

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

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3.2

Innovation Ecosystem

3.2.2 Reports of workshops/seminars/conferences 2023-2024





Rajagiri Valley P.O., Kakkanad Cochin - 682 039, Kerala T + 91 484 2955270, 9048899926 E office@rajagiricollege.edu.in www.rajagiricollege.edu.in

Declaration of the Principal

This is to certify that 30 Workshops/Seminars/Conferences were conducted on Research Methodology, Entrepreneurship & Intellectual Property Rights at Rajagiri College of Management and Applied Sciences during 2023 - 2024

Dr. Laly Mathew Principal



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Rajagin College of Management & Applied Sciences
Rajagin Valley. P. O., Kakkanad - 682 039



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3.2.2: Detailed Report of Workshops/Seminars/Conferences Including Programs Conducted on Research Methodology, Intellectual Property Rights (IPR) and Entrepreneurship During 2023-2024

S1. No	Year	Programme	Page Number
1	2023-2024	Seminar on Intellectual Property Rights & Trademarks	5
2	2023-2024	Seminar on Innovative Research Methodologies for Academics	12
3	2023-2024	Workshop on Role of Sensors and Microcontrollers in New Generation Business	20
4	2023-2024	Seminar on Navigating the Patent Filing Process	26
5	2023-2024	Workshop on Mastering Research Methodology with AI Tools	31
6	2023-2024	Workshop on Research Methodologies in the AI Era: A Guide for Students	37
7	2023-2024	Seminar on Coding for Change: The Hack Master Challenge	44
8	2023-2024	Seminar on Entrepreneurial Challenges and Competitions	52
9	2023-2024	Three - Day Workshop on Mastering Animation Production for Young Entrepreneurs	59
10	2023-2024	High Flyer Talk: Tips and Tricks for a Successful Entrepreneurial Journey	78
11	2023-2024	Two - Day Workshop on Comprehensive Research Methodology	89
12	2023-2024	Seminar on Research Methodology : Practical Foundation	103
13	2023-2024	Two-Day Workshop on Translation Matters: Bridging Languages through Entrepreneurship	110
14	2023-2024	Workshop on Data Analysis and Interpretation in Research	116



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		10 day International Online Workshop AI for	
15	2023-2024	Academics : 75 Essential Tools	126
		Workshop on Accounting Foundations for	
16	2023-2024	Entrepreneurial Success	133
		Seminar on GST Insights for Entrepreneurship	
17	2023-2024		141
		Seminar on Logistics for Young Entrepreneurs:	
18	2023-2024	Current Trends and Future Opportunities	150
		Seminar on Tech Innovations for Aspiring	
19	2023-2024	Entrepreneurs	159
		Seminar on Encountering the Entrepreneur: Insights	
20	2023-2024	and Queries	166
		Entrepreneurship Summit on Women	
21	2023-2024	Entrepreneurship - Challenges and Opportunities	176
22	2022 2024	Seminar on Product Design for Entrepreneurs	188
22	2023-2024		
23	2023-2024	Seminar on National Perspectives on Intellectual	198
	2023-2024	Property Rights	190
24	2023-2024	Seminar on Digital Marketing Strategies for	206
21	2023-2024	Entrepreneurs Weyligher or Creative Entrepreneurship in	200
25	2023-2024	Workshop on Creative Entrepreneurship in	214
	2023 2024	Animation and Design	214
26	2023-2024	Workshop on Innovative Branding and Creative Thinking for Entrepreneurs	224
	2020 2021	Seminar on Virtual Ventures in VR: A New Horizon	
27	2023-2024	for Entrepreneurs	233
		Seminar on TechVentures: Crafting Success in	
28	2023-2024	Computer Entrepreneurship	239
		Inventus: The Entrepreneurship Game of Innovation	-
29	2023-2024	inventuo. The Entrepreneuromp Gume of milovation	244
		Seminar on Personality Development for Young	
30	2023-2024	Entrepreneurs	253





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Report: Seminar on Intellectual Property Rights & Trademarks

Program	Seminar on Intellectual Property Rights & Trademarks
Date	26.03.2024 9.30 am to 10.30 am
No. of Participants	15
Resource Person	Ms Jesmi Jacob , Assistant Professor , Department of commerce , RCMAS
Outcome	Attendees learned about intellectual property rights and trademarks, gaining knowledge on protecting their innovations and navigating legal aspects of business.
Organized by	Department of Commerce
Faculty in charge	Dr Ajosh George, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Ms. Amra Ansar, M.Com 1st year, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad

On March 26, 2024, the Department of Commerce conducted an informative seminar titled "Intellectual Property Rights & Trademarks." This seminar, held from 9:30 AM to 10:30 AM, was designed to provide participants with a thorough understanding of intellectual property rights (IPR) and trademarks, critical aspects of protecting innovations and navigating the legal landscape of business. The event saw the participation of 15 attendees, who ranged from aspiring entrepreneurs to students and professionals keen on understanding the legalities of IPR and trademarks.

Ms. Jesmi Jacob, Assistant Professor at the Department of Commerce, RCMAS, was the resource person for the seminar. With her extensive knowledge and expertise in intellectual property rights, Ms. Jacob delivered a session that was both mightining and practical. Her ability to break down complex legal concepts into under standable terms made the seminar accessible and engaging for all participants.

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Ms. Jesmi Jacob began the seminar by introducing the fundamental concepts of intellectual property rights. She explained the various types of intellectual property, including patents, copyrights, trademarks, and trade secrets. Her presentation highlighted the significance of each type, detailing how they protect different forms of innovation and creativity. By providing real-world examples, Ms. Jacob illustrated the practical applications and importance of IPR in various industries.

The seminar then focused specifically on trademarks. Ms. Jesmi Jacob elaborated on what constitutes a trademark, the process of registering a trademark, and the legal protections it offers. She discussed the criteria for a strong trademark, the importance of distinctiveness, and the steps involved in the trademark application process. Participants were given insights into the challenges and common pitfalls associated with trademark registration and how to navigate them effectively.

A significant portion of the seminar was dedicated to the practical aspects of protecting intellectual property. Ms. Jesmi Jacob shared strategies for safeguarding innovations, emphasizing the need for proactive measures to prevent infringement and unauthorized use. She provided guidance on conducting trademark searches, understanding trademark classes, and maintaining trademark rights through proper use and periodic renewals. The interactive segment of the seminar allowed participants to engage directly with Ms. Jesmi Jacob, posing questions and seeking advice on specific issues related to IPR and trademarks. This session fostered a collaborative learning environment, as attendees shared their experiences and gained insights from Ms. Jesmi Jacob's expertise. Her thoughtful and comprehensive responses addressed a wide range of queries, from the nuances of trademark infringement to the process of international trademark registration.

By the end of the seminar, participants had gained a robust understanding of intellectual property rights and trademarks. They were equipped with the high resource needed to protect their innovations and navigate the legal complexities of the business world effectively. The seminar empowered attendees to take informed sleps towards securing their intellectual property, fostering a culture of innovation and legal

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awareness.

The success of this seminar was attributed to the diligent efforts of the organizing team. Dr. Ajosh George, the faculty in charge, played a pivotal role in ensuring the event's smooth execution. Student coordinators Amra Ansar and Hanna Niza Hashim also demonstrated commendable organizational skills and dedication, contributing significantly to the seminar's seamless operation.

In conclusion, the seminar on "Intellectual Property Rights & Trademarks" was a highly beneficial educational initiative that provided valuable insights and practical knowledge to the participants. It underscored the importance of understanding and protecting intellectual property in today's competitive business environment. The positive feedback from attendees highlighted the seminar's effectiveness in achieving its educational objectives and its relevance to their professional and academic pursuits.



Photograph of Seminar on Intellectual Property Rights and Trademarks

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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KAKKANAD

Department of Commerce

in association with

Internal Quality Assurance Cell (IQAC)

organises

Seminar on Intellectual Property Rights and Trademarks



Ms.Jesmi Jacob Assistant Professor Department of Commerce, RCMAS



Conference Hall

9:30 am - 10:30 am | 26 March 2024

FACULTY CO-ORDINATOR: AJOSH GEORGE 9946489890

STUDENT CO-ORDINATOR: AMRA ANSAR 9995280889

Program Poster: Seminar on Intellectual Property Rights and Tradents



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Sample Certificate: Seminar on Intellectual Property Rights and Trademark







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Attendance statement: Seminar on Intellectual Property Rights & Trademarks



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Report submitted	Ms. Amra Ansar , M.Com 1st year, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Coordinated by	Dr. Ajosh George, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Approved by	Ms Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad

Mar 26, 2024

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Report: Seminar on Innovative Research Methodologies for Academics

Program	Seminar on Innovative Research Methodologies for Academics
Date	18th March 2024
No. of Participants	15 Students
Resource Person	Dr. Meera U Menon , Assistant Professor, Indian Institute of Mass Communication , Kottayam
Outcome	Academics learned about innovative research methodologies enhancing their ability to conduct cutting-edge research and contribute to their respective fields.
Organized by Department of Animation and Graphic Design, Rajag Management and Applied Sciences, Rajagiri Valley I 39	
Faculty in charge	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences Mr. Abbin Joseph Thomas, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
Student in charge	Mr. Albert Biju, MA Graphic Design 2023-25 Batch, Department of Animation and Graphic Design. Mr. Amal B Augustine, MA Graphic Design 2023 Department of Animation and Graphic Design 2023



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The Department of Animation & Graphic Design at Rajagiri College of Management and Applied Sciences organized a Seminar on Research Methodology on the 18th March 2024. This seminar aimed at providing participants with a comprehensive understanding of the various research methodologies essential for conducting effective and ethical research. A total of 15 students participated in the seminar. The seminar benefited from the expertise of Dr. Meera U Menon, Assistant Professor in Indian Institute of Mass Communication, Kottayam. Dr. Meera brought valuable insights to familiarize participants with the different types of research, the process of research design, data collection and analysis methods, and the importance of ethical considerations in research.

The seminar covered the essentials of designing a research study. Topics included formulating research questions, developing hypotheses, and selecting appropriate research methods. Emphasis was placed on the importance of a well-structured research design to ensure the validity and reliability of results. The seminar received positive feedback from participants, who appreciated the comprehensive coverage of topics and the interactive nature of the sessions. Many expressed that they felt more confident in their ability to conduct research and apply ethical considerations.

The organizing committee extends sincere appreciation to Dr. Meera U Menon for her invaluable contributions. Special thanks to Mr. Abbin Joseph Thomas, Ms. Minu S Kumar, and the student coordinators, Mr. Albert Biju & Mr. Amal B Augustine, for their dedicated efforts in ensuring the success of the seminar.

The Research Methodology Seminar successfully provided participants with the knowledge and skills necessary for conducting effective and ethical research insights gained are anticipated to empower participants in their academic unit professional pursuits, fostering a culture of integrity and excellence within the academic

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community at Rajagiri College.





Photograph of Seminar on Innovative Research Methodologies for Academics



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

Department of Animation and Graphic Design & RAGA

in association with

Internal Quality Assurance Cell(IQAC)

Organises

Seminar

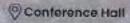
Seminar on Innovative Research Methodologies for Academics



Resource Person

Dr. Meera U Menon

Assistant Professor, Inclian Institute of Mass Communication



09:00 AM | 18" March 2024

Faculty Coordinators: ts Nimu Sturner Its Albam Joseph Thomos

Student Coordinators:

Program Poster of Seminar on Innovative Research Methodologies for Academics





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Sample Certificate for Seminar on Innovative Research Methodologies for Academics

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RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES KAKKANAD

DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN SEMINAR ON RESEARCH METHODOLOGY FOR ACADEMICS RESOURCE PERSON: DR MEERA U MENON, INDIAN INSTITUTE OF MASS COMMUNICATION VENUE: CONFERENCE HALL DATE: 18^{TO} MARCH 2024

ATTENDANCE SHEET

SL. No	Name of the Student	Programme	Batch	Signature
1	ASIF E GHIFTOR	M-Com I yes	ನಂದಿತ-ಶ೭	44
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Attendance statement of Seminar on Innovative Research Methodologies for Academics



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Report submitted by	Mr. Abbin Joseph Thomas, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad	Aleka Masanay
Coordinated by	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad. Mr. Abbin Joseph Thomas, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad.	Jes france
Approved by	Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad.	Que de la constantina della co

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Report: A Workshop on Role of Sensors and Microcontrollers in New Generation Business

Program	A Workshop on Role of Sensors and Microcontrollers in New Generation Business
Date	18.01.2024 to 20.01.2024 10.00 am-2.00 pm
No. of Participants	63
Resource Person	Experts from industrial robotics institute,palakad
Outcome	Participants explored the role of sensors and microcontrollers in modern business applications, gaining practical knowledge for implementing these technologies.
Organized by	Department of Computer Science
Faculty in charge	Dona Maria Mani ,Assistant Professor & Juby George, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences
Student in charge	Anjana A & Sooraj Sivashankara BCA 4th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences

From January 18 to January 20, 2024, a workshop titled "Role of Sensors and Microcontrollers in New Generation Business" was conducted, focusing on the integration of advanced technology in modern business applications. Held from 10:00 am to 2:00 pm daily, the workshop attracted 40 participants. Esteemed experts from the Industrial Robotics Institute in Palakkad guided the attendees, offering in-depth insights into the use of sensors and microcontrollers in various business contexts. The objective was to equip participants with prespect knowledge and skills to implement

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these technologies effectively in their respective fields.

The workshop proceedings were meticulously planned and executed, featuring a blend of theoretical sessions and hands-on activities. The first day introduced the basics of sensors and microcontrollers, covering their types, functionalities, and applications in business. On the second day, participants engaged in interactive sessions where they learned about the integration of these technologies into existing business processes, focusing on improving efficiency and productivity. The final day was dedicated to advanced topics such as IoT (Internet of Things) and real-world case studies, providing participants with a comprehensive understanding of how sensors and microcontrollers drive innovation in various industries.

The outcome of the workshop was overwhelmingly positive, with participants expressing a heightened understanding of the critical role that sensors and microcontrollers play in modern business. They gained practical knowledge that they could immediately apply to their work, enhancing their ability to innovate and optimize business processes. Feedback from attendees highlighted the expertise of the speakers and the relevance of the content. Many participants appreciated the hands-on approach, which enabled them to directly engage with the technologies discussed. Overall, the workshop successfully achieved its objectives, fostering a deeper appreciation and knowledge of sensors and microcontrollers among the participants.



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Photographs of Workshop: Role of Sensors and Microcontrollers in New Generation Business





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epartment of Computer Science in association with Internal Quality Assurance Cell (IQAC)
organizes

> Workshop on

Role of Sensors and trollers in New Generation Business

Course Facilitator

Experts from Industrial Robotics Institute Palakkad

Date: 18 January 2024 to 20 January 2024 Time: 10:00 am-2:00 pm Venue: Auditorium Newtone Coordinators New Ampanaga Services and Services

> Program Poster of Workshop: Role of Sensors and Microcontrollers in New Generation Business



Sample Certificate for Seminar: Role of Sensors and Microcontrollers in **New Generation Business**





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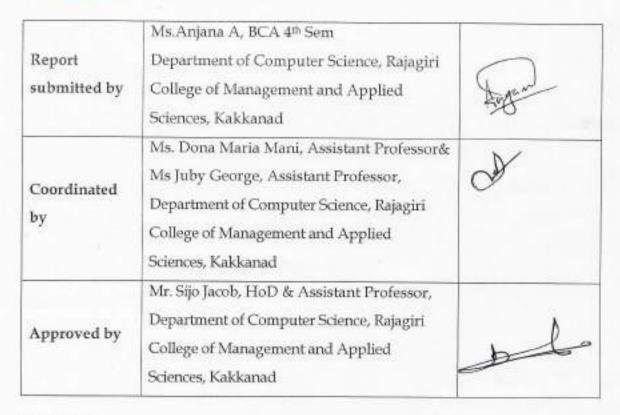
Attendance statement of Workshop: Role of Sensors and Microcontrollers in New Generation Business





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Jan 20,2024

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Report: A seminar on Navigating the Patent Filing Process

Program	A seminar on Navigating the Patent Filing Process
Date	09.01.2024 10.40 am
No. of Participants	65
Resource Person	Toshen M Thomas, Software Engineer at TransUnion, Cherry Hill
Outcome	Participants learned the steps involved in filing patents, gaining knowledge to protect their innovations and navigate the legal aspects of intellectual property.
Organized by	Department of Computer Science
Faculty in charge	Mr. Joby Jacob, Assistant Professor & Ms. Annu James, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences
Student in charge	Mr. Abbay Kishore, Ms. Addwin Antony

On January 9, 2024, a seminar titled "Navigating the Patent Filing Process" was held at 10:40 am. The seminar, attended by 65 participants, was conducted by Toshen M Thomas, a Software Engineer at TransUnion, Cherry Hill. The objective of the seminar was to educate attendees on the essential steps involved in filing patents. It aimed to equip participants with the necessary knowledge to protect their innovations and navigate the complex legal aspects of intellectual property, particularly in the field of computer science.

The seminar commenced with an introduction to the patent filing process, where Toshen M Thomas outlined the critical steps trible bitial idea conception to



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submitting a patent application. Participants were guided through the various stages of patent searches, drafting claims, and understanding patent laws. Thomas provided practical insights and examples from his professional experience, making the session highly engaging and informative. The interactive session allowed participants to ask questions and discuss specific scenarios, enhancing their understanding of the intricacies involved in patent filing.

In conclusion, the seminar successfully achieved its objective of providing comprehensive knowledge about the patent filing process. Participants gained a deeper understanding of how to protect their innovations and navigate the legal landscape of intellectual property. Feedback from attendees was overwhelmingly positive, with many expressing appreciation for the clear and concise presentation by Toshen M Thomas. The seminar was deemed highly beneficial for individuals in the field of computer science, empowering them to confidently pursue patent filings and safeguard their intellectual contributions.





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Photograph of Seminar: Navigating the Patent Filing Process



Program Poster of Seminar: Navigating the Patent Filing Process



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Sample Certificate for Seminar: Navigating the Patent Filing Process

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Attendance statement of Seminar: Navigating the Patent Filing Process

Report submitted by	Abbay Kishore, Addwin Antony, BCA 4th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Alleg
Coordinated by	Mr. Joby Jacob & Ms. Annu James, Assistant Professors, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Stated
Approved by	Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	256

Jan 9, 2024



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Report: Workshop on Mastering Research Methodology with AI Tools

Program	Workshop on Mastering Research Methodology with Al Tools
Date	05.01.2024 to 06.01.2024
Date	2,30 pm
No. of Participants	40
Resource Person	Fr. Tinju Tom, Cheif Librarian, Assumption College, Chagnassery
Outcome	Participants gained hands-on experience in using AI tools for research, enhancing their efficiency and accuracy in conducting academic projects.
Organized by	Department of Computer Science
Faculty in charge	Ms. Nileena Sasidharan, Asst. Professor &Ms. Aneesha K Jose, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences
Student in charge	Mr George K Saji, BCA 6 th Sem , Mr Jeffrey James BCA 6 TH sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences

The Department of Computer Science at Rajagiri College of Management and Applied Sciences organized a two-day workshop titled "Mastering Research Methodology with AI Tools" from January 5 to January 6, 2024. The workshop aimed to equip students with practical skills in utilizing AI tools for research, thereby enhancing their efficiency and accuracy in conducting academic projects. A total of 70 students participated in the workshop.

The workshop was led by Fr. Tinju Tom, Chief Librarian at Assumption College, Changanassery, Fr. Tom provided valuable manual and hands-on training in using AI



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tools for research, significantly enriching the participants' learning experience.

The workshop included a series of interactive and practical sessions. The initial sessions introduced participants to various AI tools, explaining their applications in research methodology. Fr. Tom demonstrated how these tools could be used to streamline data collection, analysis, and presentation, emphasizing their role in improving research accuracy and efficiency. The participants had the opportunity to engage in hands-on exercises, applying these tools to sample research projects and experiencing firsthand the benefits of AI in academic research.

The workshop successfully met its objectives, with participants gaining practical skills and hands-on experience in using AI tools for research. The knowledge and skills acquired are expected to significantly enhance their academic and professional capabilities, enabling them to conduct research more efficiently and accurately. Participants provided positive feedback, appreciating the practical nature of the sessions and the expertise of Fr. Tinju Tom.

The organizing committee extends sincere appreciation to Fr. Tinju Tom for his invaluable contributions. Special thanks to Ms. Nileena Sasidharan and Ms. Aneesha K Jose for their dedicated efforts, as well as the student coordinators, Mr. George K Saji and Mr. Jeffrey James, for ensuring the success of the workshop.

The Workshop on Mastering Research Methodology with AI Tools served as a platform for students to gain practical experience with AI applications in research. The insights and skills gained are anticipated to empower participants in their academic and professional endeavors, fostering a culture of innovation and excellence within the academic community at Rajagiri College.



