



**Report: Three Day Workshop on Mastering Animation Production for Young Entrepreneurs**

<b>Program</b>	Three Day Workshop on Mastering Animation Production for Young Entrepreneurs
<b>Date</b>	25.10.2023 to 27.10.2023
<b>No. of Participants</b>	57
<b>Resource Person</b>	Mr. Suresh Eriyat, Founder & Creative Director Studio Eeksaurus
<b>Outcome</b>	Young entrepreneurs learned animation production techniques, gaining hands-on experience and understanding the business aspects of animation production.
<b>Organized by</b>	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39
<b>Faculty in charge</b>	Mr. Jotty Jacob, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences Mr. Renju A C, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
<b>Student in charge</b>	Mr. Steve George, BA Animation and Graphic Design 2021-24 Batch, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences

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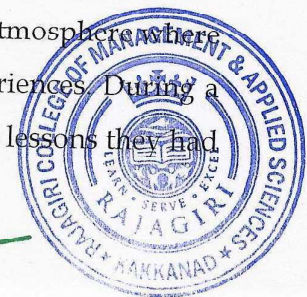
## First Day: Animation Basics

Morning Session: The department head for animation and graphic design, Mr. Jotty Jacob, gave a heartfelt welcome speech to kick off the workshop. With a focus on the function of animation in contemporary digital media, Jotty Sir emphasized the value of these seminars in bridging the knowledge gap between academic study and industry practices. A keynote address by a renowned figure in the animation profession, Mr. Suresh Eriyat, emphasized the growing significance of animation in the current corporate environment. He talked about how animation is now used for much more than just amusement and is a vital tool for brand storytelling, marketing, and education. His observations offered participants an interesting learning experience and created an encouraging tone for the event. After the keynote, a summary

First Session: Animation Fundamentals: "Fundamentals of Animation," the first lesson plan, covered the development and history of animation. Mr. Eriyat walked the audience through the evolution of animation, starting with hand-drawn frames and ending with complex digital animations. He investigated several animation methods, such as stop motion, 3D, and 2D, showing how each has special uses and benefits. The fundamentals of animation, including timing, spacing, and movement—all essential for producing realistic animations—were presented to the participants. In addition to imparting theoretical information, Mr. Eriyat gave attendees hands-on examples of excellent animation by showcasing some of his own award-winning works. These well-known national and worldwide examples provided motivation as well as useful teaching resources, illustrating

Afternoon Session: On the first day, participants were given the opportunity to present their own works during the afternoon session. Every participant got a chance to show off their animations and get input from peers and Mr. Eriyat. In addition to boosting self-esteem, this session promoted a cooperative learning atmosphere where participants could benefit from one another's viewpoints and experiences. During a reflection session at the end of the day, participants talked about the lessons they had

*Legat.*



learnt and how they planned to use these insights in their upcoming projects.

### Day 2: Story Visualization and 2D Animation

**Morning Meeting:** The second day started off with a thorough examination of 2D animation. Mr. Eriyat underlined how important 2D animation is as a fundamental ability for animators in general. He described the fundamental ideas of 2D animation, such as anticipation, staging, follow-through, and squash and stretch, and he used examples from both old and new cartoons to illustrate each point. Following that, participants were led through practical tasks to produce their own brief 2D animation sequences. Through these exercises, they were able to put their newly acquired theoretical knowledge into practice and gain expertise in producing dynamic and fluid animations.

**Story Visualization: Session 2:** After the 2D animation session, story visualization became the main focus. Mr. Eriyat talked about the value of visual narrative in animation, highlighting how an effective use of visuals may heighten an audience's emotional response and level of involvement. The components of a successful story visualization, such as character development, setting, storyline, and pacing, were taught to the participants. Through a practical exercise, they created storyboards for their own animation projects, turning their concepts into animated scenes. This exercise helped participants understand how to create engaging and cohesive stories using animation by highlighting the value of planning and visualization in the pre-production phase.

**Afternoon Session:** The various forms of animation and their methods were covered in further detail during this session. A summary of the several animation techniques, such as stop-motion, digital 2D, 3D, and conventional hand-drawn animation, was given by Mr. Eriyat. He talked about the distinct qualities and uses of every style, as well as the equipment and programs utilized to create them. It was encouraged for participants to try out various methods in order to increase their awareness of the wide range of options available in the animation industry. A group discussion on the

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potential and difficulties presented by each animation style rounded out the program and helped participants develop a greater understanding of the art and craft of animation.

