



**RCMAS**  
RAJAGIRI COLLEGE OF MANAGEMENT &  
APPLIED SCIENCES

## Criterion II

## Teaching- Learning and Evaluation

### **RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

2.6

## **Student Performance and Learning Outcomes**

### **2.6.1 Learning Outcomes of Under Graduate Programmes**

Submitted to



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## Programme Outcomes (PO) of Undergraduate Programme

Upon completing the three-year degree programme, students will attain the following outcomes:

PO No.	Programme Outcomes (PO)
PO1	<b>Domain Knowledge:</b> Our graduates will be able to apply knowledge with practicality and conceptual clarity.
PO2	<b>Reflective response to socio-ethical issues:</b> Our graduates will be able to identify and solve socio-ethical challenges.
PO3	<b>Entrepreneurship:</b> Our graduates are influenced to invent and build their firm.
PO4	<b>Problem-solving:</b> Our graduates can evaluate and solve complex situations by acquired knowledge.
PO5	<b>Decision making:</b> Our graduates will apply critical thinking and logical reasoning to assess the potential outcomes of different choices.
PO6	<b>Communication:</b> Our graduates can make use of effective communication skills for interaction in personal and professional environments.
PO7	<b>Creative thinking:</b> Our graduates will develop an ability to think creatively.

**B. A English Literature, Communication and Journalism Model III  
(Triple Main)**

**Programme Specific Outcomes (PSO)**

<b>PSO No</b>	<b>Programme Specific Outcomes (PSO)</b>
PSO1	Our graduates will be able to analyse the different genres of literature, communication, and journalism.
PSO2	Our graduates will be able to utilise the English language for communication, in written and spoken forms.
PSO3	Our graduates can construct creative and journalistic writing.

## Course Outcomes (CO)

### Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyzes, E-Evaluate, C-Create</b>					

Course Code	EN1CRT01				
Course Title	Methodology for Literary Studies				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	1				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the key concepts and debates of literary methodology and theory.			U	PSO1
CO2	Remember the different critical perspectives and their effectiveness in interpreting literary works and constructing meaningful arguments.			R	PSO2
CO3	Explain the significance of theories and methodologies in the realm of literary studies.			U	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	EN1CET01				
Course Title	English Literature from Old English Period to Romantic Age				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	1				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Remember various writers and movements quintessential to the age.			R	PSO1
CO2	Understand the emergence and evolution of English literature			U	PSO2
CO3	Explain the chronological classification of English Literature into various periods from the Old English Period to the Romantic Age.			U	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN1CET02				
Course Title	Conversational Skills				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	1				
Course Type	Core Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Label the phonetic concepts of language.			R	PSO2
CO2	Classify sound patterns correctly			U	PSO2
CO3	Demonstrate conversational skills in various real-life situations			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	EN1CET03				
Course Title	Writing For the Media				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	1				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understanding the types of printing and communication			U	PSO-1
CO2	Interpret the abilities of journalistic writing			U	PSO-2
CO3	Outline the features of a magazine			U	PSO-3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 2

Course Code	EN2CCT03				
Course Title	Issues that Matter				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PSO2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PSO2
CO3	Infer the social, political and cultural issues reflected in Indian English Literature.			U	PSO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN2CRT02				
Course Title	Introducing Language and Literature				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define different genres of literature and its key terms and concepts.			R	PSO1
CO2	Outline the evolution of English language from the Indo European to the present.			U	PSO2
CO3	Identify the multiple varieties of English language and their contextual and technical differences.			Ap	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN2CET04				
Course Title	English Literature from the Victorian Age to the Postmodern Age				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Illustrate the emergence and evolution of English literature.			U	PSO1
CO2	List the chronological classification of English Literature into various periods from the Victorian Age to the Postmodern Age.			R	PSO1
CO3	Organize the various genres of literary texts to the social, historical, and cultural contexts of the time.			Ap	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN2CET05				
Course Title	Editing and Fundamentals of Media Writing				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Recall the legal aspects of press.			R	PSO2
CO2	Classify the duties of journalists involved in the editorial department.			U	PSO1
CO3	Identify the working of a media house.			Ap	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN2CET06				
Course Title	Interpersonal Skills				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the relevance of interpersonal skills as an aural - oral (audio - lingual) skills.			U	PSO1
CO2	Identify the strengths, weakness and areas for improvement in interpersonal skills			Ap	PSO2
CO3	Make use of the skills acquired to deliver and articulate with confidence, clarity and pois, effectively engaging the audience and conveying intended messages.			Ap	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



### Semester 3

Course Code	EN3CRT03				
Course Title	Harmony of Prose				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the importance of prose as a genre in literature.			Ap	PSO1
CO2	Interpret the different writing styles of authors.			U	PSO2
CO3	Identify the social and cultural contexts of a passage and make precise inference.			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN3CRT04				
Course Title	Symphony of Verse				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define various poetic devices and rhyme schemes.			R	PSO1
CO2	Identify a poem in relation to the salient features of the historical age it reflects.			Ap	PSO1
CO3	Explain a poem critically.			U	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN3CET07				
Course Title	Introduction to Narratology				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Classify various forms of narration and its techniques.			U	PSO1
CO2	Explain various disciplines such as magic realism, stream of consciousness etc.			U	PSO1
CO3	Develop significant theoretical perspectives of narration.			Ap	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN3CET08				
Course Title	Digital Writing, Advertising and Reporting for Media				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Outline different types of digital writing and laws related to it.			U	PSO1
CO2	Explain the development and growth of advertisement.			U	PSO2
CO3	Create news reports and advertisements for different media houses.			Ap	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN3CET09				
Course Title	Creative Writing				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate the importance of voice in creative writing.			U	PO7
CO2	Identify the use of figures of speech and styles of diction in writing.			Ap	PSO2
CO3	Build creative writing skills.			U	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 4

Course Code	EN4CRT05				
Course Title	Modes of Fiction				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify various forms of fiction.			Ap	PSO1
CO2	Classify the various categories of British and Non-British fiction.			An	PSO1
CO3	Examine a Novel as a form of literary expression.			An	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	EN4CRT06				
Course Title	Language and Linguistics				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Classify the aspects of morphology, phonology, semantics and syntax of the English language.			U	PSO1
CO2	Inspect the distinctiveness of human language as a potent tool of communication determined by social, cultural and political factors.			An	PSO2
CO3	Analyse the various patterns of language use and their linguistic structures			An	PSO2
<p><b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b></p>					

Course Code	EN4CET10				
Course Title	Business Writing				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the domain Business writing.			U	PO3
CO2	Apply the concept of Business Writing.			Ap	PO4
CO3	Model Writing formats in relation to Business.			Ap	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN4CET11				
Course Title	Translation: Theoretical and Literary Perspectives				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand different theories of translation.			U	PSO1
CO2	Explain the growth and development of translation.			U	PSO2
CO3	Examine regional literature in translation.			An	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN4CET12				
Course Title	Writing for Radio and Television				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Outline the origin and history of radio and television.			U	PSO1
CO2	Identify different production techniques in film making.			Ap	PSO3
CO3	Create contents for television and radio.			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 5

Course Code	EN5CRT07				
Course Title	Acts on the Stage				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	5				
Course Type	Core Course				
Credit	5	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Interpret the salient features of Shakespearean drama.			U	PSO1
CO2	Understand social, political, and intellectual contexts of each play for better comprehension.			U	PSO1
CO3	Analyse the characters, themes, and motifs of Shakespearean as well as Modern plays.			An	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN5CRT08				
Course Title	Literary Criticism and Theory				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Inspect the various theorists and their theoretical dimensions since classical to post modern times			An	PSO1
CO2	Identify the interdisciplinary and intercultural cross currents within literary works.			Ap	PSO1
CO3	Develop a comprehensive understanding of literary theory and employ them in practical criticism and analysis.			Ap	PSO3
<p><b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,</b> <b>E-Evaluate, C-Create</b></p>					



Course Code	EN5CRT09				
Course Title	Indian Writing in English				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the themes and techniques of Indian writing.			U	PSO1
CO2	Identify the writing of different Indian writers.			Ap	PSO2
CO3	Analyse the social, political and cultural issues reflected in Indian English Literature.			An	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN5CRENT01				
Course Title	Environmental Science and Human Rights				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Compare the interrelationship between man and nature			U	PSO1
CO2	Develop awareness about environmental issues.			Ap	PSO1
CO3	Develop practical solutions to environmental issues depicted in literature.			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA5OPT02				
Course Title	Computer Fundamentals, Internet and Ms Office				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	5				
Course Type	Open Course				
Credit	4	Hrs/Week	4	Total Hours	60
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Outline history of computers and explain the concepts of OS, networks and internet services.			U	PSO1
CO2	Make use of the features in MS Word and MS PowerPoint to develop presentations and documents.			Ap	PSO1
CO3	Utilise the features of MS Excel to organise data and to apply various functions.			Ap	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 6

Course Code	EN6CRT10				
Course Title	Postcolonial Literatures				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the impact of imperialism and colonialism on indigenous identities across the globe.			U	PSO1
CO2	Outline the historicity and dimensions of Post Colonial Literature			U	PSO1
CO3	Develop insight into the connective network between language, history and culture			An	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN6CRT11				
Course Title	Women Writing				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Discover the gender biased "constructs" in our social and cultural environments.			An	PSO1
CO2	Examine the life of a woman in the select works of women writers.			E	PSO2
CO3	Analyse the relation between female and feminist Literature			An	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN6CRT12				
Course Title	American Literature				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Classify the works of prominent American writers and their literary excellence.			U	PSO1
CO2	Interpret the depth and diversity of American literature, and its vibrant culture from the colonial period to the present			U	PSO2
CO3	Identify the styles of American literary expression by comparing them based on dominant literary ideologies			Ap	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN6CR13				
Course Title	Modern World Literature				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify poetry written by non-British poets.			U	PSO1
CO2	Summarise the characteristics of European and Non-European short fictions.			Ap	PSO2
CO3	Explain Avant Garde theatrical techniques used in the selected drama for study.			An	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN6OJT01				
Course Title	OJT in Media: Visual and Print & Project				
Department	English				
Programme	B. A English Literature, Communication and Journalism Model III (Triple Main)				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify an area of industrial experience for field work knowledge.			Ap	PSO1
CO2	Develop linguistic and technical skills for various media formats.			Ap	PSO2
CO3	Construct contents for media and improve communication skills.			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



## Bachelor of Computer Application

### Programme Specific Outcome (PSO)

PSO NO	Programme Specific Outcome
PSO 1	Our graduates are able to understand the various parts of a computer.
PSO 2	Our graduates are able to apply mathematical knowledge, algorithmic concepts and various programming languages to solve problems logically.
PSO 3	Our graduates are able to design and create software's to address real world issues which satisfies industrial demands.