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Photograph of Seminar: Mastering Research Methodology with AI Tools

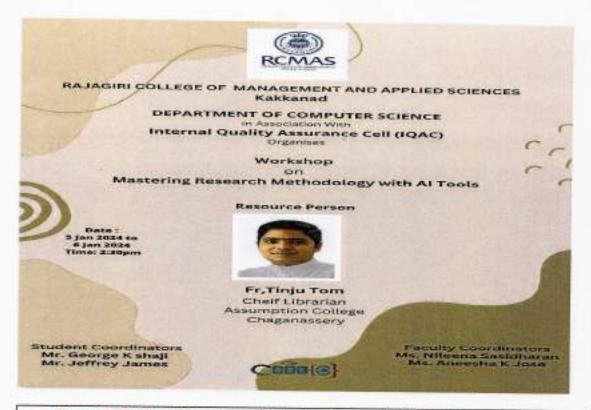




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Program Poster of Seminar: Mastering Research Methodology with AI Tools



Sample Certificate for Seminar: Mastering Research Methodology with AI Tools "





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Attendance statement of Seminar Mastering Research Methodology with AI Tools



RAJAGIRI VALLEY P.O., KAKKANAD, KOCHI - 882 (139 Ph: 9484-295527b Email: principal@ujugirico@ge.eduin www.neagricollege.eduin.

Report submitted by	Mr George K Saji BCA 6th Sem, Mr Jeffrey James, BCA 6th Semester, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Good
Coordinated by	Ms. Nileena Sasidharan, Assistant Professor & Ms. Aneesha K Jose, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	0.8
Approved by	Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Del

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Report: Workshop on Research Methodologies in the AI Era: A Guide for Students

Program	Workshop on Research Methodologies in the AI Era: A Guide for Students
Date	3 rd and 4 th January 2024
No. of Participate	s99 Students.
Resource Person	Fr. Tinju Tom, Chief Librarian, Assumption College, Autonomous, Changanassery.
Outcome	Participants gained a deeper understanding of ethical principles in research, paper presentation and publication, enhancing their academic and professional abilities.
Organized by	Department of Computer Science, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-
Faculty in charge	Mr. Joby Jacob & Ms. Deepthi S. Nair. Department of Computer Science
Student in charge	Ms. Bhavana T B & Mr. Febin Sabu. BCA 6 th Semester, Department of Computer Science

The Department of Computer Science at Rajagiri College of Management and Applied Sciences organized a two-day Seminar on Research Methodology on the 3rd and 4th of January 2024. The seminar aimed to provide students with a comprehensive understanding of ethical principles in research, paper presentation, and publication, thereby enhancing their academic and professional capabilities. A total of 99 students participated in the seminar. The seminar benefited from the expertise of Fr. Tinju Tom, Chief Librarian at Assumption College, Autonomous, Changanassery. Fr. Tom



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brought valuable insights into ethical considerations in research, paper presentation, and publication.

The seminar included a series of enriching sessions covering key aspects of research methodology, ethical considerations, and effective paper presentation. The seminar successfully met its objectives, with participants gaining a deeper understanding of ethical principles in research, paper presentation, and publication. The acquired knowledge is expected to significantly enhance their academic and professional abilities, preparing them for ethical and successful contributions to their respective fields.

The organizing committee extends sincere appreciation to Fr. Tinju Tom for his invaluable contributions. Special thanks to Mr. Joby Jacob, Ms. Deepthi S. Nair, and the student coordinators, Ms. Bhavana T B & Mr. Febin Sabu, for their dedicated efforts in ensuring the success of the seminar.

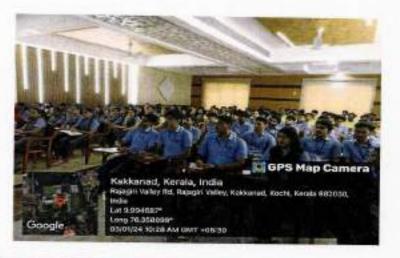
The Research Methodology Seminar served as a platform for students to engage deeply with ethical considerations in research, paper presentation, and publication. The insights gained are anticipated to empower participants in their academic and professional pursuits, fostering a culture of integrity and excellence within the academic community at Rajagiri College.







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Photographs of Workshop on Research Methodologies in the AI Era: A Guide for Students



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DEPARTMENT OF COMPUTER SCIENCE Internal Quality Assurance Cell (IQAC)
Organises

Workshop on Research Methodology in the Al Era : A Guide for Students

Resource Person



Fr. Tinju Tom Cheif Librarian esumption College Chaganassery

Student Coerdinators Ms. Bhavana T B Mr. Febin Varghese



Mr. Joby Jacob Ms. Deepthi S

Program Poster of Workshop on Research Methodologies in the AI Era: A Guide for Students



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Sample Certificate for Seminar Workshop on Research Methodologies in the AI Era: A Guide for Students







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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, Kakkanad Seminar on Research Methdology RCMAS Attendance Sheet- 03.01,2024 & 04.01,2024 S3 and S6 BCA 51 Name Signature. Name Signature No Na markey . TINESSIE 32 63 JANMARY SHAJAN 22 LAKSHMIPRIYAFA ANUPAMA JITHESH 66. ATHIRA DINU 84. SAM JOSEPHI Trebestor Marie St EKAPARNA S 85 SANDRA B 部 EMMANUEL ALBERT SHREYA BAJEESSI 70 GOWRI NANDANA MOHAN 81 SNEHA JOSHY ISSAC JOSHY CHACKO SODILAL SIVASANKARAN m 72 JOSEPH SERASITAN M ISREYA ROSE MARIA JOSE TREESA JOSE MIDHULA 91 AFWANA P NAZER NAVYA VARGHESE 92 AYISHA NISMA PA NIMRA ABDUL RAFEEQ 93 JOBEL SHANTU NITHIL SAJAN 14 ELDHO'K SHAJEE 18 REEMA BOSE 95 ANJO STALIN REENU ANTONY BHEEMA FATHIMA K N RIYA E ANNA 91 LENA MATHEW 10 CHRISTOPHER MATHAL ROSE MARY 81 98 ROSEMARY GEORGE 99 BASIL KASIM EJ ROSHA THANKACHAN AND THE PARTY OF T

Attendance statement of Seminar: Workshop on Research Methodologies in the Al

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Report submitted by	Ms. Bhavana T B, BCA 6th Semester, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Barens
Coordinated by	Mr. Joby Jacob & Ms. Deepthi S Nair, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	gly glade
Approved	Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	D.

Jan 4, 2024



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Report: Seminar on Coding for Change: The Hack Master Challenge

Program	The Hack master Challenge: Coding for Change
Date	05-12-2023
No. of Participants	69
Resource Person	Dr. Anju T R, Associate Professor, Newman College, Thodupuzha
Outcome	Participants gained a deeper understanding of ethical principles in research and publication, enhancing their academic and professional abilities.
Organized by	Department of Computer Science in Association with IQAC
Faculty in charge	Ms. Annu James, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences.
Student in charge	Adhabiya Ummer BCA 6th Sem, Jijoy Sebastian BCA 6th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences

The HackMaster Challenge: Coding for Change was an invigorating and educational event organized by the Department of Computer Science in collaboration with the Internal Quality Assurance Cell (IQAC) at Rajagiri College of Management and Applied Sciences, Kakkanad as part of computer literacy week celebration on 5/12/2023. The event aimed to foster innovation, creativity, and problem-solving skills among the participants through coding challenges and engaging sessions.Dr. Anju T R initiated the program with an insightful keynote address, emphasizing the significance of coding in driving positive change and its role in addressing real-world challenges. Her engaging presentation captivated the audience, setting the tone for the day's activities.



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The participants were then divided into groups, and a series of coding challenges were presented to them. These challenges were meticulously designed to test their coding prowess, problem-solving abilities, and collaborative skills. Under Dr. Anju T R's guidance, participants tackled various coding problems, applying innovative solutions and showcasing their technical acumen. The practical demonstrations and hands-on activities offered valuable insights, empowering participants with new knowledge and skills.

As the HackMaster Challenge drew to a close, a closing ceremony was held to acknowledge the efforts and achievements of the participants. Certificates of participation were distributed to all attendees, recognizing their active involvement and dedication throughout the event. Dr. Anju T R delivered the closing remarks, commending the participants for their enthusiasm and hard work. She encouraged them to continue exploring the vast horizons of coding and technology, emphasizing its potential to drive positive change in society.

The Department of Computer Science, in collaboration with IQAC, extends its heartfelt gratitude to Dr. Anju T R for her invaluable contributions and guidance throughout the event. The success of this program would not have been possible without her expertise and support. Finally, the organizers express their appreciation to all participants, faculty members, and staff for their enthusiastic participation and unwavering support, making the HackMaster Challenge a memorable and enriching experience for all involved.



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Photographs of Seminar: Coding for Change: The Hack Master Challenge.





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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

DEPARTMENT OF COMPUTER SCIENCE.

in association with Internal Quality Assurance Cell (IQAC)

organizes

Seminar on Coding for Change The Hack Master Challenge

Resource Person Dr. Anju TR



Date 05/12/2023 Time 11:00 AM Venue LAB 2

Assistant Professor Newman College

Faculty Coordinator Ms. Annu James Student Coordinator Ms. Adhabiya Ummer



Program Poster of Seminar: Coding for Change: The Hack Master Challenge



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Sample Certificate of Seminar: Coding for Change: The Hack Master Challenge



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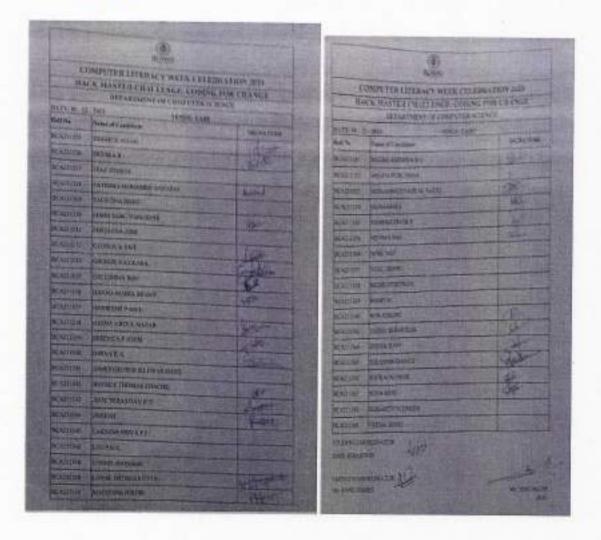
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RAIAGIN VALLEY F.O., KAKKANAD, KOO-6 - 682 039 Ph: 0484-2955270 Email: principal@rajagiricoflege.edu.in www.opigricollege.edu.as



Attendance statement of Seminar: Coding for Change: The Hack Master Challenge



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Report submitted by	Jijoy Sebastain Joy, BCA 6th Semester, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Fist
Coordinated by	Ms. Annu James, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Anne
Approved by	Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	-A-(-

Dec 5, 2023



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Report: Seminar on Entrepreneurial Challenges and Competitions

Program	Seminar on Entrepreneurial Challenges and Competitions
Date	09.11.2023 9.00 AM
No.of Participant	s 36
Resource Person	Mr. Pawan Samireddy, CEO & Founder, Myskill Guru Training Institute
Outcome	Attendees discussed various challenges faced by entrepreneurs, including competition, and explored strategies to navigate and overcome these challenges effectively.
Organized by	Department of Management
Faculty in charge	Ms.Raji T & Ms.Ardra C Michael,Department of Management,Rajagiri College of Management and Applied Sciences,Kakkanad
	Mr. Allen Renson & Amalu Thomas ,BBA 5th semester,Department of Management, Department of Management,Rajagiri College of Management and Applied Sciences,Kakkanad

The Department of Management of Rajagiri College of Management & Applied Sciences organised a Seminar on Entrepreneurial Challenges and Competitions on 9.11,2023. A total of 36 students participated in the event. The seminar focused on delivering the entrepreneurial competition and suggested measures to overcome the challenges. Entrepreneurial skills such as innovation, decision making and risk taking ability needs to be enhanced in budding entrepreneurs. The seminar also enabled the students to develop their innovative ideas into powerful business models. A competition was also conducted among the students to unfold their latent AND STATE THE PROPERTY OF THE entrepreneurial skills. The event entrepreneurs, attracting part rious colleges to compete in the challenging rounds of EMBAR and PINNACLE. This year's



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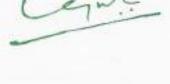
triumphant winner, Jessica Joseph hailing from SH College, Thevara, showcased exceptional entrepreneurial acumen and innovation. The second prize was bagged by Azim Marakar of GIIMS (Global Institute of Integrated Management Studies). The organizing committee appreciated Mr.Pawan Smi Reddy, CEO & Founder, My Skill Gru Corporate Training Institute for his valuable contributions. Special thanks to Ms.Raji T and Ms. Ardra C Michael for their coordinated efforts in making the seminar successful.





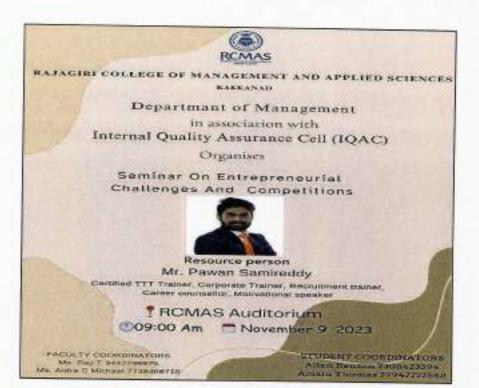
Photographs of Seminar on Entrepreneurial Challenges and Competitions

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Program Poster of Seminar on Entrepreneurial Challenges and Competitions

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD RCMAS Certificate of Participation This is to certify that Me Jessica Joseph has participated in a seminar on Entrepreneurial Challenges and Competition, organized by the Department of Management in collaboration with IQAC on 09.11.2022 ley Ms. Raji T Ms. Megha Mohan Fr. Ajeesh Puthussery CMI Event Coordinator Head of the Department Principal

Sample Certificate of Seminar on Entrepreneurial Challes Competitions

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9.11.2023

DEPARTMENT OF MANAGEMENT PRESENTS ICON 2K23-24

Attendance Report

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Student Coordinators Mr. Allen Renson Ms. Amalu Thomas

Faculty Coordinators: Ms. Rall T Ms. Ardra C Mighae



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9.11,2023

DEPARTMENT OF MANAGEMENT PRESENTS ICON 2K23-24 Attendance Report

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Student Coordinators Mr. Allen Renson Ms. Amalu Thomas

Faculty Coordinators: Ms. Rnji T Ms. Ardra C Michael



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DEPARTMENT OF MANAGEMENT PRESENTS ICON 2K23-24 Attendance Report

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Student Coordinators

Mr. Allen Renson

Ms. Amalu Thomas

Faculty Coordinators:

Ms. Reji T

Ms. Ardra C

Attendance statement of Seminar on Entrepreneurial Challenges at Competitions



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Report submitted by	Mr.Allen Renson , BBA5th semester, Department of Management, , Rajagiri College of Management & Applied Sciences,Kakkanad
Coordinated by	Ms. Raji T Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad
Approved by	Ms.Megha Mohan,HOD & Assistant Professor, Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad

9 November 2023



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Report: Three Day Workshop on Mastering Animation Production for Young Entrepreneurs

Program	Three Day Workshop on Mastering Animation Production for Young Entrepreneurs
Date	25.10.2023 to 27.10.2023
No. of Participants	57
Resource Person	Mr. Suresh Eriyat, Founder & Creative Director Studio Eeksaurus
Outcome	Young entrepreneurs learned animation production techniques, gaining hands-on experience and understanding the business aspects of animation production.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O. Cochin- 39
Faculty in charge	Mr. Jotty Jacob, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences Mr. Renju A C, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
Student in charge	Mr. Steve George, BA Animation and Graphic Design 2021-24 Batch, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences

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First Day: Animation Basics

Morning Session: The department head for animation and graphic design, Mr. Jotty Jacob, gave a heartfelt welcome speech to kick off the workshop. With a focus on the function of animation in contemporary digital media, Jotty Sir emphasized the value of these seminars in bridging the knowledge gap between academic study and industry practices. A keynote address by a renowned figure in the animation profession, Mr. Suresh Eriyat, emphasized the growing significance of animation in the current corporate environment. He talked about how animation is now used for much more than just amusement and is a vital tool for brand storytelling, marketing, and education. His observations offered participants an interesting learning experience and created an encouraging tone for the event. After the keynote, a summary

First Session: Animation Fundamentals: "Fundamentals of Animation," the first lesson plan, covered the development and history of animation. Mr. Eriyat walked the audience through the evolution of animation, starting with hand-drawn frames and ending with complex digital animations. He investigated several animation methods, such as stop motion, 3D, and 2D, showing how each has special uses and benefits. The fundamentals of animation, including timing, spacing, and movement—all essential for producing realistic animations—were presented to the participants. In addition to imparting theoretical information, Mr. Eriyat gave attendees hands-on examples of excellent animation by showcasing some of his own award-winning works. These well-known national and worldwide examples provided motivation as well as useful teaching resources, illustrating

Afternoon Session: On the first day, participants were given the opportunity to present their own works during the afternoon session. Every participant got a chance to show off their animations and get input from peers and Mr. Eriyat. In addition to boosting self-esteem, this session promoted a cooperative learning atmospherester, participants could benefit from one another's viewpoints and experiences. During a reflection session at the end of the day, participants talked about the lessons they had

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learnt and how they planned to use these insights in their upcoming projects.

Day 2: Story Visualization and 2D Animation

Morning Meeting: The second day started off with a thorough examination of 2D animation. Mr. Eriyat underlined how important 2D animation is as a fundamental ability for animators in general. He described the fundamental ideas of 2D animation, such as anticipation, staging, follow-through, and squash and stretch, and he used examples from both old and new cartoons to illustrate each point. Following that, participants were led through practical tasks to produce their own brief 2D animation sequences. Through these exercises, they were able to put their newly acquired theoretical knowledge into practice and gain expertise in producing dynamic and fluid animations.

Story Visualization: Session 2: After the 2D animation session, story visualization became the main focus. Mr. Eriyat talked about the value of visual narrative in animation, highlighting how an effective use of visuals may heighten an audience's emotional response and level of involvement. The components of a successful story visualization, such as character development, setting, storyline, and pacing, were taught to the participants. Through a practical exercise, they created storyboards for their own animation projects, turning their concepts into animated scenes. This exercise helped participants understand how to create engaging and cohesive stories using animation by highlighting the value of planning and visualization in the preproduction phase,

Afternoon Session: The various forms of animation and their methods were covered in further detail during this session. A summary of the several animation techniques, such as stop-motion, digital 2D, 3D, and conventional hand-drawn animation, was given by Mr. Eriyat. He talked about the distinct qualities and uses of every style, as well as the equipment and programs utilized to create them. It was encouraged for participants to try out various methods in order to increase their and analysis of the wide range of options available in the animation industry. A group discussion on

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potential and difficulties presented by each animation style rounded out the program and helped participants develop a greater understanding of the art and craft of animation.

Day 3: Production of Animation

Morning Session: The third day was devoted solely to the animation production aspect. Mr. Eriyat started off by giving a general rundown of the steps involved in producing an animation, from storyboarding and concept creation to production and post-production. He underlined how crucial every phase is to the accomplishment of an animation production successfully. The duties and responsibilities of various team members, including as directors, animators, storyboard artists, and sound designers, were explained to the participants.

Third Session: Storyboarding and Story Development: The next job given to the participants was to create a tale and structure it into a storyboard. They created a story structure, developed characters, and generated ideas in groups. This exercise emphasized the need of careful planning and preparation by concentrating on the preproduction phase. Participants converted their stories into intricate storyboards, visually outlining each scene and sequence, with the help of Mr. Eriyat. Through this practical project, they were able to learn how to collaborate and successfully convey their ideas while experiencing the collaborative nature of animation production.

Afternoon Session: The storyboarding project was carried out in the afternoon, giving participants the chance to improve their storyboards and get input from Mr. Eriyat and their peers. Their ability to tell stories and visualize them was enhanced by this iterative approach, which made sure that the intended narratives were successfully communicated in their storyboards. A discussion of the technical components of production, including lighting, rendering, animation, and rigging, was also covered in the workshop. The tools and methods employed in every stage of production were explained to the participants, giving them a thorough understanding of the simmation pipeline.

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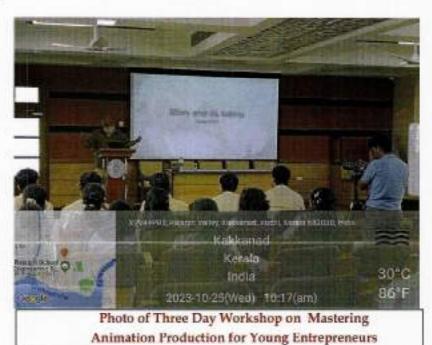


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Closing Ceremony: A closing ceremony was held to summarize the main takeaways from the three days of the program. The attendees were given certificates of attendance, and the head of the department of animation and graphic design gave a vote of thanks, thanking Mr. Eriyat and all of the participants for their enthusiastic engagement.

Result: Participants learned a great deal about the business side of the animation industry and animation production methods. They gained practical expertise with a variety of animation techniques as well as management and marketing skills for their animated works. Young entrepreneurs who attended the session left with the know-how and abilities needed to pursue lucrative professions in the creation of animated films.



