



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Criterion VI Governance, Leadership and Management

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

6.2 Strategic Development and Deployment

6.2.1

Extension Activities

Report of Extension Activities 2023-2024

Submitted to





RCMAS

RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

(Affiliated to Mahatma Gandhi University, Kottayam)

Rajagiri Valley P.O., Kakkanad
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Declaration of the Principal

This is to certify that the following extension and outreach programs in collaboration with industry, community and Non-Government Organizations through NSS/Rajagiri Sparsh were conducted in Rajagiri College of Management and Applied Sciences during 2023-2024



Dr. Laly Mathew
Principal

PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Detailed report of extension and outreach program during 2023-2024

Sl. No.	Year	Programme	Page Number
1	2023-2024	Distribution of Cloth and Jute bags	7
2	2023-2024	"Ezha" -Product Design Presentation for Screw Pine Craft Artisans	12
3	2023-2024	Wheel Chair Distribution:A helping hand to a disabled person in our locality	19
4	2023-2024	Postcard Project Phase II: Sandesh Initiative - Reviving Personal Communication	24
5	2023-2024	Cloth Distribution to Mary Matha Charity Shop,Petta	28
6	2023-2024	Educational Support: 'Aasha Kiranam' Initiative for Tribal School Students	33
7	2023-2024	Continued Engagement: Karuthal Phase 2 Community Revitalization	40
8	2023-2024	Community Restoration: Karuthal Phase 1 Initiative in Thallumkandam	48
9	2023-2024	Child Safety Advocacy: Digital Literacy and Sexual Harassment Awareness to children of migrant workers from Kalamassery	52
10	2023-2024	Community Palliative Care: Distribution of Supplies to Needy Residents	58
11	2023-2024	Inspiring Reading: KMLP School Book Donation Drive	62
12	2023-2024	Harmony Plates : Serving Hearts - A Culinary Outreach	65
13	2023-2024	Infant Care Initiative: Baby Essentials Distribution at Snehajyothi Sisubhavan	72
14	2023-2024	Fostering Financial Knowledge: GST Awareness Session at Mar Koorilose Memorial HSS, Pattimattom	78



Legal



15	2023-2024	Encouraging Learning: Stationery Kit Donation to Girls' Home	84
16	2023-2024	Festive Care and Companionship: Kiranam Old Age Home Visit	90
17	2023-2024	Promoting Eco-Consciousness: PARINAMAM - Cloth Bag Distribution at Kadayiruppu	93
18	2023-2024	Community Greening: Sneharamam Pond Cleanup and Tree Planting	96
19	2023-2024	Improving Community Health: Eye Care Medical Camp at Kadayiruppu	100
20	2023-2024	Campus Environmental Initiative: Waste Bin Donation for Cleanliness	104
21	2023-2024	Cheerfest: Bringing Joy to the Children in Government Children's Home	109
22	2023-2024	Enhancing Healthcare Access: Medical Supplies Distribution to Peace Mission Centre	115
23	2023-2024	Spreading Happiness: Orphanage Visit to Spread Joy at Valsalyam Sisubhavan	120
24	2023-2024	Nurturing Literacy: Book Distribution to Anganwadi	126
25	2023-2024	Encouraging Play: Toy Distribution to Anganwadi Children	131
26	2023-2024	Creative Recycling: 'The Throbe of Life' Art Installation at GCC Ground, Marine Drive	136
27	2023-2024	Enhancing Financial Skills: Internet Banking Class for Kudumbasree Members	142
28	2023-2024	Cinematic Celebration: Ghibli Film Festival for School Students	149
29	2023-2024	Eco-Friendly Campus: Plastic Bottle Collection Initiative	155
30	2023-2024	Animating Imagination: Flip Book Workshop for St.Joseph's Boys Home,Koonnammavu	160
31	2023-2024	Santhwanam Project: Compassionate Visit to Karunalayam	165



Legal



32	2023-2024	Community Wellness: Free Medical Camp in Kunnathunad	171
33	2023-2024	Road Safety Education: Traffic Rules Awareness Class at Government HSS ,Vennala	177
34	2023-2024	Personal Hygiene Education at Home of Faith,Kakkanad	182
35	2023-2024	Cultural Craftsmanship: Screw Pine Weaving Workshop at Kudumbasree Community, Kottapuram Integrated Development Society (KIDS), Ernakulam	187
36	2023-2024	Sustainable Lifestyle Promotion: ECOLOGIX Cloth Kit Distribution	193
37	2023-2024	Environmental Awareness Campaign for promoting Eco-friendly campaign for promoting Carry Bag : Pamphlet Distribution	199
38	2023-2024	Caring for the Street-Dwelling Public: Lunch Packet Distribution	204
39	2023-2024	Promoting Public Transport: KSRTC Usage Campaign in Neighbourhood	209
40	2023-2024	Digital Literacy Mission: Computer Education for Sevagram Students	214
41	2023-2024	Cancer Patient Care: CSR Visit and Rice Packet Distribution to Avedana Bhavan	220
42	2023-2024	Local Health Initiative: Hridyathalam - Blood Pressure Monitoring	226
43	2023-2024	Empowering Literacy: Library Book Donation to SVLP School	229
44	2023-2024	Nourishing the Community: 'Oru Pothi Sneham' Meal Distribution	235
45	2023-2024	Building Hope: Snehakoodu Housing Project for Families in Need	239
46	2023-2024	Cultural Nourishment: Onasadhya Celebration for Mental Health Centre Inmates of Kusumagiri Mental Health Centre, Kakkannad	244



Legal



47	2023-2024	Nutrition for Families: Grocery Packet Distribution in Nilampathinjamugal	249
48	2023-2024	Alleviating Hunger: Food Packet Distribution in Kanayannur	254
49	2023-2024	Life-Saving Gesture: 'Drop of Life' Blood Donation Camp	260
50	2023-2024	Creative Expression: Animation and Graphic Design Art Workshop for Students of SH College	263
51	2023-2024	Life-Saving Gesture: 'Drop of Life' Blood Donation Camp 1	269
52	2023-2024	Safe Water Initiative: Water Purifier Donation to Irumpanam School	273
53	2023-2024	Artistic Advocacy: Wall Painting Contest Against Drug Abuse	278
54	2023-2024	Planting Future Prosperity: Thalir Sapling Distribution	286
55	2023-2024	Scholastic Empowerment: Learning Aid Distribution through Rajagiri Sahrudhaya Scholarship Scheme	290



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Report on Distribution of Cloth and Jute bags

Program	Distribution of Cloth and Jute bags
Date	12.04.2024
Outcome	Encouraged eco-friendly practices by distributing reusable bags, reducing plastic waste and promoting sustainability
Organized by	Department of Management
In association with	IQAC and NSS
Venue	Neighbourhood areas of Rajagiri
Faculty Coordinator	Sunitha Varghese 9747640097
Student Coordinator	Sreelakshmi Pisharadi 8547526908
Number of Participants	7

Distribution of cloth and jute bag was a commendable initiative organized by the Department of Management on 12 April 2024. As a others program held in neighbourhood areas of Rajagiri College of Management and Applied Sciences, Kakkanad it provide an awareness about the importance of using sustainable environment products. A total of 7 students participated in the event. Cloth and jute bags are reusable and biodegradable products which could be used by people in order to minimise pollution. Jute and cotton bags are biodegradable and reusable thereby reducing the use of harmful and wasteful materials. Faculty and students wearable to make people understand the ill effects of using plastic bags. The primary objectives of the distribution program were to reduce the use of single-use plastic bags by promoting reusable alternatives, raise awareness about the environmental impact of plastic waste, encourage sustainable practices among

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community members and foster a sense of environmental responsibility. Alongside the distribution, an awareness campaign was conducted. Participants engaged with community members, discussing the detrimental effects of plastic pollution on the environment and the importance of adopting eco-friendly practices. Informational pamphlets were distributed, highlighting the benefits of using reusable bags and other sustainable practices. The distribution program was highly successful in meeting its objectives. By providing cloth and jute bags to the community, the initiative significantly contributed to reducing the reliance on single-use plastics. The event encouraged residents to adopt sustainable practices and raised awareness about the environmental impact of plastic waste. The active participation of students and volunteers fostered a sense of community engagement and environmental responsibility. Through the awareness campaign and interactive sessions, community members gained valuable insights into the benefits of eco-friendly practices, motivating them to make positive changes in their lifestyle.

This initiative stands out as a beacon of support for the usage of eco friendly cloth and jute bags. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



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Photograph of Distribution of Cloth and Jute bags



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
Kakkanad

Department of Management
in association with

Internal Quality Assurance Cell (IQAC)
Rajagiri Sparsh
Organises

Distribution of Cloth and Jute Bags

• Neighbourhood area of Rajagiri College of Management and Applied Sciences

🕒 01:00 pm 📅 April 12 2024




FACULTY COORDINATOR
Ms. Smitha varghese 9747640097

STUDENT COORDINATOR
Sreedakshmi Pisharadi 8547526908

Poster of Distribution of Cloth and Jute bags





Report submitted by	Sreelakshmi Pisharadi, BBA Second Semester, Rajagiri college of Management and Applied Sciences, Kakkanad	
Coordinated by	Sunitha Varghese, Assistant Professor, Department of Management, Rajagiri college of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri college of Management and Applied Sciences, Kakkanad	





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Report on "Ezha" - Product Design Presentation for Screw Pine Craft Artisans at KIDS, Center for Natural Fiber, Kottapuram

Program	"Ezha" - Product Design Presentation for Screw Pine Craft Artisans at KIDS, Center for Natural Fiber, Kottapuram
Date	02.03.2024
Outcome	Presented innovative product designs to screw pine craft artisans, helping them improve their craft and marketability, thereby supporting local artisanship and sustainable livelihoods.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
In association with	IQAC & NSS
Venue	KIDS, Center for Natural Fiber, Kottapuram
Faculty Coordinator	Ms.Minnu Joseph, Assistant Professor, Department of Animation And Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Albert Biju, MA Graphic Design 2023-25 Batch, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	6

This report details the collaborative project between students from Rajagiri College of management & Applied Sciences, Kakkanad and **local artisans specializing in screw pine crafts at KIDS , Kottapuram.** The project's aim was to blend traditional craftsmanship with innovative design concepts developed by the students, fostering a mutually beneficial exchange of skills and ideas.






Objectives:

The primary objective was to create a series of screw pine products that are both aesthetically pleasing and functional. Additionally, the project aimed to provide students with hands-on experience in product design and artisans with new design ideas to expand their market reach.

Background on Screw Pine:

Screw pine, or Pandanus, is a versatile plant widely used in various cultures for its durable leaves and fibers. Traditional uses include weaving mats, baskets, and other household items. Understanding the material's properties and traditional uses was crucial for developing innovative yet practical designs.

Design Process:

The design process began with extensive research into the properties of screw pine and traditional weaving techniques. Students then brainstormed and sketched initial design concepts, which were refined through multiple iterations and feedback sessions with the artisans.

Presentation Overview:

The presentation took place on 02.03.2024 at KIDS ,Center for Natural Fiber , Kottapuram, attended by M.A Graphics students, artisans at KIDS, and faculty member Ms.Minnu Joseph. Each student presented their design concept, explaining the inspiration, design process, and potential uses of their products.

Feedback from Artisans:

Artisans provided valuable feedback on the practicality and marketability of the designs. They appreciated the innovative approach and suggested several modifications to improve the durability and ease of production of the products.

Modifications and Final Designs:

Based on the feedback, students made several changes to their designs, resulting in the



final products showcased in this report. Each product is accompanied by detailed descriptions and photographs.

Conclusion:

The collaboration was a success, achieving its goals of creating innovative screw pine products and fostering a meaningful exchange of skills and ideas. Future collaborations with MoU are planned to continue this productive partnership.



Photograph of "Ezha" - Product Design Presentation for Screw Pine Craft Artisans at KIDS, Center for Natural Fiber, Kottapuram



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Methala, KL, India

Kotapuram, Methala, 680667, KL, India

Lat 10.205810, Long 76.202293

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Note : Captured by GPS Map Camera



Methala, KL, India

Kotapuram, Methala, 680667, KL, India

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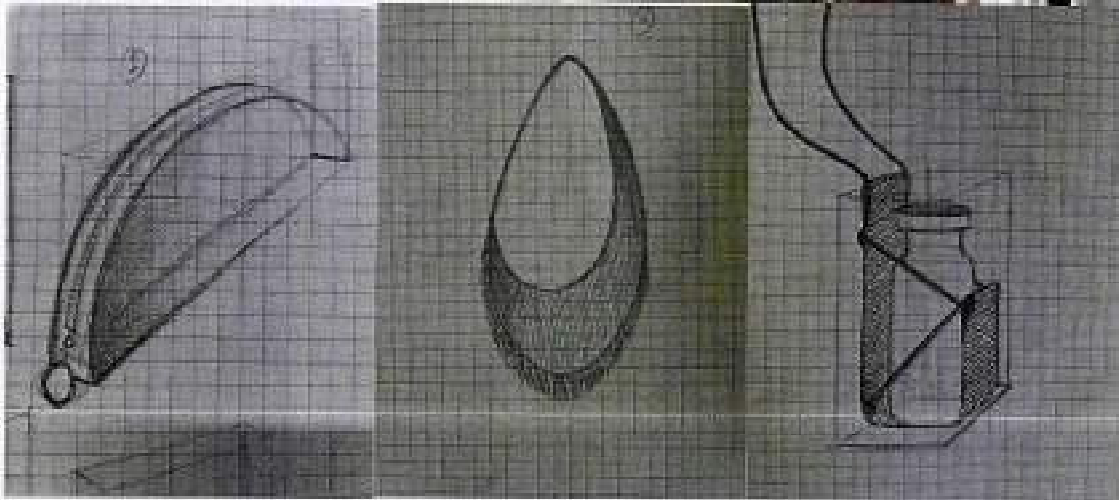
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Note : Captured by GPS Map Camera

Photographs of "Ezha" - Product Design Presentation for Screw Pine Craft Artisans at KIDS, Center for Natural Fiber, Kottapuram



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Photographs of "Ezha" - Product Design Presentation for Screw Pine Craft Artisans at KIDS, Center for Natural Fiber, Kottapuram



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN

IN ASSOCIATION WITH
INTERNAL QUALITY ASSURANCE CELL (IQAC) & NSS

"EZHA"

Product Design Presentation for Screw Pine
Craft Artisans at KIDS, Center for Natural
Fiber, Kottapuram

02.03.2024

Venue: KIDS ,Center for Natural Fiber , Kottapuram

FACULTY COORDINATOR

MS. MINNU JOSEPH
8043747042




STUDENT COORDINATOR

ALBERT BIJU
9633955436

Poster of "Ezha" - Product Design Presentation for Screw Pine Craft
Artisans at KIDS, Center for Natural Fiber, Kottapuram





<p>Report submitted by</p>	<p>Ms.Minnu Joseph, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Coordinated by</p>	<p>Ms.Minnu Joseph, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Approved by</p>	<p>Mr. Jotty Jacob , HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	




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Report on Wheel Chair Distribution: A helping hand to a disabled person in our locality

Program	Wheel Chair Distribution: A helping hand to a disabled person in our locality
Date	27.02.2024
Outcome	Improved mobility and quality of life for a disabled person by providing a wheelchair, enhancing their independence and daily living.
Organized by	Department of Commerce
In association with	IQAC
Venue	To a disabled person in our locality
Faculty Coordinator	Ms. Elsa Jacob, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Alan Alias, Navaneeth KR, B.Com Model I Computer Applications Semester 3, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	37

On February 27th, 2024, the Commerce Department, in collaboration with the Internal Quality Assurance Cell (IQAC), initiated a compassionate program to enhance the quality of life for **a disabled person in our locality** by providing a wheelchair. This program was a demonstration of our commitment to inclusivity and improving the lives of individuals with disabilities through practical support and community engagement.

Under the guidance of Faculty Coordinator Ms. Elsa Jacob and Student Coordinators Alan Alias and Navaneeth KR, the initiative was meticulously organized to ensure its effectiveness and impact. Their leadership was instrumental in coordinating logistics, fundraising efforts, and liaising with local authorities to identify a deserving recipient within our community. The distribution of the wheelchair took place directly to the individual's residence, ensuring convenience and personalization in meeting their specific mobility needs. The event was marked by a spirit of generosity and solidarity as community members came together to witness the transformative impact of their



Elsa Jacob



collective efforts.

The outcome of the program was profound, significantly enhancing the recipient's mobility, independence, and overall quality of life. The provision of a wheelchair not only facilitated easier movement but also empowered the recipient to engage more actively in daily activities, fostering greater participation in community life and social interactions.

Beyond the tangible benefits of improved mobility, the program underscored our institution's commitment to social responsibility and compassionate care for individuals with disabilities. It highlighted the transformative power of simple acts of kindness and solidarity in making a meaningful difference in someone's life, inspiring hope and promoting dignity. The initiative also served as a catalyst for raising awareness about disability rights and accessibility challenges within our community. It encouraged conversations on inclusive practices and the importance of creating supportive environments where individuals with disabilities can thrive and contribute their talents and perspectives. Moreover, the program strengthened our institution's role as a responsible corporate citizen dedicated to making a positive impact on societal well-being. It demonstrated our commitment to equity and inclusion by addressing barriers that hinder full participation and promoting a more accessible and inclusive community for all. Looking ahead, the Commerce Department remains committed to building on the success of this initiative and expanding efforts to support individuals with disabilities. Future plans include continued partnerships with disability advocacy organizations, ongoing support through donations and volunteerism, and advocacy for policies that promote accessibility and inclusivity.

In conclusion, the Wheelchair Distribution program exemplifies our institution's values of empathy, compassion, and community service. Through collaborative efforts and compassionate action, we strive to create a more inclusive society where every individual, regardless of ability, has the opportunity to live a fulfilling and dignified life. This initiative reflects our commitment to making a positive difference in the lives of others and building a more equitable and compassionate world.





Photograph of Wheel Chair Distribution: A helping hand to a disabled person in our locality



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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**



Department of Commerce

In association with

NSS Unit No.236,

Internal Quality Assurance Cell (IQAC) &

Rajagiri Sparsh



Wheel Chair Distribution



A helping hand to a disabled
person in neighbourhood



27TH FEB 2024, 2:00PM

To a disabled person in our locality




Faculty Coordinator:
Elsa Jacob 9895966036

Student Coordinators:
Alan Alias
Navaneeth K R 7736463790

Poster of Wheel Chair Distribution: A helping hand to a disabled person in our locality





<p>Report submitted by</p>	<p>Mr. Alan Alias , B.Com Model 1 Computer Applications Semester 3 ,Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Coordinated by</p>	<p>Ms. Elsa Jacob , Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Approved by</p>	<p>Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	

Feb 27, 2024



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Rajagiri Valley, P. O., Kakkanad - 682 039



**Report on Postcard Project Phase II: Sandesh Initiative - Reviving Personal
 Communication**

Program	Postcard Project Phase II: Sandesh Initiative - Reviving Personal Communication
Date	26.02.2024
Outcome	The event highlighted the enduring charm of postcards and provided students with a meaningful alternative to digital communication
Organized by	Department of English
In association with	IQAC
Venue	St. Mary's Higher Secondary School, Thalacode
Faculty Coordinator	Ms. Neha Anne Varughese, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkannad
Student Coordinator	Mr. Gokul Muraleedharan, 2 nd Semester BA English, Rajagiri College of Management and Applied Sciences, Kakkannad
No. of Participants	4

The extension activity, "Postcard Project Phase I: Sandesh Initiative - Reviving Personal Communication" was conducted on 26th February 2024 at **St. Mary's Higher Secondary School, Thalacode**. The event was organized by Ms. Neha Anne Varughese, (Faculty Coordinator), and Gokul Muraleedharan (Student Coordinator) along with a team of 3 students. This initiative aimed to promote the use of postcards as an alternative to digital communication, encouraging students to experience the charm and personal touch of handwritten communication.

The program began with an introduction to the importance of personal communication in the modern digital age and the relevance of postcards in fostering meaningful connections. The student coordinator Gokul Muraleedharan led an informative session on the history and evolution of postcards; how postcards have been used historically to convey messages, share memories, and document travels. The main activity involved



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students writing postcards to friends, family members, or even to themselves. Each student was provided with postcards and writing materials. They were guided on how to structure their messages and decorate their postcards to make them visually appealing. This hands-on session allowed students to put into practice what they learned during the workshop.

The Sandesh Initiative's "Postcard Project Phase I" was a well-received and impactful extension activity that brought the art of postcard writing to life for the students of St. Mary's Higher Secondary School, Thalacode. Through an informative session and hands-on activities, students experienced the joy of personal communication in a digital age, fostering a deeper appreciation for handwritten messages.



Photograph of Postcard Project Phase II: Sandesh Initiative - Reviving Personal Communication



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Poster of Postcard Project Phase II: Sandesh Initiative - Reviving Personal Communication



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Appreciation Letter : Postcard Project Phase II: Sandesh Initiative - Reviving Personal Communication

Report Submitted By	Mr. Gokul Muraleedharan , 2 nd Semester BA English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated By	Ms. Neha Anne Varughese, Assistant Pofessor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved By	Ms. Kavitha Krishnadas, HoD & Assistant Pofessor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	

29 February 2024





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Report on Cloth Distribution to Mary Matha Charity Shop, Petta

Program	Cloth Distribution to Mary Matha Charity Shop, Petta
Date	19.02.2024
Outcome	Supported the charity shop's efforts by donating clothes, helping those in need and promoting community welfare.
Organized by	Department of Commerce
In association with	IQAC
Venue	Marymatha Charity Shop, Petta
Faculty Coordinator	Ms. Elsa Jacob, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Bharath Baiju, Ms. Alin Mariya Joy, B.Com Model I Computer Applications Semester 3 Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	32

On February 19, 2024, a compassionate initiative titled **Cloth Distribution to Mary Matha Charity Shop, Petta** was organized by the Commerce department in collaboration with the Internal Quality Assurance Cell (IQAC). This program was designed to support the efforts of the Mary Matha Charity Shop in Petta by donating clothes, thereby assisting those in need and promoting community welfare. The venue for this meaningful endeavor was the Mary Matha Charity Shop itself, a vital hub for charitable activities and support for the underprivileged in the Petta locality. Ms. Elsa Jacob, serving as the Faculty Coordinator, played a pivotal role in organizing and overseeing the program. Her commitment to social welfare and community service ensured the program's success and its positive impact. Assisting her were Student Coordinators Bharath Baiju and Alin Mariya Joy, who diligently managed logistics, coordinated volunteers, and ensured smooth execution of the cloth distribution.

A total of 32 participants, including faculty members, students, and volunteers, actively






participated in the program, demonstrating a shared commitment to making a meaningful difference in the lives of community members in need.

The primary objective of the program was to donate clothes to the Mary Matha Charity Shop, which serves as a resource for individuals and families facing economic challenges. The donated clothes included a variety of items such as clothing for all ages, ensuring that the charity shop could meet diverse needs within the community. By providing these essential items, the program aimed to alleviate the financial burden of purchasing clothing and to enhance the dignity and well-being of recipients.

The cloth distribution event was characterized by warmth, empathy, and a spirit of solidarity. Participants gathered at the charity shop to deliver the donated clothes personally, fostering personal connections and demonstrating care for those in less fortunate circumstances. Volunteers engaged with staff and patrons of the charity shop, exchanging stories and experiences that highlighted the importance of community support and mutual aid.

Beyond the act of donation, the program included educational components aimed at raising awareness about poverty and homelessness in the community. Participants engaged in discussions about the systemic factors contributing to poverty and the role of charitable organizations in providing essential support. These conversations encouraged empathy and understanding among participants, fostering a deeper appreciation for the impact of collective action in addressing social issues. The impact of the "Cloth Distribution to Mary Matha Charity Shop, Petta" program was profound and far-reaching. Recipients expressed gratitude for the donated clothes, noting how the items would meet their immediate needs and contribute to their sense of dignity and self-worth. Volunteers and staff at the charity shop appreciated the outpouring of support from the Commerce department and IQAC, recognizing the program's role in expanding their capacity to serve the community effectively.

Feedback from participants highlighted the program's success in fostering compassion, solidarity, and community engagement. The initiative not only provided tangible assistance but also strengthened bonds within the community and reinforced the values



of generosity and social responsibility. It underscored the Commerce department's commitment to making a positive impact and contributing to the well-being of marginalized individuals and families.

In conclusion, the "Cloth Distribution to Mary Matha Charity Shop, Petta" program exemplified the Commerce department's dedication to promoting community welfare and social justice. By donating clothes to a local charity shop, the initiative supported individuals in need, enhanced community resilience, and fostered a culture of compassion and support. Such initiatives inspire us all to extend kindness and generosity to those facing hardship, embodying the spirit of solidarity and shared humanity.



Photograph of Cloth Distribution to Mary Matha Charity Shop, Petta



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KAKKANAD



Department of Commerce

In association with

**NSS Unit No. 236,
Internal Quality Assurance Cell (IQAC),
& Rajagiri Sparsh**

CLOTH DISTRIBUTION

19th February 2024, 2:00pm

**Mary Matha Charity Shop, Petta,
Ernakulam**



Faculty Coordinator:
Elsa Jacob 9895966036




Student Coordinators:
Bharath Baiju
Allin Mariya Joy 9544786663

Poster of Cloth Distribution to Mary Matha Charity Shop, Petta



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Report submitted by	Mr. Bharath Baiju, B.Com Model I Computer Applications Semester 3 Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Elsa Jacob, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Feb 19, 2024





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 Rajagiri Valley. P. O., Kakkanad - 682 039

Report: Educational Support: 'Aasha Kiranam' Initiative for Tribal School Students

Program	Educational Support: 'Aasha Kiranam' Initiative for Tribal School Students
Date	17.02.2024
Outcome	Provided educational resources and support to tribal school students, enhancing their academic opportunities and success. Addressed educational disparities and promoted equality.
Organized by	Haritha karma Sena / Nature Club
In association with	NSS & IQAC
Venue	Govt UP School Edamalayar
Faculty Coordinators	Ms. Annu James, Assistant Professor, Department of Computer science, Ms. Diana Joseph, Assistant Professor , Department of Commerce , Rajagiri College of Management and Applied Sciences.
Student Coordinators	Fiza P Farooq, M2L 6 th Semester , Department of Commerce, Joseph Sebastian, BCA 4 th Semester ,Department of Computer Science , Rajagiri College of Management and Applied Sciences.
No of Participants	33

On February 17, 2024, as part of Rajagiri College of Management and Applied Sciences' ongoing commitment to corporate social responsibility, the Nature Club organized a meaningful initiative. Under the guidance of the Nature Club and with coordination from the Department of Computer Science and NSS Unit No: 236, the initiative aimed to distribute study materials, notebooks, and library books to the Government Tribal School in Edamalayar. This report highlights the details of this impactful endeavor.



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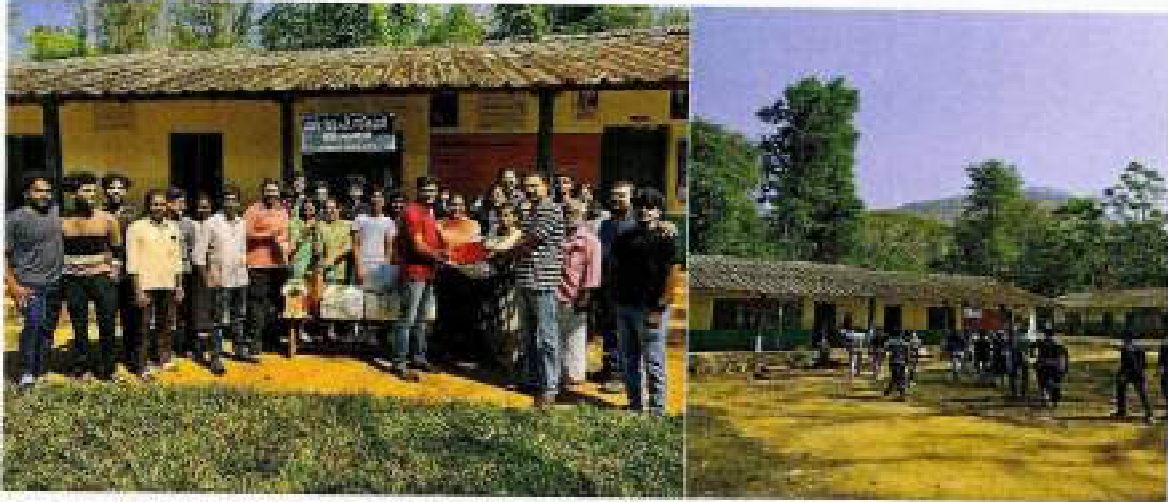
Students from Rajagiri College of Management and Applied Sciences, under the supervision of the Nature Club, visited the Government Tribal School in Edamalayar to distribute essential study materials. The purpose was to ensure that each student received the necessary resources to support their education and learning journey. The distribution process was efficiently organized under the guidance of the Nature Club and NSS coordinators, ensuring that every student benefited from the initiative.

The activity was inaugurated by Edamalayar Ward Member Bincy Mohanan, symbolizing the support and endorsement of the local community. Her presence added significance and visibility to the initiative, highlighting the collective commitment to educational empowerment.

The distribution of study materials and books had a significant impact on the students of the Government Tribal School in Edamalayar. These resources not only fulfill their immediate educational needs but also inspire and encourage them to engage more actively in their studies. Moreover, this initiative fosters a sense of community and support between Rajagiri College and the Government Tribal School, strengthening the bond between the two institutions.

The distribution of study materials and books to the Government Tribal School in Edamalayar exemplifies Rajagiri College's dedication to corporate social responsibility and community engagement. Through this initiative, we aim to make a positive impact on the lives of students and contribute to the overall development of the community. We look forward to further opportunities to serve and support those in need.





Photograph of Educational Support: 'Aasha Kiranam' Initiative for Tribal School Students



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RCMAS

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

HARITHKARMA SENA (NATURE CLUB) & NSS
in Association with
IQAC

Presents

ആശാ കിരണം

Together, we can make a difference!
Learning Accessories Donation and
Installation of library

GOVT. TRIBAL SCHOOL, IDAMALAYAR
17 February 2024, Saturday

Faculty Coordinators
Ms. Diana Joseph
Ms. Annu James

Student Coordinators
Ms. Fiza P. Farooq
Mr. Joseph Sebastian

A joint venture of Rajeevani and Rajagiri Sparsh

Poster of Educational Support: 'Aasha Kiranam' Initiative for Tribal School Students



Legal



Govt U P School Edamalayar

Edamalayar.P.O PIN:686681

Edn Subdistrict: Kothamangalam EKM

Govtupsedamalayar@gmail.com mob:9446507304

CERTIFICATE OF APPRECIATION

Date 14-02-2024

This is to express our deepest appreciation for the remarkable and invaluable contribution that Rajagiri College of Management and Applied Science, Kakkanaad especially Navika Karma Sena (Nature Club) in association with NSS (Unit no. 236) and Internal Quality and Assessment Cell (IQAC) lead by Ms. Anu James (Asst. Prof. Rajagiri College of Management and Applied Science Kakkanaad) and Dr. Chandrabal V.S (Asst. Prof. Rajagiri college of Management and Applied Science Kakkanaad) has donated learning accessories and set up the library to the students of our school. Your college's contribution to our school and tribal community's educational environment aligns perfectly with our long term goals for more literate and enlightened community. Your's incendiary initiatives in the field of education have a positive impact on the quality of life of our students.

Chandrabal V.S

Appreciation Letter

Educational Support: 'Aasha Kiranam' Initiative for Tribal School Students



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Government Of Kerala

Scheduled Tribes Development Department

**OFFICE OF THE TRIBAL EXTENSION OFFICER, EDAMALAYAR
KUTTAMPUZHA, 686601**

PHONE : 9496070361

e-mail: teoodamalevsr@gmail.com

03/04/2024

CERTIFICATE OF APPRECIATION

This is to express our sincerest gratitude for the exceptional support and invaluable assistance provided by Haritha karna Sena (Nature Club), Rajagiri College of Management and Applied Sciences, Kakkanad in association with NSS (Unit no.236) and Internal Quality and Assessment Cell (IQAC), in collaboration with NSS (Unit no.236) and the Internal Quality and Assessment Cell (IQAC), under the leadership of Dr. Chandralal V S and Ms. Annu James, Assistant Professors at Rajagiri College of Management and Applied Sciences, Kakkanad.

Your generous donation of learning accessories and establishment of a library at Govt. U P School Edamalayar have made a profound impact on the educational environment and opportunities available to the students. Your commitment and dedication to social responsibility through your CSR initiatives are truly commendable and serve as an inspiration to us all.

The resources provided by your organization will undoubtedly enhance the learning experience and academic achievements of the students at Govt. U P School Edamalayar, opening doors to a brighter future for each and every one of them.

Once again, we extend our deepest gratitude for your invaluable contributions. Your generosity will be remembered and cherished by the entire school community for years to come.

Thank you for making a difference in the lives of the students at Govt. U P School Edamalayar.






Tribal Extension Officer

**Appreciation Letter
Educational Support: 'Aasha Kiranam' Initiative for Tribal
School Students**





Report submitted by	Fiza P Farooq (M2L 6 th Semester), Department of Commerce, Joseph Sebastian(BCA 4 th Semester), Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Diana Joseph, Assistant Professor, Department of Commerce, Ms. Annu James, Department of Computer science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Annu James, Coordinator Nature Club, Department of Computer Science Rajagiri College of Management and Applied Sciences, Kakkanad	

Feb 17, 2024





PRINCIPAL

Rajagiri College of Management & Applied Sciences

Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Continued Engagement: Karuthal Phase 2 Community Revitalization

Program	Continued Engagement: Karuthal Phase 2 Community Revitalization
Date	17.02.2024
Outcome	Built on the success of Phase 1, further engaging the community in revitalization projects, leading to sustained improvement in local infrastructure and community well-being.
Organized by	Department of Computer Science
In association with	NSS & IQAC
Venue	Thallumkandam Uuru Vidhya Kendram
Faculty Coordinators	Mr. Sijo Jacob ,HOD, Department of Computer Science & Ms. Annu James, Asst.Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences
Student Coordinators	Leo paul, BCA 6th Sem and Joseph Sebastain, BCA 4th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences
No of Participants	32

Continuing our commitment to social responsibility, the Department of Computer Science at Rajagiri College of Management and Applied Sciences embarked on the second day of our CSR initiative on February 17, 2024, in **Thallumkandam, Edamalayar**. Building on the success of the previous day, this report outlines our activities and achievements.

On the second day of our CSR initiative, our journey began from Rajagiri College at 7:15 AM. However, at 10:30 AM, we made a brief stop at the **Government Tribal School in Edamalayar** to distribute notebooks and storybooks as part of the Karuthal activity,






under the guidance of the Nature Club and NSS Unit. Arriving at the Thallumkandam community at 11:00 AM, we resumed our painting process from where we left off the previous day. This time, a total of 22 students and 7 faculty members participated in the activity. We dedicated the morning to completing the interior section of the community hall and half of the exterior section before breaking for lunch. Following the meal, we resumed our efforts and successfully completed the painting of the entire community hall by evening. Additionally, we contributed a water tank to the community hall and assisted in procuring and installing new doors for the hall, further enhancing its infrastructure and amenities.

Our continued efforts on the second day of our CSR initiative have significantly enhanced the infrastructure and amenities of the Thallumkandam community hall. Through our collective contributions and dedication, we have not only completed the painting of the hall but also provided additional support to improve its facilities. The successful completion of our CSR activities demonstrates our department's commitment to social responsibility and community engagement. We are proud to have made a positive impact on the Thallumkandam community and look forward to continuing our efforts in the future.





**Photograph of Continued Engagement: Karuthal Phase 2
Community Revitalization**



Legal



Before



Before



After



After



Legal



**Photographs of Continued Engagement: Karuthal Phase 2
Community Revitalization**



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**Rajagiri College of Management and Applied Sciences
Kakkanad**

Department of Computer Science
In association with
Internal Quality Assurance Cell (IQAC)

Continued Engagement:
കരുതൽ
Phase 2
Community Revitalization at Thallumkandam
Uur Vidhya Kendram



17 February 2024
Saturday



Thallumkandam
Uur Vidhya Kendram
Idamalayar

Faculty Co-ordinators:
Mr. Sijo Jacob
Ms. Annu James

Student Co-ordinators:
Mr. Leo Paul
Mr. Joseph Sebastian

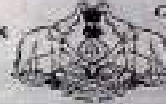
**Poster of Continued Engagement: Karuthal Phase 2
Community Revitalization**



Leo Paul



KURRA SRINIVAS IPS
*Chief Executive Officer &
Divisional Forest Officer*



*Office of the Chief Executive Officer,
Malayalpur FDA &
Divisional Forest Office, Malayalpur
Kodanad P.O., P/in-682544, #0424-264003
Email: off-mal@forest.kerala.gov.in*

FDA-81/2024

Dated: 17.09.2024

CERTIFICATE OF APPRECIATION

We extend our deepest gratitude for the outstanding and invaluable contributions made by Rajagiri College of Management and Applied Sciences, Kakkanad, particularly the Department of Computer Science, in association with NSS (K.M.A.S.219) and the Inherent Quality and Assessment Cell (IQAC), under the leadership of Mr. Sijo Jacob (Head and Assistant Professor) and Mr. Annu James (Assistant Professor) respectively.

We are profoundly thankful for your college's remarkable involvement in our Community Hall renovation endeavor. Your unwavering dedication to promoting the environmental well-being of our tribal community perfectly resonates with our aspirations for a cleaner and more sustainable community as part of the 'Swachh Bharat' initiative.

Through a variety of joint efforts, including painting, provision of electrical appliances such as fans and lights, installation of a water tank, provision of learning materials, cleaning of public spaces, and donation and installation of desks, your institution has left a tangible and enduring impact on our community. The successful completion of this work in two phases, spanning from February 3rd to February 17th, 2024, underscores your commitment and efficiency in fulfilling obligations.

Your proactive measures in energy conservation, cleanliness, and waste management have not only elevated the overall hygiene standards of our community but have also significantly enhanced the quality of life for our students. Your diligent efforts in cleaning and beautification are instrumental in transforming our community into a more livable space, and we are sincerely appreciative of your continued support.

We express our heartfelt thanks for your generosity, dedication, and steadfast commitment to the welfare of our community. We eagerly anticipate further collaboration and partnership with Rajagiri College of Management and Applied Sciences to continue the advancement of our community.


