

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001: 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

7.1

**Institutional Values and Social Responsibilities** 

7.1.3

Beyond the Campus Environmental Promotion Activities

2019-2024





AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM , APPROVED BY AICTE

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# 7.1.3 Beyond the Campus Environmental Promotion Activities 2019-2024

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## RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM, APPROVED BY AICTE

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# Report on Planting Future Prosperity: Thalir Saplings Distribution to LPS Irumpanam

Programme	Planting Future Prosperity: Thalir Saplings Distribution to LPS Irumpanam	
Date	5th June 2023	
No.of Participants	50	
Outcome	Instilled a sense of responsibility towards nature and promoted green practices for a sustainable future.	
Organised by	NSS Unit No. 236	
Faculty in charge	Dr. Chandralal V.S & Ms. Hitha P.S	
Student in charge Mr. Navaneeth K R & Ms. Neha Jerson		

The objective of celebrating Environment Day is to raise awareness about the importance of environmental conservation and promote sustainable practices. By planting the saplings, we aim to foster environmental awareness, promote green spaces and encourage sustainability and also foster a sense of responsibility. On June 5 2023, the NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences, Kakkanad, took a significant step by officially adopting LPS Irumpanam. Following this adoption, we embarked on an initiative to distribute saplings to the children in the community for planting. This endeavour was motivated by our commitment to environmental conservation and community engagement. By fostering a culture of tree planting among the children, we aimed to instill a sense of responsibility towards nature and promote green practices for a sustainable future.

Numerous NSS volunteers, alongside Programme Officer Dr. Chandralal V S, and faculty members including Ms. Hitha P S and Ms. Heera B, actively participated in this endeavour. Their collective involvement underscored the dedication of the college community towards environmental stewardship and community welfare.

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#### Poster of Planting of Saplings



#### Photos of Planting of Saplings





പരിസ്ഥിതി ദിന്നാചമണത്തിന്റെ ഭാഗമായി രാജഗിരി കോളേജ് ഒ സ്.എം യൂപ്പിച്ചിത്ത് അർ കൾ ഇത്ത്വാക്കുറുപ്പെടു ക്കുറുഡ് സയൻസസിലെ എൻ.എ ഇതു സിൽ ശേഖരി പ്ര പച്ചക്കറിത്തെ വിദ്യാർത്ഥികൾക്ക് സമമാനിക്ക





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Report Submitted by	Ms. Neha Jerson, BBA Semester IV, Department of Management & Mr.Navaneeth K R, Model 1 Computer Semester IV, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	July gruneeth h
Coordinated by	Ms. Hitha P.S., NSS Coordinator, Rajagiri College of Management and Applied Sciences, Kakkanad	N. S.
Approved by	Dr. Chandralal V.S, NSS Program Officer, Rajagiri College of Management and Applied Sciences, Kakkanad	Elius

9th June 2023



Dr. Laly Mathew PRINCIPAL

Rajagiri College of Management & Spellied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



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## Report on Swachata Ki Seva - Cleaning Drive at LPS Irumpanam

Programme	Swachata Ki Seva - Cleaning Drive At LPS Irumpanam		
Date	3rd October 2023		
No.of Participants	NSS Volunteers		
Outcome	Improves sanitation and creates a healthier learning environment for students.		
Organised by	NSS Unit No. 236		
Faculty in charge	Dr. Chandralal.V.S & Ms. Hitha P.S		
Student in charge	Mr. Navaneeth K.R & Ms. Neha Jerson		

On October 3rd, 2023, NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences, Kakkanad, undertook a commendable cleaning initiative at LP School, Irumpanam, as part of their observance of Gandhi Jayanthi. Led by Programme Officer Dr. Chandralal V S, a dedicated group of volunteers enthusiastically participated in cleaning the premises of the school. The primary objective of this activity was multifaceted: to promote cleanliness and uphold a healthy environment, raise awareness about the importance of cleanliness and hygiene, nurture a sense of civic responsibility among students, enhance the educational setting for the school children, and cultivate a spirit of community engagement and social responsibility.

The participation of volunteers alongside Programme Officer Dr. Chandralal V S not only aimed to clean up LP School, Irumpanam, but also symbolised a deep reverence for Gandhi's principles of cleanliness and social upliftment. By actively engaging in this initiative of the ways unit exemplified their commitment to improving society and community service. The cleaning drive served as a



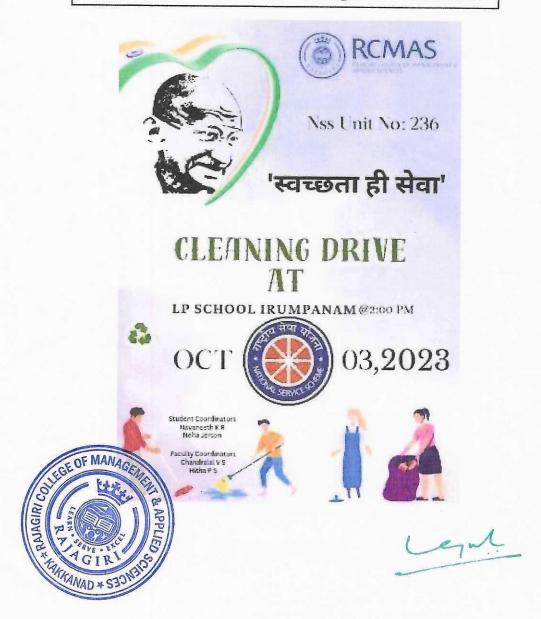
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poignant reminder that small, collective efforts can contribute significantly to the betterment of our surroundings and society at large.

In conclusion, the cleaning drive organised by NSS Unit No. 236 underscored the enduring relevance of Gandhi's teachings on cleanliness and social responsibility. By honouring Gandhi Jayanthi with this meaningful activity, the volunteers not only paid homage to his legacy but also inspired others to follow in his footsteps by actively participating in initiatives that promote cleanliness, community welfare, and sustainable development.

