

Criterion III Research, Innovations and Extension



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

3.2

Innovation Ecosystem

3.2.1

Entrepreneurship Development (ED) Club and

Innovation and Entrepreneurship Development Centre (IEDC)

Submitted to

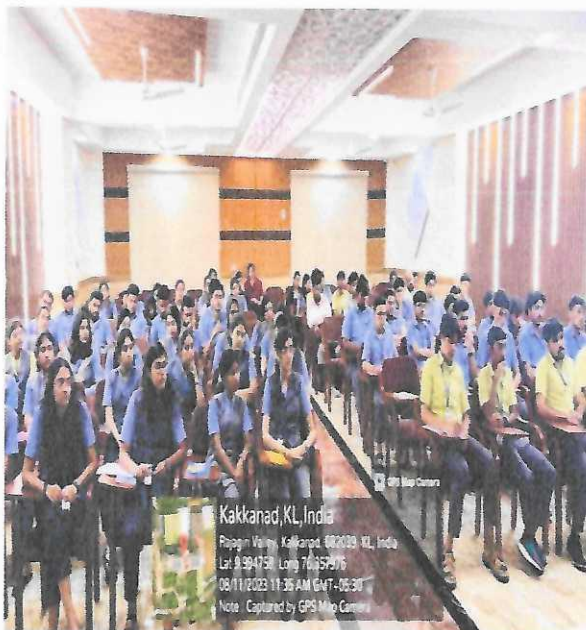
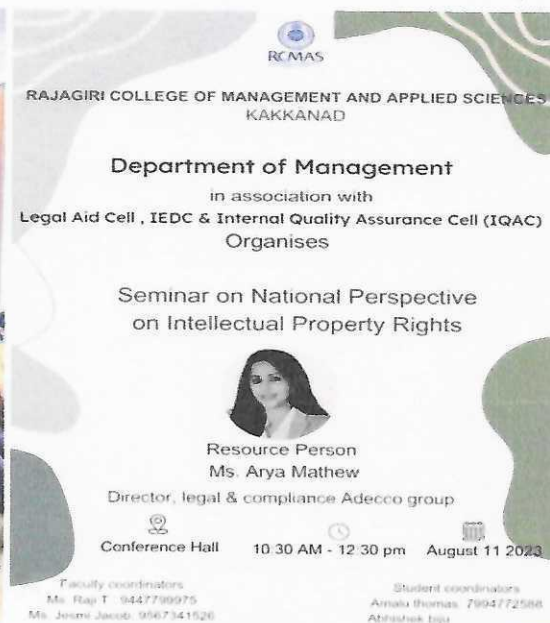


ED Club & Innovation and Entrepreneurship Development Centre - (IEDC)

To inspire the talented youngsters to view the business world with a new perspective, the Entrepreneurship Development Club of Rajagiri College of Management and Applied Sciences got registered on 18th July 2022 with Kerala Start Up Mission. The ED club organizes training programmes, seminars, workshops and festival fairs to promote entrepreneurship among students leading to successful entrepreneurship ventures.

Intercollegiate Seminar on 'INTELLECTUAL PROPERTY RIGHTS'

An intercollegiate seminar on "Intellectual Property Rights" was conducted on 11th August 2023 at the RCMAS Conference Hall from 10:20 am to 12:30 pm. The resource person for the event was Ms. Arya Mathew, Director, Legal and Compliance, Adecco Group. Students from various colleges, Entrepreneurs and faculties of different colleges attended the seminar. A total of 72 students attended the same.

RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management
in association with
Legal Aid Cell, IEDC & Internal Quality Assurance Cell (IQAC)
Organises

Seminar on National Perspective
on Intellectual Property Rights

Resource Person
Ms. Arya Mathew
Director, legal & compliance Adecco group

Conference Hall 10.30 AM - 12.30 pm August 11 2023

Faculty coordinators
Ms. Raji T. 9447789975
Ms. Jesmi Jacob. 9567341526

Student coordinators
Anshu Thomas. 7894772588
Abhinavak biju

Poster and Photograph of 'INTELLECTUAL PROPERTY RIGHTS'

Legal



Workshop - Insight on Entrepreneurship

A workshop on "Insight on Entrepreneurship" was conducted on 13th September 2023 at the RCMAS Conference Hall in two sessions (forenoon session and afternoon session). The resource person for the event was Ms. Sindhu Augustine, Managing Director, Toy Forest Industries Pvt. Ltd. A total of 103 students attended the same.





RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT
APPLIED SCIENCES

INNOVATION AND
ENTREPRENEURSHIP
DEVELOPMENT CENTRE

IEDC IN ASSOCIATION WITH IQAC
PRESENTS
**WORKSHOP - INSIGHT ON
ENTREPRENEURSHIP**

Main Speaker
Sindhu Augustine
Managing Director -
TOY FOREST INDUSTRIES PVT LTD



REGISTER



Date: 13 September, 2023
10:30 AM
RCMAS CONFERENCE HALL

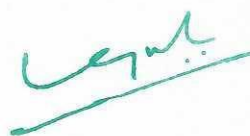
Faculty Coordinator
Arara C Michael - 7736406710
Mania Athira Shalet - 9400625340

