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Sl. No.	Name of the teacher	Title of the paper	Calendar Year of publication
1	Ms. Anupa Stanly	The Insurtech Revolution: Innovations Driving Insurance Transformation	2023
2	Mr. Ashish C Pius	Operational Mechanism and Study of Neo Banks in India	2023
3	Dr. Indu G Krishnan	Emotionally Intelligent? Mastering Work Life Harmony with Emotional Intelligence	2023
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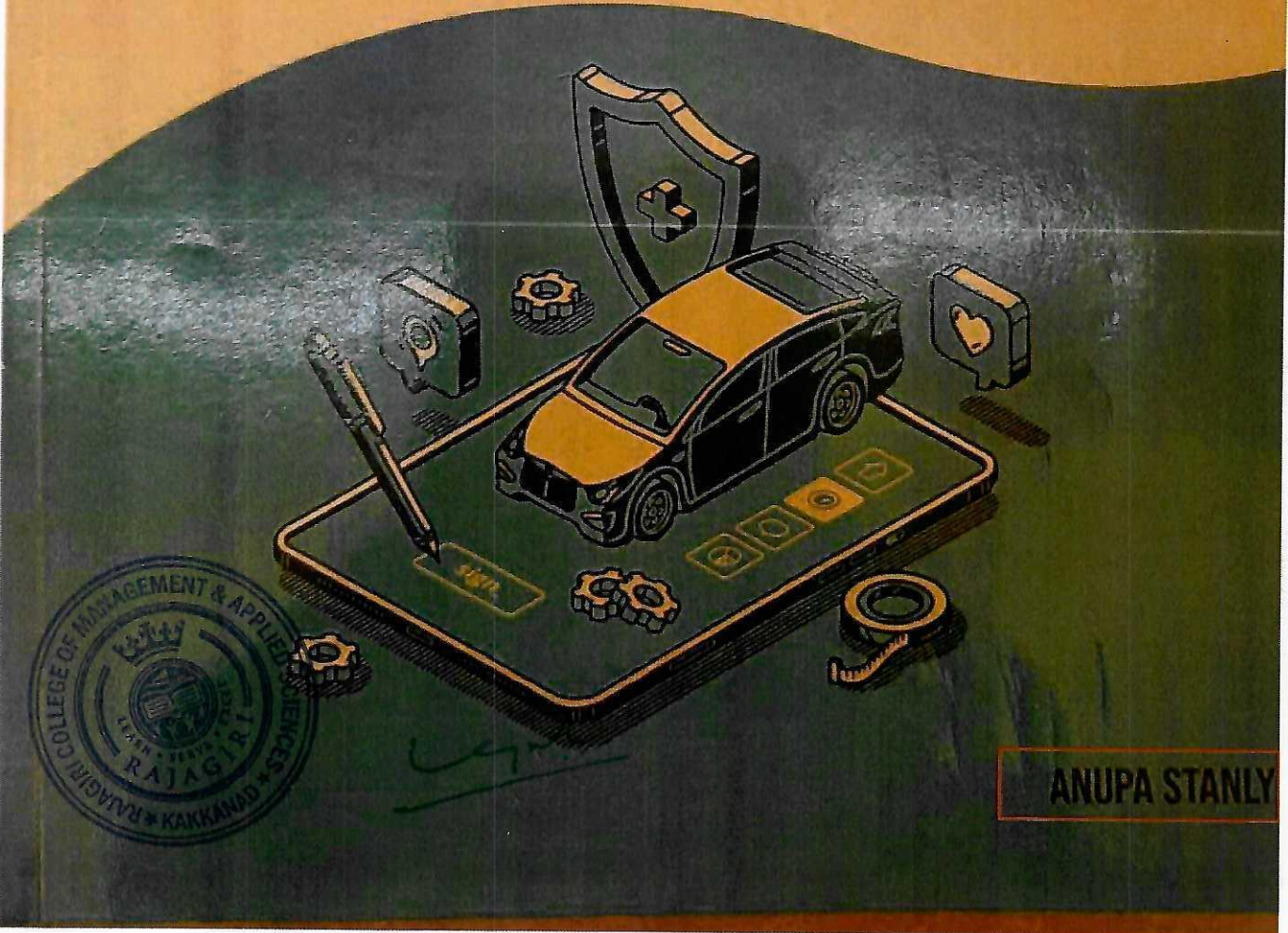


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**THE INSURTECH REVOLUTION:
INNOVATIONS
DRIVING INSURANCE TRANSFORMATION**



ANUPA STANLY



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APPLIED SCIENCES

**The Insurtech Revolution: Innovations
Driving Insurance Transformation**

Anupa Stanly

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ABOUT THE BOOK

This book offers a thorough and insightful introduction to the exciting world of insurtech, the fusion of innovative technology and the traditional insurance sector. It explores the reasons behind the insurance industry's explosive rise, chronicles the history of the sector, and highlights the disruptive effects of insurtech. This book explores the technologies altering insurtech and improving the efficiency, transparency, and personalization of insurance procedures. It covers everything from digitalization trends to the crucial role of artificial intelligence and data analytics.