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Photos of Three Day Workshop on Mastering Animation Production for Young Entrepreneurs NAGEMEN



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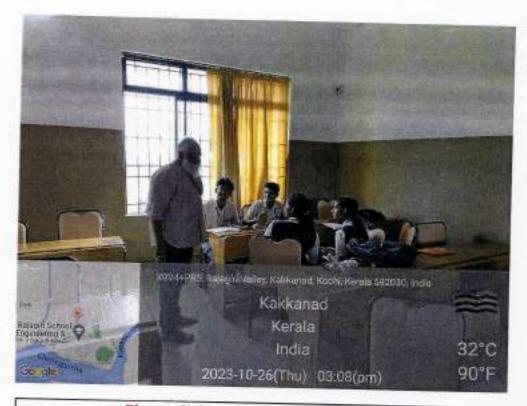


Photo of Three Day Workshop on Mastering **Animation Production for Young Entrepreneurs**







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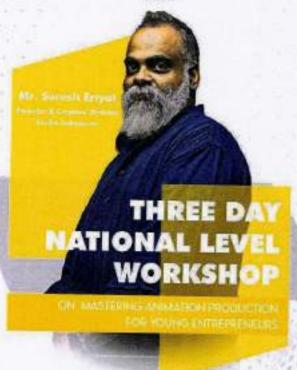




RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN

in association with Internal Guality Assurance Cell (IQAC)





25th - 27th OCT 2023 at Conference Hall from 9:30 am to 4:30pm

Poster of Three Day Workshop on Mastering AGEME Animation Production for Young Entrepreneur



RAJAGIR VALLEY P.D., KAKKANAD, KOCHI - 682 839 Ptr. 0484-2955270 Email: principalovajagirkolloguaduja www.mingkicolinge.adu.in



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES DEPARTMENT OF ANIMATION & GRAPHIC DESIGN

THREE DAY WORKSHOP ON MASTERING ANIMATION PRODUCTION FOR YOUNG ENTREPRENEURS Resource Person : Shri, Suresh Eriyat Founder & Creative Director-Studio Enksaurus

Attendance Statement

Venue: Conference Hall

Date: 25/10/2023

SL NO	BATCH	NAME	SIGNATURE
1	8A AGD 2023-26	ASUTHOSH KRISHNAN C	Cak
2	BA AGD 2023-26	AJINA V	Der.
3	BA AGD 2023-26	PAVITHRA RETHEESH	Set
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7	BA AGD 2023-26	ARJUN B	Agosts.
8	BA AGD 2023-26	GOURINANDANA J	Samuel C
9	BA AGD 2023-26	CHRISTY K DANIEL	601
10	BA AGD 2023-26	ANNJO JOSEPH	10
11	BA AGD 2023-26	NEHANA BASHEER	ABSENT





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12	BA AGD 2023-26	ASHWIN. A	ABSENT
13	BA AGD 2023-26	NIDHU PRATHAPAN	ABSENT
14	BA AGD 2023-26	GRACE MARIA BIJU	Aufani
15	BA AGD 2023-26	ANJANA R	Shingle
16	BA AGD 2023-26	THOUFEEQUE NIHAS N	Tels
17	BA AGD 2023-26	TEJASREE P S	
18	BA AGD 2023-26	ANAGHA ASOKAN	ed-
19	BA AGD 2023-26	ROSHNA SURESH	Rome.
20	BA AGD 2023-26	EAPPEN SAJI	2900
21	BA AGD 2022-25	JENIN MARIA JOSEPH	ABSENT
22	BA AGD 2022-25	ALIYA NASIRIN	ABSENT
23	BA AGD 2022-25	SAIDAS D	for
24	BA AGD 2022-25	HARIKRISHNAN	Xi Jac
25	BA AGD 2021-24	KRISHNENDU M K OL	ABSENT
26	BA AGD 2021-24	MARIA SUSAN GINOY	NO.
27	BA AGD 2021-24	ABRAHAM JUBY GEORGE	E.
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29	BA AGD 2021-24	ALITA TRESA MANUEL	1
30	BA AGD 2021-24	APARNA MICHAEL	Again.
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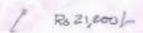
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46	BA AGD 2021-24	ATHUL K M	Phot
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44	BA AGD 2021-24	MUHAMMED IHSAN	50.
43	BA AGD 2021-24	KRISHNAPRIYA	Jeshingen.
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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES DEPARTMENT OF ANIMATION & GRAPHIC DESIGN

THREE DAY WORKSHOP ON MASTERING ANIMATION PRODUCTION FOR YOUNG ENTREPRENEURS Resource Person : Shri. Suresh Eriyat Founder & Creative Director-Studio Eeksaurus

Attendance Statement

Venue : Conference Hall

Date: 26/10/2023

	SL NO	BATCH	NAME	SIGNATURE
	1	BA AGD 2023-26	ASUTHOSH KRISHNAN C	Ak.
	2	BA AGD 2023-26	AJINA V	Alex
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	10	8A AGD 2023-26	ANNJO JOSEPH	to
	11	BA AGD 2023-26	NEHANA BASHEER	ABSENT





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6	27	BA AGD 2021-24	ABRAHAM JUBY GEORGE	ABSENT
1	26	BA AGD 2021-24	MARIA SUSAN GINOY L	NO
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	22	BA AGD 2022-25	ALIYA NASIRIN	ABSENT
	21		JENIN MARIA JOSEPH	ABSENT
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	44	BA AGD 2021-24	MUHAMMED IHSAN 1	6.
	45	BA AGD 2021-24	AAN ANNA ANTONY ~ 6	M
	46	BA AGD 2021-24	ATHUL K M 10	Alex
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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES DEPARTMENT OF ANIMATION & GRAPHIC DESIGN

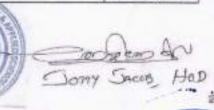
THREE DAY WORKSHOP ON MASTERING ANIMATION PRODUCTION FOR YOUNG ENTREPRENEURS
Resource Person: Shri. Suresh Eriyat Founder & Creative Director-Studio Eeksaurus

Attendance Statement

Venue : Conference Hall

Date: 27/10/2023

SL NO	BATCH	NAME	SIGNATURE
1	BA AGD 2023-26	ASUTHOSH KRISHNAN C	
2	BA AGD 2023-26	AJINA V	Agon
3	BA AGD 2023-26	PAVITHRA RETHEESH	Section 1
4	BA AGD 2023-26	HARSHIDA P. K	Heastwate
5	BA AGD 2023-26	23-26 ABRAHAM P GEORGE	
6	BA AGD 2023-26	CYRIL LUKE ANISH	ABSENT
7	BA AGD 2023-26	ARJUN B	-NB:
8	BA AGD 2023-26	GOURINANDANA J	Janohan
9	BA AGD 2023-26	CHRISTY K DANIEL	A
10	BA AGD 2023-26	ANNJO JOSEPH	40
11	BA AGD 2023-26	NEHANA BASHEER	ABSENT







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12	BA AGD 2023-26	ASHWIN. A	ABSENT
13	BA AGD 2023-26	NIDHU PRATHAPAN	ABSENT
14	BA AGD 2023-26	GRACE MARIA BIJU	Aufana
15	BA AGD 2023-26	ANJANA R	Rigeral
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21	BA AGD 2022-25	JENIN MARIA JOSEPH	ABSENT
22	BA AGD 2022-25	ALIYA NASIRIN	ABCENT
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24	BA AGD 2022-25	HARIKRISHNAN	re-la-
25	BA AGD 2021-24	KRISHNENDU M K	W.
26	BA AGD 2021-24	MARIA SUSAN GINOY	Ma
2.7	BA AGD 2021-24	ABRAHAM JUBY GEORGE	ABSENT
28	8A AGD 2021-24	JOHN JUDE	F.
29	BA AGD 2021-24	ALITA TRESA MANUEL	AL .
30	BA AGD 2021-24	APARNA MICHAEL	Anne
31	BA AGD 2021-24	AYSHA NIDHA	-househ
32	BA AGD 2021-24	JOE ANTONY V	Abresia
33	BA AGD 2021-24	PAUL C SAJAN	THE O
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57	DIST	ELIZABETH M.M	

Attendance statement of Seminar: Three Day Workshop on Maste Animation Production for Young Entrepreneurs

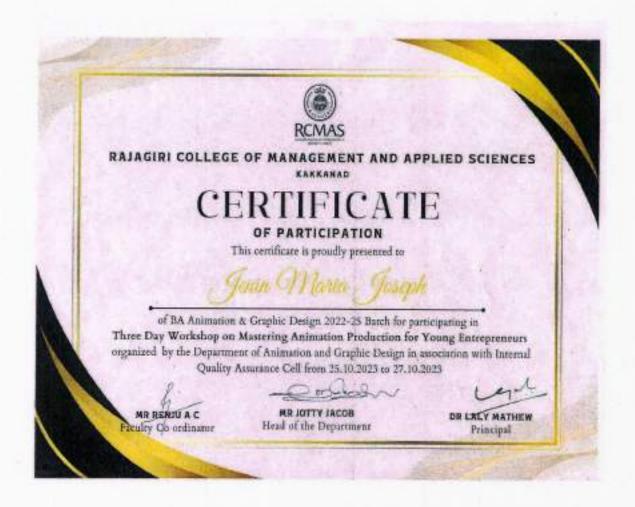
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Sample Certificate for Seminar: Three Day Workshop on Mastering Animation Production for Young Entrepreneurs





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Report submitted by	Mr. Renju A C, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	g.
Coordinated by	Mr. Renju A C, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	f.
Approved by	Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	

PRINCIPAL

Rajagiri College of Management & Aprillal Schools Rajegiri Valley, P. O., Lander





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Report: High Flyer Talk: Tips and Tricks for a successful Entrepreneurial Journey

Program	High Flyer Talk: Tips and Tricks for a successful entrepreneurial journey			
Date	17.10.2023 12:00 PM			
No.of Participants	61			
Resource Person	Ms. Vrindha Prasant Bose Director - 3 VEES International Pvt. Ltd.			
Outcome	Participants were provided actionable advice and inspirational insights to help aspiring entrepreneurs navigate challenges and achieve success in the ventures.			
Organized by	Department of Management			
Faculty in charge	Ms. Anila Varghese, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad			
Student in charge	Ms. Uthara S ,BBA 5th semester,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad			

On October 17, 2023, the Department of Management hosted an enlightening program titled "High Flyer Talk: Tips and Tricks for a Successful Entrepreneurial Sources." The event, which began at 12:00 PM, drew a considerable audience of our participants, eager to gain insights into the entrepreneurial world. The session was headed by Ms.

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Vrindha Prasant Bose, the Director of 3 VEES International Pvt. Ltd., a distinguished figure in the business community. Her extensive experience and success provided a rich backdrop for the discussion, making the talk both inspiring and practical. The main focus of the program was to offer aspiring entrepreneurs actionable advice and inspirational insights to help them navigate the complexities of starting and managing their ventures. Ms. Bose delved into a variety of topics essential for entrepreneurial success. She discussed the importance of a robust business plan, effective marketing strategies, financial management, and the necessity of resilience in the face of setbacks. One of the key takeaways from Ms. Bose's talk was the emphasis on the need for continuous learning and adaptation in the rapidly changing business environment. She highlighted real-world examples and case studies from her own experiences and from other successful entrepreneurs, making the session highly relatable and informative.

Participants found the talk extremely beneficial as it provided them with not only theoretical knowledge but also practical tips that could be immediately implemented. The interactive nature of the session allowed attendees to ask questions and seek advice on specific issues they were facing in their entrepreneurial journeys. The program's organization was commendable, with Ms. Anila Varghese, the faculty in charge, ensuring the smooth execution of the event. Uthara S., the student in charge, also played a crucial role in coordinating the logistics and managing the participants. The "High Flyer Talk" has undoubtedly sparked a renewed sense of motivation and confidence among the participants, equipping them with the tools and mindset necessary to embark on their entrepreneurial paths successfully. In conclusion, the event was a significant success, contributing greatly to the entrepreneurial ecosystem within the institution.

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Photographs of High Flyer Talk: Tips and Tricks for Entrepreneurial Journey.





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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

DEPARTMENT OF MANAGEMENT

in association with

Internal Quality Assurance Cell (IQAC)

organises

HIGH FLYER TALK:

TIPS AND TRICKS FOR A SUCCESSFUL **ENTREPRENEURIAL JOURNEY**



Resource Person MS. VRINDHA PRASANT BOSE

Director - 3 VEES International Pvt. Ltd.

Auditorium

12 PM

OCT 17 2023

Faculty Coordinator

Ms. Anila Varghese: 8891652930

Student Coordinator

Uthara S: 9746754222

Poster of High Flyer Talk: Tips and Tricks for Entrepreneuring Journal



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CERTIFICATE

Of Participation

This is to certify that

Me Nessin Nelson

has participated in a Highflyer Talk on Tips and Tricks for a Successful Entrepreneurial Journey organized by the Department of Management in association with IQAC on 17.10.2022

Ms. Anila Varghese **Event Coordinator**

Ms. Moglia lifethia Head of the Department Fr. Ajaosh Puthussery CMI Principal

Sample Certificate of High Flyer Talk: Tips and Tricks for Entrepreneurial Journey





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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KAKKANAD

DATE	49 44 4444		
TITLE	17.10.2023		
	HIGH FLYER TALK: TIPS AND TRICKS FOR A SUCCESSFUL ENTREPRENEURIAL JOURNEY		
DEPARTMENT/ ORGANISING CELL	DEPARTMENT OF MANAGEMENT		
VENUE	AUDITORIUM		

LIST OF ATTENDEES

BAT H: S3 BBA

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1	ABIN T MANOJ	abirmone
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3	ALAN JIMMY	Alanzing
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7	ANAGHA JAYARAM	drog.
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15	ANJALI R NATH	P. H.A.
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15	DANE BINOY	Develope
16	DIYA ANNA JAIN	94
17	EDWARD ZAC ROBINCE	Absent
18	ELDHO PAUL	ELRANT
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23	GRACE MRIDULA RAPTULEL	Andreal .
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27	JAYAKRISHNAN K J	Jack !
28	JISHNU P NAMBIAR	Absent
29	JOANNA THAYANKERY	Tour Mary
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44	PRATHISH K ANIL		-	Absent
45	RAMADAN AHAMED		===	D.
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47	SANAYA DAVID	-	-	9 5
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49	SANJNA SHAMS		-	Can
50	SHAABIN SHAJI	-	-	Dut
51	SIVANI R	-	-	200
52	SIVARANJINI S		-	Sinage
53	SNEHA HARISH	-	-	6
54	TANYA CATHERIN THOMAS		-	Tangata
55	TERESE THOMAS PATTARA	-	-	tomackops
6	THARA JACOB		-	(M)
57	TIMOTHY K ABRAHAM	-	-	-
8	VAISAKH KRISHNA		-	timothy Vanture Ku Vocate
9	VARSHA MANOJ	1000	-	Vante



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63	MOHAMED FAWAZ	-	-	-	Abunt
54	ALAN JOLLY		-	775	Aleyday
65	ALPHY BAIJU	_		-	Asm

Faculty coordinativ

Ms. Anila Varghuse







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Report submitted by	Ms.Uthara S,BBA 5th semester, Department of Management, Rajagiri College of Management & Applied Sciences,Kakkanad
Coordinated by	Ms. Anila Varghese , Assistant Professor, Rajagiri College of Management & Applied Sciences, Kakkanad
Approved by	Ms. Megha Mohan,HOD & Assistant Professor,Rajagiri college of Management & Applied Sciences,Kakkanad

17 October 2023

PRINCIPAL Rejugid College of Monogramore & Applied Sciences Rejugid Valley, P. C., Landingtod - 632 039





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Report: Two Day Workshop on Comprehensive Research Methodology

Program	Two Day Workshop on Comprehensive Research Methodology		
Date	17.10.2023 to 18.10.2023 9:30 AM		
No.of Participant	s39		
Resource Person	Ms.Anila Varghese, Assistant Professor, Department of Management, Rajagiri college of Management and Applied Sciences, Kakkanad		
Outcome	Researchers were trained in diverse methodologies and techniques, enhancing their ability to conduct comprehensive and accurate research studies with scientific rigor.		
Organized by	Department of Management		
Faculty in charge	Ms.Megha Mohan, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad		
Student in charge	Mr.Devanand S Pai,BBA fifth semester,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad		

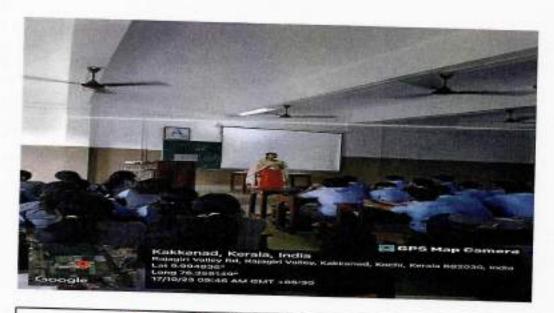
The Department of Management of Rajagiri College of Management & Applied Sciences organized. Two Day Workshop on Comprehensive Research Methodology on 17.10.2023 & 18.10.2023. The workshop was provided to fifth semester BBA students. The workshop equipped participants with the necessary skills required to prepare academic and industrial project report. Various types of research methods were discussed. Students were able to understand the basics of preparing academic project report. Students were also given insight into data interpretation and analysis which is a part of the industrial property varion. Ms. Anila Varghese started the first session by introducing the contraction epts of research methodology. She



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explained the importance of a systematic approach in research and outlined the objectives of the workshop. A comprehensive overview of research methodology, defining its purpose and significance was discussed. She discussed the various types of research, including exploratory, descriptive, and explanatory research, and the contexts in which each is applicable. Ms. Varghese discussed different data collection methods, such as surveys, interviews, focus groups, and observations. She provided practical tips on designing effective data collection instruments, ensuring reliability and validity, and addressing potential biases. This session covered both quantitative and qualitative data analysis techniques. Ms. Varghese explained statistical methods for analyzing quantitative data, including descriptive and inferential statistics.

The Organizing committee extends sincere appreciation to Ms. Anila Varghese for her immense contribution in giving a valuable session to the students. Special thanks to M Ms. Megha Mohan, HOD & Assistant Professor from the Department of Management and student coordinators for their dedicated efforts in ensuring the success of the seminar.



Photographs of Two-day Workshop on Comprehensive thodology



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Poster of Two-Day Workshop on Comprehensive Research



Sample Certificate of Two Day Workshop on Comprehensive Research





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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKANNAD

DATE	17.10.2023
TITLE OF THE PROGRAM	TWO DAYS WORKSHOP ON COMPREHENSIVE RESEARCH METHODOLOGY
DEPARTMENT/ORGANISING	88A
VENUE	ROOM NO 103

LIST OF ATTENDEES

BATCH: S5 BBA

SINO	NAME	SIGNATURE
,1	A. ABHINAV	Assac
2	ABDUL GAFOOR P	₩.
3	ABDUL HADI C F	A
4	ABHIMANYU SHEKHAR K	Asof
5	ABHINAV ANIL	milet .
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7	ABY ABRAHAM MATHEW	Alexa -
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9	ADITHYA HIRON	Ada of
10	AKSHAY S PANIKULAM	
11	ALEN VARGHESE	Ab zent
12	ALLEN RENSON	Absent
13	AMELIYA TREESA RAJAN	Absent
14	ANAS MALIK	-
15	ARISHITH S KUMAR	Absent Absent
16	ARSHIA RAJEEV	of selection -
17	ARVIN CYRIAC	Spirital
18	ASHISH SONEY	Jeh Das
19	AUSTIN SUNIL	
20	BALASANKAR AJITH	₽ .
žı	DEVANAND S PAI	Absent
22	DEVANARAYANAN B	4
23	FIDHAYEEN KN	- Fresh
24	HARIPRIYA PM	Absent
25	ISHA RAFEEK	agler"



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27	IAUNANA DUTT AA	A5
21	JAHNAVI DUTT.M	A5
28	JETHIN ROZARIO	Ab
29	JOHANN NOBY ERALIL	Sayle.
30	JOSEPH BENJAMIN	Ab
31	JOSEPH JINS	
32	JOSEPH KOLATTUKUDY	A6
33	JOSEPH SAJU	A.S.
34	KESTER JAIMON JOSEPH	kut v
	KURIAN GEORGE KALARICKAL	AS
35	MALAIKA ELIZABETH TITUS	A6
	MALAVIKA MOHAN	Ab
37		AS
38	MEREENA. L	Awara.
39	MINNA MARIA ROBIN	Bulada
40	MISHAL K ABDUL SALAM	
41	MUHAMMED SWALIH MH	26
12	NAMEERA ALI	Namag



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44	NAVYA MADHU	Namilantich
45	NEEHA SARA VARGHESE	Namidan Krister
46	NINA ALAINE	Misse.
47	NISLIYA. K. N	Alexander .
48	NIYA ANN SANIL	Aug .
49	POULVIN POLY	A6
50	RICKY JOSE	A.
51	RON P JOMON	A6
52	SAFA.P.S	Sofor .
53	SAFRIN AMEEN	Ab
54	SAHAD PN	96
55	SAHADIYA ABDU	Ab
56	SANDRA JOSE	8
57	SANJANA PRIMAL	Ab
8	SARANGI GIREESH	8
9	SHAWN STANLEY	A6.



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61	SREYATA	Sugar
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63	AMALU THOMAS	Amelo

FACULTY COORDINA TOR

Ms. Megha Moham

Department Management.

Ms. Megha Muham.







