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RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

Criterion I Curricular Aspects

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

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An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

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Feedback System

Curriculum Feedback

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**IQAC Action Taken Report on Curriculum Feedback
2023-2024**

Submitted to





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RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

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IQAC Action Taken Report on Curriculum Feedback 2023-2024

The Action Taken Report presents the action taken by the Institutional Quality Assurance Cell (IQAC) in response to the curriculum feedback collected from various stakeholders, including teachers, students, faculty, alumni and employers. The aim of this report is to provide a comprehensive overview of the steps taken to address the identified areas for improvement and enhance the overall quality of the curriculum.

Department of Commerce

Feedback Received from Students:

- Provision for soft skill training
- Add on courses on technology
- To organize cultural and traditional activities in the campus

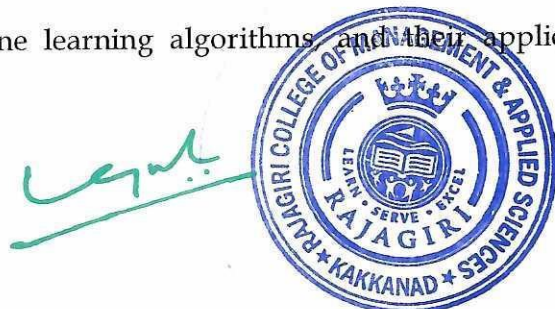
Action Taken:

Soft Skill Training Programs

To enhance students' employability and interpersonal skills, the department has implemented a comprehensive soft skill training curriculum. This curriculum covers essential skills such as communication, teamwork, leadership, problem-solving, and presentation skills. To provide practical insights and real-world applications, the department has partnered with industry experts who conduct workshops and guest lectures.

Certified Course in Artificial Intelligence

Recognizing the growing importance of artificial intelligence in today's world, the department has offered a certified AI course in collaboration with a renowned institution. This course provides students with a solid foundation in AI concepts, programming languages, machine learning algorithms and their applications in



This course provides students with a solid foundation in AI concepts, programming languages, machine learning algorithms, and their applications in various domains. By completing this course, students will be equipped with the necessary skills to excel in the field of AI.

Ethnic Day Celebration

To foster a diverse and inclusive campus environment, the department plans to organize an annual Ethnic Day celebration. This event will provide a platform for students and faculty to showcase their cultural heritage through cultural performances, food stalls, and workshops on traditional arts and crafts. By celebrating diversity, the department aims to promote understanding, respect, and appreciation for different cultures.

Feedback Received from Alumni

- ICT Tool-enabled smart classes were proposed.

Action Taken:

Interactive Boards: To enhance the teaching and learning experience, interactive screens have been installed in selected classrooms. These advanced screens are equipped with features that allow for multimedia presentations, interactive content, and real-time collaboration between students and teachers. This technology facilitates a more engaging and interactive learning environment, enabling students to actively participate in the educational process.

Feedback Received from the Employer

- More placement opportunities
- Enhanced job facilities

Action Taken:

Placement Drive: To facilitate student placements and connect them with potential employers, the department regularly conducts placement drives in collaboration with



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leading industries. These drives provide students with opportunities to showcase their skills and network with potential recruiters. To prepare students for the job market, the department offers career counseling, mock interviews, and resume workshops. These initiatives aim to equip students with the necessary skills and confidence to succeed in job interviews.

Job Facilities: Recognizing the importance of career guidance and support, the department has established a dedicated career services office. This office provides students with a range of services, including assistance with job search, resume building, and interview preparation. By leveraging job boards, industry databases, and networking opportunities, the department aims to connect students with relevant job openings and help them achieve their career goals.

Feedback Received from Teachers:

- Compulsory internship for students of second year and First year students
- Hand-on sessions in AI tools for teaching.

Action Taken:

Compulsory Internship: To bridge the gap between theoretical knowledge and practical experience, internships will be made mandatory for all students in their second and first years. By partnering with relevant industries, the department aims to provide students with meaningful internship experiences that align with their academic pursuits. These internships will allow students to apply their theoretical knowledge in real-world settings, develop practical skills, and gain valuable industry exposure.

