

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001: 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

7.3

Institutional Distinctiveness

7.3.1

FREE

Future Ready Ecosystem of Education





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Institutional Distinctiveness FREE- Future Ready Ecosystem of Education

Guided by the CMI Vision of holistic education, RCMAS unveils its innovative approach to education - FREE, the Future Ready Ecosystem of Education as its distinctiveness. The initiative permeates cliched concepts of learning, providing an environment that perfectly blends cutting-edge facilities and progressive programmes to mould multifaceted individuals. Transcending the barriers of being an affiliated, self-financing institution, the HEI has displayed consistent dedication to provide the learners with the best industry exposure, to make them future-ready. Recognizing the ever-changing world, FREE is designed to empower students with the critical skills and futuristic knowledge they need to not only survive but thrive in this dynamic landscape. In today's world, where technological advancements and societal changes occur at an unprecedented pace, the relevance of a future-ready education cannot be overstated. The continuance of this ever-nurturing ecosystem is substantiated not only by results, ranks and placements, but also, by the alumni status, continuous support, and service to the institution. The HEI recognizes the importance of staying ahead of the curve and has thus integrated AI advancements, future-ready courses and cutting-edge tools into its curriculum. Hence the Future Ready Ecosystem of Education is designed with the future of young individuals in mind emphasising the development of critical and analytical thinking, problem-solving, community outreach and adaptability—skills that are crucial for success in the 21st century. The concept can be summarised under the five heads:

1. Moulding Tomorrow's Leaders: Forging Resilience, Excellence and Expertise

Academic excellence and Holistic Development: RCMAS envisions making MANAGEMEN/students future-ready. It is powerfully demonstrated through its emphasis on



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academic excellence. The institution's educational philosophy, centred on unmatched academic proficiency, creates a dynamic learning environment that maximises each student's potential. Such an edge to academic rigour has yielded impressive results, positioning our graduates for success in an increasingly competitive global marketplace. Over the past five years, Rajagiri has achieved a remarkable 162 university ranks and a pass percentage of 89 -a steep rise that underscores the growing academic prowess of the institution and the students' readiness for future challenges. The consistent record of students achieving top ranks in university exams and the high pass rates year after year are clear indicators of academic excellence of the institutions.

The holistic approach of the institution to education cultivates a diverse skill set that prepares students for the multifaceted challenges of tomorrow's workplace. This can be seen in the significant number of university rank holders who are also equally accomplished in extracurricular activities.

Abhimanyu Sekhar (2021-24 batch), the College Union Chairman, College Cricket team Captain and Inceptra Coordinator 2024 got placed in KPMG.



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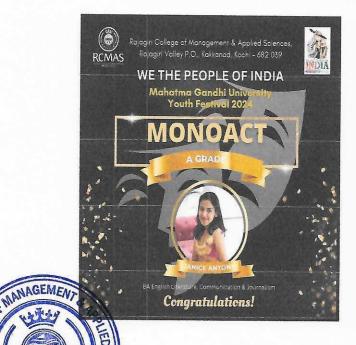
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Aalim Mohammed, the Arts Club Secretary of 2023 secured 1st rank in Logistics Management in the university exams.





Janice Antony 2021-24 Batch is the Fifth rank holder of BA English who also bagged A Grade in M.G.University multiple cultural competitions.



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	Mahatma Gandhi University, Kottayam, Kerala Provisional Position List								
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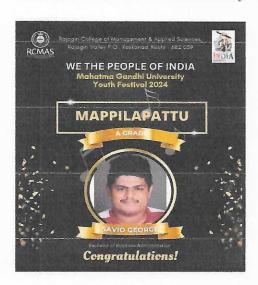


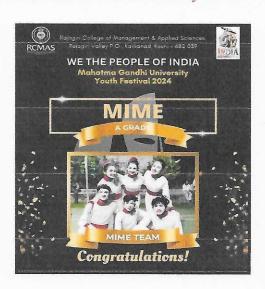
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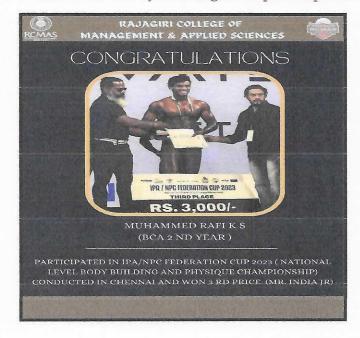
In the past five years, a remarkable tally of students have clinched 59 prestigious awards and medals by triumphing in sports and cultural competitions at the state, national and international levels. For the MG University Youth Festival, 68 of our students participated in 40 different events and bagged A grade for 16 individual and group events and second prize for three events.

