

Criterion II

Teaching- Learning and Evaluation



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

2.6

Student Performance and Learning Outcomes

2.6.1 Learning Outcomes Stated and Displayed

Submitted to

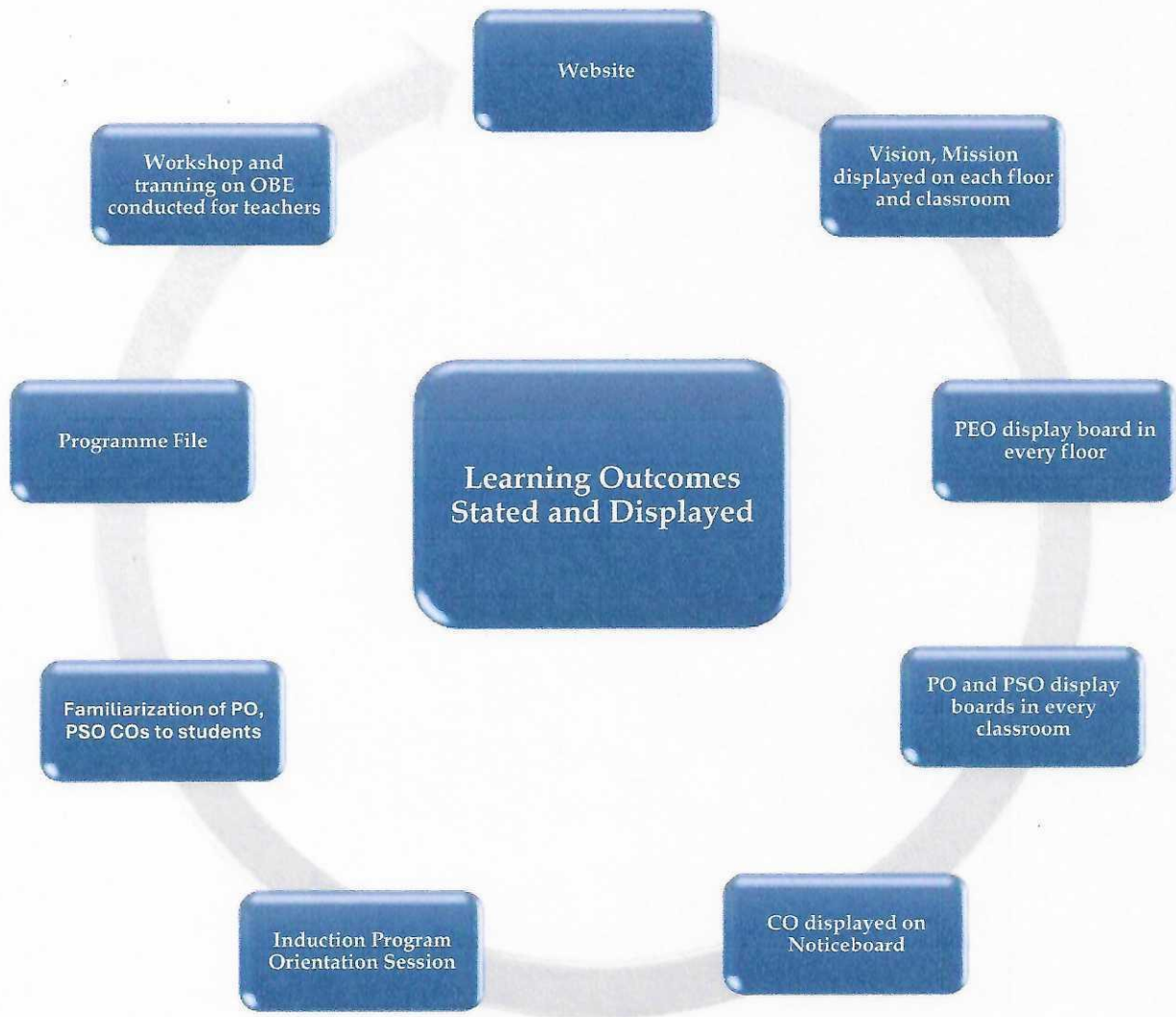


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1. Introduction

The learning outcomes are communicated to students through various channels as follows:



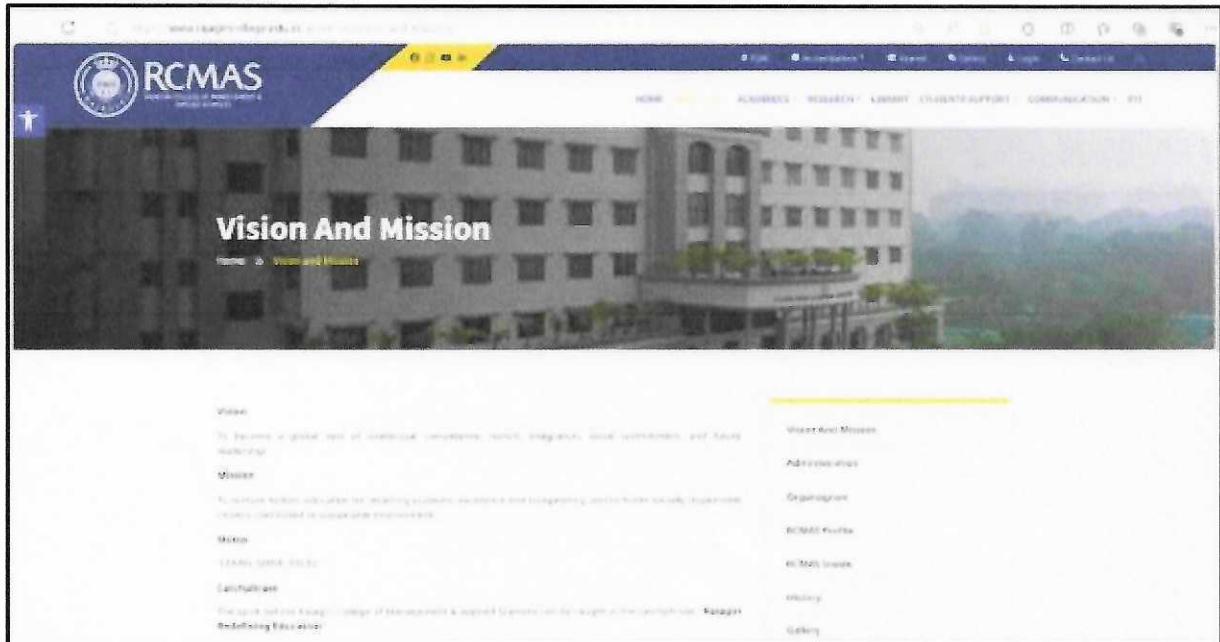
Diverse Pathways for Communicating Learning Outcomes to Students