## Course Outcomes (CO)

### Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PSO2
CO3	Appraise grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			E	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	MM1CMT03				
Course Title	Discrete Mathematics - I				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	1				
Course Type	Complementary Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand sets and set operations, functions, countable & uncountable sets, Division Algorithm, Congruence relation & Cryptology			U	PO1
CO2	Understand relations and the concept of equivalence & partial order relations and Lattices, Logical statements, Rule of inference & arguments			U	PO1
CO3	Solve problems in Discrete Mathematics related to above topics.			Ap	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	ST1CMT31				
Course Title	Basic Statistics and Introductory Probability Theory				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	1				
Course Type	Complementary Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply core statistical techniques, including univariate & bivariate data analysis, to extract meaningful insights from data.			Ap	PSO2
CO2	Analyze the application of statistics in various fields and critically evaluate its role in informing real-world decisions.			An	PO5
CO3	Explain the fundamental concepts of probability theory and its applications, discussing the tools and techniques used to solve probability problems			E	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA1CRT01				
Course Title	Computer Fundamentals and Digital Principles				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	1				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the different parts of computer and various number systems.			U	PSO1
CO2	Simplify Boolean expressions using Logic gates and K map			An	PSO1
CO3	Understand Sequential and Combinational Logic circuits			U	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA1CRT02				
Course Title	Methodology of Programming and C Language				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	1				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic and general concepts of computers and programming.			U	PSO1
CO2	Understand the concepts of different datatypes, control structures and arrays			U	PSO2
CO3	Explain the concepts functions, different user-defined datatypes and analyse program flexibility using dynamic memory allocation			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA1CRP01				
Course Title	Software Lab I				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	1				
Course Type	Core				
Credit	2	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Create structured programs based on the concepts of decision-making statements and loop controls statements.			C	PSO2
CO2	Create programs based on arrays and pointers			C	PSO2
CO3	Create programs based on functions, user-defined datatypes and dynamic memory allocation.			C	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 2

Course Code	EN2CCT03				
Course Title	Issues That Matter				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PSO1
CO2	Evaluate the social and environmental structure of the world economy.			E	PSO2
CO3	Identify the role of government in providing public facilities and regulating economic disparities.			Ap	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	MM2CMT03				
Course Title	Discrete Mathematics - II				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	2				
Course Type	Complementary Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand Graphs, Graph models, graph isomorphism, connected graph, Euler & Hamiltonian circuits, Trees & its applications.			U	PO1
CO2	Explain the concept of matrices and Boolean Algebra and their related properties and applications			U	PO1
CO3	Solve problems in Discrete Mathematics related to above topics.			Ap	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA2CRT03				
Course Title	Data Base Management Systems				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	2				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate the basic elements of a relational database management system			Ap	PSO2
CO2	Identify the data models for relevant problems.			R	PSO3
CO3	Design entity relationship and convert entity relationship diagrams into RDBMS and formulate SQL queries.			Ap	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA2CRT04				
Course Title	Computer Organization and Architecture				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	2				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the fundamental organization and architecture of computer system.			U	PSO1
CO2	Explain CPU architecture, instruction execution stages and addressing mode, memory organization and mapping techniques			U	PSO1
CO3	Illustrate the concept of pipelining and parallel processing.			U	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA2CRT05				
Course Title	Object Oriented Programming using C++				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	2				
Course Type	Core				
Credit	4	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concepts and principles of Object-Oriented Programming and the portable programming language C++.			U	PSO2
CO2	Understand how to allocate and deallocate resources to objects of the class using the concepts constructors and destructors.			U	PSO2
CO3	Understand how to reduce time and resources through code reuse using the concept of Inheritance and also how to increase program flexibility through the concept of Polymorphism			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA2CRP02				
Course Title	Software Lab- II				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	2				
Course Type	Core				
Credit	2	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Construct a normalised database with the help of constraints.			Ap	PSO2
CO2	Apply the basic operations and functions to the database.			Ap	PSO2
CO3	Apply Object Oriented concepts in C++ programming.			Ap	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

### Semester 3

Course Code	ST3CMT32				
Course Title	Advanced Statistical Methods				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	3				
Course Type	Complementary Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Analyze real-world scenarios and select appropriate probability distributions to model them.			An	PSO1
CO2	Explain the fundamental concepts of statistical inference and its applications in drawing conclusions from data.			E	PSO1
CO3	Critically evaluate hypothesis testing methods, including their terminology, and effectively apply them to solve real-world problems.			E	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA3CRT06				
Course Title	Computer Graphics				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	3				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the working of Display systems and learn the algorithms for generating basic primitives.			U	PSO2
CO2	Understand two-dimensional transformations with clipping techniques and three-dimensional concepts.			U	PSO2
CO3	Identify the computer animation techniques and motion specifications.			Ap	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA3CRT07				
Course Title	Microprocessor and PC Hardware				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	3				
Course Type	Core				
Credit	4	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand architecture, pin diagram and instruction set of 8085 Microprocessor.			U	PSO1
CO2	Outline the components and operations of Hard disk and motherboard.			U	PSO1
CO3	Identify different types of physical memory.			Ap	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CA3CRT08				
Course Title	Operating Systems				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	3				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Develop a comprehensive understanding of functions of operating system.			U	PSO1
CO2	Illustrate the various Process Scheduling algorithms and solutions to avoid deadlock.			U	PSO2
CO3	Explain the concepts of memory management and file management.			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA3CRT09				
Course Title	Data Structure using C++				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	3				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Recall the concept of arrays and implement different types of data structures like Stack and queue using arrays.			R	PO1
CO2	Make use of the data structure Linked list to solve various problems.			Ap	PSO2
CO3	Analyze the data structure Tree and how various data structures are organized in physical memory.			An	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA3CRP03				
Course Title	Software Lab III				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	3				
Course Type	Core				
Credit	2-	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Utilize the operations and applications of array to implement various data structures like stack and queue.			Ap	PSO2
CO2	Build programs to implement linked list and its types.			Ap	PSO2
CO3	Apply linked list for the creation and traversal of binary search trees.			Ap	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 4

Course Code	MM4CMT03				
Course Title	Operations Research				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	4				
Course Type	Complementary Course				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concepts of O.R. and different methods of solving linear programming problems.			U	PO1
CO2	Apply the concept of Linear programming in solving Transportation & Assignment problems.			Ap	PSO2
CO3	Apply different principles in Game Theory problems.			Ap	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA4CRT10				
Course Title	Design and Analysis of Algorithms				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	4				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Analyze the performance of the algorithms by finding Time and space complexity.			An	PSO2
CO2	Apply classic algorithm design methods like Divide and Conquer, Dynamic Programming, Greedy method for problem solving.			Ap	PSO2
CO3	Understand backtracking technique and Basic traversal and search techniques of graphs.			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA4CRT11				
Course Title	System Analysis and Software Engineering				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	4				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Illustrate the concepts of Information System, Organization charts and System development lifecycle.			U	PSO1
CO2	Utilize the concepts of Software Engineering, Requirement Engineering and various software lifecycle models to estimate the size and cost of a software.			Ap	PSO2
CO3	Explain the various aspects of software designing and testing.			E	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA4CRT12				
Course Title	Linux Administration				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	4				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the architecture of Linux and implement the basic commands using vi editor.			U	PSO2
CO2	Apply the concepts of shell programming.			Ap	PSO2
CO3	Summarize the role of system administrator and understanding various servers.			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA4CRT13				
Course Title	Web Programming using PHP				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	4				
Course Type	Core				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the concept of WWW, HTML and static website.			U	PSO1
CO2	Apply the concepts of CSS and JavaScript to make website more interactive.			Ap	PSO2
CO3	Build a dynamic website using PHP and MySQL.			Ap	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CA4CRP04				
Course Title	Software Lab IV				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	4				
Course Type	Core				
Credit	2	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply Linux commands to develop shell programs.			Ap	PSO2
CO2	Make use of the concepts of HTML, CSS, and JavaScript in PHP programs.			Ap	PSO2
CO3	Build dynamic website using PHP.			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 5

Course Code	CA5CRT14				
Course Title	Computer Networks				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	5				
Course Type	Core				
Credit	4	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain about signals, various network models, multiplexing, transmission media and switching.			U	PSO1
CO2	Explain about various protocols in error control, flow control and multiple access.			U	PSO2
CO3	Illustrate about various networking devices, IP Addressing, protocols and cryptography.			U	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA5CRT15				
Course Title	IT and Environment				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	5				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understanding the multidisciplinary nature of environmental studies and the role of IT in society.			U	PSO2
CO2	Understand the impact of E-learning, concepts of E-waste and green computing.			U	PSO2
CO3	Understand the nature and need for human rights and its issues and solutions.			U	PO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA5CRT16				
Course Title	Java Programming using Linux				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	5				
Course Type	Core				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define java tokens, statements, loops and Object-oriented features in java.			R	PSO1
CO2	Apply the concepts of packages, threads, exceptions, events, applets and swings.			Ap	PSO2
CO3	Make use of JDBC drivers and functions to establish database connection and execute SQL operations.			Ap	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA5OPT22				
Course Title	Brand Management				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	5				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain fundamental concept and significance of brands in the market.			U	PO5
CO2	Analyse the process of Brand Building			An	PO3
CO3	Develop strategies for successful brand portfolio management.			C	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA5CRP05				
Course Title	Software Lab V				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	5				
Course Type	Core				
Credit	2	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply OOP concepts to implement basic java programs			Ap	PSO1
CO2	Apply the advanced concepts of java like applets, swings, and thread and manage them in various events.			Ap	PSO2
CO3	Examine the dataflow between JSP pages and database using JDBC drivers			An	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA5CRP06				
Course Title	Software Development Lab I (Mini Project in PHP)				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	5				
Course Type	Core				
Credit	2	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the chosen area of technology for project development.			Ap	PO1
CO2	Develop effective communication skills for presenting project related activities.			C	PSO2
CO3	Contribute as an individual or in a team in developing technical projects.			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 6

Course Code	CA6CRT17				
Course Title	Cloud Computing				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	6				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the architecture of cloud computing and its types.			U	PSO2
CO2	Explain the taxonomy of virtualization with different technologies.			U	PSO2
CO3	Understand the concepts for data-intensive computing and cloud computing platforms in industries.			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CA6CRT18				
Course Title	Mobile Application development- Android				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	6				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	144
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the fundamentals of Android studio, Activity lifecycle, multimedia and other services.			U	PSO1
CO2	Compare the various user interface layouts in android.			U	PSO2
CO3	Understand data interchange formats like JSON, XML and the role of Google Play Services to develop applications.			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA6PET01				
Course Title	Data Mining				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	6				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define data mining functionalities and types of data mining.			R	PSO2
CO2	Explain data warehouse architecture, multidimensional cube model and OLAP operations.			U	PSO2
CO3	Examine classification, prediction and clustering algorithms.			An	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA6CRP07				
Course Title	Software Lab VI & Seminar				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	6				
Course Type	Core				
Credit	2	Hrs/Week	6	Total Hours	36
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify a topic from the wide variety of recent technologies in IT industry.			Ap	PO1
CO2	Utilize the literature review to produce summary of the topic.			Ap	PSO1
CO3	Develop presentation and communication skills to interact in a public forum.			C	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA6CRP08				
Course Title	Software Development Lab II (Main Project)				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	6				
Course Type	Core				
Credit	3	Hrs/Week	7	Total Hours	126
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the real-world problems and evaluate its feasibility			Ap	PO2
CO2	Choose the correct software engineering model to design the system for the identified problem			E	PO5
CO3	Create the application by implementing a new package			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA6VVT01				
Course Title	Viva Voce				
Department	Computer Science				
Programme	Bachelor of Computer Application				
Semester	6				
Course Type	Core				
Credit	1	Hrs/Week	0	Total Hours	
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Develop effective communication skills for presenting ideas.			Ap	PO6
CO2	Prepare for interviews both at the academic and the industrial sector.			Ap	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## **Bachelor of Business Administration**

### **Programme Specific Outcome (PSO)**

<b>PSO No</b>	<b>Programme Specific Outcome (PSO)</b>
<b>PSO1</b>	Our graduates will be able to understand the dynamic business environment.
<b>PSO2</b>	Our graduates are able to develop competent knowledge in the functional areas of management.
<b>PSO3</b>	Our graduates can build their employability skills to meet industry requirements.