A Grade winners of MG University Youth Festival conducted in February 2024





Mohammed Rafi of BCA 22-25 batch won the second place in MG University Level and Ernakulam District Body Building Championship in 2023.





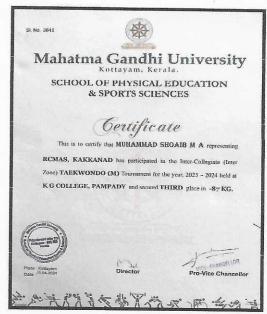


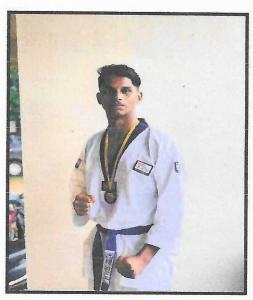
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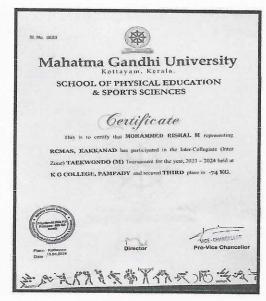
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MG University Taekwondo Championship Bronze Medal was won by Muhammed Shoib and Mohammed Rishal on 15th April 2024









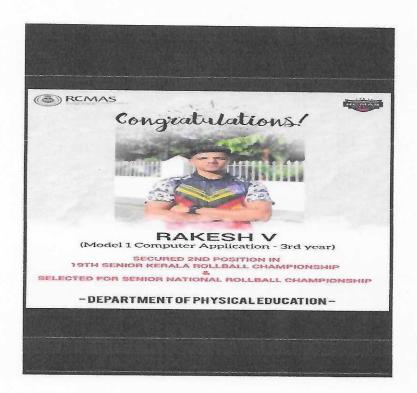




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Rakesh V was selected to Kerala Rollball team for 37th National Games Goa 2023.



Seles Maria Rajan of BBA 2022-25 batch successfully completed the International Kurash Refereeing in 2023 becoming the youngest Kurash Referee in the World.







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Nikhilesh K R of BA English 21-24 worked as Assistant Director in the movies Udharani & Scheherazade. The former was selected and screened in the International Film Festival of Kerala in 2021.





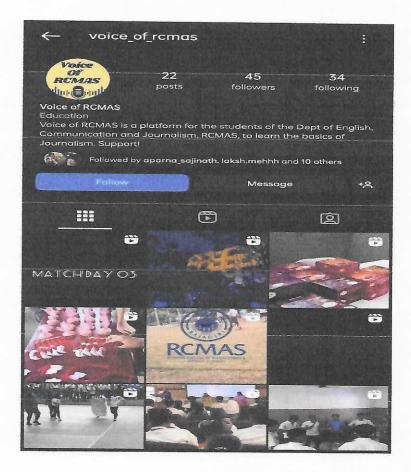
Innovative Courses and Initiatives: All the programmes of the college are designed to meet the demands of the new generation, equipping them with a diverse skill set for the future job markets. Voice of RCMAS is another unique program that involves students from the BA English program providing inhouse voice commentaries as news reels for various events in the College youtube channel. This initiative is designed to enhance their skills in anchoring, advertising and public speaking. Shutterbugs, the photography club, cultivates creativity and technical skills, enabling students to express themselves visually and learn various photography techniques, including composition, lighting and editing. Natyayoga, another remarkable event, a unique blend of dance and xoga, promotes holistic well-being, enhancing both physical and mental health.



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Experiential Learning and awareness of Sustainable practices include Millet Farming, Cultivation of indigenous paddy seedling-Pokkali and preservation of rare and threatened plant species.



