

RAJAGIRI COLLEGE

OF MANAGEMENT & APPLIED SCIENCES
Rajagiri Valley P O, Kakkanad - 682 039

Affiliated to Mahatma Gandhi University, Kottayam

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Programme File Department of English



LEARN SERVE EXCEL



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM, APPROVED BY AICTE

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1. Department Profile

About the Department

The Department of English is an interdisciplinary pivot committed to the study and practice of language, literature, media, communication, and journalism. It offers a potent and comprehensive curriculum that equips students with critical thinking, writing, and communication skills essential for success in various professional fields. The department fosters a rich academic environment where students engage with literature, media, and journalistic practices, preparing them to become influential communicators and informed global citizens.



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1.1 Vision of the Department

To empower the students with knowledge in literature, communication and journalism enhancing their critical thinking ability.

1.2 Mission of the Department

To cultivate a critical approach to the varied experiences in literature, media and journalism and enable students to develop and promote sustainable and humanistic practices.



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2. Programme Offered by the Department

O Programme Name: BA English Literature, Communication and Journalism

(Triple Main)

- Courses offered: The programme contains 27 core courses, 2 common courses, 1 open course.
- O Course curriculum: Choice Based Credit System (CBCS-UG)



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2.1 Programme Outcomes (PO):

PO represents the knowledge, skills and attitudes the student should have at the end of the bachelor's degree program.

At the completion of the three-year BA English degree programme, the student will be able to:

| PO No | Programme Outcomes |
|-------|---|
| P01 | Domain Knowledge: Our graduates will be able to apply knowledge with practicality and conceptual clarity. |
| PO2 | Reflective Response to Socio-Ethical Issues: Our graduates will be able to identify and solve socio-ethical challenges. |
| P03 | Entrepreneurship: Our graduates are influenced to invent and build their firm. |
| P04 | Problem-Solving: Our graduates can evaluate and solve complex situations by acquired knowledge. |
| P05 | Decision Making: Our graduates will apply critical thinking and logical reasoning to assess the potential outcomes of different choices. |
| P06 | Communication: Our graduates can make use of effective communications skills for interaction in personal and professional environments. |
| P07 | Creative Thinking: Our graduates will develop an ability to think creatively. |

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2.2 Programme Specific Outcomes (PSO):

| PSO No | Programme Specific Outcomes (PSO) |
|--------|--|
| PSO1 | Our graduates will be able to analyze the different genres of literature, communication, and journalism |
| PSO2 | Our graduates will be able to utilise the English language for communication, in written and spoken forms. |
| PSO3 | Our graduates can construct creative and journalistic writing. |

3. Programme Structure

a. Programme Structure at a Glance

| Programme Duration | 6 Semesters |
|---|-------------|
| Total Credits required for successful completion of the | |
| Programme | 120 |
| Credits required from Common Course | 8 |
| Credits required from Core course (including OJT) | 109 |
| Credits required from Open course | 3 |
| Minimum attendance required | 75% |





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b. Course Details at a Glance

| Course Code | Title of the Course Type of Course | | Hours per week | Credits | | | |
|---|-------------------------------------|------------------------|----------------------|---------|--|--|--|
| | FIRST SEMESTER | | | | | | |
| EN1CCT01 | Fine-tune Your English | Common | 5 | 4 | | | |
| EN1CRT01 | Methodology of Literary Studies | ology of Literary Core | | 4 | | | |
| EN1CET01 English Literature from the Old English Period to the Romantic Age | | Core | 5 | 4 | | | |
| EN1CET02 | Conversational Skills | Core | 4 | 4 | | | |
| EN1CET03 Writing for the Media Core | | Core | 5 | 4 | | | |
| TOTAL FOR SI | TOTAL FOR SEMESTER 25 20 | | | | | | |

| SECOND SEMESTER | | | | | | |
|-----------------|--|--------|---|---|--|--|
| EN2CCT03 | Issues that Matter | Common | 5 | 4 | | |
| EN2CRT02 | Introducing Language and Literature | Core | 5 | 4 | | |



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| EN2CET04 | English Literature from the Victorian Age to the Postmodern Age | 6 | 4 | | |
|-------------|---|------|----|----|--|
| EN2CET05 | Editing and Fundamentals of Media Writing | 5 | 4 | | |
| EN2CET06 | Interpersonal Skills | Core | 4 | 4 | |
| TOTAL FOR T | TOTAL FOR THE SEMESTER | | | | |
| | THIRD SEMES | STER | | | |
| EN3CRT03 | Harmony of Prose | Core | 5 | 4 | |
| EN3CRT04 | Symphony of Verse | Core | 4 | 4 | |
| EN3CET07 | Introduction to Narratology | Core | 5 | 4 | |
| EN3CET08 | Digital Writing, Advertising and Reporting for Media | Core | 6 | 4 | |
| EN3CET09 | Core | 5 | 4 | | |
| TOTAL FOR | THE SEMESTER | | 25 | 20 | |



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| FOURTH SEMESTER | | | | | | |
|---|---|------|----|----|--|--|
| EN4CRT05 | Modes of Fiction | Core | 5 | 4 | | |
| EN4CRT06 | Language and Linguistics | Core | 5 | 4 | | |
| EN4CET10 | Business Writing | Core | 5 | 4 | | |
| EN4CET11 | Translation: Theoretical and Literary Perspectives | Core | 5 | 4 | | |
| EN4CET12 | 5 | 4 | | | | |
| TOTAL FOR | ΓHE SEMESTER | | 25 | 20 | | |
| | FIFTH SEMES | ΓER | | | | |
| EN5CRT07 | Acts on the Stage | Core | 6 | 4 | | |
| EN5CRT08 | Literary Criticism and Theory | Core | 5 | 4 | | |
| EN5CRT09 | Indian Writing in English | Core | 5 | 4 | | |
| EN5CRENTO Environmental Science and Human Rights Core | | | | 4 | | |



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| CA5OPT02 | Computer Fundamentals, Internet and MS Office | 4 | 3 | |
|--|--|------|---|-----|
| TOTAL FOR SE | 25 | 19 | | |
| | SIXTH SEME | STER | | |
| EN6CRT10 | Postcolonial Literatures | Core | 5 | 4 |
| EN6CRT11 | Women Writing | Core | 5 | 4 |
| EN6CRT12 | American Literature | Core | 5 | 4 |
| EN6CR13 | Modern World Literature | Core | 6 | 4 |
| EN6OJT01 OJT in Media: Visual and Core Print & Project | | | | 5 |
| TOTAL FOR SEMESTER | | | | 21 |
| TOTAL CREDITS FOR THE PROGRAMME | | | | 120 |

For all subjects including minor project and * project, the maximum **Internal marks** is 20 and maximum **external marks** is 80.





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4. Course Plan in Detail

Common Course: Fine -Tune Your English

Semester I

| Course Code | EN1CCT01 | | | | | |
|--------------|--|--------------------|-------------|--|--|--|
| Course Title | English- Fine Tune Your English | | | | | |
| Department | English | | | | | |
| Programme | BA English Literature, Communication & Journalism Model III (Triple Main) | | | | | |
| Semester | 1 | | | | | |
| Course Type | Common Course | | | | | |
| Credit | 4 Hrs/Week 5 Total Hours | | | | | |
| CO No. | Expected Course Outcomes Upon completion of this course students will be able to: | Cognitive Level | PO, PSO No. | | | |
| CO1 | Define strategic difference between spoken and written language. | R | PO6 | | | |
| | | | | | | |
| CO2 | Illustrate adequate linguistic competence to communicate in accurate English. | U | PO1 | | | |
| CO2 CO3 | competence to communicate in | U R | PO1 | | | |

Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyzes, E-Evaluate, C-Create



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Course Description

The course aims to teach students the fundamentals of grammar, usage, and effective

communication. By the end of the course, students should be able to confidently use

English in both written and spoken forms and communicate formally with proficiency.

Detailed Syllabus

Module I (18 Hours)

The Sentence and Its Structure - How to Write Effective Sentences - Phrases - What Are

They?

The Noun Clauses - The Adverb Clause- If All the Trees Were Bread and Cheese - The

Relative Clause - How the Clauses Are Conjoined

Word-Classes and Related Topics - Understanding the Verb - Understanding the

Auxiliary Verb- Understanding the Adverbs - Understanding the Pronoun - The

Reflexive Pronoun - The Articles I - The Articles II - The Adjective - Phrasal Verbs - Mind

Your Prepositions

Module II (18 Hours)

To Err Is Human - Concord - Errors, Common and Uncommon - False Witnesses

Module III (18 Hours)

The Tense and Related Topics - _Presentness 'and Present Tenses- The _Presentness 'of

a Past Action - Futurity in English - Passivation

Idiomatic Language- _Animal 'Expressions - Idiomatic Phrases

Module IV (18 Hours)

Interrogatives and Negatives - Negatives- How to Frame Questions - What's What? The

Question Tag

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Conversational English - Is John There Please?

Miscellaneous and General Topics - Letter Writing- Academic Assignments

Module V (18 Hours)

The world of words - word formation - Use the specific word- Body vocabulary.

Get your doubts cleared.

Core Text: Fine-tune Your English by Dr Mathew Joseph. Orient Black swan

Core Course: Methodology of Literary Studies

| Course Code | EN1C | EN1CRT01 | | | | | |
|--------------|---|---|---|-------------|----------------|------|--|
| Course Title | Metho | Methodology of Literary Studies | | | | | |
| Department | Englis | sh | | | | | |
| Programme | BA English Literature, Communication & Journalism M (Triple Main) | | | Model III | | | |
| Semester | 1 | 1 | | | | | |
| Course Type | Core | Course | | | | | |
| Credit | 4 | Hrs/Week | 6 | Total Hours | 10 | 8 | |
| CO No. | Expected Course Outcomes Upon completion of this course students will be able to: Cognitive PO, PS No. | | | | PO, PSO No. | | |
| CO1 | debat | Understand the key concepts and debates of literary methodology and theory. | | | U | PSO1 | |



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| CO2 | Remember the different critical perspectives and their effectiveness in interpreting literary works and constructing meaningful arguments. | R | PSO2 |
|-----|--|---|------|
| CO3 | Explain the significance of theories and methodologies in the realm of literary studies. | U | PSO1 |

Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create

Course Description: The course aims to guide students through the key milestones in the historical development of literary studies, from its beginnings to the modern postcolonial era. The primary objectives are to highlight the emergence of literature as a distinct discipline within the humanities.

Detailed Syllabus

Module I (18 Hours)

Part A: W. H. Hudson: —Some Ways of Studying Literature from An Introduction to the Study of Literature.

Part B: William Shakespeare: Sonnet 116 —Let Me Not to the Marriage of True Minds

Module II (18 Hours)

Part A: Cleanth Brooks: —The Formalist Critics from the My Credo series: The Kenyon Review

Part B: Emily Dickinson: —Because I could not stop for Death (poem 479)

Module III (18 Hours)

Part A: Terry Eagleton: —What is Literature? from Literary Theory: An Introduction.



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Part B: Mahasweta Devi: -Kunti and the Nishadin

Module IV (18 Hours)

Part A: Lois Tyson: -Feminist Criticism

Part B: Sara Joseph: —Inside Every Woman Writer

Module V (18 Hours)

Part A: Peter Barry: Postcolonial Criticism

Part B: 2 Poems in tandem: Mahmoud Darwish: —Identity Card and S. Joseph: —Identity

Card

Module VI (18 Hours)

Part A: Pradeepan Pampirikunnu: —What did Literary Histories Say to You?

Part B: Poikayil Appachan: -No Alphabet in Sight

Approaching the Course: Ideally this paper should have a consistent linearity from Module 1 to 6; such a step-by-step progression will help trace the following trajectory effectively: Traditional to Formalist to Political-Contextual to Feminist to Postcolonial to Regional-Subaltern methodologies.

Core Text: Nuances: Methodology of Literary Studies. Macmillan and Mahatma Gandhi University.