Poster of Swachata Ki Seva- Cleaning Drive at LP School

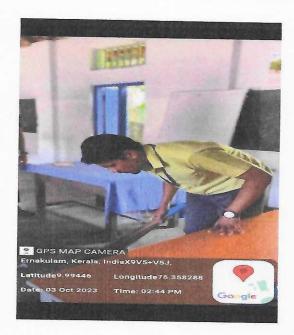




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## Photos of Swachata Ki Seva Cleaning Drive at LP School





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Approved by	Dr. Chandralal V.S, NSS Program Officer, Rajagiri College of Management and Applied Sciences, Kakkanad	Runs

6th October 2023



Dr. Laly Mathew

PRINCIPAL
Rajagiri College of Management & Applied Sciences Rajagiri Valley. P. O., Kakkanad - 682 039



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## Report on Pamphlet Distribution and Awareness Campaign on the Importance of Environment Conservation.

Programme Pamphlet Distribution and Awareness Campaign Importance of Environment Conservation.	
Date	16th October 2023
No.of Participants	Residents of Thrikkakara Panchayath
Outcome	Raised awareness about proper waste disposal practices among the local community
Organised by	Department of Commerce
Faculty in charge	Ms. Vinitha Varghese & Dr. Chandralal V S
Student in charge	Mr. Mohammed Naufel

Students of B.Com Model 2 Logistics recently organised an impactful awareness campaign in Thrikkakara focused on promoting proper waste disposal practices within the local community. The initiative aimed to educate residents about various aspects of waste management, including recycling techniques and the crucial role of environmental conservation. As part of this effort, students distributed informative pamphlets detailing effective waste management strategies. They also conducted interactive sessions and discussions to highlight the detrimental effects of improper waste disposal on the environment and public health.

The campaign garnered enthusiastic participation from Thrikkakara residents, who showed keen interest in adopting eco-friendly practices in their daily routines. Feedback from the community was overwhelmingly positive, indicating a growing awareness and commitment to responsible waste management. Overall, the initiative successfully fostered environmental consciousness and encouraged residents to take proactive steps towards maintaining a cleaner and healthier living environment.

In conclusion the state ent

ents' efforts in organising this awareness campaign have

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significantly contributed to promoting sustainable practices and enhancing community involvement in environmental stewardship. By empowering residents with knowledge and practical solutions, the campaign has laid a foundation for continued progress in waste management and environmental protection in Thrikkakara.

### Poster of Awareness Campaign- Pamphlet Distribution





Rajagiri College of Management And Applied Sciences, kakkanad **Department of Commerce** 

in association with

NSS Unit no: 236, Internal Quality Assurance Cell (IQAC) & Rajagiri Sparsh

organises

Environmental Awareness Campaign for P<mark>romo</mark>ting Eco friendl<mark>y carr</mark>y bag: Pamphlet Distribution

> Venue:Thrikkakkara Panchayat Date:16.10.2023 Time: 5:30 pm

Faculty co-ordinator: Vinitha Varghese

Student co-ordinator: Mohammed Naufel





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### **Photos of Pamphlet Distribution**



Report Submitted by	Mr. Mohammed Naufel, Model 2 Logistics Semester IV, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	MNoyel
Coordinated by	Ms. Vinitha Varghese, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Charles .
Approved by	Ms. Mary Antony, HOD & Assistant Professor, Rajagiri College of Management and Applied Sciences, Kakkanad	Ham

20th October 2023

Dr. Laly Mathew

Principal



PRINCIPAL

ajagiri College of Management & Applied Sciences ajagiri Valley. P. O., Kakkanad - 682 039



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## Report on Ecologix- Cloth Kits Distribution

Programme	Ecologix- Cloth kits distribution
Date	16th October 2023
No.of Participants	Residents of Kakkanad Collectorate Premises
Outcome	Introduced a practice of reducing plastic carry bag usage by replacing it with cloth carry bags among the local community.
Organised by	Department of Commerce
Faculty in charge	Ms. Vinitha Varghese & Dr. Chandralal V S
Student in charge	Mr. Mohammed Shajir T. P & Muhammed Naufel

The "Ecologix-Cloth Kit Distribution" initiative, led by students from the Commerce Department, was a collaborative effort aimed at tackling the critical issue of environmental sustainability. The primary objective was to promote eco-friendly alternatives to plastic bags by distributing cloth kits within the community. This event underscored the importance of responsible consumer behaviour in mitigating the environmental impact of single-use plastics.

The planning phase of the event involved meticulous coordination among students, faculty members, and external stakeholders. Together, they identified the target audience, procured cloth kits, and obtained necessary permissions. On the day of the event, held at the Collectorate, students efficiently distributed the cloth kits, supported by volunteers who engaged attendees with information on sustainability practices. This structured approach not only facilitated the adoption of eco-friendly habits but also fostered meaningful interactions between students and community members. Through interactive sessions and discussions, participants were encouraged to embrace sustainable choices and contribute to environmental







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The "Ecologix-Cloth Kit Distribution" initiative successfully raised awareness about environmental issues while empowering individuals to make informed decisions for a greener future. By promoting the use of cloth kits over plastic bags, the event exemplified the positive impact of collaborative efforts in advancing sustainable practices within the community.

