

**Criterion III
Research,
Innovations and
Extension**



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

3.4

Extension Activities

3.4.3

Reports of Extension and Outreach Programs 2022-2023

Submitted to





RCMAS

RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

(Affiliated to Mahatma Gandhi University, Kottayam)

Rajagiri Valley P.O., Kakkanad
Cochin - 682 039, Kerala
E office@rajagiricollege.edu.in
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Declaration of the Principal

This is to certify that the following extension and outreach programs in collaboration with industry, community and Non-Government Organizations through NSS/Rajagiri Sparsh were conducted in Rajagiri College of Management and Applied Sciences during 2022-2023

Dr. Laly Mathew
Principal

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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



3.4.3: Detailed report of extension and outreach program during 2022-2023

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Report on Postcard Project Phase I: Sandesh Initiative - Reviving Personal Communication

Program	Postcard Project Phase I: Sandesh Initiative - Reviving Personal Communication
Date	27.03.2023
Outcome	The activity promoted the use of postcards as a tangible means of communication while enhancing students' writing skills and creativity.
Organized by	Department of English
In association with	IQAC
Venue	St. Mary's Higher Secondary School, Thalacode
Faculty Coordinator	Ms. Neha Anne Varughese, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Humayoon Hussain , 2 nd Semester BA English, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	6

The extension activity, "Postcard Project Phase I: Sandesh Initiative - Reviving Personal Communication" was conducted on 27 March 2023 at **St. Mary's Higher Secondary School, Thalacode**. Organized by Ms. Neha Anne Varughese (Faculty Coordinator), Humayoon Hussain, (Student Coordinator) and a team of 5 students, this activity aimed to revive the use of postcards and personal handwritten communication in the digital age. The initiative sought to encourage students to appreciate the value of personal touch in communication through the art of postcard writing and foster a sense of nostalgia and appreciation for traditional forms of communication.

In the weeks leading up to the event, the organizing team collected postcards and necessary materials. During the activity, the students were given postcards and writing materials to create their own messages. They were encouraged to think about the recipients of their postcards, such as family members, friends, or mentors, and to write messages that



Neha Anne Varughese

postcards, such as family members, friends, or mentors, and to write messages that conveyed genuine emotion and thoughtfulness. The activity was designed to be both educational and enjoyable, allowing students to express themselves freely. After completing

their postcards, students were invited to share their messages with the group. Some students read their postcards aloud, discussing the thought process behind their messages and the importance of the chosen recipients.

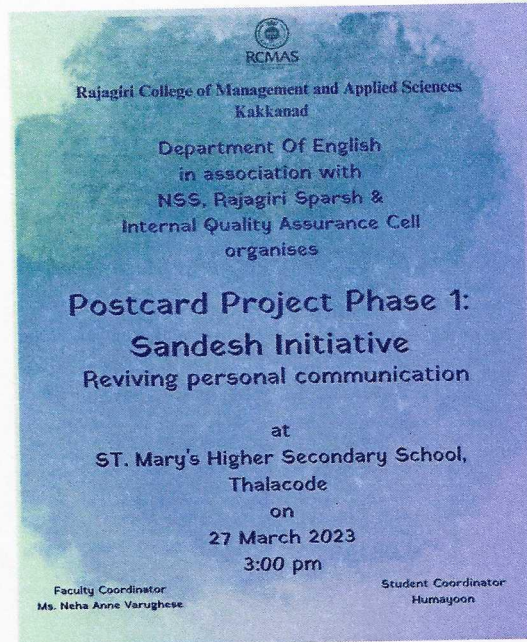
The "Postcard Project Phase I: Sandesh Initiative - Reviving Personal Communication" was a successful and impactful extension activity. It provided students at St. Mary's Higher Secondary School, Thalacode, with a meaningful opportunity to engage in the art of postcard writing, enhancing their communication skills and fostering a deeper appreciation for personal, handwritten messages.



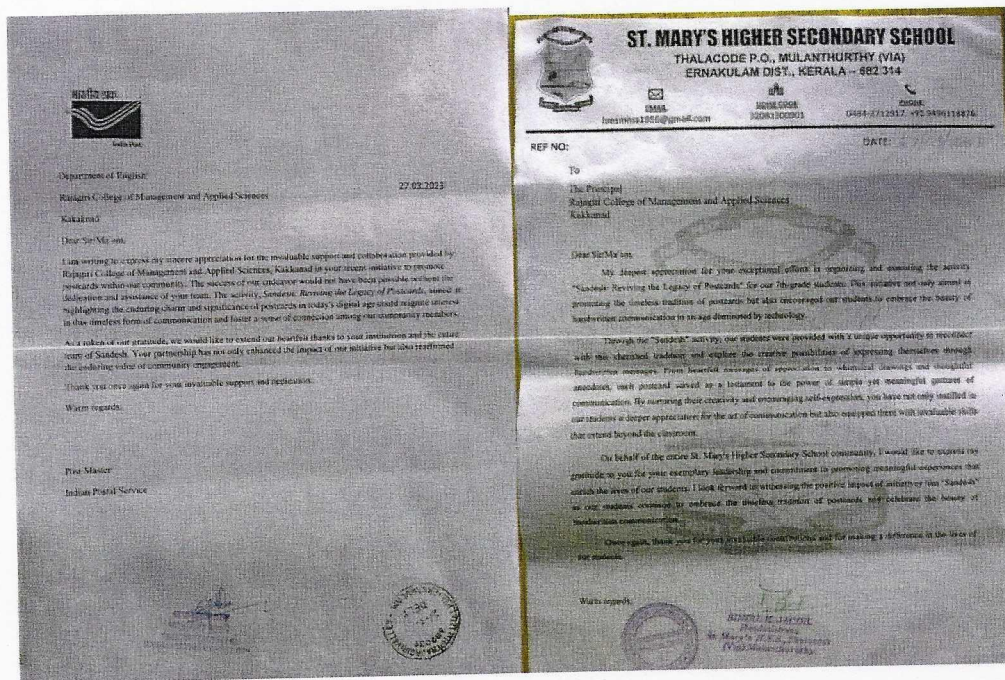
Photograph of Postcard Project Phase I: Sandesh Initiative - Reviving Personal Communication



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Poster of Postcard Project Phase I: Sandesh Initiative - Reviving Personal Communication



Appreciation Letter: Postcard Project Phase I: Sandesh Initiative - Reviving Personal Communication



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Report Submitted by	Mr. Humayoon Hussain , 2 nd Semester BA English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Neha Anne Varughese, Assistant Pofessor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Martina AA, HoD & Assistant Pofessor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	

30 March 2023



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Report on Environmental Artistry: 'Revenge of Earth' Face Painting Competition to Students of Neighbourhood (Rajagiri Valley)

Program	Environmental Artistry: 'Revenge of Earth' Face Painting Competition to Students of Neighbourhood (Rajagiri Valley)
Date	15 th February 2023
Outcome	Engaged participants in a creative competition focused on environmental themes, raising awareness about ecological issues and promoting artistic expression.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
In association with	IQAC
Venue	Indoor Basketball Court, Rajagiri College of Management and Applied Sciences, Kakkanad
Faculty Coordinator	Ms. Minu S Kumar, Assistant Professor and Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Ashmy Abeesh BA and Ms. Poorna James. BA Animation and Graphic Design, 2020-2023 Batch, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
No. of Participants	28



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Environmental Artistry: 'Revenge of Earth' Face Painting Competition was conducted by the department of animation and graphic design in association with IQAC on the 15th of February 2023 it was an Inter Department competition where students were requested to bring their own colors, brushes and other necessary stationeries in order to express their talent and creativity while nurturing the sense of duty they have towards mother nature.

The face painting competition proved to be an inspiring showcase of environmental artistry and helped to bring together creative minds from diverse backgrounds, all united by a common goal: raising awareness about the planet's plight. This innovative event transformed human faces into living canvases, where each stroke of paint conveyed a powerful message about the state of our environment. Participants used their skills to depict both the Earth's inherent beauty and the pressing need for its conservation. The competition featured a variety of themes, each highlighting different aspects of environmental degradation. Artists portrayed the lush green forests that are rapidly disappearing due to deforestation, the vibrant marine life being suffocated by plastic pollution, and the majestic animals teetering on the brink of extinction. Scenes of melting glaciers, rising sea levels, and extreme weather events served as stark reminders of the impact of climate change. The artistry was not only in the images themselves but in the emotions they evoked – hope, despair, urgency, and determination.

In essence, the 'Revenge of Earth' face painting competition was more than just an artistic endeavor; it was a call to action. By celebrating artistic talent and emphasizing the critical message of sustainability, the event reminded us that the Earth's future lies in our hands. It inspired all who attended to reflect on their relationship with the natural world and to commit to making a difference, ensuring that the beauty depicted in their art can continue to exist in reality.



