



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Criterion V

**Student Support and
Progression**

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

5.4

Alumni Engagement

5.4.1

Alumni Other Support Services

Submitted to



Alumni Other Support Services

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Legat.



1. Alumni Talks

Alumni Talks serve as a bridge between past and present students, providing a platform for former students to share their professional experiences, insights, and advice with current students. These talks cover a wide range of topics, from career development and industry trends to personal growth and leadership. By bringing in successful alumni, the institution fosters an environment of inspiration and learning, helping students to envision their future paths and understand the practical applications of their studies.

Alumni Talk (1) of Department of Management

The Department of Management had the pleasure to conduct an alumni talk for the students of Rajagiri, featuring our alumni Mr. Rezwin Ali, Managing Director of SWAPNA Group and Founder of Talisha Fashion, which was held on 09 February 23 at 12:30 pm. He completed his Bachelor of Business Administration (BBA) at Rajagiri College from 2017 to 2020. During this period, he developed a strong foundation in business principles and acquired valuable skills that have significantly contributed to his professional growth and entrepreneurial success. During the seminar, he shared practical insights into managing a successful business, navigating market fluctuations, and building sustainable brands. His session provided attendees with actionable strategies to capitalize on market opportunities while mitigating risks. He focused on the entrepreneurial journey within the textile industry. The seminar successfully achieved its objectives of educating entrepreneurs about the textile industry's intricacies. He also shared his experiences at Rajagiri, elaborating on how the institution played a pivotal role in fostering his entrepreneurial skills and contributing to his overall professional development. Participants gained valuable knowledge on market trends, sustainability practices, and strategic management approaches.




Photograph of Seminar on Textile Industry Insight: Challenges and Opportunities of Entrepreneurs



Legend


Poster of Seminar on Textile Industry Insight: Challenges and Opportunities of Entrepreneurs




RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES,
KAKKANAD

Department of Management
in association with
Internal Quality Assurance Cell (IQAC)
Organises

**Seminar on textile industry insight:
Challengers and Opportunities of Entrepreneurs**






Co-founder &
Ceo Astrek Innovation



Director, Swapna Group,
Founder- Talisha Fashion

Resource Person
Mr. Robin Kanattu Thomas & Mr. Rezwain Ali

 Conference Hall

 2:30 pm February 08 2023
 12:30 pm February 09 2023

Faculty Coordinator
Ms. Andra C Micheal 7736406710

Student Coordinator
Shakeeba Faheem 8943619024




Alumni Talk (2) of Department of Management

On 16 August 2022, the Department of Management at Rajagiri College of Management and Applied Sciences conducted a dynamic session focused on aptitude assessment. Ms. Divya Dipu Susan, Founder, GleePacks also the resource person for the session, brought her expertise to bear as she guided participants through the nuances of aptitude assessments. She pursued a Bachelor of Business Administration (BBA) at Rajagiri from 2015 to 2018. This event attracted 79 students eager to enhance their skills and understanding of the methodologies crucial for excelling in various evaluation scenarios. Her instructional approach aimed at equipping students with practical strategies and insights into critical thinking, problem-solving, and analytical reasoning—skills essential for navigating aptitude tests effectively. The primary outcome of the session was the empowerment of participants with the skills and knowledge necessary to succeed in competitive assessment environments. Through interactive exercises, real-world examples, and tailored guidance, students gained confidence in their ability to approach and excel in different types of aptitude tests.

Photograph of Session on Aptitude Assessment



Poster of Session on Aptitude Assessment




RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management and Career Guidance & Placement Cell
in association with
Internal Quality Assurance Cell (IQAC)
organises

Guidance for Competitive Examination

Session on Aptitude Assessment



Resource Person

Ms. Divya Dipu Susan
Founder, Glee Packs

Lecture Hall 103

12:30 PM - 01:30 PM | 16 August 2022

Faculty Coordinator:
Ms. Anila Varghese +91 88916 52930

Student Coordinator:
Mr. Aby Abraham Mathew +9188590481930

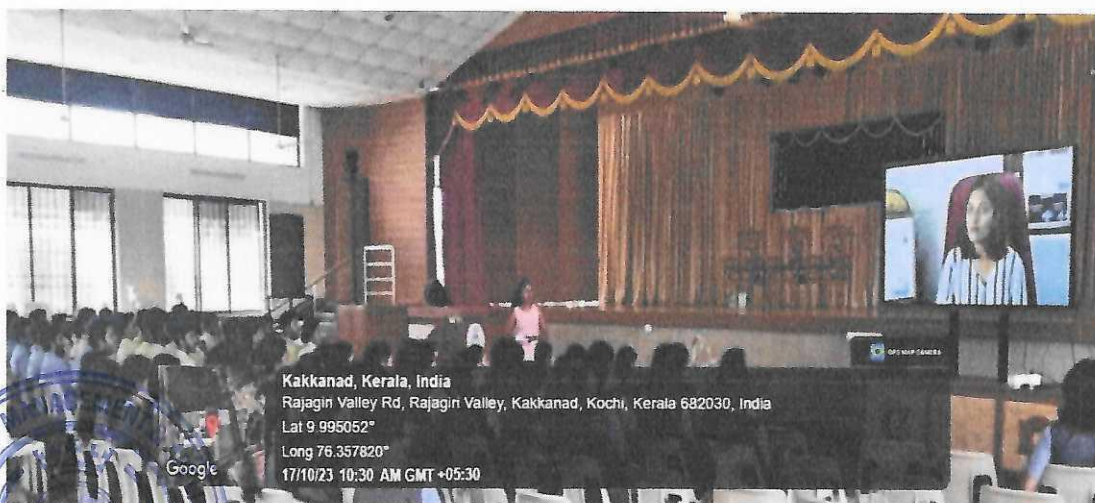


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Alumni Talk (3) of Department of Management

The Department of Management at Rajagiri College of Management and Applied Sciences organized an inspiring event titled "Seminar on Entrepreneurial Skills Unveiled: Lessons from a High Flyer's Success Story" on 17th and 18th October 2023. Ms. Vrinda Prasanth Bose, Director of 3VEES International Pvt Ltd, served as the distinguished resource person for the seminar. She obtained her Bachelor of Business Administration (BBA) degree from Rajagiri College, having completed her studies over the period from 2017 to 2020. Drawing from her rich experience and success in entrepreneurship, Ms. Bose shared valuable insights, strategies, and challenges faced during her entrepreneurial journey. Her engaging sessions captivated 65 students from various disciplines who attended the event with enthusiasm. One of the significant outcomes of the seminar was the empowerment of participants with practical entrepreneurial skills and knowledge. Ms. Bose's sessions covered crucial aspects such as ideation, business planning, financial management, marketing strategies, and risk assessment. Students gained a deeper understanding of the entrepreneurial ecosystem and learned practical approaches to turning innovative ideas into successful ventures.