Student Coordinator
Tanya Pillai - 8921942701
Amlu Thomas - 7994772588

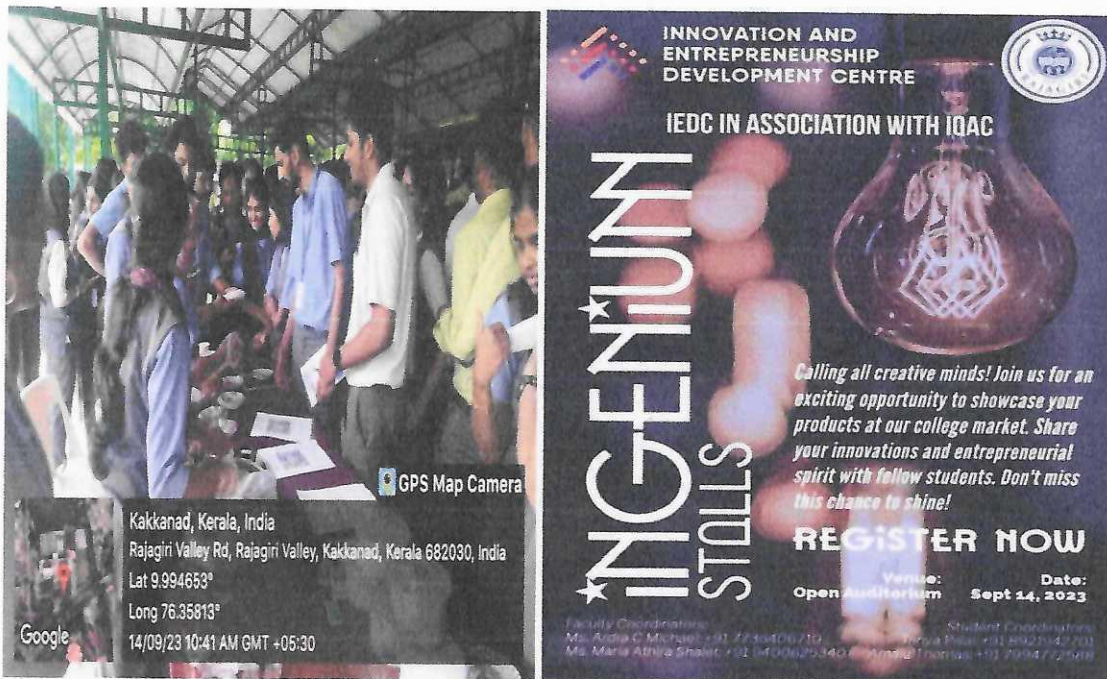
Kakkanad, Kerala, India
Rajagiri Valley Rd, Rajagiri Valley, Kakkanad, Kerala 682030, India
Lat 9.994653°
Long 76.35813°
13/09/23 11:58 AM GMT +05:30

GPS Map Camera
Google

Poster and Photograph of Insight on Entrepreneurship




Ingenium Stalls: The students were given an opportunity to exhibit and sell their product at the college market under the event "Ingenium" which was held on 13th September 2023 at the RCMAS Open Auditorium where the members of the IEDC club and other students were the beneficiaries of the event with 13 ingenium stalls with 11 participants.



Poster and Photograph of Ingenium Stalls

Executique - Corporate Fashion Show

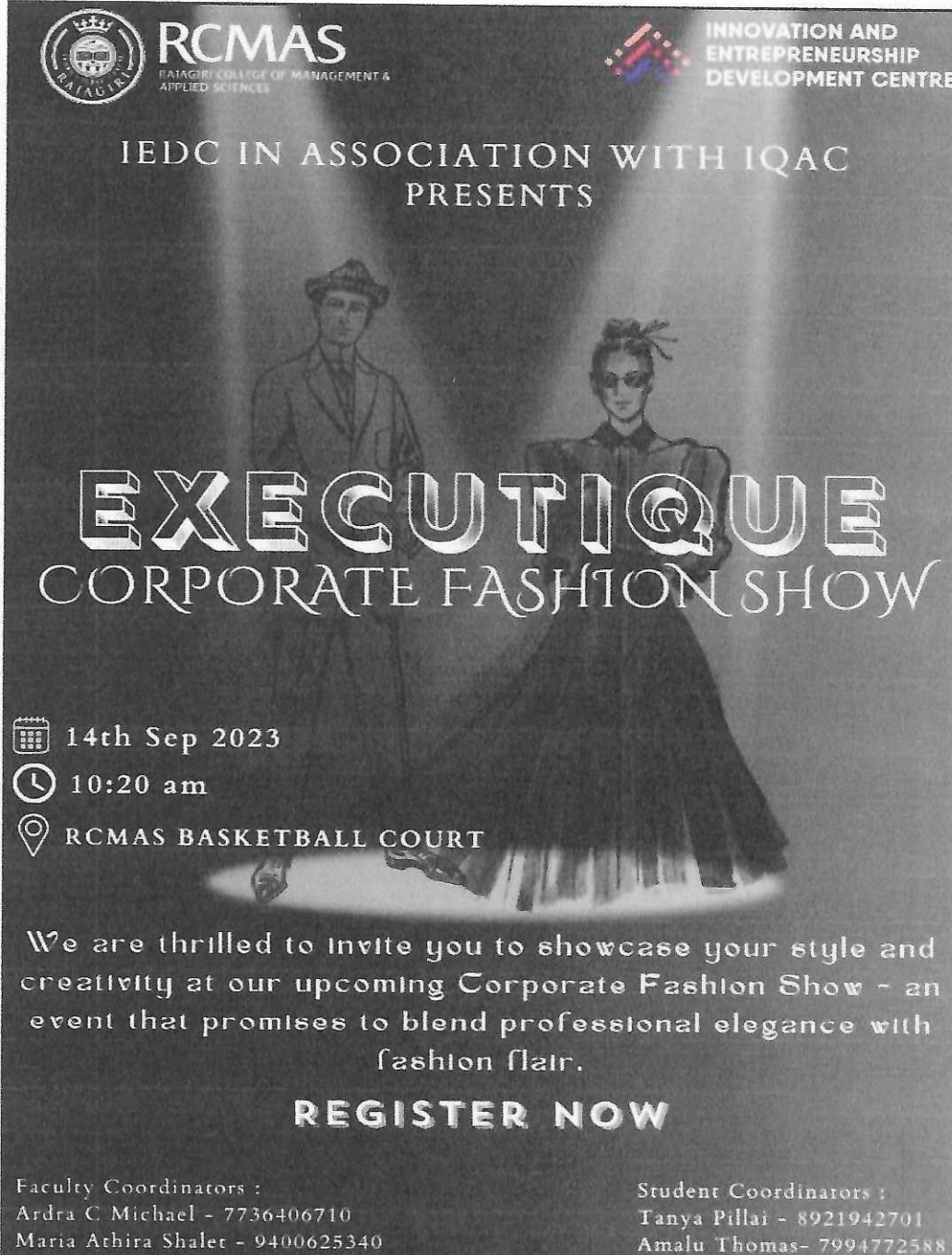
A workshop was conducted on the topic "How to dress suitably for a Corporate Environment?"