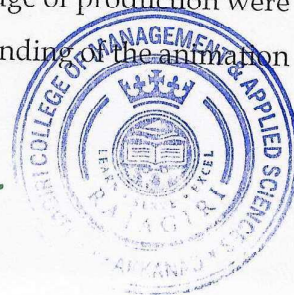
### Day 3: Production of Animation

**Morning Session:** The third day was devoted solely to the animation production aspect. Mr. Eriyat started off by giving a general rundown of the steps involved in producing an animation, from storyboarding and concept creation to production and post-production. He underlined how crucial every phase is to the accomplishment of an animation production successfully. The duties and responsibilities of various team members, including as directors, animators, storyboard artists, and sound designers, were explained to the participants.

**Third Session: Storyboarding and Story Development:** The next job given to the participants was to create a tale and structure it into a storyboard. They created a story structure, developed characters, and generated ideas in groups. This exercise emphasized the need of careful planning and preparation by concentrating on the pre-production phase. Participants converted their stories into intricate storyboards, visually outlining each scene and sequence, with the help of Mr. Eriyat. Through this practical project, they were able to learn how to collaborate and successfully convey their ideas while experiencing the collaborative nature of animation production.

**Afternoon Session:** The storyboarding project was carried out in the afternoon, giving participants the chance to improve their storyboards and get input from Mr. Eriyat and their peers. Their ability to tell stories and visualize them was enhanced by this iterative approach, which made sure that the intended narratives were successfully communicated in their storyboards. A discussion of the technical components of production, including lighting, rendering, animation, and rigging, was also covered in the workshop. The tools and methods employed in every stage of production were explained to the participants, giving them a thorough understanding of the animation pipeline.

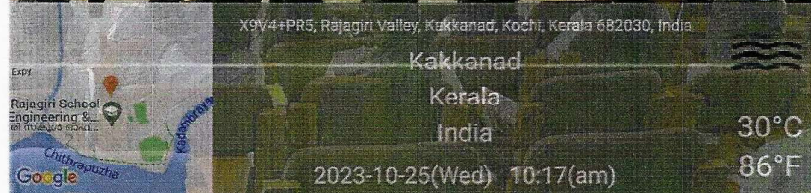
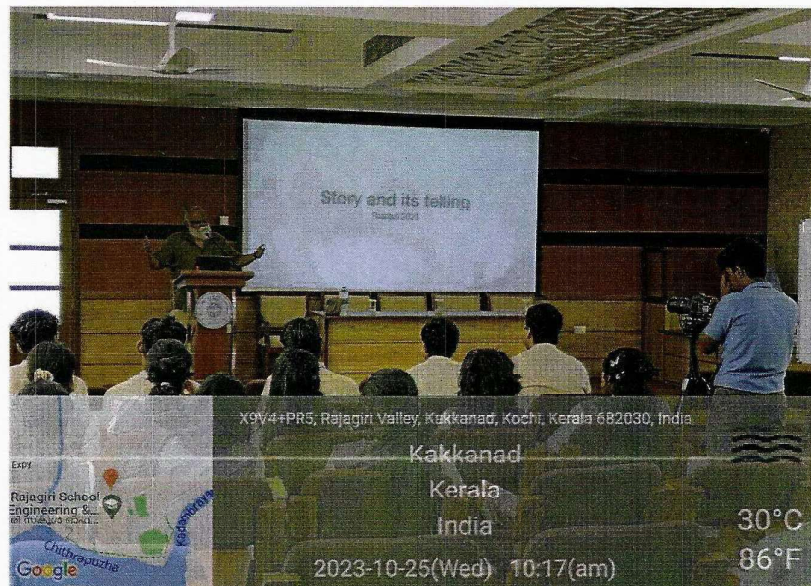
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**Closing Ceremony:** A closing ceremony was held to summarize the main takeaways from the three days of the program. The attendees were given certificates of attendance, and the head of the department of animation and graphic design gave a vote of thanks, thanking Mr. Eriyat and all of the participants for their enthusiastic engagement.

