

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

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Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

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### **Innovation Ecosystem**

3.2.2 Reports of workshops/seminars/conferences 2019-2020





Rajagiri Valley P.O., Kakkanad Cochin - 682 039, Kerala T + 91 484 2955270, 9048899926 E office@rajagiricollege.edu.in www.rajagiricollege.edu.in

#### Declaration of the Principal

This is to certify that 9 Workshops/Seminars/Conferences were conducted on Research Methodology, Entrepreneurship & Intellectual Property Rights at Rajagiri College of Management and Applied Sciences during 2019 - 2020

Dr. Laly Mathew

Principal

PRINCIPAL

Rajagiri College of Management & Applied Sciences Rajagiri Valley. P. O., Kakkanad - 682 039





AFFILIATED TO MAHATMA GANDHI UNIVERSITY, KOTTAYAM , APPROVED BY AICTE

RAJAGIRI VALLEY P.O., KAKKANAD, KOCHI - 682 039 Ph: 0484-2955270 Email: principal@rajagiricollege.edu.in www.rajagiricollege.edu.in

# 3.2.2: Detailed Report of Workshops/Seminars/Conferences Including Programs Conducted on Research Methodology, Intellectual Property Rights (IPR) and Entrepreneurship During 2019-2020

| Sl.<br>No | Year      | Programme   | Page<br>Number |
|-----------|-----------|---|----------------|
| 1         | 2019-2020 | Workshop on Crafting Academic and Industrial<br>Project Report                                      | 4              |
| 2         | 2019-2020 | Seminar on Sand Art: Transforming Passion into Business   | 18             |
| 3         | 2019-2020 | Seminar on Mastering Corporate Finesse: Skills for Business Problem-Solving for Young Entrepreneurs |                |
| 4         | 2019-2020 | Seminar on Business Ethics & Moral Values in<br>Entrepreneurship                                    | 35             |
| 5         | 2019-2020 | Seminar on Securing Intellectual Property in the Cyber World  | 44             |
| 6         | 2019-2020 | Seminar on Building Entrepreneurial Teams and<br>Leadership Skills                                  | 49             |
| 7         | 2019-2020 | Seminar on Entrepreneurial Goal Setting Strategies  | 58             |
| 8         | 2019-2020 | One - Day Seminar on Entrepreneurship: Navigating<br>Business Careers                               | 68             |
| 9         | 2019-2020 | Seminar on Constructing a Conceptual Research<br>Framework  | 78             |



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#### Report: Workshop on crafting Academic and Industrial project report

| Program           | Workshop on Crafting Academic and Industrial Project Report   |  |  |
|-------------------|---|--|--|
| Date              | 20.11.2019 to 21.11.2019<br>9:30 AM   |  |  |
| No.of Participant | s53   |  |  |
| Resource Person   | Ms.Anila Varghese, Assistant Professor, Department of<br>Management, Rajagiri College of Management & Applied Sciences  |  |  |
| Outcome           | Participants acquired skills in crafting academic and industrial<br>project reports, improving their ability to document and<br>communicate project details professionally. |  |  |
| Organized by      | Department of Management  |  |  |
| Faculty in charge | Ms. Geethu Giby, Department of Management, Rajagiri College o<br>Management and Applied Sciences, Kakkanad,   |  |  |
| Student in charge | Mr. Vyshak V Gopal, BBA 3 <sup>rd</sup> semester, Department of Management,<br>Rajagiri College of Management and Applied Sciences, Kakkanad                                |  |  |

A comprehensive workshop on Crafting Academic and Industrial Project Reports was held from November 20th to 21st, 2019, beginning at 9:30 AM each day. The workshop saw the participation of 53 individuals keen to enhance their skills in report writing. Ms. Anila Varghese, Assistant Professor at Rajagiri College of Management & Applied Sciences, was the expert resource person. The workshop was meticulously organized by the Management, with faculty oversight provided by Ms. Geethu Giby and student coordination led by Vyshak V Gopal. The primary goal of the workshop was to equip participants with the knowledge and techniques necessary to create professional and well-structured project reports. Ms. Geethu Giby inaugurated the workshop with opening remarks, welcoming participants and introducing Ms. Anila Varghese. She

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emphasized the importance of effective report writing in both academic and industrial contexts and encouraged participants to actively engage in the workshop activities.

Ms. Anila Varghese began the workshop by outlining the key components of project reports, including the introduction, literature review, methodology, results, discussion, conclusion, and references. She provided detailed explanations of each section, highlighting their significance and interconnections. The workshop focused on developing participants' writing skills. The resource person shared techniques for writing clear and concise reports, emphasizing the importance of maintaining a logical flow and ensuring readability. Participants learned about common pitfalls in report writing and how to avoid them. Participants engaged in hands-on exercises designed to reinforce their learning. This practical approach allowed participants to apply theoretical knowledge to real-world scenarios, enhancing their report-writing skills.

Ms. Anila Varghese presented various case studies and examples of well-crafted project reports. These examples served as benchmarks for participants, illustrating best practices in report writing and providing inspiration for their own projects. Group discussions allowed participants to share their experiences and learn from one another. Dedicated Q&A sessions provided participants with the opportunity to seek clarification on specific aspects of report writing. Ms. Varghese addressed their queries, offering personalized advice and practical solutions to common challenges in crafting project reports.



Photograph of Workshop on crafting Academic and Industrial Project Report,



RAIAGREVALLEY FO., KAKKANAD, KOCHE - 682 039. Ph: 0484-2955270 Errwit principal@vajagiricollage.edu.in www.minglifcollege.edu.m



#### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

#### DEPARTMENT OF MANAGEMENT

in association with Internal Quality Assurance Cell (IQAC) Organises

Workshop on Crafting Academic and Industrial Project Report



Resource Person Ms. Anila Varghese

Assistant Professor Rajgiri College of Management Applied Sciences







November 20 & 21 2019

Faculty Coordinator Ms.Geethu Glby : 9048399211

Student Coordinator Vyaluak V Gopal : 9446412328

Program Poster of Workshop on crafting academic and industrial Project Report

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### Rajagiri College of Management and Applied Sciences Kakkanad

# CERTIFICATE

of Participation

This is to certify that

Ms. Drishya c s

has participated in a Two Day Workshop on Crafting Academic and Industrial Project Report organized by the Department of Management in association with the IOAC on 20.11.2019 and 21.11.2019

Man

Ms. Geethu Giby
Event Coordinator

Ms Anila Varaha

Ms. Anila Varghese
Head of the Department

Fr. A.J Saviance CM

Sample Certificate for Workshop on crafting academic and industrial Project Report