Poster of Ecologix-Cloth Kit Distribution

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KAKKANAD



**Department of Commerce** 

in association with

NSS Unit No.236, Internal Quality Assurance Cell (IQAC) & Rajagiri Sparsh

## SUSTAINABLE LIFESTYLE PROMOTION

**ECOLOGIX Cloth Kit Distribution** 

16th October 2023 Kakkanad Collectorate premises at 5:00 pm

Faculty Coordinator: Vinitha Varghese Student Coordinators: Mohammed Shajir TP Mohammed Naufel



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#### Photo of Ecologix- Cloth Kit Distribution



#### Appreciation Letter of Hon. District Collector

DCEKM/10848/2023-A1

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DCEKM/10848/2023-A1

Collectorate, Ernakulam Date: 31-10-2023

From,

The District Collector Ernakulam

Rajagiri College of Management and Applied Sciences Kakkanad

Dear Students,

I extend my heartfelt appreciation to the students of Rajagiri College of Management and Applied Sciences, Commerce Department (Logistics Second year students) for their exemplary efforts in organizing and conducting the Eco friendly Cloth Kit distribution event Ecologix, at the Civil Station Premises, Kakkanad on 16.10.2023.

Your green initiative aligns perfectly with our mission to contribute the welfare of the community and reflects positively on the values the by the Government.

Sin erely appreciate each member of your Commerce Department for but standing contribution to this community service project.

Yours Faithfully, Signed by Shajahan S

Date: 31-10-2023 08:51-25 For District Collector, Deputy Collector (General)



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Report Submitted by	Mr. Mohammed Shajir T. P, Model 2 Logistics Semester IV, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	M.Shyp
Coordinated by	Ms. Vinitha Varghese, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Haraly
Approved by	Ms. Mary Antony, HOD & Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Maur

20th October 2023



Dr. Laly Mathew

Principal



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### Report on Waste Bin Donation

Programme	Waste Bin Donation	
Date	22nd December 2023	
No.of Participants Students of Govt. Higher Secondary School, Kada		
Outcome Ensured the school environment is clean and reducing litter and promoting a more pleasant a atmosphere for learning.		
Organised by	Department of Commerce	
Faculty in charge	Ms. Maria Athira Shalet & Dr. Chandralal V.S	
Student in charge	Mr. Ihaad Imran & Ms. Shreya Srinivas	

On December 22, 2023, a significant donation ceremony took place at Government Higher Secondary School, Kadayirippu, where a waste bin was generously gifted. The donation was made possible through the initiative of our principal, Dr. Laly Mathew, who formally handed over the bin to the school's principal. The event was attended by several dignitaries and community leaders, including Program Officer Dr. Chandralal V S, Ms. Deena Deepak (Panchayath President, Aikaranad), Ms. Louly 25 NSS Unit No. 236 Louis (Ward Member), Mr. M K Manoj (PTA President, Kadayirippu Government Higher Secondary School), as well as faculty members Ms. Hitha PS and Mr. Bibin.

During the ceremony, the donation of the waste bin symbolised a commitment to promoting cleanliness and hygiene within the school premises. This initiative not only aimed to enhance waste management practices but also emphasised the importance of environmental stewardship among students and staff. The presence of community leaders and dignitaries underscored the collaborative effort to support educational institutions in fostering a cleaner and healthier environment. By MANAGEMONICATION essential infrastructure like waste bins, we contribute to creating a

learning environment that promotes responsible waste disposal and

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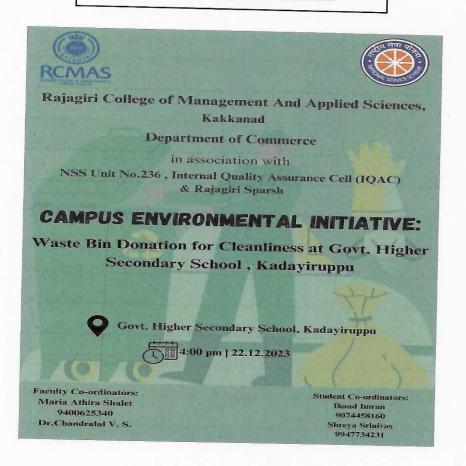


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School, Kadayirippu, on December 22, 2023, exemplified the spirit of community involvement and environmental consciousness. Such initiatives play a crucial role in instilling values of cleanliness and responsibility among students and the broader community. Moving forward, continued collaboration and support for educational institutions in implementing effective waste management practices will contribute to a cleaner and greener future for all.

#### Poster of Waste Bin Donation







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#### Photo of Waste Bin Donation



Report Submitted by	Mr.Ihaad Irman & Ms. Shreya Srinivas, Model 2 Marketing Semester VI, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Shadi
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23rd December 2023



Dr. Laly Mathew

Principal



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## Report on Cleaning Drive- Bus Stop Kadayirippu

Programme	Cleaning Drive-Bus Stop Kadayirippu
Date	23 December 2023
No.of Participants	NSS Volunteers
Outcome	Improved Cleanliness, fostering a cleaner and more welcoming environment for commuters
Organised by	NSS Unit 236
Faculty in charge	Dr.Chandralal V.S & Ms. Hitha P.S
Student in charge	Mr. Karthik Lal & Mr. Joel Joji

On December 23, 2023, the NSS Unit 236 organised a successful Cleaning Drive at the Kadayiruppu Bus Stop. The initiative was led by faculty members Dr. Chandralal V.S and Ms. Hitha P.S, with Mr. Karthik Lal and Mr. Joel Joji taking charge as student leaders. A total of NSS volunteers participated enthusiastically in this endeavour, aimed at enhancing the cleanliness and overall environment of the bus stop, thereby creating a more welcoming space for commuters.

