



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Criterion VII Institutional Values and Best Practices

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

7.2

Best Practices

7.2.1

Best Practice 2

Rajagiri Sparsh

2021-22

Submitted to





Report of Rajagiri Sparsh Activities for the Year 2021-2022

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Report on Setting up of Library in Govt U.P.School, Mukkothuthara

Programme	Setting up a library in Govt U.P School, Mukkothuthara
Date	25 February 2022
Beneficiaries	Govt. UP school, Mukkothuthara, North Mazhuvannoor
Outcome	Demonstrated collaborative efforts profound impact on education and community development.
Organized by	Department of Commerce
Faculty in charge	Ms. Vinitha Varghese, Ms. Diana Joseph
Student in charge	Mr. C.S Sreekumar, Mr. Aron Jacob

The Campus Social Responsibility initiative, "BOOK FOR A CAUSE - 1000 Lives, One Book," organized by the Department of Commerce, B.Com Model 2 Logistics Management at Rajagiri College, exemplified a commitment to social responsibility by aiming to set up a library in the Government UP School in Mukkoottuthara, North Mazhuvannoor. The program was driven by the belief that education is a powerful tool for empowerment, and providing access to a well-equipped library could positively impact the lives of the students in the government school.

In conclusion, the "BOOK FOR A CAUSE - 1000 Lives, One Book" Campus Social Responsibility initiative organized by the Department of Commerce at Rajagiri College demonstrated collaborative efforts' profound impact on education and community development. Establishing a library in the Government UP School in Mukkoottuthara, North Mazhuvannoor, provided a valuable resource for the students and cultivated a sense of social responsibility among the participants. The success of the program underscores the transformative power of education and collective action in shaping a better future for communities in need.



Poster of setting up a Library in Govt. UP School



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**Rajagiri College of Management and Applied
Sciences, Kakkanad**

Department of Commerce

In association with

**Internal Quality Assurance Cell (IQAC) and Rajagiri
Sparsh**

LIBRARY INSTALLATION :

**BOOK FOR A CAUSE -
1000 LIVES, ONE BOOK**

Campus Social Responsibility Initiative

25/02/2022

Time : 3:30 PM

Venue : Mukkoottuthara Government UP School, Mazhuvannoor

Faculty Coordinator

Vinitha Varghese
94461 70550

Student Coordinator

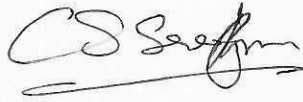
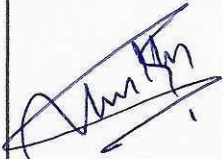

C S Sreekumar
9605282333



Vinitha Varghese


Photos of setting up a library in Govt. UP. School



Report submitted by	Mr. CS Sreekumar, B com Model 2 Logistics Final year, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Vinitha Varghese, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

28 February 2022




Rev. Fr. Ajeesh Puthussery CMI
Principal



PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Support for The Elderly Donation to Deivadhan Old Age Home, Malayattoor

Programme	Support for the Elderly: Donation to Deivadhan Old Age Home, Malayattoor
Date	11 March 2022
Beneficiaries	Inmates of Deivadhan Old Age Home, Malayattoor
Outcome	These bridged hearts brought joy to Deivadhan residents, and instilled compassion in students.
Organized by	Rajagiri Sparsh
Faculty in charge	Ms. Annu James, Ms. Vinitha Varghese
Student in charge	Ms. Derrick Jojan

Rajagiri College, in a noble endeavor to extend a helping hand to the community, organized the Sparsh2k22 initiative. This compassionate program involved a visit to Deivadhan, an old age home situated in Malayattoor. Spearheaded by a dedicated team of faculty members including Ms. Annu James, Ms. Nidhi Varghese, Dr. Chandralal VS, and Mr. Shekhar Pankajakshan, the initiative aimed to bridge the gap between generations and bring moments of joy to the elderly residents.