**Result:** Participants learned a great deal about the business side of the animation industry and animation production methods. They gained practical expertise with a variety of animation techniques as well as management and marketing skills for their animated works. Young entrepreneurs who attended the session left with the know-how and abilities needed to pursue lucrative professions in the creation of animated films.



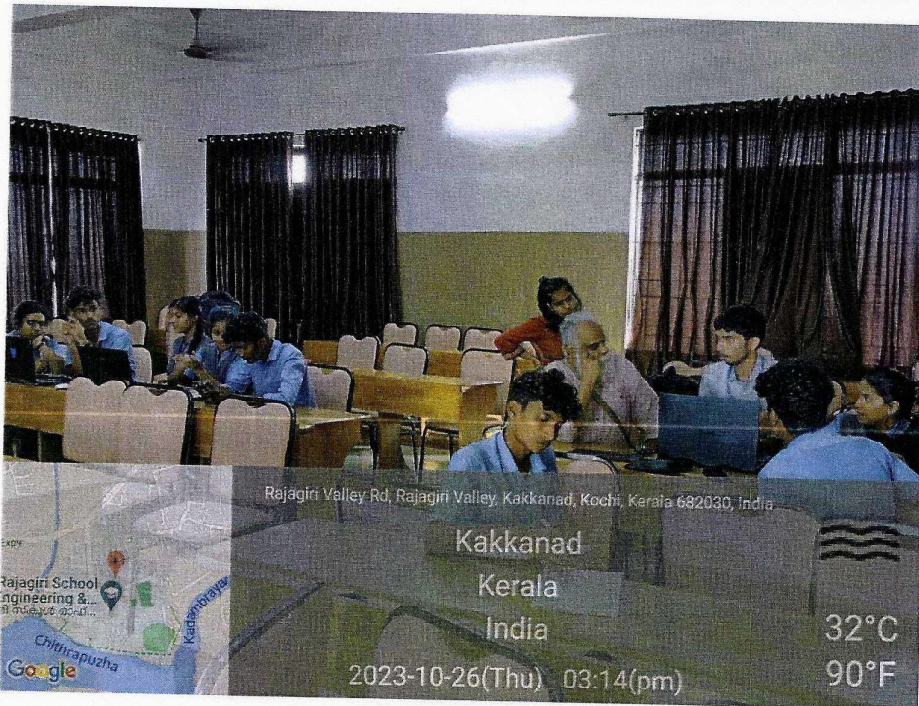
**Photo of Three Day Workshop on Mastering Animation Production for Young Entrepreneurs**

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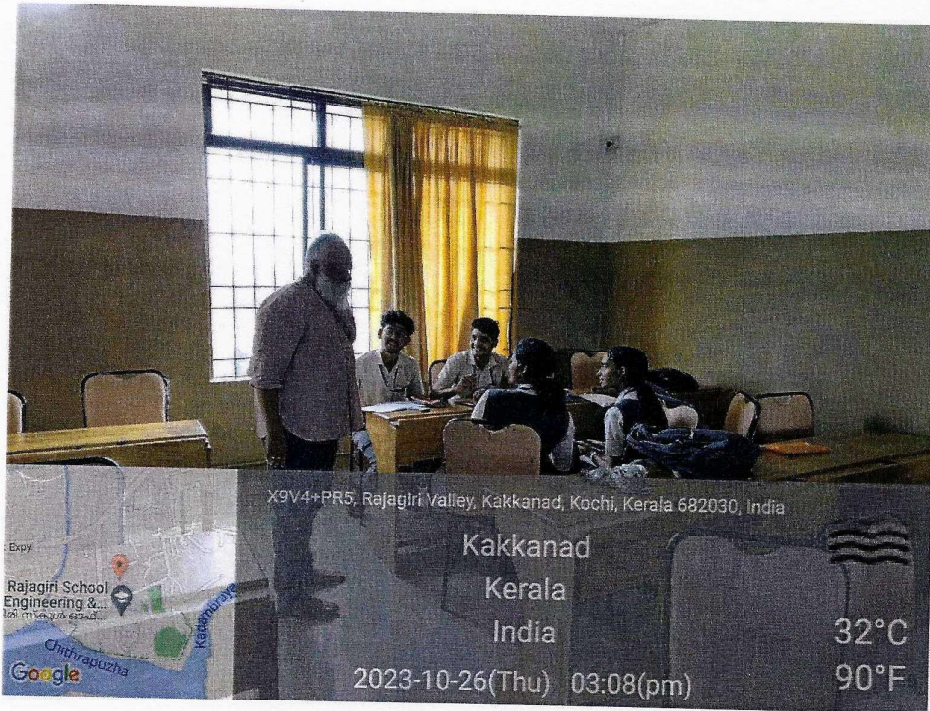