Chief Executive Officer
Malayalpur FDA

Appreciation Letter
Continued Engagement: Karuthal Phase 2 Community Revitalization







ചന്ദ്രിക ഊരു വിദ്യാ കേന്ദ്രം നവീകരിച്ചു

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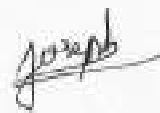

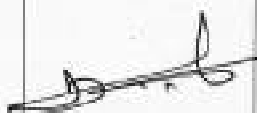
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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
Feb. 17, 2024 Page No. 2

News Paper Report of Continued Engagement: Karuthal Phase 2 Community Revitalization

Report submitted by	Leo paul, BCA 6th Semester & Joseph Sebastain, BCA 4th Semester, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Mr. Sijo Jacob ,HOD & Ms. Annu James, Asst.Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences	
Approved by	Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	

Feb 17, 2024





PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Community Restoration: Karuthal Phase 1 Initiative in Thallumkandam

Program	Community Restoration: Karuthal Phase 1 Initiative in Thallumkandam
Date	03.02.2024
Outcome	Initiated community restoration efforts, addressing local needs and enhancing the living conditions of residents, fostering a sense of community and collaboration.
Organized by	Department of Computer Science
In association with	NSS & IQAC
Venue	Thallumkandam Tribal Community hall
Faculty Coordinator	Mr. Sijo Jacob ,HOD, Department of Computer Science & Ms. Annu James, Asst.Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences
Student Coordinator	Leo paul,BCA 6 th Sem and Joseph Sebastain, BCA 4 th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences
No of Participants	33

The Department of Computer Science at Rajagiri College of Management and Applied Sciences, under the leadership of IQAC Coordinator Joby Jacob, Head of department Sijo Jacob, NSS Program Officer Dr.Chandralal V S and Karuthal Coordinator Annu James , conducted a CSR initiative on February 3, 2024, to enhance the welfare of the **Thallumkandam community** in Edamalayar. This report provides an overview of our activities, and the impact achieved.

24 students 9 faculty members participated in this activity. Our journey began from the college at 7:30 AM, and we reached Thallumkandam at 11:15 AM. Upon arrival, we



Leo Paul

organized into groups to address various aspects of the cleaning and painting tasks. The first group focused on cleaning the front section of the community hall. The second group cleaned the terrace. The third group prepared the walls for painting by sanding them down. After two and a half hours of dedicated work, we paused for lunch, enjoying Kappa and Chamanthi, a local delicacy. Following the meal, we proceeded to paint the interior of the hall to enhance its appearance and create a more inviting space for the community. Despite our best efforts, time constraints prevented us from completing the exterior painting of the hall.

Our collective efforts significantly improved the cleanliness and aesthetics of the Thalumkandam community hall and its surroundings. The freshly cleaned and painted interior provided a more pleasant environment for community members to gather and engage in various activities. Moreover, our participation in this CSR initiative fostered a sense of responsibility and solidarity among the students and faculty members, strengthening our bond with the local community.

The main challenge we faced was the limited time available to complete all planned activities. So we planned to complete the remaining work another day.



Leah



Photograph of Community Restoration: Karuthal Phase 1 Initiative in Thallumkandam



Poster of Community Restoration: Karuthal Phase 1 Initiative in Thallumkandam



Legal



Appreciation Letter: Community Restoration: Karuthal Phase 1 Initiative in Thalumkandam

Report submitted by	Leo paul BCA 6 th Semester, Joseph Sebastain 4 th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkannad	<i>[Signature]</i>
Coordinated by	Mr. Sijo Jacob ,HOD & Ms. Annu James, Asst.Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences	<i>[Signature]</i>
Approved by	Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkannad	<i>[Signature]</i>

Feb 3, 2024



[Signature]

PRINCIPAL
 Rajagiri College of Management & Applied Sciences
 Rajagiri Valley, P. O., Kakkannad - 682 039



**Report on Child Safety Advocacy: Digital Literacy and Sexual Harassment
 Awareness to children of migrant workers from Kalamassery**

Program	Child Safety Advocacy: Digital Literacy and Sexual Harassment Awareness to children of migrant workers from Kalamassery
Date	20.01.2024
Outcome	Educated children on digital literacy and personal safety, empowering them to protect themselves and make informed decisions.
Organized by	Department of Commerce
In association with	IQAC, NSS Unit No.236
Venue	College Auditorium
Faculty Coordinator	Ms. Anupa Stanly, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Joseph Thomas, B. Com Model 1 Taxation, Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	35

On January 20, 2024, the Commerce department, in collaboration with the Internal Quality Assurance Cell (IQAC) and NSS Unit No.236, organized a crucial initiative titled "Child Safety Advocacy: Digital Literacy and Sexual Harassment Awareness." The program was specifically tailored for children of **migrant workers from Kalamassery**, aiming to educate them on digital literacy and personal safety, empowering them to protect themselves and make informed decisions. The venue for this impactful session was the College Auditorium, providing a conducive environment for interactive learning and discussion. Ms. Anupa Stanly, the Faculty Coordinator, played a pivotal role in orchestrating the event, ensuring that it catered to the unique needs and challenges faced by children of migrant workers. Her commitment to child welfare and education was evident throughout the planning and execution phases.



Handwritten signature

The program saw active participation from 35 children, highlighting their eagerness to learn and engage with topics related to digital literacy and personal safety. Joseph Thomas, the dedicated Student Coordinator, alongside volunteers from NSS Unit No.236, worked tirelessly to facilitate the session's logistics and ensure a smooth flow of activities. The primary objective of the program was twofold: first, to impart essential knowledge about digital literacy, including safe internet practices, cyberbullying awareness, and the responsible use of social media platforms. Second, to raise awareness about sexual harassment, educating children on recognizing inappropriate behavior, understanding boundaries, and seeking help when needed. These topics were approached through age-appropriate discussions, interactive games, and engaging multimedia presentations. Throughout the session, emphasis was placed on empowering the children to take proactive steps in safeguarding their personal information online and offline. Practical tips and scenarios were discussed to enhance their critical thinking skills and decision-making abilities in various situations.

Moreover, the program fostered a safe and supportive environment where children felt comfortable expressing their thoughts and concerns. Open dialogue sessions allowed them to ask questions, share experiences, and learn from each other's perspectives. This participatory approach not only enriched their understanding but also encouraged peer support and collaboration. Beyond knowledge dissemination, the session aimed to instill confidence and resilience in the children, equipping them with life skills that are essential for their holistic development. By promoting awareness and empowerment, the program sought to create a ripple effect within the migrant worker community, encouraging positive attitudes towards child safety and well-being.



Joseph Thomas

Feedback from participants and caregivers indicated a positive impact, with children expressing newfound awareness and readiness to apply the knowledge gained in their daily lives. The session concluded with a commitment to ongoing support and follow-up initiatives, ensuring that the lessons learned are reinforced and sustained over time. In conclusion, the "Child Safety Advocacy: Digital Literacy and Sexual Harassment Awareness" program was a significant milestone in promoting child welfare and empowerment among migrant worker families from Kalamassery. It exemplified the Commerce department's dedication to social responsibility and educational excellence, leveraging collaboration with IQAC and NSS to make a meaningful difference in the lives of vulnerable children. By equipping them with essential knowledge and skills, the program not only aimed to protect their rights but also to nurture a generation of informed and resilient individuals capable of shaping a safer and more inclusive society.



Photograph of Child Safety Advocacy: Digital Literacy and Sexual Harassment Awareness to children of migrant workers from Kalamassery



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**Rajagiri College of Management And Applied Sciences,
Kakkanad**

Department of Commerce

In association with

**NSS Unit No . 236, Internal Quality Assurance Cell (IQAC) &
Rajagiri Sparsh**

organises

CHILD SAFETY ADVOCACY:

Digital Literacy and Sexual Harassment Awareness to children
of migrant workers of Kalamassery, Ernakulam



College Auditorium



9.00 AM , 20.01.2024

Faculty coordinator:
Ms. Anupa Stanly
9037522546

Student coordinator:
Joseph Thomas
9778070196

Poster of Child Safety Advocacy: Digital Literacy and Sexual Harassment Awareness
to children of migrant workers from Kalamassery



Legal

UMA THOMAS
(TRICAL/24/154)
MEMBER
KERALA LEGISLATIVE ASSEMBLY
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143/25/1/1, ROAD
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Kerala - 686 021



Phone: 886-411914
0471-2945270
Mobile: 9895739170
Toll-free: 1800-420-980
M. L. A. Office,
Kalamassery
Kottayam
Kerala - 686 021
Email: principal@rajagiricollege.edu.in
Website: www.rajagiricollege.edu.in

Ref. MLA Office/TRX/155/2024

WSHMS

It is with great pleasure and honor that I extend my warmest congratulations to everyone involved in the successful organization of the KIRANAM event. This initiative, aimed at uplifting the children of migrant workers, is a commendable endeavor that reflects the spirit of compassion, empathy, and community support.

I extend my heartfelt congratulations to Rajagiri College of Management and Applied Sciences (RCMAS), Commerce Department, and NSS unit for conceptualizing and executing this noble project as part of their Corporate Social Responsibility study. Your dedication and commitment to making a positive difference in the lives of those less fortunate exemplify the true essence of social responsibility and civic engagement.

The KIRANAM event not only provides essential support and assistance to the children of migrant workers but also serves as a platform for fostering inclusivity, empowerment, and equal opportunities for all members of society. By investing in the education, well-being, and future prospects of these children, you are paving the way for a brighter and more equitable future for our communities.

Incorporating digital literacy and education about sexual harassment into the curriculum not only prepares students for the challenges of the digital age but also equips them with the tools they need to navigate social interactions respectfully and responsibly. By addressing these topics proactively in education, we can create safer, more inclusive learning environments and empower students to become responsible digital citizens and advocates for change.

Let us reaffirm our commitment to continue supporting initiatives that promote social justice, equality, and human dignity. Together, we can create a more inclusive and compassionate society where every individual has the opportunity to thrive and succeed.

I commend each and every one of you for your tireless efforts and dedication towards making a positive impact in the lives of others. Your contributions truly make a difference and serve as an inspiration to us all. I wish you continued success in all your future endeavors aimed at serving the community and uplifting those in need.


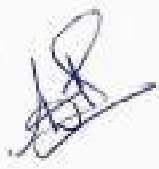


UMA THOMAS



Appreciation Letter
Child Safety Advocacy: Digital Literacy and Sexual Harassment
Awareness to children of migrant workers from Kalamassery





Report submitted by	Mr. Joseph Thomas, , B. Com Model 1 Taxation , Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Anupa Starly, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Jan 20, 2024




PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Community Palliative Care: Distribution of Supplies to Needy Residents

Program	Community Palliative Care: Distribution of Supplies to Needy Residents
Date	19.01.2024
Outcome	Provided necessary supplies to palliative care patients, improving their quality of life and easing their care burden.
Organized by	Department of Management
In association with	NSS & IQAC
Venue	NSS Adopted Village : Ward 11, Nilampathinjamughal
Faculty Coordinator	Ms.Raji T, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Alphy Baiju, BBA 4 TH semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Number of Participants	8

The Distribution of Palliative Care Supplies was a commendable initiative organized by Management & NSS on 19 January 2024. As a others program held at Needy residents of Neighbourhood area, it aimed to palliative care supplies were distributed to the needy residents of NSS adopted village, ward 11, Nilampathinjamughal. A total of 8 students participated in the event. Providing palliative care supplies can improve the quality of life of individuals with serious illness. It provided valuable support for their families and caregivers. The primary objective of the Community Palliative Care Program was to ensure that palliative care patients in the adopted village receive the necessary supplies to enhance their comfort and well-being. Palliative care focuses on providing relief from the symptoms and signs of a serious illness, aiming to improve the quality of life for both patients and their families. By supplying essential items, the



Signature

program sought to address some of the immediate needs of these patients, thereby reducing the burden on their caregivers and enhancing the overall care environment. A variety of essential supplies were distributed to the patients. These included medical supplies such as adult diapers, sanitary pads, and wound care products; nutritional supplements to ensure proper nourishment; and hygiene products to maintain personal cleanliness. Additionally, comfort items such as blankets and pillows were provided to enhance the patients' comfort. The Community Palliative Care Program had a profound impact on the patients and their families in Ward 11, Nilampathinjamukal. The immediate availability of essential supplies brought significant relief to the patients, enhancing their comfort and well-being. This significant initiative, coordinated by faculty member Ms. Raji T and second-year student Alphy Baiju, exemplifies the department's commitment to community welfare. The collaboration with NSS further underscored the collective effort to make a positive impact.

This initiative stands out as a beacon of hope and support for Needy residents of Neighbourhood area, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.





Photograph of Community Palliative Care: Distribution of Supplies to Needy Residents



Legal



Photograph of Community Palliative Care: Distribution of Supplies to Needy Residents

**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

Department of Management
in association with
Internal Quality Association Cell (IQAC) and NSS
Rajagiri Sparsh
organises

**Community Palliative Care:
Distribution of Supplies to Needy
Residents**




† SS Adopted Village: Ward II, Nilampathirjamukal
📅 02:00 PM | 19 January 2024

Faculty Coordinator:
Ms. Raji T +91 94477 99973

Student Coordinator:
Alphy Daji +91 95262 25437

Poster of Community Palliative Care: Distribution of Supplies to Needy Residents



Report submitted by	Mr. Alphy Baiju ,BBA 4 th semester, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms. Raji T 9447799975, Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	

19 January 2024




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Inspiring Reading: KMLP School Book Donation Drive

Program	Inspiring Reading: KMLP School Book Donation Drive
Date	18.01.2024
Outcome	The activity provided students with access to a diverse range of books and also encouraged them to value and enjoys reading as a lifelong habit.
Organized by	Department of English
In association with	IQAC
Venue	KMLPS, Eroor
Faculty Coordinator	Ms. Lakshmi K Raghavan, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Humayoon Hussain, 4 th Semester BA English, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	5

The extension activity "Inspiring Reading: **KMLP School Book Donation Drive**" was conducted on 26th March 2023 at KMLP School, Eroor. The event was organized by Ms. Lakshmi K Raghavan, (Faculty Coordinator), Mr. Humayoon Hussain, (Student Coordinator) and a team of 4 students. The primary aim of this activity was to promote reading habits among students by providing them with access to a variety of books, thereby fostering a love for literature and learning.

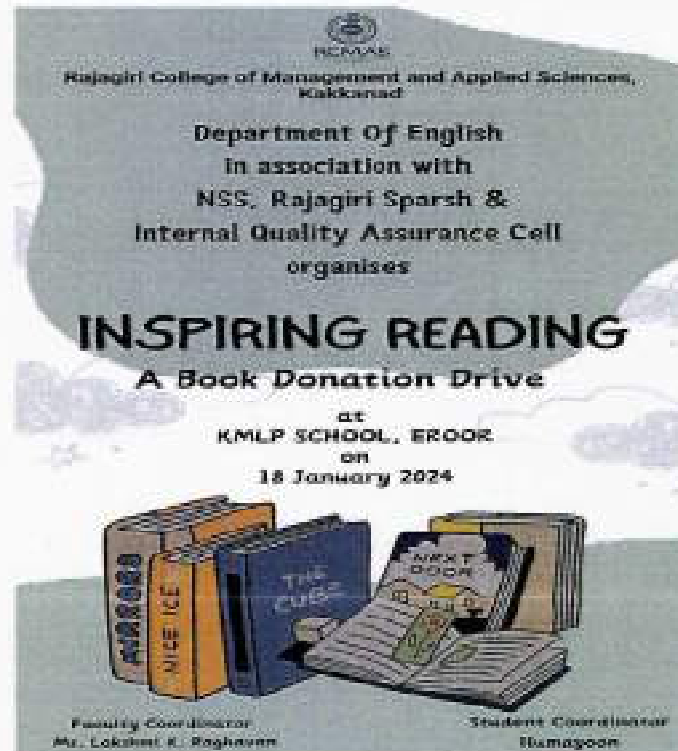
The book donation drive began a month earlier with a collection campaign at college, where students and faculty members were encouraged to donate new and gently used books. The campaign received an enthusiastic response, resulting in a diverse collection of books suitable for different age groups and interests. The books were then officially handed over school library took place and the students were invited to browse through the collection, and the organizing team assisted them in selecting books that piqued their interest. Humayoon engaged with the students on how to develop good reading habits



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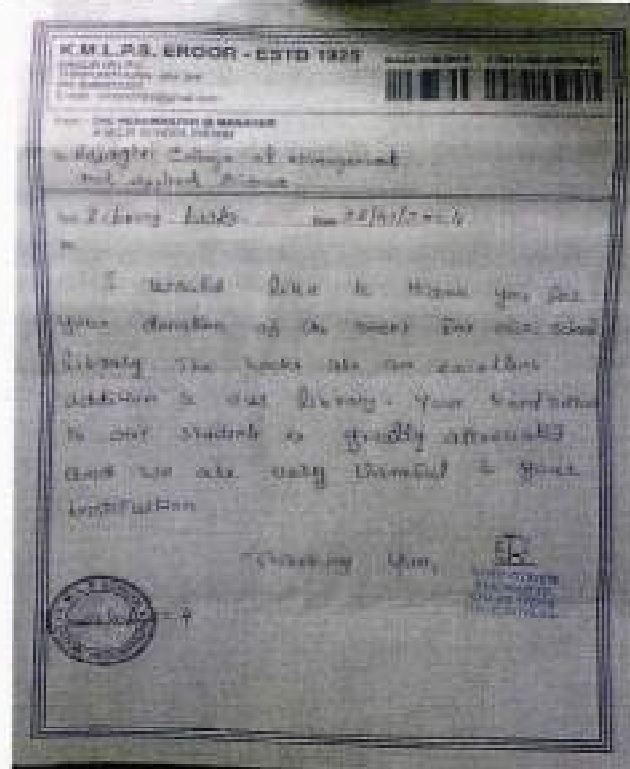
Photographs of the Inspiring Reading: KMLP School Book Donation Drive






Poster of the Inspiring Reading: KMLP School Book Donation Drive



Loyal



Appreciation Letter : Inspiring Reading: KMLP School Book Donation Drive

Report Submitted By	Mr. Humayoon Hussain, 4 th Semester BA English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated By	Ms. Lakshmi K Raghavan, Assistant Pofessor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved By	Ms. Kavitha Krishnadas, HoD & Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	

28 March 2024





PRINCIPAL

Rajagiri College of Management & Applied Sciences

Valley P.O, Kakkanad - 682 039



Report on Harmony Plates : Serving Hearts -A Culinary Outreach

Program	Harmony Plates : Serving Hearts -A Culinary Outreach
Date	18.01.2024
Outcome	Distributed food packets to patients of Government Ayurveda Medical College
Organized by	Department of Commerce
In association with	IQAC
Venue	Government Ayurveda Medical College, Puthiyakavu
Faculty Coordinator	Ms.Amrutha Antony, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Rohan Eapan, Mr. Sharath SK, B.Com Model 2 Finance and Taxation Semester 3 Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	25

On January 18, 2024, the Department of Commerce at Rajagiri College of Management and Applied Sciences, in association with the Internal Quality Assurance Cell (IQAC), organized a heartwarming outreach program titled "Harmony Plates: Serving Hearts - A Culinary Outreach." This benevolent initiative aimed to **distribute food packets to the patients of Government Ayurveda Medical College, Puthiyakavu**. With a dedicated team of 25 participants, the program exemplified the spirit of compassion and community service.

The event was meticulously coordinated by Ms. Amrutha Antony, Assistant Professor in the Department of Commerce. Under her guidance, the students of B.Com Model 2 Finance and Taxation Semester 3, Mr. Rohan Eapan and Mr. Sharath SK, played pivotal roles as student coordinators. Their leadership ensured seamless organization






and execution, fostering a sense of responsibility and empathy among the participants.

The planning phase involved detailed logistical arrangements, including the procurement of ingredients, preparation of food packets, and coordination with the hospital authorities. The participants, a mix of enthusiastic students and faculty, collaborated to prepare nutritious and hygienic meals. The food packets included a balanced diet with rice, vegetables, and protein-rich items, ensuring the nutritional needs of the patients were met.

On the day of the event, the team gathered early in the morning at the college premises to commence the cooking process. The atmosphere was filled with enthusiasm and camaraderie as everyone contributed to preparing the meals. By noon, the food packets were ready, and the team proceeded to the Government Ayurveda Medical College, Puthiyakavu.

Upon arrival, the team was warmly welcomed by the hospital staff. The distribution process was organized systematically, with participants divided into groups to cover different wards. Each patient received a food packet along with a kind word and a smile, creating an atmosphere of warmth and care. The patients, many of whom were undergoing long-term treatments, expressed immense gratitude for the gesture. The sight of their smiles and the words of appreciation were profoundly rewarding for the participants.

The Harmony Plates initiative had a significant impact on both the patients and the participants. For the patients, it was a reminder that they were not alone in their journey towards recovery. The nutritious meals provided a respite from their usual hospital diet, bringing a sense of normalcy and joy. For the participants, it was a humbling experience that highlighted the importance of community service and empathy. It reinforced the values of compassion and altruism, integral to holistic education.

Ms. Amrutha Antony reflected on the event, stating, "The Harmony Plates initiative was not just about distributing food; it was about spreading love and hope. Our students learned valuable life lessons about empathy and community engagement,





which are crucial for their personal and professional growth.'

Mr. Rohan Eapan and Mr. Sharath SK echoed similar sentiments, emphasizing the transformative experience of connecting with the patients and understanding their struggles. They expressed their gratitude for the opportunity to lead such a meaningful initiative and looked forward to organizing more such events in the future.

Harmony Plates: Serving Hearts - A Culinary Outreach was a testament to the power of collective efforts in making a difference. It exemplified the values of Rajagiri College of Management and Applied Sciences, fostering a culture of empathy, responsibility, and social commitment. The success of this event has set a precedent for future outreach programs, inspiring more students to partake in activities that contribute to the well-being of society.

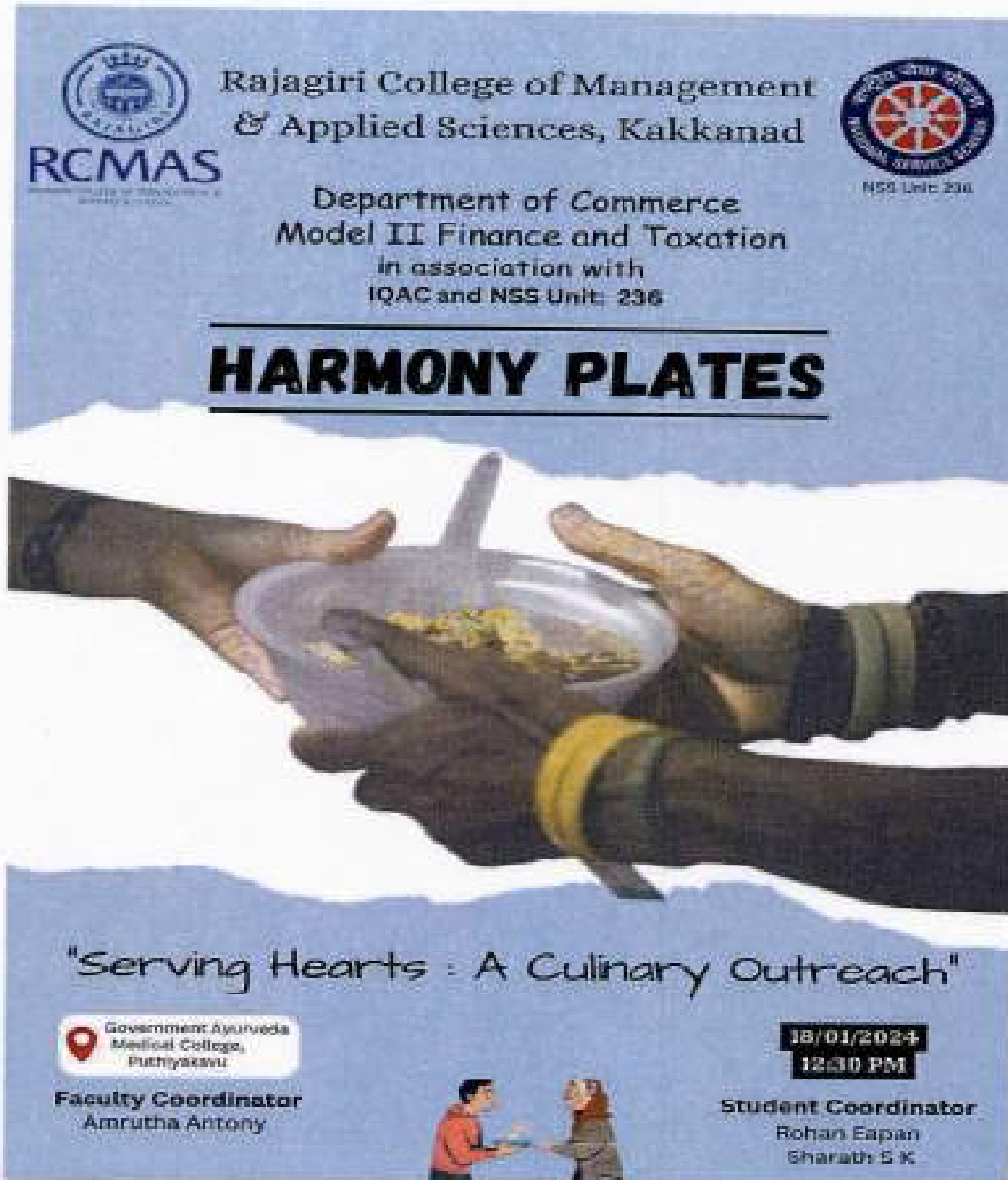




Photograph of Harmony Plates : Serving Hearts -A Culinary Outreach



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The poster features a central image of hands holding a bowl of food. The background is light blue with a white torn-paper effect. Logos for RCMAS and NSS Unit 236 are present. The text includes the college name, department, and event details.

Rajagiri College of Management & Applied Sciences, Kakkanad

Department of Commerce
 Model II Finance and Taxation
 in association with
 IQAC and NSS Unit: 236

HARMONY PLATES

"Serving Hearts : A Culinary Outreach"

Government Ayurveda Medical College, Puthiyakavu

Faculty Coordinator
 Amrutha Antony

18/01/2024
 12:30 PM

Student Coordinator
 Rohan Eapan
 Sharath S K

Poster of Harmony Plates : Serving Hearts -A Culinary Outreach



Legal



No. C/2446/2023.

Office of the Superintendent,
Govt. Ayurveda college Hospital,
Tripunithura - 682301
Telephone : 0484 2777489
E-mail: gachpra@gmail.com
Date : 18-01-2024.

LETTER OF APPRECIATION

I have great pleasure in placing on record my deep appreciation for the students of Rajagiri College of Management & Applied Science, Kakkand (Model B Finance & Taxation, 2nd Year) for distributing the lunch at Tripunithura Government Ayurveda College Hospital on 18.01.2024.

I congratulate the students for their dedicated services.




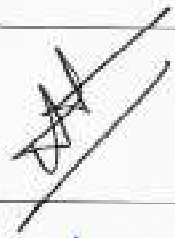

Dr. M.M.ABDUL SHUKROOR
Superintendent.

To
HOD, Commerce Department (Fin)
Rajagiri College of Management & Applied Science,
Rajagiri P.O,
Kakkanad, Cochin.



**Appreciation Letter of Harmony Plates : Serving Hearts -A
Culinary Outreach**



Report submitted by	Mr. Rohan Eapan, B.Com Model 2 Finance and Taxation Semester 3, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Amrutha Antony, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	





PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Infant Care Initiative: Baby Essentials Distribution at Snehajyothi Sisubhavan

Program	Infant Care Initiative: Baby Essentials Distribution at Snehajyothi Sisubhavan
Date	15.01.2024
Outcome	Supported infant care by providing essential baby items, ensuring better health and comfort for infants.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	Snehajyothi Sisubhavan, Pulluvazhy
Faculty Coordinator	Ms. Veena Renjini S, Ms. Diana Joseph, Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Kevin Biju, Mr. John Saju, B. Com Model 2-Taxation, Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	29

On January 15, 2024, a heartwarming initiative titled "Infant Care Initiative: Baby Essentials Distribution" took place at Snehajyothi Sisubhavan in Pulluvazhy. Organized by the Commerce department in collaboration with the National Service Scheme (NSS) and the Internal Quality Assurance Cell (IQAC), this program aimed to support infant care by providing essential baby items, ensuring better health and comfort for infants in need. The venue, **Snehajyothi Sisubhavan**, was chosen purposefully for its dedication to caring for orphaned and underprivileged infants, making it an ideal setting for the distribution of much-needed baby essentials. The program was meticulously coordinated by Ms. Veena Renjini S and Diana Joseph, who served as faculty coordinators. Their commitment and organizational prowess were instrumental in orchestrating a seamless and impactful event.



Veena



A total of 29 participants, including faculty members and students, actively contributed to the success of the initiative. Student coordinators Kevin Biju and John Saju played pivotal roles in coordinating logistics, mobilizing resources, and ensuring effective communication with all stakeholders involved.

The core objective of the program was to alleviate the financial burden on caregivers at Snehajyothi Sisubhavan while enhancing the quality of care provided to infants. The distributed baby essentials were carefully selected to cater to the specific needs of infants, including diapers, baby wipes, clothing, blankets, and hygiene products. Each item was chosen with consideration for its practical utility and contribution to the overall well-being of the infants.

The distribution event was not just about providing material goods; it also fostered a sense of compassion and solidarity among the participants. Volunteers engaged warmly with the caregivers and staff at Snehajyothi Sisubhavan, offering support and empathy in addition to the tangible donations. This personal interaction helped build trust and rapport, reinforcing the importance of community support in caring for vulnerable populations.

Moreover, the initiative highlighted the Commerce department's commitment to social responsibility and holistic education. By involving students in such philanthropic activities, the program aimed to instill values of empathy, generosity, and civic engagement. Participants gained firsthand experience in contributing to social welfare initiatives, thereby nurturing a sense of responsibility towards the broader community.

Feedback from the caregivers and staff at Snehajyothi Sisubhavan was overwhelmingly positive, underscoring the tangible impact of the program on their daily operations and the well-being of the infants under their care. The distributed baby essentials were received with gratitude and were immediately put to use, ensuring immediate benefits for the young beneficiaries.

In conclusion, the "Infant Care Initiative: Baby Essentials Distribution" at Snehajyothi Sisubhavan was a poignant demonstration of compassionate outreach and practical support for vulnerable infants. It exemplified how small acts of kindness can



collectively make a significant difference in improving the lives of those in need. The collaboration between the Commerce department, NSS, and IQAC not only facilitated the distribution of essential items but also reinforced the importance of community engagement and social welfare in educational settings. Such initiatives not only benefit the recipients but also enrich the educational experience of students, preparing them to become empathetic and socially conscious individuals in their future endeavors.



Photograph of Infant Care Initiative: Baby Essentials Distribution at Snehajyothi Sisubhavan






**Rajagiri College of Management And Applied Sciences,
Kakkanad**

Department of Commerce

in association with

NSS Unit No. 236 , Internal Quality Assurance

Cell (IQAC) & Rajagiri Sparsh

continuously
organises

INFANT CARE INITIATIVE:

**Baby Essentials Distribution at Snehajyothi
Sisubhavan, Pulluvazhy**



1.30 pm - 4 pm , 15.01.2024



Snehajyothi Sisubhavan, Pulluvazhy

Faculty coordinators:

Ms. Veena Renjini S

9633186100

Diana Joseph

8089348320

Student coordinators:

Kevin Biju

8078031314

John Saju

9633612954

**Poster of Infant Care Initiative: Baby Essentials Distribution at
Snehajyothi Sisubhavan**



Legal

SNEHAJYOTHY SISUBHAVAN

Reg.No. J J ACT 197/2017
Puluvazhy P.O., Penumbrook, Pin-683 541,
Emakulam (Dist), Kerala, India

Mob: 9447978592
Email: snehajyothy@rajagiricollege.ac.in

From:
Snehajyothy Sisubhavan
Puluvazhy

Date: 15 January 2024

To:
Model II Finance and Taxation
Department of Commerce
Rajagiri College of Management and Applied Sciences
Rajagiri Valley, Kakkanaad

Subject: CSR Initiative - Supply of essential goods to support the needy

Sir/Madam,

I am writing to express my deepest gratitude for the incredible work that your organisation is doing to make a positive impact in our community. Your commitment to help the children in their basic necessities has not only touched my heart but has also made a significant difference in the lives of those in need.

The compassion and dedication demonstrated by your team are truly commendable. It is through your tireless efforts that countless individuals have found hope, support and renewed sense of possibility. Your commitment to serve the needy has created a ripple effect of positive change leaving a lasting impression on our community.

We commend the Department of Commerce of Rajagiri College of Management and Applied Sciences, Kakkanaad for their exemplary initiative and generosity. We look forward to continuing this positive relationship and exploring opportunities for future collaboration.

With warm regards

Sr. Jisa Paul
Snehajyothy Sisubhavan, Puluvazhy
9447978592



Sr. Jisa Paul
15/1/24

Director
Snehajyothy Sisubhavan
Puluvazhy - 683 541




Appreciation Letter

Infant Care Initiative: Baby Essentials Distribution at Snehajyothi



Legal



Report submitted by	Mr. Kevin Biju, B. Com Model 2 Taxation ,Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Veena Renjini S, Ms. Diana Joseph Assistant Professor , Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Jan 15, 2024




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



**Report on Fostering Financial Knowledge: GST Awareness Session at Mar
Koorilose Memorial HSS, Pattimattom**

Program	Fostering Financial Knowledge: GST Awareness Session at Mar Koorilose Memorial HSS, Pattimattom
Date	12.01.2024
Outcome	Enhanced financial knowledge and awareness of GST among students, preparing them for future financial responsibilities.
Organized by	Department of Commerce
In association with	IQAC
Venue	Mar Koorilose Memorial HSS, Pattimattom
Faculty Coordinator	Ms. Veena Renjini S, Ms. Diana Joseph , Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Gayathri Anil Ms Sruthy T S , B. Com Model 2 Taxation ,Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	27

On January 12, 2024, the Commerce department, in collaboration with the Internal Quality Assurance Cell (IQAC), organized an impactful session titled "Fostering Financial Knowledge: **GST Awareness Session**" at Mar Koorilose Memorial Higher **Secondary School, Pattimattom**. This initiative aimed to enhance the financial knowledge and awareness of Goods and Services Tax (GST) among students, equipping them with essential insights for their future financial responsibilities.

The venue, Mar Koorilose Memorial HSS, Pattimattom, provided an ideal setting for engaging with students on a crucial aspect of modern taxation. The session was expertly coordinated by Ms. Veena Renjini S and Diana Joseph, who served as faculty coordinators, ensuring the smooth execution of the program. Their expertise and



Veena



commitment were pivotal in delivering valuable content that resonated with the audience. The event drew participation from 27 students, indicating a keen interest in understanding the nuances of GST and its implications in various sectors of the economy. Student coordinators Gayathri Anil and Sruthy T S played instrumental roles in organizing logistics, managing participant engagement, and facilitating discussions during the session. Their proactive approach contributed significantly to the overall success of the event. The primary objective of the session was to demystify GST, a significant indirect tax reform introduced in India, and provide students with a comprehensive understanding of its framework, benefits, and challenges. Through interactive presentations, case studies, and Q&A sessions, the participants gained practical insights into how GST impacts businesses, consumers, and the broader economy. Key topics covered included the concept of GST, its applicability, registration processes, input tax credit mechanism, and compliance requirements. Real-world examples and case studies were incorporated to illustrate the practical implications of GST in different business scenarios, thereby bridging the gap between theoretical knowledge and practical application. The session not only focused on theoretical aspects but also encouraged critical thinking and problem-solving skills among students. Discussions were lively, with participants actively engaging in debates on the economic impact of GST on various sectors such as manufacturing, services, and e-commerce.

Furthermore, the program underscored the importance of financial literacy in today's dynamic economic landscape. By equipping students with knowledge about GST, the session aimed to empower them to make informed financial decisions in their personal and professional lives. Understanding GST is crucial not only for aspiring entrepreneurs and business professionals but also for informed citizenship in a globalized economy.



Feedback from participants indicated a positive reception, with many expressing newfound confidence in navigating discussions about taxation and economic policies. The session concluded with a commitment to furthering financial education initiatives, emphasizing continuous learning and awareness-building among students.

In conclusion, the "Fostering Financial Knowledge: GST Awareness Session" at Mar Koorilose Memorial HSS, Pattimattom, was a resounding success. It succeeded in enhancing the financial literacy and awareness of GST among students, preparing them to embrace future financial responsibilities with confidence. The collaboration between the Commerce department and IQAC exemplifies their dedication to promoting academic excellence and holistic development among students, ensuring they are well-prepared to contribute meaningfully to society. Such initiatives serve as pivotal steps towards creating a more informed and economically literate younger generation, ready to face the challenges of tomorrow's world.



**Photograph of Fostering Financial Knowledge: GST Awareness Session
at Mar Koorilose Memorial HSS, Pattimattom**



Legal



**RAJAGIRI COLLEGE OF MANAGEMENT
AND APPLIED SCIENCES, KAKKANAD**

Department of Commerce

In association with

Internal Quality Assurance Cell (IQAC),

NSS Unit No.236

And Rajagiri Sparsh

Fostering financial knowledge:

GST Awareness Session at Mar Koorilose Memorial HSS



Mar Koorilose Memorial HSS, Pattimattom



12-01-2024 | 1:30-4pm



Faculty coordinators

Veena Ranjini S. 9633186100

Diana Joseph 80893483

Student coordinators

Gayathri Anil 7306704058

Sruthy T.S. 9744803644

**Poster of Fostering Financial Knowledge: GST Awareness Session at Mar
Koorilose Memorial HSS, Pattimattom**



Veena Ranjini S.



MAR COORILOSE MEMORIAL HIGHER SECONDARY SCHOOL

Pattimattom - 683 562

Ernakulam District, Kerala | Phone : 0484 - 2689444

Email : marcoorilosemhas@gmail.com

No.

12/01/2024

From

Date

Manager/Principal

To

Model II Finance and Taxation
Department of Commerce
Rajagiri College of Management and Applied Science
Rajagiri Valley, Kakkannad

Sub : Subject: Peer class on Goods and Service Tax at Mar Coorilose Memorial HSS

Ref : I am writing on behalf of Mar Coorilose Memorial HSS, Pattimattom , to express our deepest gratitude for the thoughtful donation made by the Department of Commerce. The provision of an introductory class on GST to plus one students showcases not only your commitment to learning but also help others gain knowledge and well as expanding the horizon of their intellect.

Sir,

Your donation aligns perfectly with our mission to ensure students help one another and those who also seek to learn about various subjects. The classes taken will definitely serve as a crucial step in the futures of the students.

We commend the Department of commerce of Rajagiri College of Management & Applied Sciences Kakkannad for their exemplary initiative and generosity. We look forward to continuing this positive relationship and exploring opportunities for future collaboration.

With warm regards,

Binu Kurian Maniyamparayil
Principal
Mar Coorilose Memorial H.S.S, Pattimattom
9447821850



Binu Kurian Maniyamparayil
Principal, (PEN : 195189)
Mar Coorilose Memorial H.S.S.
Pattimattom - 683 562
School Code : 7076

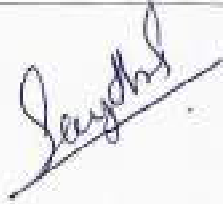




Appreciation Letter

Fostering Financial Knowledge: GST Awareness Session at Mar Coorilose Memorial HSS, Pattimattom





Report submitted by	Ms. Gayathri Anil, Ms. Sruthy T S ,B. Com Model 2 Taxation ,Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Veena Renjini S, Ms. s Diana Joseph Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Jan 12, 2024




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Encouraging Learning: Stationery Kit Donation to Girls' Home

Program	Encouraging Learning: Stationery Kit Donation to Girls' Home
Date	04.01.2024
Outcome	Supported the education of girls by providing essential stationery, encouraging their academic pursuits.
Organized by	Department of Commerce
In association with	IQAC & NSS
Venue	Govt. Children's home for Girls
Faculty Coordinator	Ms. Maria Athira Shalet, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Mani P Joy, Ms. Shreya Srinivas, B. Com Model 2 Marketing, Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	42

On January 4, 2024, the Commerce department, in collaboration with IQAC (Internal Quality Assurance Cell) and NSS (National Service Scheme), initiated a heartwarming program titled 'Encouraging Learning: Stationery Kit Donation to Girls' Home.' This initiative aimed to support the education of girls residing at the Government Children's Home by providing them with essential stationery items, thereby fostering an environment conducive to academic pursuits and personal growth.