## Course Outcomes (CO)

### Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA1CRT01				
Course Title	Principles and Methodology of Management				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	1				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the basic concepts of management.			U	PO1
CO2	Demonstrate the process of decision making.			U	PO5
CO3	Make use of the management concepts learned in real life business environment.			Ap	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	BA1CRT02				
Course Title	Business Accounting				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	1				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the role and principles of accounting in business.			U	PO1
CO2	Apply accounting rules in preparing financial and reconciliation statements in business.			Ap	PSO2
CO3	Analyze financial results of business firms by using the accounting concepts.			An	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA1CMT03				
Course Title	Fundamentals of Business Mathematics				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	1				
Course Type	Complementary Course				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the development of number system, Ratio, proportion, variation, different types of sets and set operations.			U	PO1
CO2	Understand the concepts of permutations, combinations, logarithms and matrices.			U	PO1
CO3	Apply the above-mentioned algebraic concepts in computational and problem solving.			Ap	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA1CMT04				
Course Title	Fundamentals of Business Statistics				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	1				
Course Type	Complementary Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the concepts of statistics in business life.			U	PO1
CO2	Make use of bi-variate data analysis in real-life scenarios.			Ap	PO5
CO3	Apply forecasting techniques to real-life problems.			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues That Matter				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO2
CO3	Infer the social and environmental structure of the world economy.			U	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA2CRT06				
Course Title	Cost and Management Accounting				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the basic theory, concepts and elements of Cost accounting in business.			U	PO1
CO2	Examine the overhead cost, reconciliation statement and various tools of Management accounting.			An	PO5
CO3	Apply the cost and Management accounting techniques in business firms.			Ap	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA2CRT07				
Course Title	Business Communication				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the basics and different means of communication.			U	PO6
CO2	Explain the importance of listening as a communication tool.			U	PO6
CO3	Compose various types of business letters.			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA2CMT08				
Course Title	Mathematics for Management				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	2				
Course Type	Complementary Course				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the method of representing points and lines in a plane and finding length of line segment, point of division and area of a triangle.			U	PO1
CO2	Explain the concept of AP. GP Bank interest, Discounts and Annuity.			U	PO1
CO3	Solve the problems related to the above concepts.			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA2CMT09				
Course Title	Statistics for Management				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	2				
Course Type	Complementary Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the applications of probability concepts in decision problems.			U	PO1
CO2	Develop the concept of a sampling distribution.			Ap	PO1
CO3	Formulate the hypothesis about various population parameters.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



### Semester 3

Course Code	BA3CRT11				
Course Title	Human Resource Management				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the concepts of Human Resource Management.			U	PSO2
CO2	Demonstrate the concept of wage and salary administration.			U	PSO2
CO3	Explain the concept of performance appraisal and job analysis.			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA3CRT12				
Course Title	Marketing Management				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the fundamentals of marketing including market, consumer behaviour and product mix.			U	PSO2
CO2	Analyze the various pricing policies, distribution strategies and promotion techniques used in business.			An	PO1
CO3	Analyze the concepts of marketing research and its applicability in business firms.			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA3CRT13				
Course Title	Research Methodology				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define the basic concepts of research, research problems and its methodologies.			R	PSO2
CO2	Apply concepts and elements of research design in various research scenarios along with an insight about collection and analysis of data.			Ap	PO5
CO3	Develop proficiency in writing research proposals and reports.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA3CMT14				
Course Title	Business Laws				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	3				
Course Type	Complementary Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the legal framework of a business contract to overcome the threats in business.			U	PSO1
CO2	Examine the concept of special contracts and sale of goods to explore the business world.			An	PSO2
CO3	Apply the above contractual perspectives in a business environment.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA3PRP15				
Course Title	Personality Development and Management Skills (Minor Project)				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Illustrate the different industrial scenarios on the basis of existing literature.			U	PSO1
CO2	Outline the various strategies used by different companies in the industry.			U	PSO2
CO3	Analyze the functional strategies adopted by companies in different industries.			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 4

Course Code	BA4CRT16				
Course Title	Financial Management				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Interpret the basic concepts of financial management and working capital requirements of a business firm.			U	PO1
CO2	Apply the concept of cost of capital structure and dividend theories in business.			Ap	PSO2
CO3	Estimate a firm's profitability through various techniques used in financial management.			E	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA4CRT17				
Course Title	Managerial Economics				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain the fundamentals of Managerial Economics, Business Cycles and Economic Systems.			U	PSO1
CO2	Explain the Law of Demand, Elasticities of Demand and Production Function.			U	PO1
CO3	Compare the price and output determination in different Market Structures.			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA4CRT18				
Course Title	Entrepreneurship				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the basic concepts of entrepreneurship and analyse the role of entrepreneurs, especially women, in driving economic growth.			U	PO3
CO2	Analysing the opportunities in the business environment and fostering innovation by understanding EDP and support systems for entrepreneurs.			An	PO3
CO3	Apply the knowledge in the preparation of a project report.			Ap	PO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	BA4CMT19				
Course Title	Basic Informatics for Management				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	4				
Course Type	Complementary Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply the knowledge in excel for data analysis.			Ap	PO1
CO2	Apply the knowledge in Computerized Accounting using Tally.			Ap	PO5
CO3	Analyse the financial position of a firm using Tally.			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA4CMT20				
Course Title	Corporate Laws				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	4				
Course Type	Complementary Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Illustrate the general legal framework and the significance of documents for the formation of companies under companies act of 2013.			U	PSO1
CO2	Compare the administration and dissolution of companies with partnership and LLP.			An	PO1
CO3	Analyse the pollution control measures adopted under different statutes and its implications.			An	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 5

Course Code	BA5CRT21				
Course Title	Organisational Behaviour				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain traditional concepts of organization behaviour.			U	PO1
CO2	Evaluate motivation theories and leadership styles to enhance organization performance.			E	PO5
CO3	Adapt with current trends and with evolving group dynamics.			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA5OPT22				
Course Title	Fundamentals of Banking and Insurance				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	5				
Course Type	Open Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define the basic idea about banking functions along with the innovations and reforms in the sector.			R	PO1
CO2	Determine the different dimensions of the relationship between banker and customer.			E	PO5
CO3	Illustrate the various types of insurance and its principles.			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA5CRT23				
Course Title	Environment Science and Human Rights				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Interpret the multidisciplinary nature of environment and its impact on business.			U	PO2
CO2	Explain the technologies for sustainable development of business and fundamental rights under Indian constitution.			U	PO1
CO3	Discuss the impact of environmental depletion in ecosystem and biodiversity.			An	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA5CMT24				
Course Title	Intellectual Property Rights and Industrial Laws				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	5				
Course Type	Complementary Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Examine the concept of patent and trade mark protection in the context of business.			An	PSO2
CO2	Analyse the various legal provisions in the Factories Act, Industrial dispute Act and ESI Act for the effective functioning of business.			An	PO1
CO3	Create an awareness on the protection available under the Consumer Protection Act.			U	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA5CRT25				
Course Title	Operation Management				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	5				
Course Type	Core Course				
Credit	2	Hrs/Week	2	Total Hours	36
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the concepts of Production/ Operations and types of Production Systems.			U	PSO2
CO2	Interpret the dynamics of Production Planning and Control, Materials Management and Inventory Control.			U	PO1
CO3	Compare the different aspects of Work Improvement, Work Measurement and Quality Control.			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA5CRT26				
Course Title	Industrial Relations				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	5				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Illustrate the concepts of industrial relations and trade unions.			U	PSO2
CO2	Explain the concept of industrial disputes and industrial peace.			U	PSO2
CO3	Demonstrate the weapons used by workers and management against industrial disputes.			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



## Semester 6

Course Code	BA6OCT27				
Course Title	Healthcare Management				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	6				
Course Type	Optional Course I				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Outline and enhance knowledge in healthcare business.			U	PSO2
CO2	Explain various healthcare services and concept of medical tourism.			U	PSO2
CO3	Analyze the role of healthcare sector in real life situations.			An	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA6OCT28				
Course Title	Advertising And Salesmanship				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	6				
Course Type	Optional Course II				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the basic objectives, types and functions of advertising and ad agencies.			U	PSO2
CO2	Analyze and make decisions regarding the most feasible advertisement appeal and media.			An	PO6
CO3	Examine the concept of salesmanship, types of sales persons and the steps involved in salesforce management.			An	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA6CRT29				
Course Title	Strategic Management				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Explain the fundamentals of Strategy, Strategic Management and Corporate Policy.			U	PSO2
CO2	Examine the techniques of Environment Scanning and Strategy Formulation.			An	PO5
CO3	Analyze the concept of Strategy Implementation and Strategic Control.			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA6CRT30				
Course Title	Communication Skills and Personality Development				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Summarize the fundamentals of Business Communication.			U	PO6
CO2	Examine various employment letters and the process of job interviews.			An	PSO3
CO3	Apply the concepts in real business environment to enhance employability skills.			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA6PRP31				
Course Title	Management Project				
Department	Management				
Programme	Bachelor of Business Administration				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Outline the existing scenarios in various functional areas of Management of different companies.			U	PSO2
CO2	Analyze the existing framework through various evaluation techniques.			An	PO4
CO3	Demonstrate skills to present ideas related to the topics selected.			U	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## **B. A Animation and Graphic Design**

### **Programme Specific Outcome (PSO)**

<b>PSO No</b>	<b>Programme Specific Outcome (PSO)</b>
<b>PSO1</b>	Our graduates are able to analyse artworks and artistic movements.
<b>PSO2</b>	Our graduates are able to design and create solutions for various visual communication problems.
<b>PSO3</b>	Our graduates can adapt to the technological advancements and ongoing industrial changes for actively participating in lifelong learning.

## Course Outcomes (Co)

### Semester 1

Course Code	AG1CRT01				
Course Title	History of Art and Design				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	1				
Course Type	Theory-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate various art forms across historical and cultural contexts.			U	PO1
CO2	Compare developments in art of printing and impact of technology upon graphic design.			An	PO5
CO3	Evaluate the impact of key artists, designers, and artworks on the development of visual culture.			E	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG1CRP02				
Course Title	Elements of Graphic Design				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	1				
Course Type	Practical-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understanding Elements & Principles of graphic design after comparing various examples from visual communication.			U	PO1
CO2	Construct various concepts and plan design methodologies using thumbnails for design issues.			Ap	PSO2
CO3	Design Creative solutions after identifying the given design problem.			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	AG1CRP03				
Course Title	Rudiments of Animation Drawing				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	1				
Course Type	Practical-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the use of various drawing materials and tools to create diverse animation drawings.			U	PO1
CO2	Develop the ability to draw from observation and imagination, employing basic shapes, forms, and perspectives to develop animated characters and scenes.			Ap	PSO1
CO3	Apply principles of lighting and shading to enhance the three-dimensionality and emotional tone of animation drawings.			Ap	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG1PRP01				
Course Title	Techniques of Photographic Composition				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	1				
Course Type	Project-Complementary				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Evaluate the principles of visual perception, aesthetics and the art of filmmaking to analyse photographic compositions.			E	PO1
CO2	Create innovative solutions for visual communication challenges using DSLR camera features, compositional techniques and principles of image formation.			C	PSO2
CO3	Apply the grammar of motion pictures including camera shots that effectively communicate ideas and emotions.			Ap	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	EN1CCT01				
Course Title	English- Fine tune Your English				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues That Matter				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO2
CO3	Infer the social and environmental structure of the world economy.			U	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG2CRT04				
Course Title	History of Animation and Visual Effects				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	2				
Course Type	Theory-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Recognize the early attempts to make animations and the importance of early animation devices.			R	PO1
CO2	Correlate the history of animation and different techniques developed along the timeline.			An	PSO1
CO3	Appraise different major animation and visual effects studios around the world.			E	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG2PRP02				
Course Title	Planning for Animation				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	2				
Course Type	Project- Complementary				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate how animations are planned and executed, helping them to solve visual communication problems effectively.			U	PO1
CO2	Analyse stories and characters for animation projects, enabling them to create effective visual solutions.			An	PO5
CO3	Create animatics that synchronize visuals with sound, demonstrating their ability to tell stories digitally and adapt to technological advancements.			C	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG2CRP05				
Course Title	Raster Graphics				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	2				
Course Type	Practical -Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Analyse different file formats and compression techniques used in raster graphics for various media formats.			An	PSO3
CO2	Understand the principles of raster graphics and their applications in digital imaging.			U	PSO2
CO3	Create visually appealing compositions by effectively applying selection tools, retouching techniques and blend modes.			C	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG2CRP06				
Course Title	Vector Graphics				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	2				
Course Type	Practical-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand vector graphics basics for creating illustrations.			U	PSO2
CO2	Analyse fundamental vector graphic principles to create unique and visually appealing designs.			An	PO7
CO3	Create original designs with advanced techniques, showcasing creativity and technical skill.			C	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