Photograph of Seminar on Alumni Success Stories: Entrepreneurial Skills Unveiled



Legat

Brochure of Entrepreneurial Skills Unveiled: Lessons from a High Flyer's Success Story






**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

Department of Management
in association with
Internal Quality Assurance Cell (IQAC)
organises

Entrepreneurial Skills Unveiled: Lessons From a High Flyer's Success Story



Resource Person

Ms. Vrinda Prasanth Bose, Director 3VEES International PVT LTD

<p>Faculty Coordinator Ms. Anita Varghese +91 88916 52930</p>	<p>Student Coordinator Sahad P N + 91 8882 16480</p>	<p>Discover invaluable entrepreneurial insights and strategies gleaned from a high achiever's journey to success in this enlightening session</p>
<p>Rajagiri College of Management and Applied Sciences, Rajagiri Valley Rd, Rajagiri Valley P.O, Kakkanad, Kerala - 682 039</p>		
<div> <p>☎ 0484 295 5270, 904889926</p> <p>📧 principal@rajagiricollege.edu.in</p> </div> <div> <p>🌐 www.rajagiricollege.edu.in</p> <p>📧 management@rajagiricollege.edu.in</p> </div>	<p>17 and 18 October 2023 Auditorium, RCMAS</p>	



Vegul



Alumni Talk (4) of Department of Management

On the 6th and 7th of June 2023, the Department of Management conducted a highly successful workshop aimed at enhancing industry relations through the development of soft skills. The workshop featured two distinguished resource persons: **Ms. Shakeeba Faheen**, a seasoned expert in customer relations from Baabte System Technologies Pvt. Ltd., and **Ms. Noopa Anna Justus**, an experienced HR executive from Carnival Infopark. They received their Bachelor of Business Administration (BBA) degrees from Rajagiri College, having completed their academic programs from 2020 to 2023.

The event, held for the students of the Bachelor of Business Administration (BBA) department, saw enthusiastic participation from 63 students, eager to hone their interpersonal and professional skills. Both speakers brought a wealth of knowledge and practical insights to the sessions, enriching the learning experience for all attendees.

The first day of the workshop was led by **Ms. Shakeeba Faheem**. Her sessions focused on the critical role of communication skills in building and maintaining strong customer relationships. She highlighted various techniques for effective communication, including active listening, empathy, and clarity in conveying messages. The resource person shared numerous real-world examples from her extensive experience at Baabte System Technologies, illustrating how soft skills can significantly impact customer satisfaction and loyalty. The interactive nature of her sessions allowed students to practice these techniques through role-playing and group activities, fostering a hands-on learning environment.

The second day was spearheaded by **Ms. Noopa Anna Justus**, who turned the spotlight on the importance of soft skills in human resources and professional development. Ms. Justus elaborated on the key soft skills sought by employers, such as teamwork, adaptability, problem-solving, and emotional intelligence. Her session

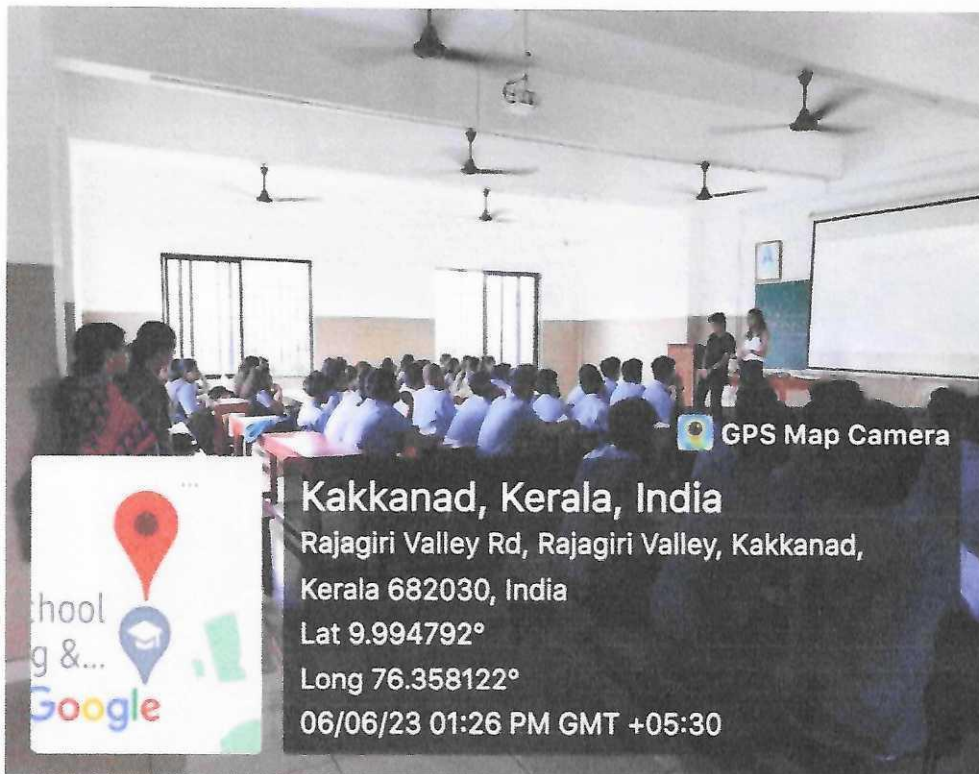




included practical advice on how to develop these skills and effectively demonstrate them in a professional setting.

Participants praised the workshop for its comprehensive coverage and practical approach. The positive feedback and enthusiastic participation underscore the importance of such initiatives in the holistic development of future business leaders.

Photograph of Workshop on Enhancing Industrial Relations Through Soft Skills



Legal

Brochure of Workshop on Enhancing Industrial Relations Through Soft Skills





RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management
in association with

Internal Quality Assurance Cell (IQAC)
organises

Workshop on Enhancing Industry Relations Through Soft Skills



Resource Person

Ms Shakeeba Faheem, Customer Relationship Officer,
Baabte System Technologies Private Limited

Workshop Details

Student Coordinator:
Melika Edebeth Elin +91 70256-43164

Rajagiri College of Management and Applied Sciences,
Rajagiri Valley Rd, Rajagiri Valley P.O, Kakkannad, Kerala - 682 039

0484 295 5270, 944899926 www.rajagiri.edu.in
info@rajagiri.edu.in management@rajagiri.edu.in

Workshop: in a workshop designed to improve industry relations by developing essential soft skills crucial for effective communication and collaboration.

6 and 7 June 2023 | Lecture Hall 101, RCMAS

About Us / Mission

Rajagiri College of Management and Applied Sciences, Kakkannad, Kerala, established in 2005, is under the guidance of the CM Fathers, a religious congregation founded by St. Kuttikose Elias Chavara. Belonging to the Sacred Heart Province of the CM, the college is driven by the motto "Learn, Serve, Excel" and aims to enhance the moral, social, and national foundation of its students.

With a focused vision of imparting solid foundation in Management principles, theories and practices and to equip students for challenging Entrepreneurial and Managerial positions, the Department of Management was established in July 2005.

Since its inception, holistic empowerment of the student community is given utmost importance. Various Curricular and Co-Curricular programs are designed and implemented in the department to enhance the knowledge, skills and attitudes of the students and to prepare them for Higher Studies as well as the Corporate World.

