



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Criterion VII Institutional Values and Best Practices

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

7.2

Best Practices

7.2.1

Best Practice 2

Rajagiri Sparsh

2022-23

Submitted to



Report of Rajagiri Sparsh Activities for the year 2022-2023

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Report on Child Care Provision: Distribution of Baby Essentials at Valsalyam Sisubhavan, Ernakulam

Programme	Distribution of Baby Essentials at Valsalyam Sisubhavan, Ernakulam
Date	21 December 2022
Beneficiaries	27 inmates of Valsalyam Sishu Bhavan
Outcome	Interacted with the young residents and contributed donations of essential baby products.
Organized by	Department of Commerce
Faculty in charge	Ms. Josmy Mathew
Student in charge	Ms. Soorya Subash

On 21 December 2022, students from the Commerce Department, first year B.Com Model 2 Marketing, visited Valsalyam Shishu Bhavan, an orphanage dedicated to babies and toddlers. The primary objective of our visit was to engage with the infants and toddlers at Valsalyam Shishu Bhavan, bringing them moments of joy and affection during the festive season. Additionally, we aimed to donate essential baby products to support their daily care and well-being. Upon arrival at the orphanage, we were warmly welcomed by the caretakers who introduced us to the facility and its operations. The orphanage currently houses a total of 27 infants, each under the age of four, who have been provided with a loving and nurturing environment.

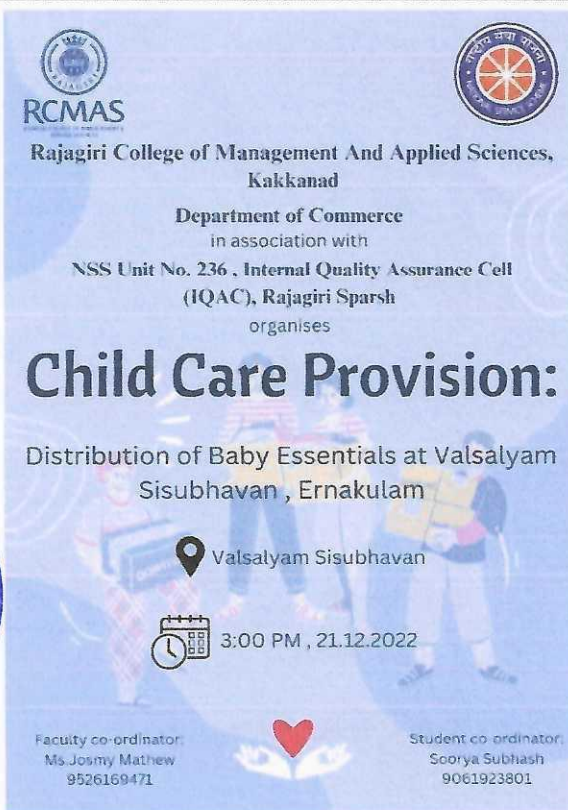
Our interaction with the children was heartwarming as we spent time playing games, singing songs, and engaging in various activities to create a joyful atmosphere. The toddlers particularly enjoyed the toys and games we brought along, which elicited smiles and laughter throughout our visit. As part of our commitment to supporting Valsalyam Shishu Bhavan, the Commerce Department students had organized a collection drive prior to our visit. We donated a range of essential baby products including diapers, baby wipes, baby food, formula milk, blankets, and clothing. These



items were gratefully received by the orphanage staff who assured us that they would be put to immediate use for the benefit of the children.

For the students, it was a humbling experience that underscored the importance of empathy and social responsibility. Interacting with the babies and toddlers also reinforced the significance of early childhood care and education. For the children at the orphanage, our visit provided a break from their routine and brought them moments of happiness and companionship. The donated baby products will contribute towards ensuring their basic needs are met, further supporting the orphanage in its mission to provide a loving home for these vulnerable young ones. The Commerce Department students look forward to continuing our support for Valsalyam Sisubhavan and similar initiatives in the future, reaffirming our commitment to making a positive difference in the lives of those in need.