The Cleaning Drive commenced early in the morning and lasted for several hours. Volunteers actively engaged in tasks such as clearing litter, sweeping the area, and ensuring proper disposal of waste. Through their concerted efforts, significant improvements in cleanliness were achieved, visibly transforming the bus stop into a tidier and more organised place. This not only contributed to enhancing the aesthetic appeal of the surroundings but also promoted a sense of civic responsibility among the volunteers and the community at large.

outcome of the Cleaning Drive was highly positive. The bus stop at more of the NSS volunteers and organisers. The initiative not only addressed

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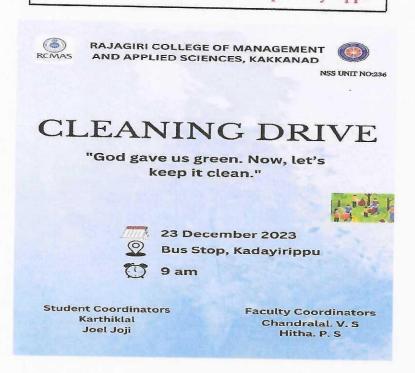


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immediate sanitation issues but also underscored the importance of environmental stewardship and community engagement. Moving forward, the NSS Unit 236 remains committed to sustaining these efforts and fostering a cleaner, healthier environment for all commuters and residents alike.

## Poster of Cleaning Drive Bus Stop Kadayirippu



### Photos of Cleaning Drive Bus Stop Kadayirippu







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Approved by	Dr. Chandralal V.S, NSS Program Officer, Rajagiri College of Management and Applied Sciences, Kakkanad	fluis

26th December 2023



Dr. Laly Mathew PRINCIPAL

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## Report on Promoting Eco-consciousness: Parinamam Cloth Bag Distribution

Programme	Promoting Eco-consciousness: Parinamam Cloth Bag Distribution	
Date	24th December 2023	
No.of Participants	42	
Outcome	Fostered community goodwill and promotes solidarity among residents.	
Organised by	NSS Unit No 236	
Faculty in charge	Dr. Chandralal V.S & Ms. Hitha .P.S	
Student in charge	Ms. Neha Jerson & Mr. Navaneeth K.R	

On December 24, 2023, marking the third day of the 7-day residential camp organised by the NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences, we celebrated Christmas Eve with a heartfelt gesture. Our volunteers ventured into the surrounding areas of Kadayiruppu Govt. School to spread joy through carolling. Adding to the festive spirit, Santa himself joined our ranks. Alongside the carolling, we launched 'PARINAMAM', a program dedicated to distributing free cloth bags to every household we visited.

The carolling season served not only to uplift spirits but also to forge stronger bonds with the local community. Santa's presence brought smiles and laughter, particularly among the children. Simultaneously, 'PARINAMAM' aimed to promote environmental sustainability by encouraging the use of reusable cloth bags over disposable plastic ones. This initiative not only addressed the practical need for eco-friendly alternatives but also raised awareness about reducing plastic waste and its detrimental effects on the environment. By distributing cloth bags, we aimed to foster a culture to responsible consumption and environmental stewardship within

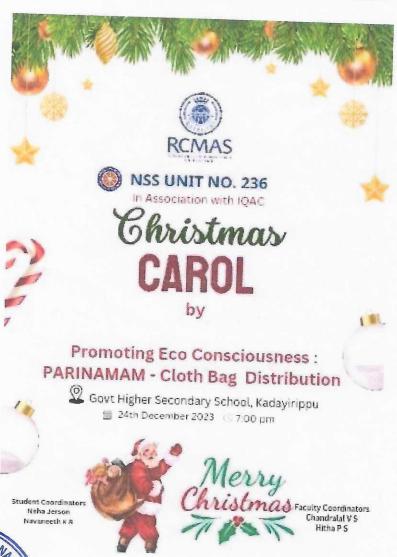


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In conclusion, the activities carried out by NSS Unit No. 236 on Christmas Eve exemplified the spirit of service and compassion. Through the combined efforts of caroling and distributing cloth bags, we not only spread festive cheer but also contributed towards a cleaner and greener environment.

Poster of Parinamam-Cloth Bag Distribution







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# Photo of Parinamam-Cloth Bag Distribution



Report Submitted by	Mr. Navaneeth.K.R, Model 1 Computer IV Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	quiareth
Coordinated by	Ms. Hitha P.S, NSS Coordinator, Rajagiri College of Management and Applied Sciences, Kakkanad	R. Hall
Approved by	Dr. Chandralal V.S, NSS Program Officer, Rajagiri College of Management and Applied Sciences, Kakkanad	Mun

26th December 2023



Dr. Laly Mathew

Principal

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RAJAGIRI VALLEY P.O., KAKKANAD, KOCHI - 682 039 Ph: 0484-2955270 Email: principal@rajagiricollege.edu.in www.rajagiricollege.edu.in

## Report on Cleaning Drive at Kadayirippu Govt Higher Secondary School

Programme	Cleaning Drive at Kadayiruppu Government Higher Secondary School
Date	26 December 2023
No.of Participants	NSS Volunteers
Outcome	Promoted hygiene, instilled responsibility, and enhanced the school environment.
Organised by	NSS Unit no 236
Organised by  Faculty in charge	NSS Unit no 236  Dr.Chandralal V.S & Ms. Hitha .P.S

On December 26, 2023, the NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences embarked on a meaningful endeavour following our morning routines. Dividing our volunteers into groups, we dedicated ourselves to cleaning the school grounds. This initiative not only aimed to maintain cleanliness but also fostered a sense of responsibility and community spirit among the participants.

Starting promptly at 9 AM, each group diligently worked to ensure thorough cleanliness of the school grounds. The efforts continued until 12 PM, culminating in a visibly cleaner and more organised environment. This activity highlighted the commitment of our volunteers to uphold hygiene standards within our educational institution. By actively participating in this cleanup initiative, we demonstrated our collective dedication to maintaining a conducive and pleasant environment for students, faculty, and staff alike.

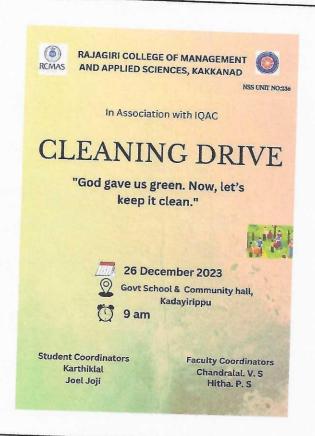
In conclusion, the cleaning initiative led by the NSS Unit No. 236 on December 26, 2023, exemplified the positive impact of collaborative effort and community engagement. Beyond just physical cleanliness, the activity promoted a sense of pride and ownership among participants towards their school environment.



