



**RCMAS**  
RAJAGIRI COLLEGE OF MANAGEMENT &  
APPLIED SCIENCES

## Criterion VII Institutional Values and Best Practices

**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

**7.1**

### **Institutional Values and Social Responsibilities**

**7.1.1**

**Faculty Publications and Students Projects Addressing  
Gender 2019-2024**

Submitted to



### 7.1.1 Faculty Publications on Gender

Sl No	Name of The Faculty	Department	Title of The Article	Publication Details	ISSN/ISSB NO	Year of Publishing
1.	Ms. Bridin Rocha	Commerce	Women Empowerment Through Direct Marketing	International Research Journal of Commerce & Law Volume 6 Issue 11	2349-705X	2019
2.	Jesmi Jacob	Commerce	Cyber Stalking	Published in Crime against Women	978-93-5407-091-4	2020
3.	Megha Mohan	Management	Women Entrepreneurship Awareness on Government Schemes	Karpagam Academy of Higher Education	978-93-5811-62292023	2023
4.	Amala Manavalan	English	Shaping Femininity: Decoding Henrick Isben's Norah in Study in Sudha Murty's Shrimati	Published in IJFMR Volume 6, Issue 2	2582-2160	2024



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## Gender Equity Related Student Project Works

Sl No.	Name Of The Student	Programme	Project Title	Year
1.	Nikesh Philip Karthik Rajagopal (Under Ms. Tessa Biju)	Bachelor of Computer Model 2 Finance and Taxation	Project- A Study On The Welfare Of Women Employee At Work Place With Reference To Aradhana Textiles And ReadyMades, Angamaly	2021- 2024
2.	Sona Joshy Nandana Jayan Navya Saji Ardhra Santhosh Aiswarya K (Under Ms.Ashlin Maria Joseph)	Bachelor of Commerce Model 1 Computer Application	Project-Role Of Kudumbashree in Women Empowerment Through Kudumbashree Units With Special Reference to Tripunithura Municipality	2021- 2024
3.	Chippy M Sara Gourija M S Jeeva George (Under Mr. Ajish. V Nair)	Bachelor of Commerce Model 1 Finance and Taxation	Project- To Study The Effectiveness of Welfare Measures adopted for the Women Employees with reference to WFB Baird & Co.(India) Pvt. Ltd.	2021- 2024
4.	Anagha S Nair Altair. S Carolina Elezebeth Aruja Roshni Ajith Jeevan G Mathew (Under Ms. Merleena Antony)	Bachelor Of Commerce Model 2 Computer Application	Project-A Study on the Role of Kudumbashree in Women Empowerment with Reference To Ernakulam District	2021- 2024



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**PRINCIPAL**  
Rajagiri College of Management & Applied Sciences  
Rajagiri Valley. P. O., Kakkannad - 682 039