Hands-on Sessions: Recognizing the importance of AI in contemporary teaching, the department will conduct regular hands-on sessions on AI tools for teaching. These sessions will provide faculty members with training and support to effectively integrate AI into their classrooms. By utilizing AI tools, teachers can enhance their teaching methods, personalize instruction, and create more engaging learning experiences for students.



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Department of Management

Feedback Received from Students:

- Enhanced digital literacy
- Extra-curricular activities to be encouraged.
- Provisions to enjoy Flora and Fauna of college

Action Taken:

Revised Add-on Course Syllabus:

To equip students with the skills necessary for the digital age, the department will update the add-on course syllabus to include topics on digital tools, data analysis, and digital marketing. These topics will provide students with practical knowledge and skills in areas such as social media marketing, content creation, data analytics, and digital advertising.

Participation in MG University Kalolsavam:

Recognizing the importance of extracurricular activities for holistic development, the department encourages students to participate in the MG University Kalolsavam, a prestigious cultural festival. This event provides students with opportunities to showcase their talents, develop their creative skills, and foster a sense of community.

Benches in the Garden:

To create a conducive environment for students to relax and socialize, benches have been placed in the college garden. These benches provide a comfortable and inviting space for students to unwind, connect with their peers, and enjoy the natural surroundings.

Feedback Received from Alumni

- Opportunity for global exposure through student exchange programs or international collaborations.



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Action Taken:**Proposal to IQAC:**

To enhance students' global perspective and broaden their academic horizons, the department plans to submit a proposal to the IQAC for establishing student exchange programs or international collaborations. By seeking approval from the IQAC, the department aims to secure the necessary resources and support to implement these initiatives.

International Collaborations:

The department will actively explore partnerships with universities in other countries to facilitate student exchange programs. These collaborations will provide students with the opportunity to study abroad, experience different cultures, and gain international exposure. By interacting with students from diverse backgrounds, students can develop intercultural understanding and enhance their global citizenship.

Feedback Received from Employer

- Practical application of theoretical knowledge has to be practiced

Action Taken**Hands-on Projects:**

To bridge the gap between theoretical knowledge and practical application, the department will organize hands-on projects that require students to apply their learning to real-world problems. These projects will provide students with opportunities to develop problem-solving skills, creativity, and practical expertise. By working on hands-on projects, students can gain a deeper understanding of the subject matter and better prepare themselves for the job market.

Guest Lecturing:

To provide students with insights from industry professionals, the department will invite



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guest lecturers to share their experiences and expertise. These guest lectures will offer students valuable perspectives on the practical applications of their studies and the latest industry trends. By interacting with industry experts, students can gain valuable insights into their future career paths and network with potential employers.

Feedback Received from Faculty

- Awareness about AI in teaching

Action Taken

Session on AI Tools in Teaching:

To equip faculty members with the knowledge and skills to effectively utilize AI tools in their teaching, the department will conduct a comprehensive session. This session will cover the benefits of AI tools, such as personalized learning, automated grading, and enhanced student engagement. Additionally, the session will explore various applications of AI tools in education, including intelligent tutoring systems, adaptive learning platforms, and virtual reality simulations. By providing faculty members with practical guidance and best practices, the department aims to empower them to leverage AI tools to enhance their teaching effectiveness and improve student outcomes.

Department of Computer Science

Feedback Received from Students

- Should enhance the knowledge, skills, and critical thinking
- Provide Strong orientation towards higher education and practical application
- Essential classroom amenities, such as fans, deserve prompt attention and repair

Action Taken:

Curriculum Enhancement:

To foster critical thinking, problem-solving, and real-world applications, the department has incorporated elements that promote these skills into the curriculum. By incorporating



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case studies, simulations, and project-based learning activities, students are encouraged to apply their theoretical knowledge to practical scenarios. This approach helps students develop the ability to think critically, analyze complex problems, and find innovative solutions.

Updated Textbooks and Reference Materials:

Recognizing the importance of staying updated with the latest developments in the field, the department has provided students with access to updated textbooks and reference materials. These resources reflect current trends, best practices, and recent research findings, ensuring that students are learning from the most relevant and up-to-date information.

