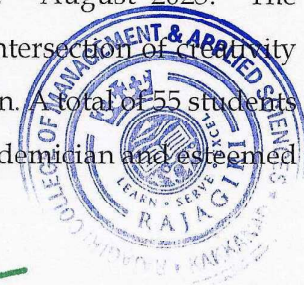


Report: Workshop on Creative Entrepreneurship in Animation and Design

Program	Workshop on Creative Entrepreneurship in Animation and Design
Date	3rd & 4th August 2023
No. of Participants	52 Students
Resource Person	Prof. Josy Joseph, Retd Professor, Department of Malayalam, Bharata Mata College Thrikkakara
Outcome	Participants explored creative entrepreneurship opportunities in animation and design, gaining insights into industry trends and business strategies for success.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39.
Faculty in charge	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
Student in charge	Ms. Aan Anna Antony & Mr. Steve George. BA Animation and Graphic Design 2021-24 Batch, Department of Animation and Graphic Design.

The Department of Animation and Graphics Design organized a workshop on Creative Entrepreneurship in Animation and Design on 2nd August 2023. The workshop aimed to provide students with insights into the intersection of creativity and entrepreneurship within the fields of animation and design. A total of 55 students participated in the workshop. Prof. Josy Joseph, renowned academician and esteemed

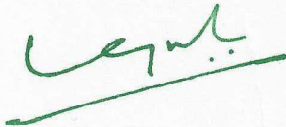


expert in creative entrepreneurship, commenced the session by discussing the fundamental concepts of entrepreneurship and its significance in the creative industries. He emphasized the unique challenges and opportunities that animation and design professionals face when embarking on entrepreneurial ventures.

Throughout the session, he highlighted the importance of innovation, risk-taking, and strategic planning in building a successful business in the animation and design sectors. Attendees were introduced to various business models and strategies tailored specifically for creative enterprises. He also shared his personal experiences and case studies of successful creative entrepreneurs, illustrating key points with real-world examples.

The organizing committee extends sincere appreciation to Prof. Josy Joseph for his invaluable contributions. Special thanks to Ms. Minu S Kumar, Ms. Sreelakshmi K S and the student coordinators, Ms. Aan Anna Antony & Mr. Steve George, for their dedicated efforts in ensuring the success of the workshop.

This hands-on approach allowed students to apply theoretical concepts to practical scenarios, fostering a deeper understanding of the entrepreneurial process. It equipped students with the knowledge and skills needed to pursue entrepreneurial ventures in the creative industries. The combination of theoretical insights, practical advice, and interactive activities made the workshop a valuable learning experience for all attendees.







**Photographs of Workshop on Creative Entrepreneurship in
Animation and Design**

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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

Department of Animation and Graphic Design & RAGA

in association with

Internal Quality Assurance Cell (IQAC)

Organises

Workshop

**Workshop on Creative Entrepreneurship in
Animation and Design**



Resource Person

Prof. Josy Joseph
Retd Professor,
Department of Malayalam,
Bharath Matha College, Thrikkakara

📍 Conference Hall

📅 09:30 AM - 04:30 PM | 03 & 04 August, 2023

Faculty Coordinators:

Ms. Minu S kumar
Ms. Sreelekshmi KS

Student Coordinators:

Ms. Aan Anna Antony
Ms. Steve George

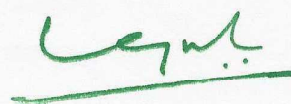
**Poster of Workshop on Creative Entrepreneurship in
Animation and Design**

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**Sample Certificate of Workshop on Creative Entrepreneurship in
Animation and Design**







DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN


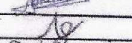
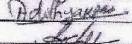


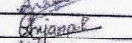





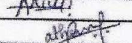

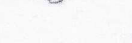








WORKSHOP ON CREATIVE ENTREPRENEURSHIP IN ANIMATION AND DESIGN

VENUE: CONFERENCE HALL

DAY 1 - 03 AUGUST 2023

BA. ANIMATION AND GRAPHIC DESIGN (2023 -26)

