



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Criterion VI

**Governance,
Leadership and
Management**

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

6.1.1 Institutional Vision and Leadership

6.1.1
Vision, Mission,
Emblem and Motto

Submitted to



Vision:

To become a global nest of intellectual competence, holistic integration, social commitment and future leadership.

Mission:

To nurture holistic education for attaining academic excellence and competency and to foster socially responsible citizens committed to a sustainable environment.

Emblem and Motto:



College Motto:

The College has its Motto: LEARN, SERVE AND EXCEL

LEARN

Learn emphasizes acquiring knowledge and skills through a comprehensive educational framework. RCMAS aims to provide a robust academic foundation, ensuring that students are well-versed in their chosen fields. It encourages a mindset of lifelong learning, where education extends beyond the classroom. Students are motivated to stay curious and constantly seek new knowledge, fostering intellectual,


emotional, and social development through critical thinking, problem-solving, and creativity.

SERVE

Serve underscores the importance of giving back to society. RCMAS emphasizes the role of service in education, encouraging students to engage in community service and social outreach programs. It promotes the development of a sense of ethical responsibility and empathy, preparing students to be conscientious and socially responsible citizens. Serving others is seen as a pathway to developing leadership qualities, instilling in students the idea that true leadership involves serving and uplifting others.

EXCEL

Excel represents the pursuit of excellence in all endeavours, whether academic, professional, or personal. RCMAS aims to cultivate a culture of high standards and continuous improvement. Students are encouraged to realize their full potential and excel in their respective fields, setting ambitious goals and working diligently to achieve them. Excelling also means gaining recognition and success, contributing to both personal growth and the prestige of the institution.



PRINCIPAL
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