



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Criterion I Curricular Aspects

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

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Feedback System

Curriculum Feedback

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IQAC Action Taken Report on Curriculum Feedback

2021-2022

Submitted to





RCMAS

RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES
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IQAC Action Taken Report on Curriculum Feedback 2021-2022

The IQAC has compiled a report detailing the actions taken to address the feedback received on the curriculum from different stakeholders. This report aims to provide a comprehensive overview of the improvements made.

Department of Commerce

Feedback Received from Students

- To organize commerce-related activity
- Imparting traditional and cultural values among student community

Action Taken

The Commerce Fest, organized by the commerce association of the department, was a vibrant event that showcased the talents, creativity, and enthusiasm of the students. The fest featured various activities and competitions that highlighted the diverse aspects of commerce and business.

One of the highlights of the Commerce Fest was the Ethnic Fashion Show. This event showcased the rich cultural heritage of different regions through stunning fashion displays. Students from various backgrounds participated, modelling traditional attire and accessories that represented their cultural identities. The Ethnic Fashion Show was a colourful and captivating event that celebrated diversity and promoted cultural understanding.

Feedback Received from Alumni

- Alumni networking opportunities were to be improved

Action Taken



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Organizing Mentorship Programs: To foster a strong alumni community and provide students with valuable guidance and support, the department can organize mentorship programs. These programs would pair current students with successful alumni who can offer mentorship, advice, and career guidance. By connecting students with experienced professionals, the department can help them navigate their academic and career paths, gain valuable insights, and build strong professional networks.

Feedback Received from Employer

- Making the students acquaint with Technology advanced courses

Action Taken

Suggestion for Certified Courses in Advanced Excel and Digital Marketing: The department received a valuable suggestion from the IQAC to offer certified courses in Advanced Excel and Digital Marketing. These courses, taught by industry experts, would equip students with the essential skills and knowledge required to excel in these in-demand fields. By providing these certifications, the department could enhance students' employability and prepare them for successful careers in the digital age.

Feedback Received from Teachers

- Research orientation class was proposed to be implemented.
- Requirement for project and record rooms

Action Taken

FDP Related to Research: To enhance the research capabilities of faculty members, the department organized a Faculty Development Program (FDP) focused on research methodologies and techniques. This FDP provided faculty with the necessary training and guidance to conduct effective research, contributing to the department's overall research output and academic excellence.



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Arrangements for Project and Record Storage: To ensure the preservation and accessibility of research projects and records, the department made necessary arrangements for their storage. This included providing adequate storage space, implementing proper labelling and organization systems, and ensuring the security and confidentiality of sensitive research data. By preserving project and record archives, the department can safeguard its research legacy and facilitate future research endeavors.

Department of Management

Feedback Received from Students

- Programs related to entrepreneurship and Promotion of student Entrepreneurship
- Research methodology related activities

Action Taken

Proposal to Set Up IEDC Unit: Recognizing the importance of fostering entrepreneurship among students, the department submitted a proposal to the Institutional Quality Assurance Cell (IQAC) to establish an Innovation and Entrepreneurship Development Centre (IEDC) unit. The IEDC would provide students with the necessary resources, mentorship, and support to develop and nurture their entrepreneurial ideas.

Proposal for Incubation Centre: In addition to the IEDC unit, the department also proposed the establishment of an incubation centre. The incubation centre would provide a physical space and infrastructure for startups and entrepreneurs to work on their ventures. It would offer facilities such as office space, meeting rooms, and access to necessary equipment and resources.

Workshops and Orientation on Research Methodology: To equip students with the skills and knowledge required for research and innovation, the department conducted workshops and orientation programs on research methodology. These sessions provided students with guidance on conducting research, analysing data, and writing research



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papers. By developing research skills, students would be better prepared to contribute to the department's research activities and pursue entrepreneurial ventures.

Feedback Received from Alumni

- Possibility for alumni student interaction

Action Taken

Alumni were invited to have an interactive session. This session provided an opportunity for alumni to share their experiences, offer guidance to current students, and reconnect with the department. By engaging with alumni, students could gain valuable insights into their future career paths, build professional networks, and benefit from the mentorship of experienced professionals.

Feedback Received from Employer

- Focus on Emerging Technologies

Action Taken

Offer Courses on Technologies: To equip students with the skills and knowledge necessary to succeed in today's technology-driven world, the department can offer courses on various technologies. These courses can cover topics such as artificial intelligence, machine learning, data analytics, cloud computing, cybersecurity, and other relevant technologies. By providing students with a solid foundation in these areas, the department can prepare them for careers in technology-related fields and ensure their future employability.

