



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Criterion VII Institutional Values and Best Practices

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

7.1

Institutional Values and Social Responsibilities

7.1.2

Policy on Use of Bicycles/Electric/Shared Vehicles

Submitted to



Policy on Use of Bicycles/Electric/Shared Vehicles

Introduction

Rajagiri College of Management and Applied Sciences (RCMAS) has implemented a comprehensive policy to promote sustainable transportation options, aiming to reduce carbon emissions, alleviate traffic congestion, and foster a healthier campus environment. This policy outlines RCMAS's commitment to encouraging the use of bicycles, electric vehicles (EVs), and shared vehicles as part of its sustainable transportation initiative.

Policy Statement

RCMAS encourages students, faculty, staff, and visitors to utilize bicycles, electric vehicles, and shared vehicles for commuting to and from the campus, as well as for intra-campus travel, whenever feasible and practical.

Implementation Guidelines

Bicycle Infrastructure: RCMAS has provided bicycle racks, parking facilities, and storage areas on campus to accommodate bicycles and promote cycling as a convenient and sustainable mode of transportation.

Electric Vehicle Charging Stations: The college has installed electric vehicle charging stations on campus to support the use of electric vehicles by students, faculty, and staff, encouraging the adoption of clean and renewable energy for transportation.

Promotion and Incentives: RCMAS promotes the use of bicycles, electric vehicles, and shared vehicles through awareness campaigns, incentives, and rewards programs to encourage behavior change and increase adoption rates.

Collaboration with Providers: The college collaborates with local governments, transportation agencies, and private providers of shared mobility services, such as bike-sharing and car-sharing companies, to facilitate access to shared vehicles and promote sustainable transportation options.



Legal

Safety and Accessibility: RCMAS prioritizes the safety and accessibility of cyclists, electric vehicle users, and shared vehicle users by implementing traffic calming measures, designated bike lanes, and pedestrian-friendly infrastructure on campus.

Rules and Regulations

Safety Regulations: Users of bicycles, electric vehicles, and shared vehicles are required to comply with parking rules and regulations, wear appropriate safety gear, and adhere to designated routes and parking areas on the campus.

Maintenance and Upkeep: Individuals using personal bicycles or electric vehicles are responsible for ensuring the proper maintenance and upkeep of their vehicles, including regular inspections, repairs, and compliance with safety standards.

Shared Vehicle Etiquette: Users of shared vehicles are expected to follow the terms and conditions of the service provider, respect the rights of other users, and return shared vehicles to designated drop-off locations after use.

Education and Outreach

RCMAS conducts educational programs, workshops, and events to raise awareness about the benefits of sustainable transportation options, provide guidance on safe cycling practices, and promote the responsible use of bicycles, electric vehicles, and shared vehicles.

Evaluation and Review

The implementation of the policy on the use of bicycles, electric vehicles, and shared vehicles is regularly evaluated and reviewed to assess its effectiveness, address challenges, and identify opportunities for improvement.

Conclusion

RCMAS is committed to promoting sustainable transportation options and reducing the carbon footprint of its campus operations. By encouraging the use of bicycles, electric vehicles, and shared vehicles, the college has created a more sustainable and environmentally friendly campus environment for all members of its community.



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