

**Criterion III  
Research,  
Innovations and  
Extension**



**RCMAS**  
RAJAGIRI COLLEGE OF MANAGEMENT &  
APPLIED SCIENCES

**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

**3.2**

**Innovation Ecosystem**

**3.2.2**

**Reports of workshops/seminars/conferences**

**2022-2023**

Submitted to





# RCMAS

RAJAGIRI COLLEGE OF MANAGEMENT &  
APPLIED SCIENCES

(Affiliated to Mahatma Gandhi University, Kottayam)

A CMI Institute

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Cochin - 682 039, Kerala  
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E office@rajagiricollege.edu.in  
www.rajagiricollege.edu.in

## Declaration of the Principal

This is to certify that 14 Workshops/Seminars/Conferences were conducted on Research Methodology, Entrepreneurship & Intellectual Property Rights at Rajagiri College of Management and Applied Sciences during 2022 - 2023

Dr. Laly Mathew  
Principal



**PRINCIPAL**  
Rajagiri College of Management & Applied Sciences  
Rajagiri Valley. P. O., Kakkanad - 682 039

### 3.2.2: Detailed Report of Workshops/Seminars/Conferences Including Programs Conducted on Research Methodology, Intellectual Property Rights (IPR) and Entrepreneurship During 2022-2023

Sl. No	Year	Programme	Page Number
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**Report: Highflyer Talk: Entrepreneurial Insights and Success Stories**

Program	High Flyer Talk: Entrepreneurial Insights and Success Stories
Date	21.03.2023 12:30 pm-1:30 pm
No.of Participants	60
Resource Person	Ms.Divya Deepu Susan ,Founder -Glee Packs,Ernakulam
Outcome	Attendees gained inspiration from successful entrepreneurial journeys, learning practical tips and strategies to achieve success in their own business ventures.
Organized by	Department of Management
Faculty in charge	Ms.Anila Varghese, Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
Student in charge	Ms. Uthara S,BBA 4 <sup>th</sup> semester, Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad

On 21st March 2023, the Management department organized a captivating seminar titled "High Flyer Talk: Entrepreneurial Insights and Success Stories" from 12:30 pm to 1:30 pm. The event aimed to inspire attendees with firsthand entrepreneurial experiences and practical strategies for achieving success in their own business ventures. Ms. Divya Deepu Susan, Founder of Glee Packs, Ernakulam, served as the esteemed resource person, sharing her journey and insights with 60 eager participants. The seminar commenced with an introduction highlighting its objectives – to provide attendees with inspiration and practical advice gleaned from successful entrepreneurial journeys. Ms. Divya Deepu Susan, known for her entrepreneurial acumen and leadership in the packaging industry, captivated the audience with her personal story of founding and growing Glee Packs.





Participants gained valuable insights into practical strategies for building and scaling a successful business. Ms. Susan discussed key aspects such as market research, product innovation, customer-centric approaches, and effective team building. Attendees learned how strategic decision-making and a focus on customer satisfaction are essential for sustained growth and competitiveness. The seminar highlighted the role of leadership in driving innovation and fostering a culture of creativity within organizations. Ms. Susan shared her experiences in leading a team, encouraging participants to embrace innovation as a means to differentiate their products or services in the market.



**Photograph of High Flyer Talk: Entrepreneurial Insights and Success Stories**

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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

**KAKKANAD**

**Department of Management**

in association with  
**Internal Quality Assurance cell (IQAC)**  
organises

**High Flyer Talk: Entrepreneurial  
Insight and Success Stories**



**Resource Person  
Ms. Divya Deepu Susan**

**Founder - Glee Packs, Ernakulam**



**Lecture hall 101**



**12:30PM - 1:30PM**



**March 21 2023**

**Faculty Coordinator  
Ms. Anila Varghese : 8891652930**

**Student Coordinator  
Uthara S : 9746754222**

**Program Poster of High Flyer Talk: Entrepreneurial Insights and  
Success Stories**





**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**  
**KAKKANAD**

# CERTIFICATE

of Participation

This is to certify that

Ms. Mercena L

has participated in a **Highflyer Talk on Entrepreneurial Insights and Success Stories** organized by the **Department of Management** in association with **IQAC** on **21.03.2023**



Ms. Anila Varghese  
Event Coordinator



Ms. Megha Mohan  
Head of the Department



Fr. Ajeesh Puthussery CMI  
Principal



Sample Certificate of High Flyer Talk: Entrepreneurial Insights and Success Stories





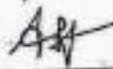
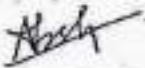
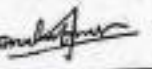
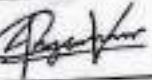
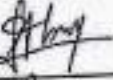
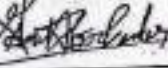


**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES  
KAKKANAD**

DATE	21.03.2023
TITLE OF THE PROGRAM	HIGH FLYER TALK : ENTREPRENEURIAL INSIGHTS AND SUCCESS STORIES
DEPARTMENT/ORGANISING CELL	DEPARTMENT OF MANAGEMENT
VENUE	LECTURE HALL 101

**LIST OF ATTENDEES**

**BATCH:3S BBA**

SI.NO	NAME	SIGNATURE
1	A. ABHINAV	
2	ABDUL GAFOOR P	
3	ABDUL HADI C F	
4	ABHIMANYU SHEKHAR K	
5	ABHINAV ANIL	
6	ABHINAV V NAIR	
7	ABY ABRAHAM MATHEW	
8	ADIL ABOOBACKER	

Legal





9	ADITHYA HIRON	<i>Adithya</i>
10	AKSHAY S PANIKULAM	<i>Akshay</i>
11	ALEN VARGHESE	<i>Alen</i>
12	ALLEN RENSON	<i>Allen Renson</i>
13	AMELIYA TREESA RAJAN	<i>Ameliya</i>
14	ANAS MALIK	<i>Anas</i>
15	ARISHITH S KUMAR	<i>Arishith</i>
16	ARSHIA RAJEEV	Absent.
17	ARVIN CYRIAC	<i>Arvin</i>
18	ASHISH SONEY	
19	AUSTIN SUNIL	<i>Austin</i>
20	BALASANKAR AJITH	<i>Balasankar</i>
21	DEVANAND S PAI	<i>Devanand</i>
22	DEVANARAYANAN B	<i>Devanarayan</i>
23	FIDHAYEEN KN	<i>Fidha</i>
24	HARIPRIYA PM	<i>Haripriya</i>
25	ISHA RAFEEK	<i>Isha</i>

*Legal*



26	ISHAAN KURIAN JOSHY	<i>Ishaan</i>
27	JAHNAVI DUTT.M	<i>Jahnavi</i>
28	JETHIN ROZARIO	<i>Jethin</i>
29	JOHANN NOBY ERALIL	Absent.
30	JOSEPH BENJAMIN	<i>Joseph</i>
31	JOSEPH JINS	<i>Joseph</i>
32	JOSEPH KOLATTUKUDY	<i>Joseph</i>
33	JOSEPH SAJU	<i>Saju</i>
34	KESTER JAEMON JOSEPH	<i>Kester</i>
35	KURIAN GEORGE KALARICKAL	<i>Kurian George</i>
36	MALAIKA ELIZABETH TITUS	<i>Malika</i>
37	MALAVIKA MOHAN	<i>Malavika</i>
38	MEREENA. L	<i>Mereena</i>
39	MINNA MARIA ROBIN	<i>Minna</i>
40	MISHAL K ABDUL SALAM	<i>Mishal</i>
41	MUHAMMED SWALIH MH	<i>Moh. Swalih</i>
42	NAMEERA ALI	<i>Nameera</i>

*Legal*



43	NAMITA KRISHNAN	<i>Namita</i>
44	NAVYA MADHU	<i>Navya</i>
45	NEEHA SARA VARGHESE	<i>Neeha</i>
46	NINA ALAINE	<i>Nina</i>
47	NISLIYA, K. N	Absent.
48	NIYA ANN SANIL	<i>Niya</i>
49	POULVIN POLY	<i>Poly</i>
50	RICKY JOSE	<i>Ricky</i>
51	RON P JOMON	<i>Ron</i>
52	SAFA.P.S	<i>Safa</i>
53	SAFRIN AMEEN	<i>Saf</i>
54	SAHAD PN	<i>Sahad</i>
55	SAHADIYA ABDU	<i>Sahadiya</i>
56	SANDRA JOSE	<i>Sandra</i>
57	SANJANA PRIMAL	<i>Sanjana</i>
58	SARANGI GIREESH	<i>Sarangi</i>
59	SHAWN STANLEY	<i>Shawn Stanley</i>

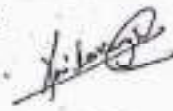
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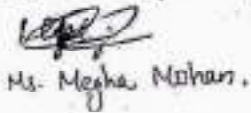


60	SREELAKSHMI RAJESH	<i>Sreelakshmi</i>
61	SREYA T A	<i>Sreyta</i>
62	LITHARA S	<i>Lithara</i>
63	AMALU THOMAS	<i>Amalu</i>

FACULTY COORDINATOR  
Ms. Anila Varghese.



HOD  
Department of management



Ms. Megha Mohan.



**Attendance Sheet of High Flyer Talk: Entrepreneurial Insights  
and Success Stories**






Report submitted by	Ms. Uthara S, BBA 4 <sup>th</sup> semester Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms. Anila Varghese, Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Rajagiri College of Management & Applied Sciences, Kakkanad	

21 March 2023



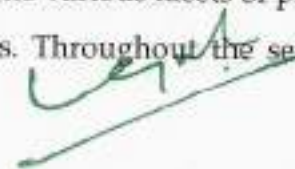
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Rajagiri Valley, P. O., Kakkanad - 682 039



Report: Avishkar: Cultivating Innovation in Product Launch for young Entrepreneurs.

Program	Seminar on Avishkar: Cultivating Innovation in Product Launch for young Entrepreneurs
Date	08.03.2023 11:30 am -12:30 pm
No.of Participants	60
Resource Person	Ms. Anila Varghese, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Outcome	Young entrepreneurs learned innovative strategies for product launches, gaining insights into market research, product development, and effective marketing techniques.
Organized by	Department of Management
Faculty in charge	Ms .Ardra C Michael, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Ms. Nazrana Nazar ,BBA 6 <sup>th</sup> semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad

On the 8th of March 2023, a seminar titled "Avishkar: Cultivating Innovation in Product Launch for Young Entrepreneurs" was organized by the Management department. The seminar aimed to impart innovative strategies and insights crucial for successful product launches to aspiring young entrepreneurs. It was a platform where 60 participants gathered to enhance their knowledge in market research, product development, and effective marketing techniques. The primary objective of the seminar was to equip young entrepreneurs with the necessary tools and knowledge to innovate and excel in the competitive market landscape. By the end of the session, participants were expected to gain insights into various facets of product launches, thereby enhancing their entrepreneurial skills. Throughout the seminar,




participants showed keen interest and active engagement, reflecting their eagerness to absorb knowledge and apply it to their entrepreneurial ventures. They actively participated in discussions, asked pertinent questions, and shared their own experiences, fostering a collaborative learning environment. The seminar incorporated interactive sessions where participants engaged in group discussions, case study analyses, and hypothetical scenario planning. These activities encouraged peer-to-peer learning and enabled attendees to brainstorm ideas collaboratively. The absence of a specific resource person was compensated by the active involvement of participants, who shared their experiences and insights, enriching the overall learning environment.



**Photographs of Seminar on Avishkar: Cultivating Innovation in Product Launch for Young Entrepreneurs**

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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**  
KAKKANAD




**Department of Management**

in association with  
**Internal Quality Assurance Cell (IQAC)**  
Organises

**Seminar on Avishkar:  
Cultivating Innovative in Product Launch for  
Young Entrepreneurs**



**Resource Person  
Ms. Megha Mohan**

 Rcmas Auditorium       11:30 am - 12:30 pm       March 08 2023

Faculty Coordinator  
Ms. Ardra C Michael : 7736406710

Student Coordinator  
Nazrana Nazar : 9778048623

**Program Poster of Seminar on Avishkar: Cultivating Innovation in  
Product Launch for Young Entrepreneurs**







**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES  
KAKKANAD**

# CERTIFICATE of Participation

This is to certify that

*Ms. Agnes Mary*

has participated in a seminar on **Avishkar: Cultivating Innovation in  
Product Launch for Young Entrepreneurs** organized by the  
Department of Management in association with the IQAC on

08.03.2023

**Ms. Megha Mohan**  
Event Coordinator & Head,  
Department of Management



**Fr. Ajeesh Puthussery CMI**  
Principal

**Sample Certificate for Seminar on Avishkar : Cultivating Innovation in Product Launch for  
Young Entrepreneurs**





**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

**KAKANNAD**

DATE	08.03.2023
TITLE	SEMINAR ON AVISHKAR : CULTIVATING INNOVATION IN PRODUCT LAUNCH FOR YOUNG ENTREPRENEURS
DEPARTMENT/MANAGEMENT CELL	DEPARTMENT OF MANAGEMENT
VENUE	RCMAS AUDITORIUM

**LIST OF ATTENDEES**

**BATCH :S5 BBA**

SI.NO	NAME	SIGNATURE
1	ABHIMANYU	<i>Abhimanyu</i>
2	AFROS KHAN.A	<i>Afrakhan</i>
3	AGNES MARY	<i>Agnes</i>
4	AKSHAY ASHOK	<i>AKSHAY P.</i>
5	AKSHAY BABY	Absent
6	ALAN PHILIP	<i>Alan</i>
7	ALDON MINU MATHEW	<i>Aldon M.M.</i>
8	ALVINA THOMAS JOSEPH KURIEN	<i>Alvina Thomas</i>



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9	AMAL A M	
10	AMULYA THACHAPPALLIL ANTONY	<i>Amulya</i>
11	ANNINA NELSON	<i>Annina Nelson</i>
12	ANTARA B.M	<i>Antara B.M</i>
13	ANTONY LAWRENCE	<i>Antony Lawrence</i>
14	ASHIK VIJAY	<i>Ashik</i>
15	ASHOK G	<i>Ashok</i>
16	CATHELIN PEREIRA	<i>Cathelin</i>
17	CHRIS MATHEW	<i>Absent</i>
18	CHRISTINA BIJU	<i>Christina</i>
19	DEVAMSHI DINESH	<i>Devams .D</i>
20	DITHIN SHIBU	<i>Dithin Shibu</i>
21	E GABRIEL JOHN CHAACKO	<i>Gabriel</i>
22	ELIZABETH TOMY	<i>Elizabeth</i>
23	FERHENNA FIROS	<i>Ferhenna</i>
24	GEO MOHAN	<i>Geo. M</i>
25	GOPIKA GOPAKUMAR	<i>Gopika</i>

*Verul*



26	HANOK SIBI THOMAS	Hanok
27	HASHIM.V	Hashim
28	HASHINA. T. H	Hashina
29	IDRIS ARFAT BHAT	Idris
30	JEEVA K SAJI	Jeeva
31	JOSEPH JOEMON	Joseph Joemon
32	JOSLIND GEORGE	Josling George
33	JYOTHILAKSHMI DIVAKAR	Jyothilakshmi
34	KASHISH GUPTA	Kashish
35	MATHEW MARTIN	Mathew
36	MEGHA JENSON	Megha
37	MIDHUN DL	Midhun
38	MOHAMMED RASSAL PT	Mohammed
39	NAIVEDHYA.S	Naivedhya
40	NANDAIA PRAKASH	Nandaja
41	NANDHANA AJAYAN	Nandhana
42	NAZRANA NAZAR	Nazrana



*Legal*

43	NOOPA ANNA JUSTUS	<i>Noopa</i>
44	PK KRISHNANUNNI	<i>PK</i>
45	PAUL ANTIO	<i>Paul Antio</i>
46	P.J AMEEN	<i>Ameen</i>
47	RAINA RAMESH KUMAR	<i>Raina</i>
48	REEVE THOMAS	<i>Reeve T.</i>
49	RISHABH RATNAM	<i>Rishabh</i>
50	ROHEN VARGHESE THUNDATHIL	<i>Rohen</i>
51	SAFTHAR AMEEN	<i>Safthar</i>
52	SAYUKTHA B SETH	<i>Sayuktha</i>
53	SHAKKEEBA FAHEEM	<i>Shakkeeba</i>
54	SHIV SAJESH	<i>Shiv</i>
55	SREELAKSHMI MURALI	<i>Sreelakshmi</i>
56	SUSAN JACOB	<i>Susan</i>
57	VANDHANA. V. RAO	<i>Vandhana</i>
58	VARUN GEORGE THOMAS	<i>Varun</i>
59	VIPUL J NAIR	<i>Vipul</i>



*Vipul*

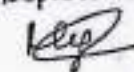
60	MUHAMMED ZAMEER	<i>MZ</i>
61	SHAHAZADHA HABEEB	<i>Sha</i>
62	ALEX GEORGE	<i>Alexo</i>
60		
61		
62		
63		
64		
65		
66		

Faculty Coordinator

Ms. Ardra-G. Micheal



HOD  
Department of Management






Ms. Meqba Mohan.



**Attendance Statement of Seminar on Avishkar: Cultivating Innovation in Product Launch for Young Entrepreneurs**






Report submitted by	Nazrana Nazar, BBA 6th semester Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms. Ardra C Michael, Assistant Professor, Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Rajagiri College of Management & Applied Sciences, Kakkanad	

8 March 2023



PRINCIPAL

Rajagiri College of Management & Applied Sciences  
Rajagiri Valley, P. O., Kakkanad - 582 039

**Report: Seminar on Business Journalism and IPR: Navigating the Nexus**

<b>Program</b>	Seminar on Business Journalism and IPR: Navigating the Nexus
<b>Date</b>	07.03.2023 10:30 am to 1:30 pm
<b>No. of Participants</b>	47
<b>Resource Person</b>	Mr R. Roshan, Mathrubhumi Chief business Journalist
<b>Outcome</b>	Participants gained insights into the intersection of business journalism and intellectual property rights, learning how to navigate and leverage this nexus for informed business decisions.
<b>Organized by</b>	Department of English
<b>Faculty in charge</b>	Ms. Martina AA, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad
<b>Student in charge</b>	Aparna Shankar, BA English 5 <sup>th</sup> Semester, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad

The seminar on "Business Journalism and IPR: Navigating the Nexus" was held on 7 March 2023 from 10:30 AM to 1:30 PM in the Conference Hall. The seminar was conducted by Mr. R. Roshan, the Chief Business Journalist at Mathrubhumi, and was organized by Ms. Martina AA, the Faculty Coordinator, and Ms. Aparna Shankar, the Student Coordinator. The seminar aimed to shed light on the interplay between business journalism and intellectual property rights (IPR), exploring the impact of IPR on business reporting and the ethical considerations involved.