Instagram page of Voice of RCMAS to foster the anchoring and public speaking skills of students

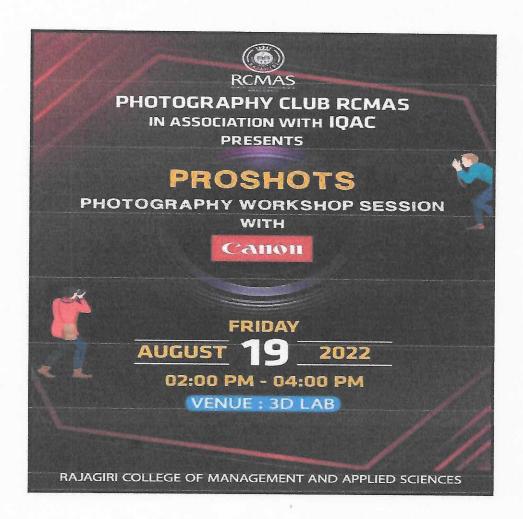




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A Photography Workshop was organised by Shutterbugs, the Photography Club in association with CANON on 19 August 2022







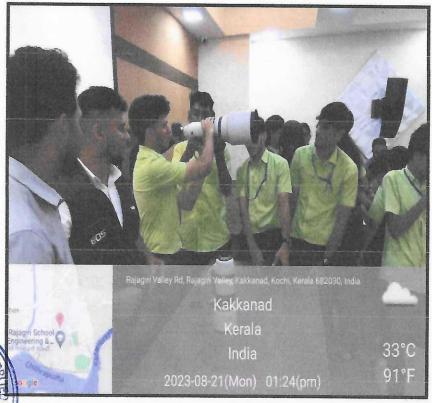
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The Resource Person interacting with the students during the session







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Natyayoga, a combination of both Yoga and semi classical dance workshop organised by Dance club





On 12th July 2023, NSS Unit No. 236, in collaboration with the PG Department of Commerce, Nature Club and IAQC undertook Millet Farming







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Cultivation of Pokkali paddy seedlings for the preservation of rare and threatened plant species

The Design Labs of BA Animation nurtures innovation and creativity among students and faculty. It focuses on an environment where design thinking, prototyping and the incubation of new ideas can bloom. Regular workshops, training sessions and seminars are organised to cover various aspects of design, entrepreneurship and innovation, providing participants with valuable knowledge and skills. Additionally, the lab offers incubation support, assisting students and startups in transforming their ideas into viable businesses including guidance on business planning, access to funding and networking opportunities to connect with industry experts and potential investors. Design presentation for Screw Pine Craft Artisans at KIDS titled Ezha was conducted as part of it.



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Designs come to life: M.A. Graphic Design students prototype with screw pine and water hyacinth at KIDS Resource Centre on 3rd February 2024.

The Incubation Centre and Innovation & Design Lab is a dynamic hub of innovation and entrepreneurship. Equipped with advanced facilities and

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resources, it provides ample support for the development and incubation of new business ideas.





Students working in the Incubation Centre and Design Lab

Adnan Shaji, B.Com final year student and his team completed a survey report titled Strategic Recommendations for KSRTC and submitted to the Honourable Trầnsport Minister Mr. K B Ganesh kumar on 21 August 2024.



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The BBA programme in 2022 adopted the theme "Ahead of Time" as their annual department theme to equip students with the soft skills and entrepreneurial knowledge necessary to excel in the business world of tomorrow. The BCA department organised a Robotics workshop, which provided the students with a unique opportunity to explore a new field beyond their regular coursework. It offered hands-on experience in robot development, allowing them to apply theoretical knowledge practically. Students made 10 robots and the workshop inspired the commencement of an Add-on course and a PG programme in AI.





The Department of Computer Science conducted a Robotics Workshop on 16th February 2024





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Entrepreneurship Summit organised by the Commerce department & IEDC in association with WEN-Women Entrepreneurship Network on 21 August 2023

2. Cultural inclusivity: Furthering Respect, Empathy and Equality

RCMAS exemplifies secularism through diverse initiatives. The Deeksharambham ceremony features an inter-religious prayer, while Sarganjali, the annual Arts Fest, transcends cultural barriers. The institution fosters inclusivity via Equal Opportunity and Minority Cells, celebrates festivals from various faiths and begins each day with universal prayer songs. These practices collectively nurture a campus environment that respects and embraces diversity. Despite being a minority institution, students and faculty from diverse cultural,

al and religious backgrounds thrive together.

