Criterion I

Curricular Aspects

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

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An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

1.4 **Feedback System**

Curriculum Feedback

1.4.1

**IQAC Action Taken Report on Curriculum Feedback
2019-2020**

IQAC Action Taken Report on Curriculum Feedback 2019-2020

The IQAC Action Taken Report for the academic year 2019-2020 details the measures implemented in response to curriculum feedback. This report outlines the measures implemented in response to the feedback received, reflecting our commitment to continuously enhance and refine our curriculum based on stakeholder inputs. Feedbacks were collected from the stakeholders through the five departments. IQAC meetings were convened to review the suggestions from its members and determine the necessary actions.

Department of Commerce

The Department of Commerce received several suggestions from **students** aimed at enhancing their academic experience. They recommended increasing the number of library books, particularly journals and academic publications, to make better use of the facility. Additionally, there was a call for the introduction of tax-specialized events to benefit students. Tracking alumni on a batch-wise basis was suggested by some **alumni** as it helps to maintain connections with former students. To support online learning, members of the **faculty** requested improved WiFi access for the department and classrooms, as well as the provision of digital tablets to facilitate smoother and more effective online classes.

In response to the suggestions from the Department of Commerce, several measures have been implemented. The IQAC informed the librarian and the management to update the library's collection of books, including journals and academic publications. B. Com students were introduced specialized tax-related events and games to enhance student engagement. To improve alumni tracking, a WhatsApp group was formed and office bearers were appointed for better communication. In addition to that, WiFi
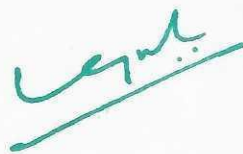
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access was extended to all departments and digital tablets were provided by the college to address faculty requirements for effective online teaching.

Department of Management

Feedback from various stakeholders from the Department of Management has highlighted several key areas for improvement. **Students** have expressed a desire for more sessions focusing on higher education and career guidance. They also requested for additional insights into data analytics. **Alumni** have similarly called for enhanced career support to better navigate their professional paths. **Employers** have emphasized the need to improve students' digital proficiency, ensuring they are well-prepared for the modern workplace. Meanwhile, **teachers** have identified logistical issues that need addressing, specifically the need for printers on each floor and resolution of ongoing internet connectivity problems. Addressing these concerns collectively will help enhance the overall educational experience and better prepare students for their future careers.

A series of initiatives have been organized and proposed to enhance the academic and professional development of students and faculty. Sessions on career guidance and higher education were successfully conducted, complemented by the introduction of a certificate course in data analytics. Plans are underway to offer additional sessions on career guidance and to propose more certificate courses related to digital proficiency to the Committee for Value Added Courses. Infrastructure improvements, including the installation of printers on each floor and the provision of internet facilities, have been successfully executed, contributing to a more supportive and technologically advanced academic environment.

Department of Animation & Graphic Design

Feedback from students and alumni highlights several key areas for improvement and growth. Students have shown a strong interest in the addition of postgraduate courses in animation or graphic design, emphasizing the need for programs that offer industry-relevant skills and knowledge. They have also expressed a desire for more guidance and mentoring in selecting internships that align with their skills and career goals. Additionally, students have indicated the necessity of acquiring new camera equipment to better support their coursework and projects. Alumni from the BA Animation & Graphic Design program have also provided feedback, expressing a desire for the establishment of a formal alumni group to foster stronger connections and networking opportunities.

In response to the feedback received, the institution has taken several proactive steps to address the needs of students and alumni. A new course, MA Graphic Design, has been introduced to provide advanced knowledge and skills in the field of graphic design. To assist students in selecting the right internships, a structured mentoring program has been established, offering personalized one-on-one sessions with experienced mentors who guide students based on their skills, interests, and career aspirations. Through this program, students are now being referred to reputable animation and design studios known for valuable internship opportunities.

Additionally, to support coursework and projects, new Canon cameras have been purchased. Addressing alumni feedback, plans are also underway to create a formal alumni group for graduates of the BA Animation & Graphic Design program, fostering stronger connections and networking opportunities.

Department of English

Feedback from various stakeholders has underscored several important areas of focus. Students have highlighted the need for better application of knowledge in real-life situations, while alumni have emphasized the importance of challenging students to engage in critical thinking. Employers have noted the necessity for students to stay informed about recent developments in their respective fields. The members of the faculty have expressed the value of increasing knowledge and broadening perspectives within the subject area. This collective feedback points to the importance of integrating practical experience, critical analysis, and up-to-date information into the educational experience to better prepare students for their future careers.

The proposed plan of action includes several initiatives aimed at enhancing the educational experience and addressing stakeholder feedback. To improve the application of knowledge in real-life situations, project-based learning and real-world case studies will be incorporated into the curriculum. To foster critical thinking, exercises and problem-solving activities will be introduced, alongside debates, discussions, and analytical writing assignments. To ensure students remain aware of recent developments in the field, guest lectures and workshops with industry experts will be organized, and additional courses will be offered to keep pace with current trends. Additionally, faculty will be encouraged to attend professional development programs and conferences to deepen their knowledge and broaden their perspectives in their subject areas.

Department of Computer Science

Feedback from students, teachers, alumni, and employers has identified key areas for improvement that could significantly enhance both the academic and professional environment. Students have emphasized the need for more reference materials to support self-study and cultivate a research-oriented attitude, as well as the importance of maintaining functional facilities, such as inoperative fans. Teachers have suggested

improving the storage spaces in the staffroom to create a more organized and efficient work environment. Alumni have recommended strengthening the alumni WhatsApp groups and meetings to foster better networking and community engagement. Employers have highlighted the importance of keeping students informed about recent developments in their fields and sharpening their decision-making, strategy formulation, and technical abilities. Addressing these areas will contribute to a more robust and dynamic educational experience.

In response to the feedback received, several strategic actions have been implemented to enhance the academic and professional environment. Additional reference materials have been provided to support self-study, and an effective monitoring mechanism with a direct reporting method has been established to ensure timely maintenance, including the repair of inoperative fans. The IQAC was informed of the need for improved storage spaces in the staffroom, and appropriate actions were taken. To strengthen alumni connections, WhatsApp groups for older batches were started, facilitating a more robust alumni network. Furthermore, the institution has introduced continuing education programs and workshops on emerging trends, along with training programs aimed at enhancing decision-making, strategy development, and technical skills. These initiatives collectively contribute to a more supportive and dynamic learning environment.

IQAC Action Taken Report for the academic year 2019-2020:

- Updated library resources with more books, journals, and academic publications.
- Introduced stream-specific events and games to enhance student learning.
- Established WhatsApp groups to track alumni batch-wise and appointed office bearers.
- Provided WiFi access and digital tablets for smoother online classes.
- Organized sessions on higher education and career guidance.

- Proposed and implemented certificate courses in data analytics and digital proficiency.
- Installed printers on each floor and improved internet connectivity.
- Introduced an MA in Graphic Design course and purchased new camera equipment.
- Launched a mentoring program to guide students in choosing internships.
- Incorporated project-based learning, critical thinking exercises, and real-world case studies in the curriculum.
- Organized guest lectures, workshops, and additional courses to keep students updated with industry trends.
- Provided more reference materials and maintained classroom infrastructure.
- Improved storage spaces in staffrooms.
- Strengthened alumni networks through WhatsApp groups and meetings.
- Implemented continuing education programs, workshops, and training to sharpen students' decision-making, strategy formulation, and technical abilities.

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