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Mr. R. Roshan started the seminar with an insightful session on "The Role of Business Journalism in Today's Economy." He discussed the critical role business journalists play in

informing the public, influencing economic policies, and holding corporations accountable. In the second session, Mr. Roshan delved into the topic of "Understanding Intellectual Property Rights (IPR)." He provided a comprehensive overview of different types of intellectual property, including patents, trademarks, copyrights, and trade secrets. Mr. Roshan explained the significance of IPR in protecting innovations and maintaining competitive advantage in t

he market. The third session focused on "The Intersection of Business Journalism and IPR." Mr. Roshan explored how intellectual property issues influence business reporting and the challenges journalists face when covering stories related to IPR. The seminar included an interactive Q&A session, where participants had the opportunity to ask Mr. Roshan questions related to business journalism and IPR. The session was highly engaging, with students and faculty members posing thought-provoking questions. Mr. Roshan provided detailed and insightful answers, enriching the participants' understanding of the topics discussed.

The seminar on "Business Journalism and IPR: Navigating the Nexus" successfully highlighted the critical relationship between business journalism and intellectual property rights. Mr. R. Roshan's expertise and engaging presentation style provided participants with a thorough understanding of the complexities involved in reporting on business and IPR issues. The seminar underscored the importance of ethical journalism and the need for journalists to be well-versed in IPR to ensure accurate and responsible reporting.






**Photographs of the Seminar on Business Journalism and IPR: Navigating the Nexus**




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Rajagiri College of Management and Applied Sciences  
Kakkanad

Department of English  
in association with  
Internal Quality Assurance Cell (IQAC)  
organizes a seminar on

**Business Journalism and IPR:  
Navigating the Nexus**



**Resource Person:**  
**Mr. R. Roshan**  
**Mathrubhumi Chief Business Journalist**

 07 March 2023  10:30am - 1:30pm  Conference Hall

Faculty Coordinator  
Ms. Martina AA

Student Coordinator  
Aparna Shankar

Poster of the Workshop on Seminar on Business Journalism and IPR: Navigating the Nexus

*Legal*






**Sample Certificate of the Seminar on Business Journalism and IPR: Navigating the Nexus**

*Legal*





**Attendance Sheets of the Seminar on Business Journalism and IPR: Navigating the Nexus**

  
**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**  
KAKKANAD

Department of English

Date	7 March 2023
Name of Event	Seminar on Business Journalism and IPR: Navigating the Nexus
Programme	B.A. English (Open) Semester 4
Venue	Conference Hall

LIST OF ATTENDEES




Sl. No.	REG. NO.	NAME	SR.
1	20101	Abhi Jeyaraj	
2	20102	Aishwarya	
3	20103	Aishwarya	
4	20104	Aishwarya	
5	20105	Aishwarya	
6	20106	Aishwarya	
7	20107	Aishwarya	
8	20108	Aishwarya	
9	20109	Aishwarya	
10	20110	Aishwarya	
11	20111	Aishwarya	
12	20112	Aishwarya	
13	20113	Aishwarya	
14	20114	Aishwarya	
15	20115	Aishwarya	
16	20116	Aishwarya	
17	20117	Aishwarya	
18	20118	Aishwarya	
19	20119	Aishwarya	
20	20120	Aishwarya	

21	20121	Aishwarya	
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28	20128	Aishwarya	
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55	20155	Aishwarya	
56	20156	Aishwarya	
57	20157	Aishwarya	
58	20158	Aishwarya	
59	20159	Aishwarya	
60	20160	Aishwarya	

Signature of the Head of Department  
Name & Designation of Head of Department  
Date: 7/3/2023




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<p><b>Report Submitted By</b></p>	<p>Aparna Sankar,                  BA English 5<sup>th</sup> Semester,                  Department of English,                  Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p><b>Coordinated by</b></p>	<p>Ms Martina AA,                  Assistant Professor,                  Department of English,                  Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p><b>Approved by</b></p>	<p>Ms. Martina AA,                  HoD &amp; Assistant Professor,                  Department of English,                  Rajagiri College of Management and Applied Sciences, Kakkanad</p>	

9 March 2023



PRINCIPAL  
 Rajagiri College of Management & Applied Sciences  
 Rajagiri Valley, P. O., Kakkanad - 682 039





**Report: Seminar on The Art and Science of Research**

Program	Seminar on The Art and Science of Research
Date	03.03.2023 1.30 pm
No. of Participants	35
Resource Person	Dr. Nimitha Aboobaker
Outcome	Participants gained a comprehensive understanding of the artistic and scientific aspects of research, enhancing their ability to conduct high-quality studies.
Organized by	Department of Commerce
Faculty in charge	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Mr. Aswin Biju, Ms. Amra Ansar, M.Com 4 <sup>th</sup> Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad

The Department of Commerce organized an enlightening seminar titled "The Art and Science of Research" on the 3rd of March, 2022. This seminar, spanning from 1:30 PM to 4:30 PM, was a significant initiative aimed at enriching the research capabilities of the participants. The event saw an enthusiastic turnout with 35 participants, ranging from undergraduate students to seasoned researchers, all eager to enhance their understanding of the nuanced domains of research. The seminar was graced by the esteemed Dr. Nimitha Aboobaker, a distinguished figure in the realm of research, who served as the resource person. Dr. Nimitha Aboobaker's vast experience and insightful perspectives provided the participants with a unique blend of theoretical knowledge and practical insights, effectively bridging the gap between the artistic and scientific aspects of research.






Dr. Nimitha Aboobaker commenced the session with a compelling introduction to the fundamental concepts of research, emphasizing the importance of curiosity, critical thinking, and methodical investigation. She illustrated how research is not merely a scientific endeavor but also an artistic pursuit that requires creativity, intuition, and an open mind. Her engaging presentation underscored the symbiotic relationship between the art and science of research, highlighting how both elements are crucial for conducting robust and impactful studies.

Throughout the seminar, Dr. Nimitha Aboobaker elaborated on various research methodologies, discussing their applications and limitations. She provided detailed explanations of qualitative and quantitative research methods, offering real-world examples to illustrate their effectiveness in different scenarios. Participants were encouraged to critically assess these methodologies, fostering a deeper understanding of how to choose the appropriate method for their specific research questions.

One of the key highlights of the seminar was the interactive session, where participants had the opportunity to engage directly with Dr. Nimitha Aboobaker. This session facilitated a dynamic exchange of ideas, allowing participants to pose questions, share their experiences, and seek guidance on their ongoing research projects. Dr. Nimitha Aboobaker's thoughtful responses and practical advice were highly appreciated, providing valuable insights that participants could apply to their work.

The seminar also delved into the ethical dimensions of research, a topic of paramount importance in today's academic and professional landscape. Dr. Nimitha Aboobaker discussed the principles of ethical research, emphasizing the need for integrity, transparency, and respect for subjects and data. She highlighted common ethical dilemmas and provided strategies for navigating these challenges, reinforcing the importance of maintaining ethical standards throughout the research process.

By the end of the seminar, participants had gained a comprehensive understanding of the artistic and scientific facets of research. They were equipped with enhanced skills and knowledge, enabling them to conduct high-quality studies with greater





confidence and competence. The seminar not only expanded their theoretical understanding but also inspired a renewed passion for research, motivating them to pursue their projects with greater vigor and dedication.

The success of this seminar was a testament to the meticulous planning and coordination by the organizing team. Ms. Mary Antony, the faculty in charge, played a pivotal role in orchestrating the event, ensuring its smooth execution. The student coordinators, Aswin Biju and Amra Ansar, also demonstrated commendable leadership and organizational skills, contributing significantly to the seminar's success.

In conclusion, the seminar on "The Art and Science of Research" was a resounding success, leaving a lasting impact on all participants. It was a valuable educational experience that underscored the importance of integrating artistic intuition with scientific rigor in research, ultimately fostering a more holistic and effective approach to scholarly inquiry.



**Photograph : Seminar on the Art and Science of Research**





  
**RCMAS**  
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES,  
KAKKANAD**

**Department of Commerce**

IN ASSOCIATION WITH  
**INTERNAL QUALITY ASSURANCE CELL (IQAC)**  
ORGANISES

**SEMINAR ON THE ART AND  
SCIENCE OF RESEARCH**



**DR. NIMITHA ABOUBAKER**

 **CONFERENCE HALL**

 **AT 1:30 PM | 03.05.2023**

**FACULTY COORDINATOR:**  
Ms. Mary Antony- 9447590381

**STUDENT COORDINATORS:**  
Aswin Biju- 9496174461,  
Amra Ansar- 9995280889

**Program Poster: Seminar on the Art and Science of Research**





**Sample Certificate: Seminar on The Art and Science of Research**



A handwritten signature in green ink, appearing to read "Lily Mathew", written over a horizontal line.





**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

**KAKKANAD**

Date	03/03/2023
Title of Programme	Seminar on The Art and Science of Research
Department/Organising Cell	Department of Commerce
Venue	Conference Hall

**LIST OF ATTENDEES**

SL NO.	NAME	PROGRAMME	SIGNATURE
1	Rohini Eapen Jijo		
2	Ajmal P S		
3	Avin Binu		
4	Arshi S		
5	Niveditha Vignathamesh		
6	Harshith S. Mohan		
7	Charishy K. Pooja		
8	Disha Anil		
9	Divyraj S. Lal		
10	Adithy Anil		
11	Krishnapriya K.P		
12	Krishnaveni K.P		
13	SIVANI B.		
14	Fathimath Sifara		
15	Tanusha Krishana		
16	Ameera A.I		
17	Mulaka Mahanar		



Legal

18	Diana Joseph		
19	Mariya Paul		
20	Vandana Parakkal-S		
21	Amrutha Anand		
22	Nidhi Varghese		
23	VINITHA VARADACHARI		
24	AQUINA JOSEPH		
25	Jessy Mathew		
26	Meelana Anthony		
27	Ramya Sankar		
28	Anna George		
29	Meeta Sebastian		
30	Mary Antony		
31	Aravind K.M		
32	Saarya Kumar		
33	Amalika Kumar		
34	F.Sa. Jacob		
35	Sanu Jero		

Name of Event Coordinator / Coordinators  
with Signature




MS. MARY ANTONY



Attendance statement: Seminar on the Art and Science of Research

Legal



Report submitted by	Mr. Aswin Biju, M.Com 4 <sup>th</sup> Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Mary Antony ,HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	



**PRINCIPAL**

Rajagiri College of Management & Applied Sciences  
 Rajagiri Valley, P. O., Kakkanad - 682 039



**Report: Seminar on Textile Industry Insights: Challenges and Opportunities of Entrepreneurs.**

<b>Program</b>	Seminar on Textile Industry Insights: Challenges and Opportunities of Entrepreneurs
<b>Date</b>	08.02.2023 & 09.02.2023 08.02.23- 2:30pm ,09.02.23- 12:30 pm
<b>No.of Participants</b>	53
<b>Resource Person</b>	Mr.Robin Kanattu Thomas ,Co-founder & CEO Astrek Innovations(08.02.23),Mr.Rezwin Ali,Managing Director,SWAPNA Group,Founder -Talisha Fashion(09.02.23)
<b>Outcome</b>	Entrepreneurs learned about the current trends and challenges in the textile industry, gaining knowledge to navigate and capitalize on market opportunities.
<b>Organized by</b>	Department of Management
<b>Faculty in charge</b>	Ms. Ardra C Michael ,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
<b>Student in charge</b>	Ms.Shakeeba Faheem,BBA 5 <sup>th</sup> semester,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad

The seminar on 'Textile Industry Insights: Challenges and Opportunities for Entrepreneurs' was organized by the Management Department on the 8th and 9th of February 2023. The event aimed to provide entrepreneurs with comprehensive knowledge about the current dynamics, challenges, and opportunities in the textile industry. The seminar spanned two days, with each day featuring distinguished speakers who shared their expertise and insights. Mr. Robin Kanattu Thomas, Co-

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founder & CEO of Astrek Innovations, addressed the participants on the 8th of February. On the following day, Mr. Rezwin Ali, Managing Director of SWAPNA Group and Founder of Talisha Fashion, took the stage. The sessions were scheduled at 2:30 pm on the first day and 12:30 pm on the second day, accommodating the availability of the resource persons and participants. The seminar attracted 53 participants, primarily entrepreneurs and individuals interested in venturing into the textile sector. The diverse audience contributed to enriching discussions and perspectives during the event. Mr. Robin Kanattu Thomas discussed emerging trends in textile technology and innovation, emphasizing the importance of staying updated with technological advancements to remain competitive. He highlighted challenges such as sustainability practices and global market trends, urging entrepreneurs to adopt eco-friendly strategies and explore international opportunities. On the second day, Mr. Rezwin Ali focused on the entrepreneurial journey within the textile industry. He shared practical insights into managing a successful business, navigating market fluctuations, and building sustainable brands. His session provided attendees with actionable strategies to capitalize on market opportunities while mitigating risks. The seminar successfully achieved its objectives of educating entrepreneurs about the textile industry's intricacies. Participants gained valuable knowledge on market trends, sustainability practices, and strategic management approaches.



**Photograph of Seminar on Textile industry and Insights**



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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES,  
KAKKANAD**

**Department of Management**

In association with  
**Internal Quality Assurance Cell (IQAC)**  
Organises

**Seminar on textile industry insight:  
Challengers and Opportunities of Entrepreneurs**



Co-founder &  
Ceo Astrek Innovation





Director, Swapna Group,  
Founder- Talisha Fashion

Resource Person

Mr. Robin Kanattu Thomas & Mr. Rezwin Ali

  
Conference Hall

Faculty Coordinator  
Ms. Ardia C Michael : 7736406710

 2:30 pm February 08 2023  
 12:30 pm February 09 2023

Student Coordinator  
Shakeeba Faheem : 8943819024

**Poster of Seminar on Textile industry and Insights: Challenges  
and Opportunities of Entrepreneurs**





Sample Certificate of Seminar on Textile industry Insights: Challenges and Opportunities of Entrepreneurs



A handwritten signature in green ink, appearing to be "Vignesh", written over a horizontal line.



**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES  
KAKANNAD**

DATE	08.02.2023
TITLE	SEMINAR ON TEXTILE INDUSTRY INSIGHTS: CHALLENGES AND OPPORTUNITIES OF ENTREPRENEURS
DEPARTMENT/MANAGEMENT CELL	DEPARTMENT OF MANAGEMENT
VENUE	CONFERENCE HALL

**LIST OF ATTENDEES**

**BATCH : S5 BBA**

SI.NO	NAME	SIGNATURE
1	ABHIMANYU	<i>Abhimanyu</i>
2	AFROS KHAN.A	<i>Afros</i>
3	AGNES MARY	<i>Agnes</i>
4	AKSHAY ASHOK	<i>Akshay</i>
5	AKSHAY BABY	<i>Akshay</i>
6	ALAN PHILIP	Absent
7	ALDON MINU MATHEW	<i>Aldon</i>
8	ALVINA THOMAS JOSEPH KURIEN	<i>Alvina</i>
9	AMAL A M	

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10	AMULYA THACHAPPALLIL ANTONY	
11	ANNINA NELSON	Annina
12	ANTARA B.M	A Antara - B.M.
13	ANTONY LAWRENCE	Absent
14	ASHIK VIJAY	Ashik.V.
15	ASHOK G	Absent
16	CATHELIN PEREIRA	Cathelin
17	CHRIS MATHEW	Chris
18	CHRISTINA BIJU	Christina
19	DEVAMSHI DINESH	Divya D.
20	DITHIN SHIBU	Dithin
21	E GABRIEL JOHN CHAACKO	Gabriel J.
22	ELIZABETH TOMY	Elizabeth
23	FERHENNA FIROS	Ferhenna
24	GEO MOHAN	Geo.M.
25	GOPIKA GOPAKUMAR	Gopika

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26	HANOK SIBI THOMAS	Hand
27	HASHIM.V	Hand
28	HASHINA. T. H	Hand.
29	IDRIS ARFAT BHAT	Jasa
30	JEEVA K SAJI	J
31	JOSEPH JOEMON	Joseph John
32	JOSLIND GEORGE	Josling
33	JYOTHILAKSHMI DIVAKAR	Jyothi Lakshmi
34	KASHISH GUPTA	Kashish
35	MATHEW MARTIN	Mathew
36	MEGHA JENSON	Megha
37	MIDHUN DL	Midhun
38	MOHAMMED RASSAL PT	Faisal
39	NAIVEDHYA.S	Navidya
40	NANDAJA PRAKASH	Nandya
41	NANDHANA AJAYAN	Absent
42	NAZRANA NAZAR	Nazrana Nazir

*Legal*



43	NOOPA ANNA JUSTUS	<i>Noopa Anna</i>
44	PK KRISHNANUNNI	<i>PK Krishnanunni</i>
45	PAUL ANTIO	<i>Paul Antio</i>
46	P.I AMEEN	<i>P.I Ameen</i>
47	RAINA RAMESH KUMAR	<i>Raina</i>
48	REEVE THOMAS	<i>Reeve</i>
49	RISHABH RATNAM	<i>Rishabh</i>
50	ROHEN VARGHESE THUNDATHIL	<i>Rohen</i>
51	SAFTHAR AMEEN	<i>Safthar</i>
52	SAYUKTHA B SETH	<i>Sayuktha</i>
53	SHAKKEEBA FAHEEM	<i>Shakkeeba</i>
54	SHIV SAJESH	<i>Shiv</i>
55	SREELAKSHMI MURALI	<i>Sreelakshmi</i>
56	SUSAN JACOB	<i>Absent</i>
57	VANDHANA. V. RAO	<i>Vandhana</i>
58	VARUN GEORGE THOMAS	<i>Varun</i>
59	VIPUL J NAIR	<i>Vipul</i>

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COLLEGE OF MANAGEMENT & APPLIED SCIENCES  
RAJAGIRI  
KAKKANAD

60	MUHAMMED ZAMEER	Absent
61	SHAHAZADHA HABEEB	Gha
62	ALEX GEORGE	Alex George

FACULTY COORDINATOR

Ms. Andra C. Michael.