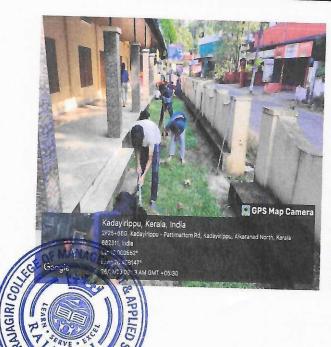
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## Poster of Cleaning Drive- Govt School & Community Hall



## Photo of Cleaning Drive - Govt School & Community Hall



KAKKANAD \* S30





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Report Submitted by	Mr. Karthik Lal, BBA Semester IV, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	2
Coordinated by	Ms.Hitha P.S,NSS Coordinator , Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Dr. Chandralal V.S, NSS Program Officer, Rajagiri College of Management and Applied Sciences, Kakkanad	lluis

29th December 2023



Dr. Laly Mathew PRINCIPAL

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## Report on Cleaning Drive-Hospital and Well Cleaning, Kadayirippu

Programme	Cleaning Drive- Hospital and Well Cleaning, Kadayirippu
Date	27th December 2023
No.of Participants	NSS Volunteers
Outcome	Enhanced hygiene, patient safety, and staff morale of the hospital
Organised by	NSS Unit no 236
Faculty in charge	Dr. Chandralal V.S & Ms. Hitha .P.S
Student in charge	Mr. Navaneeth K.R & Mr.Humayoon Hussain

On the sixth day of the 7-day residential camp organised by NSS Unit No. 236 of Rajagiri College of Management and Applied Sciences, the volunteers embarked on a significant community service project. The day began with the usual morning routine, which invigorated the team for the tasks ahead. After breakfast, the volunteers, accompanied by their dedicated faculty members, set off to Kadayirippu Hospital. The primary goal was to clean the hospital premises and an old well, ensuring a healthier environment for the local community.

Upon arriving at the hospital around 9 AM, the team efficiently divided into smaller groups, each assigned to specific areas for cleaning. The volunteers approached their tasks with enthusiasm and dedication, scrubbing, sweeping, and organising various sections of the hospital. Their collective efforts transformed the space, making it much cleaner and more pleasant for patients and staff alike. By 11 AM, the hospital cleaning was successfully completed, and the volunteers were ready to tackle the

next challenge



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The next task involved cleaning a very old well located within the hospital premises. This well had been neglected for years, accumulating debris and dirt. Despite the challenging nature of the task, the volunteers remained undeterred. They worked tirelessly, drawing from the well a sense of community spirit and cooperation. The active participation of all volunteers ensured that the well was thoroughly cleaned, restoring it to a usable state. The day's activities not only enhanced the hospital environment but also fostered a sense of camaraderie and achievement among the volunteers.

Poster of Cleaning Drive- Hospital and Well Cleaning

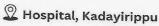






In Association with IQAC

"Don't litter. It makes the world bitter".







77 December 2023

**Student Coordinators** Navaneeth, K. R. Humayoon Hussain

**Faculty Coordinators** Chandralal V S Hitha PS





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# Photo of Cleaning Drive - Hospital and Well Cleaning





Report Submitted by	Mr. Humayoon Hussain, BA English Semester IV, & Mr. Navaneeth K R, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Khud
Coordinated by	Ms. Hitha P.S, NSS Coordinator, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Dr. Chandralal V.S, NSS Program Officer, Rajagiri College of Management and Applied Sciences, Kakkanad	Mus.

29th December 2023



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### Report on Cleaning Drive-Chinnar Wildlife Sanctuary

Programme	Cleaning Drive-Chinnar Wildlife Sanctuary
Date	20th February 2024
No.of Participants	NSS volunteers
Outcome	Improved knowledge of wildlife habitat, biodiversity, and environmental awareness significantly.
Organised by	NSS Unit no 236
Faculty in charge	Dr. Chandralal V.S & Ms.Hitha P.S
Student in charge	Mr. Navaneeth K.R & Ms. Kaira Ben Paul

On February 20, 2024, during our Nature Camp at Chinnar Wildlife Sanctuary, we engaged in a significant cleaning drive with the assistance of Forest Officers. Divided into several groups, each tasked with specific areas, we commenced the cleanup efforts promptly at 9:30 AM. The primary focus was to rid the sanctuary of plastic waste, ensuring a cleaner and safer environment for its inhabitants and visitors alike.

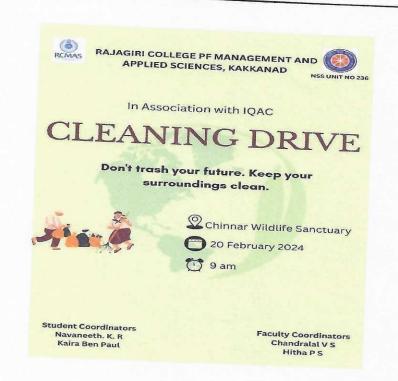
Under the guidance of Program Officer Dr. Chandralal V S, along with Ms. Hitha, NSS volunteers, and Forest Officers, our collective efforts bore fruit by 12:30 PM, as we successfully cleared all plastic litter from designated areas. This initiative not only aimed to maintain the pristine beauty of Chinnar Wildlife Sanctuary but also underscored the importance of environmental stewardship. By responsibly disposing of the collected waste, we contributed to preserving the natural habitat and promoting sustainable practices within the sanctuary.

