO4	Our graduates will be able to develop skills in the field of logistics and supply chain management.



B. Com Model I Finance and Taxation (SF) Semester 1

Course Code	EN1C	EN1CCT01					
Course Title	Englis	English- Fine Tune Your English					
Department	Comr	nerce					
Programme	B. Co	B. Com Model I Finance and Taxation (SF)					
Semester	1	1					
Course Type	Comr	Common Course					
Credit	4	Hrs/Week	5	Total Hours	90		
CO No.	Up	expected Cours on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.	
CO1		e strategic dif en and writter			R	PO6	
CO2	comp	rate adequate etence to com ate English.	Ü		U	PO1	
CO3	appro	opriate oral ar urse in real lif	nd wr		R	PO6	
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	HN10	CCT02					
Course Title	Prose	Prose & Mass Media					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model I Finance and Taxation (SF)					
Semester	1	1					
Course Type	Comr	Common Course					
Credit	4	Hrs/Week	4	Total Hours	72		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1		rstanding of v writing in Hi		,	U	PO1	
CO2	Develop their communication skills in both spoken and written Hindi.						
CO2	both s	spoken and w	ritten		Ap	PO6	
CO2	Build to ana	critical thinki	ing sk		Ap	PO6 PO7	





Course Code	ML10	ML1CCT05							
Course Title	Malay	Malayalam - Kathayum Kavithayum							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model I Finance and Taxation (SF)							
Semester	1	1							
Course Type	Comr	Common Course							
Credit	4	Hrs/Week	4	Total Hours		72			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1		rstand the his stories.	story (of Malayalam	U	PO1			
CO2	Analy	ze short stori	ies of	different eras.	An	PO2			
CO3		s poem and p yalam.	oetic	image in	Е	РО7			
Cognitive	Level:			Jnderstanding, , C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO1C	CRT01					
Course Title	Dime	Dimensions and Methodology of Business Studies					
Department	Comr	Commerce					
Programme	B. Co	B. Com Model I Finance and Taxation (SF)					
Semester	1	1					
Course Type	Core	Core Course					
Credit	2	Hrs/Week	3	Total Hours	54		
CO No.		Expected Course Outcomes Upon completion of this course Level		PO, PSO			
		students wi			0	No.	
CO1	Ident		ll be a	able to:	0	•	
CO1	Identi busin Exten	students wi	ll be a of din	able to: nensions of	Level	No.	
	Identibusin Extenethics Illustribusin	students wi ify the basics ess studies. d knowledge	abou GR. gical in	able to: nensions of t business ntegration in	Level Ap	No.	





Course Code	CO10	CO1CRT02					
Course Title	Finan	Financial Accounting I					
Department	Comi	Commerce					
Programme	В. Со	m Model I Fir	nance	and Taxation (S	SF)		
Semester	1	1					
Course Type	Core	Core					
Credit	4	Hrs/Week	5	Total Hours	90		
CO No.		Expected Cou Upon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.	
CO1	conve	y accounting pentions for the unts of sole probables.	prep	paration of	Ap	PO5	
CO2	conve	erting single-e	entry	n expertise in systems to	С	PO1	
CO3	double-entry systems. Understand the concepts in royalty and consignment accounts.				Ap	PO1	
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO10	CO1CRT03							
Course Title	Corpo	Corporate Regulations and Administration							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model I Finance and Taxation (SF)							
Semester	1	1							
Course Type	Core	Core							
Credit	3 Hrs/Week 4 Total Hours 72			72					
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	frame	narize the ger work pertain ation of comp	ing to	the	U	PO3			
CO2		ze the share on istrative manany.	•		An	PO1			
CO3		ine the windi ution proced	0 1	o and of a Company.	An	PO1			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO1C	CO1CMT01					
Course Title	Banki	Banking and Insurance					
Department	Comr	nerce					
Programme	B. Co	m Model I Fir	nance	and Taxation (S	SF)		
Semester	1	L					
Course Type	Comp	Complementary Course					
Credit	3	Hrs/Week	4	Total Hours	72		
CO No.		E xpected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.	
CO1		pts and pract		ental banking n the Indian	U	PO1	
CO2	innov	rstand differe ations and th er-customer re	e dyn	amics of	U	PO1	
CO3	_	in the princip of insurance.	les ar	nd diverse	U	PO1	
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Semester 2

Course Code	EN2C	EN2CCT03						
Course Title	Englis	English – Issues that Matter						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Finance and Taxation (SF)						
Semester	2	2						
Course Type	Comr	Common Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1	nation	onstrate an un nal and globa mporary sign	l issue	es of	U	PO2		
	Expla	in the role of	O					
CO2	•	ding public fa ating econom			U	PO2		
CO2	regula Infer	01	ic dis _]	parities.	U	PO2 PO6		





Course Code	HN2CCT04							
Course Title	Poetr	Poetry, Commercial Correspondence & Translation						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fir	nance	and Taxation (S	SF)			
Semester	2							
Course Type	Comr	Common Course						
Credit	4	Hrs/Week	4	Total Hours	72			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1	Unde		ent for	rms and styles	Ap	PO1		
CO2		writing skills ractice of lette		ugh the study iting.	С	PO7		
CO3	techn	t their transla iques to differ egisters of Hir	rent g	E	PO6			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	ML10	ML1CCT05						
Course Title	Malay	Malayalam – Katayama Kavitha						
Department	Comr	merce						
Programme	B. Co	m Model I Fir	nance	and Taxation (S	SF)			
Semester	2							
Course Type	Comr	Common Course						
Credit	4	Hrs/Week	4	Total Hours	,	72		
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rstand the his stories.	story (of Malayalam	U	PO1		
CO2	Analy	ze short stori	es of	different eras.	An	PO2		
CO3		s poem and p yalam.	oetic	image in	E	PO7		
Cognitive	Level:			Jnderstanding, , C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO2C	CO2CRT04							
Course Title	Finan	Financial Accounting II							
Department	Comr	nerce							
Programme	B. Co	m Model I Fir	nance	and Taxation (S	SF)				
Semester	2								
Course Type	Core	Core Course							
Credit	4 Hrs/Week 4 Total Hours 90								
CO No.		E xpected Cou Jpon complet	ion of	Cognitive Level	PO, PSO No.				
		students wi	11 be a	able to:	Level	110.			
CO1	proce	students wing to accounting to dures on hire to and departs	treatn	nents and hase system,	Ap	PO1			
CO1	proce branc Make proce	accounting t	purch ment owled	nents and hase system, accounts. dge in ent in case of					
	proce branc Make proce dissol	v accounting to dures on hire the and department use of the known dures and set ution of partment and the impression of	purch ment owled tleme nershi	nents and hase system, accounts. dge in ent in case of ip firm.	Ap	PO1			





Course Code	CO2CRT05							
Course Title	Busin	Business Regulatory Framework						
Department	Comr	nerce						
Programme	B. Co	m Model I Fir	nance	and Taxation (S	SF)			
Semester	2							
Course Type	Core	Core Course						
Credit	3	Hrs/Week	4	Total Hours	72			
	Expected Course Outcomes Upon completion of this course							
CO No.		-	ion of	f this course	Cognitive Level	PO, PSO No.		
CO No.	Unde	Jpon complet	ion of 11 be a neral	f this course able to: principles of		•		
	Unde contra Exam contra	Jpon complet students wirstand the genact law for buine the conce	ion of ll be a neral siness pts of Good	f this course able to: principles of s. special ods Act, 1930,	Level	No.		
CO1	Unde contra Exam contra in bus	Jpon complet students wi rstand the gen act law for bu ine the concep acts and Sale of	ion of all be a neral siness of Good tions.	f this course able to: principles of s. special ods Act, 1930, erspectives in	Level U	No. PO1		





Course Code	CO2C	CO2CRT06							
Course Title	Busin	Business Management							
Department	Comr	nerce							
Programme	B. Co	m Model I Fir	nance	and Taxation (S	6F)				
Semester	2								
Course Type	Core	Core Course							
Credit	3 Hrs/Week 3 Total Hours 54								
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1	Demo	onstrate the sk	cills ir						
CO1	contro	O	ordin	ating business	U	PO1			
CO2	activi Expla motiv	ties. in the theorie	s rela	O	U	PO1 PO4			
	activi Expla motiv busin	ties. in the theorie ration and lea ess scenario. rstand the eff	s rela dersh	ted to		-			





Course Code	CO2C	CO2CMT02							
Course Title	Princi	Principles of Business Decisions							
Department	Comr	Commerce							
Programme	B. Co	m Model I Fir	nance	and Taxation (S	SF)				
Semester	2								
Course Type	Comp	Complementary Course II							
Credit	3	3 Hrs/Week 4 Total Hours 60							
CO No.		Expected Cou	ırse C	Cognitive	DO DCO				
CO No.	Į	Jpon complet students wi			Cognitive Level	PO, PSO No.			
CO No.	Unde	1 1	ill be a	able to: cepts and	U				
	Unde dema Identi	students wirstand various and theory in larger the theories for many	ill be a s con- Econo es of p	able to: cepts and omics oroduction,	Level	No.			
CO1	Unde dema Identi cost the decisi Analy	students wirstand various and theory in larger the theories for many	ill be as concess of paking	able to: cepts and omics oroduction, business	Level U	No. PO1			



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Semester 3

Course Code	EN3CCT07							
Course Title	Englis	English- Gems of Imagination						
Department	Comr	nerce						
Programme	B. Co	m Model I Fii	nance	and Taxation (S	SF)			
Semester	3							
Course Type	Comr	Common Course						
Credit	3	Hrs/Week	5	Total Hours	90)		
CO No.		Expected Cou Jpon complete students w	tion of	f this course	Cognitive Level	PO, PSO No.		
CO1		ify the style o ent contexts.	f dicti	on used in	Ap	PO1		
CO2		ine the differ ng and writin			An	PO6		
CO3		se a literary v ple perspectiv		by exploring	Е	РО7		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, An	-Analyze,		





Course Code	C03C	C03CRT07							
Course Title	Corpo	Corporate Accounts I							
Department	Comr	Commerce							
Programme	B. Co:	m Model I Fii	nance	and Taxation (S	SF)				
Semester	3								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1		rstand corpordures.	rate ac	ccounting	U	PO1			
CO2	proce stater	es the various edures in prep ments of publicanies.	aratio	on of financial	An	PO5			
CO3		ints and prepa		of investment n of insurance	An	PO5			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	C03C	C03CRT08						
Course Title	Quan	Quantitative Techniques for Business - I						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Finance and Taxation (SF)						
Semester	3							
Course Type	Comr	Common Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	Unde Statis	rstand the bastics.	sic co	ncepts of	U	PO1		
CO2		ify different p tical survey.	hases	of the	Ap	PO5		
CO3		ze the variou	An	PO4				
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	C03CRT09							
Course Title	Finan	Financial Markets and Operations						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fir	nance	and Taxation (S	SF)			
Semester	3							
Course Type	Core	Core Course						
Credit	3	Hrs/Week	4	Total Hours	72			
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive	PO, PSO		
					Level	No.		
CO1	Unde mark		ill be a rious s and	able to: financial		No.		
CO1	Unde marke autho	students wi	ill be a rious s and a. ent fin	able to: financial regulatory ancial	Level			
	Unde marke autho Analy instru	students wirstand the variet instrument orities in India was the different transfer used in the use of various of various students used in the use of various students with the use of	ill be a rious s and a. ent fin n Indi	able to: financial regulatory ancial	Level U	PO1		





Course Code	C03C	C03CRT10						
Course Title	Mark	Marketing Management						
Department	Com	Commerce						
Programme	В. Со	m Model I Fir	nance	and Taxation (S	SF)			
Semester	3							
Course Type	Core	Core Course						
Credit	3	Hrs/Week	3	Total Hours	54			
CO No.		Expected Cou Jpon complet students wi	tion o	f this course	Cognitive Level	PO, PSO No.		
CO1	Unde conce	rstand the Co pts.	ore ma	nrketing	U	PO1		
CO2		nd the role of		of marketing e strategies in	An	PSO2		
CO3	Ident	ify the recent	mark	eting trends.	Ap	PO1		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, An	-Analyze,		





Course Code	CO3C	CO3OCT01						
Course Title	Good	Goods and Services Tax						
Department	Comr	nerce						
Programme	B. Co:	m Model I Fii	nance	and Taxation (S	SF)			
Semester	3							
Course Type	Optio	Optional Course						
Credit	4	Hrs/Week	5	Total Hours	90)		
CO No.		Expected Cou Jpon completed students was	tion o	f this course	Cognitive Level	PO, PSO No.		
CO1	Unde GST	rstand the va			U	PSO1		
CO2		ify the time, p y and eligible		& value of	Е	PSO1		
CO3	_	-		f registration, nt of GST.	An	PSO1		
return filing and payment of GST. Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



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Semester 4

Course Code	EN4C	EN4CCTO8						
Course Title	Englis	English- Revisiting the Classics						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fir	nance	and Taxation (S	SF)			
Semester	4							
Course Type	Comr	Common Course						
Credit	3	3 Hrs/Week 5 Total Hours 90						
CO No.		Expected Cou Jpon complet students wi	ion of	Cognitive Level	PO, PSO No.			
		bladelle W		able to:				
CO1	_	oret the character texts and literary texts.	cterist		U	PO1		
CO1	classic Disco	oret the chara	cterist xt. onship	between	U An	PO1		
	classic Disco histor develo	oret the character text ver the relation of th	cterist kt. onship ad lite	between				





Course Code	CO4C	CO4CRT11							
Course Title	Corpo	Corporate Accounts II							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model I Finance and Taxation (SF)							
Semester	4								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90)			
CO No.		Expected Cou Upon comple students w	tion o	f this course	Cognitive Level	PO, PSO No.			
CO1		ulate financia ng and insura			С	PO1			
CO2		e revised bala orate compani		heet of	С	PO1			
CO3		e Liquidator's ints of corpor		statement of mpanies.	С	PO1			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, An	-Analyze,			





Course Code	CO4C	CO4CRT12					
Course Title	Quan	Quantitative Techniques for Business - II					
Department	Comr	Commerce					
Programme	B. Co:	B. Com Model I Finance and Taxation (SF)					
Semester	4						
Course Type	Core	Core Course					
Credit	4	4 Hrs/Week 6 Total Hours 108					
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
	Make use of the basic concepts of Bivariate data analysis in real-life problems.						
CO1	variat	e data analys		ncepts of Bi-	Ap	PO5	
CO1	variat proble Apply	e data analys	is in r	ncepts of Bi- eal-life	Ap	PO5	
	variat proble Apply Busin Unde	ee data analys ems. y forecasting	is in r	ncepts of Bi- eal-life ques in	-		





Course Code	CO4C	CO4CRT13							
Course Title	Entre	Entrepreneurship Development and Project Management							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model I Finance and Taxation (SF)							
Semester	4	4							
Course Type	Comr	Common Course							
Credit	4	Hrs/Week	5	Total Hours	90)			
CO No.		Expected Cou Jpon complete students w	tion o	f this course	Cognitive Level	PO, PSO No.			
CO1	Expla	in the entrept	reneu	rial concepts	U	PO3			
CO2		ify the differe ılation.	nt ste	ps in project	Ap	PO1			
CO3	_	oile a business preneurial ve	•		С	PO3			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, An	-Analyze,			





Course Code	CO40	CO4OT01							
Course Title	Finan	Financial Services							
Department	Comr	Commerce							
Programme	B. Co	m Model I Fii	nance	and Taxation (S	SF)				
Semester	4								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90)			
CO No.		Expected Cou Upon complet students w	tion o	f this course	Cognitive Level	PO, PSO No.			
CO1	Exten service	o .	in va	rious financial	U	PO1			
CO2		oility of various		to assess the	Ap	PO5			
CO3		rate a fundan ding mergers		O	С	PO1			
Cognitive	Level:			Understanding, c, C-Create	Ap-Apply, An	-Analyze,			



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Semester 5

Course Code	CO5C	CO5CRT14					
Course Title	Cost	Cost Accounting – I					
Department	Comr	Commerce					
Programme	B. Co	m Model I Fii	nance	and Taxation (S	SF)		
Semester	5						
Course Type	Core	Course					
Credit	4	4 Hrs/Week 6 Total Hours 108					
CO No.		Expected Cou Jpon complet students w	tion o	f this course	Cognitive Level	PO, PSO No.	
CO1		ify the cost co nmentals of co	•		Ap	PO1	
CO2	proce	ine the technidures of inversions r cost accoun	ntory		An	PO5	
CO3	Creat	e cost sheet o	f a ma	nufacturing	С	PO1	
CO3 PO1							