### Semester 3

Course Code	AG3CRP07				
Course Title	Character Designing for Animation				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	3				
Course Type	Practical-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic principles of character design.			U	PO1
CO2	Analyse character design elements such as anatomy, expression, and personality traits to develop characters for storytelling purposes.			An	PO5
CO3	Create characters for the different narrative genres like fantasy, cartoon and funny.			C	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG3CRP08				
Course Title	Basics of 3D Animation				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	3				
Course Type	Practical-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate understanding of the fundamentals of 3D animation, including the production pipeline, software tools, and basic manipulation of 3D objects.			U	PO1
CO2	Apply modelling techniques such as spline, NURBS, and polygon modelling to create detailed 3D models of various objects and characters.			Ap	PO4
CO3	Analyse and implement shading, texturing, and lighting techniques to enhance the visual quality of 3D models and scenes.			An	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG3PRP03				
Course Title	Classical Animation				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	3				
Course Type	Project-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate understanding of animation principles and techniques, plan animated scenes, and create visually compelling animations.			U	PSO2
CO2	Analyse and use composition and visual storytelling principles in animation, showcasing effective communication through character and scene design.			An	PO4
CO3	Create animations using basic principles and techniques, reflecting on their creative decisions and problem-solving methods, and demonstrating critical thinking skills.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG3CMP09				
Course Title	Basic Compositing and Visual Effects				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	3				
Course Type	Practical-Complementary				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate proficiency in using compositing software to create visually appealing compositions and motion graphics.			Ap	PSO2
CO2	Analyze and evaluate different compositing techniques and their applications in creating impactful visual effects.			An	PSO3
CO3	Create a comprehensive VFX demo reel showcasing various compositing techniques and visual effects.			C	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG3CRP10				
Course Title	Branding Design				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	3				
Course Type	Practical-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply the fundamental principles of design to effectively solve branding system design.			Ap	PSO1
CO2	Choose diverse concepts to visualise style guides and utilise semiotic principles for effective communication across various environments.			E	PSO2
CO3	Create a branding system for a particular brand.			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 4

Course Code	AG4CRP11				
Course Title	Design for Web				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	4				
Course Type	Practical-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Illustrate UI/UX design principles to create user-centred website prototypes using industry-standard tools.			U	PO1
CO2	Analyze engaging and eye-catching existing websites using HTML5 and CSS3.			An	PO5
CO3	Create responsive web design layouts using HTML5 and CSS3 properties for different range of screen sizes.			C	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG4PRP04				
Course Title	Stop Motion Animation				
Department	Animation And Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	4				
Course Type	Project-Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the various Stop motion techniques.			U	PSO1
CO2	Apply advanced stop motion techniques including lighting, camera movement, and continuity.			Ap	PSO2
CO3	Create innovative stop motion animations by developing advanced techniques and creative storytelling approaches.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG4PRP05				
Course Title	Advanced Cel Animation				
Department	Animation And Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	4				
Course Type	Project-Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basics tools and principles of digital cell animation.			U	PSO1
CO2	Apply advanced cell animation techniques to create smooth and expressive character movements.			Ap	PSO2
CO3	Develop aesthetic and quality animation projects by considering the animation principles and audience engagement.			C	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	AG4CMP12				
Course Title	Typography				
Department	Animation And Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	4				
Course Type	Practical-Complementary				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Evaluate use of different typefaces and fonts in typographic designs based on their anatomy and historical context.			E	PSO2
CO2	Apply advanced typographic principles to optimize readability and legibility in design compositions.			Ap	PSO2
CO3	Create innovative typographic designs that effectively convey concepts.			C	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG4CRP13		
Course Title	Techniques of 3D Animation		
Department	Animation and Graphic Design		
Programme	B. A Animation and Graphic Design		
Semester	4		
Course Type	Practical-Core		
Credit	4	Hrs/Week	5
		Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.
CO1	Demonstrate understanding of advanced 3D modelling techniques, including modelling automobiles, human body parts, and creating blend shapes.	U	PO1
CO2	Apply texture mapping techniques using UV coordinates and procedural texturing to enhance the visual quality of 3D models.	Ap	PSO2
CO3	Analyze and implement rigging techniques such as skeleton setups, deformers, and animation constraints to support character animations effectively.	An	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>			

## Semester 5

Course Code	AG5CRT14				
Course Title	Environmental Studies and Human Rights				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	5				
Course Type	Theory-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Infer concepts of environmental studies, its consequences and impact on mankind.			U	PO2
CO2	Analyze the influence of media, law and ethics in environmental issues.			An	PO2
CO3	Relate importance of Human Rights in international and national perspectives.			R	PO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG5CMP15				
Course Title	Interaction Design				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	5				
Course Type	Practical-Complementary				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define and differentiate basic internet terms and concepts to effectively communicate with technical and non-technical stakeholders.			R	PO1
CO2	Create interactive and dynamic web elements that enhance user engagement and functionality.			C	PSO2
CO3	Design and implement a database management system (DBMS) for storing and retrieving data, integrating it into a project that hosts student portfolios to showcase practical skills in interaction design.			C	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG5CRP16				
Course Title	Digital Illustration				
Department	Animation And Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	5				
Course Type	Practical-Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the digital illustration techniques.			U	PSO2
CO2	Apply advanced techniques in digital illustration and infographic design to effectively communicate information through visuals.			Ap	PSO2
CO3	Create digital and informative illustrations into a complete portfolio demonstrating the technical skill, artistic vision, and flexibility across different genres and media.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG5CRP17				
Course Title	Advanced 3D Animation Techniques				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	5				
Course Type	Practical-Core				
Credit	4	Hrs/Week	5	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate understanding of advanced 3D modelling techniques, including modelling various types of human characters, animals, and birds with attention to proportions and body parts.			U	PO1
CO2	Apply principles of animation and body language to animate different types of characters effectively, incorporating techniques such as lip sync and facial expressions.			Ap	PSO2
CO3	Analyze and implement rigging techniques for four-legged characters, including creating rigs and applying constraints for realistic animation.			An	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA5OPT02				
Course Title	Computer Fundamentals, Internet and Ms Office				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	5				
Course Type	Open Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Outline history of computers and explain the concepts of OS, networks and internet services.			U	PO1
CO2	Make use of the features in MS Word and MS PowerPoint to develop presentations and documents.			Ap	PO1
CO3	Utilize the features of MS Excel to organize data and to apply various functions.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 6

Course Code	AG6OJP01		
Course Title	Internship		
Department	Animation and Graphic Design		
Programme	B. A Animation and Graphic Design		
Semester	6		
Course Type	OJT		
Credit	2		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.
CO1	Apply practical experience in animation or graphic design utilizing theoretical knowledge.	Ap	PO4
CO2	Assess socio-ethical challenges encountered during the internship, effectively communicating their experiences and solutions.	E	PO2
CO3	Analyze the workflow, techniques, and technologies used in the animation or graphic design studio, proposing innovative solutions to observed challenges.	An	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>			



Course Code	AG6PRP06				
Course Title	Animation Project				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	6				
Course Type	Project-Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Develop ideas and project progress clearly through documentation, fostering effective communication and creativity.			Ap	PSO2
CO2	Create animated projects using different techniques, applying their knowledge of animation production, and integrating visual effects effectively.			C	PSO2
CO3	Evaluate their work, consider its socio-ethical implications, and solve any encountered challenges, showcasing critical thinking skills.			E	PSO2
<p><b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze,</b> <b>E-Evaluate, C-Create</b></p>					

Course Code	AG6CMP18				
Course Title	Publication Design				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	6				
Course Type	Practical-Complementary				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Illustrate visualisation of layout for different publication formats.			U	PSO1
CO2	Recommend layout for print and digital media using hand drawn / digital thumbnails.			E	PSO2
CO3	Produce publication designs utilising relevant software for layout designing.			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG6PRP07				
Course Title	Design Project				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	6				
Course Type	Project-Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply foundational principles of graphic design to conceptualise and execute visually compelling projects that effectively communicate intended messages			Ap	PSO1
CO2	Analyse design elements and techniques used in graphic design projects to evaluate their effectiveness in achieving desired aesthetic and communicative goals.			An	PSO2
CO3	Create original graphic design solutions by integrating creative concepts, technical skills, and critical thinking to meet project objectives and address client needs.			C	PO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG6CBP1.3				
Course Title	Painting with Pixels				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	6				
Course Type	Project-Choice Based Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Analyze various painting techniques such as digital painting, charcoal drawings, pastel and apply them using digital tools.			An	PO1
CO2	Apply character design principles and techniques, including sketching, painting, and lighting, to create visually appealing characters with depth and personality.			Ap	PSO2
CO3	Develop matte painting including background plate preparation, matte creation, and 3D element integration, to create realistic and fantasy scenes with visual depth.			C	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	AG6PRP08				
Course Title	Advertising Design				
Department	Animation and Graphic Design				
Programme	B. A Animation and Graphic Design				
Semester	6				
Course Type	Project-Complementary				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the principles of advertising strategy.			U	PSO2
CO2	Apply creative skills to produce advertising materials across media and they effectiveness in reaching target audiences.			Ap	PO3
CO3	Develop compelling advertising campaigns by integrating creative concepts and strategic messaging to effectively engage target audiences.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Department of Commerce

### Programme Specific Outcome (PSO)

PSO No	Programme Specific Outcome (PSO)
PSO1	Our graduates will be able to develop knowledge in tax planning and practices.
PSO 2	Our graduates can apply conceptual marketing theories in corporate engagements.
PSO3	Our graduates can make use of information technology for solving day to day business affairs.
PSO4	Our graduates will be able to develop skills in the field of logistics and supply chain management.

## B. Com Model I Finance and Taxation (SF)

### Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	HN1CCT02				
Course Title	Prose & Mass Media				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understanding of various styles of prose writing in Hindi literature.			U	PO1
CO2	Develop their communication skills in both spoken and written Hindi.			Ap	PO6
CO3	Build critical thinking skills necessary to analyse Hindi prose texts and mass media content.			Ap	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	ML1CCT05				
Course Title	Malayalam – Kathayum Kavithayum				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the history of Malayalam Short stories.			U	PO1
CO2	Analyze short stories of different eras.			An	PO2
CO3	Assess poem and poetic image in Malayalam.			E	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	1				
Course Type	Core Course				
Credit	2	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the basics of dimensions of business studies.			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR.			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research.			U	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	1				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			Ap	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems.			C	PO1
CO3	Understand the concepts in royalty and consignment accounts.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	1				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Summarize the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyze the share capital and administrative management of the company.			An	PO1
CO3	Examine the winding-up and dissolution procedures of a Company.			An	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	1				
Course Type	Complementary Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the fundamental banking concepts and practices in the Indian context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 2

Course Code	EN2CCT03				
Course Title	English – Issues that Matter				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO2
CO3	Infer the social and environmental structure of the world economy.			U	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	HN2CCT04				
Course Title	Poetry, Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand different forms and styles of poetry.			Ap	PO1
CO2	Build writing skills through the study and practice of letter writing.			C	PO7
CO3	Adapt their translation strategies and techniques to different genres, styles, and registers of Hindi texts.			E	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	ML1CCT05				
Course Title	Malayalam – Katayama Kavitha				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the history of Malayalam Short stories.			U	PO1
CO2	Analyze short stories of different eras.			An	PO2
CO3	Assess poem and poetic image in Malayalam.			E	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	4	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply accounting treatments and procedures on hire purchase system, branch and department accounts.			Ap	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm.			Ap	PO1
CO3	Understand the importance and applicability of accounting standards.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of special contracts and Sale of Goods Act, 1930, in business transactions.			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate the skills in planning, controlling, and coordinating business activities.			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario.			U	PO4
CO3	Understand the effective management techniques.			U	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CMT02				
Course Title	Principles of Business Decisions				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	2				
Course Type	Complementary Course II				
Credit	3	Hrs/Week	4	Total Hours	60
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various concepts and demand theory in Economics			U	PO1
CO2	Identify the theories of production, cost theories for making business decision			Ap	PO5
CO3	Analyse the pricing in different market situations			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 3

Course Code	EN3CCT07				
Course Title	English- Gems of Imagination				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	3				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the style of diction used in different contexts.			Ap	PO1
CO2	Examine the different modes of reading and writing a literary text.			An	PO6
CO3	Analyse a literary work by exploring multiple perspectives.			E	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	C03CRT07				
Course Title	Corporate Accounts I				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand corporate accounting procedures.			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies.			An	PO5
CO3	Analyse the preparation of investment accounts and preparation of insurance accounts.			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	C03CRT08				
Course Title	Quantitative Techniques for Business - I				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	3				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic concepts of Statistics.			U	PO1
CO2	Identify different phases of the statistical survey.			Ap	PO5
CO3	Analyze the various practical situations by using basic statistical tools.			An	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	C03CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the various financial market instruments and regulatory authorities in India.			U	PO1
CO2	Analyse the different financial instruments used in India.			An	PO1
CO3	Make use of various mutual fund schemes.			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	C03CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the Core marketing concepts.			U	PO1
CO2	To analyse the elements of marketing mix and the role of these strategies in business.			An	PSO2
CO3	Identify the recent marketing trends.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3OCT01				
Course Title	Goods and Services Tax				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	3				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the various concepts of GST			U	PSO1
CO2	Identify the time, place & value of supply and eligible ITC.			E	PSO1
CO3	Explain the procedure of registration, return filing and payment of GST.			An	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 4