In conclusion, the cleaning drive during our Nature Camp at Chinnar Wildlife Sanctuary exemplified the positive impact of collaborative conservation efforts. Through active participation and dedication to cleanliness, we demonstrate our commitment to environmental responsibility. Such initiatives are pivotal in safeguarding natural ecosystems and inspiring others to take proactive steps towards preserving our natural heritage for future generations.

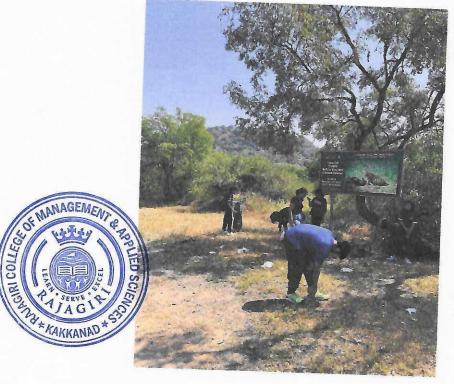


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# Poster of Cleaning Drive-Chinnar Wildlife Sanctuary



# Photo of Cleaning Drive - Chinnar Wildlife Sanctuary



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Report Submitted by	Mr. Navaneeth K.R, Model 1 Computer Semester IV, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	Marioneeth to
Coordinated by	Ms. Hitha P.S, NSS Coordinator, Rajagiri College of Management and Applied Sciences, Kakkanad	R. W.
Approved by	Dr. Chandralal V.S, NSS Program Officer, Rajagiri College of Management and Applied Sciences, Kakkanad	Muss

rebruary 2023



Dr. Laly Mathew

Principal

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# RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

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## Report on Distribution of Cloth and Jute Bags in the Neighborhood Areas of Rajagiri

Programme	Distribution of Cloth and Jute bags in the Neighbourhood areas of Rajagiri
Date	12th April 2024
Beneficiaries	Residents of Kakkanad Neighbouring locality
Outcome	Encouraged eco-friendly practices by distributing reusable bags, reducing plastic waste and promoting sustainability
Organised by	Department of Management
Faculty in charge	Ms. Sunitha Varghese
Student in charge	Ms. Sreelakshmi Pisharadi

On April 12, 2024, the Department of Management at Rajagiri College of Management and Applied Sciences, Kakkanad, spearheaded a commendable initiative aimed at distributing cloth and jute bags in local neighbourhoods. This program not only sought to distribute these sustainable alternatives but also aimed to raise awareness about the critical importance of adopting environmentally friendly products in everyday life.

Cloth and jute bags are integral components of this initiative, chosen for their reusability and biodegradability. By encouraging their use, the organisers aimed to minimise pollution caused by single-use plastic bags. The initiative was supported by the dedicated efforts of faculty and students who played pivotal roles in organising and executing the distribution drive. Their commitment underscored the college's emphasis on social responsibility and sustainable practices. By actively encacine with the community, they promoted a shift towards more conscientious consumption patterns. Through their collective action, they demonstrated the potential for educational institutions to lead by example and inspire positive change

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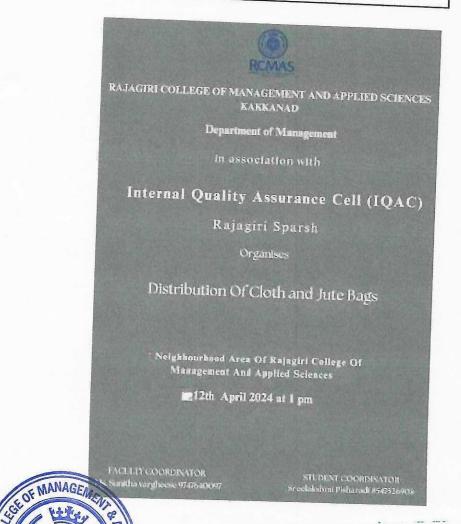


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The distribution of cloth and jute bags by the Department of Management stands as a support for environmental conservation efforts. This initiative not only highlighted the benefits of sustainable alternatives but also exemplified the power of community-driven initiatives in fostering a cleaner and healthier environment. Moving forward, continued efforts in promoting eco-friendly practices are crucial in mitigating environmental degradation and preserving natural resources for future generations.

## Poster of Distribution of Cloth and Jute Bags





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### Photo of Distribution of Cloth and Jute Bags





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Approved by	Ms. Megha Mohan, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	wy

17 April 2023



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### Report on Cleaning Essentials Drive to Orphanage

Programme	Supply of Cleaning essentials to orphanage
Date	5th October 2023
No. of Participants	2
Outcome	Support the residents of the Home of Faith Orphanage by providing them with essential cleaning supplies
Organised by	Jesus Youth
Faculty in charge	Ms. Vinitha Varghese
Student in charge	Mr. Kevin Biju

The Cleaning Essentials Drive, conducted on October 5th, 2023, demonstrated the spirit of compassion and community service. Organised by the JY club, the drive aimed to support the residents of the Home of Faith Orphanage by providing them with essential cleaning supplies. With the generous contributions of club members and supporters, a variety of cleaning essentials such as detergents, soaps, brushes, and disinfectants were collected for donation.

A total of 16 inmates at the Home of Faith Orphanage benefited from the donations, receiving much-needed supplies to maintain cleanliness and hygiene within their living environment. The initiative not only addressed the practical needs of the orphanage residents but also demonstrated the unity and care from the wider community. By extending a helping hand to those in need, the Cleaning Essentials Drive fostered a sense of empathy and social responsibility among the participants, highlighting the importance of collective action in making a positive impact on the lives of others.

Through initiatives like the Cleaning Essentials Drive, the JY club declared its commitment to serving the community and making a difference in the lives of residents of Faith Orphanage, the drive contributed to creating a safe and hygienic ment, promoting the well-being and dignity of the orphanage inmates.