HOD

Department of Management



Ms. Meha Mohan.



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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**  
**KAKANNAD**

DATE	09.02.2023
TITLE	SEMINAR ON TEXTILE INDUSTRY INSIGHTS: CHALLENGES AND OPPORTUNITIES OF ENTREPRENEURS
DEPARTMENT/MANAGEMENT CELL	DEPARTMENT OF MANAGEMENT
VENUE	CONFERENCE HALL

**LIST OF ATTENDEES**

**BATCH : S5 BBA**

SI.NO	NAME	SIGNATURE
1	ABHIMANYU	<i>Abhimanyu</i>
2	AFROS KHAN.A	<i>Afros</i>
3	AGNES MARY	<i>Agnes</i>
4	AKSHAY ASHOK	<i>Akshay</i>
5	AKSHAY BABY	<i>Akshay</i>
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7	ALDON MINU MATHEW	<i>Aldon</i>
8	ALVINA THOMAS JOSEPH KURIEN	<i>Alvina</i>
9	AMAL A M	<i>Amal</i>

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10	AMULYA THACHAPPALLIL ANTONY	
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13	ANTONY LAWRENCE	Antara - B.M.
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15	ASHOK G	Ashok.v.
16	CATHELIN PEREIRA	Absent
17	CHRIS MATHEW	Cathelin
18	CHRISTINA BIJU	Chris
19	DEVAMSHI DINESH	Christina Biju
20	DITHIN SHIBU	Devamshi D.
21	E GABRIEL JOHN CHAACKO	Dithin Shibu
22	ELIZABETH TOMY	E Gabriel John Chaacko
23	FERHENNA FIROS	Elizabeth Tomy
24	GEO MOHAN	Ferhenna Firos
25	GOPIKA GOPAKUMAR	Geo. M.
		Gopika Gopakumar

*Verma*



26	HANOK SIBI THOMAS	Hanok
27	HASHIM.V	Hashim
28	HASHINA. T. H	Hashina
29	IDRIS ARFAT BHAT	Irfat
30	JEEVA K SAJI	Jeeva
31	JOSEPH JOEMON	Joseph John
32	JOSLIND GEORGE	J. George
33	JYOTHILAKSHMI DIVAKAR	Jyothilakshmi
34	KASHISH GUPTA	Kashish
35	MATHEW MARTIN	Mathew
36	MEGHA JENSON	Megha
37	MIDHUN DL	Midhun
38	MOHAMMED RASSAL PT	Jamal
39	NAIVEDHYA.S	Navedhya
40	NANAJA PRAKASH	Nandya
41	NANDHANA AJAYAN	Absent
42	NAZRANA NAZAR	Nazrana Nazir

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43	NOOPA ANNA JUSTUS	Noopa Anna.
44	PK KRISHNANUNNI	Krishnelini
45	PAUL ANTIO	Paul Antio.
46	P.I AMEEN	Ameen.
47	RAINA RAMESH KUMAR	Raina
48	REEVE THOMAS	Ranji
49	RISHABH RATNAM	
50	ROHEN VARGHESE THUNDATHIL	Rohena
51	SAFTHAR AMEEN	Safthar
52	SAYUKTHA B SETH	Sayuktha.
53	SHAKKEEBA FAHEEM	Shakeeba.
54	SHIV SAJESH	
55	SREELAKSHMI MURALI	Sreelakshmi
56	SUSAN JACOB	Absent
57	VANDHANA, V. RAO	Vandhana.
58	VARUN GEORGE THOMAS	Varun.
59	VIPUL J NAIR	






60	MUHAMMED ZAMEER	Absent
61	SHAHAZADHA HABEEB	sh
62	ALEX GEORGE	Absent

Faculty Coordinator  
Ms. Ardra - C. Micheal






HOD  
Department of Management

  
Ms. Megha Mohan.



**Attendance statement of Seminar on Textile industry Insights: Challenges and Opportunities of Entrepreneurs**


Report submitted by	Ms.Shakeeba Faheem,BBA 6th semester,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad	
Coordinated by	Ms.Ardr C Michael. Assistant Professor,Department of Management,Rajagiri college of Management & Applied Sciences,Kakkanad	
Approved by	Ms.Megha Mohan,HOD & Assistant Professor,Rajagiri college of Management & Applied Sciences,Kakkanad	

9 February 2023




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Rajagiri College of Management & Applied Sciences  
Rajagiri Valley P. O., Kakkanad - 682 039



**Report: Seminar on ICON: Introduction to Intercollegiate Business Fest**

<b>Program</b>	Seminar on ICON: Introduction to Intercollegiate Business Fest
<b>Date</b>	13.01.2023 9:30 AM
<b>No.of Participants</b>	22
<b>Resource Person</b>	Ms.Tessy Mathew, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad.
<b>Outcome</b>	Students were introduced to the concept and benefits of participating in intercollegiate business fests, enhancing their networking and competitive skills.
<b>Organized by</b>	Department of Management
<b>Faculty in charge</b>	Ms.Raji T ,Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
<b>Student in charge</b>	Mr.Antony Lawrence, BBA sixth semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad

The seminar on "Introduction to Intercollegiate Business Fest (ICON)" held on January 13, 2023, aimed to familiarize students with the opportunities and advantages of participating in intercollegiate business festivals. The event was organized by the management team with Ms. Raji T overseeing the logistics and Antony Lawrence coordinating student involvement. The seminar commenced promptly at 9:30 AM with an enthusiastic turnout of 22 students from various departments. The session began with an opening address by Ms. Raji T, emphasizing the importance of extracurricular activities in fostering holistic development. She highlighted how participation in business fests enhances networking, fosters teamwork, and hones



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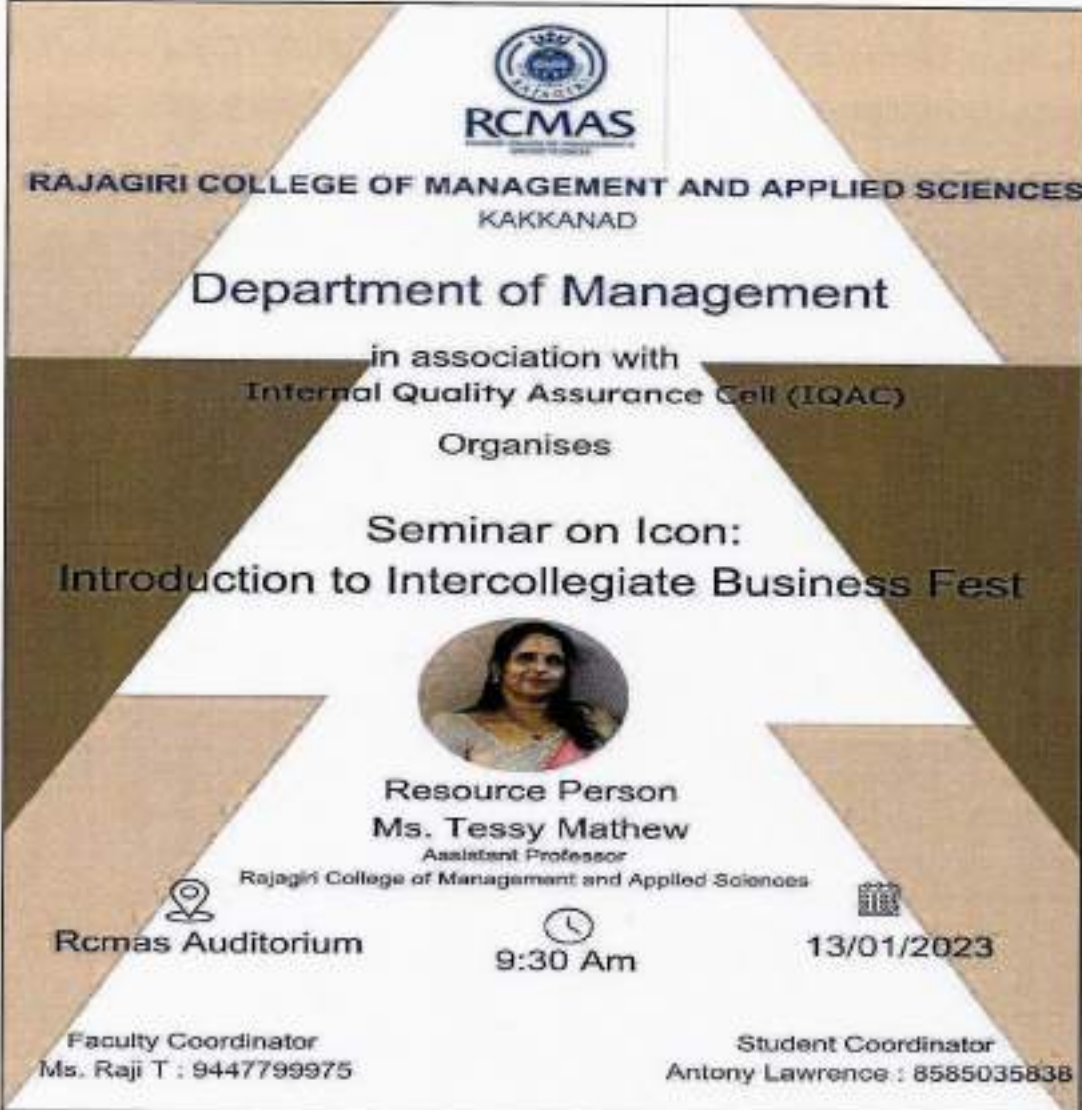
competitive skills essential for future careers. The seminar provided an overview of what intercollegiate business fests entail, including competitions, workshops, and networking opportunities. Speakers elaborated on the benefits such as gaining exposure to industry trends, interacting with peers from different institutions, and developing problem-solving abilities under pressure. The seminar achieved its objective of introducing students to the concept and benefits of participating in intercollegiate business fests. Participants left with a clearer understanding of how such events can complement their academic learning and prepare them for real-world challenges. The interactive sessions and testimonials provided valuable insights into the practical applications of theoretical knowledge in competitive environments.




**Photograph of Seminar on Icon: Introduction to Intercollegiate Business fest**



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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**  
KAKKANAD


**Department of Management**


in association with  
**Internal Quality Assurance Cell (IQAC)**  
Organises

**Seminar on Icon:  
Introduction to Intercollegiate Business Fest**

  
**Resource Person**  
**Ms. Tessa Mathew**  
Assistant Professor  
Rajagiri College of Management and Applied Sciences

 **Rcmas Auditorium**

 **9:30 Am**

 **13/01/2023**

Faculty Coordinator  
Ms. Raji T : 9447799975

Student Coordinator  
Antony Lawrence : 8585035838

**Poster of Seminar on Icon : Introduction to Intercollegiate Business fest**







**RCMAS**

**Rajagiri College of Management and Applied Sciences  
Kakkanad**

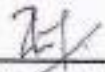
# CERTIFICATE

of Participation

This is to certify that

Mr. John J Ukken

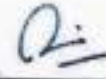
has participated in a seminar on **ICON: Introduction to Intercollegiate Business Fest**  
organized by the **Department of Management** in association with **IQAC** on  
**13.01.2023**



**Ms. Raji T**  
Event Coordinator



**Ms. Megha Mohan**  
Head of the Department



**Fr. Ajeesh Puthussery CMI**  
Principal

Sample Certificate for Seminar on Icon : Introduction to Intercollegiate Business fest





DEPARTMENT OF MANAGEMENT

IN ASSOCIATION WITH IQAC

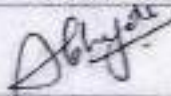
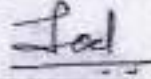

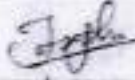

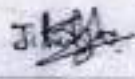


ICON 2022-23

DATE: 13 January 2023

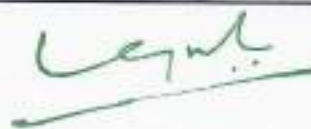
TIME: 9:30 AM


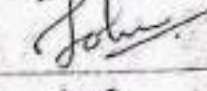

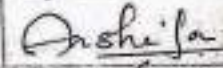

VENUE: RCMAS AUDITORIUM

**ATTENDANCE SHEET**

Sl.NO	NAME	COLLEGE	SIGNATURE
1	Abhijith R	Sree Mahadeva College Valkom	
2	Joel	Rajagiri Viswajyothi College of Arts and Applied Sciences	
3	Ebin Binu	Rajagiri Viswajyothi College of Arts and Applied Sciences	
4	Joseph Joy	Rajagiri Viswajyothi College of Arts and Applied Sciences	
5	Nikhil poulose	Rajagiri Viswajyothi College of Arts and Applied Sciences	
6	Jithul joy	Rajagiri Viswajyothi College of Arts and Applied Sciences	
7	John J Ukken	FISAT Business school	
8	Swathi Suresh	Sree Sankara college kalady	





9	Aleena martin	Sree Sankara college kalady	
10	Alan sony	Sree Sankara college kalady	
11	Navya Jose	Sree Sankara college kalady	
12	BASIL SAJU	Sree Sankara college kalady	
13	John S	Jain deemed to be university	
14	Ansal Salam	Government Polytechnic College, Perumbavoor	
15	Afthab abdul jabar	Government Polytechnic College, Perumbavoor	
16	Abdul suhair	Kuttukaran Polytechnic college	
17	Anshifa Navas	Yeldo Mar Baseliious college kothamangalam	
18	Anagha sunny	Yeldo Mar Baseliious college kothamangalam	
19	Sahala Ajas	Yeldo Mar Baseliious college kothamangalam	
20	Hashir MM	Yeldo Mar Baseliious college kothamangalam	
21	Dheeraj prasad	Yeldo Mar Baseliious college kothamangalam	
22	Muhammed Saheer M.N	Mes collage marampilly	

Faculty Coordinator

Ms. Raji . T



HOD




Department of Management

Ms. Megha Mohan.

**Attendance Statement of Seminar on : Introduction to Intercollegiate Fest**





Report submitted by	Mr. Antony Lawrence, BBA 6 <sup>th</sup> semester, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms. Raji T, Assistant Professor, Department of Management Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Rajagiri college of Management & Applied Sciences, Kakkanad	

13 January 2023





**PRINCIPAL**  
Rajagiri College of Management & Applied Sciences  
Rajagiri Valley, P. O., Kakkanad - 682 039

**Report: Workshop on Mastering Research Methodology for Academic Projects**

<b>Program</b>	Workshop on Mastering Research Methodology for Academic Projects
<b>Date</b>	17.11.2022 to 18.11.2022 9.30 am
<b>No.of Participants</b>	51
<b>Resource Person</b>	Ms.Megha Mohan,HOD & Assistant Professor, Rajagiri College of Management and Applied Sciences,Kakkanad,Ms.Anila Varghese, Assistant Professor, Rajagiri College of Management and Applied Sciences,Kakkanad
<b>Outcome</b>	Participants acquired advanced skills in research methodology, enhancing their ability to conduct high-quality academic projects and publish their findings.
<b>Organized by</b>	Department of Management
<b>Faculty in charge</b>	Ms.Sunitha Varghese,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
<b>Student in charge</b>	Ms.Shakeeba Faheem,BBA 3 <sup>rd</sup> semester, Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad

The workshop on "Mastering Research Methodology for Academic Projects" was successfully conducted from the 17th to the 18th of November, 2022. The event was held at Rajagiri College of Management and Applied Sciences, Kakkanad, with the primary goal of equipping participants with advanced research skills essential for conducting high-quality academic projects and publishing their findings. The workshop saw the participation of enthusiastic individuals, keen on enhancing their research capabilities. The workshop was meticulously planned and executed by



*[Handwritten signature]*

the management, with Ms. Sunitha Varghese as the faculty in charge and Shakeeba Faheem as the student in charge. The sessions were conducted by two experienced resource persons, Ms. Anila Varghese and Ms. Megha Mohan, both Assistant Professors at Rajagiri College of Management and Applied Sciences. The workshop commenced at 9:30 AM with an inaugural session, where the resource persons were introduced. Ms. Anila Varghese began the first session with an overview of research methodology, emphasizing its importance in academic projects. She covered the fundamentals of research design, including the formulation of research questions, hypothesis development, and the selection of appropriate research methods.


The second session focused on qualitative research methods. Ms. Anila Varghese elaborated on various qualitative techniques such as interviews, focus groups, and case studies. She also provided practical tips on data collection, coding, and analysis. The workshop concluded with a feedback session, where participants expressed their satisfaction and the value they derived from the sessions. The participants acquired advanced skills in research methodology, which will significantly enhance their ability to conduct high-quality academic projects and publish their findings. The hands-on approach and the practical insights provided by the resource persons were particularly appreciated.