The visit to Deivadhan proved to be a heartwarming experience, both for the residents of the old age home and the participating students. The organized activities, ranging from interactive games to cultural performances, created an atmosphere of joy and camaraderie. The faculty members played a pivotal role in facilitating meaningful interactions, and fostering connections between the students and the elderly. Through engaging conversations and shared moments, the visit not only brought smiles to the faces of the residents but also provided a platform for the students to gain valuable insights into the lives and stories of the elderly.

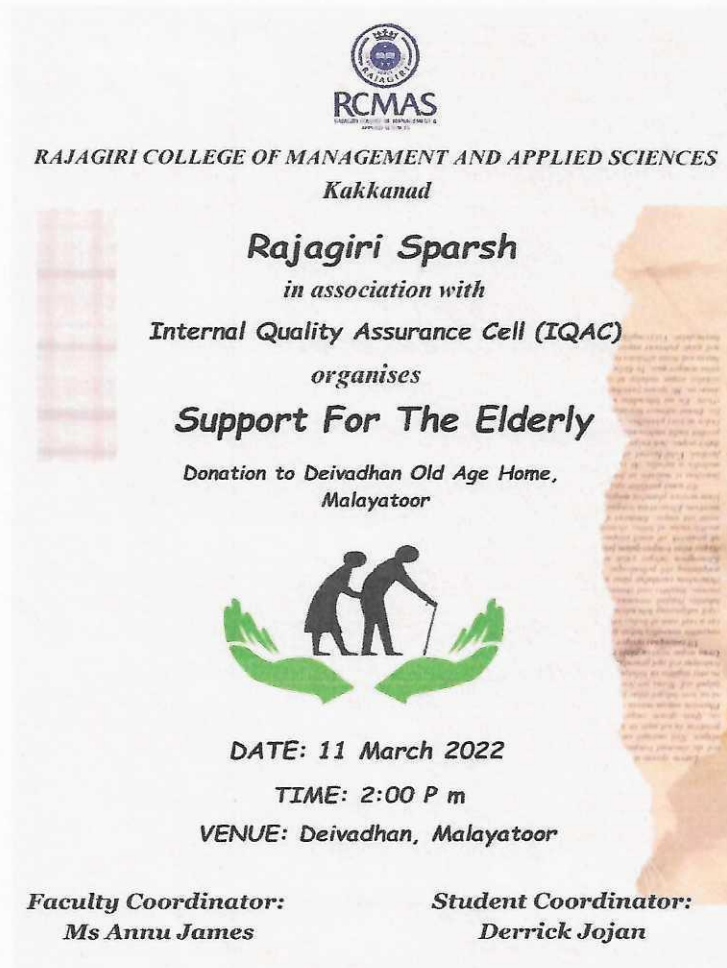
The outcome of Sparsh 2k22 was profound, leaving a lasting impact on both the students and the residents of Deivadhan. Beyond the tangible contributions in the




Legal

form of provisions and essentials provided by the students, the intangible impact was even more significant. The program succeeded in breaking down stereotypes and fostering a sense of empathy and understanding among the youth. Students, under the guidance of the faculty members, learned the importance of compassion and the role they can play in enriching the lives of those less fortunate. The visit to Deivadhan not only addressed the immediate needs of the elderly but also sowed the seeds of a compassionate and socially responsible mindset among the student participants.


Poster of old age home visit



The poster features the RCMAS logo at the top, followed by the college name and location. The main text describes the event organized by the Internal Quality Assurance Cell (IQAC) in association with Rajagiri Sparsh. It includes the date, time, and venue of the visit to Deivadhan Old Age Home. At the bottom, the names of the Faculty and Student Coordinators are listed. The poster also includes a graphic of two elderly figures and a torn paper effect on the right side.


