



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Criterion I Curricular Aspects

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

1.4

Feedback System

Curriculum Feedback

1.4.1

**IQAC Action Taken Report on Curriculum Feedback
2020-2021**

Submitted to

NAAC

NATIONAL ACADEMIC ACCREDITATION COUNCIL





RCMAS

RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES
(Affiliated to Mahatma Gandhi University, Kottayam)

A CMI Institute

Rajagiri Valley P.O., Kakkanad
Cochin - 682 039, Kerala
T + 91 484 2955270, 9048899926
E office@rajagiricollege.edu.in
www.rajagiricollege.edu.in

IQAC Action Taken Report on Curriculum Feedback 2020-2021

The academic year 2020-21 saw significant improvements in our curriculum, as detailed in the IQAC Action Taken Report. This comprehensive document highlights our institution's dedication to evolving our educational offerings in response to valuable stakeholder input. The feedback collection process was conducted across all five departments, ensuring a wide range of perspectives. Subsequently, the IQAC convened multiple meetings to carefully analyse the suggestions put forth by its members. These deliberations resulted in a series of targeted actions aimed at enhancing the overall quality and relevance of our academic programs. By implementing these measures, we demonstrate our ongoing commitment to maintaining a dynamic and responsive educational environment that meets the evolving needs of our students and other stakeholders.

Department of Commerce

The institution received valuable feedback from various stakeholders, highlighting areas for improvement across various aspects of campus life and education. Students expressed a desire for initiatives to support young entrepreneurs and requested extended library hours to enhance their access to resources. Alumni suggested strengthening communication channels through WhatsApp groups and organizing more frequent meetings to foster a stronger network. Employers emphasized the importance of practical learning, recommending hands-on sessions to complement theoretical knowledge. Faculty members focused on improving their work environment, proposing enhancements to cabin facilities and the addition of extra washrooms on each floor.

IQAC took prompt action to address the feedback received from various stakeholders. To support budding entrepreneurs, IQAC and the department organized a video



showcase featuring student entrepreneurs, highlighting their achievements and inspiring others. Recognizing the importance of access to resources, library hours were regularly scheduled to encourage students to maximize their use of the facility. In response to alumni suggestions, WhatsApp groups were established for batches dating back to 2005, significantly enhancing the alumni network's functionality. Addressing employer feedback, the IQAC and the department arranged hands-on sessions focusing on practical skills such as stock trading and research methodology. IQAC communicated to the management the faculty concerns regarding the improvements required for the workspace, which then took appropriate action based on each department's specific requirements.

Department of Management

The institution received a diverse range of feedback from various stakeholders, primarily focusing on enhancing the student experience and alumni engagement. Students put forth several requests to improve their academic and personal development. They expressed a desire for college domain-based email IDs, which could potentially streamline communication and strengthen their professional identity. Additionally, students suggested the implementation of dedicated library and physical education hours, recognizing the importance of both academic resources and physical well-being. In a bid to foster entrepreneurial spirit, they also proposed the introduction of entrepreneurship games.

The alumni community showed interest in giving back to their alma mater by suggesting the possibility of an alumni mentorship program for current students, which could provide valuable real-world insights and career guidance. Notably, while there was no specific feedback from employers during this period, the faculty demonstrated a commitment to adapting to new teaching methodologies by requesting coaching on online lecturing techniques and methods. This collective feedback reflects a community-wide interest in enhancing the educational experience and preparing students for future challenges.



In response to diverse stakeholder feedback, IQAC devised and implemented a comprehensive action plan. Addressing students' requests, college domain-based email IDs were provided to the staff and students, potentially enhancing digital communication. To balance academic pursuits with physical well-being, monthly library and physical education hours were incorporated into the schedule. Fostering entrepreneurial spirit, an intercollegiate entrepreneurship game was successfully launched, promoting innovation and healthy competition among students.

Alumni engagement was strengthened through "High Flyers Talk" sessions, where accomplished graduates shared insights with current students, laying the groundwork for future mentorship programs. Although no specific employer feedback required action, the institution remained open to future suggestions. Recognizing the evolving landscape of education, Google Classroom training was given by the IQAC, aimed at enhancing faculty's online teaching capabilities. These initiatives collectively reflect the institution's dedication to continuous improvement, addressing the needs of students, alumni, and faculty while adapting to changing educational paradigms and preparing students for future challenges.

Department of Computer Science

Stakeholders across various groups provided valuable feedback to enhance the institution's educational offerings and support systems. Students emphasized the need for a skill-development plan and requested additional copies of textbooks to improve resource accessibility. Faculty members suggested diversifying assessment methods beyond traditional tests, proposing the inclusion of portfolios, presentations, and performance-based evaluations to provide a more comprehensive measure of student learning. They also recommended implementing a mentorship program to support new or struggling teachers, fostering professional growth and collaboration. Alumni focused on the importance of upgrading lab infrastructure and equipment, recognizing the need for students to have access to up-to-date technology and resources. Employers stressed the importance of developing a well-rounded skill set in graduates, emphasizing the need



for industry-specific technical skills alongside crucial soft skills such as teamwork, critical thinking, and problem-solving abilities. This diverse feedback highlights the institution's commitment to holistic improvement, addressing academic, practical, and professional development aspects of education.

