

Report: Entrepreneurship Summit on Women Entrepreneurship - Challenges and Opportunities

Program	Entrepreneurship Summit on Women Entrepreneurship - Challenges and Opportunities
Date	21.08.2023 11 AM TO 1 PM
No. of Participants	121
Resource Person	Ms. Asha Suresh ,Ms. Sherin Vineed ,Ms. Deepa Mathai ,Ms. Nisary Mahesh, Ms. Pushpy Muricken ,Ms. Shalini Joslin
Outcome	Participants discussed challenges faced by women entrepreneurs, shared experiences, and identified strategies to overcome obstacles and promote successful business ventures.
Organized by	Department of Commerce
Faculty in charge	Dr. Indu G Krishnan ,Ms. Elsa Jacob, Ms. Ashlin Maria Joseph, Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Ms. Neha Ann Iype, B.com Model 1 Computer 6 th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.

On August 21, 2023, the Commerce Department hosted an inspiring Entrepreneurship Summit focused on "Women Entrepreneurship - Challenges and Opportunities." Held from 11 AM to 1 PM, the event saw the participation of 121 enthusiastic attendees. The summit featured an impressive panel of resource persons, including Asha Suresh, Sherin Vineed, Deepa Mathai, Nisary Mahesh, Pushpy Muricken, and Shalini Joslin, each bringing a wealth of experience and insights into the discussion. The event was coordinated by faculty members Indu G Krishnan, Elsa Jacob and Ashlin Maria Joseph, with student coordinators Neha Ann Iype, Varsha Ajay and Merlyn Boban leading the student engagement.

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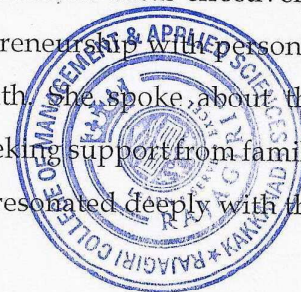




The summit aimed to shed light on the unique challenges faced by women entrepreneurs and explore opportunities to overcome these obstacles, fostering a supportive environment for successful business ventures. The event commenced with a warm welcome from the faculty in charge, followed by an introduction to the day's agenda and the esteemed resource persons. Asha Suresh opened the discussion by highlighting the systemic challenges women face in entrepreneurship, such as gender bias, limited access to funding, and societal expectations. She emphasized the importance of resilience and self-belief, sharing her personal journey and the strategies she employed to navigate these challenges. Her story served as a powerful reminder of the potential within every woman to overcome barriers and succeed in the business world. Following this, Sherin Vineed discussed the role of networking and mentorship in empowering women entrepreneurs. She stressed the significance of building strong support networks and seeking mentorship from experienced professionals. Sherin shared practical tips on how to connect with potential mentors and leverage these relationships for business growth. Her insights were particularly valuable for the participants, many of whom were in the early stages of their entrepreneurial journey.

Deepa Mathai brought a financial perspective to the summit, addressing the difficulties women often face in securing funding for their ventures. She outlined various funding options available, from traditional bank loans to venture capital and crowdfunding. Deepa also discussed the importance of financial literacy and the need for women to be proactive in managing their business finances. Her session provided actionable advice on how to approach investors and pitch business ideas effectively. Nisary Mahesh shared her experiences in balancing entrepreneurship with personal life, a challenge many women entrepreneurs grapple with. She spoke about the importance of time management, setting boundaries, and seeking support from family and peers. Nisary's candid discussion on work-life balance resonated deeply with the

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participants, providing them with practical strategies to manage their dual roles effectively. Pushpy Muricken focused on the importance of innovation and adaptability in entrepreneurship. She encouraged the participants to embrace change and continuously seek new ways to improve their products and services. Pushpy's session was filled with examples of how innovative thinking can lead to business success, inspiring the participants to think creatively and stay ahead of market trends.

Shalini Joslin concluded the panel discussions by talking about the future opportunities for women entrepreneurs in the digital age. She highlighted the potential of e-commerce, digital marketing, and social media as powerful tools for business growth. Shalini also discussed the importance of staying updated with technological advancements and integrating them into business strategies.