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Kakkanad

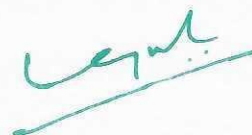
Rajagiri Sparsh
in association with
Internal Quality Assurance Cell (IQAC)
organises
Support For The Elderly
Donation to Deivadhan Old Age Home,
Malayatoor



DATE: 11 March 2022
TIME: 2:00 P m
VENUE: Deivadhan, Malayatoor

Faculty Coordinator:
Ms Annu James

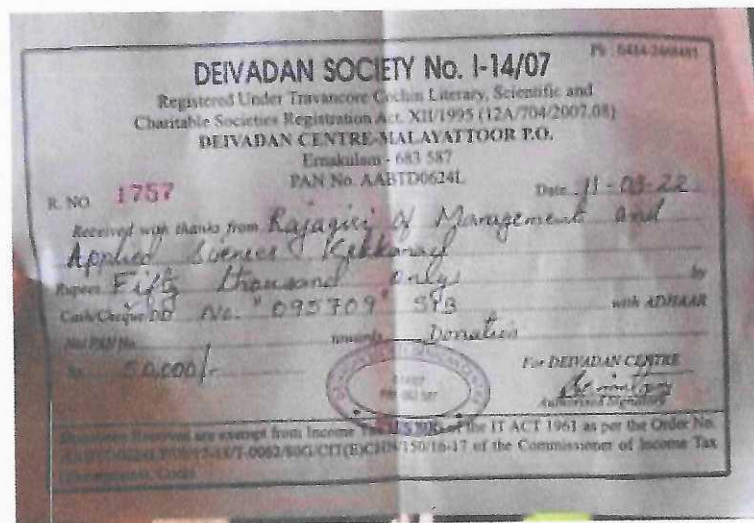
Student Coordinator:
Derrick Jojan



Photos of old age home visit



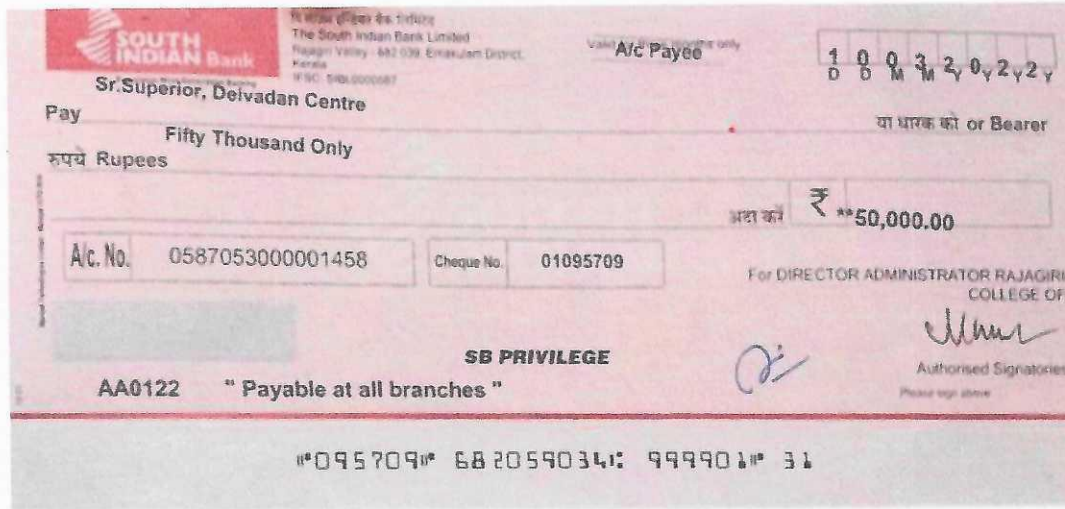
Photo of Bill to Deivadhan Old Age Home



Legal



Photo of Cheque Presented to Deivhadhan OldAge



SOUTH INDIAN Bank
The South Indian Bank Limited
Rajagiri Valley - 682 039, Ernakulam District, Kerala
IFSC: SIBL0000087

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1 0 0 3 2 0 2 2 2
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Sr. Superior, Deivadan Centre
Pay Fifty Thousand Only
रुपये Rupees

या धारक को or Bearer

₹ **50,000.00

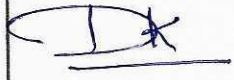


A/c. No. 0587053000001458 Cheque No. 01095709

For DIRECTOR ADMINISTRATOR RAJAGIRI COLLEGE OF

SB PRIVILEGE
AA0122 "Payable at all branches"