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Core Course: English Literature from the Old English Period to the Romantic Age

| | | · | | unde rige | | | | | |
|--------------|--|--|---------|---|--------------------|-------------|--|--|--|
| Course Code | EN1C | EN1CET01 | | | | | | | |
| Course Title | Englisl | English Literature from the Old English Period to the Romantic Age | | | | | | | |
| Department | Englisł | English | | | | | | | |
| Programme | | nglish Literat e Main) | ure, C | ommunication | & Journalism | Model III | | | |
| Semester | 1 | | | | | | | | |
| Course Type | Core | Core Course | | | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | 90 | | | | |
| CONo. | Expected Course Outcomes Upon completion of this course students will be able to: | | | | Cognitive Level | PO, PSO No. | | | |
| CO1 | | mber various ments quinte | | R | PSO1 | | | | |
| CO2 | | Understand the emergence and evolution of English literature | | | | | | | |
| CO3 | of Eng | glish Literatu | re inte | al classification o various glish Period to | U | PSO1 | | | |
| | | | | | | | | | |

Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create





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Course Description

The course aims to give the students an overview of the historical development of English Literature from the Old English Period to the Romantic Age. The periods are

further divided into poetry, prose and drama that list prominent authors and poets in

each sphere.

Detailed Syllabus

Module I: Medieval to Seventeenth Century (36 hours)

Old English Literature

Middle English Literature - Medieval Romances - Allegories

Renaissance Characteristics of the Elizabethan Age

Prose: Sir Thomas More, Sir Philip Sidney, Francis Bacon, Sir Thomas Browne, Raleigh,

The Authorized Version of the Bible

Poetry: Geoffrey Chaucer, Edmond Spenser, Sir Philip Sidney, Shakespeare, the

Metaphysical Poets- John Donne, Cavalier Poets

Drama: Mystery Plays, Miracle Plays, Morality Plays, Interludes, The University Wits,

Elizabethan and Jacobean Drama, William Shakespeare, Christopher Marlow, Revenge

Tragedy: Thomas Kyd, John Webster, Theory of Humors: Ben Jonson

Novel: Thomas Nash

Module II: Restoration to the Enlightenment (36 hours)

Characteristics of the Restoration and Neo- Classical Ages

Prose: Isaac Walton, John Dryden, Thomas Hobbes, John Locke, Samuel Pepys, John

Bunyan, Jonathan Swift, Joseph Addison, Richard Steele, Dr. Johnson, Edward Gibbon,

Edmund Burke

Poetry: John Milton, John Dryden, Alexander Pope (Mock Epic), Pre-Romantics: Thomas

Gray, William Cowper, William Collins, William Blake, and Robert Burns

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Drama: Restoration Drama, Drama of Manners, William Wycherley, William Congreve, John Dryden, Oliver Goldsmith, Richard Sheridan

Novel: Daniel Defoe, Samuel Richardson, Henry Fielding, Lawrence Sterne, Smollet

Module III: Romantic Period (18 hours)

Precursors of Romanticism - Romantic Revival Characteristics of the Romantic Period

Prose: William Hazlitt, Charles Lamb, De Quincy

Poetry: William Wordsworth, Samuel Taylor Coleridge, P. B. Shelley, John Keats, Lord Byron, Robert Southey

Novel: Gothic Novel: Horace Walpole, Mrs. Ann Radcliffe, Historical Novel: Sir Walter Scot, Realistic Novel: Jane Austen

Books for Reference

Alastair Fowler. A History of English Literature (Blackwell)

The Cambridge Guide to Literature in English (CUP)

M. H. Abrams. A Glossary of Literary Terms. (Revised Edition)



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Core Course: Conversational Skills

| Course Code | EN1CET02 | | | | | | |
|--|----------|--|---------|----------------|--------------|-----------|--|
| Course Title | Conv | Conversational Skills | | | | | |
| Department | Englis | sh | | | | | |
| Programme | | nglish Literatu e Main) | ire, Co | ommunication & | & Journalism | Model III | |
| Semester | 1 | | | | | | |
| Course Type | Core | Course | | | | | |
| Credit | 4 | Hrs/Week | 4 | Total Hours | 72 | | |
| CO No. | | Expected Course Outcomes Upon completion of this course students will be able to: Cognitive Level N | | | | | |
| CO1 | | l the phonetic uage. | conce | pts of | R | PSO2 | |
| CO2 | Classi | Classify sound patterns correctly U PSO2 | | | | | |
| CO3 | | nstrate conve ıs real-life sitı | | | U | PSO2 | |
| Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | |





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Course Description

This course aims to make students aware of the subtleties of spoken English and acquaint them with its speech sounds and phonological aspects. It also helps students develop a neutral accent and enhance their overall pronunciation. Additionally, the course equips students with the conversational skills needed for various situations.

Detailed Syllabus

Module I: Phonetics (30 hours)

- A. Phonetics Air-Stream Mechanism Organs of Speech Respiratory System, Phonatory System, Articulatory System.
- B. Classification and Description of Speech Sounds Vowels Cardinal Vowels Vowels of English RP Diphthongs Diphthongs of English RP.
- C. Consonants Points of Articulation Manner of Articulation Consonants of English RP.

Module II: Phonology (30 hours)

- A. Phonology Phoneme Contrastive and Non-Contrastive Distribution Minimal Pairs Allophones Free Variation Phonotactics English RP Consonants Linking /r/ Intrusive /r/ Pure Vowels and Diphthongs.
- B. Syllable Syllabic and Non-Syllabic Sounds Releasing and Arresting Consonants Open and Closed Syllable Consonant Clusters in English.
- C. Suprasegmentals Word Stress Sentence Stress Rhythm Strong and Weak Forms Juncture or Transition.
- D. Pitch and Intonation Tone or Tonic Falling Tone Rising Tone Fall-Rise Tone
 Assimilation Elision Phonetic Transcription Phonemic and Allophonic
 Transcription International Phonetic Alphabet Standard English Received
 Pronunciation.





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Module III: Conversation Practice (30 hours)

A. Discourse Events in Life Situations. Introducing oneself and one 's friends to others - Inviting someone to an important event - Making a request - Asking for help and refusing help politely - Expressing one 's gratitude - Persuading someone to do something - Complimenting and congratulating people - Expressing sympathy - Apologizing Giving a fair warning -Intimating a conversation with a total stranger - Complaining effectively- Making suggestions - Carrying on a telephone conversation.

B. English in Situations Receiving and seeing off a guest - at the travel agency - at the airport - at the police station - at the restaurant - at the hospital - at the railway station - at the bank - at the information bureau.

Books Recommended

Broughton, Geoffrey. Success with English, Penguin Books.

O'Neil, R. English in situation, Oxford University Press.

Syamala, V. A Textbook of English Phonetics and Structure for Indian Students, Sharath Ganga Publications,1992

Taylor, Grant. English Conversation Practice, McGraw Hill, 1975



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Core Course: Writing for the Media

| Course Code | EN10 | CET03 | | | | | |
|--------------|------------------|--|----------|-------------|--------------------|----------------|--|
| Course Title | Writin | Writing for the Media | | | | | |
| Department | Englis | English | | | | | |
| Programme | | BA English Literature, Communication & Journalism Model III Triple Main) | | | | | |
| Semester | 1 | | | | | | |
| Course Type | Core | Core Course | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | 90 | | |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. | |
| CO1 | | rstanding the ommunication | | of printing | U | PSO-1 | |
| CO2 | Interp writin | oret the abilitiong | es of jo | ournalistic | U | PSO-2 | |
| CO3 | Outli | ne the features | s of a 1 | nagazine | U | PSO-3 | |

Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create



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FILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM , APPROVED BY AICTE

RAJAGIRI VALLEY P.O., KAKKANAD, KOCHI - 682 039 Ph: 0484-2955270 Email: principal@rajagiricollege.edu.in

www.rajagiricollege.edu.in

Course Description

The course aims to acquaint the students with different media. The discussions centered

around communication and its various elements, the history of printing and magazine

writing. The course examined the theories of communication, the different forms of

printing and technological innovation and the multiple facets of magazine writing and

the responsibilities of each individual within the magazine industry.

Detailed Syllabus

Module I: Communication (36 Hours)

Meaning of Communication - Importance of Communication - Functions of

Communication - Features and Scope of Communication - Types of Communication -

Essentials of Communication - Communication Barriers - Communication Process -

Theories of Communication - Press Theories - Broadcasting Theories Media of

Communication - Styles of Journalistic Writing - Press in India and World - Concept

and Definition of News - Languages, Libel, Slander, Court of Contempt - Press and

Regulation of Book Acts - News and Feature Agencies operating in India

Module II: Print Media (18 Hours)

History of Printing – Types of Printing – Typography – Type-Type setting, Hand setting,

Machine setting - Digital Press Process of Printing - Family of Types

Module III: Magazine Writing (36 Hours)

Magazine Writing - Action, Angle, Anecdote - Categories of Magazines - Cover,

Contents Writing for Women and Children, Industry, Science, Technology, Sports,

Economy, Agriculture, Film - Columns and Columnists - Magazine Covers, Editorials,

Magazine Editing, Layout and Design.

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Semester II

Common Course: Issues That Matter

| Course Code | EN2C | EN2CCT03 | | | | | | |
|---|--------|--|--------|---------------|--------------|-------------|--|--|
| Course Title | Issues | Issues that Matter | | | | | | |
| Department | Englis | sh | | | | | | |
| Programme | | nglish Literatı e Main) | ure, C | Communication | & Journalism | Model III | | |
| Semester | 2 | | | | | | | |
| Course Type | Comr | non Course | | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | 90 | | | |
| CONo. | | Expected Course Outcomes Upon completion of this course students will be able to: Cognitive Level PO, I | | | | PO, PSO No. | | |
| CO1 | nation | Demonstrate an understanding of national and global issues of contemporary significance. | | | | PSO2 | | |
| CO2 | provi | Explain the role of government in providing public facilities and regulating economic disparities. | | | | | | |
| CO3 | issues | Infer the social, political and cultural issues reflected in Indian English Literature. U PSO6 | | | | | | |
| Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | | |



RCMAS
RANGIST COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

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Course Description

In this course the students will be able to learn and identify major societal issues of the contemporary geo-political world. The students will be encouraged to internalize the values that have been imparted through the excerpts and develop a rational response to the issues raised. On completion of this course the students will foster a sense of consciousness and concern for the various human rights movements.

Detailed Syllabus

Module I (18 hours)- War and its Aftermath

Kenzaburo Oe - The Unsurrendered People

Luigi Pirandello: War

Judith Wright: The Old Prison

Module II (18 hours)- The Consequences of Dissension

Salman Rushdie: On Censorship

Toni Morrison: Peril

Bertolt Brecht: The Burning of the Books

Luisa Valenzuela: The Censors

Module III (18 hours) - Of Culture, Identity and Tradition

Zitkala-Sa: A Westward Trip

Bandhumadhay: The Poisoned Bread

Temsula Ao: The Pot Maker

Module IV (18 hours)- Environment Matters

Richard Leakey: Does it Matter?

Gieve Patel: On Killing a Tree

Sarah Joseph: Gift in Green [chapter 2] - Hagar: A Story of a Woman and Water



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Module V (18 hours)

Understanding Refugeeism: An Introduction to Tibetan Refugees in India

WH Auden: Refugee Blues

Ghassan Kanafani: Child Goes to Camp

Core Text: Issues that Matter



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Core Course: Introducing Language and Literature

| Course Code | EN2C | EN2CRT02 | | | | | | |
|---|--|---|---------|----------------|--------------------|----------------|--|--|
| Course Title | Introd | Introducing Language and Literature | | | | | | |
| Department | Englis | sh | | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication (| & Journalism | Model III | | |
| Semester | 2 | | | | | | | |
| Course Type | Core | Core Course | | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | 90 | | | |
| CO No. | Expected Course Outcomes Upon completion of this course students will be able to: | | | | Cognitive Level | PO, PSO No. | | |
| CO1 | | e different ger s key terms ar | R | PSO1 | | | | |
| CO2 | langu | ne the evolution age from the later | U | PSO2 | | | | |
| CO3 | Englis | Identify the multiple varieties of English language and their contextual and technical differences. Ap PSO2 | | | | | | |
| Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | | |





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This course seeks to introduce the students to the basics of language and literature. The students will learn the evolution and differential traits of the English language throughout history. The students will explore the diversity of genres and techniques of representation and narrations and link the narrative expression between film and literature. On completion of the course students will be able to identify the evolution of literature from antiquity to postmodern times.