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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKANNAD

DATE	18.10.2023	
TITLE OF THE PROGRAM	TWO DAYS WORKSHOP ON COMPREHENSIVE RESEARCH METHODOLOGY	
DEPARTMENT/ORGANISING CELL	BBA	
VENUE	ROOM NO 103	

LIST OF ATTENDEES

BATCH: S5 BBA

SI.NO	NAME	SIGNATURE
1	A. ABHINAV	Alexander
2	ABDUL GAFOOR P	AL
3	ABDUL HADI C F	A-
4	ABHIMANYU SHEKHAR K	Alex
5	ABHINAV ANIL	andfur.
6	ÁBHINAV V NAIR	Bartain
7	ABY ABRAHAM MATHEW	Alm
8	ADIL ABOOBACKER	felderdaker





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19	ADITHYA HIRON	Alikap
10	AKSHAY S PANIKULAM	Absent
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28	JETHIN ROZARIO	
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35	KURIAN GEORGE KALARICKAL	Absent
36	MALAIKA ELIZABETH TITUS	Malate
37	MALAVIKA MOHAN	Absent
38	MEREENA. L	Absent
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40	MISHAL K ABDUL SALAM	Absent
41	MUHAMMED SWALIH MH NAMEERA ALI	Absent
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Ms. Megha Mobaley

Department of Management

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Ms. Megha Mohan



sheet of Two Day Workshop on Comprehensive Research Methodology



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Report submitted by	Devanand S Pai, BBA 5th semester, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad
Coordinated by	Ms.Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad
Approved by	Ms.Megha Mohan, HOD & Assistant Professor,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad

18 October 2023



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Relagiri College of Management Col Rajoglet V.







Report: Seminar on Research Methodology : Practical Foundation

Program	Seminar on Research Methodology : Practical Foundation
Date	12.10.2023
Date.	9.00 am
No. of Participants	22
Resource Person	Mr. Marvin Sabu, Research Scholar, MGU
Outcome	Participants learned practical aspects of research methodology, enhancing their ability to design and conduct rigorous academic research projects.
Organized by	Department of Commerce
Faculty in charge	Ms. Bridin Rocha, Ms. Amala Linus, Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Ms. Beneeta Benny, M.com 4th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.

On October 12, 2023, the Commerce Department organized an enlightening seminar titled "Research Methodology: Practical Foundation." The event began at 9:00 AM and saw the participation of 22 enthusiastic attendees. Led by Marvin Sabu, a distinguished research scholar from Mahatma Gandhi University (MGU), the seminar aimed to provide a practical understanding of research methodology. This seminar was coordinated by faculty members Bridin Rocha and Amala Linus, with student coordinator Beneeta Benny ensuring the smooth execution of the event.

The seminar began with a warm welcome from the faculty in charge, followed by an introduction to the objectives of the session. Marvin Sabu, with his extensive function to the objectives of the session of the session of the participants, through the complexities of research methodology. His expertise and engaging presentation styles.





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made intricate research concepts accessible and interesting. The first part of the seminar focused on the fundamentals of research methodology. Marvin began by explaining the significance of a well-structured research design, emphasizing that a solid foundation is crucial for the success of any research project. He discussed various types of research designs, including qualitative, quantitative, and mixed methods, and highlighted the importance of selecting the appropriate design based on the research question and objectives. Following this, Marvin delved into the critical process of literature review. He provided practical tips on conducting a thorough literature review, including strategies for sourcing relevant academic papers, evaluating the quality of existing research, and identifying gaps in the literature. This session was particularly beneficial for participants, as a robust literature review is essential for establishing the context and justification for their research projects.

The seminar then moved on to data collection methods. Marvin covered various techniques for gathering data, such as surveys, interviews, observations, and experiments. He discussed the strengths and limitations of each method and provided guidance on choosing the most suitable technique for specific research objectives. Participants were encouraged to consider ethical issues in data collection, such as informed consent and confidentiality, which are paramount in conducting responsible research.In the subsequent session, Marvin focused on data analysis. He introduced participants to different statistical tools and software used for data analysis, such as SPSS and R. He demonstrated how to perform basic statistical tests and interpret the results, making the process less daunting for those new to the field. Marvin also emphasized the importance of presenting data clearly and accurately, using tables, graphs, and charts to effectively communicate research findings. The seminar also addressed the practical aspects of writing a research proposal and report. Marvin shared valuable insights on structuring a research proposal, including key sections such as the introduction, literature review, methodology, and expected outcomes a literature provided tips on writing a compelling and coherent research report Purblighting importance of clarity, conciseness, and academic rigor.

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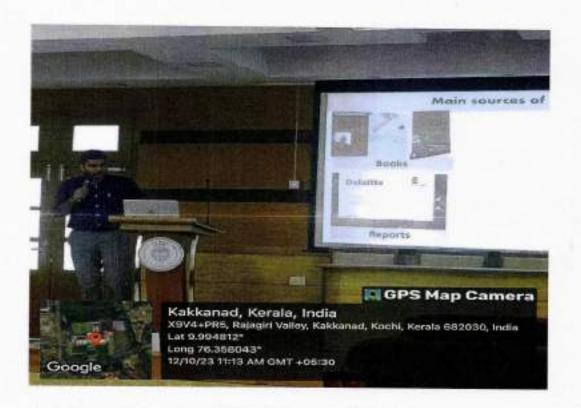
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An interactive Q&A session followed the presentations, allowing participants to ask questions and seek clarification on specific aspects of research methodology. This session was highly appreciated, as it provided personalized guidance and practical solutions to the challenges faced by participants in their research endeavors.

In conclusion, the seminar on "Research Methodology: Practical Foundation" was a significant success, providing participants with a deeper understanding of the practical aspects of research. The attendees left with enhanced skills and confidence in their ability to design and conduct rigorous academic research projects. The Commerce Department, along with faculty coordinators Bridin Rocha and Amala Linus, and student coordinator Beneeta Benny, were commended for organizing an informative and impactful seminar that will undoubtedly benefit the academic pursuits of the participants.



Photograph: Seminar on Research Methodology: Practical Foundation



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

Department of Commerce

In association with

Internal Quality Assurance Cell(IQAC)

Organises

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Research Methodology: Practical foundation



Marvin Sabu, Research Scholar, MGU

12.10.2023 | 9.00 AM Conference Hall

Faculty Coordinators: Ms.Bridin Rocha +91 9037590921 Ms. Amala Linus +91 9895871221

Student Coordinator: Beneeta Benny +91 9061373189

Program Poster: Seminar on Research Methodology: Practical Foundation



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

CERTIFICATE OF PARTICIPATION

This is to certify that

Adiya PA

CO-ORDINATOR

has participated in a seminar titled Research Methodology Practical Foundation organised by the Department of Commerce in association with Internal quality

Assurance Cell(IQAC) on 12.10.2023

Mary Antony

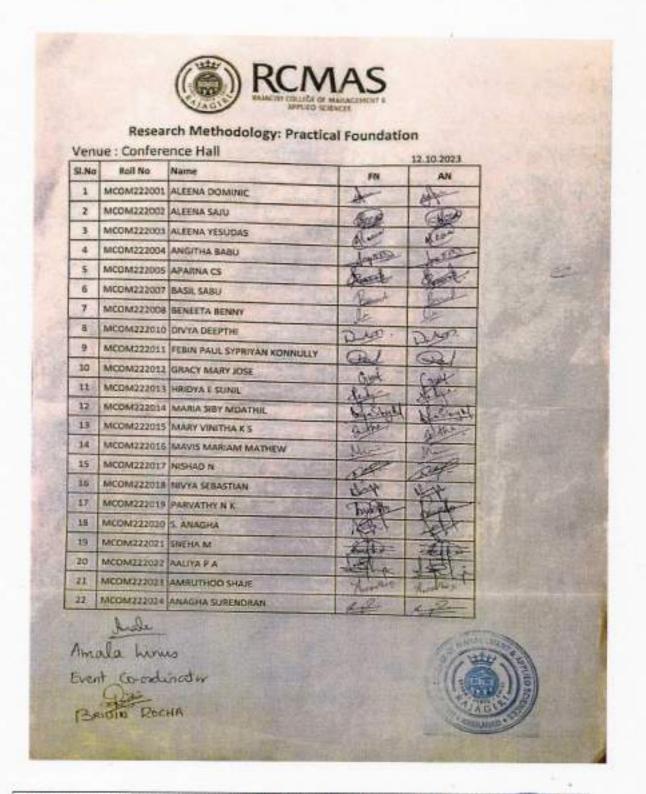
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Sample Certificate: Seminar on Research Methodology: Practical Foundation





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Attendance statement: Seminar on Research Methodology: Practical Foundation



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Report submitted by	Ms. Beneeta Benny, M.com 4th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad,
Coordinated by	Ms. Amala Linus and Ms. Bridin Rocha, Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad

Oct 12, 2023

PRINCIPAL Rajagid College of Management & Applied Sciences Rajagiri Valley, P. O., Kakkanad - 632 039





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Report: Two Day Workshop on Translation Matters: Bridging Languages through Entrepreneurship

Program	Two Day Workshop on Translation Matters: Bridging Languages through Entrepreneurship	
Date	03.10.2023 to 04.10.2023 10:30 am to 1:30 pm	
No. of Participants	48	
Resource Person	Dr. Catherine Thankamma-Translator, Writer, Critic	
Outcome	Participants learned advanced translation techniques and explored entrepreneurial opportunities in language services, fostering cross cultural communication and business innovation.	
Organized by	Department of English	
Faculty in charge	Ms. Amaia Manavalan, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	
Student in charge	Hanna Susan Thomas, BA English 3 rd Semester, Department of English , Rajagiri College of Management and Applied Sciences, Kakkanad	

A two-day workshop titled "Translation Matters: Bridging Languages through Entrepreneurship" was held on the 3rd and 4th of October 2023 from 10:30 am to 1:30 pm in the Conference Hall. The workshop was conducted by Dr. Catherine Thankamma, a renowned trans critic. The event was organized by Ms. Amala Manavalan, the F nd Ms. Hanna Susan Thomas, the

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Student Coordinator. The workshop aimed to explore the crucial role of translation in bridging linguistic and cultural gaps and how it can be harnessed as a powerful tool for entrepreneurship.

Dr. Catherine Thankamma began the first session with an insightful presentation on "The Art and Science of Translation." She elaborated on the nuances of translation, emphasizing the balance between fidelity to the source text and creativity in the target language. The second session focused on "Translation as a Cultural Bridge." Dr. Thankamma discussed how translation serves as a medium for cross-cultural communication and understanding by providing examples from her own work to illustrate how translators can convey cultural contexts and subtleties effectively.

The second day of the workshop began with a session on "Entrepreneurship in Translation." Dr. Thankamma shared her experiences as a translator-entrepreneur and provided practical advice on how to establish a career in translation In the fourth session, Dr. Thankamma introduced participants to various tools and technologies that aid translators in their work. She demonstrated the use of translation memory software, machine translation tools, and other digital resources that enhance productivity and accuracy in translation.

The "Translation Matters: Bridging Languages through Entrepreneurship" workshop was a resounding success, providing participants with a deeper understanding of the translation process and its entrepreneurial potential. Participants were introduced to various translation techniques and the ethical responsibilities of a translator, finding clients, setting rates, and marketing translation services.

Dr. Catherine Thankamma's expertise and engaging presentation style enriched the learning experience, leaving attendees inspired to pursue translation both as an art and a profession. The workshop profession of translation in fostering cross-cultural unders and a profession to the importance of translation in fostering cross-cultural unders and a profession.

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Photographs of the Workshop on Translation Matters: Bridging Languages through Entrepreneurship













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Poster of the Workshop on Translation Matters: Bridging Languages through Entrepreneurship



Sample Certificate of the Workshop on Translation Matters: Bridging Languages through Entrepreneurship





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Attendance Sheets of the Workshop on Translation Matters: Bridging Languages through Entrepreneurship







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Report Submitted By	Hanna Susan Thomas, BA English 3rd Semester, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	Hames.
Coordinated by	Ms Amala Manavalan, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	M.
Approved by	Ms. Kavitha Krishnadas, HoD & Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad	Kantenthe.

13 October 2023



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Report: Workshop on Data Analysis and Interpretation in Research

Program	Workshop on Data Analysis and Interpretation in Research	
Date	29.09:2023 to 04.10.2023 10:30 am (29.09.2023) 9:30 am (04.10.2023)	
No of Participants	101	
Resource Person	Dr. Vinceth K M, Assistant Professor, Government College Tripunithura	
Outcome	Participants acquired practical skills in data analysis using R programming, enabling them to interpret complex datasets effectively for informed decision-making in research.	
Organized by	Department of Management	
Faculty in charge	Ms. Sreeja Kumar & Ms.Megha Mohan,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad	
Student in charge	Ms Arshia Rajeev,BBA Sixth semester,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad	

The Department of Management of Rajagiri College of Management & Applied Sciences organized a Workshop on Data Analysis & Interpretation on 29.09.2023 & 4.10.2023. A total of 101 participants including faculty participated in the workshop. The workshop gave students an insight into the importance of Data analysis and interpretation. Various data analysis tools were introduced Participants were asked to work on a real life dataset. Importance of data analysis and ethics were also taught. Dr. Vineeth K M began the first day with an overview of data analysis, introducing participants to the basics of R programming. He explained the importance of using R for statistical analysis and data visualization due to its versatility and





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extensive library support. The session covered the installation of R and R studio, setting up the environment, and a brief introduction to R syntax.

Dr. Vineeth explained the concepts of statistical inference, confidence intervals, and p-values. Participants learned how to perform various hypothesis tests, including ttests, chi-square tests, and ANOVA, using R. Dr. Vineeth provided step-by-step instructions and examples to ensure participants could execute these tests confidently. The workshop successfully achieved its objectives by providing participants with practical skills in data analysis and interpretation using R programming. Participants gained hands-on experience in handling complex datasets, performing statistical analyses, and creating data visualizations. These skills are expected to enhance their research capabilities and enable them to make informed decisions based on data insights.

The Organizing committee extends sincere appreciation to Dr. Vineeth K M for his knowledge sharing session.. Special thanks to Ms. Sreeja Kumar & Ms. Megha Mohan both from the Department of Management and student coordinators for their dedicated efforts in ensuring the success of the seminar.



Photograph of Workshop on Data Analysis Interpretation and Research

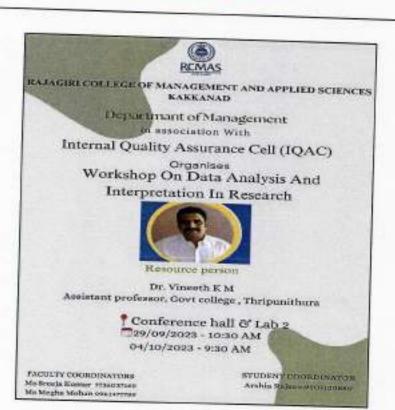




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Photograph of Workshop on Data Analysis Interpretation and Research



Program Poster of Workshop on Data Analysis and Interpretation in Research



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Sample Certificate of Workshop on Data Analysis and Interpretation in Research





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ATTENDANCE SHEET

DEPARTMENT OF MANAGEMENT

IN ASSOCIATION WITH IQAC

Two Day Workshop on Research Data Analysis and Interpretation -

Resource Person -Dr Vineeth K.M

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ATTENDANCE SHEET

DEPARTMENT OF MANAGEMENT

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Two Day Workshop on Research Data Analysis and Interpretation -

Resource Person -Dr Vineeth K.M

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ATTENDANCE SHEET

DEPARTMENT OF MANAGEMENT

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Two Day Workshop on Research Data Analysis and Interpretation -2023

Resource Person -Dr Vineeth K.M

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DEPARTMENT OF MANAGEMENT

IN ASSOCIATION WITH IQAC

Two Day Workshop on Research Data Analysis and Interpretation -2023

Resource Person -Dr Vineeth K.M

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PROGRAMME SCHEDULE

DEPARTMENT OF MANAGEMENT

IN ASSOCIATION WITH IQAC

Two Day Workshop on Research Data Analysis and Interpretation -2023

Resource Person -Dr Vineeth K.M.

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Faculty Coordination

Ms. Megha Mohan Step

Ms. Staja Kumar &

Attendance statement of Workshop on Data Analysis and Interpretation in Research





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Report submitted by	Arshia Rajeev, BBA 5th semester, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad
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Approved by	Ms. Megha Mohan, HOD & Assistant Professor ,Department of Management & Applied Sciences,Kakkanad

29 September & 4 October 2023



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Report: 10 day International Online Workshop AI for Academics 75 **Essential Tools**

10 day International Online Workshop Al for Academics 75 Essential Tools
26.09.2023 to 09.10.2023 7.00pm-9.00 pm
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Dr. Jijo P. Ulahannan, Associate Professor & Head Department of Physics, IQAC Coordinator Govt. College Kasaragod Mr Jasimudeen S, Chief Librarian, St Stephens College, Uzhavoor Geetha Das Advisor IT and Business Transformation Conceptia Software Technologies Bengaluru J.S. Anantha Krishnan Senior Research Fellow Department of English Sri Sankaracharya University of Sanskrit, Kalady
Students learned advanced research methodologies adapted for the Al era, equipping them with modern techniques to tackle complex research problems.
Lore and Ed research Associates, Assumption College Changanassery, Rajagiri College of Management & Applied Sciences Kakkanad, Fathima Mata National College (Autonomous) Kollam, Bharata Mata College Thrikkakara
Mr. Joby Jacob, Asst. Professor & Mr Sijo Jacob, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences
Mr Leo Paul BCA 6th ,Ms Madonna Justin BCA 6th , Department of Computer Science, Rajagiri College of Management and Applied Sciences



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The Department of Computer Science at Rajagiri College of Management and Applied Sciences, along with Lore and Ed Research Associates, Assumption College Changanassery, Fathima Mata National College (Autonomous) Kollam, and Bharata Mata College Thrikkakara, organized a 10-day International Online Workshop titled "AI for Academics: 75 Essential Tools" from September 26, 2023, to October 9, 2023. Rajagiri College's Department of Computer Science played a pivotal role in spearheading this workshop, which aimed to equip students with advanced research methodologies for the AI era, thereby enhancing their ability to tackle complex research problems using modern techniques. The event was attended by 212 students.

The workshop featured distinguished resource persons: Dr. Jijo P. Ulahannan, Associate Professor and Head of the Department of Physics and IQAC Coordinator at Govt. College Kasaragod; Mr. Jasimudeen S., Chief Librarian at St Stephens College, Uzhavoor; Ms. Geetha Das, Advisor for IT and Business Transformation at Conceptia Software Technologies, Bengaluru; and Mr. J.S. Anantha Krishnan, Senior Research Fellow in the Department of English at Sri Sankaracharya University of Sanskrit, Kalady. These experts provided valuable insights into various aspects of AI applications in academia.

The workshop comprised a series of informative sessions. The initial sessions introduced participants to AI in academia, providing an overview of AI tools, their significance in modern research, and ethical considerations. This was followed by sessions on advanced research methodologies in the AI era, focusing on data collection techniques, the use of AI for data analysis, and case studies on AI in academic research. Subsequent sessions addressed tools for academic writing and publishing, including AI-based tools for writing assistance, enhancing research papers, and tools for plagiarism detection and referencing. The workshop also covered AI in data management, discussing the organization and management of large datasets, AI tools for data visualization, and best practices in data security and privacy. The final sessions of the practical applications and future trends, featuring hands-on sessions with

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essential AI tools, emerging trends in AI, and interactive Q&A sessions with experts.

The workshop achieved its goals, with participants gaining a thorough understanding of how AI can be utilized in academic research. The knowledge gained is expected to significantly enhance their academic and professional skills, preparing them for advanced research and ethical contributions in their respective fields. Participants provided positive feedback, appreciating the practical value of the sessions and the expertise of the resource persons.

The organizing committee extends its sincere gratitude to Dr. Jijo P. Ulahannan, Mr. Jasimudeen S., Ms. Geetha Das, and Mr. J.S. Anantha Krishnan for their invaluable contributions. Special thanks go to Mr. Joby Jacob and Mr. Sijo Jacob for their dedicated efforts, as well as the student coordinators, Mr. Leo Paul and Ms. Madonna Justin, for ensuring the success of the workshop.

The 10-day International Online Workshop on AI for Academics served as a platform for students to deeply engage with AI applications in research. The insights gained are expected to empower participants in their academic and professional endeavors, fostering a culture of innovation and excellence within the academic community.





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Photograph of 10 day International Online Workshop AI for Academics 75 Essential Tools







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Program Poster of 10 day International Online Workshop AI for Academics 75 Essential Tools





Sample Certificate for 10 day International Online Workshop AI for Academics 75 Essential Tools



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Attendance statement of 10 day International Online Workshop AI for Academics 75 Essential Tools.

Report submitted by	Mr Leo Paul, Ms Madonna Justin, BCA 6 TH sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Laguel
Coordinated by	Mr. Joby Jacob, Asst. Professor, Mr Sijo Jacob Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Alg.
Approved by	Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	b

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Report: Workshop on Accounting Foundations for Entrepreneurial Success

Program	Workshop on Accounting Foundations for Entrepreneurial Success		
Date	25.09.2023 to 26.09.2023		
Crate.	11.00 am		
No. of Participants	29		
Resource Person	Mr. Manoj V , Manager North Star Academy		
Outcome	Entrepreneurs learned foundational accounting principles essential for business success, improving their financial management skills for better decision-making.		
Organized by	Department of Commerce		
Faculty in charge	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad		
Student in charge	Mr. Abel Babu, B., com Model 1 Finance and Taxation 4th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.		