and later the students were given an opportunity to showcase their executive fashion sense at Executique - The Corporate Fashion show held on 13th September 2023 at 1:40

[Handwritten signature in green ink]



pm at the RCMAS open auditorium. The Members of the IEDC club and other students were the beneficiaries of the event with 12 participants.



The poster features a dark background with a central image of a male and female model in professional attire. The text is white and includes the RCMAS logo, the event title 'EXECUTIQUE CORPORATE FASHION SHOW', and event details like date, time, and location. It also contains a registration call to action and contact information for coordinators.

RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE

IEDC IN ASSOCIATION WITH IQAC PRESENTS

EXECUTIQUE
CORPORATE FASHION SHOW

📅 14th Sep 2023
🕒 10:20 am
📍 RCMAS BASKETBALL COURT

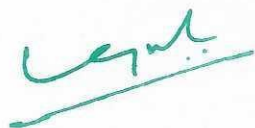
We are thrilled to invite you to showcase your style and creativity at our upcoming Corporate Fashion Show - an event that promises to blend professional elegance with fashion flair.

REGISTER NOW

Faculty Coordinators :
Ardra C Michael - 7736406710
Maria Athira Shalec - 9400625340

Student Coordinators :
Tanya Pillai - 8921942701
Amalu Thomas - 7994772588

Poster of Executique - Corporate Fashion Show



Merry Mania

The students were given an opportunity to exhibit and sell their product at the college market under the event "Merry Mania" which was held on 19th December 2023 at the RCMAS Basketball Court. The beneficiaries of the event were Members of the IEDC club with a total of 11 stalls.



Google

Kakkanad, Kerala, India

Rajagiri Valley Rd, Rajagiri Valley, Kakkannad, Kochi, Kerala

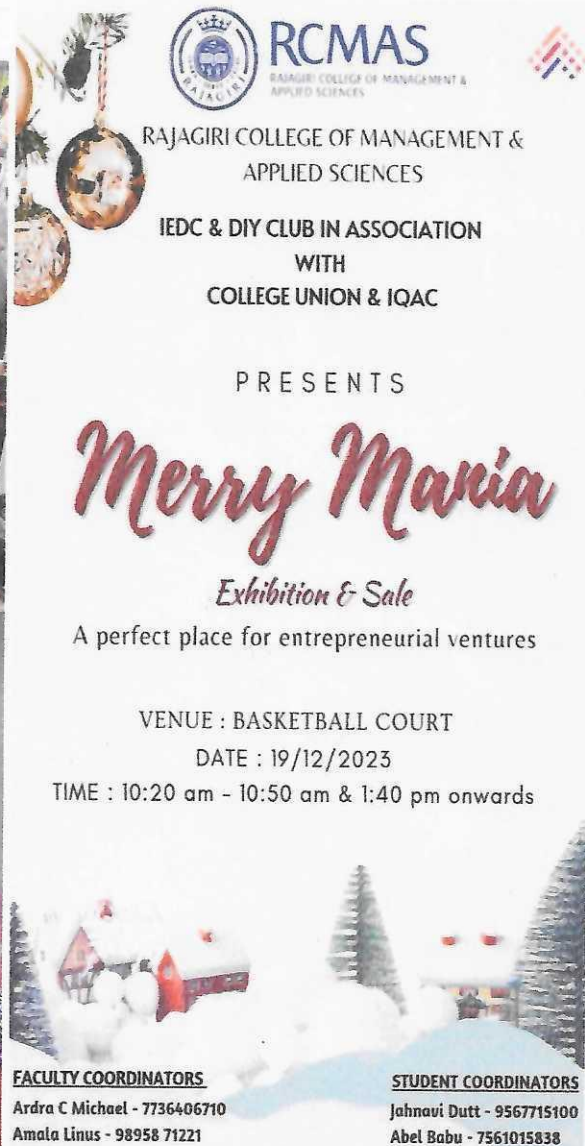
682030, India

Lat 9.984663°

Long 76.352375°

19/12/23 10:29 AM GMT +05:30

GPS Map Camera



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES
IEDC & DIY CLUB IN ASSOCIATION
WITH
COLLEGE UNION & IQAC

PRESENTS

Merry Mania

Exhibition & Sale

A perfect place for entrepreneurial ventures

VENUE : BASKETBALL COURT
DATE : 19/12/2023
TIME : 10:20 am - 10:50 am & 1:40 pm onwards