Poster of Child Care Provision Distribution Of Baby Essentials Valsalyam Sisubhavan



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Rajagiri College of Management And Applied Sciences,
Kakkanad
Department of Commerce
in association with
NSS Unit No. 236, Internal Quality Assurance Cell
(IQAC), Rajagiri Sparsh
organises

Child Care Provision:

Distribution of Baby Essentials at Valsalyam
Sisubhavan , Ernakulam

Valsalyam Sisubhavan

3:00 PM , 21.12.2022

Faculty co-ordinator:
Ms Josmy Mathew
9526169471

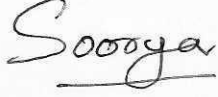
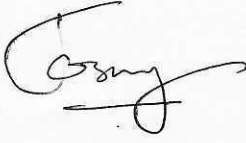

Student co-ordinator:
Soorya Subhash
9061923801



Photos Of Child Care Provision



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Report submitted by	Ms. Soorya Subhash, Model 2 Marketing First year Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Josmy Mathew, Assistant Professor Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	

22nd December 2022



Rev. Fr. Ajeesh Puthussery CMI

Principal




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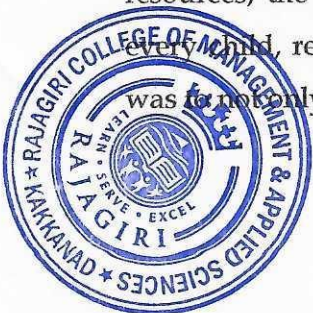
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Assistive Learning Aids Distribution for Children of All Kerala Wheelchair Rights Federation Members

Programme	Assistive Learning Aids Distribution for Children of All Kerala Wheelchair Rights Federation Members
Date	07 June 2022
Beneficiaries	Children of All Kerala Wheelchair Federation members
Outcome	Supported children with disabilities by providing learning aids, improving their educational experiences and outcomes.
Organized by	Department of Management
Faculty in charge	Ms. Anila Varghese
Student in charge	Ms. Elizabeth Anto

As a demonstration of the commitment to social responsibility, the Department of Management at Rajagiri College of Management and Applied Sciences orchestrated a meaningful Campus Social Responsibility (CSR) initiative on June 7, 2022. This initiative involved the distribution of learning aids to 30 children of members of the All Kerala Wheelchair Association. The primary objective of this endeavor was to bridge educational gaps and empower young minds with the tools necessary for academic success. The carefully selected learning aids, ranging from educational materials to technological resources, were designed to cater to the unique needs of these young scholars. Beyond the tangible provision of educational resources, the department aspired to inspire a sense of confidence and enthusiasm for learning, emphasizing the belief that education is a transformative force capable of transcending physical barriers. This initiative stands as a declaration of the Management Department's dedication to creating tangible, positive impacts on the educational journeys of the next generation. By delivering specialized learning aids, including adaptive tools and educational resources, the Management Department endeavored to create an environment where every child, regardless of physical limitations, could thrive academically. The objective was to not only bridge educational gaps but also to inspire a mindset shift within the





community, emphasizing that education knows no bounds. This initiative, beyond its immediate impact, aspired to contribute to a larger narrative of inclusivity, advocating for educational opportunities that transcend physical constraints.

The long term effects of this initiative are anticipated to extend far beyond the mere distribution of learning aids. The Management Department at Rajagiri College aspired to sow the seeds of change, nurturing a generation of resilient learners who recognize their potential to overcome challenges. Through this CSR endeavor, the department sought to catalyze a shift in perceptions, demonstrating that education, when made truly inclusive, becomes a powerful catalyst for societal transformation. Students and teachers of Management with the members of Wheelchair Association at the College open auditorium.

Poster of Assistive Learning Aids Distribution For Children of All Kerala Wheelchair Right Federation