Classroom Amenities:

To create a conducive learning environment, the department ensures that classrooms are equipped with essential amenities. This includes ensuring adequate ventilation through fans, sufficient lighting, and comfortable seating arrangements. By providing a comfortable and well-equipped learning space, the department aims to create a positive and conducive atmosphere for students to focus on their studies.

Feedback Received from Teachers

- Upgradation of departmental furniture
- Requests for additional equipment like computers, projectors, or laboratory supplies.

Action Taken:

Furniture Upgrade:

To provide students with a comfortable and conducive learning environment, the department has replaced outdated furniture with new and comfortable options. This includes upgrading chairs, desks, and other classroom furnishings. By investing in



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quality furniture, the department aims to create a more pleasant and productive learning space for students.

Additional Equipment:

To support the department's teaching and research activities, additional equipment has been procured. This includes computers, projectors, and laboratory supplies, which are essential for conducting experiments, demonstrations, and group work. By providing students and faculty with access to modern equipment, the department aims to enhance the quality of education and research.

Feedback Received from Alumni

- Should effectively imparts knowledge and practical skills
- Valuable learning experiences through internships and industry interfaces

Action Taken:

Practical Sessions:

To reinforce theoretical concepts and provide students with hands-on experience, the department conducts regular practical sessions. These sessions allow students to apply their theoretical knowledge to practical problems, develop problem-solving skills, and gain practical experience. By engaging in practical activities, students can better understand the subject matter and prepare themselves for future careers.

Field Visits:

To expose students to real-world applications and networking opportunities, the department organizes field visits to industries and research institutions. These visits provide students with the opportunity to see how theoretical concepts are applied in practice, learn about industry trends and challenges, and network with professionals in the field. By participating in field visits, students can gain valuable insights into their future career paths and develop professional connections.



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Feedback Received from Employers

- Enhances decision-making and strategy-making capacities

Action Taken:

Decision-Making and Strategy-Making Skills:

To develop students' decision-making and strategy-making skills, the department has incorporated exercises, case studies, and simulations into the curriculum. These activities provide students with opportunities to analyze complex problems, evaluate different options, and make informed decisions. By engaging in these activities, students can develop their critical thinking skills, problem-solving abilities, and strategic thinking capabilities, which are essential for success in today's competitive world.

Department of Animation & Graphic Design

Feedback Received from Students

- Need for updated classroom facilities, including additional monitors and improved systems for the 3D lab.
- Desire for more seminars, conferences, and club activities to enhance learning and engagement.

Action Taken:

Updated Classroom Facilities:

To provide students with the best possible learning environment, the department has invested in additional systems and high-quality monitors for the 3D lab. These upgrades have significantly enhanced the resources available to students, allowing them to work on more complex projects and develop their skills in 3D animation and design.

Seminars and Club Activities:

Recognizing the importance of extracurricular activities for student development and engagement, the department organizes regular seminars, conferences, and club activities.



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These events provide students with opportunities to learn from industry experts, network with peers, and explore their interests outside of the classroom. By participating in these activities, students can enhance their knowledge, skills, and overall learning experience.

Feedback Received from Alumni

- Requested for Alumni Meet ups

Action Taken:

Alumni Meet-ups:

To foster connections between alumni and current students, the department plans to organize regular alumni meet-ups. These events will provide opportunities for alumni to share their experiences, offer career guidance, and mentor current students. By connecting with alumni, students can gain valuable insights into their future career paths, build professional networks, and benefit from the mentorship of experienced professionals.

Feedback Received from Employer

- Request for more internship periods

Action Taken:

Extended Internship Periods:

To provide students with more in-depth practical experience, the department will extend internship periods for firms that request it. By allowing students to spend more time in internships, they can gain a deeper understanding of their chosen field, develop stronger practical skills, and build stronger relationships with industry professionals. This can lead to better job prospects and career advancement in the future.