FACULTY COORDINATORS
Ardra C Michael - 7736406710
Amala Linus - 98958 71221

STUDENT COORDINATORS
Jahnavi Dutt - 9567715100
Abel Babu - 7561015838

Poster and photo of Merry Mania

Legal



Talk on entrepreneurial journey

Adnan Shaji a student entrepreneur studying in B. Com Marketing at RCMAS gave a talk on the challenges and opportunities faced on an entrepreneurial journey on 17th January 2023 at 1:00 pm in the RCMAS conference hall. The beneficiaries of the event include members of the IEDC and others with a total of 96 participants.



Rajagiri College of Management & Applied Sciences, Kakkanad

Wings of Wisdom Club & IEDC Club

IN ASSOCIATION WITH IQAC

PRESENTS

Talk on:
"Entrepreneurial journey - Challenges and Opportunities"



NATIONAL START UP DAY
(16 January)

Mr. Adnan Shaji, Founder - ASMITS

Venue: Conference hall Date: 17/1/2023 Time: 1:00 PM

Faculty Coordinators:
Mr. Anitha Varghese
Ms. Anitha C. Michael

Student Coordinators:
Mr. Adin T. Manoj
Mr. Sagar A.S.



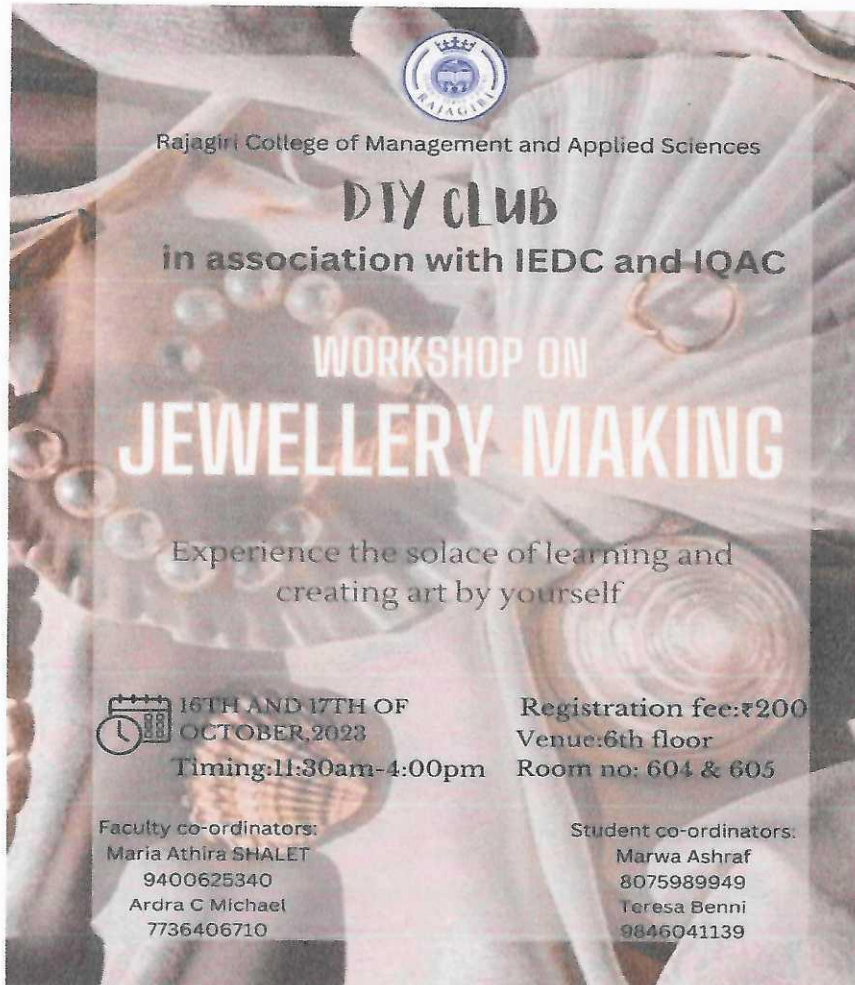
Poster and photo of Talk on entrepreneurial journey

Legal



Jewellery Making

An event organised by IEDC club in association with DIY club conducted a two-day Jewellery Making class under the guidance of Sr Sonia and Lijo from home of faith on 16th and 17th October 2023. The beneficiaries of the event were members of the IEDC club and DIY club with a participation of 9 members.



The poster features a background image of hands working on jewelry. At the top center is the Rajagiri College logo. The text on the poster reads: 'Rajagiri College of Management and Applied Sciences', 'DIY CLUB in association with IEDC and IQAC', 'WORKSHOP ON JEWELLERY MAKING', 'Experience the solace of learning and creating art by yourself'. It also includes the dates '16TH AND 17TH OF OCTOBER, 2023', timing '11:30am-4:00pm', registration fee '₹200', venue '6th floor', and room numbers '604 & 605'. Faculty co-ordinators are listed as Maria Athira SHALET (9400625340) and Ardra C Michael (7736406710). Student co-ordinators are Marwa Ashraf (8075989949) and Teresa Benni (9846041139).