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**Photos of Three Day Workshop on Mastering Animation Production for Young Entrepreneurs**

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**Photo of Three Day Workshop on Mastering Animation Production for Young Entrepreneurs**

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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

**DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN**

in association with  
**Internal Quality Assurance Cell (IQAC)**



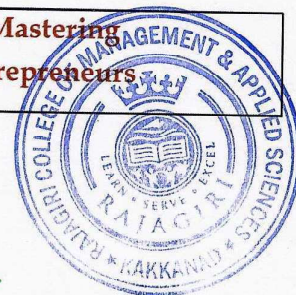
**Mr. Suresh Eriyat**  
Founder & Creative Director  
Studios Eeksauros

**THREE DAY  
NATIONAL LEVEL  
WORKSHOP**

ON MASTERING ANIMATION PRODUCTION  
FOR YOUNG ENTREPRENEURS

25<sup>th</sup> - 27<sup>th</sup> OCT 2023  
at Conference Hall  
from 9:30 am to 4:30pm

Poster of Three Day Workshop on Mastering  
Animation Production for Young Entrepreneurs



*Suresh Eriyat*





**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**  
**DEPARTMENT OF ANIMATION & GRAPHIC DESIGN**










**THREE DAY WORKSHOP ON MASTERING ANIMATION PRODUCTION FOR YOUNG ENTREPRENEURS**

Resource Person : Shri. Suresh Eriyat Founder & Creative Director-Studio Eeksaurus


**Attendance Statement**

Venue : Conference Hall

Date: 25/10/2023

SL NO	BATCH	NAME	SIGNATURE
1	BA AGD 2023-26	ASUTHOSH KRISHNAN C	
2	BA AGD 2023-26	AJINA V	
3	BA AGD 2023-26	PAVITHRA RETHEESH	
4	BA AGD 2023-26	HARSHIDA P. K	
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9	BA AGD 2023-26	CHRISTY K DANIEL	
10	BA AGD 2023-26	ANNJO JOSEPH	
11	BA AGD 2023-26	NEHANA BASHEER	ABSENT



  
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





















12	BA AGD 2023-26	ASHWIN. A	ABSENT
13	BA AGD 2023-26	NIDHU PRATHAPAN	ABSENT
14	BA AGD 2023-26	GRACE MARIA BIJU	<i>Grace Maria Biju</i>
15	BA AGD 2023-26	ANJANA R	<i>Anjana R</i>
16	BA AGD 2023-26	THOUFEEQUE NIHAS N	<i>Thoufeeque Nihas N</i>
17	BA AGD 2023-26	TEJASREE P S	<i>Tejasree P S</i>
18	BA AGD 2023-26	ANAGHA ASOKAN	<i>Anagha Asokan</i>
19	BA AGD 2023-26	ROSHNA SURESH	<i>Roshna Suresh</i>
20	BA AGD 2023-26	EAPPEN SAJI	<i>Eappen Saji</i>
21	BA AGD 2022-25	JENIN MARIA JOSEPH	ABSENT
22	BA AGD 2022-25	ALIYA NASIRIN	ABSENT
23	BA AGD 2022-25	SAIDAS D	<i>Saidas D</i>
24	BA AGD 2022-25	HARIKRISHNAN	<i>Harikrishnan</i>
25	BA AGD 2021-24	KRISHNENDU M K a	ABSENT
26	BA AGD 2021-24	MARIA SUSAN GINOY	<i>Maria Susan Ginoi</i>
27	BA AGD 2021-24	ABRAHAM JUBY GEORGE	<i>Abraham Juby George</i>
28	BA AGD 2021-24	JOHN JUDE	<i>John Jude</i>
29	BA AGD 2021-24	ALITA TRESA MANUEL	<i>Alita Tresa Manuel</i>
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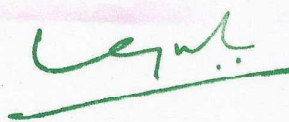