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 KAKKANAD

 NSS UNIT NO-236

 Department of Management

 in association with

 Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh

 organises

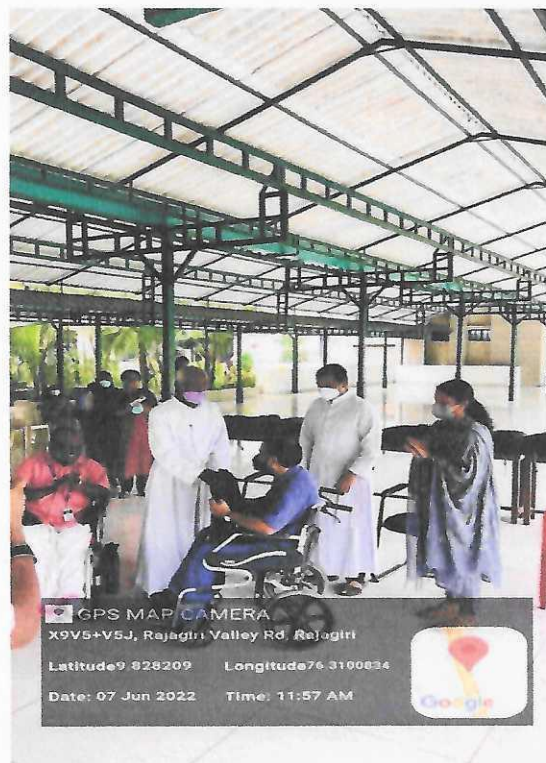
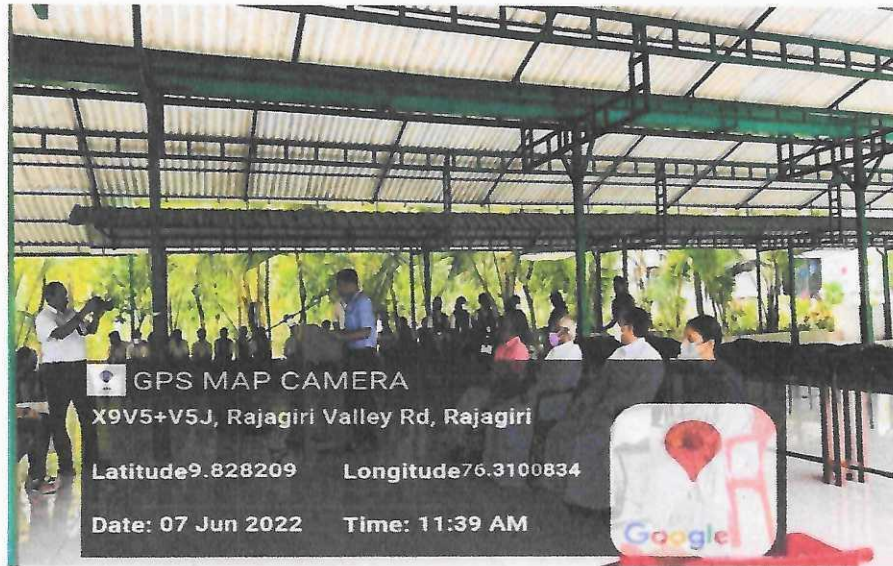
Assistive Learning Aids Distribution for Children of All Kerala Wheelchair Right Federation Members of Ernakulam

 Rcmas Open Auditorium 10:30 AM June 7 2022

 Faculty Coordinator: Ms. Anila Varghese 8891652930 Student Coordinator: Elizabeth Anto : 8714717730




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Photos of Assistive Learning Aids Distribution For Children of All Kerala Wheelchair Right Federation




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Report submitted by	Ms. Elizabeth Anto, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Anila Varghese, Assistant Professor Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD and Assistant Professor Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad.	

11th June 2022




Rev. Fr. Ajeesh Puthussery CMI
Principal



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Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Festive Fellowship: Onasadhya Feast at Karunyadeepam

Programme	Onasadhya Feast at Karunyadeepam
Date	09 September 2022
Beneficiaries	Inmates of Karunyadeepam
Outcome	Strengthened community bonds through a festive meal, bringing joy and a sense of togetherness to the residents.
Organized by	Department of Management
Faculty in charge	Ms. Megha Mohan
Student in charge	Mr. Sahad P N

In a heartwarming display of social responsibility, the Department of Management at Rajagiri College of Management and Applied Sciences provided Onasadya for the residents of Karunya Deepam on the 9th of September 2022. This endeavor transcended the boundaries of conventional Campus Social Responsibility, as the students seamlessly blended the art of hospitality with a genuine commitment to community welfare. The objective behind this culinary outreach extended beyond mere sustenance; it aimed to create a memorable and uplifting experience for the beneficiaries. By embracing the medium of food, the students not only nourished bodies but also nurtured spirits, fostering a sense of belonging and solidarity within the larger community.

The feast organized by the Department of Management, unfolded as a tapestry of shared joy and fellowship. Beyond the nourishment provided by the meals, the event served as a platform for meaningful interactions between the students, faculty, and the residents of Karunya Deepam. The initiation also aimed to break down socio-economic barriers, fostering an environment where everyone, regardless of background, felt valued and included. Through this undertaking, the students sought to instill the understanding that true success is measured not only in academic achievements but also in the positive impact one leaves on the broader community.