On September 25 and 26, 2023, the Commerce Department successfully conducted a workshop titled "Accounting Foundations for Entrepreneurial Success." Starting at 11:00 AM on both days, the workshop was attended by 29 enthusiastic participants. Led by Mr. Manoj V, Manager at North Star Academy, the workshop aimed to equip entrepreneurs with essential accounting principles to enhance their financial management skills and support better decision-making. The event was organized by faculty member Ms. Mary Antony, with student coordinator Abel Babu ensuring its smooth execution.

Day 1: Introduction to Accounting Principles

The workshop began with a warm welcome from Ms. Mary Antony, who introduced





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the objectives and importance of the workshop. Mr. Manoj V, leveraging his vast experience in accounting and financial management, began with the basics, explaining the significance of accounting in business operations. He covered the fundamental concepts of double-entry bookkeeping and the accounting equation, providing a solid foundation for understanding more complex topics.

Mr. Manoj introduced participants to the essential financial statements: the balance sheet, income statement, and cash flow statement. He explained how these documents provide insights into a business's financial health and performance. The interactive session allowed participants to ask questions and engage in discussions, making the learning experience dynamic and participatory.

Day 2: Practical Applications and Financial Analysis

The second day of the workshop focused on the practical applications of the accounting principles covered on the first day. Mr. Manoj provided detailed explanations on how to analyze financial statements to assess business performance and make strategic decisions. Participants learned about ratio analysis, budgeting, and forecasting—essential tools for planning and controlling business activities.Mr. Manoj also discussed the importance of compliance with accounting standards and regulations, highlighting common accounting errors and pitfalls that entrepreneurs should avoid. He provided practical tips on maintaining accurate financial records. The session included hands-on exercises where participants applied what they had learned, reinforcing their understanding through practice.

Outcome and Impact

The workshop concluded with a comprehensive review of the key takeaways. Participants left with a deeper understanding of foundational accounting principles and their application in business contexts. They gained valuable skills in financial management, aiding them in making better-informed decisions, improving business operations, and achieving greater success.

Feedback from the participants was overwhelmingly positive. Many

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practical focus of the workshop and the opportunity to engage with the material through interactive exercises. Mr. Manoj's ability to simplify complex concepts and relate them to real-world business scenarios was particularly well-received.

Acknowledgments

The success of the workshop was a testament to the effective organization and coordination by the Commerce Department. Special thanks go to Ms. Mary Antony for her leadership and to Abel Babu for his diligent coordination of the event. Their efforts ensured a seamless and productive experience for all participants.

In conclusion, the "Workshop on Accounting Foundations for Entrepreneurial Success" provided entrepreneurs with essential accounting knowledge and skills. This foundation will undoubtedly help them in managing their finances more effectively, leading to better business outcomes. The Commerce Department's commitment to supporting entrepreneurial education was evident through this impactful and well-received workshop.



Photograph: Workshop on Accounting Foundations for Entrepreneurial Success







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PAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES. KAKKANAD

DEPARTMENT OF COMMERCE

INTERNAL QUALITY ASSURANCE CELL (IQAC)

25.09.2023 TO 26.09.2023

11:DBAM

VENUE: ROOM NO- 406, 101,405 AND 102



MR. MANOJ V MANAGER NORTH STAR ACADEMY SPEAKER

FACULTY COORDINATOR

Ms. Mary Antony +91 9447590381

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Program Poster: Workshop on Accounting Foundations for Entrepreneurial Success





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Sample Certificate: Seminar on Accounting Foundations for Entrepreneurial Success





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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

KAKKANAD

Date	26/09/2023
Title of Programme	ACCOUNTING FOUNDATIONS FOR ENTREPRENEURIAL SUCCESS
Department/Organising Cell	Department of Commerce
Venue	LECTURE HALL 304

LIST OF ATTENDEES

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Attendance statement: Accounting Foundations for Entrepreneurial Success





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Report submitted by	Mr. Abel Babu ,B .com Model 1 Finance and Taxation 4th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	P
Coordinated by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Mary
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Mary

Sep 26, 2023

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Report: Seminar on GST Insights for Entrepreneurship

Program	Seminar on GST Insights for Entrepreneurship
Date	18.09,2023 9.30 am
No. of Participants 49	
Resource Person Dr Shajahan Ahmed Hussain, The Hon Counsellor, Resource Parks and Advisor, Ministry of Corporate Affairs	
Outcome	Attendees learned about GST regulations and their impact on businesses, equipping them with knowledge to manage tax-related aspects of entrepreneurship effectively.
Organized by	Department of Commerce
Faculty in charge Ms Aswathy K.M., Assistant Professor, Department of Comme Rajagiri College of Management and Applied Sciences, Kakkar	
Student in charge	Ms. Anna Mathew, B.Com Model 1 Taxation 6th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad

On September 18, 2023, the Department of Commerce organized an insightful seminar titled "GST Insights for Entrepreneurship." This seminar, held from 9:30 AM to 12:30 PM, was specifically designed to provide a comprehensive understanding of the Goods and Services Tax (GST) and its implications for entrepreneurs. With 49 participants in attendance, the event drew a diverse group of budding entrepreneurs, students, and professionals keen on enhancing their knowledge of GST and its application in business.

The seminar featured Dr. Shajahan Ahmed Hussain as the resource person. Dr. Hussain, an esteemed Counsellor, Resource Person, and Advisor with the MENISTER. Corporate Affairs, brought a wealth of expertise and practical insights on the session His extensive experience in corporate affairs and taxation provided a solid foundation





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for an in-depth exploration of GST regulations and their impact on business operations.

Dr. Hussain began the seminar with an introduction to GST, outlining its significance as a unified tax system that has replaced multiple indirect taxes in India. He explained the fundamentals of GST, including its structure, types, and the rationale behind its implementation. His clear and concise presentation helped demystify the complex aspects of GST, making it accessible to participants with varying levels of prior knowledge. The seminar delved into the practical implications of GST for entrepreneurs. Dr. Hussain discussed the registration process, the composition scheme, and the intricacies of filing GST returns. He highlighted the importance of compliance and the consequences of non-compliance, stressing the need for businesses to stay updated with the latest regulations to avoid penalties. His pragmatic approach enabled participants to grasp the operational aspects of GST, equipping them with the knowledge required to manage their businesses effectively.

One of the key segments of the seminar focused on the impact of GST on different sectors. Dr. Hussain provided sector-specific insights, discussing how GST affects manufacturing, services, and retail businesses. He also touched upon the benefits and challenges associated with GST, providing a balanced perspective that helped participants understand both the opportunities and hurdles posed by the tax system.

The interactive session was a highlight of the seminar, offering participants the opportunity to engage directly with Dr. Hussain. This segment fostered an environment of active learning, as attendees posed questions and sought clarifications on various aspects of GST. Dr. Hussain's thorough and thoughtful responses addressed their queries, offering practical solutions and guidance tailored to their specific business contexts.

Ethics and compliance were another critical area covered during the saminan or.

Hussain emphasized the importance of maintaining ethical standards in tex practices, highlighting the role of transparency and honesty in building a sustainable business. His discussion on ethical tax practices underscored the long-term benefits of

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compliance and the potential risks associated with evasion or unethical behavior.

By the end of the seminar, participants had acquired a robust understanding of GST and its application in entrepreneurship. They left with enhanced skills and confidence to navigate the complexities of GST, enabling them to manage their businesses' taxrelated aspects more effectively. The seminar successfully bridged the gap between theoretical knowledge and practical application, empowering participants to leverage GST insights for their entrepreneurial ventures.

The success of this seminar was attributed to the meticulous planning and coordination by the organizing team. Ms. Aswathy K.M, the faculty in charge, played a crucial role in ensuring the seamless execution of the event. Student coordinator Anna Mathew also demonstrated excellent organizational skills and dedication, contributing significantly to the seminar's smooth running.

In conclusion, the seminar on "GST Insights for Entrepreneurship" was a significant educational initiative that provided valuable knowledge and practical insights to participants. It underscored the importance of understanding and complying with GST regulations, ultimately fostering a more informed and compliant entrepreneurial community. The positive feedback from attendees highlighted the seminar's effectiveness in achieving its educational objectives and its relevance to contemporary business practices.

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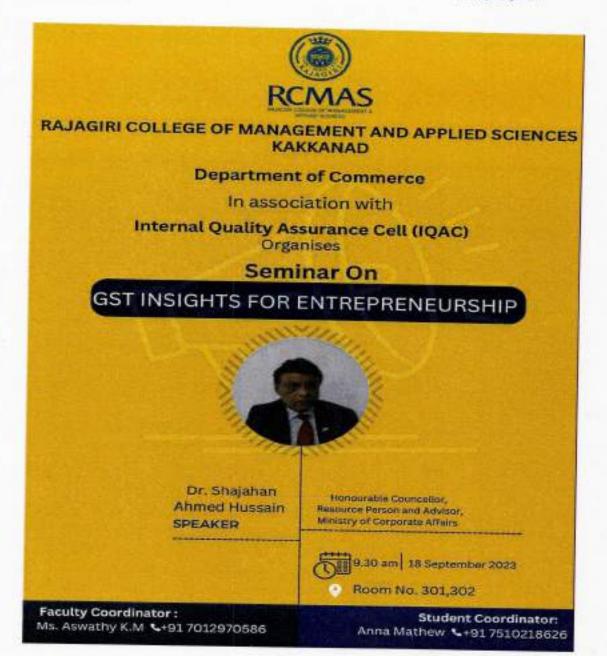


Photograph: Seminar on GST Insights for Entrepreneurship





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Program Poster: Seminar on GST Insights for Entrepreneurship





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Sample Certificate: Seminar on GST Insights for Entrepreneurship





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Seminar on-GST for EntrepreneurshipDevelopment

Date-18.09.2023

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EVENT COORDINATOR

Attendance statement: Seminar on GST Insights for Enter



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Report submitted by	Ms. Anna Mathew B.Com Model 1 Taxation 6th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	A
Coordinated by	Ms. Aswathy K.M, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Aut.
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Men

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Report: Seminar on Logistics for Young Entrepreneurs: Current Trends and Future Opportunities

Program	Seminar on Logistics for Young Entrepreneurs: Current Trends and Future Opportunities
Date	13.09.2023 10.30 AM
No. of Participants	59
Resource Person	Dr. Ajay Sanker, Chairman, LAURUS, Institute Of Logistics
Outcome	Young entrepreneurs received valuable insights into logistics management, understanding industry challenges and identifying opportunities to streamline operations and enhance business strategies.
Organized by	Department of Commerce
Faculty in charge	Ms. Diana Joseph, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.
Student in charge	Mr. Aalim Mohammed K A, B.Com Model 2 Logistics 6th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.

On September 13, 2023, a highly engaging and insightful seminar on "Logistics for Young Entrepreneurs: Current Trends and Future Opportunities" was held, attracting 59 eager participants. The event commenced at 10:30 AM and was graced by the presence of Dr. Ajay Sanker, the esteemed Chairman of LAURUS Institute of Logistics, as the resource person. This seminar was meticulously organized by the Commerce department, under the guidance of Ms. Diana Joseph, who served as the faculty in charge, with Aalim Mohammed K A leading the student coordination efforts.

The seminar aimed to provide young entrepreneurs with a comprehensive understanding of the logistics sector a stal component of business operations that



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significantly influences efficiency, cost-effectiveness, and customer satisfaction. Dr. Ajay Sanker, with his extensive experience and profound knowledge in the field, was the perfect choice to lead this seminar. His engaging presentation style and practical insights captured the attention of all attendees, making complex logistics concepts accessible and understandable.

The session began with a warm welcome and an introduction to the objectives of the seminar. Dr. Sanker then delved into the current trends shaping the logistics industry. He highlighted the increasing importance of technology, such as the use of Artificial Intelligence (AI) and Machine Learning (ML) in optimizing logistics processes. These technologies are revolutionizing how businesses manage their supply chains, predict demand, and ensure timely delivery of goods. Dr. Sanker emphasized the need for young entrepreneurs to stay abreast of these technological advancements to maintain a competitive edge.

Another significant trend discussed was the growing emphasis on sustainability in logistics. Dr. Sanker pointed out that with the rising awareness of environmental issues, businesses are increasingly adopting green logistics practices. These include reducing carbon footprints through efficient route planning, using eco-friendly packaging materials, and implementing reverse logistics to handle returns and recycling. He encouraged the young entrepreneurs to integrate sustainability into their business models, not only to contribute to environmental conservation but also to meet the expectations of environmentally conscious consumers.

The seminar also addressed the challenges faced by the logistics industry. Dr. Sanker outlined issues such as fluctuating fuel prices, regulatory compliance, and the complexities of managing international logistics. He provided practical solutions and strategies to overcome these challenges, emphasizing the importance of agility and adaptability in business operations. The participants were particularly interested in the discussion on risk management in logistics, where Dr. Sanker shared insights on how to anticipate and mitigate risks through robust planning and proactive measures.

One of the key takeaways from the seminar was the identification of future

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opportunities in the logistics sector. Dr. Sanker highlighted the potential of ecommerce logistics, given the rapid growth of online shopping. He also discussed the opportunities presented by the globalization of trade, which is expanding the market reach for businesses. For young entrepreneurs, these opportunities represent avenues for growth and expansion.

The interactive session that followed allowed participants to engage directly with Dr. Sanker, asking questions and seeking advice on specific logistics challenges they faced in their businesses. This Q&A session was highly appreciated, as it provided personalized guidance and practical solutions.

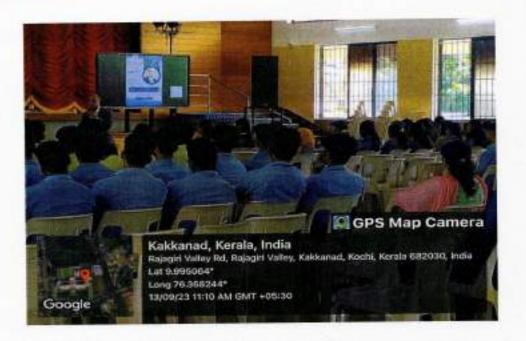
In conclusion, the seminar was a resounding success, providing young entrepreneurs with valuable insights into logistics management. The participants left with a deeper understanding of industry trends, challenges, and opportunities, equipped with knowledge to streamline their operations and enhance their business strategies. The event underscored the importance of logistics in business success and inspired participants to innovate and excel in this critical domain. The Commerce department, along with Ms. Diana Joseph and student coordinator Aalim Mohammed K A, were commended for their excellent organization of the seminar, which was both informative and inspirational.

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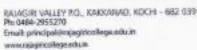
Photograph: Seminar on Logistics for Young Entrepreneurs: Current Trends and **Future Opportunities**







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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KAKKANAD

Department of Commerce

In association with

Internal Quality Assurance Cell (IQAC)

Organises

seminar

LOGISTICS FOR YOUNG ENTREPRENEURS: CURRENT TRENDS AND FUTURE OPPORTUNITIES



Dr. Ajay Sankar, Chairman, LAURUS, Institute Of Logistics

10:30AM | 13TH SEPTEMBER 2023

College Auditorium

Faculty Coordinator: Ms. Daina Joseph +91 8089348320 Student Coordinator: Aalim Mohammed K A +91 9633976353

Program Poster: Seminar on Logistics for Young Entrepreneurs: Correand Future Opportunities

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Sample Certificate: Seminar on Logistics for Young Entrepreneurs: Current Trends and Future Opportunities

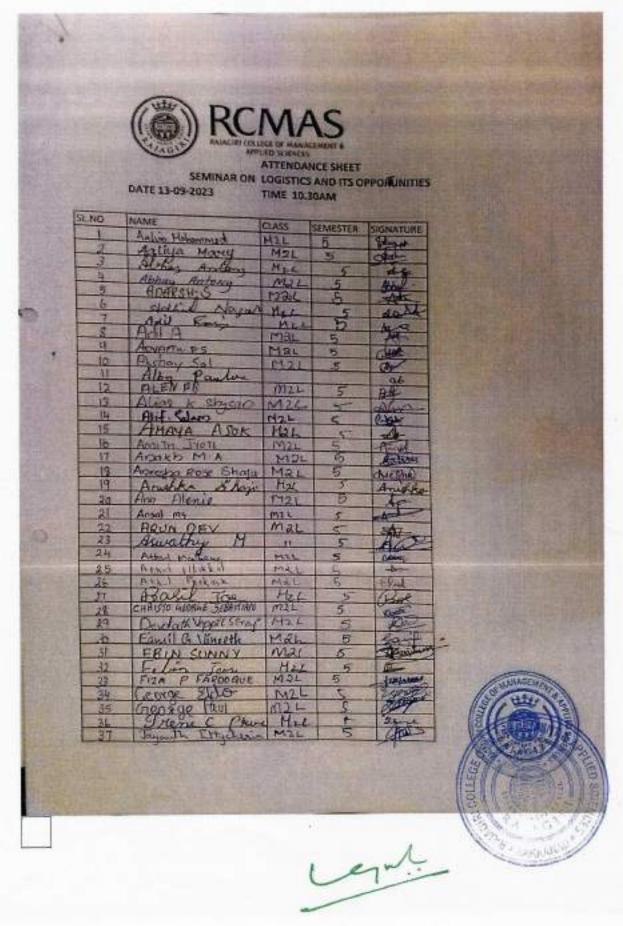
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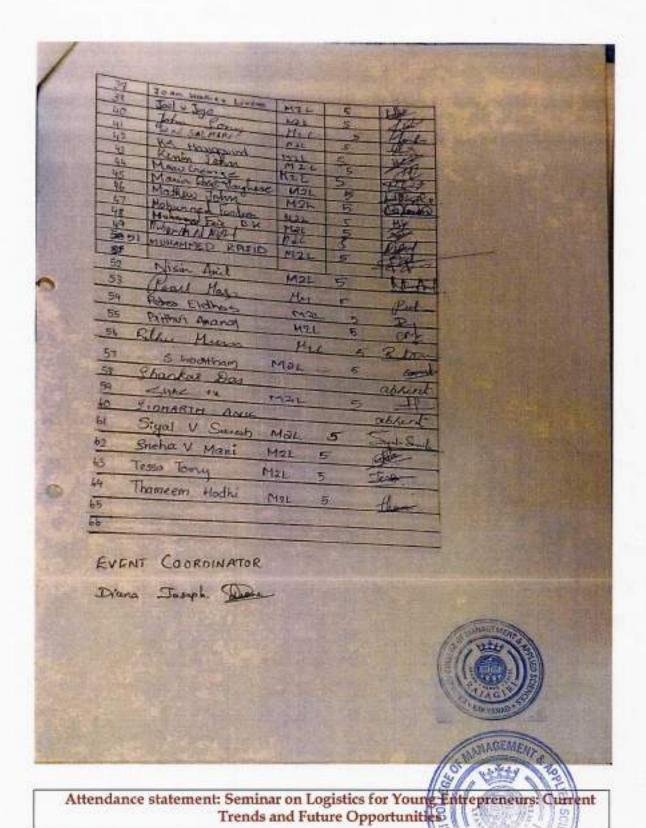
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Report submitted by	Mr. Aalim Mohammed, B.Com Model 2 Logistics 6th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	
Coordinated by	Ms. Diana Joseph, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	sy

Sep 13, 2023

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Report: Seminar on Tech Innovations for Aspiring Entrepreneurs

Program	Seminar on Tech Innovations for Aspiring Entrepreneurs
Date	12.09.2023 11.40 am to 1.40 pm
No. of Participants	60
Resource Person	Mr. Jayashankar S, Solution Analyst, Garvagh Insurance Services, LLC
Outcome	Aspiring entrepreneurs gained insights into the latest tech innovations, learning how to leverage these advancements for business growth and competitive advantage.
Organized by	Ms. Dona Maria Mani, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences
Faculty in charge	Ms. Dona Maria Mani
Student in charge	Aneeta Stephen, BCA 4th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences

On September 12, 2023, from 11:40 AM to 1:40 PM, Mr. Jayashankar S, a Solution Analyst at Garvagh Insurance Services, LLC, conducted a session for aspiring entrepreneurs. The objective of the programme was to provide participants with insights into the latest technological innovations and teach them how to leverage these advancements for business growth and competitive advantage. The session was organized by the Computer Science Department, under the supervision of Ms. Dona Maria Mani, with the assistance of Aneeta Stephen.

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The programme commenced with an introduction by Mr. Jayashankar S, who highlighted the importance of staying updated with technological trends. He covered various topics, including artificial intelligence, machine learning, blockchain, and cloud computing. The presentation included real-world examples and case studies to illustrate how these technologies can be implemented in business strategies. Participants were encouraged to engage in discussions and ask questions, making the session interactive and informative.