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36	BA AGD 2021-24	STEVE GEORGE	
37	BA AGD 2021-24	SARASWATHY M MELETH	
38	BA AGD 2021-24	SHWETHA AJITH	
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44	BA AGD 2021-24	MUHAMMED IHSAN	
45	BA AGD 2021-24	AAN ANNA ANTONY	
46	BA AGD 2021-24	ATHUL K M	
47	BA AGD 2021-24	ANASWAR SASIKUMAR	
48	MA GD 2023-25	AMAL B AUGUSTINE	
49	MA GD 2023-25	ABHISHAK K M	
50	DIST	ROSA NEEKO CHIRIYANKANDATH	
51	DIST	ANTONY AKHIL	
52	DIST	JIBIN BIJU	
53	DIST	S. ANANTHA VINAYAK	
54	DIST	RAHUL CHERIAN	
55	DIST	ASWAGHOSH R S	
56	DIST	ALWIN SHITU	



  
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


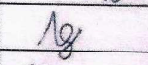

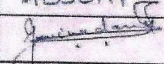


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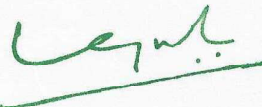
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



















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	21	BA AGD 2022-25	JENIN MARIA JOSEPH	ABSENT
	22	BA AGD 2022-25	ALIYA NASIRIN	ABSENT
	23	BA AGD 2022-25	SAIDAS D 5	<i>Saidas D</i>
	24	BA AGD 2022-25	HARIKRISHNAN 6	<i>Hari Krishnan</i>
	25	BA AGD 2021-24	KRISHNENDU M K - 7	<i>Krishnendu M K</i>
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	33	BA AGD 2021-24	PAUL C SAJAN 7	<i>Paul C Sajan</i>
	34	BA AGD 2021-24	SUSAN BENNY 8	<i>Susan Benny</i>
	35	BA AGD 2021-24	HALIMA M SADIQUE - 8	<i>Halima M Sadique</i>




*Joseph J*  
Joseph J, HOD  
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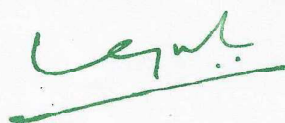


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	39	BA AGD 2021-24	TOBY BIJU	9	
	40	BA AGD 2021-24	SARANNYA.K	9	
	41	BA AGD 2021-24	REEBA ANCIL	9	
	42	BA AGD 2021-24	ANJALA P M	10	
10	43	BA AGD 2021-24	KRISHNAPRIYA	9	
	44	BA AGD 2021-24	MUHAMMED IHSAN	9	
	45	BA AGD 2021-24	AAN ANNA ANTONY	6	
	46	BA AGD 2021-24	ATHUL K M	10	
	47	BA AGD 2021-24	ANASWAR SASIKUMAR	10	
2	48	MA GD 2023-25	AMAL B AUGUSTINE	10	
	49	MA GD 2023-25	ABHISHAK K M	10	
	50	DIST	ROSA NEEKO CHIRIYANKANDATH		
	51	DIST	ANTONY AKHIL		
	52	DIST	JIBIN BIJU		
	53	DIST	S. ANANTHA VINAYAK		
	54	DIST	RAHUL CHERIAN		
	55	DIST	ASWAGOSH R S		
	56	DIST	ALWIN SHIJU		
	57	DIST	ELIZABETH M M		



  
Jomy Jacob, HOD







**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**  
**DEPARTMENT OF ANIMATION & GRAPHIC DESIGN**






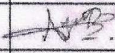



**THREE DAY WORKSHOP ON MASTERING ANIMATION PRODUCTION FOR YOUNG ENTREPRENEURS**

Resource Person : Shri. Suresh Eriyat Founder & Creative Director-Studio Eeksaurus