Authorized Signatories
Please sign above


095709 6820590341 999901 31

Report submitted by	Mr. Derrick Jojan, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Vinitha Varghese, Assistant Professor, Department of Commerce Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Annu James, Assistant Professor, Department of Computer Science Rajagiri College of Management and Applied Sciences, Kakkanad	

14 March 2022






Rev. Fr. Ajeesh Puthussery CMI
Principal

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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Christmas Meal Challenge at Bethesada Orphanage

Programme	Christmas Meal Challenge at Bethesada Orphanage
Date	20 December to 23 December 2021
Beneficiaries	Bethesada Orphanage
Outcome	This created a positive and lasting impact on the community and ensured that underprivileged individuals and families enjoyed meals during the Christmas season.
Organized by	The Rotaract Club
Faculty in charge	Ms. Geethu Johny
Student in charge	Mr. Salman Faris

The 'Christmas Meal Challenge,' organized by the Rotaract Club at Rajagiri College of Management and Applied Sciences. The initiative aimed to raise monetary contributions to provide meals for the less fortunate during the Christmas season. The Rotaract Club, known for its commitment to community service, launched the 'Christmas Meal Challenge' as a part of its ongoing CSR initiatives. The primary goal was to gather financial support to ensure that underprivileged individuals and families could enjoy a festive meal during the Christmas season.

The 'Christmas Meal Challenge' by the Rotaract Club at Rajagiri College of Management and Applied Sciences exemplifies the power of collective action and social responsibility. The initiative not only provided meals to those in need but also created a positive and lasting impact on the community. The success of this initiative encourages the continuation of such efforts in the future, reinforcing the Rotaract Club's commitment to making a meaningful difference in society.



Geethu Johny

Poster of Christmas Meal Challenge



The poster features a central white area with text, surrounded by a decorative border of red and blue flowers, green leaves, and red berries. At the top center is the RCMAS logo, a circular emblem with a crown and the text 'RAJAGIRI' and 'LEARN • SERVE • EXCEL'. Below the logo, the text reads: 'RCMAS ROTARACT RCMAS', 'IN ASSOCIATION WITH IQAC & RAJAGIRI SPARSH', 'CHRISTMAS MEAL CHALLENGE', and 'LET'S CONTRIBUTE A MEAL TO AN ORPHANAGE'. At the bottom left, it says 'THIS SEASON IS TO GIVE GIVE A LITTLE, HELP A LOT'. At the bottom right, it says 'GIVE AND BE A WINNER LUCKY DRAW -2 WINNERS' and '20,21,23 DECEMBER 2021'.






[Handwritten signature]



Photos of Christmas Meal Challenge



Report submitted by	Mr. Salman Faris, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Geethu Johny, Assistant Professor, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Elsa Jacob, Assistant Professor, Rajagiri College of Management and Applied Sciences, Kakkanad	

3 January 2022

Rev. Fr. Ajeesh Puthussery CMI
Principal



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Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Book Donation to Govt. L. P. School, Maradu

Programme	Book Donation to Govt L.P School Maradu
Date	14 March 2022
Beneficiaries	Govt. L. P. School, Primary, Maradu
Outcome	The book donation program created a positive impact on educational enrichment and contributed to the empowerment and development of young minds.
Organized by	The Rotaract Club
Faculty in charge	Ms. Geethu Johny, Ms. Geethu Giby
Student in charge	Ms. Smrithi S

The Book Donation Program organized by the Rotaract Club at Rajagiri College of Management and Applied Sciences aimed to contribute to the educational development of an underprivileged school by donating books to establish a library. The Book Donation Program was a community service initiative undertaken by the Rotaract Club to address the need for educational resources in an underprivileged school. The primary goal was to establish a library that would serve as a valuable learning resource for students. The Book Donation Program had a significant positive impact on multiple levels:


Educational Enrichment: Provided the selected school with a valuable resource to enhance the educational experience of students.

Community Engagement: Fostered a sense of community engagement and social responsibility among Rotaract Club members and college students.