The outcome of the programme was highly positive, with participants gaining valuable knowledge and practical insights. Feedback from attendees indicated that they felt more confident in understanding and applying the discussed technologies to their entrepreneurial endeavors. Many expressed appreciation for the opportunity to learn from an industry expert, noting that the session was both enlightening and motivational. The event successfully achieved its objective of equipping aspiring entrepreneurs with the necessary tools to thrive in a technology-driven business environment





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Photographs of Seminar on Tech Innovations for Aspiring Entrepreneurs



Program Poster of Seminar on Tech Innovations for Aspiring Entrepreneurs



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Sample certificate for Seminar: Seminar on Tech Innovations for Aspiring Entrepreneurs

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Attendance statement of Seminar Seminar on Tech Innovations for Aspiring Entrepreneurs







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Timestamp	Email Address	Student name	How do you rate the	s. Any other suggestion
9-13-2023 12.36.57	sidharthshaji5689@gm	Sidharth Shaji	Good	Could've been a bit lo
9-13-2023 13.09.09	pbsreeram91@gmail.c	SreeramPB	Good	
9-13-2023 13.44.33	gopzzzgopika1@gmai	GOPIKA MS	Very good	No
	madhavnaju@gmail.cc		Excellent	- 0.0.7T ₂
9-13-2023 13.48.54	akhilatr559@gmall.cor	Akhila.T.R	Average	No
9-13-2023 13.53.41	arunvs830@gmail.com	Arun v s	Very good	
9-13-2023 14.07.22	athulyapshibu@gmail.	Athulya P S	Very good	
9-13-2023 14.07.57	niyajustin1212@gmail.	Niya Justin	Average	No
	zenittazino@gmail.cor		Good	
	ananyaelizabetharun@		Good	
	nyjelvinoy005@gmail.c		Good	
	jiyajoseph2005@gmail		Excellent	
9-13-2023 14.24.43	michealirine22@gmail.	Irine Micheal	Good	
	32kilogram@gmall.cor	STOCKER STOCKER	Excellent	
9-13-2023 14.37.38	sanaannu123@gmail.c	Sana Saju	Good	
9-13-2023 15.42.23	josephnadayath@gma	Joseph George	Good	
9-13-2023 15.59.54	aneldhomathew@gma	Ann Eldho Mathew	Very good	None
	joelgeorgemamman13	The state of the s	Very good	
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9-13-2023 17.41.11	auriatj.11@gmail.com	Auria Theresa Jijo	Good	
	gowrinandanamohan@		Good	
	bca221360@rajagirico		Excellent	
	bca221335@rajajagiric		Excellent	
9-13-2023 19.20.00	osesheeba4@gmail.c	Joel Jose	Very good	
9-13-2023 21.06.10	bca221350@rajagirico	ROSEMARY GEORGI		
	rafi78075@gmail.com		Very good	More sessions like this
	navajith2005@gmail.co		Excellent	
	aswathivijai@gmail.com	The state of the s	Good	
	rosemary raju07@gmai		Excellent	
9-14-2023 7.19.29	vidhukrishnan5005@gr	Vidhu krishnan	Good	Nice program and get





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Report submitted	Ms Aneeta Stephen ,BCA 4th Semester, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Anesta typl.
Coordinated by	Ms Dona Maria Mani, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	0
Approved by	Mr Sijo Jacob, Assistant Professor and HOD, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	

September 12, 2023



PRINCIPAL

Rajaghi College of Management, & Applied Sciences

Rajaghi Valley. P. O., Kakkanad - 682 039

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Report: Seminar on Encountering the Entrepreneur: Insights and Queries

Program	Seminar on Encountering the Entrepreneur: Insights and Queries
Date	22.08.2023
Date	2:30 PM
No.of Participant	ts 60
Resource Person	Mr.RTN Fazil AS, Director, Dream Flower Housing Projects Pvt. Ltd
Outcome	Attendees gained valuable insights from an experienced entrepreneur, learning about real-world challenges and opportunities in business.
Organized by	Department of Management
Faculty in charge	Ms. Sreeja Kumar ,Department of Management,Rajagiri College of Management and Applied Sciences,Kakkanad
Student in charge	Ms.Jhanavi Dutt M., BBA 5th semester,Department of Management, Rajagiri College of Management and Applied Sciences,Kakkanad

The Department of Management of Rajagiri College of Management & Applied Sciences organised a Seminar on Encountering the Entrepreneur: Insights and queries on 22.08.2023. Mr. Fazil A.S as the esteemed chief guest. Mr. Fazil, the Director of Dream Flower Housing Projects Pvt Ltd, shared his inspiring journey of building a successful business alongside his wife, both proud graduates of CUSAT. The event provided students with valuable insights into entrepreneurship and business management. Mr. Fazil delivered a comprehensive talk, offering practical advice on how to navigate the challenges of the business world. His unique story served as a motivating example for aspiring entrepreneurs. The seminar imparted valuable lessons, setting a positive and experiments for the students as they embark on The objective of the seminar was their academic journey in the to provide attendees with practical insights into the entrepreneurial journey, focusing



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on the challenges and opportunities that arise in the business world. RTN Fazil A S started his session by sharing his entrepreneurial journey. He spoke about the inception of Dream Flower Housing Projects Pvt. Ltd., the challenges he faced during the early stages, and how he navigated through them. His story was a testament to perseverance and innovative thinking, providing a motivational start to the seminar.

A significant portion of the seminar was dedicated to discussing the real-world challenges entrepreneurs face. Fazil elaborated on various issues, such as securing funding, managing teams, dealing with market competition, and maintaining worklife balance. He shared personal anecdotes and practical strategies that helped him overcome these obstacles. Mr. Fazil also spoke about identifying and seizing business opportunities. He discussed how to stay ahead of market trends, the importance of continuous learning, and the role of networking in business growth. He encouraged participants to be proactive and open-minded, highlighting that opportunities often come from unexpected places. The highlight of the seminar was the interactive question-and-answer session. Participants were given the opportunity to ask specific questions related to their entrepreneurial interests and challenges. The seminar provided a platform for aspiring and established entrepreneurs to learn, engage, and network, fostering a community of motivated individuals ready to take on the challenges and opportunities in the business world.

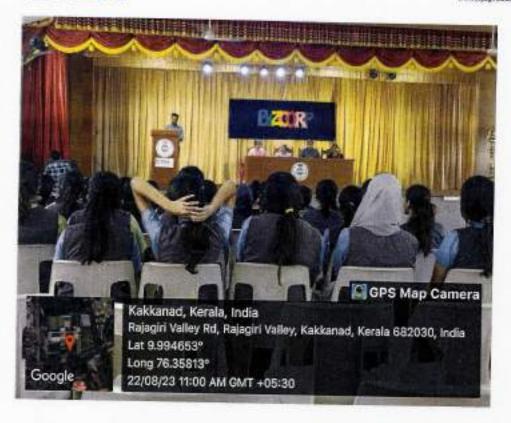
The Organizing committee appreciated Mr. Fazil for sharing his valuable experiences Special thanks to Ms.Sreeja Kumar and student coordinators for their support for the conduct of the seminar.



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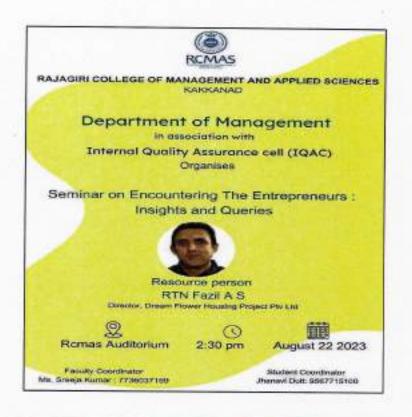


Photograph of Seminar on Encountering the Entrepreneurs: Insights and Queries





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Program Poster of Seminar on encountering the Entrepreneurs: Insights and Queries



Program Certificate of Seminar on 9 Entrepreneurs: Insights and Queries * KAKKANAD



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKANNAD

DATE	22.08.2023
TITLE OF THE PROGRAM	SEMINAR ON ENCOUNTERING THE ENTREPRENEUR INSIGHTS AND QUERIES
DEPARTMENT/ORGANISING CELL	DEPARTMENT OF MANAGEMENT
VENUE	RCMAS AUDITORIUM

LIST OF ATTENDEES

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11	ALEN VARGHESE	Absent
12	ALLEN RENSON	aft en Russ
13	AMELIYA TREESA RAJAN	Absent
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15	ARISHITH S KUMAR	Absent
16	ARSHIA RAJEEV	Absent
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18	ASHISH SONEY	Absent
19	AUSTIN SUNIL	Absent
20	BALASANKAR AJITH	\$
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63	AMALU THOMAS	rfg.
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Ms. Sreeya Kuman. St.

Department of Management

Ms Megha Mohan



Attendance sheet of Seminar on encountering the Entrepreneurs: Insights and Queries





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Report submitted by	Ms.Jahanvi Dutt,BBA 3rd semester, Department of Management ,Rajagiri college of Management & Applied Sciences,Kakkanad
Coordinated by	Ms. Sreeja Kumar, Assistant Professor, Department of Management, Rajagiri college of Management & Applied Sciences, Kakkanad
Approved by	Ms.Megha Mohan,HOD & Assistant Professor, Department of Management,Rajagiri college of Management & Applied Sciences,Kakkanad

22 August 2023



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Report: Entrepreneurship Summit on Women Entrepreneurship - Challenges and Opportunities

Program	Entrepreneurship Summit on Women Entrepreneurship - Challenges and Opportunities
Date	21.08.2023 11 AM TO 1 PM
No. of Participants	121
Resource Person	Ms. Asha Suresh ,Ms. Sherin Vineed ,Ms. Deepa Mathai ,Ms. Nisary Mahesh, Ms. Pushpy Muricken ,Ms. Shalini Joslin
Outcome	Participants discussed challenges faced by women entrepreneurs, shared experiences, and identified strategies to overcome obstacles and promote successful business ventures.
Organized by	Department of Commerce
Faculty in charge	Dr. Indu G Krishnan ,Ms. Elsa Jacob, Ms. Ashlin Maria Joseph, Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Ms. Neha Ann Type, B.com Model 1 Computer 6th Semester. Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.

On August 21, 2023, the Commerce Department hosted an inspiring Entrepreneurship Summit focused on "Women Entrepreneurship - Challenges and Opportunities." Held from 11 AM to 1 PM, the event saw the participation of 121 enthusiastic attendees. The summit featured an impressive panel of resource persons, including Asha Suresh, Sherin Vineed, Deepa Mathai, Nisary Mahesh, Pushpy Muricken, and Shalini Joslin, each bringing a wealth of experience and insights into the discussion was Joseph, with student coordinators Neha Ann lype, Varsha Air and Merlyn Boban leading the student engagement.



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The summit aimed to shed light on the unique challenges faced by women entrepreneurs and explore opportunities to overcome these obstacles, fostering a supportive environment for successful business ventures. The event commenced with a warm welcome from the faculty in charge, followed by an introduction to the day's agenda and the esteemed resource persons. Asha Suresh opened the discussion by highlighting the systemic challenges women face in entrepreneurship, such as gender bias, limited access to funding, and societal expectations. She emphasized the importance of resilience and self-belief, sharing her personal journey and the strategies she employed to navigate these challenges. Her story served as a powerful reminder of the potential within every woman to overcome barriers and succeed in the business world. Following this, Sherin Vineed discussed the role of networking and mentorship in empowering women entrepreneurs. She stressed the significance of building strong support networks and seeking mentorship from experienced professionals. Sherin shared practical tips on how to connect with potential mentors and leverage these relationships for business growth. Her insights were particularly valuable for the participants, many of whom were in the early stages of their entrepreneurial journey.

Deepa Mathai brought a financial perspective to the summit, addressing the difficulties women often face in securing funding for their ventures. She outlined various funding options available, from traditional bank loans to venture capital and crowdfunding. Deepa also discussed the importance of financial literacy and the need for women to be proactive in managing their business finances. Her session provided actionable advice on how to approach investors and pitch business ideas effectively. Nisary Mahesh shared her experiences in balancing entrepreneur and Wild personal life, a challenge many women entrepreneurs grapple with She shock about the importance of time management, setting boundaries, and seeking support from family and peers. Nisary's candid discussion on work-life balance resoluted deeply with the

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RAJAGHI VALLEY P.O., KAKKANAD, KOCHI - 682 039 Ph: 0484-2955270 Email: principal (trajagiricollege educiri

participants, providing them with practical strategies to manage their dual roles effectively. Pushpy Muricken focused on the importance of innovation and adaptability in entrepreneurship. She encouraged the participants to embrace change and continuously seek new ways to improve their products and services. Pushpy's session was filled with examples of how innovative thinking can lead to business success, inspiring the participants to think creatively and stay ahead of market trends.

Shalini Joslin concluded the panel discussions by talking about the future opportunities for women entrepreneurs in the digital age. She highlighted the potential of e-commerce, digital marketing, and social media as powerful tools for business growth. Shalini also discussed the importance of staying updated with technological advancements and integrating them into business strategies.

The summit also included an interactive session, allowing participants to engage directly with the panelists. This Q&A session was highly appreciated, as it provided a platform for attendees to seek advice on specific challenges they faced and gain personalized insights from the experts.

In summary, the Entrepreneurship Summit on Women Entrepreneurship was a resounding success, providing participants with valuable knowledge and inspiration. The discussions not only highlighted the challenges faced by women entrepreneurs but also offered practical solutions and strategies to overcome them. The event underscored the importance of resilience, innovation, and support networks in achieving entrepreneurial success. The Commerce Department, along with the dedicated faculty and student coordinators, were commended for organizing an impactful and empowering summit that left a lasting impression on all attendees.

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Photograph: Entrepreneurship Summit on Women Entrepreneurship - Challenges and Opportunities





Entrepreneurship















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Program Poster: Entrepreneurship Summit on Women Entrepreneurship Challenges and Opportunities

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Sample Certificate: Entrepreneurship Summit on Women Entrepreneurship -Challenges and Opportunities





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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES WOMEN ENTREPRENUERSHIP SUMMIT-2023

Date: 21-08-2023

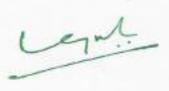
Venue: Auditorium

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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES WOMEN ENTREPRENUERSHIP SUMMIT-2023

Date: 21-08-2023

Venue: Auditorium

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Date: 21-08-2023

Venue: Auditorium

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Student Coordinator: Ms. Neha Ann lype



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Student Coordinator: Ms. Neha Ann lype



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES WOMEN ENTREPRENUERSHIP SUMMIT-2023

Date: 21-08-2023

Venue: Auditorium

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Student Coordinator: Ms. Neha Ann lype

Faculty Coordinator: Or.Indu G Krishnan





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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

WOMEN ENTREPRENUERSHIP SUMMIT-2023 Venue: Auditorium

Date: 21-08-2023 ATTENDANCE SHEET

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Student Coordinator: Ms. Neba Ann Type

Faculty Coordinator: Dr.Indu & Krishman

Attendance statement: Entrepreneurship Summit on Women Entrepren Challenges and Opportunities



RALAGIN VALLEY P.O., KAKKAMAD, KOCHI - 682 (139 Ph: 0484-2955276 Emek principalayopagricollege.edu.in www.upgncofege.utu.in

Report submitted	Ms. Neha Ann Iype. B.com Model 1 Computer 6th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	Aller
Coordinated by	Dr. Indu G Krishnan, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	3rdu
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Mary

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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

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Report: Seminar on Product Design for Entrepreneurs

Program	Seminar on Product Design for Entrepreneurs
Date	19.08.2023 12pm-1:40 pm
No.of Participant	s 61
Resource Person	Ms. Sunitha Varghese, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences Kakkanad
Outcome	Entrepreneurs gained insights into product design principles, learning how to create innovative and user-friendly products to meet market demands.
Organized by	Department of Management
Faculty in charge	Ms.Ardra C Michael,Department of Management, Rajagiri college of Management and Applied Sciences,Kakkanad
Student in charge	Mr.Abin manoj ,BBA 3rd semester, Department of Management, Rajagiri college of Management and Applied Sciences,Kakkanad

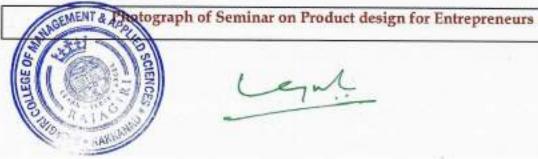
The Department of Management of Rajagiri College of Management & Applied Sciences organised a Seminar on Product Design for Entrepreneurs on 19.08.2023. The seminar gave an insight into product design principles and creating innovative and user friendly products. Students were able to share their insights and also become a part of an a product innovation activity. Students were divided into groups for sharing their ideas of innovative product designs. Unlike traditional seminars, this event did gre a specific resource person but instead utilized collaborative learning Organized by the Management, with Ms. Ardra C Michael and student in Manoj, the seminar simed to provide participants with the essential



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principles of product design to create innovative and market-relevant products. The seminar began with an introduction to the basics of product design. Participants were briefed on the importance of product design in entrepreneurship. The session covered essential topics such as understanding user needs, market research, and the role of aesthetics and functionality in product design. Participants were divided into small groups and tasked with discussing various product design concepts. Each group presented their ideas, fostering a collaborative learning environment. These sessions encouraged active participation and peer-to-peer learning, enabling entrepreneurs to share their experiences and insights. Participants were taught how to conduct market research and gather consumer feedback to inform their design process. This segment emphasized the importance of staying updated with market trends and adapting designs accordingly to meet consumer expectations. The organizing committee appreciated the efforts made by the resource person for sharing her valuable knowledge and enabling students to understand the aspects of product design .Special thanks to Ms. Ardra C Michael and student coordinator for their dedicated effort for the success of the seminar.





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Photograph of Seminar on Product design for Entrepreneurs



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

Department of Management

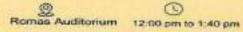
In association with Internal Quality Assurance cell (IQAC) Organises

Seminar on Product Design for Entrepreneur



Resource Person Ms. Sunitha Varghese

Assistant professor, Department of management Rajagin College of Management and applied sciences, Kakkanad





Faculty Coordinator
Ms. Ardra C Michael : 7736400710

Student Coontristor Alter Manoj : 7305492569

Program Poster of Seminar on Product Design for Entrepreneur



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Rajagiri College of Management and Applied Sciences Kakkanad

CERTIFICATE

of Participation

This is to certify that

Ms. Fathima Nazzin NA

has participated in a seminar on Product Design for Entrepreneurs organized by the Department of Management in association with the IQAC on 19.08.2023

Ms. Ardra C Michael Event Coordinator

Ms. Megha Hahan Department of Verlagement

Dr. Laly Mathew Principal

Sample Certificate for Seminar on Product Design for Young Entrepreneurs





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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

KAKANNAD

DATE	19.08.2023
TITLE	SEMINAR ON PRODUCT DESIGN FOR ENTREPRENEUR
DEPARTMENT /ORGANISING CELL	DEPARTMENT OF MANAGEMENT
VENUE	RCMAS AUDITORIUM

LIST OF ATTENDEES

BATCH:

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1	ABIN T MANOJ	abinmonogo
2	AKSHAY SOJAN	AKSHAY
3	ALAN JIMMY	Hansging
4	ALAN SHINTO	Alexandor
5	ALBINOS PHILIP	Philip Albrin.
6	ALEXANDER JOSHI	alexal
7	ANAGHA JAYARAM	Angue:
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63	MOHAMED FAWAZ	Absent
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Attendance Statement of Seminar on Product Design for Entrepreneurs





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Report submitted by	Mr. Abin Manoj, BBA 3rd semester Rajagiri college of Management & Abin was 14. Applied Sciences, Kakkanad
Coordinated by	Ms.Ardra C Michael, Assistant Professor, Department of Management, Rajagiri college of Management & Applied Sciences, Kakkanad
Approved by	Ms.Megha Mohan,HOD & Assistant Professor, Department of Management,Rajagiri college of Management & Applied Sciences,Kakkanad

19 August 2023



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Report: Seminar on National Perspectives on Intellectual Property Rights

Program	Seminar on National Perspectives on Intellectual Property Rights		
Date	11.08.2023 10:30 am - 12:30 pm		
No. of Participants			
Resource Person	Ms. Arya Mathew, Director, Legal & Compliance Adecco Group		
Outcome	Attendees gained insights into the importance of intellectual property rights, understanding legal frameworks and strategies to protect innovations and enhance competitive advantage.		
Organized by	by Department of Management		
Ms. Raji T,Department of Management Ms.Jesmi Jacob Faculty in charge of Commerce, Rajagiri College of Management a Sciences,Kakkanad			
Student in charge	Ms.Amalu Thomas, BBA 5th semester,Department of Management, Mr.Abhishek Biju, MIC 3td semester, Rajagiri College of Management and Applied Sciences,Kakkanad		

The Department of Management of Rajagiri College of Management & Applied Sciences organized a seminar on National perspectives in Intellectual Property Rights on 11/08/2023. The Seminar gave students an insight into the impact of IPR on innovation, economy and society. It provided a platform for academicians and students to share insights. Participants were able to understand the fundamentals and importance of IPR. They were also able to examine the challenges and opportunities in the field of IPR. The seminar aimed to unravel the intricacies of Intellectual Property Rights, offering valuable insights to students and faculty alike. Ms. Arya's expertise in bject enriched the event, providing a comprehensive understanding of patents, ts, trademarks, and other aspects of intellectual property. Faculty members,

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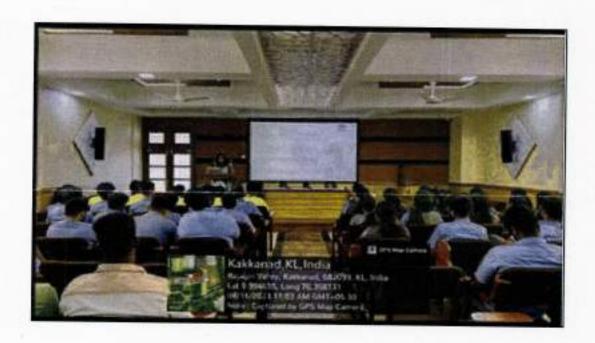


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legal enthusiasts, and students keen on delving into the nuances of IPR gathered to absorb the expertise shared by Ms. Arya.