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2. Website

Vision and Mission are displayed on the college website



<https://www.rajagiricollege.edu.in/about-us/vision-and-mission/>

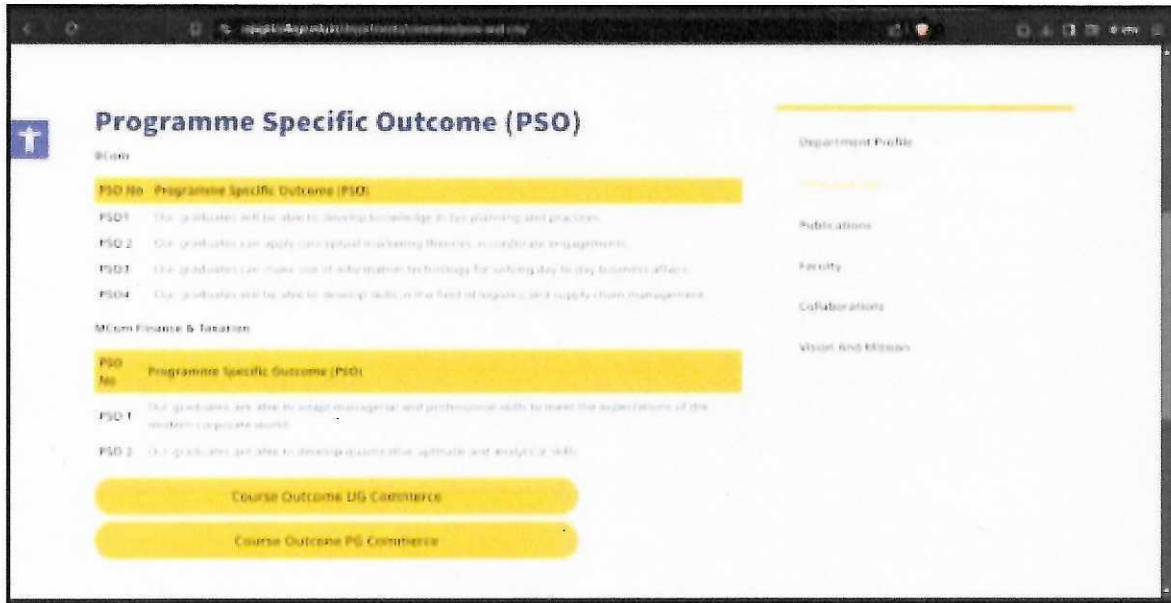
PEO, PO, and PSO are displayed on the college website



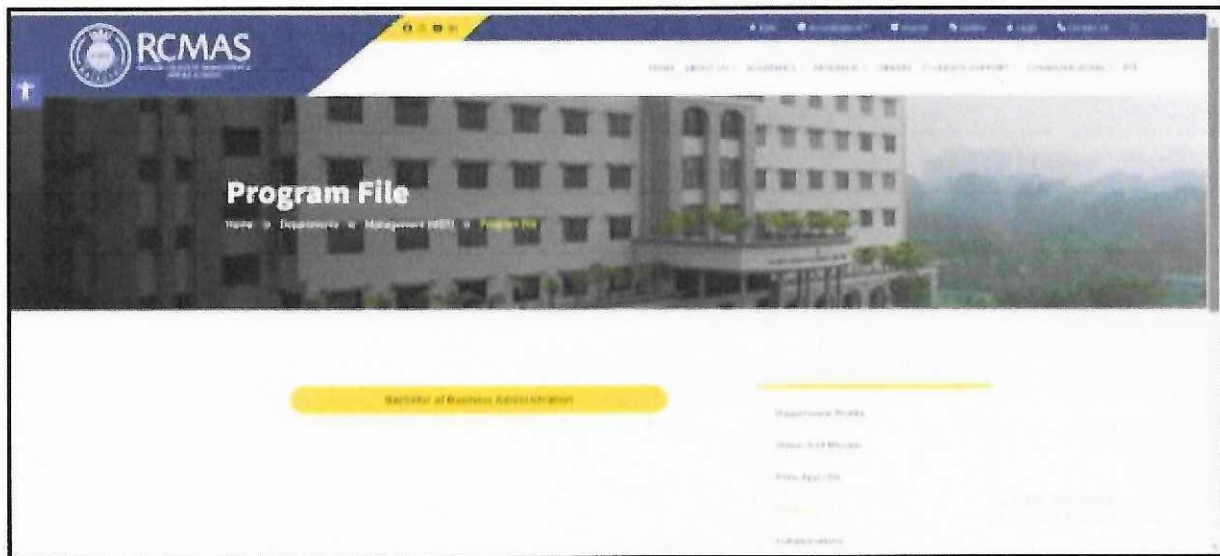
<https://www.rajagiricollege.edu.in/about-us/programme-outcomes/>



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<https://www.rajagiricollege.edu.in/departments/commerce/psos-and-cos/>