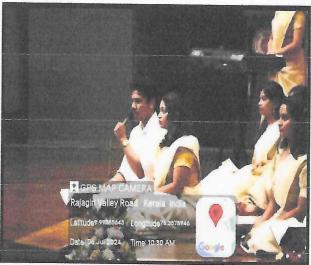
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Students performing Rangapooja and Inter-religious prayer on Deeksharamabham - The Initiation Ceremony of newly-joined students





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Thiruvathirakali, Group Folk Dance and Duffmuttu performed by students A COL WANAGE OF WANAGE OF THE COL WANAGE OF THE COL WANAGE OF THE COLOR OF THE COLO as part of Arts Fest Sarganjali on 4 November 2023

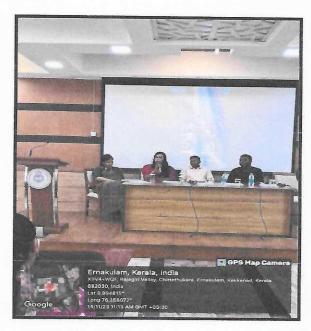




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The campus is Divyangjan-friendly and Transgender inclusive. The institution ensures campus-wide accessibility through ramps, elevators and assistive technologies for divyangjan students and staff while transgender inclusivity is promoted through sensitization programs that respect gender identity and expression. Ultimately, these practices equip graduates with the cultural competence and interpersonal skills essential for success in an increasingly interconnected world. The College also hosts a vibrant body of extension and outreach programmes reaching far beyond the classroom titled Rajagiri Sparsh, with a count of about 100. Students actively participate in all undertakings, tackling issues like child development and environmental protection.





A campus where every identity is honoured: Transgender Inclusiveness-TEGE OF MANAGEN The Symposium on Human Rights and Social Inclusivity of Transgender Persons on 14 Nov 2023 with DWAYAH

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Breaking barriers with accessible design: RCMAS is 100% Divyangjan friendly



RCMAS

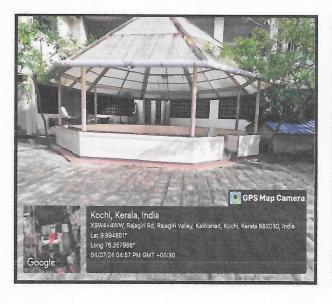
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3. Professional Development: Forming Readiness through Campus Environment and Engagements

State-of-the-art Infrastructure: RCMAS campus exemplifies a commitment to future-ready education through its state-of-the-art infrastructure. The facility boasts 38 smart classrooms, specialised labs for Animation and Computer Science and a well-equipped library with extensive digital resources. A focus on holistic development is evident in the diverse sporting facilities, including an outdoor gym and various courts. The campus prioritises student well-being with a counselling centre, canteen and comprehensive transportation system. Cultural growth is nurtured through spaces like the Ettuvattom. Rajeevani, the green initiative, promotes environmental consciousness. Campus-wide Wi-Fi ensures seamless connectivity, supporting digital learning. This thoughtfully designed ecosystem fosters innovation, research, and hands-on experience, preparing students for future challenges.



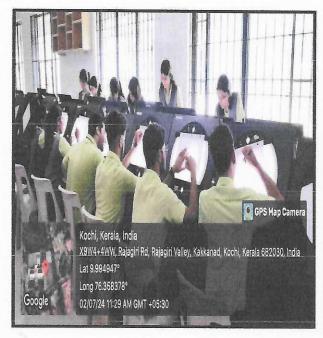


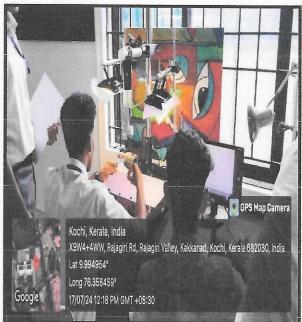
Fostering growth: Wellness Centre and Open Classroom (Ettuvattom) turn
RCMAS into a pro-active campus