Course Code	CO5C	CO5CRT15							
Course Title	Envir	Environment and Human Rights							
Department	Comr	Commerce							
Programme	B. Co	m Model I Fir	nance	and Taxation (S	SF)				
Semester	5								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90)			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	students will be able to: Identify the various environmental issues, its solutions and the concept of ecosystem								
	ecosy.	stem							
CO2	Exam	stem ine the recent nerce to addre onmental issu	ess the	•	Ap	PO2			
CO2	Exam commenviro	ine the recent	ess the ies Right	to	Ap	PO2			





Course Code	CO5C	CO5CRT16					
Course Title	Finan	Financial Management					
Department	Comr	Commerce					
Programme	B. Co:	B. Com Model I Finance and Taxation (SF)					
Semester	5						
Course Type	Core	Core Course					
Credit	4	Hrs/Week	5	Total Hours	90)	
CO No.		Expected Cou Jpon complet students w	tion o	f this course	Cognitive Level	PO, PSO No.	
CO1	•	in the fundar of financial n		l concepts and ement.	U	PO1	
CO2		d the importa		O	U	PO6	
CO3	comp	vse various te uting workin rements.	•		An	PO6	
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, An	-Analyze,	





Course Code	CO5C	CO5OCT01						
Course Title	Incon	Income Tax - I						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fin	ance	and Taxation (S	SF)			
Semester	5							
Course Type	Optio	Optional Course						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	Identi	ify the technic ne tax.	al ter	ms related to	Ap	PSO1		
CO2	deter	rstand the cor mine resident iduals.			U	PSO1		
	Asses	Assess income under different heads E PSO1						
CO3	CO3 of income tax. PSO1 Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,							





Course Code	CA5C	CA5OPT02					
Course Title	Comp	outer Fundam	nental	s, Internet, and	MS Office		
Department	Comr	Commerce					
Programme	B. Co	m Model I Fii	nance	and Taxation (S	SF)		
Semester	5						
Course Type	Open	Course					
Credit	3	Hrs/Week	4	Total Hours	72		
CO No.		Expected Cou Jpon completed students w	tion of	f this course	Cognitive Level	PO, PSO No.	
CO1		ne history of o	_				
	_	nternet servic		OS, networks,	U	PO1	
CO2	and ir Make and M	nternet servic	es. atures nt to d	in MS Word levelop	U Ap	PO1	
CO2	and ir Make and M preser	use of the features the features data and	es. atures nt to d docum s of M	in MS Word levelop ments. S Excel to			



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Semester 6

Course Code	CO6C	CO6CRT17						
Course Title	Cost	Cost Accounting - 2						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fii	nance	and Taxation (S	SF)			
Semester	6							
Course Type	Core	Course						
Credit	4	Hrs/Week	6	Total Hours	10	8		
CO No.		Expected Cou Upon completed students w	tion o	f this course	Cognitive Level	PO, PSO No.		
CO1	costin	rstand varioung techniques of industries	appli	hods of ed to different	U	PO1		
CO2		cision-making		ing principles	Ap	PO6		
CO3		e budget usir eting techniqı	Ü	ious	С	PO1		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, An	-Analyze,		





Course Code	CO60	CO6CRT18							
Course Title	Adve	Advertisement and Sales Management							
Department	Com	Commerce							
Programme	В. Со	B. Com Model I Finance and Taxation (SF)							
Semester	6								
Course Type	Core	Course							
Credit	3	Hrs/Week	4	Total Hours	72				
CO No.		Expected Cou Upon comple students w	tion o	f this course	Cognitive Level	PO, PSO No.			
CO1	advei	and layout in	tiseme	ent appeal, ad	U	PO7			
CO2	resea	y knowledge rch methods a ure advertisir	and te	echniques to	Ap	PO1			
CO3	prom	in the concep otion and per gic marketins	rsonal	selling for	U	РО7			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, An	-Analyze,			





Course Code	CO60	CO6CRT19						
Course Title	Audit	Auditing and Assurance						
Department	Comr	Commerce						
Programme	B. Co:	B. Com Model I Finance and Taxation (SF)						
Semester	6							
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	Total Hours	90)		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		rstand basic c procedures of	-	ots, principles, ing.	U	PO1		
CO1	and p		auditi	ing. ers, and	U Ap	PO1		
	and p Identi liabili Expla verifie	procedures of ify the duties,	auditi powe ny au t of ve	ers, and ditor.	-	_		





Course Code	CO6C	CO6CRT20						
Course Title	Mana	Management Accounting						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fi	nance	and Taxation (S	SF)			
Semester	6							
Course Type	Core	Course						
Credit	4 Hrs/Week 5 Total Hours 90)		
CO No.		Expected Cou Jpon comple students w	tion o	f this course	Cognitive Level	PO, PSO No.		
	Unde	rstand the ba	sic co	ncept of	U	PO1		
CO1	mana	gement accou	ınting	g and its				
	signif	icance in an o	organi	sation.	C			
	Asses	s organizatio	nal pe	erformance by				
	using	financial stat	emen	t analysis and				
CO2	accou	nting ratios f	or ma	nagerial	Е	PO6		
		on making.		O				
	Apply	y knowledge	to pre	epare Fund				
CO3	Flow	and Cash Flo	w sta	tements of an	Ap	PO1		
	organ	isation.						
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, An	-Analyze,		





Course Code	CO6C	CO6OCT01							
Course Title	Incom	Income Tax – II							
Department	Comr	nerce							
Programme	B. Co	m Model I Fii	nance	and Taxation (S	6F)				
Semester	6								
Course Type	Optio	Optional Course							
Credit	4	Hrs/Week	5	Total Hours	9	90			
CO No.		Expected Cou Jpon complet students w	tion of	f this course	Cognitive Level	PO, PSO No.			
CO1		y the concept ing of income		gregation and	Ap	PSO1			
CO1	clubb	ing of incomerstand the va	rious	norms for	Ap U	PSO1			
	clubb Unde makir calcul Asses	ing of incomerstand the va	rious s in in	norms for come tax	-				



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Course Code	CO6F	CO6PR01						
Course Title	Projec	Project and Viva						
Department	Comr	Commerce						
Programme	B. Co	m Model I Fii	nance	and Taxation (S	SF)			
Semester	6							
Course Type	Core	Course						
Credit	1	Hrs/Week	-	Total Hours	-			
CO No.		Expected Cou Jpon complete students w	tion o	f this course	Cognitive Level	PO, PSO No.		
CO1	Unde	rstand the co	ncept	of Research,	U	PO1		
CO2	Appli	cation of met	hodo	logy.	Ap	PO5		
CO3	Analy	se the finding	gs.		An	PO6		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, An	-Analyze,		



B. Com Model I Computer Applications

Semester 1

Course Code	EN1C	EN1CCT01						
Course Title	Englis	English- Fine Tune Your English						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Computer Applicationss						
Semester	1	1						
Course Type	Comr	Common Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Jpon completed students wa	tion o	f this course	Cognitive Level	PO, PSO No.		
CO1		e strategic did en and writter			R	PO6		
CO2	comp	rate adequate etence to com ate English	_		U	PO1		
CO3	appro	opriate oral ar urse in real li	nd wr		R	PO6		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	HN10	HN1CCT02						
Course Title	Prose	Prose & Mass Media						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Computer Applications						
Semester	1	1						
Course Type	Comr	Common Course						
Credit	4	Hrs/Week	4	Total Hours	60			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
	1		_					
CO1		rstanding of v writing in Hi		•	U	PO1		
CO1	prose Devel	writing in Hi	ndi li munic	terature cation skills in	U Ap	PO1 PO6		
	prose Devel both s Build to ana	writing in Hilop their coming spoken and worthical thinking	munic ritten ing sk	terature cation skills in		-		





Course Code	ML10	ML1CCT05						
Course Title	Malay	Malayalam - Kathayum Kavithayum						
Department	Comr	merce						
Programme	B. Co	m Model I Co	mput	er Applications	5			
Semester	1	1						
Course Type	Comr	Common Course						
Credit	4	Hrs/Week	4	Total Hours		60		
CO No.		Expected Cou Jpon complet		Cognitive	PO, PSO			
		students wi			Level	No.		
CO1		students wi	ll be a		Level U	No. PO1		
CO1	Short	students wi	ll be a	able to: of Malayalam				
	Short Analy	students wirstand the his stories yze short stories s poem and p	tory of	able to: of Malayalam different eras	U	PO1		





Course Code	CO10	CO1CRT01							
Course Title	Dime	Dimensions and Methodology of Business Studies							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model I Computer Applications							
Semester	1	1							
Course Type	Core	Core							
Credit	2	Hrs/Week	3	Total Hours	54				
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1		ify the basics ess Studies	of dir	nensions of	Ap	PO1			
CO2		d knowledge as well as CS		t business	U	PO2			
CO3	busin	rate technolog ess and funda ess research	U	PO4					
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			







Course Code	CO1C	CO1CRT02							
Course Title	Finan	Financial Accounting I							
Department	Comr	Commerce							
Programme	B. Co	m Model I Co	ompu	ter Applications	6				
Semester	1	1							
Course Type	Core								
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students w	tion o	f this course	Cognitive Level	PO, PSO No.			
CO1	conve	y accounting entions for the nts of sole pr businesses.	e prep	paration of	Ар	PO5			
CO2	conve	up students erting single-e e-entry syste	entry	С	PO1				
CO3		rstand the co onsignment a	•	5 5	Ар	PO1			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO1C	CO1CRT03							
Course Title	Corpo	Corporate Regulations and Administration							
Department	Comr	Commerce							
Programme	B. Co	m Model I Co	mput	er Applications	3				
Semester	1								
Course Type	Core	Core							
Credit	3	Hrs/Week	4	Total Hours	7	72			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	frame	narize the gerework pertain	ing to	the	U	PO3			
CO2		ze the share on istrative manany.	•	An	PO1				
CO3		ine the windi ution proced	0 1		An	PO1			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO1C	CO1CMT01							
Course Title	Banki	Banking and Insurance							
Department	Comr	Commerce							
Programme	B. Co	m Model I Co	mput	ter Applications	6				
Semester	1								
Course Type	Complementary Course								
Credit	3	Hrs/Week	4	Total Hours	5	72			
CO No.		E xpected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1		pts and pract		ental banking n the Indian	U	PO1			
CO2	innov	rstand differe ations and th er-customer re	e dyn	U	PO1				
CO3	_	in the princip of insurance.	oles ar	nd diverse	U	PO1			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Semester 2

Course Code	EN2C	EN2CCT03						
Course Title	Englis	English- Issues that Matter						
Department	Comr	Commerce						
Programme	B. Co	m Model I Co	mput	er Applications	3			
Semester	2							
Course Type	Common Course							
Credit	3	Hrs/Week	5	Total Hours	Ġ	90		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1	nation	onstrate an un nal and globa mporary sign	l issue	es of	U	PO2		
CO2	Explain the role of government in providing public facilities and regulating economic disparities.				U	PO2		
CO3		the social and ure of the wo			U	PO6		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	HN20	HN2CCT04						
Course Title	Poetr	Poetry Commercial Correspondence & Translation						
Department	Comr	Commerce						
Programme	B. Co	m Model I Co	mput	er Applications	3			
Semester	2							
Course Type	Comr	Common Course						
Credit	4	Hrs/Week	4	Total Hours	60			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1	Unde		nt for	ms and styles	Ap	PO1		
CO2		writing skills ractice of lette		agh the study ting	С	PO7		
	Adan	t their transla	tion s					
CO3	techn	iques to differ egisters of Hir	O	•	E	PO6		





Course Code	ML20	ML2CCT06						
Course Title	Malay	Malayalam - Aathmakatha, Lekhanam						
Department	Comr	merce						
Programme	B. Co	m Model I Co	mput	er Applications	3			
Semester	2							
Course Type	Comr	non Course						
Credit	4 Hrs/Week 4 Total Hours 60				60			
	Expected Course Outcomes Upon completion of this course							
CO No.		-	ion of	f this course	Cognitive Level	PO, PSO No.		
CO No.	Analy	Jpon complet	ion of 11 be a	f this course able to: society and		•		
	Analy time i	Jpon complet students wi vze the influer n Malayalam rstand the im iographies in	ion of	f this course able to: society and e	Level	No.		
CO1	Analy time i Unde autob literat Build	Jpon complet students wi vze the influer n Malayalam rstand the im iographies in	ion of ill be a nce of prose porta Mala	f this course able to: society and e nce of yalam	Level An	No. PO1		





Course Code	CO2C	CO2CRT04						
Course Title	Finan	Financial Accounting II						
Department	Comr	nerce						
Programme	B. Co	m Model I Co	mput	er Applications	3			
Semester	2							
Course Type	Core							
Credit	4	Hrs/Week	5	Total Hours	Ģ	90		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	proce	y accounting dure on hire _l h and departi	purch	ase system,	Ар	PO1		
CO2	proce	use of the kn dures and set ution of parti	tleme	ent in case of	Ар	PO1		
CO3		rstand the im	•		Ap	PO1		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO2C	CO2CRT05						
Course Title	Busin	Business Regulatory Framework						
Department	Comr	nerce						
Programme	B. Co	m Model I Co	mput	ter Applications	3			
Semester	2							
Course Type	Core							
Credit	3 Hrs/Week 4 Total Hours 72							
	Expected Course Outcomes Upon completion of this course students will be able to:							
CO No.		Jpon complet	ion o	f this course	Cognitive Level	PO, PSO No.		
CO No.	Unde	Jpon complet	ion o Il be a eneral	f this course able to: principles of	•	·		
	Unde contra Exam Contr	Jpon complet students wi erstand the ge	ion of Go	f this course able to: principles of s. Special oods Act,	Level	No.		
CO1	Under contra Exam Contra 1930,	Jpon complet students wi erstand the ge act law for bu ine the concep racts and Sale in business tr	ion of the siness of Go ansacual po	f this course able to: principles of s. Special oods Act, etions erspectives in	Level U	No. PO1		





Course Code	CO2C	CO2CRT06						
Course Title	Busin	Business Management						
Department	Comr	nerce						
Programme	B. Co	m Model I Co	mput	ter Applications	3			
Semester	2							
Course Type	Core							
Credit	3	Hrs/Week	3	Total Hours	Į	54		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive	PO, PSO		
					Level	No.		
CO1	Demo	students wi onstrate the sk olling and coc	ll be a	able to:	Level U	No. PO1		
CO1	Demo contro activi Expla motiv	students wi onstrate the sk olling and coo ties in the theorie	ill be a kills ir ordina es rela	able to: n planning, nting business				
	Demo contro activi Expla motiv busine	students winstrate the skolling and cooties in the theorie ration and leaders scenario	ll be a kills ir ordina s rela dersh	able to: n planning, ating business ted to	U	PO1		





Course Code	CO2C	CO2CMT02						
Course Title	Princi	Principles of Business Decisions						
Department	Comr	merce						
Programme	B. Co	m Model I Co	mput	er Applications	3			
Semester	2							
Course Type	Core							
Credit	3	Hrs/Week	3	Total Hours	Ę	54		
	Expected Course Outcomes Upon completion of this course							
CO No.		_	ion o	f this course	Cognitive Level	PO, PSO No.		
CO No.	Unde	Jpon complet	ion of 11 be a s con	f this course able to: cepts and		•		
	Unde dema Identi	Jpon complet students wirstand variou nd theory in easy the theories for many students.	ion of all be a s concecono es of p	f this course able to: cepts and mics production,	Level	No.		
CO1	Unde dema Identi cost tl decisi Analy	Jpon complet students wirstand variou nd theory in easy the theories for many students.	ion of all be a s concecono es of paking	f this course able to: cepts and mics production, business	Level U	No. PO1		



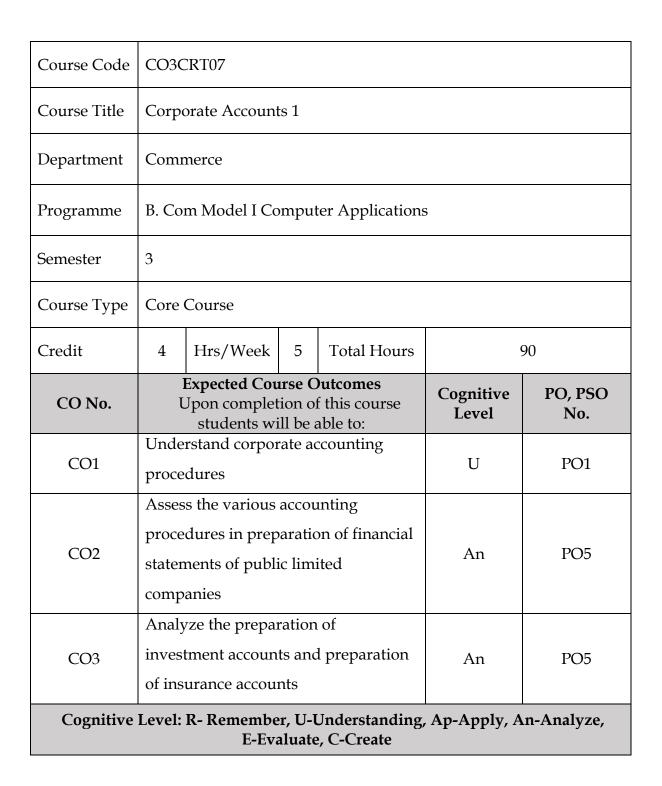


Semester 3

Course Code	EN3C	EN3CC07						
Course Title	Englis	English- Gems of Imagination						
Department	Comr	merce						
Programme	B. Co	m Model I Co	mput	er Applications	3			
Semester	3							
Course Type	Comr	non Course						
Credit	3	Hrs/Week	5	Total Hours	9	90		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1		ify the style o	f dicti	on used in	Ар	PO1		
CO2		ine the difference and writin			An	PO6		
CO3		se a literary v ple perspectiv		by exploring	E	PO7		
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		











