

Report: Inventus: The Entrepreneurship Game of Innovation

Program	Inventus: The Entrepreneurship Game of Innovation
Date	21.06.2023 to 22.06.2023 12.30 pm
No. of Participants	40
Resource Person	Dr Ajosh George
Outcome	Participants engaged in an interactive game that stimulated innovative thinking and problem-solving skills, fostering creativity in entrepreneurship.
Organized by	Department of Commerce
Faculty in charge	Ms. Anna George, Ms. Maria Athira Shalet, Ms. Josmy Mathew, Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Mr. Parthiv V Dilipkumar, B. Com Model 2 Marketing 6 th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.

The Commerce Department organized an engaging and dynamic event titled "Inventus: The Entrepreneurship Game of Innovation" from June 21 to June 22, 2023. Held at 12:30 pm on both days, the event saw the enthusiastic participation of 40 students. The aim of Inventus was to foster innovative thinking and problem-solving skills among the participants, thereby nurturing creativity in entrepreneurship.

Event Structure and Activities

Inventus was designed as an interactive game, where students were immersed in a series of challenges that required them to think creatively and strategically. The event spanned two days, allowing ample time for participants to delve deep into the entrepreneurial mindset. Each session was meticulously planned to simulate real-world



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business scenarios, providing a hands-on learning experience.

On the first day, participants were introduced to the basics of entrepreneurship and innovation. They were divided into teams, encouraging collaboration and the exchange of ideas. The initial sessions included brainstorming activities where students identified current market gaps and potential business opportunities. This exercise set the stage for the subsequent challenges, as teams were required to develop a business idea based on their brainstorming results.

The second day focused on refining these ideas and presenting them. Teams worked on creating detailed business plans, including marketing strategies, financial projections, and potential challenges. They also engaged in role-playing activities, where they acted as both entrepreneurs pitching their ideas and as investors evaluating the pitches. This dual role-play helped participants understand both perspectives, enhancing their overall business acumen.

Faculty and Student Coordination

The event was expertly coordinated by a dedicated team of faculty members and a student leader. Ms. Anna George, Ms. Maria Athira Shalet, and Ms. Josmy Mathew served as the faculty coordinators. Their extensive experience and guidance were instrumental in ensuring the smooth execution of the event. They provided valuable insights into the nuances of entrepreneurship, helping students navigate the complexities of their tasks.

Parthiv V Dilipkumar, the student coordinator, played a crucial role in organizing and managing the event. His leadership and organizational skills ensured that all logistical aspects were taken care of, allowing participants to focus entirely on the challenges at hand.

Outcomes and Impact

Inventus successfully achieved its objective of stimulating innovative thinking among participants. The interactive nature of the game encouraged students to think outside the box and come up with creative solutions to real-world problems. By simulating the

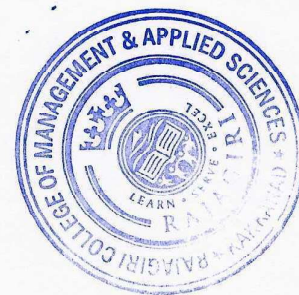
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entrepreneurial process, participants gained a deeper understanding of the challenges and rewards of starting and running a business.

The event also fostered teamwork and collaboration. Working in teams allowed students to leverage each other's strengths and learn the importance of effective communication and cooperation. These skills are invaluable in any entrepreneurial endeavor, where success often hinges on the ability to work well with others. Moreover, the role-playing activities provided a unique learning experience. Acting as both entrepreneurs and investors gave participants a holistic view of the business landscape. They learned how to present their ideas convincingly and how to critically evaluate business proposals, skills that are crucial for any aspiring entrepreneur. Inventus: The Entrepreneurship Game of Innovation was a resounding success. The event not only provided a platform for students to hone their entrepreneurial skills but also inspired them to think creatively and innovatively. By engaging in this interactive game, participants gained practical knowledge and experience that will serve them well in their future endeavors. The Commerce Department, along with the dedicated faculty and student coordinators, deserves commendation for organizing such a valuable and impactful event.

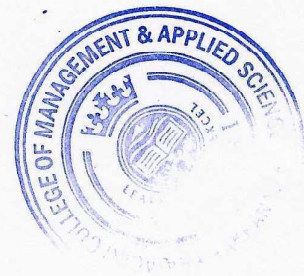
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Photographs of Inventus: The Entrepreneurship Game of Innovation

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RAJAGIRI COLLEGE OF MANAGEMENT &
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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

Department of Commerce

In association with

Internal Quality Assurance Cell (IQAC)

Organises

Seminar on

**Inventus: The Entrepreneurship Game
of Innovation**

🕒 12:30 pm

📍 Conference Hall

21 June, 2023 &

22 June, 2023



Resource Person

Faculty Coordinators:

Ms. Anna George

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Ms. Maria Athira Shalet

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Ms. Josmy Mathew

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Dr. Ajosh George

Assistant Professor, RCMAS

Student Coordinator

Parthiv V Dileep Kumar

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Program Poster: Inventus: The Entrepreneurship Game of Innovation