Led by Faculty Coordinator Maria Athira Shalet and Student Coordinators Mani P Joy and Shreya Srinivas, the program mobilized 42 participants, including faculty members, students, and enthusiastic volunteers dedicated to making a positive impact in the lives of these young girls.

The venue chosen for this impactful initiative was the Government Children's Home for Girls, selected to directly benefit and uplift the educational opportunities of its residents. The donation of stationery kits was intended not only to meet practical needs but also to inspire and encourage the girls to engage actively in their studies and pursue



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their academic goals with renewed enthusiasm.

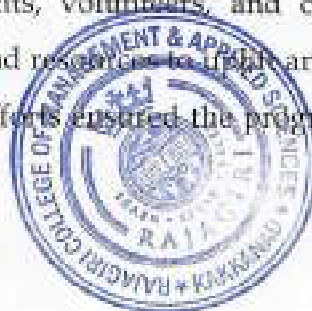
The program commenced with a ceremonial presentation of the stationery kits, symbolizing the spirit of generosity and support from Commerce, IQAC, NSS, and all participants involved. Each kit was thoughtfully curated to include essential items such as notebooks, pens, pencils, erasers, rulers, and other educational materials tailored to enhance learning experiences and facilitate academic success.

Beyond the donation, the program included interactive sessions and engaging activities designed to foster a sense of community and encouragement among the girls. Volunteers interacted warmly with the residents, offering words of encouragement, sharing motivational stories, and emphasizing the importance of education as a pathway to empowerment and personal achievement.

The collaboration between Commerce, IQAC, and NSS underscored their collective commitment to social responsibility and educational equity. By pooling their resources and expertise, the organizers ensured a holistic approach to supporting the educational aspirations of the girls at the Children's Home, promoting inclusivity and empowerment through education. The outcomes of the Stationery Kit Donation initiative were profound and uplifting. The provision of essential stationery not only met immediate needs but also inspired a sense of hope and determination among the girls. It reaffirmed their value and potential, encouraging them to pursue their educational endeavors with confidence and diligence.

Moreover, the program instilled a lasting impact on participants, fostering empathy, gratitude, and a deeper understanding of the importance of educational support in shaping young lives. Volunteers and organizers alike experienced firsthand the transformative power of collective action and community involvement in creating positive change.

The success of the program was a testament to the dedication and compassion of all involved—faculty members, students, volunteers, and community partners—who generously contributed their time and resources to uplift and empower the girls at the Children's Home. Their collective efforts ensured the program's success and enriched



the educational environment with opportunities for growth, learning, and personal development. Looking ahead, initiatives like the Stationery Kit Donation serve as reminders of the transformative impact of small gestures of kindness and support. They highlight the profound difference that compassionate actions can make in nurturing young minds and fostering a culture of learning, empowerment, and inclusivity within communities. In conclusion, "Encouraging Learning: Stationery Kit Donation to Girls' Home" exemplified the power of education and community engagement in creating positive change. Through the collaborative efforts of Commerce, IQAC, NSS, and dedicated participants, the initiative not only provided essential resources but also nurtured hope, ambition, and a brighter future for the girls at the Children's Home. It stands as a testament to the potential of collective initiatives in fostering educational opportunities and empowering young individuals to achieve their full potential in life.



Photograph of Encouraging Learning: Stationery Kit Donation to Girls' Home



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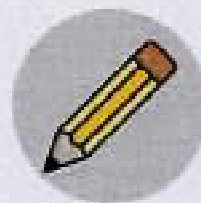
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES,
KAKKANAD



Department of Commerce

In Association with NSS Unit No. 236 , Internal Quality Assurance
Cell (IQAC) and Rajagiri Sparsh

Encouraging Learning: Stationery Kit Donation to Girls Home at Ernakulam



Venue: GOVT. Children's Home For Girls

Time: 2:00 PM

Date : 04-01-2024



Faculty Coordinators:

Marie Anitha Shaleet(9400625340)

Dr.Chandrasil V.S.(9895328969)

Student Coordinators:

Ihsad Imran (9074458160)

Shreya Srinivas(9947734231)

Poster of Encouraging Learning: Stationery Kit Donation to Girls Home



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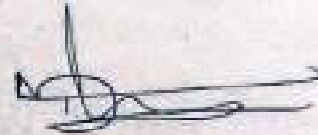


CERTIFICATE OF APPRECIATION

This certificate is awarded to ;

B.Com Model II marketing – final year students , Rajagiri College of Management and Applied Science Kakkanad.

For their meritorious service which provide stationery items and participation during the Christmas Celebration in our home that leads to successful undertaking.



January 04 Thursday, 2024


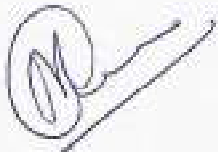



**SUPERINTENDENT
GOVT. CHILDRENS HOME
PRAKULAM 632030**

**Appreciation Letter
Encouraging Learning: Stationery Kit Donation to Girls' Home**





Report submitted by	Mr .Mani P Joy, B. Com Model 2 Marketing, Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Maria Athira Shalet, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Jan 4, 2024




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Festive Care and Companionship: Kiranam-Old Age Home Visit

Program	Festive Care and Companionship: Kiranam-Old Age Home Visit
Date	25.12.2023
Outcome	Marked by tangible improvements in the lives of the elderly residents, strengthened community bonds
Organized by	NSS Unit 236
In association with	IQAC
Venue	Prasanthi Bhavan, Kadayirippu
Faculty Coordinator	Dr. Chandralal V.S, Ms Hitha P S
Student Coordinator	Humayoon Hussain J S, Navaneeth K R
No. of Participants	42

On 25th December 2023, the NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences undertook a compassionate initiative by visiting **Prasanthi Bhavan, an old age home located in Kadayirippu**. The visit was part of their ongoing 'KIRANAM' project aimed at fostering care and companionship among senior citizens. During the visit, the NSS team provided essential items crucial for the residents' daily needs, ensuring their comfort and well-being. Additionally, to enhance the living environment and promote sustainability, fruit trees were gifted to the home, symbolizing a commitment to improving the residents' surroundings and



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overall health. The visit not only fulfilled practical needs but also created meaningful connections as the students spent quality time interacting with the elderly, reflecting the unit's dedication to community service and social responsibility.

This report summarizes the impactful visit of NSS Unit No. 236 from Rajagiri College of Management and Applied Sciences to Prasanthi Bhavan, Kadayirippu, on 25th December 2023. As part of their 'KIRANAM' project, the unit demonstrated their commitment to elderly care by delivering essential items and engaging with residents to provide companionship and support. Moreover, the initiative extended beyond immediate aid, as the unit contributed fruit trees to enrich the home's environment and promote sustainability. The visit exemplified the unit's ethos of civic engagement and compassion, fostering a positive impact on the lives of senior citizens and reinforcing the importance of community service within the college's educational framework.






**Poster of Festive Care and Companionship:
Kiranam-Old Age Home Visit**





Photos of Festive Care and Companionship: Kiranam-Old Age Home Visit

<p>Report submitted by</p>	<p>Navaneeth K R , B.Com Model 1 Computer Application - Sem 3, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala.</p>	
<p>Coordinated by</p>	<p>Ms.Hitha P S,NSS Faculty coordinator ,NSS Unit no 236,Rajagiri College of Management and Applied Sciences,Kakkanad,Cochin-39,Kerala</p>	
<p>Approved by</p>	<p>Dr Chandralal V S,Programme officer,NSS Unit no 236,Rajagiri College of Management and Applied Sciences,Kakkanad,Cochin-39,Kerala</p>	

28.12.2023



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PRINCIPAL
Rajagiri College of Management & Applied Sciences
Kakkanad - 682 039



Report on Promoting Eco Consciousness: PARINAMAM - Cloth Bag Distribution

Program	Promoting Eco Consciousness: PARINAMAM - Cloth Bag Distribution
Date	24.12.2023
Outcome	Promoting eco-consciousness
Organized by	NSS Unit 236
In association with	NSS
Venue	Nearby areas of Kadayirippu Govt. School
Faculty Coordinator	Dr. Chandralal V.S, Ms Hitha P S
Student Coordinator	Navaneeth K R, Neha Jerson
No. of Participants	42 students

On Christmas Eve, NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences undertook a heartwarming initiative in the nearby areas of Kadayirippu Govt. School. Volunteers, accompanied by Santa, engaged in spreading festive cheer through caroling, bringing joy to the local community. In conjunction with the celebrations, the unit launched 'Promoting Eco Consciousness: PARINAMAM - Cloth Bag Distribution,' promoting eco-consciousness by distributing free cloth bags to every household visited during the caroling event. This initiative aimed to reduce plastic waste and encourage sustainable living practices among residents, emphasizing the unit's commitment to environmental stewardship and community engagement.

The combined efforts of caroling and eco-conscious outreach not only celebrated the spirit of Christmas but also advocated for positive environmental change within the community. The event fostered a sense of unity and responsibility






towards the environment among participants, highlighting the transformative impact of small gestures in creating a greener and more sustainable future. The e activity yielded several positive outcomes for both the community and the environment. Firstly, the caroling event brought festive joy and uplifted the spirits of residents in the nearby areas of Kadayirippu Govt. School, fostering a sense of togetherness and celebration during the holiday season. Secondly, the "PARINAMAM - Cloth Bag Distribution" initiative was highly successful in promoting eco-consciousness. By distributing free cloth bags to every household visited, the NSS volunteers effectively raised awareness about the harmful effects of plastic and encouraged sustainable practices among community members. This initiative not only reduced plastic waste but also empowered residents to adopt reusable alternatives, contributing to environmental conservation efforts. Overall, the activities exemplified NSS Unit No. 236's dedication to community service and environmental stewardship. The combination of festive cheer and meaningful outreach underscored the unit's commitment to making a positive impact on society, fostering a greener and more conscientious community. The success of these initiatives encourages continued engagement in similar projects, promoting sustainable living and community well-being.






Poster of Promoting Eco Consciousness: PARINAMAM - Cloth Bag Distribution

Legal



Photographs of Promoting Eco Consciousness: PARINAMAM - Cloth Bag Distribution

<p>Report submitted by</p>	<p>Dhiya Johns , BCom Model 1 Finance and Taxation - Sem 3, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala</p>	
<p>Coordinated by</p>	<p>Ms.Hitha P S, NSS Faculty Coordinator , NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin- 39, Kerala</p>	
<p>Approved by</p>	<p>Dr Chandralal V S, Programme Officer, NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala</p>	

05.01.2024



PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Community Greening: Sneharamam Pond Clean Up and Tree Planting

Program	Community Greening: Sneharamam Pond Clean Up and Tree Planting
Date	24.12.2023
Outcome	Biodiversity conservation and ecological restoration, promoted environmental stewardship among volunteers and community members, fostering a deeper appreciation for nature and sustainable practices.
Organized by	NSS Unit 236
In association with	IQAC
Venue	Parepeedika, Kadayirippu
Faculty Coordinator	Dr. Chandralal V.S, Ms Hitha P S
Student Coordinator	Humayoon Hussain J S
No. of Participants	42

On December 24, 2023, NSS Unit No. 236 of Rajagiri College took part in a community greening initiative at **Sneharamam, Parepeedika, Kadayirippu**. The project involved cleaning up the local pond and planting trees to enhance the environmental quality of the area. NSS volunteers actively participated in clearing debris and waste from the pond, promoting water conservation and ecosystem restoration. Additionally, they planted native trees around the pond, aiming to improve biodiversity and create a sustainable green space for the community.

The initiative not only beautified the surroundings but also strengthened community bonds through collaborative efforts, fostering a sense of environmental






responsibility and community ownership, NSS Unit No. 236 demonstrated its commitment to sustainable development and proactive civic engagement. The project's success highlights the potential for ongoing initiatives to further enhance the

ecological resilience and well-being of local communities. The community greening initiative yielded several positive outcomes. Firstly, the clean-up of the pond resulted in a significant improvement in water quality and ecosystem health, benefitting local flora and fauna. The removal of debris and waste also enhanced the aesthetic appeal of the area, creating a cleaner and more enjoyable environment for residents and visitors alike.

Secondly, the planting of native trees around the pond contributed to biodiversity conservation and ecological restoration. These efforts not only enriched the local ecosystem but also provided shade, improved air quality, and supported wildlife habitats. The initiative effectively promoted environmental stewardship among volunteers and community members, fostering a deeper appreciation for nature and sustainable practices. Overall, the project's success underscores NSS Unit No. 236's commitment to environmental sustainability and community well-being. By actively engaging in greening activities, the unit has made a lasting impact on local ecosystems and inspired continued efforts towards creating a greener and more resilient community environment.





Poster of Community Greening: Sneharamam Pond Clean Up and Tree Planting






Photos of Community Greening: Sneharamam Pond Clean Up and Tree



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<p>Report submitted by</p>	<p>Humayun J Hussain , BA English Semester 4, Rajagiri College of Management and Applied Sciences,Kakkanad,Cochin- 39,Kerala.</p>	
<p>Coordinated by</p>	<p>Ms.Hitha P S, NSS Faculty coordinator , NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala</p>	
<p>Approved by</p>	<p>Dr Chandralal V S, Programme officer, NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala</p>	



PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Improving Community Health: Eye Care Medical Camp at Kadayirupu

Program	Improving Community Health: Eye Care Medical Camp at Kadayirupu
Date	23.12.2023
Outcome	Provided comprehensive eye care services, including vision screening and consultations, improving eye health and identifying potential issues early for timely treatment.
Organized by	Department of Computer Science
In association with	NSS & IQAC
Venue	Kadayiruppu
Faculty Coordinators	Mr. Sijo Jacob, HOD, Department of Computer Science & Aneesha K Jose, Asst. Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences
Student Coordinators	Hanna Maria Benny, BCA 5 th Sem, Hirshikesh Gopal, BCA 3 rd Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences.
No of Participants	84

On December 23, 2023, the Department of Computer Science, in conjunction with the National Service Scheme (NSS) unit and the Internal Quality Assurance Cell (IQAC), orchestrated a transformative **Eye Care Medical Camp hosted at Government Higher Secondary School, Kadayiruppu**. This health initiative aimed to extend the benefits of comprehensive eye care to the broader community.

The primary activity of the eye camp was conducting eye checkups for the participants. The camp commenced at 10 AM and witnessed the active participation of 84 individuals






from the local community. This initiative aimed to raise awareness about eye health and provide necessary medical assistance to those in need. The inauguration of the event by Adv. Uma Maheshwari, District Panchayat member added a significant layer of importance and community endorsement. This gesture not only highlighted the cooperation between local governance and academic institutions but also underscored the crucial role of community leaders in championing healthcare initiatives. Their presence emphasized the collaborative effort to prioritize the well-being of the community.

A specialized team of five doctors from Dr. Agarwals Eye Hospital conducted thorough eye examinations, ensuring a comprehensive assessment of participants' eye health. Their expertise and dedication played a pivotal role in the success of the camp. The eye camp can be deemed a huge success, considering the substantial turnout of 84 participants. Through this initiative, numerous individuals were able to access vital eye care services, contributing to the overall health and well-being of the community.

The collaboration between the academic Department of Computer Science, NSS, and IQAC showcased a united front within the institution dedicated to community welfare. The success of the Eye Care Medical Camp was apparent in its tangible impact on the attendees. The duration of the event allowed a substantial number of participants to benefit from thorough eye checkups, ensuring timely identification and attention to their eye care needs.

This event serves as a testament to the institution's dedication to community health, emphasizing the significance of ongoing collaborative efforts. By bringing together various departments and community leaders, the Eye Care Medical Camp not only addressed immediate healthcare concerns but also fostered an environment of holistic well-being within the local community.



Uma Maheshwari



Photograph of Improving Community Health: Eye Care Medical Camp at Kadayirupu



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RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

Department of Computer Science
In association with
NSS Unit No. 236 & IQAC

EYE CARE MEDICAL CAMP

We're thrilled to announce a collaborative effort with Dr. Agarwal's Eye Hospital and Lady Optical, Kadayirupu for a free eye check-up event.



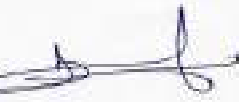
- Government Higher Secondary School, Kadayirupu
- Saturday, 23 December 2023
- 09:00 AM - 05:00 PM

INAUGURATION:
Sd/- Vinod Sureshwaran,
DISTRICT Panchayat Member,
Ernakulam

Faculty Coordinators: Sijo Jacob, Aneesha K Jose
Student Coordinators: Hanna Maria Benny, Hrishikesh Gopal

NSS LADY OPTICALS **Dr. Agarwal's**

Poster of Improving Community Health: Eye Care Medical Camp at Kadayirupu

<p>Report submitted by</p>	<p>Hanna Maria Benny BCA 4th Semester, Hrishikesh Gopal BCA 2nd Semester, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Coordinated by</p>	<p>Mr. Sijo Jacob, HOD, Department of Computer Science & Aneesha K Jose, Asst. Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences.</p>	
<p>Approved by</p>	<p>Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	

Dec 23, 2023



Sijo Jacob

PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Campus Environmental Initiative: Waste Bin Donation for Cleanliness

Program	Campus Environmental Initiative: Waste Bin Donation for Cleanliness
Date	22.12.2023
Outcome	Enhanced campus cleanliness and promoted waste management practices through the donation of waste bins.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	Govt. Higher Secondary School, Kadayiruppu
Faculty Coordinator	Ms. Maria Athira Shalet/Dr. Chandralal V.S
Student Coordinator	Mr. Ihaad Imran, Ms. Shreya Srinivas, B. Com Model 2 Marketing, Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	32

On December 22, 2023, the Commerce department, in collaboration with NSS (National Service Scheme) and IQAC (Internal Quality Assurance Cell), launched a proactive environmental initiative titled "Campus Environmental Initiative: Waste Bin Donation for Cleanliness." This program aimed to enhance campus cleanliness and promote effective waste management practices through the donation of waste bins to Govt. Higher Secondary School in Kadayiruppu.

Led by Faculty Coordinators Maria Athira Shalet and Dr. Chandralal V.S., along with Student Coordinators Ihaad Imran and Shreya Srinivas, the initiative mobilized 32 participants, including faculty members, students, and enthusiastic volunteers committed to fostering a cleaner and more sustainable environment.

The choice of venue, Govt. Higher Secondary School in Kadayiruppu, was strategic as it aimed to directly benefit the school community and instill habits of cleanliness and environmental responsibility among students and staff. The donation of waste bins was






a practical intervention designed to improve waste segregation and management on campus, thereby contributing to a cleaner and healthier learning environment. The program commenced with a ceremonial handover of the waste bins, symbolizing the commitment of Commerce, NSS, and IQAC to environmental stewardship. Each bin was strategically placed across the campus in designated areas to encourage proper waste disposal practices. Participants actively engaged in setting up the bins and educating school stakeholders on their use, emphasizing the importance of segregating waste to facilitate recycling and minimize environmental impact. Beyond the physical donation, the initiative included educational workshops and awareness campaigns focused on waste management principles. Participants and school community members participated in discussions on the importance of reducing, reusing, and recycling waste materials to minimize landfill waste and conserve natural resources. Practical demonstrations on waste segregation techniques further empowered students and staff with actionable strategies to implement sustainable practices in their daily routines. The collaboration between Commerce, NSS, and IQAC underscored their collective commitment to environmental conservation and community engagement. By combining their resources and expertise, the organizers ensured a comprehensive approach to promoting environmental awareness and fostering a culture of sustainability within the school community.

The outcomes of the Campus Environmental Initiative were impactful and far-reaching. The donation of waste bins significantly improved campus cleanliness and waste management efficiency at Govt. Higher Secondary School in Kadayiruppu. Students and staff embraced the new infrastructure with enthusiasm, demonstrating a heightened sense of responsibility towards maintaining a clean and hygienic environment. Moreover, the initiative sparked a positive behavioral change among participants and school community members. It cultivated a heightened awareness of environmental issues and encouraged proactive participation in sustainable practices. Students, in particular, emerged as advocates for environmental conservation, promoting responsible waste disposal habits both within the school and in their communities.



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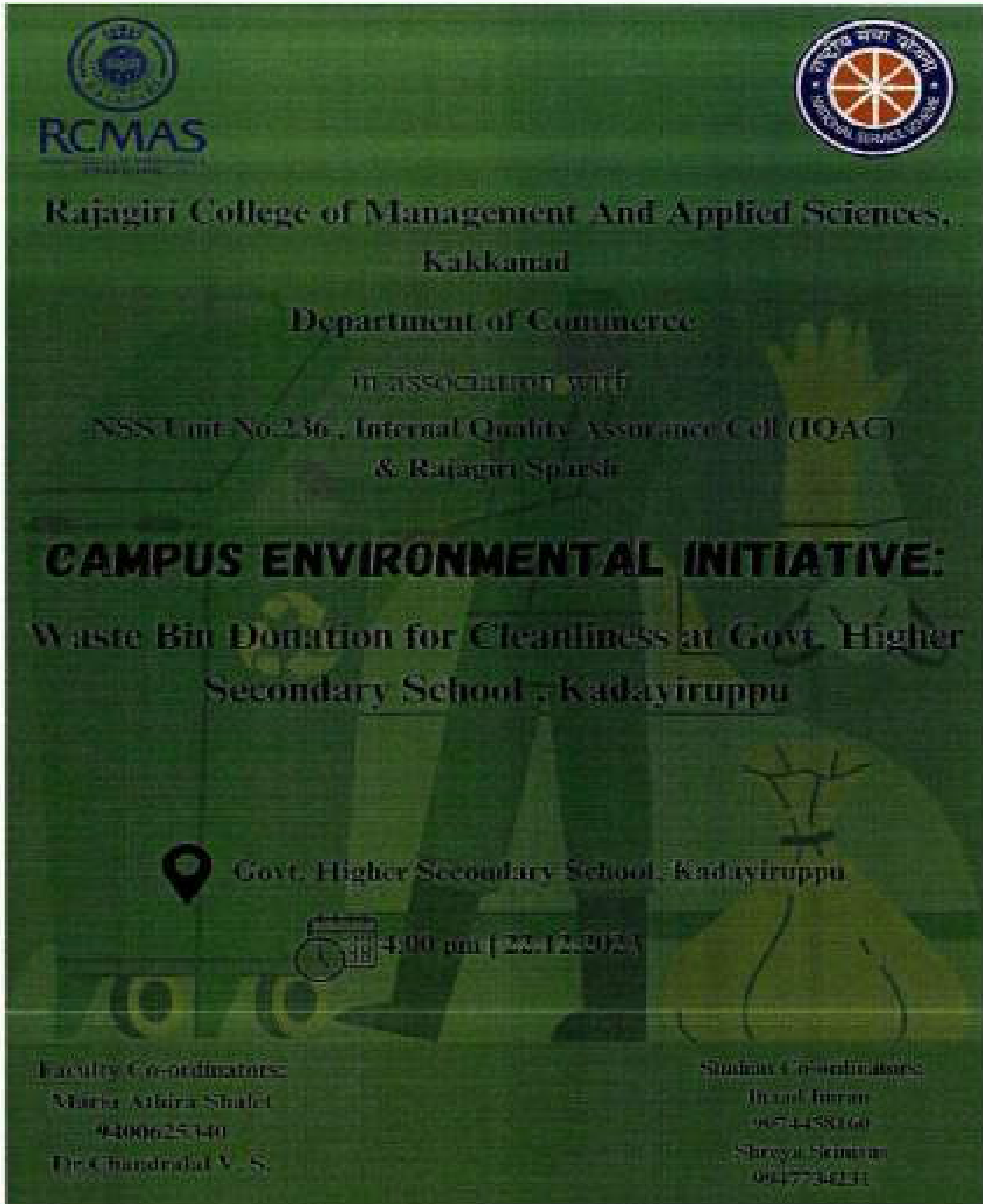
The success of the program was a testament to the dedication and collaborative spirit of all involved – faculty members, students, volunteers, and school stakeholders – who actively contributed to its success. Their collective efforts not only enriched the learning environment but also inspired a sense of civic duty and environmental stewardship among future generations. Looking forward, initiatives like the Campus Environmental Initiative serve as models for promoting environmental sustainability and community involvement in waste management. They highlight the transformative impact of grassroots efforts in creating cleaner, greener, and more resilient communities.

In conclusion, "Campus Environmental Initiative: Waste Bin Donation for Cleanliness" exemplified the power of collaborative action in fostering environmental stewardship and promoting sustainable practices. Through the concerted efforts of Commerce, NSS, IQAC, and dedicated participants, the initiative not only enhanced campus cleanliness but also instilled a sense of environmental responsibility and community pride. It stands as a testament to the potential of collective initiatives in creating positive change and nurturing a culture of sustainability for generations to come.



Photograph of Campus Environmental Initiative: Waste Bin Donation for Cleanliness



The poster features a green background with a faint image of a person in a green uniform holding a waste bin. At the top left is the RCMAS logo. At the top right is the logo of the National Service Scheme (NSS). The text is centered and reads: 'Rajagiri College of Management And Applied Sciences, Kakkamad, Department of Commerce, in association with NSS Unit No-236, Internal Quality Assurance Cell (IQAC) & Rajagiri Sports'. Below this is the main title 'CAMPUS ENVIRONMENTAL INITIATIVE: Waste Bin Donation for Cleanliness at Govt. Higher Secondary School, Kadayiruppu'. A location pin icon is followed by 'Govt. Higher Secondary School, Kadayiruppu'. A clock icon indicates the time '4:00 pm | 23.12.2023'. At the bottom, there are two columns of contact information for Faculty and Student Co-ordinators.

RCMAS

Rajagiri College of Management And Applied Sciences,
Kakkamad

Department of Commerce

in association with

NSS Unit No-236, Internal Quality Assurance Cell (IQAC)
& Rajagiri Sports

CAMPUS ENVIRONMENTAL INITIATIVE:
Waste Bin Donation for Cleanliness at Govt. Higher
Secondary School, Kadayiruppu

Govt. Higher Secondary School, Kadayiruppu

4:00 pm | 23.12.2023

Faculty Co-ordinators:
Misha Akhila Shaleet
94400625340
Dr. Chandradal V. S.


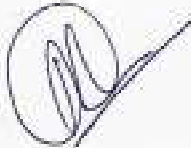

Student Co-ordinators:
Inzaf Inzaf
9874458160
Shreya Srinidhi
9947734233

Poster of Campus Environmental Initiative: Waste Bin Donation for Cleanliness



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Report submitted by	Mr.Ishaad Imran ,B. Com Model 2 Marketing, Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms.Maria Athira Shalet, Dr.Chandralal V.S, Assistant Professors , Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Dec 22, 2023





PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Cheerfest: Bringing Joy to the Children in Government Children's Home

Program	Cheerfest: Bringing Joy to the Children in Government Children's Home
Date	20.12.2023
Outcome	Brought happiness and joy to the children, enhancing their emotional well-being through festive activities.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	Government Children's Home Ernakulam
Faculty Coordinator	Ms. Mekha Sebastian, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Pavithra S Krishnan, Ms. Anita Jomon, Mr. Afin Abdul Salam, B.Com Model 1 Taxation 6 th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	36

On the 20th of December 2023, the Commerce department, in collaboration with NSS (National Service Scheme) and IQAC (Internal Quality Assurance Cell), orchestrated a heartwarming initiative titled "Cheerfest: Bringing Joy to the Children in Government Children's Home." This event was designed to spread happiness and enrich the emotional well-being of children residing at the Government Children's Home in Ernakulam through a day of festive activities and companionship.

Under the thoughtful guidance of Faculty Coordinator Ms. Mekha Sebastian and the enthusiastic leadership of Student Coordinators Pavithra S Krishnan, Anita Jomon, and Afin Abdul Salam, 36 participants, including faculty members and dedicated students, united in their mission to brighten the lives of these young residents. The initiative exemplified the transformative power of collective empathy and community




engagement.

The venue, the Government Children's Home in Ernakulam, became a vibrant hub of festive cheer as volunteers organized a variety of engaging activities tailored to delight and entertain the children. These activities included games, arts and crafts sessions, storytelling, music, and dance performances. Each activity was thoughtfully curated to foster creativity, encourage participation, and ignite smiles on the faces of the children. Beyond providing entertainment, the initiative aimed to create meaningful connections and nurture a sense of belonging among the children. Volunteers interacted warmly with the young residents, offering companionship and emotional support. These interactions were not only enriching for the children but also deeply rewarding for the volunteers, fostering a spirit of compassion and understanding.

The collaborative effort between Commerce, NSS, and IQAC underscored the importance of holistic education and community service. By leveraging their collective resources and expertise, the organizers ensured a memorable and impactful experience for both the volunteers and the children they aimed to serve.

The outcomes of Cheerfest were profound and uplifting. The event succeeded in bringing genuine happiness and joy to the children at the Government Children's Home, enhancing their emotional well-being and fostering positive memories. Through engaging activities and heartfelt interactions, the initiative highlighted the transformative potential of small gestures in making a big difference in the lives of others. Moreover, Cheerfest stimulated awareness and empathy among participants about the challenges faced by children in institutional care. It prompted reflections on the importance of compassion, kindness, and inclusion in building a more supportive community for all.

The success of the program was a testament to the dedication and passion of all involved—faculty members, students, and volunteers—who generously contributed their time and effort to make the event a resounding success. Their commitment not only facilitated the smooth execution of activities but also enriched the experience with moments of shared joy and meaningful connections.



Looking forward, initiatives like Cheerfest serve as inspiring examples of community-driven initiatives that promote emotional well-being and social cohesion. They highlight the profound impact of collective efforts in creating moments of happiness and nurturing a sense of belonging among vulnerable populations.

In conclusion, "Cheerfest: Bringing Joy to the Children in Government Children's Home" exemplified the transformative power of compassion and community engagement. Through the collaborative efforts of Commerce, NSS, IQAC, and dedicated volunteers, the initiative not only brought smiles to young faces but also fostered a spirit of empathy and solidarity. It stands as a testament to the potential of small acts of kindness in making a meaningful difference in the lives of others, leaving a lasting impact on the hearts and minds of all involved.



Photograph of Cheerfest: Bringing Joy to the Children in Government Children's Home

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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD
DEPARTMENT OF COMMERCE

In Association With
NSS UNIT NO. 236, INTERNAL QUALITY ASSURANCE CELL (IQAC)
AND RAJAGIRI SPARSH

**Cheerfest: Bringing Joy to the
Children in Government
Children's Home**

20 December, 2023
2:30 pm

Government Children's Home
Ernakulam

Faculty Coordinator:
Ms. Mekha Sebastian
+91 8078552178

Student Coordinators:
Pavithra S Krishnan +91 9158532965
Anita Jaman +91 7907272793
Afin Abdul Salam +91 7012403608



Poster of Cheerfest: Bringing Joy to the Children in Government
Children's Home



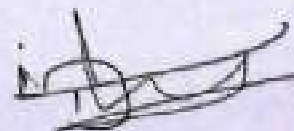
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CERTIFICATE OF APPRECIATION

This certificate is awarded to ;

students of Model 2 Finance and Taxation – Model II Finance and Taxation – first year students , Rajagiri College of Management and Applied Science.

For their meritorious service which provide snacks box and participation during the Christmas Celebration in our home that leads to successful undertaking.



**SUPERINTENDENT
GOVT. CHILDRENS HOME
ERNAKULAM-632030**

December 20 Friday, 2023






Appreciation Letter

Cheerfest: Bringing joy to the children in Govt. children's home





<p>Report submitted by</p>	<p>Ms.Pavithra S Krishnan , B.Com Model 1 Taxation 6th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences,Kakkanad</p>	
<p>Coordinated by</p>	<p>Ms. Mekha Sebastian , Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences,Kakkanad</p>	
<p>Approved by</p>	<p>Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences,Kakkanad</p>	

Dec 20, 2023



PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Enhancing Healthcare Access: Medical Supplies Distribution to Peace Mission Centre

Program	Enhancing Healthcare Access: Medical Supplies Distribution to Peace Mission Centre
Date	20.12.2023
Outcome	Improved access to essential medical supplies, supporting the health and well-being of the centre's residents.
Organized by	Department of Management
In association with	NSS & IQAC
Venue	Guardian Angel Peace Mission Centre, Kariyad
Faculty Coordinator	Ms.Raji T ,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Student Coordinator	Mr.Abin Manoj ,BBA 4 th semester, Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Number of Participants	10

The Medical Supplies to the inmates of Guardian Angel Peace Mission Centre was a commendable initiative organized by Management & NSS on 20 December 2023. As a others program held at **Inmates of Guardian Angel Peace Mission**, it aimed to medical supplies were distributed to the inmates of Guardian Angel Peace Mission Centre,Kariyad on December 20th.A total of 10 students participated in the initiative .The program aimed at improving healthcare infrastructure ,reducing disparities and enhancing overall health of the inmates. The department, led by faculty member W T Paul and second-year BBA student Abin T Manoj, generously donated medical supplies to Guardian Angel Peace Mission This thoughtful CSR endeavor aimed to contribute to the well-being of the bed ridden patients. The "Guardian Angel Peace Mission" exemplifies the department's dedication to social impact, showcasing a



W T Paul



harmonious blend of academia and community service. The primary objective of the Medical Supplies Distribution Program was to ensure that the residents of the Guardian Angel Peace Mission Centre have access to essential medical supplies. Access to proper medical care and supplies is crucial for maintaining health, managing chronic conditions, and preventing illnesses. The program aimed to address the healthcare needs of the residents, many of whom may lack the resources to obtain these supplies on their own. By doing so, the initiative sought to enhance the overall quality of life and well-being of the centre's residents. A variety of essential medical supplies were distributed to the centre. These included first aid kits, over-the-counter medications, personal protective equipment (PPE) like masks and gloves, hygiene products, and basic medical instruments such as thermometers and blood pressure monitors. The selection of supplies was carefully curated to address common health needs and emergencies. The Medical Supplies Distribution Program had a significant positive impact on the residents of the Guardian Angel Peace Mission Centre. The immediate availability of essential medical supplies was met with gratitude and relief from the residents and staff.

This initiative stands out as a beacon of hope and support for Inmates of Guardian Angel Peace Mission , demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.





Photographs of Enhancing Healthcare Access: Medical Supplies Distribution to Peace Mission Centre



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES



NSS UNIT
NO:236

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management

in association with


Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh

organises

Enhancing Healthcare Access: Medical Supplies Distribution

 **Guardian Angel Peace Mission**
Centre, Kariyad

 **3:00PM**

 **December 20 2023**




Faculty Coordinator
Ms. Raji T : 9447799975

Student Coordinator
Abin Manoj : 7306492569

**Poster of Enhancing Healthcare Access: Medical Supplies Distribution to Peace Mission
Centre**





Report submitted by	Mr. Abin Manoj, BBA 4 th semester, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms. Raji T 9447799975, Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	

20 December 2023




PRINCIPAL
 Rajagiri College of Management & Applied Sciences
 Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Spreading Happiness: Orphanage Visit to Spread Joy at Valsalyam Sisubhavan

Program	Spreading Happiness: Orphanage Visit to Spread Joy at Valsalyam Sisubhavan
Date	19.12.2023
Outcome	Brought joy and happiness to orphanage children, enhancing their emotional well-being through interactions and activities.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	Valsalyam Sisubhavan
Faculty Coordinator	Ms. Anna George, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Elizabeth Anto, Mr. Adrian Peter, B.Com Model 2 Marketing , Semester 4, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	28

On December 19, 2023, a heartwarming initiative titled "Spreading Happiness: Orphanage Visit to Spread Joy at Valsalyam Sisubhavan" was organized by the Commerce department in collaboration with NSS (National Service Scheme) and IQAC (Internal Quality Assurance Cell). This program was a testament to the spirit of compassion and community service, aimed at bringing joy and happiness to the children residing at Valsalyam Sisubhavan orphanage.

Under the guidance of Faculty Coordinator Anna George and Student Coordinators Elizabeth Anto and Adrian Peter, 28 participants including faculty members, students, and volunteers eagerly participated in this meaningful endeavor. The venue, Valsalyam Sisubhavan, was chosen for its dedication to providing a nurturing environment for orphaned and abandoned children, making it an ideal setting to spread happiness and emotional support.



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The program commenced with a warm welcome and introductions, setting a positive tone for the day's activities. Participants engaged wholeheartedly in various interactions and planned activities designed to uplift the spirits of the children and create lasting memories of joy and laughter. Throughout the visit, volunteers organized games, storytelling sessions, art and craft activities, and music performances, tailored to the age groups and interests of the children. These activities not only entertained but also encouraged creativity, self-expression, and social interaction among the young residents of Valsalyam Sisubhavan. Beyond entertainment, the program fostered meaningful connections and emotional bonding between volunteers and the children. Volunteers listened attentively to the children's stories, offered words of encouragement, and provided companionship, thereby nurturing a sense of belonging and emotional well-being among the young residents.

The collaboration between Commerce, NSS, and IQAC exemplified their collective commitment to social responsibility and community engagement. By leveraging their resources and expertise, the organizers created a supportive environment where compassion and kindness flourished, leaving a positive impact on both volunteers and children alike.

The outcomes of the Spreading Happiness initiative were profound and heartening. The visit brought genuine smiles and laughter to the faces of the children, brightening their day and uplifting their spirits. It provided them with moments of joy and happiness, offering a welcome break from their daily routines and challenges. Moreover, the program enriched the lives of participants by fostering empathy, gratitude, and a deeper appreciation for the power of human connection. Volunteers gained valuable insights into the lives of orphaned children and experienced firsthand the transformative impact of simple acts of kindness and companionship. The success of the program was a testament to the dedication and compassion of all involved – faculty members, students, volunteers, and staff at Valsalyam Sisubhavan – who contributed their time, energy, and talents to make a meaningful difference in the lives of vulnerable



children. Their collective efforts created a memorable experience filled with love, laughter, and hope for a brighter future.

Looking ahead, initiatives like the Spreading Happiness program serve as reminders of the profound impact of community service and compassionate outreach. They inspire individuals to continue spreading joy and making a positive difference in the lives of others, fostering a culture of empathy, inclusion, and care within society.

In conclusion, "Spreading Happiness: Orphanage Visit to Spread Joy at Valsalyam Sisubhavan" exemplified the power of human kindness and community spirit in bringing happiness and emotional well-being to orphanage children. Through the collaborative efforts of Commerce, NSS, IQAC, and dedicated participants, the initiative not only created lasting memories but also nurtured hope and resilience in young hearts. It stands as a testament to the potential of collective acts of compassion in making the world a brighter and more compassionate place for all.