Course Code	CO3C	CO3CRT08					
Course Title	Quan	Quantitative Technique for Business I					
Department	Comr	merce					
Programme	B. Co	m Model I Co	mput	er Applications	3		
Semester	3						
Course Type	Core	Course					
Credit	4	Hrs/Week	5	Total Hours	(90	
	Expected Course Outcomes Upon completion of this course						
CO No.		-	ion of	f this course	Cognitive Level	PO, PSO No.	
CO No.	Į	Jpon complet students wi rstand the bas	ion of	f this course able to:		· ·	
	Unde Statis	Jpon complet students wi rstand the bas	ion of Il be a	f this course able to: ncepts of	Level	No.	
CO1	Unde Statis Identi statist Analy	Jpon complet students wi rstand the bas tics ify different p	ion of ill be a sic con hases	f this course able to: ncepts of of the	Level U	No. PO1	

E-Evaluate, C-Create





Course Code	CO3C	CO3CRT09						
Course Title	Finan	Financial Markets and Operations						
Department	Comr	nerce						
Programme	B. Co	m Model I Co	mpul	ter Applications	3			
Semester	3							
Course Type	Core	Course						
Credit	3	3 Hrs/Week 4 Total Hours 72				72		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	mark	rstand the var et instrument crities in India	s and		U	PO1		
CO2		se the differe ments used in			An	PO1		
CO3	Make schen	use of variounes	ıs mu	tual fund	Ap	PO5		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO3C	CO3CRT10						
Course Title	Mark	Marketing Management						
Department	Comr	nerce						
Programme	B. Co	m Model I Co	mpu	ter Applications	5			
Semester	3							
Course Type	Core	Course						
Credit	3	Hrs/Week	3	Total Hours	Į	54		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	Unde conce	rstand the Co pts	re ma	arketing	U	PO1		
CO2		rse the elemer nd the role of ess		An	PSO2			
CO3	Ident	ify the recent	mark	eting trends	Ap	PO1		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO3C	CO3OCT02						
Course Title	Infori	Information Technology for Business (Theory)						
Department	Com	Commerce						
Programme	B. Co	m Model I Co	mput	er Applications	3			
Semester	3							
Course Type	Optic	Optional Core I						
Credit	3	Hrs/Week	3	Total Hours	Į	54		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1		rstand Inform ts relevance ir		0,	U	PO1		
CO2	Unde		ΓML t	ags to create a	U	PSO3		
CO3	0 =====	rstand the bas	sics of	Network	U	PSO3		
Cognitive	Level:			Jnderstanding, , C-Create	Ap-Apply, A	n-Analyze,		







Semester 4

Course Code	EN4C	EN4CCTO8				
Course Title	Englis	sh-Revisiting	the C	lassics		
Department	Comr	merce				
Programme	B. Co	m Model I Co	mput	ter Applications	5	
Semester	4					
Course Type	Comr	non Course				
Credit	3	Hrs/Week	5	Total Hours	9	90
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.
CO1	-	oret the charac cal literary te		tics of a	U	PO1
CO2	histor	ver the relation rical events ar opments.	-	•	An	PO2
CO3		lop an apprec ral perspectiv		of diverse	Ар	PO7
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,





Course Code	CO40	CRT11							
Course Title	Corpo	Corporate Accounts II							
Department	Comr	Commerce							
Programme	B. Co	m Model I Co	mput	er Applications	3				
Semester	4								
Course Type									
Credit	4	Hrs/Week	6	Total Hours	1	08			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1	_	ulate Financia ng and Insur			С	PO1			
CO2		e revised Bala orate compan		heets of	С	PO1			
CO3		-		l Statement of npanies	С	PO1			
Cognitive	account of corporate companies Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO4C	CO4CRT12							
Course Title	Quan	Quantitative Techniques for Business II							
Department	Comr	Commerce							
Programme	B. Co	m Model I Co	mput	ter Applications	3				
Semester	4								
Course Type	Core								
Credit	4	Hrs/Week	6	Total Hours	1	08			
	1	Expected Cou	1400						
CO No.		Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO No.	Make	Jpon complet students wi use of the base se data analys	ion of Il be a	f this course able to: ncepts of Bi-	•	•			
	Make variat proble	Jpon complet students wi use of the base se data analys	ion of Ill be a sic co is in r	f this course able to: ncepts of Bi- real-life	Level	No.			
CO1	Make variat proble Apply Busin	Jpon complet students wi use of the base o	ion of ill be a sic co is in r	f this course able to: ncepts of Bi- real-life iques in	Level Ap	No. PO5			





	I							
Course Code	CO40	CO4CRT13						
Course Title	Entre	Entrepreneurship Development and Project Management						
Department	Com	Commerce						
Programme	В. Со	m Model I Co	mput	er Applications	3			
Semester	4							
Course Type	Com	non Course						
Credit	4	Hrs/Week	5	Total Hours	Ģ	90		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	Expla	in the entrepo	reneu	rial concepts	U	PO3		
CO2		ify the differe ılation	nt ste	ps in project	Ap	PO1		
CO3	1	pile a business preneurial ve	•		С	PO3		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO4C	CO4OCT02							
Course Title	Inform	mation Techn	ology	for Office (The	ory)				
Department	Comr	Commerce							
Programme	B. Co:	B. Com Model I Computer Applications							
Semester	4								
Course Type	Optio	nal Core II							
Credit	3	Hrs/Week	3	Total Hours	Į	54			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1		rstand the fea Adobe PageM		MS Word	U	PO3			
CO2	_	in the feature		MS Excel to e and analyse	Ар	PO1			
CO3	Powe	rstand the fear Point to make ntation includes	ke a q	uality	С	PO3			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO40	OCP01						
Course Title		Information Technology for Office and Information Technology for Business (Practical)						
Department	Comi	Commerce						
Programme	В. Со	m Model I Co	mpu	ter Applications	5			
Semester	3 & 4							
Course Type	Optio	Optional Core I & 2						
Credit	2	Hrs/Week	4	Total Hours	7	72		
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		y MS Word, N rPoint to mar		cel and MS office activities	Ap	PSO3		
CO2		y the features Maker to creat		lobe P applications	Ap	PSO3		
CO3	Creat	e web pages ι	ısing	HTML	С	PSO3		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Semester 5

Course Code	CO5C	CO5CRT14							
Course Title	Cost 1	Cost Accounting I							
Department	Comr	Commerce							
Programme	B. Co	3. Com Model I Computer Applications							
Semester	5								
Course Type	Core	Course							
Credit	4	Hrs/Week	6	Total Hours	1	08			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1		ify the cost co	-		501				
	Turida	mentals of co	st acc	counting	Ap	PO1			
CO2	Exam	ine the technidures of invertices of invertices of invertices.	iques ntory	and	Ap	PO1 PO5			
CO2	Exam proced labou	ine the techni	ques ntory ting	and control &	1				





Course Code	CO5C	CO5CRT15							
Course Title	Envir	Environment and Human Rights							
Department	Comr	Commerce							
Programme	B. Co	m Model I Co	mput	er Applications	3				
Semester	5								
Course Type	Core	Course							
Credit	4	Hrs/Week	5	Total Hours	Ģ	90			
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1				ronmental the concept of	Ap	PO2			
CO2		Examine the recent developments in commerce to address the An PO2 environmental issues							
CO2					An	PO2			
CO2	enviro		ies Right	to	An U	PO2 PO1			





Course Code	CO5C	CRT16					
Course Title	Finan	cial Managen	nent				
Department	Comr	Commerce					
Programme	B. Co	m Model I Co	mput	er Applications	3		
Semester	5						
Course Type	Core	Course					
Credit	4	Hrs/Week	5	Total Hours	Ġ	90	
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1	1	in the fundan of financial m		l concepts and ement	U	PO1	
CO2		d the importa		Ü	U	PO6	
CO3	comp	ze various te uting working rements	•		An	PO6	
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO5C	CO5OCT02						
Course Title	Comp	Computerised Accounting (Theory)						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model I Computer Applications						
Semester	5							
Course Type	Optio	onal Course						
Credit	3	Hrs/Week	3	Total Hours	Į	54		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1		rate foundationsoftware.	onal p	roficiency of	U	PSO3		
CO2	prepa	in the proced tration of fina nting and inv Tally	l acco	unts with	U	PSO3		
CO3	prepa repor	rate the procestrations of payers ts using Tally hisation	yroll a	and GST	С	PSO3		
Cognitive	Level:			Jnderstanding, , C-Create	Ap-Apply, A	n-Analyze,		





Course Code	BA5C	BA5OPT22						
Course Title	Branc	Brand Management						
Department	Comr	Commerce						
Programme	B. Co	m Model I Co	mput	ter Applications	6			
Semester	5							
Course Type	Open	Course						
Credit	4	Hrs/Week	4	Total Hours		60		
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1		rstand fundar icance of brar		al concept and the market.	U	PSO2		
CO2	Analy	se the proces	s of B	rand Building	An	PO4		
CO3		op the strateg portfolio ma			С	РО7		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		







Semester 6

Course Code	CO6C	CO6CRT17							
Course Title	Cost A	Cost Accounting-2							
Department	Comr	Commerce							
Programme	B. Co	m Model I Co	mput	ter Applications	3				
Semester	6								
Course Type	Core	Course							
Credit	4	Hrs/Week	6	Total Hours	1	08			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	costin	rstand variou g techniques of industries.	appli	chods of ed to different	U	PO1			
CO2		rision-making		ing principles ations in	Ap	PO6			
CO3		e budget usin eting techniqu	Ü	ious	С	PO1			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO6CRT18								
Course Title	Adve	Advertisement and Sales Management							
Department	Comr	Commerce							
Programme	B. Co:	B. Com Model I Computer Applications							
Semester	6								
Course Type	Core	Course							
Credit	3	Hrs/Week	4	Total Hours	ŗ	72			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
		rstand the con	_						
CO1		_		ent appeal, ad keting scenario	U	PO7			
CO1	Apply resear	_	mark of adv	vertising schniques to	U Ap	PO7			
	Apply resear measure Expla	and layout in y knowledge rch methods a	mark of adv and te ag effe ts of s	ecting scenario vertising echniques to ectiveness. sales selling for					





Course Code	CO6C	CO6CRT19					
Course Title	Audit	ting and Assu	rance				
Department	Comr	merce					
Programme	B. Co:	m Model I Co	mpul	er Applications	3		
Semester	6						
Course Type	Core	Core Course					
Credit	4	Hrs/Week	5	Total Hours	9	90	
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.	
CO1		rstand basic c	•	ots, principles	U	PO1	
CO2		ify the duties, ties of compa	•		Ap	PO5	
CO3	verifi	Explain the concept of vouching, verification and valuation of Assets and Liabilities E PO5					
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO6CRT20								
Course Title	Mana	gement Acco	untin	g					
Department	Comr	nerce							
Programme	B. Co	m Model I Co	mput	er Applications	3				
Semester	6								
Course Type	Core	Course							
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.		Expected Course Outcomes Upon completion of this course students will be able to: Cognitive Level No.							
CO1	mana	rstand the bar gement accou icance in an c	ınting	and its	U	PO1			
CO2	using accou	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.				PO6			
CO3	Flow	Apply knowledge to prepare Fund Flow and Cash Flow statements of an Ap PO1 organisation.							
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO6C	CO6OCT02							
Course Title	Softw	Software for Business and Research (Theory)							
Department	Comr	nerce							
Programme	B. Co:	m Model I Co	mpu	ter Applications	3				
Semester	6								
Course Type	Optio	Optional Course							
Credit	3	3 Hrs/Week 3 Total Hours 54							
CO No.		Expected Course Outcomes Upon completion of this course students will be able to: Cognitive Level PO, PSO No.							
CO1	data t	in data, data ransformation ence using SPS	n and	ssing various statistical	U	PSO3			
CO2	Write	Illustrate features of LibreOffice Writer, Open-Source software and formatting to create documents							
CO3	and n	Illustrate Libre Office calc, to store and manipulate data, analyse it using U PSO3 formulas and charts.							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO6OCP01								
Course Title	_	Computerized Accounting and Software for Business and Research (Practical)							
Department	Comr	nerce							
Programme	B. Co	m Model I Co	mput	ter Applications	3				
Semester	5,6								
Course Type	Optio	onal Course							
Credit	2	2 Hrs/Week 4 Total Hours 72							
CO No.		Expected Course Outcomes Upon completion of this course students will be able to: Cognitive Level PO, PSO No.							
CO1	gener Balan	y concepts of rate Trading, l ce sheet and l nent using Ta	Profito Bank	& loss, reconciliation	Ар	PSO3			
CO2		y the concepts	-		Ар	PSO3			
CO3	Make Calc t	Analyse various data using SPSS and Make use of Libre Office Writer and Calc to prepare document and interpret data. PSO3							
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO6F	CO6PR01						
Course Title	Projec	ct And Viva						
Department	Comr	nerce						
Programme	B. Co	m Model I Co	mput	ter Applications	3			
Semester	6							
Course Type	Optio	Optional Course						
Credit	1	Hrs/Week		Total Hours				
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.		
CO1	Unde Resea	rstanding the irch	conc	epts of	U	PO1		
CO2	Appli	Application of Research Methodology Ap PO5						
CO3	Analy	Analyse the findings An PO6						
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	in-Analyze,		



B. Com Model II Finance and Taxation

Semester 1

Course Code	EN1C	EN1CCT01					
Course Title	Englis	sh-Fine Tune	Your	English			
Department	Comr	nerce					
Programme	B. Co:	m Model II Fi	nance	e and Taxation			
Semester	1						
Course Type	Comr	non Course					
Credit	4	Hrs/Week	5	Total Hours	(90	
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.	
CO1		e strategic diff n and written			R	PO6	
CO2	compe	ate adequate etence to com ate English.	Ü		U	PO1	
CO3	appro	Choose grammar as a tool in devising appropriate oral and written discourse R PO6 in real life or specific contexts.					
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	HN10	HN1CCT05						
Course Title	Prose	, Commercial	Corr	espondence & T	Translation			
Department	Com	nerce						
Programme	B. Co	m Model II Fi	nance	e and Taxation				
Semester	1							
Course Type	Comi	non						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Upon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		se various for ure, including		_	An	PO1		
CO2		op the skill in of business le		ng different	Ар	PO7		
CO3	prose	Adapt the skills necessary to translate prose texts accurately and effectively between Hindi and English languages.						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





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Course Code	ML1C	ML1CCT11						
Course Title	Malay	alam – Katha	,Kav:	itha, Nadakam				
Department	Comr	nerce						
Programme	B. Co	m Model II Fi	nance	e and Taxation				
Semester	1							
Course Type	Comm	Common						
Credit	4	4 Hrs/Week 5 Total Hours 90						
	1	Expected Course Outcomes Upon completion of this course students will be able to: Cognitive PO, PSO Level No.						
CO No.		Jpon complet	ion o	f this course	U	•		
CO No.	Relate	Jpon complet	ion o	f this course able to:	U	•		
	Relate differe	Jpon complet students wi Malayalam s	ion o ll be a hort s	f this course able to: stories of	Level	No.		
CO1	Relate differe	Jpon complet students wi Malayalam s ent eras	ion of all be a hort s	f this course able to: stories of	Level U	No.		