Objective

The primary objective of the workshop is to significantly improve in students' soft skills, particularly in communication, teamwork, and problem-solving. Another key objective is to strengthen relationship between the academic institution and industry professionals. Aims at providing students with practical experiences and insights that align with current industry standards and expectations, enhancing their readiness for future career opportunities.

Day 1 (11:00 AM - 1:30 PM)
Fundamentals of Effective Communication and Empathy in Industry Relations

Explore the fundamentals of effective communication and empathy in industry relations. Master techniques for active listening and non-verbal cues to build rapport and trust. Practice scenarios to enhance negotiation skills and resolve conflicts constructively.

Day 2 (10:00 AM - 11 AM)
Mastering Persuasive Storytelling and Tailoring Messages

Dive into the art of persuasive storytelling and impactful messaging. Learn to tailor your message for diverse audiences and communicate complex ideas with clarity. Develop strategies for networking and fostering long-term professional relationships through effective soft skills.



Legal



Alumni Talk (5) of Department of English

Programme	Seminar on Developing Entrepreneurial Skills with Reuters
Date	7 December 2023 to 8 December 2023
No. of Participants	35 Students
Resource Person	Ms. Reshma Ann Samuel, News Associate, Reuters, Bangalore
Outcome	Participants gained a solid foundation of entrepreneurial skills and knowledge with enhanced capabilities in business planning, financial management, and the use of technology.
Organized by	Department of English, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin - 39
Faculty in charge	Ms. Martina A.A, Department of English
Student in charge	Mr. Aphrem Basil, BAE VI Semester, Department of English

The Department of English at Rajagiri College of Management and Applied Sciences organized a two-day Seminar on Developing Entrepreneurship Skills with Reuters on the 7th and 8th of December 2023. The seminar aimed to enhance participants' ability to create comprehensive and viable business plans, thereby laying a strong foundation for their entrepreneurial ventures. A total of 35 students participated in the seminar.

The seminar benefited from the expertise of Ms. Reshma Ann Samuel, News Associate, Reuters, Bangalore. Ms. Reshma, an alumna of BA English Triple Main (Literature, Communication and Journalism) Batch (2016-2019), brought valuable insights into the session by sharing her path of entrepreneurship which ultimately ended in her becoming a news associate at Reuters.

The seminar included a series of enriching sessions which enhanced the participants' ability to create comprehensive and viable business plans, thereby laying a strong foundation for their entrepreneurial ventures. The session also helped to improve the attendees' understanding of financial management, encompassing critical areas such






as budgeting, forecasting, and investment strategies. Furthermore, the seminar taught participants to leverage technology and data analytics to drive business growth and operational efficiency.

The organizing committee extends special thanks to Ms. Martina A.A, and the student coordinator, Mr. Aphrem Basil, for their dedicated efforts in ensuring the success of the seminar.

The seminar served as a platform to equip the students with critical skills and knowledge, inspired innovative thinking, and provided valuable networking opportunities. Overall, the event achieved its aims and objectives, leaving participants better prepared and more confident to embark on their entrepreneurial journeys.

Photographs of Seminar on Developing Entrepreneurial Skills with Reuters



Legal

Brochure of Seminar on Developing Entrepreneurial Skills with Reuters



**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

Department of English

in association with

Internal Quality Assurance Cell (IQAC)

organizes

Seminar on Developing Entrepreneurial Skills with

Reuters



Ms. Reshma Ann Samuel

News Associate, Reuters, Bangalore

Faculty Coordinator

Dr. Mathilakshmi P. J.

Student Coordinator

Ashwin K. J.

Rajagiri College of Management and Applied Sciences,
Rajagiri Valley Rd, Rajagiri Valley P.O, Kakkanad, Kerala - 682 039

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Rajagiri College of Management and Applied Sciences, Kakkanad, Kerala, established in 2005, is under the guidance of the CMI Fathers, a religious congregation founded by St. Kuriakose Elias Chavara. Belonging to the Sacred Heart Province of the CMI, the college is driven by the motto "Learn, Serve, Excel" and aims to enhance the moral, social, and rational foundation of its students.

The Department of English, institutionalized in 2015, focuses on equipping students with essential skills in Language, Communication, and Journalism. It is our pride to announce that we will be hosting a Seminar on Developing Entrepreneurial Skills in collaboration with Reuters, featuring our distinguished alumni who is currently a News Associate at Reuters. The event will take place on the 7th and 8th of December, 2023.

Objective:

The two day seminar offers students a comprehensive foundation in entrepreneurial skills, with a focus on media management, journalism, and technology. Participants will gain insights from industry leaders like Reuters, equipping them with the knowledge and tools to excel in today's dynamic media landscape. Being a part of this, students will surely be well prepared to succeed and make a significant impact in their chosen field.

An enlightening and interactive two day seminar with our esteemed alumnus currently employed at Reuters. Gain valuable insights into their professional journey and industry expertise.

07 & 08 December 2023 | Conference Hall, RCMAS

Day 1 (11:00 AM - 12:30 PM)

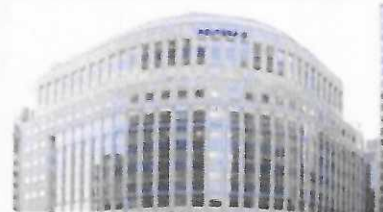
How to Develop Good Entrepreneurial Skills

Focuses on key entrepreneurial skills such as creativity, problem-solving, and effective communication through interactive sessions and workshops.

Day 2 (10:00 AM - 01:00 PM)

Introduction to Reuters

An in-depth introduction to Reuters, covering news gathering, reporting, and the role of media in business and society. Participants will also learn to use media tools and technologies for their ventures.