**Photograph of Seminar on Mastering Research Methodology for Academic Projects**



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES  
KAKKANAD


**Department of Management**

in association with  
**Internal Quality Assurance Cell (IQAC)**  
Organises

**Workshop on Mastering Research Methodology  
for Academic Project**






Assistant professor, Rumma



Assistant professor, Rumma

**Resource Person**  
**Ms. Anila Varghese & Ms. Megha Mohan**

 Lecture Hall 101       9:30AM       November 17 & 18 2022

Faculty Coordinator  
Ms. Sunitha Varghese: 9747640097

Student Coordinator  
Shakeeba Faheem: 8943819024

Poster of Seminar on Mastering Research Methodology for Academic Projects





Sample Certificate of Seminar on Mastering Research Methodology for Academic Projects



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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

**KAKANNAD**

DATE	17.11.2022
TITLE	WORKSHOPS ON MASTERING RESEARCH METHODOLOGY FOR ACADEMIC PROJECTS
DEPARTMENT/MANAGEMENT CELL	DEPARTMENT OF MANAGEMENT
VENUE	LECTURE HALL 101

**LIST OF ATTENDEES**

**BATCH : S5 BBA**

SI.NO	NAME	SIGNATURE
1	ABHIMANYU	<i>Abhimanyu</i>
2	AFROS KHAN.A	Absent
3	AGNES MARY	<i>Agnes</i>
4	AKSHAY ASHOK	<i>Akshay</i>
5	AKSHAY BABY	Absent
6	ALAN PHILIP	<i>Alan Philip</i>
7	ALDON MINU MATHEW	<i>Aldon Minu</i>
8	ALVINA THOMAS JOSEPH KURIEN	Absent



*Legal*

9	AMAL A M	Amala
10	AMULYA THACHAPPALLIL ANTONY	Amulya
11	ANNINA NELSON	Absent
12	ANTARA B.M	Antara B.M
13	ANTONY LAWRENCE	Absent
14	ASHIK VJAY	Ashik. v.
15	ASHOK G	Ashok
16	CATHELIN PEREIRA	Absent
17	CHRIS MATHEW	Absent
18	CHRISTINA BIJU	Christina
19	DEVAMSHI DINESH	Devamshi D
20	DITHIN SHIBU	Dithin Shibu
21	E GABRIEL JOHN CHAACKO	Gabriel J.
22	ELIZABETH TOMY	Elizabeth
23	FERHENNA FIROS	Ferhenna
24	GEO MOHAN	Geo - M
25	GOPIKA GOPAKUMAR	Gopika Gopakumar



26	HANOK SIBI THOMAS	Hanok
27	HASHIM.V	hashim
28	HASHINA. T. H	Absent
29	IDRIS ARFAT BHAT	Absent
30	JEEVA K SAJI	Absent
31	JOSEPH JOEMON	Joseph Joemon
32	JOSLIND GEORGE	Absent
33	JYOTHILAKSHMI DIVAKAR	Jyothilakshmi
34	KASHISH GUPTA	Kashish
35	MATHEW MARTIN	Mathew
36	MEGHA JENSON	Megha
37	MIDHUN DL	Midhun
38	MOHAMMED RASSAL PT	Rassal
39	NAIVEDHYA.S	Naiveehya
40	NANAJA PRAKASH	Nandraj
41	NANDHANA AJAYAN	AJ
42	NAZRANA NAZAR	Nazran Nazar



43	NOOPA ANNA JUSTUS	Noopa
44	PK KRISHNANUNNI	Krishnanunni
45	PAUL ANTIO	Paul Antio
46	P.I AMEEN	Ameen
47	RAINA RAMESH KUMAR	Raina
48	REEVE THOMAS	Reeve
49	RISHABH RATNAM	Rishabh
50	ROHEN VARGHESE THUNDATHIL	Rohem
51	SAFTHAR AMEEN	Safthar
52	SAYUKTHA B SETH	Sayuktha
53	SHAKKEBA FAHEEM	Shakkeba
54	SHIV SAJESH	Shiv
55	SREELAKSHMI MURALI	Sreelakshmi
56	SUSAN JACOB	Susan
57	VANDHANA. V. RAO	Vandhana
58	VARUN GEORGE THOMAS	Varun
59	VIPUL J NAIR	Vipul



*Legal*

60	MUHAMMED ZAMEER	<i>Mu</i>
61	SHAHAZADHA HABEEB	<i>Shah</i>
62	ALEX GEORGE	<i>Alex</i>
60		
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66		

Faculty Coordinator

Sunitha Varghese *Sunitha*



HOD  
Department of Management

*Megha*  
Ms. Megha Mohan



*Legat*



5)

**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

**KAKANNAD**

<b>DATE</b>	18.11.2022
<b>TITLE</b>	WORKSHOPS ON MASTERING RESEARCH METHODOLOGY FOR ACADEMIC PROJECTS
<b>DEPARTMENT/MANAGEMENT CELL</b>	DEPARTMENT OF MANAGEMENT
<b>VENUE</b>	LECTURE HALL 101

**LIST OF ATTENDEES**

**BATCH : S5 BBA**

SI.NO	NAME	SIGNATURE
1	ABHIMANYU	<i>Abhimanyu</i>
2	AFROS KHAN.A	<i>Absent</i>
3	AGNES MARY	<i>Agnes</i>
4	AKSHAY ASHOK	<i>AKSHAY</i>
5	AKSHAY BABY	<i>Absent</i>
6	ALAN PHILIP	<i>Alan philip</i>
7	ALDON MINU MATHEW	<i>Aldon Minu</i>
8	ALVINA THOMAS JOSEPH KURIEN	<i>Absent</i>



*Legal*

9	AMAL A M	Amal A.M.
10	AMULYA THACHAPPALLIL ANTONY	Amulya
11	ANNINA NELSON	Absent
12	ANTARA B.M	Antara B.M
13	ANTONY LAWRENCE	Absent
14	ASHIK VIJAY	Ashik v.
15	ASHOK G	Ashok
16	CATHELIN PEREIRA	Cathelin
17	CHRIS MATHEW	Absent
18	CHRISTINA BIJU	Christina
19	DEVAMSHI DINESH	Devamshi D
20	DITHIN SHIBU	Dithin shibu
21	E GABRIEL JOHN CHAACKO	Gabriel J.
22	ELIZABETH TOMY	Elizabeth
23	FERHENNA FIROS	Ferhenna
24	GEO MOHAN	Geo.M
25	GOPIKA GOPAKUMAR	Gopika Gopakumar



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26	HANOK SIBI THOMAS	Hanok
27	HASHIM.V	hashim
28	HASHINA. T. H	Absent
29	IDRIS ARFAT BHAT	Absent
30	JEEVA K SAJI	Absent
31	JOSEPH JOEMON	Joseph Joemon
32	JOSLIND GEORGE	Absent
33	JYOTHILAKSHMI DIVAKAR	Jyothilakshmi
34	KASHISH GUPTA	Kashish
35	MATHEW MARTIN	Mathew
36	MEGHA JENSON	Megha
37	MIDHUN DL	Midhun
38	MOHAMMED RASSAL PT	Rassal
39	NAVEDHYA S	Navedhya
40	NANAJA PRAKASH	Nanaja
41	NANDHANA AJAYAN	Nandhana
42	NAZRANA NAZAR	Nazrana Nazar



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43	NOOPA ANNA JUSTUS	Noopa.
44	PK KRISHNANUNNI	Krishnanunni
45	PAUL ANTIO	Paul Antio
46	P.I AMEEN	Pamia
47	RAINA RAMESH KUMAR	Ramya
48	REEVE THOMAS	Reeve T
49	RISHABH RATNAM	Rishabh
50	ROHEN VARGHESE THUNDATHIL	Rohem
51	SAFTHAR AMEEN	Safthar
52	SAYUKTHA B SETH	Sayuktha
53	SHAKKEEBA FAHEEM	Shakkeeba
54	SHIV SAJESH	Shiv
55	SREELAKSHMI MURALI	Sreelakshmi
56	SUSAN JACOB	Susan
57	VANDHANA. V. RAO	Vandhana
58	VARUN GEORGE THOMAS	Varun
59	VIPUL J NAIR	Vipul



*Vipul*



60	MUHAMMED ZAMEER	<i>Me</i>
61	SHAHZADHA HABEEB	<i>Shah</i>
62	ALEX GEORGE	<i>Alex</i>
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Faculty Coordinator  
Saritha Vaithere.

*Saritha*



HOD  
Department of Management




*Megha*

Ms. Megha Mohan.

**Attendance Statement of Workshop on Mastering Research Methodology for Academic Project**

*Verma*



Report submitted by	Ms.Shakeeba Faheem, BBA 6 <sup>th</sup> semester, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms.Sunitha Varghese, Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms.Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	

18 November 2022



  
**PRINCIPAL**  
Rajagiri College of Management & Applied Sciences  
Rajagiri Valley, P. O., Kakkanad - 682 039



**Report: Entrepreneurship Seminar on Grasping Web Domain and Hosting for Graphic Designers**

<b>Program</b>	Entrepreneurship Seminar on Grasping Web Domain and Hosting for Graphic Designers
<b>Date</b>	21 <sup>st</sup> October 2022
<b>No. of Participants</b>	4
<b>Resource Person</b>	Mr. Yadhu Krishnan, Software Developer, Techgentsia Software Technologies Pvt.Ltd
<b>Outcome</b>	Graphic designers learned about web domain and hosting, gaining technical knowledge to establish and manage online portfolios and business websites.
<b>Organized by</b>	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad
<b>Faculty in charge</b>	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences.
<b>Student in charge</b>	Mr. Abi Jacob, MA Graphic Design 2021-2023 Batch, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences

The workshop aimed to familiarize 2<sup>nd</sup> year M A Graphic Design students with the essential concepts of Domain and Web Hosting, preparing them for the rapid evolution of the internet landscape. The workshop was conducted by Mr. Yadhu Krishnan, a software developer with Techgentsia Software Technologies Pvt. Ltd. It catered exclusively to 2<sup>nd</sup> year M A Graphic Design students, integral to their academic syllabus.





Mr. Yadhu Krishna provided a foundational overview of Domains and FTP (File Transfer Protocol), highlighting their roles in website hosting. A live demonstration followed, where students learned firsthand how to effectively host a website online. The session was interactive, with a question-and-answer segment enabling participants to clarify doubts and deepen their understanding. By the conclusion of the workshop, participants gained practical insights into the process of website hosting, empowering them to independently manage and host their own websites. This hands-on experience equipped students with essential skills vital in today's digital era.

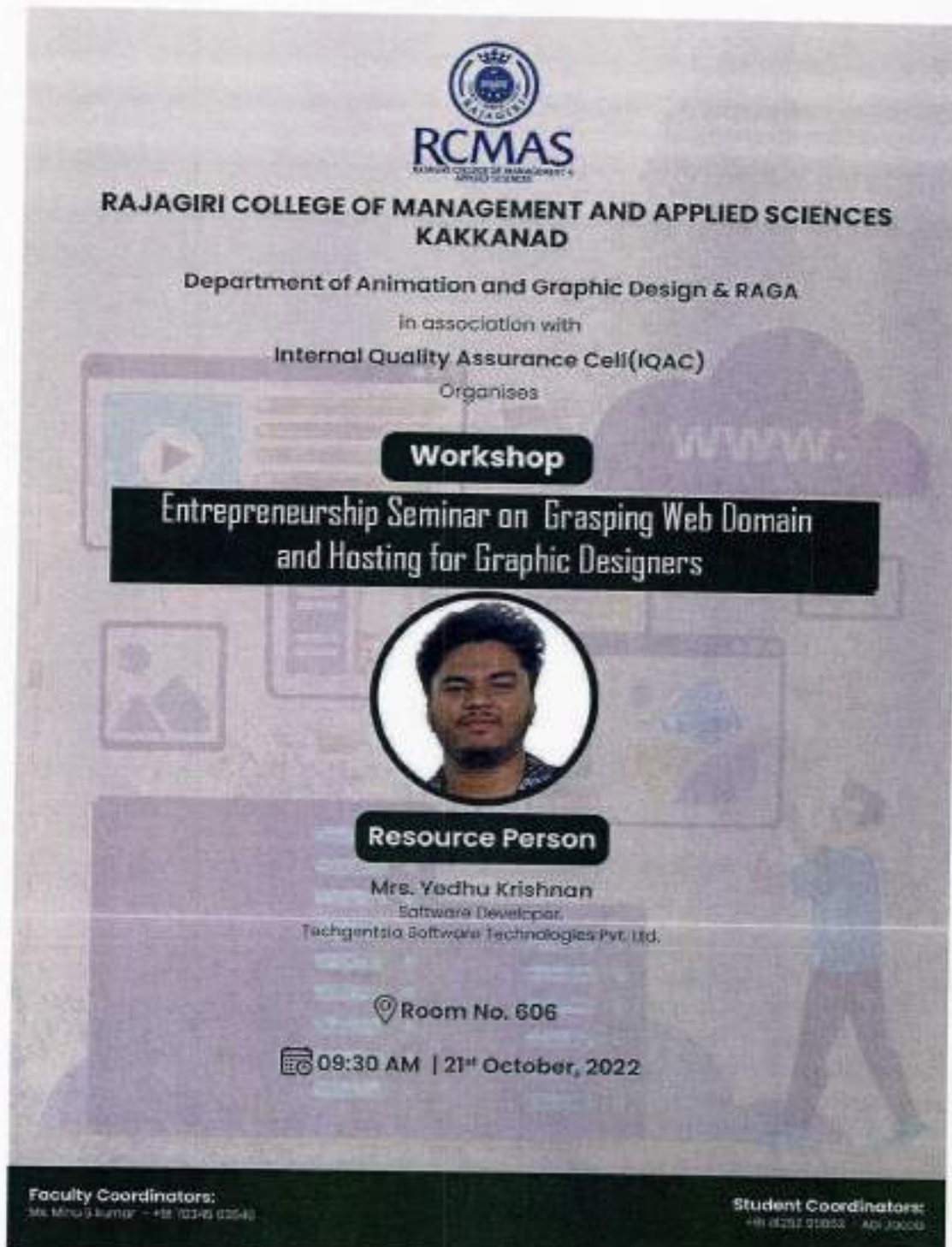
The organizing committee extends sincere appreciation to Mr. Yadhu Krishna for his invaluable contributions. Special thanks to Ms. Minu S Kumar, and the student coordinators, Mr. Abi Jacob, for their dedicated efforts in ensuring the success of the seminar. The workshop concluded successfully, leaving students well-prepared to navigate the dynamic world of internet technologies with confidence and proficiency.




**Photograph of Entrepreneurship Seminar on Grasping Web Domain and Hosting for Graphic Designers**

*Yadhu Krishna*





The poster features a background with faint icons of a play button, a person, a laptop, and a person walking. The text is centered and uses a mix of bold and regular fonts. The RCMAS logo is at the top center. The main title is in a large, bold font. The resource person's name and details are listed below a circular portrait. The date and time are at the bottom.


  
**RCMAS**  
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES  
KAKKANAD**

Department of Animation and Graphic Design & RAGA  
in association with  
Internal Quality Assurance Cell (IQAC)  
Organises

**Workshop**

**Entrepreneurship Seminar on Grasping Web Domain  
and Hosting for Graphic Designers**



**Resource Person**

Mrs. Yedhu Krishnan  
Software Developer,  
Techgenstia Software Technologies Pvt. Ltd.

📍 Room No. 606

📅 09:30 AM | 21<sup>st</sup> October, 2022

**Faculty Coordinators:**  
Ms. Minu S Kumar - Ph: 022-6 025-40

**Student Coordinators:**  
+91 9237 21852 Adm 20008

Poster of Entrepreneurship Seminar on Grasping Web Domain and Hosting for Graphic Designers

*Yedhu Krishnan*





**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**  
Kakkanad

Entrepreneurship Seminar on Grasping Web Domain and Hosting for  
Graphic Designers  
Date: 21.10.2022

Resource Person : Mr. Yadhu Krishnan, Software Developer, Techgentsia Software  
Technologies Pvt,Ltd

**Attendance Statement**

SL NO	ROLL NO	NAME	SIGNATURE
1	MAGD212101	Abi Jacob	<i>Abi Jacob</i>
2	MAGD212102	Sangeetha Lal	<i>Sangeetha Lal</i>
3	MAGD212103	Sethulakshmi G	<i>Sethulakshmi G</i>
4	MAGD212104	Shifaz Ahmed K S	<i>Shifaz Ahmed K S</i>



*Sony Jacob, HOD*

**Attendance statement of Entrepreneurship Seminar on Grasping Web  
Domain and Hosting for Graphic Designers**



*Verul*






**Sample Certificate of Entrepreneurship Seminar on Grasping Web Domain and Hosting for Graphic Designers**

*Legal*







Report submitted by	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	
Coordinated by	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	
Approved by	Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	



**PRINCIPAL**  
 Rajagiri College of Management & Applied Sciences  
 Valley. P. O., Kakkannad - 682 039

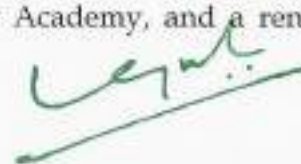




**Report: Seminar on Future-Focused Business Strategies for new Entrepreneurs**

<b>Program</b>	Seminar on Future-Focused Business Strategies for new Entrepreneurs
<b>Date</b>	18.10.2022 2:00 PM
<b>No.of Participants</b>	54
<b>Resource Person</b>	Dr.Lakshmi Nair,Director,Centre for Advanced Legal Studies and Research,Kerala Law Academy and Celebrity Culinary Expert
<b>Outcome</b>	Participants learned future-focused business strategies, gaining insights into adapting to market changes and staying ahead in the entrepreneurial landscape.
<b>Organized by</b>	Department of Management
<b>Faculty in charge</b>	Ms.Chitra Menon ,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad
<b>Student in charge</b>	Ms Navya Madhu,BBA 3 <sup>rd</sup> semester,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad

The seminar on "Future-Focused Business Strategies for New Entrepreneurs" held on October 18, 2022, aimed to equip aspiring entrepreneurs with insights into contemporary business strategies essential for navigating dynamic market landscapes. Organized by the management team, Ms. Chitra Menon oversaw the event logistics, with Navya Madhu actively coordinating student engagement. The seminar commenced promptly at 2:00 PM, with an engaged audience of 54 participants comprising students and young professionals eager to delve into the intricacies of modern business strategies. The event featured Dr. Lakshmi Nair, Director of the Centre for Advanced Legal Studies and Research at Kerala Law Academy, and a renowned

culinary expert, graced the event as the keynote speaker.