Course Code	CO1CRT01									
Course Title	Dime	Dimensions and Methodology of Business Studies								
Department	Comr	nerce								
Programme	B. Co	m Model II Fi	inance	e and Taxation						
Semester	1									
Course Type	Core									
Credit	2	Hrs/Week	3	Total Hours	Į	54				
CO No.		Expected Cou Jpon complete students w	tion o	f this course	Cognitive Level	PO, PSO No.				
CO1		fy the basics o	of dim	nensions of	Ap	PO1				
CO2		d knowledge as well as CS		business	U	PO2				
CO3	busine	Illustrate technological integration in business and fundamentals of business U PO4 research.								
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create										





Course Code	CO10	CO1CRT02							
Course Title	Finan	Financial Accounting I							
Department	Comr	merce							
Programme	B. Co	m Model II Fi	inance	e and Taxation					
Semester	1								
Course Type	Core								
Credit	4	Hrs/Week	5	Total Hours		90			
CO No.		Expected Course Outcomes Upon completion of this course students will be able to: Cognitive PO, PSO Level No.							
CO1	conver	r accounting posterions for the nts of sole propusinesses.	prepa	aration of	Ар	PO5			
CO2	conve	Make up students to gain expertise in converting single-entry systems to C PO1 double-entry systems							
CO3		understand the concepts in royalty and consignment accounts Ap PO1							
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			



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Course Code	CO10	CO1CRT03						
Course Title	Corpo	orate Regulati	ions a	nd Administrat	ion			
Department	Comr	merce						
Programme	B. Co	m Model II Fi	nance	e and Taxation				
Semester	1							
Course Type	Core							
Credit	3	Hrs/Week	4	Total Hours	7	72		
CO No.		Expected Course Outcomes Upon completion of this course students will be able to: Cognitive PO, PSO Level No.						
CO1	frame	narise the geno work pertaini npanies.		egal the formation	U	PO3		
CO2	admin	Analyse the share capital and administrative management of the An PO1 company.						
CO3		Examine the winding-up and dissolution procedures of a Company. An PO1						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



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Course Code	CO1C	CO1CMT01							
Course Title	Banki	Banking and Insurance							
Department	Comr	nerce							
Programme	B. Co	m Model II Fi	nance	e and Taxation					
Semester	1								
Course Type	Comp	olementary Co	ourse						
Credit	3	Hrs/Week	3	Total Hours	Į	54			
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1		ots and practi		ental banking the Indian	U	PO1			
CO2	innova	stand different ations and the r-customer re	e dyna	amics of	U	PO1			
CO3	1	Explain the principles and diverse types of insurance. U PO1							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									







Course Code	EN2C	EN2CCT03					
Course Title	Engli	sh- Issues tha	t Mat	ter			
Department	Comr	nerce					
Programme	B. Co	m Model II Fi	inance	e and Taxation			
Semester	2						
Course Type	Comr	non Course					
Credit	4	Hrs/Week	5	Total Hours	9	90	
CO No.		Expected Cou Jpon complet students wi	tion o	Cognitive Level	PO, PSO No.		
CO1	nation	nstrate an un al and global mporary signi	issue	s of	U	PO2	
CO2	provid	in the role of gling public fa	cilitie	s and	U	PO2	
CO3		Infer the social and environmental structure of the world economy. U PO6					
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create						





Course Code	HN2C	HN2CCT05							
Course Title	Poetry	Poetry & Mass Media							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	and Taxation					
Semester	2								
Course Type	Comm	non							
Credit	4	Hrs/Week	5	(90				
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1	cultura	ver an apprectal heritage an di poetry.		for the rich ersity reflected	An	PO1			
CO2	theme	Hindi poetry of such as love ality, and socent cultural co	e, natu cial ju	stice across	R	PO2			
CO3	oppor	Invent about the challenges and opportunities faced by aspiring filmmakers in India's competitive film industry.							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	ML2CCT12								
Course Title	Malay	Malayalam - Gathyam, Yathra Vivaranam							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	and Taxation					
Semester	2								
Course Type	Common								
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	Identii prose	fy different go	enres	in Malayalam	An	PO1			
CO2	_	n the importa	ance c	f travelogues	U	PO2			
CO3	Develo	Develop skills for writing travelogues C PO7							
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO2C	CO2CRT04								
Course Title	Financ	Financial Accounting II								
Department	Comm	Commerce								
Programme	B. Con	B. Com Model II Finance and Taxation								
Semester	2									
Course Type	Core	Core								
Credit	4	Hrs/Week	5	Total Hours	90					
CO No.		Expected Cou Jpon complet students w	tion o	Cognitive Level	PO, PSO No.					
CO1	proced	accounting t lures on Hire n and Departi	Purc	hase System,	Ap	PO1				
CO2	proced	use of the kno lures and sett ation of partn	tleme	nt in case of	Ap	PO1				
CO3		Understand the importance and applicability of accounting standards U PO1								
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, An	-Analyze,				





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Course Code	CO2C	CO2CRT05							
Course Title	Busine	Business Regulatory Framework							
Department	Comn	nerce							
Programme	B. Cor	n Model II Fii	nance	and Taxation					
Semester	2								
Course Type	Core								
Credit	3	3 Hrs/Week 4 Total Hours 72							
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1		estand the ger	•		U	PO1			
CO2	contra	ne the concep cts and Sale c iness transact	of Goo	Special ods Act, 1930,	An	PO5			
CO3	_	Justify the contractual perspectives in commercial transactions. E PO1							
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			



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Course Code	CO2C	CO2CRT06								
Course Title	Busine	Business Management								
Department	Comm	nerce								
Programme	B. Con	n Model II Fi	nance	and Taxation						
Semester	2									
Course Type	Core C	Core Course								
Credit	3	Hrs/Week	4	Total Hours	7	72				
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.				
CO1		· ·		planning, iting business	U	PO1				
CO2	motiva	n the theorie ation and leadess scenario.		ted to ip in different	U	PO6				
CO3	Under techni	estand the effo	ective	U	PO4					
Cognitive	Level:			Understanding e, C-Create	, Ap-Apply, A	An-Analyze,				





Course Code	CO2CMT02								
Course Title	Princij	Principles of Business Decisions							
Department	Comm	nerce							
Programme	B. Con	B. Com Model II Finance and Taxation							
Semester	2	2							
Course Type	Complementary Course II								
Credit	3	Hrs/Week	3	Total Hours		54			
CO No.		Expected Cou Upon complete students wi	tion of	f this course	Cognitive Level	PO, PSO No.			
CO1		stand various		_	U	PO1			
CO2		fy the theories	-	oduction, cost	Ар	PO5			
CO3	Analyse the pricing in different market situations An PO5								
Cognitive	Level:			nderstanding, A	Ap-Apply, Ar	n-Analyze,			





Semester 3

Course Code	CO3C	CO3CRT07					
Course Title	Corpo	orate Accounts	s I				
Department	Comn	nerce					
Programme	B. Cor	n Model II Fii	nance	and Taxation			
Semester	3						
Course Type	Core (Course					
Credit	4	Hrs/Week	4	Total Hours		72	
CO No.		Expected Cou Upon complet students wi	ion o	Cognitive Level	PO, PSO No.		
CO1	Under	rstand corpordures.	ate ac	counting	U	PO1	
CO2	proced	s the various a dures in prepa nents of public anies.	aratio	An	PO5		
CO3	accou	Analyse the preparation of investment accounts and preparation of insurance An PO5 accounts.					
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO3C	CO3CRT08							
Course Title	Quant	itative Techn	iques	for Business I					
Department	Comm	nerce							
Programme	B. Cor	n Model II Fii	nance	and Taxation					
Semester	3								
Course Type	Core	Core							
Credit	4	4 Hrs/Week 4 Total Hours 72							
CO No.		Expected Cou Jpon complet students wi	ion of	f this course	Cognitive Level	PO, PSO No.			
CO1	Under Statist	stand the bas	ic cor	ncepts of	U	PO1			
CO2		fy different plical survey.	hases	of the	Ap	PO5			
CO3		Analyse the various practical situations by using basic statistical tools. An PO4							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO3C	CO3CRT09							
Course Title	Financ	Financial Markets and Operations							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	and Taxation					
Semester	3								
Course Type	Core (Core Course							
Credit	3 Hrs/Week 4 Total Hours 72								
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1	marke	stand the var t instruments rities in India	and		U	PO1			
CO2		se the differen			An	PO1			
CO3		Make use of various mutual fund schemes. Ap PO5							
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO3C	CO3CRT10							
Course Title	Marke	Marketing Management							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	and Taxation					
Semester	3	3							
Course Type	Core Course								
Credit	3	Hrs/Week	3	Total Hours	54				
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	Under concep	estand the Cor ots.	re ma	rketing	U	PO1			
CO2		lyse the elemend the role of ess.		An	PSO2				
CO3	identify the recent marketing trends. Ap PO1								
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO3O	CO3OCT01							
Course Title	Goods	Goods and Services Tax							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	and Taxation					
Semester	3								
Course Type	Option	Optional Course							
Credit	4	Hrs/Week	5	Total Hours	Ġ	90			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	Under GST.	stand the var	ious o	concepts of	U	PSO1			
CO2		fy the time, pl		value of	E	PSO1			
CO3	Explain the procedure of registration, return filing and payment of GST. An PSO1								
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Semester 4

Course Code	EN4C	EN4CCT06						
Course Title	Engli	sh- Illuminati	ons					
Department	Comr	nerce						
Programme	B. Co	m Model II Fi	nance	e and Taxation				
Semester	4							
Course Type	Comr	non Course						
Credit	3	Hrs/Week	5	Total Hours	9	90		
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.			
CO1	such a	rstand the gen as life writing stories, and p	s, ess	ays, speeches,	U	PO1		
CO2	gaine	y the extended d from the tex pretations.		•	Ар	PO6		
CO3		Develop an insightful perspective towards life writing Ap PO7						
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO4C	CO4CRT11							
Course Title	Corpo	Corporate Accounts II							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	and Taxation					
Semester	4	4							
Course Type	Core Course								
Credit	4 Hrs/Week 5 Total Hours 90								
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1		ılate Financia ng companies ınies.			С	PO1			
CO2		revised Balar rate compani		heets of	С	PO1			
CO3		liquidators F			С	PO1			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO4C	CO4CRT12							
Course Title	Quant	Quantitative Techniques for Business-II							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	and Taxation					
Semester	4	$\frac{1}{4}$							
Course Type	Core								
Credit	4	Hrs/Week	k 5 Total Hours 90						
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:				PO, PSO No.			
CO1		use of the bas e data analysi ems.		•	Ар	PO5			
CO2		forecasting to	echni	ques in	Ар	PO5			
CO3	Under Probal	stand the bas	ic cor	ncepts of	U	PO1			
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO4C	CO4CRT13							
Course Title	Entrep	Entrepreneurship Development and Project Management							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	and Taxation					
Semester	4								
Course Type	Comm	Common							
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	Explai and sk	n the entrepr	eneur	U	PO3				
CO2	Identif formu	fy the differer	nt step	os in project	Ар	PO1			
CO2	formu	fy the differer	plan	and start	Ap C	PO1			





Course Code	CO4O	CO4OCT01							
Course Title	Financ	Financial Services							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	and Taxation					
Semester	4								
Course Type	Core	Core							
Credit	4	Hrs/Week	5	Total Hours		90			
CO No.	Up	spected Course on completion nts will be ab	n of th		Cognitive Level	PO, PSO No.			
CO1	Extend	· ·	in var	rious financial	U	PO1			
CO2		op analytical		to assess the ancial services	Ар	PO5			
CO3		rate a fundam ling mergers a		O	С	PO1			
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								







Semester 5

Course Code	CO5C	CO5CRT14						
Course Title	Cost A	Cost Accounting I						
Department	Comm	nerce						
Programme	B. Con	n Model II Fii	nance	and Taxation				
Semester	5							
Course Type	Core C	Course						
Credit	4	Hrs/Week	Hrs/Week 6 Total Hours 108					
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1		fy the cost commentals of com	-		Ар	PO1		
CO2	proced	ne the technic dures of inver	ntory		An	PO5		
CO3	Create firm.	Create cost sheet of a manufacturing firm.						
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO5C	CO5CRT15							
Course Title	Enviro	Environment and Human Rights							
Department	Comm	nerce							
Programme	B. Cor	n Model II Fi	nance	and Taxation					
Semester	5								
Course Type	Core	Core							
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.		Expected Cou Jpon complete students wi	tion o	Cognitive Level	PO, PSO No.				
CO1				ronmental he concept of	Ар	PO2			
CO2	comm	ne the recent erce to addre nmental issu	ss the	-	An	PO2			
CO3		Understand about Right to Information Act and Human Rights. U PO1							
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO5C	CO5CMT07							
Course Title	E-Con	nmerce							
Department	Comm	nerce							
Programme	B. Con	n Model II Fii	nance	and Taxation					
Semester	5								
Course Type	Comp	Complementary							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.			
CO1	comm	are the difference and to mations of e-co	ake t	se of various	U	PSO2			
CO2	_	n the various ty measures i			U	PSO2			
CO3		Understand the steps in building a website for e-commerce business U PSO2							
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO5O	CO5OCT01						
Course Title	Incom	Income Tax-I						
Department	Comn	nerce						
Programme	B. Cor	n Model II Fii	nance	and Taxation				
Semester	5							
Course Type	Option	Optional Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Jpon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.		
CO1	Identi	fy the technic e tax.	al teri	ms related to	Ар	PSO1		
CO2		stand the cor nine residenti duals.			U	PSO1		
CO3		Assess income under different heads of income tax.						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CA5C	CA5OPT02							
Course Title	Comp	Computer Fundamentals, Internet and MS-Office							
Department	Comn	nerce							
Programme	B. Coı	n Model II Fii	nance	and Taxation					
Semester	5								
Course Type	Open	Course							
Credit	3	Hrs/Week	4	Total Hours	72				
CO No.		Expected Cou Upon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1	explai	ne history of c in the concept nternet service	s of C		U	PO1			
CO2	and M	use of the fea IS PowerPoin ntations and d	t to d	evelop	Ap	PO1			
CO3		e the features ise data and to ons.		Ар	PO1				
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



Semester 6

Course Code	CO6C	CO6CRT17							
Course Title	Cost A	Cost Accounting-2							
Department	Comm	nerce							
Programme	B. Cor	n Model II Fii	nance	& Taxation					
Semester	6								
Course Type	Core (Core Course							
Credit	4	4 Hrs/Week 6 Total Hours 108							
CO No.		Expected Cou Jpon complet students wi	ion o	Cognitive Level	PO, PSO No.				
CO1		ques applied		nods of costing ferent types of	U	PO1			
CO2		ision-making		ng principles tions in	Ap	PO6			
CO3	Create techni		g vari	ous budgeting	С	PO1			
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO6C	CO6CRT18					
Course Title	Adve	rtisement and	Sales	Management			
Department	Comn	Commerce					
Programme	B. Con	3. Com Model II Finance & Taxation					
Semester	6						
Course Type	Core (Course					
Credit	3	Hrs/Week	4	Total Hours		72	
CO No.		Expected Cou Upon complet students wi	ion o	f this course	Cognitive Level	PO, PSO No.	
CO1	adver	rstand the cor tisement appe t in marketing	eal, ad		U	PO7	
CO2	resear	knowledge of knowledge of the knowledge	nd te	chniques to	Ар	PO1	
CO3	promo	in the concept otion and pers gic marketing	sonal	selling for	U	PO7	
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO6CMT09						
Course Title	Incom	ncome Tax- Assessment and Planning					
Department	Comm	Commerce					
Programme	B. Con	n Model II Fii	nance	& Taxation			
Semester	6						
Course Type	Comp	lementary Co	ourse				
Credit	4	Hrs/Week	5	Total Hours	Ç	90	
	Expected Course Outcomes Upon completion of this course students will be able to:						
CO No.		Jpon complet	ion o	f this course	Cognitive Level	PO, PSO No.	
CO No.	Ţ	Jpon complet	ill be a	f this course able to:	_	•	
	Evalua Analy	Jpon complet students wi	ill be a	f this course able to: as for Entities	Level	No.	
CO1	Evalua Analy Manag	Jpon complet students with ate Tax Implicate Tax Planningement Strate	cation on the cation of the ca	f this course able to: as for Entities	Level E	No. PSO1	





Course Code	CO6C	RT20				
Course Title	Manag	gement Accou	anting	7		
Department	Comm	nerce				
Programme	B. Con	3. Com Model II Finance & Taxation				
Semester	6					
Course Type	Core C	Course				
Credit	4	Hrs/Week	5	Total Hours	Ģ	90
CO No.		Expected Cou Jpon complet students wi	tion o	f this course	Cognitive Level	PO, PSO No.
CO1	manag	stand the basgement accou	nting	and its	U	PO1
CO2	using accoun	_	ement	rformance by analysis and nagerial	E	PO6
CO3	Flow a	knowledge t and Cash Flow sation.			Ap	PO1
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,