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#### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKANNAD

| DATE                            | 20.11.2019   |
|---------------------------------|--|
| TITLE                           | WORKSHOP ON CRAFTING ACADEMIC AND<br>INDUSTRIAL PROJECT REPORT |
| DEPARTMENT /<br>ORGANISING CELL | DEPARTMENT OF MANAGEMENT                                       |
| VENUE                           | LECTURE HALL IOI   |

#### LIST OF ATTENDEES

BATCH: S3 BBA

| SI.NO | NAME                  | SIGNATURE  |
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| 1     | ABDHIN ANZARI         | Absent   |
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| 10 | ANUGRAHA M                   | Absent   |
| 11 | ANZAF ABDU                   | At       |
| 12 | APARNA M                     | ***      |
| 13 | ASHIN SUNNY .                | Ang      |
| 14 | ASHISH P BENNY               | Auty     |
| 15 | AZZA SHEDEED                 | Absent   |
| 16 | DAVID ROY                    | CAD.     |
| 17 | DEEPIKA DILI                 |          |
| 18 | DERSHAN BABU                 | Dilu     |
| 19 | DRISHYA CS                   | Del      |
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| 1  | FASIL MOHAMMED CHOLASSERI    | Fairty.  |
|    | GAUTHAM KRISHNA              | Albent   |
|    | HARIGOVIND P S               | Lu Crey  |
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| 29 | JOHN SAJU MATHEW    | - Jn             |
| 30 | JOSEPH SANO         | Absent           |
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| 32 | MEENA ELDOW         | Man              |
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### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKANNAD

| DATE                            | 21.11.2019   |
|---------------------------------|--|
| DEPARTMENT /<br>ORGANISING CELL | WORKSHOP ON CRAFTING ACADEMIC AND INDUSTRIAL PROJECT REPORT DEPARTMENT OF MANAGEMENT |
| VENUE                           | LECTURE HALL 101   |

### LIST OF ATTENDEES

BATCH: S3 BBA

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| 10 | ANUGRAHA M                | Absent   |
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| 13 | ASHIN SUNNY               | Amy      |
| 14 | ASHISH P BENNY            | Arrich   |
| 15 | AZZA SHEDEED              | Absent   |
| 16 | DAVID ROY                 | Dit      |
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IRIN MARIYAM BIJU

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| 6  | JANVY JOSE          |                        |
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| 0   | VAISHAKH V GOPAL  | Absent            |
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| 61  | YADHU KRISHNA M.S | Ld 1.6            |
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Attendance Statement for Workshop on crafting academic and industrial Project report

| Report submitted by | Mr.Vyshak V Gopal,BBA 3rd semester,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad  |
|---------------------|---|
| Coordinated by      | Ms.Geethu Giby,Assistant Professor,Department of Management, Rajagiri College of Management & Applied Sciences,Kakkanad |
| Approved by         | Ms.Anila Varghese,HOD & Assistant Professor,Rajagiri College of Management & Applied Sciences,Kakkanad                  |

21 November 2019

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### Report: A seminar on the Sand Art: Transforming Passion into Business

| Program  | A seminar on the Sand Art: Transforming Passion into Busines   |
|--|--|
| Date   | 25.10.2019   |
| No. of Participants  | 30   |
| Resource Person  | Ms. Anaida Stanly, BA Animation and Graphic Design, 2017-20<br>Batch, Rajagiri College of Management And Applied Sciences,<br>Rajagiri Valley, Kochi   |
| Outcome  | Understanding of artistic techniques using sand, fostering creativity and encouraging them to explore innovative forms of expression in their work. Through hands-on practice and experiguidance, participants will gain confidence in manipulating sand as a medium, broadening their artistic repertoire, a unique medium. |
| Organized by   | Department Of Animation And Graphic Design, Rajagiri College<br>of Management And Applied Sciences , Rajagiri Valley , Kochi &<br>St. Joseph's College Of Communication, Changanassery   |
| Venue  | Conference Hall, St. Joseph's College Of Communication, Changanassery, Kotlayam  |
| aculty in charge   | Mr. Christy Babu Lukose, Assistant Professor, Rajagiri College<br>Of Management And Applied Sciences, Rajagiri Valley, Kochi   |
| Student in charge  Mr. Jayakrishnan K, BA Animation and Graphic De  20 Batch |  |







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The one-day sand art seminar, held on October 25, 2023, at St. Joseph's College in Changanassery, provided students with a comprehensive introduction to the art of sand sculpting and design. Anaida Stanly, a third-year student of Animation and Graphics Design at Rajagiri College of Management and Applied Sciences, was invited as a guest to participate in this enriching experience. The seminar began with an overview of sand art, its history, and its cultural significance in various traditions around the world. This introduction included an exploration of famous sand artists and their works, serving as an inspiration for the students.

In the initial hands-on session, students learned basic techniques essential to creating sand art. They were taught the foundational method of layering sand to create stable bases and structures. Following this, they received instruction on carving details and shapes into the sand, including the use of various tools and methods to achieve precision. An important aspect of this session was understanding the importance of sand consistency and moisture control to maintain the structural integrity of their sculptures. As the seminar progressed, students were introduced to more advanced techniques. They learned how to add texture and depth to their sand sculptures, making them more lifelike and detailed. Additionally, methods to incorporate colored sands into their designs were demonstrated, allowing for the creation of more vibrant and varied art pieces. Creativity and personal expression were emphasized throughout the seminar. Students were encouraged to brainstorm and sketch their designs before starting their sand art projects, fostering a thoughtful and creative approach to their work. Collaborative group projects provided an opportunity for students to work together, creating larger and more complex pieces. This collaborative effort focused on teamwork, communication, and combining individual strengths to achieve a common goal. The seminar concluded with a display and critique session where students presented their completed works. This session included constructive feedback from instructors and peers, helping students to improve their techniques and designs.

