

**Criterion III
Research,
Innovations and
Extension**



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

3.4

Extension Activities

3.4.1

Outcomes of extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during 2019-2024

Submitted to



3.4.1: Outcomes of extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during 2019 - 2024

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Building Hope: Snehakoodu-Housing Project for Families in Need

On September 15, 2023, NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences, Kakkanad, in partnership with the Chittilappilly Foundation, launched the "SNEHAKOOD" (Home for Homeless) program. This initiative aimed to address the urgent need for shelter by constructing two houses – one in Mazhuvannoor and the other in Vaikom. These new homes provide crucial support, offering a safe and dignified living space for individuals and families experiencing homelessness.

The "SNEHAKOOD" program reflects a deep commitment to social welfare and community service, tackling the pressing issue of homelessness within local areas. The project not only delivers essential housing but also imbues beneficiaries with a renewed sense of hope and restored dignity. The successful completion and handover of these homes took place on April 12 and April 15, 2024, respectively, marking significant milestones in the program's journey.

By delivering tangible relief through these houses, the initiative has markedly improved the quality of life for its beneficiaries, ensuring they now have secure, stable living conditions. These homes foster a sense of belonging and enhance overall well-being, transforming the lives of those who had previously struggled with inadequate housing. Additionally, "SNEHAKOOD" has cultivated a spirit of compassion and social responsibility among volunteers and community members, reinforcing the importance of collective action in addressing homelessness and poverty.

The program also serves as a catalyst for raising awareness and advocating for sustainable housing solutions. It underscores the value of collaborative efforts in tackling social challenges and sets a precedent for future community-driven initiatives. Overall, "SNEHAKOOD" exemplifies the profound impact of concerted community action and



highlights NSS Unit No. 236's dedication to creating a more inclusive and compassionate society.



RCMAS



NSS UNIT NO.236

**RAJAGIRI COLLEGE OF MANAGEMENT AND
APPLIED SCIENCES, KAKKANAD**

NSS UNIT NO :236
In Association with IQAC

Building Hope: SNEHAKOODU Housing Project for Families in Need



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**Poster of Building Hope: Snehakoodu-Housing Project
for Families in Need**





വിടിന്റെ താക്കോൽദാനം നടത്തി



രാജഗിരി വിദ്യാലയം നിർമ്മിച്ച വിടിന്റെ താക്കോൽദാനം കോളേജ് ഡയറക്ടർ ഡോ. സത്യനാഥൻ നമ്പ്യാരുടെ നേതൃത്വത്തിൽ നിർവ്വഹിച്ചു.

കാക്കനാട് - രാജഗിരി കോളേജ് ഓഫ് മാനേജ്മെന്റ് ആൻഡ് അഡ്വൈസ് സയൻസ് വിദ്യാലയം നിർമ്മിച്ച വിടിന്റെ താക്കോൽദാനം നടത്തി.

ഏകദേശം പത്തുവർഷങ്ങൾക്ക് മുമ്പ് കട്ടപ്പനയിൽനിന്നും വിടിയിലെ കോളേജ് ഡയറക്ടർ ഡോ. സത്യനാഥൻ നമ്പ്യാരുടെ നേതൃത്വത്തിൽ 236 കുടുംബങ്ങൾക്ക് വീട് നിർമ്മിച്ചു.

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സ്മനേഹ വിടുകൾ താക്കോൽ കൈമാറി



കാക്കനാട് - രാജഗിരി കോളേജ് ഓഫ് മാനേജ്മെന്റ് ആൻഡ് അഡ്വൈസ് സയൻസ് വിദ്യാലയം നിർമ്മിച്ച വിടിന്റെ താക്കോൽ വിതരണം നടത്തി.