<https://www.rajagiricollege.edu.in/departments/management/program-file/>



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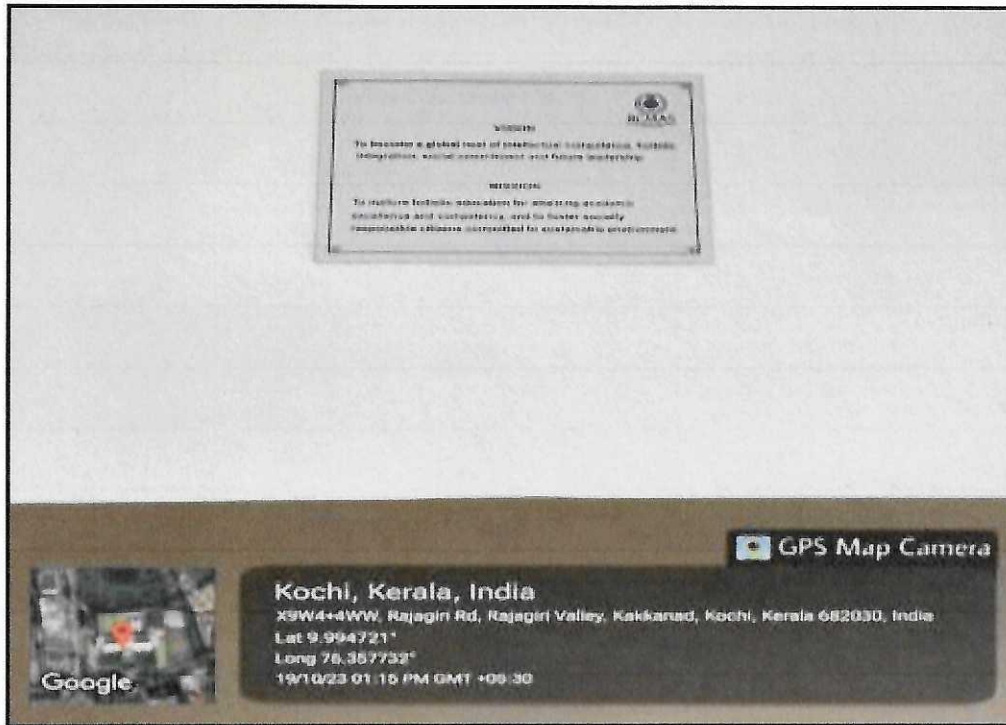


<https://www.rajagiricollege.edu.in/cells-clubs-committees/teaching-learning-support-services/>

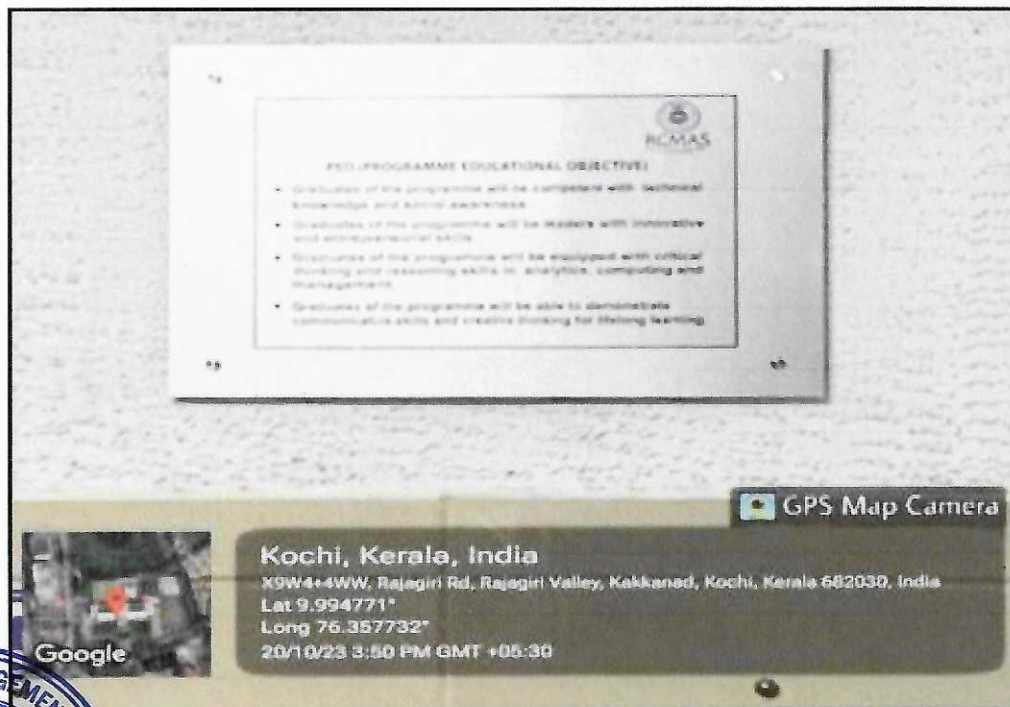
3. Vision and Mission display boards on all floors and classrooms