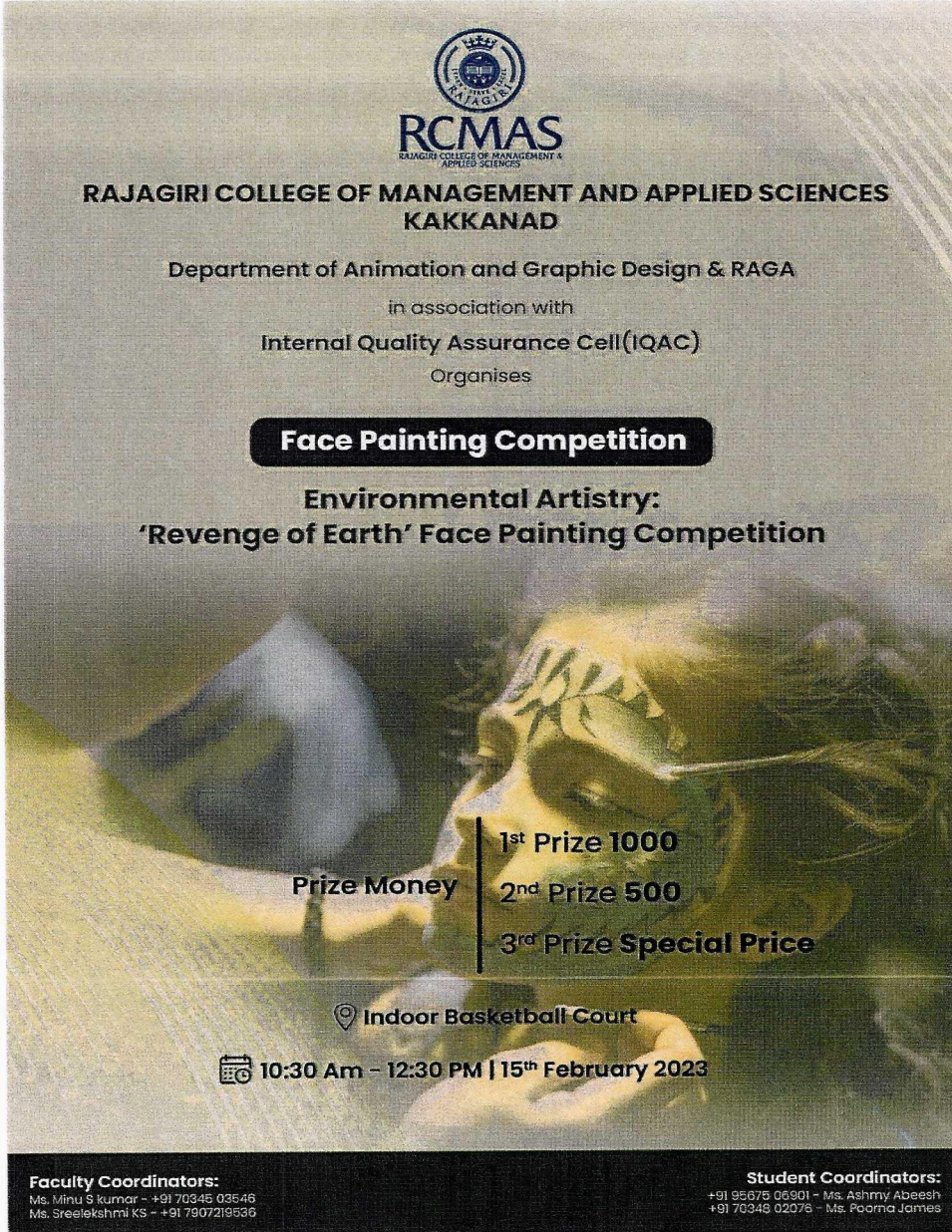
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Photographs of Environmental Artistry: 'Revenge of Earth' Face Painting Competition to Students of Neighbourhood (Rajagiri Valley)



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KAKKANAD**


Department of Animation and Graphic Design & RAGA
in association with
Internal Quality Assurance Cell (IQAC)
Organises


Face Painting Competition

**Environmental Artistry:
'Revenge of Earth' Face Painting Competition**

Prize Money

- 1st Prize 1000
- 2nd Prize 500
- 3rd Prize Special Price

 Indoor Basketball Court

 10:30 Am - 12:30 PM | 15th February 2023

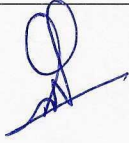


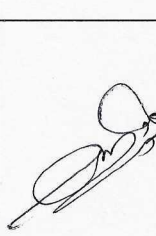
Faculty Coordinators:
Ms. Minu S kumar - +91 70345 03546
Ms. Sreelekshmi KS - +91 7807219536

Student Coordinators:
+91 95675 06901 - Ms. Ashmy Abeesh
+91 70348 02076 - Ms. Poorna James

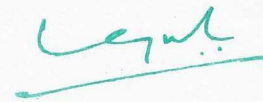
**Poster of Environmental Artistry: 'Revenge of
Earth' Face Painting Competition to Students of
Neighbourhood (Rajagiri Valley)**



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<p>Report Submitted by</p>	<p>Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design , Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Coordinated by</p>	<p>Ms. Minu S Kumar, Assistant Professor, Department of Animation And Graphic Design , Rajagiri College of Management and Applied Sciences, Kakkanad Ms. Sreelakshmi KS, Assistant Professor, Department of Animation And Graphic Design , Rajagiri College of Management and Applied Sciences, Kakkanad</p>	 
<p>Approved by</p>	<p>Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation And Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	





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Rajagiri Valley. P. O., Kakkanad - 682 039

Report: Green Initiative: Honoring the Haritha Karma Sena
(Neighbourhood)

Program	Green Initiative: Honoring the Haritha Karma Sena (Neighbourhood)
Date	22.12.2022
Outcome	Recognized and honored the contributions of cleaning staff, promoting respect and appreciation for their work. Encouraged community involvement in maintaining a clean environment.
Organized by	Haritha karma Sena / Nature Club
In association with	IQAC and NSS
Venue	RCMAS Basketball court
Faculty Coordinators	Ms. Diana Joseph, Assistant Professor, Department of Commerce and Ms. Annu James, Assistant Professor, Department of Computer Science Rajagiri College of Management and Applied Sciences.
Student Coordinators	Aalim Muhammed M2L 6 th Sem, Fiza Farooq M2L 6 th Sem, Department of Commerce,, Rajagiri College of Management and Applied Sciences.
No of Participants	82

The Nature Club/Haritha karma Sena of RCMAS celebrated Christmas on 22nd December 2022 in a unique manner, by honouring the **Haritha Karma Sena** who help maintain our campus and neighborhood green and clean. The whole idea of honouring the support staff was put forward by Aalim Mohammed, second year student. Jute bags were provided as a token of appreciation for their sincere hardwork towards the betterment of our college. At 10:30 am, our Director, Rev Fr Dr. Mathew



Handwritten signature in green ink.

Vattathara CMI and our then Principal, Rev Fr Ajeesh Puthussery CMI spoke a few words regarding Christmas and the act of giving. They applauded the Nature club members for such a wonderful cause and proceeded to distribute the jute bags.

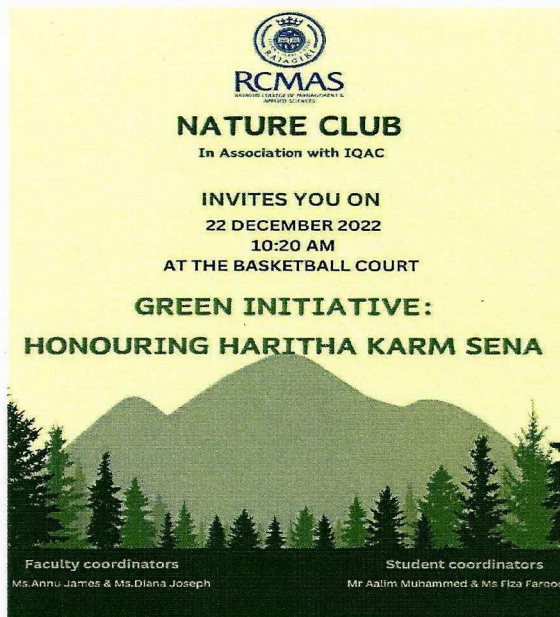
The program was a huge success with the help of teachers and Nature Club members. The support staff felt delighted after receiving the bags






Photograph of Green Initiative: Honoring the Haritha Karma Sena



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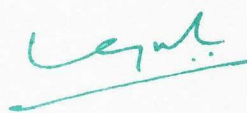


Poster of Green Initiative: Honoring Haritha Karma Sena

Report submitted by	Mr. Aalim Mohammed(M2L), Fiza Farooq (M2L), Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Diana Joseph ,Assistant Professor, Department of Commerce & Ms. Annu James Assistant Professor, Department of Computer Science Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Annu James, Coordinator Nature Club, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	

Dec 22, 2022





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Report on Child Care Provision: Distribution of Baby Essentials at Valsalyam Sisubhavan

Program	Child Care Provision: Distribution of Baby Essentials at Valsalyam Sisubhavan
Date	21.12.2022
Outcome	Ensured the well-being of infants by providing necessary baby essentials, supporting their growth and development.
Organized by	Department of Commerce
In association with	IQAC
Venue	Valsalyam Sishubhavan
Faculty Coordinator	Ms. Josmy Mathew , Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Elizabeth Anto , B. Com Model 2 Marketing , Semester I, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	32

On December 21, 2022, a heartfelt initiative titled "Child Care Provision: Distribution of Baby Essentials" took place at Valsalyam Sisubhavan. Organized by the Commerce department in collaboration with the Internal Quality Assurance Cell (IQAC), this program aimed to ensure the well-being of infants by providing necessary baby essentials, thereby supporting their growth and development.