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പ്രോജക്ട് കോ-ഓർഡിനേറ്റർ ഡോ.എ. പി. സുബാഷ്, കോളേജ് അസോസിയേറ്റ് ഡയറക്ടർ അജീഷ് പുതുശേരി എന്നിവർ ചേർന്നു നൽകി ചിറ്റിലപ്പള്ളി ഹൗസിംഗ് പ്രോജക്ട് യൂണിറ്റിന്റെയും, സഹകരണത്തോടെയാണ് രണ്ടു വീടുകളും പൂർത്തിയാക്കിയത് എന്ന് എൻ.എൻ.എൻ. കോ-ഓർഡിനേറ്റർമാരായ ഡോ. വി.എസ്. ചന്ദ്രൻ, പി.എസ്. ഹിത, അഡ്വ.കെ. രാജഗിരി, അരുൺ, സി.എൻ. ശേഖർ, അരുൺ തുടങ്ങിയവർ പ്രസംഗിച്ചു.

Newspaper Report of Building Hope: Snehakoodu-Housing Project for Families in Need



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Photos of Building Hope: Snehakoodu-Housing Project for Families in Need



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Community Palliative Care: Distribution of Supplies to Needy Residents

The Distribution of Palliative Care Supplies was a commendable initiative organized by Management & NSS on 19 January 2024. As a others program held at Needy residents of Neighbourhood area, it aimed to palliative care supplies were distributed to the needy residents of NSS adopted village, ward 11, Nilampathinjamughal. A total of 8 students participated in the event. Providing palliative care supplies can improve the quality of life of individuals with serious illness. It provided valuable support for their families and caregivers. The primary objective of the Community Palliative Care Program was to ensure that palliative care patients in the adopted village receive the necessary supplies to enhance their comfort and well-being. Palliative care focuses on providing relief from the symptoms and stress of a serious illness, aiming to improve the quality of life for both patients and their families



Photograph of Community Palliative Care: Distribution of Supplies to Needy Residents



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Infant Care Initiative: Baby Essentials Distribution at Snehajyothi Sisubhavan

In January 15, 2024, a heartwarming initiative titled "Infant Care Initiative: Baby Essentials Distribution" took place at Snehajyothi Sisubhavan in Pulluvazhy. Organized by the Commerce department in collaboration with the National Service Scheme (NSS) and the Internal Quality Assurance Cell (IQAC), this program aimed to support infant care by providing essential baby items, ensuring better health and comfort for infants in need. The venue, Snehajyothi Sisubhavan, was chosen purposefully for its dedication to caring for orphaned and underprivileged infants, making it an ideal setting for the distribution of much-needed baby essentials.



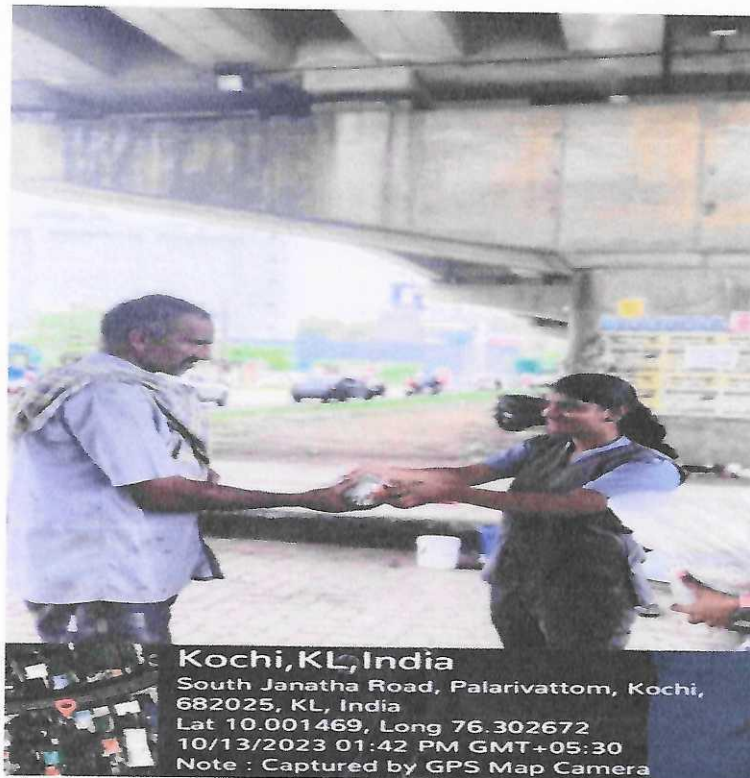
Photograph of Infant Care Initiative: Baby Essentials Distribution at Snehajyothi Sisubhavan