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Students learning in advanced 2D and 3D Animation Labs





Rajeevanam: The Green Campus of RCMAS





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Location advantage: Nestled in the dynamic landscape of IT industrial prowess and burgeoning economic development, Rajagiri College stands as a hub of accessibility. Situated in the heart of an advanced location like Kakkanad pulsating with industrialization owing to the proximity of Infopark and Smart City, the college integrates into the ebb and flow of progress, offering students an unparalleled environment for holistic education. This proximity enhances the relevance of the curriculum while also serving as a powerful magnet for internships that improvises the scope of placement.

Placement opportunities: The HEI has a commendable track record in student placements. The institution consistently organises placement drives training programs and Boot camps- as a finishing school concept, providing a platform for students to connect with industry leaders. A diverse spectrum of renowned companies, including Deloitte, EY, KPMG, Veegaland Homes, Carerevenue, and Dinero Tech Labs, have extended their trust in Rajagiri by recruiting its talent pool. A commendable achievement of 675 successful placements has been recorded over the past five years.



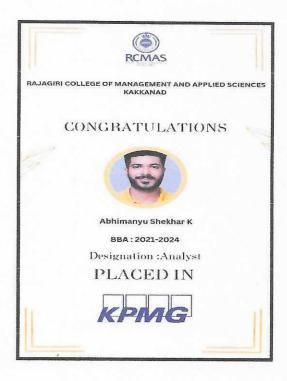


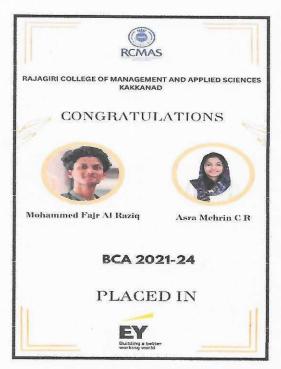
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RCMAS achieved 675 placements in five years



List of Recruiters



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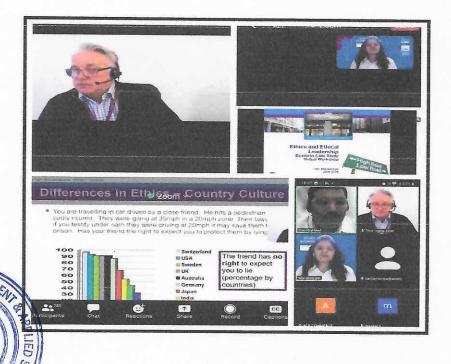


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Capacity building and Skill Enhancement: The college distinguishes itself through the adeptness in identifying students possessing unique passions and aptitudes. Offering a structured framework of workshops and sessions, it cultivates a rich environment for students to develop their potential. The strategic approach empowers individuals to explore their interests comprehensively, ultimately leading to the enhancement of their capabilities. Students benefited from the 66 different capacity building courses offered in the last five years.

Training for competitive exams and Guidance for Career development: The college has invested significantly in student development by organising 66 competitive exam training and career guidance programs so far which substantially enhanced students' employability prospects. The success of these programs indicates strong student engagement and a positive impact on career preparation. High placement rates and positive feedback from employers about the readiness and performance of our graduates highlight the effectiveness of the internship and placement guidance.





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The HEI hosted the first International seminar by The Centre for International Affairs on the topic "Ethics and Ethical Leadership in Business" in June 2024 attended by 284 students and Alumni.

Collaborations with Institutions of Repute: The HEI's motto of excellence is further underscored by its prudent collaborations with institutions of high repute. MoUs with Assumption College, Chinmaya Vishwa Vidyapeeth, Pathanjali Pranayoga Vidyapeedom, Santa Monica, Industrial Robotics Institute are to name a few. These partnerships enrich the academic fabric and provide students with invaluable exposure to diverse perspectives and cutting-edge advancements. Hence the HEI serves as a convergence point where knowledge transcends boundaries, facilitating an environment of intellectual exploration and exchange. Through exposure to diverse global perspectives and state-of-the-art advancements, students develop the cross-cultural competencies and technological fluency demanded by the international job market of the future.



ent of Animation and Graphic Design has signed an MOU with Maxval Technologies Private Limited on 18th October 2023

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College officially signed an MOU with Indian Trade Economic Organization(IETO) at India Finland Business Forum in April 2024.