Following measures were implemented to resolve the feedback received. Workshops on various programs were introduced to enhance skill development and to provide students with practical learning opportunities. The library's resources were bolstered by acquiring additional copies of textbooks, improving accessibility for students. Addressing faculty recommendations, new assessment methods that reflect real-world applications of knowledge and skills were developed, moving beyond traditional testing. A mentorship program was established, complete with training for mentors on effective practices, communication skills and relationship-building techniques to support new or struggling teachers. Recognizing the importance of up-to-date facilities, the institution upgraded its lab infrastructure and equipment, ensuring students have access to modern resources. To bridge the gap between academia and industry, the institution organized guest lectures and webinars featuring industry experts, providing valuable insights and reinforcing the development of both technical and soft skills.

Department of Animation & Graphic Design

Feedback from students, alumni, employers, and teachers has highlighted several key areas for improvement to enhance the academic experience and strengthen industry connections. Students have requested updated software and hardware to improve their learning and project work, along with more industry-relevant workshops and seminars. They also expressed a desire for increased collaboration opportunities between undergraduate and postgraduate students and raised concerns about the availability of lab resources during peak project times. Alumni have shown interest in contributing to the curriculum through guest lectures, workshops, and mentorship, fostering a deeper





connection between past and current students. Employers suggested the development of stronger internship programs and partnerships with industry leaders to better prepare students for the workforce. Teachers have requested updated teaching resources and professional development opportunities to stay current with educational advancements. Addressing these areas will create a more robust and industry-aligned academic environment.

In response to feedback, several initiatives have been implemented to enhance the academic environment and strengthen industry connections. Investments have been made in new software licenses and upgraded hardware, ensuring students have access to the latest tools and technology for their learning and project work. A series of workshops and seminars led by industry professionals have been scheduled throughout the academic year to provide students with industry-relevant knowledge. To promote collaboration, joint projects and assignments, along with collaborative studio sessions, have been introduced to foster teamwork and knowledge sharing between undergraduate and postgraduate students.

Measures have also been taken to better manage lab space and resources, particularly during peak project times, ensuring that students have adequate access. Additionally, alumni are now invited to participate in guest lectures, workshops, and mentorship programs, sharing their expertise and experiences with current students. Partnerships with leading animation and graphic design studios have been established, offering more robust internship opportunities, and investments in new teaching materials and technology are supporting educators in delivering high-quality instruction.

Department of English

Feedback from students, alumni, employers, and faculty has highlighted essential areas for further development within the academic framework. Students have emphasized the need for a stronger orientation towards higher education, seeking more guidance and support in pursuing advanced studies. Alumni have stressed the importance of





imparting both knowledge and practical application, ensuring that students not only gain theoretical understanding but also develop skills that are relevant to real-world scenarios. Employers have suggested more frequent updates to the curriculum and resources to meet evolving industry standards, preparing students to stay competitive in the job market. Faculty members have underscored the need to foster innovative thinking, encouraging creative problem-solving and critical analysis in academic programs. Addressing these points would create a more holistic educational experience, blending academic rigor with practical insights, while ensuring students are well-prepared for both higher education and industry demands.

In response to feedback, several strategic actions have been planned to enhance the academic experience and better align it with industry needs. Alumni and professionals will be invited to share their higher education experiences and offer guidance to students, providing valuable insights into advanced academic pathways. The curriculum will be enriched by integrating real-world projects and industry collaborations, ensuring that students gain practical experience alongside theoretical knowledge. To keep the curriculum up-to-date, regular feedback will be gathered from industry partners, allowing for timely adjustments that meet evolving standards. Additionally, more activities and assignments aimed at fostering innovative thinking will be included, encouraging creativity and problem-solving among students. To support this, faculty will receive training in innovative teaching methods, equipping them to better nurture these skills in their students. These initiatives collectively aim to create a dynamic and relevant educational environment.

Handwritten signature in green ink.



IQAC Action Taken Report for the academic year 2020-2021:

- Organized a video showcase highlighting student entrepreneurs.
- Extended library hours to enhance student access to resources.
- Strengthened alumni networks by creating WhatsApp groups for past batches and organizing mentorship programs.
- Upgraded lab infrastructure and equipment to meet student needs.
- Invested in new teaching resources software, and hardware to improve learning experiences.
- Conducted hands-on sessions, workshops and guest lectures with industry experts.
- Developed new assessment tools reflecting real-world applications.
- Encouraged innovative thinking through activities and assignments.
- Provided training for faculty on innovative teaching methods.
- Established partnerships with industry leaders to offer robust internship opportunities and keep the curriculum relevant.



Mr. Joby Jacob

IQAC Coordinator



Rev. Fr. Ajeesh Puthussery CMI

Principal

PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkannad - 682 039