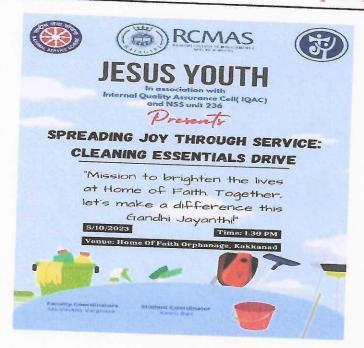


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The success of the drive underscored the power of collective generosity and highlighted the transformative potential of small acts of kindness in building a more caring and compassionate society.

### Poster On Supplying Cleaning Essentials To Orphanage



Photos On Supplying Cleaning Essentials To Orphanage





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Report Submitted by	Mr. Kevin Biju, Logistics Model 2 Semester V, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Kenis
Coordinated by	Ms. Vinitha Varghese, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Anally
Approved by	Ms. Mary Antony, HOD & Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Now

*Jctober 2023* 



Dr. Laly Mathew

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#### Report on Visit to Thattekkad Bird Sanctuary and Session on How to Protect Nature

Programme	Visit to Thattekkad Bird Sanctuary and Session on 'How to Protect Nature' as part of Nature Study Camp	
Date	01/12/2022 - 03/12/2022	
No. Of Participants	44 Students	
Outcome	Learned about various species of birds and animals as part of trekking	
Organised by	Nature Club & NSS Unit no 236	
Faculty in charge	Dr.Chandralal V S & Ms. Hitha P S	
Student in charge	Mr. Navaneeth K R	

The visit to Thattekkad Bird Sanctuary was a truly enchanting experience, immersing in the rich biodiversity of Kerala's wilderness. As everyone traversed the sanctuary's lush trails, we encountered a myriad of avian species, from the vibrant plumage of the Malabar Grey Hornbill to the elusive Indian Pitta. The sanctuary's serene ambiance and diverse ecosystem provided a perfect setting for observing these winged wonders in their natural habitat. It was heartening to witness the efforts of the local community and authorities to conserve and protect this invaluable sanctuary, fostering an environment where both birds and nature enthusiasts could thrive.

The highlight of the visit was the engaging session conducted by the nature club of Rajagiri College on 'How to protect nature.' The knowledgeable speakers not only shed light on the ecological significance of places like Thattekkadu but also emphasised the role each individual can play in preserving our environment. They discussed sustainable practices, the importance of wildlife conservation, and the necondary responsible tourism. The session was not just informative but also represented in the protection of the environment and

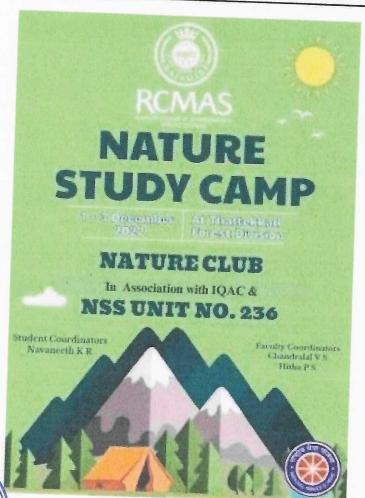
ibuteto the preservation of natural habitats.



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The Nature Club of Rajagiri College deserves commendation for organizing such an insightful session that not only complemented the visit to Thattekkad Bird Sanctuary but also instilled a sense of responsibility among participants. As we learned about the delicate balance of ecosystems and the threats faced by nature, it became apparent that collective efforts are crucial in safeguarding our planet's biodiversity. The visit and session left a lasting impression, underscoring the significance of nature conservation and encouraging a sense of responsibility towards the environment.

Poster of Visit to Thattekkad Bird Sanctuary







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#### Photo of Visit to Thattekkad Bird Sanctuary





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Coordinated by	Ms. Hitha PS, NSS Coordinator, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Dr.Chandralal V S, NSS Program Officer, Rajagiri College of Management and Applied Sciences, Kakkanad	Hum



Rev. Fr. Ajeesh Puthussery CMI

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### Report on Environmental Stewardship: Cleaning and Greening the **Devi Vilasam School Premises**

Programme	Environmental Stewardship: Cleaning and Greening the Devi Vilasam School Premises	
Date	11 March 2022	
Beneficiaries	Staff and students of Devi Vilasam School Nayarambalam	
Outcome	Improved the school's environment, promoting sustainability and instilling a sense of responsibility amon students.	
Organised by	Department of Management	
Faculty in charge	Mr. W T Paul	
Student in charge Mr. Ashok G		

On March 11, 2022, the Department of Management organised a commendable initiative at Devi Vilasam School, Nayarambalam, focusing on the cleaning of school premises. This program was designed not only to tidy up the school environment but also to promote hygiene and create a safe space for students, teachers, and staff.

The cleaning initiative at Devi Vilasam School underscored its significance in maintaining a conducive learning environment. By ensuring cleanliness within the school premises and its surroundings, the organisers aimed to enhance the overall well-being of everyone associated with the school community. Students and faculty members actively participated in this endeavour, showcasing their dedication to social responsibility and community service. Their collective effort not only beautified the school but also instilled a sense of pride and responsibility among the students, fostering a positive atmosphere for learning and growth.

In conclusion, the cleaning initiative organised by the Department of Management at School exemplified the power of collaborative action in creating vements. By prioritising cleanliness and hygiene, the initiative not the immediate school environment but also promoted a culture of

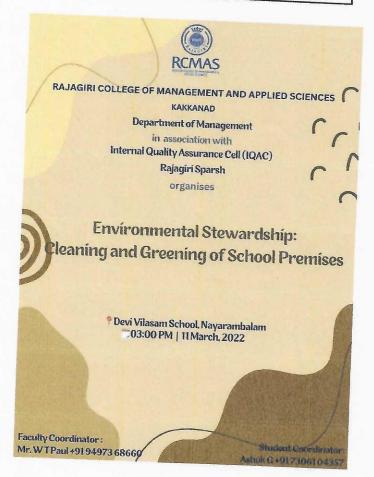
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responsibility and care among students and faculty. Such initiatives are crucial in nurturing a supportive educational environment where students can thrive academically and socially.