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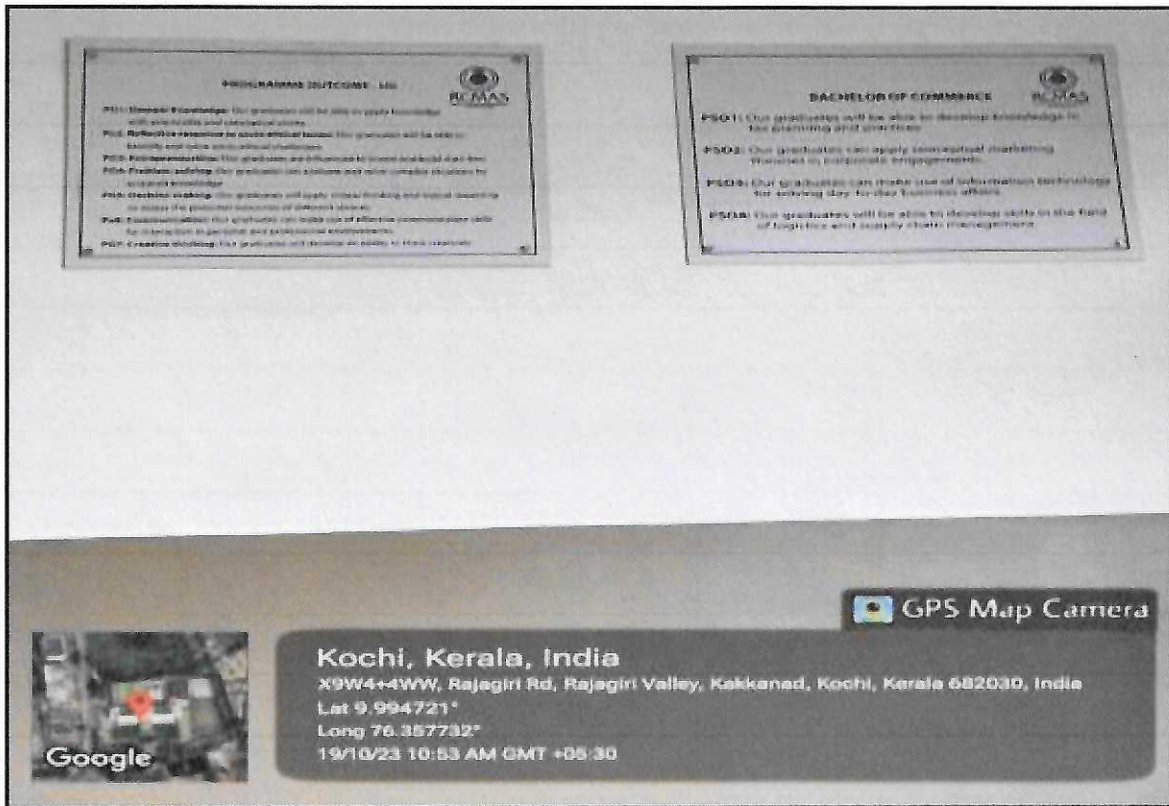