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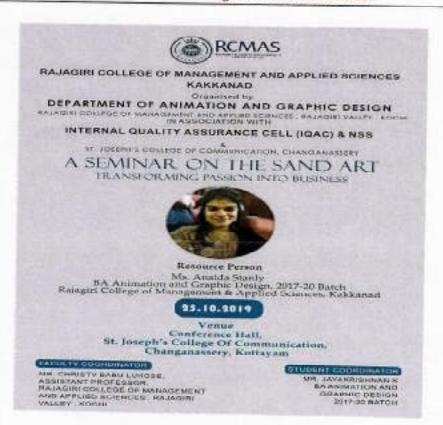
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Photograph of A Seminar on the Sand Art: A seminar on the Sand Art: Transforming Passion into Business



Program Poster of Asseminar on the Sand Art: Transforming Passion into Business



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#### CERTIFICATE OF PARTICIPATION

This Certificate is Presented to

Anjali Nair

of BA Animation & Graphic Design 2019-22 Batch for participating in the
A seminar on the Sand Art: Transforming Passion into Business
organized by the Department of Animation and Graphic Design & St. Joseph's College Of
Communication, Changanassery in association with
Internal Quality Assurance Cell & NSS on 25.10.2019

MR CHRISTY BABU LUROSE Faculty Co ordinator

MR-RENJU A C Head of the Department FR A J SAVIANCE Principal

Sample Certificate of A seminar on the Sand Art: Transforming Passion into Business



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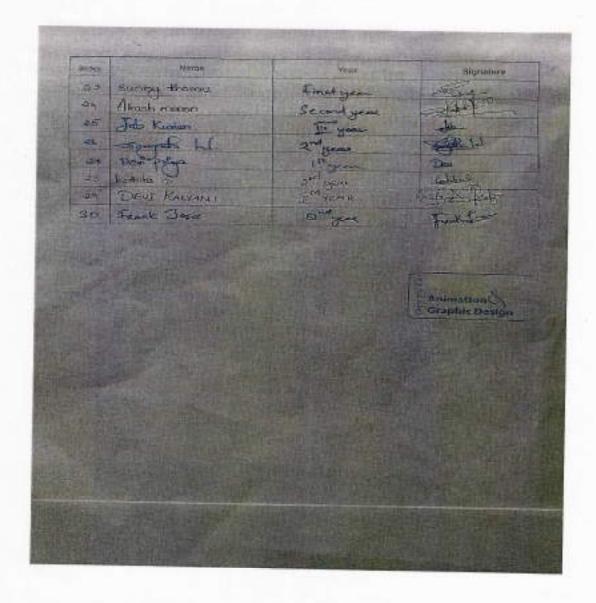




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Attendance statement of A seminar on the Sand Art: Transforming Passion into Business



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| Report submitted | Mr. Christy Babu Lukose, Assistant Professor, Department of Animation and Graphics Design, Rajagiri College of Management and Applied Sciences | gf-     |
|------------------|--|---------|
| Coordinated by   | Mr. Christy Babu Lukose, Assistant Professor, Department of Animation and Graphics Design, Rajagiri College of Management and Applied Sciences | gf.     |
| Approved by      | Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphics Design, Rajagiri College of Management and Applied Sciences   | - Salos |

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Report: Seminar on Mastering Corporate Finesse: Skills for Business Problem-Solving for Young Entrepreneurs

| Program   | Seminar on Mastering Corporate Finesse: Skills for Business<br>Problem-Solving for young Entrepreneurs   |  |  |
|---|--|--|--|
| Date  | 19.08.2019<br>9:30 AM  |  |  |
| No.of Participant   | s 66   |  |  |
| Resource Person   | Ms. Asha Thomas, Education and Training Industry Veteran   |  |  |
| Outcome   | Participants developed corporate finesse skills, focusing on effective<br>business problem-solving and professional conduct in a corporate<br>environment. |  |  |
| Organized by  | Department of Management   |  |  |
| Faculty in charge   | Ms. Geethu Giby ,Department of Management, Rajagiri College of<br>Management and Applied Sciences,Kakkanad   |  |  |
| Ms. Simran Lee Jacob, BBA 6th semester, Department of Man<br>Rajagiri College of Management and Applied Sciences, Kak |  |  |  |

On 19th August 2019, the Management department successfully organized a seminar titled "Mastering Corporate Finesse: Skills for Business Problem-Solving for Young Entrepreneurs." The event aimed to equip young entrepreneurs with essential skills necessary for effective problem-solving and professional conduct in corporate environments. Held at 9:30 AM, the seminar saw active participation from 66 enthusiastic attendees eager to enhance their business acumen. Led by Ms. Asha Thomas, an esteemed veteran in the Education and Training industry the semina commenced with an insightful introduction to corporate finesse VIs Asia Thomas emphasized the importance of mastering skills beyond technical knowledge highlighting the role of effective communication, leadership, and strategic thinking in



RAMGRI VALLEY P.O., KAKKANAD, KOCHI - 682 039 Pt: 0484-2955270 Email: principal@rajagiricollege.edu.in

navigating complex business challenges. Throughout the seminar, participants delved into various methodologies and frameworks for approaching business problems. Case studies and interactive discussions allowed attendees to apply theoretical concepts to practical scenarios, honing their analytical abilities and decision-making skills. An integral part of corporate finesse is maintaining professionalism in all interactions. Ms. Thomas provided valuable guidance on workplace etiquette, including communication protocols, handling conflicts diplomatically, and building positive relationships within professional settings

The seminar included engaging activities such as role-plays, group exercises, and Q&A sessions, promoting active participation and peer learning. These sessions facilitated practical application of concepts discussed, encouraging attendees to brainstorm solutions collaboratively and share insights from their own entrepreneurial experiences.



Photograph of Seminar on Mastering Corporate Finesse: Skills for Business Problem-Solving for Young Entrepreneurs







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# RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

### Department of Management

in association with Internal Quality Assurance Cell (IQAC) Organises

Seminar on Mastering Corporate Finesse: Skills for Business Problem-Solving for Young Entrepreneurs



Resource Person Ms. Asha Thomas

Education and Training Institute Veteran

Lecture Hall 101

August 19 2019

Faculty Coordinator Ms. Geethu Giby: 9048399211

Student Coordinator Simran Lee Jacob

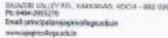
Poster for Seminar on Mastering Corporate Finesse: Skills for

Business Problem-Solving for Young Entrepreneurs





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#### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD



# CERTIFICATE

of Participation

This is to certify that

Mr. Adwait Nain

has participated in a seminar on Marketing Corporate Finesse: Skills for Business Problem Solving for Young Entrepreneurs organized by the Department of Management

in association with IQAC on 19.08.2019

Ma Geethu Giby COORDINATOR

HEAD OF THE DEPARTMENT

FR. A.J Sevience CMI PRINCIPAL

Sample Certificate for Seminar on Mastering Corporate Finesse: Skills for Business Problem-Solving for Young Entrepreneurs