Poster of Jewellery Making

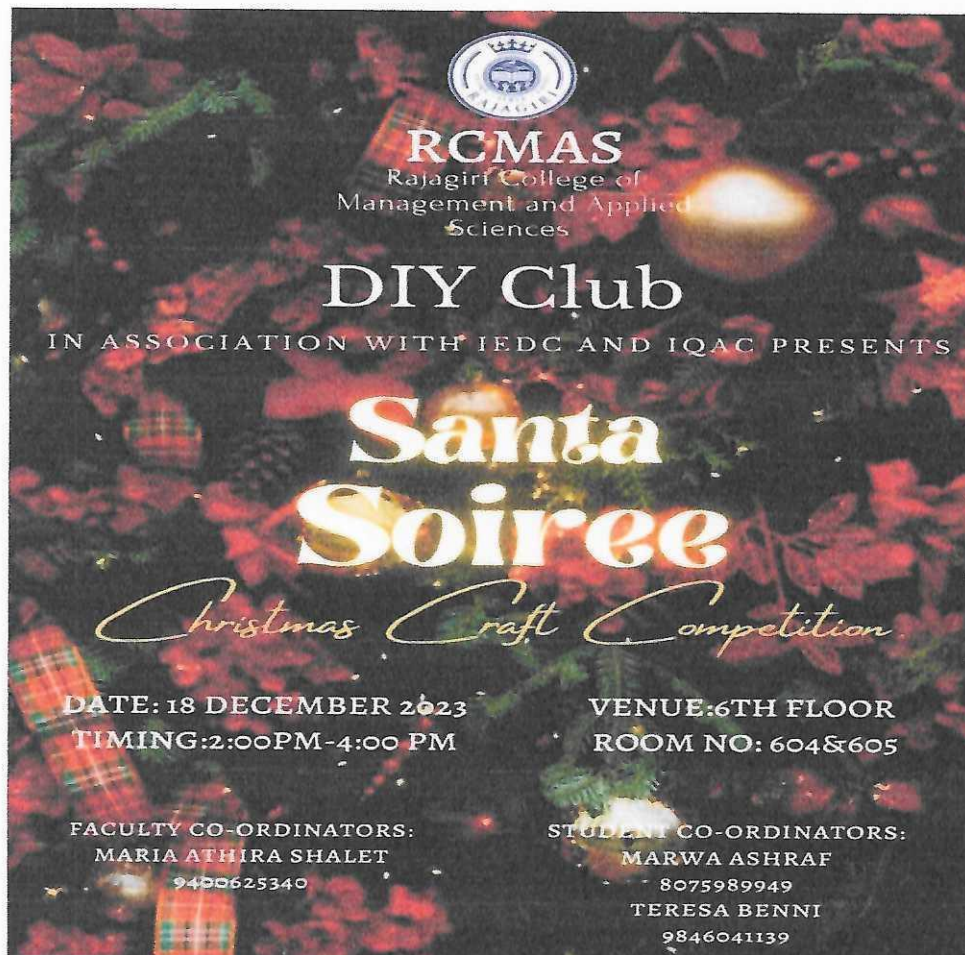
Legal



Santa Soiree

A craft making competition was held in 2024 by the DIY club in association with the IEDC club

and the crafts made by the students were displayed during Merry Mania. The beneficiaries of the event were members of the IEDC club, DIY club and other students with a total of 13 stalls.