Course Code	CO6C	CO6OCT01						
Course Title	Incom	Income Tax - II						
Department	Comr	Commerce						
Programme	B. Co	m Model II Fi	nance	e and Taxation				
Semester	6							
Course Type	Optio	nal Course						
Credit	4	Hrs/Week	5	Total Hours		90		
		Exmasted Co.	_					
CO No.		Expected Cou Jpon complet students wi	tion o	f this course	Cognitive Level	PO, PSO No.		
CO No.	Apply	Jpon complet students w	tion of ill be a	f this course		,		
	Apply clubb	Jpon complet students with the concept ing of income rstand the varing deductions	tion of ill be a of agg	f this course able to: gregation and norms for	Level	No.		
CO1	Apply clubb. Unde makir calcul	Jpon complet students with the concept ing of income rstand the varing deductions	tion of income	f this course able to: gregation and norms for come tax	Level Ap	No. PSO1		

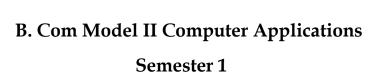




Course Code	C06PR01		
Course Title	Project and Viva		
Department	Commerce		
Programme	B. Com Model II Finance and Taxation		
Semester	6		
Course Type	Core		
Credit	1		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.
CO1	Understand the concept of Research,	U	PO1
CO2	Application of methodology.	Ар	PO5
CO3	Analyse the findings.	An	PO6
Cognitive	Level: R- Remember, U-Understanding, E-Evaluate, C-Create	Ap-Apply, An	-Analyze,







Course Code	EN1C	EN1CCT01					
Course Title	Englis	English- Fine Tune Your English					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	omput	er Applications	3		
Semester	1						
Course Type	Comr	non Course					
Credit	4	Hrs/Week	5	Total Hours	9	90	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		students will be able to: Define strategic difference between spoken and written language. R PO6					
	spoke	n and written	Illustrate adequate linguistic competence to communicate in accurate English.				
CO2	Illustr	rate adequate etence to com	lingui	stic	U	PO1	
CO2	Illustr comp accura Choos	rate adequate etence to com ate English. se grammar as opriate oral an	lingui munic s a too d writ	stic rate in I in devising	U R	PO1	





Course Code	HN10	ССТ05					
Course Title	Prose	Prose, Commercial Correspondence & Translation					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	omput	er Applications	3		
Semester	1						
Course Type	Comn	non					
Credit	4	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		rse various for ture, including s.		•	An	PO1	
CO2		op the skill in of business le		ng different	Ap	PO7	
CO3	prose	t the skills ned texts accurate en Hindi and ages.	ely and	d effectively	С	PO7	
Cognitive 1	Level: 1			nderstanding, . te, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	ML10	CCT11					
Course Title	Malay	Malayalam - Katha, Kavitha Nadakam					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	omput	er Applications	3		
Semester	1						
Course Type	Comr	non					
Credit	4	Hrs/Week	5	Total Hours	90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		e Malayalam s ent eras	hort s	tories of	U	PO2	
CO2	Outli	ne Malayalam	poetr	у	U	PO1	
CO3	Analy	se drama and	l its lit	erature	An	PO2	
Cognitive	Level:			nderstanding,	Ap-Apply, A	n-Analyze,	

E-Evaluate, C-Create





Course Code	CO1C	CO1CRT01				
Course Title	Dime	Dimensions and Methodology of Business Studies				
Department	Comn	Commerce				
Programme	B. Co	m Model II Co	mput	er Applications	5	
Semester	1					
Course Type	Core	Course				
Credit	2	Hrs/Week	3	Total Hours	ļ	54
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.
	students will be able to: Identify the basics of dimensions of Business Studies					
CO1		•	of dim		Ap	PO1
CO1	Busin	•	about	ensions of	Ap U	PO1
	Busin Exten ethics Illustr busine	ess Studies d knowledge	about R ical in	ensions of business tegration in	-	





Course Code	CO1C	CO1CRT02					
Course Title	Finan	Financial Accounting I					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	omput	er Applications	3		
Semester	1						
Course Type	Core	Course					
Credit	4	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1	conve	vaccounting pentions for the nts of sole probusinesses.	prepa	nration of	Ар	PO5	
CO2	conve	farm businesses. Make up students to gain expertise in converting single-entry systems to C PO1 double-entry systems					
CO3		rstand the cor onsignment a	•	5 5	Ap	PO1	
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO1C	CO1CRT03					
Course Title	Corpo	Corporate Regulations and Administration					
Department	Comr	Commerce					
Programme	B. Co	m Model II Co	omput	er Applications	3		
Semester	1						
Course Type	Core	Course					
Credit	3	Hrs/Week	4	Total Hours		72	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1	frame	narize the genework pertaining	ing to	<u> </u>	U	PO3	
CO2		se the share c nistrative man any.	•		An	PO1	
CO3		ine the windinution procedu	0 1		An	PO1	
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO1C	CO1CMT01						
Course Title	Banki	Banking and Insurance						
Department	Comn	Commerce						
Programme	B. Co	m Model II Co	mput	er Applications	5			
Semester	1							
Course Type	Comp	olementary Co	ourse					
Credit	3	Hrs/Week	3	Total Hours	ļ	54		
CO No.		Expected Cou Jpon complet	ion of	Cognitive Level	PO, PSO No.			
		students wi	ll be a		140.			
CO1		rstand the fun pts and practi	dame	ntal banking	U	PO1		
CO1	Conte Unde	rstand the fun pts and practi	dame ces in nt ban	ntal banking the Indian king mics of				
	Conte Under innov banke	rstand the fun pts and practi ext. rstand differen ations and the	dame ces in nt ban e dyna lation	ntal banking the Indian king mics of ships.	U	PO1		



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
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Semester 2

Course Code	EN2C	EN2CCT03						
Course Title	Englis	English- Issues That Matter						
Department	Comn	nerce						
Programme	B. Coı	m Model II Co	mput	er Applications	3			
Semester	2							
Course Type	Common Course							
Credit	4 Hrs/Week 5 Total Hours 90							
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
	Demo	netrato an un	dorete					
CO1	nation	nal and global mporary signi	issues		U	PO-2		
CO1	natior content Expla provid	nal and global	issues ficanc govern	s of e. nment in s and	U	PO-2 PO-2		
	nation content Expla provide regula	nal and global mporary signi in the role of a ding public fa	issues ficanc govern cilities c disp	s of e. nment in s and arities.	-			





Course Code	HN2CCT05								
Course Title	Poetry	Poetry & Mass Media							
Department	Comr	nerce							
Programme	B. Co	m Model II Co	omput	er Applications	3				
Semester	2								
Course Type	Comr	Common							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
	Disco	ver an apprec	iation	for the rich					
CO1	cultur	al heritage an	d dive	ersity	An	PO1			
	reflec	ted in Hindi p	oetry.		All	roi			
	How	Hindi poetry	engag	es with					
	theme	es such as love	e, natu	ire,					
CO2	spirit	uality, and soc	cial jus	stice across	R	PO2			
	differ	ent cultural co	ontext	5.					
CO3	oppoi	t about the che tunities faced takers in India try.	by as	piring	С	РО7			
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	ML2C	ML2CCT12						
Course Title	Malay	Malayalam - Gadyam Yathra Vivaranam						
Department	Comr	merce						
Programme	B. Co	m Model II Co	mput	er Applications	5			
Semester	2							
Course Type	Comr	Common						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		ify different go Valam prose	enres i	n	An	PO1		
CO2	Expla Malay	in importance ⁄alam	of tra	velogues in	U	PO2		
CO3	Devel	op skills for w	vriting	travelogues	С	PO7		
Cognitive 1	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO2C	CO2CRT04						
Course Title	Finan	Financial Accounting II						
Department	Comn	nerce						
Programme	B. Co	m Model II Co	omput	er Applications	3			
Semester	2							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	5 Total Hours 90				
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	proce	y accounting t dures on Hire h, and depart	purch	nase system,	Ap	PO1		
CO2	proce	use of the kno dures and sett ution of partn	tlemer	nt in case of	Ap	PO1		
		Understand the importance and applicability of accounting standards. U PO1						
CO3	Unde	rstand the imp	-		U	PO1		





Course Code	CO2C	CO2CRT05						
Course Title	Busin	Business Regulatory Framework						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Computer Applications						
Semester	2	2						
Course Type	Core	Core Course						
Credit	3	Hrs/Week	4	Total Hours	72			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rstand the ger act law for bus	•	•	U	PO1		
CO2	contra	ine the concep acts and Sale c siness transact	of Goo	•	An	PO5		
CO3		the contractu nercial transac	-	rspectives in	Е	PO1		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO2C	CO2CRT06						
Course Title	Busin	Business Management						
Department	Comr	nerce						
Programme	B. Co	m Model II Co	mput	er Applications	5			
Semester	2							
Course Type	Core	Core Course						
Credit	3 Hrs/Week 3 Total Hours 54					54		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	contro	onstrate the sk olling, and cod ess activities			U	PO1		
CO2	motiv	in the theories ration and lead ess scenario			U	PO6		
CO3	Unde	rstand the effe	ective	management	U	PO4		
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO2C	CO2CMT02						
Course Title	Princi	Principles of Business Decision						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Computer Applications						
Semester	2	2						
Course Type	Common							
Credit	3	Hrs/Week	3	Total Hours	54			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rstand various nd theory in I		•	U	PO1		
CO2		fy the theorie neories for ma on	•		Ар	PO5		
CO3	Analy situat	1 0	; in dif	ferent market	An	PO5		
Cognitive	Level: 1			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Semester 3

Course Code	EN3C	EN3CCT05						
Course Title	Englis	English- Literature and/ as Identity						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Computer Applications						
Semester	3							
Course Type	Comr	Common Course						
Credit	3	Hrs/Week	5	Total Hours	(90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		the various un ions about ide	,	O	U	PO-2		
CO2	Identi writir	ify the nature o	of aut	obiographical	Ap	PO-1		
CO3		Analyse the issues of identity An PO-2						
CO3 Analyse the issues of identity pertaining to literature An PO-2								

E-Evaluate, C-Create





Course Code	CO3C	CO3CRT07							
Course Code		COJCK10/							
Course Title	Corpo	Corporate Accounts I							
Department	Comn	Commerce							
Programme	B. Co	B. Com Model II Computer Applications							
Semester	3								
Course Type	Common								
Credit	4	Hrs/Week	4	Total Hours	72				
CO No.		Expected Cou		Cognitive	PO, PSO				
		students wi		this course ble to:	Level	No.			
CO1		students wi	ll be a	ble to:		No. PO1			
CO1	Under proceed Assess proceed	students wi rstand corpora dures s the various a dures in prepa	ll be a ate acc	ble to: counting	Level				
	Under proced Assess proced staten Analy	students wi rstand corpora dures s the various a dures in prepa nents of public rze the prepar nts and prepa	Il be a ate account arction attion (attion)	ble to: counting nting n of financial red companies of investment	Level U	PO1			





Course Code	CO3CRT08							
Course Title	Quan	titative Techn	iques	for Business I				
Department	Comr	nerce						
Programme	B. Co	m Model II Co	mput	er Applications	3			
Semester	3							
Course Type	Comr	Common						
Credit	4 Hrs/Week 4 Total Hours 72					72		
CO No.		Expected Cou		Cognitive	PO, PSO			
20 110.	Į	Jpon complet students wi			Level	No.		
CO1		students wi	11 be a	ble to:		No. PO1		
	Unde Statis	students wi	ll be a ic con	ble to: cepts of	Level			
CO1	Under Statist Identi statist Analy	students wirstand the bas tics Ify different pl	Il be a ic con hases a prac	ble to: cepts of of the	Level U	PO1		





Course Code	CO3C	CO3CRT09						
Course Title	Finan	Financial Markets and Operations						
Department	Comr	nerce						
Programme	B. Co	B. Com Model II Computer Applications						
Semester	3	3						
Course Type	Common							
Credit	3	Hrs/Week	4	Total Hours	72			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	marke	rstand the var et instruments rities in India			U	PO1		
CO2		se the different ments used in			An	PO1		
CO3	Make schem	use of variou nes	s muti	ual fund	Ар	PO5		
Cognitive	Level:			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO3C	CO3CRT10						
Course Title	Mark	Marketing Management						
Department	Comn	nerce						
Programme	B. Co	B. Com Model II Computer Applications						
Semester	3	3						
Course Type	Comn	Common						
Credit	3	Hrs/Week	3	Total Hours	54			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Unde	rstand the Co pts	re maı	keting	U	PO1		
CO2		ne role of thes		narketing mix egies in	An	PSO2		
CO3	Identi	fy the recent 1	marke	ting trends	Ар	PO1		
Cognitive	Level: 1			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO3C	CO3OCT02						
Course Title	Inforr	Information Technology for Business (Theory)						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Computer Applications						
Semester	3	3						
Course Type	Comr	Common						
Credit	4	Hrs/Week	3	Total Hours		54		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rstand inform s relevance in			U	PO1		
CO2	Unde websi	rstand the HT te.	ML ta	gs to create a	U	PSO3		
CO3	Unde	rstand the bas	sics of	network and	U	PSO3		
Cognitive 1	Level:			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		







Semester 4

Course Code	EN4C	EN4CCT06							
Course Title	Englis	English- Illuminations							
Department	Comr	Commerce							
Programme	B. Co	m Model II Co	omput	er Applications	3				
Semester	4								
Course Type	Comn	Common Course							
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	such a	rstand the ger as life writings stories, and po	s, essa		U	PO-1			
CO2		y the extended the textual rea		Ар	PO-6				
	interp	oretations.							
CO3	Devel	oretations. op an insightf ds life writing	_	rspective	Ар	PO-7			





Course Code	CO4C	CO4CRT11							
Course Title	Corpo	Corporate Accounts II							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Computer Applications							
Semester	4	4							
Course Type	Core	Core Course							
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1		ulate Financia ng companies anies.			С	PO1			
CO2		e revised Bala orate compani		neets of	С	PO1			
CO3		e Liquidator's nt of corporat			С	PO1			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO4C	CO4CRT12							
Course Title	Quan	Quantitative Techniques for Business II							
Department	Comn	Commerce							
Programme	B. Co	B. Com Model II Computer Applications							
Semester	4	4							
Course Type	Core	Core Course							
Credit	4 Hrs/Week 5 Total Hours 90								
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1		use of the bas e data analysi ems		•	Ар	PO5			
CO2		y forecasting t ess scenario.	echnic	ques in	Ар	PO5			
CO3	Unde: Proba	rstand the bas bility	sic con	cepts of	U	PO1			
Cognitive	Level: 1			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO4C	CO4CRT13						
Course Title	Entre	Entrepreneurship Development and Project Management						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Computer Applications						
Semester	4	4						
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Expla	in the entrepr kills	eneur	ial concepts	U	PO3		
CO2		ify the differei ılation	nt step	s in project	Ap	PO1		
CO3	_	oile a business oreneurial ver	-	and start	С	PO3		
Cognitive	Level:			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO4OCT02							
Course Title	Inform	Information Technology for Office (Theory)						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Computer Applications						
Semester	4							
Course Type	Optio	Optional Core 2						
Credit	3	3 Hrs/Week 3 Total Hours 54						
		Expected Cou	rse O	Cognitive	PO, PSO			
CO No.	Ţ	Jpon complet students wi			Level	No.		
CO No.	Unde		ll be a tures l	ble to:		-		
	Under and A	students wi	ll be a tures l aker s of M	ble to: MS Word S Excel to	Level	No.		
CO1	Under and A Expla maint data Under Power	students wirstand the feat dobe PageMain the features rain, store, visits restand the feat rPoint to makentation including	Il be a tures l aker s of M ualize tures o	ble to: MS Word S Excel to and analyse of MS ality	Level U	No. PSO3		





Course Code	CO34	CO34OCP01						
Course Title		Information Technology for Office and Information Technology for Business						
Department	Comr	Commerce						
Programme	B. Co	m Model II Co	mput	er Applications	5			
Semester	4							
Course Type	Optio	Optional Core 1 & 2						
Credit	2	Hrs/Week	2	Total Hours		72		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		y MS word, M rPoint to man			Ар	PSO3		
CO2		the features Maker to creat			Ар	PSO3		
CO3	Create	e web pages u	sing h	ıtml	С	PSO3		
Cognitive 1	Level:			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		







Semester 5

Course Code	CO5C	CO5CRT14						
Course Title	Cost 2	Cost Accounting I						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Computer Applications						
Semester	5							
Course Type	Core	Core Course						
Credit	4	4 Hrs/Week 6 Total Hours 108						
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		fy the cost commentals of co	_		Ap	PO1		
CO2	proce	ine the technion dures of inversions to cost account	ntory (An	PO5		
CO3	Create firm	e cost sheet of	a mar	nufacturing	С	PO1		
Cognitive 1	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		