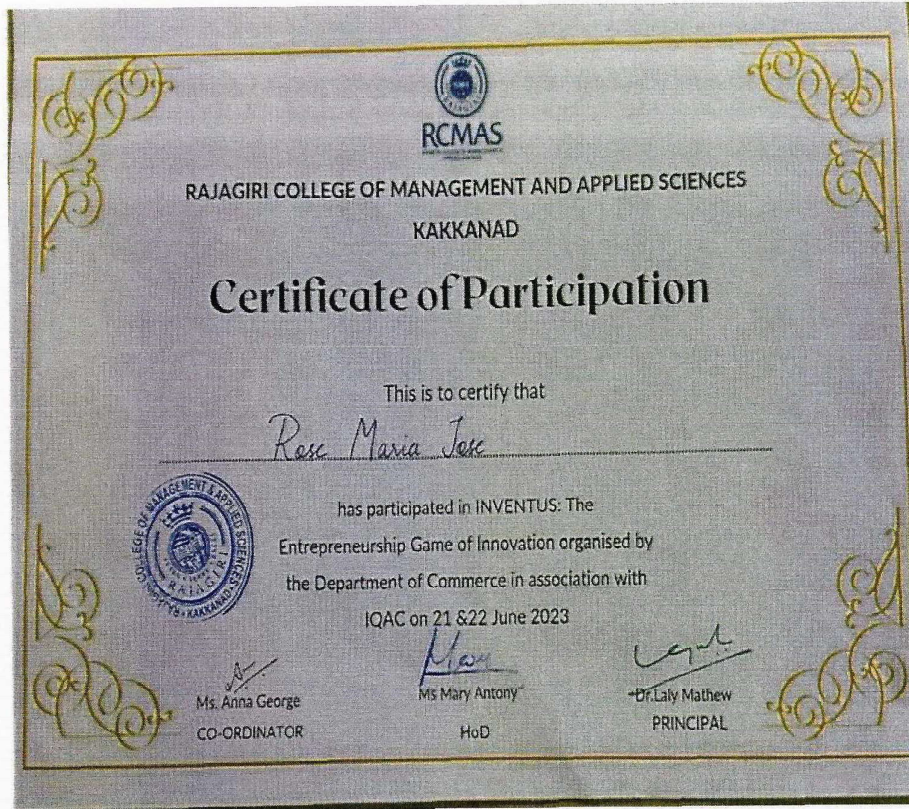
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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

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Sample Certificate: Seminar on Inventus: The Entrepreneurship Game of Innovation

Laly Mathew









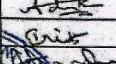











RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Date	21.06.2023 & 22.06.2023
Title of Programme	Inventus: The Entrepreneurship Game of Innovation
Department/Organising Cell	Department of Commerce
Venue	Conference Hall

LIST OF ATTENDEES

SL. NO.	NAME	PROGRAMME	SIGNATURE
1	Diya Anil	M2L	
2	Christy K Basbin	M2T	
3	Devraj S Lal	M2T	
4	Mingha Haris	M2T	
5	Anna Joy	M2T	
6	Pooja Suresh	M2T	
7	Harmik Jose	M2T	
8	Akhitha Sunil	M1T	
9	NIRRIE GODWIN	M1T	
10	CLARICE TERESA	M1T	
11	SHEETHAL MARIA BINU	M1T	
12	Nevin Antony	M2M	
13	ADRIAN PEER	M2M	
14	Irvin Abraham	M1C	
15	Mohammed Anis T.P	M2L	
16	ADHITHYAN K S	M2L	



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17	Neha.A.S	M2L	
18	Subaila P.S	M2L	
19	Anna Rose	M2L	
20	Nishel MARY NEMO	M2L	
21	SANAYA DAVID	M2L	
22	NESRIN NELSON	BBA	
23	Teena Remmi	BBA	Saraya David
24	MOHAMMED RISHAL .M	MaC	Nemi Mankal
25	MUHAMMAD SHOAB.M.A	MIT	Ujjwal
26	SAIFUL HAROJ BR	MIT	
27	AKHIL MOHAN	MIT	
28	ADHILA .P.A	MIT	
29	Adeth Anil	MIT	
30	Christin Joseph	MIT	
31	Eirene S John	MIT	
32	Najad A Jeeg	M2L	
33	Aswin Biju	M2M	
34	Ashlyan .R.Navin	M2M	
35	George Kattampally	M2M	
36	ALLAMA IQBAL	M2M	
37	FATHIMA M JAMAL	M2M	
38	Saiba Parveed	M2M	
39	Anice Susan Anuragan	M2M	
40	Rose Haria Jose	M2M	

Name of Event Coordinator / Coordinators
with Signature

M.S. ANNA GEORGE

M.S. MARIA ATHIRA PHALET




M.S. JOSHY MATHEW



Attendance statement: Inventus: The Entrepreneurship Game of Innovation

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Report submitted by	Mr. Parthiv V Dilipkumar, B. Com Model 2 Marketing 6 th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	
Coordinated by	Ms. Anna George, Ms. Josmy Mathew, Ms. Maria Athira Shallet, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

June 22, 2023



PRINCIPAL
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