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Caring for the Street-Dwelling Public: Lunch Packet Distribution

The program "Caring for the Street-Dwelling Public: Lunch Packet Distribution," organized on 13th October 2023, was a commendable initiative aimed at addressing hunger and promoting health among the street-dwelling community in Palarivattom and Edapally. Coordinated by the Commerce department in association with IQAC, the event successfully provided nutritious meals to those in need. The initiative was driven by a strong sense of social responsibility and empathy towards the marginalized members of society. With 33 participants involved, including both faculty and students, the program exemplified collective effort and community spirit.



Photograph of Caring for the Street Dwelling Public,
Lunch packet distribution at palarivattom & edapally



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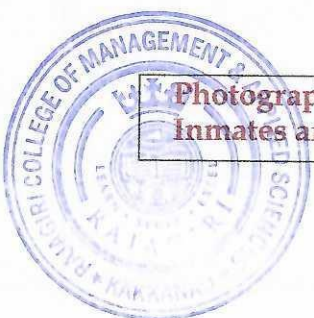
Dignified Living: Aid Distribution to KRIPA Inmates and Special School Students

On August 3, 2019, the Social Awareness Club of Rajagiri College of Management and Applied Sciences undertook a significant initiative by visiting the Kerala Rehabilitation Centre.

The primary focus of our initiative was to contribute to the welfare of the residents at the rehabilitation center. In line with this goal, the club organized the distribution of essential items, including groceries and stationery supplies. This distribution aimed to alleviate some of the daily challenges faced by the individuals residing in the center. The Social awareness club (Rajagiri Sparsh) also provided lunch to the inmates of KRIPA.



Photographs of Dignified Living: Aid Distribution to KRIPA Inmates and Special School Students



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Wheel Chair Distribution: A helping hand to a disabled person in our locality

On February 27th, 2024, the Commerce Department, in collaboration with the Internal Quality Assurance Cell (IQAC), initiated a compassionate program to enhance the quality of life for a disabled person in our locality by providing a wheelchair. This program was a demonstration of our commitment to inclusivity and improving the lives of individuals with disabilities through practical support and community engagement. The distribution of the wheelchair took place directly to the individual's residence, ensuring convenience and personalization in meeting their specific mobility needs. The event was marked by a spirit of generosity and solidarity as community members came together to witness the transformative impact of their collective efforts.



Photograph of Wheel Chair Distribution: A helping hand to a disabled person in our locality



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Educational Support: 'Aasha Kiranam' Initiative for Tribal School Students

On February 17, 2024, as part of Rajagiri College of Management and Applied Sciences' ongoing commitment to society, the Nature Club organized a meaningful initiative. Under the guidance of the Nature Club and with coordination from the Department of Computer Science and NSS Unit No: 236, the initiative aimed to distribute study materials, notebooks, and library books to the Government Tribal School in Edamalayar. This report highlights the details of this impactful endeavor.

Students from Rajagiri College of Management and Applied Sciences, under the supervision of the Nature Club, visited the Government Tribal School in Edamalayar to distribute essential study materials. The purpose was to ensure that each student received the necessary resources to support their education and learning journey. The distribution process was efficiently organized under the guidance of the Nature Club and NSS coordinators, ensuring that every student benefited from the initiative.



Photograph of Educational Support: 'Aasha Kiranam' Initiative for Tribal School Students



Legal



Government Of Kerala
Scheduled Tribes Development Department
OFFICE OF THE TRIBAL EXTENSION OFFICER, EDAMALAYAR
KUTTAMPUZHA, 686681

PHONE : 9496070361

e-mail: teoedamalayar@gmail.com

03/04/2024

CERTIFICATE OF APPRECIATION

This is to express our sincerest gratitude for the exceptional support and invaluable assistance provided by Haritha kamma Sena (Nature Club), Rajagiri College of Management and Applied Sciences, Kakkanad in association with NSS (Unit no.236) and Internal Quality and Assessment Cell (IQAC), in collaboration with NSS (Unit no.236) and the Internal Quality and Assessment Cell (IQAC), under the leadership of Dr. Chandralal V S and Ms. Annu James, Assistant Professors at Rajagiri College of Management and Applied Sciences, Kakkanad.