Detailed Syllabus

Module I (18 hours)

Language families - Indo European family of languages: Branches of Indo European - Home of the Indo Europeans - Main characteristics of Indo-European languages Germanic family of Languages: Characteristics - Grimm's Law - Verner's Law. - The position of English in Indo European family

Periods in the history of English language: Old English period - Old English Dialects - Old English vocabulary Middle English period - Norman Conquest - Middle English Vocabulary - Middle English dialects - French influence Modern English period: Early modern English - The Great Vowel Shift - Renaissance and Reformation - The invention of printing - Authors and Books: The Bible - Shakespeare - Milton -

Dictionaries - Loan words: Celtic, Scandinavian, Latin, French

Module II (18 hours)

Language Varieties Dialect - Sociolect - Idiolect - Register - Pidgin - Creole - English Today: Evolution of Standard English - Standard British English - Received Pronunciation - English as Global language - American English - Australian English - General Indian English - African English - Caribbean English - Second language acquisition Word Formation: Compounding - Derivation - Abbreviation -

Onomatopoeic words - Clipping - Acronyms - Portmanteau words

Historical Semantics - Semantic change: Generalization - Specialisation - Association of Ideas - Euphemism - Popular misunderstanding



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Module III (36 hours)

Classical Genres: Epic - Drama - Poetry Modern Genres: Novel - Short Story - Novella Genre Types: Poetry - Narrative poetry and lyrical poetry - Elegy - Ode - Sonnet - Ballad - Dramatic Monologue Drama - Tragedy - Comedy - Closet Drama - Epic Theatre - Theatre of the Absurd Ambience: Plot - Character - Point of View - Setting

Module IV (18 hours)

Film and Literature - Dimensions of Film: Visual, Auditory and Spatial - Film Language: Montage and Mis-en-scene - Cut and the Shot - Styles of acting - Auteur theory - Adaptation.

Module V (18 hours)

Periods of Literature: British and American Old English - Middle English - Renaissance - Restoration - Neo-classical - Romantic - Victorian - Modern - Postmodern - American Crossover - American Transcendentalism Core texts for modules 1 and 2: V. Shyamala: A Short History of English Language. Core texts for modules 3, 4 and 5: Mario Klarer: An Introduction to Literary Studies [excluding the 4th chapter on 'Theoretical approaches to literature.



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Core Course: English Literature from the Victorian to the Postmodern Age

| Course Code | EN2C | ET04 | | | | | | |
|---|----------------|--|---------|---------------|------|----------------|--|--|
| Course Title | Englis | English Literature from the Victorian Age to the Postmodern Age | | | | | | |
| Department | Englis | English | | | | | | |
| Programme | | BA English Literature, Communication & Journalism Model III (Triple Main) | | | | | | |
| Semester | 2 | | | | | | | |
| Course Type | Core | Course | | | | | | |
| Credit | 4 | Hrs/Week | 6 | Total Hours | 108 | | | |
| CO No. | | Expected Course Outcomes Upon completion of this course students will be able to: | | | | PO, PSO No. | | |
| CO1 | | rate the emerg glish literature | | U | PSO1 | | | |
| CO2 | Englis from | ne chronologio sh Literature i the Victorian . nodern Age. | nto va | rious periods | R | PSO1 | | |
| CO3 | texts t | nize the variou to the social, he | istorio | | Ap | PSO1 | | |
| Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | | |



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This course will give the students and extensive overview of the historical evolution of

English literature from the Victorian to the Postmodern Age. The students will learn

about the various features of Victorian writing and become familiar with the major

writers, poets and novelists of the Victorian Age. The students will also learn about the

major literary figures of the Edwardian and Georgian period. The course will also

provide an introduction to the literary scene of the modern and post-modern age.

Detailed Syllabus

Module I: Victorian Literature (36 hours)

Features of the Victorian age

Prose: Thomas Carlyle, Cardinal Newman and the Oxford Movement, John Stuart Mill

and Utilitarianism, Charles Darwin and The Origin of Species,

Matthew Arnold, William Morris, John Ruskin, Walter Pater, Aestheticism and

Decadence.

Poetry: Alfred Tennyson, Elizabeth Barrett Browning, Robert Browning, Matthew

Arnold, Pre-Raphaelites, A. C. Swinburne, Gerard Manley Hopkins, James Thomson,

Francis Thompson.

Fiction: Benjamin Disraeli, Elizabeth Gaskell, Bronte Sisters, Charles Dickens, William

Makepeace Thackeray, George Eliot, R. L. Stevenson, George Meredith, Wilkie Collins

and Sensation Literature, Thomas Hardy, Henry James, Samuel Butler, Bram Stoker

Drama: Oscar Wilde, George Bernard Shaw, J.M. Synge

Module II: Edwardian and Georgian Literature (18 hours)

Features of the literature of the early 20th century

Prose: Ford Madox Ford, G. K. Chesterton,

Poetry: A.E. Housman, Rupert Brooke, John Macefield, Walter de la Mare, Charlotte

Mew.

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Fiction: Arthur Conan Doyle, Rudyard Kipling, H. G. Wells, John Galsworthy, Arnold

Bennett, E.M. Forster, Joseph Conrad, Bloomsbury Group

Module III: Literature of the Modern Age (36 hours)

Modernism as a cultural Movement

Non-fiction: Sigmund Freud, A. C. Bradley, I. A. Richards, T.S. Eliot, F. R. Leavis,

Virginia Woolf, George Orwell, Raymond Williams, Winston Churchill, Frank Kermode

Poetry: War Poetry, Imagism and Ezra Pound, William Butler Yeats, T.S. Eliot, W.H.

Auden, Philip Larkin and Movement Poetry, Dylan Thomas, Sylvia Plath, Ted Hughes,

Edith Sitwell, John Betjeman.

Drama: John Osborne and the School of Anger, Sean O 'Casey, Christopher Fry,

Gertrude Jennings, The Theatre of the Absurd - Samuel Beckett.

Fiction: D.H. Lawrence, James Joyce, Virginia Woolf, Rebecca West, George Orwell,

Graham Greene, Elizabeth Bowen, William Golding, Iris Murdoch, JRR Tolkein, Paul

Scott.

Module IV: The Present Age (18 hours)

Features of postmodernism

Fiction: Graham Swift, Muriel Spark, J.G. Ballard and Apocalyptic Fiction, Fay Weldon,

John Fowles, Margaret Drabble, Martin Amis, Ian McEwan.

Poetry: Seamus Heaney, Carol Ann Duffy, Geoffrey Hill, Paul Muldoon, Craig Raine.

Drama: Harold Pinter, Sarah Kane, Edward Bond, Tom Stoppard, G. L. Horton

Post Modern Trends in Criticism Structuralism, Post Structuralism, Deconstruction,

Reader Response Criticism, Marxist Criticism, Feminist Criticism.

Recommended Reading

Michael Alexander. A Short History of English Literature. (2nd edition). New York:

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Palgrave Foundations, 2000.

Pramod K. Nayar. A Short History of English Literature. New Delhi: Foundation Books, 2009.

Books for Reference

Alastair Fowler. A History of English Literature (Blackwell)

The Cambridge Guide to Literature in English (CUP)

M. H. Abrams. A Glossary of Literary Terms. (Revised Edition)

David Crystal. English as a Global Language. Cambridge University Press. G.L.

Brook. Varieties of English. Macmillan.

John Peck and Martin Coyle. A Brief History of the English Language. Palgrave.

Prasad B. A Background to the Study of English Literature: Macmillan



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Core Course: Editing and Fundamentals of Media Writing

| Course Code | EN2C | CET05 | | | | | |
|---|--------|---|---------|----------------|--------------|-----------|--|
| Course Title | Editir | Editing and Fundamentals of Media Writing | | | | | |
| Department | Englis | English | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication & | & Journalism | Model III | |
| Semester | 2 | | | | | | |
| Course Type | Core | Core Course | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | 90 | | |
| CO No. | | Expected Course Outcomes Upon completion of this course students will be able to: Cognitive PO, I | | | | | |
| CO1 | Recal | l the legal asp | ects of | the press. | R | PSO2 | |
| CO2 | | ify the duties wed in the edit | - | | U | PSO1 | |
| CO3 | Identi | ify the workin | ng of a | media house. | Ap | PSO1 | |
| Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | |



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Course Description

In this course the students will be familiarized with the intricacies of editing and writing

for the media. The students will learn about the dynamics of the newsroom operation

and the elements of editorials. The students will learn various techniques and

terminologies regarding the fundamentals of editing. On completion of this course the

students will foster the skills necessary to compose competent news stories for the press.

Detailed Syllabus

Module I (30 hrs)

A. Newsroom Operation - qualities and responsibilities of a sub-editor-

organizational structure of an editorial department: editor, managing editor, associate

editor, news editor, assistant editor, chief sub-editors and sub-editors - reader's

editor/ombudsman.

B. Editorials - editorial page versus news page: editorials, middles - op-eds,

features, columns, articles and letters to the editor, Book Reviews, types of editorials;

qualities and responsibilities of a leader writer

Module II (30 hrs)

Fundamentals of Editing – copy tasting, editing for verbal clarity and correctness; editing

to save space; editing for accuracy, objectivity, consistency, fairness, taste and legal

propriety; style book, subbing in magazines, Subbing of types, Proofreading, selection

of photographs, overlines and captions of photographs -newspaper design and layout,

editing techniques & skills in electronic era.

Module III (30 hrs)

Writing News- elements of news/ news values - rudiments of a story - deadlines - ethical

behavior - story structures - headlines: types - writing a news story - the lead -

freelancing - parachute - citizen journalism, interviewing techniques - types of news

stories - soft news, hard news, writing feature stories - writing news releases - legal

aspects in writing - the first amendment, defamation, privacy, copyright.

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Books for reference

- 1. Bruce Westley, News Editing, Boston: Houghton Mifflin Company, 1972
- 2. Floyd Baskette and Jack Sissors, The Art of Editing, New York: Macmillan Publishing Co,1986
- 3. Jerry Lanson and Mitchell Stephens, Writing and Reporting the News, New York: Oxford University Press, 2008
- 4. Ambrish Saxena, Fundamentals of Reporting and Editing, New Delhi: Kanishka Publishers, 2007
- 5. Sunil Saxena, Headline Writing, New Delhi: Sage Publications, 2006
- 6. Carl Sessions, Writing as Craft and Magic, New York: Oxford University Press, 2007

Books for Further Reading

- 1. T. J. S. George, Editing: A Handbook for Journalists, New Delhi: Indian Institute of Mass Communication, 1989
- 2. M.L. Stein and Susan Paterno, The News Writer 's Handbook, New Delhi: Surjeet Publications, 2003
- 3. George Hough, News Writing, New Delhi: Kanishka Publishers, 2004





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Core Course: Interpersonal Skills

| Course Code | EN20 | EN2CET06 | | | | | | | |
|----------------|---|---|--------|---|--------------------|----------------|--|--|--|
| Course Title | Inter | Interpersonal Skills | | | | | | | |
| Department | Engli | ish | | | | | | | |
| Programme | | nglish Literat le Main) | ure, C | Communication & Jou | ırnalism Mo | del III | | | |
| Semester | 2 | | | | | | | | |
| Course Type | Core | Course | | | | | | | |
| Credit | 4 Hrs/Week 5 Total Hours 90 | | | | | 0 | | | |
| CO No. | | Upon comp | oletio | n of this course be able to: | Cognitive Level | PO, PSO No. | | | |
| CO1 | | as an aural - | | ce of interpersonal audio - lingual) | U | PSO1 | | | |
| CO2 | | , , | | veakness and areas erpersonal skills | Ар | PSO2 | | | |
| CO3 | and a pois, | Make use of the skills acquired to deliver and articulate with confidence, clarity and pois, effectively engaging the audience and conveying intended messages. PSO2 | | | | | | | |
| Cognitive | Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | | |



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Course Description

In this course students will develop effective and meaningful interpersonal skills. The

modules in this course will enable the students to acquire self-awareness and emotional

maturity essential to persevere in future endeavors. The students will participate in

various practical activities such as group discussions, interviews, debates and

declamation. On the completion of this course the students will have fostered the skills

and confidence necessary for public speaking and formal interaction.