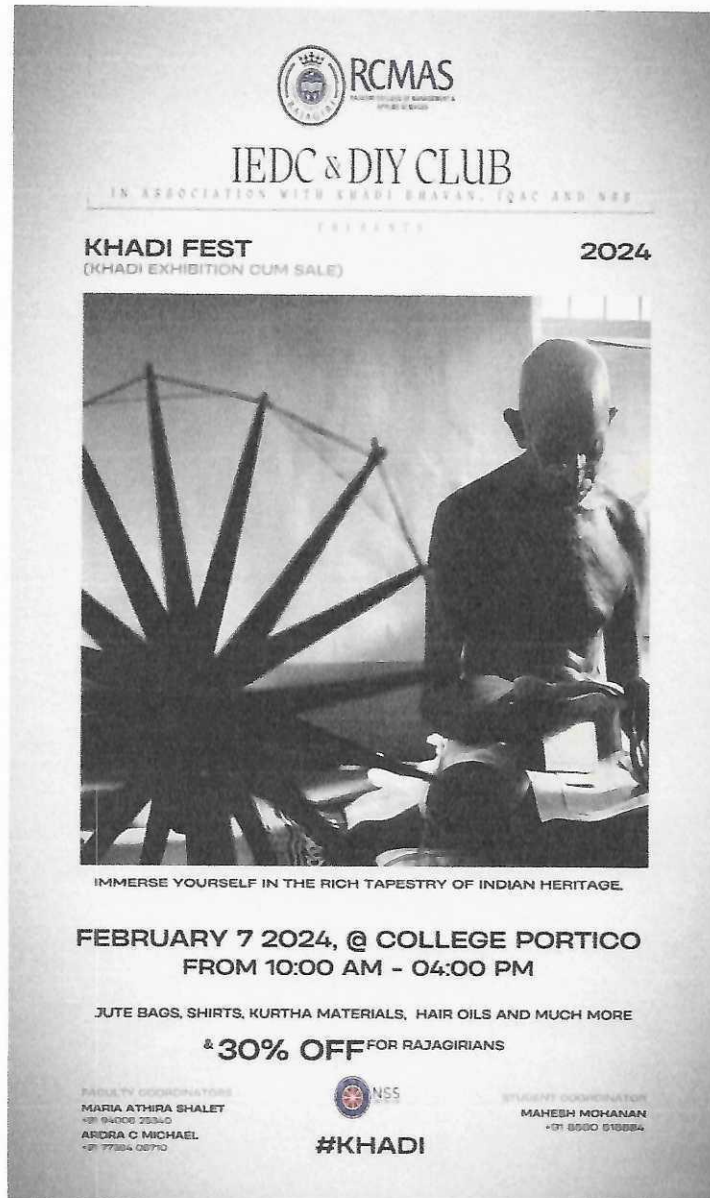
Poster of Santa Soiree

Legal



Khadi Fest

It was conducted to raise awareness about Khadi products and to promote the usage of the products. The beneficiaries of the event were members of the IEDC club and other students and staff.



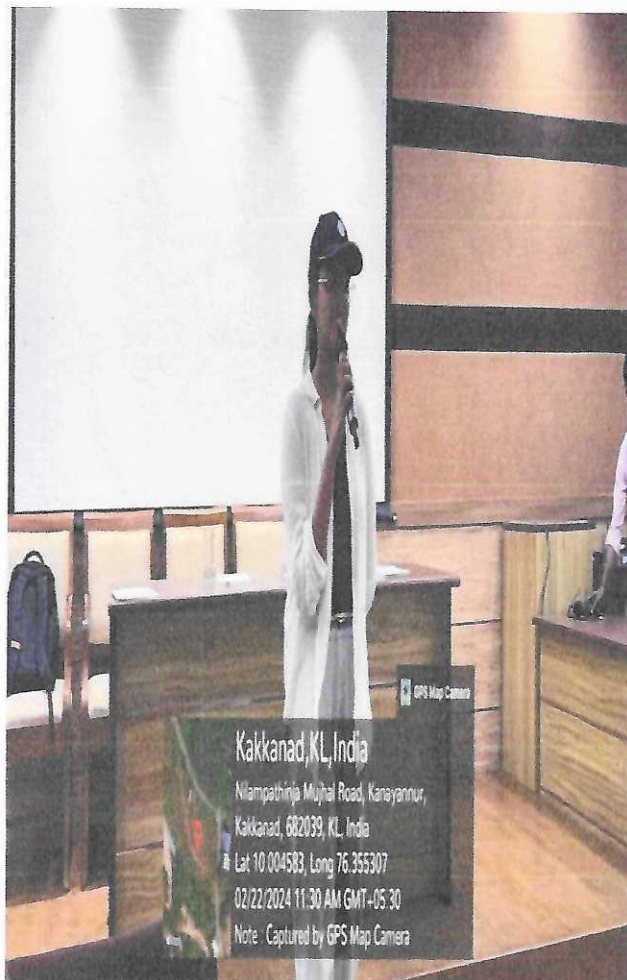
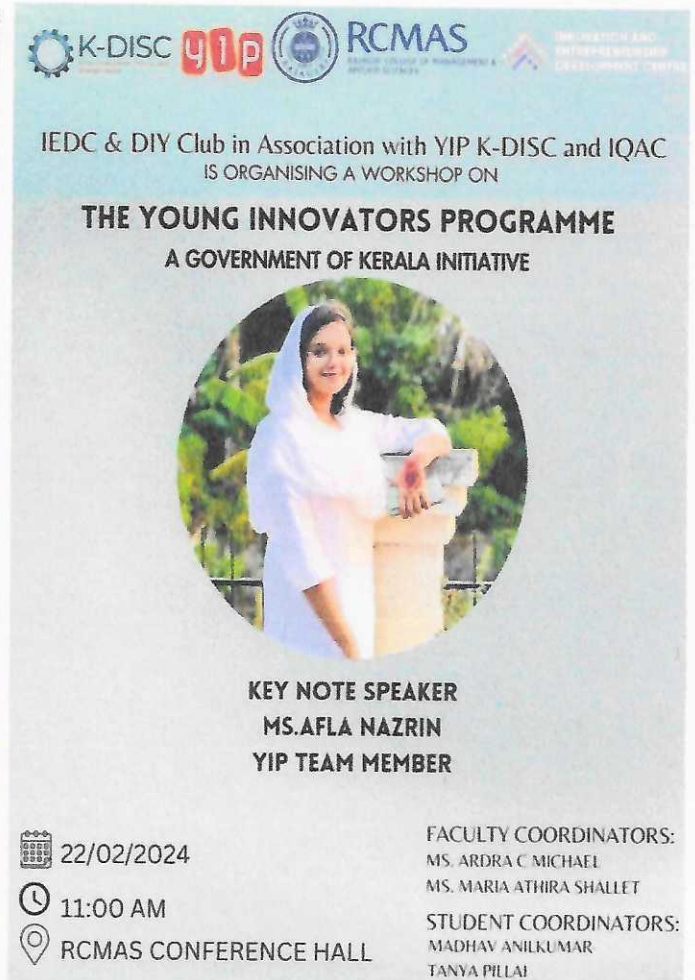
Poster of Khadi Fest

Handwritten signature in green ink.