The Department of Management at Rajagiri College of Management and Applied Sciences organized the seminar on Intellectual Property Rights suitable for participants from various backgrounds. Ms. Arya Mathew provided a detailed explanation of the different forms of IPR and their legal implications. She discussed how IPR contributes to economic growth by fostering innovation and creativity. She also highlighted the global and national legal frameworks that govern intellectual property. She discussed the roles of various national and international organizations in regulating IPR and ensuring compliance.

The Organizing committee extends sincere appreciation to Ms. Arya Mathew for her invaluable contributions. Special thanks to Ms. Raji T, Ms. Jesmi Jacob and student coordinators for their dedicated efforts in ensuring the success of the seminar.





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Photographs of Seminar on National Perspectives of Intellectual Property Rights



Program Poster of Seminar on National perspectives in Intellectual Property Rights



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

Certificate

of Participation

This is to certify that

No. Nimmy Jacob

has participated in a seminar on National Perspectives on IPR, organized by Department of Management in collaboration with

IQAC on TL08.2023

Ms. Raji T

Event Coordinator

Ms. Megha Mohan Head of the Department Dr. Laly Mathew

Principal

Sample Certificate of Seminar on National Perspectives on Intellectual Property





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National Seminar on Intellectual Property Rights

Attendance Sheet - 11/08/2023

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National Seminar on Intellectual Property Rights

Attendance Sheet - 11/08/2023

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National Seminar on Intellectual Property Rights

Attendance Sheet - 11/08/2023

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Attendance Sheet of Seminar on National perspectives in Intellectual Property Rights



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Report Submitted by	Ms. Amalu Thomas ,BBA 6th semester , Department of Management , Rajagiri college of Management & Applied Sciences, Kakkanad
Coordinated by	Ms. Raji T, Assistant Professor, Department of Management, Ms. Jesmi Jacob, Assistant Professor, Department of Commerce ,Rajagiri college of Management & Applied Sciences, Kakkanad
Approved by	Ms.Megha Mohan,HOD & Assistant Professor,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad

11 August 2023

Rejogin Velley, P. O., Hardaman - 652 639





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Report: Seminar on Digital Marketing Strategies for Entrepreneurs

Program	Seminar on Digital Marketing Strategies for Entrepreneurs
Date	04.08.2023
	7.00 pm
No. of Participants	23
Resource Person	ASAP Kerala and Digiperform(Hindustan time Media Partner Company
Outcome	Participants learned effective digital marketing strategies, enhancing their ability to reach and engage target audiences through various online platforms.
Organized by Department of Commerce	
Faculty in charge	Ms. ,Aswathy K.M , Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Ms. Neha Ann Iype, B.Com Model 1 Computer 6th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.

On August 8, 2023, the Department of Commerce hosted an illuminating seminar titled "Digital Marketing Strategies for Entrepreneurs." The seminar, held at 7:00 PM, aimed to equip participants with advanced digital marketing techniques crucial for entrepreneurial success in the modern business landscape. The event attracted 23 participants, including budding entrepreneurs, students, and professionals eager to enhance their digital marketing acumen.

The seminar was facilitated by experts from ASAP Kerala and Digiperform, a Hindustan Times Media Partner Company. Their combined exp marketing provided participants with a comprehensive under the design of strategies and tools essential for effective online marketing.

The session began with an introduction to the fundamental concepts



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marketing, emphasizing its importance in today's digital era. The resource persons from ASAP Kerala and Digiperform elaborated on the key components of digital marketing, including search engine optimization (SEO), social media marketing, email marketing, content marketing, and pay-per-click (PPC) advertising. They highlighted how these strategies can be leveraged to increase online visibility, drive traffic, and generate leads.

One of the seminar's focal points was the discussion on developing a robust digital marketing plan. The experts shared insights on identifying target audiences, setting clear marketing goals, and choosing the right digital channels to achieve these goals. They stressed the importance of creating engaging and relevant content tailored to the needs and preferences of the target audience. Participants learned how to craft compelling messages that resonate with their audience and encourage engagement.

The seminar also covered practical aspects of implementing digital marketing strategies. The resource persons provided step-by-step guidance on optimizing websites for search engines, managing social media profiles, and running effective email marketing campaigns. They demonstrated the use of various digital marketing tools and analytics platforms to track performance and measure the effectiveness of marketing efforts. Participants were introduced to tools like Google Analytics, SEMrush, and Mailchimp, which are essential for monitoring and optimizing digital marketing campaigns.

Interactive sessions allowed participants to engage directly with the experts, posing questions and discussing specific challenges they faced in their digital marketing endeavors. This interactive element fostered a dynamic learning environment, as attendees shared their experiences and received tailored advice. The resource persons offered practical solutions and strategies, helping participants overcome obstacles and improve their digital marketing efforts.

A highlight of the seminar was the segment on emerging trends in transport eting.

The experts discussed the impact of artificial intelligence (AI), mochine teasibles and data analytics on digital marketing. They explored how these technologies are revolutionizing the industry, enabling more personalized and, efficient marketing

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strategies. Participants gained insights into the future of digital marketing and how to stay ahead of the curve by adopting innovative approaches. By the end of the seminar, participants had acquired a thorough understanding of effective digital marketing strategies. They left with enhanced skills and confidence to reach and engage their target audiences through various online platforms. The seminar empowered them to implement digital marketing techniques that drive business growth and build a strong online presence. The success of the seminar was a result of the dedicated efforts of the organizing team. Ms. Aswathy K.M., the faculty in charge, played a crucial role in ensuring the event's smooth execution. Student coordinator Neha Ann lype demonstrated excellent organizational skills and dedication, contributing significantly to the seminar's seamless operation.

In conclusion, the seminar on "Digital Marketing Strategies for Entrepreneurs" was a resounding success, providing participants with valuable knowledge and practical skills to excel in digital marketing. It underscored the importance of staying updated with the latest trends and technologies in the digital marketing landscape. The positive feedback from attendees highlighted the seminar's effectiveness in achieving its educational objectives and its relevance to their entrepreneurial endeavors.







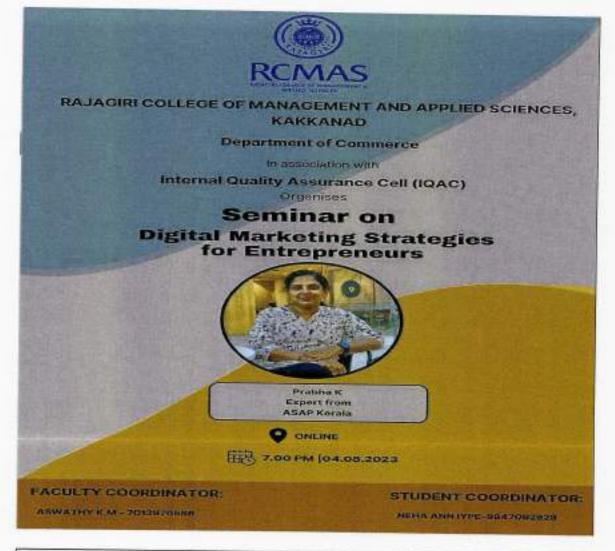


Photograph of Seminar on Digital Marketing Strategies for Entrepreneurs





RAJAGRI WILLEY P.O., KAKKAMAD, KOOH - 882 039 Ph: 0484-2955270 Email: principal trajugation legandum www.najageicullege,edu.in



Program Poster of Seminar on Digital Marketing Strategies for Entrepreneurs



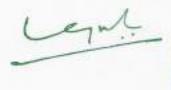




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Sample Certificate: Seminar on Digital Marketing Strategies for Entrepreneurs







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Attendance statement: Seminar on Digital Marketing Strategies for Entrepreneurs





RAJACIRI VALLEY PO., KAKKANAD, KOCHI - 682 039 Ph:0484-2955270 Email: principal impagritorilege.edu.an www.nsispiricollege.edu.in

Report submitted	Ms. Neha Ann Iype , B.Com Model 1 Computer 6th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	Dela
Coordinated by	Ms. Aswathy KM, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	Ast.
Approved by	Ms Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	May

Aug 4, 2023

PRINCIPAL

Rubright College of Managament & Applied Sciences Rajagiri Valley. P. O., Kokkanad - 682 039







PRILATED TO MAHATIMA GASEHI UNIMERSITY, KOTTHOMA, APPROVED BY SICTE

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Report: Workshop on Creative Entrepreneurship in Animation and Design

Program	Workshop on Creative Entrepreneurship in Animation and Design
Date	3rd & 4th August 2023
No. of Participants	52 Students
Resource Person Prof. Josy Joseph, Retd Professor, Department of Mala Bharata Mata College Thrikkakara	
Outcome	Participants explored creative entrepreneurship opportunities in animation and design, gaining insights into industry trends and business strategies for success.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin- 39.
Faculty in charge	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
Student in charge	Ms. Aan Anna Antony & Mr. Steve George. BA Animation and Graphic Design 2021-24 Batch, Department of Animation and Graphic Design.

The Department of Animation and Graphics Design organized a workshop on Creative Entrepreneurship in Animation and Design on 2nd August 2023. The workshop aimed to provide students with insights into the intersection of the design and entrepreneurship within the fields of animation and design. Actual of 55 shall but participated in the workshop. Prof. Josy Joseph, renowned academician and estremed

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RAJAGIRI VALLEY P.O., KAKEANAD, KOCHE - 682 039 Ptr. 0494-2955270 Email: principal@vajagirkollege.edu.in

expert in creative entrepreneurship, commenced the session by discussing the fundamental concepts of entrepreneurship and its significance in the creative industries. He emphasized the unique challenges and opportunities that animation and design professionals face when embarking on entrepreneurial ventures.

Throughout the session, he highlighted the importance of innovation, risk-taking, and strategic planning in building a successful business in the animation and design sectors. Attendees were introduced to various business models and strategies tailored specifically for creative enterprises. He also shared his personal experiences and case studies of successful creative entrepreneurs, illustrating key points with real-world examples.

The organizing committee extends sincere appreciation to Prof. Josy Joseph for his invaluable contributions. Special thanks to Ms. Minu S Kumar, Ms. Sreelakshmi K S and the student coordinators, Ms. Aan Anna Antony & Mr. Steve George, for their dedicated efforts in ensuring the success of the workshop.

This hands-on approach allowed students to apply theoretical concepts to practical scenarios, fostering a deeper understanding of the entrepreneurial process. It equipped students with the knowledge and skills needed to pursue entrepreneurial ventures in the creative industries. The combination of theoretical insights, practical advice, and interactive activities made the workshop a valuable learning experience for all attendees.







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Photographs of Workshop on Creative Entrepreneurship in Animation and Design







ATTRIBUTED TO MAHATIMA GAMONE UNIVERSITY SOFTAMAN, APPRILATED BY ARCTE.

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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

Department of Animation and Graphic Design & RAGA

in association with

Internal Quality Assurance Cell(IQAC)

Organises

Workshop

Workshop on Creative Entrepreneurship in Animation and Design



Resource Person

Prof. Josy Joseph Retd Professor, Department of Molayelam, Bharath Matha College, Thrikkakora

O Conference Hall

6 09:30 AM - 04:30 PM | 03 & 04 August, 2023

Faculty Coordinators:

Student Coordinators: Mt. Adv. Alvog. Actory Mt. Steep Coordin

Poster of Workshop on Creative Entrepreneurship in Animation and Design

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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

CERTIFICATE OF PARTICIPATION

of BA Animation & Graphic Design 2023-26 Batch for participating in the Workshop on Creative Entrepreneurship in Animation and Design organized by the Department of Animation and Graphic Design & RAGA in association with Internal Quality Assurance Cell on ard & 4th August 2023

MS MINU'S KUMAR Faculty Co ordinator

MR JOTTY JACOB Head of the Department DR LALY MATHEW Prioripal.

Sample Certificate of Workshop on Creative Entrepreneurship in Animation and Design

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DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN WORKSHOP ON CREATIVE ENTREPRENEURSHIP IN ANIMATION AND DESIGN

VENUE: CONFERENCE HALL DAY 1 - 03 AUGUST 2023

BA, ANIMATION AND GRAPHIC DESIGN (2023 -26)

ATTENDANCE SHEET

SLno	Roll Number	Name of the Student	Signature
1	BAA231001	Abhinay Ansal	NAS:
2	BAA231002	Abhimm A A	Jeans.
3.	BAA231003	Abraham P Gaurge	lov
4	BAA231004	Adithyo K Pai	(Ped Branger
5	BAA231005	Additivant V S	
6	BAA231006	Adrivon David	1000
7	BAA231007	Adward Saji	200
8	BAA231008	Annuen Mariem	4 della
9	BAA231009	Anagha Asokan	1.00
10	BAA231010	Anisna R	- Suingal
11	BAA231011	Augina V	Duka.
12	BAA231012	Ann Davis	
13	BAA231013	Annia Joseph	40
14	BAA231014	Arian B	- West
15	BAA231015	Arjun Saiby	Char
15	BAA231016	Amith S Meson	Amit
1.7	BAA231017	Arus Raju	-
18	BAA231018	Asuthosh Krishnan C	1
19	BAA231019	Ashwin George Jacob	There
20	BAA231020	Aubhaya	-84300
21	BAA231021	Cathorine Abraham	Miller
22	BAA231022	Christy K. Daniel	63







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23	BAA231023	Coral Philomina Joby	169
24	BAA231024	Cyril Luke Anish	1
25	BAA231025	Devanarayan M R	100
26	BAA231026	Deva narsta K K	CYCLI
27	BAA231027	Dheeraj K. R.	The same
28	BAA231028	Esppen Saji	17940-
29	BAA231029	Elizabeth Shaju	J. Leaber
30	BAA231030	Eva Ann Shibu	- Control Marie
31	BAA231031	Francis K, Jain	
32	BAA231032	Gourinandana J	the state of
33	BAA231033	Goutham Mayadas	
34	BAA231034	Grace Maris Biju	of the second
35	BAA231035	Greata Saii	100
36	BAA231036	Harshida PK	Service .
37	BAA231037	Karthik T S	March 1
38	BAA231038	Lijo John	AL
39	BAA231039	Liya Ayisha M	- 数
40	BAA231040	Malovika B Nair	61 / 1
41	BAA231041	Micheal George Abraham	Abbuika .
42	BAA231042	Nanditha Binu	A The second
43	BAA231043	Nathan Antony Nixon	4,45
44	BAA231044	Nehana Busheer	Baland -
45	BAA231045	Pavithra Ratheesh	- MAC
46	BAA231046	Roshna Swesh	D.OLMOL.
47	BAA231047	Sarah Sini Roy	The state of the s
48	BAA231048	Shyum Joseph George	N/Ah
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DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN WORKSHOP ON CREATIVE ENTREPRENEURSHIP IN ANIMATION AND DESIGN

VENUE: CONFERENCE HALL DAY 2 - 04 AUGUST 2023

BA. ANIMATION AND GRAPHIC DESIGN (2023 -26)

ATTENDANCE SHEET

SLno	Roll Number	Name of the Student	Signature
1	BAA231001	Abbinay Ansal	Dahler
2	BAA231002	Abhiram A A	Auto
3	BAA231003	Abraham P George	101
4	BAA231004	Adithya K Pai	Ped Brown
5	BAA231605	Adidiyan V S	1-4
6	BAA231006	Adrivan David	180
7	BAA231007	Adwaid Saji	200
8	BAA231008	Amreen Mariam	Addition
9	BAA231009	Anagha Asokan	d.com
10	BAA231010	Aniana R	Skyggal
11	BAA231011	Antina V	- Corta
12	BAA231012	Ann Davis	- Fallet
13	BAA231013	Annio Joseph	Do
14	BAA231014	Arjun B	_lweb
15	BAA231015	Arjun Saiby	Char
16	BAA231016	Arpith S Menon	Arest
17	BAA231017	Arun Raju	- April
18	BAA231018	Asuthosh Krishnen C	(A)
19	BAA231019	Ashwin George Jacob	The
20	BAA231020	Aubhaya	-AAAA
21	BAA231021	Carborine Abraham	allege
22	BAA231022	Christy K Daniel	Region

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23	BAA231023	Coral Philomina Joby	V
24	BAA231024	Cyril Luke Anish	Carllet .
25	BAA231025	Devananiyan M R	Cririo
26	BAA231026	Devo sunda K. K.	- Take
27	BAA231027	Dheeraj K R	I-dia-
28	BAA231028	Eoppen Saji	EMILDED.
29	BAA231029	Elizabeth Shaju	- Jank
30	BAA231030	Eva Ann Shiba	- Late Officer
31	BAA231031	Francis K Jain	ML F
32	BAA231032	Gourinandura J	San stall
33	BAA231033	Goutham Mayarian	07.
34	BAA231034	Grace Maria Biju	OM WE
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37	BAA231037	Karthik T S	V
38	BAA231036	Lijo John	and the
39	BAA231039	Liya Ayisha M	Cath
40	BAA231040	Malavika B Nair	Mahaika .
41	BAA231041	Micheal George Abraham	Astal -
42	BAA231042	Nanditha Binu	A dem
43	BAA231043	Nathan Antony Nixon	Adams .
44	BAA231044	Nebara Basheer	Make
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48	BAA231048	Shyam Joseph George	-40-
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50	BAA231050	Tejasree PS	- 48
51	BAA231051	Thoufseq Nibas M	(NE)
52	BAA231052	Arjun C Mohan	Charles LAL



Attendance statement of Workshop on Creative Entreprenentable in Animation and Design



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Report submitted by	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad.	2
	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad.	Q-
Coordinated by	Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad.	
Approved by	Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Kakkanad	2 deced

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Report: Workshop on Innovative Branding and Creative Thinking for Entrepreneurs

Program	Workshop on Innovative Branding and Creative Thinking for Entrepreneurs
Date	02.08.2023
No. of Participants	52 Students
Resource Person	Prof. Josy Joseph, Retd Professor, Department of Malayalam, Bharata Matha College Thrikkakara
Outcome	Entrepreneurs learned innovative branding strategies and creative thinking techniques, enhancing their ability to develop unique and compelling brand identities.
Organized by	Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin- 39
Faculty in charge	Ms. Minu S Kumar, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences
Student in charge	Ms. Aan Anna Antony, BA Animation and Graphic Design 2021-24 Batch, Rajagiri College of Management and Applied Sciences Mr. Steve George, BA Animation and Graphic Design 2021-24 Batch, Rajagiri College of Management and Applied Sciences





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On the 2nd of August 2023, the Department of Animation and Graphic Design at Rajagiri College of Management and Applied Sciences organized a workshop titled "Innovative Branding and Creative Thinking for Entrepreneurs." The workshop aimed to equip budding entrepreneurs with advanced strategies for branding and to stimulate creative thinking skills essential for establishing unique and compelling brand identities.

Objectives

- To introduce participants to the fundamentals of innovative branding.
- To foster creative thinking among entrepreneurs.
- To provide practical strategies for developing unique brand identities.
- To enhance participants' skills in applying creative techniques to branding challenges.

Resource Person

The workshop was led by Prof. Josy Joseph, a retired professor from the Department of Malayalam at Bharata Matha College, Thrikkakara. Prof. Joseph brought a wealth of knowledge and experience in creative thinking and branding, offering a unique perspective that bridged traditional and modern approaches.

Participants

A total of 52 students from various entrepreneurial backgrounds attended the workshop. The diverse group included students from different years and specializations within the BA Animation and Graphic Design program.

Workshop Overview

The workshop was structured into several interactive sessions, each designed to build on the previous one, ensuring a comprehensive learning experience.

1. Introduction to Branding:

Prof. Joseph began with an overview of branding, discussing its

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significance in the business world.

- Key concepts such as brand identity, brand equity, and brand positioning were introduced.
- o Case studies of successful brands were analyzed to illustrate effective branding strategies.
- Innovative Branding Strategies:
 - Participants were introduced to innovative approaches to branding.
 - Emphasis was placed on the importance of authenticity and emotional connection in branding.
 - Techniques for identifying and leveraging unique selling propositions (USPs) were discussed.
- Creative Thinking Techniques:
 - Prof. Joseph conducted exercises to stimulate creative thinking.
 - Techniques such as brainstorming, mind mapping, and lateral thinking were practiced.
 - Participants engaged in group activities to apply these techniques to branding challenges.
- Developing a Unique Brand Identity:
 - The focus shifted to the practical application of branding and creative thinking principles.
 - Participants were guided through the process of developing a unique. brand identity for their entrepreneurial ventures.
 - Workshops included hands-on activities such as designing logos, creating brand narratives, and developing marketing strategies.

Outcome

The workshop successfully achieved its objectives, with participants gaining valuable insights into innovative branding strategies and creative thinking techniques. Key outcomes included:

Enhanced understanding of the importance of branding and its impact of





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business success.

- Practical skills in developing and implementing branding strategies.
- Improved ability to think creatively and apply innovative solutions to branding challenges.
- Creation of unique and compelling brand identities by participants.

