

**Criterion VI
Governance,
Leadership and
Management**



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

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RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

6.1.1

Institutional Vision and Leadership

6.1.1
Core Values

Submitted to



Core Values (ASCEND)

Academic Excellence: To promote an environment of academic excellence where students are inspired to reach their potential.

Social Responsibility: To foster social responsibility in students, enabling them to be proactive.

Competency: To enable students to be competent in their domain and real-life scenario.

Environment Consciousness: To serve as socially responsible and environmentally conscious citizens.

Cultural Diversity: To cultivate a campus culture that values and celebrates cultural diversity, promoting inclusivity, respect, and empowerment.



PRINCIPAL

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