4. PEO display board on every floor

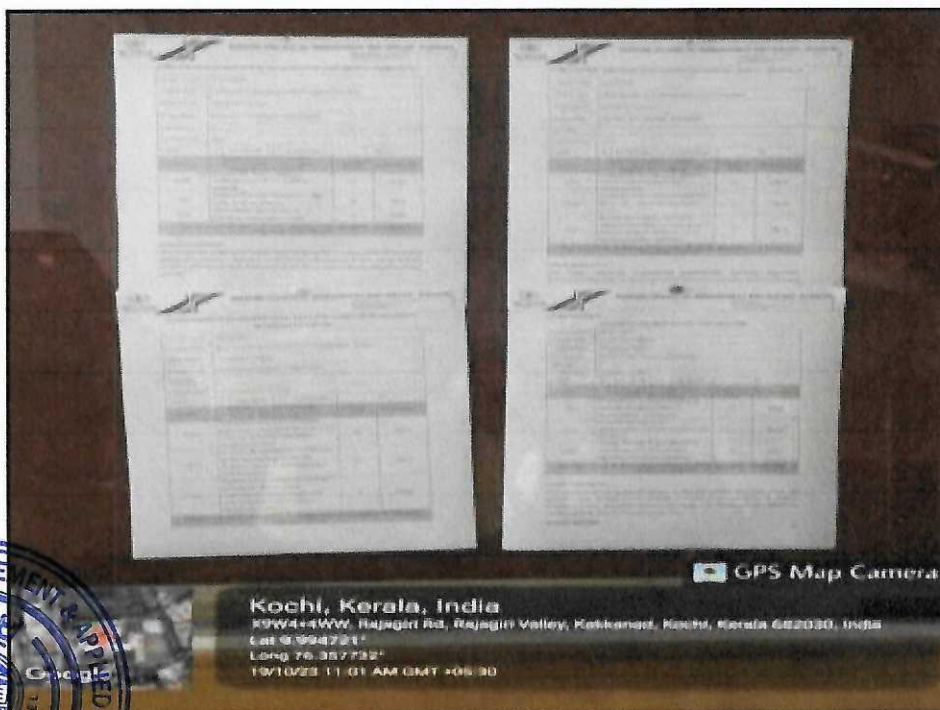


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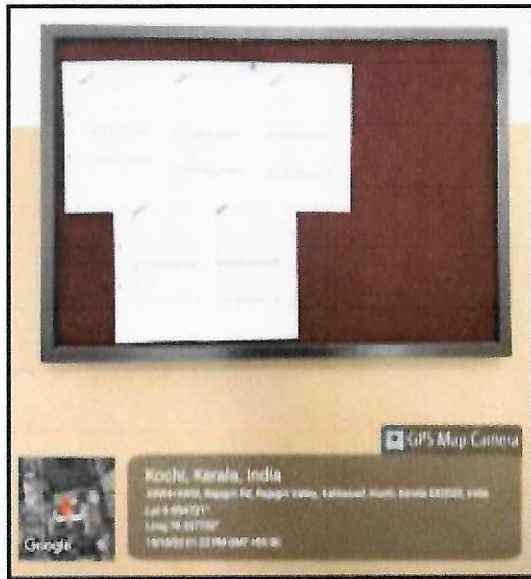
5. PO and PSO display board in every classroom



6. CO displayed on the noticeboard



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7. Induction Program Orientation Session