Detailed Syllabus

Module I: (30hours)

What are interpersonal skills-their relevance today-Becoming aware of how you

communicate prejudgment a barrier, Steps to improve your understanding of others,

communication is more than words-: body language, culture-a source of

miscommunication, proxemics-Not what you say but the way you say-sending message

effectively-behavior breeds behavior-Transactional Analysis

Assertive Style-Assertive Responses-Assertive techniques-thinking

positively active listening- ways to improve listening skills- feelings behind words-

asking right questions

Building Rapport: Selecting right response, ways to maximize a favorable response

Emotional Intelligence: characteristics- cultivating your EQ

Module II: (30hours)

A. Group Discussion • The formal discussion on given topics • The panel discussion.

B. Conducting a formal Meeting.

C. Public Speaking

D. The Debate





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Module III: (30hours)

A. Interview: how to conduct an interview and how to face an interview.

B. The Symposium

C. Compeering

D. Declamation - Selections from World Famous Speeches: to reproduce famous speeches 57 giving attention to rhetoric.

Books Recommended

Alger, Ralph K Mechanics of Communication. Cambridge University Press, 1959

Alger, Ralph K, Good Speaker and Good Speeches, Cambridge Uni. Press, 1964. Anitha.Ed. SoftPower,AnIntroductiontoCoreandCorporateSkills.TheIcfaiUniversity Press, India: 2008

Astrid, French.InterpersonalSkills. SterlingPublishers.SITManagementSeries.New Delhi:1998 Huggins, Viola ed. What to say and When. BBC, London. Goleman,

Daniel. Emotional Intelligence. Bantam Books. U.S:1996





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Semester III

Core Course: Harmony of Prose

| Course Code | EN3C | EN3CRT03 | | | | | | |
|--------------|------------------------------------|--|------------------------------|--|--------------------|----------------|--|--|
| Course Title | Harm | ony of Prose | | | | | | |
| Department | Englis | sh | | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication (| & Journalism | Model III | | |
| Semester | 3 | | | | | | | |
| Course Type | Core (| Course | | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | 90 | | | |
| | | | | | | | | |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. | | |
| CO No. | Identi | Jpon complet | ion of 11 be a | this course ble to: | | • | | |
| | Identi genre | Jpon complet students wi | ion of ll be a ance o | this course ble to: | Level | No. | | |
| CO1 | Identi genre Interp autho | Jpon complet students with the importation literature. Foret the difference of the social axis of a passage of the social axis of the social a | ion of ll be a ance o ent wr | this course ble to: of prose as a iting styles of | Level Ap | No. PSO1 | | |



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Course Description

The students are given space to cultivate the presence of glorious essays, both Western

and Non-Western. On Completion of the course the students will be well versed with

varied prose styles of expression aware of eloquent expressions, brevity and aptness of

voicing ideas in stylistic language.

Detailed Syllabus

Module I (18 hours)

Francis Bacon: Of Friendship Jonathan Swift: The Spider and the Bee Joseph Addison:

Meditations in Westminster Abbey

Module II (18 hours)

Samuel Johnson: Death of Dryden Charles Lamb: Dream Children; a reverie William

Hazlitt: The Fight

Module III (18 hours)

Robert Lynd: Forgetting Virginia Woolf: A Room of One's Own (an extract) Aldous

Huxley: The Beauty Industry

Module IV (18 hours)

Nirad C. Choudhari: Indian Crowds (extract from The Autobiography of an Unknown

Indian) Amartya Sen: Sharing the World A. K. Ramanujan: A Flowery Tree: A

Woman's Tale

Module V (18 hours)

Kamau Brathwaite: Nation Language Pico Iyer: In Praise of the Humble Coma

Core Text: Harmony of Prose



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Core Course: Symphony of Verse

| Course Code | EN30 | EN3CRT04 | | | | | | |
|---|------------------------------------|---|---------|--------------------------------------|--------------------|----------------|--|--|
| Course Title | Symp | Symphony of Verse | | | | | | |
| Department | Englis | English | | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication & | & Journalism | Model III | | |
| Semester | 3 | | | | | | | |
| Course Type | Core | Core Course | | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | 90 | | | |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. | | |
| CO1 | | e various poe e schemes. | tic dev | rices and | R | PSO1 | | |
| CO2 | | ify a poem in res of the histo | | n to the salient age it reflects. | Ap | PSO1 | | |
| CO3 | Explain a poem critically. U PSO3 | | | | | | | |
| Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | | |



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Email: principal@rajagiricollege.edu.in www.rajagiricollege.edu.in

Course Description

It aims to acquaint the students with the rich texture of poetic English. On completion of

the course the students shall understand the representation of poetry and various

periods of the English tradition and an awareness of the emerging cultural aesthetic

expressions that poetry makes possible.

Detailed Syllabus

Module I (Renaissance and Restoration) (18 hours)

Edmund Spenser: One Day I Wrote Her Name

William Shakespeare: Sonnet 130 John

Donne: Canonization John Milton: Lycidas John Dryden: A Song for St. Cecilia's Day

Module II (Romantic Revival) (18 hours)

William Wordsworth: Lucy Gray Samuel Taylor Coleridge: Christabel (Part I) Percy

Bysshe Shelley: Ode to the West Wind John Keats: To Autumn

Module III (Victorian) (18 hours)

Alfred, Lord Tennyson: Ulysses Robert Browning: Porphyria's Lover Matthew Arnold:

Dover Beach Christina Rossetti: A Hope Carol

Module IV (Twentieth Century) (18 hours)

W. B. Yeats: Easter 1916 T S Eliot: The Love Song of J Alfred Prufrock Philip Larkin:

The Whitsun Weddings Sylvia Plath: Lady Lazarus

Module V (Contemporary) (18 hours)

A. D. Hope: Australia Maya Angelou: Phenomenal Woman Seamus Heaney: Digging

Carol Ann Duffy: Stealing

Core Text: Symphony of Verse



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Core Course: Introduction to Narratology

| Course Code | EN3C | EN3CET07 | | | | | | |
|---|--------|---|---------|-----------------------------|--------------------|----------------|--|--|
| Course Title | Introd | Introduction to Narratology | | | | | | |
| Department | Englis | sh | | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication & | & Journalism | Model III | | |
| Semester | 3 | | | | | | | |
| Course Type | Core | Core Course | | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | 90 | | | |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. | | |
| CO1 | | fy various for s techniques. | ms of | narration | U | PSO1 | | |
| CO2 | _ | in various dis realism, strea | _ | es such as consciousness | U | PSO1 | | |
| CO3 | | Develop significant theoretical perspectives of narration. Ap PSO3 | | | | | | |
| Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | | |



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www.rajagiricollege.edu.in

Course Description

To create an awareness about the different narrative techniques and modes of narration. On completion of the course the students will understand the use of narrative text and the study of narrative and storytelling, focusing on the structures, elements, and functions of narratives across various text it explores how stories are constructed, conveyed, and interpreted, examining aspects like plot, characters, point of view, and narrative techniques.

Detailed Syllabus

Module I: Narrative (45 Hours)

Narrative – Modes of Narration – Mimetic and Diegetic Narratology – Narrative Theories – Vladimir Propp, Tzvetan Todorov, A. J. Greimas, Roland Barthes, Gerard Genette, Paul Ricoeur Story, Plot, Fabula, Sjuzet, Voice, Point of View Narration – Linear Narration, Cyclic Narration, Instrumental Narration Post Modernist Narrative – Stream of consciousness, Intertextuality, Reflexivity, Science Fiction and Fantasy, Magical Realism, Metafiction

Module II: Application of Narrative Strategies (45 Hours)

Thomas Hardy – Tess of the D'urbervilles Virginia Woolf - Mrs Dalloway Salman Rushdie – Midnight's Children John Fowles – The French Lieutenant's Woman J. R. R. Tolkien – Hobbit



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Core Course: Digital Writing, Advertising and Reporting for Media

| Core Course. Digital Witting, Auvertising and Reporting for Media | | | | | | | | |
|---|---|---|---------|----------------|--------------------|----------------|--|--|
| Course Code | EN3C | EN3CET08 | | | | | | |
| Course Title | Digita | nl Writing, Ad | vertis | ing and Report | ing for Media | ì | | |
| Department | Englis | sh | | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication & | & Journalism | Model III | | |
| Semester | 3 | | | | | | | |
| Course Type | Core (| Core Course | | | | | | |
| Credit | 4 Hrs/Week 5 Total Hours 90 | | | | | | | |
| CO No. | | Expected Cou Jpon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. | | |
| CO1 | | ne different ty ng and laws re | _ | • | U | PSO1 | | |
| CO2 | _ | in the develop tisement. | oment | and growth of | U | PSO2 | | |
| CO3 | | e news reports tisements for s. | Ap | PSO3 | | | | |
| Cognitive | Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | |



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Course Description

To make students adept at writing, reporting and advertising in the digital interface. On completion of the course, the student will be focused on promotion, persuasive

reporting emphasizing factual accuracy and objective storytelling to keep the public

informed.

Detailed Syllabus

Module I: Digital Writing (36 Hours)

Theories of Media, Marshall McLuhan, Global Village and Electronic Age - New Media

- Internet and the World Wide Web - Different kinds of New Media - E newspapers, E-

books, E magazines, E- newspapers, E-journals - Internet - Common uses of Internet

Writing for Web Media - Guidelines, Planning, Structure and Style, Headlines, Blurbs,

Lead - Technical Writing - Copywriting - Web Copy, Profile Writing, Editing, Caption

Writing - Online Interviewing - Impact and Future of Web Journalism - E-publishing -

Concept of E Governance. Blogs - Types of blogs - Personal blogs, Collaborative or

Group blogs, Corporate or Organizational blogs,

Aggregated blogs, Reverse blogs, Vlog, Photo blog - Micro blogging - Digital

Correspondence – e-mails, instant messaging – SMS text – Language and Grammar of

SMS - Emoticons - Picture Messages. Cyber Media - Fundamentals of Cyber Media -

Cyber Space - Information Superhighway - Advantages and Disadvantages of Cyber

journalism - Cyber Law - Indian Cyber Laws

Module II: Advertising (36 Hours)

A. Meaning and significance of Advertising – Origin and Development of Advertising –

Purpose and Goals of Advertising - History of Indian Advertising - Types of

Advertising - Elements of a Good Advertisement - Principles of Advertising. B. Media

of Advertising - Print and Electronic Media Advertising - Pros and Cons of Advertising

- Representation and Stereotyping in Advertising C. Visualization - Copy writing in

Advertisement - Copywriting for Pamphlets, leaflets, Brochures and Classifieds - Online

Advertising - Glossary of Media Terms.



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Course Description Module III: Reporting (18 Hours)

- A. News Reporting History of news reporting Types of News Report Basics of Reporting.
- B. News Sources Types of Reporting Report writing for all media Radio, TV, Newspaper, Magazine, Web Reporting Skills
- C. Concept of Free Press Media Ethics Censorship in Press

Books for Reference

- 1. Bly, Robert W. The Copywriter's Handbook, New York, Henry Holt and Company. 1985
- 2. Brierley, Sean. The Advertising Handbook London: Routledge, 2002
- 3. Meeske, Milan D. Copywriting for the Electronic Media- A Practical Guide Belmont, USA: Thomson Wadsworth, 2003
- 4. Ogilvy, David. Ogilvy on Advertising. New York: Vintage Books, 1985
- 5. Valladares, June A. The Craft of Copywriting, New Delhi: Response Books, 2000



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Core Course: Creative Writing

| Course Code | EN3C | EN3CET09 | | | | | | |
|---|--------|---|---------|-----------------|--------------------|----------------|--|--|
| Course Title | Creat | Creative Writing | | | | | | |
| Department | Englis | sh | | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication & | & Journalism | Model III | | |
| Semester | 3 | | | | | | | |
| Course Type | Core | Core Course | | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | | 90 | | |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. | | |
| CO1 | | onstrate the inverse writing. | nporta | nce of voice in | U | PO7 | | |
| CO2 | | fy the use of f tyles of diction | _ | Ар | PSO2 | | | |
| CO3 | Build | Build creative writing skills. U PO7 | | | | | | |
| Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | | |





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Course Description

The creative writing paper is designed to enhance writing skills through structured and

imaginative exercises. The paper encourages students to express their thoughts and

ideas creatively, focusing on various forms of writing such as poetry, short stories, and

essays. It aims to develop their ability to articulate their perspectives effectively,

fostering a deeper appreciation for the nuances of the English language.

Detailed Syllabus

Module I: Introducing Creative writing [30 Hrs]

Creativity-Creative process: ICEDIP (Inspiration, clarification, distillation, perspiration,

evaluation and incubation) Why Write? - Writing is easy - writing is natural - finding

time to write - word about technology - capturing ideas - generate your own ideas -

using what only you know – using magazines and newspaper article – choosing a subject

for your first article – a step – by – step guide

Module II: Fiction and Nonfiction [30 Hrs]

Ingredients in short story – finding short story ideas – finding believable characters – a

convincing background – a good opening – shape – a satisfying ending - travel writing

- stand and stare - putting personality into the picture - what is creative nonfiction -

finding a subject - structure - flexibility - beginning your research - organizing you

material.