It left an enduring mark on the hearts of both the givers and the receivers, affirming the belief that small acts of kindness can catalyze significant positive change. The Department of Management envisions this event as a catalyst, sowing seeds of change that will germinate into a culture of continuous community engagement. Through such initiatives, the department aims to nurture socially conscious leaders who appreciate the profound connection between their academic pursuits and the broader social fabric they are a part of, echoing the values of compassion and shared responsibility championed by Rajagiri College.

Poster of Festive Fellowship



NSS UNIT
NO:236

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management

in association with

Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh

organises

**Festive Fellowship:
Onasadhya Feast**

 Karunyadeepam, Alappuzha  12:00 PM  September 9 2022

Faculty Coordinator
Ms. Megha Mohan : 9661477789

Student Coordinator
Sahad P N : 8086126440








Photos of Festive Fellowship



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Report submitted by	Mr. Sahad P N, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Megha Mohan, Assistant Professor Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD and Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad.	

12th September 2022



Rev. Fr. Ajeesh Puthussery CMI

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Rajagiri Valley, P. O., Kakkanad - 682 039



Report on Christmas Kit Distribution to Families of All Kerala WheelChair Rights Federation

Programme	Christmas Kit Distribution to Families of All Kerala WheelChair Rights Federation
Date	20 December 2022
Beneficiaries	Families of All Kerala Wheelchair Rights Federation
Outcome	Brought festive cheer and support to families, enhancing their holiday experience and providing necessary items.
Organized by	Department of Management
Faculty in charge	Ms. Raji T
Student in charge	Ms. Jhanavi Dutt

The Department of Management at Rajagiri College illuminated the lives of the members of the Kerala Wheelchair Association as part of their Campus Social Responsibility (CSR) initiative. On the 20th of December 2022, the department distributed thoughtfully curated Christmas kits to the families associated with the association, infusing the holiday season with warmth and inclusivity. Beyond the material contents of the kits, the unique objective of this initiative was to kindle the spirit of joy and togetherness within the Kerala Wheelchair Association community. By extending their support in the form of festive provisions, the department not only aimed to ease the practicalities of the season but also to underscore the importance of shared celebrations and solidarity. This heartwarming endeavor stands as a testament to the department's commitment to making a meaningful impact by fostering happiness and connection during the festive season.

The Christmas kits, curated with care and consideration, comprised not only essential items but also elements that could contribute to the holistic well-being of the recipients. From festive decorations to heartfelt greeting cards, the gesture was designed to



envelop the families in the spirit of Christmas. The Management Department sought to create a memorable and inclusive experience, fostering a sense of belonging and shared celebration. This initiative reflects a commitment to go beyond material assistance, acknowledging the importance of emotional and psychological support in promoting the overall welfare of the community.

Beyond the festive season, the Management Department's objective in providing Christmas kits was to catalyze enduring community bonds. By recognizing and responding to the unique needs of the All Kerala Wheelchair Association members, the department aimed to foster a lasting connection that transcends the boundaries of charity. This initiative aligns with the ethos of Rajagiri College, emphasizing the transformative power of education and community engagement. The hope is that the ripple effects of this Christmas gesture will continue to resonate, strengthening the sense of solidarity and shared humanity within the Rajagiri College community and beyond.

Poster of Christmas Kit Distribution to Families of All Kerala Wheelchair Rights Federation



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management
in association with

Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh
organises

**Christmas Kit Distribution To Families
of All Kerala Wheelchair Rights
Federation at Ernakulam**



RCMAS Open Auditorium 10:20 AM December 20 2022

Faculty Coordinator
Ms. Raji T. 9447709975

Student Coordinator
Ishanvi Dutt 9567715100






Photos of Christmas Kit Distribution to Families of All Kerala Wheelchair Rights Federation



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Report submitted by	Mr. Jhanvi Dutt, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Raji T, Assistant Professor Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD and Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad.	

