

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM, APPRIOVED BY ALCTE

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Report of Rajagiri Sparsh Activities for the year 2022-2023 **INDEX**

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Report on Child Care Provision: Distribution of Baby Essentials at Valsalyam Sisubhavan, Ernakulam

Programme	Distribution of Baby Essentials at Valsalyam Sisubhavan,
	Ernakulam
Date	21 December 2022
Beneficiaries	27 inmates of Valsalyam Sishu Bhavan
Outcome	Interacted with the young residents and contributed donations of essential baby products.
Organized by	Department of Commerce
Faculty in charge	Ms. Josmy Mathew
Student in charge	Ms. Soorya Subash

On 21 December 2022, students from the Commerce Department, first year B.Com Model 2 Marketing, visited Valsalyam Shishu Bhavan, an orphanage dedicated to babies and toddlers. The primary objective of our visit was to engage with the infants and toddlers at Valsalyam Shishu Bhavan, bringing them moments of joy and affection during the festive season. Additionally, we aimed to donate essential baby products to support their daily care and well-being. Upon arrival at the orphanage, we were warmly welcomed by the caretakers who introduced us to the facility and its operations. The orphanage currently houses a total of 27 infants, each under the age of four, who have been provided with a loving and nurturing environment.

Our interaction with the children was heartwarming as we spent time playing games, singing songs, and engaging in various activities to create a joyful atmosphere. The toddlers particularly enjoyed the toys and games we brought along, which elicited smiles and laughter throughout our visit. As part of our commitment to supporting Valsalyam Shishu Bhavan, the Commerce Department students had organized a collection drive prior to our visit. We donated a range of essential baby products including baby wipes, baby food, formula milk, blankets, and clothing. These



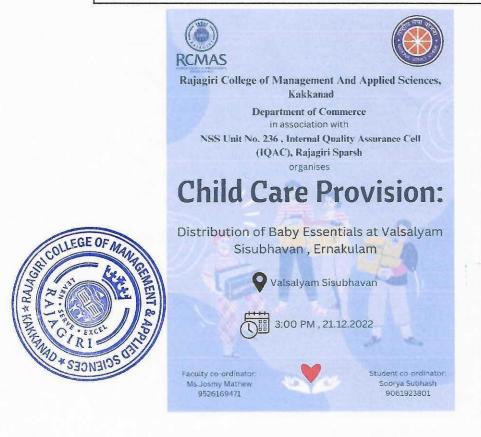
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items were gratefully received by the orphanage staff who assured us that they would be put to immediate use for the benefit of the children.

For the students, it was a humbling experience that underscored the importance of empathy and social responsibility. Interacting with the babies and toddlers also reinforced the significance of early childhood care and education. For the children at the orphanage, our visit provided a break from their routine and brought them moments of happiness and companionship. The donated baby products will contribute towards ensuring their basic needs are met, further supporting the orphanage in its mission to provide a loving home for these vulnerable young ones. The Commerce Department students look forward to continuing our support for Valsalyam Sisubhavan and similar initiatives in the future, reaffirming our commitment to making a positive difference in the lives of those in need.

Poster of Child Care Provision Distribution Of Baby Essentials Valsalyam Sisubhavan





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Photos Of Child Care Provision















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22nd December 2022

Rev. Fr. Ajeesh Puthussery CMI

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Report on Assistive Learning Aids Distribution for Children of All Kerala Wheelchair Rights Federation Members

Assistive Learning Aids Distribution for Children of All Kerala Wheelchair Rights Federation Members
07 June 2022
Children of All Kerala Wheelchair Federation members
Supported children with disabilities by providing learning aids, improving their educational experiences and outcomes.
Department of Management
Ms. Anila Varghese
Ms. Elizabeth Anto
The state of the s

As a demonstration of the commitment to social responsibility, the Department of Management at Rajagiri College of Management and Applied Sciences orchestrated a meaningful Campus Social Responsibility (CSR) initiative on June 7, 2022. This initiative involved the distribution of learning aids to 30 children of members of the All Kerala Wheelchair Association. The primary objective of this endeavor was to bridge educational gaps and empower young minds with the tools necessary for academic success. The carefully selected learning aids, ranging from educational materials to technological resources, were designed to cater to the unique needs of these young scholars. Beyond the tangible provision of educational resources, the department aspired to inspire a sense of confidence and enthusiasm for learning, emphasizing the belief that education is a transformative force capable of transcending physical barriers. This initiative stands as a declaration of the Management Department's dedication to creating tangible, positive impacts on the educational journeys of the next generation. By delivering specialized learning aids, including adaptive tools and educational resources, the Management Department endeavored to create an environment where FGF-FYMANIA, regardless of physical limitations, could thrive academically. The objective

by bridge educational gaps but also to inspire a mindset shift within the

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community, emphasizing that education knows no bounds. This initiative, beyond its immediate impact, aspired to contribute to a larger narrative of inclusivity, advocating for educational opportunities that transcend physical constraints.