Your generous donation of learning accessories and establishment of a library at Govt. U P School Edamalayar have made a profound impact on the educational environment and opportunities available to the students. Your commitment and dedication to social responsibility through your CSR initiatives are truly commendable and serve as an inspiration to us all.

The resources provided by your organization will undoubtedly enhance the learning experience and academic achievements of the students at Govt. U P School Edamalayar, opening doors to a brighter future for each and every one of them.

Once again, we extend our deepest gratitude for your invaluable contributions. Your generosity will be remembered and cherished by the entire school community for years to come.

Thank you for making a difference in the lives of the students at Govt. U P School Edamalayar.



Tribal Extension Officer

Appreciation Letter

Educational Support: 'Aasha Kiranam' Initiative for Tribal School Students



Fostering Financial Knowledge: GST Awareness Session at Mar Koorilose Memorial HSS, Pattimattom

On January 12, 2024, the Commerce department, in collaboration with the Internal Quality Assurance Cell (IQAC), organized an impactful session titled "Fostering Financial Knowledge: GST Awareness Session" at Mar Koorilose Memorial Higher Secondary School, Pattimattom. This initiative aimed to enhance the financial knowledge and awareness of Goods and Services Tax (GST) among students, equipping them with essential insights for their future financial responsibilities. The venue, Mar Koorilose Memorial HSS, Pattimattom, provided an ideal setting for engaging with students on a crucial aspect of modern taxation. The event drew participation from 27 students, indicating a keen interest in understanding the nuances of GST and its implications in various sectors of the economy. Student coordinators Gayathri Anil and Sruthy T S played instrumental roles in organizing logistics, managing participant engagement, and facilitating discussions during the session. Their proactive approach contributed significantly to the overall success of the event.



Photograph of Fostering Financial Knowledge: GST Awareness Session at Mar Koorilose Memorial HSS, Pattimattom



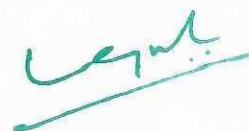
Gayathri Anil

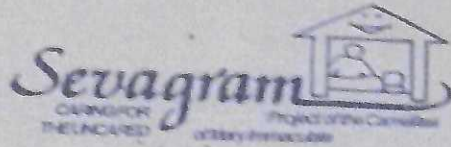
Digital Literacy Mission: Computer Education for Sevagram Students

On the 7th of October 2023, the Commerce department, in collaboration with IQAC (Internal Quality Assurance Cell) and NSS (National Service Scheme), launched the "Digital Literacy Mission: Computer Education for Sevagram Students" with the goal of equipping students with essential digital literacy and computer skills crucial for navigating the modern digital landscape. Throughout the day, participants engaged in a series of structured learning sessions designed to build proficiency in various aspects of computer education. These sessions covered fundamental topics such as basic computer operations, internet navigation, email usage, and introductory software applications. Emphasis was placed not only on theoretical knowledge but also on practical, hands-on exercises to reinforce learning and ensure immediate applicability. The outcomes of the Digital Literacy Mission were profound and impactful. By enhancing digital literacy among students, the program empowered them to effectively navigate the digital age and seize opportunities for learning and advancement. Participants gained valuable skills that are increasingly sought after in educational, professional, and personal contexts.



Photograph of Digital Literacy Mission: Computer Education for Sevagram Students





Letter of appreciation

To
 The principal,
 Rajagiri College of Management and
 Applied Sciences
 I express my deepest
 appreciation for the outstanding
 CSR activities organised by the
 Commerce students of Rajagiri
 College of Management and Applied
 Sciences, Kakkannad. The interactive
 and educational sessions provided
 valuable insights and learning
 experiences for our children.