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Course Code	CO5C	CO5CRT15						
Course Title	Envir	Environment and Human Rights						
Department	Comr	Commerce						
Programme	B. Co	m Model II Co	mput	er Applications	3			
Semester	5							
Course Type	Core	Core Course						
Credit	4 Hrs/Week 5 Total Hours 90					90		
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		fy the various	envir					
		s, its solutions, system.	and t	he concept	Ap	PO2		
CO2	of eco Exam comm		develoss the		Ap An	PO2		
	of eco Exam comm enviro	system. ine the recent	develoss the es.	opments in		-		





Course Code	CO5C	CO5CMT08						
Course Title	Progr	Programming in 'C' (Theory)						
Department	Comn	Commerce						
Programme	В. Сол	B. Com Model II Computer Applications						
Semester	5	5						
Course Type	Comp	Complementary Courses						
Credit	3	3 Hrs/Week 3 Total Hours 54						
	Upon completion of this course Lovel N							
CO No.		-	ion of	this course		PO, PSO No.		
CO No.	To un	Jpon complet	ion of ll be a c conc variou	this course ble to: cepts of as decision		•		
	To un progr	Jpon complet students wi derstand basic amming and v	ion of all be a concorrection of the concorrection	this course ble to: repts of as decision C.	Level	No.		
CO1	To un progr makir Expla C.	Jpon complets students will derstand basic amming and ward and branch	ion of all be a concorration of the concorrati	this course ble to: repts of as decision C. handling in	Level U	No. PSO3		





Course Code	CO5C	CO5OCT02						
Course Title	Comp	Computerised Accounting (Theory)						
Department	Comr	nerce						
Programme	B. Co	m Model II Co	omput	er Applications	3			
Semester	5							
Course Type	Optio	nal Core						
Credit	3 Hrs/Week 3 Total Hours 54					54		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rate foundatio software.	nal pr	oficiency of	U	PSO3		
CO2	prepa	in the procedoration of final nting and inv	accou	ınts with	U	PSO3		
CO3	prepa repor	rate the proce rations of pay ts using tally of isation	roll ar	nd GST	С	PSO3		
Cognitive 1	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	BA5C	BA5OPT22						
Course Title	Brand	Brand Management						
Department	Comr	nerce						
Programme	B. Co	m Model II Co	mput	er Applications	5			
Semester	5							
Course Type	Open	Open Course						
Credit	3	Hrs/Week	4	Total Hours		60		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rstand fundan icance of bran		-	U	PSO2		
CO2	Analy	se the process	s of br	and building	An	PO4		
CO3		op the strateg portfolio mai			С	РО7		
Cognitive	Level:		-	nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Semester 6

Course Code	CO6C	CO6CRT17							
Course Title	Cost A	Cost Accounting II							
Department	Comn	Commerce							
Programme	B. Coı	B. Com Model II Computer Applications							
Semester	6	6							
Course Type	Optional Core								
Credit	4	Hrs/Week	6	Total Hours	108				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	costin	rstand various g techniques a ent types of in	applie	d to	U	PO1			
CO2	111	the marginal dision-making ess			Ap	PO6			
CO3	Create		g vario	ous budgeting	С	PO1			
Cognitive	Level: l			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO6C	CO6CRT18							
Course Title	Adve	Advertisement and Sales Management							
Department	Comn	nerce							
Programme	B. Co	m Model II Co	omput	er Applications	3				
Semester	6	6							
Course Type	Core	Core Course							
Credit	3	Hrs/Week	4	Total Hours	72				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	adver	rstand the cortising, advertand layout in	ising a	ippeal, ad	U	PO7			
CO2	resear	knowledge of the knowle	nd tec	Ap	PO1				
CO3	prom	in the concep otion and per- gic marketing	sonal	selling for	U	PO7			
Cognitive	Level: 1			nderstanding, . te, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO6C	CO6CMT09							
Course Title	Datab	ase Managem	nent Sy	ystem (Theory)					
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Computer Applications							
Semester	6	6							
Course Type	Core	Core Course							
Credit	3 Hrs/Week 3 Total Hours 54								
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1		rstand the bas		•	U	PSO1			
CO2		iar with datab ures and Acce		O	U	PO2			
CO3		er in MS Acces ation and repo		0 1	An	PSO2			
Cognitive	Level:			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO6C	CO6CRT20							
Course Title	Mana	Management Accounting							
Department	Comn	nerce							
Programme	B. Co	m Model II Co	mput	er Applications	6				
Semester	6	6							
Course Type	Core Course								
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	mana	rstand the bas gement accour icance in an or	nting	and its	U	PO1			
	Asses	s organization	al pe						
CO2	accou	financial state nting ratios fo on making.	ment	analysis and	E	PO6			
CO2 CO3	accou decisi Apply Flow	nting ratios fo	ment r mar	analysis and nagerial pare Fund	E Ap	PO6 PO1			





Course Code	CO6C	CO6OCT02							
Course Title	Softw	Software for Business and Research (Theory)							
Department	Comn	nerce							
Programme	B. Co	B. Com Model II Computer Applications							
Semester	6	6							
Course Type	Optional								
Credit	3	Hrs/Week	3	Total Hours	54				
CO No.		Expected Cou Upon complet students wi	ion of	Cognitive Level	PO, PSO No.				
CO1	data t	in data, data pransformation ransformation	n and s	· ·	U	PSO3			
CO2	Write	rate features or, opensource	softw	are and	U	PSO3			
CO3	manip	ate LibreOffic oulate data, ar ılas and charts	nalyse		U	PSO3			
Cognitive	Level: 1			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO56	CO56OCP01							
Course Title	_	outerised Accorch (Practical)		g and Software	for Business	and			
Department	Comn	merce							
Programme	B. Cor	B. Com Model II Computer Applications							
Semester	5 And	5 And 6							
Course Type	Optional Core								
Credit	2	Hrs/Week	4	Total Hours	72				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
	Apply	y concepts of a	accour	nting to					
	gener	ate trading, pı	rofit &						
CO1	balance sheet and bank reconciliation				Ap	PSO3			
	staten	nent using tall	ly soft						
0.5 -	Apply	y the concepts	of pa	yroll and GST		70.5			
CO2	using	tally software	9		Ap	PSO3			
	_	se various da		•					
CO3		use of LibreO prepare docu			Ap	PSO3			
				.o unu					
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	e CO56CMP01								
Course Title		Combined Practical Examination for Programming in C and Database Management System							
Department	Comn	Commerce							
Programme	B. Coı	B. Com Model II Computer Applications							
Semester	6	6							
Course Type	Complementary								
Credit	2	Hrs/Week	4	Total Hours	73				
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	develo decisi	use of basic C op solutions u on making an ams in C	sing v	arious	Ap	PSO3			
CO2	Apply	y arrays and s	trings	in C	Ap	PSO3			
CO2 CO3	Create	y arrays and so e database mo es and reports	dules		Ap	PSO3			





Course Code	CO6F	CO6PR01							
Course Title	Projec	ct and Viva							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Computer Applications							
Semester	6	6							
Course Type	Core Course								
Credit	1	Hrs/Week	-	Total Hours		-			
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	Unc	lerstand the co	oncept	of Research	U	PO1			
CO2	,	Application of	meth	odology.	Ар	PO5			
CO3		Analyse th	e find	ings.	An	PO6			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									



B. Com Model II Logistics Management Semester 1

Course Code	EN1C	EN1CCT01						
Course Title	Englis	English- Fine Tune Your English						
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistic	s Management				
Semester	1	1						
Course Type	Common Course							
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Course Outcomes Upon completion of this course students will be able to:				PO, PSO No.		
CO1		e strategic diff en and written			R	PO-6		
CO2	comp	rate adequate etence to com ate English.	Ü		U	PO-1		
CO3	appro	se grammar as opriate oral an urse in real life xts.	d writ	ten	R	PO-6		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	HN10	HN1CCT05							
Course Title	Prose	Prose, Commercial Correspondence & Translation							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Logistics Management							
Semester	1	1							
Course Type	Comr	Common							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1		rse various for cure, including s.		•	An	PO1			
CO2		op the skill in of business le		ng different	Ap	PO7			
CO3	prose	t the skills ned texts accurate en Hindi and	ely and	С	PO7				
	langu	ages.							





Course Code	ML10	ML1CCT11							
Course Title	Malay	yalam - Katha,	. Kavi	tha, Nadakam					
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Logistics Management							
Semester	1	1							
Course Type	Comr	Common							
Credit	4	Hrs/Week	5	Total Hours		90			
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1		e Malayalam s ent eras	hort s	tories of	U	PO2			
CO2	Outli	ne Malayalam	poetr	у	U	PO1			
CO3	Analy	se drama and	its lit	erature	An	PO2			
Cognitive	Level:			nderstanding,	Ap-Apply, A	n-Analyze,			

E-Evaluate, C-Create





	1								
Course Code	CO1C	CO1CRT01							
Course Title	Dime	nsions and Mo	ethodo	ology of Busine	ss Studies				
Department	Comr	merce							
Programme	B. Co	B. Com Model II Logistics Management							
Semester	1	1							
Course Type	Common								
Credit	2 Hrs/Week 3 Total Hours 54								
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1		ify the basics of the sess Studies	of dim	ensions of	Ap	PO1			
CO2		d knowledge as well as CS		business	U	PO2			
CO3	busin	rate technolog ess and funda ess research		_	U	PO4			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,									

E-Evaluate, C-Create





Course Code	CO1C	CRT02					
Course Title	Finan	Financial Accounting I					
Department	Comr	Commerce					
Programme	B. Co	m Model II Lo	gistic	s Management			
Semester	1						
Course Type	Comn	non					
Credit	4	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1	conve	y accounting pentions for the nts of sole probusinesses.	prepa	aration of	AP	PO5	
CO2	conve	Make up students to gain expertise in converting single-entry systems to double-entry systems				PO1	
CO3		rstand the cor onsignment a	•	, ,	AP	PO1	
Cognitive 1	Level: 1			nderstanding, . te, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO1C	CO1CRT03						
Course Title	Corpo	Corporate Regulations and Administration						
Department	Comr	Commerce						
Programme	B. Co	m Model II Lo	gistic	s Management				
Semester	1							
Course Type	Comr	non						
Credit	3	Hrs/Week	4	Total Hours		72		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	frame	narize the genework pertaining	ng to	O .	U	PO3		
CO2		se the share c nistrative man any.	•		An	PO1		
CO3		ine the windir			An	PO1		
Cognitive								





Course Code	CO1C	CO1CMT01						
Course Title	Banki	Banking and Insurance						
Department	Comn	Commerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	1							
Course Type	Comn	non						
Credit	3	Hrs/Week	3	Total Hours		54		
CO No.		Expected Cou Jpon complet		Cognitive	PO, PSO			
		students wi			Level	No.		
CO1	Unde	students wi rstand the fun pts and practi	ll be a dame	ble to: ntal banking	Level U	No.		
CO1	Under conce Conte Under innov	students wi rstand the fun pts and practi	Il be a dame ces in the bank e dyna	ble to: ntal banking the Indian king mics of				
	Under conce Conte Under innov banke	students wirstand the functions and practions and the	Il be a dame ces in the ban e dyna lation	ble to: ntal banking the Indian king mics of ships.	U	PO1		









Course Code	EN2C	ССТ03						
Course Title	Englis	English- Issues That Matter						
Department	Comn	Commerce						
Programme	B. Co	m Model II Lo	gistic	s Management				
Semester	2							
Course Type	Comr	non						
Credit	4	Hrs/Week	5	Total Hours		90		
		Expected Cou	rse O	Cognitivo	DO DSO			
CO No.	τ	Jpon complet students wi			Cognitive Level	PO, PSO No.		
CO No.	Demo		ll be a dersta issues	ble to: nding of s of	•			
	Demo nation conten Expla provid	students wi enstrate an un- nal and global	Il be a dersta issues ficance govern cilities	ble to: nding of s of e. nment in s and	Level	No.		
CO1	Demonation content Expla provide regular	students winstrate an unal and global mporary signiin the role of a ding public fa	Il be a dersta issues ficance govern cilities c disp	ble to: nding of s of e. nment in s and arities.	Level U	No. PO-2		





Course Code	HN20	CCT05						
Course Title	Poetr	Poetry & Mass Media						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Logistics Management						
Semester	2							
Course Type	Comr	non						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	cultur	ver an apprec ral heritage ar ted in Hindi p	ıd dive	ersity	An	PO1		
CO2	theme	Hindi poetry es such as love uality, and soe ent cultural co	e, natu cial jus	re, stice across	R	PO2		
CO3	oppoi	t about the ch rtunities faced nakers in India try.	by as	piring	С	PO7		
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	ML2C	ML2CCT12					
Course Title	Malay	Malayalam - Gadyam Yathra Vivaranam					
Department	Comr	nerce					
Programme	B. Co	m Model II Lo	gistics	s Management			
Semester	2						
Course Type	Comr	non					
Credit	4	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		fy different go valam prose	enres i	n	An	PO1	
CO2	Expla Malay	in importance ⁄alam	of tra	velogues in	U	PO2	
CO3	Devel	op skills for w	vriting	travelogues	С	PO7	
Cognitive	Level:		-	nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO2C	CO2CRT04						
Course Title	Finan	Financial Accounting II						
Department	Comn	Commerce						
Programme	В. Сол	m Model II Lo	gistics	s Management				
Semester	2							
Course Type	Comn	non						
Credit	4	Hrs/Week	5	Total Hours		90		
CO No.		Expected Cou Jpon complet		Cognitive	PO, PSO			
		students wi	ll be a	ble to:	Level	No.		
CO1	proce	students wi accounting to dures on Hire h, and departs	reatm purcl	ents and nase system,	AP	No. PO1		
CO1	proced Branc Make	accounting to dures on Hire	reatment Andread	ents and hase system, Accounts ge in ht in case of				
	proced Brance Make proced dissol	accounting to dures on Hire h, and departs use of the kno dures and sett	purch purch ment a owled tlemer nership	ents and hase system, Accounts ge in ht in case of ofirm. hee and	AP	PO1		





Course Code	CO2C	CRT05						
Course Title	Busin	Business Regulatory Framework						
Department	Comr	Commerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	2							
Course Type	Comn	non						
Credit	3	Hrs/Week	4	Total Hours		72		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rstand the ger act law for bus	•	•	U	PO1		
CO2	contra	Examine the concepts of Special contracts and Sale of Goods Act, 1930, in business transactions An PO5						
CO3		y the contractu nercial transac	-	rspectives in	E	PO1		
Cognitive	Level: 1			nderstanding, .	Ap-Apply, A	n-Analyze,		





Course Code	CO2C	CO2CRT06						
Course Title	Busin	Business Management						
Department	Comn	Commerce						
Programme	В. Сол	m Model II Lo	gistics	s Management				
Semester	2							
Course Type	Comn	non						
Credit	3	Hrs/Week	5	Total Hours	ļ	54		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	contro	onstrate the sk olling, and cod ess activities			U	PO1		
CO2	motiv	Explain the theories related to motivation and leadership in different U PO6 business scenario						
CO3	Unde:	rstand the effe	ective	management	U	PO4		
Cognitive								





Course Code	CO2C	CMT02					
Course Title	Princi	Principles of Business Decision					
Department	Comn	Commerce					
Programme	B. Co	m Model II Lo	gistics	s Management			
Semester	2						
Course Type	Comn	non					
Credit	3	Hrs/Week	3	Total Hours		54	
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		rstand various nd theory in I		•	U	PO1	
CO2		fy the theorie neories for ma on	Ap	PO5			
CO3	Analy situat	1 0	; in dif	ferent market	An	PO5	
Cognitive	Level: 1			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Semester 3

Course Code	EN3C	CCT05					
Course Title	English- Literature and/ as Identity						
Department	Comr	nerce					
Programme	B. Co	m Model II Lo	gistics	s Management			
Semester	3						
Course Type	Comr	non					
Credit	3	Hrs/Week	5	Total Hours		90	
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.	
CO1		the various ur ions about ide		C	U	PO-2	
CO2	Identi writir	•	of aut	obiographical	Ар	PO-1	
CO3	5	se the issues on ing to literat		ntity	An	PO-2	
Cognitive 1	Level:		-	nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO3C	CRT07						
Course Title	Corpo	Corporate Accounts I						
Department	Comr	Commerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	3							
Course Type	Comn	non						
Credit	3	Hrs/Week	4	Total Hours	,	72		
		Expected Cou	rca O					
CO No.		Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO No.	Ţ	Jpon complet students wi rstand corpora	ion of 11 be a	this course ble to:		,		
	Under procedure Asses procedure	Jpon complet students wirstand corporadures sthe various adures in preparation of the students in preparation of the student	ion of II be a ate account	this course ble to: counting	Level	No.		
CO1	Under process Assess process staten Analy	Jpon complete students wirstand corporatures s the various address in preparents of publicate the preparents and preparents an	ion of all be a ate account aration ation of account ation of atio	this course ble to: counting nting n of financial red companies of investment	Level U	No. PO1		