The long term effects of this initiative are anticipated to extend far beyond the mere distribution of learning aids. The Management Department at Rajagiri College aspired to sow the seeds of change, nurturing a generation of resilient learners who recognize their potential to overcome challenges. Through this CSR endeavor, the department sought to catalyze a shift in perceptions, demonstrating that education, when made truly inclusive, becomes a powerful catalyst for societal transformation. Students and teachers of Management with the members of Wheelchair Association at the College open auditorium.

Poster of Assistive Learning Aids Distribution For Children of All Kerala Wheelchair Right Federation





RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

Department of Management

Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh

organises



Assistive Learning Aids Distribution for Children of All Kerala Wheelchair Right Federation Members of Ernakulam

Rcmas Open Auditorium

① 10:30 AM

June7 2022

Faculty Coordinator Ms. Anila Varghese 8891652930

Student Coordinator

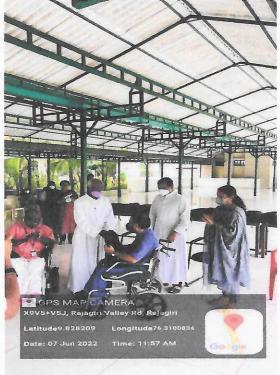


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Photos of Assistive Learning Aids Distribution For Children of All Kerala Wheelchair Right Federation









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11th June 2022



Rev. Fr. Ajeesh Puthussery CMI

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CONTREGETORING

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Report on Festive Fellowship: Onasadhya Feast at Karunyadeepam

Programme	Onasadhya Feast at Karunyadeepam
Date	09 September 2022
Beneficiaries	Inmates of Karunyadeepam
Outcome	Strengthened community bonds through a festive meal, bringing joy and a sense of togetherness to the residents.
Organized by	Department of Management
Faculty in charge	Ms. Megha Mohan
Student in charge	Mr. Sahad P N

In a heartwarming display of social responsibility, the Department of Management at Rajagiri College of Management and Applied Sciences provided Onasadya for the residents of Karunya Deepam on the 9th of September 2022. This endeavor transcended the boundaries of conventional Campus Social Responsibility, as the students seamlessly blended the art of hospitality with a genuine commitment to community welfare. The objective behind this culinary outreach extended beyond mere sustenance; it aimed to create a memorable and uplifting experience for the beneficiaries. By embracing the medium of food, the students not only nourished bodies but also nurtured spirits, fostering a sense of belonging and solidarity within the larger community.

The feast organized by the Department of Management, unfolded as a tapestry of shared joy and fellowship. Beyond the nourishment provided by the meals, the event served as a platform for meaningful interactions between the students, faculty, and the residents of Karunya Deepam. The initiation also aimed to break down socio-economic barriers, fostering an environment where everyone, regardless of background, felt valued and included. Through this undertaking, the students sought to instill the understanding that true success is measured not only in academic achievements but

esitive impact one leaves on the broader community.

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It left an enduring mark on the hearts of both the givers and the receivers, affirming the belief that small acts of kindness can catalyze significant positive change. The Department of Management envisions this event as a catalyst, sowing seeds of change that will germinate into a culture of continuous community engagement. Through such initiatives, the department aims to nurture socially conscious leaders who appreciate the profound connection between their academic pursuits and the broader social fabric they are a part of, echoing the values of compassion and shared responsibility championed by Rajagiri College.