21st December 2022



Rev. Fr. Ajeesh Puthussery CMI

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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Health Care Resource Development: Blood Bank Database Creation

Programme	Blood Bank Database Creation for Neighbourhood(Rajagiri Valley)
Date	14 June 2022
Beneficiaries	Staff and Students of RCMAS
Outcome	The event sought to cultivate a culture of empathy and social responsibility among students and faculty, emphasizing the potential of every individual to contribute to the greater good
Organized by	Department of Computer Science
Faculty in charge	Mr. Joby Jacob, Ms. Juby George
Student in charge	Mr. Kurian Sebastian, Ms. Bavana T.B

In a collaborative effort to promote community well-being, the Computer Science Department spearheaded a comprehensive initiative to establish a Blood donor Data Bank within our college. This unique project involved active participation from students and teachers across various departments, with a shared goal of contributing to the noble cause of blood donation. The primary objective of this initiative was twofold: firstly, to create a centralized and efficient Blood Donor Data Bank, and secondly, to foster a culture of altruism and social responsibility within the college community. By leveraging the technological expertise of the Computer Science Department, this project aimed to streamline the process of blood donation and facilitate quick access to donor information in times of need. It not only yielded a valuable resource for emergencies but has also sowed the seeds for a more compassionate and socially responsible campus community.

The primary objective of the blood donor data bank initiative was to establish a centralized and efficient system for managing and mobilizing blood donors within the college community. The project aimed to bridge the gap between the urgent need for blood and the availability of willing donors. Furthermore, the scope of the initiative





extended beyond immediate emergency responses, seeking to create a sustainable ecosystem that could support ongoing health needs. The project emphasized inclusivity, encouraging participation from various departments to ensure a diverse pool of donors. Through this, the Computer Science Department envisioned not just a one-time effort but a continuous, evolving commitment to community well-being

To achieve this ambitious goal, the Computer Science Department leveraged technological tools to streamline the data collection process. By implementing user-friendly interfaces and ensuring the privacy and confidentiality of donor information, the project aimed to encourage widespread participation. The impact of this initiative extended beyond the numerical growth of the donor database. It sought to cultivate a culture of empathy and social responsibility among students and faculty, emphasizing the potential of every individual to contribute to the greater good. Through regular awareness campaigns and collaborative events, the initiative aimed to highlight the positive influence of a united academic community dedicated to the welfare of its members. As the project unfolds, the Computer Science Department anticipates a lasting imprint on the college's ethos, one that places community health at the forefront of its priorities.




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Poster of Healthcare Resource Development: Blood Bank Database Creation



RCMAS BLOOD BANK
ONE BAG OF BLOOD - A GIFT TO LIVE !!!

An initiative by the Dept. of Computer Science




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Kakkanad

DEPARTMENT OF COMPUTER SCIENCE
in association with
Internal Quality Assurance Cell (IQAC)
organizes

**Healthcare Resource Development:
Blood Bank
Database Creation of Neighbourhood
(Rajagiri Valley)**

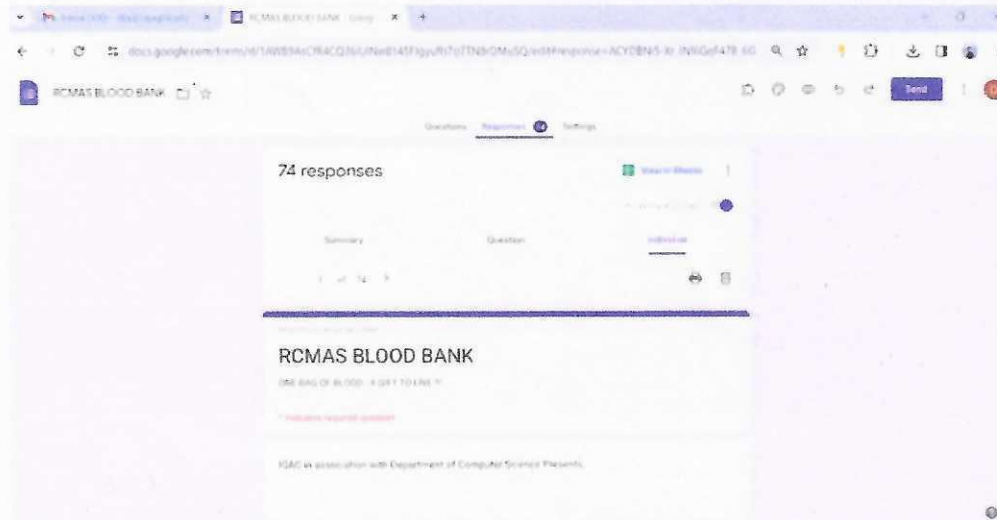
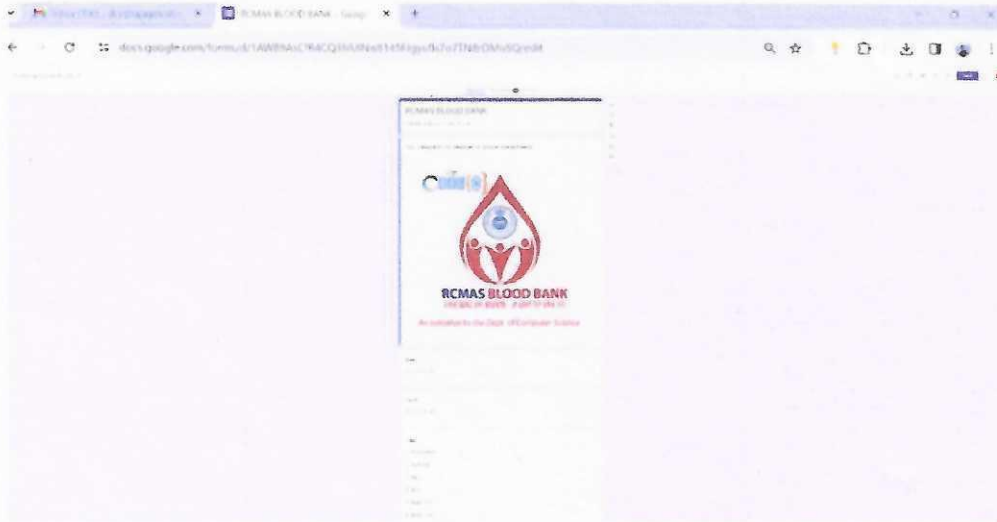
Date 14/06/2022
Time 2:00 - 4:00 PM