The Young Innovators Programme


A workshop organized by IEDC & DIY club in association with YIP K-DISC and IQAC conducted on 22th February, 2024 at 11:00 a.m. in the RCMAS conference hall with the presence of a keynote speaker Ms Afla Nazrin, YIP team member. The beneficiaries of the event were members of the IEDC club with the presence of 94 members in total.

K-DISC YIP RCMAS IQAC

IEDC & DIY Club in Association with YIP K-DISC and IQAC
IS ORGANISING A WORKSHOP ON

THE YOUNG INNOVATORS PROGRAMME
A GOVERNMENT OF KERALA INITIATIVE



KEY NOTE SPEAKER
MS. AFLA NAZRIN
YIP TEAM MEMBER

22/02/2024
11:00 AM
RCMAS CONFERENCE HALL

FACULTY COORDINATORS:
MS. ARDRA C MICHAEL
MS. MARIA ATHIRA SHALLET

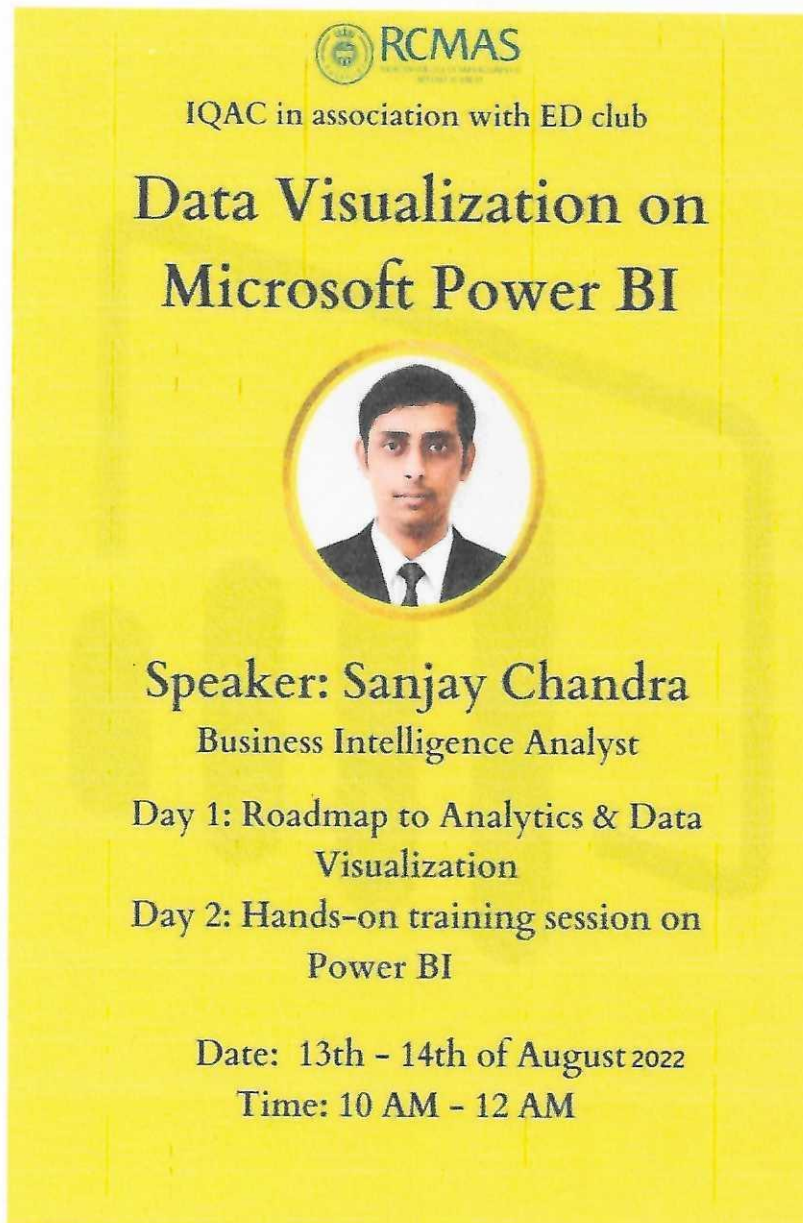
STUDENT COORDINATORS:
MADHAV ANILKUMAR
TANYA PILLAI


Poster and photo of The Young Innovators Programme

Legal




Data Visualization on Microsoft Power BI: A workshop organized by Entrepreneurship Development club in association with IQAC conducted on 13th & 14th of August, 2022 at 10am.-12am. Sanjay Chandra, Business Intelligence Analyst was the speaker of the programme. The beneficiaries of the Programme were the members of the IEDC club where the session was conducted through Google Meet with a participation of 64 students.