First-year induction program on PO, PSO, CO



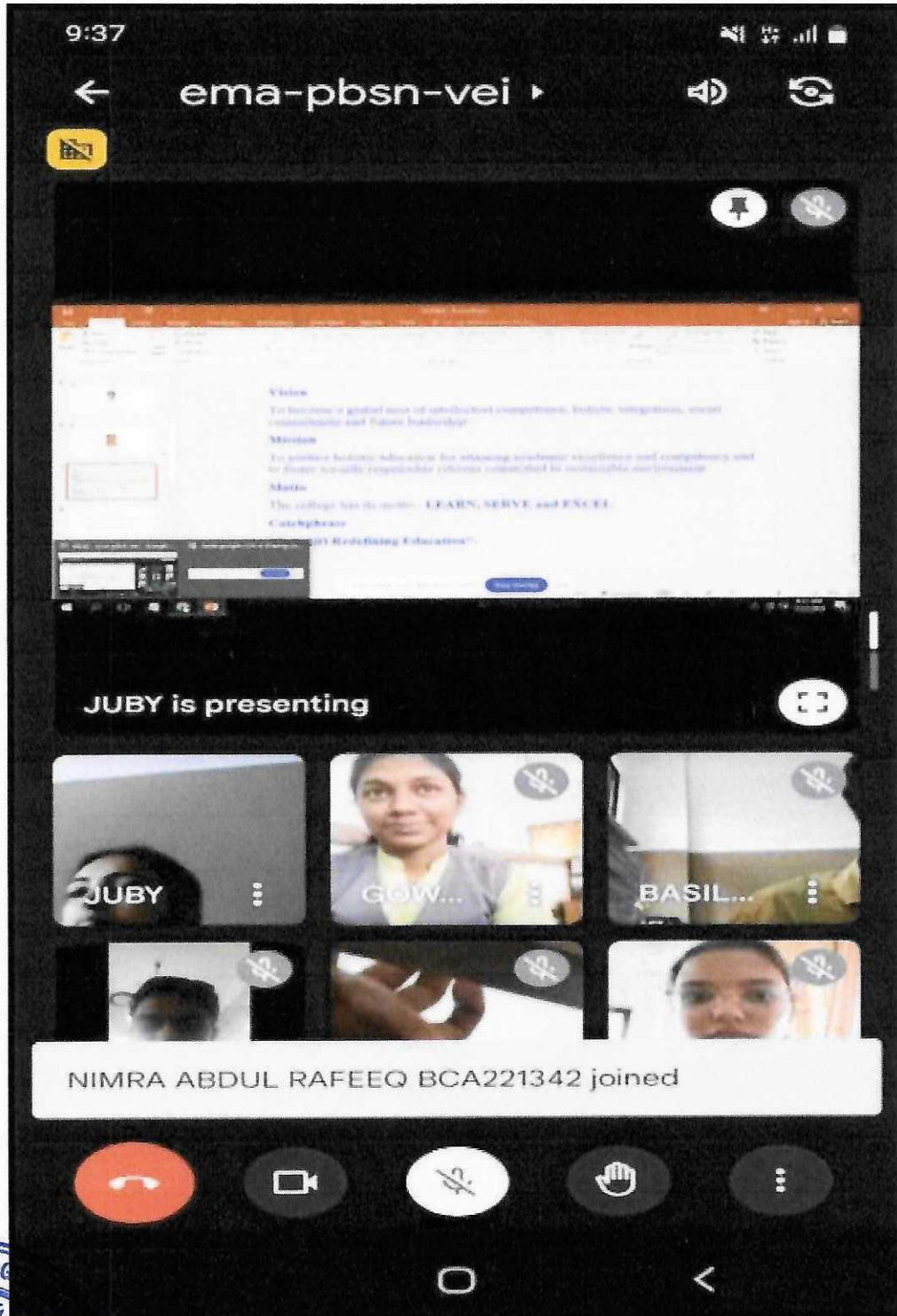
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Familiarization of PO, PSO COs to students - Offline Mode



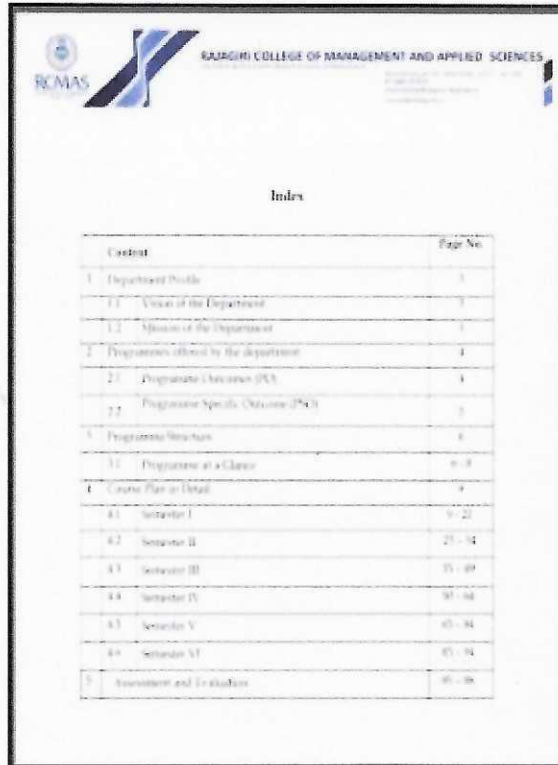
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Familiarization of PO, PSO COs to students - Online Mode