Photograph of Spreading Happiness: Orphanage Visit to Spread Joy at Valsalyam Sisubhavan



Legal



**RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES,
KAKKANAD**

Department of Commerce

**In association with NSS Unit no. 234, Internal Quality Assurance Cell
(IQAC) & Rajagiri Sparsh**

organises

Spreading Happiness

**Orphanage visit to spread joy at
Valsalyam Sisubhavan**

Venue: Valsalyam Sisubhavan

Date: 19-12-2023

Timing: 4:00 pm



**Faculty Coordinator:
Anna George**

**Student Coordinators:
Elizabeth Anto (8714717750)
Adrian Peter (9995786243)**

Poster of Spreading Happiness, Orphanage Visit to Spread Joy at
Valsalyam Sisubhavan



Ph: 0484 - 2551779

VALSALYAM (SISUBHAVAN)

A unit of Nazareth Sisters Trust

(Reg. No.: 307/IV/SRO/EKM/2004)

Rockwell Road, H. M. T. Colony P.O., Kalamassery - 683 503

LETTER OF APPRECIATION

To:

The Principal,

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCE, KAKKANAD

I express my gratitude for the exceptional CSR activity organised by the committee students of Rajagiri college of management and applied science, at Valsalyam Sisubhavan. Their compassion and dedication have left an indelible mark in the hearts of our inmates.

With Sincere Appreciation,



Sr. Hiltha CSN
(Manager)






Appreciation Letter

Spreading Happiness: Orphanage Visit to Spread Joy at Valsalyam Sisubhavan





<p>Report submitted by</p>	<p>Ms. Elizabeth Anto, Mr. Adrian Peter B.Com Model 2 Marketing ,Semester 4, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Coordinated by</p>	<p>Ms. Anna George, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Approved by</p>	<p>Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	

Dec 19, 2023



PRINCIPAL

Rajagiri College of Management & Applied Sciences

Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Nurturing Literacy: Book Distribution to Anganwadi

Program	Nurturing Literacy: Book Distribution to Anganwadi
Date	14.12.2023
Outcome	Promoted early childhood literacy, encouraging a love for reading and learning among young children.
Organized by	Department of Management
In association with	NSS & IQAC
Venue	Anganwadi No.64,Kakkanad
Faculty Coordinator	Ms.Raji ,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Student Coordinator	Mr.John Jeesan ,BBA 4 th semester,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Number of Participants	11

The Distribution of books to the students of Anganwadi was a commendable initiative organized by Management & NSS on 14 December 2023. As a others program ,books were distributed to **anganwadi children in Kakkanad** by third semester BBA students as part of extension activity. A total of 11 students were part of the event. It enabled in promoting learning and development and nurtures a love for reading and learning. It supports holistic development of students and prepares them for school. The primary objective of the Book Distribution Program was to nurture literacy skills among the children at Anganwadi No. 64. Early exposure to books and reading is critical for cognitive development, language acquisition, and overall academic success. By making books accessible, the program aimed to spark curiosity, imagination, and a lifelong love for reading. Books serve as gateways to knowledge, creativity, and empathy, making them invaluable tools in a child's development. A



[Handwritten Signature]



diverse collection of books suitable for different age groups was distributed to the children. The selection included picture books, storybooks, and beginner-level reading books. Led by student coordinator Febin M Sunny and supported by faculty coordinator Ms. Raji T, the event aimed to bring joy and smiles to the faces of young learners. The thoughtful contribution not only reflected the department's commitment to community engagement but also fostered a sense of social responsibility among the students.

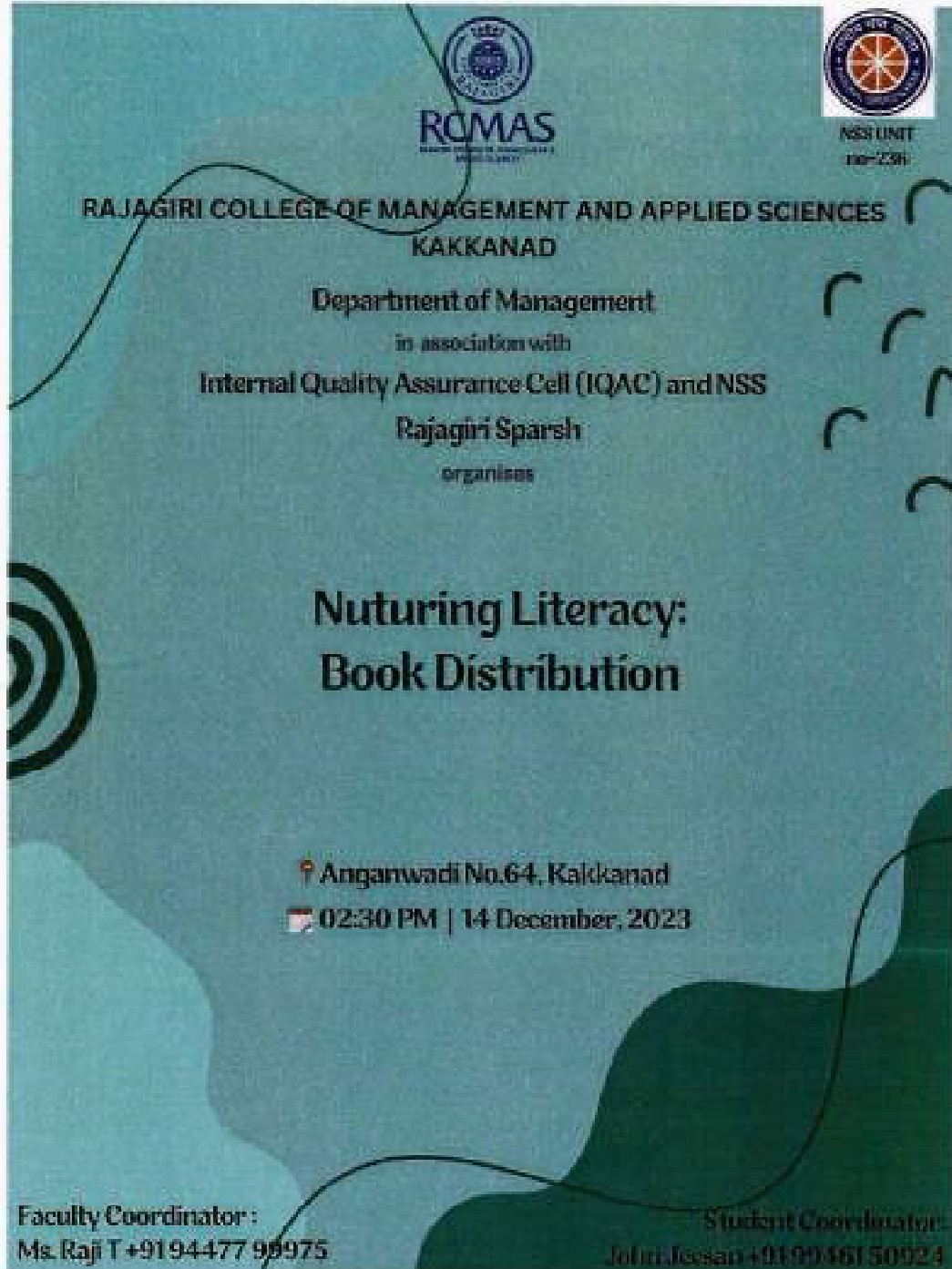
This initiative stands out as a beacon of hope and support for Anganwadi, Kakkanad, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



Photograph of Nurturing Literacy: Book Distribution to Anganwadi



Legat



The poster features a teal background with abstract white and dark green shapes. At the top left is the RCMAS logo, and at the top right is the NSS UNIT logo. The central text reads: 'RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD', 'Department of Management in association with Internal Quality Assurance Cell (IQAC) and NSS Rajagiri Sparsh organises', and 'Nurturing Literacy: Book Distribution'. Below this, it specifies the location as 'Anganwadi No.64, Kakkannad' and the time as '02:30 PM | 14 December, 2023'. At the bottom, it lists the 'Faculty Coordinator: Ms. Raji T +9194477 96975' and the 'Student Coordinator: John Jeevan +9199461 50924'.

RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES
KAKKANAD

NSS UNIT
KDCHE-209

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management
in association with
Internal Quality Assurance Cell (IQAC) and NSS
Rajagiri Sparsh
organises

**Nurturing Literacy:
Book Distribution**

📍 Anganwadi No.64, Kakkannad
🕒 02:30 PM | 14 December, 2023

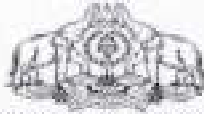
Faculty Coordinator:
Ms. Raji T +9194477 96975

Student Coordinator:
John Jeevan +9199461 50924

Poster of Nurturing Literacy: Book Distribution to Anganwadi



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തൃക്കാക്കര നഗരസഭ

ക-കാക്കനാട്, തൃക്കാക്കര - 682039
കാക്കനാട് - 0494 - 2422000

മണ്ണൂറ്റ് ക-കാക്കനാട് (ബി.ടി.പി.)
തൃക്കാക്കര സ്റ്റേഷൻ കമ്പിളി പൊതുമുഖം
വടിയമ്പലം 14
കാക്കനാട്, തൃക്കാക്കര
Ph: 888872823

പിറവഴി-പടി
തൃക്കാക്കരപി.ഒ

തീയതി: 15.12.23

This is to acknowledge and thank

Emmanuel S Paracka

Febin M Sunny

John Jeevan

Shaabin Shaji

Mimi Mariam Mathews

Thara Jacob

Anjali R Nath

Andriee Marshal

students of BBA ,

Department of Management , Rajagiri College of Management And Applied
Sciences Kakkannad for providing story books and toys to the students of

..... Anganwadi No:64 Kakkannad
on 14.12.2023 .

UNNI KAKKANAD (DILEEP C.T)
HEALTH CHAIRMAN
THIRIKKARARA MUNICIPALITY
KOCCH-682 030




Dimple

Appreciation Letter

Nurturing Literacy: Book Distribution to Anganwadi



Leena

Report submitted by	Mr. John Jeesan ,BBA 4 th semester, Department of Management ,Rajagiri College of Management & Applied Sciences, Kakkand	
Coordinated by	Ms. Raji T , Assistant Professor, Department of Management ,Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Department of Management ,Rajagiri College of Management & Applied Sciences, Kakkanad	

14 December 2023




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Encouraging Play: Toy Distribution to Anganwadi Children

Program	Encouraging Play: Toy Distribution to Anganwadi Children
Date	14.12.2023
Outcome	Fostered play and development among young children, enhancing their cognitive and social skills through the provision of toys.
Organized by	Department of Management
In association with	NSS & IQAC
Venue	Anganwadi No.64,Kakkanad
Faculty Coordinator	Ms.Raji T ,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Student Coordinator	Mr.Febin Sunny ,BBA 3 rd semester, Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Number of Participants	8

The Toy distribution to Anganwadi students was a commendable initiative organized by Management & NSS on 14 December 2023. As a others program,toys were distributed to **anganwadi children in Kakkanad** by third semester BBA students as part of extension activity. The program enabled in nurturing and stimulating environment for early childhood education and development. A total 8 students were part of the extension activity. The primary objective of the Toy Distribution Program was to encourage play among the children at Anganwadi No. 64. Play is a crucial aspect of early childhood development, aiding in the enhancement of cognitive abilities, social skills, and emotional well-being. By offering a variety of toys, the program aimed to create a stimulating environment that promotes learning and development through play. Toys were distributed for children to explore their



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surroundings, engage in imaginative play, and develop problem-solving skills. Interactive play sessions were organized where volunteers engaged with the children, demonstrating how to use the toys and encouraging group play. These sessions were filled with laughter and excitement as the children explored their new toys and interacted with their peers. This initiative stands out as a beacon of hope and support for Anganwadi, Kakkanad, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.

Led by student coordinator Febin M Sunny and supported by faculty coordinator Ms. Raji T, the event aimed to bring joy and smiles to the faces of young learners. The thoughtful contribution not only reflected the department's commitment to community engagement but also fostered a sense of social responsibility among the students.



Photograph of Encouraging Play: Toy Distribution to Anganwadi Children





RCMAS
BRANCH COLLEGE OF MANAGEMENT & APPLIED SCIENCES

NSS UNIT
NO:236

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management
in association with
Internal Quality Assurance Cell (IQAC) & NSS
Rajagiri Sparsh
organises

**Encouraging Play:-
Toy Distribution to Anganwadi
Children at Kakkanad**



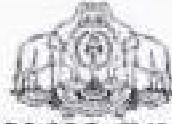
📍 Anganwadi No. 64, Kakkanad 🕒 2:30PM 📅 December 14 2023

Faculty Coordinator
Ms. Raji T : 9447799975

Student Coordinator
Febin Sunny: 7034696824

Poster of Encouraging Play: Toy Distribution to Anganwadi Children





തൃക്കാക്കര നഗരസഭ

കാക്കനാട് ബോർഡ് - 682000
കാക്കനാട് - 0484 - 2422380

മണ്ണി കോളേജ് (എഫ്.ഐ)
ആരോഗ്യ സ്റ്റാഫ്ഫിംഗ് കമ്മിറ്റി ചെയർമാൻ
സി.വി.കെ. 14
അരവിലുറ്റം,
P.O-0996875943

ചിറയ്ക്കൽ
തൃക്കാക്കനം,കി

തീയതി | 15.12.23

This is to acknowledge and thank

Emmanuel S Paracka

Febin M Sunny

John Jeevan

Shaabin Shaji

Mini Marlam Mathews

Thara Jacob

Anjali R Nath

Andriana Marshal

students of BBA,

Department of Management, Rajagiri College of Management And Applied
Sciences, Kakkanad for providing story books and toys to the students of

.....Anganwadi No:64....., Kakkanad
on 14.12.2023.

UNNI KAKKANAD (DLEP C.T)
HEALTH CHAIRMAN
THRIKKAKARA MUNICIPALITY
68204-682 000




Dr. Dimple

Appreciation Letter
Encouraging Play: Toy Distribution to Anganwadi



Legal



Report submitted by	Mr.Febin Sunny,BBA 3 RD semester, Department of Management, Rajagiri College of Management & Applied Sciences,Kakkanad	
Coordinated by	Ms.Raji T , Assistant Professor, Department of Management ,Rajagiri College of Management & Applied Sciences,Kakkanad	
Approved by	Ms.Megha Mohan,HOD & Assistant Professor, Department of Management ,Rajagiri College of Management & Applied Sciences,Kakkanad	

14 December 2023




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkand - 682 039

Report on Creative Recycling: 'The Throb of Life' Art Installation at GCC Ground
Marine Drive, Ernakulam

Program	Creative Recycling: 'The Throb of Life' Art Installation at GCC Ground Marine Drive, Ernakulam
Date	Dec 12, 2023 - Jan 1, 2024
Outcome	Creating an art installation from plastic bottles helps develop creativity, teamwork, and environmental awareness, while enhancing their portfolios and public recognition..
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Kakkanad
In association with	IQAC
Venue	GCC Ground Marine Drive, Kochi
Faculty Coordinator	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
Student Coordinator	Ms. Drishya Sasikumar, BA Animation & Graphic Design, 2022-25 Batch, Rajagiri College of Management and Applied Sciences Ms. Anet Varghese, BA Animation & Graphic Design, 2022-25 Batch, Rajagiri College of Management and Applied Sciences
No. of Participants	18



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The "Throb of Life" event, organized by the Department of Animation and Graphic Design, showcased the remarkable talents of undergraduate and postgraduate students in crafting an awe-inspiring art installation. Held as part of the 40th Cochin Flower Show at Marine Drive, the event captivated audiences with its innovative approach and creative vision. From December 22nd to January 1st, 2024, visitors to the exhibition were treated to a mesmerizing display of artistic expression, blending elements of animation and graphic design with the natural beauty of the surroundings.

The art installation, a collaborative effort by students of the department, stood out amidst the vibrant flora of the Cochin Flower Show. Its intricate design and attention to detail drew praise from both spectators and judges alike. Showing the mesmerizing rhythm of life, the installation captured the essence of growth, renewal, and interconnectedness. Through a fusion of digital animation and traditional artistry, the installation conveyed a powerful message about the symbiotic relationship between nature and human creativity.

Earning the prestigious second position in the competition, the art installation by the Department of Animation and Graphic Design showcased the exceptional talent and dedication of its students. Their achievement not only reflects their artistic prowess but also highlights the importance of interdisciplinary collaboration in the realm of creative expression. As the event concluded, it left a lasting impression on all who witnessed it, serving as an evidence to the enduring impact of art in enriching our lives and connecting us to the world around us.





Photographs of Creative Recycling: 'The Throb of Life' Art Installation at GCC Ground Marine Drive, Ernakulam



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KAKKANAD



**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN

In association with

Internal Quality Assurance Cell (IQAC)

**CREATIVE RECYCLING:
'THE THROB OF LIFE' ART INSTALLATION
AT GCC GROUND MARINE DRIVE,
ERNAKULAM**

**FROM
DEC 12
2023**



**TO
JAN 1
2024**

FACULTY COORDINATORS

Ms. Minu S Kumar, Assistant Professor,
Ms. Seelakshmi K S, Assistant Professor

STUDENT COORDINATORS

Ms. Drishya Sasikumar, BAAGD
Ms. Anet Yarghese, BAAGD

**Poster of Creative Recycling: 'The Throb of Life' Art Installation at
GCC Ground Marine Drive, Ernakulam**





ദേശാഭിമാനി



കൊച്ചിൻ ഗ്രാൻ്റ് കോളേജ് സജ്ജനം നേടിയ രാജഗിരി കോളേജ് ഓഫ് മാനേജ്മെന്റ് ആൻഡ് അപ്ലൈഡ് സയൻസിൽ അതിരുകൾ ആൻഡ് ഗ്രാഫിക് ഡിസൈൻ വിഭാഗത്തിൽ ഇൻസ്റ്റലേഷൻ

രാജഗിരിയുടെ ഇൻസ്റ്റലേഷൻ പുരസ്കാരം

കൊച്ചി

കൊച്ചിൻ ഗ്രാൻ്റ് കോളേജ് ഓഫ് മാനേജ്മെന്റ് ആൻഡ് അപ്ലൈഡ് സയൻസിൽ

ഈ അതിരുകൾ ആൻഡ് ഗ്രാഫിക് ഡിസൈൻ വിഭാഗത്തിൽ ഇൻസ്റ്റലേഷൻ സജ്ജനം പ്രദർശിപ്പിക്കുന്ന

അനന്തപുരം പ്ലാസ്റ്റിക് റിസൈക്ലിംഗിൽ നന്നായും ആസൂത്രണത്തിൽ വിദ്യാർത്ഥികൾ കഴിഞ്ഞുവന്ന ഇൻസ്റ്റലേഷൻ നാല് സമ്മാനം നേടിയിട്ടുണ്ട്.






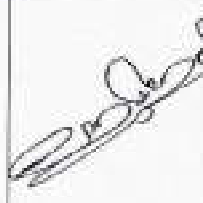


 വാർത്തകൾക്കും പരസ്യങ്ങൾക്കും ബന്ധപ്പെടുക :7012157264

News Paper Report of Creative Recycling: 'The Throb of Life' Art Installation at GCC Ground Marine Drive, Ernakulam



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Report submitted by	Ms.Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic design, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	 
Approved by	Mr. Jotty Jacob, HOD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	





PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Enhancing Financial Skills: Internet Banking Class for Kudumbasree Members

Program	Enhancing Financial Skills: Internet Banking Class for Kudumbasree Members
Date	5.12.2023
Outcome	Improved financial literacy and digital banking skills among community members, empowering them financially.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	Cochin Municipal Corporation, division no.42, Vennala
Faculty Coordinator	Ms. Jesmi Jacob, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Aswin S, B. Com Model I Taxation, Semester 2, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	34

On December 5, 2023, the Commerce department, in collaboration with NSS (National Service Scheme) and IQAC (Internal Quality Assurance Cell), initiated a significant educational program titled "Enhancing Financial Skills: Internet Banking Class for Kudumbasree Members." This program was specifically designed to enhance financial literacy and digital banking skills among members of Kudumbasree, empowering them with essential knowledge to manage their finances effectively in the digital age.

Under the guidance of Faculty Coordinator Jesmi Jacob and Student Coordinator Aswin S, the initiative gathered 34 participants, including Kudumbasree members, faculty members, students, and dedicated volunteers. The venue chosen for this impactful program was the Cochin Municipal Corporation, division no.42 in Vennala, ensuring accessibility and convenience for community members.






The primary objective of the program was to bridge the digital divide by providing hands-on training in internet banking and digital financial transactions. Participants received comprehensive instruction on various aspects of internet banking, including account management, online payments, fund transfers, and security measures. The training sessions were tailored to cater to participants' varying levels of familiarity with digital technologies, ensuring that everyone could benefit from the learning experience. Beyond technical skills, the program emphasized the importance of financial literacy and responsible banking practices. Participants engaged in interactive sessions that covered topics such as budgeting, savings strategies, understanding financial statements, and accessing financial services online. These discussions aimed to empower individuals with the knowledge and confidence to make informed financial decisions and navigate the complexities of modern banking systems. The collaboration between Commerce, NSS, and IQAC exemplified the synergy between academic institutions and community service in promoting social empowerment through education. By leveraging their combined expertise and resources, the organizers created a supportive learning environment that encouraged active participation and meaningful learning outcomes.

The outcomes of the Internet Banking Class were transformative and empowering. Participants reported improved confidence in using internet banking services, which expanded their access to financial resources and streamlined their banking activities. By gaining proficiency in digital banking, Kudumbasree members were better equipped to manage their finances efficiently, save time, and access financial services conveniently from their homes or workplaces.

Moreover, the program fostered a sense of empowerment and self-reliance among participants, enabling them to take control of their financial futures. It promoted economic inclusion by removing barriers to accessing banking services and enhancing financial independence within the community. The success of the program was a testament to the dedication and commitment of all involved – faculty members,



students, volunteers, and community partners – who generously shared their time and expertise to empower Kudumbasree members. Their collaborative efforts ensured the program's effectiveness in imparting valuable skills and knowledge that contribute to socio-economic development. Looking forward, initiatives like the Internet Banking Class serve as models for promoting digital literacy and financial inclusion in underserved communities. They highlight the transformative impact of education in equipping individuals with essential skills to thrive in an increasingly digital and interconnected world.

In conclusion, "Enhancing Financial Skills: Internet Banking Class for Kudumbasree Members" exemplified the power of education and community engagement in fostering financial empowerment. Through the collaborative efforts of Commerce, NSS, IQAC, and dedicated participants, the initiative not only enhanced digital banking skills but also promoted financial literacy and independence among Kudumbasree members. It stands as a testament to the potential of education as a catalyst for socio-economic empowerment and inclusive development within communities.



Photograph of Enhancing Financial Skills: Internet Banking Class for Kudumbasree Members



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Rajagiri College of Management and Applied Sciences, Kakkanad

Department of Commerce

In association with

NSS Unit No.236, Internal Quality Assurance Cell (IQAC)
& Rajagiri Sparsh

Enhancing Financial Skills: Internet Banking Class for Kudumbasree Members



5.12.2023 | 4.00 pm



Cochin Municipal Corporation, division no.42,
Vennala



Faculty Coordinator:
Jeemil Jacob

Student Coordinator:
Aswin S

Poster of Enhancing Financial Skills: Internet Banking Class for Kudumbasree Members





C.D. VALSALA KUMARI
COUNCILLOR
Div: 42
KOCHI MUNICIPAL CORPORATION



Mob: 9446479070
42/40, Sreevalsam
Valiyaveetil, Padivattom
Pavoor Road
Edappally
Kochi - 682024
E-mail: valsaareevalsam@gmail.com

Date: 20.2.2024

Dear Students

I am writing this letter to express my sincere appreciation for your outstanding contribution for teaching the kudumbashree about social awareness. Your professionalism and attention to detail have made a significant impact on our organisation and we are grateful for your contribution.

Your exceptional work has exceeded our expectations and we are honoured to have



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VALSALA KUMARI
COUNCILLOR
Div : 42
MUNICIPAL CORPORATION



Mob : 9446470070
42/40, Sreevalsam
Valiyaveetil, Padivattom
Pavoor Road
Edappally
Kochi - 682024
E-mail : valsasreevalsam@gmail.com

Date : 20.2.2024

as a part of our team. Your hard work and dedication are an inspiration to us all.

Please accept this letter as a formal expression of our gratitude for your exceptional work. We value your contribution and we look forward to your continued success.




Thanking You
Valsalakumari


E.D. VALSALA KUMARI
COUNCILLOR
DIVISION: 42, VENNALA
KOCHI MUNICIPAL CORPORATION

Appreciation Letter of Enhancing Financial Skills: Internet Banking Class for Kudumbastree Members





Report submitted by	Mr. Aswin S, B. Com Model 1 Taxation, Semester 2, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Jesmi Jacob, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Dec 05, 2023




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Rajagiri College of Management & Applied Sciences
Rajagiri Valley, R. O., Kakkanad - 682 039



**Report on Cinematic Celebration: Ghibli Film Festival for School Students at
Neighbourhood (Rajagiri Valley)**

Program	Cinematic Celebration: Ghibli Film Festival for School Students at Neighbourhood (Rajagiri Valley)
Date	04.12.2023 to 06.12.2023
Outcome	Provided an enriching cultural experience for school students, fostering an appreciation for cinematic arts and introducing them to the works of Studio Ghibli.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad.
In association with	IQAC
Venue	Conference hall, Lecture Hall 603, Lecture Hall 602, Lecture Hall 601
Faculty Coordinator	Mr. Renju A C, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad Ms. Minnu Joseph, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Aan Anna Antony, BA Animation & Graphic Design, 2021-24 Batch, Rajagiri College of Management and Applied Sciences, Kakkanad Mr. Steve George, BA Animation & Graphic Design, 2021-24 Batch, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	10



Signature

The Ghibli Film Festival Project is an exciting and engaging opportunity for students to plan, prepare and present a festival of films by Studio Ghibli, an acclaimed Japanese animation film studio that was founded in 1985 by animators and directors Miyazaki Hayao and Takahata Isao and producer Suzuki Toshio. Studio Ghibli is known for the high quality of its filmmaking and its artistry. The Target audience would be mainly **students among the age group of 15 - 25 from various schools with Higher Secondary education and to an audience of college students** and potentially also the wider community. It creates collaborative relationships between schools and colleges.

The Target Audience for Film fest: Students among the age group of 15 - 25 from various schools with Higher Secondary education & Rajagiri College Students



Photograph of Cinematic Celebration: Ghibli Film Festival for School Students at Neighbourhood (Rajagiri Valley)



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Photographs of Cinematic Celebration: Ghibli Film Festival for School Students at Neighbourhood (Rajagiri Valley)

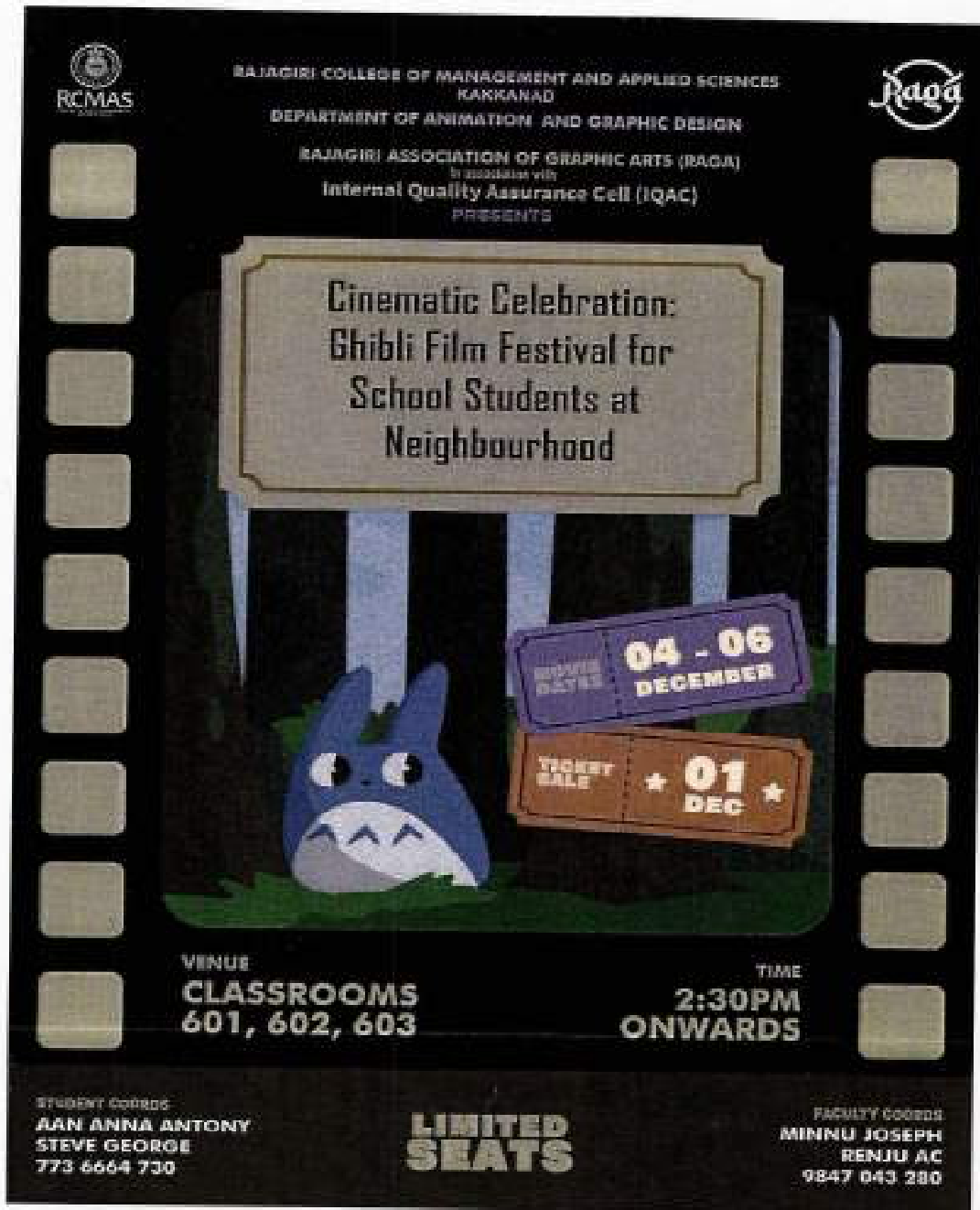




Photograph of Cinematic Celebration: Ghibli Film Festival for School Students at Neighbourhood (Rajagiri Valley)



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
 KARKANAD
 DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN
 RAJAGIRI ASSOCIATION OF GRAPHIC ARTS (RAGA)
 In association with
 Internal Quality Assurance Cell (IQAC)
 PRESENTS

**Cinematic Celebration:
 Ghibli Film Festival for
 School Students at
 Neighbourhood**

**04 - 06
 DECEMBER**

**TICKET
 SALE * 01
 DEC ***

VENUE
CLASSROOMS
601, 602, 603

TIME
2:30PM
ONWARDS

STUDENT COORDS
AAN ANNA ANTONY
STEVE GEORGE
773 6664 730

LIMITED SEATS




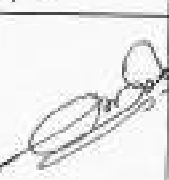
FACULTY COORDS
MINNU JOSEPH
RENJU AC
9847 043 280

Poster of Cinematic Celebration: Ghibli Film Festival for School Students at Neighbourhood (Rajagiri Valley)



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Report submitted by	Mr. Renju A C, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Mr. Renju A C, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad Ms Minnu Joseph, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	 
Approved by	Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad	





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 Rajagiri College of Management & Applied Sciences
 Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Eco-Friendly Neighborhood (Rajagiri Valley) Plastic Bottle Collection Initiative

Program	Eco-Friendly Neighborhood (Rajagiri Valley) Plastic Bottle Collection Initiative.
Date	30 th November 2023
Outcome	Aimed to raise awareness about the detrimental impact of plastic waste on the environment and encourage responsible waste management practices among students and faculty members.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39
In association with	NSS & IQAC
Venue	Basketball Court
Faculty Coordinator	Ms. Minu S Kumar, Assistant Professor and Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, and Ms. Hitha P S, Student's Counsellor, Rajagiri College of Management and Applied Sciences.
Student Coordinator	Ms. Drishya Sasikumar, BA Animation & Graphic Design, 2022-25 Batch and Ms. T G Remya, B.Com Model I Computer Science, 2023-2026 Batch, Rajagiri College of Management and Applied Sciences
No. of Participants	18



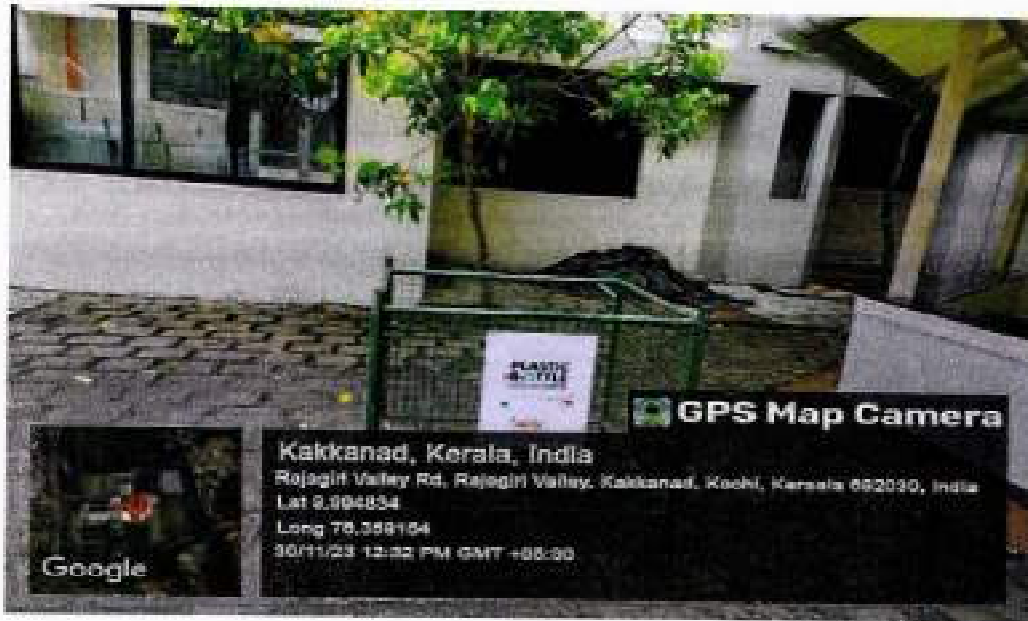
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In an effort to tackle environmental concerns and instill sustainable habits within the college community, the Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences in collaboration with IQAC teamed up with NSS-ECOTOPIA to organize a Plastic Bottle Collection initiative. This campaign launched in 17th November 2023 aimed to raise awareness about the detrimental impact of plastic waste on the environment and encourage responsible waste management practices among students and faculty members alike. The Plastic Bottle Collection drive saw enthusiastic participation from across the campus. Through engaging promotional campaigns and informative workshops the organizers sought to educate individuals about the importance of reducing, reusing and recycling plastic bottles as a means to fight environmental degradation. By fostering a sense of collective responsibility and environmental concern, the initiative underscored the role that every individual plays in safeguarding our planet for future generations.

As the campaign gained momentum, it not only gained widespread support but also fostered a sense of environmental responsibility and shared purpose among participants. Students and staff members alike embraced the opportunity to contribute to a meaningful cause, recognizing the significance of small actions in effecting positive change. The Plastic Bottle Collection initiative served as an effective reminder of the power of collective action in addressing important environmental challenges.





**Photographs of Eco-Friendly Neighborhood (Rajagiri Valley)
Plastic Bottle Collection Initiative**



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
Kakkanad

DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN

In Association with



NSS Unit No.236 & Internal Quality Assurance Cell (IQAC)

**Eco-Friendly Neighborhood (Rajagiri Valley)
Plastic Bottle Collection Initiative**

*"Where Green Dreams
Come True"*



 METAL / GLASS BOTTLES
NOT ACCEPTED

 PLASTIC BOTTLES ARE
ACCEPTED

FACULTY COORDINATORS
SREELAKSHMI K S
MINU S KUMAR
HITHA P S (+91 9744927261)

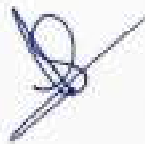
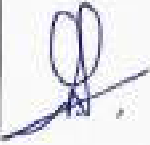


LAST DATE
NOV 30
THURSDAY

STUDENT COORDINATORS
DRISYA SASIKUMAR
T J REMYA
(+91 9496437012)



Poster of Eco-Friendly Neighborhood (Rajagiri Valley) Plastic Bottle
Collection Initiative



<p>Report submitted by</p>	<p>Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences</p>	
<p>Coordinated by</p>	<p>Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences</p> <p>Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences</p>	 
<p>Approved by</p>	<p>Mr. Jotty Jacob, HOD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences</p>	



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Rajagiri College of Management & Applied Sciences
 Rajagiri Valley. P. O., Kakkannad - 682 039



Report on Animating Imagination: Flip Book Workshop for St. Joseph's Boys Home, Koonnamavu at 2D Lab

Program	Animating Imagination: Flip Book Workshop for St. Joseph's Boys Home, Koonnamavu at 2D Lab
Date	10.11.2023
Resource Person	Mr. Renju A C, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad Ms. Minnu Joseph, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
Outcome	This collaboration benefits for both the parties like mentoring capabilities for the students of Rajagiri College & Hands-on practice on Animation for the inmates of St. Joseph's Boys Home, Koonnamavu.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
Faculty-in-Charge	Ms. Minnu Joseph, Assistant Professor, Mr. Jotty Jacob, Assistant Professor and Mr. Renju A C, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
Student-in-Charge	Mr. Steve George, BA Animation and Graphic Design, 2021-24 Batch and Mr. Jeeva B, BA Animation and Graphic Design, 2022-25 Batch, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	24



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The Flipbook Workshop for Small Boys, organized by the Department of Animation and Graphic Design, took place on October 11, 2023, in the 2D Lab. This engaging and creatively stimulating one-day event was tailored specifically for young boys eager to explore the world of animation. A total of 33 students participated, including 24 students from St. Joseph's Boys Home, Koonammavu, and 9 students from the Parent Department. Participants learned the basics of drawing, storytelling, and the principles of animation, guided by experienced instructors who made the sessions interactive and accessible. Through hands-on activities, the boys created their own flipbooks, bringing their imaginative stories to life one frame at a time. The workshop also included group activities that encourage teamwork and collaboration, allowing the young animators to share ideas and inspire one another. In addition to fostering creativity, the workshop aimed to develop fine motor skills and an understanding of sequential art. The day concluded with a showcase where the boys proudly displayed their flipbook creations, receiving appreciation and feedback from their peers and mentors. The Flipbook Workshop was a delightful success, leaving the young participants with a sense of accomplishment and a newfound passion for animation.