With sincere appreciation,
 Fr. JAIMON OP




Pohty, Thalayolaparambu P. O. 686 605, Kottayam Dt., Kerala, India
 Tel: 04829 - 238629
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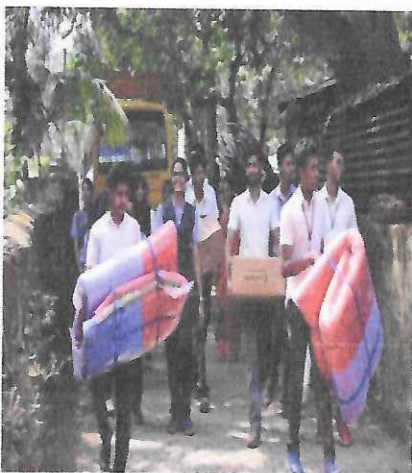
Appreciation Letter

Digital Literacy Mission: Computer Education for Sevagram Students




Educational Enrichment: Physiotherapy and Study Material Contribution to Janey Special School

On June 20, 2019, an educational enrichment program was organized by Rajagiri Sparsh in association with the Internal Quality Assurance Cell (IQAC) at Janey Special School. The primary objective of the program was to support the educational and physical needs of the special school students, thereby enhancing their overall learning and development. The initiative aimed to promote inclusive education and well-being, ensuring that students with special needs receive appropriate resources and attention. The program concluded with positive outcomes, significantly benefiting the students at Janey Special School. The physiotherapy items supplied contributed to the physical well-being of the students, while the study materials enhanced their learning experience. The initiative successfully promoted inclusive education and well-being, aligning with the broader objectives of Rajagiri Sparsh and IQAC



Photograph of Physiotherapy and Study Material Contribution to Janey Special School



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Sandesh Initiative - Reviving Personal Communication

The extension activity, "Sandesh Initiative - Reviving Personal Communication" was conducted on 27th March 2023 at St. Mary's Higher Secondary School, Thalacode. Organized by Ms. Neha Anne Varughese, the Faculty Coordinator, Humayoon, the Student Coordinator and a team of 5 students, this activity aimed to revive the use of postcards and personal handwritten communication in the digital age. The initiative sought to encourage students to appreciate the value of personal touch in communication through the art of postcard writing and foster a sense of nostalgia and appreciation for traditional forms of communication.



Photograph of Sandesh Initiative - Reviving Personal Communication



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Language Skills Enhancement: 'English for Daily Life'

The extension activity titled "Language Skills Enhancement: 'English for Daily Life'" was conducted on 10th October 2019 at St. The primary aim of this activity was to improve the English language skills of the school students focusing enhancing the students' proficiency in spoken and written English; building confidence in using English for everyday communication, providing practical tips and strategies for improving language skills and engaging students in interactive and fun learning activities. The "Language Skills Enhancement: 'English for Daily Life'" extension activity was successfully completed through interactive sessions, practical exercises, and engaging activities. Students gained valuable language skills that will benefit them in their academic and personal lives. Many students expressed that the activity helped them overcome their fear of speaking in English and gave them practical tools to improve their language skills.



Photographs of the of Language Skills Enhancement: 'English for Daily Life' Session at St Mary's Higher Secondary School, Thalacode



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Promoting Eco Consciousness: PARINAMAM - Cloth Bag Distribution

NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences undertook a heartwarming initiative in the nearby areas of Kadayirippu Govt. School. Volunteers, accompanied by Santa, engaged in spreading festive cheer through caroling, bringing joy to the local community. In conjunction with the celebrations, the unit launched 'Promoting Eco Consciousness: PARINAMAM - Cloth Bag Distribution,' promoting eco-consciousness by distributing free cloth bags to every household visited during the caroling event. This initiative aimed to reduce plastic waste and encourage sustainable living practices among residents, emphasizing the unit's commitment to environmental stewardship and community engagement. This initiative not only reduced plastic waste but also empowered residents to adopt reusable alternatives, contributing to environmental conservation efforts. Overall, the activities exemplified NSS Unit No. 236's dedication to community service and environmental stewardship. The combination of festive cheer and meaningful outreach underscored the unit's commitment to making a positive impact on society, fostering a greener and more conscientious community. The success of these initiatives encourages continued engagement in similar projects, promoting sustainable living and community well-being.