Feedback

Participants provided positive feedback, highlighting the interactive nature of the workshop and the practical applicability of the skills learned. Many students expressed their appreciation for the opportunity to learn from an experienced and knowledgeable resource person like Prof. Josy Joseph.

Acknowledgments

The Department of Animation and Graphic Design extends its gratitude to Prof. Josy Joseph for his valuable contributions to the workshop. Special thanks are also due to the faculty in charge, Ms. Minu S Kumar and Ms. Sreelakshmi K S, for their dedication and effort in organizing the event. Additionally, we acknowledge the hard work of the student coordinators, Ms. Aan Anna Antony and Mr. Steve George, whose efforts were instrumental in ensuring the workshop's success.

Conclusion

The workshop on Innovative Branding and Creative Thinking for Entrepreneurs was a resounding success, providing participants with essential skills and knowledge to enhance their entrepreneurial ventures. The Department of Animation and Graphic Design remains committed to offering such enriching experiences to foster the growth and development of its students.





RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
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Photograph of Workshop on Innovative Branding and Creative Thinking for Entrepreneurs





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DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN

Rajagiri Association of Graphic Arts In Association with Internal Quality Assurance Cell (IQAC) Presents

Workshop on Innovative Branding and Creative Thinking for Entrepreneurs



Prof. Josy Joseph

Retd. Professor
Department of Malayalam
Bharata Mata College, Thrikkakara
Director, Scriptwriter, Film Personality

Venue: Conference Hall

2nd Aug 2023 | 10.00 am

Poster of Workshop on Innovative Branding and Creative Thinking for Entrepreneurs



RAIAGIRI WALLEY RO., KAKKANAD, KDOHI - 682 039 Ph: 0484-2955270 Email: principal@rajagiricollege.edu.in www.rajogiricollege.edu.in



DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN WORKSHOP ON INNOVATIVE BRANDING AND CREATIVE THINKING FOR ENTREPRENEURS

VENUE: CONFERENCE HALL **02 AUGUST 2023**

BA. ANIMATION AND GRAPHIC DESIGN (2023 -26)

ATTENDANCE SHEET

Stan	Rolf Number	Name of the Student	Signature
1	BAA231001	Althinay Assal	
2	BAA231002	Abhiram A.A.	(485
3	BAA231003	Abraham P George	AQ.
4	BAA231064	Arithya K Pai	Children -
5	BAA231005	Aditiyan V S	Lile
fi	BAA231006	Adrived David	Hope
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11	BAA231011	Agina V	A.O
12	BAA231012	Ann Davis	-1-24 244
13	BAA231013	Annie Joseph	149
24	BAA231014	Arius B	-
15	BAA231015	Arius Suiby	Sep.
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17	BAA231017	Arus Rain	and the same of th
18	BAA231018	Asurtrosh Krishnan C	Chr.
19	BAA211019	Astoria George Jacob	ALL .
20	BAA231020	Aubliusa	-Apuno ,
21	BAA231021	Cathorine Abraham	1997
22	BAA231022	Christy K Daniel	Crista





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23	BAA231423	Coral Philomina John	10
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42	BAA231042	Nuaditha Birm	Bullia
43	BAA231043	Nutur Antony Nixon	\$6.6C
44	BAA231044	Neturn Basheer	
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Attendance statement of Workshop on Innovative Branding and Creative Thinking for Entrepreneurs



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Sample Certificate of Workshop on Innovative Branding and Creative Thinking for Entrepreneurs

Report submitted by	Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	And Dai
Coordinated	Ms. Sreelakshmi K S, Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	Can divin
Approved by	Mr. Jotty Jacob, HoD & Assistant Professor, Department of Animation and Graphic Design, Rajagiri College of Management and Applied Sciences	2000

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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039





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Report: Seminar on Virtual Ventures in VR: A New Horizon for Entrepreneurs

Program	Seminar on Virtual Ventures in VR: A New Horizon for Entrepreneurs
Date	27.07.2023 10.40 am
No. of Participants	55
Resource Person	ASAP, Kerala
Outcome	Participants explored the potential of virtual reality ventures, gaining knowledge on creating and managing VR businesses for future opportunities.
Organized by	Computer Science
Faculty in charge	Ms. Aneesha K Jose, Asst. Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences
Student in charge	Sooraj S Naik BCA 4th Sem, Alixa Johnson , BCA 2nd Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences

The Virtual Reality Course conducted by ASAP ,Kerala on 27th July 2023 was an immersive and comprehensive exploration of virtual reality development within the Unity framework. Delivered by industry experts, the class covered fundamental concepts, best practices, and advanced techniques for creating immersive VR experiences. Participants gained hands-on experience in building VR applications, manipulating the property of the p





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platforms. The course structure seamlessly blended theoretical knowledge with practical application, empowering students to confidently navigate the intricacies of Unity's VR capabilities

The QnA section of the Unity Virtual Reality Course provided an invaluable opportunity for us to clarify doubts, deepen their understanding, and engage in collaborative problem-solving. The diverse range of questions raised by students reflected the interactive and dynamic nature of the course. Instructors adeptly addressed queries related to Unity's VR development tools, immersive design principles, and troubleshooting challenges specific to virtual reality environments. This segment fostered a sense of community among participants, encouraging knowledge sharing and enhancing the overall learning experience.

Enrolling in the Unity Virtual Reality yielded numerous benefits for participants. Firstly, attendees acquired a robust skill set in VR development, enabling them to create engaging and immersive virtual experiences. The hands-on approach, coupled with real-world case studies, equipped students with practical insights into industry trends and challenges. Moreover, the collaborative environment and interactive QnA sessions facilitated networking opportunities and the exchange of ideas among peers. As virtual reality continues to shape various industries, graduates of this course are well-positioned to contribute meaningfully to the evolving landscape of VR development, making this educational investment both timely and rewarding.







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Photographs of Seminar: Virtual Ventures in VR: A New Horizon for Entrepreneurs



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Program Poster of Seminar: Virtual Ventures in VR: A New Horizon for MANAGEMEN Entrepreneurs





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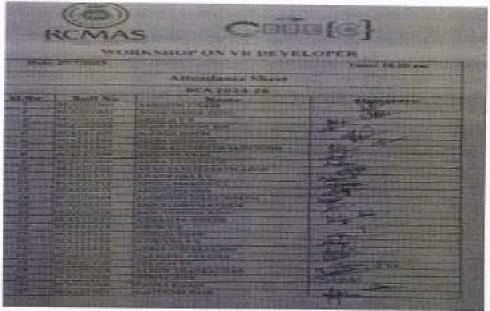
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Attendance statement of Seminar: Virtual Ventures in VR: A New Horizon for Entrepreneurs





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Report submitted by	Ms Alixa Johnson ,BCA 2nd Semester, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Alta
Coordinated by	Ms Aneesha K Jose, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Mr Sijo Jacob, Assistant Professor and HOD, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	- B

July 27, 2023



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Report: Seminar on Seminar on Tech Ventures: Crafting Success in Computer Entrepreneurship

Program	Seminar on TechVentures: Crafting Success in Computer Entrepreneurship	
Date	20.07.2023 11.30 am - 12.30 pm	
No. of Participants	58	
Resource Person	ds. Minza Manoj, Program Analyst Cognizant	
Outcome	Attendees learned about the intricacies of computer entrepreneurship, gaining insights into successful tech venture strategies and business development.	
Organized by	Department of Computer Science	
Faculty in charge	Ms. Juby George, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences	
Student in charge	Ananya Elizabeth, BCA 3rd Sem ,Department of Computer Science, Rajagiri College of Management and Applied Sciences	

The Department of Computer Science collaborated with IQAC to conduct a seminar on "TechVentures: Crafting Success in Computer Entrepreneurship" on 20th July 2023 for the first-year students of the Computer Science department in the venue at time. Name and details was invited as the keynote speaker. This event aimed to inspire and motivate participants by showcasing real-life stories in computer entrepreneurship, transferring knowledge about current trends and practical strategies, and fostering interactive learning and opportunities to empower individuals to navigate the evolving landscape of technology-driven ventures.

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Ms. Minza elaborated on the wide range of entrepreneurial opportunities available due to the continuous advancements in technology. She delved into the possibility of creating and selling custom-made software solutions for businesses or individuals and emphasized focusing on niche markets with specialized software needs. As cloud computing becomes more affordable and accessible, she talked about the idea of offering solutions that live in the cloud. She further stated that it is like having a digital space for storage, processing, and managing data, making things easier for everyone. She opened doors to the never-ending possibilities of entrepreneurship in the gaming industry, offering services related to game design, testing, and quality assurance.

The seminar truly enriched and inspired all who attended. Participants learned a lot about how technology and entrepreneurship go hand in hand. It wasn't just an event; it was a spark that ignited an entrepreneurial mindset in everyone, motivating them to dream big and embark on successful journeys where technology and business meet. The faculty stated that they would like to provide more such events in the future, considering the success of the event.



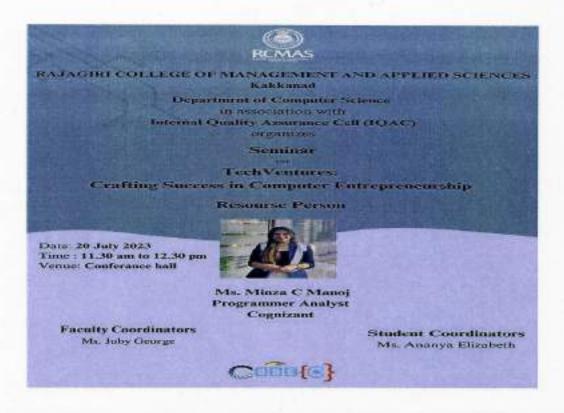


Photograph of Seminar: TechVentures: Crafting Success in Computer Entrepreneurship



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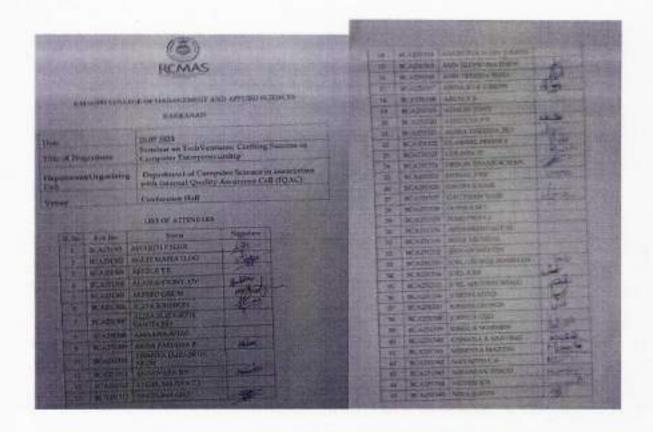
Sample Certificate for Seminar: TechVentures: Crafting Success in Computer Entrepreneurship

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Report submitted by	Ms.Ananya Elizabeth, BCA 3rd Sem Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	Anaya
Coordinated by	Ms. Juby George, Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	July
Approved by	Mr. Sijo Jacob, HoD & Assistant Professor, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	<u></u>

20 July, 2023



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Report: Inventus: The Entrepreneurship Game of Innovation

Program	Inventus: The Entrepreneurship Game of Innovation
Date	21.06.2023 to 22.06.2023
Date	12.30 pm
No. of Participants	40
Resource Person	Dr Ajosh George
Outcome	Participants engaged in an interactive game that stimulated innovative thinking and problem-solving skills, fostering creativity in entrepreneurship.
Organized by	Department of Commerce
Faculty in charge	Ms. Anna George, Ms. Maria Athira Shalet ,Ms. Josmy Mathew , Assistant Professors, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student in charge	Mr. Parthiv V Dilipkumar , B. Com Model 2 Marketing 6th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.

The Commerce Department organized an engaging and dynamic event titled "Inventus: The Entrepreneurship Game of Innovation" from June 21 to June 22, 2023. Held at 12:30 pm on both days, the event saw the enthusiastic participation of 40 students. The aim of Inventus was to foster innovative thinking and problem-solving skills among the participants, thereby nurturing creativity in entrepreneurship.

Event Structure and Activities

Inventus was designed as an interactive game, where students were series of challenges that required them to think creatively and strategically spanned two days, allowing ample time for participants to delive deentrepreneurial mindset. Each session was meticulously planned to sinculate re



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business scenarios, providing a hands-on learning experience.

On the first day, participants were introduced to the basics of entrepreneurship and innovation. They were divided into teams, encouraging collaboration and the exchange of ideas. The initial sessions included brainstorming activities where students identified current market gaps and potential business opportunities. This exercise set the stage for the subsequent challenges, as teams were required to develop a business idea based on their brainstorming results.

The second day focused on refining these ideas and presenting them. Teams worked on creating detailed business plans, including marketing strategies, financial projections, and potential challenges. They also engaged in role-playing activities, where they acted as both entrepreneurs pitching their ideas and as investors evaluating the pitches. This dual role-play helped participants understand both perspectives, enhancing their overall business acumen.

Faculty and Student Coordination

The event was expertly coordinated by a dedicated team of faculty members and a student leader. Ms. Anna George, Ms. Maria Athira Shalet, and Ms. Josmy Mathew served as the faculty coordinators. Their extensive experience and guidance were instrumental in ensuring the smooth execution of the event. They provided valuable insights into the nuances of entrepreneurship, helping students navigate the complexities of their tasks.

Parthiv V Dilipkumar, the student coordinator, played a crucial role in organizing and managing the event. His leadership and organizational skills ensured that all logistical aspects were taken care of, allowing participants to focus entirely on the challenges at hand.

Outcomes and Impact

Inventus successfully achieved its objective of stimulating innovative thinking among participants. The interactive nature of the game encouraged students to think outside the box and come up with creative solutions to real-world problems by simulating the

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entrepreneurial process, participants gained a deeper understanding of the challenges and rewards of starting and running a business.

The event also fostered teamwork and collaboration. Working in teams allowed students to leverage each other's strengths and learn the importance of effective communication and cooperation. These skills are invaluable in any entrepreneurial endeavor, where success often hinges on the ability to work well with others. Moreover, the role-playing activities provided a unique learning experience. Acting as both entrepreneurs and investors gave participants a holistic view of the business landscape. They learned how to present their ideas convincingly and how to critically evaluate business proposals, skills that are crucial for any aspiring entrepreneur. Inventus: The Entrepreneurship Game of Innovation was a resounding success. The event not only provided a platform for students to hone their entrepreneurial skills but also inspired them to think creatively and innovatively. By engaging in this interactive game, participants gained practical knowledge and experience that will serve them well in their future endeavors. The Commerce Department, along with the dedicated faculty and student coordinators, deserves commendation for organizing such a valuable and impactful event.





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Photographs of Inventus: The Entrepreneurship Game of Innovation





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AGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES KAKKANAD

Department of Commerce

In association with

Internal Quality Assurance Cell (IQAC)

Organises

Seminar on

Inventus: The Entrepreneurship Game of Innovation

12:30 pm

Conference Hall

21 June, 2023 & 22 June, 2023



Resource Person

Faculty Coordinators:

Ms. Anna George

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Ms. Maria Athira Shalet

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Ms. Josmy Mathew

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Dr. Ajosh George Assistant Professor, RCMAS

Student Coordi

Parthiv V 中国

+91 9539198179

Program Poster: Inventus: The Entrepreneurship Game of Innovation



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Sample Certificate: Seminar on Inventus: The Entrepreneurship Game of Innovation

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RAJAGIRI COLLEGE OF MANAGEMENT ANDAPPLIED SCIENCES

KAKKANAD

Date	21.06.2023 & 22.06.2023
Title of Programme	Inventus: The Entrepreneurship Game of Innovation
Department/Organising Cell	Department of Commerce
Venue	Conference Hall

LIST OF ATTENDEES

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Name of Event Coordinator / Coordinators with Signature

M.S. ANNA GEORGE

MS MARIA ATHIRA PHALET

MS. JOSHY MATHEW



Attendance statement: Inventus: The Entrepreneurship Game of Innovation



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Report submitted	Mr. Parthiv V Dilipkumar, B. Com Model 2 Marketing 6th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad.	P
Ms. Anna George, Ms. Josmy Mathew, Ms. Maria Athira Shallet, Assistant Professor, Coordinated by Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad		N/.
Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad		Mary

June 22, 2023

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BAJAGRI VALLEY E.C., KAKKANAD, KOCH - 082 039 Pt: 0484-2953270 Email: principalerajagistollege adule www.usgetollege.obule

Report: Seminar on Personality Development for Young Entrepreneurs

Program	A Seminar on Personality Development for Young Entrepreneurs
Date	16.06.2023 9:30 AM
No.of Participants	64
Resource Person	Ms.Anila Varghese,Assistant Professor,Department of Management,Rajagiri college of Management and Applied Sciences,Kakkanad
Outcome	Participants enhanced their personal development skills, focusing on leadership, communication, and professional growth to become more effective entrepreneurs.
Organized by	Department of Management
Faculty in charge	Ms.Megha Mohan,Department of Management, Rajagiri college of Management and Applied Sciences,Kakkanad
Student in charge	Ms.Nesrin Nelson ,BBA 3 rd semester,Department of Management, Rajagiri college of Management and Applied Sciences,Kakkanad

The Department of Management of Rajagiri College of Management & Applied Sciences organized a Seminar on Personality Development & Managerial Skills on 16.06.2023. The seminar enabled students to understand the importance of Personality development and managerial skills in personal and professional growth. Various components of personality like self-awareness, confidence and emotional intelligence were discussed in the seminar. The seminar also helped students to realize the strategies of personality development like Goal setting, Networking and Seeking feedback and self-reflection. The seminar are equipping young entrepreneurs with essential skills for personal and person



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Ms. Anila Varghese began the seminar by discussing the significance of leadership in entrepreneurship. She emphasized that effective leadership is not just about managing a team but also about inspiring and motivating them towards achieving common goals. Participants were engaged in interactive activities that highlighted the traits of successful leaders, such as decision-making, problem-solving, and strategic thinking. The seminar successfully achieved its objectives, leaving a significant impact on the participants. The young entrepreneurs left with a deeper understanding of the essential skills needed to thrive in their ventures. The interactive nature of the seminar ensured that the participants could engage practically with the concepts taught, leading to an enhanced learning experience. Participants learned the importance of vision, motivation, and strategic thinking in leading a team effectively. The focus on communication skills helped participants understand the nuances of conveying ideas clearly and building rapport with clients and colleagues. The emphasis on continuous development inspired participants to adopt a growth mindset, crucial for long-term success.

The Organizing Committee appreciated Ms.Anila Varghese, Assistant Professor, Department of Management, Rajagiri College of management & Applied Sciences for her contribution in making students understand the importance of Personality development in real life business. Special thanks to Ms.Megha Mohan and student coordinators for their dedicated efforts in making the seminar a grand success.



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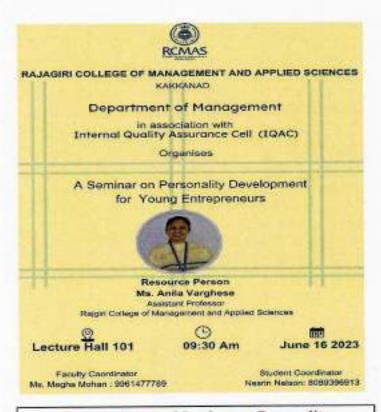


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Photograph of Seminar on Personality Development for Young Entrepreneurs



Program Poster of Seminar on Personality Development for Young Entrepreneurs





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TRELETTED TO MANATURA GANGHI UNIVERSITY, KOTTRYAM, AIPPROVED BY AICTE

RAJAGIRI VALLEY P.O., KAKKANAD, KDCHE - 682 039 Ph; 0484-2955270 Email: principal@ojagirkoflege.edu.in www.njogirioollege.edu.in





Rajagiri College of Management and Applied Sciences
Kakkanad

CERTIFICATE

of Participation

This is to certify that

Mr. Alan Tollye

has participated in a seminar on Personality Development for Young

Entrepreneurs organized by the Department of Management in association with
the IOAC on 16.66.2023

MS. MECHA MOHAN

Event Coardinator & Head



DR. LALY MATHEW

Sample Certificate for Seminar on Personality Development for Young Entrepreneurs

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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

KAKANNAD

DATE	16.06.2023
TITLE	A SEMINAR PERSONALITY DEVELOPMENT FOR YOUNG ENTREPRENEURS
DEPARTMENT /ORGANISING CELL	BBA
VENUE	ROOM NO 101

LIST OF ATTENDEES

BATCH: S3 BBA

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7	ANAGHA JAYARAM	Anagha:
8	ANDRIEA MARSHAL	Anona
9	ANGEL MARY ABEY	Day might





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33 JOSÉ RAJU UJVAL Jos		Jose Pajo.	
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63	MOHAMED FAWAZ	k
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65	ALPHY BAUU	Or

FACULTY COORDENATOR Ms. Megha Mohan Department of Management



Attendance Statement of Seminar on Personality Development for Young Entrepreneurs





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Report submitted by	Ms.Nesrin Nelson, BBA 3rd semester, Department of Management, Rajagiri College of Management & Applied
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Approved by	Ms.Megha Mohan,HOD & Assistant Professor,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad

16 June 2023

Programma AL Rajogid College of Marie and Applied Schapes Rajogid Valley, P. O. Januarino - 682 039