Course Code	EN4CCTO8				
Course Title	English- Revisiting the Classics				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	4				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Interpret the characteristics of a classical literary text.			U	PO1
CO2	Discover the relationship between historical events and literary developments.			An	PO2
CO3	Develop an appreciation of diverse cultural perspectives.			Ap	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Formulate financial statements for banking and insurance companies.			C	PO1
CO2	Create revised balance sheet of corporate companies.			C	PO1
CO3	Create Liquidator's final statement of accounts of corporate companies.			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business - II				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems.			Ap	PO5
CO2	Apply forecasting techniques in Business scenario.			Ap	PO5
CO3	Understand the basic concepts of probability.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	4				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the entrepreneurial concepts and skills.			U	PO3
CO2	Identify the different steps in project formulation.			Ap	PO1
CO3	Compile a business plan and start entrepreneurial ventures.			C	PO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4OT01				
Course Title	Financial Services				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Extend knowledge in various financial services.			U	PO1
CO2	Develop analytical skills to assess the suitability of various financial services.			Ap	PO5
CO3	Elaborate a fundamental knowledge regarding mergers and acquisition in India.			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting - I				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the cost concepts and fundamentals of cost accounting			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting			An	PO5
CO3	Create cost sheet of a manufacturing firm			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the various environmental issues, its solutions and the concept of ecosystem			C	PO1
CO2	Examine the recent developments in commerce to address the environmental issues			Ap	PO2
CO3	Understand about Right to Information Act and Human Rights			An	PO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5CRT16				
Course Title	Financial Management				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the fundamental concepts and goals of financial management.			U	PO1
CO2	Extend the importance of financing, investment, and dividend decisions.			U	PO6
CO3	Analyse various techniques for computing working capital requirements.			An	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5OCT01				
Course Title	Income Tax - I				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	5				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the technical terms related to income tax.			Ap	PSO1
CO2	Understand the conditions to determine residential status of individuals.			U	PSO1
CO3	Assess income under different heads of income tax.			E	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA5OPT02				
Course Title	Computer Fundamentals, Internet, and MS Office				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	5				
Course Type	Open Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Outline history of computers and explain the concepts of OS, networks, and internet services.			U	PO1
CO2	Make use of the features in MS Word and MS PowerPoint to develop presentations and documents.			Ap	PO1
CO3	Utilize the features of MS Excel to organize data and to apply various functions.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 6

Course Code	CO6CRT17				
Course Title	Cost Accounting - 2				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business.			Ap	PO6
CO3	Create budget using various budgeting techniques.			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of advertising, advertisement appeal, ad copy and layout in marketing scenario.			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions.			U	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT19				
Course Title	Auditing and Assurance				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand basic concepts, principles, and procedures of auditing.			U	PO1
CO2	Identify the duties, powers, and liabilities of company auditor.			Ap	PO5
CO3	Explain the concept of vouching, verification and valuation of assets and liabilities.			E	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concept of management accounting and its significance in an organisation.			U	PO1
CO2	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO6OCT01				
Course Title	Income Tax - II				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	6				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply the concept of aggregation and clubbing of income.			Ap	PSO1
CO2	Understand the various norms for making deductions in income tax calculation.			U	PSO1
CO3	Assess tax liability of individuals based on income tax rules.			E	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6PR01				
Course Title	Project and Viva				
Department	Commerce				
Programme	B. Com Model I Finance and Taxation (SF)				
Semester	6				
Course Type	Core Course				
Credit	1	Hrs/Week	-	Total Hours	-
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the concept of Research,			U	PO1
CO2	Application of methodology.			Ap	PO5
CO3	Analyse the findings.			An	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## B. Com Model I Computer Applications

### Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define strategic difference between spoken and written language			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts			R	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	HN1CCT02				
Course Title	Prose & Mass Media				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	60
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understanding of various styles of prose writing in Hindi literature			U	PO1
CO2	Develop their communication skills in both spoken and written Hindi.			Ap	PO6
CO3	Build critical thinking skills necessary to analyse Hindi prose texts and mass media content			Ap	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	ML1CCT05				
Course Title	Malayalam - Kathayum Kavithayum				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	60
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the history of Malayalam Short stories			U	PO1
CO2	Analyze short stories of different eras			An	PO2
CO3	Assess poem and poetic image in Malayalam			E	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	1				
Course Type	Core				
Credit	2	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the basics of dimensions of Business Studies			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research			U	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	1				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			Ap	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems			C	PO1
CO3	Understand the concepts in royalty and consignment accounts			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	1				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Summarize the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyze the share capital and administrative management of the company.			An	PO1
CO3	Examine the winding up and dissolution procedures of a company.			An	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	1				
Course Type	Complementary Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the fundamental banking concepts and practices in the Indian context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues that Matter				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	2				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO2
CO3	Infer the social and environmental structure of the world economy.			U	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	HN2CCT04				
Course Title	Poetry Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	60
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand different forms and styles of poetry,			Ap	PO1
CO2	Build writing skills through the study and practice of letter writing			C	PO7
CO3	Adapt their translation strategies and techniques to different genres, styles, and registers of Hindi texts			E	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	ML2CCT06				
Course Title	Malayalam - Aathmakatha, Lekhanam				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	4	Total Hours	60
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Analyze the influence of society and time in Malayalam prose			An	PO1
CO2	Understand the importance of autobiographies in Malayalam literature.			U	PO2
CO3	Build reading skills and develop writing skills			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	2				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply accounting treatment and procedure on hire purchase system, branch and department accounts.			Ap	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm			Ap	PO1
CO3	Understand the importance and applicability of accounting standards			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	2				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of Special Contracts and Sale of Goods Act, 1930, in business transactions			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	2				
Course Type	Core				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate the skills in planning, controlling and coordinating business activities			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario			U	PO6
CO3	Understand the effective management techniques			U	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CMT02				
Course Title	Principles of Business Decisions				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	2				
Course Type	Core				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various concepts and demand theory in economics			U	PO1
CO2	Identify the theories of production, cost theories for making business decisions			Ap	PO5
CO3	Analyse the pricing in different market situations			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



## Semester 3

Course Code	EN3CC07				
Course Title	English- Gems of Imagination				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	3				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the style of diction used in different contexts			Ap	PO1
CO2	Examine the different modes of reading and writing a literary text			An	PO6
CO3	Analyse a literary work by exploring multiple perspectives			E	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT07				
Course Title	Corporate Accounts 1				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand corporate accounting procedures			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies			An	PO5
CO3	Analyze the preparation of investment accounts and preparation of insurance accounts			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT08				
Course Title	Quantitative Technique for Business I				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic concepts of Statistics			U	PO1
CO2	Identify different phases of the statistical survey			Ap	PO5
CO3	Analyze the various practical situations by using basic statistical tools.			An	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the various financial market instruments and regulatory authorities in India			U	PO1
CO2	Analyse the different financial instruments used in India			An	PO1
CO3	Make use of various mutual fund schemes			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the Core marketing concepts			U	PO1
CO2	Analyse the elements of marketing mix and the role of these strategies in business			An	PSO2
CO3	Identify the recent marketing trends			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3OCT02				
Course Title	Information Technology for Business (Theory)				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	3				
Course Type	Optional Core I				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand Information Technology and its relevance in Business			U	PO1
CO2	Understand the HTML tags to create a website.			U	PSO3
CO3	Understand the basics of Network and Internet			U	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 4

Course Code	EN4CCTO8				
Course Title	English-Revisiting the Classics				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	4				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Interpret the characteristics of a classical literary text			U	PO1
CO2	Discover the relationship between historical events and literary developments.			An	PO2
CO3	Develop an appreciation of diverse cultural perspectives			Ap	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	4				
Course Type					
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Formulate Financial Statements for Banking and Insurance companies			C	PO1
CO2	Create revised Balance Sheets of Corporate companies.			C	PO1
CO3	Create Liquidator's Final Statement of account of corporate companies			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business II				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	4				
Course Type	Core				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems			Ap	PO5
CO2	Apply forecasting techniques in Business scenario.			Ap	PO5
CO3	Understand the basic concepts of Probability			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	4				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the entrepreneurial concepts and skills			U	PO3
CO2	Identify the different steps in project formulation			Ap	PO1
CO3	Compile a business plan and start entrepreneurial ventures			C	PO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4OCT02				
Course Title	Information Technology for Office (Theory)				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	4				
Course Type	Optional Core II				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the features MS Word and Adobe PageMaker			U	PO3
CO2	Explain the features of MS Excel to maintain, store, visualize and analyse data			Ap	PO1
CO3	Understand the features of MS PowerPoint to make a quality presentation including animation effects			C	PO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4OCP01				
Course Title	Information Technology for Office and Information Technology for Business (Practical)				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	3 & 4				
Course Type	Optional Core I & 2				
Credit	2	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply MS Word, MS Excel and MS PowerPoint to manage office activities			Ap	PSO3
CO2	Apply the features of Adobe PageMaker to create DTP applications			Ap	PSO3
CO3	Create web pages using HTML			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting I				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the cost concepts and fundamentals of cost accounting			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting			An	PO5
CO3	Create cost sheet of a manufacturing firm			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the various environmental issues, its solutions and the concept of ecosystem			Ap	PO2
CO2	Examine the recent developments in commerce to address the environmental issues			An	PO2
CO3	Understand about Right to Information Act and Human Rights			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5CRT16				
Course Title	Financial Management				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the fundamental concepts and goals of financial management			U	PO1
CO2	Extend the importance of financing, investment and dividend decisions			U	PO6
CO3	Analyze various techniques for computing working capital requirements			An	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5OCT02				
Course Title	Computerised Accounting (Theory)				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	5				
Course Type	Optional Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Illustrate foundational proficiency of Tally software.			U	PSO3
CO2	Explain the procedure for the preparation of final accounts with accounting and inventory vouchers using Tally			U	PSO3
CO3	Elaborate the procedures for the preparations of payroll and GST reports using Tally of a business organisation			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	BA5OPT22				
Course Title	Brand Management				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	5				
Course Type	Open Course				
Credit	4	Hrs/Week	4	Total Hours	60
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand fundamental concept and significance of brands in the market.			U	PSO2
CO2	Analyse the process of Brand Building			An	PO4
CO3	Develop the strategies for successful brand portfolio management.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 6

Course Code	CO6CRT17				
Course Title	Cost Accounting-2				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business			Ap	PO6
CO3	Create budget using various budgeting techniques			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the concept of advertising, advertisement appeal, ad copy and layout in marketing scenario			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions			U	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT19				
Course Title	Auditing and Assurance				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand basic concepts, principles and procedures of Auditing			U	PO1
CO2	Identify the duties, powers and liabilities of company auditor.			Ap	PO5
CO3	Explain the concept of vouching, verification and valuation of Assets and Liabilities			E	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic concept of management accounting and its significance in an organisation			U	PO1
CO2	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6OCT02				
Course Title	Software for Business and Research (Theory)				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	6				
Course Type	Optional Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain data, data processing various data transformation and statistical inference using SPSS			U	PSO3
CO2	Illustrate features of LibreOffice Writer, Open-Source software and formatting to create documents			U	PSO3
CO3	Illustrate Libre Office calc, to store and manipulate data, analyse it using formulas and charts.			U	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6OCP01				
Course Title	Computerized Accounting and Software for Business and Research (Practical)				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	5,6				
Course Type	Optional Course				
Credit	2	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply concepts of accounting to generate Trading, Profit & loss, Balance sheet and Bank reconciliation statement using Tally software			Ap	PSO3
CO2	Apply the concepts of payroll and GST using Tally software			Ap	PSO3
CO3	Analyse various data using SPSS and Make use of Libre Office Writer and Calc to prepare document and interpret data.			An	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6PR01				
Course Title	Project And Viva				
Department	Commerce				
Programme	B. Com Model I Computer Applications				
Semester	6				
Course Type	Optional Course				
Credit	1	Hrs/Week		Total Hours	
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understanding the concepts of Research			U	PO1
CO2	Application of Research Methodology			Ap	PO5
CO3	Analyse the findings			An	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