Module III: Poetry and Dramatic writings [30 Hrs]

Traditional and Experimental poetry – poetic types – stylistic features – figures of speech

- balancing - Finding your own voice in poetry Formula playwriting - Writing stage

plays – the purpose of theatre – stage characters – conflict – tension – dialogue versus

action – structure – writing radio plays - television drama – screenplays.



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Books for Reference

May, Stephan: Creative Writing, Arvon Foundation, 2008.

Freeman, Sarah: Written Communication, Orient Longman Ltd. 1977.

Hedge, Tricia: Writing, Oxford University Press, 1988

Petty, Geoffrey: How to be better at ... Creativity. The Industrial society, New

Delhi:1998

Morley David. Cambridge Introduction to Creative Writing. New Delhi: CUP, 2007.

Starlie David. Teaching Writing Creatively ed. Heinemann, Portsmouth, 1998.



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Semester IV

Core Course: Modes of Fiction

| Course Code | EN4C | EN4CRT05 | | | | | | |
|--------------|---|--|---------|----------------|--------------------|----------------|--|--|
| Course Title | Mode | Modes of Fiction | | | | | | |
| Department | Englis | sh | | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication & | & Journalism | Model III | | |
| Semester | 4 | | | | | | | |
| Course Type | Core | Course | | | | | | |
| Credit | 4 | 4 Hrs/Week 5 Total Hours 90 | | | | | | |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. | | |
| CO1 | Identi | ify various for | ms of | fiction. | Ap | PSO1 | | |
| CO2 | | ify the various h and Non-Br | _ | | An | PSO1 | | |
| CO3 | | Examine a Novel as a form of literary expression. An PSO1 | | | | | | |
| Cognitive | Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | |



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Course Description

The course aims to familiarize students with different forms of fiction. Upon completing the course, students will have gained an understanding of the various categories of British and non-British short fiction, as well as an appreciation for the novel as a distinct form of literary expression. They will explore the unique characteristics and historical

contexts of these literary genres, enabling a deeper comprehension of their evolution and

significance within the broader scope of literature.

Detailed Syllabus

Module I [Short Fiction: British] (36 Hours)

Mary Shelley: The Mortal Immortal

James Joyce: Araby

Muriel Spark: The Executor

Roald Dahl: Lamb to the Slaughter

Module II [Short Fiction: Non-British] (36 Hours)

Maxim Gorky: Mother of a Traitor

Gabriel Garcia Marquez: A Very Old Man with Enormous Wings

Jorge Luis Borges: The Library of Babel

Nadine Gordimer: Once Upon a Time

Module III [Fiction] (18 Hours)

Charles Dickens: Great Expectations

Core Text for Modules 1 and 2: Modes of Fiction



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Core Course: Language and Linguistics

| Course Code | EN4 | EN4CRT06 | | | | | | | |
|--------------|---|---|-----------------|------------------------------|--------------------|----------------|--|--|--|
| Course Title | Lang | Language and Linguistics | | | | | | | |
| Department | Engl | lish | | | | | | | |
| Programme | | English Litera ple Main) | ture, | Communication | n & Journalisr | n Model III | | | |
| Semester | 4 | | | | | | | | |
| Course Type | Core | e Course | | | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | | 90 | | | |
| CO No. | | Expected Co Upon comple students w | tion (| of this course | Cognitive Level | PO, PSO No. | | | |
| CO1 | pho | sify the aspec nology, semai English langu | ntics | morphology, and syntax of | U | PSO1 | | | |
| CO2 | lang com | ect the distinct ruage as a pot munication d al, cultural an | ent to etern | An | PSO2 | | | | |
| CO3 | lang | Analyze the various patterns of language use and their linguistic structures An PSO2 | | | | | | | |
| Cognitive L | Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create | | | | | | | | |





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Course Description

This course serves as an introduction to the science of linguistics, providing an overview of fundamental concepts and linguistic analysis. It covers the various organs and processes involved in speech production, the different types and typology of speech sounds, and the segmental and suprasegmental features of the English language, including transcription using the International Phonetic Alphabet (IPA). Additionally, the course explains morphological processes and phenomena, explores the processes involved in the generation of meaning, and enhances students' awareness and ability to observe, describe, and explain grammatical processes and phenomena.

Detailed Syllabus

Module I [Introduction to Language, Linguistics and Phonetics] (36 Hours)

What is Language? - What is Linguistics? Arbitrariness - Duality -Displacement -Cultural transmission Basic Notions - Phonetics and Phonology - Branches of Phonetics - Articulatory, Acoustic, Auditory, Organs of Speech - Air Stream Mechanism -Pulmonic, Glottal, Velaric Respiratory System - Phonatory System - Voiced and Voiceless Sounds Articulatory System - Oral, nasal & nasalized sounds Classification of Speech Sounds: Consonants and Vowels - Criteria for Classification of Consonants - The Consonants of English RP Place of Articulation - Bilabial, Labio-Dental, Dental, Alveolar, Post-Alveolar, Palato-Alveolar, Palatal & Velar Sounds Manner of Articulation - Plosives, Fricatives, Affricates, Nasals, Lateral, Frictionless Continuants, Semi-Vowels, Trills & Taps Criteria for Classification of Vowels - The Vowels of English RP Tongue height: Close Vowels, Open Vowels, Half-Close Vowels, Half-Open Vowels Part of the Tongue Raised: Front Vowels, Back Vowels, and Central Vowels Position of Lips: Rounded Vowels, Unrounded Vowels Diphthongs: Monophthongs and Diphthongs, Falling and Rising Diphthongs, Centring and Closing Diphthongs, Fronting and Retracting Diphthongs Cardinal Vowels Vowel Diagram - Diphthongs -Tense and lax Vowels Phonemes and Allophones Phone, Phoneme, Minimal pairs -Allophone, Aspiration, Dark and Clear / 1 / Contrastive Distribution and Complementary Distribution Syllable What is a syllable? - Syllabic Structure - Onset,





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Nucleus, Coda - Syllabic Consonants Consonant Clusters, Abutting Consonants Suprasegmentals Segmentals and Suprasegmentals - Suprasegmental Phonemes Word Stress - Sentence Stress - Weak forms and Strong Forms Rhythm - Intonation - Tone, Tonic Syllable, Tonicity - Intonation patterns Intonation - Functions Juncture Liasion Assimilation Elision Linking / r / and Intrusive / r / Transcription The incongruity between spelling and pronunciation in English IPA Broad and narrow Transcription Transcription Practice

Module II [Morphology] (36 Hours)

Basic Notions: What is morphology? Morph, Morpheme Types and Typology Free and bound morphemes Root, Base, Stem Different types of affixes: Prefix, Suffix, Infix Inflection Inflectional and derivational affixes Class-changing and class- maintaining affixes.

Allomorph Zero Morph Conditioning of allomorphs: Phonological & Morphological Word Why is a word a difficult concept to define in absolute terms? Lexeme Form class and Function Class words Morphological Operations/Processes Affixation Reduplication Ablaut Suppletion Structure of Words Simple Words Compound Words

SEMANTICS

Basic Notions What is semantics? Lexical and grammatical meaning

Sense, reference, referent Sense Relations Synonymy – Antonymy – Hyponymy –

Homonymy – Homography – Polysemy – Metonymy – Ambiguity – Tautology
Collocation

Module III [Syntax & Branches of Linguistics] (18 Hours)

Basic Notions: What is syntax? Grammar Grammaticality and Acceptability Descriptive and Prescriptive Grammar Synchronic and Diachronic Grammar Syntagmatic and Paradigmatic Relationships Sign, Signified and Signifier Langue and Parole Competence and Performance Introduction to theories on Grammar Traditional Grammar Problems



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with traditional Grammar Structural grammars Phrase Structure Grammars Transformational Generative Grammars Kernel Sentences Deep and Surface Structures

One question from the essay section will be compulsory and shall deal with transcribing a passage of five lines of conversation and a set of five words using IPA symbols.

Reading List

S. K. Verma and N. Krishnaswamy, Modern Linguistics: An Introduction. New Delhi: OUP, 1989. H.A. Gleason: Linguistics and English Grammar. New York: Holt, Rinehart &. Winston, Inc., 1965. Radford A, Atkinson M, Britain D, Clahsen H and Spencer A: Linguistics - An Introduction. Cambridge University Press, Cambridge, 1999 Robins R H: General Linguistics: An Introductory Survey, Longman Group Limited, London: 1971 Fasold R W and Connor-Linton J (ed): An Introduction to Language and Linguistics, Cambridge University Press, Cambridge, 2006 Daniel Jones: The Pronunciation of English. New Delhi: Blackie and Sons, 1976 A.C Gimson. An Introduction to the Pronunciation of English. London: Methuen, 1980. J. D. O'Conner. Better English Pronunciation. New Delhi: CUP, 2008. T. Balasubramaniam. A Textbook of English Phonetics for Indian Students. New Delhi: Macmillan, 1981. T. Balasubramaniam. English Phonetics for Indian Students: A Workbook. New Delhi: Macmillan, 1992.



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Core Course: Business Writing

| Course Code | EN4C | EN4CET10 | | | | | | |
|--------------|----------------|---|---------|----------------|--------------------|----------------|--|--|
| Course Title | Busin | ess Writing | | | | | | |
| Department | Englis | sh | | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication (| & Journalism | Model III | | |
| Semester | 4 | | | | | | | |
| Course Type | Core | Core Course | | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | | 90 | | |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. | | |
| CO1 | Unde writir | rstand the don | main c | of Business | U | PO3 | | |
| CO2 | Apply | y the concept (| Ap | PO4 | | | | |
| CO3 | Mode Busin | el Writing form | nats in | relation to | Ар | PSO3 | | |

Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create





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Course Description

The course introduces students to various genres of business writing and develops the

skills required for effective communication in professional settings. It covers a range of

business documents, including emails, reports, proposals, emphasizing clarity,

conciseness, and professionalism. By the end of the course, students will be proficient in

crafting well-structured, persuasive, and appropriate business communications tailored

to diverse professional contexts.

Detailed Syllabus

Module I: Business Correspondence (36 Hours)

Principles of Business Writing - The Topic Sentence - Organising Ideas - Methods of

Presenting Ideas: Chronological, Logical and Spatial Order - Persuasive Writing - The

Sales Letter - Letter of Complaint - Response to a Complaint - Announcement and

Invitation Letters - Refusal Letter - Inappropriate Letter of Refusal - Appropriate Letter

of Refusal - Letter of Appreciation - The E-mail Message - The Memorandum - Meeting

Agenda and Minutes - The Press Release - The Mission Statement - Newsletters -

Résumé and Application for Jobs

Module II: Proposals and Reports (18 Hours)

Proposal and Report Writing - Formal Proposal and Formal Report - Business Proposals

- Components of a Formal Report - Memo reports - Progress report - Recommendation

Report - Informative Report

Module III: Phrases and Idioms in Business English (36 Hours)

Useful Phrases for Participating in Business Meetings: Interrupting – Giving Opinions –

Asking for Opinions - Commenting on Opinions - Agreeing and Disagreeing with other

opinions - Advising and Suggesting - Clarifying and asking for clarification - asking

for repetition - Asking for contributions from other participants - Correcting

Information - Keeping the Meeting on time. Commonly Used Business English Idioms:



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a foot in the door, cash cow, too many chiefs, not enough Indians, eager beaver, a slice of the pie, go belly up, a golden handshake, grease someone's palm, hold the fort, keep head above water, red tape, sell ice to Eskimos, sleeping partner, walking papers, a dead duck, ahead of the curve, a tough break, at stake, back to square one, back to the drawing board, backroom deal, behind the scenes, blue/white collar, by the book, corner a market, cut one's losses, from the ground up, diamond in the rough, get the ball rolling, in a nutshell, learn the ropes, state of the art, the elephant in the room, writing on the wall, etc

Reference:

Gilling, Desmond A. The Essential Handbook for Business Writing. Canada: Greenlink Consulting, 2013.





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Core Course: Translation- Theoretical and Literary Perspectives

| Course Code | EN4C | EN4CET11 | | | | | | |
|--------------|-----------------|---|---------|-----------------|--------------------|----------------|--|--|
| Course Title | Trans | lation: Theore | tical a | nd Literary Per | spectives | | | |
| Department | Englis | sh | | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication & | & Journalism | Model III | | |
| Semester | 4 | | | | | | | |
| Course Type | Core | Course | | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | | 90 | | |
| CO No. | | Expected Cou Jpon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. | | |
| CO1 | Unde: | rstand differenation. | nt the | ories of | U | PSO1 | | |
| CO2 | Expla transl | ~ | and d | levelopment of | U | PSO2 | | |
| CO3 | Exam transl | ine regional li ation. | teratu | re in | An | PSO1 | | |





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Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create

Course Description

The course aims to familiarize students with translation theories and introduce them to regional literature through translated works. It seeks to deepen students' understanding of the philosophical, cultural, and social foundations of various groups across India. By examining these translated texts, students will gain insights into the diverse perspectives and traditions that shape Indian literature. Additionally, the course will explore the complexities and challenges inherent in the translation process, highlighting the nuances involved in conveying meaning across different languages and cultural contexts.