Photographs of Promoting Eco Consciousness: PARINAMAM - Cloth Bag Distribution



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Community Greening: Sneharamam Pond Clean Up and Tree Planting

On December 24, 2023, NSS Unit No. 236 of Rajagiri College took part in a community greening initiative at Sneharamam, Parepeedika, Kadayirippu. The project involved cleaning up the local pond and planting trees to enhance the environmental quality of the area. NSS volunteers actively participated in clearing debris and waste from the pond, promoting water conservation and ecosystem restoration. Additionally, they planted native trees around the pond, aiming to improve biodiversity and create a sustainable green space for the community. Overall, the project's success underscores NSS Unit No. 236's commitment to environmental sustainability and community well-being. By actively engaging in greening activities, the unit has made a lasting impact on local ecosystems and inspired continued efforts towards creating a greener and more resilient community environment.



Photos of Community Greening: Sneharamam Pond Clean Up and Tree



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Planting Future Prosperity: Thalir - Sapling Distribution

On June 5, 2023, NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences, Kakkanad, launched the "Planting Future Prosperity: Thalir - Sapling Distribution" programme at LP School, Irumpanam. The initiative aimed to instill environmental awareness and stewardship among children by distributing saplings for planting. NSS volunteers actively engaged with the school community, educating students about the importance of trees in biodiversity conservation and climate resilience. The programme not only promoted hands-on learning but also fostered a sense of responsibility towards the environment, empowering young minds to become advocates for sustainable practices. By nurturing a connection to nature early on, the programme laid the foundation for future environmental initiatives and underscored the NSS unit's commitment to fostering a greener, healthier community. Moving forward, the success of "Planting Future Prosperity: Thalir" highlights the potential for continued collaboration between educational institutions and community organizations in promoting environmental sustainability and cultivating a generation of eco-conscious leaders.



Photograph and News Report of Planting Future Prosperity: Thalir - Sapling Distribution



Legal

Improving Community Health: Eye Care Medical Camp

The primary activity of the eye camp was conducting eye checkups for the participants. The camp witnessed the active participation of 84 individuals from the local community. This initiative aimed to raise awareness about eye health and provide necessary medical assistance to those in need. The inauguration of the event by Adv. Uma Maheshwari, District Panchayat member added a significant layer of importance and community endorsement. This gesture not only highlighted the cooperation between local governance and academic institutions but also underscored the crucial role of community leaders in championing healthcare initiatives. The success of the Eye Care Medical Camp was apparent in its tangible impact on the attendees. The duration of the event allowed a substantial number of participants to benefit from thorough eye checkups, ensuring timely identification and attention to their eye care needs. This event serves as a testament to the institution's dedication to community health, emphasizing the significance of ongoing collaborative efforts.



**Photograph of Improving Community Health:
Eye Care Medical Camp at Kadayirupu**



Uma Maheshwari

Local Health Initiative: Hridiyathalam - Blood Pressure Monitoring

The Department of Computer Science, in conjunction with the National Service Scheme (NSS) unit and the Internal Quality Assurance Cell (IQAC), had checked the blood pressure of neighborhood and created awareness of keeping ourselves healthy. Conducted regular blood pressure monitoring for the community, identifying individuals at risk of hypertension and providing necessary health guidance, thereby improving overall cardiovascular health awareness and prevention. Children checked the blood pressure of the neighborhood people. Gave a talk on the importance of health and methods to keep your heart healthy



Photos of Local Health Initiative: Hridiyathalam - Blood Pressure Monitoring



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Drop of Life-Blood Donation Camp

The objective of conducting Blood donation camp is to motivate and maintain a permanent well-indexed record of voluntary blood donors and to educate the community on the beneficial aspects of blood donation and harmful effect of collecting blood from paid donors. The NSS Unit of Rajagiri College of Management and Applied Sciences, in collaboration Rajagiri Hospital, organized a significant life saving gesture "Drop of Life" blood donation camp. This event, held on 14th July 2023 was, witnessed an overwhelming response from students, faculty, and members of the community, resulting in the collection of 50 units of blood. The initiative aimed not only to meet the critical blood supply needs of hospitals but also to raise awareness about the importance of regular blood donation in saving lives.