#### Poster of Environmental Stewardship





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### Photo of Environmental Stewardship





Report Submitted by	Mr. Ashok G, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	AR
Coordinated by	Mr. W T Paul, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	***
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	May

14 December 2022



Rev. Fr. Ajeesh Puthussery CMI

Principal

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## Report on Sustainable Living Campaign: Jute Bag Distribution

Programme	Sustainable Living Campaign: Jute Bag Distribution to Neighbourhood Community	
Date	18 <sup>th</sup> June 2019	
Beneficiaries	Neighbouring Community	
Outcome	Promoted sustainable living by encouraging the use of jute bags, reducing reliance on plastic bags.	
Organised by	Department of Management	
Faculty in charge	Mr. W T Paul	
Student in charge	Mr. Vaishakh V Gopal	

On the 18th of June 2019, Rajagiri College of Management and Applied Sciences initiated a Sustainable Living Campaign aimed at promoting eco-friendly practices within the local community surrounding the campus. Organised by the Department of Management in collaboration with the Internal Quality Assurance Cell (IQAC), the campaign focused on reducing plastic bag usage by distributing jute bags to residents.

Mr. W T Paul, Assistant Professor in the Department of Management, took the lead as the faculty in charge of the campaign. Mr. Vaishakh V Gopal, a dedicated BBA student from the same department, served as the student coordinator, overseeing the planning and execution of the jute bag distribution.

The venue for this initiative was the neighbourhood area adjacent to Rajagiri College, where volunteers distributed jute bags and engaged with residents to raise awareness about the environmental benefits of using reusable bags. The campaign

instill a habit of sustainable living by encouraging the community to le-use plastic bags with more environmentally friendly alternatives.



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The collaboration between Rajagiri College and the local community highlighted the institution's commitment to fostering environmental consciousness and responsible citizenship. By promoting the use of jute bags, the campaign sought to contribute to the reduction of plastic waste and support sustainable practices that benefit both present and future generations.

In conclusion, the Sustainable Living Campaign through jute bag distribution exemplifies Rajagiri College's proactive approach in advocating for environmental stewardship at a grassroots level. By empowering residents with eco-friendly alternatives, the initiative aimed to inspire positive behavioural changes and cultivate a more sustainable community ethos.

Poster of Jute Bag Distribution to Neighbourhood Community



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

Department Of Management

in association with

Internal Quality Assurance Cell (IQAC)

Rajagiri Sparsh

Organises

Sustainable Living Campaign: Jute Bag Distribution

Neighbourhood Area Of Rajagiri College Of Management And Applied Sciences

= 18th June 2019 at 2:30 pm

FACULTY COORDINATOR Mr. W T Paul 9497368660

STUDENT COORDINATOR Vaishakh V Gopal 9446412328



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## Photo of Jute Bag Distribution to Neighbourhood Community













# RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM, APPROVED BY AICTE RAJAGIRI VALLEY OD RAVVANIAD ROCHE, 692 0329

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Principal



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#### Report on Green Community Initiative: Distribution of Plant Saplings and Grow Bags

Programme	Collection and Distribution of Plant Saplings and Grow Bags	
Date	28 November 2019	
Beneficiaries	Residents of the College Neighbourhood	
Outcome	The initiative contributed to the local ecosystem and encouraged a culture of sustainability and community engagement.	
Organised by	Department of Commerce	
Faculty in charge	Ms. Sunitha Varghese	
Student-in-Charge	Mr. Paul Sebastian	

The Department of Commerce demonstrated its commitment to environmental sustainability on November 28, 2019. Under the guidance of Ms. Sunitha Varghese, the faculty in charge, the department spearheaded a project to collect plant saplings and distribute them to nearby houses. This eco-friendly initiative aimed not only to contribute to the greening of the local community but also to raise awareness about the importance of afforestation for a healthier environment.

Students and faculty actively participated in collecting a variety of plant saplings, considering factors such as local climate and soil conditions to ensure the successful growth of the distributed plants. The distribution process was carried out with an emphasis on educating residents about the positive impact of planting trees on air quality, biodiversity, and overall well-being. Ms. Sunitha Varghese's leadership and the collective effort of the Department of Commerce facilitated a meaningful engagement with the community, promoting a sense of environmental responsibility and fostering a connection between the academic institution and its surrounding had Affected

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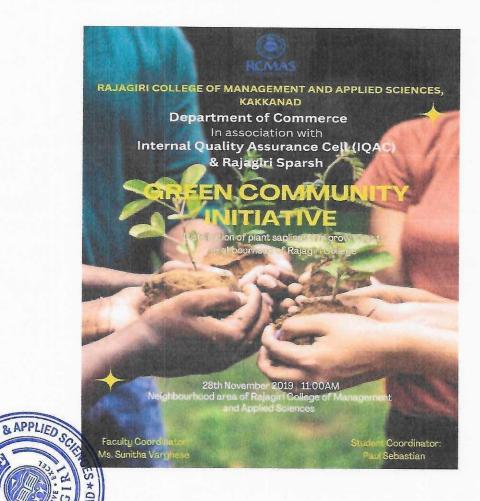
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This initiative reflects the department's commitment to social and environmental stewardship, extending its influence beyond the academic curriculum. By distributing plant saplings, the Department of Commerce not only contributed to the local ecosystem but also encouraged a culture of sustainability and community engagement among its students and faculty. Ms. Sunitha Varghese's proactive approach in steering this initiative showcases the potential for academic institutions to play a pivotal role in promoting environmental consciousness and positive community impact.

Poster of Distribution of Plant Saplings and Grow Bags



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### Photo of Distribution of Plant Saplings and Grow Bags



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2 December 2019

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