Detailed Syllabus

Module I [Theories and problems of translation] (18 Hours)

A. Translation – transcreation - Source language - Target language - Major theories – Skopos theory, concept of equivalence, post-colonial theory – Theorists – Dryden, Jakobson, Popovic, Susan Bassnett, Catford – Theory of Shift, Alan Duff, Lefevere -

Registers

B. Types of translation: literary, technical and machine – Horizontal Vs Vertical, Literary Vs Non-Literary, Dryden 's Classification – Imitation, Metaphrase, Paraphrase, Jakobson 's Classification – Back Translation

C. Problems associated with translation of prose and poetry.

Module II [Prose] (18 Hours)

Susan Basnett: Introduction to Translation Studies



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Keya Majumdar: Appropriating the Other - Some Challenges of Translation and its Theories.

Romila Thapar: The Abhijnana-Sakuntalam of Kalidasa from Shakuntala: Texts,

Readings and History

Module III [Poetry] (18 Hours)

Jibanananda Das: Banalata Sen

Amin Kamil: Naked Thoughts

P Lankesh: Mother (Avva)

P. P. Ramachandran: Iruppu

S Joseph: FishMonger

Module IV [Drama] (18 Hours)

C. J. Thomas: Crime 27 in 1128

Vijay Tendulkar: Kanyadaan

Module V [Short Story] (18 Hours)

Saadat Hasan Manto: Toba Tek Singh

Amrita Pritam: The Weed

Annabhau Sathe: Gold from the Grave

Sujatha: Washing Machine

Devanuru Mahadeva: Tar Arrives

Reading List

Bassnett. Susan. Translation Studies



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Catford. J.C. A Linguistic Theory of Translation.

Duff, Alan. Translation

Hatin, Basil and Jermy Munday. Translation: An advanced resource book. Routledge, New York:2009

Mukherjee, Sujit. Translation as Discovery

Nida, Eugene and Charles Taber. The Theory and Practice of Translation

Nida, Eugine. Towards the Science of Translating Language, Structure and Translation.

Tejaswami, Niranjana. Sitting Translation: History, Post - Structuralism and Colonial Context

Venuti, Lawrence. Rethinking Translation, Discourse, Subjectivity Ideology.



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Core Course: Writing for Radio and Television

| | | | - 0 | ioi itaaio aii | | | |
|--------------|------------------|---|---------|----------------|--------------------|----------------|--|
| Course Code | EN4C | EN4CET12 | | | | | |
| Course Title | Writii | ng for Radio a | nd Te | levision | | | |
| Department | Englis | sh | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication (| & Journalism | Model III | |
| Semester | 4 | | | | | | |
| Course Type | Core | Course | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | | 90 | |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. | |
| CO1 | | ne the origin a elevision. | nd his | story of radio | U | PSO1 | |
| CO2 | | ify different priiques in film r | | | Ap | PSO3 | |
| CO3 | Create radio. | e contents for | televis | sion and | С | PSO3 | |

Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create





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Course Description

The course introduces students to audio-visual media communication, focusing on radio

and television. It explores the history of their establishment in India, their respective

advantages and disadvantages, and their overall scope. The course covers the

production process for both radio and television programs, including the use of

equipment and the responsibilities of individuals in various roles to ensure smooth

operation.

Detailed Syllabus

Module I: Writing for Radio (45 Hours)

A. Introduction - History of Radio in India, Radio as a medium of Communication

Advantages & Disadvantages, Broadcast writing, scripting for radio, Importance of

Voice in Broadcast, Programmes in Radio - Radio News, Radio Features, Radio

Interviews, Documentaries, Drama, Music Programmes, Radio Discussion

B. Community Radio, Amateur Radio, Internet Radio, Satellite Radio, Educational

Radio, F.M Radio and new trends, Radio Commercials- Advantages of advertising on

radio, Public Service Announcements- Purpose.

Module II: Writing for Television (45 Hours)

A. Growth and development of Television in India - Strengths and Weaknesses,

SITE and educational television, Television Programming - TV News, Scripting for

Television

B. Television news: News values; Analysis of news bulletins; Scripting for TV news,

TV studio set up, Television documentaries, Interviews, Talk Shows, Music

Programmes, Sports, Live Programmes and Shows.

C. Film Scripts and Screenplays, Fundamentals of Filmmaking - Preproduction,

Production - Types of Microphones, Shots - Postproduction - SFX and floor plan with



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characters, camera movements and important set designs, Budget: planning, estimate, resources and expenditure.



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Semester V Core Course: Acts on the Stage

| | | | | | 0 | | | | |
|--------------|------------------------------|---|---------|----------------|--------------------|----------------|--|--|--|
| Course Code | EN5C | EN5CRT07 | | | | | | | |
| Course Title | Acts o | Acts on the Stage | | | | | | | |
| Department | Englis | English | | | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication & | & Journalism | Model III | | | |
| Semester | 5 | | | | | | | | |
| Course Type | Core | Core Course | | | | | | | |
| Credit | 4 Hrs/Week 6 Total Hours 108 | | | | | | | | |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. | | | |
| CO1 | _ | oret the salient espearean drai | | res of | U | PSO1 | | | |
| CO2 | intelle | rstand social, ectual contexts comprehensi | s of ea | | U | PSO1 | | | |
| CO3 | motif | Analyze the characters, themes, and motifs of Shakespearean as well as Modern plays. An PSO2 | | | | | | | |
| | | | | | | | | | |

Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create



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Course Description

The course seeks to introduce the students to select theatre texts that form the canon of

English drama. On completion of the course the students will be familiar with the works

of various playwrights. The students will be informed about the broad genre-based

nuances in the realm of drama and be able to appreciate and critique drama as an art

form.

Detailed Syllabus

Module I (72 Hours)

William Shakespeare: King Lear

Module II (36 Hours)

Dario Fo: The Accidental Death of an Anarchist

K. J Baby: Nadugadhika

Ngugi wa Thiong'o: This Time Tomorrow

Core Text: Acts on the Stage



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Core Course: Literary Criticism and Theory

| Course Code | EN5CRT08 | | | | | | |
|--------------|---|----------|---|-------------|--------------------|----------------|--|
| Course Title | Literary Criticism and Theory | | | | | | |
| Department | English | | | | | | |
| Programme | BA English Literature, Communication & Journalism Model III (Triple Main) | | | | | | |
| Semester | 5 | | | | | | |
| Course Type | Core Course | | | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | 90 | | |
| CO No. | Expected Course Outcomes Upon completion of this course students will be able to: | | | | Cognitive Level | PO, PSO No. | |
| CO1 | Inspect the various theorists and their theoretical dimensions since classical to post modern times | | | | An | PSO1 | |
| CO2 | Identify the interdisciplinary and intercultural cross currents within literary works. | | | | Ар | PSO1 | |
| CO3 | Develop a comprehensive understanding of literary theory and employ them in practical criticism and analysis. | | | | Ар | PSO3 | |

Cognitive Level: R- Remember, U-Understanding, Ap-Apply, An-Analyze, E-Evaluate, C-Create





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In this course the students will be introduced to the major signposts in Literary Criticism,

Literary Theory and Indian Aesthetics. On completion of the course, the students will

have awareness about the major developments in literary criticism from ancient times to

the twentieth century. The students will be initiated into the realm of literary theory and

major theoretical schools. The students will also be able to analyse short poetical pieces

critically.

Detailed Syllabus

Module I: Classical Criticism

Plato - Aristotle - Longinus

Module II: Neoclassical, Romantic, Victorian and Modern Criticism

Introduction: The Neoclassical Age

1. John Dryden: An Essay of Dramatic Poesy

Introduction: The Romantic Age

2. William Wordsworth: Preface to Lyrical Ballads

Introduction: The Victorian Age

3. Matthew Arnold: The Study of Poetry

Introduction: The Modern Age

4. T.S. Eliot: The Metaphysical Poets

Module III: 20th Century Criticism

Raman Selden, Peter Widdowson and Peter Brooker: Marxist Theories

Peter Barry: Psychoanalytic Criticism

Chris Barker: Culture, Meaning, Knowledge: The Linguistic Turn in Cultural Studies

Module IV: Eastern Aesthetics

G Balamohan Thampi: Introduction to Indian Aesthetics



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G Balamohan Thampi: Rasa

G Balamohan Thampi: Dhvani

Module V: Practical Criticism

Neil McCaw: Close Reading (Chapter 3 of How to Read Texts: A

Student Guide to Critical Approaches and Skills. London: Viva-Continuum,

2008.)

Note: A compulsory question on practical criticism to be included in Section B (5

Marks) of the Question Paper

Core Text: Literary Criticism and Theory



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Core Course: Indian Writing in English

| Course Code | EN5C | EN5CRT09 | | | | |
|--------------|--------|---|---------|----------------|--------------------|----------------|
| Course Title | India | n Writing in E | Inglish | ı | | |
| Department | Englis | sh | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication & | & Journalism | Model III |
| Semester | 5 | | | | | |
| Course Type | Core | Core Course | | | | |
| Credit | 4 | 4 Hrs/Week 5 Total Hours 90 | | | | 90 |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. |
| CO1 | _ | Explain the themes and techniques of Indian writing. | | | U | PSO1 |
| CO2 | | Identify the writing of different Indian writers. | | | Ap | PSO2 |
| CO3 | cultur | Analyse the social, political and cultural issues reflected in Indian English Literature. | | | An | PSO1 |



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Course Description

In this course the students will be sensitized to the various ways in which literature written in English, in the Indian sub-continent serves as a platform for forming, consolidating, critiquing and re-working the issue of national identity at various levels. On the completion of this course the students will be aware of the subtleties of the Indian genre in literary works. The students will also learn about the different concerns that Indian English writers share, cutting across sub nationalities and regionalities.

Detailed Syllabus

Module I (Poetry) (18 Hours)

Henry Derozio: The Harp of India

Nissim Ezekiel: The Patriot

Jayanta Mahapatra: Freedom

Kamala Das: An Introduction

Dom Moraes: Absences

Module II (Fiction) (18 Hours)

Anita Nair: Ladies Coupe

Module III (Drama) (18 Hours)

Girish Karnad: Tughlag

Module IV (Short Fiction) (18 Hours)

R. K. Narayan: The Antidote

Salman Rushdie: The Free Radio

Jhumpa Lahiri: The Interpreter of Maladies

Chitra Divakaruni Banerjee: Mrs Dutta Writes a Letter

Module V (Prose) (18 Hours)

Rabindranath Tagore: Nationalism in India



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B. R. Ambedkar: Back from the West and Unable to Find Lodging in Baroda

Satyajit Ray: Odds Against Us

Shashi Tharoor - 'Kindly Adjust' to our English.

Core Text: Indian Writing in English



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Core Course: Environmental Science and Human Rights

| Course Code | EN5C | PFNT01 | | | | |
|--------------|--------|---|---------|----------------|--------------------|----------------|
| Course code | LIVOC | EN5CRENT01 | | | | |
| Course Title | Envir | onmental Scie | nce ar | nd Human Righ | nts | |
| Department | Englis | sh | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication & | & Journalism | Model III |
| Semester | 5 | | | | | |
| Course Type | Core | Course | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | | 90 |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. |
| CO1 | _ | eare the interreen man and r | | U | PSO1 | |
| CO2 | | Develop awareness about environmental issues. | | | | PSO1 |
| CO3 | | op practical sonmental issu ure. | | | Ар | PO5 |



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Course Description

In this course the students will be encouraged to research and investigate how and why

environmental issues occur. They will formulate their own opinions and decisions about

complex environmental issues by developing and enhancing critical and creative

thinking skills. To develop a sense of awareness among the students the course provides

various literary texts that will help realise the interrelationship between man and nature

and promote the necessity of preserving natural resources. On completion of this course,

students will acquire the basic knowledge regarding the environment and the social

norms that govern its future.