Reading Culture: Encouraged a reading culture among students, promoting intellectual development and curiosity. By establishing a library in a school in need, the initiative has contributed to the empowerment and development of young minds. The success of this program highlights the potential for ongoing collaborations and future projects aimed at making a positive impact on education and literacy.



Poster of Book donation



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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

Rotaract Club
in association with
IQAC & Rajagiri Sparsh
Organises
Book Donation
on
March 14, 2022




Faculty Coordinators
Ms. Geethu Johny
Ms. Geethu Giby

Student Coordinator
Smirithi S

Photos of Book donation



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Report submitted by	Smrithi S, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Geethu Johny, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Elsa Jacob, Assistant Professor Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

17 March 2022



Rev. Fr. Ajeesh Puthussery CMI
Principal

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Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Communication Access: Mobile Phone Donation for School Students

Programme	Communication Access: Mobile Phone Donation for School Students
Date	15 July 2021
Beneficiaries	20 Children of our locality
Outcome	Enhanced communication and access to online learning for students, supporting their education during the pandemic. Promoted digital inclusion and learning continuity.
Organized by	Rajagiri Sparsh in association with IQAC
Faculty in charge	Ms. Anupa Stanly
Student in charge	Ms. Diya Akhbar

On July 15, 2021, Rajagiri College of Management and Applied Sciences demonstrated a commendable commitment to education and digital inclusion by donating 20 smartphones to school students. This initiative was a timely response to the challenges posed by the COVID-19 pandemic, which had necessitated a rapid shift to online learning. The donated smart phones provided students with essential communication access, enabling them to participate in virtual classrooms and connect with their educators and peers. This support was instrumental in bridging the digital divide that many students faced, ensuring they could continue their education despite the disruptions caused by the pandemic.

The donation had a significant impact on enhancing communication and access to online learning for the recipients. With the smart phones in hand, students were able to engage with educational content, attend online classes, and interact with their teachers more effectively. This direct support not only improved their ability to follow the curriculum but also helped maintain a sense of normalcy and continuity in their education. The initiative played a crucial role in addressing the technological barriers that many students encountered, thereby promoting a more inclusive and equitable learning environment.

By providing these smartphones, the college contributed to the broader effort of ensuring that all students had access to the tools needed for remote learning. This





act of generosity helped to sustain learning continuity during a period of significant educational disruption and highlighted the essential role of technology in modern education. The college's initiative not only supported the immediate needs of students but also set a positive example of community involvement and the impact of collaborative efforts in overcoming educational challenges.

Poster of the activity



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
Kakkanad

Rajagiri Sparsh

in association with

Internal Quality Assurance Cell (IQAC)

organises

UPKAAR

Close the door, don't close your heart

Communication Access

Date: 15 July 2021

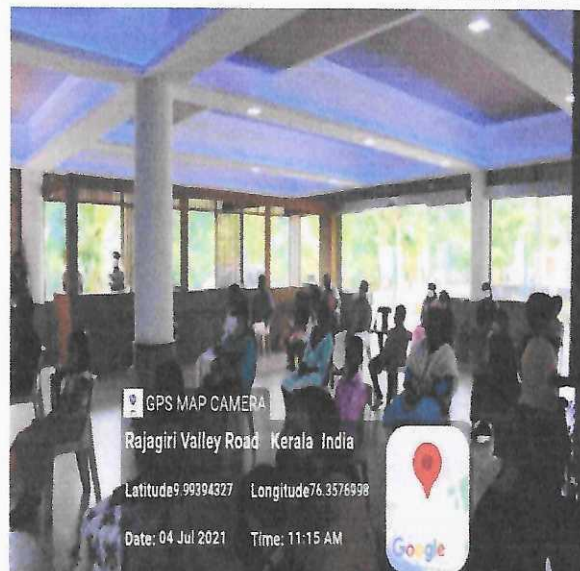
Time: 2:00 PM

Faculty Coordinator:
Anupa Stanly

Student coordinator:
Diya Akbar



Photographs of the activity



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News Zone

സുനിഷ്, നൗഫൽ തുടങ്ങിയവരാണ് നിവേദനം നൽകിയത്.