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### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

| DATE                            | 19.08.2019   |  |
|---------------------------------|--|--|
| TITLE                           | SEMINAR ON MASTERING CORPORATE<br>FINSESE: SKILLS FOR BUSINESS<br>PROBLEM-SOLVING FOR YOUNG<br>ENTREPRENEURS |  |
| DEPARTMENT /<br>ORGANISING CELL | DEPARTMENT OF MANAGEMENT   |  |
| VENUE                           | LECTURE HALL 101   |  |

#### LIST OF ATTENDEES

#### BATCH:

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| 7     | AKSHARA SURESH      | Aliha       |
| 8     | ALAN LUKE TOM       | AMA WARRENT |



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Attendance Statement of Seminar on Mastering Corporate Finesse : Skills for **Business Problem-Solving for Young Entrepreneurs** 





Authors VALLEY PO., EMBORADO: KOCHI - 682 009 Planti principal magazolingo edicar mwanaga o biguntun

| Report submitted by | Ms.Simran Lee Jacob,BBA 6th semester,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad  |
|---------------------|---|
| Coordinated by      | Ms.Geethu Giby,Assistant Professor,  Department of Management,Rajagiri College of Management & Applied  Sciences,Kakkanad |
| Approved by         | Ms.Anila Varghese,HOD & Assistant Professor, Rajagiri College of Management & Applied Sciences,Kakkanad                   |

19 August 2019

PRINCIPAL Rajagiri College of Management & Applied Sciences Rajagiri Valley. P. O., Kakkanad - 682 039





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### Report: Seminar on Business Ethics & Moral Values in Entrepreneurship

| Program           | Seminar on Business Ethics & Moral Values in Entrepreneurship      |
|-------------------|--|
| Date              | 19.07.2019   |
| Date              | 12 pm - 1:30 pm  |
| No.of Participant | 62   |
| Resource Person   | Mr. Joseph Mazhuvancherry, Principal, Lakshmi college, Paravur     |
|                   | Participants explored the importance of business ethics and moral  |
| Outcome           | values in entrepreneurship, understanding how to build ethical and |
|                   | sustainable businesses.  |
| Organized by      | Department of Management   |
| F111              | Ms. Anna George ,Department of Commerce, Rajagiri College of       |
| Faculty in charge | Management and Applied Sciences, Kakkanad                          |
| Student in charge | Mr. Salmanul Faris ,BBA 1st semester, Department of Management,    |
| Student in charge | Rajagiri College of Management and Applied Sciences, Kakkanad      |

On July 19th, 2019, a seminar on Business Ethics & Moral Values in Entrepreneurship was held from 12:00 PM to 1:30 PM. The event attracted 62 participants, all eager to understand the role of ethics and moral values in entrepreneurship. The seminar featured Mr. Joseph Mazhuvancherry, Principal of Lakshmi College, Paravur, as the esteemed resource person. The seminar was organized by the Management, with coordination by Ms. Anna George and student leader Salmanul Faris. The primary objective of the seminar was to emphasize the significance of ethics and moral values in business, guiding entrepreneurs on how to build ethical and sustainable

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RAJAGIRI VALLEY P.O., KAKKANAD, KOOHI - 682 039 Ph: 0484-2955270 Email: principal@rajagiricollege.edu.in njightedhye eti in

enterprises. The seminar began with a welcome address by Ms. Anna George, who introduced the resource person, Mr. Joseph Mazhuvancherry. She underscored the importance of ethics in entrepreneurship and encouraged participants to actively engage in the session. Mr. Joseph Mazhuvancherry started his session by discussing the fundamental principles of business ethics. He elaborated on concepts such as integrity, transparency, accountability, and fairness. He emphasized that adhering to these principles is crucial for building trust and credibility in business. The seminar highlighted the critical role of moral values in entrepreneurship. Mr. Mazhuvancherry explained how moral values, such as honesty, respect, and responsibility, contribute to the long-term success of a business. He provided real-world examples of companies that have thrived by maintaining high ethical standards.

The seminar included interactive discussions where participants could share their thoughts and ask questions. Mr. Mazhuvancherry encouraged participants to reflect on their own experiences and consider how they could incorporate ethical practices into their businesses. This segment fostered a collaborative learning environment and allowed for the exchange of diverse perspectives.



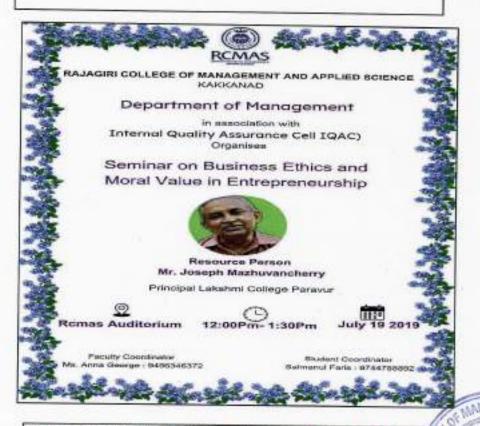
Photograph of Seminar on Business Ethics and Moral Values in Entrepreneurship



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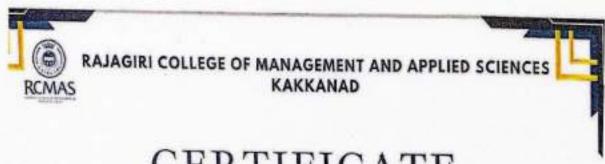
Photograph of Seminar on Business Ethics and Moral Values in Entrepreneurship



Program Poster of Seminar on Business Ethics and Moral Values in Entrepreneurship



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# CERTIFICATE

of Participation

This is to certify that

Ms. Aiswarya S

has participated in the seminar on Business Ethics & Moral Values in Entrepreneurship organized by the Department of Management in collaboration with IQAC on 19.07.2019

Ms. Anna George Event Coordinator

Ms. Anila Varghese Head of the Department

Fr. A.J Saviance CMI Principal

Sample Certificate of Seminar on Business Ethics and Moral Values in Entrepreneurship







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### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKANNAD

| DATE                            | 19.07.2019   |
|---------------------------------|--|
| TITLE                           | SEMINAR ON BUSINESS ETHICS OR MORAL VALUES IN ENTREPRENEURSHIP |
| DEPARTMENT /<br>ORGANISING CELL | DEPARTMENT OF MANAGEMENT                                       |
| VENUE RCMAS AUDITORIUM          |  |

### LIST OF ATTENDEES

BATCH: S3 BBA

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| 42 | PREETHI PRAKASH     | Qualit    |