The venue, **Valsalyam Sisubhavan**, was chosen for its dedication to caring for orphaned and underprivileged children, making it a fitting location for the distribution of essential baby items. The program was meticulously coordinated by Ms. Josmy Mathew, the Faculty Coordinator, whose compassionate leadership and organizational skills were pivotal in ensuring the event's success. Alongside her, Elizabeth Anto served as the Student Coordinator, playing a crucial role in logistics management and volunteer coordination.



Handwritten signature in green ink

A total of 32 participants, including faculty members and students, enthusiastically contributed to the initiative. Their involvement underscored a collective commitment to supporting vulnerable children and fostering a caring community spirit. The primary objective of the program was to alleviate the financial burden on caregivers at Valsalyam Sisubhavan while enhancing the quality of care provided to infants. The distributed baby essentials were carefully selected to meet the specific needs of infants, including diapers, baby wipes, clothing, blankets, and hygiene products. Each item was chosen with consideration for its practical utility and contribution to the overall well-being of the children.

The distribution event was not merely transactional; it was a moment of shared humanity and compassion. Volunteers engaged warmly with the caregivers and staff at Valsalyam Sisubhavan, offering support and empathy alongside the tangible donations. This personal interaction fostered a sense of connection and mutual respect, emphasizing the importance of community support in caring for vulnerable populations. Furthermore, the initiative highlighted the Commerce department's commitment to social responsibility and holistic education. By involving students in such philanthropic activities, the program aimed to instill values of empathy, generosity, and civic engagement. Participants gained valuable hands-on experience in contributing to social welfare initiatives, thereby complementing their academic learning with practical humanitarian efforts.

Feedback from caregivers and staff at Valsalyam Sisubhavan was overwhelmingly positive, affirming the impact of the program on their daily operations and the well-being of the children under their care. The distributed baby essentials were received with gratitude and were immediately put to use, ensuring immediate benefits for the young beneficiaries.

In conclusion, the "Child Care Provision: Distribution of Baby Essentials" program at Valsalyam Sisubhavan exemplified the power of collective action in making a meaningful difference in the lives of vulnerable children. It underscored the Commerce





department's dedication to fostering a compassionate and inclusive community, where every child's well-being is prioritized. Such initiatives not only provide tangible support but also nurture a culture of empathy and social responsibility among students and faculty alike. Moving forward, programs like this continue to serve as beacons of hope, demonstrating how small acts of kindness can collectively create a brighter future for those in need.



Photograph of Child Care Provision: Distribution of Baby Essentials at Valsalyam Sisubhavan





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**Rajagiri College of Management And Applied Sciences,
Kakkanad**

Department of Commerce

in association with


NSS Unit No. 236 , Internal Quality Assurance Cell (IQAC)

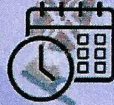
& Rajagiri Sparsh

organises

Child Care Provision:

Distribution of Baby Essentials at Valsalyam
Sisubhavan

 Valsalyam Sisubhavan



3:00 PM , 21.12.2022

Faculty Co-ordinator:

Ms.Josmy Mathew

9526169471



Student Co-ordinator:




Elizabeth Anto

8714717750

Poster of Child Care Provision: Distribution of Baby Essentials at Valsalyam
Sisubhavan



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Report submitted by	Ms. Elizabeth Anto , B. Com Model 2 Marketing , Semester 1, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Josmy Mathew , Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Dec 21, 2022



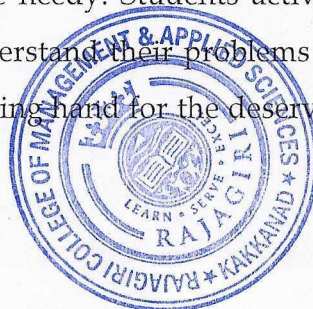
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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Christmas Kit Distribution to Families of All Kerala WheelChair Rights Federation

Program	Christmas Kit Distribution to Families of All Kerala WheelChair Rights Federation
Date	20.12.2022
Outcome	Brought festive cheer and support to families, enhancing their holiday experience and providing necessary items.
Organized by	Department of Management
In association with	IQAC
Venue	RCMAS Open Auditorium
Faculty Coordinator	Ms.Raji T,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Student Coordinator	Ms.Jhanavi Dutt,BBA 4 th semester,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Number of Participants	7

The Christmas Kit Distribution was a commendable initiative organized by Management on 20 December 2022. As a others program, Christmas kits were distributed to 25 needy families of All Kerala wheel chair association on December 20th. Respected Director Rev Dr Mathew Vattathara CMI graced the function. A total of 7 students were part of the initiative. Teachers and student representatives handed over the Christmas gifts worth Rs.19,000 to the members of All Kerala Wheel Chair Association. The program was successful in generating an empathetic concern among the students to support the needy. Students actively interacted with the members, which helped them to understand their problems and this helped in generating an attitude of extending a helping hand for the deserved weaker sections of the society.



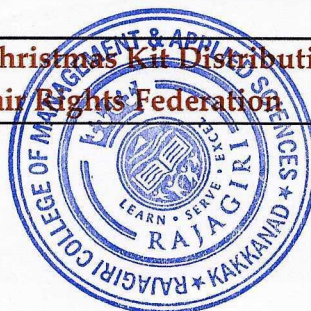
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The primary objective of the Christmas Kit Distribution Program was to support and uplift the families of the All Kerala Wheel Chair Rights Federation during the festive season. Christmas is a time of joy, giving, and togetherness, and the program aimed to ensure that these families could celebrate the holiday with dignity and happiness. The kits were designed to provide essential items, festive foods, and small gifts, thereby reducing the financial burden on these families and making their Christmas celebration more joyful. Each family received a carefully prepared Christmas kit containing essential groceries, hygiene products, festive treats like cakes and sweets, and small gifts for the children. The selection of items was aimed at providing both practical support and festive cheer.

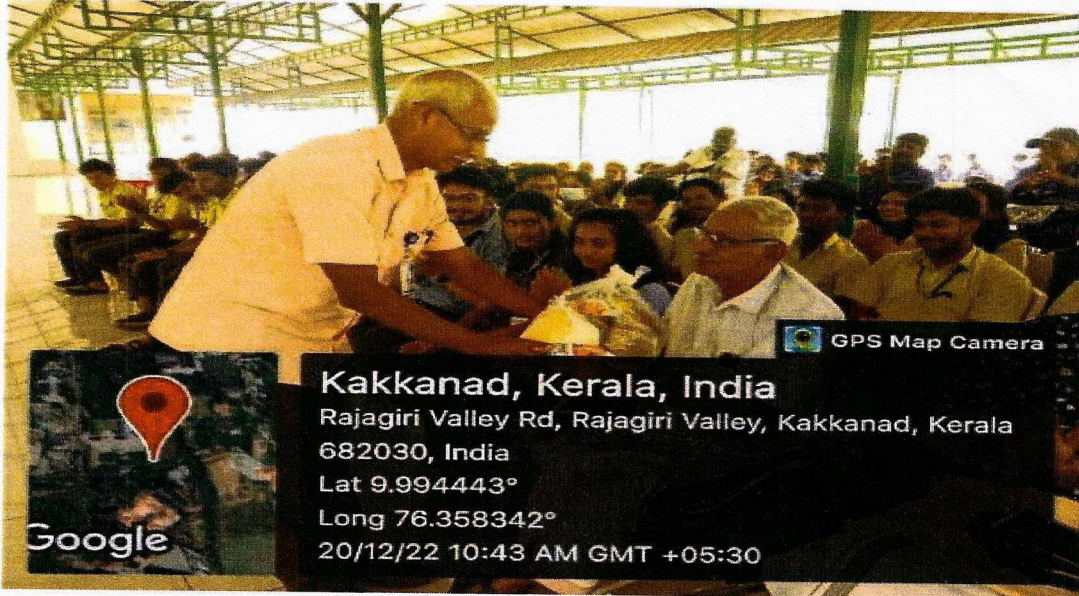
This initiative stands out as a beacon of hope and support for Needy families of All Kerala Wheel Chair Association, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



Photograph of Christmas Kit Distribution to Families of all Kerala Wheelchair Rights Federation



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Photograph of Christmas Kit Distribution to Families of all Kerala Wheelchair Rights Federation



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NSS UNIT
NO:236

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management
in association with
Internal Quality Assurance Cell (IQAC) & NSS
Rajagiri Sparsh
organises

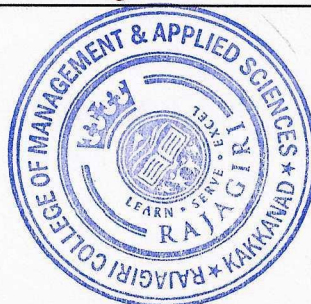
**Christmas Kit Distribution To Families
of All Kerala Wheelchair Rights
Federation at Ernakulam**

 RCMAS Open Auditorium  10:20 AM  December 20 2022




Faculty Coordinator
Ms. Raji T : 9447799975

Student Coordinator
Jhanavi Dutt 9567715100

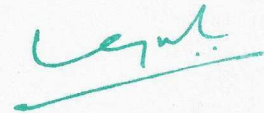
**Poster of Christmas Kit Distribution to Families of all Kerala
Wheelchair Rights Federation**



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Report submitted by	Ms.Jhanavi Dutt ,BBA 4 th semester,Department of Management, Rajagiri College of Management & Applied Sciences,Kakkanad	
Coordinated by	Ms.Raji T ,Assistant Professor,Department of Management, Rajagiri College of Management & Applied Sciences,Kakkanad	
Approved by	Ms.Megha Mohan ,HOD & Assistant Professor,Department of Management, Rajagiri College of Management & Applied Sciences,Kakkanad	