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9. Programme File - Specimen

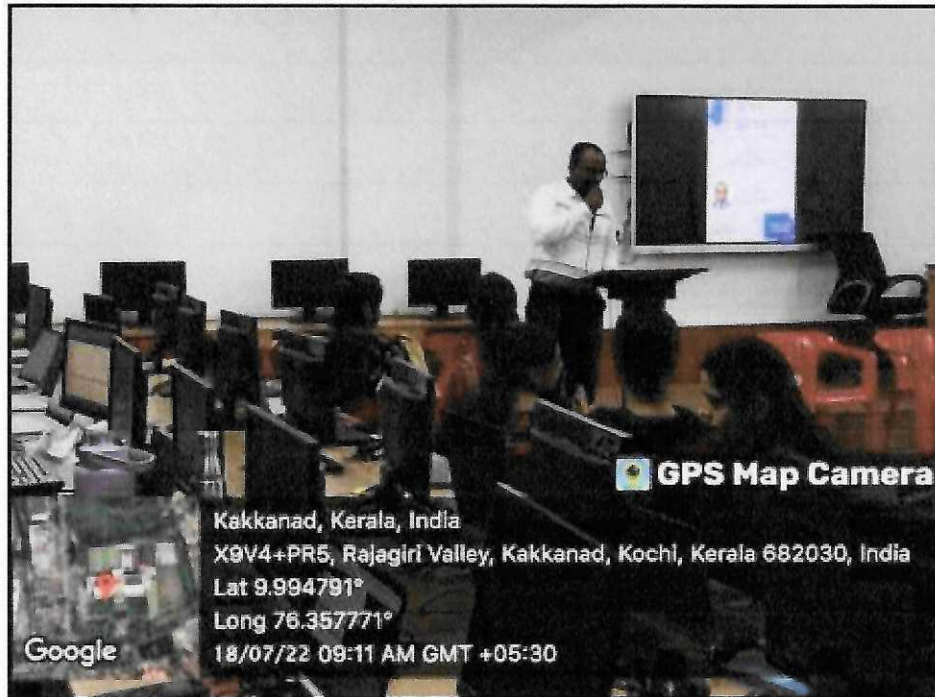
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<https://www.rajagiricollege.edu.in/departments/management/program-file/>



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10. Workshops and training on OBE conducted for Teachers



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11. OBE question paper stating Cos- Specimen copy



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KAKKANAD

Roll No.....

Name.....

FIRST INTERNAL ASSESSMENT TEST, MARCH 2023

BBA SEMESTER - IV

BASIC INFORMATICS FOR MANAGEMENT

Time: 1 ½ Hour

Max. Marks: 30

PART - A

Answer all questions. Each carry 2 marks.

1. What are the advantages of electronic spreadsheet?
2. What is goal seek?
3. What is a macro?
4. Explain any two statistical functions.
5. Explain bar chart. (2x5 = 10)

PART - B

Answer any 2 questions. Each carry 5 marks.

6. Explain the screen components of Excel.
7. Define formulas in excel with an example.
8. Explain the steps for creating a chart in Excel? List out at least 5 charts.
9. Explain Sort and filter options in Excel. (5x2 = 10)

PART - C [Course Outcome: CO-1]

Answer any one question. Each question carries 10 marks

10. a) XYZ Corporation has provided you with quarterly sales data for its four regional offices over the past two years. Using Excel, create a comparative analysis chart that effectively displays the performance of each region across the quarters.

OR

- b) Using Excel's conditional formatting, highlight the top 10%, bottom 10%, and any sales below a \$10,000 threshold from a monthly sales report. Explain the steps you took and how this helps in managerial decision-making. (10x1=10)



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PRINCIPAL

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