



**RCMAS**  
RAJAGIRI COLLEGE OF MANAGEMENT &  
APPLIED SCIENCES

## Criterion V Student Support and Progression

### **RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

**5.4**

## **Alumni Engagement**

**5.4.1**

### **Alumni Financial Support Services**

Submitted to



## Alumni Financial Support Services

The RCMAS College community benefits greatly from the dedicated support of its alumni through the REACH (RCMAS Empowered Alumni for Community and Heritage) program, which significantly advances the institution's mission of exceptional education and holistic development. Alumni contributions include infrastructure development, book donations, scholarships, awards, social responsibility activities, and support for departments and faculty, enhancing both academic and extracurricular experiences for students. This report highlights the impactful contributions of the REACH community from 2019 to 2024, demonstrating their ongoing commitment to the college's growth and success.

The contribution of REACH during the last five academic years are as follows:

| Year      | Nature of Contribution   | Details   | Amount Contributed by Alumni in INR |
|-----------|--|---|-------------------------------------|
| 2019-2020 | Infrastructure Augmentation                                    | Contribution towards the Construction of outdoor stadium, SPORTICO  | 2,23,000                            |
| 2020-2021 | Infrastructure Augmentation                                    | Contribution towards renovation of library facilities; RCMAS office room and various Endeavours                           | 35,000                              |
| 2021-2022 | Infrastructure Maintenance/Student Support/Outreach Activities | Contribution towards ICT infrastructure; various Endowments and COVID related activities                                  | 11,000                              |
| 2022-2023 | Student support  | Contribution towards maintenance of academic facilities, scholarships and various programmes                              | 10,18,000                           |
| 2023-2024 | Infrastructure Maintenance/Student Support/Outreach Activities | Contribution towards renovation of library, social outreach programmes, Rajagiri Sparsh, and sponsorship in various fests | 9,96,000                            |

