



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Criterion VII Institutional Values and Best Practices

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

7.2

Best Practices

7.2.1

Best Practice 2

Rajagiri Sparsh

2020-21

Submitted to



Report of Rajagiri Sparsh Activities for the Year 2020-21

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Report on Cultural Sharing: Onasadhya Festivity at Capernaum Trust

Programme	Cultural Sharing: Onasadhya Festivity at Capernaum Trust
Date	30 August 2020
Beneficiaries	Inmates of Capernaum Trust
Outcome	The initiative instilled impactful values that inspired students to make meaningful contributions to the world around them
Organized by	Department of Management
Faculty in charge	Ms. Anila Varghese, Ms. Geethu Giby
Student in charge	Ms. Hanna Usman P

In a heartwarming display of social responsibility, Rajagiri College of Management and Applied Sciences, in collaboration with the Department of Management, conducted a meaningful Corporate Social Responsibility (CSR) initiative. The event took the form of 'Onasadya,' a traditional Kerala feast, arranged at the Capernaum Charitable Trust on August 30, 2020. This initiative reflected the institution's commitment in giving back the community and fostering a spirit of compassion and inclusivity among its students.

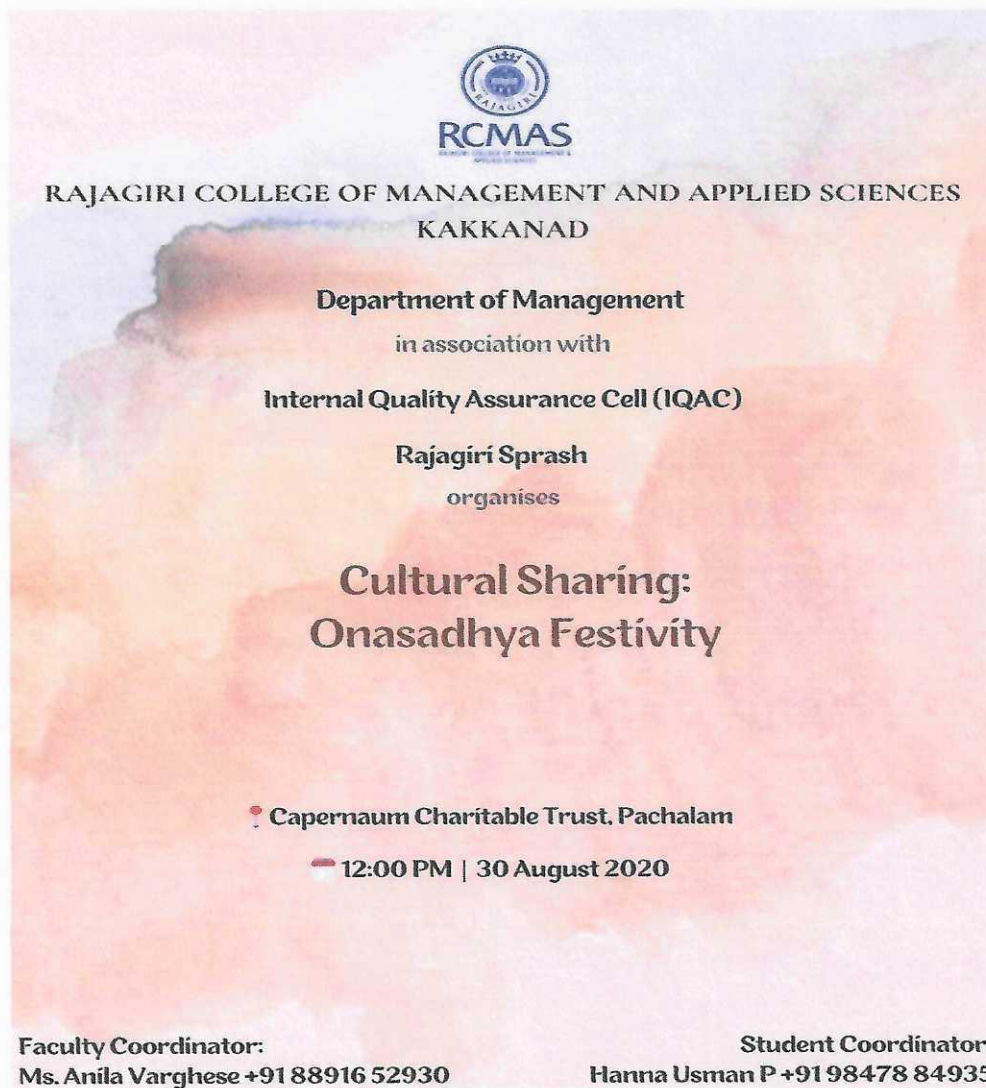
Students, faculty, and volunteers from Rajagiri College came together to organize and serve this elaborate feast to the residents of the trust. The event aimed not only to provide a delicious meal but also to create a joyous and communal atmosphere, emphasizing the importance of sharing and caring in the true spirit of the festival. It exemplified how educational institutions can play a pivotal role in instilling a sense of social responsibility and empathy in the next generation.