Legal

**Certificate of Seminar on Developing Entrepreneurial Skills
with Reuters**

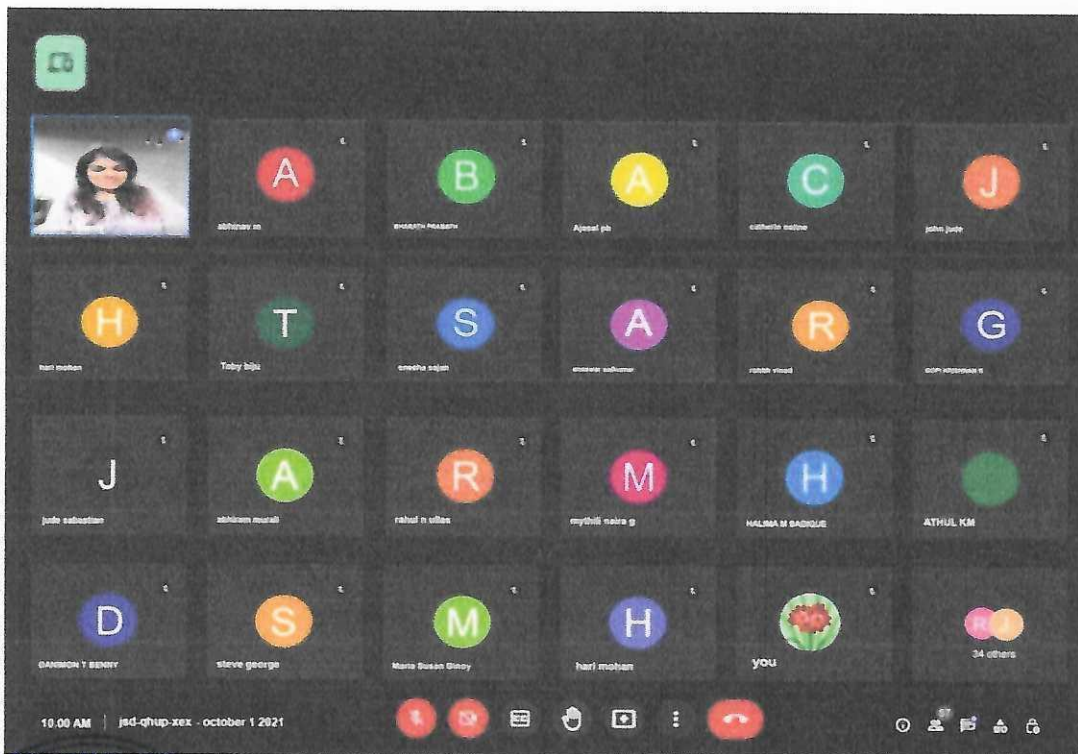


Laly Mathew

Alumni Talk (6) of Department of Animation and Graphic Design


Anaida Stanly, an accomplished alumna of the BA Animation and Graphic Design program (2017-2020), will lead an online Google Meet orientation session titled "From Goals to Achievements: Crafting Your Roadmap to Success" for students from the 2021-2024 batch. The session is designed to provide valuable insights into setting and achieving career goals within the animation and graphic design fields. Anaida will share her personal journey and offer practical advice on defining clear objectives, creating actionable plans, and overcoming challenges. By engaging in this session, students will gain the tools and strategies needed to transform their career aspirations into tangible achievements, setting a solid foundation for their professional growth.

Photograph of Orientation Session From Goals to Achievements: Crafting Your Roadmap to Success



Legal


Poster of Orientation Session
From Goals to Achievements: Crafting Your Roadmap to Success




RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Animation and graphic design
in association with
Internal Quality Assurance Cell

ORIENTATION SESSION
From Goals to Achievements: Crafting Your
Roadmap to Success
FOR 2021-24 BATCH



RESOURCE PERSON
Anaida stanly
Former Student, Sand Artist

 10:00 AM | 1 OCTOBER 2021
held through google meet platform

Students Incharge
Abhinav MS
Aan Anna Antony

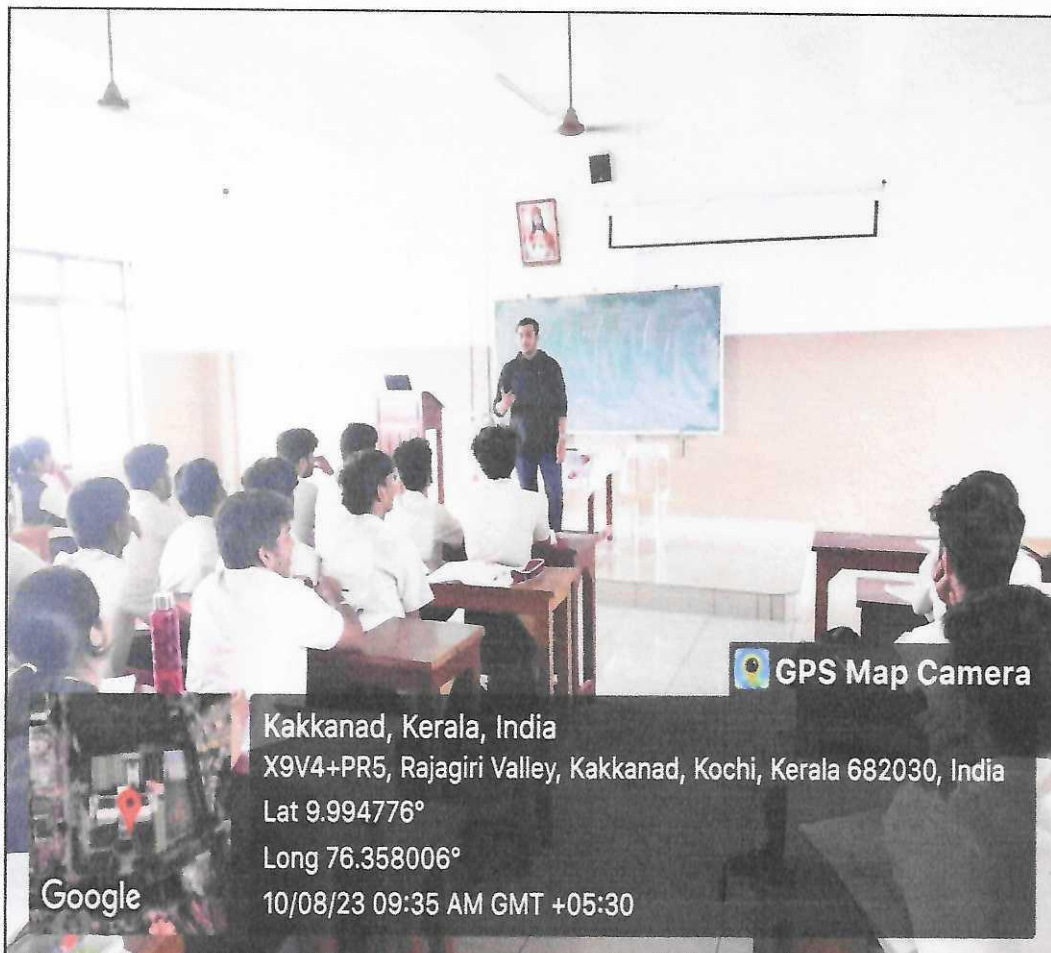
Faculty Incharge
Sreelakshmi KS



Alumni Talk (7) of Department of Commerce

Til Kureeckal Veeppatt Benny, an alumnus of the MIT batch (2020-23), delivered an insightful talk to all first-year students. The session focused on the activities and benefits of the Rotract Club, inspiring students to engage in extracurricular activities. The alumni shared personal experiences and encouraged participation, emphasizing the of leadership and community service.

Photograph of Alumni Talk (Department of Commerce)



Legal

Alumni Talk (8) of Department of Commerce

Sheethal Zachira, an alumna from the 2015-2018 batch, conducted a class for NSS students on the topic of drug abuse. She provided valuable insights into the dangers and consequences of drug use, as well as strategies for prevention and awareness. The session aimed to educate and empower students to make informed choices and promote a drug-free environment.