Faculty Coordinators
Mr. Joby Jacob
Ms. Juby George
Student Coordinators
Mr. Kurian Sebastian
Ms. Bavana T B








Photos of Blood Bank Database Creation: Blood Bank Database Creation



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Report submitted by	Mr. Kurian Sebastian & Ms. Bavana T B, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Juby George, Assistant Professor Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Mr. Joby Jacob, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad.	

16 June 2022


Rev. Fr. Ajeesh Puthussery CMI

Principal





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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Initiative to Contribute Fund for CCTV to Valsalyam Shishubhavan

Programme	Initiative to contribute fund for CCTV to Valsalayam Shisubhavan
Date	2 November 2022
Beneficiaries	Management of Valsalyam Shishubhavan
Outcome	The students were able to forge a meaningful connection between the college and the local community through the noble cause.
Organized by	Department of English
Faculty in charge	Ms. Geethu Johny
Student in charge	Mr. Nahan K Sali

An impactful event unfolded at Rajagiri College of Management and Applied Sciences, orchestrated by the English department. The focal point of this gathering was the department's noble initiative to contribute ₹30,000 towards the installation of CCTV cameras in the premises of Valsalyam Sishubhavan, Kalamassery.

The primary objective of the event was to raise awareness and funds for the security enhancement project at Valsalyam Sisubhavan, a charitable institution committed to providing shelter and care for orphaned children. The English department demonstrated commendable generosity by contributing a substantial amount of ₹30,000 towards the installation of CCTV cameras at Valsalyam Sisubhavan. This financial support aimed to bolster the safety and security measures within the institution. The event witnessed active participation from the student body.

In a remarkable show of unity and empathy, each student willingly contributed ₹200 towards the cause. This collective effort not only showcased the students' commitment to social responsibility but also exemplified the college's ethos of fostering a compassionate community. To enhance understanding and support for the initiative, the English department organized an awareness session. This involved sharing of





information that underscored the importance of ensuring a secure environment for vulnerable children. Representatives from Valsalyam Sishubhavan were present at the event to express their gratitude and share insights into the positive impact of such initiatives on the lives of the children under their care. The collaboration reinforced the meaningful connection between the college and the local community.

Poster of the Sparsh Initiative Donating CCTV



 **RCMAS**
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

Rajagiri College of Management and Applied Sciences, Kakkanad

Department of English
in association with IQAC & Rajagiri Sparsh

Contribution of fund for
CCTV Installation
to
Valsalayam Shisubhavan

 02 - 11 - 22

Faculty -in-charge : Geethu Johny
Student -in-charge : Nahan K Sali






Geethu Johny

Photos of the Initiative Donating CCTV



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Report submitted by	Mr. Nahan K Sali, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Geethu Johny, Assistant Professor Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Martina A.A., HOD and Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad.	

7th November 2022

Rev. Fr. Ajeesh Puthussery CMI
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