The summit also included an interactive session, allowing participants to engage directly with the panlists. This Q&A session was highly appreciated, as it provided a platform for attendees to seek advice on specific challenges they faced and gain personalized insights from the experts.

In summary, the Entrepreneurship Summit on Women Entrepreneurship was a resounding success, providing participants with valuable knowledge and inspiration. The discussions not only highlighted the challenges faced by women entrepreneurs but also offered practical solutions and strategies to overcome them. The event underscored the importance of resilience, innovation, and support networks in achieving entrepreneurial success. The Commerce Department, along with the dedicated faculty and student coordinators, were commended for organizing an impactful and empowering summit that left a lasting impression on all attendees.

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Kakkanad, KL, India
Rajagiri Valley Road, Rajagiri Valley, Kakkanad,
682039, KL, India
Lat 9.995060, Long 76.358209
08/21/2023 01:09 PM GMT+05:30
Note : Captured by GPS Map Camera

Photograph: Entrepreneurship Summit on Women Entrepreneurship - Challenges and Opportunities



Department of Commerce
in association with IEDC & IQAC
presents

Entrepreneurship Summit

Women Entrepreneurship - Challenges and Opportunities
Venue : College Auditorium



Asha Suresh Director
MBA, Management Planning, Initiator



Sherin Vineed
Proprietor, One Day Fitness
(Chinnakkal Store)



Deepa Muthal
Director, AIRGOLD

21st
AUG 2023
11am-1pm



Nithya Mahesh
founder & CEO, Hekshonnykala



Shalini Joshi
founder & Principal Designer,
The Carpet Jewels



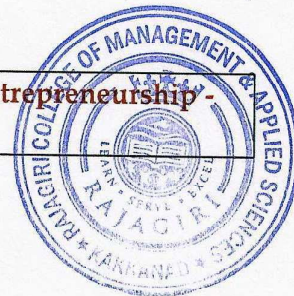
Moderator
PUSHPY MURIKEN FCA, LLR
Cost Accountant, P3 Muricken Associates

Student coordinators
Neha Ann Jyoti - 9847092929
Varaha Ajay - 7904001278
Merlyn Boban - 89437 94700



Faculty Coordinators
Dr. Indu G Krishnan- 9446844332
Ms. Eliza Jacob- 9895969036
Ms. Ashwin Maria Joseph- 8948056496
Ms. Ardra C Michael - 77364 08710


Program Poster: Entrepreneurship Summit on Women Entrepreneurship - Challenges and Opportunities



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**Sample Certificate: Entrepreneurship Summit on Women Entrepreneurship -
Challenges and Opportunities**







RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
WOMEN ENTREPRENEURSHIP SUMMIT-2023

Date: 21-08-2023

Venue: Auditorium

ATTENDANCE SHEET

Sl no	Name	Batch	Sem	Signature	
				Forenoon	Afternoon
1	PAVITHRA S. KRISHNA	M2T	2	[Signature]	[Signature]
2	ABHIRAMI S. NAIR	M2L	2	[Signature]	[Signature]
3	ANIN ROSA SANDER	M2L	1	[Signature]	[Signature]
4	HANNA ROBIN	M2I	1	[Signature]	[Signature]
5	Arqa D.	H2M	3	[Signature]	[Signature]
6	Keethay Ramesh Raj	H2M	2	[Signature]	[Signature]
7	Amranda Ritha	M2M	3	[Signature]	[Signature]
8	Ria J. Phillip	M2H	3	[Signature]	[Signature]
9	MIRIAN GRACE BENJI	M2M	5	[Signature]	[Signature]
10	Naynita Suresh	M2M	5	[Signature]	[Signature]
11	Shreya Cherupollath	M2M	5	[Signature]	[Signature]
12	Rudra Rosemary Jay	M2C	5	[Signature]	[Signature]
13	Sounya Sara Philip	M2C	5	[Signature]	[Signature]
14	Nandana Mani	M1C	5	[Signature]	[Signature]
15	Rose Sojolin	M1C	5	[Signature]	[Signature]
16	Nandana Shiba	M1C	5	[Signature]	[Signature]
17	Sara Duseph	M1C	5	[Signature]	[Signature]
18	Sara Sallor	M1C	5	[Signature]	[Signature]
19	Shoba Shaji	M1C	5	[Signature]	[Signature]
20	Sana Fathima T.A	M1C	5	[Signature]	[Signature]
21	Dilna Parvin M.S	M1C	5	[Signature]	[Signature]
22	Kajsa Ben Paul	M1T	1	[Signature]	[Signature]
23	Aishwarya K.	M1C	5	[Signature]	[Signature]