Dr. Lakshmi Nair elucidated on the importance of adapting to technological advancements, market trends, and regulatory changes. She emphasized the need for entrepreneurs to adopt forward-thinking approaches to sustain and grow their ventures. The session highlighted case studies and practical examples where businesses successfully navigated market shifts through innovation and agility. Participants gained insights into identifying emerging opportunities and leveraging them for competitive advantage.


Discussions encompassed the role of sustainability and corporate social responsibility (CSR) in contemporary business strategies. Dr. Nair underscored the growing consumer preference for ethical practices and environmentally conscious products/services. The seminar included interactive workshops where participants brainstormed innovative solutions to hypothetical business challenges. These exercises aimed to cultivate problem-solving skills and collaborative thinking among future entrepreneur. The seminar successfully achieved its objective of equipping participants with future-focused business strategies. Attendees left with a deeper understanding of the complexities of today's business environment and practical insights into how to adapt and innovate. The session encouraged proactive thinking and strategic planning among aspiring entrepreneurs, preparing them to tackle real-world challenges with confidence.





Photographs of Seminar on Future-Focused Business Strategies for new Entrepreneurs









**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**  
KAKKANAD

**Department of Management**  
in association with  
**Internal Quality Assurance (IQAC)**  
Organises

**Seminar on Future-Focused  
Business Strategies for New Entrepreneurs**



**Resource Person**  
**Dr. Lakshmi Nair**  
Director, Centre for Advanced Legal Studies and Research,  
Kerala Law Academy and Celebrity Culinary

 Rcmas Auditorium       2:00 pm       October 18 2022

Faculty Coordinator  
Ms. Chitra Menon : 7034054346

Student Coordinator  
Navya Madhu : 7012554517

Program Poster of Seminar on Future-Focused Business Strategies for New Entrepreneurs

*Legal*





Sample Certificate for Seminar on Future-Focused Business Strategies for New Entrepreneurs



*Peranand S. Pai*



**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES  
KAKKANAD**

DATE	08.10.2022
TITLE OF THE PROGRAM	SEMINAR ON FUTURE FOCUSED BUSINESS STRATEGIES FOR NEW ENTREPRENEURS
DEPARTMENT/ORGANISING CELL	DEPARTMENT OF MANAGEMENT
VENUE	RCMAS AUDITORIUM

**LIST OF ATTENDEES**

**BATCH:3S BBA**

SI.NO	NAME	SIGNATURE
1	A. ABHINAV	<i>[Signature]</i>
2	ABDUL GAFOOR P	<i>[Signature]</i>
3	ABDUL HADI C F	<i>[Signature]</i>
4	ABHIMANYU SHEKHAR K	Absent
5	ABHINAV ANIL	<i>[Signature]</i>
6	ABHINAV V NAIR	<i>[Signature]</i>
7	ABY ABRAHAM MATHEW	<i>[Signature]</i>
8	ADIL ABOOBACKER	<i>[Signature]</i>



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9	ADITHYA HIRON	Absent
10	AKSHAY S PANIKULAM	Akshay
11	ALEN VARGHESE	Alen
12	ALLEN RENSON	Absent
13	AMELIYA TREESA RAJAN	Amelija
14	ANAS MALIK	Anas
15	ARISHITH S KUMAR	Arishith
16	ARSHIA RAJEEV	Arshia
17	ARVIN CYRIAC	Arvin
18	ASHISH SONEY	Ashish
19	AUSTIN SUNIL	Austin
20	BALASANKAR AJITH	Balasan
21	DEVANAND S PAI	Devanand
22	DEVANARAYANAN B	Absent
23	FIDHAYEEN KN	Fidha
24	HARIPRIYA PM	Haripriya
25	ISHA RAFAEEK	Isha







26	ISHAAN KURIAN JOSHY	<i>Ishan</i>
27	IAHNAVI DUTT.M	Absent
28	JETHIN ROZARIO	<i>Jethin</i>
29	JOHANN NOBY ERALIL	Absent
30	JOSEPH BENJAMIN	<i>Joseph</i>
31	JOSEPH JINS	Absent
32	JOSEPH KOLATTUKUDY	<i>Joseph</i>
33	JOSEPH SAJU	<i>Saju</i>
34	KESTER JAIMON JOSEPH	<i>Kester</i>
35	KURIAN GEORGE KALARICKAL	<i>Kuriyan</i>
36	MALAIKA ELIZABETH TITUS	<i>Malika</i>
37	MALAVIKA MOHAN	<i>Malavika</i>
38	MEREENA. L	<i>Mereena</i>
39	MINNA MARIA ROBIN	<i>Minna</i>
40	MISHAL K ABDUL SALAM	<i>Mishal</i>
41	MUHAMMED SWALIH MH	<i>Muhammed</i>
42	NAMEERA ALI	<i>Nameera</i>



43	NAMITA KRISHNAN	<i>Namita</i>
44	NAVYA MADHU	<i>Navya</i>
45	NEEHA SARA VARGHESE	<i>Neeha</i>
46	NINA ALAINE	<i>Nina</i>
47	NISLIYA, K. N	<i>Nisliya</i>
48	NIYA ANN SANIL	<i>Niya</i>
49	POULVIN POLY	<i>Poly</i>
50	RICKY JOSE	<i>Ricky</i>
51	RON P JOMON	<i>Ron</i>
52	SAFA.P.S	<i>Safa</i>
53	SAFRIN AMEEN	<i>Safir</i>
54	SAHAD PN	<i>Sahad</i>
55	SAHADIYA ABDU	Absent
56	SANDRA JOSE	<i>Sandra</i>
57	SANJANA PRIMAL	<i>Sanjana</i>
58	SARANGI GIREESH	<i>Sarangi</i>
59	SHAWN STANLEY	<i>Shawn</i>



*Legal*

60	SREELAKSHMI RAJESH	<i>Sreelakshmi</i>
61	SREYA T A	<i>Sreya</i>
62	UTHARA S	Absent
63	AMALU THOMAS	<i>Amal</i>

Faculty Coordinator  
Chitra Menon *Chitra*




HoD - Department of management  
*Megha*  
Ms. Megha Mohan



**Attendance statement of Seminar on Future-Focused Business Strategies for New Entrepreneurs**



*Legal*

Report submitted by	Ms.Navya Madhu,BBA 3 <sup>rd</sup> semester,Department of Management, Rajagiri College of Management & Applied Sciences,Kakkanad	
Coordinated by	Ms.Chitra Menon, Assistant Professor,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad	
Approved by	Ms.Megha Mohan,HOD & Assistant Professor, Department of Management Rajagiri College of Management & Applied Sciences,Kakkanad	

18 October 2022




PRINCIPAL

Rajagiri College of Management & Applied Sciences  
Rajagiri Valley, P. O., Kakkanad - 682 039



**Report: Workshop on MUDBOX: Techniques in 3D Sculpting and Painting for Skilled Entrepreneurs**

<b>Program</b>	Workshop on MUDBOX: Techniques in 3D Sculpting and Painting for Skilled Entrepreneurs
<b>Date</b>	17.10.2022
<b>No. of Participants</b>	44
<b>Resource Person</b>	Mr. Christy Babu Lukose, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
<b>Outcome</b>	Participants learned advanced 3D sculpting and painting techniques using MUDBOX, enhancing their skills in creating detailed and professional quality 3D models.
<b>Organized by</b>	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Rajagiri College of Management and Applied Sciences
<b>Faculty in charge</b>	Mr. Abbin Joseph Thomas, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
<b>Student in charge</b>	Ms. Poorna James, BA Animation & Graphic Design, 2020-23 Batch, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences

The Department of Animation and Graphic Design at Rajagiri College of Management and Applied Sciences organized a workshop on October 17, 2022 focusing on advanced techniques in 3D sculpting and painting using Mudbox. This workshop, designed for skilled entrepreneurs, attracted 44 participants eager to enhance their



capabilities in creating detailed and professional-quality 3D models.

Led by Mr. Christy Babu Lukose, an Assistant Professor in the Department, offered a comprehensive exploration of Mudbox's features. Mr. Christy provided in-depth guidance on utilizing the software's sculpting and painting tools, enabling participants to create intricate and high-quality 3D art. His expertise and teaching methods were instrumental in helping attendees grasp complex concepts and apply them effectively in their projects.

Throughout the workshop, participants engaged in hands-on activities that allowed them to practice and refine their skills. They explored various techniques for adding texture, detail and color to 3D models, learning how to bring their creative visions to life. This practical approach ensured that participants could directly apply what they learned, enhancing their proficiency and confidence in using Mudbox for professional purposes.

The event was meticulously coordinated by Mr. Abbin Joseph Thomas, a faculty member in the department and Ms. Poorna James a student from the BA Animation & Graphic Design program (2020-23 batch). Their efforts ensured a smooth and organized experience for all attendees, fostering an environment conducive to learning and collaboration.

In conclusion, the Mudbox workshop was a significant success, providing participants with valuable skills and insights into 3D sculpting and painting. The knowledge gained will undoubtedly aid them in their entrepreneurial endeavors, allowing them to leverage advanced 3D modeling techniques in their creative projects and businesses.

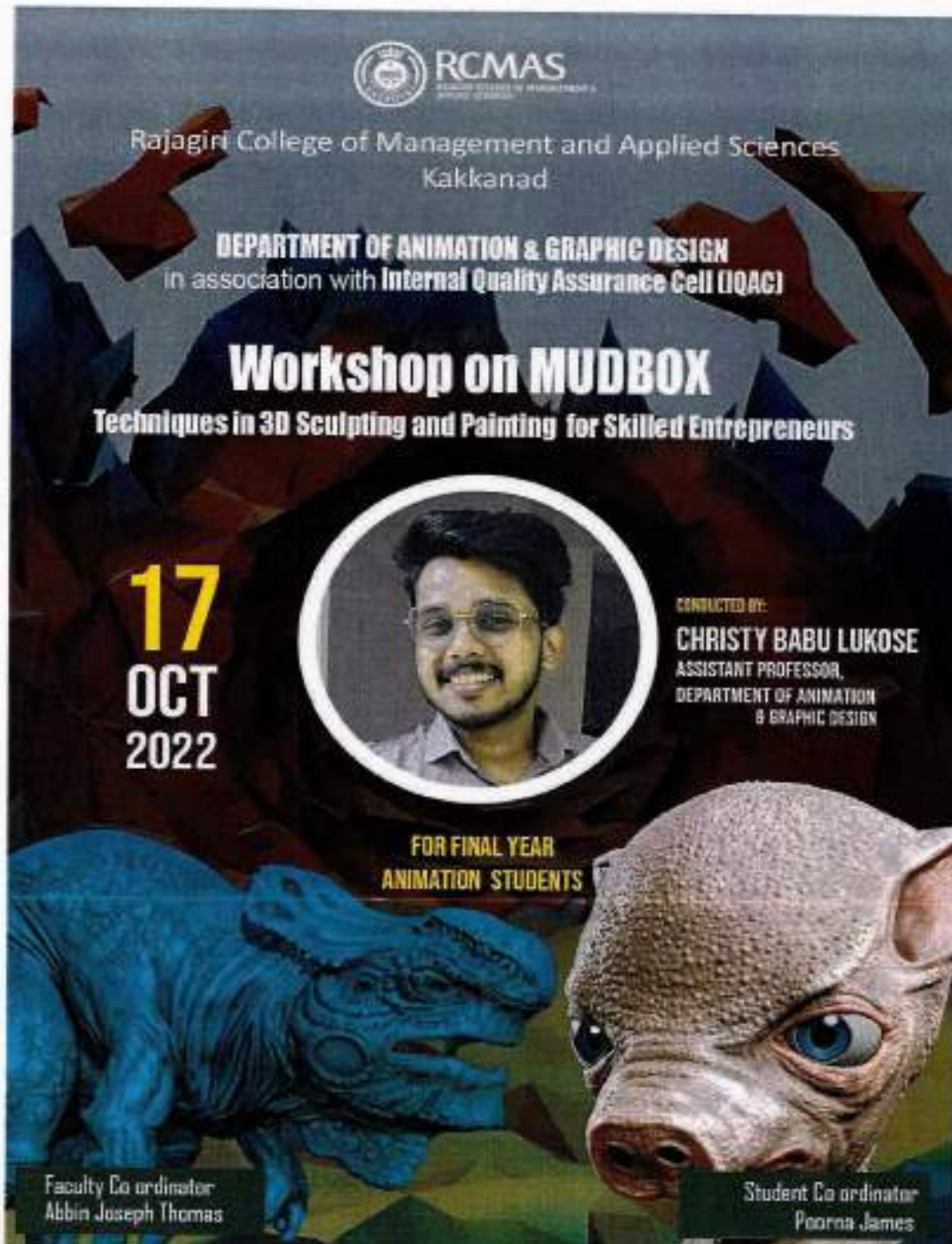





**Photograph of Workshop on MUDBOX: Techniques in 3D Sculpting and Painting for Skilled Entrepreneurs**

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 **RCMAS**  
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES

Rajagiri College of Management and Applied Sciences  
Kakkanad

**DEPARTMENT OF ANIMATION & GRAPHIC DESIGN**  
in association with **Internal Quality Assurance Cell (IQAC)**

**Workshop on MUDBOX**  
Techniques in 3D Sculpting and Painting for Skilled Entrepreneurs

**17**  
**OCT**  
**2022**



CONDUCTED BY:  
**CHRISTY BABU LUKOSE**  
ASSISTANT PROFESSOR,  
DEPARTMENT OF ANIMATION  
& GRAPHIC DESIGN

FOR FINAL YEAR  
ANIMATION STUDENTS

Faculty Co ordinator  
Abbin Joseph Thomas

Student Co ordinator  
Poorna James

Program Poster of Workshop on MUDBOX: Techniques in 3D  
Sculpting and Painting for Skilled Entrepreneurs







**RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES  
KAKKANAD**

DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN




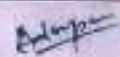

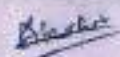
WORKSHOP ON MUDBOX: TECHNIQUES IN 3D SCULPTING AND  
PAINTING FOR SKILLED ENTREPRENEURS

RESOURCE PERSON: CHRISTY BABU LUKOSE

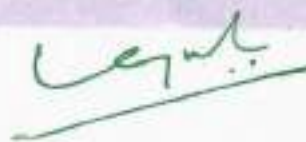
VENUE: 3D LAB

DATE: 17.10.2022

ATTENDANCE SHEET

Sl. No	Name of the Student	Sign
1	AADHYA SAJ	
2	ABIN BARU	
3	ADARSH AUGUSTINE	
4	ADEEPA P	
5	ADITHYAN M	
6	AKSHITA PRADEEP	







7	ALWYN ANYONY	<i>Alwyn</i>
8	ANNA PÜBBIN	<i>Anna</i>
9	ARYA JAYARAJ	<i>Arya Jayaraj</i>
10	ASHMY ABEESH	<i>Ashmy</i>
11	ASWATHY	<i>Aswathy</i>
12	ATHUL KRISHNA S	<i>Athul</i>
13	AUGUSTIN JOHN	<i>Augustin</i>
14	AUGUZ SONI	<i>Auguz</i>
15	BIBIN SIBI	<i>Bibin</i>
16	DAFFODIL VALENTINE GUTSY	<i>Daffodil</i>
17	EDWIN WILSON	<i>Edwin</i>
18	FAHAD EBRAHIM KHAN	<i>Fahad</i>
19	FATHIMA HANIYA K	<i>Fathima</i>
20	FLOYD EMMANUEL LIBERA	<i>Floyd</i>
21	JOE JOSEPH CHRISTY	<i>Joe</i>



*Legal*

22	JOE JOSEPH KOONTHANATH SHIBU	<i>Joe Joseph</i>
23	JOSEPH THOMAS	<i>Joseph Thomas</i>
24	KENNY ROSE A F	<i>Kenny Rose</i>
25	KISHORE KARTHA	<i>Kishore Karth</i>
26	MEENAKSHI ANIL	<i>Meenakshi Anil</i>
27	MEREENA ROY	<i>Mereena Roy</i>
28	MOHAMMED MUSTHAF A SULAIMAN	<i>Mohammed Mustafa Sulaiman</i>
29	MUHSIN C	<i>Muhsin C</i>
30	NIKHIL HARIKUMAR	<i>Nikhil Hari Kumar</i>
31	POORNA JAMES	<i>Poorna James</i>
32	RADHIKA JAIN	<i>Radhika Jain</i>
33	ROHIT BS	<i>Rohit BS</i>
34	RONIN JUDE CORREYA	<i>Ronin Jude Correya</i>
35	ROSHEN REJI	<i>Roshen Reji</i>
36	SREEDEV A S	<i>Sreedev A S</i>
37	VINAY JYOTHI	<i>Vinay Jyothi</i>



*Legal*



38	VINAYAK SANJEEV KUMAR	<i>[Signature]</i>
39	MRINAL NARAYAN	<i>[Signature]</i>
40	SAIFUDHEEN K	<i>[Signature]</i>
41	KEERTHANA SULLU S AMBAT	<i>[Signature]</i>
42	AJAY JOHNSON	<i>[Signature]</i>
43	JASEEM T K	<i>[Signature]</i>
44	SUHAIL J SUBAIAN	<i>[Signature]</i>

*[Signature]*  
Student in charge  
Ms. Poorna James  
BA Animation & Graphic Design 2020-23 Batch



*[Signature]*  
Surya Suresh A/P

*[Signature]*  
Faculty in charge  
Mr. Abhin Joseph Thomas  
Assistant Professor  
Department of Animation and Graphic Design  
Rajagiri College of Management and Applied Sciences

**Attendance statement of Workshop on MUDBOX: Techniques in 3D Sculpting and Painting for Skilled Entrepreneurs**

*[Signature]*








**Sample Certificate for Workshop on MUDBOX: Techniques in 3D Sculpting  
and Painting for Skilled Entrepreneurs**

*Legal*





Report submitted by	Mr. Abbin Joseph Thomas, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	
Coordinated by	Mr. Abbin Joseph Thomas, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	
Approved by	Mr. Jotty Jacob, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	



**PRINCIPAL**

Rajagiri College of Management & Applied Sciences  
Rajagiri Valley. P. O., Kakkanad - 682 039



### Report: Seminar on Intellectual Property Rights in Film Making

<b>Program</b>	Seminar on Intellectual Property Rights in Film Making
<b>Date</b>	29.09.2022 10:00 am to 12:30 am
<b>No. of Participants</b>	48
<b>Resource Person</b>	Mr. Jebin Joseph Antony, Film Script Writer
<b>Outcome</b>	Attendees learned about the importance of intellectual property rights in filmmaking, gaining knowledge to protect their creative works and understand legal aspects.
<b>Organized by</b>	Department of English
<b>Faculty in charge</b>	Ms. Martina AA, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad
<b>Student in charge</b>	Isabel Dia Saji, BA English 5 <sup>th</sup> Semester, Department of English,, Rajagiri College of Management and Applied Sciences, Kakkanad

The seminar on "Intellectual Property Rights in Film Making" was held on 29th September 2022 from 10:30 AM to 1:30 PM in the Conference Hall. The event was conducted by Mr. Jebin Joseph Antony, a distinguished film script writer, and organized by Ms. Martina AA, the Faculty Coordinator, along with Ms. Isabel Dia Saji, the Student Coordinator. The seminar aimed to educate participants on the crucial aspects of intellectual property rights (IPR) in the context of film making, focusing on how these rights protect creative works and ensure fair use and distribution.