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Attendance statement of Seminar on Business ethics or Moral Values in Entrepreneurship

| Report submitted by | Mr.Salmanul Faris,  BBA 1 <sup>st</sup> semester,Department of  Management,Rajagiri college of  Management & Applied  Sciences,Kakkanad |
|---------------------|---|
| Coordinated by      | Ms. Anna George, Assistant  Professor, Department of Management,  Rajagiri college of Management &   Applied Sciences, Kakkanad         |
| Approved by         | Ms.Anila Varghese,HOD & Assistant Professor,Department of Management, Rajagiri college of Management & Applied Sciences,Kakkanad        |

19 July 2019



PRINCIPAL

Rajagiri College of Management & Applied Sciences Rajagiri Valley. P. O., Kakkanad - 682 039



RAJAGITI VALLEY P.O., SAKKANAO, KOCHI - 682 039 Pti: 0484-2855270 Email: principal@ujugiricollege.edulin www.nggricollege.edulin

#### Report: Seminar on Securing Intellectual Property in Cyber World

| Program   | Seminar on Securing Intellectual Property in Cyber World  |                 |
|---|---|-----------------|
| Date 09.07.2019 2.00 - 4.00 pm  No. of 58  Participants |   |                 |
|   |   | Resource Person |
| Outcome   | Raised awareness about the critical need to secure intellectual<br>property in the cyber world and equipped participants with the<br>necessary tools and knowledge to implement effective IP<br>protection strategies |                 |
| Organized by  | Department of Computer Science  |                 |
| Faculty in charge                                       | Mr. Joby Jacob, HOD, Department of Computer Science, Rajagiri<br>College of Management and Applied Sciences   |                 |
| Student in charge                                       | Mr. Glen Antony, BCA 4th Sem. Rajagiri College of Management and Applied Sciences   |                 |

The Department of Computer Science at Rajagiri College of Management and Applied Sciences organized a seminar on "Securing Intellectual Property in the Cyber World" on the 9th of July 2019 by Dr. Deepa Elizabeth George, Head of the Department of Electronics & Telecommunication at ToC H Engineering College. The objective of this program was to enlighten participants about the importance of protecting intellectual property (IP) in the digital age, where cyber threats are prevalent. The seminar aimed to provide insights into various strategies and technologies that can be employed to safeguard intellectual property from cyberattacks and infringement. The target audience included students, faculty members, and industry professionals who applies on understanding the intersection of IP rights and cybersecurity.

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#### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

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The program commenced with an introduction by Dr. Deepa Elizabeth George, who emphasized the growing significance of intellectual property in today's knowledge-driven economy. She highlighted the challenges faced by individuals and organizations in protecting their innovations, trademarks, patents, and copyrights in the digital realm. The seminar proceeded with detailed presentations on topics such as the types of intellectual property, the legal frameworks governing IP protection, and the role of technology in securing intellectual property. Dr. Deepa Elizabeth George elaborated on various cybersecurity measures, including encryption, digital signatures, and blockchain technology, that can be utilized to fortify IP assets. Interactive sessions and case studies were also part of the proceedings, offering participants practical insights into real-world scenarios of IP breaches and their resolutions.

The seminar concluded with a discussion on the outcomes and feedback from the participants. Attendees expressed their appreciation for the comprehensive coverage of the subject matter and the practical knowledge imparted by Dr. Deepa Elizabeth George. Many found the case studies particularly enlightening, as they provided a clear understanding of the complexities involved in IP protection. The seminar successfully met its objective of raising awareness about the critical need to secure intellectual property in the cyber world and equipped participants with the necessary tools and knowledge to implement effective IP protection strategies. Overall, the feedback was overwhelmingly positive, with participants suggesting more such seminars in the future to stay updated with the evolving landscape of IP and cybersecurity.

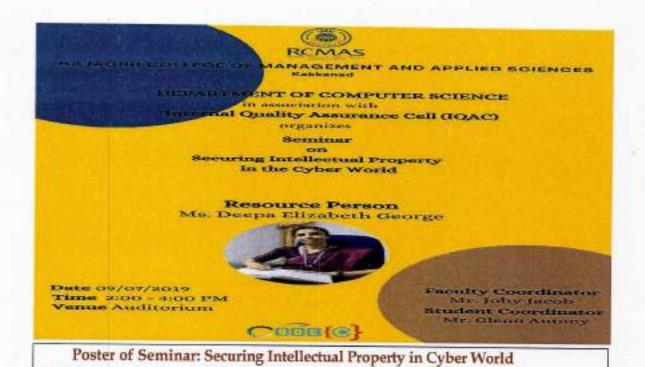


Photographs of Seminar: Securing Intellectual Property in Cyber World

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GESample certificate for Seminar: Securing Intellectual Property in Cyber World

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#### BAJAGERS COLLEGE CIPA NAMEMENT AND APPLIED SCIENCES.

| Date                  | 09.07.2019  |
|-----------------------|---|
| Title of Programme    | Seminar on Socuring Intellectual Property in the<br>Cyber World                           |
| Department/Organizing | Department of Computer Science in association with Informal Quality Assurance Cell (IQAC) |
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#### LIST OF ATTENDED

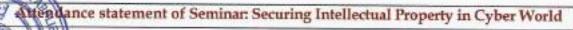
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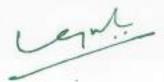
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Name of Event Coordinator with Signature

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RAVAGRI VALLEY P.G., KARKANAO, KOCHI - 682 (1)9 Ph: 0484-2955270 Email: principalgasjagkicallege.aduln www.sqagnicologe.edu.in

| Report<br>submitted by | Mr. Glen Antony,BCA 4th Sem, Department<br>of Computer Science, Rajagiri College of<br>Management and Applied Sciences,<br>Kakkanad      | By.    |
|------------------------|--|--------|
| Coordinated by         | Mr. Joby Jacob Assistant Professor,  Department of Computer Science, Rajagiri  College of Management and Applied  Sciences, Kakkanad     | Hy Jed |
| Approved by            | Mr. Joby Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad | Hy fed |

9 July,2019



PRINCIPAL Rajagiri College of Management & Applied Sciences Rajagiri Valley. P. O., Kakkanad - 682 039



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### Report: Seminar on Building Entrepreneurial Teams and Leadership Skills

| Program            | Seminar on Building Entrepreneurial Teams and Leadership Skills   |
|--------------------|---|
| Date               | 27.06.2019<br>11 am - 12 pm   |
| No.of Participants |   |
| Resource Person    | Mr.Naveen Kumar, Trainer and Success coach  |
| Outcome            | Entrepreneurs learned strategies for building effective teams and developing leadership skills, enhancing their ability to lead and manage their businesses successfully. |
| Organized by       | Department of Management  |
| Faculty in charge  | Ms. Geethu Giby, Department of Management, Rajagiri College of<br>Management and Applied Sciences,Kakkanad  |
| Student in charge  | Ms.Niranjana 5 ,BBA 1st semester, Department of Management,<br>Rajagiri College of Management and Applied Sciences,Kakkanad   |