An MOU was signed with Chinmaya Vishwa Vidyapeeth on 7th December 2023.





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College officially signed an MOU with Santa Monica - Study Abroad on 18th February 2024

ധാരണാപത്രം ഒഷുവച്ചു

കൊപ്പി● ബികോം, ബിബിഎ വി ദ്യാർഥികൾക്കായി ഇന്റർനാഷ നാദ് സർട്ടിഫിക്കാറ്റ് ഇൻ വെദ്ദാത് ആൻഡ് ഇൻവെസ്റ്റ്മെന്റ് മാനേ നേജ്മെന്റ് കൺസൻറ്റൻസി സ് ജ്മെന്റ് (ഐസിഡബ്ല്യൂഐഎം) നാപനമായ ഗിന് ആപ്പിൾ സക് ക്കുന്നതിനായി ധാരണാപത്രം കോളജ് ഓഫ് മാനേജ്മെന്റ് ആന് ഒപ്പവച്ചു. മുകെ ആസ്ഥാനമായി ഡ് അപ്ലൈഡ് സമന്സസുമായാ

സ്റ്റിറ്റ്യൂട്ട് ഓഫ് സെക്യൂറിറ്റിസ് ആന്സ് ഇന്വസ്റ്റ്മെന്റും (സി ഐഎസ്ഐ), ഇന്ത്യയിലെ മാ സർട്ടിഫിക്കു് കോഴ്സ് ആരംഭി സസ് ഫാക്ടേഴ്സും റാജഗിരി പ്രവർത്തിക്കുന്ന ചാർദ്ദേഡ് ഇൻ - ണു ധാരണാപത്രം ഒപ്പിട്ടത്

Newspaper report on the MoU signed with CISI UK & Green Apple **Success Factors**





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4. Transforming Technology: Frontier Research and Emerging Endeavours

Rajagiri College is at the forefront of incorporating technological advancements into its curriculum, ensuring that students are well-prepared for the future. Most of the faculty members are actively involved in doctoral research as well.

AI Integration in Education: The curriculum is designed to keep pace with the fast-evolving technological landscape. The college offers advanced courses in Robotics and Artificial Intelligence (AI). Events like Kerala Hack Run on Digital Safety and student-led projects using AI provide them with a deep understanding of the theoretical foundations and practical applications of such latest technologies. The implementation of ERP systems, like MCampus and EXMAN and LEMAN softwares, enhance academic management and streamline exam allocation, ensuring efficient and effective administration of academic procedures. In the BA Animation and Graphic Design department, students utilise the latest animation tools and software like Adobe Creative Suite, Adobe Animate, Illustrator, Indesign and Autodesk Maya to create compelling visual content. By working on projects that mimic real-world scenarios, students gain proficiency in industry-standard tools and techniques. This practical experience is crucial for building a strong portfolio, which is essential for securing employment in the competitive fields of animation and graphic design.



Lent



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Pioneering education and information with advanced digital safety events like Kerala Hack Run organised on 28 February '24.



Exman, the exam software for exam duty allocation of teachers was developed by Antony, a distinguished alumnus from BCA batch 2019-22.





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Exman Teacher Portal



MCampus portal of a student- Mcampus is designed to enhance the academic experience of students