**Attendance Statement**

Venue : Conference Hall

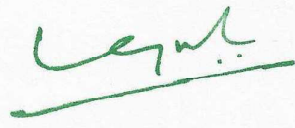
Date: 27/10/2023

SL NO	BATCH	NAME	SIGNATURE
1	BA AGD 2023-26	ASUTHOSH KRISHNAN C	
2	BA AGD 2023-26	AJINA V	
3	BA AGD 2023-26	PAVITHRA RETHEESH	
4	BA AGD 2023-26	HARSHIDA P. K	
5	BA AGD 2023-26	ABRAHAM P GEORGE	
6	BA AGD 2023-26	CYRIL LUKE ANISH	ABSENT
7	BA AGD 2023-26	ARJUN B	
8	BA AGD 2023-26	GOURINANDANA J	
9	BA AGD 2023-26	CHRISTY K DANIEL	
10	BA AGD 2023-26	ANNJO JOSEPH	
11	BA AGD 2023-26	NEHANA BASHEER	ABSENT



  
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12	BA AGD 2023-26	ASHWIN. A	ABSENT
13	BA AGD 2023-26	NIDHU PRATHAPAN	ABSENT
14	BA AGD 2023-26	GRACE MARIA BIJU	<i>Grace Maria Biju</i>
15	BA AGD 2023-26	ANJANA R	<i>Anjana R</i>
16	BA AGD 2023-26	THOUFEEQUE NIHAS N	<i>Thoufееque Nihas N</i>
17	BA AGD 2023-26	TEJASREE P S	<i>Tejasree P S</i>
18	BA AGD 2023-26	ANAGHA ASOKAN	<i>Anagha Asokan</i>
19	BA AGD 2023-26	ROSHNA SURESH	<i>Roshna Suresh</i>
20	BA AGD 2023-26	EAPPEN SAJI	<i>Eappen Saji</i>
21	BA AGD 2022-25	JENIN MARIA JOSEPH	ABSENT
22	BA AGD 2022-25	ALIYA NASIRIN	ABSENT
23	BA AGD 2022-25	SAIDAS D	<i>Saidas D</i>
24	BA AGD 2022-25	HARIKRISHNAN	<i>Hari Krishnan</i>
25	BA AGD 2021-24	KRISHNENDU M K	<i>Krishnendu M K</i>
26	BA AGD 2021-24	MARIA SUSAN GINOY	<i>Maria Susan Ginoi</i>
27	BA AGD 2021-24	ABRAHAM JUBY GEORGE	ABSENT
28	BA AGD 2021-24	JOHN JUDE	<i>John Jude</i>
29	BA AGD 2021-24	ALITA TRESA MANUEL	<i>Alita Tresa Manuel</i>
30	BA AGD 2021-24	APARNA MICHAEL	<i>Aparna Michael</i>
31	BA AGD 2021-24	AYSHA NIDHA	<i>Aysha Nidha</i>
32	BA AGD 2021-24	JOE ANTONY V	<i>Joe Antony V</i>
33	BA AGD 2021-24	PAUL C SAJAN	<i>Paul C Sajan</i>
34	BA AGD 2021-24	SUSAN BENNY	<i>Susan Benny</i>
35	BA AGD 2021-24	HALIMA M SADIQUE	<i>Halima M Sadique</i>



*Sory Jacob*  
Sory Jacob, HoD  
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36	BA AGD 2021-24	STEVE GEORGE	
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50	BA Revise DIST Ist	ROSA NEEKO CHIRIYANKANDATH	
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54	DIST	RAHUL CHERIAN	
55	DIST	ASWAGOSH R S	
56	DIST	ALWIN SHIJU	
57	DIST	ELIZABETH M M	

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 Rosa Neeko - rosaaa@gmail.com  
 Jibin Biju - jibinbijukb123000@gmail.com  
 Alwin Shiju - alwinshiju@gmail.com  
 Elizabeth M M - elizabethmm@gmail.com



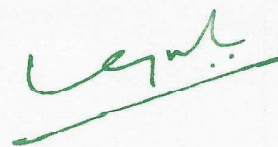
**Attendance statement of Seminar: Three Day Workshop on Mastering Animation Production for Young Entrepreneurs**



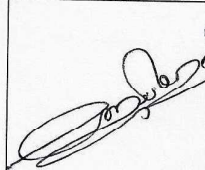
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**Sample Certificate for Seminar: Three Day Workshop on Mastering Animation Production for Young Entrepreneurs**



<b>Report submitted by</b>	Mr. Renju A C, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	
<b>Coordinated by</b>	Mr. Renju A C, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	
<b>Approved by</b>	Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	



**PRINCIPAL**

Rajagiri College of Management & Applied Sciences  
Rajagiri Valley, P. O., Kakkannad - 682 039