On June 27th, 2019, a seminar on Building Entrepreneurial Teams and Leadership Skills was held from 11:00 AM to 12:00 PM. The event was attended by 58 participants who were keen on enhancing their leadership abilities and team-building strategies. The seminar featured Mr. Naveen Kumar, an experienced trainer and success coach, as the resource person. The seminar was organized by the Management, with coordination by Ms. Geethu Giby and student leader Niranjana S. The primary objective was to equip entrepreneurs with the skills necessary to build effective teams and develop strong leadership capabilities. The seminar began with an introduction by Ms. Geethu Giby, who welcomed the participants and introduced the person, Mr. Naveen Kumar. Mr. Naveen Kumar commenced his session by this cussin the fundamentals of building effective teams. He emphasized the importance



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selecting the right team members who align with the business's vision and goals. Mr. Kumar also highlighted the significance of diversity within teams, noting that diverse perspectives can drive innovation and problem-solving. He elaborated on the qualities of effective leaders, such as communication, empathy, decisiveness, and adaptability. He shared various leadership styles and helped participants identify their own leadership strengths and areas for improvement. Practical exercises and role-playing scenarios were used to illustrate how different leadership styles could be applied in various business situations.

Throughout the seminar, Mr. Kumar provided real-world examples of successful entrepreneurs who excelled in team building and leadership. He shared practical tips on how to motivate team members, delegate tasks effectively, and manage conflicts. Participants learned about the importance of setting clear expectations, providing regular feedback, and recognizing team achievements.

The seminar included interactive discussions where participants could share their experiences and challenges related to team building and leadership. A dedicated Q&A session allowed participants to ask specific questions and receive personalized advice from Mr. Kumar.



Photograph of Seminar on Building Entrepreneurial teams and leadership skil

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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

## Department of Management

in association with Internal Quality Assurance Cell (IQAC) Organises

Seminar On Building Entrepreneurial Teams and Leadership Skills



Resource Person Mr. Naveen Kumar Trainer and Successful Coach



Remas Auditorium





June 27 2019

Faculty Coordinator Ms. Geethu Giby: 9048399211

Student Coordinator Niranjana S: 9895344244

Program Poster of Seminar :on Building Entrepreneurial Teams and Leadership Skills





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### CERTIFICATE

of Participation

This is to certify that

Mr. Abdhen Angani

has participated in a seminar on Building Entrepreneurial Traits and Leadership Skills organized by Department of Management in association with IQAC on 27.06.2019

Ms. Geethu Giby

Ms. Anila Varghese

Fr. A.J Saviance CMI PRINCIPAL

Sample Certificate of Seminar :on Building Entrepreneurial Teams and Leadership Skills

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#### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKANNAD

| DATE                            | 27.06.2019  |
|---------------------------------|---|
| TITLE                           | SEMINAR ON BUILDING ENTREPRENEURIAL<br>TEAMS AND LEADERSHIP SKILL |
| DEPARTMENT /<br>ORGANISING CELL | DEPARTMENT OF MANAGEMENT  |
| VENUE                           | RCMAS AUDITORIUM  |

#### LIST OF ATTENDEES

BATCH: S3 BBA

| SI.NO | NAME                  | SIGNATURE    |
|-------|-----------------------|--------------|
| 1     | ABDHIN ANZARI         | Alb de Arge. |
| 2     | ABHINAV S MANOJ       | Blundon      |
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| 5     | ALTHAF ABDUL SALAM MA | ₽Q.          |
| 6     | AMALT. ANTONY         | Amel hoton   |
| 7     | AMALA VARGHESE        | 2nd          |
| 8     | ANJANA SLEEBA         | Q.G.         |







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| Report submitted by | Ms.Niranjana S,BBA 1st semester,Department of Management Rajagiri College of Management and Applied Sciences, Kakkanad                |
|---------------------|---|
| Coordinated by      | Ms. Geethu Giby, Assistant Professor,  Department of Management, Rajagiri  College of Management and Applied  Sciences, Kakkanad      |
| Approved by         | Ms. Anila Varghese, HOD, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad |

27 June 2019

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#### Report: Seminar on Entrepreneurial Goal Setting Strategies

| Program            | Seminar on Entrepreneurial Goal Setting Strategies  |
|--------------------|---|
| Die                | 26.06.2019  |
| Date               | 10:30 AM  |
| No.of Participants | 61  |
| Resource Person    | Mr. Naveen Kumar, Trainer and Success coach   |
|                    | Entrepreneurs learned effective goal-setting strategies, enhancing  |
| Outcome            | their ability to set and achieve business objectives, driving growth and success.   |
| Organized by       | Department of Management  |
| Faculty in charge  | Ms.Anila Varghese , Department of Management,Rajagiri College of  |
|                    | Management and Applied Sciences, Kakkanad   |
| Student in charge  | Ms.Azza Sheded ,BBA 3rd semester, Department of Management,<br>Rajagiri College of Management and Applied Sciences,Kakkanad |

On June 26, 2019, the Department of Management organized a seminar titled "Entrepreneurial Goal Setting Strategies" aimed at providing entrepreneurs with effective tools and techniques to set and achieve their business objectives. The seminar was conducted by Mr. Naveen Kumar, a renowned trainer and success coach known for his expertise in personal development and business growth strategies. The event was held at 10:30 AM and saw an enthusiastic turnout of 61 participants, comprising budding entrepreneurs, students, and faculty members. Mr. Naveen Kumar initiated his session by introducing the concept of goal setting and its significance entrepreneurial journey. He explained that setting well-defined goals entrepreneurs focus their efforts, allocate resources efficiently, and measure progress

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Mr. Kumar shared insights from his own experiences, illustrating how goal setting had played a pivotal role in his professional achievements. Mr. Naveen Kumar elaborated on why goal setting is essential for entrepreneurs. He discussed the psychological and practical benefits of having clear goals, such as increased motivation, better decision-making, and enhanced performance. Mr. Naveen Kumar introduced various techniques and tools for goal setting, such as vision boards, action plans, and milestone tracking. He conducted a hands-on activity where participants created their own vision boards, representing their business goals and aspirations. This exercise helped participants visualize their goals and understand the importance of keeping their objectives in sight. n this session, Mr. Kumar addressed the challenges entrepreneurs face in the goal-setting process, such as procrastination, lack of focus, and external obstacles. He shared strategies to overcome these challenges, including time management techniques, prioritization methods, and the importance of maintaining a positive mindset. The seminar on Entrepreneurial Goal Setting Strategies was highly successful in achieving its objectives. Participants gained a comprehensive understanding of effective goal-setting techniques, which will enhance their ability to set and achieve business objectives, driving growth and success. The interactive sessions, practical exercises, and expert guidance provided by Mr. Naveen Kumar significantly enriched the learning experience.