Detailed Syllabus

Module I: Regional

O.N.V Kurup: A Requiem for Earth

Vaikom Muhammed Basheer: The Inheritors of the Earth

Swarnalatha Rangarajan and Sreejith Varma: The Plachimada Struggle: A David and

Goliath Story

Module II: National

Ruskin Bond: An Island of Trees

Indra Munshi: Loss of Land and Livelihood

Toru Dutt: Our Casuarina Tree

Aashish Kaul: Load Shedding

Module III: Global

Walt Whitman: Give Me the Splendid, Silent Sun

K.R. Sreenivasa Iyengar: Unfinished Continent

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Swarnalatha Rangarajan: Swampspeak

Module IV: Environmental Science

Erach Bharucha: Global Warming

Erach Bharucha: Environmental Values

Aloka Debi: Types of Ecosystems

Aloka Debi: Waste Management

Internal: Field study

Visit to a local area to document environmental grassland/ hill /mountain Visit a local polluted site: Urban/Rural/Industrial/Agricultural Study of common plants, insects, birds, etc Study of simple ecosystem: pond, river, hill slopes, etc (Field work Equal to 5 lecture hours)

References

Bharucha Erach, Textbook of Environmental Studies for undergraduate Courses. University Press, II nd Edition 2013 (TB) Clark.R.S., Marine Pollution, Clanderson Press Oxford (Ref) Cunningham, W.P. Cooper, T.H. Gorhani, E & Hepworth, M.T.2001 Environmental Encyclopedia, Jaico Publ. House. Mumbai. 1196p. (Ref) Dc A.K. Environmental Chemistry, Wiley Eastern Ltd. (Ref) Down to Earth, Centre for Science and Environment (Ref) Heywood, V.H & Watson, R.T. 1995. Global Biodiversity Assessment, Cambridge University Press 1140pb (Ref) Jadhav.H & Bhosale.V.M. 1995. Environmental Protection and Laws. Himalaya Pub. House, Delhi 284p (Ref) Mekinney, M.L & Schock.R.M. 1996 Environmental Science Systems & Solutions. Web enhanced edition 639p (Ref) Miller T.G. Jr., Environmental Science, Wadsworth Publishing Co. (TB) Odum.E.P. P 1971. Fundamentals of Ecology. W.B. Saunders Co. USA 574p (Ref) Rao.M.N. N& Datta.A.K. 1987 WasteWater treatment Oxford & IBII Publication Co.Pvt.Ltd.345p (Ref) Rajagopalan. R, Environmental Studies from crisis and cure, Oxford University Press, Published: 2016 (TB). Sharma B.K., 2001. Environmental





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Chemistry. Geol Publ. House, Meerut (Ref) Townsend C., Harper J, and Michael Begon, Essentials of Ecology, Blackwell Science (Ref) Trivedi R.K., Handbook of Environmental Laws, Rules Guidelines, Compliances and Standards, Vol I and II, Enviro Media (Ref) Trivedi R. K. and P.K. Goel, Introduction to air pollution, Techno-Science Publication (Ref) Wanger K.D., 1998 Environmental Management. W.B. Saunders Co. Philadelphia, USA 499p (Ref) (M) Magazine (R)

Reference (TB) Textbook Human Rights Amartya Sen, The Idea Justice, New Delhi: Penguin Books, 2009. Chatrath, K. J.S., (ed.), Education for Human Rights and Democracy (Shimla: Indian Institute of Advanced Studies, 1998) Law Relating to Human Rights, Asia Law House, 2001. Shireesh Pal Singh, Human Rights Education in 21st Century, Discovery Publishing House Pvt.Ltd, New Delhi, S.K. Khanna, Children and The Human Rights, CommonWealth Publishers, 1998. 2011. Sudhir Kapoor, Human Rights in 21st Century, Mangal Deep Publications, Jaipur, 2001. United Nations Development Programme, Human Development Report 2004: Cultural Liberty in Today 's Diverse World, New Delhi: Oxford University Press, 2004.

Six months compulsory core module course in Environmental Studies & Human Rights for undergraduates Teaching Methodologies: the Core Module Syllabus for Environmental Studies includes classroom teaching and Field Work. The syllabus is divided into five modules covering 72 lectures.

The first two modules will cover 44 lectures which are classroom based to enhance knowledge skills and attitude to the environment. The third and forth is based on subjects related environmental studies which will be covered in 20 lecture hours and would provide students a multidisciplinary knowledge on environmental issues in relation with the core subject. Human rights is also included in the fifth module and 8 lectures are set apart for that.

Field study is one of the most effective learning tools for environmental concerns and is purely for internal evaluation. This moves out of the scope of the textbook mode of teaching into the realm of real learning in the field, where the teacher merely acts as a catalyst to interpret what the student observes or discovers in his/her own environment.



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Field studies are as essential as class work and form an irreplaceable synergistic tool in the entire learning process.

Course material provided by UGC for classroom teaching and field activities be utilised. The universities/colleges can also draw upon expertise of outside resource persons for teaching purposes. Environmental Core Module shall be integrated into the teaching programmes of all undergraduate courses.

Core Text for Module 3 & 4: Greening Knowledge





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Open Course: Computer Fundamentals, Internet and MS Office

| open course. computer rundamentals, meer not und ris emice | | | | | | |
|--|--|--|--|--|--|--|
| CA5C | CA5OPT02 | | | | | |
| Comp | outer Fundam | entals | , Internet and N | //S Office | | |
| Englis | sh | | | | | |
| | BA English Literature, Communication & Journalism Model III (Triple Main) | | | | | |
| 5 | | | | | | |
| Open | Open Course | | | | | |
| 3 | 3 Hrs/Week 4 Total Hours 60 | | | | 60 | |
| | Upon complet | ion of | this course | Cognitive Level | PO, PSO No. | |
| explai | Outline history of computers and explain the concepts of OS, networks and internet services. | | | U | PSO1 | |
| and M | Make use of the features in MS Word and MS PowerPoint to develop presentations and documents. | | | Ap | PSO1 | |
| organ | Utilise the features of MS Excel to organise data and to apply various functions. | | | Ap | PSO1 | |
| | Englis BA Er (Tripl 5 Open 3 Outlinexplair and ir Make and Machine presented the corganic corporate corganic corganic corganic corganic corganic corporate c | English BA English Literatur (Triple Main) 5 Open Course 3 Hrs/Week Expected Course Upon complete students with the concept and internet services Make use of the fear and MS PowerPoint presentations and course organise data and the concept and internet services organise data and the concept and internet services and MS PowerPoint presentations and course organise data and the concept and internet services and MS PowerPoint presentations and course organise data and the concept and internet services and MS PowerPoint presentations and course organise data and the concept and internet services and MS PowerPoint presentations and course organise data and the concept and the | Computer Fundamentals English BA English Literature, Co (Triple Main) 5 Open Course 3 Hrs/Week 4 Expected Course O Upon completion of students will be a Outline history of compute explain the concepts of O and internet services. Make use of the features is and MS PowerPoint to depresentations and documents or and internet services. | Computer Fundamentals, Internet and Managementals English BA English Literature, Communication of (Triple Main) 5 Open Course 3 Hrs/Week 4 Total Hours Expected Course Outcomes Upon completion of this course students will be able to: Outline history of computers and explain the concepts of OS, networks and internet services. Make use of the features in MS Word and MS PowerPoint to develop presentations and documents. Utilise the features of MS Excel to organise data and to apply various | Computer Fundamentals, Internet and MS Office English BA English Literature, Communication & Journalism (Triple Main) 5 Open Course 3 Hrs/Week 4 Total Hours Expected Course Outcomes Upon completion of this course students will be able to: Cognitive Level Outline history of computers and explain the concepts of OS, networks and internet services. Make use of the features in MS Word and MS PowerPoint to develop presentations and documents. Ap Utilise the features of MS Excel to organise data and to apply various | |





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Course Description

This course provides a historical overview of computers and explores concepts such as operating systems (OS), networks, and internet services. Students will utilize MS Word and MS PowerPoint features to develop presentations and documents, and MS Excel features for data organization and function application. Practical exercises enhance proficiency in office productivity tools.

Module I

Computer Fundamentals: History, Generations, Classifications, Operating Systems, Types of Networks

(12 Hours)

Module II

The Internet, TCP/IP, IP Addressing, Client Server Communication, Intranet, WWW, Web Browser and Web Server, Hyperlinks, URLs, Electronic Email

(12 Hours)

Module III

Word processing: Introduction, Microsoft Word, Basic Menus, Formatting the text & paragraph, Working with Index

(14Hours)

Module IV

Spreadsheet: Introduction, Microsoft Excel, Basic Menus, Formulas, Basic functions, Charts and Graphs.

(18Hours)

Module V

Microsoft PowerPoint: Introduction, Basic Menus, Template, Slide Basics, Charts, Adding Multimedia & Animation.

(16Hours)

Books of Study:

1. Dinesh Maidasani, Firewall Media - "Learning Computer Fundamentals, MS Office and Internet &

Web Technology", Lakshmi Publications



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References

- 1. Harley Hahn "Internet Complete Reference", Second Edition, Tata McGraw Hill Education
- 2. Gary B. Shelly, Misty E. Vermaat "Microsoft Office 2010: Advanced", CENGAGE Learning 2010





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Semester VI Core Course: Postcolonial Literatures

| Course Code | EN6C | EN6CRT10 | | | | | |
|--------------|--|---|---|--|--------------------|----------------|--|
| Course Title | Postco | olonial Literat | ures | | | | |
| Department | Englis | sh | | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication (| & Journalism | Model III | |
| Semester | 6 | | | | | | |
| Course Type | Core | Core Course | | | | | |
| Credit | 4 | 4 Hrs/Week 5 Total Hours 90 | | | | 90 | |
| | Expected Course Outcomes Upon completion of this course students will be able to: | | | | | | |
| CO No. | | Jpon complet | ion of | this course | Cognitive Level | PO, PSO No. | |
| CO No. | Under and co | Jpon complet | ion of ll be a pact of indige | this course ble to: f imperialism enous | _ | • | |
| | Under and control identi | Jpon complet students wi rstand the impolonialism on | ion of Il be a pact of indige globe | this course ble to: f imperialism enous e. | Level | No. | |
| CO1 | Under and contidential Outling of Post | Jpon complet students wirstand the impolonialism on ties across the the historic of Colonial Littork between la | ion of all be a pact of indige globe ity and eratur | this course ble to: f imperialism enous e. d dimensions | Level U | No. PSO1 | |



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Course Description

To familiarize the students with the varied dimensions of postcolonial subjectivity

through theory and literature. On completion of the course, the student will be aware of

the social, political, cultural aspects of postcolonial societies and realise the impact of

colonialism and imperialism on native cultural identities, getting an insight into the links

between language, history and culture.

Detailed Syllabus

Module I [Prose] (36 Hours)

John Mcleod: From 'Commonwealth' to 'Postcolonial'

Module II [Poetry] (18 Hours)

Faiz Ahammed Faiz: A Prison Evening

A. K. Ramanujan: Small Scale Reflections on a Great House

David Malouf: Revolving Days

Wole Soyinka: Civilian and Soldier

Margaret Atwood: Journey to the Interior

Module III [Drama] (18 Hours)

Athol Fugard, John Kani, Winston Ntshona: Sizwe Bansi is Dead

Module IV [Novel]

Jean Rhys: Wide Sargasso Sea

Core Text: Postcolonial Literatures

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Core Course: Women Writing

| Course Code | EN6C | EN6CRT11 | | | | |
|--------------|--|--|--|--|--------------------|----------------|
| Course Title | Wom | en Writing | | | | |
| Department | Englis | sh | | | | |
| Programme | | nglish Literatu e Main) | ire, Co | ommunication & | & Journalism | Model III |
| Semester | 6 | | | | | |
| Course Type | Core | Core Course | | | | |
| Credit | 4 | Hrs/Week | 5 | Total Hours | | 90 |
| | Expected Course Outcomes Upon completion of this course students will be able to: | | | | | |
| CO No. | | Jpon complet | ion of | this course | Cognitive Level | PO, PSO No. |
| CO No. | Disco | Jpon complet | ion of ll be a | this course ble to: | | · |
| | Disco "consenviro Exam | Upon complet students wi ver the gende tructs" in our | ion of ll be a r biase social a won | this course ble to: ed and cultural | Level | No. |
| CO1 | Disco "consenviro Exam select Anal | Upon complet students wince the gende tructs" in our sonments. | ion of all be a r biase social a won men won between | this course ble to: ed and cultural nan in the riters. | Level An | No. PSO1 |



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Course Description

To introduce the theoretical and literary responses by women and the concerns that

govern feminist literature. On completion of the course, the students will be able to

critically respond to literature from a feminist perspective realising how the patriarchal

notions pervade in the social and cultural scenario and

how feminism exposes these notions identify how stereotypical representations of

women were constructed and how these are subverted by feminist writing.