Course Code	CO3C	CRT08						
Course Title	Quan	titative Techn	iques	for Business I				
Department	Comr	merce						
Programme	B. Co	B. Com Model II Logistics Management						
Semester	3	3						
Course Type	Comr	Common						
Credit	4 Hrs/Week 4 Total Hours 72					72		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Unde Statis	rstand the bas			U	PO1		
CO2		ify different pi	hases	Ар	PO5			
CO3		ze the variousions by using	-		An	PO4		
Cognitive				nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO3C	CRT09						
Course Title	Finan	cial Markets a	nd Op	perations				
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Logistics Management						
Semester	3	3						
Course Type	Common							
Credit	3	Hrs/Week	4	Total Hours	72			
CO No.		Expected Cou Upon complet students wi	ion of	Cognitive Level	PO, PSO No.			
CO1	marke	rstand the var et instruments rities in India			U	PO1		
CO2		se the different ments used in		An	PO1			
CO3	Make schem	use of variou	s muti	ual fund	Ap	PO5		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO3C	CO3CRT10							
Course Title	Mark	eting Manage	ment						
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Logistics Management							
Semester	3	3							
Course Type	Common								
Credit	3	Hrs/Week	3	Total Hours	54				
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	Unde	rstand the Co pts	re maı	U	PO1				
CO2		rse the elemenne role of these		An	PSO2				
CO3	Identi	fy the recent 1	marke	ting trends	Ap	PO1			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO3C	CO3OCT06						
Course Title	Introd	luction to Log	istics l	Management				
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistics	Management				
Semester	3	3						
Course Type	Comr	Common						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rstand the con gement	cept o	f logistics	U	PSO4		
CO2		rstand the con ics and its stag	•	U	PSO4			
CO3		rstand the cus y and distribu ics			U	PSO4		
Cognitive	Level:			nderstanding, A	Ap-Apply, A	n-Analyze,		







Semester 4

Course Code	EN4C	EN4CCT06						
Course Title	Englis	sh- Illuminatio	ons					
Department	Comn	nerce						
Programme	B. Coı	m Model II Lo	gistic	s Management				
Semester	4							
Course Type	Common							
Credit	4	4 Hrs/Week 5 Total Hours 90						
		Expected Cou	rse O					
CO No.		Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO No.	Under	Jpon complet	ion of ll be a nres of s, essa	this course ble to: literature				
	Under such a short Apply from t	Jpon complet students wirstand the gerns life writings stories, and pe	ion of ll be a nres of s, essa oems.	this course ble to: literature ys, speeches, bulary gained	Level	No.		
CO1	Under such a short Apply from the interpolation of the control of	Jpon complet students wi rstand the ger as life writings stories, and po the extended the textual rea	ion of all be an ares of s, essa coems. I voca ading a ful per	this course ble to: literature ys, speeches, bulary gained	Level U	No. PO-1		

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Course Code	CO4C	CO4CRT11						
Course Title	Corpo	orate Accounts	s II					
Department	Comn	nerce						
Programme	B. Co	B. Com Model II Logistics Management						
Semester	4	4						
Course Type	Core	Core Course						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Banki	Formulate Financial Statements for Banking companies and Insurance C PO1 companies.						
CO2		e revised Balar orate compani		С	PO1			
CO3		e Liquidator's nt of corporate			С	PO1		
Cognitive	Level:			nderstanding, A	Ap-Apply, A	n-Analyze,		





Course Code	CO4C	CO4CRT12						
Course Title	Quan	titative Techn	iques	for Business II				
Department	Comr	nerce						
Programme	B. Co	B. Com Model II Logistics Management						
Semester	4	4						
Course Type	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Upon complet students wi	ion of	Cognitive Level	PO, PSO No.			
CO1		use of the base of data analysi ems		Ap	PO5			
CO2	113	y forecasting t ess scenario.	echnic	Ар	PO5			
CO3	Unde: Proba	rstand the bas bility	sic con	cepts of	U	PO1		
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO4C	CO4CRT13						
Course Title	Entre	preneurship [Develo	pment and Pro	ject Managen	nent		
Department	Comr	merce						
Programme	B. Co	B. Com Model II Logistics Management						
Semester	4	4						
Course Type	Core	Core Course						
Credit	4 Hrs/Week 5 Total Hours 90					90		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Expla	in the entrepr kills	eneur	U	PO3			
CO2		ify the differei ılation	nt step	AP	PO1			
CO3	_	oile a business preneurial ver	-	and start	С	PO3		
Cognitive	Level:			nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO4C	CO4OCT06						
Course Title	Princi	ples of Logist	ics Inf	ormation				
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	4							
Course Type	Optio	Optional Course						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Upon complet students wi	ion of	Cognitive Level	PO, PSO No.			
CO1	relate	Understand the fundamental concepts related to Information Technology in Logistics U PO						
CO2	evalua	y the principle ating LIS appl tecture		Ap	PSO4			
CO3	of info	Build awareness about the importance of information forecasting & its Ap PO5 techniques in business.						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								







Semester 5

Course Code	CO5C	CO5CRT14						
Course Title	Cost 2	Accounting I						
Department	Comr	nerce						
Programme	B. Co	B. Com Model II Logistics Management						
Semester	5	5						
Course Type	Core Course							
Credit	4	Hrs/Week	6 Total Hours 108					
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		fy the cost co	ncepts	A	D04			
	Tarrac	mentals of cos	st acco	ounting	Ap	PO1		
CO2	Exam proce	mentals of cost ine the technic dures of inver r cost account	ques a	nd	Ap	PO1 PO5		
CO2	Exam proce labou	ine the technic	ques a ntory o	nd control &	1			





Course Code	CO5C	CO5CRT15						
Course Title	Envir	onment and H	Iumar	n Rights				
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistic	s Management				
Semester	5							
Course Type	Core	Core Course						
Credit	4 Hrs/Week 5 Total Hours 90					90		
CO No.		Expected Cou Upon complet students wi	ion of	Cognitive Level	PO, PSO No.			
CO1	issues	Identify the various environmental issues, its solutions, and the concept of ecosystem						
CO2	comm	ine the recent nerce to addre onmental issu	ss the	An	PO2			
CO3		rstand about l nation Act an	_		U	PO1		
Cognitive	Level:			nderstanding, . e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO5C	CMT07							
Course Title	E-Cor	nmerce							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Logistics Management							
Semester	5	5							
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours		90			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	comm	pare the difference and to material care and to material care and to material care and to make a second care and the care	ıake u	se of various	U	PSO2			
CO2	Explain the various threats and security measures in e-commerce				U	PSO2			
	Understand the steps in building a website for e-commerce business U PS								
CO3	websi	te for e-comm	erce b	ousiness					





Course Code	CO5C	CO5OCT06						
Course Title	Air C	argo Logistics	Mana	ngement				
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistic	s Management				
Semester	5							
Course Type	Optio	Optional Core						
Credit	4	4 Hrs/Week 5 Total Hours 90						
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rstand air frei es, and mana	0 1		U	PSO4		
CO2	Unde	rstand the cor	ncept o	of air freight	U	PSO4		
CO3		Understand rates and charges in air cargo logistics U PSO4						
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CA5C	CA5OPT02							
Course Title	Comp	Computer Fundamentals, Internet, and MS Office							
Department	Comn	nerce							
Programme	B. Coı	m Model II Lo	gistics	s Management					
Semester	5								
Course Type	Optio	Optional Core							
Credit	4	Hrs/Week	4	Total Hours	72				
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1		ne history of c	_						
	and ir	nternet service		S, networks	U	PO1			
CO2	Make and M	•	es tures i ts to d	in MS Word evelop	U Ap	PO1			
CO2	Make and M presen	use of the fea IS PowerPoin Intations and descriptions and descriptions and the features ize data and the features.	tures its to defection to the desired terminal t	in MS Word evelop ents. Excel to	_	_			







Semester 6

Course Code	CO6C	CO6CRT17							
Course Title	Cost A	Cost Accounting II							
Department	Comn	nerce							
Programme	B. Co	m Model II Lo	gistic	s Management					
Semester	6								
Course Type	Optional Core								
Credit	4	Hrs/Week	/Week 6 Total Hours 108						
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.			
CO1	costin	rstand various g techniques ent types of ir	applie	d to	U	PO1			
CO2		the marginal dision-making ess			Ap	PO6			
CO3		Create budget using various budgeting techniques C PO1							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO6C	CO6CRT18							
Course Title	Adve	Advertisement and Sales Management							
Department	Comr	nerce							
Programme	B. Co	m Model II Lo	gistic	s Management					
Semester	6								
Course Type	Core	Core Course							
Credit	3	Hrs/Week	4	Total Hours	72				
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	adver	rstand the cortising, advertand layout in rio.	ising a	ippeal, ad	U	PO7			
CO2	resear	vknowledge of knowledge of know	nd tec	chniques to	Ap	PO1			
CO3	prom	Explain the concepts of sales promotion and personal selling for U PO7 strategic marketing decisions.							
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO6C	CO6CMT12						
Course Title	Const	Consumer Behaviour						
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	6							
Course Type	Complementary III							
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Jpon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		rstand the fun oncepts in cor			U	PSO2		
CO2	cultur	ine the role of e, reference g on making		•	An	PSO2		
CO3	-	Explain the concept of Consumerism and Organisational Buying Behaviour U PSO2						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO6CRT20								
Course Title	Mana	Management Accounting							
Department	Comr	nerce							
Programme	B. Co	m Model II Lo	gistic	s Management					
Semester	6								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.		Expected Cou Upon complet students wi	ion of	Cognitive Level	PO, PSO No.				
CO1	mana	rstand the bas gement accou icance in an o	nting	and its	U	PO1			
CO2	using accou	s organization financial state nting ratios fo on making.	ement	analysis and	E	PO6			
CO3	Flow	Apply knowledge to prepare Fund Flow and Cash Flow statements of an Ap PO1 organisation.							
Cognitive	Level:		•	nderstanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO6C	CO6OCT06						
Course Title	Shipp	Shipping and Ocean Freight Logistics Management						
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	6							
Course Type	Optio	Optional Core						
Credit	4	Hrs/Week	5	Total Hours	90			
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1		ate different t pts related to try.			E	PSO4		
CO2	opera	y stevedoring tions procedu ics manageme	res fo		Ap	PSO4		
CO3	_	Explain customer service strategies for the shipping industry U PSO4						
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO6F	CO6PR01						
Course Title	Projec	ct and Viva						
Department	Comr	nerce						
Programme	B. Co	m Model II Lo	gistics	s Management				
Semester	6							
Course Type	Core	Core Course						
Credit	1	Hrs/Week	-	Total Hours		-		
CO No.		Expected Cou Upon complet students wi	ion of	this course	Cognitive Level	PO, PSO No.		
CO1	Unc	lerstand the co	oncept	of Research	U	PO1		
CO2	,	Application of	meth	odology.	AP PO5			
CO3		Analyse th	ne find	ings.	An	PO6		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								



B. Com Model II Marketing Semester 1

Course Code	EN1C	EN1CCT01								
Course Title	Englis	sh- Fine Tune	Your	English						
Department	Comn	Commerce								
Programme	B. Co	B. Com Model II Marketing								
Semester	1									
Course Type	Comn	Common Course								
Credit	4	Hrs/Week	5	Total Hours	90					
CO No.	Upo	pected Course on completion students will	n of tl	nis course	Cognitive Level	PO, PSO No.				
CO1		e strategic dif n and writter			R	PO6				
CO2	comp	rate adequate etence to com ate English.	Ü		U	PO1				
CO3	appro	se grammar a opriate oral ar urse in real lif xts.	nd wr	R	PO6					
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,				





Course Code	HN10	HN1CCT05							
Course Title	Prose	Prose, Commercial Correspondence & Translation							
Department	Comr	Commerce							
Programme	B. Co	m Model II M	Iarket	ing					
Semester	1								
Course Type	Comr	Common Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.	Upo	spected Course on completion students will	n of tl	nis course	Cognitive Level	PO, PSO No.			
CO1		ese various fo cure, includin s.		-	An	PO1			
CO2		op the skill ir of business le		O	Ap	PO7			
CO3	prose	t the skills ne texts accurate een Hindi and ages.	ely ar	С	PO7				
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	ML10	ML1CCT11						
Course Title	Malay	yalam - Katha	, Kav	itha Nadakam				
Department	Comr	nerce						
Programme	B. Co:	m Model II M	arket	ing				
Semester	1							
Course Type	Comr	Common Course						
Credit	4	Hrs/Week	5	Total Hours	9	90		
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1		e Malayalam s ent eras.	short	stories of	U	PO2		
CO2	Outli	ne Malayalam	ı poet	ry.	U	PO1		
CO3	Analy	Analyse drama and its literature. An PO2						
Cognitive	Level:			Jnderstanding, e, C-Create	Ap-Apply, A	n-Analyze,		





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Course Code	CO1C	CO1CRT01							
Course Title	Dime	Dimensions and Methodology of Business Studies							
Department	Comr	Commerce							
Programme	B. Co	m Model II M	Iarket	ing					
Semester	1	1							
Course Type	Core Course								
Credit	2	Hrs/Week	3	Total Hours	54				
CO No.	Up	pected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1		fy the basics ess Studies.	of din	nensions of	Ар	PO1			
CO2		d knowledge as well as CS		t business	U	PO2			
CO3	busin	rate technologes and fundates research.		U	PO4				
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO1CRT02								
Course Title	Finan	Financial Accounting I							
Department	Comr	nerce							
Programme	B. Co	m Model II M	Iarket	ing					
Semester	1								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.	Up	spected Course on completion students will	n of tl	Cognitive Level	PO, PSO No.				
CO1	conve	y accounting entions for the nts of sole probabilities.	e prep	paration of	Ар	PO5			
CO2	conve	up students erting single-e	entry s	n expertise in systems to	С	PO1			
CO3		rstand the coronsignment a	_		Ар	PO1			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO1C	CO1CRT03							
Course Title	Corpo	Corporate Regulations and Administration							
Department	Comr	nerce							
Programme	B. Co	m Model II M	Iarket	ing					
Semester	1								
Course Type	Core	Core Course							
Credit	3 Hrs/Week 4 Total Hours 72								
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.			
CO1	frame	narize the ger work pertain ation of comp	ing to	the	U	PO3			
CO2		se the share on strative marany.	-	An	PO1				
CO3		ine the windi ution proced		o and of a company.	An	PO1			
Cognitive	Level:			Understanding, e, C-Create	, Ap-Apply, A	n-Analyze,			





Course Code	CO1C	CO1CMT01							
Course Title	Banki	Banking and Insurance							
Department	Comr	nerce							
Programme	B. Co	m Model II M	arket	ing					
Semester	1								
Course Type	Comp	Complementary Course							
Credit	3	Hrs/Week	3	Total Hours	otal Hours 54				
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1		pts and pract		ental banking n the Indian	U	PO1			
CO2	innov	rstand differe rations and the er-customer re	e dyn	amics of	U	PO1			
CO3	_	in the princip of insurance.	les ar	nd diverse	U	PO1			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									







Course Code	EN2C	EN2CCT03							
Course Title	Englis	English- Issues That Matter							
Department	Comn	nerce							
Programme	B. Cor	m Model II M	larket	ing					
Semester	2								
Course Type	Common Course								
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.	Upo	pected Cours on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1	nation	onstrate an un nal and globa mporary sign	l issue	es of	U	PO2			
	Explain the role of government in providing public facilities and regulating economic disparities.								
CO2	provid	ding public fa	cilitie	es and	U	PO2			
CO2	provide regula	ding public fa	ic dis	es and parities. ronmental	U	PO2 PO6			