Group	Student Incharge	Supporting Crew	Theme	Faculty Incharge
1	Steve	Jeeva	Sunset Sunrise, Stick Figure Dance	Ms. Minnu Joseph
2	Abhimanyu	Drisya	Dripping Water, Bouncing Ball	Mr. Renju A C
3	Ann	Anet	Flying Zuzu, Leaf falling	Ms. Minnu Joseph
4	Saranya	Aparna	Seed Sprouting, Flying Balloon	Mr. Renju A C
5	Krishnendu	Aparna	Flower Dance, Cloud movement	Mr. Renju A C



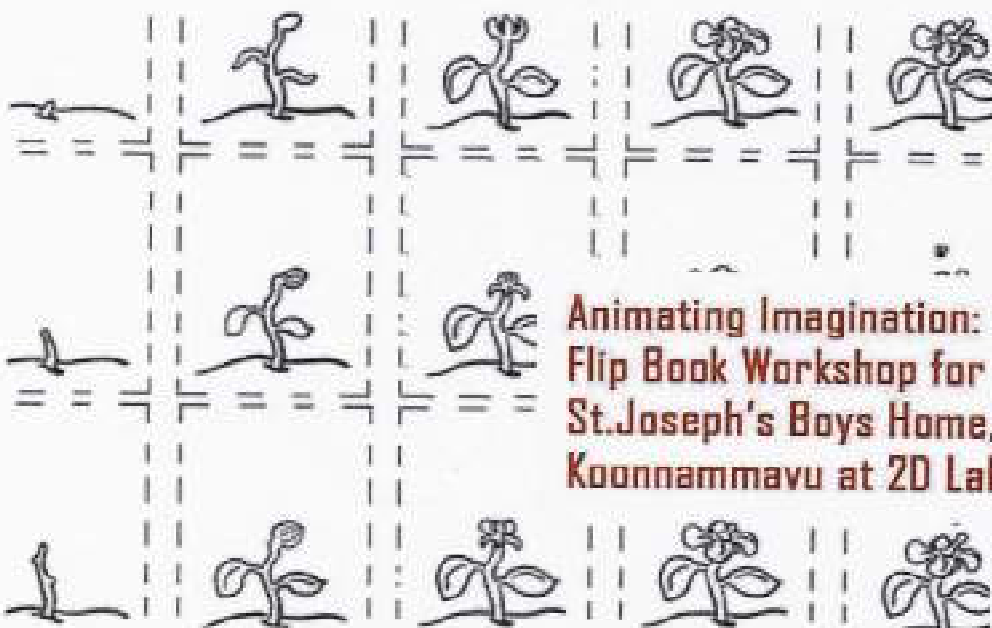
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DEPARTMENT OF ANIMATION & GRAPHIC DESIGN

IN ASSOCIATION WITH RAGA SAMEEP & Internal Quality Assurance Cell (IQAC)

10 NOV 2023



**Animating Imagination:
Flip Book Workshop for
St. Joseph's Boys Home,
Koonnamavu at 2D Lab**

FOR THE INMATES OF ST. JOSEPH'S BOYS HOME, KOONNAMAVU

FACULTY COORDINATORS:

JOTTY JACOB
RENJU AC
MINNU JOSEPH

STUDENT COORDINATORS:

STEVE GEORGE
JEEVA B

Social Activity for Mentoring, Empowering & Enriching Peers (SAMEEP)
Rajagiri Association of Graphic Arts (RAGA)

Poster of Animating Imagination: Flip Book Workshop for St. Joseph's Boys Home,
Koonnamavu at 2D Lab



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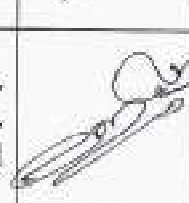


Photographs of Animating Imagination: Flip Book Workshop for St. Joseph's Boys Home, Kottayam at 2D Lab



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Report submitted by	Ms. Minnu Joseph, Assistant Professor, Department of Animation and Graphic design, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Mr. Renju A C & Ms Minnu Joseph , Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad	





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Rajagiri College of Management & Applied Sciences

Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Santhwanam Project: Compassionate Visit to Karunalayam

Program	Santhwanam Project: Compassionate Visit to Karunalayam
Date	07.11.2023
Outcome	Fostered a sense of care and support for the residents, improving their mental and emotional well-being.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	Karunalayam
Faculty Coordinator	Ms. Mariya Paul, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Ann Rosa Sander, Mr. Omar Farzana Nazeer, Mr. Nihaal Sajeev, B. Com Model 2 Logistics Management, Semester 2, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	25

On November 7, 2023, the Commerce department, in collaboration with NSS (National Service Scheme) and IQAC (Internal Quality Assurance Cell), undertook a compassionate initiative known as the "Santhwanam Project: **Compassionate Visit to Karunalayam.**" This program was meticulously designed to foster a profound sense of care and support for the residents of Karunalayam, thereby enhancing their mental and emotional well-being.

Led by Faculty Coordinator Mariya Paul and Student Coordinators Ann Rosa Sander, Omar Farzana Nazeer, and Nihaal Sajeev, the program brought together 25 participants including faculty members, students, and volunteers eager to make a meaningful impact in the lives of the residents.

Karunalayam, chosen as the venue for this compassionate visit, is a haven for



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individuals who require specialized care and support due to various physical and mental health challenges. The initiative aimed to provide not only companionship but also a source of emotional solace and reassurance to the residents, many of whom may often feel isolated or marginalized.

The program began with a warm welcome and introduction, setting a comforting atmosphere for interactions between volunteers and residents. Participants engaged in a range of activities carefully tailored to cater to the diverse needs and interests of the residents. These activities included storytelling sessions, interactive games, music performances, and art and craft activities, all designed to stimulate creativity, encourage social interaction, and evoke positive emotions.

Beyond planned activities, volunteers spent quality time listening to the residents' stories, sharing conversations, and offering genuine companionship. Such interactions were instrumental in fostering a sense of belonging and reducing feelings of loneliness or isolation among the residents. The compassionate presence of volunteers helped create a supportive environment where residents felt valued, respected, and cared for.

The collaboration between Commerce, NSS, and IQAC exemplified their shared commitment to community service and social responsibility. By pooling their resources and expertise, the organizers ensured a holistic approach to enhancing the well-being of Karunalayam residents, promoting empathy and compassion within society.

The outcomes of the Santhwanam Project were deeply impactful and resonant. The visit not only brought moments of joy and happiness to the residents but also left a lasting impression on the volunteers. Participants gained a newfound appreciation for the importance of empathy and human connection in supporting vulnerable individuals within the community.

Moreover, the program served as a catalyst for personal growth and reflection among volunteers, fostering a deeper understanding of the challenges faced by residents of care facilities like Karunalayam. It inspired participants to become advocates for



inclusivity and compassion, promoting a culture of respect and dignity for all individuals, regardless of their circumstances.

The success of the program was a testament to the dedication and compassion of all involved—faculty members, students, volunteers, and staff at Karunalayam—who contributed their time and efforts to create a meaningful and enriching experience for the residents. Their collective impact exemplified the transformative power of kindness and empathy in fostering positive change within communities.

Looking ahead, initiatives like the Santhwanam Project serve as reminders of the profound impact of compassionate outreach and community engagement. They inspire individuals to continue promoting empathy and understanding, cultivating a more compassionate society where every individual is valued and supported.

In conclusion, the "Santhwanam Project: Compassionate Visit to Karunalayam" exemplified the essence of care and support in enhancing the mental and emotional well-being of vulnerable individuals. Through the collaborative efforts of Commerce, NSS, IQAC, and dedicated participants, the initiative not only brought comfort and companionship to Karunalayam residents but also nurtured a culture of empathy and compassion that extends beyond the program itself. It stands as a testament to the power of human connection and collective action in making a meaningful difference in the lives of others.



Photograph of Santhwanam Project: Compassionate Visit to Karunalayam






RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KAKKANAD

Department of Commerce

In association with

**Internal Quality Assurance Cell (IQAC), NSS Unit No.236
and Rajagiri Sparsh**

Organises

**SANTHWANAM PROJECT
Compassionate visit to
karunalayam, Kakkanad**

Venue: Karunalayam Kakkanad

Date : 7/11/2023

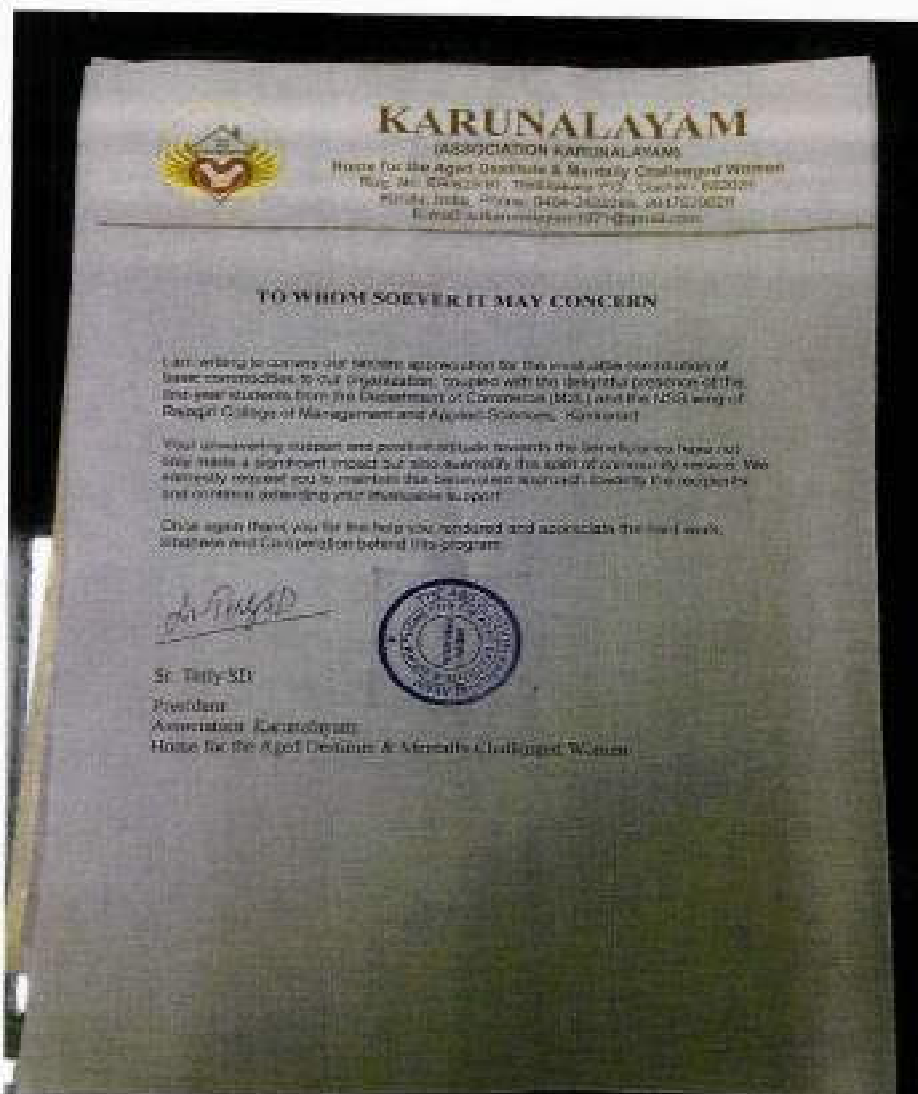
Time: 3:00pm

Faculty coordinator
Mariya Punn - 6238077370

Student coordinators
Mr Ann Rana Sander
Mr Omur Parvath Nasser
Mr Nilimal Sejeev

Poster of Santhwanam Project: Compassionate Visit to Karunalayam








Appreciation Letter
Santhwanam Project: Compassionate Visit to Karunalayam



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<p>Report submitted by</p>	<p>Ms. Ann Rosa Sander, B. Com Model 2 Logistics Management Semester 2, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Coordinated by</p>	<p>Ms. Mariya Paul , Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Approved by</p>	<p>Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	

Nov 7, 2023




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Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Community Wellness: Free Medical Camp in Kunnathunad

Program	Community Wellness: Free Medical Camp in Kunnathunad
Date	04.11.2023
Outcome	Provided free medical check-ups and healthcare services, improving health outcomes for the local community.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	SNLP School Mamala
Faculty Coordinator	Ms.Mary Antony, Ms.Diana Joseph, Ms.Aswathy K.M, Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Navaneeth K.R , B.Com Model 1 Computer Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.
No. of Participants	32

On the 4th of November 2023, the Commerce department, in collaboration with NSS (National Service Scheme) and IQAC (Internal Quality Assurance Cell), spearheaded a crucial initiative titled "Community Wellness: **Free Medical Camp in Kunnathunad**". This endeavor was meticulously planned to address healthcare disparities by offering free medical check-ups and essential healthcare services to the local community, thereby enhancing health outcomes and promoting well-being.

Under the adept guidance of Faculty Coordinators Mary Antony, Diana Joseph, and Aswathy K.M., and the leadership of Student Coordinator Navaneeth-K R, the program brought together 32 participants consisting of faculty members, students, healthcare professionals, and dedicated volunteers. Their unified goal was to provide accessible healthcare solutions and promote preventive care among residents of Kunnathunad.




The venue, SNLP School Mamala, served as a central hub for the medical camp, offering a conducive environment for delivering comprehensive healthcare services. The camp featured various medical stations staffed by volunteer doctors, nurses, and healthcare providers who conducted thorough check-ups, offered consultations, and administered basic treatments as needed. Services ranged from general health screenings to specialized consultations, ensuring that participants received personalized care tailored to their medical needs.

Beyond medical interventions, the initiative focused on health education and disease prevention. Volunteers engaged with attendees through informative sessions on topics such as hygiene, nutrition, and lifestyle choices that impact health. These educational efforts aimed to empower individuals with knowledge and strategies to maintain optimal health and prevent common illnesses.

The collaboration between Commerce, NSS, and IQAC exemplified the collective commitment to community welfare and social responsibility. By leveraging their combined expertise and resources, the organizers maximized the impact of the medical camp, highlighting the integral role of education and outreach in improving public health outcomes.

The outcomes of the Community Wellness program were profound and far-reaching. By providing free medical services, the initiative directly addressed healthcare barriers and improved access to essential healthcare for underserved populations in Kunnathunad. Participants benefited from early detection of health issues, timely interventions, and access to healthcare advice that could potentially mitigate long-term health risks. Moreover, the program fostered a sense of community and solidarity among participants and residents alike. Volunteers and healthcare providers worked tirelessly to ensure that each individual received compassionate care and support, reinforcing the importance of empathy and human connection in healthcare delivery.

The success of the medical camp was a testament to the dedication and expertise of all involved – faculty members, students, healthcare professionals, and

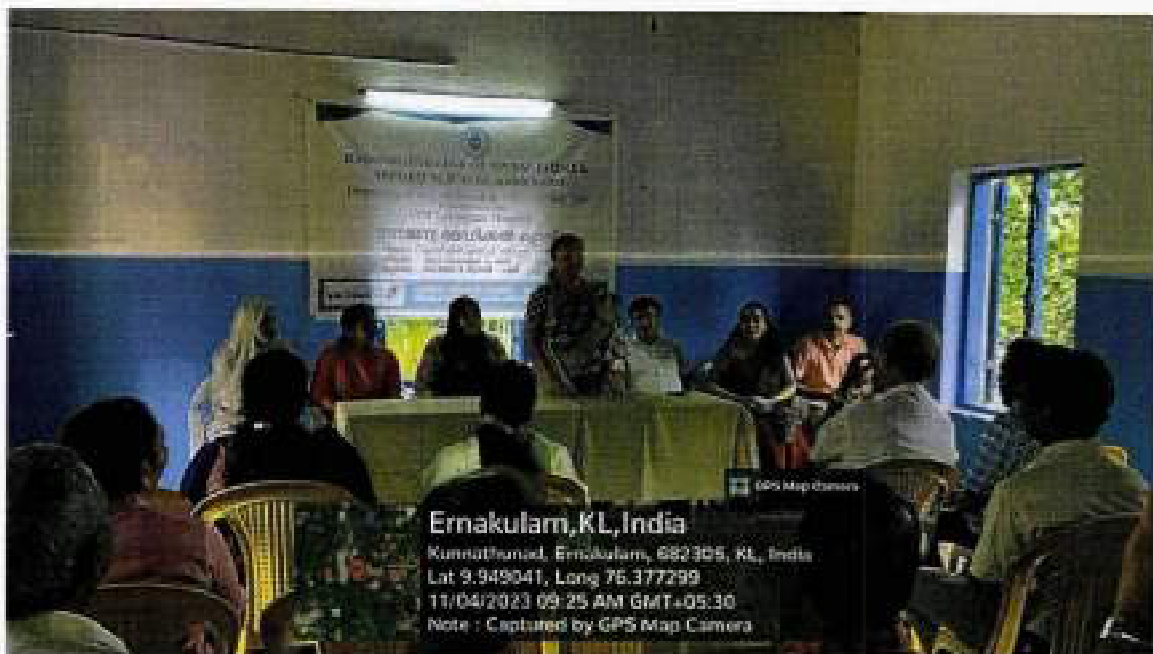


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volunteers – who selflessly contributed their time and skills to make a positive impact on community health. Their collaborative efforts not only facilitated the smooth operation of the camp but also enriched the experience with moments of shared compassion and mutual support.

Looking forward, initiatives like the Community Wellness program serve as a catalyst for future endeavors in community health and social welfare. They underscore the transformative potential of collective action in addressing healthcare disparities and promoting holistic well-being within diverse communities.


In conclusion, "Community Wellness: Free Medical Camp in Kunnathunad" exemplified the power of collaboration and compassion in advancing public health. Through the concerted efforts of Commerce, NSS, IQAC, and dedicated volunteers, the initiative not only provided critical healthcare services but also fostered a culture of health awareness and preventive care. It stands as a testament to the profound impact that community-driven initiatives can have in improving health outcomes and enhancing quality of life for individuals and families in need.



Photograph of Community Wellness: Free Medical Camp in Kunnathunad



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KAKKANAD





Department of Commerce


In association with


NSS UNIT NO.236 AND INTERNAL QUALITY ASSURANCE CELL (IQAC) AND RAJAGIRI SPARSH


COMMUNITY WELLNESS: MEDICAL CAMP IN KUNNATHUNAD AT SNLP SCHOOL MAMALA





 **SNLP School Mamala**

 **04.11.2023 | 9.00-1.00 pm**



FACULTY COORDINATORS:

Mary Antony-9447590381
Diana Joseph- 8089348320
Aswathy K.M-7012970686

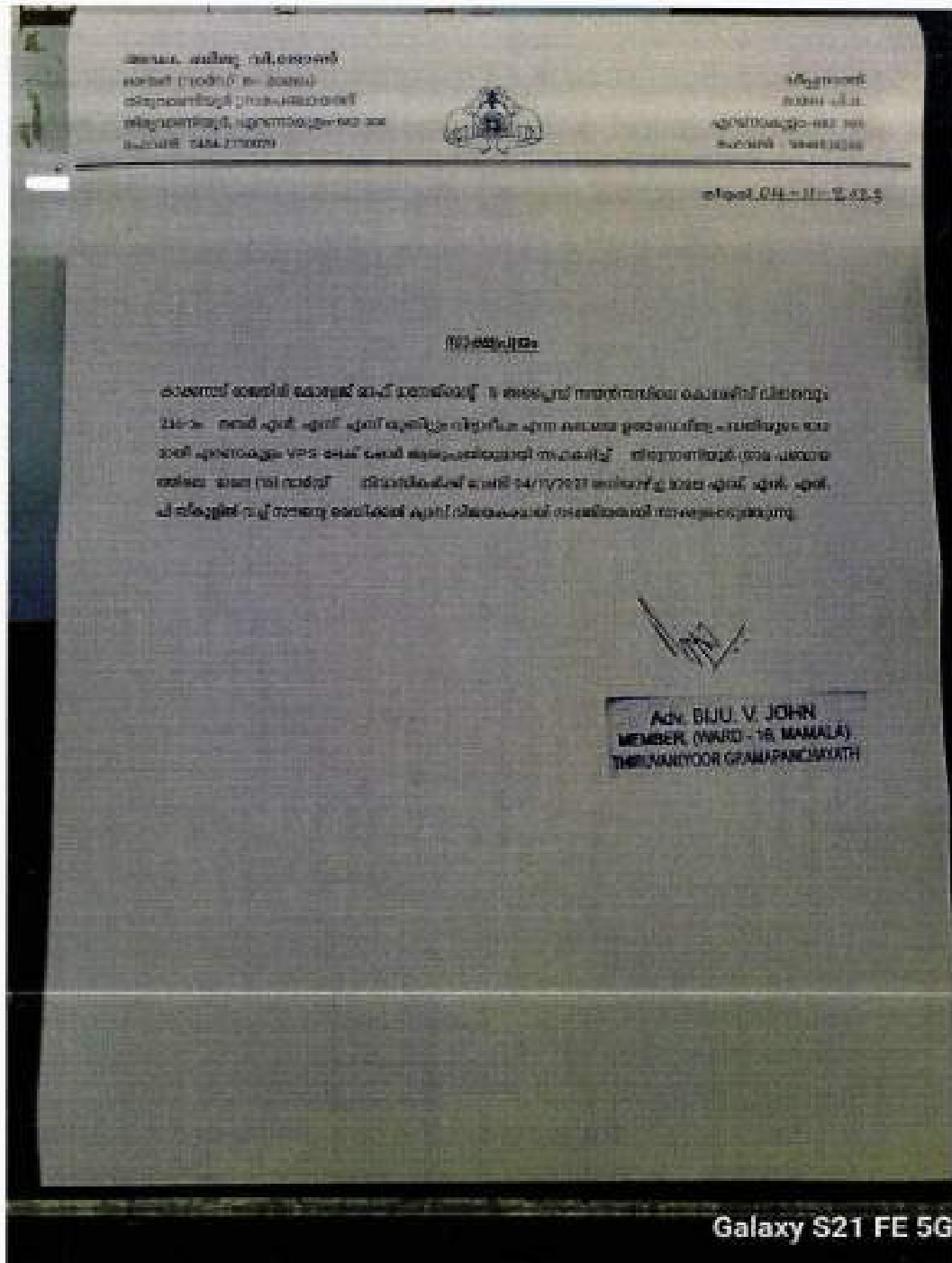
STUDENT COORDINATOR:

Navaneeth-K R 7736463790

Poster of Community Wellness and Medical Camp in Kunnathunad



Legal







Appreciation Letter of Community Wellness: Free Medical Camp in Kunnathunad



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Report submitted by	Mr.Navaneeth K R , B. Com Model I Computer Semester 6, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms.Mary Antony, Ms.Diana Joseph, Ms.Aswathy K.M Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	 
Approved by	Ms. Mary Antony HOD and Assistant Professor Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Apr 11, 2023



PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Road Safety Education: Traffic Rules Awareness Class at Government HSS ,Vennala

Program	Road Safety Education: Traffic Rules Awareness Class at Government HSS ,Vennala
Date	26.10.2023
Outcome	Increased students' awareness of traffic rules, promoting safer behaviors and potentially reducing traffic-related incidents.
Organized by	Department of Management
In association with	NSS & IQAC
Venue	Govt.HSS,Vennala
Faculty Coordinator	Ms.Raji T,Department of Management,Rajagiri College of Management and Applied Sciences,Kakkanad
Student Coordinator	Ms.Nesrin Nelson,Sanaya David& Neha Jerson,BBA 3 rd semester,Department of Management,Rajagiri College of Management and Applied Sciences,Kakkanad
Number of Participants	12

The Awareness class on Traffic Rules and Regulations was a commendable initiative organized by Management on 26 October 2023. As a others program, BBA third semester students gave an awareness about traffic rules and regulations in association with regional transport office on October 26th.A total of 12 students were part of the initiative. This initiative stands out as a beacon of hope and support for **Students of Government HSS Vennala**, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The impact of the Traffic Rules Awareness Class was evident from the enthusiastic participation of the students. Many expressed a newfound understanding of traffic rules and a commitment to adhering to them. The interactive nature of the



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session was particularly appreciated, as it made the learning process both enjoyable and effective. The organizers received commendation for their efforts, with particular praise for their ability to make complex information accessible and engaging for young minds.

The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action. On 26-10-2023 an awareness class on road safety, fundamental duties, and rights was conducted by the Department of Management in association with Regional Transport Office at Vennala Higher Secondary School. The session aimed to educate students about responsible road behavior, their fundamental duties as citizens, and their rights concerning road safety. The class was organized by Neha Jerson, Sanaya David, and Nesrin of BBA second year under the guidance of Mr. Arun C D, a Motor Vehicle Inspector. Mr. Arun CD shared his expertise and insights on road safety regulations and the importance of adhering to traffic laws.



Photographs of Road Safety Education: Traffic Rules Awareness Class at Government HSS ,Vennala



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NSS UNIT
NO:236

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management

In association with

Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh

organises



**Road Safety Education: Traffic Rules
Awareness Class**

Govt.HSS,Vennala

2:30 PM

October 26 2023

Faculty Coordinator
Ms. Raji T : 9447799975

Student Coordinator
Nesrin Nelson : 8089396913
Sanaya David : 7736482095
Neha Jerson : 7994138423

Poster of Road Safety Education: Traffic Rules Awareness Class at
Government HSS ,Vennala





Certification of Appreciation

This certificate is awarded to **NESRIN NELSON** of 3rd semester **BBA** student at **RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCE** in recognition of her time and dedication in conducting an awareness class about traffic rules and regulations in GOVT HSS VENNALA under my guidance, in accordance with Regional transport office ernakulam.

Date
27-10-2023

Signature
Mr. Arun C.D
Motor vehicles inspector




ARUN C.D., ID No. 3451
Motor Vehicles Inspector
Regional Transport Office
Ernakulam



Appreciation Letter Road Safety Education: Traffic Rules Awareness
Class at Government HSS ,Vennala



Legal

Report submitted by	Ms.Nesrin Nelson,Sanaya David & Nehajerson,BBA 3 rd semester,Department of Management, Rajagiri College of Management & Applied Sciences,Kakkanad	
Coordinated by	Ms.Raji T , Assistant Professor,Department of Management ,Rajagiri College of Management & Applied Sciences,Kakkanad	
Approved by	Ms.Megha Mohan.HOD & Assistant Professor,Department of Management ,Rajagiri College of Management & Applied Sciences,Kakkanad	

26 October 2023





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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkannad - 682 039

Report on Personal Hygiene Education at Home of Faith, Kakkanad

Program	Personal Hygiene Education at Home of Faith
Date	21.10.2023
Outcome	Educated residents on personal hygiene practices, leading to improved health outcomes and reduced incidence of hygiene-related illnesses.
Organized by	Management
In association with	NSS & IQAC
Venue	Home of Faith, Kakkanad
Faculty Coordinator	Ms. Raji T, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Merlin Shaju, BBA 3 rd semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Number of Participants	8

The Orphanage Visit was a commendable initiative organized by Management on 21 October 2023. As a others program, Orphanage visit was conducted by students of third sem BBA and a class was provided on personal hygiene to the inmates. The session covered topics related to personal hygiene practices and challenges faced. A total of 8 students actively participated in the extension activity contributing to the empowerment of individuals. The session covered essential topics such as proper handwashing, dental care, menstrual care and overall cleanliness practices. The primary objective of the Personal Hygiene Education Program was **to impart knowledge about proper hygiene practices to the residents of Home of Faith**. Personal hygiene is a critical aspect of overall health and well-being, and proper practices can significantly reduce the risk of infections and diseases. By educating the residents, the



Legal

program sought to empower them with the knowledge and skills necessary to maintain good hygiene and improve their quality of life. Emphasis was placed on the importance of regular handwashing with soap and water. Demonstrations were conducted to show the correct handwashing technique, and residents were encouraged to practice this regularly, especially before meals and after using the restroom. The importance of regular bathing, nail trimming, and wearing clean clothes was highlighted. Tips on maintaining personal cleanliness were shared, and residents were encouraged to incorporate these practices into their daily routines. Safe food handling and storage practices were discussed to prevent foodborne illnesses. Residents were educated on the importance of washing fruits and vegetables, cooking food thoroughly, and storing it at the correct temperatures. Through interactive discussions and demonstrations, the team aimed to instill a sense of awareness and the significance of maintaining good personal hygiene habits.

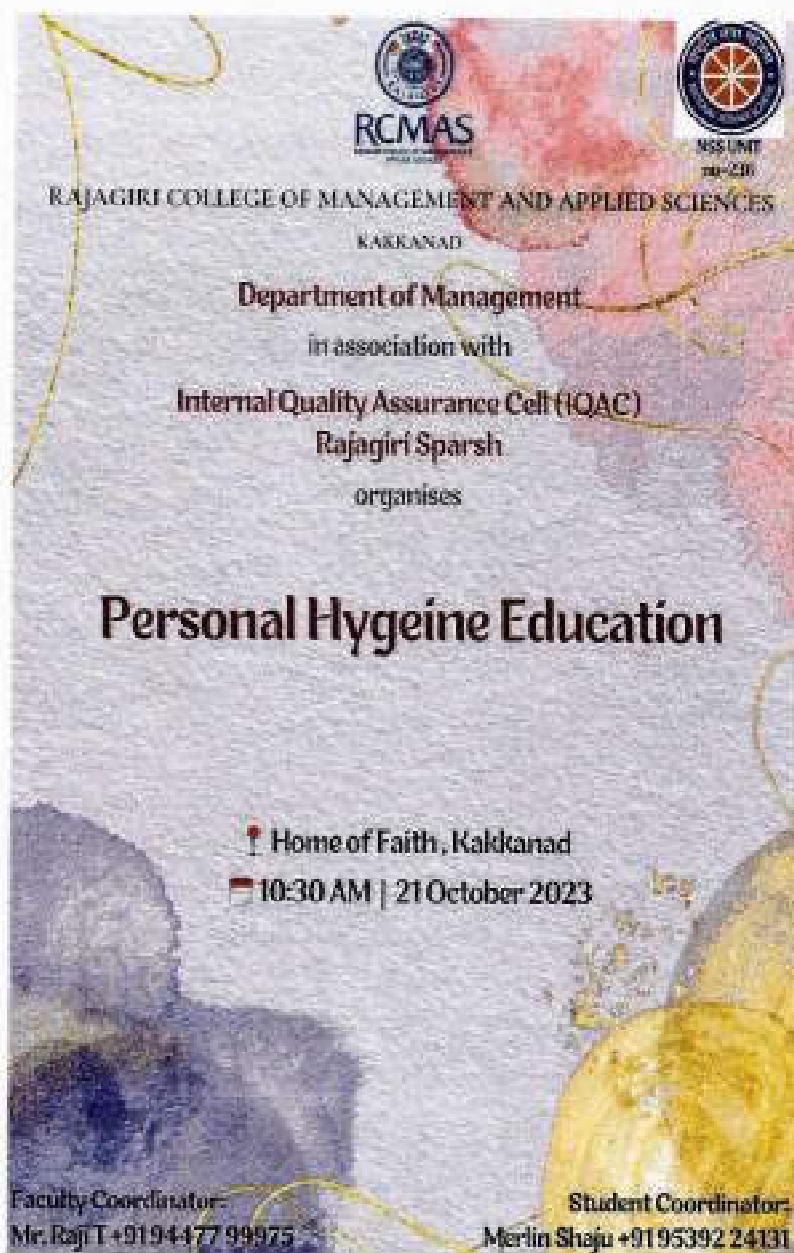
This initiative stands out as a beacon of hope and support for Home of Faith Charitable Trust, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



Photograph of Personal Hygiene Education at Home of Faith



Handwritten signature



The poster features a background of abstract watercolor washes in shades of blue, purple, yellow, and red. At the top, there are two circular logos: the RCMAS logo on the left and the NSS UNIT logo on the right. The text is centered and reads: 'RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KAKKANAD, Department of Management, in association with Internal Quality Assurance Cell (IQAC), Rajagiri Sparsh organises Personal Hygiene Education'. Below this, it specifies the location as 'Home of Faith, Kakkanad' and the date and time as '10:30 AM | 21 October 2023'. At the bottom, it lists the 'Faculty Coordinator: Mr. Raji T +9194477 99975' and the 'Student Coordinator: Merlin Shaju +9195392 24131'.

Poster of Personal Hygiene Education at Home of Faith



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HOME OF FAITH

CHARITABLE SOCIETY, REGD NO. S.P. 174719
a trust for the physically handicapped children

S.P. PO, KARIKKALAD
Kottayam P.O. - 682039
Kerala, India
Ph: 0484-2935270
E-mail: homeoffaith@gmail.com

*As a part of extension activity, conducted by
Rajagiri College of Management and Applied Sciences, Kottayam
films library of 800 items, was conducted on ephraige
street and gave them a class on Personal Hygiene on
21-10-2019.*

For 80 items CPS






Appreciation Letter Personal Hygiene Education at Home of Faith



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Report submitted by	Ms.Merlin Shaju ,BBA 3 rd semester,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad	
Coordinated by	Ms.Raji T , Assistant Professor,Department of Management ,Rajagiri College of Management & Applied Sciences,Kakkanad	
Approved by	Ms.Megha Mohan,HOD & Assistant Professor ,Department of Management ,Rajagiri College of Management & Applied Sciences,Kakkanad	

21 October 2023




PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Cultural Craftsmanship: Screw Pine Weaving Workshop at Kudumbasree Community, Kottapuram Integrated Development Society (KIDS), Ernakulam

Program	Cultural Craftsmanship: Screw Pine Weaving Workshop at Kudumbasree Community, Kottapuram Integrated Development Society (KIDS), Ernakulam
Date	19.10.2023
Outcome	Enhanced participants' skills in traditional screw pine weaving, preserved cultural heritage, and fostered community engagement through hands-on workshop activities.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
In association with	KIDS KOTTAPURAM, NSS & IQAC
Venue	Kottapuram Integrated Development Society (KIDS)
Faculty Coordinator	Renju A C, Assistant Professor, Department of Animation and Graphic Design, and Minnu Joseph, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
Student Coordinator	Ms. Pavithra Rethesh, BA Animation & Graphic Design, 2023-26 Batch, Rajagiri College of Management and Applied Sciences Mr. Nathan Antony Nixon, BA Animation & Graphic Design, 2023-26 Batch, Rajagiri College of Management and Applied Sciences Ms. Sara Sini Roy, BA Animation & Graphic Design, 2023-26 Batch, Rajagiri College of Management and Applied Sciences
No. of Participants	29




Kottapuram Integrated Development Society (KIDS), which is the official organ for Social Action of Diocese of Kottapuram got established in 1987 simultaneously with the formation of the Diocese of Kottapuram. Ever since inception the society has been striving hard for the total development of the community, especially the poor and marginalized by integrating all the elements and resources of the community. The Natural Fibre sector is one of the most important sectors of KIDS by developing value-added products from screw pine and water hyacinth craft. KIDS acts as a catalyst for promoting the market for these products.

The Natural Fibre Emporium which is offered by the Ministry of Textiles recognizing the commendable works of KIDS in the field of Natural Fibre is the main outlet for the products made by the artisans. The Department of Animation & Graphic Design in association with NSS Unit No: 236 have taken the initiative to collaborate with Gaya for a workshop **for the Kudumbasree community &** for the students in the department for further Product Designing after experiencing the textures & flexibility of dried weaved screw pine. Through this collaboration, we hope to achieve benefits for both the parties like a new product line for Gaya & a new skill for the students & extended community. The Target Community are approximately 40 students from the Department of Animation & Graphic Design & 10 members of Kudumbasree Community from Kanayannur Taluk.





Photographs of Cultural Craftsmanship: Screw Pine Weaving Workshop at Kudumbasree Community, Kottapuram Integrated Development Society (KIDS),Ernakulam



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN

KAKKANAD

IN ASSOCIATION WITH



**NSS UNIT
NO. 236**



**INTERNAL QUALITY
ASSURANCE CELL
(IQAC)**

PRESENTS

**Cultural Craftsmanship: Screw Pine Weaving
Workshop at Kudumbasree Community, Kottapuram
Integrated Development Society (KIDS), Ernakulam**

VENUE

**KIDS CAMPUS
KOTTAPURAM**

DATE

**19 OCT
2023**

FACULTY COORDINATOR

**MINNI JOSEPH
JITTY JACOB
RENU AG**





STUDENT COORDINATOR

**PAWTHRA RETHEESH
NATHAN ANTONY NIXON
SARA SIMI ROY**

**Poster of Cultural Craftsmanship: Screw Pine Weaving Workshop at
Kudumbasree Community, Kottapuram Integrated Development Society
(KIDS), Ernakulam**





<p>Report submitted by</p>	<p>Ms Minnu Joseph, Assistant Professor, Department of Animation and Graphic design, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Coordinated by</p>	<p>Mr. Renju A C, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad Ms Minnu Joseph, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	 
<p>Approved by</p>	<p>Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	





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Rajagiri College of Management & Applied Sciences

Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Sustainable Lifestyle Promotion: ECOLOGIX Cloth Kit Distribution

Program	Sustainable Lifestyle Promotion: ECOLOGIX Cloth Kit Distribution
Date	16.10.2023
Outcome	Promoted sustainable living by distributing eco-friendly cloth kits, reducing reliance on plastic.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	Kakkanad Collectorate Premises
Faculty Coordinator	Ms. Vinitha Varghese, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Mohammed Shajir TP, Mr. Mohammed Naufel, B.Com Model 2 Logistics, Semester 4, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	30

On October 16, 2023, the Commerce department, in collaboration with NSS (National Service Scheme) and IQAC (Internal Quality Assurance Cell), launched a proactive initiative titled "Sustainable Lifestyle Promotion: ECOLOGIX Cloth Kit Distribution." This program was designed to advocate for sustainable living practices by distributing eco-friendly cloth kits, thereby reducing the community's reliance on single-use plastic and promoting environmental stewardship.

Under the capable guidance of Faculty Coordinator Vinitha Varghese and Student Coordinators Mohammed Shajir TP and Mohammed Naufel, the initiative mobilized 30 participants, including faculty members, students, and enthusiastic volunteers committed to promoting eco-conscious behaviors.

The venue for this impactful initiative was the Kakkanad Collectorate Premises, where participants gathered to distribute the ECOLOGIX cloth kits. These kits were



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thoughtfully curated to include reusable cloth bags, bottles, and other sustainable alternatives to single-use plastic items commonly used in daily life. By encouraging the adoption of these eco-friendly alternatives, the program aimed to inspire lasting behavioral changes among community members.

The distribution of cloth kits was complemented by educational sessions and interactive workshops focused on sustainability and environmental conservation. Participants engaged in discussions about the environmental impact of plastic pollution and the benefits of adopting sustainable lifestyles. Workshops provided practical tips on reducing plastic consumption, recycling effectively, and making informed choices that contribute to environmental preservation.

The collaboration between Commerce, NSS, and IQAC exemplified the power of collective action in addressing environmental challenges. By leveraging their combined expertise and resources, the organizers effectively raised awareness and promoted tangible solutions to reduce ecological footprints and promote sustainable development. The outcomes of the Sustainable Lifestyle Promotion initiative were significant and multifaceted. By distributing ECOLOGIX cloth kits, the program directly contributed to reducing plastic waste in the community. Participants received practical tools and knowledge to embrace sustainable habits, thereby fostering a culture of environmental responsibility and stewardship.

Moreover, the initiative sparked a ripple effect of positive change by inspiring participants and community members to rethink their consumption patterns and embrace alternatives that minimize environmental impact. It stimulated conversations about the interconnectedness of individual actions and global environmental challenges, encouraging collective efforts towards a greener and more sustainable future.