## B. Com Model II Finance and Taxation

### Semester 1

Course Code	EN1CCT01				
Course Title	English-Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	HN1CCT05				
Course Title	Prose, Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Analyse various forms of prose literature, including short stories, essays.			An	PO1
CO2	Develop the skill in writing different types of business letters			Ap	PO7
CO3	Adapt the skills necessary to translate prose texts accurately and effectively between Hindi and English languages.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	ML1CCT11				
Course Title	Malayalam – Katha ,Kavitha, Nadakam				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Relate Malayalam short stories of different eras			U	PO2
CO2	Outline Malayalam poetry			U	PO1
CO3	Analyse drama and its literature			An	PO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	1				
Course Type	Core				
Credit	2	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the basics of dimensions of Business Studies.			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR.			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research.			U	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	1				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			Ap	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems			C	PO1
CO3	understand the concepts in royalty and consignment accounts			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	1				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Summarise the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyse the share capital and administrative management of the company.			An	PO1
CO3	Examine the winding-up and dissolution procedures of a Company.			An	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	1				
Course Type	Complementary Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the fundamental banking concepts and practices in the Indian Context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues that Matter				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO2
CO3	Infer the social and environmental structure of the world economy.			U	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	HN2CCT05				
Course Title	Poetry & Mass Media				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Discover an appreciation for the rich cultural heritage and diversity reflected in Hindi poetry.			An	PO1
CO2	How Hindi poetry engages with themes such as love, nature, spirituality, and social justice across different cultural contexts.			R	PO2
CO3	Invent about the challenges and opportunities faced by aspiring filmmakers in India's competitive film industry.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	ML2CCT12				
Course Title	Malayalam - Gathyam, Yathra Vivaranam				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify different genres in Malayalam prose			An	PO1
CO2	Explain the importance of travelogues in Malayalam			U	PO2
CO3	Develop skills for writing travelogues			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	2				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply accounting treatments and procedures on Hire Purchase System, Branch and Department Accounts			Ap	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm			Ap	PO1
CO3	Understand the importance and applicability of accounting standards			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	2				
Course Type	Core				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of Special contracts and Sale of Goods Act, 1930, in business transactions			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate the skills in planning, controlling and coordinating business activities.			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario.			U	PO6
CO3	Understand the effective management techniques.			U	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CMT02				
Course Title	Principles of Business Decisions				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	2				
Course Type	Complementary Course II				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various concepts and demand theory in Economics			U	PO1
CO2	Identify the theories of production, cost theories for making business decision			Ap	PO5
CO3	Analyse the pricing in different market situations			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

### Semester 3

Course Code	CO3CRT07				
Course Title	Corporate Accounts I				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand corporate accounting procedures.			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies.			An	PO5
CO3	Analyse the preparation of investment accounts and preparation of insurance accounts.			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT08				
Course Title	Quantitative Techniques for Business I				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	3				
Course Type	Core				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic concepts of Statistics.			U	PO1
CO2	Identify different phases of the statistical survey.			Ap	PO5
CO3	Analyse the various practical situations by using basic statistical tools.			An	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO3CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the various financial market instruments and regulatory authorities in India.			U	PO1
CO2	Analyse the different financial instruments used in India.			An	PO1
CO3	Make use of various mutual fund schemes.			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the Core marketing concepts.			U	PO1
CO2	to analyse the elements of marketing mix and the role of these strategies in business.			An	PSO2
CO3	identify the recent marketing trends.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3OCT01				
Course Title	Goods and Services Tax				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	3				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the various concepts of GST.			U	PSO1
CO2	Identify the time, place & value of supply and eligible ITC.			E	PSO1
CO3	Explain the procedure of registration, return filing and payment of GST.			An	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 4

Course Code	EN4CCT06				
Course Title	English- Illuminations				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	4				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the genres of literature such as life writings, essays, speeches, short stories, and poems.			U	PO1
CO2	Apply the extended vocabulary gained from the textual reading and interpretations.			Ap	PO6
CO3	Develop an insightful perspective towards life writing			Ap	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Formulate Financial Statements for Banking companies and Insurance companies.			C	PO1
CO2	Create revised Balance Sheets of Corporate companies.			C	PO1
CO3	Create liquidators Final Statement of account of corporate companies.			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business-II				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	4				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems.			Ap	PO5
CO2	Apply forecasting techniques in Business scenarios.			Ap	PO5
CO3	Understand the basic concepts of Probability.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	4				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the entrepreneurial concepts and skills.			U	PO3
CO2	Identify the different steps in project formulation.			Ap	PO1
CO3	Compile a business plan and start entrepreneurial ventures.			C	PO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4OCT01				
Course Title	Financial Services				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	4				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Extend knowledge in various financial services			U	PO1
CO2	Develop analytical skills to assess the suitability of various financial services			Ap	PO5
CO3	Elaborate a fundamental knowledge regarding mergers and acquisition in India			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



## Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting I				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the cost concepts and fundamentals of cost accounting.			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting.			An	PO5
CO3	Create cost sheet of a manufacturing firm.			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	5				
Course Type	Core				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the various environmental issues, its solutions and the concept of ecosystem.			Ap	PO2
CO2	Examine the recent developments in commerce to address the environmental issues.			An	PO2
CO3	Understand about Right to Information Act and Human Rights.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5CMT07				
Course Title	E-Commerce				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	5				
Course Type	Complementary				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Compare the different models of E-commerce and to make use of various applications of e-commerce			U	PSO2
CO2	Explain the various threats and security measures in e-commerce			U	PSO2
CO3	Understand the steps in building a website for e-commerce business			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5OCT01				
Course Title	Income Tax-I				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	5				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the technical terms related to income tax.			Ap	PSO1
CO2	Understand the conditions to determine residential status of Individuals.			U	PSO1
CO3	Assess income under different heads of income tax.			E	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA5OPT02				
Course Title	Computer Fundamentals, Internet and MS-Office				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	5				
Course Type	Open Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Outline history of computers and explain the concepts of OS, networks and internet services.			U	PO1
CO2	Make use of the features in MS Word and MS PowerPoint to develop presentations and documents.			Ap	PO1
CO3	Utilise the features of MS Excel to organise data and to apply various functions.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 6

Course Code	CO6CRT17				
Course Title	Cost Accounting-2				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business			Ap	PO6
CO3	Create budget using various budgeting techniques			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the concept of advertising, advertisement appeal, ad copy and layout in marketing scenarios.			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions.			U	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CMT09				
Course Title	Income Tax- Assessment and Planning				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	6				
Course Type	Complementary Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Evaluate Tax Implications for Entities			E	PSO1
CO2	Analyse Tax Planning and Management Strategies			An	PO5
CO3	Apply Tax Provisions to Real-World Scenarios			Ap	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model II Finance & Taxation				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic concept of management accounting and its significance in an organisation.			U	PO1
CO2	Assess organisational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6OCT01				
Course Title	Income Tax - II				
Department	Commerce				
Programme	B. Com Model II Finance and Taxation				
Semester	6				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply the concept of aggregation and clubbing of income.			Ap	PSO1
CO2	Understand the various norms for making deductions in income tax calculation.			U	PSO1
CO3	Assess tax liability of individuals based on income tax rules.			E	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	C06PR01		
Course Title	Project and Viva		
Department	Commerce		
Programme	B. Com Model II Finance and Taxation		
Semester	6		
Course Type	Core		
Credit	1		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.
CO1	Understand the concept of Research,	U	PO1
CO2	Application of methodology.	Ap	PO5
CO3	Analyse the findings.	An	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>			

## B. Com Model II Computer Applications

### Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	HN1CCT05				
Course Title	Prose, Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Analyse various forms of prose literature, including short stories, essays.			An	PO1
CO2	Develop the skill in writing different types of business letters			Ap	PO7
CO3	Adapt the skills necessary to translate prose texts accurately and effectively between Hindi and English languages.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	ML1CCT11				
Course Title	Malayalam - Katha, Kavitha Nadakam				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Relate Malayalam short stories of different eras			U	PO2
CO2	Outline Malayalam poetry			U	PO1
CO3	Analyse drama and its literature			An	PO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	1				
Course Type	Core Course				
Credit	2	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the basics of dimensions of Business Studies			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research			U	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	1				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			Ap	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems			C	PO1
CO3	Understand the concepts in royalty and consignment accounts			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	1				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Summarize the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyse the share capital and administrative management of a company.			An	PO1
CO3	Examine the winding up and dissolution procedures of a company.			An	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	1				
Course Type	Complementary Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the fundamental banking concepts and practices in the Indian Context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues That Matter				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO-2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO-2
CO3	Infer the social and environmental structure of the world economy.			U	PO-6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	HN2CCT05				
Course Title	Poetry & Mass Media				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Discover an appreciation for the rich cultural heritage and diversity reflected in Hindi poetry.			An	PO1
CO2	How Hindi poetry engages with themes such as love, nature, spirituality, and social justice across different cultural contexts.			R	PO2
CO3	Invent about the challenges and opportunities faced by aspiring filmmakers in India's competitive film industry.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	ML2CCT12				
Course Title	Malayalam - Gadyam Yathra Vivaranam				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify different genres in Malayalam prose			An	PO1
CO2	Explain importance of travelogues in Malayalam			U	PO2
CO3	Develop skills for writing travelogues			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting treatments and procedures on Hire purchase system, Branch, and department Accounts			Ap	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm.			Ap	PO1
CO3	Understand the importance and applicability of accounting standards.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of Special contracts and Sale of Goods Act, 1930, in business transactions			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate the skills in planning, controlling, and coordinating business activities			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario			U	PO6
CO3	Understand the effective management techniques			U	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO2CMT02				
Course Title	Principles of Business Decision				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	2				
Course Type	Common				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various concepts and demand theory in Economics			U	PO1
CO2	Identify the theories of production, cost theories for making business decision			Ap	PO5
CO3	Analyse the pricing in different market situations			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

### Semester 3

Course Code	EN3CCT05				
Course Title	English- Literature and/ as Identity				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	3				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Infer the various underlying questions about identity crises.			U	PO-2
CO2	Identify the nature of autobiographical writing.			Ap	PO-1
CO3	Analyse the issues of identity pertaining to literature			An	PO-2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT07				
Course Title	Corporate Accounts I				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	3				
Course Type	Common				
Credit	4	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand corporate accounting procedures			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies			An	PO5
CO3	Analyze the preparation of investment accounts and preparation of insurance accounts			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT08				
Course Title	Quantitative Techniques for Business I				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	3				
Course Type	Common				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic concepts of Statistics			U	PO1
CO2	Identify different phases of the statistical survey			Ap	PO5
CO3	Analyze the various practical situations by using basic statistical tools.			An	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the various financial market instruments and regulatory authorities in India			U	PO1
CO2	Analyse the different financial instruments used in India			An	PO1
CO3	Make use of various mutual fund schemes			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the Core marketing concepts			U	PO1
CO2	Analyse the elements of marketing mix and the role of these strategies in business			An	PSO2
CO3	Identify the recent marketing trends			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3OCT02				
Course Title	Information Technology for Business (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	3				
Course Type	Common				
Credit	4	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand information technology and its relevance in business			U	PO1
CO2	Understand the HTML tags to create a website.			U	PSO3
CO3	Understand the basics of network and internet			U	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 4