Feedback Received from Faculty

- Enhance Research Capabilities

Action Taken

Encouraging Faculty to Pursue Ph.D: To enhance the department's research capabilities



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and academic standing, the institution can encourage faculty members to pursue Ph.D. programs. This can be achieved through various measures such as providing financial assistance, offering research mentorship, and facilitating access to research resources. By encouraging faculty members to undertake doctoral studies, the department can strengthen its research expertise and contribute to academic advancements.

Proposal to Update Library Resources: Recognizing the importance of providing students and faculty with access to up-to-date and relevant resources, the department submitted a proposal to the Institutional Quality Assurance Cell (IQAC) to update the library resources. This proposal would involve acquiring new books, journals, and digital resources, as well as ensuring that existing materials are regularly updated. By investing in library resources, the department can enhance the learning experience for students and support faculty research endeavors.

Department of Computer Science

Feedback Received from Students

- Provide more placement training sessions
- Enhances knowledge, skills, and employability

Action Taken

Additional Training Sessions: To equip faculty members with the latest knowledge and skills, the department provided additional training sessions. These sessions covered various topics, including teaching methodologies, curriculum development, and the use of technology in education. By participating in these training sessions, faculty members were able to stay updated with the latest trends and best practices in teaching, leading to improved teaching quality and student learning outcomes.

Enhanced Elements Promoting Real-Life Applications and Employability: To ensure that students are well-prepared for the job market and equipped with practical skills, the department enhanced curriculum elements that promote real-life applications and



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employability. This involved incorporating case studies, simulations, and project-based learning activities that allow students to apply their theoretical knowledge to practical scenarios. By focusing on practical skills and real-world applications, the department aimed to make students more competitive and employable upon graduation.

Feedback Received from Teachers

- Suggested for Extra Washroom facilities in each floor
- Improve access to advanced ICT tools

Action Taken

Requirement Informed to IQAC and Action Taken: When the department identified a need or requirement, it promptly informed the Institutional Quality Assurance Cell (IQAC). The IQAC, acting as the quality assurance body, would then assess the request and take appropriate action to address the department's needs. This ensured that the department received timely support and resources to implement its initiatives and improve the quality of education.

Feedback Received from Alumni

- Impart knowledge with practical applications
- Value of internships and industry interfaces highlighted

Action Taken

Enhanced Internship and Industry Interface Opportunities: To bridge the gap between theoretical knowledge and practical application, the department actively sought to enhance internship and industry interface opportunities for students. This involved establishing partnerships with companies and organizations in relevant industries, providing career counselling and guidance, and facilitating internships and industrial visits. By connecting students with industry professionals and providing them with hands-on experience, the department aimed to equip students with the practical skills and knowledge required for success in their chosen fields.



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Feedback Received from Employers

- Provide more understanding of specific industry trends and challenges is beneficial.
- Improve hands-on experience

Action Taken

Seminars on Industry Trends and Challenges: To keep students informed about the latest developments and trends in their field, the department organized seminars conducted by industry experts. These seminars covered a wide range of topics, including emerging technologies, industry best practices, and current challenges faced by professionals. By attending these seminars, students gained valuable insights into the industry and were better prepared to adapt to changing job market demands.

Provide More Sessions Focused on Practical Skills: Recognizing the importance of practical skills in today's job market, the department aimed to increase the number of sessions focused on practical skills. These sessions could include workshops, hands-on exercises, and simulations that allow students to apply their theoretical knowledge to real-world scenarios. By providing more opportunities for practical learning, the department can equip students with the skills and confidence needed to succeed in their chosen careers.

Department of Animation & Graphic Design

Feedback Received from Students

- Need for updated classroom facilities, including desks and benches designed for laptop use.
- Requests for more extracurricular activities like club activities.
- Desire for extended library hours for research and study.
- Animation Movie Screening hours were requested



Action Taken

New Classroom Facilities: To create a more conducive learning environment for students, new classrooms have been equipped with desks and benches designed specifically for laptop use. This provides students with comfortable and functional workstations that facilitate their studies and research.

Establishment of New Clubs: To encourage student engagement and extracurricular learning, several new clubs have been established. These clubs cater to a variety of interests and provide students with opportunities to explore their passions, develop leadership skills, and connect with like-minded peers.

Extended Library Hours: Recognizing the importance of library access for students' research and study needs, especially during peak project times, the library hours have been extended. This allows students to have more flexibility in accessing the library resources and completing their assignments.

Regular Movie Screenings: To provide students with additional learning opportunities and inspiration, regular screenings of animation movies have been scheduled. These screenings can serve as a source of inspiration for students pursuing animation and related fields, and they can also offer a relaxing and enjoyable break from their studies.