IQAC in association with ED club

Data Visualization on Microsoft Power BI



Speaker: Sanjay Chandra
Business Intelligence Analyst

Day 1: Roadmap to Analytics & Data
Visualization

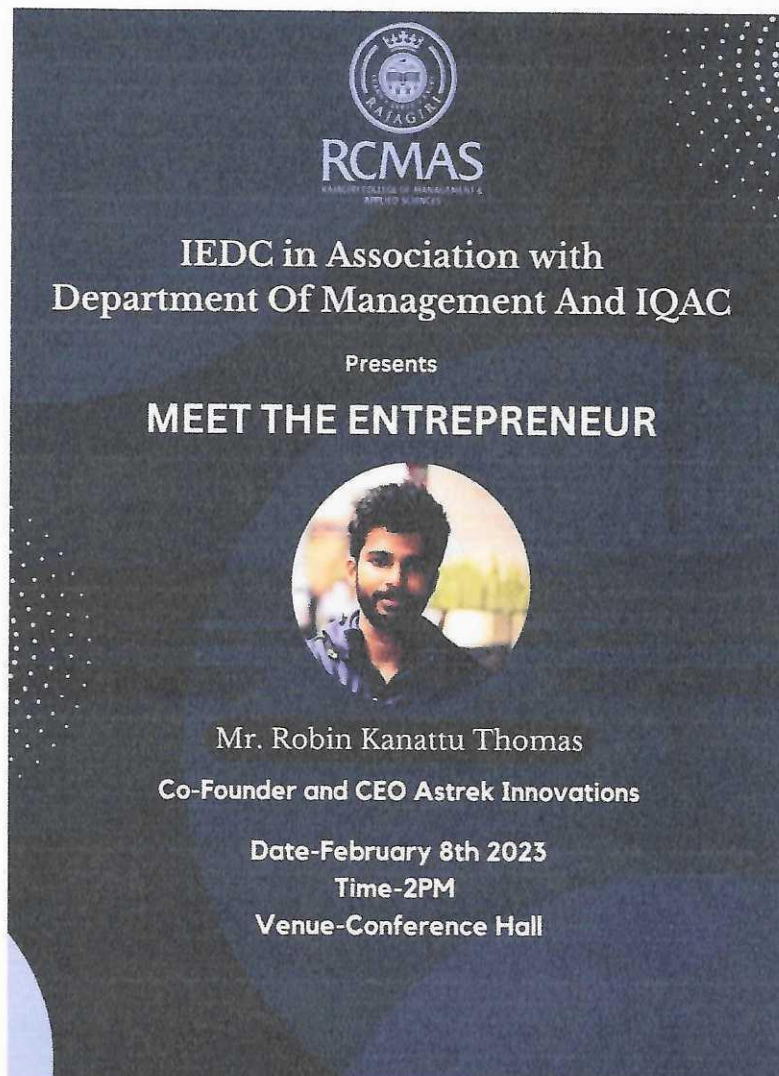
Day 2: Hands-on training session on
Power BI

Date: 13th - 14th of August 2022
Time: 10 AM - 12 AM

Poster of Data Visualization on Microsoft Power BI

Meet the Entrepreneur

Meet the Entrepreneur is a programme organized by IEDC in association with the department of management and IQAC presents Meet the Entrepreneur which was conducted on 8th February, 2023 at 2p.m. in the conference hall. The co-founder and CEO of Astrek Innovations Mr. Robin Kanattu Thomas was the resource person of the programme. The beneficiaries of the programme were members of IEDC club and students of management department.



Poster of Meet the Entrepreneur

Handwritten signature in green ink.



Anyah: Exhibition for Women entrepreneur

Anyah an exhibition for women entrepreneur event organised by IEDC in association with IQAC which was conducted on 8th March, 2022 as part of women's day. The beneficiaries of the event were students of Rajagiri College of Management and Applied Sciences and a total of 14 participants.



X9V4+PR5, Rajagiri Valley, Kakkanad, Kerala 682030, India

Latitude

9.9948179°

Longitude

76.3577732°

Local 10:12:52 AM

GMT 04:42:52 AM

Altitude -83.1 meters

Tuesday, 08-03-2022



RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES
Kakkanad

Inoovative Entrepreneurship and Development
Cell (IEDC)
in association with
Internal Quality Assurance Cell (IQAC)

Anyah: Exhibition for Women Entrepreneurs

🕒 10:00 a.m

📅 8th March, 2022

📍 basketball court

Faculty Coordinator :
Ms. Ardra C Michael
7736406710

Student Coordinator :
Nikitha Joppan
94977 45870

Poster and photo of **Anyah: Exhibition for Women entrepreneur**

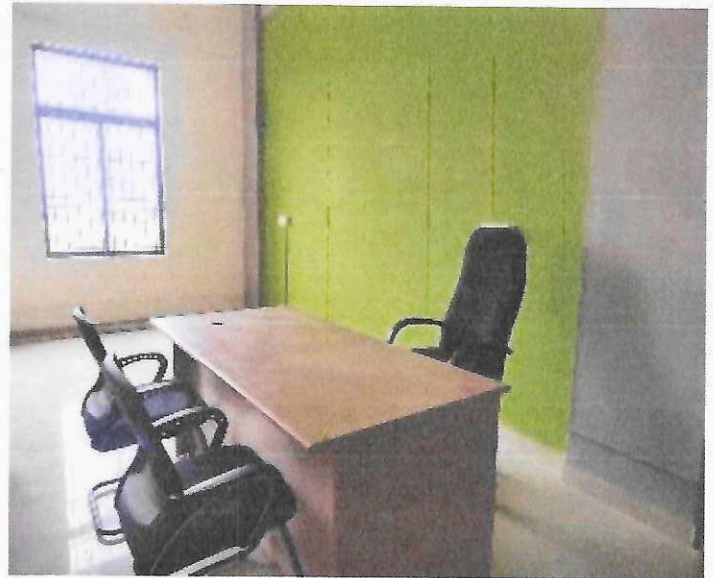
Ardra C Michael



Facilities in College

An IEDC room was setup in college for members of IEDC from 11th January,2021.

Incubation room is opened for students from 7th march,2022



Photographs of IEDC Facilities in College



PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