Course Code	EN4CCT06				
Course Title	English- Illuminations				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	4				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the genres of literature such as life writings, essays, speeches, short stories, and poems.			U	PO-1
CO2	Apply the extended vocabulary gained from the textual reading and interpretations.			Ap	PO-6
CO3	Develop an insightful perspective towards life writing			Ap	PO-7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Formulate Financial Statements for Banking companies and Insurance companies.			C	PO1
CO2	Create revised Balance Sheets of Corporate companies.			C	PO1
CO3	Create Liquidator's Final Statement of account of corporate companies			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business II				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems			Ap	PO5
CO2	Apply forecasting techniques in Business scenario.			Ap	PO5
CO3	Understand the basic concepts of Probability			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the entrepreneurial concepts and skills			U	PO3
CO2	Identify the different steps in project formulation			Ap	PO1
CO3	Compile a business plan and start entrepreneurial ventures			C	PO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4OCT02				
Course Title	Information Technology for Office (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	4				
Course Type	Optional Core 2				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the features MS Word and Adobe PageMaker			U	PSO3
CO2	Explain the features of MS Excel to maintain, store, visualize and analyse data			U	PSO3
CO3	Understand the features of MS PowerPoint to make a quality presentation including animation effects			U	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO34OCP01				
Course Title	Information Technology for Office and Information Technology for Business				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	4				
Course Type	Optional Core 1 & 2				
Credit	2	Hrs/Week	2	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply MS word, MS excel and MS PowerPoint to manage office activities			Ap	PSO3
CO2	Apply the features of adobe PageMaker to create DTP applications			Ap	PSO3
CO3	Create web pages using html			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting I				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the cost concepts and fundamentals of cost accounting			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting			An	PO5
CO3	Create cost sheet of a manufacturing firm			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the various environmental issues, its solutions, and the concept of ecosystem.			Ap	PO2
CO2	Examine the recent developments in commerce to address the environmental issues.			An	PO2
CO3	Understand about Right to Information Act and Human Rights.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5CMT08				
Course Title	Programming in 'C' (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	5				
Course Type	Complementary Courses				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	To understand basic concepts of programming and various decision making and branching in C.			U	PSO3
CO2	Explain arrays and string handling in C.			U	PSO3
CO3	Illustrate user defined functions, pointers, structures and unions in C.			U	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO5OCT02				
Course Title	Computerised Accounting (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	5				
Course Type	Optional Core				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Illustrate foundational proficiency of Tally software.			U	PSO3
CO2	Explain the procedure for the preparation of final accounts with accounting and inventory vouchers using Tally			U	PSO3
CO3	Elaborate the procedures for the preparations of payroll and GST reports using tally of a business organisation			C	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	BA5OPT22				
Course Title	Brand Management				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	5				
Course Type	Open Course				
Credit	3	Hrs/Week	4	Total Hours	60
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand fundamental concept and significance of brands in the market.			U	PSO2
CO2	Analyse the process of brand building			An	PO4
CO3	Develop the strategies for successful brand portfolio management.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

**Semester 6**

Course Code	CO6CRT17				
Course Title	Cost Accounting II				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	6				
Course Type	Optional Core				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business			Ap	PO6
CO3	Create budget using various budgeting techniques			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the concept of advertising, advertising appeal, ad copy and layout in marketing scenario.			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions.			U	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CMT09				
Course Title	Database Management System (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic concepts and the applications of database systems			U	PSO1
CO2	Familiar with database storage structures and Access techniques			U	PO2
CO3	Master in MS Access through query generation and report creation			An	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic concept of management accounting and its significance in an organisation.			U	PO1
CO2	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6OCT02				
Course Title	Software for Business and Research (Theory)				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	6				
Course Type	Optional				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain data, data processing various data transformation and statistical inference using SPSS			U	PSO3
CO2	Illustrate features of LibreOffice Writer, opensource software and formatting to create documents			U	PSO3
CO3	Illustrate LibreOffice calc, to store and manipulate data, analyse it using formulas and charts.			U	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO56OCP01				
Course Title	Computerised Accounting and Software for Business and Research (Practical)				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	5 And 6				
Course Type	Optional Core				
Credit	2	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply concepts of accounting to generate trading, profit & loss, balance sheet and bank reconciliation statement using tally software			Ap	PSO3
CO2	Apply the concepts of payroll and GST using tally software			Ap	PSO3
CO3	Analyse various data using SPSS and make use of LibreOffice writer and calc to prepare documents and interpret data.			Ap	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO56CMP01				
Course Title	Combined Practical Examination for Programming in C and Database Management System				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	6				
Course Type	Complementary				
Credit	2	Hrs/Week	4	Total Hours	73
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Make use of basic C programs to develop solutions using various decision making and branching programs in C			Ap	PSO3
CO2	Apply arrays and strings in C			Ap	PSO3
CO3	Create database modules like tables, queries and reports.			Ap	PSO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6PR01				
Course Title	Project and Viva				
Department	Commerce				
Programme	B. Com Model II Computer Applications				
Semester	6				
Course Type	Core Course				
Credit	1	Hrs/Week	-	Total Hours	-
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the concept of Research			U	PO1
CO2	Application of methodology.			Ap	PO5
CO3	Analyse the findings.			An	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## B. Com Model II Logistics Management

### Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define strategic difference between spoken and written language.			R	PO-6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO-1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO-6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	HN1CCT05				
Course Title	Prose, Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Analyse various forms of prose literature, including short stories, essays.			An	PO1
CO2	Develop the skill in writing different types of business letters			Ap	PO7
CO3	Adapt the skills necessary to translate prose texts accurately and effectively between Hindi and English languages.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	ML1CCT11				
Course Title	Malayalam - Katha, Kavitha, Nadakam				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Relate Malayalam short stories of different eras			U	PO2
CO2	Outline Malayalam poetry			U	PO1
CO3	Analyse drama and its literature			An	PO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	2	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the basics of dimensions of Business Studies			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research			U	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			AP	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems			C	PO1
CO3	Understand the concepts in royalty and consignment accounts			AP	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Summarize the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyse the share capital and administrative management of a company.			An	PO1
CO3	Examine the winding up and dissolution procedures of a company.			An	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	1				
Course Type	Common				
Credit	3	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the fundamental banking concepts and practices in the Indian Context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues That Matter				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO-2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO-2
CO3	Infer the social and environmental structure of the world economy.			U	PO-6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	HN2CCT05				
Course Title	Poetry & Mass Media				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Discover an appreciation for the rich cultural heritage and diversity reflected in Hindi poetry.			An	PO1
CO2	How Hindi poetry engages with themes such as love, nature, spirituality, and social justice across different cultural contexts.			R	PO2
CO3	Invent about the challenges and opportunities faced by aspiring filmmakers in India's competitive film industry.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	ML2CCT12				
Course Title	Malayalam - Gadyam Yathra Vivaranam				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify different genres in Malayalam prose			An	PO1
CO2	Explain importance of travelogues in Malayalam			U	PO2
CO3	Develop skills for writing travelogues			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting treatments and procedures on Hire purchase system, Branch, and department Accounts			AP	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm.			AP	PO5
CO3	Understand the importance and applicability of accounting standards.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of Special contracts and Sale of Goods Act, 1930, in business transactions			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	3	Hrs/Week	5	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Demonstrate the skills in planning, controlling, and coordinating business activities			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario			U	PO6
CO3	Understand the effective management techniques			U	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CMT02				
Course Title	Principles of Business Decision				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	2				
Course Type	Common				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various concepts and demand theory in Economics			U	PO1
CO2	Identify the theories of production, cost theories for making business decision			Ap	PO5
CO3	Analyse the pricing in different market situations			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



### Semester 3

Course Code	EN3CCT05				
Course Title	English- Literature and/ as Identity				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Infer the various underlying questions about identity crises.			U	PO-2
CO2	Identify the nature of autobiographical writing.			Ap	PO-1
CO3	Analyse the issues of identity pertaining to literature			An	PO-2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT07				
Course Title	Corporate Accounts I				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand corporate accounting procedures			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies			An	PO5
CO3	Analyze the preparation of investment accounts and preparation of insurance accounts			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT08				
Course Title	Quantitative Techniques for Business I				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic concepts of Statistics			U	PO1
CO2	Identify different phases of the statistical survey			Ap	PO5
CO3	Analyze the various practical situations by using basic statistical tools.			An	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the various financial market instruments and regulatory authorities in India			U	PO1
CO2	Analyse the different financial instruments used in India			An	PO1
CO3	Make use of various mutual fund schemes			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the Core marketing concepts			U	PO1
CO2	Analyse the elements of marketing mix and the role of these strategies in business			An	PSO2
CO3	Identify the recent marketing trends			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3OCT06				
Course Title	Introduction to Logistics Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	3				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the concept of logistics management			U	PSO4
CO2	Understand the concept of Outsourcing logistics and its stages			U	PSO4
CO3	Understand the customer service quality and distribution channels in logistics			U	PSO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

### Semester 4

Course Code	EN4CCT06				
Course Title	English- Illuminations				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	4				
Course Type	Common				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the genres of literature such as life writings, essays, speeches, short stories, and poems.			U	PO-1
CO2	Apply the extended vocabulary gained from the textual reading and interpretations.			Ap	PO-6
CO3	Develop an insightful perspective towards life writing			Ap	PO-7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Formulate Financial Statements for Banking companies and Insurance companies.			C	PO1
CO2	Create revised Balance Sheets of Corporate companies.			C	PO1
CO3	Create Liquidator's Final Statement of account of corporate companies			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business II				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems			Ap	PO5
CO2	Apply forecasting techniques in Business scenario.			Ap	PO5
CO3	Understand the basic concepts of Probability			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the entrepreneurial concepts and skills			U	PO3
CO2	Identify the different steps in project formulation			AP	PO1
CO3	Compile a business plan and start entrepreneurial ventures			C	PO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4OCT06				
Course Title	Principles of Logistics Information				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	4				
Course Type	Optional Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the fundamental concepts related to Information Technology in Logistics			U	PO1
CO2	Apply the principles of designing & evaluating LIS application & LIS Architecture			Ap	PSO4
CO3	Build awareness about the importance of information forecasting & its techniques in business.			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

### Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting I				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the cost concepts and fundamentals of cost accounting			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting			An	PO5
CO3	Create cost sheet of a manufacturing firm			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the various environmental issues, its solutions, and the concept of ecosystem			Ap	PO2
CO2	Examine the recent developments in commerce to address the environmental issues			An	PO2
CO3	Understand about Right to Information Act and Human Rights			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5CMT07				
Course Title	E-Commerce				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Compare the different models of E-commerce and to make use of various applications of e-commerce			U	PSO2
CO2	Explain the various threats and security measures in e-commerce			U	PSO2
CO3	Understand the steps in building a website for e-commerce business			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5OCT06				
Course Title	Air Cargo Logistics Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	5				
Course Type	Optional Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand air freight operations, services, and management Principles			U	PSO4
CO2	Understand the concept of air freight forwarding			U	PSO4
CO3	Understand rates and charges in air cargo logistics			U	PSO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA5OPT02				
Course Title	Computer Fundamentals, Internet, and MS Office				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	5				
Course Type	Optional Core				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Outline history of computers and explain the concepts of OS, networks and internet services			U	PO1
CO2	Make use of the features in MS Word and MS PowerPoints to develop presentations and documents.			Ap	PO1
CO3	Utilize the features of MS Excel to organize data and to apply various functions			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



**Semester 6**

Course Code	CO6CRT17				
Course Title	Cost Accounting II				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Optional Core				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business			Ap	PO6
CO3	Create budget using various budgeting techniques			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the concept of advertising, advertising appeal, ad copy and layout in marketing scenario.			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions.			U	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CMT12				
Course Title	Consumer Behaviour				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Complementary III				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the fundamental theories and concepts in consumer behaviour			U	PSO2
CO2	Examine the role of culture, sub-culture, reference groups on consumer decision making			An	PSO2
CO3	Explain the concept of Consumerism and Organisational Buying Behaviour			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the basic concept of management accounting and its significance in an organisation.			U	PO1
CO2	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6OCT06				
Course Title	Shipping and Ocean Freight Logistics Management				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Optional Core				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Evaluate different theories and concepts related to the shipping industry.			E	PSO4
CO2	Apply stevedoring and vessel operations procedures for efficient logistics management.			Ap	PSO4
CO3	Explain customer service strategies for the shipping industry			U	PSO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6PR01				
Course Title	Project and Viva				
Department	Commerce				
Programme	B. Com Model II Logistics Management				
Semester	6				
Course Type	Core Course				
Credit	1	Hrs/Week	-	Total Hours	-
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the concept of Research			U	PO1
CO2	Application of methodology.			AP	PO5
CO3	Analyse the findings.			An	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## B. Com Model II Marketing