The success of the program was a testament to the dedication and commitment of all involved—faculty members, students, volunteers, and community partners—who contributed their time and energy to promote sustainable living. Their collaborative efforts ensured the smooth execution of the initiative and enriched the experience with





meaningful interactions and shared learning. Looking forward, initiatives like the Sustainable Lifestyle Promotion program serve as catalysts for continued advocacy and action towards environmental sustainability. They highlight the transformative impact of community-driven initiatives in fostering eco-conscious behaviors and promoting a harmonious relationship between humans and the environment.

In conclusion, "Sustainable Lifestyle Promotion: ECOLOGIX Cloth Kit Distribution" exemplified the power of grassroots initiatives in driving sustainable change. Through the collaborative efforts of Commerce, NSS, IQAC, and dedicated participants, the initiative not only reduced plastic reliance but also fostered a deeper understanding of environmental stewardship and collective responsibility. It stands as a testament to the potential of community-led actions in creating a more resilient and sustainable world for current and future generations.



Kakkanad, KL, India
Kakkanad Pullikara Road, Kanyakumari, Kakkanad,
682030, KL, India
Lat 10.016540, Long 76.343516
10/16/2023 05:03 PM GMT+05:30
Note : Captured by GPS Map Camera



Photograph of Sustainable Lifestyle Promotion: ECOLOGIX Cloth Kit Distribution

Legal



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KAKKANAD



Department of Commerce

In association with

**NSS Unit No.236, Internal Quality Assurance Cell (IQAC)
& Rajagiri Sparsh**



SUSTAINABLE LIFESTYLE PROMOTION

ECOLOGIX Cloth Kit Distribution

**16th October 2023 Kakkanad
Collectorate premises at 5:00 pm**

**Faculty Coordinator:
Vinitha Varghese**

**Student Coordinators:
Mohammed Shajir TP
Mohammed Naufel**

Poster of Sustainable Lifestyle Promotion: ECOLOGIX Cloth Kit Distribution



DCEKM/10848/2023-A1

DCE/10848/2023

DCEKM/10848/2023-A1

Collectorate, Ernakulam
Date : 31-10-2023

From,

The District Collector
Ernakulam

To,

Rajagiri College of Management and Applied Sciences
Kalkkanad

Dear Students,

I extend my heartfelt appreciation to the students of Rajagiri College of Management and Applied Sciences, Commerce Department (Logistics Second year students) for their exemplary efforts in organizing and conducting the Eco friendly Cloth Kit distribution event, Ecologix, at the Civil Station Premises, Kalkkanad on 16.10.2023.

Your green initiative aligns perfectly with our mission to contribute to the welfare of the community and reflects positively on the values upheld by the Government.

I sincerely appreciate each member of your Commerce Department for your outstanding contribution to this community service project.

Signed by
Shajahan S

Yours Faithfully,

Date: 31-10-2023 08:51:28 For District Collector,
Deputy Collector (General)

Appreciation Letter of Sustainable Lifestyle Promotion: ECOLOGIX
Cloth Kit Distribution



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**പ്ലാസ്റ്റിക്സിന് പകരം തുണിസഞ്ചി പിടിക്കൂ;
 കാമ്പയിനുമായി വിദ്യാർത്ഥികൾ**

കാക്കനാട്- പ്ലാസ്റ്റിക്സിനെ നശിപ്പിക്കുന്ന ആവേശത്തോടെ വിദ്യാർത്ഥികൾ പാൽ, മൂല, തുണിസഞ്ചി തുടങ്ങിയ വസ്തുക്കൾക്ക് പകരമായി പിൽക്കമ്പം ഉപയോഗിക്കണമെന്നു ആവശ്യം വിദ്യാർത്ഥികൾക്ക് വിജ്ഞാപിപ്പിച്ചു.

ക. ര. അ. ത. ര. മ. ന. മ. ഗ. മ. ടി. കോളേജ് അഫീൽ മാനേജ്മെന്റിന്റെ അനുമതിയോടെ വിദ്യാർത്ഥികൾ പാൽ, മൂല, തുണിസഞ്ചി തുടങ്ങിയ വസ്തുക്കൾക്ക് പകരമായി പിൽക്കമ്പം ഉപയോഗിക്കണമെന്നു വിദ്യാർത്ഥികൾക്ക് വിജ്ഞാപിപ്പിച്ചു.

ഇക്കാരണത്താൽ പ്ലാസ്റ്റിക്സിന് പകരമായി പിൽക്കമ്പം ഉപയോഗിക്കണമെന്നു വിദ്യാർത്ഥികൾക്ക് വിജ്ഞാപിപ്പിച്ചു. ഇക്കാരണത്താൽ പിൽക്കമ്പം ഉപയോഗിക്കണമെന്നു വിദ്യാർത്ഥികൾക്ക് വിജ്ഞാപിപ്പിച്ചു.






കളക്ടറുടെ ഓഫീസിൽ കാമ്പയിന്റെ ഭാഗമായി വിദ്യാർത്ഥികൾ പാൽക്കമ്പത്തിൽ തുണിസഞ്ചി നൽകുന്നു

കളക്ടറുടെ ഓഫീസിൽ തുണിസഞ്ചി നൽകുന്നു. ഇക്കാരണത്താൽ പിൽക്കമ്പം ഉപയോഗിക്കണമെന്നു വിദ്യാർത്ഥികൾക്ക് വിജ്ഞാപിപ്പിച്ചു.

കാക്കനാട് ഉപതാലൂക്ക് കോളേജ് ഓഫീസിൽ പിൽക്കമ്പം വിതരണം നടത്തി. ഇക്കാരണത്താൽ പിൽക്കമ്പം ഉപയോഗിക്കണമെന്നു വിദ്യാർത്ഥികൾക്ക് വിജ്ഞാപിപ്പിച്ചു.

17/10/2023 ERNAKULAM Pg. 09

News Paper Article of Sustainable Lifestyle Promotion: ECOLOGIX Cloth Kit

<p>Report submitted by</p>	<p>Mr.Mohammed Shajir TP, B.Com Model 2 Logistics, Semester 4, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Coordinated by</p>	<p>Ms. Vinitha Varghese, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Approved by</p>	<p>Ms.Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	

Oct 16, 2023



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PRINCIPAL
 Rajagiri College of Management & Applied Sciences
 Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Environmental Awareness Campaign for Promoting Eco Friendly Carry Bag: Pamphlet Distribution

Program	Environmental Awareness Campaign for Promoting Eco Friendly Carry Bag: Pamphlet Distribution
Date	16.10.2023
Outcome	Raised awareness about eco-friendly practices, encouraging the use of reusable carry bags.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	Thrikkakara Panchayath
Faculty Coordinator	Ms. Vinitha Varghese, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Mohammed Naufel, B.Com Model 2 Logistics, Semester 4, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	26

On October 16, 2023, the Commerce department, in collaboration with NSS (National Service Scheme) and IQAC (Internal Quality Assurance Cell), launched an impactful "Environmental Awareness Campaign for Promoting Eco-Friendly Carry Bag: Pamphlet Distribution" initiative. This program was strategically designed to raise awareness about eco-friendly practices, specifically advocating for the use of reusable carry bags to reduce plastic waste and promote environmental sustainability. Under the leadership of Faculty Coordinator Vinitha Varghese and Student Coordinator Mohammed Naufel, the campaign brought together 26 dedicated participants, including faculty members, students, and volunteers committed to advocating for eco-conscious behaviors and fostering environmental stewardship. The venue for this crucial campaign was the **Collectorate premises in Kakkanad**, chosen for its strategic visibility and accessibility to community members. Participants gathered to distribute



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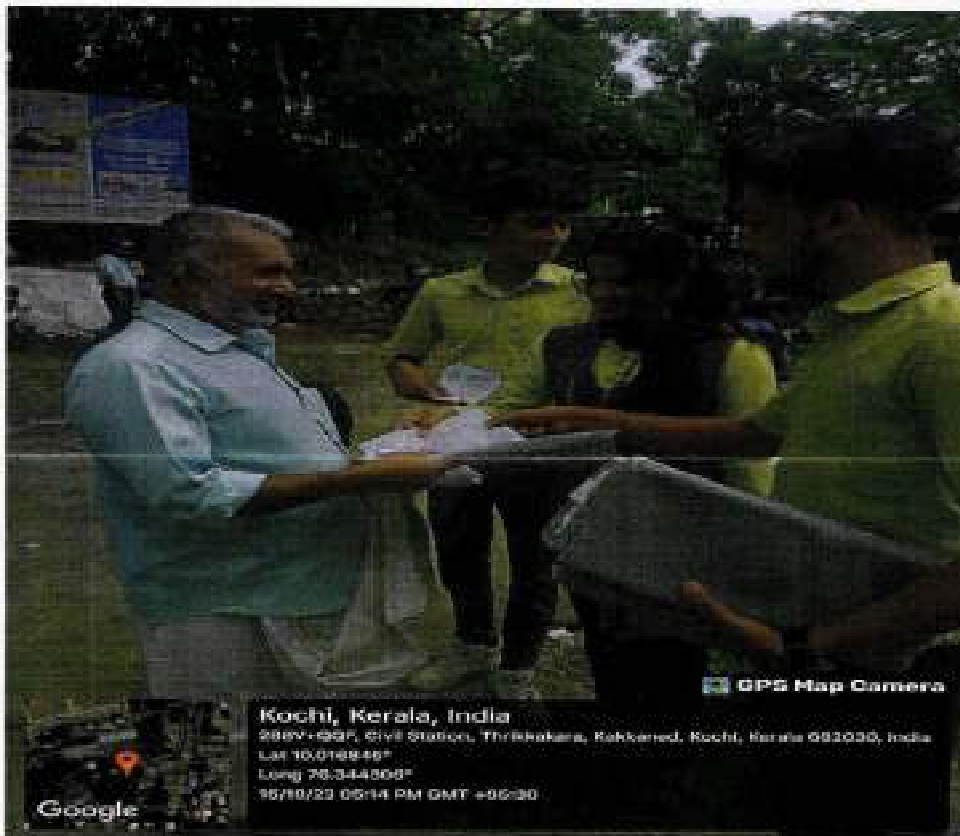
informative pamphlets that highlighted the environmental impact of plastic bags and promoted the benefits of switching to reusable alternatives. Each pamphlet was meticulously crafted to educate and empower individuals with practical tips on adopting sustainable practices in their daily lives.

In addition to pamphlet distribution, the campaign included interactive discussions and engagement activities aimed at stimulating conversations about environmental responsibility. Participants engaged with community members, encouraging dialogue on the importance of reducing plastic consumption, recycling effectively, and making informed choices that contribute to environmental conservation. The collaboration between Commerce, NSS, and IQAC underscored the collective commitment to environmental advocacy and sustainability education. By pooling their resources and expertise, the organizers maximized the outreach and impact of the campaign, demonstrating the power of collaborative efforts in promoting positive environmental change. The outcomes of the Environmental Awareness Campaign were profound and far-reaching. By raising awareness about eco-friendly practices, the initiative empowered individuals to make informed decisions that align with environmental conservation goals. Community members gained valuable insights into the environmental consequences of plastic pollution and were inspired to take proactive steps towards reducing their ecological footprint. Moreover, the campaign fostered a sense of community and shared responsibility among participants and community members alike. It encouraged individuals to recognize their role in environmental stewardship and to actively contribute to creating a sustainable future for generations to come. The success of the program was a testament to the dedication and passion of all involved—faculty members, students, volunteers, and community partners—who contributed their time and efforts to promote environmental awareness and advocacy. Their collaborative spirit and proactive engagement ensured the effective dissemination of information and inspired meaningful changes in attitudes and behaviors towards sustainability.

Looking ahead, initiatives like the Environmental Awareness Campaign serve as



catalysts for continued advocacy and action towards environmental sustainability. They highlight the transformative impact of grassroots efforts in fostering eco-conscious behaviors and promoting a culture of environmental responsibility within communities. In conclusion, the "Environmental Awareness Campaign for Promoting Eco-Friendly Carry Bag: Pamphlet Distribution" exemplified the power of education and community engagement in driving positive environmental change. Through the collaborative efforts of Commerce, NSS, IQAC, and dedicated participants, the initiative not only raised awareness but also inspired action towards reducing plastic waste and promoting sustainable practices. It stands as a testament to the potential of collective action in creating a more resilient and environmentally conscious society, where every individual plays a vital role in protecting and preserving our planet for future generations.



Photograph of Environmental Awareness Campaign for Promoting Eco Friendly Carry Bag: Pamphlet Distribution



Legal



**Rajagiri College of Management And Applied Sciences,
kakkanad**

Department of Commerce

in association with

NSS Unit no: 236, Internal Quality Assurance Cell

(IQAC) & Rajagiri Sparsh

organises

**Environmental Awareness Campaign
for Promoting Eco friendly carry bag:
Pamphlet Distribution**

Venue: Thrikkakkara Panchayat

Date: 16.10.2023

Time: 5:30 pm

**Faculty co-ordinator:
Vinitha Varghese**






**Student co-ordinator:
Mohammed Naufel**

**Poster of Environmental Awareness Campaign for Promting Eco Friendly Carry
Bag: Pamphlet Distribution**



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Report submitted by	Mr. Mohammed Naufel, B. Com Model 2 Logistics, Semester 4, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Vinitha Varghese, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Oct 16, 2023




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Caring for the Street-Dwelling Public: Lunch Packet Distribution

Program	Caring for the Street-Dwelling Public: Lunch Packet Distribution
Date	13.10.2023
Outcome	Provided nutritious meals to the street-dwelling public, addressing hunger and improving their health.
Organized by	Department of Commerce
In association with	IQAC
Venue	Palarivattom and Edapally
Faculty Coordinator	Ms. Veena Renjini S, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Mavoori Hariprakash, Mr. Noel S Joseph, B. Com Model 2 Taxation, Semester 5, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	33

The program "Caring for the Street-Dwelling Public: Lunch Packet Distribution," organized on 13th October 2023, was a commendable initiative aimed at addressing hunger and promoting health among the street-dwelling community in Palarivattom and Edapally. Coordinated by the Commerce department in association with IQAC, the event successfully provided nutritious meals to those in need.

The initiative was driven by a strong sense of social responsibility and empathy towards the marginalized members of society. With 33 participants involved, including both faculty and students, the program exemplified collective effort and community spirit. Ms. Veena Renjini S, the Faculty Coordinator, played a pivotal role in overseeing the logistics and ensuring smooth execution of the distribution process.

The impact of the program extended beyond mere provision of meals; it fostered a sense of dignity and care among the recipients. Each lunch packet distributed was not just a





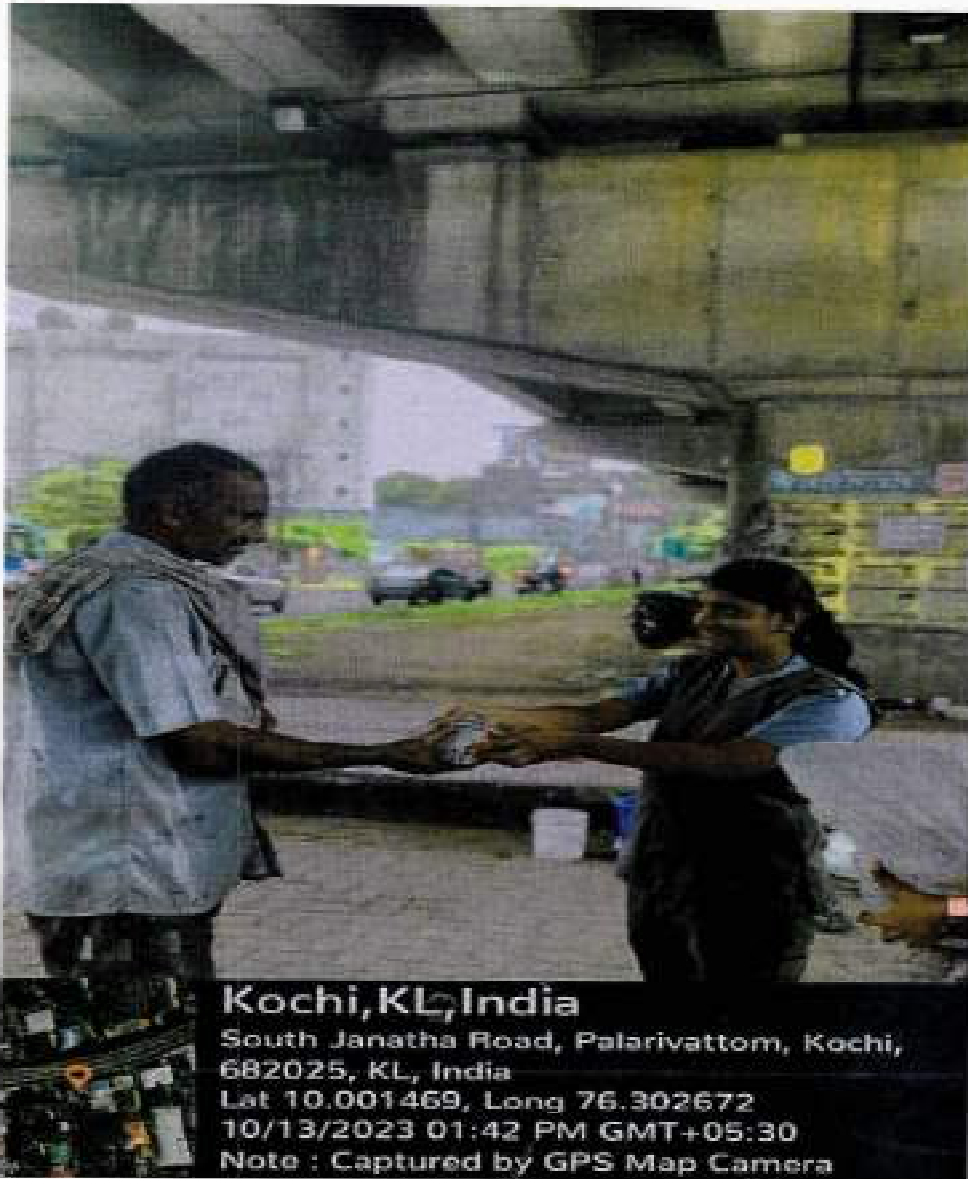
meal but a symbol of compassion and solidarity. The nutritious content of the meals was carefully planned to cater to the dietary needs of the beneficiaries, thereby contributing to their overall well-being.

Throughout the event, volunteers engaged with the recipients, offering not just food but also warmth and companionship. This personal interaction helped build bridges and break down barriers, promoting a sense of belonging and community integration. The smiles and gratitude expressed by the street-dwellers served as a poignant reminder of the importance of such initiatives in fostering a more inclusive society. The choice of venues, Palarivattom and Edapally, was strategic, ensuring that areas with a significant population of street-dwellers were targeted. This thoughtful approach maximized the program's reach and effectiveness in meeting its objectives. It also underscored the organizers' commitment to making a tangible difference in the lives of those facing hardship. The success of the program was also attributed to the meticulous planning and coordination by the student coordinators, Mayoori Hariprakash and Noel S Joseph. Their dedication and organizational skills were instrumental in mobilizing resources, managing volunteers, and ensuring that the distribution was conducted efficiently.

Beyond immediate relief, the program aimed to raise awareness about the challenges faced by the street-dwelling community and encourage continued support from the wider community. By involving students and faculty, it also served as an educational opportunity, fostering empathy and a deeper understanding of social issues.

In conclusion, the "Caring for the Street-Dwelling Public: Lunch Packet Distribution" program was a resounding success, leaving a positive impact on both the recipients and the volunteers involved. It exemplified the transformative power of compassion and collective action in addressing social inequalities. Moving forward, initiatives like this serve as beacons of hope, illustrating how simple acts of kindness can make a profound difference in the lives of the most vulnerable members of society.







Photograph of Caring for the Street Dwelling Public, Lunch packet distribution at palariavattom & edapally



Legal


RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES,
KAKKANAD**
DEPARTMENT OF COMMERCE
IN ASSOCIATION WITH
NSS Unit No. 236,
INTERNAL QUALITY ASSURANCE CELL (IQAC)
AND RAJAGIRI SPARSH
organises

**CARING FOR THE STREET-DWELLING PUBLIC:
LUNCH PACKET DISTRIBUTION
IN PALARIVATTOM AND
EDAPALLY**

Palarivattom and
Edapally

13 OCTOBER, 2023
12:30 PM






FACULTY COORDINATOR:
Mr. Veena Rajini S, 9633188100

STUDENT COORDINATORS:
Anayashri Haripriya K 9136098440
Noel S. Joseph 9061877107

Poster of Caring for the Street-Dwelling Public: Lunch Packet Distribution



Veena

Report submitted by	Ms. Mayoore Hariprakash , B. Com Model 2 Taxation, Semester 5, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Veena Renjini S, Assistant Professor Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Oct 13, 2023





PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Promoting Public Transport: KSRTC Usage Campaign in Neighbourhood

Program	Promoting Public Transport: KSRTC Usage Campaign in Neighborhood
Date	12.10.2023
Outcome	Encouraged the use of public transport, reducing traffic congestion and environmental pollution while fostering sustainable transportation habits.
Organized by	Department of Management
In association with	NSS & IQAC
Venue	Kakkaniad
Faculty Coordinator	Ms.Raji T ,Department of Management,Rajagiri College of Management and Applied Sciences,Kakkanad
Student Coordinator	Mr. Joe Sabu ,BBA 3 rd semester, Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Number of Participants	10

The Campaign to promote Public Transport system was a commendable initiative organized by Management on 12 October 2023. As a others ,Rajagiri College program held at Neighborhood area residents, it aimed to promote the usage of public transport system and save KSRTC among the students of the college and in the neighborhood areas in association with KSRTC. A total of 10 students participated in the extension activity. Students created an awareness among people on reducing the usage of private vehicles and decrease the pollution caused in the environment. They also highlighted the importance of relying on KSRTC services ensuring long term viability to the service. These sessions included presentations on the environmental



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and economic benefits of public transport, as well as testimonials from regular KSRTC users.

This initiative stands out as a beacon of hope and support for Neighborhood area residents, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action. Recognizing the importance of sustainable transportation in today's urban landscape, the campaign aimed to enlighten students and the wider community about the benefits of utilizing public transit options. By fostering awareness and understanding, the Department of Management contributed to the larger goal of creating a more sustainable and eco-friendly community



Photograph of Promoting Public Transport: KSRTC Usage Campaign in Neighborhood



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Photograph of Promoting Public Transport: KSRTC Usage Campaign in Neighborhood



NSS UNIT
NO-236

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management

In association with

Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh

organizes



Poster of Promoting Public Transport: KSRTC Usage Campaign in Neighborhood



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CERTIFICATE OF COMPLETION

This is to certify that the following students

1. Abin T Manoj
2. Joe Sabu
3. Ramadan Ahamed
4. Inu Kollannur
5. Alan Jimmy

of Department of Management, (BBA 2022 - 25)Rajagiri College of Management And Applied Sciences Kakkannad in association with KSRTC has done a campaign to promote the usage of public transport system among the students of the College and in the neighbourhood areas during the second week of October 2023.






Authorized Signatory

Appreciation Letter

Promoting Public Transport: KSRTC Usage Campaign in Neighbourhood



Legal

Report submitted by	Mr. Joe Sabu ,BBA 3 rd semester, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms. Raji T 9447799975, Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	

12 October 2023





PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Digital Literacy Mission: Computer Education for Sevagram Students

Program	Digital Literacy Mission: Computer Education for Sevagram Students
Date	07.10.2023
Outcome	Enhanced digital literacy and computer skills among students, preparing them for the digital age.
Organized by	Department of Commerce
In association with	IQAC and NSS
Venue	Sevagram, Thalayolaparambu
Faculty Coordinator	Ms. Nidhi Varghese, Assistant Professor Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Daya Paul, B.Com Model 2 Computer, Semester 3, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	35

On the 7th of October 2023, the Commerce department, in collaboration with IQAC (Internal Quality Assurance Cell) and NSS (National Service Scheme), launched the "Digital Literacy Mission: Computer Education for Sevagram Students" with the goal of equipping students with essential digital literacy and computer skills crucial for navigating the modern digital landscape.

The initiative was meticulously organized under the leadership of Faculty Coordinator Nidhi Varghese and Student Coordinator Daya Paul, bringing together 35 participants including faculty members, students, and volunteers dedicated to enhancing educational opportunities through technology.

The venue for this transformative mission was **Sevagram in Thalayolaparambu**, where the program unfolded as a comprehensive educational endeavor aimed at bridging the digital divide. It sought to empower students with practical skills that are increasingly



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essential in today's interconnected world.

Throughout the day, participants engaged in a series of structured learning sessions designed to build proficiency in various aspects of computer education. These sessions covered fundamental topics such as basic computer operations, internet navigation, email usage, and introductory software applications. Emphasis was placed not only on theoretical knowledge but also on practical, hands-on exercises to reinforce learning and ensure immediate applicability.

Beyond technical skills, the Digital Literacy Mission fostered a culture of exploration and innovation among students. Participants were encouraged to explore different digital tools and resources, promoting creativity and problem-solving abilities. This approach not only enhanced their technological competencies but also instilled confidence in utilizing digital platforms for academic and personal growth.

The collaborative effort between Commerce, IQAC, and NSS underscored the importance of interdisciplinary cooperation in educational initiatives. By leveraging their combined strengths and resources, the organizers created a dynamic learning environment that catered to diverse learning needs and backgrounds.

The outcomes of the Digital Literacy Mission were profound and impactful. By enhancing digital literacy among students, the program empowered them to effectively navigate the digital age and seize opportunities for learning and advancement. Participants gained valuable skills that are increasingly sought after in educational, professional, and personal contexts.

Moreover, the initiative sparked enthusiasm and interest in technology among students, laying a foundation for lifelong learning and adaptation in a rapidly evolving digital landscape. It cultivated a sense of digital citizenship and responsibility, preparing students to engage responsibly and ethically in the online world.

The success of the program was a testament to the dedication and expertise of all involved – faculty members, student coordinators, and volunteers – who contributed their time and knowledge to inspire and empower the next generation of digital



learners. Their commitment ensured the smooth execution of the mission and enriched the educational experience with innovative learning opportunities.

Looking ahead, initiatives like the Digital Literacy Mission serve as a blueprint for future educational endeavors that prioritize digital inclusion and technological proficiency. They highlight the transformative impact of equipping students with essential skills to thrive in an increasingly digital society.

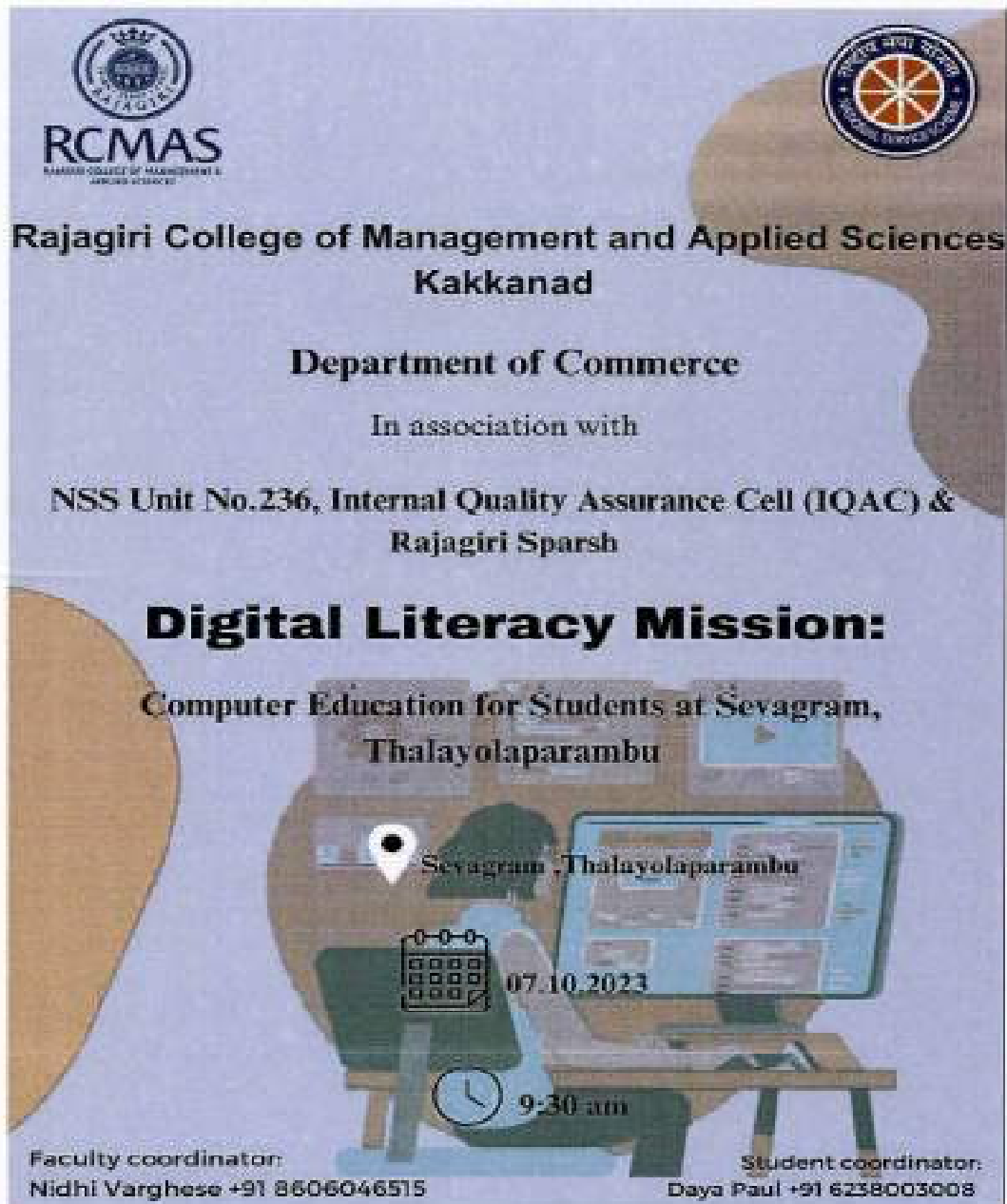
In conclusion, the "Digital Literacy Mission: Computer Education for Sevagram Students" exemplified the power of education and collaboration in empowering students with essential digital literacy skills. Through the concerted efforts of Commerce, IQAC, NSS, and dedicated participants, the initiative not only expanded educational horizons but also prepared students to embrace the opportunities and challenges of the digital era with confidence and competence. It stands as a testament to the potential of educational initiatives in fostering inclusive and forward-thinking communities.



Photograph of Digital Literacy Mission: Computer Education for Sevagram



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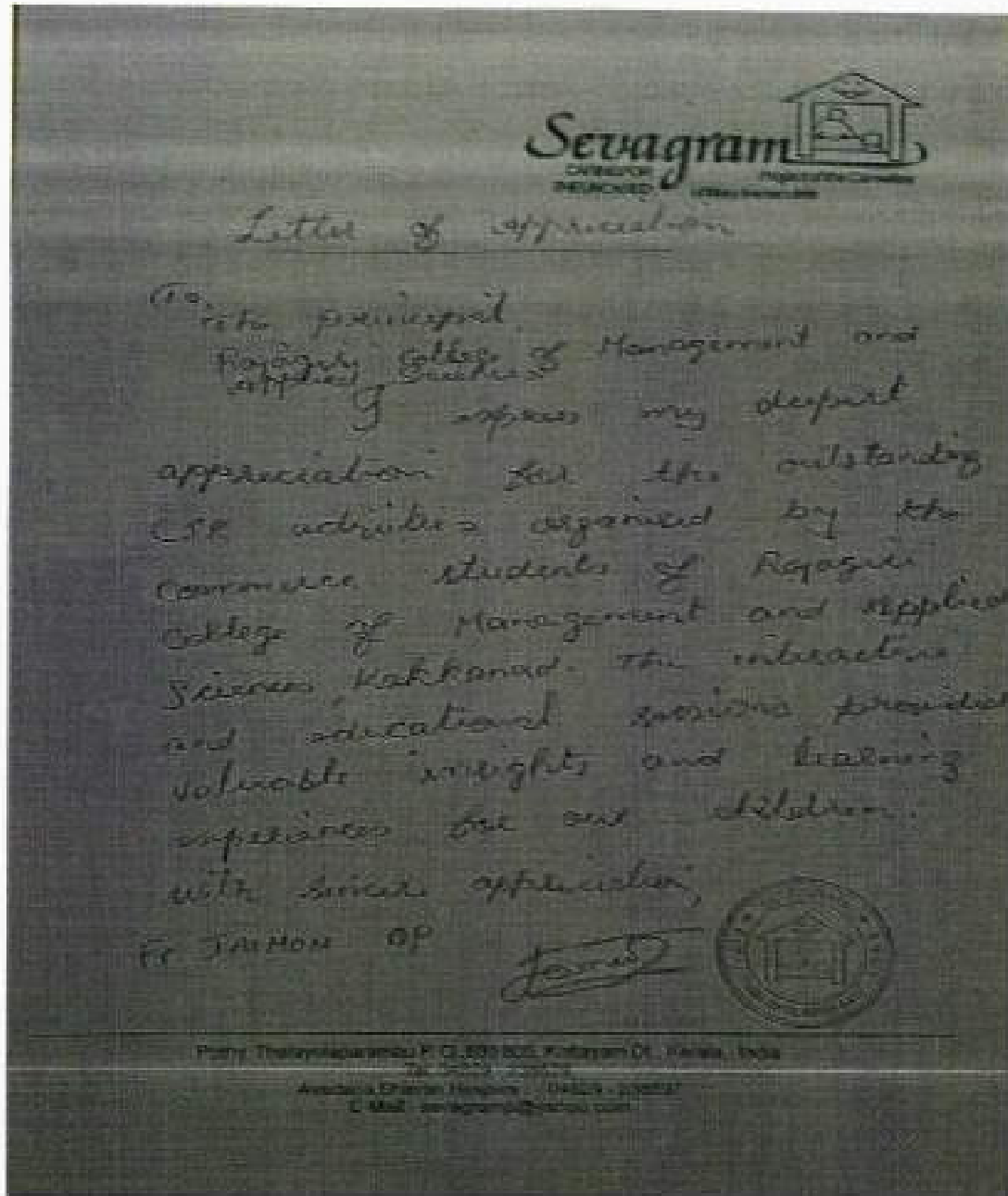


The poster features the RCMAS logo at the top left and the Rajagiri Sparsh logo at the top right. The main text is centered and reads: "Rajagiri College of Management and Applied Sciences Kakkanad", "Department of Commerce", "In association with", "NSS Unit No.236, Internal Quality Assurance Cell (IQAC) & Rajagiri Sparsh". Below this is the title "Digital Literacy Mission:" followed by "Computer Education for Students at Sevagram, Thalayolaparambu". The central illustration shows a student at a computer workstation with a calendar icon indicating the date "07.10.2023" and a clock icon indicating the time "9:30 am". A location pin icon points to "Sevagram, Thalayolaparambu". At the bottom, the faculty coordinator is "Nidhi Varghese +91 8606046515" and the student coordinator is "Daya Paul +91 6238003008".

Poster of Digital Literacy Mission: Computer Education for Sevagram Students



Legal






**Appreciation Letter of Digital Literacy Mission: Computer Education for
Sevagram Students**



Legal



Report submitted by	Ms. Daya Paul, B.Com Model 2 Computer, Semester 3, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Nidhi Varghese, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Oct 7, 2023




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Cancer Patient Care: CSR Visit and Rice Packet Distribution to Avedana Bhavan

Program	Cancer Patient Care: CSR Visit and Rice Packet Distribution to Avedana Bhavan
Date	07.10.2023
Outcome	Supported cancer patients with essential supplies, improving their quality of life and providing care.
Organized by	Department of Commerce
In association with	IQAC and NSS
Venue	Avedana Bhavan, Talayolaprambu
Faculty Coordinator	Ms. Nidhi Varghese, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Nishant U Menon, B.Com Model 2 Computer, Semester 3, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	35

On October 7, 2023, the Commerce department, in collaboration with IQAC (Internal Quality Assurance Cell) and NSS (National Service Scheme), initiated a compassionate endeavor titled "Cancer Patient Care: CSR Visit and Rice Packet Distribution to Avedana Bhavan." This program was dedicated to supporting cancer patients residing at Avedana Bhavan in Talayolaprambu by providing essential supplies and care, aimed at improving their quality of life during challenging times.

Led by Faculty Coordinator Nidhi Varghese and Student Coordinator Nishant U Menon, the initiative brought together 35 participants comprising faculty members, students, and volunteers who were deeply committed to making a meaningful impact in the lives of those battling cancer.

Avedana Bhavan served as the venue for this heartfelt initiative, where volunteers






gathered to extend their support and solidarity to the residents. The primary focus of the program was the distribution of rice packets, ensuring that the basic nutritional needs of the patients were met consistently. This gesture aimed not only to provide physical sustenance but also to alleviate some of the financial burdens associated with managing chronic illnesses.

Beyond the distribution of supplies, the program emphasized compassionate care and emotional support for the patients. Volunteers engaged warmly with residents, offering companionship, listening attentively to their stories, and providing encouragement and empathy. Such interactions were invaluable in fostering a sense of community and reducing the feelings of isolation often experienced by cancer patients.

The collaboration between Commerce, IQAC, and NSS exemplified the synergy between academic institutions and community service in addressing societal challenges. By pooling their resources and expertise, the organizers ensured a comprehensive and impactful response to the needs of cancer patients at Avedana Bhavan.

The outcomes of the Cancer Patient Care program were profound and deeply meaningful. Through the distribution of rice packets and the provision of compassionate care, the initiative directly improved the quality of life for residents of Avedana Bhavan. Patients received not only essential supplies but also emotional support and encouragement, contributing to their overall well-being and resilience in the face of illness. Moreover, the program raised awareness among participants about the realities faced by cancer patients and the importance of holistic care approaches. It prompted reflections on the role of empathy, solidarity, and community involvement in providing meaningful support to vulnerable populations. The success of the program was a testament to the dedication and compassion of all involved—faculty members, students, and volunteers—who generously gave their time and efforts to make a positive difference in the lives of others. Their commitment ensured the smooth execution of the program and enriched the experience with moments of shared humanity and mutual support. Looking forward, initiatives like the Cancer Patient Care



program serve as inspiring examples of community-driven efforts to promote health equity and compassionate care. They highlight the transformative impact of collective action in addressing health disparities and fostering a supportive environment for individuals facing chronic illnesses.

In conclusion, "Cancer Patient Care: CSR Visit and Rice Packet Distribution to Avedana Bhavan" exemplified the power of compassion and community engagement in improving the lives of cancer patients. Through the collaborative efforts of Commerce, IQAC, NSS, and dedicated volunteers, the initiative not only provided essential supplies but also offered heartfelt care and support, underscoring the importance of solidarity and empathy in healthcare initiatives. It stands as a testament to the profound impact that acts of kindness and compassion can have in creating a more caring and supportive society for all.