Poster of Festive Fellowship





RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

Department of Management

in association with

Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh

organises

Festive Fellowship: Onasadhya Feast









Faculty Coordinator Ms. Megha Mohan : 9661477789

Student Coordinator Sahad P N | 8086126440



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Photos of Festive Fellowship









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12th September 2022



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Report on Christmas Kit Distribution to Families of All Kerala WheelChair Rights Federation

Programme	Christmas Kit Distribution to Families of All Kerala WheelChair Rights Federation	
Date	20 December 2022	
Beneficiaries	Families of All Kerala Wheelchair Rights Federation	
Outcome	me Brought festive cheer and support to families, enhancing their holiday experience and providing necessary items.	
Organized by	Department of Management	
Faculty in charge	Ms. Raji T	
Student in charge	Ms. Jhanavi Dutt	

The Department of Management at Rajagiri College illuminated the lives of the members of the Kerala Wheelchair Association as part of their Campus Social Responsibility (CSR) initiative. On the 20th of December 2022, the department distributed thoughtfully curated Christmas kits to the families associated with the association, infusing the holiday season with warmth and inclusivity. Beyond the material contents of the kits, the unique objective of this initiative was to kindle the spirit of joy and togetherness within the Kerala Wheelchair Association community. By extending their support in the form of festive provisions, the department not only aimed to ease the practicalities of the season but also to underscore the importance of shared celebrations and solidarity. This heartwarming endeavor stands as a testament to the department's commitment to making a meaningful impact by fostering happiness and connection during the festive season.

The Christmas kits, curated with care and consideration, comprised not only essential out also elements that could contribute to the holistic well-being of the recipients.

fathons to heartfelt greeting cards, the gesture was designed to



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envelop the families in the spirit of Christmas. The Management Department sought to create a memorable and inclusive experience, fostering a sense of belonging and shared celebration. This initiative reflects a commitment to go beyond material assistance, acknowledging the importance of emotional and psychological support in promoting the overall welfare of the community.

Beyond the festive season, the Management Department's objective in providing Christmas kits was to catalyze enduring community bonds. By recognizing and responding to the unique needs of the All Kerala Wheelchair Association members, the department aimed to foster a lasting connection that transcends the boundaries of charity. This initiative aligns with the ethos of Rajagiri College, emphasizing the transformative power of education and community engagement. The hope is that the ripple effects of this Christmas gesture will continue to resonate, strengthening the sense of solidarity and shared humanity within the Rajagiri College community and beyond.

Poster of Christmas Kit Distribution to Families of All Kerala Wheelchair Rights **Federation**





RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

> Department of Management in association with

Internal Quality Assurance Cell (IQAC) & NSS

Rajagiri Sparsh

organises



Christmas Kit Distribution To Families of All Kerala Wheelchair Rights Federation at Ernakulam

RCMAS Open Auditorium (\$\) 10:20 AM December 20 2022

16

Faculty Coordinator Ms. Rap 1 9447709975

Student Coordinator Thanavi Dutt 9567715100



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Photos of Christmas Kit Distribution to Families of All Kerala Wheelchair Rights Federation









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21st December 2022



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Report on Health Care Resource Development: Blood Bank Database Creation

Programme	Blood Bank Database Creation for Neighbourhood(Rajagiri Valley)
Date	14 June 2022
Beneficiaries	Staff and Students of RCMAS
Outcome	The event sought to cultivate a culture of empathy and social responsibility among students and faculty, emphasizing the potential of every individual to contribute to the greater good
Organized by	Department of Computer Science
Faculty in charge	Mr. Joby Jacob, Ms. Juby George
Student in charge	Mr. Kurian Sebastian, Ms. Bavana T.B

In a collaborative effort to promote community well-being, the Computer Science Department spearheaded a comprehensive initiative to establish a Blood donor Data Bank within our college. This unique project involved active participation from students and teachers across various departments, with a shared goal of contributing to the noble cause of blood donation. The primary objective of this initiative was twofold: firstly, to create a centralized and efficient Blood Donor Data Bank, and secondly, to foster a culture of altruism and social responsibility within the college community. By leveraging the technological expertise of the Computer Science Department, this project aimed to streamline the process of blood donation and facilitate quick access to donor information in times of need. It not only yielded a valuable resource for emergencies but has also sowed the seeds for a more compassionate and socially responsible campus community.