Feedback Received from Alumni

- Experience sharing sessions for students on how to apply for jobs in industries

Action Taken

Experience Sharing Sessions with Alumni: To provide current students with valuable insights and guidance from experienced professionals, the department organized experience sharing sessions with alumni. These sessions allowed alumni to share their career journeys, offer advice on job search and professional development, and answer questions from current students. By interacting with alumni, students could gain a better



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understanding of the job market, explore potential career paths, and benefit from the mentorship of successful professionals.

Feedback Received from Employer

- Wider Internship opportunities for students were requested

Action Taken

Partnerships with Leading Animation and Graphic Design Studios: To provide students with valuable practical experience and exposure to industry standards, the department has established partnerships with leading animation and graphic design studios. These partnerships offer robust internship opportunities, allowing students to work on real-world projects, learn from industry experts, and gain hands-on experience in their field. By collaborating with industry leaders, the department aims to enhance students' employability and prepare them for successful careers in animation and graphic design.

Department of English

Feedback Received from Students

- Developing Critical/ Analytical Thinking

Action Taken

Organize Debate Clubs and Critical Discussion Forums: To foster analytical thinking, critical evaluation, and effective communication skills, the department can organize debate clubs and critical discussion forums. These platforms provide students with opportunities to engage in debates, discussions, and critical thinking exercises. By participating in these activities, students can develop their ability to analyse complex issues, articulate their arguments, and consider different perspectives. These skills are invaluable for academic success and professional development.



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Feedback Received from Alumni

- Additional Learning through Internships and Industry Interfaces

Action Taken

Strengthen Partnerships with Industries for Better Internship Opportunities: To provide students with meaningful and relevant internship experiences, the department should actively seek to strengthen partnerships with industries. By forging stronger connections with companies and organizations in relevant fields, the department can increase the availability of high-quality internship opportunities for students. These partnerships can also facilitate collaboration on joint projects, guest lectures, and industry visits, providing students with valuable exposure to real-world applications and networking opportunities.

Ensure Internships Are Closely Aligned with Curriculum Objectives: To ensure that internships are beneficial and contribute to students' academic growth, it is essential to ensure that they are closely aligned with curriculum objectives. By carefully matching students with suitable internships, the department can ensure that students gain practical experience that reinforces their theoretical knowledge and prepares them for future careers. Additionally, regular communication and feedback between the department and the internship providers can help to ensure that internships are aligned with the department's goals and provide a valuable learning experience for students.

Feedback Received from the Employer

- Engaging in Multi-Disciplinary Tasks

Action Taken

Introduce Electives That Allow Students to Explore Other Disciplines: To foster interdisciplinary learning and broaden students' perspectives, the department can introduce a range of elective courses that allow students to explore other disciplines. These electives can cover topics from different fields such as humanities, social sciences,



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arts, or sciences. By offering students the flexibility to choose elective courses, the department can encourage them to explore their interests, develop new skills, and gain a broader understanding of different subjects. This can also help students make informed career decisions and develop a well-rounded education.

Feedback Received from Faculty

- Opportunities for Employability, Entrepreneurship and Professional Development

Action Taken

Professional Skills: To equip students with the skills and knowledge necessary for success in today's competitive job market, the department can introduce workshops and seminars focused on entrepreneurship and professional skills. These sessions can cover topics such as business planning, marketing, leadership, communication and teamwork. By providing students with training in these areas, the department can empower them to pursue entrepreneurial ventures or excel in their chosen careers.

Increase Collaboration with Industry: To provide students with valuable practical experience and networking opportunities, the department should actively seek to increase collaboration with industry. This can involve partnering with companies and organizations in relevant fields to offer internships, guest lectures, industry visits, and joint projects. By strengthening these partnerships, the department can ensure that students have access to real-world experiences and are well-prepared for the job market.

The IQAC Action Taken Report for the academic year 2021-2022 reflects a proactive approach to curriculum feedback across various departments, including Commerce, Management, Computer Science, Animation & Graphic Design and English. Significant actions include:

- Organized a Commerce Fest and ethnic fashion show.
- Launched mentorship programs to enhance alumni networking.



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- Introduced certified courses in advanced Excel and digital marketing.
- Proposed the establishment of an IEDC unit and incubation centre for entrepreneurship.
- Conducted research methodology workshops and encouraged Ph.D. pursuits among faculty.
- Provided additional placement training sessions and updated ICT tools.
- Enhanced internship opportunities and industry interfaces.
- Updated classroom facilities, extended library hours, and established new clubs.
- Organized debate clubs and critical discussion forums.
- Strengthened partnerships with industries and introduced multi-disciplinary electives.



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