Photograph of Session on Drug Abuse



Legal

Poster of Drug Abuse Campaign



RAJAGIRI COLLEGE OF
MANAGEMENT & APPLIED SCIENCES,
KAKKANAD


Department of Physical Education
&
NSS Unit No. 236

ലഹരി വിമുക്ത ക്യാമ്പയിൻ
രണ്ടാം ഘട്ടം

ലഹരിക്കെതിരെ ഒരു ഗോൾ

Inauguration by:
Sheethal Zackaria
Actress,
Jaya Jaya Jaya Hey Fame

Venue: Football Court
1:30 PM
January 17, 2023



Sheethal Zackaria

Alumni Talk (9) of Department of Commerce

Akhil Das, an alumnus from the 2015-2018 batch, delivered an inspiring talk titled "Rise to Shine - Igniting Your Inner Drive" to commerce students. His session focused on motivating students to discover and harness their inner potential for success. Akhil's insights and experiences provided valuable guidance, encouraging students to pursue their goals with passion and determination.

Poster of Rise to Shine - Igniting Your Inner Drive



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Department of Commerce
in association with IQAC organizes

ALUMNUS TALK

Rise to Shine : Igniting
Your Inner Drive

RESOURCE
PERSON: AKHIL DAS

Faculty Coordinator
Ms Anupa Stanly
Student Coordinator
Lima Dilu Mathai

11-Jan-2024
11:30am-12:30pm
Room no 301



Legal



Alumni Talk (10) of Department of Computer Science

The Department of Computer Science recently had the pleasure of hosting an engaging alumni talk for our BCA students, featuring four distinguished alumni: Jayashankar S (2013-16), Minza Manoj (2017-20), Toshen M Thomas (2012-15), and Neenu Kuriakose (2011-14). These accomplished individuals shared their experiences and insights, providing invaluable guidance and motivation to the current batch of students.

Jayashankar S, a trailblazer in the field of software development, emphasized the importance of continuous learning and adapting to the ever-evolving tech landscape. He shared his journey from a novice programmer to a successful software engineer, highlighting the key skills and mindset required to excel in the industry.

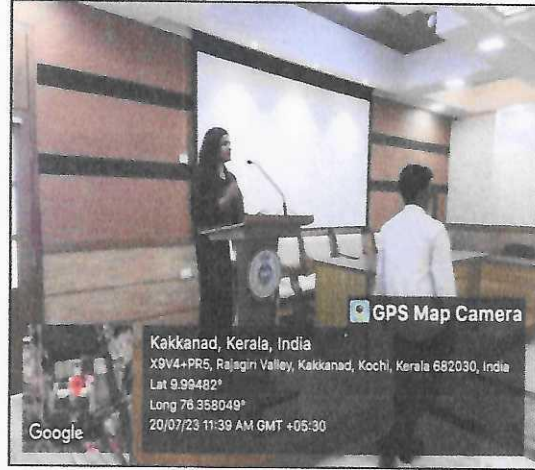
Minza Manoj, renowned for her expertise in cybersecurity, captivated the audience with her stories of tackling complex security challenges. She discussed the critical role of cybersecurity in today's digital age and encouraged students to explore this dynamic field, stressing the importance of ethical practices and staying updated with the latest trends.

Toshen M Thomas and Neenu Kuriakose, both accomplished data scientists, provided a deep dive into the world of data analytics and its transformative potential. Toshen discussed the practical applications of data science in various industries, while Neenu highlighted the significance of data-driven decision-making and the growing demand for skilled data professionals.

The alumni talk was a resounding success, leaving our BCA students inspired and more determined than ever to pursue their career aspirations. We extend our heartfelt gratitude to Jayashankar S, Minza Manoj, Toshen M Thomas, and Neenu Kuriakose for their time and invaluable contributions. Their insights and experiences have undoubtedly left a lasting impact on our students, guiding them towards a bright and successful future.



Photographs of Alumni Talk (Department of Computer Science)



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II. Alumni Involvement as Faculty

The involvement of alumni as faculty members enriches the academic environment by bringing practical industry experience and diverse perspectives into the classroom. Alumni who return as educators often possess a deep understanding of the institution's culture and values, allowing them to connect with students on a more personal level. Their professional achievements and firsthand knowledge of the industry provide invaluable insights, bridging the gap between theoretical learning and real-world application.

Alumni Faculty Names

SL. No.	Department	Name of Faculty	Duration
1.	Computer Science	Dr. Neenu Kuriakose	7 months
2.	Commerce	Ms. Elsa Jacob	6 years
3.	Commerce	Mariya Paul	2 years
4.	Commerce	Shwetha Roy	2 years
5.	Commerce	Kuriakose Paul	1 year
6.	Commerce	Dr. Ann Mary Jones	2 months
7.	English	Jyothis Josekutty	5 months
8.	English	Irene	6 months



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III. Alumni Engagement (as Judges) in Intercollegiate Fests Hosted by RCMAS

Alumni engagement in intercollegiate fests as judges enhances the vibrancy and dynamism of these events. Former students participate as judges, mentors, and speakers, bringing their expertise and experience to the forefront. Their involvement not only adds credibility to the events but also provides current students with networking opportunities. These interactions foster a sense of community and continuity, showcasing the lasting bond between the alumni and the institution.

Alumni Engagement (as Judges/Chief Guest) in Intercollegiate Fests (Department of Commerce)

Muhammed Nishal, an alumnus from the 2015-2018 batch and a former chairman, was one of the judges for the logistics game at Inceptra 2021. His expertise and experience was invaluable in evaluating the participants and providing constructive feedback. Nishal's participation underscored the significance of alumni involvement in enhancing student experiences and learning opportunities.

Photograph of Alumni Engagement in Intercollegiate Fests



Legal

Femina George, an alumna from the M2T batch (2015-2018), attended the inauguration of Kairoz, the commerce fest. In addition to officiating the event, she delivered an inspiring motivational class for commerce students. Her insights and experiences encouraged students to pursue excellence and explore diverse opportunities in the field of commerce.

Photograph of Commerce Fest



Krishnasree, from the M2L batch (2016-2019), and Emmanuel George, from the MIC batch (2018-2021), were the judges for the dance events at the Sarganjali Youth Festival 2023-2024. Their expertise and discerning evaluations were instrumental in assessing the performances. Their involvement brought a professional and knowledgeable perspective, elevating the overall standard of the competition.