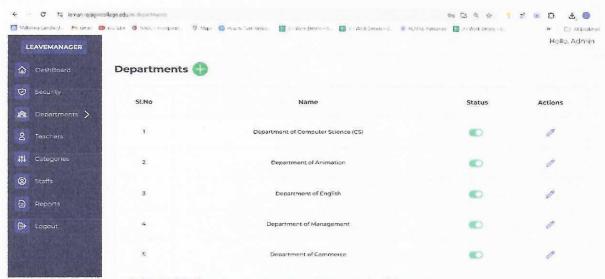


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MCampus portal of a Faculty



LEMAN (leave management) portal of faculty

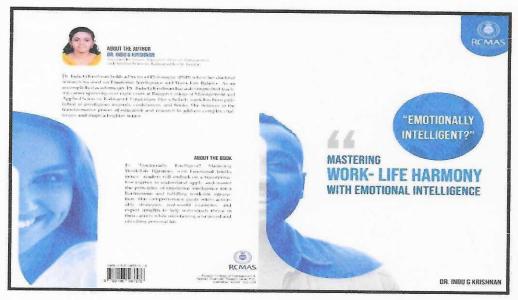




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Student and Faculty Publications: In a distinctive move, the College provides a platform for students and faculty to publish their creative and innovative ideas, with an ISBN number. The idea is to recognize and celebrate student ingenuity and reinforce the belief that every idea, no matter how nascent, has the potential to contribute to the greater pool of knowledge. Alloite published by the Commerce department, the creative writing anthology Inked Imaginations by the English students, and an array of published scholarly works by faculty members showcase the potential and creativity of students and faculty.



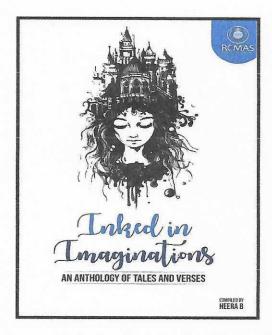
'Mastering Work-Life Harmony with Emotional Intelligence' is authored by the faculty Dr. Indu G Krishnan of Management.





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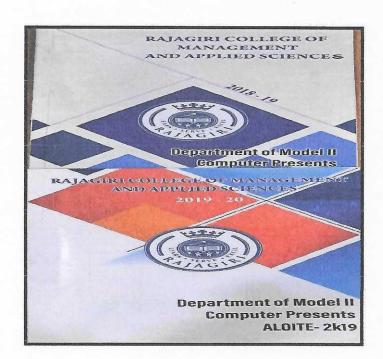
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'Inked in Imaginations' is a publication by the students of the English

Department



Research articles presented and published as a book by Students of Commerce titled Aloitte.

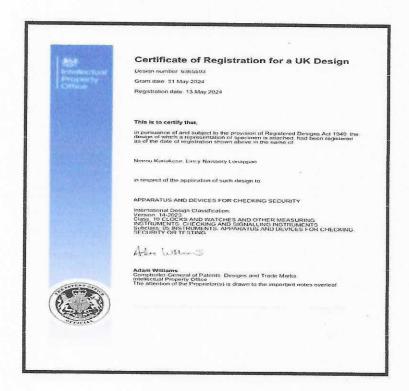




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Faculty with Intellectual Property Rights: The presence of faculty members with IPR adds a unique dimension to the learning experience at the College. Their guidance helps students understand the process of patenting and intellectual property, inspiring them to pursue their innovative ideas. Seminars and sessions on IPR are also conducted.



Intellectual Property Rights issued to Ms. Neenu Kuriakose and Ms Lincy Naissery Lonappan, faculty of Computer Science for registration for a UK Design





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5. Empowering Future Networks: Forging Relationships, Elevating Experiences

Student Progression and Alumni Interaction: The institution provides a comprehensive curriculum and supportive environment to equip students with the knowledge, skills and values required for future success. The impressive number of 1249 students who have successfully progressed to higher studies in the past five years, doubtlessly proves the effectiveness of the programmes in preparing graduates for advanced learning. Graduates often return to their alma mater as mentors, guest speakers, contributors and faculty, forming a strong bond with the institution and inspiring future generations. A significant portion of our alumni hold influential positions within their industries.





Notable RCMAS Alumni

Legal.



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Notable RCMAS Alumni achievements::

Ambili N. Nair, (B.com 2005-08) works as the Assistant Project Coordinator, World Bank.

Alka Vijayan (B.Com 2005-08) is placed as the Vice President of Fund Accounting, Northern Trust (One among the "Fortune 500" Companies), Australia.

Saju M. Salim (BBA 2009-12) (@CallMeShazzam Vines), is a popular YouTuber. Ameena Neha Shiraz (B.Com 2017-20 batch) is currently the Director of Sylcon Shoes. She also has a successful Startup of her own, Skinvibes Naturals. She is also the President of RCMAS Alumni Association, REACH.