20 December 2022



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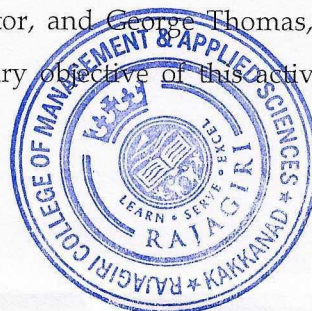
Rajagiri College of Management & Applied Sciences

Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Foundation in English: Interactive Grammar and Vocabulary Session for
Students of St Mary's HSS, Thalacode

Program	Foundation in English: Interactive Grammar and Vocabulary Session for Students of St Mary's HSS, Thalacode
Date	20.09.2022
Outcome	The activity helped the students to strengthen the foundational grammar skills of the students; expand the students' vocabulary for better communication and building confidence in using English for academic and daily purposes.
Organized by	Department of English
In association with	IQAC
Venue	St Mary's HSS, Thalacode
Faculty Coordinator	Ms. Neha Anne Varughese, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr George Thomas, 6 th Semester BA English, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	3

The extension activity titled "Foundation in English: Interactive Grammar and Vocabulary Session for Students of St. Mary's HSS, Thalacode" was conducted on 20th September 2022 at St. Mary's Higher Secondary School, Thalacode. The event was organized by Ms. Neha Anne Varughese, the Faculty Coordinator, and George Thomas, the Student Coordinator along with 2 other students. The primary objective of this activity was to enhance the English

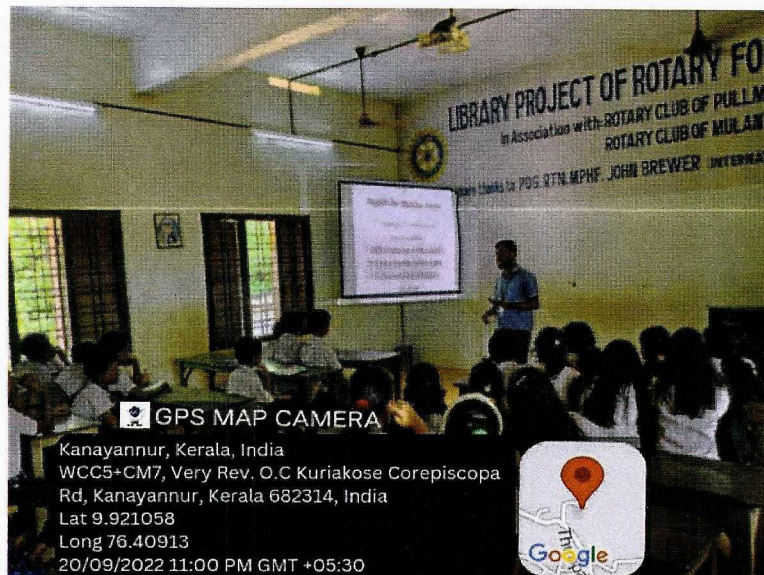


Neha Anne Varughese

language skills of the students by focusing on grammar and vocabulary through interactive and engaging methods. It aimed at strengthening the foundational grammar skills of the students; expand the students' vocabulary for better communication and building confidence in using English for academic and daily purposes.

George Thomas led the first session, focussing on the basics of English grammar such as parts of speech (nouns, verbs, adjectives, adverbs, etc.), sentence structure and tenses and their correct usage. Students participated in interactive exercises to identify parts of speech and construct correct sentences. Students were encouraged to use new words in sentences, enhancing their understanding and retention. The interactive nature of these exercises made learning fun and engaging. The interactive and fun approach made learning enjoyable and effective, helping students gain confidence in using English both academically and in daily life.

The "Foundation in English: Interactive Grammar and Vocabulary Session" provided students at St. Mary's Higher Secondary School, Thalacode, with essential English language skills. The event used innovative teaching methods to make grammar and vocabulary learning engaging and impactful. The positive feedback from students and teachers highlighted the effectiveness of the session, marking it as a significant step towards enhancing English proficiency among the students.




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Photographs of Foundation in English: Interactive Grammar and Vocabulary Session for Students of St Mary's HSS, Thalacod



Legat




Rajagiri College of Management and Applied Sciences,
Kakkanad

Department of English
in association with Rajagiri Sparsh &
Internal Quality Assurance Cell
organizes
an Extension Activity

Foundation In English:
Interactive Grammar & Vocabulary Session

@ St Mary's HSS. Thalacode
20 September 2022.
3:00 pm



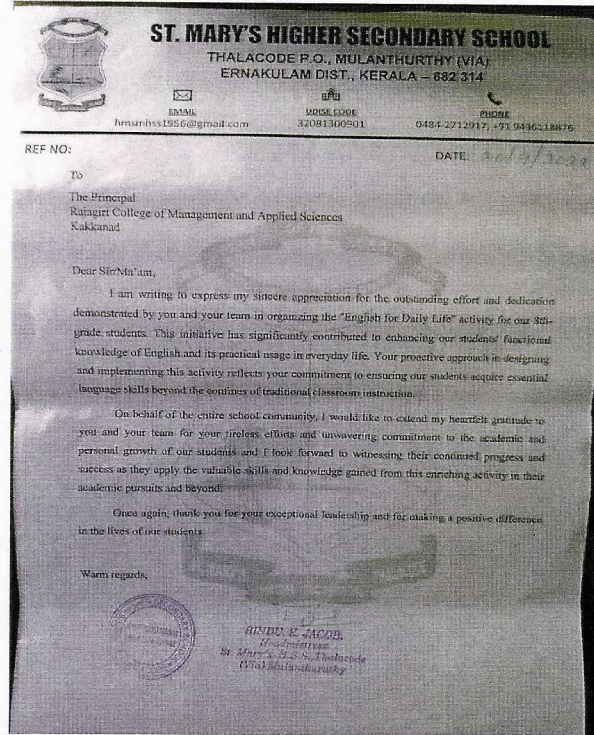
Faculty Coordinator
Ms. Neha Anne Varughese

Student Coordinator
George Thomas




**Poster of Foundation in English: Interactive Grammar and Vocabulary Session
for Students of St Mary's HSS, Thalacode**



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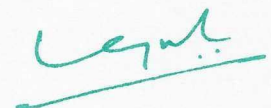


Appreciation Letter : Foundation in English: Interactive Grammar and Vocabulary Session for Students of St Mary's HSS, Thalacode

Report Submitted By	Mr George Thomas, 6 th Semester BA English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated By	Ms. Neha Anne Varughese, Assistant Pofessor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved By	Ms. Martina AA, HoD & Assistant Pofessor, Department of English , Rajagiri College of Management and Applied Sciences, Kakkanad	

24 September 2022



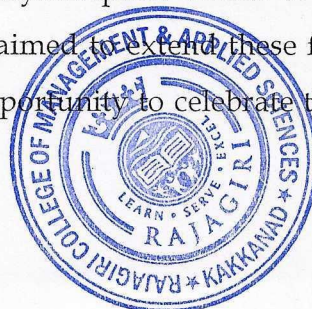


PRINCIPAL
ajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Festive Fellowship: Onasadhya Feast at Karunyadeepam

Program	Festive Fellowship: Onasadhya Feast at Karunyadeepam
Date	09.09.2022
Outcome	Strengthened community bonds through a festive meal, bringing joy and a sense of togetherness to the residents.
Organized by	Department of Management
In association with	NSS & IQAC
Venue	Karunyadeepam, Alappuzha
Faculty Coordinator	Ms. Megha Mohan, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Sahad P N, BBA 3 rd semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Number of Participants	10

The Onasadhya at Karunyadeepam was a commendable initiative organized by Management on 09 September 2022. Onasadhya was provided to **the inmates of Karunyadeepam, Alappuzha** on September 9th, 2022. A total of 10 students participated in the event. Around 90 inmates reside in Karunyadeepam and the organization genuinely require helping hands to meet their requirements. The students contribute a sum of Rs.15,000 towards this initiative. The members of the department served Onasadhya to the inmates and shared the joy of the festive season by having sadhya with them. The primary objective of the Onasadhya Feast was to celebrate the spirit of Onam, a major festival in Kerala, by sharing a traditional meal with the residents of Karunyadeepam. Onam is a time of joy, community, and togetherness, and the feast aimed to extend these feelings to the residents, many of whom may not have the opportunity to celebrate the festival with their families. By



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organizing this event, the school management, NSS, and IQAC sought to strengthen community bonds, provide emotional support, and bring happiness to the residents of Karunyadeepam. The Onasadhya Feast was filled with activities designed to create a festive and joyful atmosphere for the residents of Karunyadeepam. To enhance the festive spirit, cultural programs were organized. The Onasadhya Feast had a profound positive impact on the residents of Karunyadeepam. The joy and excitement on their faces as they participated in the feast and cultural activities were truly heartwarming. The program helped the students to realize the difficulties faced by the destitutes, physically and mentally retarded people to a great extent and created a sense of supporting them.