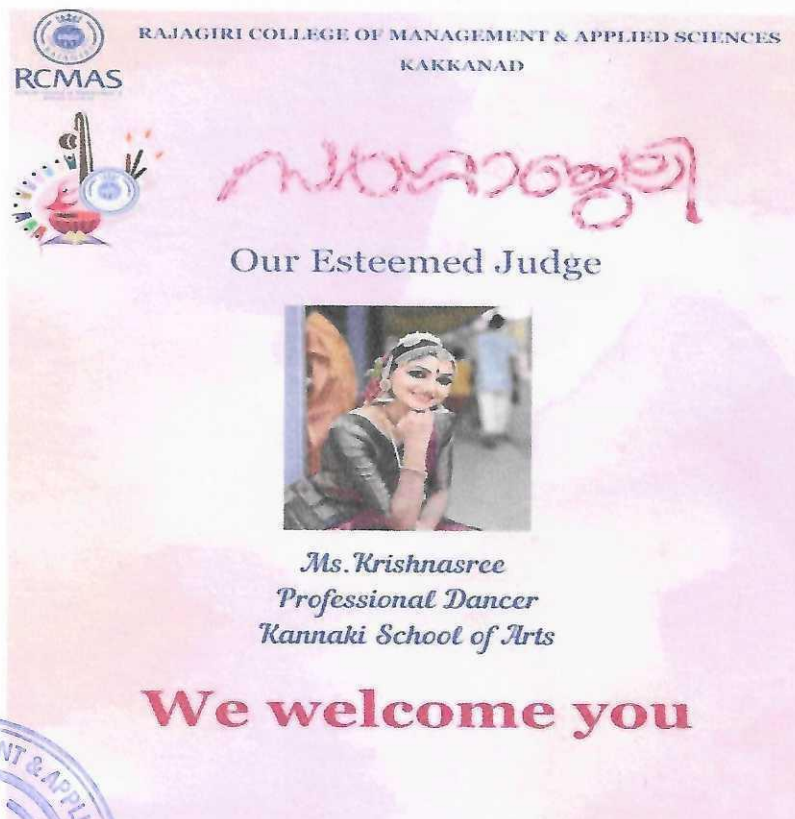


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Photograph of Alumni as Judge for Sarganjali



Poster of Alumni as Judge for Sarganjali




RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES
KAKKANAD

RCMAS

Sarganjali

Our Esteemed Judge



Ms. Krishnasree
Professional Dancer
Kannaki School of Arts

We welcome you



Legend



IV. Alumni Involvement in Placement Drive

Alumni play a crucial role in placement drives by leveraging their professional networks to create opportunities for current students. They participate in resume reviews, mock interviews, and career counseling sessions, providing personalized guidance and support. Their involvement helps bridge the gap between students and potential employers, increasing the placement rate and ensuring that graduates are well-prepared to enter the workforce. Alumni contributions to placement drives reflect their dedication to supporting the next generation of professionals from their alma mater.

Alumni Involvement in Placement Drive - Department of Management

On 30 January 2024, the "Education Empowers: Classroom Foundations to Boardroom" programme was held, featuring Mr. Sanoop T Sathish, Regional HR Manager of ICICI Prudential Life Insurance Company, and Ms. Ferhana Firoz, a distinguished alumna of the Department of Management at Rajagiri College of Management and Applied Sciences and a valued member of the Talent Acquisition Team at ICICI Prudential Life Insurance Company, where the resource persons for the event. The event was organized by the Career Guidance & Placement Cell of Rajagiri College of Management and Applied Sciences, Cochin. The programme witnessed the participation of 51 students, primarily from the Department of Management. The primary objective of the programme was to equip students with the necessary skills to seamlessly bridge classroom teachings with real-world business strategies. The discussions emphasized the importance of aligning academic knowledge with practical business applications to foster a more holistic learning experience. The outcome of the session was highly positive, with educators feeling more empowered to integrate business strategies into their teaching methodologies. The programme successfully highlighted the relevance of real-world business acumen in academic settings



Legat

Photograph of Education Empowers: Classroom Foundations to Boardroom



Legal

V. Alumni Support for Community Development

Alumni involvement in startups highlights the entrepreneurial spirit fostered by the institution. Former students who venture into startups often return to share their journey, challenges, and successes with current students. They offer mentorship, investment opportunities, and practical advice on starting and running a business. This engagement not only inspires budding entrepreneurs but also creates a collaborative ecosystem where innovation and creativity can thrive. The active participation of alumni in startups demonstrates the institution's commitment to nurturing entrepreneurial talent and supporting innovative ventures.

Alumni Role in Startups (Department of Animation and Graphic Design)

Soultitude Store - Founder Solamon Joseph (2017-2020)

Soultitude Store is a contemporary streetwear brand founded by Solaman Joseph, an alumnus of the BA Animation and Graphic Design program from the 2017-2020 batch. The brand is dedicated to providing high-quality, fashion-forward apparel that fosters self-expression and individuality among young adults. Soultitude Store's product line includes trendy t-shirts, hoodies, joggers, jeans, and accessories like caps and beanies, all designed with a modern aesthetic and a focus on comfort and durability. The brand emphasizes sustainability and quality, ensuring that each piece not only looks good but also stands the test of time. Through innovative designs and a commitment to individuality, Soultitude Store aims to empower young adults to express their unique identities and make a statement with their fashion choices.



Legal

Photograph of Soulitude UDYAM REGISTRATION CERTIFICATE

UDYAM REGISTRATION NUMBER		UDYAM-KI-13-0036521																								
NAME OF ENTERPRISE		SOULITUDE																								
TYPE OF ENTERPRISE		<table border="1"> <thead> <tr> <th>S.No.</th> <th>Classification Year</th> <th>Enterprise Type</th> <th>Classification Date</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2022-23</td> <td>Micro</td> <td>15-03-2023</td> </tr> </tbody> </table>		S.No.	Classification Year	Enterprise Type	Classification Date	1	2022-23	Micro	15-03-2023															
S.No.	Classification Year	Enterprise Type	Classification Date																							
1	2022-23	Micro	15-03-2023																							
MAJOR ACTIVITY		MANUFACTURING																								
SOCIAL CATEGORY OF ENTREPRENEUR		GENERAL																								
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1	SOULITUDE																									
OFFICIAL ADDRESS OF ENTERPRISE																										
Flat/Dome/Block No.	8/383	Name of Premises/Building	NEELANKAVIL																							
Village/Town	GURUVAYUR	Block	CHAVAKKAD																							
Road/Street/Lane	MANINHYOOR	City	GURUVAYUR																							
State	KERALA	District	THRISSUR, Pm 680101																							
Mobile	9745394122	Email	solamanjoseph13@gmail.com																							
DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE		15-02-2023																								
DATE OF COMMENCEMENT OF PRODUCTION BUSINESS		15-02-2023																								
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Visit: www.msme.gov.in ; www.dcmsme.gov.in ; www.udyamregistration.gov.in																										
																										
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Photograph of Soultitude Store Website



StudioXpan - Founders Aleena Merin & Akshay Madhu (2019-2022)

StudioXpan, founded by Aleena Merin Thomas and Akshay Madhu from the BA Animation and Graphic Design batch of 2019-2022, offers a comprehensive range of media services. These include video production for corporate videos, promotional content, and social media videos; photography services covering product, event, corporate, and lifestyle shoots; and graphic design for branding, marketing materials, and social media graphics. Additionally, StudioXpan provides social media management, encompassing content creation, strategy, and community management. Their web development services include website design, e-commerce solutions, and maintenance. They also offer content writing, such as blog posts, website content, and SEO articles, along with digital marketing services like SEO, PPC advertising, and email marketing. StudioXpan excels in 3D rendering and animation, creating architectural visualizations and product animations.