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Photographs of Seminar on Entrepreneurial Goal Setting Strategies





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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

Department of Management

in association with Internal Quality Assurance Cell (IQAC) Organises

Seminar on Entrepreneurial Goal Setting Strategies



Resource Person Mr. Naveen Kumar Trainer and Success Coach



(9) 10:30 Am



Faculty Coordinator Ms. Aniia Varghese : 8892652930

Student Coordinator
a Sheded | 858905 (007)

Program Poster of Seminar on Entrepreneurial Goal Setting Strategies







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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

# CERTIFICATE

of Participation

This is to certify that

Mr. N. R. Krishmanaj

has participated in a seminar on Entrepreneurial Goal Setting Strategies organized by Department of Management in collaboration with IQAC on 26.06.2019

Ms. Anila Varghese EVENT CODEDINATOR & HEAD

Fr. A.J Saviance CMI PRINCIPAL

Sample Certificate of Seminar on Entrepreneurial Goal Setting Strategies





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#### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKANNAD

| DATE                            | 26.06.2019  |
|---------------------------------|---|
| TITLE                           | SEMINAR ON ENTREPRENEURIAL GOAL. SETTIA<br>STRATEGIES |
| DEPARTMENT /<br>ORGANISING CELL | DEPARTMENT OF MANAGEMENT                              |
| VENUE                           | RCMAS AUDITORIUM                                      |

#### LIST OF ATTENDEES

#### BATCH: 53 BBA

| NAME                  | SIGNATURE   |
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| 3  | RAHIMAH NAZAR            | Reliah.                                  |
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Faculty Coundinators
Hs. Anila Vargher John

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Attendance statement of Seminar on Entrepreneurial Goal Setting Strategies

| Report submitted by | Ms. Azza Sheded, BBA 3rd semester,  Department of Management, Rajagiri  College of Management & Applied  Sciences, Kakkanad       |
|---------------------|---|
| Coordinated by      | Ms.Anila Varghese,HOD & Assistant Professor,Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad |
| Approved by         | Ms.Anila Varghese,HOD & Assistant Professor,Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad |

26 June 2019

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Email: principal@rajagiricollege.edu.in www.opgiricollege.edu.in

### Report: One - Day Seminar on Entrepreneurship: Navigating Business Careers

| Program           | One - Day Seminar on Entrepreneurship : Navigating Business<br>Careers   |  |  |
|-------------------|--|--|--|
| Date              | 20.06.2019<br>9:30 AM  |  |  |
| No.of Participant | s 65   |  |  |
| Resource Person   | Mr. Mathew Jacob, Trainer & Speaker, Certified NLP<br>Practitioner, Member of Indian Society for Training & Development                                      |  |  |
| Outcome           | Participants explored various business career paths in<br>entrepreneurship, gaining insights into navigating and advancing<br>their entrepreneurial careers. |  |  |
| Organized by      | Department of Management   |  |  |
| Faculty in charge | Ms.Megha Mohan , Department of Management, Rajagiri College of<br>Management and Applied Sciences, Kakkanad  |  |  |
| Student in charge | Ms.Sruthy Jayakumar,BBA 5th semester, Department of<br>Management, Rajagiri College of Management and Applied<br>Sciences,Kakkanad                           |  |  |

On June 20th, 2019, a one-day seminar titled "Entrepreneurship: Navigating Business Careers" was held at 9:30 AM. The seminar attracted 65 enthusiastic participants eager to explore various career paths in entrepreneurship. Mr. Mathew Jacob, a renowned Trainer, Speaker, and Certified NLP Practitioner, served as the resource person. The seminar was organized by the Management, with oversight from Ms. Megha Mohan, and student leadership provided by Sruthy Jayakumar. The primary objective of the seminar was to provide participants with insights into navigating and advancing their entrepreneurial careers.

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KAIAGRI VALLEY P.O., KAKKANAD, KOCHI - 682 (339 Ph: 0484-295378 Small: principalistojoginicollege adulin www.nijagrikologinicollege.adulin

The seminar commenced with opening remarks by Ms. Megha Mohan, who welcomed the participants and introduced Mr. Mathew Jacob. She emphasized the significance of entrepreneurship in today's dynamic business environment and encouraged participants to make the most of the learning opportunity. Mr. Mathew Jacob began by discussing various business career paths available to entrepreneurs. He highlighted traditional paths such as starting a new venture, franchising, and consulting, as well as emerging opportunities in sectors like technology startups, social entrepreneurship, and green businesses. Participants gained insights into the pros and cons of each path, enabling them to make informed career decisions. The seminar focused extensively on strategies for navigating entrepreneurial careers. Mr. Jacob shared practical tips on identifying market opportunities, managing risks, building a strong professional network, and leveraging mentors and advisors. He emphasized the importance of resilience and adaptability in overcoming challenges commonly faced by entrepreneurs.

Participants benefited from Mr. Jacob's insights into professional development in entrepreneurship. Throughout the seminar, interactive sessions were conducted where participants engaged in discussions, shared their experiences, and asked questions. A dedicated Q&A session allowed participants to seek personalized advice from Mr. Jacob, gaining clarity on specific career concerns and entrepreneurial challenges.