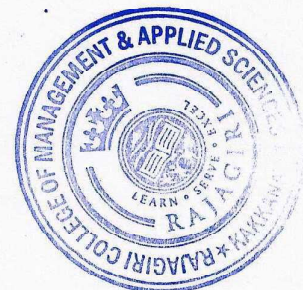
ATTENDANCE SHEET

Sl.no	Roll Number	Name of the Student	Signature
1	BAA231001	Abhinav Ansal	
2	BAA231002	Abhiram A A	
3	BAA231003	Abraham P George	
4	BAA231004	Adithya K Pai	
5	BAA231005	Adithyan V S	
6	BAA231006	Adriyan David	
7	BAA231007	Adwaid Saji	
8	BAA231008	Amreen Mariam	
9	BAA231009	Anagha Asokan	
10	BAA231010	Anjana K	
11	BAA231011	Anjina V	
12	BAA231012	Ann Davis	
13	BAA231013	Annjo Joseph	
14	BAA231014	Arjun B	
15	BAA231015	Arjun Saiby	
16	BAA231016	Arpith S Menon	
17	BAA231017	Arun Raju	
18	BAA231018	Asuthosh Krishnan C	
19	BAA231019	Ashwin George Jacob	
20	BAA231020	Aubhava	
21	BAA231021	Catherine Abraham	
22	BAA231022	Christy K Daniel	




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23	BAA231023	Coral Philomina Joby	
24	BAA231024	Cyrlil Luke Anish	
25	BAA231025	Devanarayan M R	
26	BAA231026	Deva nanda K K	
27	BAA231027	Dheeraj K R	
28	BAA231028	Eappen Saji	
29	BAA231029	Elizabeth Shaju	
30	BAA231030	Eva Ann Shibu	
31	BAA231031	Francis K Jain	
32	BAA231032	Gourinandana J	
33	BAA231033	Goutham Mayadas	
34	BAA231034	Grace Maria Biju	
35	BAA231035	Greata Saji	
36	BAA231036	Harshida PK	
37	BAA231037	Karthik T S	
38	BAA231038	Lijo John	
39	BAA231039	Liya Ayisha M	
40	BAA231040	Malavika B Nair	
41	BAA231041	Micheal George Abraham	
42	BAA231042	Nanditha Binu	
43	BAA231043	Nathan Antony Nixon	
44	BAA231044	Nehana Basheer	
45	BAA231045	Pavithra Ratheesh	
46	BAA231046	Roshna Suresh	
47	BAA231047	Sarah Sini Roy	
48	BAA231048	Shyam Joseph George	
49	BAA231049	Sukruth Raj C	
50	BAA231050	Tejasree PS	
51	BAA231051	Thoufееq Nihاس M	
52	BAA231052	Arjun C Mohan	



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DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN
WORKSHOP ON CREATIVE ENTREPRENEURSHIP IN ANIMATION AND DESIGN

VENUE: CONFERENCE HALL

DAY 2 - 04 AUGUST 2023

BA. ANIMATION AND GRAPHIC DESIGN (2023 -26)

ATTENDANCE SHEET

Sl.no	Roll Number	Name of the Student	Signature
1	BAA231001	Abhinav Ansal	
2	BAA231002	Abhiram A A	
3	BAA231003	Abraham P George	
4	BAA231004	Adithya K Pai	
5	BAA231005	Adithyan V S	
6	BAA231006	Adriyan David	
7	BAA231007	Adwaid Saji	
8	BAA231008	Amreen Mariam	
9	BAA231009	Anagha Asokan	
10	BAA231010	Anjana R	
11	BAA231011	Aanjina V	
12	BAA231012	Ann Davis	
13	BAA231013	Annjo Joseph	
14	BAA231014	Arjun B	
15	BAA231015	Arjun Saiby	
16	BAA231016	Arpith S Menon	
17	BAA231017	Arun Raju	
18	BAA231018	Asuthosh Krishnan C	
19	BAA231019	Ashwin George Jacob	
20	BAA231020	Aubhava	
21	BAA231021	Catherine Abraham	
22	BAA231022	Christy K Daniel	



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23	BAA231023	Coral Philomina Joby	<i>[Signature]</i>
24	BAA231024	Cyriil Luke Anish	<i>[Signature]</i>
25	BAA231025	Devanarayan M R	<i>[Signature]</i>
26	BAA231026	Deva nanda K K	<i>[Signature]</i>
27	BAA231027	Dheeraj K R	<i>[Signature]</i>
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45	BAA231045	Pavithra Ratheesh	<i>[Signature]</i>
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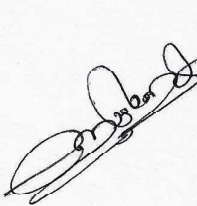


[Handwritten Signature]
Sofy Jacob, HoD

**Attendance statement of Workshop on Creative Entrepreneurship in
Animation and Design**

[Handwritten Signature]



<p>Report submitted by</p>	<p>Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad.</p>	
<p>Coordinated by</p>	<p>Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad.</p> <p>Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad.</p>	
<p>Approved by</p>	<p>Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	


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