

Criterion VI

Governance, Leadership and Management



RCMAS

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

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RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

6.2

Strategy Development and Deployment

6.2.1

New Courses

Submitted to



COURSE APPROVED DURING THE ACADEMIC YEAR 2020-21

MA Graphic Design (MA GD)

MA Graphic Design is a postgraduate program that deepens students' animation expertise. Combining practical workshops with theoretical studies, it covers various animation techniques like 2D, 3D, and stop-motion. Students develop their creative vision and technical skills, often culminating in a final project showcasing their abilities. This degree prepares graduates for careers in the animation industry, enabling them to create compelling visual narratives. Beyond technical proficiency, MA Graphic Design programs often emphasize storytelling, character development, and visual language. Students explore the intersection of art and technology, understanding the historical and cultural context of animation. Critical thinking, problem-solving, and project management skills are honed through collaborative projects and independent research. Many programs offer opportunities for industry engagement, providing students with valuable networking and professional development experiences. Ultimately, MA Graphic Design equips graduates with the knowledge and skills to push the boundaries of animation and contribute to the evolving landscape of visual storytelling. Our college was approved to offer MA Graphic Design during the academic years

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COURSES APPLIED DURING THE ACADEMIC YEAR 2023-24

M.Sc. Artificial Intelligence


M.Sc. Artificial Intelligence is a postgraduate course focusing on the theory and practical applications of artificial intelligence. It covers core areas like machine learning, deep learning, natural language processing, computer vision, and robotics. Students develop skills in building intelligent systems, analyzing data, and solving complex problems using AI techniques. This program prepares graduates for careers in AI research, development, and implementation across various industries. With a strong foundation in AI, graduates can contribute to advancements in fields such as healthcare, finance, autonomous systems, and more. Our college has applied for an M.Sc. Artificial Intelligence program during the 2019-24 academic time period to meet the growing demand for AI professionals and contribute to the field's advancement.

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Bachelor of Social Work (BSW)

BSW stands for Bachelor of Social Work, an undergraduate degree focused on preparing individuals for careers in social services. This program equips students with a strong foundation in social sciences, psychology, and human behavior to understand and address social issues. Core coursework includes social work theories, research methods, social welfare policy, and human development. Practical experience through internships is integral to the curriculum, allowing students to apply their knowledge in real-world settings, such as community organizations, schools, or mental health facilities. Graduates often work in child welfare, mental health, community development, and other social service sectors. With a strong emphasis on ethical practice and advocacy, BSW graduates contribute to positive social change. Our college has applied for a BSW program during the 2019-24 academic time period to cater to students interested in social work and community service.



PRINCIPAL

**Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039**