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Feedback Received from Teachers

- Concerns for more Professional Development programmes

Action Taken:

Professional Development Programs:

To ensure that faculty members are equipped with the latest knowledge and skills, the department has provided them with opportunities to attend workshops, conferences, and training sessions. These programs allow teachers to stay updated with industry trends, educational best practices, and emerging technologies. By investing in professional development, the department aims to enhance the quality of teaching and improve student learning outcomes.

Department of English

Feedback Received from Students

- Catering to Global Needs
- Lack of Space in Canteen

Action Taken:

Global Perspectives:

To prepare students for a globalized world, the department will be incorporating global perspectives and case studies into the curriculum. This will help students develop a broader understanding of international issues, cultural differences, and global economic trends. By studying global perspectives, students will be better equipped to navigate a diverse and interconnected world.

Vending Machine:

To improve the convenience and accessibility of food and beverage options for students, a vending machine has been installed in the canteen. This will provide students with a



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wider range of choices and eliminate the need for long queues during peak hours. The vending machine will offer a variety of snacks, drinks, and other items, ensuring that students have access to refreshments throughout the day.

Feedback Received from Alumni

- Meeting Job Market Demands

Action Taken:

Curriculum Alignment:

To ensure that students are equipped with the skills and knowledge needed for success in the job market, the department will align the curriculum more closely with emerging job market demands. This involves regularly reviewing and updating the curriculum to reflect the latest industry trends, technologies, and skills requirements. By staying current with industry needs, the department can ensure that students are prepared for the challenges and opportunities of the modern workplace.

Industry Consultations:

To gather valuable insights and ensure the relevance of the curriculum, the department will regularly consult with industry professionals. These consultations will involve engaging with experts from relevant industries to discuss current trends, emerging technologies, and the skills that are in high demand. By seeking input from industry professionals, the department can make informed decisions about curriculum updates and ensure that students are learning the most relevant and up-to-date content.

Feedback Received from the Employer

- Balance Between Theory and Application

Action Taken:

Practical Applications: To ensure that students can effectively apply theoretical concepts to real-world situations, the department will prioritize the integration of practical



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applications into the curriculum. This involves incorporating case studies, simulations, and hands-on projects that allow students to apply their knowledge to practical problems. By connecting theoretical concepts with real-world applications, students can develop a deeper understanding of the subject matter and gain valuable practical skills.

Industry Collaborations:

To identify and integrate key technical competencies into the curriculum, the department will collaborate with industry experts. These collaborations will involve engaging with professionals from relevant industries to discuss current trends, emerging technologies, and the skills that are in high demand. By working closely with industry experts, the department can ensure that the curriculum is aligned with industry needs and that students are acquiring the technical competencies required for success in their chosen field.

Feedback Received from Faculty

- Opportunities for Employability, Entrepreneurship, and Professional Development

Proposed Plan of Action

Employability and Entrepreneurship Initiatives:

To enhance students' employability and entrepreneurial skills, the department will expand initiatives such as workshops, guest lectures, and mentorship programs. These initiatives will provide students with practical guidance, networking opportunities, and mentorship from industry professionals. By participating in these programs, students can develop the skills and confidence needed to succeed in the job market or pursue entrepreneurial ventures.

Industry Partnerships:

To provide students with valuable professional development opportunities and networking connections, the department will strengthen partnerships with industry.



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These partnerships can involve collaborations with companies, organizations, and industry experts to offer internships, guest lectures, mentorship programs, and industry visits. By forging strong relationships with industry, the department can ensure that students have access to relevant opportunities and develop the skills required for success in their chosen fields.

Conclusion

The IQAC Action Taken Report for 2023-2024 reflects a comprehensive response to curriculum feedback from various stakeholders across the departments of Commerce, Management, Computer Science, Animation & Graphic Design and English. Notable actions include the introduction of soft skill training programs, certified courses in artificial intelligence and enhanced digital literacy efforts. The college has also focused on upgrading classroom amenities, fostering global exposure through potential international collaborations and addressing the practical application of theoretical knowledge. Furthermore, the report underscores the importance of professional development for teachers and the integration of industry insights into the curriculum, ensuring that students are well-prepared to meet job market demands.



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