*Legal*



Mr. Jebin Joseph Antony commenced the seminar with an introductory session on "Overview of Intellectual Property Rights in Film Making." He explained the fundamental concepts of IPR, including copyrights, trademarks, and patents, and their specific applications in the film industry. Mr. Antony highlighted the importance of protecting creative works from unauthorized use and ensuring that creators receive due recognition and compensation. He discussed how copyrights protect the various elements of a film, such as scripts, music, and visual content. He also explained the role of trademarks in branding and marketing films. Through real-world examples, Mr. Antony illustrated how filmmakers can safeguard their works and avoid legal disputes related to IPR. Mr. Antony presented several case studies involving famous films and the IPR challenges they faced. He discussed notable legal battles over copyright infringement, plagiarism, and trademark violations, providing insights into how these issues were resolved. This session underscored the importance of thorough legal knowledge and proactive measures in protecting intellectual property in the film industry. The seminar included an interactive Q&A session, where participants had the opportunity to engage with Mr. Antony and ask questions about IPR in film making. The session was lively and informative, with participants seeking advice on specific IPR concerns and scenarios.

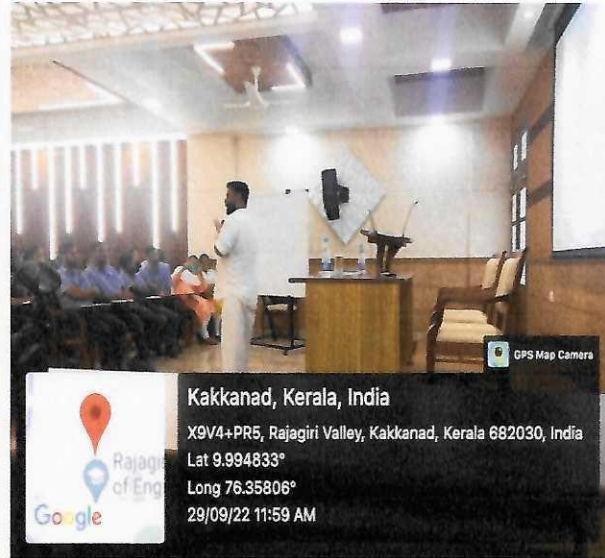
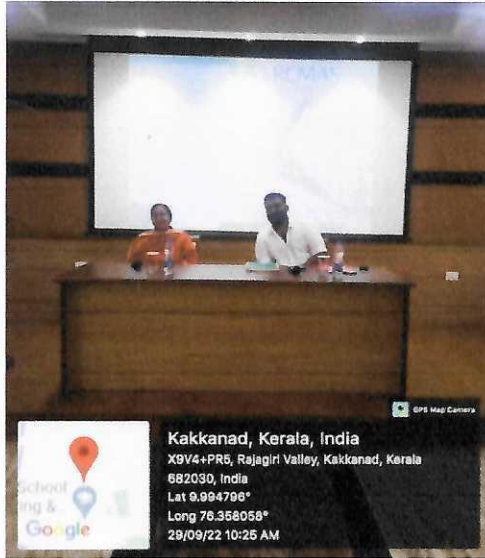
The seminar on "Intellectual Property Rights in Film Making" successfully highlighted the essential role of IPR in protecting creative works within the film industry. Mr. Jebin Joseph Antony's expertise and engaging presentation style provided participants with a comprehensive understanding of the complexities and legalities involved in film making. The seminar underscored the need for filmmakers to be well-versed in IPR to ensure their creations are safeguarded and to navigate the industry with confidence and integrity.

*Jebin Joseph Antony*





**Photographs of the Seminar on Intellectual Property Rights in Film Making**



**Poster of the Seminar on Intellectual Property Rights in Film Making**

**RCMAS**  
Rajagiri College of Management and Applied Sciences  
Kakkanad

**Department of English**  
in association with  
**Internal Quality Assurance Cell IQAC**  
organizes a seminar on

**Intellectual Property Rights in Film Making**

**Resource Person:**  
**Mr. Jebin Joseph Antony**  
Film Script Writer

**29 September 2022**  
**10:30 am to 12:30 pm**  
**Conference Hall**

Faculty Coordinator  
Ms. Martina AA

Student Coordinator  
Isabel Dia Saji




*Legal*




**Sample Certificate of Seminar on Intellectual Property Rights in Film Making**



**Attendance Sheets of the Seminar on Intellectual Property Rights in Film**



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<p><b>Report Submitted By</b></p>	<p>Isabel Dia Saji, BA English 5<sup>th</sup> Semester, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p><b>Coordinated by</b></p>	<p>Ms Martina AA, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	
<p><b>Approved by</b></p>	<p>Ms. Martina AA, HoD &amp; Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad</p>	

3 October 2022




FINAL  
Rajagiri College of Management & Applied Sciences  
Rajagiri Valley, P. O., Kakkanad - 682 039

**Report: Workshop on Framing the Perfect Shot with Canon**

<b>Program</b>	Workshop on Framing the Perfect Shot with Canon
<b>Date</b>	19.08.2022 and 22.08.2022
<b>No. of Participants</b>	17
<b>Resource Person</b>	Mr. Don Roy, Canon Expert - V Traders Mr. Vinod, Canon Expert, V Traders
<b>Outcome</b>	Participants received hands-on training in photography, learning techniques for framing the perfect shot and enhancing their visual storytelling skills.
<b>Organized by</b>	Photography Club - Shutterbugs, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39
<b>Faculty in charge</b>	Mr. Abbin Joseph Thomas. Assistant Professor, Department of Animation and Graphic Design Mr. Jotty Jacob, Assistant Professor, Department of Animation and Graphic Design
<b>Student in charge</b>	Ms. Poorna James. BA Animation and Graphic Design 2020-23 Batch, Rajagiri College of Management and Applied Sciences Ms. Sangeetha Lal, MA Graphic Design 2021-23 Batch, Rajagiri College of Management and Applied Sciences

**Overview**

The Photography Club - Shutterbugs of Rajagiri College of Management and Applied Sciences, Kakkanad hosted a highly engaging and informative workshop.






"Framing the Perfect Shot with Canon" on the 19th and 22nd of August, 2022. This two-day event aimed to equip photography enthusiasts with the essential skills and techniques required to capture stunning images using Canon cameras. The workshop drew participants from various disciplines within the college, all eager to enhance their photography prowess under the guidance of experienced professionals.

#### Day 1: Introduction and Basics (19.08.2022)

##### Inaugural Session

The workshop commenced with an inaugural session graced by the presence of Fr. Ajeesh Puthussery, Principal of Rajagiri College of Management and Applied Sciences. In his opening remarks, Fr. Ajeesh emphasized the importance of extracurricular activities like photography in fostering creativity and holistic development among students. He lauded the efforts of the Shutterbugs club in organizing such an enriching event.

##### Introduction to Photography

The first session was led by Mr. Don Roy and Mr. Vinod, Canon Experts from V Traders. They began with a comprehensive introduction to photography, covering the fundamental concepts such as exposure, composition, and the rule of thirds. The experts used a blend of theoretical explanations and practical demonstrations to illustrate how these principles could be applied to capture aesthetically pleasing images.

##### Understanding Canon Cameras

Following the introduction, the focus shifted to understanding the various features and functionalities of Canon cameras. Representatives from Canon India provided an in-depth overview of different Canon models, highlighting their unique attributes and advantages. They demonstrated how to navigate the camera settings, adjust manual controls, and utilize advanced features to achieve optimal results in different shooting conditions.





### Hands-On Session

The day concluded with a hands-on session where participants had the opportunity to practice what they had learned. They were encouraged to experiment with different settings and techniques under the guidance of the instructors. This practical experience allowed the attendees to familiarize themselves with their cameras and build confidence in their skills.

### Day 2: Advanced Techniques and Creative Exploration (22.08.2022)

#### Recap and Q&A Session

The second day began with a brief recap of the previous sessions. Participants shared their experiences and discussed any challenges they encountered while practicing. This interactive segment allowed for the clarification of doubts and provided further insights into the practical aspects of photography.

#### Advanced Techniques

The workshop then delved into more advanced photography techniques. Mr. Don Roy and Mr. Vinod covered topics such as long exposure photography, HDR (High Dynamic Range) imaging, and portrait photography. They shared tips on how to capture motion, manage lighting, and compose shots creatively to convey compelling stories through images.

#### Post-Processing with Canon Software

A significant part of the second day was dedicated to post-processing techniques using Canon's proprietary software. Experts from Canon demonstrated how to enhance and edit photographs to bring out their best qualities. They covered essential editing tools, color correction, and the importance of maintaining the integrity of the original image while making enhancements.

#### Photo Walk and Review Session

To apply the advanced techniques learned, participants embarked on a photo walk around the picturesque campus of Rajagiri College. They captured various subjects





experimenting with different styles and approaches. Upon returning, a review session was conducted where participants presented their best shots. Mr. Don Roy and Mr. Vinod provided constructive feedback, highlighting strengths and suggesting areas for improvement.

### Conclusion

The "Framing the Perfect Shot with Canon" workshop concluded with a closing ceremony where participants were awarded certificates of participation. The event was a resounding success, with attendees expressing their gratitude for the invaluable knowledge and experience gained. The Shutterbugs Photography Club was commended for its initiative and the seamless organization of the workshop.

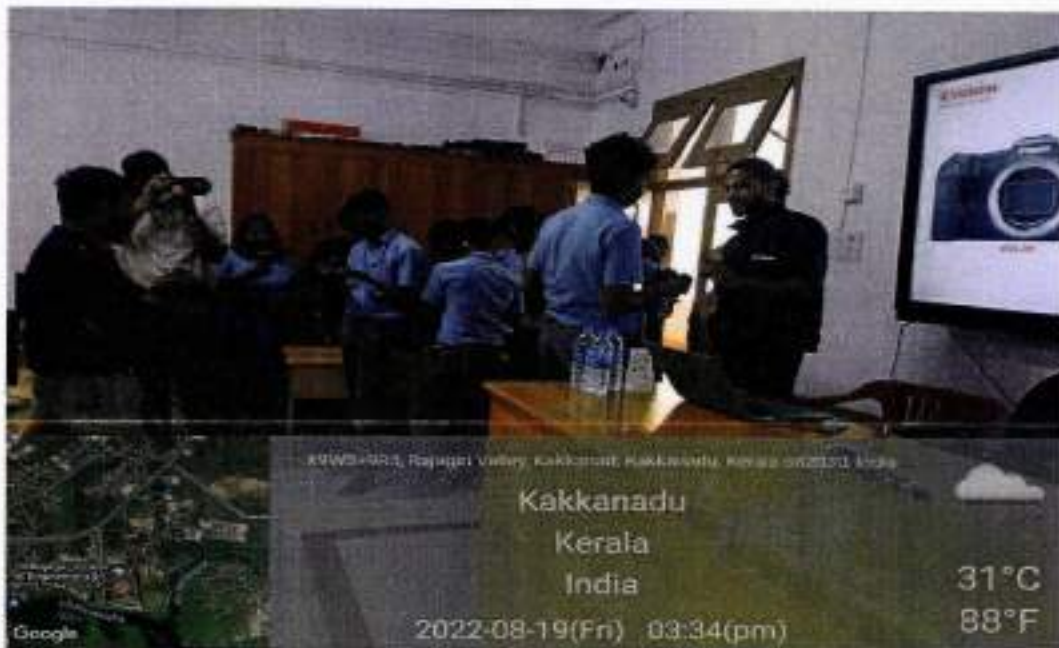
### Impact and Future Prospects

The workshop not only enhanced the technical skills of the participants but also ignited a deeper passion for photography. It provided a platform for budding photographers to connect, share ideas, and learn from professionals. The success of this event has set the stage for future workshops and collaborations, further strengthening the photography culture at Rajagiri College of Management and Applied Sciences. The Shutterbugs club aims to continue its efforts in promoting photography as an art form and a means of creative expression.

### Acknowledgments

The success of the workshop was made possible by the dedicated efforts of the resource persons and organizers. Special thanks to Mr. Abbin Joseph Thomas and Mr. Jotty Jacob, Assistant Professors from the Department of Animation and Graphic Design, for their invaluable support and guidance. The student in charge, Ms. Poorna James from the BA Animation and Graphic Design 2020-23 Batch and Ms. Sangeetha Lal from the MA Graphic Design 2021-23 Batch, played a crucial role in coordinating the event and ensuring its smooth execution. In summary, the "Framing the Perfect Shot with Canon" workshop was a landmark event that left a lasting impression on all attendees, fostering a community of enthusiastic and skilled photographers at Rajagiri College.





**Photographs of Workshop on Framing the Perfect Shot with Canon**

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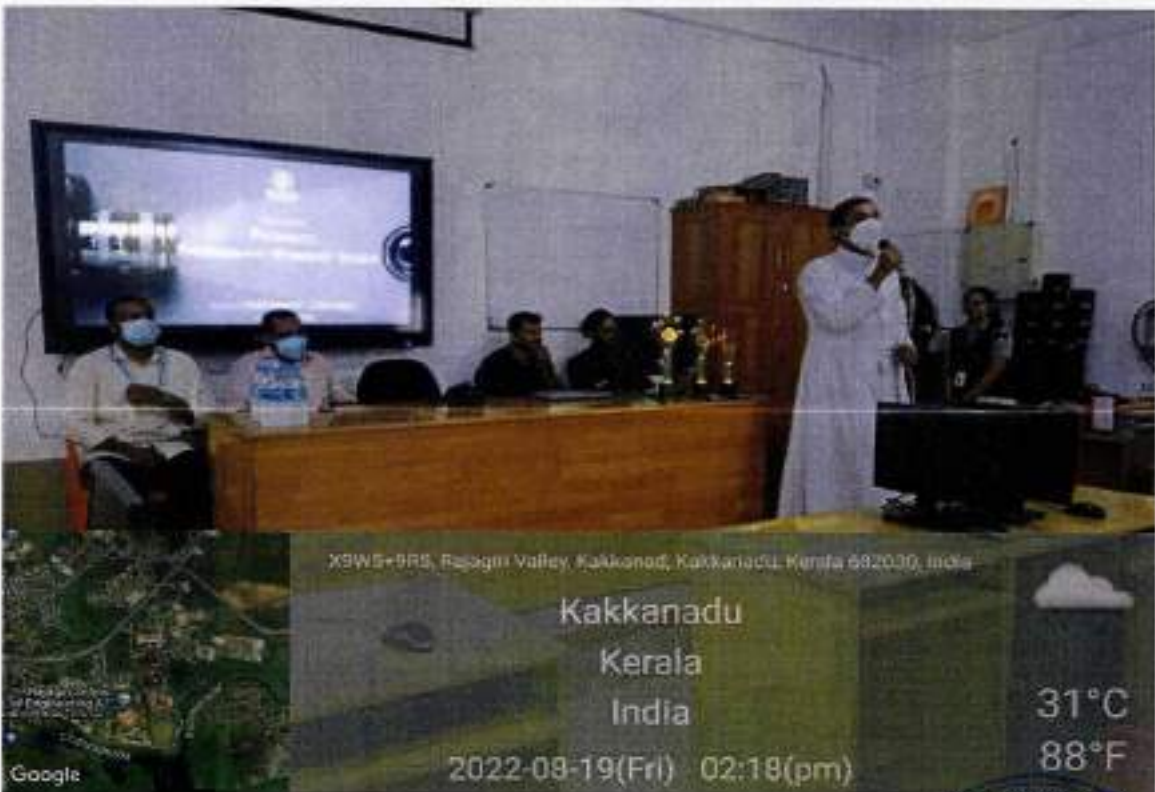




Photographs of Workshop on Framing the Perfect Shot with Canon



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Photographs of Workshop on Framing the Perfect Shot with Canon

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Photographs of Workshop on Framing the Perfect Shot with Canon