**Photograph of
 Life Saving Gesture :Drop of Life - Blood Donation**



Verul

Community Wellness: Free Medical Camp

On the 4th of November 2023, the Commerce department, in collaboration with NSS (National Service Scheme) and IQAC (Internal Quality Assurance Cell), spearheaded a crucial initiative titled "Community Wellness: Free Medical Camp in Kunnathunad." This endeavor was meticulously planned to address healthcare disparities by offering free medical check-ups and essential healthcare services to the local community, thereby enhancing health outcomes and promoting well-being. The outcomes of the Community Wellness program were profound and far-reaching. By providing free medical services, the initiative directly addressed healthcare barriers and improved access to essential healthcare for underserved populations in Kunnathunad. Participants benefited from early detection of health issues, timely interventions, and access to healthcare advice that could potentially mitigate long-term health risks. Moreover, the program fostered a sense of community and solidarity among participants and residents alike.



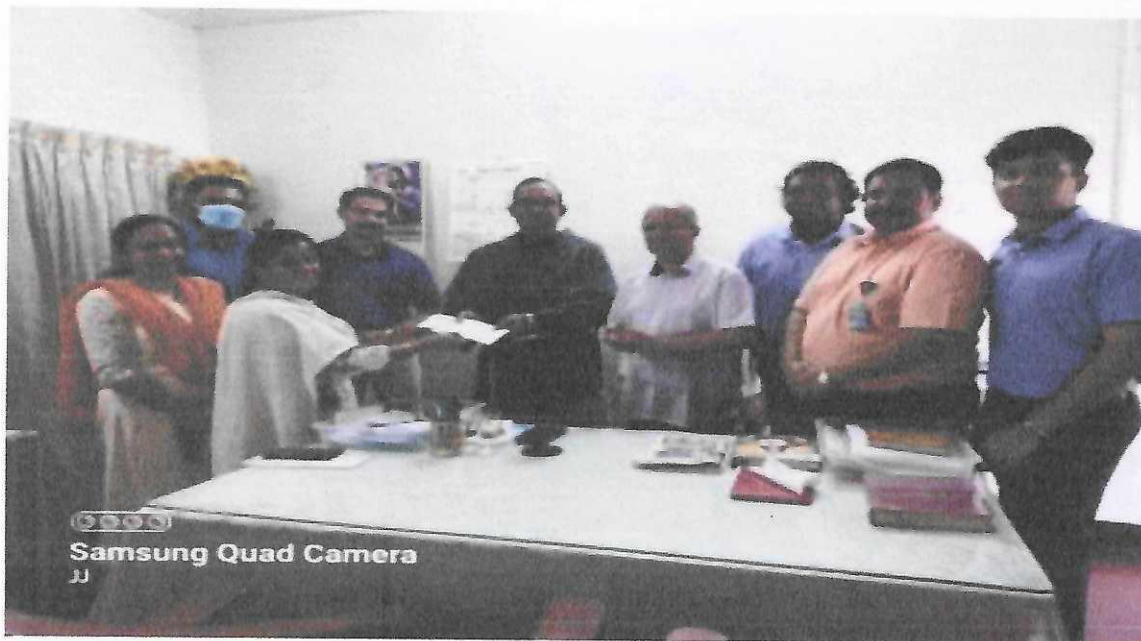
Photograph of Community Wellness: Free Medical Camp in Kunnathunad



Legal

Health Campaign: AIDS Awareness Contribution to Assisi Snehalaya

Rajagiri College of Management and Applied Sciences organized an AIDS awareness programme on 2nd April 2022 aimed at educating the public about HIV/AIDS and supporting those affected by the disease. The outcome of the programme was overwhelmingly positive. Participants left with a deeper understanding of HIV/AIDS and a renewed commitment to supporting those affected by the disease. Feedback from attendees highlighted the programme's effectiveness in dispelling myths and fostering a compassionate attitude towards individuals living with HIV/AIDS. Rajagiri College's initiative was lauded as a significant step towards creating a more informed and empathetic society.