The primary objective of the blood donor data bank initiative was to establish a centralized and efficient system for managing and mobilizing blood donors within the college community. The project aimed to bridge the gap between the urgent need for college of the model of the willing donors. Furthermore, the scope of the initiative



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extended beyond immediate emergency responses, seeking to create a sustainable ecosystem that could support ongoing health needs. The project emphasized inclusivity, encouraging participation from various departments to ensure a diverse pool of donors. Through this, the Computer Science Department envisioned not just a one-time effort but a continuous, evolving commitment to community well-being

To achieve this ambitious goal, the Computer Science Department leveraged technological tools to streamline the data collection process. By implementing user-friendly interfaces and ensuring the privacy and confidentiality of donor information, the project aimed to encourage widespread participation. The impact of this initiative extended beyond the numerical growth of the donor database. It sought to cultivate a culture of empathy and social responsibility among students and faculty, emphasizing the potential of every individual to contribute to the greater good. Through regular awareness campaigns and collaborative events, the initiative aimed to highlight the positive influence of a united academic community dedicated to the welfare of its members. As the project unfolds, the Computer Science Department anticipates a lasting imprint on the college's ethos, one that places community health at the forefront of its priorities.





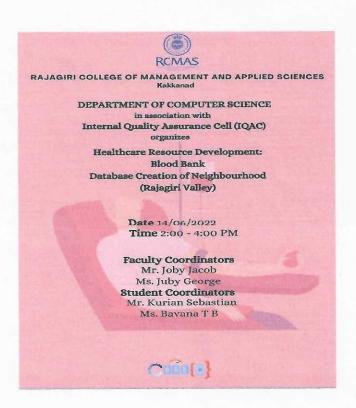
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Poster of Healthcare Resource Development: Blood Bank Database Creation



An initiative by the Dept. of Computer Science



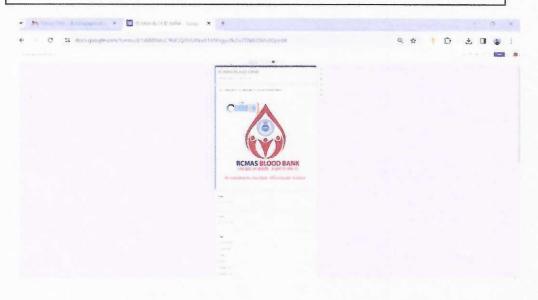


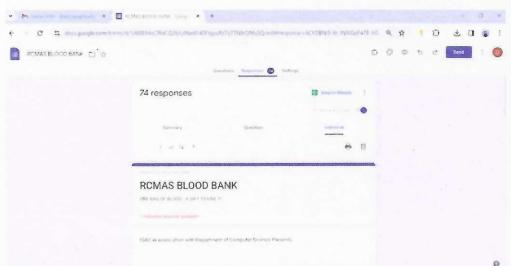


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Photos of Blood Bank Database Creation: Blood Bank Database Creation









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16 June 2022

Rev. Fr. Ajeesh Puthussery CMI

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Report on Initiative to Contribute Fund for CCTV to Valsalyam Shishubhayan

Programme	Initiative to contribute fund for CCTV to Valsalayam Shisubhavan
Date	2 November 2022
Beneficiaries	Management of Valsalyam Shishubhavan
Outcome	The students were able to forge a meaningful connection between the college and the local community through the noble cause.
Organized by	Department of English
Faculty in charge	Ms. Geethu Johny
Student in charge	Mr. Nahan K Sali

An impactful event unfolded at Rajagiri College of Management and Applied Sciences, orchestrated by the English department. The focal point of this gathering was the department's noble initiative to contribute ₹30,000 towards the installation of CCTV cameras in the premises of Valsalyam Sishubhavan, Kalamassery.

The primary objective of the event was to raise awareness and funds for the security enhancement project at Valsalyam Sisubhavan, a charitable institution committed to providing shelter and care for orphaned children. The English department demonstrated commendable generosity by contributing a substantial amount of ₹30,000 towards the installation of CCTV cameras at Valsalyam Sisubhavan. This financial support aimed to bolster the safety and security measures within the institution. The event witnessed active participation from the student body.

In a remarkable show of unity and empathy, each student willingly contributed ₹200 towards the cause. This collective effort not only showcased the students' commitment to social responsibility but also exemplified the college's ethos of fostering a compassionate community. To enhance understanding and support for the initiative, the

thent organized an awareness session. This involved sharing of



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information that underscored the importance of ensuring a secure environment for vulnerable children. Representatives from Valsalyam Sishubhavan were present at the event to express their gratitude and share insights into the positive impact of such initiatives on the lives of the children under their care. The collaboration reinforced the meaningful connection between the college and the local community.

Poster of the Sparsh Initiative Donating CCTV







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Photos of the Initiative Donating CCTV











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7th November 2022

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