This initiative stands out as a beacon of hope and support for Inmates of Karunyadeepam, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



Photograph of Festive Fellowship: Onasadhya Feast at Karunyadeepam



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Photograph of Festive Fellowship: Onasadhya Feast at Karunyadeepam



NSS UNIT
NO:236

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management

in association with

Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh

organises

**Festive Fellowship:
Onasadhya Feast**

📍 Karunyadeepam, Alappuzha 🕒 12:00 PM

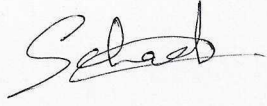


📅 September 9 2022

Faculty Coordinator
Ms. Megha Mohan : 9661477789

Student Coordinator
Sahad P N : 8086126440

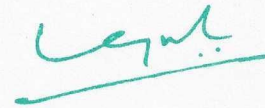


Poster of Festive Fellowship: Onasadhya Feast at Karunyadeepam

Report submitted by	Mr.Sahad P N ,BBA 3 rd semester,Department of Management, Rajagiri College of Management & Applied Sciences,Kakkanad	
Coordinated by	Ms.Megha Mohan 9961477789, HOD & Assistant Professor,Department of Management , Rajagiri College of Management & Applied Sciences,Kakkanad	
Approved by	Ms.Megha Mohan,HOD & Assistant Professor,Department of Management , Rajagiri College of Management & Applied Sciences,Kakkanad	

9 September 2022



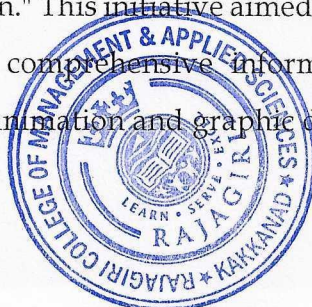


PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Creative Insights: Higher Education Prospects in Animation and Graphic Design at Parama Bhattara Kendriya Vidyalaya, Ernakulam

Program	Creative Insights: Higher Education Prospects in Animation and Graphic Design at Parama Bhattara Kendriya Vidyalaya, Ernakulam
Date	08.07.2022
Outcome	Provided valuable information and guidance to students about higher education opportunities in animation and graphic design, helping them make informed decisions about their academic and career paths.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
In association with	IQAC
Venue	Parama Bhattara Kendriya Vidyalaya, Ernakulam
Faculty Coordinator	Mr. Christy Babu Lukose, Assistant Professor, Department of Animation And Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Bibin Sibi, BA Animation and Graphic Design, 2020-23 Batch, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	182

On the 7th of August, 2022, **Parama Bhattara Kendriya Vidyalaya, Ernakulam** hosted an enriching program titled "Creative Insights: Higher Education Prospects in Animation and Graphic Design." This initiative aimed to provide school students from 9th to 12th standards with comprehensive information about higher education opportunities in the fields of animation and graphic design.



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Objective

The primary objective of the event was to enlighten students about the various academic and career pathways available in animation and graphic design. By bringing together experts and educators, the program sought to inspire and guide students towards making informed decisions about their future educational and professional endeavors.

Event Details

The program was meticulously organized by the Animation and Graphic Design Department in collaboration with the Internal Quality Assurance Cell (IQAC). The event took place at the Parama Bhattara Kendriya Vidyalaya auditorium, ensuring a conducive environment for learning and interaction.

Sessions and Activities

The event featured a series of sessions and interactive activities designed to engage the students and provide them with a deeper understanding of the animation and graphic design industry:

1. **Welcome Address:** The event commenced with a warm welcome address by the principal of Parama Bhattara Kendriya Vidyalaya, highlighting the importance of creative education and the growing demand for skilled professionals in the animation and graphic design sectors.
2. **Introduction to Animation and Graphic Design:** Mr. Christy Babu Lukose, the faculty coordinator, provided an insightful introduction to the world of animation and graphic design. He elaborated on the basic concepts, current trends, and future prospects in these fields.
3. **Career Pathways and Opportunities:** Experts from the industry shared their experiences and discussed various career pathways available to students. They covered topics such as different roles in animation and graphic design, required skill sets, and potential job opportunities.



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4. Higher Education Prospects: Representatives from reputed institutions offering courses in animation and graphic design presented information on their programs, admission criteria, and scholarship opportunities. This session aimed to familiarize students with the academic options available to them after completing their school education.
5. Interactive Q&A Session: The event included an interactive Q&A session where students had the opportunity to ask questions and clarify their doubts directly with the experts and faculty members. This session proved to be highly beneficial in addressing the students' queries and providing them with personalized guidance.
6. Hands-on Workshop: To give students a practical experience, a hands-on workshop was conducted where they could try their hand at basic animation and graphic design tasks. This activity helped in sparking their interest and provided a glimpse into the creative process involved in these fields.

Outcome

The program successfully achieved its objective of providing valuable information and guidance to the students. It opened up new perspectives for them regarding higher education and career options in animation and graphic design. The students expressed their enthusiasm and appreciation for the knowledge they gained through the event.

Feedback

Both students and faculty members provided positive feedback, emphasizing the importance of such initiatives in helping young minds make informed decisions about their academic and career paths. The interactive nature of the sessions and the expertise of the speakers were particularly appreciated.

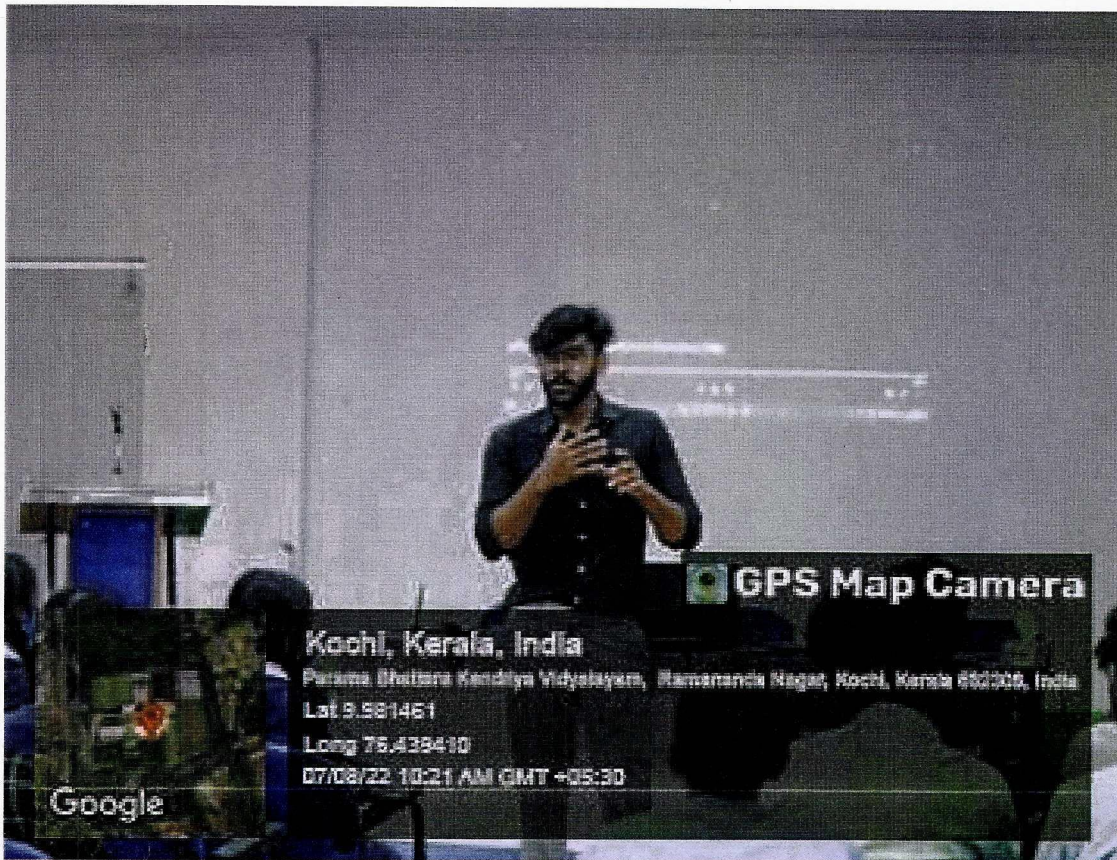
Conclusion

"Creative Insights: Higher Education Prospects in Animation and Graphic Design"



Legal

was a highly impactful event that empowered students with the knowledge and resources needed to pursue their interests in the creative arts. The collaboration between the Animation and Graphic Design Department and IQAC ensured the program's success, making it a memorable and beneficial experience for all participants.



Photograph of Creative Insights: Higher Education Prospects in Animation and Graphic Design at Parama Bhattara Kendriya Vidyalaya, Ernakulam



Legat

PARAMA BHATTARA KENDRIYA VIDYALAYAM

Sree Ramananda Nagar, Vadayampady P.O., Ernakulam - 682 308

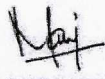


Certificate

This is to certify that Mr. Bibin Sibi, Vattakkunel (H), Vadayampady P.O., student of of Rajagiri College of Management and Applied Science has conducted sessions for Senior Secondary students of our institution on the topic Animation on Friday, 08-07-2022.