Beyond the confines of academic pursuits, this event underscored the significance of contributing to the welfare of society. Through initiatives like 'Onasadya,'



Rajagiri College demonstrated that education goes beyond textbooks, instilling values that inspire students to make meaningful contributions to the world around them.

Poster of the Activity



The poster features a watercolor background in shades of pink, orange, and purple. At the top center is the RCMAS logo. Below it, the text reads: 'RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD', 'Department of Management in association with Internal Quality Assurance Cell (IQAC)', and 'Rajagiri Sprash organises'. The main title is 'Cultural Sharing: Onasadhya Festivity'. At the bottom, it says 'Capernaum Charitable Trust, Pachalam' and '12:00 PM | 30 August 2020'. In the bottom left corner, it lists the Faculty Coordinator: Ms. Anila Varghese +91 88916 52930. In the bottom right corner, it lists the Student Coordinator: Hanna Usman P +9198478 84935.



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Photograph of the Activity



Copy of Bank Statement

IBBL

Transaction Details

Reference No: 48300703

Bank and Reference No:

Entry No: 1

Transaction Type: Third Party Transfer

Invoice Amount: 05070500000400

Transaction Reference Name:

Transaction Date (dd-MMM-yyyy): 30-Aug-2020

Validity Indicator: Next Valid Date

Counterparty Type: Instant Expense/Beneficiary

Counterparty Nickname: CAPERNAUM CHARITABLE TRUST

Counterparty Account Number: 0004050000010005

Counterparty Bank Name: SOUTH INDIAN BANK LTD

Counterparty Branch: ERNAKULAM MARKET ROAD

Counterparty Bank Identifier: 0004

Transaction Currency: INR

Transaction Amount: INR 05,050.00




Total Charge Amount: INR 0.00

Total Amount: INR 05,050.00

[Handwritten Signature]





Report submitted by	Ms. Hanna Usman P, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Geethu Giby, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Anila Varghese, HOD & Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	

4 September 2020


Rev. Fr. Ajeesh Puthussery CMI

Principal



PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039





Report on Cool Comfort: Water Dispenser and Ceiling Fan Donation to Capernaum Trust

Programme	Cool Comfort: Water Dispenser and Ceiling Fan Donation to Capernaum Trust
Date	8 April 2021
Beneficiaries	Inmates of Capernaum Trust
Outcome	Improved living condition at the Trust by providing cool comfort, enhancing the residents overall well-being
Organized by	Department of Management
Faculty in charge	Ms. Megha Mohan
Student in charge	Ms. Diya B

In a commendable Campus Social Responsibility (CSR) initiative, Rajagiri College of Management and Applied Sciences, in collaboration with the Department of Management, extended a helping hand to the Capernaum Charitable Trust. On April 8, 2021, representatives from the college visited the trust to contribute essential amenities that aimed to enhance the living conditions of those under its care. The CSR activity not only showcased the institution's commitment to social welfare but also exemplified the power of collective efforts in making a positive impact on the community.

During the visit to Capernaum Charitable Trust, Rajagiri College donated water dispensers and ceiling fans, recognizing the importance of basic comforts for the well-being of the residents. This thoughtful contribution was not merely a material offering but a tangible expression of empathy and support for the trust's mission. The event emphasized the role that educational institutions can play in bridging



gaps and fostering a sense of responsibility towards the less privileged, reinforcing the values of compassion and community service among the students.

The impact of the CSR activity resonated beyond the physical donations, creating a lasting connection between Rajagiri College and Capernaum Charitable Trust. This collaborative effort underscored the significance of reaching out to the community and addressing its needs. Through initiatives like these, Rajagiri College demonstrated that education goes hand in hand with a sense of social duty, empowering students to contribute meaningfully to society and imbuing them with a spirit of altruism that extends far beyond the confines of the classroom.

Poster of the Activity



The poster is titled "Cool Comfort: Water Dispensers and Ceiling Fan Donation" and is organized by Rajagiri Sparsh in association with the Internal Quality Assurance Cell (IQAC) of the Department of Management at Rajagiri College of Management and Applied Sciences, Kakkanad. The event is held in association with Capernaum Charitable Trust, Pochalam, on April 8, 2021, at 2:30 PM. The poster features the RCMAS logo at the top, a ceiling fan icon on the left, and a water dispenser icon on the right. The text is centered and includes the names of the Quality Coordinator (Megha Mohan) and Student Coordinator (Diya B).

RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management
in association with
Internal Quality Assurance Cell (IQAC)
Rajagiri Sparsh
organises

**Cool Comfort:
Water Dispensers and Ceiling Fan
Donation**

Capernaum Charitable Trust, Pochalam 2:30 PM April 8 2021

Quality Coordinator
Megha Mohan - 9661477789


Student Coordinator
Diya B - 9946651280



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Photograph of the Activity



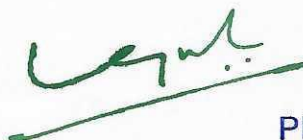
Report submitted by	Ms. Diya B, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Megha Mohan, Assistant Professor Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Anila Varghese, HOD & Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	

13 April 2021



Rev. Fr. Ajeesh Puthussery CMI

Principal

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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Donation of Rs.10,645/- to Karunalayam

Programme	Donation of Rs. 10,645/- to Karunalayam through 'Rajagiri Sparsh
Date	10 March 2021
Beneficiaries	Inmates of Karunalayam
Outcome	The act reinforced the importance of collective efforts in building a more compassionate and equitable society between the students.
Organized by	Department of Management
Faculty in charge	Ms. Anila Varghese
Student in charge	Mr. Nibin Moosa

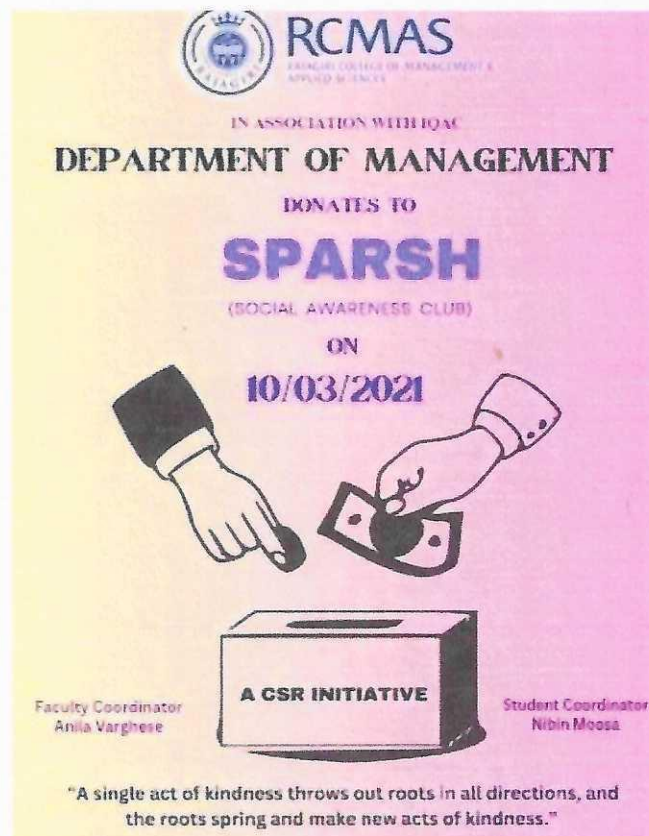
In a demonstration of philanthropy and social responsibility, Rajagiri College of Management and Applied Sciences, in collaboration with the Department of Management, executed a meaningful Campus Social Responsibility (CSR) initiative. The department of management contributed a sum of Rs. 10,645/- to Sparsh, an organization dedicated to supporting and uplifting those in need on 10/03/21. This financial donation is a testament to the institution's commitment to making a positive impact on the community and reflects the ethos of compassion and empathy that the college seeks to instill in its students.

The donation to Karunalayam underscores the vital role educational institutions can play in supporting charitable causes and fostering a sense of responsibility towards the less fortunate. The funds provided will undoubtedly contribute to the well-being and initiatives undertaken by Karunalayam, reinforcing the importance of collective efforts in building a more compassionate and equitable society. This CSR initiative aligns with the values upheld by Rajagiri College, emphasizing the broader impact that educational institutions can have beyond academic pursuits.



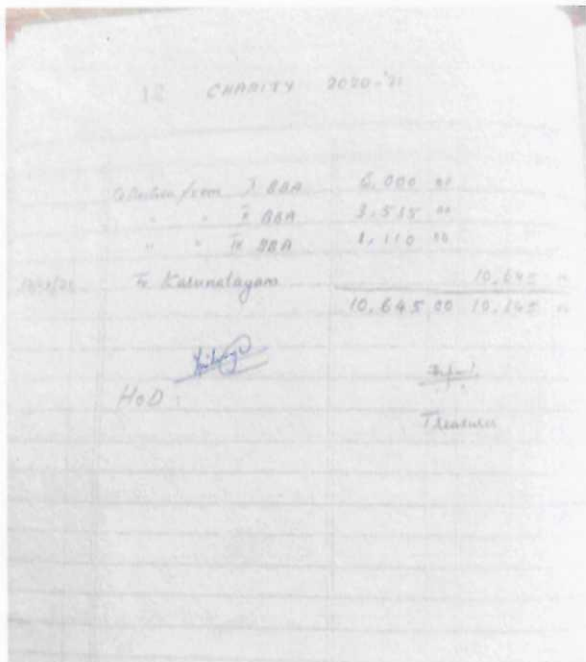
The act of contributing Rs. 10,645/- to Karunalayam represents more than a monetary donation; it symbolizes the college's dedication to creating a positive ripple effect in the lives of those who may be facing challenges. This initiative not only exemplifies the college's commitment to social welfare but also serves as an inspiration for students to engage actively in philanthropy and community service, recognizing the profound impact even a modest financial contribution can have on organizations striving to make a difference in the lives of the marginalized and underserved.