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Photographs of Seminar on navigating business careers







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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

#### DEPARTMENT OF MANAGEMENT

in association with INTERNAL QUALITY ASSURANCE CELL (IQAC) Organises

One Day Seminar on Entrepreneurship: **Navigating Business Careers** 



Resource Person Mr.Mathew Jacob

Trainer & Speaker, Certified NCLP Practitioner, Member of Indian Society for Training and Development



Lecture Hall 101



9:30 Am



June 20 2019

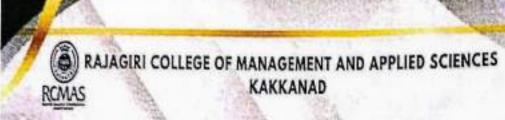
Faculty Coordinator Ms.Megha Mohan: 9961477789 Student Coordinator Sruthy Jayakumar

Program Poster for Seminar on Entrepreneurship: Navigating Through Business

Careers



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# CERTIFICATE

of Participation

This is to Certify that

has participated in a One Day Seminar on Entrepreneurship: Navigating Business Careers organized by the Department of Management in collaboration with IQAC on 20.06,2019

Ms. Megha' Mohan Event Coordinator

Ms. Anila Varghese Head of the Bepartment FR. A.J Saviance CMI Principal

Sample Certificate for Seminar on Entrepreneurship: Navigating Through **Business Careers** 





RAJACIN VALLEY F.C., KAKKANAD, KDC-II - 582 039 Ph:0464-2955270 Email: principalgrajagintollege.edu.in www.mjagricallege.edu.in



### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKANNAD

| DATE                            | 20.06.2019  |
|---------------------------------|---|
| TITLE                           | ONE - DAY SEMINAR ON ENTREPRENEURSHIP :<br>NAVIGATING BUSINESS CAREER |
| DEPARTMENT /<br>ORGANISING CELL | DEPARTMENT OF MANAGEMENT  |
| VENUE                           | LECTURE HALL 101  |

#### LIST OF ATTENDEES

BATCH: S3 BBA

| SI.NO | NAME                  | SIGNATURE         |
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| 1     | ABDHIN ANZARI         | Abnutges          |
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| 7     | AMALA VARGHESE        | 24.               |
| 8     | ANJANA SLEEBA         | ACC MAGE          |
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| 25 | IRIN MARIYAM BUU             | - The Mrs |







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Attendance Statement for Seminar on Entrepreneurship: Navigating Through Business Careers

| Report submitted by  | Ms.Sruthy Jayakumar, BBA 5th semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad | / |
|--|--|---|
| Ms. Megha Mohan, Assistant Professor,  Department of Management, Rajagiri  College of Management and Applied  Sciences, Kakkanad |  |   |
| Approved by  | Ms. Anila Varghese, HOD, Department of<br>Management, Rajagiri College of<br>Management and Applied Sciences,<br>Kakkanad      | 2 |

20 June 2019



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### Report: Seminar on Constructing a Conceptual Research Framework

| Program           | Seminar on Constructing a Conceptual Research Framework  |  |
|-------------------|--|--|
| Date              | 13.06.2019<br>11:00 AM   |  |
| No.of Participant | s 60   |  |
| Resource Person   | Ms. Anila Varghese Assistant Professor, Department o<br>Management, Rajagiri College of Management & Applied Sciences                                      |  |
| Outcome           | Participants learned to construct a conceptual research framework,<br>enhancing their ability to organize and present their research ideas<br>effectively. |  |
| Organized by      | Department of Management   |  |
| Faculty in charge | Ms.Megha Mohan, Department of Management, Rajagiri College of<br>Management and Applied Sciences, Kakkanad   |  |
| Student in charge | Mr. Vyshak V Gopal, BBA 3 <sup>rd</sup> semester, Department of Management,<br>Rajagiri College of Management and Applied Sciences, Kakkanad               |  |

On June 13th, 2019, a seminar titled "Constructing a Conceptual Research Framework" was conducted at 11:00 AM. The seminar attracted 60 participants interested in enhancing their skills in research framework development. Ms. Anila Varghese, Assistant Professor at Rajagiri College of Management & Applied Sciences, served as the resource person. The seminar was organized by the Management, under the supervision of Ms. Megha Mohan, with student leadership provided by Vyshak V Gopal. The primary objective of the seminar was to equip participants with the knowledge and tools necessary to construct effective conceptual research frameworks for their academic and professional pursuits.

Ms. Megha Mohan inaugurated the seminar, emphasizing the significance of constructing robust research frameworks in academic and professional research

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endeavors. She introduced Ms. Anila Varghese as the expert resource person for the session. Ms. Anila Varghese commenced the seminar by elucidating the components of a conceptual research framework. She explained the theoretical foundation, research questions, hypotheses (if applicable), variables, and the logical structure that underpins a well-developed framework. Participants were guided through examples from various disciplines to illustrate effective framework construction. The seminar included practical guidelines and examples to assist participants in applying theoretical concepts to their own research projects. Ms. Anila Varghese provided templates and step-by-step methodologies for participants to develop their research. frameworks systematically. To reinforce learning, the seminar incorporated group activities where participants collaborated to brainstorm and construct research frameworks based on hypothetical research scenarios. These activities fostered teamwork, critical thinking, and peer-to-peer learning. A dedicated Q&A session provided participants with the opportunity to seek clarification on specific aspects of framework construction. Ms. Anila Varghese addressed queries related to research methodology, theoretical frameworks, and practical challenges encountered in framework development.



Photograph of Seminar on Constructing Conceptual research framework.







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### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

KAKKANAD

### Department of Management

in association with Internal Quality Assurance Cell (IQAC)

Organises

Seminar On Constructing A Conceptual Research Framework



Resource Person Ms. Anila Varghese

Assistant Professor Rajgiri College of Management and Applied Sciences



11:00Am

11111 June 13 2019

Faculty Coordinator Ms. Megha Mohan: 9961477789

Student Coordinator Vyshak V Gopal: 9446412326

Poster of Seminar on Constructing Conceptual research frameworks



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Sample Certificate for Seminar on Constructing Conceptual research framework.







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### RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKANNAD

| DATE            | 13.06.2019  |  |
|-----------------|---|--|
| TITLE           | SEMINAR ON CONSTRUCTING A CONCEPTUAL RESEARCH FRAMEWORK |  |
| DEPARTMENT /    | DEPARTMENT OF MANAGEMENT                                |  |
| ORGANISING CELL | AUDITORIUM  |  |
| VENUE           |   |  |

## LIST OF ATTENDEES

BATCH: S3 BBA

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FACULTY COORDINATOR.

Ms. Magha Mobaro Lega

HOD Department of management

Attendance Sheet of Seminar on Constructing a Conceptual Research Framework

| Report submitted by | Mr.Vyshakh V Gopal,BBA 3rd semester,Department of Management,fifth semester, Rajagiri College of Management and Applied Sciences, Kakkanad |
|---------------------|--|
| Coordinated by      | Ms. Megha Mohan, Assistant Professor,  Department of Management, Rajagiri  College of Management and Applied  Sciences, Kakkanad           |
| Approved by         | Ms. Anila Varghese, HOD, Department of<br>Management, Rajagiri College of<br>Management and Applied Sciences,<br>Kakkanad                  |

13 June 2019

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