Photograph of Cancer Patient Care: CSR Visit and Rice Packet Distribution to Avedana Bhavan



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**Rajagiri College of Management And Applied Sciences,
Kakkanad
Department of Commerce
in association with
NSS Unit No. 236, Internal Quality Assurance Cell (IQAC) &
Rajagiri Sparsh
organises**

CANCER PATIENT CARE

CSR Visit and Rice Packet Distribution
to Avedana Bhavan, Talayolaparambu

**Venue: Avedana Bhavan, Talayolaparambu
Time: 11:30 am
Date: 07.10.2023**

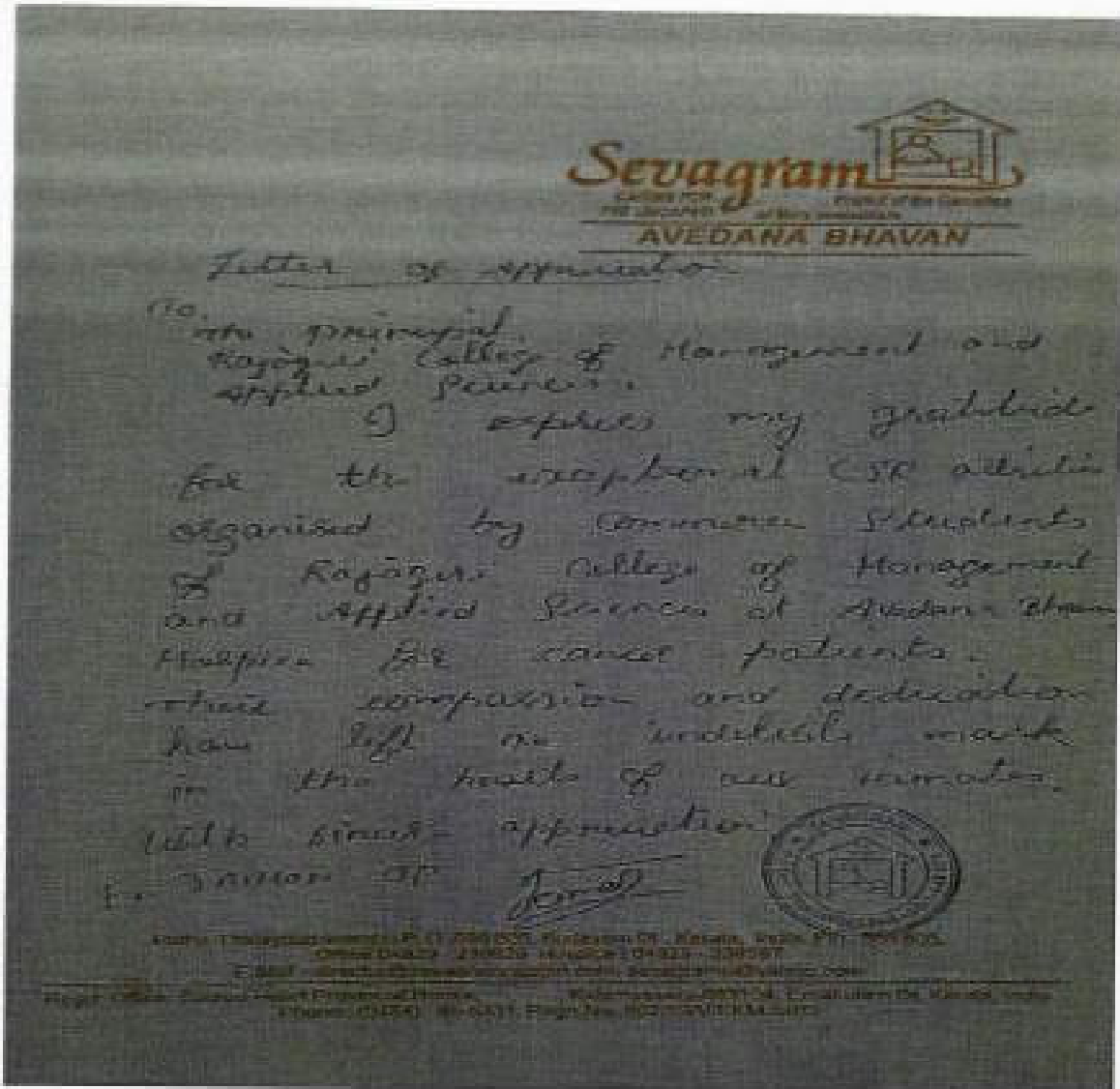


Faculty coordinator:
Nidhi Varghese 8606046515

Student coordinator:
Nishant U. Menon 8137063888

Poster of Cancer Patient Care: CSR Visit and Rice Packet Distribution to Avedana
Bhavan






Appreciation Letter: Cancer Patient Care: CSR Visit and Rice Packet Distribution to Avedana Bhavan



Leah



Report submitted by	Mr.Nishant U Menon , B.Com Model 2 Computer, Semester 3, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms.Nidhi Varghese, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Oct 7, 2023




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Local Health Initiative: Hridiyathalam - Blood Pressure Monitoring

Program	Local Health Initiative: Hridiyathalam - Blood Pressure Monitoring
Date	29.09.2023
Outcome	Conducted regular blood pressure monitoring for the community, identifying individuals at risk of hypertension and providing necessary health guidance, thereby improving overall cardiovascular health awareness and prevention.
Organized by	Department of Computer Science
In association with	NSS & IQAC
Venue	Rajagiri Valley
Faculty Coordinator	Ms. Nileena Sasidharan, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. James George ,BCA 6 th Sem,Mr. Albin Jose BCA 4 th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad
No of Participants	35

On the auspicious date of September 29, 2023, the Department of Computer Science, in association with the National Service Scheme (NSS) unit and the Internal Quality Assurance Cell (IQAC), had checked the blood pressure of neighborhood and created awareness of keeping ourselves healthy.

The primary activity of the eye camp was conducting eye checkups for the participants. The camp commenced at 10 AM and witnessed an active participation of 84 individuals from the local community. This initiative aimed to raise awareness about eye health and



(Handwritten signature)

provide necessary medical assistance to those in need.

Conducted **regular blood pressure monitoring for the community**, identifying individuals at risk of hypertension and providing necessary health guidance, thereby improving overall cardiovascular health awareness and prevention.

Children checked the blood pressure of the neighborhood people. Gave a talk on the importance of health and methods to keep your heart healthy. Posters were also distributed which contained detailed description of how to keep your Heart health. Everyone got an awareness about their health as well as about their blood pressure.




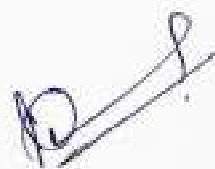

Photos of Local Health Initiative: Hridyathalam - Blood Pressure



Legal



Poster of Local Health Initiative: Hridyathalam - Blood Pressure Monitoring

Report submitted by	Mr. James George BCA 6 th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Nileena Sasidharan, Aneesha K Jose Assistant Professors, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	

Sep 29, 2023



PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Empowering Literacy-Library Book Donation to SVLP School

Program	Empowering Literacy: Library Book Donation to SVLP School
Date	26.09.2023
Outcome	Expanded the school's library resources, promoting reading and improving literacy among students.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	SVLP School, Thripunithura
Faculty Coordinator	Ms. Merleena Antony, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Remi Reji, B.Com Model 2 Computer 6 th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	35

On September 26, 2023, the Commerce department, in association with the National Service Scheme (NSS) and the Internal Quality Assurance Cell (IQAC), organized a significant event aimed at promoting literacy and fostering a love for reading among students. This event, titled "Empowering Literacy: Library Book Donation to SVLP School," was held at **SVLP School in Thripunithura**.

The primary objective of this initiative was to expand the school's library resources, thereby providing students with better access to books and promoting a culture of reading. In an age where digital media often overshadows traditional reading, this program sought to rekindle the joy of reading among young minds and enhance their literacy skills.

With the enthusiastic participation of 35 individuals, including faculty members and student volunteers, the initiative exemplified a community-driven approach






The event was meticulously coordinated by Ms. Merleena Antony, faculty member and assisting her was Ms. Remi Reji, the student coordinator. Together, they worked tirelessly to organize the event, liaise with donors, and ensure that the books were appropriately catalogued and displayed.

The day began with a warm welcome from the school principal, who expressed heartfelt gratitude for the generous contribution. The library, adorned with colorful banners and posters encouraging reading, was the focal point of the day's activities. The atmosphere was electric with excitement as students eagerly awaited the unveiling of their newly enriched library. A formal ceremony marked the commencement of the event, with representatives from the Commerce department, NSS, and IQAC sharing the dais. They spoke about the importance of literacy in personal and academic growth and the pivotal role of libraries in nurturing a reading habit. The speeches underscored how reading not only enhances knowledge but also broadens perspectives and fosters critical think.

Following the speeches, the book donation ceremony took place. A diverse collection of books, ranging from fiction, non-fiction, science, history, and literature to various academic resources, was handed over to the school. This collection was carefully curated to cater to different age groups and interests, ensuring that every student found something appealing.

The joy and enthusiasm among the students were palpable as they browsed through the new books. Teachers encouraged them to explore different genres and subjects, sparking curiosity and a thirst for knowledge. The addition of these books is expected to significantly impact the students' learning experience, providing them with valuable resources for their studies and leisure reading.

The event also included interactive sessions where students were invited to share their favorite books and discuss why they loved them. This interactive approach aimed to create a more engaging and participatory atmosphere, making reading a shared and enjoyable activity.







The program concluded with a vote of thanks from the school authorities, who acknowledged the efforts of the Commerce department, NSS, and IQAC in making this event a success. They highlighted the positive impact such initiatives have on the school community and expressed a desire for continued collaboration.

"Empowering Literacy: Library Book Donation to SVLP School" was more than just an event; it was a step towards building a brighter future for the students of SVLP School. By expanding their library resources, this initiative has opened up new avenues for learning and personal growth. The program not only promoted literacy but also fostered a sense of community and shared responsibility towards education. It stands as a testament to the power of collective efforts in making a lasting difference in the lives of young learners.



Photograph of Empowering Literacy: Library Book Donation to SVLP School



Rajagiri College of Management And Applied Sciences,
Kakkanad

Department of Commerce

in association with
NSS Unit No.236 , Internal Quality Assurance Cell (IQAC)
& Rajagiri Sparsh

EMPOWERING LITERACY



Library Book Donation

To SVLP School , Thripunithara

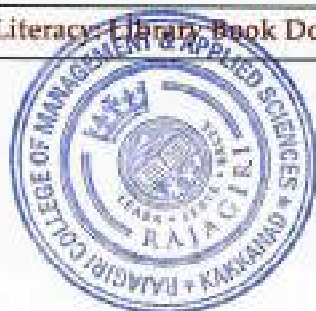
Venue: SVLP Thripunithara
Timing: 2:30 PM
26th September 2023

Faculty coordinator :
Ms. Merleena Antony
+91 808943051

Student coordinator :
Ms. Remi Reji
+91 8156930621



Poster of Empowering Literacy: Library Book Donation to SVLP School



Legal



SVLP SCHOOL

Thekkumbhagam, Tripunithura, Pin- 682 301



Letter No. *SVLP/2023/10*

Letter of Appreciation

To,
Rajagiri College of Management and Applied Sciences

I am writing this letter to express my sincere appreciation for the books donated by the students of Department of Commerce and NSS wing of Rajagiri College of Management and Applied Sciences, Kakkanad.

As we are on the way to create a library for our students, your contribution is really valuable for us.

I request you to keep up this attitude towards our children and continue your support again.

Once again thank you for the help you rendered and appreciate the hard work, kindness and co-operation behind this program.

Yours Sincerely,



Book
SVLP SCHOOL
THEKKUMBHAGAM
TRIPUNITHURA
PIN-682301
KANNIARA GANDHI UNIVERSITY
KOTTAJAM




Appreciation Letter:

Empowering Literacy: Library Book Donation to SVLP School



Legal



Report submitted by	Ms. Remi Reji, B.Com Model 2 Computer 6 th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Merleena Antony, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Sep 26, 2023





PRINCIPAL
 Rajagiri College of Management & Applied Sciences
 Rajagiri Valley, P. O., Kakkanad - 682 039



Report: Nourishing the community: Oru Pothi sneham-Meal distribution

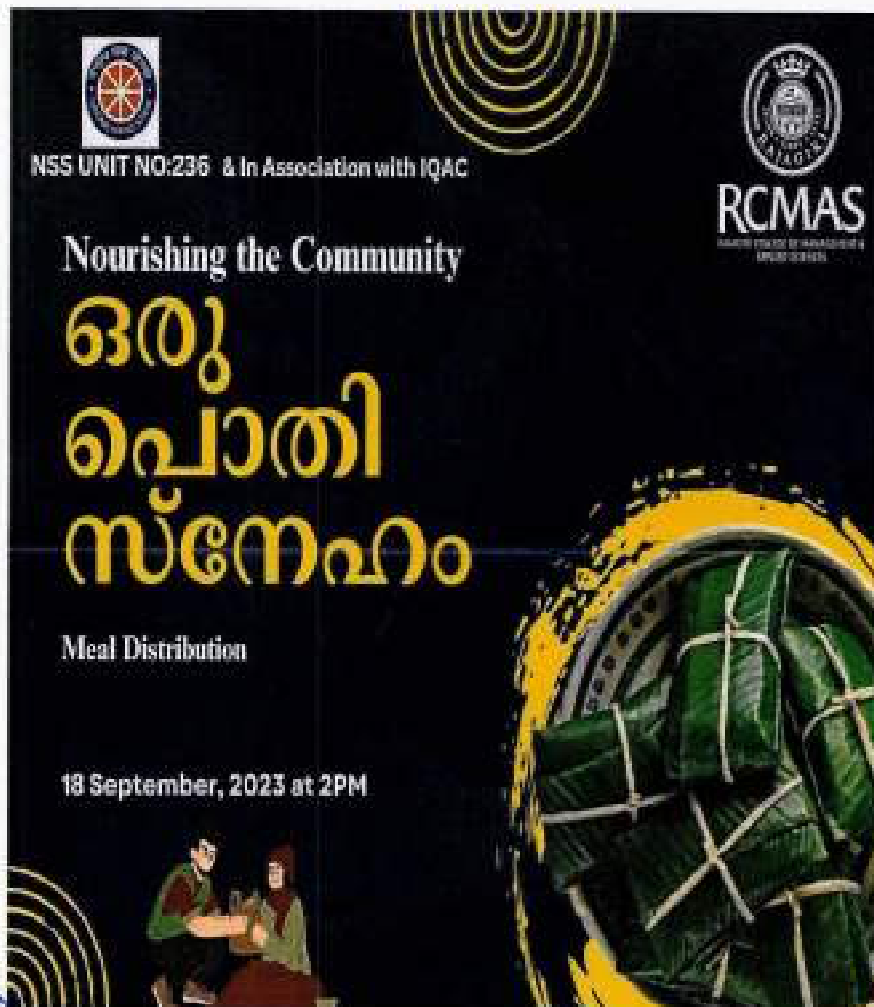
Program	Nourishing the community: Oru Pothi sneham-Meal distribution
Date	18.09.2023
Outcome	This initiative alleviated hunger and ensured that vulnerable individuals received essential nourishment, contributing to their physical well-being.
Organized by	NSS Unit 236
In association with	IQAC
Venue	Neighborhood of Thripunithura Town
Faculty Coordinator	Dr. Chandralal V.S, Ms Hitha P S
Student Coordinator	Navaneeth K R, Neha Jerson
No. of Participants	4-6 students every Fridays

On September 18th 2023, NSS Unit No. 236 of RCMAS, initiated one of their projects named "Nourishing the community: Oru Pothi sneham-Meal distribution," with all the NSS volunteers participating. The objective of this project is to distribute wrapped rice to needy people and to provide them with a convenient and easily accessible source of food. Wrapped meal distribution was done in such a way that if I eat one meal and give it to someone else. Through this, our NSS unit aims to make a hard effort to wipe out that one occurrence- a life lost on the roadside due to hunger.

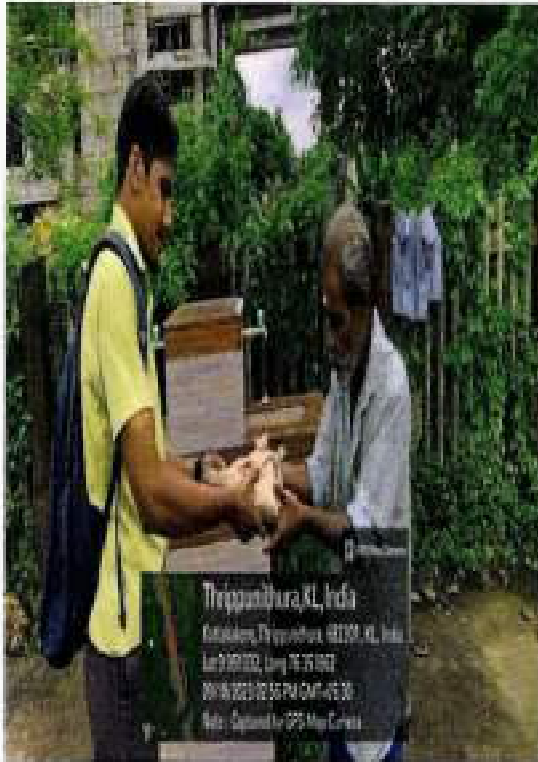
As part of this initiative, on September 18th, 2023, each household began sharing a portion of the food they prepared with others. Dr. Chandralal V S, the Program Officer, Faculty Member Ms. Hitha P s and several other NSS volunteers




accompanied the volunteers on their first journey leading this significant project. On that day, the volunteers gathered and brought 20 packets from their homes, distributing them to the impoverished individuals near Thripunithura Railway station. It marked the beginning of a new impactful endeavor, by the grace of God. The second journey began on September 29th, 2023, with another group of NSS volunteers collecting packets of rice from households under the guidance of faculty member Ms. Hitha P S. Even the hostel children remembered their duty as NSS volunteers and purchased rice packets from the shop. Led by NSS volunteer Dhiya Johns, a few volunteers set out to distribute rice packets at the Kakkanad Bus Stand. It was a moment of realization for the NSS volunteers that there's no greater act than feeding the hungry. This initiative now continues every Friday.



Poster of Nourishing the Community: Oru Pothi sneham- Meal distribution






Photos of Nourishing the community: Oru Pothi sneham-Meal distribution



Legal



<p>Report submitted by</p>	<p>Dhiya Johns , BCom Model 1 Finance and Taxation - Sem 3, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala.</p>	
<p>Coordinated by</p>	<p>Ms.Hitha P S, NSS Faculty coordinator, NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala</p>	
<p>Approved by</p>	<p>Dr Chandralal V S, Programme officer, NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala</p>	



PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Building Hope: Snehakoodu-Housing Project for Families in Need

Program	Building Hope: Snehakoodu-Housing Project for Families in Need
Date	15.09.2023 to 15.04.2024
Outcome	Improved the quality of life for the beneficiaries by offering them a secure and stable living environment
Organized by	NSS Unit 236
In association with	IQAC
Venue	Mazhuvannur & Vaikom
Faculty Coordinator	Dr. Chandralal V.S, Ms Hitha P S
Student Coordinator	Navaneeth K R, Neha Jerson
No. of Participants	6-8 students during each visit

NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences, Kakkanad, in collaboration with Chittilappilly Foundation, launched the "SNEHAKOOD" (Home for Homeless) programme on September 15, 2023 aimed at providing shelter for the needy. This initiative resulted in the **construction of two houses – one located in Mazhuvannoor and the other in Vaikom**. These houses serve as a vital lifeline for homeless individuals and families, offering them a safe and dignified place to call home. The programme exemplifies the unit's commitment to social welfare and community service, addressing the critical issue of homelessness in



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local communities. Through the collaborative efforts of NSS volunteers and the foundation, "SNEHAKOOD" not only provided physical shelter but also instilled hope and restored dignity to the beneficiaries. Moving forward, the success of this initiative sets a precedent for future partnerships and underscores the transformative impact of collective action in creating positive change.

By constructing two houses – one in Mazhuvannoor and another in Vaikom – the programme has provided tangible relief and support to homeless individuals and families. Firstly, the initiative has significantly improved the quality of life for the beneficiaries by offering them a secure and stable living environment. These homes not only provide shelter but also promote a sense of belonging and security, enhancing the overall well-being of those previously living without adequate housing. Secondly, "SNEHAKOOD" has fostered a spirit of compassion and social responsibility among volunteers and community members alike. It has strengthened community bonds and inspired continued support for addressing homelessness and poverty through collaborative efforts. The key handover ceremony was done on 12.04.'24 and 15.04.'24 respectively at Mazhuvannur and Vaikom. Moreover, the programme has served as a catalyst for broader awareness and advocacy regarding housing issues. It has highlighted the importance of sustainable solutions and collective action in tackling social challenges, setting a positive example for future community-driven initiatives.

Overall, "SNEHAKOOD" stands as a testament to the impactful outcomes that can be achieved through concerted efforts and partnerships in addressing societal needs. It underscores the NSS unit's commitment to meaningful community service and its role in creating a more inclusive and compassionate society.





NSS UNIT NO:236

**RAJAGIRI COLLEGE OF MANAGEMENT AND
APPLIED SCIENCES, KAKKANAD**

NSS UNIT NO :236
In Association with IQAC

Building Hope: SNEHAKOODU Housing Project for Families in Need



Faculty Coordinators
Chandrasekhar V S
Hitha P S

Student Coordinators
Navaneeth K R
Noha Jerson

Poster of Building Hope: Snehakoodu-Housing Project for Families in Need





Photos of Building Hope: Snehakoodu-Housing Project for Families in Need



Legal

M മാതൃഭൂമി

വിടിയൻ താക്കോൽഭരണം നടത്തി



കേരളം - മാതൃഭൂമി പത്രത്തിൽ 'വിടിയൻ താക്കോൽ' പദ്ധതിയെക്കുറിച്ച് പ്രത്യേകം റിപ്പോർട്ട് ചെയ്തുകൊണ്ട് അതിനെക്കുറിച്ച് വിശദമായ റിപ്പോർട്ട് ചെയ്തു. മാതൃഭൂമി പത്രത്തിൽ 'വിടിയൻ താക്കോൽ' പദ്ധതിയെക്കുറിച്ച് പ്രത്യേകം റിപ്പോർട്ട് ചെയ്തുകൊണ്ട് അതിനെക്കുറിച്ച് വിശദമായ റിപ്പോർട്ട് ചെയ്തു. മാതൃഭൂമി പത്രത്തിൽ 'വിടിയൻ താക്കോൽ' പദ്ധതിയെക്കുറിച്ച് പ്രത്യേകം റിപ്പോർട്ട് ചെയ്തുകൊണ്ട് അതിനെക്കുറിച്ച് വിശദമായ റിപ്പോർട്ട് ചെയ്തു.

സന്ദേശം

വിടിയൻ താക്കോൽ

കൈമാറി



Newspaper Report of Building Hope: Snehakoodu-Housing Project for Families in Need

Report submitted by	Dhiya Johns , BCom Model 1 Finance and Taxation Semester 3, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39,Kerala.	
Coordinated by	Ms.Hitha P S,NSS Faculty coordinator , NSS Unit no 236, Rajagiri College of Management and Applied Sciences,Kakkanad,Cochin-39,Kerala	
Approved by	Dr Chandralal V S, Programme officer, NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala	

16.04.2024



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Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Cultural Nourishment: Onasadhya Celebration for Inmates of Kusumagiri Mental Health Centre, Kakkanad

Program	Cultural Nourishment: Onasadhya Celebration for Inmates of Kusumagiri Mental Health Centre, Kakkanad
Date	29.08.2023
Outcome	Provided a festive meal, boosting morale and creating a sense of community among the inmates, enhancing their mental well-being.
Organized by	Department of Management
In association with	NSS & IQAC
Venue	Kusumagiri Mental Health Centre, Kakkanad
Faculty Coordinator	Ms. Megha Mohan, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Febin Sunny, BBA third semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Number of Participants	12

The Onasadhya at Kusumagiri Mental Health Centre, Kakkanad was a commendable initiative organized by Management & NSS on 29 August 2023. It enabled the inmates to connect with one another and combat feelings of isolation and loneliness. On August 29, 2023, the Department of Management organized a heartwarming event by arranging an **Onasadhya for the inmates of Kusumagiri Hospital in Kakkanad**. A total of 12 students participated in the event. The event aimed to spread joy, cultural warmth, and a sense of community during the auspicious occasion of Onam. In a festive and inclusive atmosphere, the department, along with enthusiastic student




volunteers, treated the hospital inmates to a traditional Onasadhya, a sumptuous feast comprising a variety of delectable dishes. The vibrant colours, aromas, and flavours of Onam were brought to life, creating a festive ambiance within the hospital premises. The Department of Management's initiative exemplifies its commitment to community engagement and social responsibility, bringing smiles and cultural cheer to those in need within the local community.

This initiative stands out as a beacon of hope and support for Kusumagiri Mental Health Centre, Kakkanad, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



Photograph of Cultural Nourishment: Onasadhya Celebration for Inmates of Kusumagiri Mental Health Centre, Kakkanad



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Photographs of Cultural Nourishment: Onasadhya Celebration for Inmates of Kusumagiri Mental Health Centre, Kakkanad





RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES



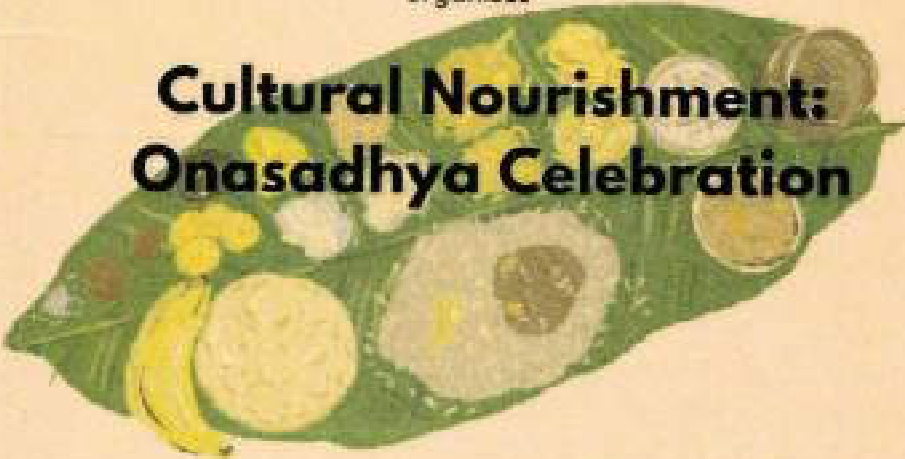
NSS UNIT
NO:236

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD


Department of Management
In association with
Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh

organises



**Cultural Nourishment:
Onasadhya Celebration**

 **Kusumagiri Mental Health Centre,**
Kakkanad

 **12:30PM**  **August 29 2024**

Faculty Coordinator
Ms. Megha Mohan: 9961477789

Student Coordinator
Febin Sunny : 7034696823

**Poster of Cultural Nourishment: Onasadhya Celebration for Inmates of
Kusumagiri Mental Health Centre, Kakkanad**



<p>Report submitted by</p>	<p>Mr.Febin Sunny , BBA 3rd semester,Department of Management, Rajagiri College of Management & Applied Sciences,Kakkanad</p>	
<p>Coordinated by</p>	<p>Ms.Megha Mohan ,HOD & Assistant Professor,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad</p>	
<p>Approved by</p>	<p>Ms.Megha Mohan,HOD & Assistant Professor,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad</p>	

29 August 2023




PRINCIPAL
Rajagiri College of Management & Applied Sciences
Kakkanad Valley, P. O., Kakkanad - 682 039



Report on Nutrition for Families: Grocery Packet Distribution in Nilampathinjamugal

Program	Nutrition for Families: Grocery Packet Distribution in Nilampathinjamugal
Date	22.08.2023
Outcome	Supported families with essential groceries, ensuring better nutrition and alleviating food insecurity.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	Nilampathinjamugal
Faculty Coordinator	Ms.Mary Antony, Ms.Diana Joseph, Ms.Aswathy K.M, Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr.Afnas V.N ,Ms.Gouri P. Lismon, B.Com Model 2 Logistics Management, 5th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	45

On the 22nd of August 2023, a compassionate initiative titled "Nutrition for Families: Grocery Packet Distribution in Nilampathinjamugal" unfolded with earnest dedication by the Commerce department, in collaboration with NSS (National Service Scheme) and IQAC (Internal Quality Assurance Cell). The event was meticulously organized to provide essential groceries to families in Nilampathinjamugal, aiming to enhance nutrition security and alleviate food insecurity within the community.

Under the guidance of Faculty Coordinators Mary Antony, Diana Joseph, and Aswathy K.M., and the leadership of Student Coordinators Afnas V.N. and Gouri P. Lismon, the initiative drew participation from 45 volunteers. This inclusive effort showcased the synergy between academic institutions and community service, highlighting the proactive role of students and faculty in addressing societal challenges through






meaningful action. The venue in Nilampathinjamugal became a center of compassion and support as volunteers distributed grocery packets tailored to meet the dietary needs and preferences of diverse households. Each packet was thoughtfully curated to include staple food items essential for balanced nutrition, thereby supporting families in their quest for food security and well-being.

Beyond the tangible distribution of groceries, the initiative fostered a sense of solidarity and empathy among participants and recipients alike. Volunteers engaged warmly with community members, offering not just sustenance but also companionship and reassurance during these challenging times. Such interactions not only met immediate needs but also strengthened community bonds and promoted a sense of collective responsibility.

The collaboration between Commerce, NSS, and IQAC exemplified the transformative potential of collective action. By pooling resources and expertise, the organizers maximized their impact, demonstrating the importance of institutional support in addressing systemic issues like food insecurity.

The outcomes of the program were profound and impactful. By distributing grocery packets, the initiative directly alleviated food insecurity for numerous families in Nilampathinjamugal, ensuring they had access to essential nutrition. This intervention not only provided immediate relief but also contributed to long-term health and well-being, reinforcing the critical role of nutrition in overall human development.

Moreover, the program raised awareness about food insecurity and social justice among participants and the broader community. It prompted conversations about systemic inequalities and the importance of community-driven solutions in creating a more equitable society.

The success of the initiative was a testament to the dedication and compassion of all involved – faculty members, students, and volunteers – who generously gave their time and effort. Their commitment not only facilitated the smooth execution of the program but also enriched the experience with moments of shared humanity and mutual support.



Looking forward, initiatives like "Nutrition for Families" serve as inspiring examples of community service and social responsibility. They highlight the profound impact that collective efforts can have in supporting vulnerable populations and fostering inclusive communities.

In conclusion, "Nutrition for Families: Grocery Packet Distribution in Nilampathinjamugal" underscored the transformative power of collective action in addressing societal challenges. Through the concerted efforts of Commerce, NSS, IQAC, and dedicated volunteers, the initiative not only provided essential groceries but also nurtured compassion and solidarity within the community. It stands as a testament to the potential of compassionate initiatives in driving positive change and promoting well-being among marginalized populations.



Photograph of Nutrition for Families: Grocery Packet Distribution in Nilampathinjamugal



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**RAJAGIRI COLLEGE OF MANAGEMENT AND
APPLIED SCIENCES, KAKKANAD**

Department of Commerce

in association with

**NSS Unit NO.236, Internal Quality Assurance
Cell(IQAC) & Rajagiri Sparsh**

Nutrition for Families:

**Grocery packet distribution in
Nilampathinjamugal**



**Venue: Nilampathinjamugal
Date: 22-08-2023 Time: 3:30 pm**

Faculty Coordinators:
Mary Antony - 9447590381
Diana Joseph-9009349320
Ashwathy K.M. -7012970586





Student Coordinators:
Afnas V.N.
Gouri P. Lismon



Poster of Nutrition for Families: Grocery Packet Distribution in
Nilampathinjamugal





<p>Report submitted by</p>	<p>Mr. Afnas V. N ,B.Com Model 2 Logistics Management, 5th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences,Kakkanad</p>	
<p>Coordinated by</p>	<p>Ms. Mary Antony, Ms. Diana Joseph ,Ms. Aswathy K.M, Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences,Kakkanad</p>	 
<p>Approved by</p>	<p>Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences,Kakkanad</p>	

Aug 22, 2023




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Alleviating Hunger: Food Packet Distribution in Kanayannur

Program	Alleviating Hunger: Food Packet Distribution in Kanayannur
Date	21.08.2023
Outcome	Provided nutritious food to those in need, reducing hunger and improving overall well-being in the community.
Organized by	Department of Commerce
In association with	NSS & IQAC
Venue	Kanayannur
Faculty Coordinator	Ms. Mary Antony, Ms. Diana Joseph, Ms. Aswathy K. M., Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Gowtham Warrior, Ms. Neha Ann Iype, B.Com Model I Computer 6 th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	37

On the 21st of August 2023, a compassionate initiative titled "Alleviating Hunger: Food Packet Distribution in Kanayannur" was carried out with earnest dedication by the Commerce department, in collaboration with NSS (National Service Scheme) and IQAC (Internal Quality Assurance Cell). The event unfolded in Kanayannur, focusing on providing essential nutrition to those facing food insecurity, thereby enhancing overall community well-being.

Under the meticulous guidance of Faculty Coordinators Mary Antony, Diana Joseph, and Aswathy K.M., alongside the energetic leadership of Student Coordinators Gowtham Warrior and Neha Ann Iype, the initiative mobilized 37 participants. This included both faculty members and student volunteers, united by a shared commitment to addressing societal challenges through actionable humanitarian efforts.






The venue in Kanayannur became a hub of benevolence and solidarity as volunteers distributed nutritious food packets to individuals and families in need. The packets were thoughtfully curated to meet dietary requirements and ensure sustenance, reflecting a holistic approach to combating hunger and promoting health within the community.

Beyond the immediate provision of food, the initiative aimed to foster a sense of empathy and social responsibility among participants. It underscored the transformative power of collective action in alleviating hardship and nurturing a supportive community environment. Volunteers engaged compassionately with recipients, offering not just sustenance but also empathy and solidarity during their interactions.

The collaboration between Commerce, NSS, and IQAC epitomized synergy in action, leveraging organizational strengths to maximize impact. Such partnerships are crucial in addressing complex social issues, demonstrating the potent blend of academic insight and community engagement.

The outcomes of the program were profound and tangible. By distributing food packets, the initiative directly mitigated hunger for numerous individuals and families in Kanayannur. This intervention not only provided immediate relief but also contributed to long-term well-being by supporting health and nutrition.

Moreover, the initiative sparked awareness and dialogue about food insecurity and social justice among participants and the broader community. It prompted reflections on systemic issues and the role of collective efforts in creating sustainable solutions to alleviate poverty and hunger.

The event's success was also a testament to the dedication and compassion of all involved – faculty, students, and volunteers – who selflessly contributed their time and effort. Their commitment not only facilitated the smooth execution of the program but also enriched the experience with moments of shared humanity and mutual support.



Looking forward, initiatives like "Alleviating Hunger" serve as inspiring models for future endeavors in community service and social responsibility. They highlight the profound impact that collaborative initiatives can have in nurturing inclusive and compassionate communities.

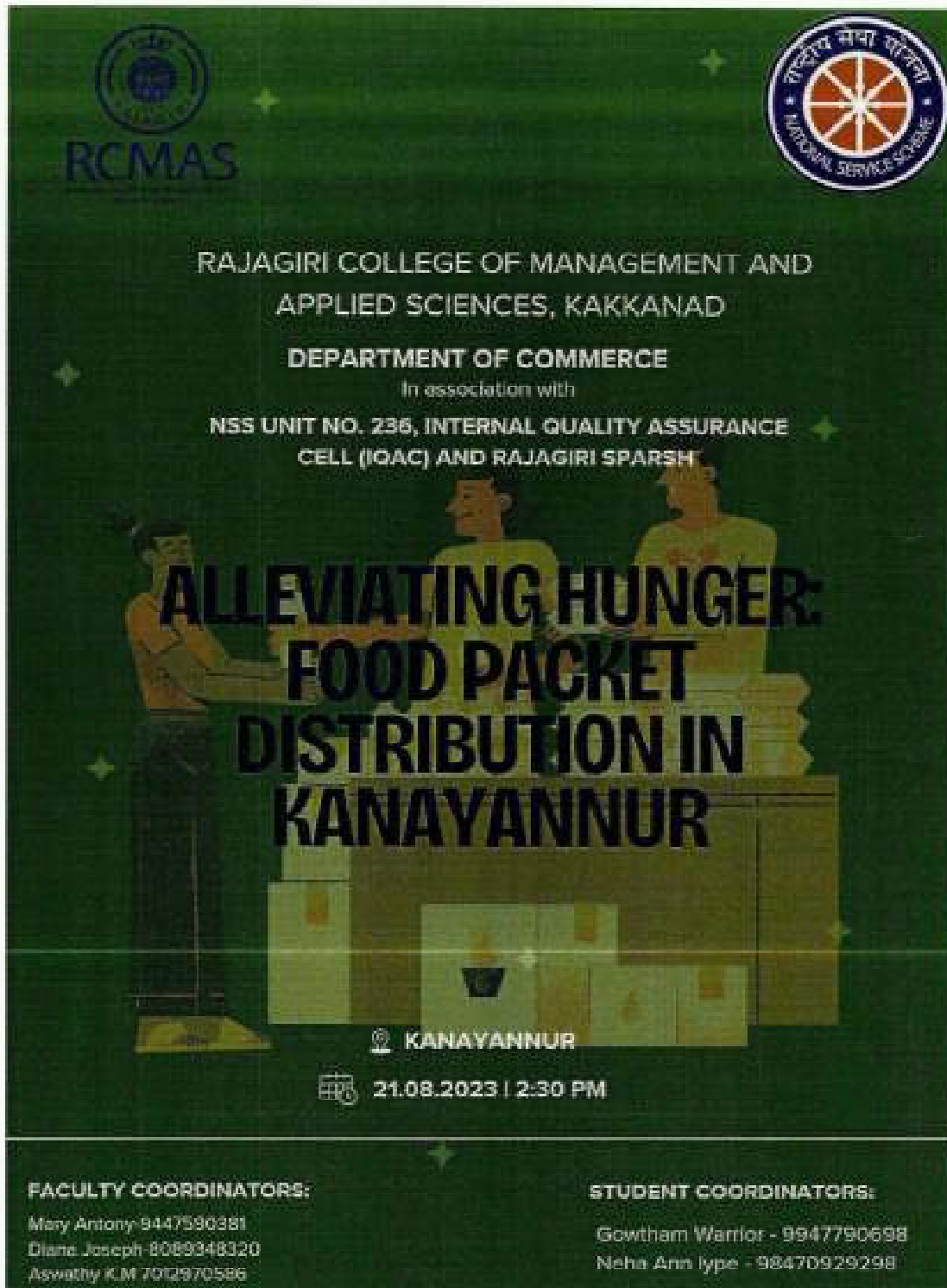
In conclusion, "Alleviating Hunger: Food Packet Distribution in Kanayannur" exemplified the transformative potential of collective action in addressing societal challenges. Through the combined efforts of Commerce, NSS, IQAC, and dedicated volunteers, the initiative not only provided essential nutrition but also nurtured a spirit of solidarity and empathy within the community. It stands as a testament to the power of compassion-driven initiatives in fostering positive change and promoting well-being among vulnerable populations.