Detailed Syllabus

Module I [Essays] (36 Hours)

Betty Friedan: The Problem that has No Name (Chapter 1 of The Feminine Mystique)

Simone de Beauvoir: Point of View of Historical Materialism

Laura Mulvey: The Spectacle is Vulnerable

Module II [Poetry] (18 Hours)

Anna Akhmatova: Lot's Wife

Mamta Kalia: After Eight Years of Marriage

Meena Alexander: She Speaks - A Schoolteacher from South India

Julia Alvarez: Women 's Work

Sutapa Bhattacharya: Draupadi

Kristine Batey: Lot 's Wife

Vijayalakshmi: Bhagavatha

Module III [Short Fiction] (18 Hours)

Charlotte Perkins Gilman: The Yellow Wallpaper

Willa Cather: A Wagner Matinee

Isabel Allende: And of the Clay We Created

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Sara Joseph: The Passion of Mary

Module IV [Fiction]

Barbara Smith: The Truth That Never Hurts

Module V [Novel] (18 Hours)

Alice Walker: The Color Purple

Core Text: Women Writing



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Core Course: American Literature

| Course Code | EN6C | EN6CRT12 | | | | |
|--------------|---|--|---------|----------------|--------------------|----------------|
| Course Title | Amer | ican Literatur | e | | | |
| Department | Englis | sh | | | | |
| Programme | | nglish Literatu e Main) | ıre, Co | ommunication & | & Journalism | Model III |
| Semester | 6 | | | | | |
| Course Type | Core | Course | | | | |
| Credit | 4 Hrs/Week 5 Total Hours 90 | | | 90 | | |
| CO No. | | Expected Course Outcomes Upon completion of this course students will be able to: | | | Cognitive Level | PO, PSO No. |
| CO1 | Amer | Classify the works of prominent American writers and their literary excellence. | | | U | PSO1 |
| | Interpret the depth and diversity of American literature, and its vibrant culture from the colonial period to the present | | | | | |
| CO2 | cultur | re from the col | | | U | PSO2 |



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Course Description

To enable the students to have holistic understanding of the heterogeneity of American Culture and to study works of prose, poetry, drama, and fiction in relation to their historical and cultural contexts. On the completion of the course students should be familiar with the evolution of various literary movements in American literature acquainted with the major authors in American Literary History.

Detailed Syllabus

Module I [Prose] (18 Hours)

M. H Abrams: Periods of American Literature in A Handbook of Literary Terms

Ralph Waldo Emerson: Gifts

James Baldwin: If Black English isn 't Language, then Tell me, What is?

Module II [Poetry] (18 Hours)

Walt Whitman: I Hear America Singing

Emily Dickinson: I dwell in Possibility

Robert Frost: Love and a Question

E E cummings: Let's Live Suddenly Without Thinking

Langston Hughes: Let America be America Again

Allen Ginsberg: A Supermarket in California

Adrienne Rich: In A Classroom

Marianne Moore: Poetry

Module III [Short Story] (18 Hours)

Nathaniel Hawthorne: My Kinsman, Major Molineux

Edgar Allan Poe: The Purloined Letter

Mark Twain: How I Edited an Agricultural Paper



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Leslie Marmon Silko: Yellow Woman

Kate Chopin: A Respectable Woman

Module IV [Drama] (18 Hours)

Arthur Miller: The Crucible

Module V [Novel] (18 hours)

Harper Lee: To Kill a Mockingbird

Core Text: American Literature



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Core Course: Modern World Literature

| Course Code | EN6C | EN6CR13 | | | | |
|--------------|------------------|---|--------|-----------------|--------------------|----------------|
| Course Title | Mode | rn World Lite | ratur | re | | |
| Department | Englis | sh | | | | |
| Programme | | nglish Literatu e Main) | ıre, C | Communication & | Journalism | Model III |
| Semester | 6 | | | | | |
| Course Type | Core | Course | | | | |
| Credit | 4 | 4 Hrs/Week 5 Total Hours 90 | | | | 90 |
| CO No. | | Expected Cou Upon comples students w | tion o | of this course | Cognitive Level | PO, PSO No. |
| CO1 | Identi poets. | , , | tten k | y non-British | U | PSO1 |
| CO2 | Europ | Summarise the characteristics of European and Non-European short fictions. | | | Ар | PSO2 |
| CO3 | techni | Explain Avant Garde theatrical techniques used in the selected drama for study. | | | An | PSO1 |
| | | | | | | |



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Course Description

To make the students aware of the stupendous variety that resides in Literature around the world. On completion of the course, the students should be able to discern the Literature around the world and engage in very deep ways with the vicissitudes of life. World literature often defies genres of regionality and canonical assumptions to emerge as a platform where poetics and politics fuse the Notion of Major and Minor, Central and Peripheral literatures is a myth.

Detailed Syllabus

Module I [Poetry] (18 Hours)

Marina Tsvetaeva: Meeting

Federico Garcia Lorca: New Heart

Leopold Sedar Senghor: Black Woman

Wislawa Szymborska: The Terrorist, He's Watching

Bei Dao: The Answer

I'm Explaining a Few Things: Pablo Neruda

Module II [Short Stories: European] (18 Hours)

Leo Tolstoy: God Sees the Truth, but Waits

Bjornstjerne Bjornson: The Father

Franz Kafka: Before the Law

Albert Camus: The Guest

Module III [Short Stories: Non-European] (18 Hours)

Ryunosuke Akutagawa: In a Grove

Jorge Luis Borges: The Garden of Forking Paths

Naguib Mahfouz: Half of a Day



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Julio Cortazar: Continuity of Parks

Module IV [Drama] (18 hours)

Eugene Ionesco: Chairs

Module V [Novel] (18 Hours)

Gabriel Garcia Marquez: Chronicle of a Death Foretold

Core Text: Modern World Literature



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Core Course: OJT (On the Job Training)

| Course Code | EN6C | EN6OJT01 | | | | |
|--------------|---|---|--------|-----------------|--------------------|----------------|
| Course Title | OJT ii | n Media: Visu | al and | Print & Project | t | |
| Department | Englis | sh | | | | |
| Programme | | BA English Literature, Communication & Journalism Model III (Triple Main) | | | | |
| Semester | 6 | | | | | |
| Course Type | Core | Core Course | | | | |
| Credit | 5 | 5 Hrs/Week 5 Total Hours 90 | | | | 90 |
| CO No. | | Expected Cou Upon complet students wi | ion of | this course | Cognitive Level | PO, PSO No. |
| CO1 | Identify an area of industrial experience for field work knowledge. | | | Ap | PSO1 | |
| CO2 | | Develop linguistic and technical skills for various media formats. | | | Ap | PSO2 |
| CO3 | | ruct contents ove communic | | | С | PSO3 |



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Course Description

The experience provides students with hands-on guidance as they work alongside professionals in the news industry. They observe and participate in the various stages of news production, from gathering and compiling stories to organizing them by importance and category. Students assist reporters and journalists in editing footage, gaining practical skills in the process. They closely study camera angles and reporting language to understand their impact on storytelling. Additionally, students learn about print layout design and anchoring techniques, ensuring they are well-versed in both visual and spoken aspects of news delivery. This comprehensive exposure equips students with a thorough understanding of the inner workings of the news industry and the skills required to excel in it.

Detailed Syllabus

On the job training for students in the media sector





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Assessment And Evaluation

The evaluation of each paper shall contain two parts:

- O Internal or In-Semester Assessment (ISA)
- External or End-Semester Assessment (ESA)

The internal to external assessment ratio shall be 1:4. Both internal and external marks are to be rounded to the next integer.

All papers (theory & practical), grades are given on a 7-point scale based on the total percentage of marks, (ISA+ESA) as given below: -

| Percentage of Marks | Grade | Grade Point |
|---------------------|-----------------|-------------|
| 95 and above | S Outstanding | 10 |
| 85 to below 95 | A+ Excellent | 9 |
| 75 to below 85 | A Very Good | 8 |
| 65 to below 75 | B+ Good | 7 |
| 55 to below 65 | B Above Average | 6 |
| 45 to below 55 | C Satisfactory | 5 |
| 35 to below 45 | D Pass | 4 |
| Below 35 | F Failure | 0 |
| | Ab Absent | 0 |



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Credit Point and Credit Point Average

Credit Point (CP) of a paper is calculated using the formula: -

 $\mathbf{CP} = \mathbf{C} \times \mathbf{GP}$, where C is the Credit and GP is the Grade point.

Semester Grade Point Average (SGPA) of a Semester is calculated using the formula:

SGPA = TCP/TC, where TCP is the Total Credit Point of that Semester.

Cumulative Grade Point Average (CGPA) is calculated using the formula:

CGPA = TCP/TC, where TCP is the Total Credit Point of that Programme.

Grade Point Average (GPA) of different categories of courses viz. Common Course I, Common Course II, Complementary Course I, Complementary Course II, Vocational course, Core Course is calculated using the formula: -

GPA = TCP/TC, where TCP is the Total Credit Point of a category of course and TC is the total credit of that category of course.

Grades for the different courses, semesters and overall programme are given based on the corresponding CPA as shown below:

| GPA | Grade |
|------------------|---------------|
| 9.5 and above | S Outstanding |
| 8.5 to below 9.5 | A+ Excellent |
| 7.5 to below 8.5 | A Very Good |
| 6.5 to below 7.5 | B+ Good |



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| 5.5 to below 6.5 | B Above Average |
|------------------|-----------------|
| 4.5 to below 5.5 | C Satisfactory |
| 3.5 to below 4.5 | D Pass |
| Below 3.5 | F Failure |

Marks Distribution for External and Internal Evaluations

The external theory examination of all semesters shall be conducted by the University at the end of each semester. Internal evaluation is to be done by continuous assessment. For all courses without practical, total marks of external examination is 80 and total marks of internal evaluation is 20. Marks distribution for external and internal assessments and the components for internal evaluation with their marks are shown below:

For all Courses without Practical

• Marks of external Examination: 80

• Marks of internal evaluation: 20

| Components of Internal Evaluation of theory | Marks |
|---|-------|
| Attendance | 5 |
| Assignment/Seminar/Viva | 5 |
| Test papers (2x5=10) | 10 |



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| Total | 20 | |
|-------|----|--|
| | | |

For all courses with practical total marks for external evaluation is 60 and total marks for internal evaluation is 15.

For all Courses with Practical

• Marks of external Examination: 60

O Marks of internal evaluation: 15

| Components of Internal Evaluation | Marks |
|-----------------------------------|-------|
| Attendance | 5 |
| Assignment/Seminar/Viva | 2 |
| Test papers (2x4) | 8 |
| Total | 15 |

Attendance Evaluation for all Papers

| Percentage of Attendance | Marks |
|--------------------------|-------|
| 90 and above | 5 |
| 85-89 | 4 |
| 80-84 | 3 |



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| 76-79 | 2 |
|-------|---|
| 75 | 1 |

Assignments

Assignments are to be done from 1st to 4th Semesters. At least one assignment should be done in each semester for all courses.

Seminar/Viva

A student shall present a seminar in the 5th semester for each paper and appear for Vivavoce in the 6th semester for each course.

Internal Assessment: Test Papers

Two test papers are to be conducted in each semester for each course. The evaluations of all components are to be published and are to be acknowledged by the candidates. All documents of internal assessments are to be kept in the college for one year and shall be made available for verification by the University. The responsibility of evaluating the internal assessment is vested on the teacher(s), who teach the course.

External Examination

- **O** The external theory examination of all semesters shall be conducted by the University at the end of each semester.
- Students having a minimum of 75% average attendance for all the courses only can register for the examination.
- All students are to do a project in the core course. This project can be done individually or in groups (not more than five students) for all subjects which may be carried out in or outside the campus. External Project evaluation and Viva /



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Presentation is compulsory for all subjects and will be conducted at the end of the programme.

Pattern of Questions

Questions shall be set to assess knowledge acquired, standard and application of knowledge, application of knowledge in new situations, critical evaluation of knowledge and the ability to synthesize knowledge. The question setter shall ensure that questions covering all skills are set. She/he shall also submit a detailed scheme of evaluation along with the question paper. A question paper shall be a judicious mix of short answer type, short essay type / problem solving type and long essay type question.