Student Coordinator: Ms. Neha Ann Iype

Faculty Coordinator: Dr. Indu G Krishnan

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Sl no	Name	Batch	Sem	Signature	
				Forenoon	Afternoon
24	Nandana Jayan	MIC	5	[Signature]	[Signature]
25	Navya Sajid	MIC	5	[Signature]	[Signature]
26	Nasrin Fathima Jan	M2L	3	[Signature]	[Signature]
27	Neha Binoy	M2T	3	[Signature]	[Signature]
28	Fargu	M2T	3	[Signature]	[Signature]
29	Gopika Sajeer	M2T	3	[Signature]	[Signature]
30	Minza Huzis	M2T	3	[Signature]	[Signature]
31	Jimu Jay	Mcom	1	[Signature]	[Signature]
32	Christina Shaji	M.com	1	[Signature]	[Signature]
33	Annala Sasi	M.com	1	[Signature]	[Signature]
34	Ann Lisa Mariya	BAE	5	[Signature]	[Signature]
35	Devlina Shaji	BAE	5	[Signature]	[Signature]
36	Neha Susan Baby	MIC	5	[Signature]	[Signature]
37	Adhara Rosemary Jay	M2M	5	[Signature]	[Signature]
38	Neha Emy Sankoshi	BAE	5	[Signature]	[Signature]
39	Alia Shabeek	M2M	5	[Signature]	[Signature]
40	Tanya Pillai	M2M	5	[Signature]	[Signature]
41	Neah Catherine Jyru	M2M	5	[Signature]	[Signature]
42	Alix Johnson	BCA	1	[Signature]	[Signature]
43	Claribel Pereira	BCA	1	[Signature]	[Signature]
44	Teles Maria Rajan	BBA	1	[Signature]	[Signature]
45	Gayathri V. Menon	M1T	3	[Signature]	[Signature]
46	Tessa Charly	M1T	3	[Signature]	[Signature]

Student Coordinator: Ms. Neha Ann Jey

Faculty Coordinator: Dr. Indu G. Krishna



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Sl.no	Name	Batch	Sem	Signature	
				Forenoon	Afternoon
47	Elizabeth Anto Vazhappilly	M2H	3		
48	Mesin Kurian	M2M	3		
49	Karba Parveen	M2H	2		
50	Fathima M Jamal	M2M	3		
51	Nahla P	M2M	3		
52	Rose Maria Jose	M2M	3		
53	Anuie Susan Thekkan	M2M	3		
54	Sandhya Sethuraj	M2C	1		
55	Fathima Jashad	M2C	1		
56	Mushma Umakishnan	M2M	1		
57	Ahmeda Anam -k	M2M	1		
18	Dija Anit	M2L	3		
12	Anna Rose	M2L	3		
25	Clarice Perera Elnikol	M1T	3		
21	Gardner Rachel Prakash	M2C	1		
11	Annabramma C	M2M	1		
1	Teena Mary	M2C	5		
1	Ruby Mary	M2C	5		
1	Sandhya N Heron	BBA	3		