Poster of the Activity





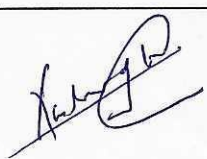
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Photograph of the Statement



Received from	To	Balance
3,000		6,000
2,000		3,515
1,110		10,645
	To Kunnalagam	10,645
		10,645.00 10,645

HOD: _____ Treasurer: _____

Report submitted by	Mr. Nibin Moosa, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Anila Varghese, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Anila Varghese, HOD & Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	

16 February 2021



Rev. Fr. Ajeesh Puthussery CMI

Principal




PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Pandemic Support: Financial Aid to COVID-Affected Karunalayam

Programme	Pandemic Support: Financial Aid to COVID-Affected Karunalayam, Ernakulam
Date	10 March 2021
Beneficiaries	100 inmates
Outcome	The initiative highlighted individual talents and also reinforced the collaborative and innovative spirit
Organized by	Rajagiri Sparsh
Faculty in charge	Ms. Annu James
Student in charge	Ms. Keerthana A

The Social Awareness Club of Rajagiri College of Management and Applied Sciences under leadership of Ms. Annu James orchestrated a profound Campus Social Responsibility (CSR) initiative on March 10th, 2021, reflecting the institution's commitment to societal welfare. In this impactful endeavor, 100 members, comprising students and faculty, undertook a visit to Karunalayam, a center dedicated to aiding the underprivileged and vulnerable segments of society. This visit served as a platform to understand the challenges faced by the residents, fostering empathy and a deeper understanding of societal issues.

During this impactful visit, Rajagiri's team didn't just engage in dialogue and interaction, they also presented a significant financial contribution of Rs 1,00,000. This contribution aimed to bolster Karunalayam's post-COVID relief endeavors, aiding in the provision of essential resources, medical support, and rehabilitation efforts for those adversely affected by the pandemic. The donation exemplified more than monetary assistance; it was a heartfelt gesture symbolizing unity and support



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for the community, underscoring the club's ethos of actively participating in societal upliftment. The initiative epitomized Rajagiri College's core values of compassion, social responsibility, and active community engagement. The visit to Karunalayam and the generous contribution toward post-COVID relief activities emphasized the club's commitment to catalyzing positive change and fostering an environment of care and inclusivity. It stood as a testament to the transformative impact that collective action, empathy, and genuine concern can have on the lives of those in need, echoing the institution's dedication to shaping compassionate and socially conscious leaders.

Poster of the Activity



RCMAS

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Rajagiri Sparsh

in association with

Internal Quality Assurance Cell (IQAC)

organises

**Pandemic Support
Financial Aid to COVID-Affected
Karunalayam, Ernakulam**

 02:00 PM | 10 March, 2021
venue: Karunalayam, Ernakulam

Faculty Coordinator :
Ms. Annu James
Student coordinator:
keerthana A



Photograph of the Activity



Copy of the Receipt

ASSOCIATION KARUNALAYAM HOME FOR THE AGED DESTITUTE AND INFIRM
(Approved u/s 80G(5)(vi) vide order no. AAEAA4256B/09/16-17/S-0123/80G dt. 23.01.2017)
Thrikkakara, Kochi - 682021, Ph - 0484 - 2425285, 9496427567

Receipt No. **1281** Cash Receipt Date: **10/03/2021**

Received with thanks from **Rajagiri College of Management and applied sciences**

The sum of Rupees (in words) **one lakh**

By cash/DD/Cheque No. **065460** on **10-03-2021**

Being the: **Donation**

Rs. **1,00,000/-**

For *[Signature]*
President

Report submitted by	Ms. Keerthana A, Rajagiri College of Management and Applied Sciences, Kakkanad	<i>[Signature]</i>
Coordinated by	Ms. Annu James, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	<i>[Signature]</i>
Approved by	Ms. Annu James, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	<i>[Signature]</i>

15 March 2021

[Signature]
Rev. Fr. Ajeesh Puthussery CMI

Principal



[Signature]

PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039