സ്മാർട്ട്ഫോണുകൾ നൽകി

കാക്കനാട് > രാജഗിരി കോളേജ് ഓഫ് മാനേജ്മെന്റ് ആൻഡ് അപ്ലൈഡ് സയൻസസിലെ വിദ്യാർഥി കുട്ടായ് 20 സ്മാർട്ട്ഫോണുകൾ വിതരണം ചെയ്തു. ചടങ്ങിൽ കൗൺസിലർ എം.ഒ. വർഗീസ്, കോളേജ് ഡയറക്ടർ ഫാ. ഡോ. ഫാ. മാത്യു വട്ടത്തറ, പ്രിൻസിപ്പൽ ഫാ. അജീഷ് പൂതുശ്ശേരി, അനൂപ് സ്റ്റാൻലി എന്നിവർ പങ്കെടുത്തു.

വൈദ്യുതി മുടങ്ങും

നടത്തിയ മാർച്ച കാക്കനാട് > അനുവദിച്ച പദ്ധതി കേരള സർക്കാർ അനുവദിച്ച മോർച്ച കള പ്രിൻസിപ്പൽ ക്ക് മാർച്ച ജില്ലാ പ്രസിഡന്റ് കൃഷ്ണൻ ഉദ്ദേശിക്കുന്നു.




BEFORE
5th Flo

Between: Car
M V Thomas

മലയാള മനോരമ

സ്മാർട്ട് ഫോൺ വിതരണം ചെയ്തു

കാക്കനാട് > രാജഗിരി കോളേജ് ഓഫ് മാനേജ്മെന്റ് ആൻഡ് അപ്ലൈഡ് സയൻസസിലെ വിദ്യാർഥി കുട്ടായ് 20 സ്മാർട്ട് ഫോണുകൾ വിതരണം ചെയ്തു. വാർഡ് മെമ്പർ എം.ഒ. വർഗീസ്, കോളേജ് ഡയറക്ടർ ഫാ. ഡോ. മാത്യു വട്ടത്തറ, പ്രിൻസിപ്പൽ ഫാ. അജീഷ് പൂതുശേരി, അനൂപ സ്റ്റാൻലി എന്നിവർ പ്രസംഗിച്ചു.

Report submitted by	Ms. Diya Akhbar, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Anupa Stanly, Assistant Professor, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Annu James, Assistant Professor, Rajagiri College of Management and Applied Sciences, Kakkanad	



Ajeesh

Ajeesh

Rev. Fr. Ajeesh Puthussery CMI
Principal

Report on Health Campaign: AIDS Awareness Contribution to Assisi Snehalaya

Programme	Health Campaign: AIDS Awareness Contribution to Assisi Snehalaya
Date	2 April 2022
Outcome	Provided financial aid to HIV/Aids affected and spread awareness about the prevention and management of HIV/AIDS
Organized by	Rajagiri Sparsh
In association with	IQAC
Venue	St. Mary's Church, Tripunitura
Faculty in charge	Ms. Annu James
Student in charge	Ms. Devika A R

Rajagiri College of Management and Applied Sciences organized an AIDS awareness programme on 2nd April 2022 aimed at educating the public about HIV/AIDS and supporting those affected by the disease. The event also featured the handing over of a check worth Rs. 25,000 to Fr. Giles of Assisi Snehalaya, a support and care center for HIV/AIDS patients. The primary objective of this programme was to spread awareness about the prevention and management of HIV/AIDS, reduce the stigma associated with the condition, and provide financial assistance to organizations dedicated to helping those affected.

The event began with an informative session led by Fr. Giles of Assisi Snehalaya. He shared valuable insights on the importance of early detection, treatment options, and ways to prevent the spread of the virus. Following the awareness session, Ms. Annu James along with representatives from Rajagiri Sparsh presented the Rs. 25,000 check to Fr. Giles. The programme also included interactive activities, such as Q&A sessions and group discussions, to engage the audience and address their concerns regarding HIV/AIDS. The event saw active participation from students,



Handwritten signature in green ink.

faculty, and members of the Rajagiri sparsh, all of whom were eager to contribute to the cause.