Student Coordinator: Ms. Neha Ann Iype

Faculty Coordinator: Dr. Anand C. Krishnan



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Sl no	Name	Batch	Sem	Signature	
				Forenoon	Afternoon
1.	Aneesha Cherian	M.COM	1	[Signature]	[Signature]
2.	Anagha S.K	M.COM	1	[Signature]	[Signature]
3.	Neethu Gopakumar	"	"	[Signature]	[Signature]
4.	Amra Ansari	M.com	"	[Signature]	[Signature]
5.	Akya Mahin	m.com	"	[Signature]	[Signature]
6.	Hanna Niza Hashim	m.com	"	[Signature]	[Signature]
7.	Nandana B. Banicker	M.com	"	[Signature]	[Signature]
8.	Angel Jay	M.com	"	[Signature]	[Signature]
9.	Nandini R. Menon	M2C	5	[Signature]	[Signature]
10.	Safa Zubair	M2C	3	[Signature]	[Signature]
11.	Tulsa Bonna	M2C	3	[Signature]	[Signature]
12.	Nadine Roche	M2C	3	[Signature]	[Signature]
13.	Sreevidya Pisharodi	M2C	5	[Signature]	[Signature]
14.	Tissa Maria	M2C	5	[Signature]	[Signature]
15.	Varsha Maria	M2C	5	[Signature]	[Signature]
16.	Devika Ratheesh	M2C	3	[Signature]	[Signature]
17.	Gayathri K	M1C	3	[Signature]	[Signature]
18.	Ranjini Krishnakumar	M1C	3	[Signature]	[Signature]
19.	Divya Jathira P.R	MIT	5	[Signature]	[Signature]
20.	Chia Xavier	MIT	5	[Signature]	[Signature]
21.	Aleena Mariam Siju	MIT	5	[Signature]	[Signature]
22.	Nicole Xavier	N2M	5	[Signature]	[Signature]
23.	Snaha V Mani	M2L	5	[Signature]	[Signature]

Student Coordinator: Ms. Neha Ann Iype

Faculty Coordinator: Dr. Indu G. Krishnan



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Sl no	Name	Batch	Sem	Signature	
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24	Alphonse Mariya Thomas	M2M	5	[Signature]	[Signature]
25	Anitta Mary	M2M	5	[Signature]	[Signature]
26	Neeva Shaji	MIT	1	[Signature]	[Signature]
27	Anna Rose Neal	MIT	1	[Signature]	[Signature]
28	Tania Tanya	M2T	1	[Signature]	[Signature]
29	Maria Shajitha	M2T	1	[Signature]	[Signature]
30	Ashia Rajesh	BBA	5	[Signature]	[Signature]
31	Neeha Sara Varghese	BBA	5	[Signature]	[Signature]
32	Safa P.S	BBA	5	[Signature]	[Signature]
33	Niya Ann Sanil	BBA	5	[Signature]	[Signature]
34	Amal Thomas	BBA	5	[Signature]	[Signature]
35	Tin Remya	MIG	1	[Signature]	[Signature]
36	Chandana Suman	MIG	1	[Signature]	[Signature]
37	Ross Ann Berny	MIG	1	[Signature]	[Signature]
38	GOURIJA . M.S	MIT	5	[Signature]	[Signature]
39	ANJAL PRASAD	MIT	5	[Signature]	[Signature]
40	ARATHI HENON	MIT	5	[Signature]	[Signature]
41	Krishnapriya .p	M2M	03	[Signature]	[Signature]
42	Aswathy Unnikrishnan	M2M	3	[Signature]	[Signature]
43	Snaha M Sajam	M2M	3	[Signature]	[Signature]
44	Gayatri . S	M2M	3	[Signature]	[Signature]
45	Angeline Reji	M2M	2	[Signature]	[Signature]
46	Shandhya . R	M2M	3	[Signature]	[Signature]






Student Coordinator: Ms. Neha Ann Iype


Faculty Coordinator: Dr.Indu G Krishnan

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Report submitted by	Ms. Neha Ann Iype. B.com Model 1 Computer 6 th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	
Coordinated by	Dr. Indu G Krishnan, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Aug 21, 2023


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