**Photo of Health Campaign: AIDS Awareness
Contribution to Assisi Snehalaya**



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Safe Water Initiative: Water Purifier Donation

The Water Purifier Donation was a commendable initiative organized by Management & NSS on 10 July 2023. As a others program, a Water purifier was donated to Irumpanam LP school on July 10th as part of CSR initiative. A total of 10 students actively participated in the initiative . Donating a water purifier addresses a basic need, promotes health and hygiene and contributes to the educational development and wellbeing of the students. Access to clean water can positively impact student’s educational outcomes. This initiative stands out as a beacon of hope and support for Irumpanam LP School, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



Photograph of Safe Water Initiative: Water Purifier Donation to Irumpanam School



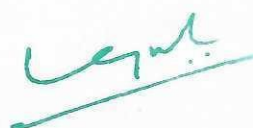
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"Ezha" - Product Design Presentation for Screw Pine Craft Artisans

Screw pine, or Pandanus, is a versatile plant widely used in various cultures for its durable leaves and fibers. Traditional uses include weaving mats, baskets, and other household items. Understanding the material's properties and traditional uses was crucial for developing innovative yet practical designs. collaborative project between students from RajagiriCollege of management & Applied Sciences,Kakkanad and local artisans specializing in screw pine crafts at KIDS , Kottapuram. The project's aim was to blend traditional craftsmanship with innovative design concepts developed by the students, fostering a mutually beneficial exchange of skills and ideas. The collaboration was a success, achieving its goals of creating innovative screw pine products and fostering a meaningful exchange of skills and ideas.



Photographs of "Ezha" - Product Design Presentation for Screw Pine Craft Artisans at KIDS, Center for Natural Fiber, Kottapuram



Cinematic Celebration: Ghibli Film Festival for School Students at Neighbourhood

The Ghibli Film Festival Project is an exciting and engaging opportunity for students to plan, prepare and present a festival of films by Studio Ghibli, an acclaimed Japanese animation film studio that was founded in 1985 by animators and directors Miyazaki Hayao and Takahata Isao and producer Suzuki Toshio. The Target audience were students among the age group of 15 - 25 from various schools with Higher Secondary education and to an audience of college students and potentially also the wider community. It creates collaborative relationships between schools and colleges.



Photographs of Cinematic Celebration: Ghibli Film Festival for School Students at Neighbourhood (Rajagiri Valley)



Legal

Cultural Craftsmanship: Screw Pine Weaving Workshop at Kudumbasree Community

The Natural Fibre sector is one of the most important sectors of KIDS by developing value-added products from screw pine and water hyacinth craft. KIDS acts as a catalyst for promoting the market for these products. The Natural Fibre Emporium which is offered by the Ministry of Textiles recognizing the commendable works of KIDS in the field of Natural Fibre is the main outlet for the products made by the artisans. The Department of Animation & Graphic Design in association with NSS Unit No: 236 have taken the initiative to collaborate with Gaya for a workshop for the Kudumbasree community & for the students in the department for further Product Designing after experiencing the textures & flexibility of dried weaved screw pine. Through this collaboration, we hope to achieve benefits for both the parties like a new product line for Gaya & a new skill for the students & extended community. The Target Community are approximately 40 students from the Department of Animation & Graphic Design & 10 members of Kudumbasree Community from Kanayannur Taluk.



Photographs of Cultural Craftsmanship: Screw Pine Weaving Workshop at Kudumbasree Community, Kottapuram Integrated Development Society (KIDS), Ernakulam

Cultural Nourishment: Onasadhya Celebration for Inmates of Kusumagiri Mental Health Centre

The Onasadhya at Kusumagiri Mental Health Centre, Kakkanad was a commendable initiative organized by Management & NSS on 29 August 2023. It enabled the inmates to connect with one another and combat feelings of isolation and loneliness. This initiative stands out as a beacon of hope and support for Kusumagiri Mental Health Centre, Kakkanad, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



Photograph of Cultural Nourishment: Onasadhya Celebration for Inmates of Kusumagiri Mental Health Centre, Kakkanad



PRINCIPAL

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