The outcome of the programme was overwhelmingly positive. Participants left with a deeper understanding of HIV/AIDS and a renewed commitment to supporting those affected by the disease. Fr. Giles expressed his gratitude for the generous donation, emphasizing how it would aid Assisi Snehalaya in providing better care and support to their residents. Feedback from attendees highlighted the programme's effectiveness in dispelling myths and fostering a compassionate attitude towards individuals living with HIV/AIDS. Rajagiri College's initiative was lauded as a significant step towards creating a more informed and empathetic society.


Photograph of Health Campaign: AIDS Awareness Contribution to Assisi Snehalaya



Legal




Poster of Health Campaign: AIDS Awareness Contribution to Assisi Snehalaya



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Kakkanad

Rajagiri Sparsh
in association with
Internal Quality Assurance Cell(IQAC)
organises
HEALTH CAMPAIGN



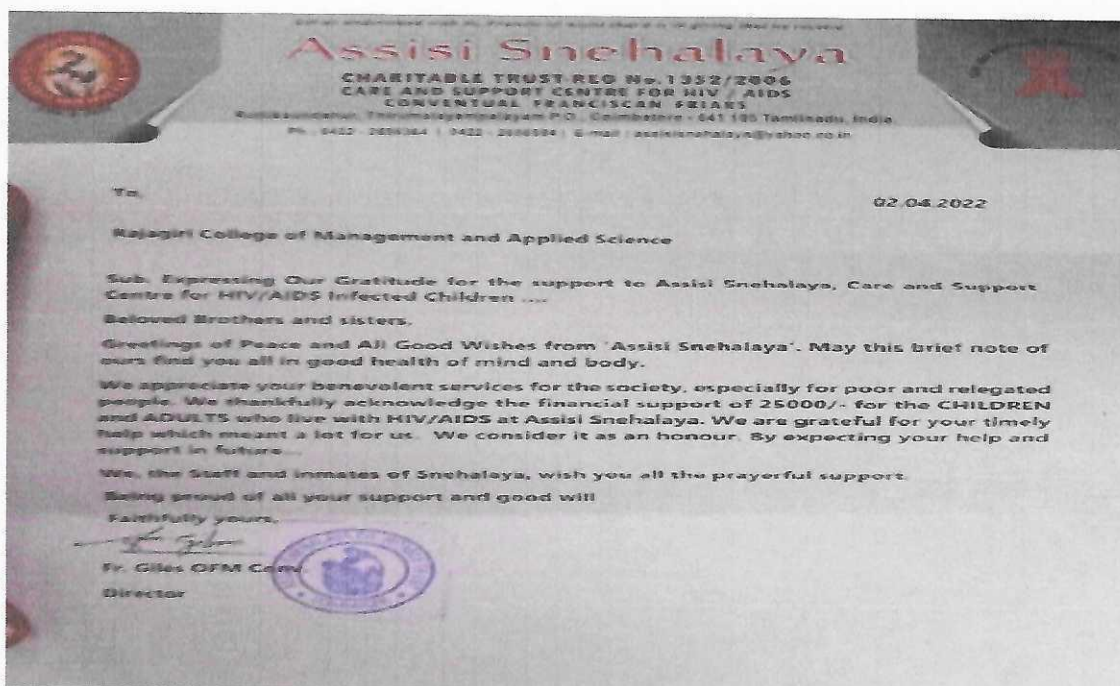
02 April 2022 2:00pm

AIDS AWARENESS CONTRIBUTION
to Assisi Snehalaya, Ernakulam

Faculty Coordinator :
Ms. Annu James

Student Coordinator:
Devika A R






Report submitted by	Ms. Devika A R , Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Annu James, Assistant Professor & Ms.Nidhi Varghese Assistant Professor, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Annu James, Coordinator Rajagiri Sparsh(Social Awareness club), Rajagiri College of Management and Applied Sciences, Kakkanad	

4 April,2022




Rev. Fr. Ajeesh Puthussery CMI

Principal


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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039