Aleena Merin

Photograph of StudioXpan UDYAM REGISTRATION CERTIFICATE

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Print: Udyam Registration Certificate

भारत सरकार Government of India		सूक्ष्म, लघु एवं मध्यम उद्यम विभाग Ministry of Micro, Small and Medium Enterprises		MSME	
UDYAM REGISTRATION CERTIFICATE					
UDYAM REGISTRATION NUMBER	UDYAM-KL-02-0091419				
NAME OF ENTERPRISE	STUDIOXPAN				
TYPE OF ENTERPRISE *	S.No.	Classification Year	Enterprise Type	Classification Date	
	1	2024-25	Micro	03/07/2024	
MAJOR ACTIVITY	TRADING (For availing benefits of Priority Sector Lending(PSU/OSU))				
SOCIAL CATEGORY OF ENTREPRENEUR	GENERAL				
NAME OF UNIT(S)	S.No.	Name of Unit(s)			
	1	STUDIOXPAN			
OFFICIAL ADDRESS OF ENTERPRISE	Flat/Door/Block No.	KLRA 20	Name of Premises/ Building	THIRU MASSERY HOUSE	
	Village/Town	ERNAKULAM	Block	38 239B	
	Road/Street/Lane	KARSHAKA ROAD	City	COCHIN	
	State	KERALA	District	ERNAKULAM, Pin 682016	
	Mobile	9995201963	Email:	merinalcena@gmail.com	
DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE	01/04/2024				
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS	01/04/2024				
NATIONAL INDUSTRY CLASSIFICATION CODE(S)	S.No.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
	1	59 - Motion picture, video and television programme production, sound recording and music publishing activities	5911 - Motion picture, video and television programme production activities	59111 - Production of motion picture	Services
	2	73 - Advertising and market research	7310 - Advertising	73100 - Advertising	Services
DATE OF UDYAM REGISTRATION	03/07/2024				

https://udyamregistration.gov.in/Udyam_User/Udyam_PrintApplication.aspx

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1. District Industries Centre: ERNAKULAM (KERALA)

2. MSME-DFO: THIRISSUR (KERALA)

Visit: www.msme.gov.in; www.dcmsme.gov.in; www.udyam.gov.in



Follow us @minmsme & @msmeindia



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Photograph of StudioXpan Instagram page

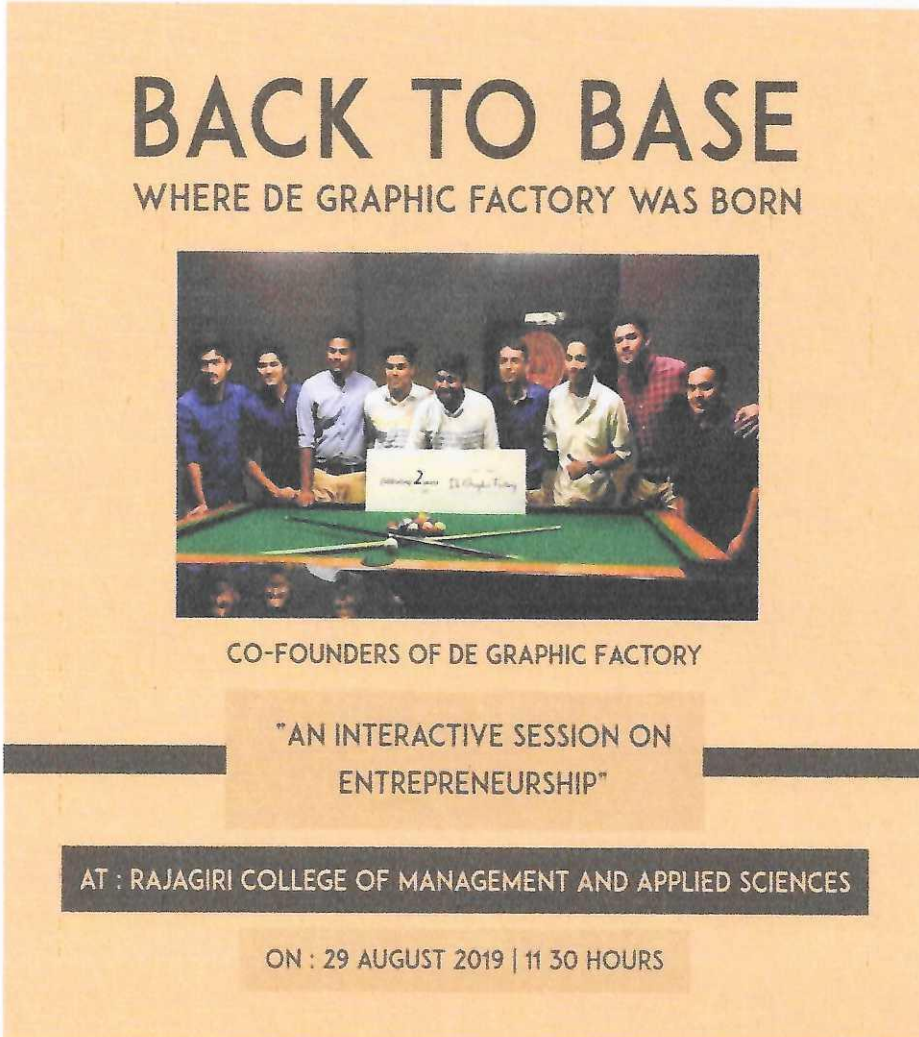


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Alumni Role in Startups (Department of Commerce)

Alumni from the 2014-2017 batch, who are now successful startup entrepreneurs, conducted a session on entrepreneurship. They shared their experiences and insights into starting and growing a business, providing valuable advice on navigating challenges and seizing opportunities. The session aimed to inspire and equip students with practical knowledge for embarking on their entrepreneurial journeys.

Poster of Interactive Session on Entrepreneurship



BACK TO BASE
WHERE DE GRAPHIC FACTORY WAS BORN



CO-FOUNDERS OF DE GRAPHIC FACTORY

"AN INTERACTIVE SESSION ON
ENTREPRENEURSHIP"

AT : RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

ON : 29 AUGUST 2019 | 11 30 HOURS



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VI. Alumni Contributions to Software Development

SOFTWARE DEVELOPMENT FOR EXAM MANAGEMENT - EXMAN

We proudly celebrate Glenn Antony, a BCA 2019-22 alumnus, for developing a groundbreaking software solution to manage university examination duties. His system automates the allocation of responsibilities based on teachers' availability and expertise, addressing the inefficiencies of traditional methods. By ensuring fair duty distribution, streamlining communication, and reducing administrative workload and errors, Glenn's contribution has greatly improved our examination management process, highlighting the real-world impact of our graduates' technological skills.

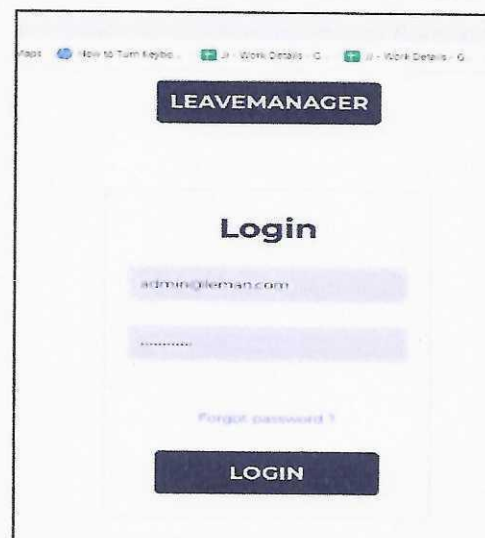
LEAVE MANAGEMENT SOFTWARE - LEMAN

Alvin Lal, a distinguished alumnus from the BCA batch of 2019-2022, created LEMAN, a comprehensive leave management software tailored specifically for faculty members. This innovative tool streamlines the process of managing leave requests, automating approvals and tracking to improve efficiency and accuracy in handling faculty leave.