### Semester 1

Course Code	EN1CCT01				
Course Title	English- Fine Tune Your English				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Define strategic difference between spoken and written language.			R	PO6
CO2	Illustrate adequate linguistic competence to communicate in accurate English.			U	PO1
CO3	Choose grammar as a tool in devising appropriate oral and written discourse in real life or specific contexts.			R	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	HN1CCT05				
Course Title	Prose, Commercial Correspondence & Translation				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Analyse various forms of prose literature, including short stories, essays.			An	PO1
CO2	Develop the skill in writing different types of business letters.			Ap	PO7
CO3	Adapt the skills necessary to translate prose texts accurately and effectively between Hindi and English languages.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	ML1CCT11				
Course Title	Malayalam - Katha, Kavitha Nadakam				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Relate Malayalam short stories of different eras.			U	PO2
CO2	Outline Malayalam poetry.			U	PO1
CO3	Analyse drama and its literature.			An	PO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT01				
Course Title	Dimensions and Methodology of Business Studies				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Core Course				
Credit	2	Hrs/Week	3	Total Hours	54
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the basics of dimensions of Business Studies.			Ap	PO1
CO2	Extend knowledge about business ethics as well as CSR.			U	PO2
CO3	Illustrate technological integration in business and fundamentals of business research.			U	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT02				
Course Title	Financial Accounting I				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Apply accounting principles and conventions for the preparation of accounts of sole proprietorship and farm businesses.			Ap	PO5
CO2	Make up students to gain expertise in converting single-entry systems to double-entry systems.			C	PO1
CO3	Understand the concepts in royalty and consignment accounts.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CRT03				
Course Title	Corporate Regulations and Administration				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Summarize the general legal framework pertaining to the formation of companies.			U	PO3
CO2	Analyse the share capital and administrative management of a company.			An	PO1
CO3	Examine the winding up and dissolution procedures of a company.			An	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO1CMT01				
Course Title	Banking and Insurance				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	1				
Course Type	Complementary Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the fundamental banking concepts and practices in the Indian Context.			U	PO1
CO2	Understand different banking innovations and the dynamics of banker-customer relationships.			U	PO1
CO3	Explain the principles and diverse types of insurance.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 2

Course Code	EN2CCT03				
Course Title	English- Issues That Matter				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate an understanding of national and global issues of contemporary significance.			U	PO2
CO2	Explain the role of government in providing public facilities and regulating economic disparities.			U	PO2
CO3	Infer the social and environmental structure of the world economy.			U	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	HN2CCT05				
Course Title	Poetry & Mass Media				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Discover an appreciation for the rich cultural heritage and diversity reflected in Hindi poetry.			An	PO1
CO2	How Hindi poetry engages with themes such as love, nature, spirituality, and social justice across different cultural contexts.			R	PO2
CO3	Invent about the challenges and opportunities faced by aspiring filmmakers in India's competitive film industry.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	ML2CCT12				
Course Title	Malayalam- Gathyam, Yatra Vivaranam				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify different genres in Malayalam prose.			An	PO1
CO2	Explain importance of travelogues in Malayalam.			U	PO2
CO3	Develop skills for writing travelogues.			C	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO2CRT04				
Course Title	Financial Accounting II				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Apply accounting treatments and procedures on Hire purchase system, Branch, and department Accounts.			Ap	PO1
CO2	Make use of the knowledge in procedures and settlement in case of dissolution of partnership firm.			Ap	PO1
CO3	Understand the importance and applicability of accounting standards.			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT05				
Course Title	Business Regulatory Framework				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the general principles of contract law for business.			U	PO1
CO2	Examine the concepts of Special contracts and Sale of Goods Act, 1930, in business transactions.			An	PO5
CO3	Justify the contractual perspectives in commercial transactions.			E	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CRT06				
Course Title	Business Management				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate the skills in planning, controlling, and coordinating business activities.			U	PO1
CO2	Explain the theories related to motivation and leadership in different business scenario.			U	PO6
CO3	Understand the effective management techniques.			U	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO2CMT02				
Course Title	Principles of Business Decisions				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	2				
Course Type	Complementary Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various concepts and demand theory in Economics.			U	PO1
CO2	Identify the theories of production, cost theories for making business decision.			Ap	PO5
CO3	Analyse the pricing in different market situations.			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

### Semester 3

Course Code	EN3CCT05				
Course Title	English- Literature and/ as Identity				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Common Course				
Credit	3	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Infer the various underlying questions about identity crises.			U	PO2
CO2	Identify the nature of autobiographical writing.			Ap	PO1
CO3	Analyse the issues of identity pertaining to literature.			An	PO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT07				
Course Title	Corporate Accounts I				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand corporate accounting procedures.			U	PO1
CO2	Assess the various accounting procedures in preparation of financial statements of public limited companies.			An	PO5
CO3	Analyze the preparation of investment accounts and preparation of insurance accounts.			An	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT08				
Course Title	Quantitative Techniques for Business I				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Core Course				
Credit	4	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic concepts of Statistics.			U	PO1
CO2	Identify different phases of the statistical survey.			Ap	PO5
CO3	Analyze the various practical situations by using basic statistical tools.			An	PO4
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3CRT09				
Course Title	Financial Markets and Operations				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Understand the various financial market instruments and regulatory authorities in India.			U	PO1
CO2	Analyse the different financial instruments used in India.			An	PO1
CO3	Make use of various mutual fund schemes.			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO3CRT10				
Course Title	Marketing Management				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Core Course				
Credit	3	Hrs/Week	3	Total Hours	54
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the Core marketing concepts.			U	PO1
CO2	Analyse the elements of marketing mix and the role of these strategies in business.			An	PSO2
CO3	Identify the recent marketing trends.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3OCT05				
Course Title	Customer Relationship Management				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Optional Course				
Credit	3	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various customer relationship management concepts and framework from various perspective.			U	PSO2
CO2	Match their business communication skill to work efficiently in the organisation.			R	PSO2
CO3	Apply the concepts in real life business environment.			Ap	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO3OCT01				
Course Title	Goods and Services Tax				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	3				
Course Type	Optional Course				
Credit	3	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the various concepts of GST.			U	PSO1
CO2	Identify the time, place & value of supply and eligible ITC.			E	PSO1
CO3	Explain the procedure of registration, return filing and payment of GST.			An	PSO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 4

Course Code	EN4CCT06				
Course Title	English- Illuminations				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	4				
Course Type	Common Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the genres of literature such as life writings, essays, speeches, short stories, and poems.			U	PO1
CO2	Apply the extended vocabulary gained from the textual reading and interpretations.			Ap	PO6
CO3	Develop an insightful perspective towards life writing.			Ap	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT11				
Course Title	Corporate Accounts II				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Formulate Financial Statements for Banking and Insurance companies			C	PO1
CO2	Create revised Balance Sheets of Corporate companies.			C	PO1
CO3	Create Liquidator's Final Statement of account of corporate companies			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT12				
Course Title	Quantitative Techniques for Business- II				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Make use of the basic concepts of Bi-variate data analysis in real-life problems			Ap	PO5
CO2	Apply forecasting techniques in Business scenario.			Ap	PO5
CO3	Understand the basic concepts of Probability			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4CRT13				
Course Title	Entrepreneurship Development and Project Management				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the entrepreneurial concepts and skills			U	PO3
CO2	Identify the different steps in project formulation			Ap	PO1
CO3	Compile a business plan and start entrepreneurial ventures			C	PO3
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO4OCT05				
Course Title	Services Marketing				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	4				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Explain the concept of services & service marketing mix.			U	PSO2
CO2	Demonstrate the concepts of market segmentation, targeting & positioning in relation to services			U	PSO2
CO3	Explain the recent trends in service marketing			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



## Semester 5

Course Code	CO5CRT14				
Course Title	Cost Accounting I				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Identify the cost concepts and fundamentals of cost accounting			Ap	PO1
CO2	Examine the techniques and procedures of inventory control & labour cost accounting			An	PO5
CO3	Create cost sheet of a manufacturing firm			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5CRT15				
Course Title	Environment and Human Rights				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Identify the various environmental issues, its solutions and the concept of ecosystem			Ap	PO2
CO2	Examine the recent developments in commerce to address the environmental issues			An	PO2
CO3	Understand about Right to Information Act and Human Rights			U	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5CMT07				
Course Title	E-Commerce				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	5				
Course Type	Complementary				
Credit	4	Hrs/Week	5	Total Hours	90
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:			Cognitive Level	PO, PSO No.
CO1	Compare the different models of E-commerce and to make use of various applications of e-commerce			U	PSO2
CO2	Explain the various threats and security measures in e-commerce			U	PSO2
CO3	Understand the steps in building a website for e-commerce business			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO5OCT05				
Course Title	Marketing Research				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	5				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	75
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Demonstrate marketing research process and concepts			U	PSO2
CO2	Analyse various Marketing research approaches and prepare research instruments			An	PSO2
CO3	Construct written and oral research reports			Ap	PO5
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CA5OPT02				
Course Title	Computer Fundamentals, Internet and MS- Office				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	5				
Course Type	Open Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Outline history of computers and explain the concepts of OS, networks and internet services			U	PO1
CO2	Make use of the features in MS Word and MS Power point to develop presentations and documents.			Ap	PO1
CO3	Utilize the features of MS Excel to organize data and to apply various functions			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

## Semester 6

Course Code	CO6CRT17				
Course Title	Cost Accounting II				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	6	Total Hours	108
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand various methods of costing techniques applied to different types of industries.			U	PO1
CO2	Apply the marginal costing principles in decision-making situations in business			Ap	PO6
CO3	Create budget using various budgeting techniques			C	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CRT18				
Course Title	Advertisement and Sales Management				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	6				
Course Type	Core Course				
Credit	3	Hrs/Week	4	Total Hours	72
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the concept of advertising, advertisement appeal, ad copy and layout in marketing scenario			U	PO7
CO2	Apply knowledge of advertising research methods and techniques to measure advertising effectiveness.			Ap	PO1
CO3	Explain the concepts of sales promotion and personal selling for strategic marketing decisions			U	PO7
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6CMT12				
Course Title	Consumer Behaviour				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	6				
Course Type	Complementary III				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the fundamental theories and concepts in consumer behaviour			U	PSO2
CO2	Examine the role of culture, sub-culture, reference groups on consumer decision making			An	PSO2
CO3	Explain the concept of Consumerism and Organisational Buying Behaviour			U	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					



Course Code	CO6CRT20				
Course Title	Management Accounting				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Understand the basic concept of management accounting and its significance in an organisation			U	PO1
CO2	Assess organizational performance by using financial statement analysis and accounting ratios for managerial decision making.			E	PO6
CO3	Apply knowledge to prepare Fund Flow and Cash Flow statements of an organisation.			Ap	PO1
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6OCT05				
Course Title	International Marketing				
Department	Commerce				
Programme	B. Com Model II Marketing				
Semester	6				
Course Type	Core Course				
Credit	4	Hrs/Week	5	Total Hours	90
<b>CO No.</b>	<b>Expected Course Outcomes</b> Upon completion of this course students will be able to:			<b>Cognitive Level</b>	<b>PO, PSO No.</b>
CO1	Analyse key concepts, strategies, and challenges in international marketing, demonstrating a comprehensive understanding of its principles and applications.			An	PSO2
CO2	Formulate effective international marketing strategies by synthesizing knowledge of market research, environmental factors, and trade policies to achieve organizational objectives in global markets.			C	PSO2
CO3	Assess the impact of globalization, market barriers, and cultural diversity on international marketing, and propose innovative solutions to navigate complex international business environments.			E	PSO2
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>					

Course Code	CO6PR01		
Course Title	Project and Viva		
Department	Commerce		
Programme	B. Com Model II Marketing		
Semester	6		
Course Type	Core Course		
Credit	1		
CO No.	Expected Course Outcomes Upon completion of this course students will be able to:	Cognitive Level	PO, PSO No.
CO1	Understanding the concepts of Research	U	PO1
CO2	Application of Research Methodology	Ap	PO5
CO3	Analyse the findings	An	PO6
<b>Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create</b>			