Photograph of Alleviating Hunger: Food Packet Distribution in Kanayannur



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KAKKANAD

DEPARTMENT OF COMMERCE
In association with

NSS UNIT NO. 236, INTERNAL QUALITY ASSURANCE CELL (IQAC) AND RAJAGIRI SPARSH

**ALLEVIATING HUNGER:
FOOD PACKET
DISTRIBUTION IN
KANAYANNUR**

 **KANAYANNUR**

 **21.08.2023 | 2-30 PM**

FACULTY COORDINATORS:
Mary Antony-9447590381
Diane Joseph-8089348320
Aswathy K.M 7012970586

STUDENT COORDINATORS:
Gowtham Warrior - 9947790698
Neha Ann Iype - 98470929298

Poster of Alleviating Hunger: Food Packet Distribution in Kanayannur



Legal



തൃക്കാക്കര നഗരസഭ

കാഷ്മീർകെട്ടി - 800000
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എം.ഒ.വർഗ്ഗീസ്
കാഷ്മീർകെട്ടി
വിഭാഗം - 11
നിലമ്പതിനുമുഖം
9447024673

എക്സറോട്ടീവ്
കൗൺസിലർ പി.ഒ.
നിലമ്പതിനുമുഖം
കോട്ട: 882079

സാക്ഷ്യപത്രം.

തീയതി 21.08.23

മാതൃകാപരമായ രാഷ്ട്രീയ കാര്യങ്ങളെ സഹായിക്കുന്നതിനും
നഗരസഭയുടെ വികസന പ്രവർത്തനങ്ങൾക്ക് സഹായകമായി
കാഷ്മീർകെട്ടി വിഭാഗം വിതരണത്തിനും വിതരണ നിഷേധം
മെന്നു കരുതുന്ന സാമൂഹിക ഉത്തരവ് വിതരണ
പദ്ധതിയുടെ ഭാഗമായി "നഗരസഭയുടെ
പരിപാടിയിലൂടെ അടുത്ത വാർഷിക 50
കുടുംബങ്ങൾ (കുടുംബ) ഭക്ഷണവിതരണവും
അടങ്കലിട കിട്ടിയും ഉന്നയിച്ചു (21.08.23)
വിതരണത്തെക്കുറിച്ച് സാക്ഷ്യപത്രം നൽകുന്നു.

എം.ഒ.





M.O VARGHESE
Councillor
Division - 11
Nilampathinjumugul
Thrikkanur Municipality

Appreciation Letter
Alleviating Hunger: Food Packet Distribution in Kanayannur







<p>Report submitted by</p>	<p>Ms. Neha Anna Iype, B.Com Model 1 Computer 6th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Coordinated by</p>	<p>Ms. Mary Antony, Ms. Diana Joseph, Ms. Aswathy K.M, Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Approved by</p>	<p>Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	

Aug 21, 2023




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Life Saving Gesture :Drop of Life-Blood Donation Camp

Program	Life Saving Gesture -Drop of Life-Blood Donation Camp
Date	10.08.2023
Outcome	Awareness about the importance of regular blood donation among students, faculty
Organized by	NSS Unit 236
In association with	IQAC
Venue	RCMAS
Faculty Coordinator	Dr. Chandralal V.S, Ms Hitha P S
Student Coordinator	Navaneeth K R, Neha Jerson
No. of Participants	50

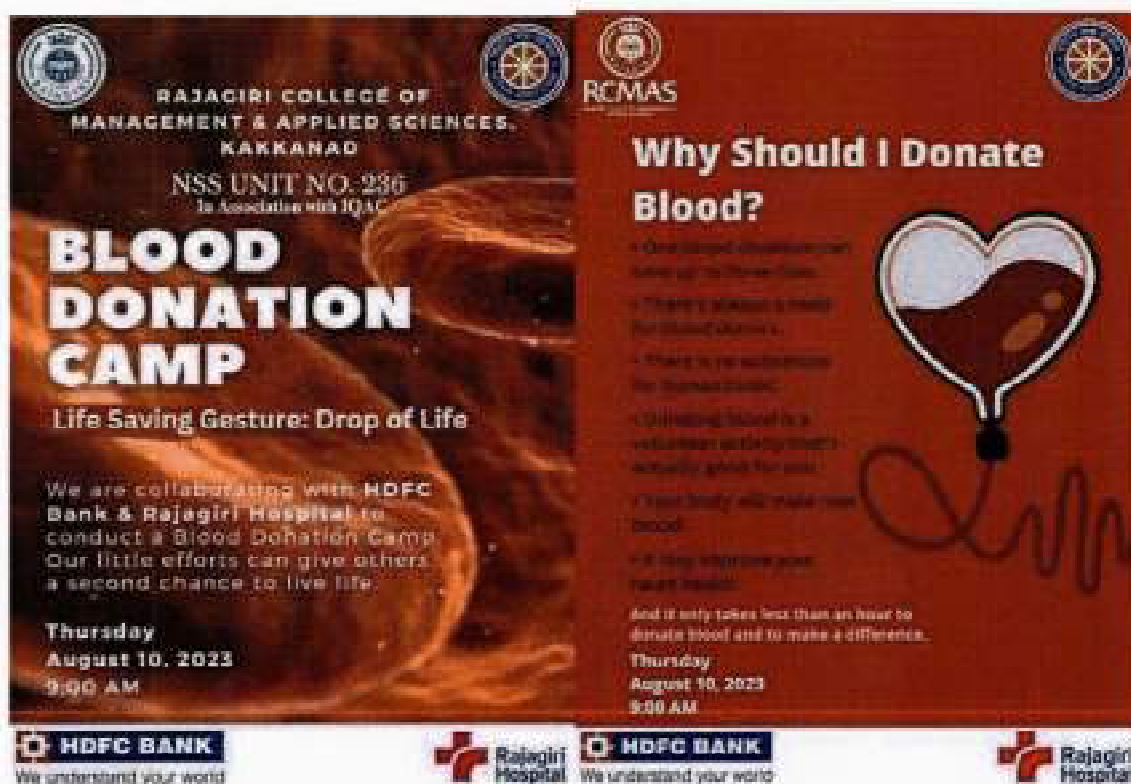
On 10th August 2023, NSS Unit No. 236 Rajagiri College of Management and Applied Sciences, Kakkanad in association with HDFC Bank and Rajagiri Hospital conducted A Blood Donation Camp - Drop of Life at 9 AM. The Blood donation camp was inaugurated by Principal Dr. Laly Mathew. Program Officer Dr. Chandralal V S, Teachers, Volunteers and student were present for the occasion.

The objective of conducting Blood donation camp is to motivate and maintain a permanent well-indexed record of voluntary blood donors and to educate the community on the beneficial aspects of blood donation and harmful effect of collecting blood from paid donors.

The NSS Unit of Rajagiri College of Management and Applied Sciences, in collaboration with HDFC Bank and Rajagiri Hospital, organized a significant "Drop of Life" blood donation camp. This event, held on 10th August 2023 was, witnessed an overwhelming response from students, faculty and members of the community, resulting in the collection of more than 50 units of blood. The initiative aimed not only




overwhelming response from students, faculty, and members of the community, resulting in the collection of more than 50 units of blood. The initiative aimed not only to meet the critical blood supply needs of hospitals but also to raise awareness about the importance of regular blood donation in saving lives. Volunteers from HDFC Bank and medical staff from Rajagiri Hospital ensured smooth operations and provided necessary support throughout the event, reinforcing the spirit of humanitarianism and community service among participants.



RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES, KAKKANAD
NSS UNIT NO. 236
In Association With IQAC

BLOOD DONATION CAMP

Life Saving Gesture: Drop of Life

We are collaborating with **HDFC Bank & Rajagiri Hospital** to conduct a **Blood Donation Camp**. Our little efforts can give others a second chance to live life.

Thursday
August 10, 2023
9:00 AM

Why Should I Donate Blood?

- One blood donation can save up to three lives.
- There's always a need for blood donors.
- There is no restriction for donations.
- Donating blood is a voluntary activity that's usually quick and easy.
- Your body will make the blood.
- It only requires your spare blood.

And it only takes less than an hour to donate blood and to make a difference.

Thursday
August 10, 2023
9:00 AM

HDFC BANK We understand your world
Rajagiri Hospital
HDFC BANK We understand your world
Rajagiri Hospital




Poster of Life Saving Gesture : Drop of Life -Blood Donation Camp



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**Photographs of
Life Saving Gesture :Drop of Life - Blood Donation 2**

<p>Report submitted by</p>	<p>Dhiya Johns B. Com Model 1 Finance and Taxation - Sem 3, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala.</p>	
<p>Coordinated by</p>	<p>Ms. Hitha P S, NSS Faculty coordinator , NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39,Kerala</p>	
<p>Approved by</p>	<p>Dr Chandralal V S, Programme officer, NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39,Kerala</p>	

14.08.2023



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Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Creative Expression: Animation and Graphic Design Art Workshop for
Students of SH College, Thevara

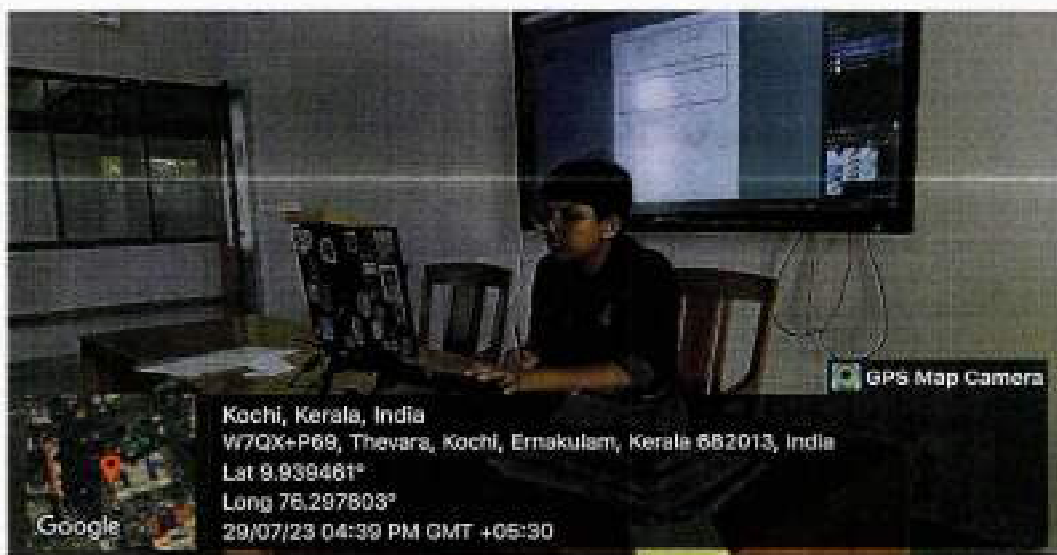
Program	Creative Expression: Animation and Graphic Design Art Workshop for Students of SH College, Thevara
Date	29 th July 2023
Outcome	Equipped SH College students with practical skills in animation and graphic design, enhancing their creative abilities and preparing them for future career opportunities in the field.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
In association with	IQAC
Venue	SH College, Thevara
Faculty Coordinator	Ms. Sreelakshmi K S Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Athul K M, BA Animation and Graphic Design, 2021-24 Batch, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	21 students

On 29 July 2023, the Department of Animation & Graphic Design at **SH College** organized an Animation and Graphic Design Art **Workshop for students**. The workshop was conducted by Aan Anna Antony and Steve George of BA Animation and Graphic Design 5th semester students for the creative minds who were eager to delve into the creative world of **sketch design**.




The workshop focused on providing hands-on experience in sticker design, enabling participants to explore various techniques and tools. Throughout the session, students engaged in creating a wide variety of unique and creative designs. The facilitators, Aan Anna Antony and Steve George, guided the participants through the design process, offering valuable insights and personalized feedback. This interactive approach not only enhanced the learning experience but also allowed students to experiment and refine their artistic skills.

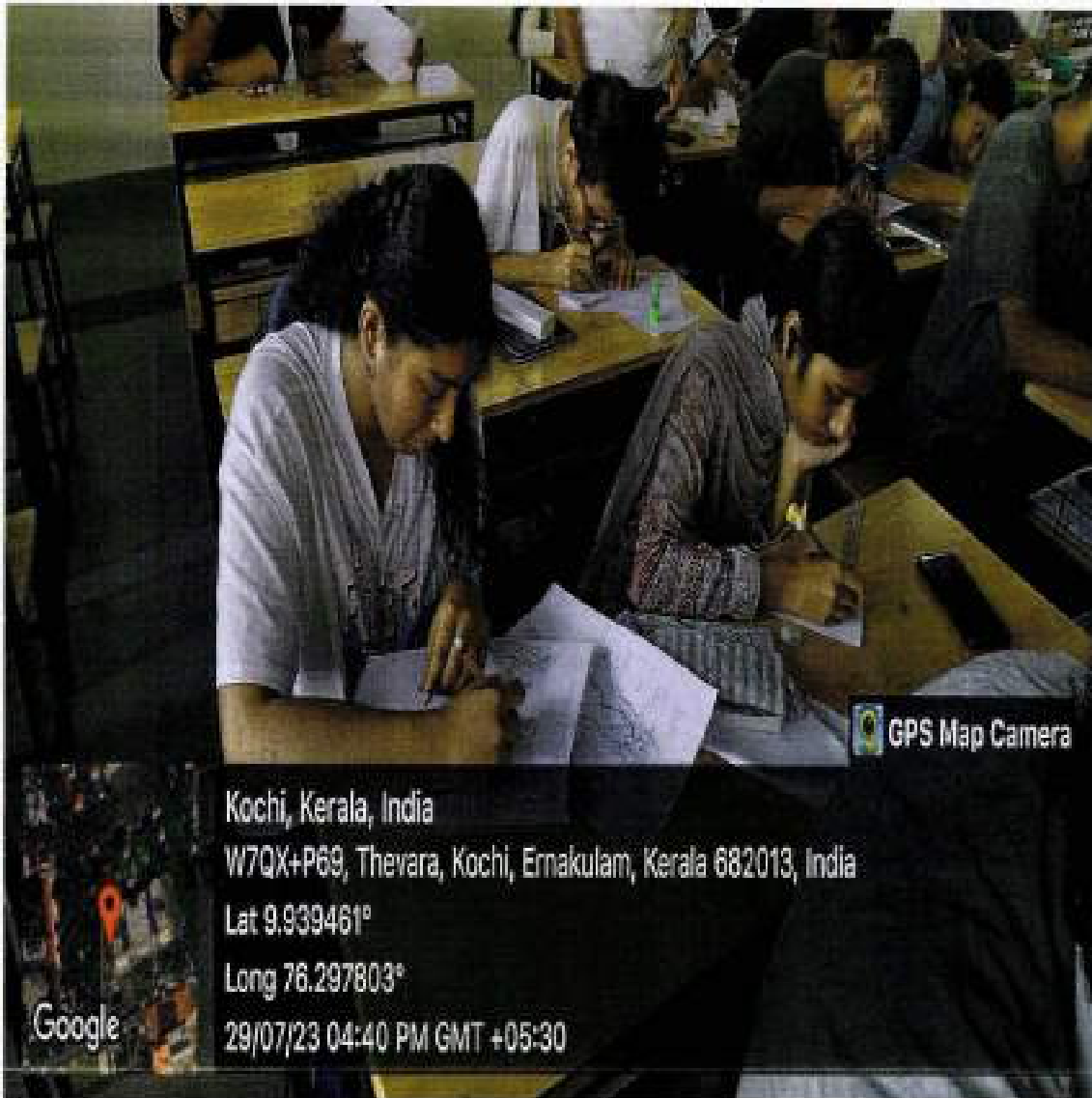
The outcome of the workshop was highly positive, with attendees leaving the event feeling inspired and equipped with new skills to continue their artistic endeavors independently. The supportive atmosphere and comprehensive instruction played a crucial role in fostering creativity and skill development among the students. Overall, the success of the workshop highlights the effectiveness of practical, hands-on learning experiences in the field of animation and graphic design.



Photograph of Creative Expression, Animation and Graphic Design Art Workshop for Students of SHC College, Thevara



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Photograph of Creative Expression: Animation and Graphic Design Art Workshop for Students of SH College, Thevara



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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

Department of Animation and Graphic Design & RAGA

in association with

Internal Quality Assurance Cell (IQAC)

Organises

Workshop

**Creative Expression : Animation and Graphic Design
Art Workshop for students of S H College, Thevara**



AAN ANNA ANTONY


BAAGD
3RD YEAR



STEVE GEORGE

BAAGD
3RD YEAR

 SH College, Thevara

 29th July, 2023

Faculty Coordinators:

Ms. Sreelakshmi MS
Assistant Professor,
Department of Animation and Graphic Design

Student Coordinators:

Amul K M
B4 Animation and Graphic Design,
5th Semester

**Poster of Creative Expression: Animation and Graphic Design Art
Workshop for Students of SH College, Thevara**








Appreciation Letters : Creative Expression: Animation and Graphic Design Art Workshop for Students of SH College,

Thevara



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<p>Report submitted by</p>	<p>Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Coordinated by</p>	<p>Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Approved by</p>	<p>Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	



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PRINCIPAL
 Rajagiri College of Management & Applied Sciences
 Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Life Saving Gesture : Drop of Life-Blood Donation Camp 1

Program	Life Saving Gesture -Drop of Life-Blood Donation Camp 1
Date	14.07.2023
Outcome	Awareness about the importance of regular blood donation among students and faculty
Organized by	NSS Unit 236
In association with	IQAC
Venue	RCMAS
Faculty Coordinator	Dr. Chandralal V.S, Ms Hitha P S
Student Coordinator	Navaneeth K R, Neha Jerson
No. of Participants	50

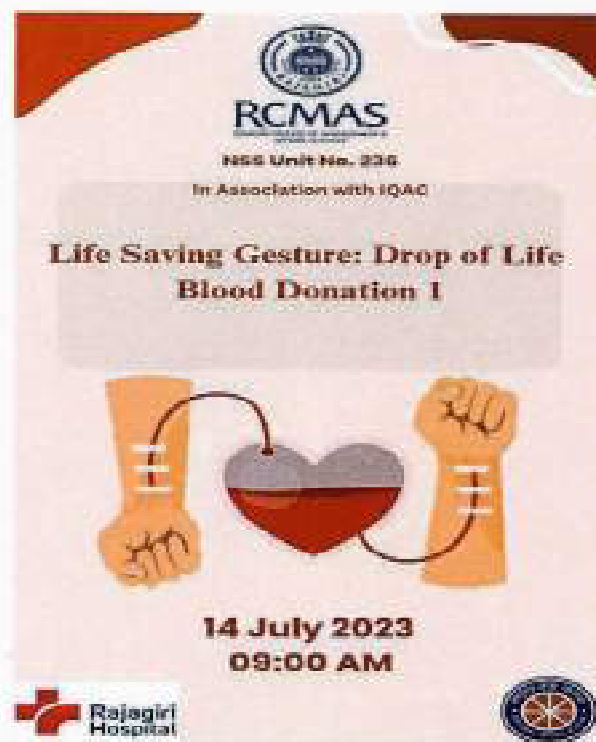
On 14th July 2023, NSS Unit No. 236 Rajagiri College of Management and Applied Sciences, Kakkanad in association with Rajagiri Hospital conducted Life Saving Gesture :Drop of Life - Blood Donation Camp 1 on 14th July 2023 from 9 AM - 1 PM. The Blood donation camp was inaugurated by Principal Dr. Laly Mathew. Program Officer Dr. Chandralal V S, faculty incharges, teachers, volunteers and students were present for the occasion.

The objective of conducting Blood donation camp is to motivate and maintain a permanent well-indexed record of voluntary blood donors and to educate the community on the beneficial aspects of blood donation and harmful effect of collecting blood from paid donors.

The NSS Unit of Rajagiri College of Management and Applied Sciences, in collaboration Rajagiri Hospital, organized a significant life saving gesture "Drop of Life" blood donation camp. This event, held on 14th July 2023 was, witnessed an




overwhelming response from students, faculty, and members of the community, resulting in the collection of 50 units of blood. The initiative aimed not only to meet the critical blood supply needs of hospitals but also to raise awareness about the importance of regular blood donation in saving lives. Volunteers from the NSS unit and medical staff from Rajagiri Hospital ensured smooth operations and provided necessary support throughout the event, reinforcing the spirit of humanitarianism and community service among participants.



Poster of Life Saving Gesture : Drop of Life -Blood Donation Camp 1



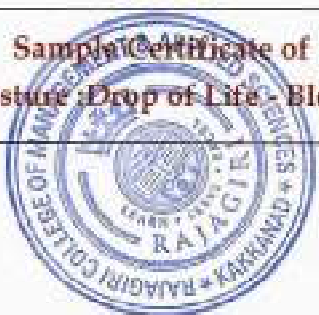
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**Photograph of
Life Saving Gesture :Drop of Life - Blood Donation 1**






**Sample Certificate of
Life Saving Gesture :Drop of Life - Blood Donation 1**



Handwritten signature in green ink.



<p>Report submitted by</p>	<p>Navaneeth K R B. Com Model 1 Computer Application - Sem 3, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala.</p>	
<p>Coordinated by</p>	<p>Ms. Hitha P S, NSS Faculty coordinator , NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin- 39, Kerala</p>	
<p>Approved by</p>	<p>Dr Chandralal V S, Programme officer, NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin- 39, Kerala</p>	



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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Safe Water Initiative: Water Purifier Donation to Irumpanam School

Program	Safe Water Initiative: Water Purifier Donation to Irumpanam School
Date	10.07.2023
Outcome	Ensured access to clean drinking water for students, improving their health and reducing waterborne diseases.
Organized by	Department of Management
In association with	NSS & IQAC
Venue	Irumpnam LP School
Faculty Coordinator	Ms.Megha Mohan ,Department of Management,Rajagiri College of Management and Applied Sciences,Kakkanad
Student Coordinator	Mr.Ishaan Kurian Joshy ,BBA 5 th semester,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Number of Participants	10

The Water Purifier Donation was a commendable initiative organized by Management & NSS on 10 July 2023. As a others program, a **Water purifier was donated to Irumpanam LP school** on July 10th as part of CSR initiative. A total of 10 students actively participated in the initiative . Donating a water purifier addresses a basic need, promotes health and hygiene and contributes to the educational development and wellbeing of the students. Access to clean water can positively impact student's educational outcomes. The primary objective of the Safe Water Initiative was to ensure that students at Irumpanam LP School have a reliable source of clean drinking water. Access to safe water is a fundamental human right and a critical component of public health. By providing a water purifier, the initiative sought



Legit


to safeguard the health of the students, enhance their overall well-being, and create a healthier learning environment. Clean drinking water is essential for preventing diseases such as diarrhea, cholera, and other gastrointestinal infections that can significantly impact children's health and school attendance. The Safe Water Initiative had a profound impact on the students and staff of Irumpanam LP School. The immediate benefit of having access to clean drinking water was evident in the enthusiastic response from the students. Teachers expressed their gratitude for the donation, acknowledging the positive impact it would have on the students' health and well-being. This initiative stands out as a beacon of hope and support for Irumpanam LP School, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.

The event unfolded within the school premises, embodying the department's commitment to community well-being. The ceremony was graced by the presence of our esteemed Principal, Dr. Laly Mathew, underscoring the significance of the initiative. Joining her were the dedicated NSS Coordinators, Dr Chandralal V S and Dr Bipin Das, School Principal Ms Bindhu Paul along with faculty members from the Department of Management and enthusiastic students, all gathered to witness and partake in the department's CSR initiative.




Photograph of Safe Water Initiative: Water Purifier Donation to Irumpanam School

Laly Mathew



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES
APPROVED BY AICTE






NSS UNIT
NO.236

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management
in association with
Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh
organises

**Safe Water Initiative: Water Purifier
Donation**

 Irumpanam LP School  11:00 AM  July 10 2023

Faculty Coordinator
Ms. Megha Mohan : 9961477389

Student Coordinator
Isbaan Kurian Joshy : 8921115445

Poster of Safe Water Initiative: Water Purifier Donation to Irumpanam School



Megha Mohan



**LOWER PRIMARY SCHOOL
IRUMPANAM**

Lower Primary School,
Special Airport Road, Irumpanam P.O.
Tirupattur, Coimbatore, Pin - 682 038
E-mail: irumpanam1013@gmail.com

LETTER OF APPRECIATION

Dear Department of Management,

I am writing to express our deepest gratitude for the generous donation of a water purifier to our school on July 10, 2023. This invaluable contribution from Rajagiri College of Management and Applied Sciences, Kakkassal, will undoubtedly have a profound impact on the health and well-being of our students and staff.

Access to clean and safe drinking water is essential for maintaining good health and preventing waterborne diseases. With your thoughtful donation, you have provided us with the means to ensure that our school community has access to pure and safe drinking water at all times. Your commitment to promoting health and hygiene is truly commendable and serves as an inspiration to us all.

Once again, thank you for your generosity and for making a meaningful difference in the lives of our students and staff. We look forward to continuing our collaboration with Rajagiri College of Management And Applied Sciences in the future.

With warm regards,

Bindu Paul
Headmistress
LPS Irumpanam






BINDU PAUL (PIN: 510303)
Headmistress
L. P. S. IRUMPANAM

Appreciation Letter

Safe Water Initiative: Water Purifier Donation to Irumpanam School





Report submitted by	Mr.Ishaan Kurian Joshy BBA 5 th semester,,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad	
Coordinated by	Ms.MeghaMohan, Assistant Professor,Department of Management ,Rajagiri College of Management & Applied Sciences,Kakkanad	
Approved by	Ms.MeghaMohan,HOD & Assistant Professor, Department of Management ,Rajagiri College of Management & Applied Sciences,Kakkanad	

10 July 2023




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Report on Artistic Advocacy: Wall Painting Contest Against Drug Abuse to Students at Neighbourhood (Rajagiri Valley)

Program	Artistic Advocacy: Wall Painting Contest Against Drug Abuse to Students at Neighbourhood (Rajagiri Valley)
Date	26 th June 2023
Outcome	Engaged students in a creative and meaningful contest, raising awareness about the dangers of drug abuse and promoting a drug-free lifestyle through visual art.
Organized by	Popkon Creatives LLP KRRWA 28, 2nd Cross Kannayath Road Mamangalam, Kochi and Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39.
In association with	IQAC
Venue	Passage to Basketball court
Faculty Coordinator	Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad.
Student Coordinator	Steve George, BA Animation & Graphic Design 5 th Semester, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad.
No. of Participants	20 students (10 students in each group)

The Department of Animation and Graphic Design in collaboration with **Popkon** Creatives LLP, Kochi as part of their social commitment program organized a wall painting competition under the theme **What's Your High KERALA is Our High** in



Legat



connection with International Day Against Drug Abuse on 26th June 2023. This event aimed to raise awareness among the youth of Kerala about the dangers of drug abuse and to promote healthy, drug-free lifestyles.

Two groups (10 students in each group) participated in the competition. Each group created their own wall paintings on the walls in the college premises. Participants were then provided with designated wall spaces and painting materials. They were encouraged to express their ideas and messages that depict their passion and enthusiasm in Kerala culture and tradition. The diversity in artistic styles and interpretations brought a rich variety of perspectives to the event, making each piece unique and impactful. Throughout the day, passersby and community members stopped to watch the artists at work, fostering a sense of community and shared purpose.

The organizing committee extends sincere appreciation to all the participants in the competition. Special thanks to the management of Rajagiri College of Management and Applied Sciences, all teaching and non-teaching staff for their invaluable support, Ms. Minu S Kumar, and the student coordinator Mr. Steve Geoge, for their dedicated support and encouragement.

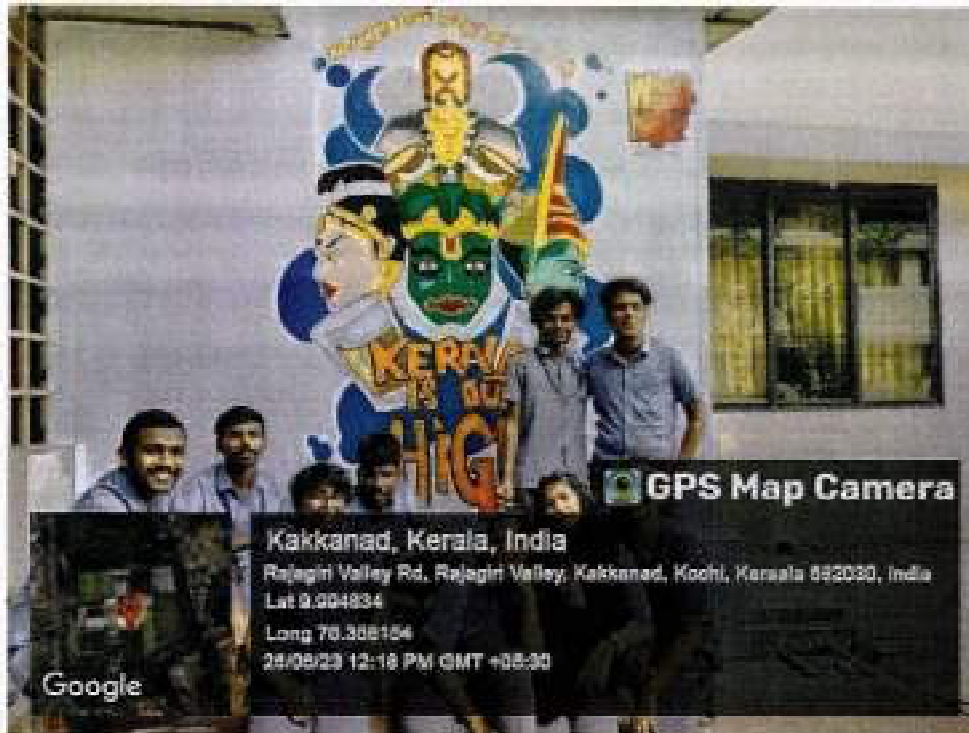
The wall painting competition under the theme "What's Your High Kerala is Our High" served as a powerful tool for drug abuse awareness among the youth of Kerala. By combining artistic expression with social activism, the event not only educated participants and spectators but also strengthened community bonds in the fight against drug addiction.





Photographs of Artistic Advocacy: Wall Painting Contest Against Drug Abuse to Students at Neighbourhood (Rajagiri Valley)

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Photographs of Artistic Advocacy: Wall Painting Contest Against Drug Abuse to Students at Neighbourhood (Rajagiri Valley)





RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN

INITIATIVE FOR

Artistic Advocacy: Wall Painting Contest Against Drug Abuse to Students

at Neighbourhood (Rajagiri Valley)

IN ASSOCIATION WITH



NSS UNIT
NO 236

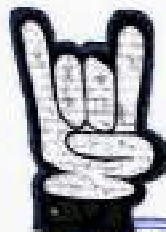
Internal Quality Assurance Cell
(IQAC)

STUDENT COORDINATOR

Minu S Kumar

FACULTY COORDINATOR

Steve George



Poster of Artistic Advocacy Wall Painting Contest Against Drug Abuse
to Students at Neighbourhood (Rajagiri Valley)





ADDRESS: 20, 2nd Cross Road,
KAKKANAD, KAKKANAD,
KOTTAYAM - 682 039
Ph: 0484-2955270
www.popkon.com

To whomsoever it may concern,

This is to certify that **Aan Anna Antony, Arbul K M, Shwetha Ajith, Steve George, Toby Biju, Paul C Sajan, Krishnandha M K, Maria Susan Ginoy, Susan Benny, Saraswathy M Meleth** from **Rajagiri College of Management and Applied Sciences, Kakkanaad** has actively participated in the wall art competition as part of **What's Your High Season 2 - A Social Initiative against Drug Abuse** in relation to **June 26 - International Day Against Drug Abuse and Trafficking.**

Date: 15th July 2023

For Popkon Creatives



Authorized Signature



Regards,

Name: Rishvash Memon
Designation: Co-founder
Popkon Creatives

Appreciation Letter
Artistic Advocacy: Wall Painting Contest Against Drug Abuse





To whomsoever it may concern,

This is to certify that **AMMAMAYA ANANDAN, ANIL P, ANIL TRIVITHANAM, ANWAR SADIQAN, ANJAL P M, BHARATH P, BOB GEORGE, THIRY ELLA, GOVIND RAJ, ANJAL KALIA ANIL** - Rajagiri College of Management and Applied Sciences, Karkandad has actively participated in the wall art competition as part of **What's Your High Season? - A Social Initiative against Drug Abuse** in relation to **June 20 - International Day Against Drug Abuse and Trafficking**.

Date: 27th May 2022

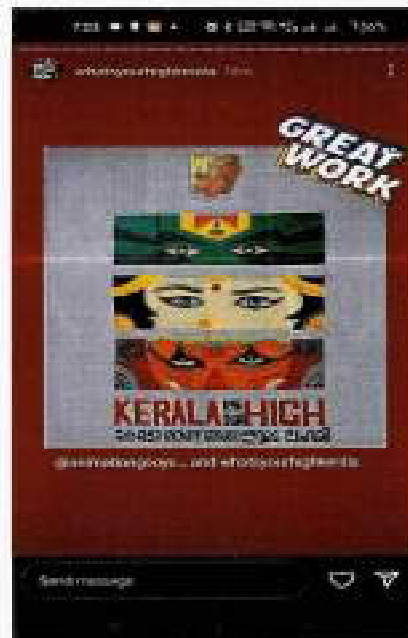
For Popkon Creative





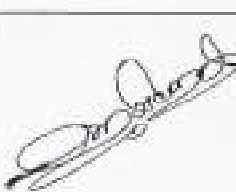

Authorized Signatory

Regards,

Name: **Rishank Menon**
Designation: **Co-ordinator**
Popkon Creative



Appreciation Letter
Artistic Advocacy: Wall Painting Contest Against Drug Abuse

Report submitted by	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad	





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Rajagiri College of Management & Applied Sciences

Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Planting Future Prosperity: Thalir - Sapling Distribution

Program	Planting Future Prosperity:Thalir-Sapling Distribution
Date	05.06.2023
Outcome	Environmental Awareness and Education, promoted environmental stewardship from a young age
Organized by	NSS Unit 236
In association with	IQAC
Venue	LP School, Irumpanam
Faculty Coordinator	Dr. Chandralal V.S, Ms Hitha P S
Student Coordinator	Navaneeth K R, Neha Jerson
No. of Participants	50

On June 5, 2023, NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences, Kakkanad, launched the "Planting Future Prosperity: Thalir - Sapling Distribution" programme at LP School, Irumpanam. The initiative aimed to instill environmental awareness and stewardship among children by distributing saplings for planting. NSS volunteers actively engaged with the school community, educating students about the importance of trees in biodiversity conservation and climate resilience. The programme not only promoted hands-on learning but also fostered a sense of responsibility towards the environment, empowering young minds to become advocates for sustainable practices.

The distribution of saplings had a profound impact on the local community, encouraging active participation from students and their families in planting activities. By nurturing a connection to nature early on, the programme laid the foundation for future environmental initiatives and underscored the NSS unit's commitment to fostering a greener, healthier community. Moving forward, the




activities. By nurturing a connection to nature early on, the programme laid the foundation for future environmental initiatives and underscored the NSS unit's commitment to fostering a greener, healthier community. Moving forward, the success of "Planting Future Prosperity: Thalir" highlights the potential for continued collaboration between educational institutions and community organizations in promoting environmental sustainability and cultivating a generation of eco-conscious leaders.

Numerous NSS volunteers, alongside Programme Officer Dr. CHANDRALAL V S, and faculty members including Ms. HITHA P S and Ms. HEERA B, actively participated in this endeavour. Their collective involvement underscored the dedication of the college community towards environmental stewardship and community welfare.



**Poster of Planting Future Prosperity:
Thalir - Sapling Distribution**



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Photos of Planting Future Prosperity: Thalir - Sapling Distribution

കേരള കാമുകി
Kerala Kamuki
30th July 2023



പ്രസിദ്ധീകരിച്ചിട്ടുള്ള കേരള കാമുകി പത്രത്തിൽ അടുത്തടുത്തായി നടന്നുവന്നിരുന്ന 'പ്ലാന്റിംഗ് ഫ്യൂച്ചർ പ്രോസ്പെരിറ്റി: താലിർ - സാപ്ലിംഗ് വിതരണം' എന്ന പേരിൽ നടന്ന സാപ്ലിംഗ് വിതരണ ക്ലാസ്സിൽ പങ്കെടുക്കുന്ന വിദ്യാർത്ഥികളുടെ ചിത്രം.

BERALA RAJAGIRI SPANISH
Shipping: Kerala Kamuki - Thiruvankulam



**Newspaper Report of Newspaper Report
Planting Future Prosperity: Thalir - Sapling Distribution**

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<p>Report submitted by</p>	<p>Adhila P A , BCom Model 1 Finance and Taxation - Semester 3, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala.</p>	
<p>Coordinated by</p>	<p>Ms.Hitha P S,NSS Faculty coordinator , NSS Unit no 236, Rajagiri College of Management and Applied Sciences, Kakkanad, Cochin-39, Kerala</p>	
<p>Approved by</p>	<p>Dr Chandralal V S, Programme officer, NSS Unit no 236, Rajagiri College of Management and Applied Sciences,Kakkanad,Cochin-39,Kerala</p>	

06.06.2023





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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Scholastic Empowerment: Learning Aid Distribution through Rajagiri Sahrudhaya Scholarship Scheme

Program	Scholastic Empowerment: Learning Aid Distribution through Rajagiri Sahrudhaya Scholarship Scheme
Date	2.6.2023
Outcome	Supported students in need with essential learning aids, improving their academic performance and reducing educational inequality.
Organized by	Department of Management
In association with	NSS & IQAC
Venue	Rajagiri college of Social Sciences, Kalamassery
Faculty Coordinator	Ms. Anila Varghese, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Sahad P N, BBA 5 th semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Number of Participants	10

The Learning Aid Distribution was a commendable initiative organized by Management & NSS on 2 June 2023. As a others program, learning aid was distributed as part of Rajagiri Sahrudhaya scholarship scheme to 10 needy children of different schools on July 10th. Various learning aids like books, educational materials and school supplies were distributed to the needy children of different schools. A total of 10 students were part of the initiative. Students were able to learn about the importance of helping the economically weaker sections of the society by providing access to learning aids. As a part of the CSR initiative, on June 2, 2023, the Department



Legat



of Management contributed towards a genuine cause aimed at supporting economically backward High School students through the distribution of learning aids including School Bags, Notebooks etc. This thoughtful initiative was a testament to the department's commitment to foster inclusive education and provide essential tools for academic success. The event, held with great enthusiasm, sought to alleviate the financial burden on students who may face challenges in acquiring necessary learning materials. The distribution was executed seamlessly, with student volunteers and teachers working together.

This initiative stands out as a beacon of hope and support for 10 needy children of different schools, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.





Photograph of Scholastic Empowerment: Learning Aid Distribution through Rajagiri Sahrudhaya Scholarship Scheme



Signature



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management


in association with

Internal Quality Assurance Cell (IQAC)

Rajagiri Sparsh

organises

**Scholastic Empowerment: Learning Aid
Distribution through Rajagiri
Sahrudhaya Scholarship Scheme**

 Rajagiri college of Social
Sciences, Kalamassery

 11:30 AM

 June 2 2023




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Poster of Scholastic Empowerment: Learning Aid Distribution through Rajagiri
Sahrudhaya Scholarship Scheme





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2 June 2023




PRINCIPAL

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