Course Code	HN20	HN2CCT05							
Course Title	Poetr	Poetry & Mass Media							
Department	Comr	nerce							
Programme	B. Co	m Model II M	Iarket	ing					
Semester	2	2							
Course Type	Comr	non Course							
Credit	4	4 Hrs/Week 5 Total Hours 90							
CO No.	Up	expected Cours on completion students will	n of th	Cognitive Level	PO, PSO No.				
CO1	cultui	ver an appred ral heritage ar ted in Hindi _l	nd div	versity	An	PO1			
CO2	theme	Hindi poetry es such as lov uality, and so ent cultural c	e, nat cial ju	ure, astice across	R	PO2			
CO3	oppor	Invent about the challenges and opportunities faced by aspiring filmmakers in India's competitive film industry.							
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	ML20	ML2CCT12						
Course Title	Mala	yalam- Gathy	am, Y	atra Vivaranan	1			
Department	Com	nerce						
Programme	В. Со	m Model II M	larket	ing				
Semester	2							
Course Type	Com	Common Course						
Credit	4	Hrs/Week	5	Total Hours	9	90		
CO No.	Up	on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1		ify different g yalam prose.	enres	in	An	PO1		
CO2	_	in importance yalam.	e of tr	avelogues in	U	PO2		
CO3	Deve	Develop skills for writing travelogues. C PO7						
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO2C	CO2CRT04							
Course Title	Finan	Financial Accounting II							
Department	Comr	nerce							
Programme	B. Co	m Model II M	larket	ing					
Semester	2								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	Ġ	90			
CO No.	Upo	pected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1	proce	accounting to accounting to dures on Hire h, and depart	e puro	chase system,	Ар	PO1			
CO2	proce	use of the kn dures and set ution of parti	tleme	ent in case of	Ap	PO1			
CO3		rstand the im cability of acc	-	nce and ng standards.	U	PO1			
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO2C	CO2CRT05							
Course Title	Busin	Business Regulatory Framework							
Department	Comr	nerce							
Programme	B. Co	m Model II M	larket	ing					
Semester	2								
Course Type	Core	Core Course							
Credit	3	Hrs/Week	4	Total Hours	72				
CO No.		spected Course on completion		Cognitive	PO, PSO				
	_	students will			Level	No.			
CO1	Unde	-	be ab	le to: principles of	Level U	No. PO1			
CO1	Unde contra Exam	students will rstand the gen act law for bu ine the conce	be ab neral siness pts of of Go	principles of s. Special ods Act, 1930,					
	Unde contra Exam contra in bus	students will rstand the genact law for buine the conceptacts and Sale coiness transac	be ab neral siness pts of of Goo tions.	principles of s. Special ods Act, 1930, erspectives in	U	PO1			





Course Code	CO2C	CO2CRT06							
Course Title	Busin	Business Management							
Department	Comr	nerce							
Programme	B. Co	m Model II M	larket	ing					
Semester	2								
Course Type	Core	Core Course							
Credit	3	3 Hrs/Week 3 Total Hours 54							
CO No.	Up	pected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1		O		n planning, ating business	U	PO1			
CO2	motiv	in the theorie ration and lea ess scenario.		ted to ip in different	U	PO6			
CO3	Unde		ective	e management	U	PO4			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO2C	CO2CMT02							
Course Title	Princi	Principles of Business Decisions							
Department	Comr	nerce							
Programme	B. Co	m Model II M	larketin	ıg					
Semester	2								
Course Type	Comp	Complementary Course							
Credit	3	Hrs/Week	3	Total Hours	54				
CO No.	Up	spected Course on completion students will	n of this	s course	Cognitive Level	PO, PSO No.			
CO1		rstand variound theory in		•	U	PO1			
CO2		ify the theories heories for ma	•		Ap	PO5			
CO3	_	se the pricing et situations.	g in diff	erent	An	PO5			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Semester 3

Course Code	EN3C	EN3CCT05						
Course Title	Englis	sh- Literature	and/	as Identity				
Department	Comr	merce						
Programme	B. Co	m Model II M	arket	ing				
Semester	3							
Course Type	Comr	Common Course						
Credit	3	Hrs/Week	5	Total Hours	Ģ	90		
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1		the various un		ying questions	U	PO2		
CO2		ify the nature iographical w		ī.	Ар	PO1		
CO3		Analyse the issues of identity pertaining to literature. An PO2						
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO3C	CO3CRT07								
Course Title	Corpo	Corporate Accounts I								
Department	Comr	nerce								
Programme	B. Co	B. Com Model II Marketing								
Semester	3	3								
Course Type	Core	Core Course								
Credit	4	Hrs/Week	4	Total Hours	72					
CO No.	Up	pected Course on completion students will	n of tl	Cognitive Level	PO, PSO No.					
CO1		rstand corpordures.	rate a	ccounting	U	PO1				
CO2	proce	s the various dures in prep nents of publi anies.	aratio	An	PO5					
CO3	invest	Analyze the preparation of investment accounts and preparation An PO5 of insurance accounts.								
Cognitive	Level:		Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO3C	CO3CRT08						
Course Title	Quan	Quantitative Techniques for Business I						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Marketing						
Semester	3							
Course Type	Core	Course						
Credit	4	Hrs/Week	4	Total Hours	7	72		
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1	Unde Statis	rstand the bastics.	sic co	ncepts of	U	PO1		
CO2		ify different p tical survey.	hases	of the	Ар	PO5		
CO3		ze the variou	•	An	PO4			
	tools.							

E-Evaluate, C-Create





Course Code	CO3C	CO3CRT09							
Course Title	Finan	Financial Markets and Operations							
Department	Comr	Commerce							
Programme	B. Co	m Model II M	larket	ing					
Semester	3								
Course Type	Core	Core Course							
Credit	3	Hrs/Week	4	Total Hours	72				
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1	mark	rstand the var et instrument prities in India	s and		U	PO1			
CO2	,	se the differe ments used in			An	PO1			
	+		ıs mıı						
CO3	Make schen	use of variounes.			Ap	PO5			





Course Code	CO3C	CO3CRT10						
Course Title	Mark	Marketing Management						
Department	Comr	Commerce						
Programme	B. Co	B. Com Model II Marketing						
Semester	3							
Course Type	Core	Core Course						
Credit	3	Hrs/Week	3	Total Hours	54			
CO No.	Up	pected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1	Unde conce	rstand the Co pts.	re ma	rketing	U	PO1		
CO2		se the elemer nd the role of ess.		Ö	An	PSO2		
CO3	Identi	ify the recent	mark	eting trends.	Ap	PO1		
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create								





Course Code	CO3C	CO3OCT05							
Course Title	Custo	Customer Relationship Management							
Department	Comn	Commerce							
Programme	B. Coı	B. Com Model II Marketing							
Semester	3	3							
Course Type	Optio	Optional Course							
Credit	3	Hrs/Week	5	Total Hours	90				
CO No.	Upo	pected Course on completion students will	n of tl	nis course	Cognitive Level	PO, PSO No.			
CO1	relation	rstand variou onship manag amework fro ective.	gemer	nt concepts	U	PSO2			
CO2	skill to	n their busine o work efficie isation.		nmunication n the	R	PSO2			
CO3		the concepts ess environm		eal life	Ар	PO7			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO3C	CO3OCT01							
Course Title	Good	Goods and Services Tax							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Marketing							
Semester	3								
Course Type	Optio	Optional Course							
Credit	3	Hrs/Week	5	Total Hours	Ç	90			
CO No.	Up	-	n of th	Expected Course Outcomes Upon completion of this course					
	_								
CO1	Unde GST.	rstand the var			U	PSO1			
CO1	GST.	rstand the var ify the time, p y and eligible	rious	concepts of	U E	PSO1			
	GST. Identi suppl Expla	ify the time, p	rious of lace & ITC. ure of	concepts of value of registration,	-				





Semester 4

Course Code	EN4C	EN4CCT06						
Course Title	Englis	English- Illuminations						
Department	Comr	Commerce						
Programme	B. Co	m Model II M	larket	ing				
Semester	4							
Course Type	Comn	Common Course						
Credit	4	4 Hrs/Week 5 Total Hours 90				90		
CO No.	Upo	pected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1	such a	rstand the gen as life writing stories, and p	s, ess	ays, speeches,	U	PO1		
	Apply the extended vocabulary gained from the textual reading and interpretations.							
CO2			ktual 1	reading and	Ap	PO6		
CO2 CO3	interp Devel		ful pe		Ap Ap	PO6 PO7		





Course Code	CO4C	CO4CRT11							
Course Title	Corpo	Corporate Accounts II							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Marketing							
Semester	4								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	9	90			
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1		ulate Financia ng and Insura			С	PO1			
CO2		e revised Bala orate compan		heets of	С	PO1			
CO3		•		l Statement of npanies	С	PO1			
account of corporate companies Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO4C	CO4CRT12							
Course Title	Quan	Quantitative Techniques for Business- II							
Department	Comr	Commerce							
Programme	B. Co	m Model II M	larket	ing					
Semester	4								
Course Type	Core	Core Course							
Credit	4 Hrs/Week 5 Total Hours 90					90			
CO No.	Upo	pected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1		use of the base data analysems		•	Ар	PO5			
CO2		y forecasting t ess scenario.	techn	iques in	Ap	PO5			
CO3	Unde: Proba	rstand the bas bility	sic co	ncepts of	U	PO1			
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create									





Course Code	CO4C	CO4CRT13							
Course Title	Entre	Entrepreneurship Development and Project Management							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Marketing							
Semester	4								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	(90			
CO No.		spected Course on completion		Cognitive	PO, PSO				
	1	students will	be ab		Level	No.			
CO1		students will in the entrepo kills		le to:	Level U	No. PO3			
CO1	Expla and sl	in the entrep	reneu	le to: rial concepts		- 111			
	Expla and si Identi formu	in the entrepo kills ify the differe	nt ste	le to: rial concepts ps in project and start	U	PO3			





Course Code	CO4C	CO4OCT05							
Course Title	Servio	Services Marketing							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Marketing							
Semester	4								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	5	Total Hours	90				
CO No.	Upo	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1	1	in the concep		U	PSO2				
	1	e marketnig i	1117.			1332			
CO2	segme	onstrate the co	oncep eting	ts of market & positioning	U	PSO2			
CO2	segme in rela	onstrate the constration, targetion to service in the recent	oncep eting ces	& positioning					





Semester 5

Course Code	CO5C	CO5CRT14							
Course Title	Cost A	Cost Accounting I							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Marketing							
Semester	5								
Course Type	Core	Core Course							
Credit	4	Hrs/Week	6	Total Hours	108				
	Ex	pected Cours	se O11						
CO No.	Up	on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO No.	Up	on completion	n of the beab	nis course le to: s and	U	•			
	Identifunda Exam proce	on completion students will fy the cost co	n of the beab of the above the above the above the accordance of the above the accordance of the above the	nis course le to: es and counting and	Level	No.			
CO1	Identifunda Exam proce labou	on completion students will fy the cost commentals of commentals of commentals of commentals of commentals of commentals of investigations.	n of the beab neept est accordings	nis course ele to: es and counting and control &	Level Ap	No. PO1			





Course Code	CO5C	CO5CRT15							
Course Title	Envir	Environment and Human Rights							
Department	Comr	Commerce							
Programme	B. Co	B. Com Model II Marketing							
Semester	5								
Course Type	Core	Core Course							
Credit	4 Hrs/Week 5 Total Hours 90					90			
CO No.	Upo	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.			
CO1				ironmental the concept of	Ар	PO2			
CO2	comm	ine the recent nerce to addre onmental issu	ess the	•	An	PO2			
CO3		rstand about nation Act an	Ü		U	PO1			
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,			





Course Code	CO5C	CO5CMT07						
Course Title	E-Cor	E-Commerce						
Department	Comr	nerce						
Programme	B. Co	m Model II M	larket	ing				
Semester	5							
Course Type	Comp	olementary						
Credit	4	Hrs/Week	5	Total Hours	9	90		
	Expected Course Outcomes Upon completion of this course students will be able to:							
CO No.	Upo	on completion	n of th	nis course	Cognitive Level	PO, PSO No.		
CO No.	Comp comm	on completion students will pare the differ	n of the absence of t	nis course le to: nodels of E- use of various		ŕ		
	Comp comm applic Expla	on completion students will pare the differnerce and to n	n of the beab rent make make omme	nis course ale to: nodels of E- use of various arce ats and	Level	No.		
CO1	Comp comm applic Expla securi	on completion students will pare the differ nerce and to not cations of e-co	n of the beat make in a comment of the comment of t	nis course le to: nodels of E- use of various erce ats and ommerce building a	Level U	No. PSO2		





Course Code	CO5C	CO5OCT05						
Course Title	Mark	Marketing Research						
Department	Comr	nerce						
Programme	B. Co	m Model II M	larket	ing				
Semester	5							
Course Type	Core	Core Course						
Credit	4	Hrs/Week	5	Total Hours	,	75		
	Expected Course Outcomes Upon completion of this course students will be able to:							
CO No.	Upo	on completion	n of th	nis course	Cognitive Level	PO, PSO No.		
CO No.	Upo Demo	on completion	n of the beab eting	nis course le to:		·		
	Demo proce Analy appro	on completion students will onstrate mark	n of the absence of t	nis course le to: research ing research	Level	No.		
CO1	Demo proce Analy appro instru	on completion students will onstrate marked see and concept when the concept was a concept when the concept	n of the abeting ots arket	nis course le to: research ing research research	Level U	No. PSO2		





Course Code	CA5OPT02							
Course Title	Comp	Computer Fundamentals, Internet and MS- Office						
Department	Comr	nerce						
Programme	B. Co	m Model II M	Iarket	ing				
Semester	5							
Course Type	Open	Course						
Credit	3	Hrs/Week	4	Total Hours	,	72		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:				Cognitive Level	PO, PSO No.		
CO1	explai	ne history of one the concepeter transfer the concepeter termet services.	ts of C		U	PO1		
CO2	and M	use of the fea IS Power pointations and	nt to	Ар	PO1			
CO3	organ	Utilize the features of MS Excel to organize data and to apply various functions Ap PO1						
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		







Semester 6

Course Code	CO6CRT17						
Course Title	Cost A	Cost Accounting II					
Department	Comn	nerce					
Programme	В. Со	m Model II M	larket	ing			
Semester	6						
Course Type	Core	Course					
Credit	4	Hrs/Week	6	Total Hours	1	08	
CO No.	Upo	pected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.	
CO1	costin	rstand variou g techniques of industries.	appli	chods of ed to different	U	PO1	
CO2	Apply the marginal costing principles in decision-making situations in Ap PO6 business				PO6		
CO3		Create budget using various budgeting techniques C PO1					
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO6CRT18							
Course Title	Adve	Advertisement and Sales Management						
Department	Comr	nerce						
Programme	B. Co	m Model II M	Iarket	ing				
Semester	6							
Course Type	Core	Course						
Credit	3	Hrs/Week	4	Total Hours	,	72		
CO No.	Up	pected Course on completions students will	n of tl	nis course	Cognitive Level	PO, PSO No.		
CO1	adver	<u> </u>	tiseme	of ent appeal, ad seting scenario	U	РО7		
CO2	resear	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.				PO1		
CO3	prom	Explain the concepts of sales promotion and personal selling for strategic marketing decisions U PO7						
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO6C	CO6CMT12					
Course Title	Const	Consumer Behaviour					
Department	Comr	merce					
Programme	B. Co	m Model II M	arket	ing			
Semester	6						
Course Type	Comp	olementary III	[
Credit	4	Hrs/Week	5	Total Hours	Ģ	90	
CO No.	Upo	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.	
CO1		rstand the fur oncepts in cor		ental theories er behaviour	U	PSO2	
CO2	cultur	ine the role of re, reference g amer decision	group	An	PSO2		
CO3	_	Explain the concept of Consumerism and Organisational Buying Behaviour U PSO2					
Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							





Course Code	CO6CRT20							
Course Title	Mana	gement Acco	untin	g				
Department	Comr	nerce						
Programme	B. Co	m Model II M	Iarket	ing				
Semester	6							
Course Type	Core	Course						
Credit	4	Hrs/Week	5	Total Hours	9	90		
CO No.	Up	on completionstudents will	n of th	nis course	Cognitive Level	PO, PSO No.		
CO1	mana	rstand the ba gement accou icance in an c	ınting	and its	U	PO1		
CO2	using accou	es organization financial state that the state of the sta	emen	E	PO6			
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation. PO1							
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,		





Course Code	CO6OCT05						
Course Title	Interr	national Mark	eting				
Department	Comr	nerce					
Programme	B. Co	m Model II M	larket	ing			
Semester	6						
Course Type	Core	Course					
Credit	4	Hrs/Week	5	Total Hours	9	90	
CO No.	Up	spected Course on completion students will	n of th	nis course	Cognitive Level	PO, PSO No.	
CO1	challe demo under	vse key concer enges in intern enstrating a constrating of incertains	nation mpre	aal marketing, hensive	An	PSO2	
CO2	Form marke know envire polici	ulate effective eting strategion ledge of marl onmental fact es to achieve tives in global	es by s ket res ors, a orgar	С	PSO2		
CO3	marke on int prope navig	es the impact of et barriers, and ternational manasses innovative tate complex incess environm	d cult arketi solu ntern	E	PSO2		
Cognitive	Level:			Understanding, e, C-Create	Ap-Apply, A	n-Analyze,	





Course Code	CO6PR01							
Course Title	Project and Viva	Project and Viva						
Department	Commerce							
Programme	B. Com Model II Marketing							
Semester	6							
Course Type	Core Course							
Credit	1							
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.					
CO1	Understanding the concepts of Research	U	PO1					
CO2	Application of Research Methodology Ap PO5							
CO3	Analyse the findings An PO6							
Cognitive	Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create							