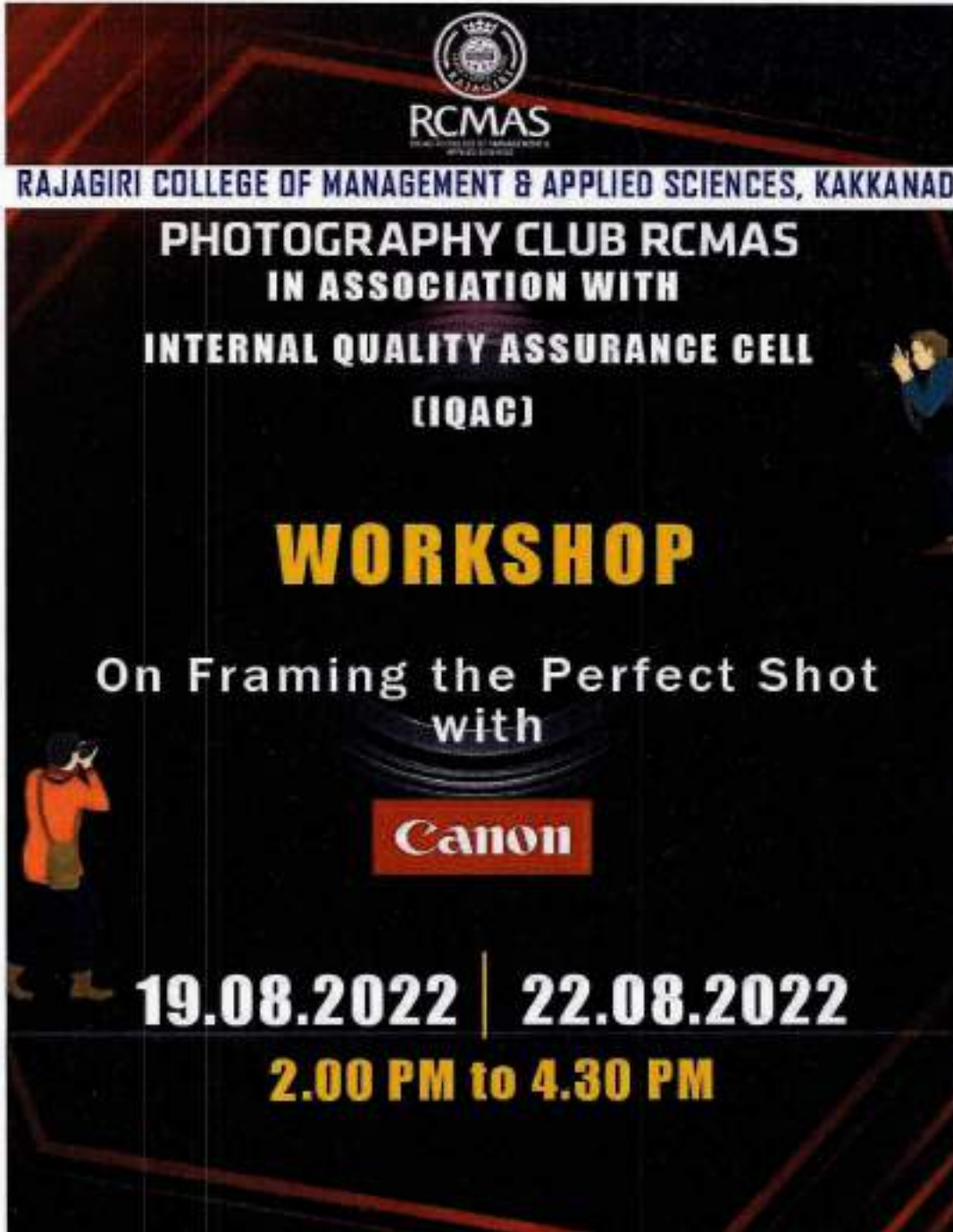





**Photograph of Workshop on Framing the Perfect Shot with Canon**

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The poster features a dark background with red and white geometric lines. At the top center is the RCMAS logo. Below it, the text reads: "RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES, KAKKANAD", "PHOTOGRAPHY CLUB RCMAS", "IN ASSOCIATION WITH", "INTERNAL QUALITY ASSURANCE CELL", "(IQAC)", "WORKSHOP", "On Framing the Perfect Shot with", "Canon", "19.08.2022 | 22.08.2022", and "2.00 PM to 4.30 PM". There are small illustrations of a person taking a photo on the left and another person on the right.

Poster of Workshop on Framing the Perfect Shot with Canon





**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**  
Kakkanad

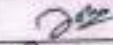
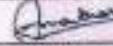







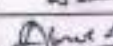

**WORKSHOP ON FRAMING THE PERFECT SHOT WITH CANON**

Date: 19.08.2022

Resource Person : Mr. Don Roy, Canon Expert - V Traders

Mr. Vinod, Canon Expert, V Traders

**Attendance Statement**

SL NO	BATCH	NAME	SIGNATURE
1	BAA 2021-24	John Jude	
2	BAA 2021-24	Ananthakrishnan P A	
3	BAA 2021-24	Reebhancil	
4	BAA 2021-24	Krishnendu Mk	
5	BAA 2021-24	Alita Tresa Mamel	
6	BAA 2021-24	Abhiram Murali	
7	BAA 2021-24	Shwetha Ajith	
8	BAA 2021-24	Rohith Vinod	
9	BAA 2021-24	Steve George	
10	BAA 2021-24	Athul K M	
11	BAA 2021-24	Susan Benny	








12	BAA 2021-24	Abhinav M	
13	BAA 2021-24	Gopikrishnan R	
14	BAA 2021-24	Aysha Nidha	
15	BAA 2021-24	Saraswathy M Meleth	
16	BAA 2021-24	Abhinand Ajithkumar	
17	BAA 2021-24	Ajssal P B	



  
Faculty incharge

Mr. Abbin Joseph Thomas  
Assistant Professor, Photography Club In charge







**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**  
Kakkanad

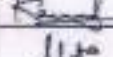


**WORKSHOP ON FRAMING THE PERFECT SHOT WITH CANON**

Date: 22.08.2022

Resource Person : Mr. Don Roy, Canon Expert - V Traders

Mr. Vinod, Canon Expert, V Traders


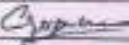
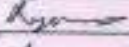



**Attendance Statement**

SL NO	BATCH	NAME	SIGNATURE
1	BAA 2021-24	John Jude	
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4	BAA 2021-24	Krishnendu Mle	
5	BAA 2021-24	Alita Tresa Manuel	
6	BAA 2021-24	Abhiram Murali	
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11	BAA 2021-24	Susan Benny	







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13	BAA 2021-24	Gopikrishnan R	
14	BAA 2021-24	Aysha Nidha	
15	BAA 2021-24	Saraswathy M Meleth	
16	BAA 2021-24	Abhinand Ajithkumar	
17	BAA 2021-24	Ajmal P B	





Faculty Incharge

Mr. Abhin Joseph Thomas

Assistant Professor, Photography Club In charge

Attendance statement of Workshop on Framing the Perfect Shot with Canon







**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES  
KAKKANAD**

## CERTIFICATE OF PARTICIPATION

WE ARE PROUDLY PRESENT THIS TO

*Athul K M*

of BA Animation & Graphic Design 2021-24 Batch for participating in the  
**Workshop on Framing the Perfect Shot with Canon**  
organized by the Photography Club Shutterbugs in association with  
Internal Quality Assurance Cell on 19.08.2022 and 22.08.2022

  
**MR ABBIN JOSEPH THOMAS**  
Photography Club Faculty Incharge





  
**FR AJEESH PUTHUSSERY CMI**  
Principal

**Sample Certificate for Workshop on Framing the Perfect Shot with Canon**







Report submitted by	Mr. Abbin Joseph Thomas, Assistant Professor and Photography Club In charge, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Mr. Abbin Joseph Thomas, Assistant Professor and Photography Club In charge, , Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad  Mr. Jotty Jacob, Assistant Professor and Photography Club Additional Coordinator, Department of Animation and Graphic Design, , Rajagiri College of Management and Applied Sciences, Kakkanad	 
Approved by	Fr Ajeesh Puthussery CMI, Principal, Rajagiri College of Management and Applied Sciences, Kakkanad	



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Rajagiri College of Management & Applied Sciences  
Rajagiri Valley, P. O., Kakkanad - 682 039





**Report: Workshop on Intellectual Property Rights for 3D Animators**

Program	Workshop on Intellectual Property Rights for 3D Animators
Date	27.07.2022, 29.07.2022 & 30.07.2022
No. of Participants	23
Resource Person	Mr. Abbin Joseph Thomas, Assistant Professor, Department of Animation and Graphics Design, Rajagiri College of Management and Applied Sciences
Outcome	The workshop on Intellectual Property Rights for 3D animators provided participants with a comprehensive understanding of IP laws relevant to their field. Attendees learned about copyright, trademark, and patent protections, equipping them with the knowledge to safeguard their creations. The session also covered best practices for navigating legal challenges and enhancing the commercial value of their work, empowering animators to effectively manage their intellectual property.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
Faculty in charge	Mr. Christy Babu Lukose, Assistant Professor, Department of Animation and Graphics Design, Rajagiri College of Management and Applied Sciences
Student in charge	Mr. Rohith B S, BA Animation and Graphics Design Batch 2020-23

The Department of Animation and Graphic Design at Rajagiri College of Management and Applied Sciences organized a workshop on Intellectual Property Rights (IPR) tailored for 3D animators. This three-day event took place on July 27, 29, and 30, 2022, and was attended by 23 participants. The workshop aimed to provide comprehensive understanding of IP laws and their significance in the animation industry.






industry.

Resource Person: Abbin Joseph Thomas, an Assistant Professor in the Department of Animation and Graphics Design, served as the resource person. His expertise in intellectual property rights, coupled with his experience in Animation provided valuable insights for the participants.

Content and Learning Outcomes:

The workshop focused on key aspects of intellectual property including copyright, trademarks, and patents specifically as they apply to 3D animation. Participants learned how to protect their creations and navigate the complexities of IP law. The sessions covered:

- **Copyright Protection:** Understanding the importance of copyright in safeguarding original works and the nuances of copyright law in the digital age.
- **Trademark Considerations:** Insights into how trademarks can be used to protect brand identity in animation projects.
- **Patent Relevance:** Discussion on when and how patents apply to technical innovations in animation.
- **Best Practices:** Strategies for managing intellectual property, avoiding infringement, and maximizing the commercial potential of creative works.

Engagement and Participation:

The workshop was interactive with participants engaging in discussions and practical exercises to reinforce their understanding. Real-world scenarios were presented allowing participants to apply the knowledge gained in practical contexts.

Organization and Coordination:

The workshop was organized by the Department of Animation and Graphic Design and was overseen by Mr. Christy Babu Lukose, who ensured the smooth conduct of the sessions. Mr. Rohith B S, a student from the BA Animation and Graphics Design program (Batch 2020-23), assisted in coordinating the event, contributing to its

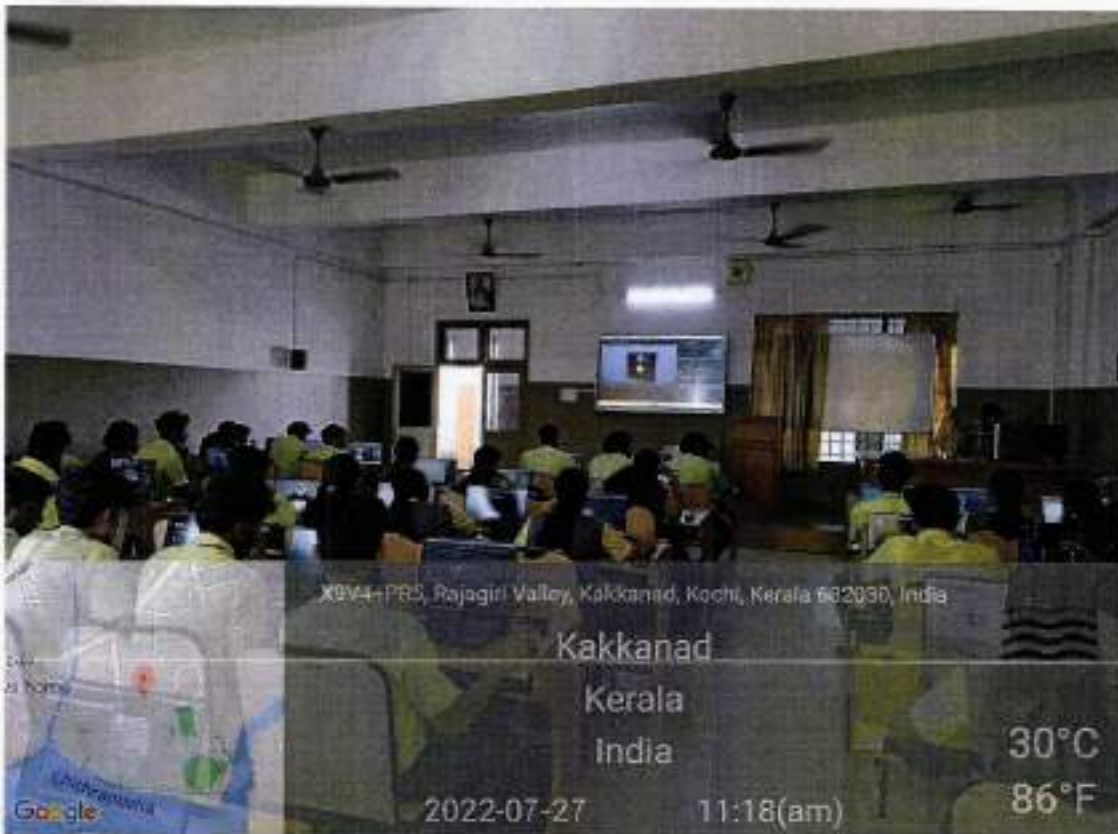




success.

**Conclusion:**

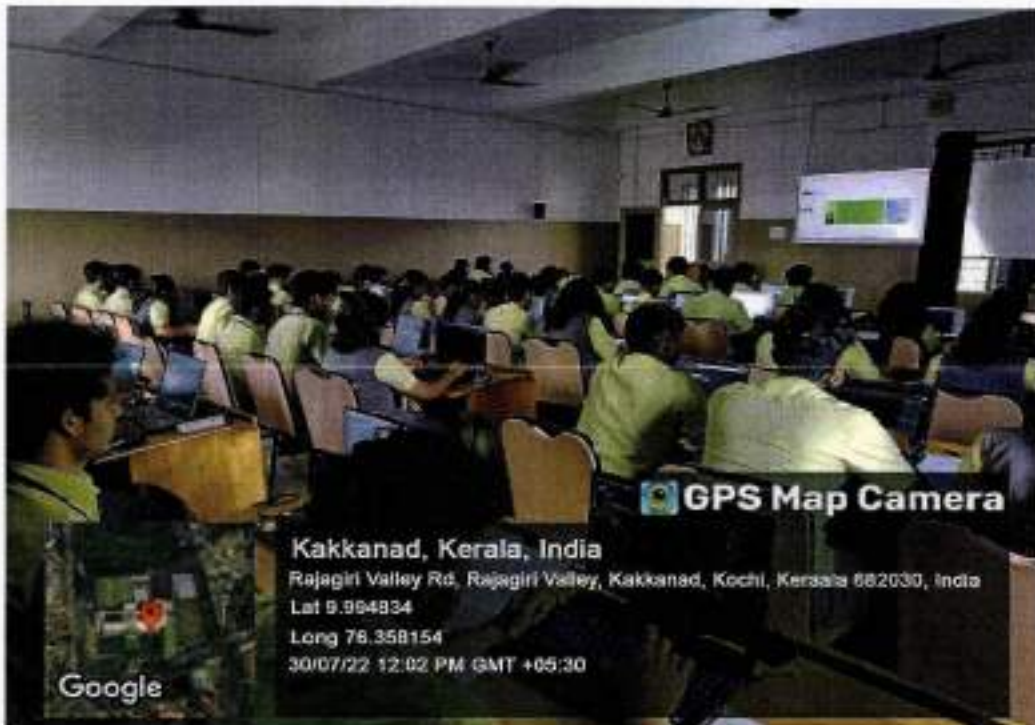
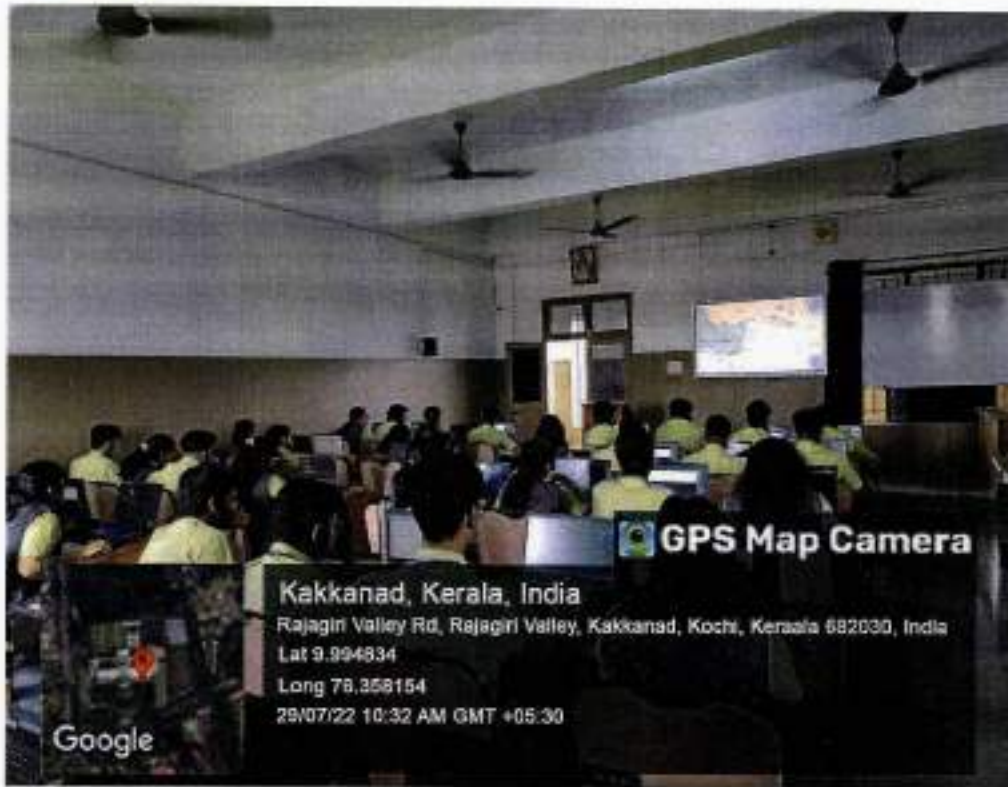
The workshop on Intellectual Property Rights for 3D animators was a significant educational experience providing participants with essential knowledge and tools to protect and manage their creative works effectively. The insights gained will aid participants in navigating legal challenges and enhancing the commercial value of their work, ultimately empowering them to succeed in the competitive field of 3D animation.