Melissa Koshy (B.Com 2017-20 Batch) Completed her Master of Arts in Economics from Christ University and is currently working as a Senior Content & Data Analyst at Trendlyne Technologies, Bengaluru.

Gonsha Elaize Thundathil of B.Com 2014- 17 Batch, completed her MBA in Finance from Christ University and got placed with ICICI bank as a Wealth Manager. She is currently working in Bahrain as an Investment Analyst.

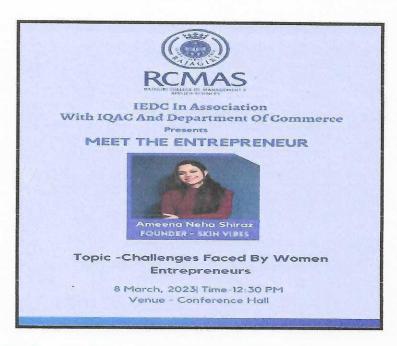
De Graphic Factory is a successful **startup** founded by Commerce alumni from the 2014-2017 batch



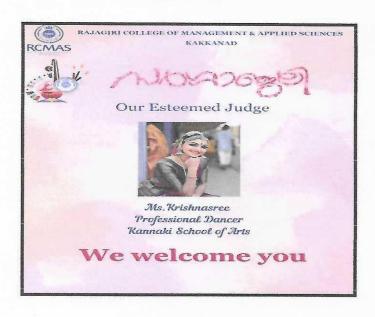


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Ms. Ameena as the Resource Person for a session on Women Entrepreneurship on 8th March 2023



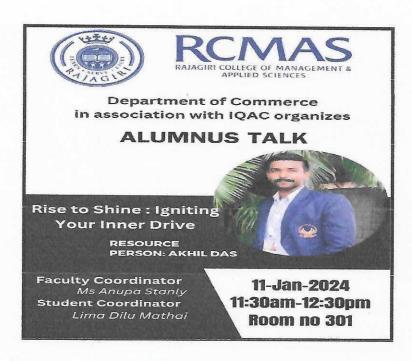
Ms. Krishnasree, from Commerce Batch (2016-2019) as judge for Sarganjali dance competition



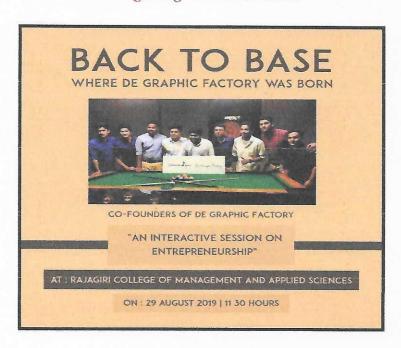


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Akhil Das, an alumnus from the 2015-2018 batch, was the resource person for "Rise to Shine -Igniting Your Inner Drive"



o Base-Session on Entrepreneurship conducted by alumni from the batch 2014-2017 on 29th August 2019



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Muhammed Nishal, an alumnus from the 2015-2018 Commerce batch and a former Chairman, was one of the judges for the Logistics Game for Inceptra 2021.



onial by one of the Alumni, Ms. Femina George, now a cine artist





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Over the years, the alumni have been instrumental in shaping the college into the thriving institution it is today. From mentoring current students and contributing as faculty in most of the departments to leading intercollegiate events, placement drives, and entrepreneurial initiatives, HEI's alumni are omnipresent. Their accomplishments highlight the effectiveness of the education they received at RCMAS.

The RCMAS Experience

Future Ready Ecosystem of Education (FREE) provides a comprehensive approach to preparing students for the challenges of tomorrow. Building on a 700-year legacy of educational excellence, Rajagiri offers an integrated campus environment, complete with state-of-the-art facilities and a vibrant learning community. The global management network connects students to industry leaders and international opportunities, fostering a cosmopolitan outlook. Every day at Rajagiri is a step towards becoming a future leader - capable, informed and dedicated to making a difference. They live, learn and lead. By focusing on academic excellence, holistic development, cultural inclusivity, professional readiness, technological advancement, and strong alumni networks, the institution equips its graduates with the knowledge, skills and values necessary to excel in an ever-changing world.

