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RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

AN INTRODUCTION TO MICROINSURANCE



Ms. Bridin Rocha
Assistant professor
Rajagiri College of Management and Applied
Sciences, Kakkanad.

AN INTRODUCTION TO MICROINSURANCE

Ms. BRIDIN ROCHA

Assistant Professor
Department of Commerce

Rajagiri College of Management & Applied Sciences,
Kakkanad, Kochi



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RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Affiliated to MG University
Rajagiri Valley P.O., Kakkanad, Kochi -682 039
0484-2955270, 9048899926 | office@rajagiricollege.edu.in

AN INTRODUCTION TO MICROINSURANCE

"AN INTRODUCTION TO MICROINSURANCE" invites you to embark on a transformative journey through the world of microinsurance—a financial innovation that is rewriting the narrative of financial inclusion and resilience for low-income populations. In this comprehensive exploration, you'll discover the historical roots and evolution of microinsurance, the intricacies of product design and distribution, the challenges faced, and the innovative solutions paving the way forward. As you turn the pages, you'll gain insights into emerging trends, regulatory landscapes, and the growing importance of microinsurance in a changing world. Whether you're a policymaker, practitioner, researcher, or simply curious about the power of financial inclusion, this book is your compass for navigating the dynamic realm of microinsurance and its profound impact on lives and livelihoods. Join the global movement to ensure that financial security and resilience are accessible to all.



Ms. Bridin Rocha is an accomplished Assistant Professor with over five years of teaching experience and a profound dedication to students' growth. Her inspiring teaching methods have earned her recognition in the field of Commerce education. Ms. Rocha currently serves as an Assistant Professor at Rajagiri College of Management & Applied Sciences, Kakkanad, Kochi.

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She is also a prolific writer, with numerous publications in Banking, Finance, Marketing, and Management. Ms. Rocha's expertise extends to Research, Income Tax, Accountancy, Human Resource Management, Banking, and Insurance.