**Photographs of Workshop on Intellectual Property Rights for 3D Animators**

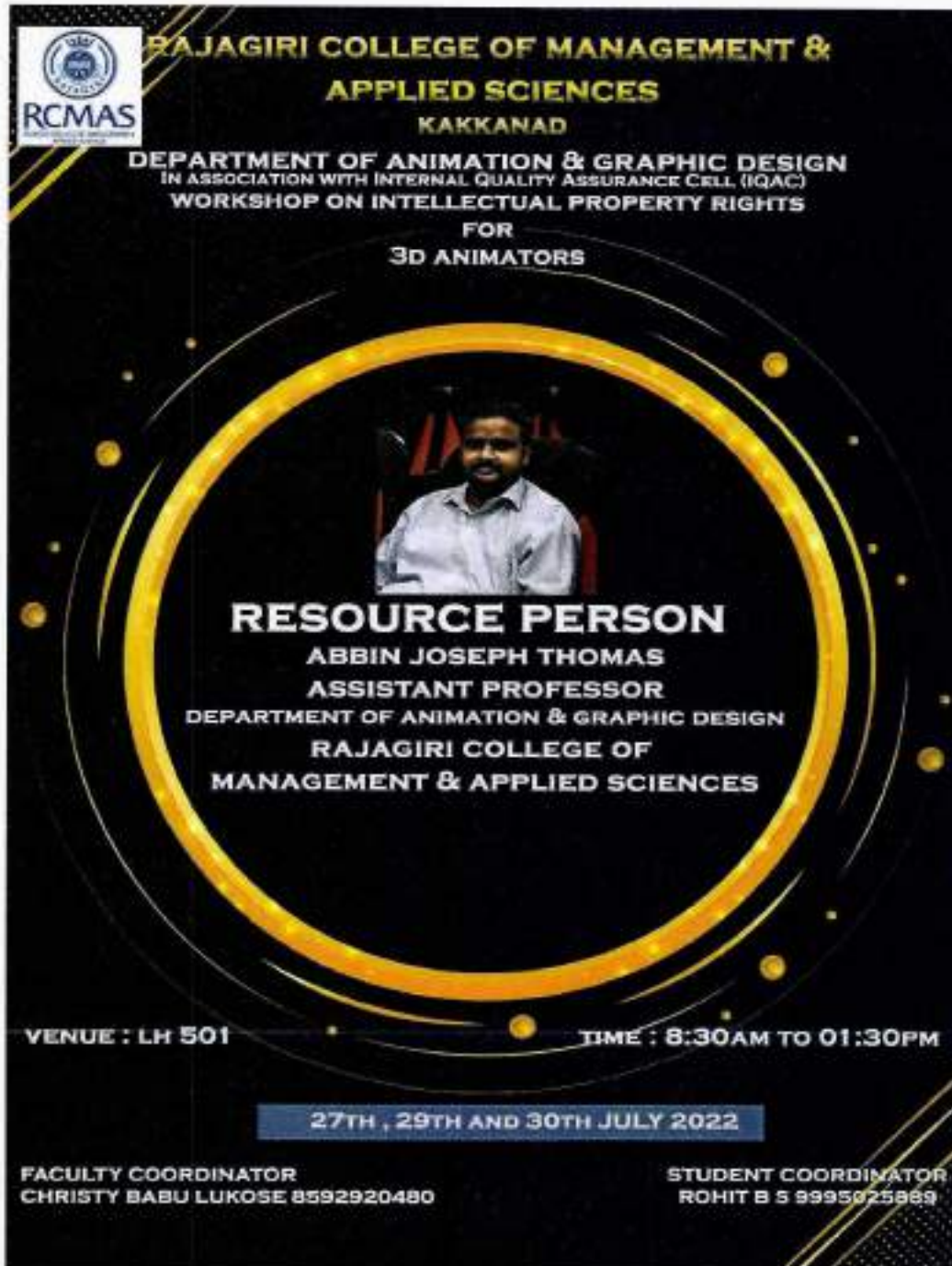
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**Photographs of Workshop on Intellectual Property Rights for 3D Animators**

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**RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES**  
KAKKANAD

**DEPARTMENT OF ANIMATION & GRAPHIC DESIGN**  
IN ASSOCIATION WITH INTERNAL QUALITY ASSURANCE CELL (IQAC)  
**WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS**  
FOR  
**3D ANIMATORS**



**RESOURCE PERSON**  
ABBIN JOSEPH THOMAS  
ASSISTANT PROFESSOR  
DEPARTMENT OF ANIMATION & GRAPHIC DESIGN  
RAJAGIRI COLLEGE OF  
MANAGEMENT & APPLIED SCIENCES

**VENUE : LH 501** **TIME : 8:30AM TO 01:30PM**

**27TH , 29TH AND 30TH JULY 2022**

**FACULTY COORDINATOR**  
CHRISTY BABU LUKOSE 8592920480

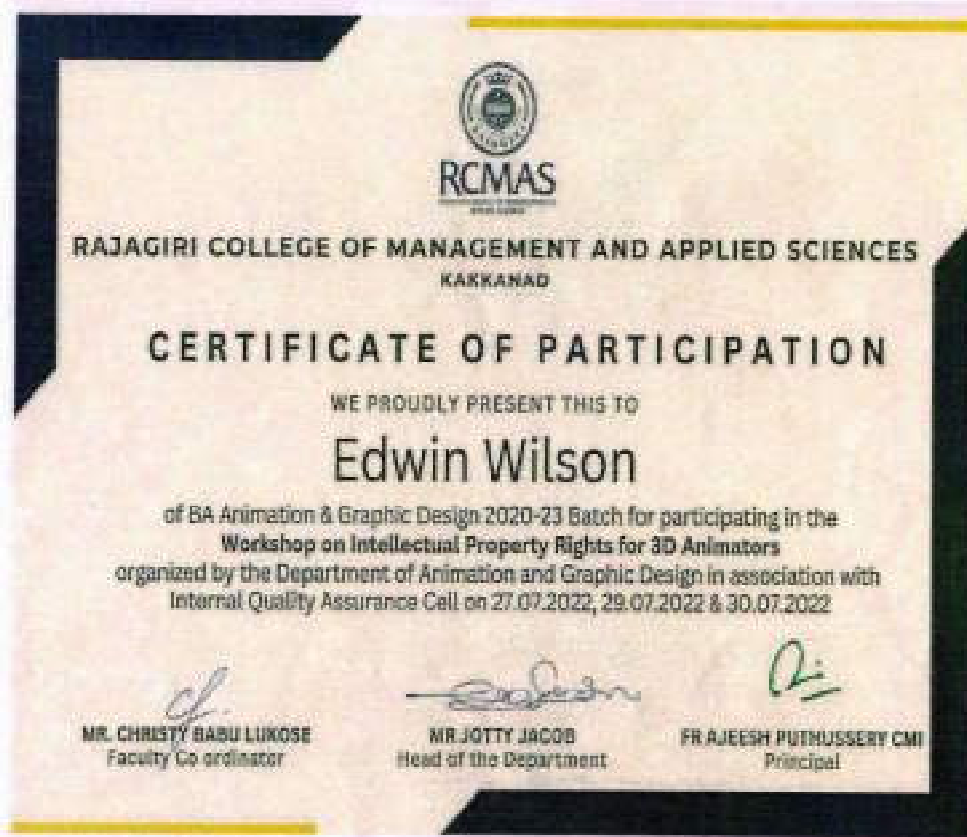
**STUDENT COORDINATOR**  
ROHIT B S 9995025869

Program Poster of Workshop on Intellectual Property Rights for  
3D Animators



*Christy Babu Lukose*





Sample Certificate for Seminar: Workshop on Intellectual Property Rights  
for 3D Animators

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**RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES  
KAKKANAD**

DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN





WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS FOR 3D ANIMATORS

RESOURCE PERSON: ABBIN JOSEPH THOMAS

VENUE: LH 501

DATE: 27th, 29th & 30th JULY 2022

ATTENDANCE SHEET

Sl. No	Name of the Student	27/07/22	29/07/22	30/07/22	Sign
1	AADHYA SAJ	✓	✓	✓	
2	ABIN BABU	✓	✓	✓	
3	ADARSH AUGUSTINE	✓	✓	✓	
4	ADEEPA P	✓	✓	✓	
5	ADITHYAN M	✓	✓	✓	
6	AKSHITA PRADEEP	✓	✓	✓	
7	ALWYN ANYONY	✓	✓	✓	



*Legal*



8	ANNA FOBBIN	✓	✓	-	<i>Anna</i>
9	ARYA JAYARAJ	✓	✓	✓	<i>Arya Jayaraj</i>
10	ASHMY ABEESH	✓	✓	✓	<i>Ashmy</i>
11	ASWATHY	✓	-	✓	<i>Aswathy</i>
12	ATHUL KRISHNA S	✓	✓	✓	<i>Athul</i>
13	AUGUSTIN JOHN	✓	✓	✓	<i>Augustin</i>
14	AUGUZ SONI	✓	✓	✓	<i>Auguz</i>
15	BIBIN SIBI	✓	-	✓	<i>Bibin</i>
16	DAFFODIL VALENTINE GUTSY	✓	✓	✓	<i>Daffodil</i>
17	EDWIN WILSON	✓	✓	✓	<i>Edwin</i>
18	FAHAD EBRAHIM KHAN	✓	✓	✓	<i>Fahad</i>
19	FLOYD EMMANUEL LIBERA	✓	✓	✓	<i>Floyd</i>
20	JOE JOSEPH CHRISTY	✓	✓	✓	<i>Joe</i>



*Legal*



21	JOE JOSEPH KOONTHANATH SHIBU	✓	✓	—	<i>John Joseph</i>
22	JOSEPH THOMAS	✓	✓	✓	<i>John Joseph</i>
23	KENNY ROSE A F	✓	—	✓	<i>John Joseph</i>

*John Joseph*  
**Student in charge**

Mr. Rohith B S,

BA Animation and Graphics Design Batch 2020-23

*Christy Babu Lakose*  
**Faculty in charge**

Mr. Christy Babu Lakose

Assistant Professor

Department of Animation and Graphics Design

Rajagiri College of Management and Applied Sciences






*John Joseph*  
*John Joseph*  
*John Joseph*

**Attendance statement of Workshop on Intellectual Property Rights for 3D Animators**



*Christy Babu Lakose*

Report submitted by	Mr. Christy Babu Lukose, Assistant Professor, Department of Animation and Graphics Design, Rajagiri College of Management and Applied Sciences	
Coordinated by	Mr. Christy Babu Lukose, Assistant Professor, Department of Animation and Graphics Design, Rajagiri College of Management and Applied Sciences	
Approved by	Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphics Design, Rajagiri College of Management and Applied Sciences	



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**Report: Seminar on Personality Development and Managerial Skills for Entrepreneurs**

Program	Seminar on Personality Development and Managerial Skills for Entrepreneurs
Date	09.06.2022 12 pm - 1 pm
No. of Participants	56
Resource Person	Ms. Anila Varghese, Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad
Outcome	Entrepreneurs enhanced their personality development and managerial skills, focusing on leadership, communication, and effective management practices to drive business success.
Organized by	Department of Management
Faculty in charge	Ms. Megha Mohan, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Ms. Hashina T H, BBA fifth semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad

On 9th June 2022, the Management department organized a seminar titled "Personality Development and Managerial Skills for Entrepreneurs" from 12 pm to 1 pm. The event aimed to empower entrepreneurs with essential skills in leadership, communication, and effective management practices critical for driving business success. Hosted by Ms. Anila Varghese, Assistant Professor at Rajagiri College of Management & Applied Sciences, Kakkanad, the seminar drew participation from 60 enthusiastic entrepreneurs eager to enhance their professional capabilities. The seminar commenced with an introductory session outlining its objectives, emphasizing the importance of personality development and managerial skills in



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entrepreneurial success. Ms. Anila Varghese, drawing from her expertise in management education, set the stage by highlighting key attributes essential for effective leadership and managerial acumen. The session focused on leadership styles, decision-making processes, and strategies for motivating teams towards achieving organizational goals. Practical insights into situational leadership and adaptive leadership were also explored to equip entrepreneurs with versatile leadership approaches. The seminar delved into best practices for effective management, covering aspects such as time management, delegation, conflict resolution, and goal setting. Case studies and real-life examples were used to illustrate how entrepreneurs can apply these principles to optimize business operations and foster a productive work environment.

Interactive sessions formed an integral part of the seminar, encouraging active participation and peer-to-peer learning. Participants engaged in group discussions, scenario-based exercises, and collaborative problem-solving activities. These interactive elements facilitated a dynamic learning environment where attendees could share experiences, exchange ideas, and learn from each other's perspectives.



**Photograph of Personality Development and Managerial Skills**

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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES  
KAKKANAD**

**Department of Management**  
in association with  
**Internal Quality Assurance Cell (IQAC)**  
Organises

**Seminar on Personality Development  
and Managers Skills for Entrepreneur**



**Resource Person  
Ms. Anila Varghese**

Assistant professor Rajagiri College of Management and applied sciences



**Lecture Hall 103**



**12pm - 1pm**



**June 09 2022**

Faculty Coordinator  
Ms. Megha Mohan : 9961477789

Student Coordinator  
Hashina T H : 8078955007

**Poster of Seminar on Personality Development and Managerial Skills**







Sample Certificate of Seminar on Personality Development and Managerial Skills



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**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES**

**KAKKANAD**

DATE	09.06.2022
TITLE	SEMINAR ON PERSONALITY DEVELOPMENT AND MANAGERIAL SKILL FOR ENTREPRENEURS
DEPARTMENT/MANAGEMENT CELL	12.00PM -1.00PM
VENUE	LECTURE HALL 103

**LIST OF ATTENDEES**

**BATCH :S4 BBA**

SLNO	NAME	SIGNATURE
1	ABHIMANYU	<i>Abhimanyu</i>
2	AFROS KHANLA	<i>Afrosh</i>
3	AGNES MARY	<i>Agnes</i>
4	AKSHAY ASHOK	<i>Akshay</i>
5	AKSHAY BABY	<i>Akshay</i>
6	ALAN PHILIP	<i>Alan</i>
7	ALDON MINU MATHEW	<i>Aldon</i>
8	ALVINA THOMAS JOSEPH KURIEN	<i>Alvina</i>



*Verul*



9	ANTOHN JACOB	<u>Antohn</u>
10	ANUGRAHA M	Absent
11	ANZAF ABDU	<u>Anzaf</u>
12	APARNA M	<u>Aparna</u>
13	ASHIN SUNNY	<u>Ashin</u>
14	ASHISH P BENNY	<u>Ashish</u>
15	AZZA SHEDEED	Absent
16	DAVID ROY	<u>David</u>
17	DEEPIKA DILI	<u>Deepika</u>
18	DERSHAN BABU	<u>Dershan</u>
19	DRISHYA CS	<u>Drishya</u>
20	FARIS MUHAMMED P M	<u>Faris</u>
21	FASIL MOHAMMED CHOLASSERI	<u>Fasil</u>
22	GAUTHAM KRISHNA	Absent
23	HARIGOVIND P S	<u>Harigovind</u>
24	HRIDHYA GOKULAM A AMRUTHARAJ	<u>Hridhya</u>
25	IRIN MARIYAM BIJU	<u>Irin</u>



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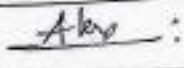
26	JANVY JOSE	<i>Janvny</i>
27	JENIFFER FERNANDEZ	<i>Jenifer</i>
28	JOE RAPHAEL	<i>Absent</i>
29	JOHN SAJU MATHEW	<i>Joh</i>
30	JOSEPH SANO	<i>Absent</i>
31	KANNAN SUNIL	<i>Kannan</i>
32	MEENA ELDOW	<i>Meena</i>
33	MERIN ANTONY	<i>Merin</i>
34	MERIN S VADAKKARA	<i>Merin</i>
35	MUHAMMAD IJAS	<i>Absent</i>
36	NR KRISHANRAJ	<i>Kr</i>
37	NAYANA ANN MATHEW	<i>Nayana</i>
38	NIBIN MOOSA	<i>Nibin</i>
39	NIJAZ NOUSHAD	<i>Nibin</i>
40	NIRANJANA SREEKUMAR	<i>Niranjan</i>
41	NITTASHA ANN ROY	<i>Nittasha</i>
42	PREETHI PRAKASH	<i>Preethi</i>



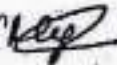
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43	RAHIMAH NAZAR	Rahim
44	RAZEEN KR	Razeek R
45	RIYA BENNY	Riya benny
46	ROHAN RAJUMENON	Rohans
47	ROHITH SAJU	Rohith saju
48	RYAN PHILIP BABU	Ryan philip
49	SAFNA S FATHIMA	Safna
50	SANDRA HASSEER	sandra
51	SHARA GEORGE VAIDIAN	Shara
52	SHAROZE KHAN	Sharaz
53	SHIAH SAFEEDA KINATHIYIL	Shiah safeeda
54	SIDHARTH VENURAJ	Sidharth
55	SREYA RAVIKUMAR	Sreya R
56	THARUN THOMAS JOHN	Tharun Thomas
57	THOMAS J ANTONY	Thom JA
58	THOMAS RAJAN NJARACKAL	Thom
59	UMAR MUKTHAAR P F	Umar

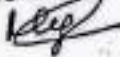


60	MUHAMMED ZAMEER	
61	SHAHAZADHA HABEEB	
62	ALEX GEORGE	

FAULTY COORDINATOR

Ms. Megha Mohan 

HOD  
Department of Management




  
Ms. Megha Mohan.



Attendance Sheet for Seminar on Personality Development and Managers  
Skills for Entrepreneur





Report submitted by	Ms. Hashina T H, BBA 3rd semester , Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms. Megha Mohan, HOD & Assistant Professor, Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Rajagiri College of Management & Applied Sciences, Kakkanad	

9 June 2022



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