

RAIAGIRI VALLEY P.O., KAKKANAD, KOCHI - 682 039 Ph: 0484-2955270 Email: principal@rajagiricollege.edu.in www.rajagiricollege.edu.in

Report: Seminar on Seminar on Tech Ventures: Crafting Success in Computer Entrepreneurship

Program	Seminar on TechVentures: Crafting Success in Computer			
8	Entrepreneurship			
Date	20.07.2023			
	11.30 am - 12.30 pm			
No. of	58			
Participants	30			
Resource Person	Ms. Minza Manoj, Program Analyst Cognizant			
Outcome	Attendees learned about the intricacies of computer			
	entrepreneurship, gaining insights into successful tech venture			
	strategies and business development.			
Organized by	Department of Computer Science			
Faculty in charge	Ms. Juby George, Assistant Professor, Department of Computer			
	Science, Rajagiri College of Management and Applied Sciences			
Student in charge	Ananya Elizabeth, BCA 3rd Sem, Department of Computer			
	Science, Rajagiri College of Management and Applied Sciences			

The Department of Computer Science collaborated with IQAC to conduct a seminar on "TechVentures: Crafting Success in Computer Entrepreneurship" on 20th July 2023 for the first-year students of the Computer Science department in the venue at time. Name and details was invited as the keynote speaker. This event aimed to inspire and motivate participants by showcasing real-life stories in computer entrepreneurship, transferring knowledge about current trends and practical strategies, and fostering interactive learning and opportunities to empower individuals to navigate the evolving landscape OF MANAGEMEN

of technology-driven ventures.





Ms. Minza elaborated on the wide range of entrepreneurial opportunities available due to the continuous advancements in technology. She delved into the possibility of creating and selling custom-made software solutions for businesses or individuals and emphasized focusing on niche markets with specialized software needs. As cloud computing becomes more affordable and accessible, she talked about the idea of offering solutions that live in the cloud. She further stated that it is like having a digital space for storage, processing, and managing data, making things easier for everyone. She opened doors to the never-ending possibilities of entreprencurship in the gaming industry, offering services related to game design, testing, and quality assurance.

The seminar truly enriched and inspired all who attended. Participants learned a lot about how technology and entrepreneurship go hand in hand. It wasn't just an event; it was a spark that ignited an entrepreneurial mindset in everyone, motivating them to dream big and embark on successful journeys where technology and business meet. The faculty stated that they would like to provide more such events in the future, considering the success of the event.



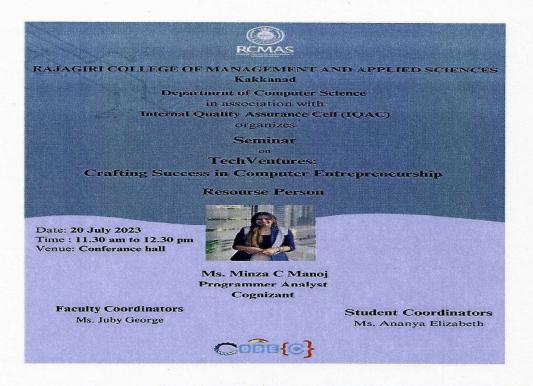


Photograph of Seminar: TechVentures: Crafting Success in Computer Entrepreneurship



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Program Poster of Seminar: Crafting Success in Computer Entrepreneurship



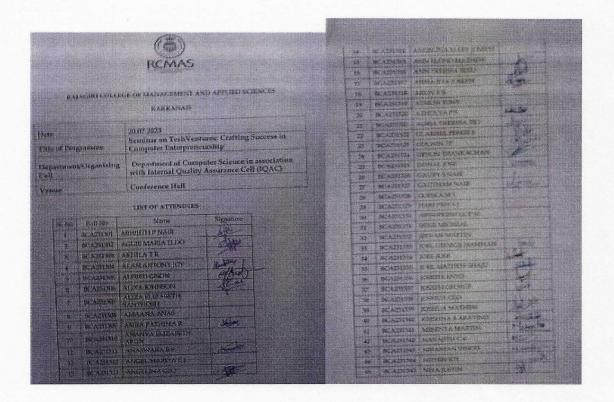
Sample Certificate for Seminar: TechVentures: Crafting Success in Computer Entrepreneurship

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Attendance statement of Seminar: TechVentures: Crafting Success in Computer Entrepreneurship

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Report submitted by	Ms. Ananya Elizabeth, BCA 3rd Sem Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad Ms. Juby George, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Anaye
Approved by	Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College - of Management and Applied Sciences, Kakkanad	

20 July,2023



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