12-07-2022
Vadayampody




MANOJ MOHAN
Principal, PBKV



Appreciation Letter of Creative Insights: Higher Education Prospects in Animation and Graphic Design at Parama Bhattara Kendriya Vidyalaya, Ernakulam



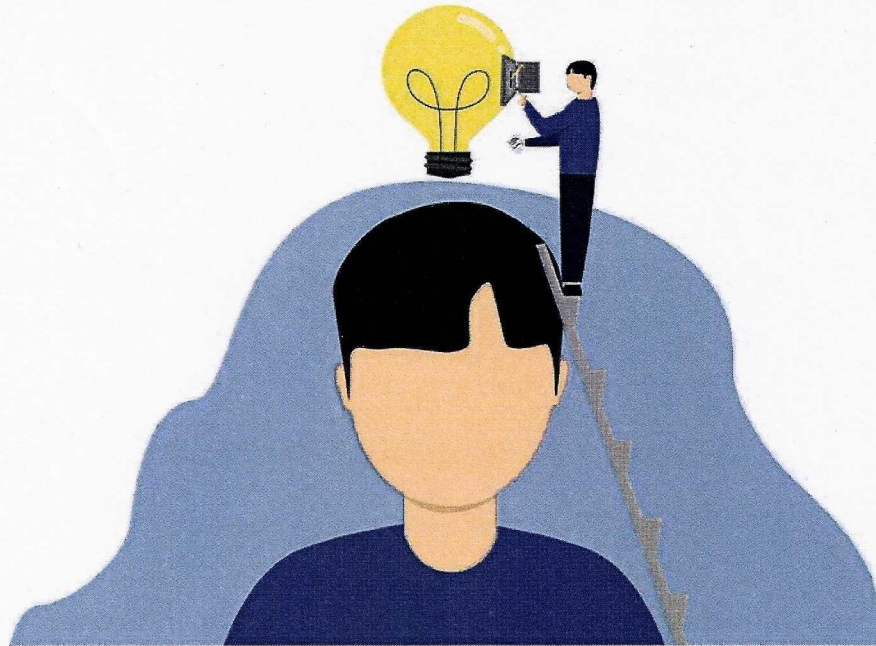
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES
Kakkanad

DEPARTMENT OF ANIMATION & GRAPHIC DESIGN

in Association with

Internal Quality Assurance Cell (IQAC)

**Creative Insights: Higher Education Prospects in
Animation and Graphic Design**



Venue

PARAMA BHATTARA KENDRIYA VIDYALAYA, ERNAKULAM

FACULTY COORDINATOR

Mr. Christy Babu Lukose

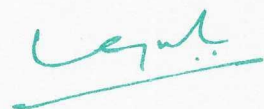
Date



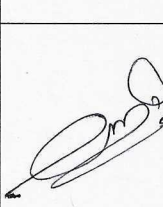
08.07.2022

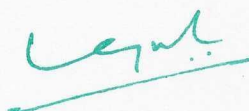
STUDENT COORDINATOR

Mr. Bibin Sibi

**Poster of Creative Insights: Higher Education Prospects in Animation and
Graphic Design at Parama Bhattara Kendriya Vidyalaya, Ernakulam**



<p>Report submitted by</p>	<p>Mr. Christy Babu Lukose, Assistant Professor, Department of Animation & Graphic Design, Rajagiri College of Management and Applied Sciences</p>	
<p>Coordinated by</p>	<p>Mr. Christy Babu Lukose, Assistant Professor, Department of Animation & Graphic Design, Rajagiri College of Management and Applied Sciences</p>	
<p>Approved by</p>	<p>Mr. Jotty Jacob, HOD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences</p>	

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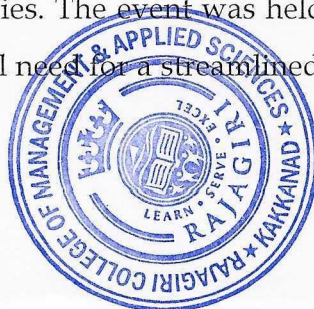
Rajagiri College of Management & Applied Sciences

Rajagiri Valley. P. O., Kakkannad - 682 039

Report on Healthcare Resource Development: Blood Bank Database Creation

Program	Healthcare Resource Development: Blood Bank Database Creation
Date	14.06.2022
Outcome	Developed a comprehensive blood bank database, improving the efficiency and availability of blood donations, and ensuring timely access to blood for medical emergencies.
Organized by	Department of Computer Science
In association with	NSS & IQAC
Venue	Rajagiri College of Management and Applied Sciences
Faculty Coordinators	Mr. Joby Jacob ,Asst. Professor and Ms. Juby George, Asst. Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinators	Mr. Kurian Sebastien, BCA 6 th Sem , Ms. Bavana TB, BCA 4 th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad
No of Participants	40

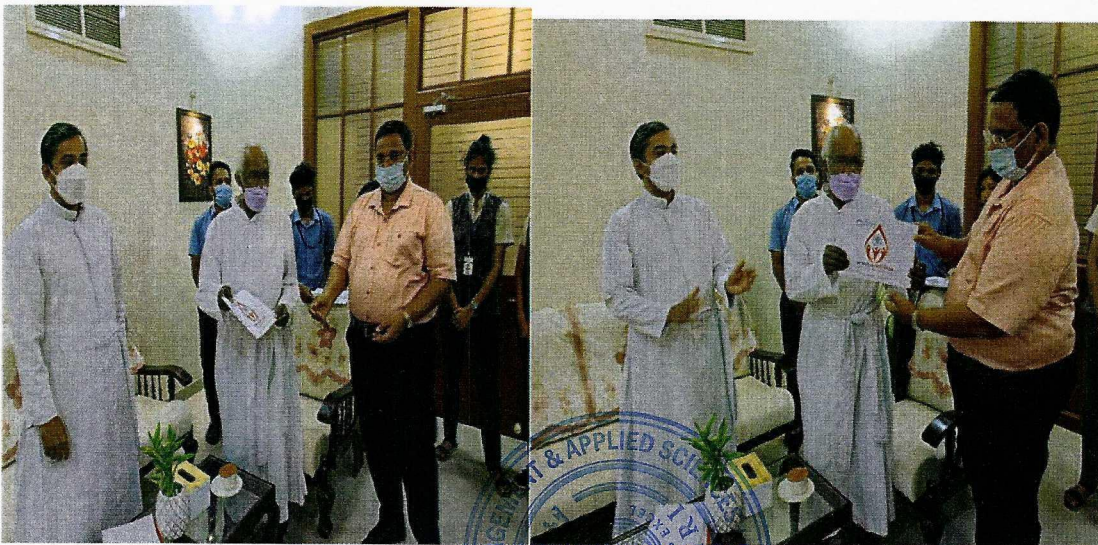
On June 14, 2022, the Department of Computer Science at Rajagiri College of Management and Applied Sciences, in association with the National Service Scheme (NSS) and the Internal Quality Assurance Cell (IQAC), organized a program titled "Healthcare Resource Development: **Blood Bank Database Creation**." The primary objective of this program was to develop a comprehensive blood bank database to enhance the efficiency and availability of blood donations and ensure timely access to blood for medical emergencies. The event was held at the Rajagiri College campus, aiming to address the critical need for a streamlined blood donation and distribution system.



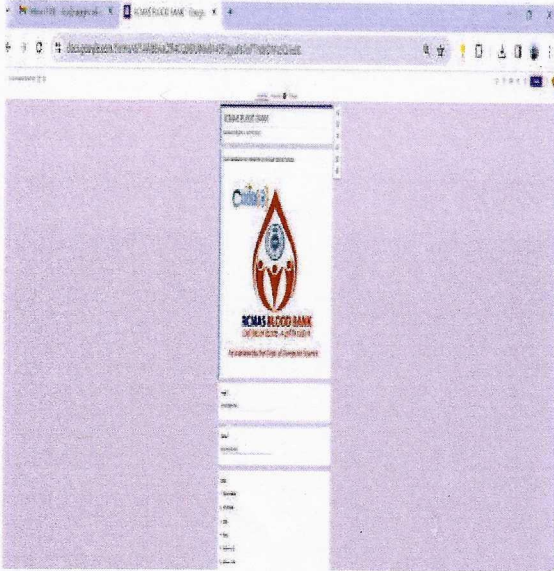
Ugath

The program began with an introduction to the importance of a well-organized blood bank database, emphasizing the potential life-saving benefits of such an initiative. The proceedings included detailed presentations on the technical aspects of database creation, data management, and the integration of real-time updates. Experts from the Computer Science department provided insights into the design and implementation of the database, ensuring it was user-friendly and accessible to both donors and medical personnel. Participants, including **students and faculty members**, actively engaged in hands-on sessions to understand the practical aspects of the database system, from data entry to querying for specific blood types.

The outcome of the program was the successful development of a robust and comprehensive blood bank database. This new system significantly improved the efficiency of blood donation processes and ensured the availability of blood for medical emergencies. Feedback from participants highlighted the program's effectiveness in bridging the gap between technology and healthcare needs. The initiative was praised for its innovative approach and the tangible benefits it brought to the community. Overall, the program was a resounding success, demonstrating the vital role of technology in enhancing healthcare resources and services.



Photograph of Healthcare Resource Development Blood Bank Database Creation



RCMAS BLOOD BANK
ONE BAG OF BLOOD - A GIFT TO LIVE !!!


ONE BAG OF BLOOD - A GIFT TO LIVE !!!

To commemorate the World Blood Donors day (14th June),
The Department of Computer Science in association with IQAC
is creating a Blood Donors Databank.

You are invited to be a part of RCMAS Blood Bank
Please provide your details using the following QR Code.

