

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM . APPROVED BY AICTE

RAJAGIRI VALLEY P.O., KAKKANAD, KOCHI - 682 039 Ph: 0484-2955270 Email: principal@rajagiricollege.edu.in www.rajagiricollege.edu.in

Report: High Flyer Talk: Tips and Tricks for a successful Entrepreneurial Journey

Program	High Flyer Talk: Tips and Tricks for a successful entrepreneurial journey		
Date	17.10.2023 12:00 PM		
No.of Participants	61		
Resource Person	Ms. Vrindha Prasant Bose Director – 3 VEES International Pvt. Ltd.		
Outcome	Participants were provided actionable advice and inspirational insights to help aspiring entrepreneurs navigate challenges and achieve success in the ventures.		
Organized by	Department of Management		
Faculty in charge	Ms. Anila Varghese, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad		
Student in charge	Ms. Uthara S ,BBA 5 th semester,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad		

On October 17, 2023, the Department of Management hosted an enlightening program titled "High Flyer Talk: Tips and Tricks for a Successful Entrepreneurial Fourney." The event, which began at 12:00 PM, drew a considerable audience of 64 participants, eager to gain insights into the entrepreneurial world. The session was headed by Ms.

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Vrindha Prasant Bose, the Director of 3 VEES International Pvt. Ltd., a distinguished figure in the business community. Her extensive experience and success provided a rich backdrop for the discussion, making the talk both inspiring and practical. The main focus of the program was to offer aspiring entrepreneurs actionable advice and inspirational insights to help them navigate the complexities of starting and managing their ventures. Ms. Bose delved into a variety of topics essential for entrepreneurial success. She discussed the importance of a robust business plan, effective marketing strategies, financial management, and the necessity of resilience in the face of setbacks. One of the key takeaways from Ms. Bose's talk was the emphasis on the need for continuous learning and adaptation in the rapidly changing business environment. She highlighted real-world examples and case studies from her own experiences and from other successful entrepreneurs, making the session highly relatable and informative.

Participants found the talk extremely beneficial as it provided them with not only theoretical knowledge but also practical tips that could be immediately implemented. The interactive nature of the session allowed attendees to ask questions and seek advice on specific issues they were facing in their entrepreneurial journeys. The program's organization was commendable, with Ms. Anila Varghese, the faculty in charge, ensuring the smooth execution of the event. Uthara S., the student in charge, also played a crucial role in coordinating the logistics and managing the participants. The "High Flyer Talk" has undoubtedly sparked a renewed sense of motivation and confidence among the participants, equipping them with the tools and mindset necessary to embark on their entrepreneurial paths successfully. In conclusion, the event was a significant success, contributing greatly to the entrepreneurial ecosystem within the institution.



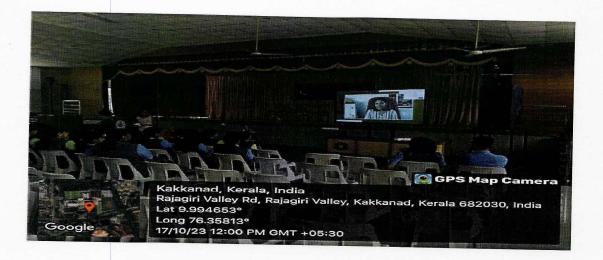




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Photographs of High Flyer Talk: Tips and Tricks for Entrepreneurial Journey.



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

DEPARTMENT OF MANAGEMENT

in association with

Internal Quality Assurance Cell (IQAC)

organises

HIGH FLYER TALK:

TIPS AND TRICKS FOR A SUCCESSFUL **ENTREPRENEURIAL JOURNEY**



Resource Person MS. VRINDHA PRASANT BOSE

Director - 3 VEES International Pvt. Ltd.

Auditorium

12 PM

OCT 17 2023

Faculty Coordinator Ms. Anila Varghese: 8891652930

Student Coordinator Uthara S: 9746754222

Poster of High Flyer Talk: Tips and Tricks for Entrepreneurial



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CERTIFICATE

Of Participation

This is to certify that

No Nessin Nelson

has participated in a Highflyer Talk on Tips and Tricks for a Successful Entrepreneurial Journey organized by the Department of Management in association with IQAC on 17.10.2022

Ms. Anila Varghese **Event Coordinator**

Ms. Moglie Metron Head of the Department

Fr. Ajcosh Puthussery CMI Principal

Sample Certificate of High Flyer Talk: Tips and Tricks for Entrepreneurial Journey





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DATE	45.40		
DEPARTMENT/ ORGANISING CELL VENUE	17.10.2023		
	HIGH FLYER TALK: TIPS AND TRICKS FOR A SUCCESSFUL ENTREPRENEURIAL JOURNEY		
	DEPARTMENT OF MANAGEMENT		
	AUDITORIUM		

LIST OF ATTENDEES

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Faculty coordinator

Ms. Anila Varghese

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Report submitted by	Ms.Uthara S,BBA 5 th semester, Department of Management, Rajagiri College of Management & Applied Sciences,Kakkanad
Coordinated by	Ms. Anila Varghese , Assistant Professor, Rajagiri College of Management & Applied Sciences, Kakkanad
Approved by	Ms. Megha Mohan,HOD & Assistant Professor,Rajagiri college of Management & Applied Sciences,Kakkanad

17 October 2023

PRINCIPAL

Rajagiri College of Management & Applied Sciences Rajagiri Valley, P. O., Kakkanad - 682 039