Photograph of Software Development for Exam Management



Photograph of Leave Management Software





VII. REACH WhatsApp Community

The REACH WhatsApp Community of Rajagiri College of Management and Applied Sciences (RCMAS) is an active platform where alumni come together to support each other and contribute to the college community. Key activities include blood donation drives, where members quickly respond to urgent requests, helping save lives. Alumni also engage in various campus outreach activities, such as Rajagiri Sparsh.

The community provides both monetary and non-monetary support, assisting college initiatives through donations. Non-monetary support includes professional advice and networking opportunities. Transparent communication in the WhatsApp group allows members to freely share ideas, updates, and feedback, fostering trust and collaboration within the community.

Through these activities, the REACH WhatsApp Community plays a crucial role in maintaining strong connections among alumni and enhancing the RCMAS experience for current and future students.

Photographs of REACH WhatsApp Community



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VIII. Alumni Support for Community Development

Allan John, a distinguished alumnus from the BCA batch of 2011-14, has made a remarkable contribution to the department fund for Corporate Social Responsibility activities. His generous donation of Rs 10,000 has significantly bolstered our ability to execute various community-focused initiatives. The Department of Computer Science under the leadership of IQAC Coordinator Mr. Joby Jacob, Head of the Department Mr. Sijo Jacob, NSS Program Officer Dr. Chandralal V S, Karuthal Coordinator Ms. Annu James and alumnus Mr. Allan John, conducted one such initiative to renovate the Thallumkandam community hall on February 3, 2024.

The work was done in two phases 1 and 2. The collective efforts significantly improved the cleanliness and aesthetics of the Thalumkandam community hall and its surroundings. The freshly cleaned and painted interior provided a more pleasant environment for community members to gather and engage in various activities. Moreover, the participation in this CSR initiative fostered a sense of responsibility and solidarity among the students and faculty members, strengthening our bond with the local community.

Allan John's commitment to social responsibility and his willingness to give back to his alma mater exemplify the spirit of altruism and community engagement that our institution strives to instill in all its students.

Photographs of Alumni Contribution to an event for Corporate Social Responsibility



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IX. Global REACH

Our college's alumni have achieved remarkable success globally, with many currently excelling as career counselors in the United States of America (USA), United Kingdom (UK), and United Arab Emirates (UAE). Additionally, career counseling initiatives in other locations, including the USA, Ireland, Russia, and Australia, are set to be launched very soon. Their expertise and dedication have not only propelled their own careers but have also greatly benefited our college. Through mentorship, guidance, and professional networks, these alumni have played a crucial role in supporting current students and enhancing our institution's reputation on an international level. All these efforts and contributions are unified under the canopy of the REACH Association, which serves as a platform for alumni to continue their involvement with the college and foster the growth of future generations.

GLOBAL REACH

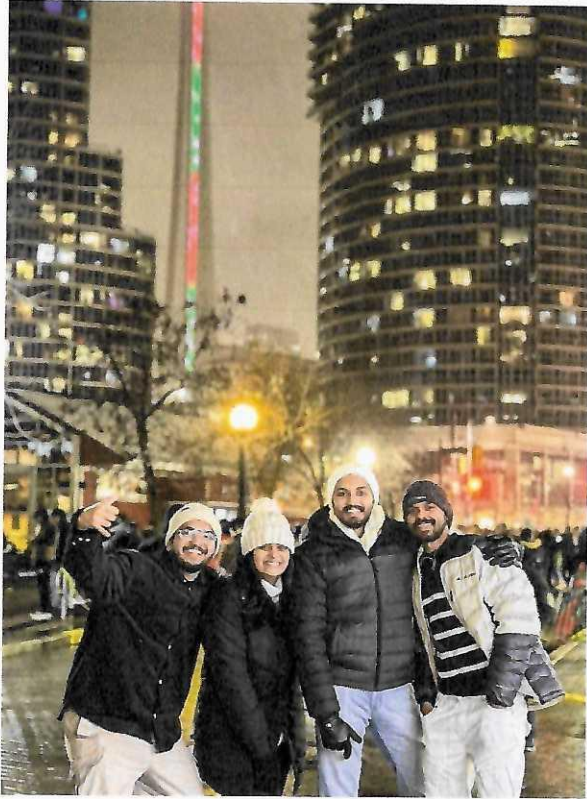


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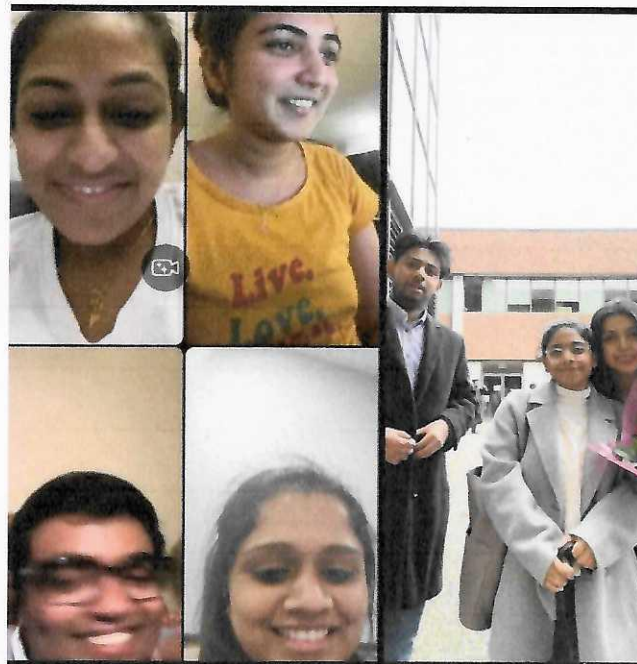
Photographs of UAE Alumni Chapter



Photographs of UK Alumni Chapter



Photographs of Canada Alumni Chapter



Conclusion

In conclusion, the alumni association of Rajagiri College of Management and Applied Sciences, registered as 'REACH - RCMAS EMPOWERED ALUMNI FOR COMMUNITY AND HERITAGE' (Registration Number: EKM/TC/218/2024 under the 12th of 1955 Travancore-Kochi Literary Scientific Charitable Societies), has been instrumental in the college's development and progress. Since the graduation of the first batch in 2008, REACH has been an unwavering and dynamic part of the RCMAS community. This report has detailed the significant contributions made by REACH from 2019 to 2024, categorizing these by activities and departments. The findings underscore the pivotal role our alumni play in enhancing the RCMAS experience, reflecting their dedication and commitment to the college's continuous journey towards excellence.

21 February 2024



Dr. Laly Mathew
Principal

PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039