Faculty Coordinators : Mr. Joby Jacob
 : Ms. Juby George
Student Coordinators : Mr. Kurian Sebastian
 : Ms. Bavana T B





RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
 Kakkanad

DEPARTMENT OF COMPUTER SCIENCE
 in association with
Internal Quality Assurance Cell (IQAC)
 organizes

Healthcare Resource Development:
Blood Bank
Database Creation of Neighbourhood
(Rajagiri Valley)

Date 14/06/2022
Time 2:00 - 4:00 PM

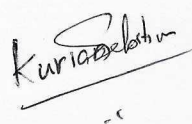


Faculty Coordinators
 Mr. Joby Jacob
 Ms. Juby George
Student Coordinators
 Mr. Kurian Sebastian
 Ms. Bavana T B



Poster :Healthcare Resource Development: Blood Bank Database Creation



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<p>Report submitted by</p>	<p>Mr. Kurian Sabastian BCA 6th Sem, Ms. Bhavana T B, BCA 4th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Coordinated by</p>	<p>Mr. Joby Jacob, Assistant Professor & Ms. Juby George, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p>Approved by</p>	<p>Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	

June 14, 2022




PRINCIPAL

Rajagiri College of Management & Applied Sciences

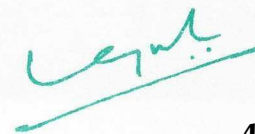
Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Literacy Advancement: Book Distribution to Muzhavannoor School Students

Program	Literacy Advancement: Book Distribution to Muzhavannoor School Students
Date	13.06.2022
Outcome	Promoted reading and literacy among students by expanding their access to books and learning materials.
Organized by	Department of Commerce
In association with	IQAC
Venue	Mukkottuthara Govt. U.P. School, Muzhavannoor
Faculty Coordinator	Mr. Jose Francis, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Vincent Antony, B.Com Model 2 Logistics Management, 5th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	34

On June 13, 2022, the Commerce department, in collaboration with the Internal Quality Assurance Cell (IQAC), undertook a significant initiative titled "Literacy Advancement: Book Distribution to Muzhavannoor School Students." This program was designed to promote reading and literacy among students by expanding their access to books and learning materials, fostering a culture of knowledge acquisition and intellectual growth.

The venue chosen for this initiative was **Mukkottuthara Government Upper Primary School in Muzhavannoor**, a setting where access to educational resources is crucial for enhancing the learning experience of students. Mr. Jose Francis, serving as the Faculty Coordinator, played a pivotal role in conceptualizing and organizing the program. His dedication to educational enrichment and community engagement ensured that the event was both impactful and well-executed. Vincent Antony, the Student Coordinator, also contributed significantly to the logistics and coordination efforts, ensuring smooth

implementation on the ground.

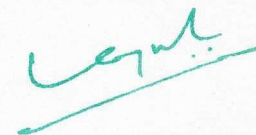
A total of 34 participants, comprising faculty members and students, actively participated in the program, demonstrating their commitment to advancing literacy and educational opportunities for schoolchildren. Their enthusiastic involvement reflected a shared belief in the transformative power of education in shaping young minds and empowering future generations.

The core objective of the program was to provide students with access to a diverse range of books and learning materials that would enrich their academic journey and broaden their intellectual horizons. Books covering various subjects, genres, and reading levels were carefully selected to cater to the interests and educational needs of the students. By expanding the school's library resources, the initiative aimed to create a conducive learning environment that stimulates curiosity, critical thinking, and a love for reading.

During the distribution event, each student received books suited to their grade level and personal interests, fostering a sense of ownership and excitement about learning. The occasion was marked by interactive sessions where volunteers engaged with students, discussing the importance of reading and encouraging them to explore new literary adventures. This personal interaction not only enhanced the students' engagement but also reinforced the value of lifelong learning and academic curiosity.

Beyond the immediate distribution of books, the program aimed to instill a lasting impact by promoting a culture of reading within the school community. Teachers were encouraged to integrate the new resources into their lesson plans, leveraging books as tools for educational enrichment and character development. The initiative also underscored the Commerce department's commitment to fostering holistic education that goes beyond traditional classroom boundaries, nurturing well-rounded individuals equipped for future challenges.

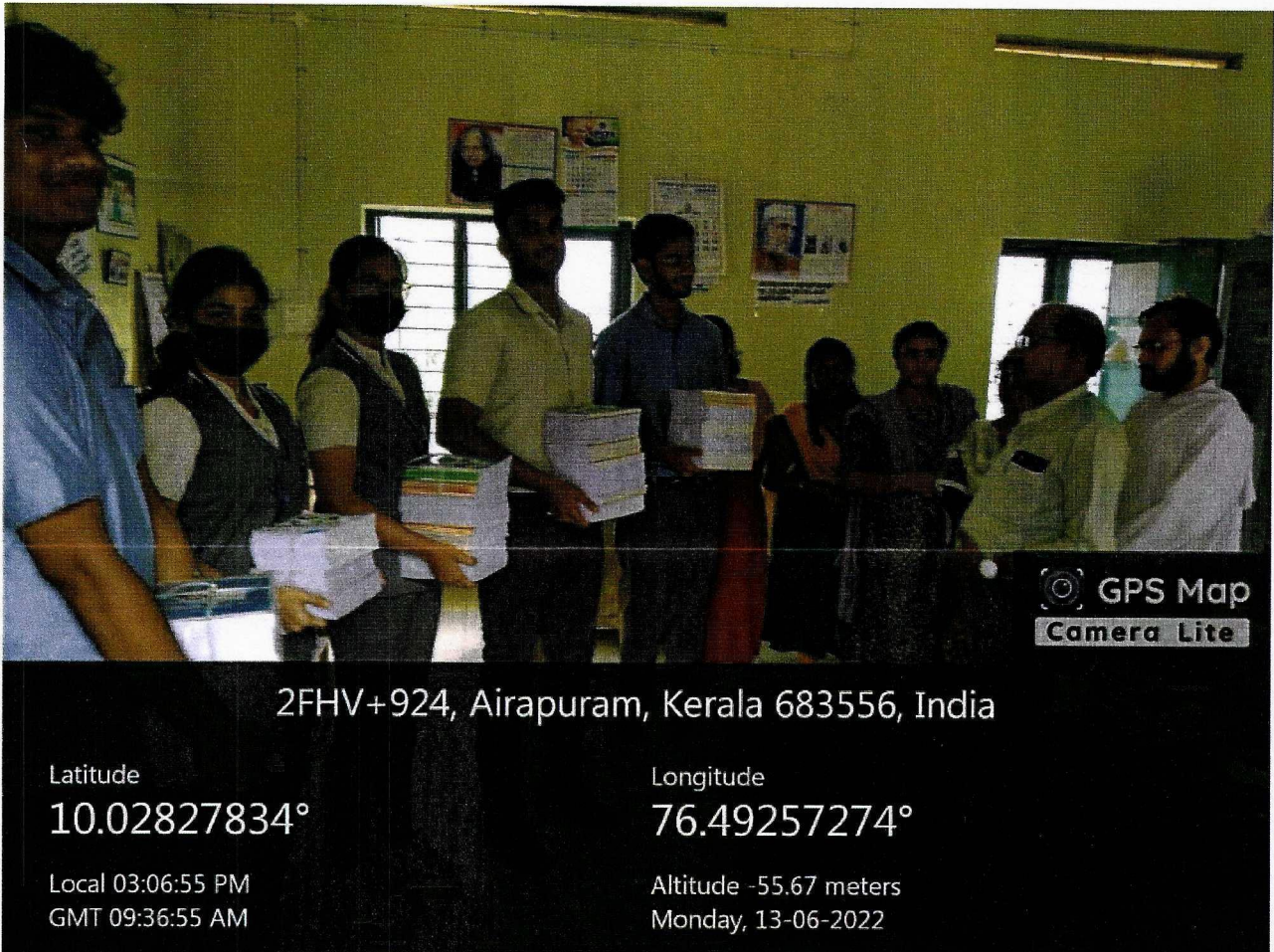
Feedback from teachers and students alike was overwhelmingly positive, highlighting the enthusiasm and appreciation for the newly acquired books and their potential to



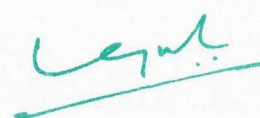



inspire learning and creativity. Many students expressed excitement about delving into their new books, eager to explore new worlds and expand their knowledge.

In conclusion, the "Literacy Advancement: Book Distribution to Muzhavannoor School Students" program exemplified the Commerce department's dedication to promoting literacy and educational equity. By providing students with access to books and learning materials, the initiative not only aimed to enhance academic outcomes but also to empower students with the tools they need to succeed in their educational journey and beyond. Such initiatives serve as catalysts for positive change, nurturing a generation of informed and empowered individuals who are poised to make meaningful contributions to society.



Photograph of Literacy Advancement: Book Distribution to Muzhavannoor School Students





RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES


**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED
SCIENCES, KAKKANAD**


DEPARTMENT OF COMMERCE

In Association With

**INTERNAL QUALITY ASSURANCE CELL (IQAC)
& RAJAGIRI SPARSH**



**Literacy Advancement: Book Distribution
to School Students**

 3:00 pm | 13 June 2022

 Mukkottuthara Govt. U. P.
School, North Mazhuvanoor

Faculty Coordinator:
Mr. Jose Francis
9526818773



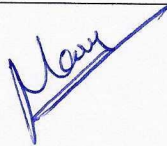
Student Coordinator:
Vincent Antony
9207776996



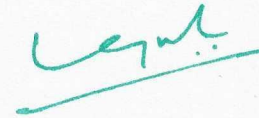
**Poster of Literacy Advancement:
Book Distribution to Mazhuvannoor School Students**

Vincent Antony



Report submitted by	Mr. Vincent Antony, B.Com Model 2 Logistics Management, 5th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Mr. Jose Francis, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Jun 13, 2022

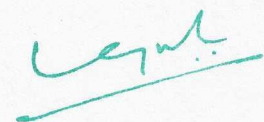



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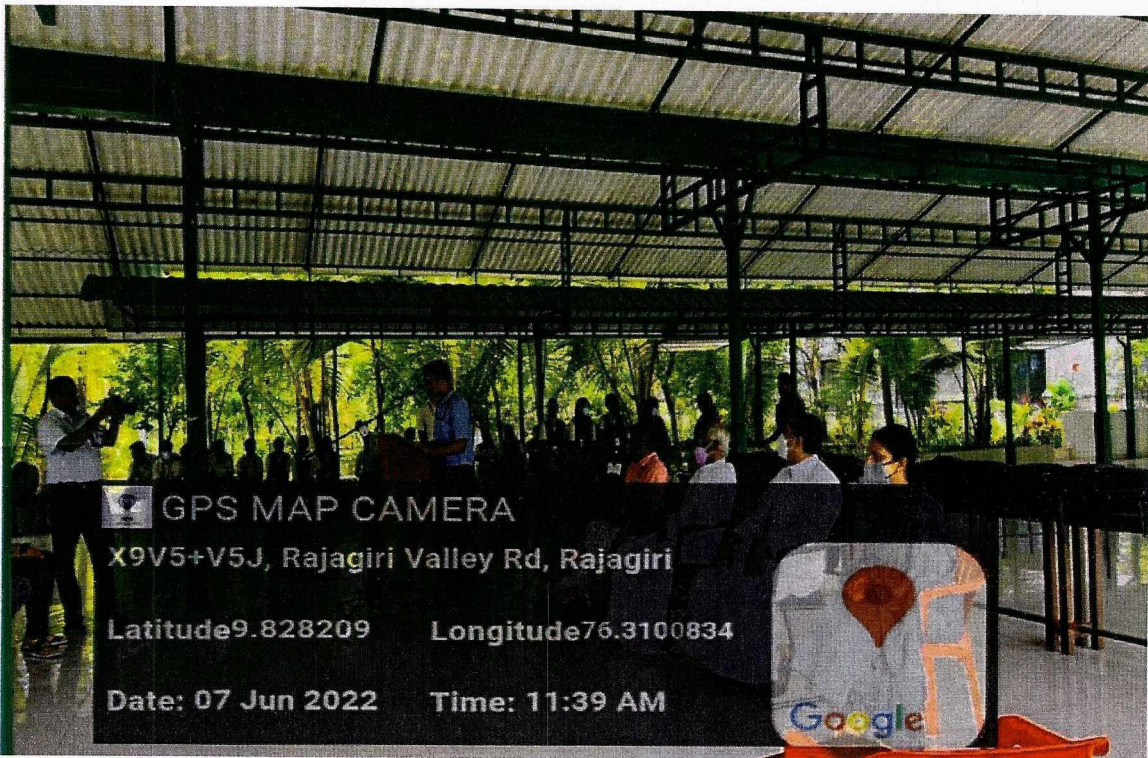
Report on Assistive Learning Aids Distribution for Children of All Kerala Wheelchair Rights Federation Members

Program	Assistive Learning Aids Distribution for Children of All Kerala Wheelchair Rights Federation Members
Date	07.06.2022
Outcome	Supported children with disabilities by providing learning aids, improving their educational experiences and outcomes.
Organized by	Department of Management
In association with	IQAC
Venue	RCMAS Open Auditorium
Faculty Coordinator	Ms.Anila Varghese ,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Student Coordinator	Mr.Antony Lawrence ,BBA 5 th semester, Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Number of Participants	12

The Learning Aid Distribution was a commendable initiative organized by Management on 07 June 2022. As a others program held at Needy children of people with disability, it aimed to learning aids were distributed as part of CSR initiative- thanal on June 7th 2022.Learning aids consisting of School bags, Note books and Umbrellas were distributed to 30 children of the members of All Kerala Wheel Chair Rights Federation. The formal function was graced by the presence of Rev Federation, faculty members and students of the department. The program helped the students to realize the challenges and problems faced by the financially weak and differently abled community. A total of 12 students participated in the activity.

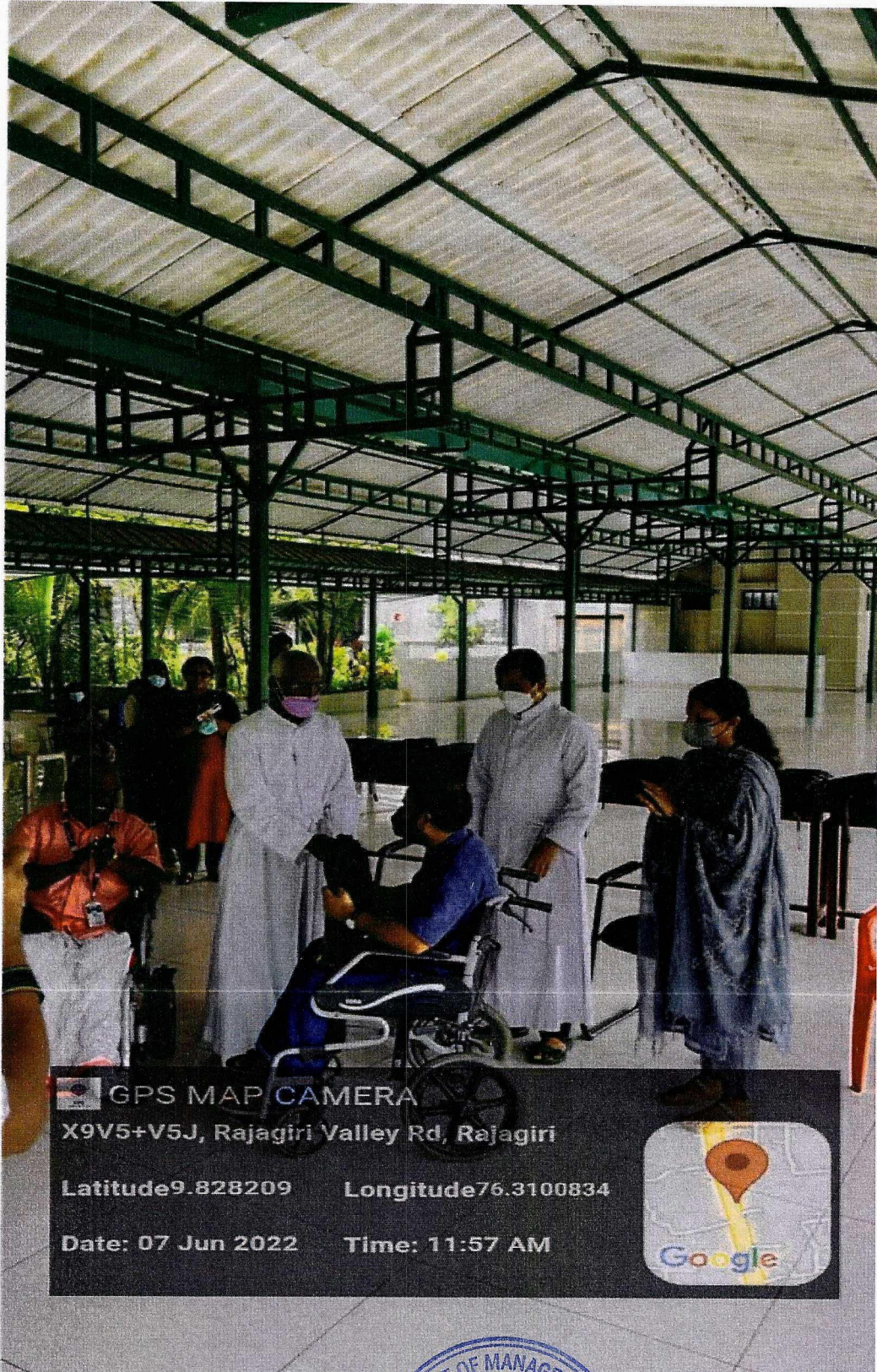
This initiative stands out as a beacon of hope and support for Needy children of people with disability, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



Photograph of Assistive Learning Aids Distribution for Children of All Kerala Wheelchair Rights Federation Members



Legal



Photograph of Assistive Learning Aids Distribution for Children of All Kerala Wheelchair Rights Federation Members



Legal




RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management
in association with

Internal Quality Assurance Cell (IQAC)
Rajagiri Sparsh
organises

**Assistive Learning Aids Distribution for
Children of All Kerala Wheelchair Right
Federation Members of Ernakulam**

 Rcmas Open Auditorium

 10:30 AM

 June 7 2022


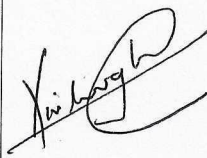

Faculty Coordinator
Ms. Anila Varghese 8891652930

Student Coordinator
Antony Lawrence : 8589035636

**Poster of Assistive Learning aid distribution for children of All Kerala Wheel
Chair Right Federation members of Ernakulam**

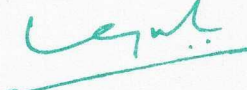
Legal



Report submitted by	Mr. Antony Lawrence, BBA 5 th semester, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms. Anila Varghese, Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
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7 June 2022





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