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OPERATIONAL MECHANISMS AND SERVICES OF NEO BANKS IN INDIA

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Abstract

Neo bank means a bank that operates only on a digital platform. This present study focuses on the growth of Neo Banks and its operations in India. Bengaluru based start-up Finin is India's first full-fledged consumer neo-bank. Finin, in collaboration with the State Bank of Mauritius (SBM), issues an instant personalized savings account with a Visa debit card. The main feature of Neo Bank is that they have no physical presence in their operations. Neo Banking has a bigger opportunity in the current scenario as the customer is diverting branch banking activities.

Keywords: Neo Banking, Electronic Banking, Traditional Banking, Application Programming Interface (API), Digital Accounts

Introduction

The world is living in a digital age; the financial industry is widely using digital services in its entire field. In financial institutions and banks, their customers are highly dependent on digital services. Profitability and ease of operations are the main benefits for banks when using digital services, while convenience, low fees and transactions anywhere are the benefits for customers. Generally, these digital services are called E-banking in the banking industry. Now there is a radical shift in electronic banking called Neo banks. Neo bank means a bank that does not exist physically and operates entirely in digital form. Neo banks generally work through a mobile app.

Neo Banks in India

Finin is the first Neo Bank in India, founded in 2019 by Suman Gandham and Sudheer Maram. The Bengaluru based start-up Finin having a tie-up with the State Bank of Mauritius(SBM) for their operations. They are offering instant savings account and debit card. Following are the list of Neo Banks facilities offered in India.

Neo Bank	Partner Bank	Services
Razorpay x	RBL	Current Accounts, Payment Gateway, Cash Advance, working capital loan and Payout etc.
	IDBI, YES BANK	Savings Accounts, Wealth Management, Foreign Exchange.





“

“EMOTIONALLY
INTELLIGENT?”

MASTERING
WORK- LIFE HARMONY
WITH EMOTIONAL INTELLIGENCE



Indu G. Krishnan

DR. INDU G KRISHNAN

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ABOUT THE BOOK

In "Emotionally Intelligent? Mastering Work-Life Harmony with Emotional Intelligence," readers will embark on a transformative journey to understand, apply, and master the principles of emotional intelligence for a harmonious and fulfilling work-life integration. This comprehensive guide offers actionable strategies, real-world examples, and expert insights to help individuals thrive in their careers while maintaining a balanced and enriching personal life.

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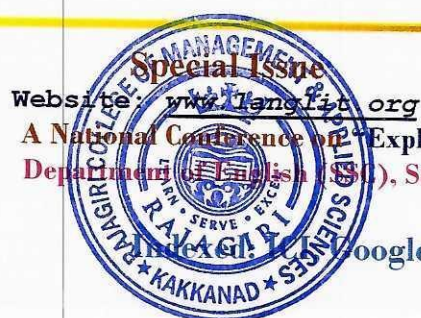
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ENGAGING MULTIVERSES: THE REVOLUTION OF TRANSMEDIA STORYTELLING IN NARRATIVES

LAKSHMI K RAGHAVAN

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ABSTRACT

Transmedia storytelling, a groundbreaking narrative technique, has profoundly reshaped how audiences engage with stories, igniting a new era of narrative immersion and interactivity. This study provides a deeper perspective on the transformative impact of transmedia storytelling on narrative engagement. Transmedia storytelling transcends the confines of single media formats, seamlessly extending narratives across books, films, TV shows, video games, social media handles, blogs, podcasts and the like. This approach alters storytelling into a multi-dimensional and participatory experience, inviting audiences to traverse an intricate narrative web. Audiences revel in an unprecedented level of immersion as they promenade through this diverse narrative landscape. They have the autonomy to select their preferred entry points to delve deep into character-specific arcs and uncover hidden facets of the story world. This unique personalization fosters a subtle emotional connection to the narrative, transcending the passive consumption of traditional storytelling. Creators, too, find themselves empowered by transmedia storytelling. They gain the creative latitude to explore their story world comprehensively, leveraging each medium's unique strengths to deepen the narrative's complexity. As a result, passionate fan communities are developed where heated debates are encouraged and revenue sources from goods, licensing and theme park attractions are diversified. Transmedia storytelling has heralded a storytelling renaissance, offering a highly interactive and collaborative narrative quest. As it continues to evolve and expand, it stands poised to redefine the very essence of storytelling itself, bridging the chasm between creators and audiences and propelling narratives into uncharted territories of engagement and exploration.

Keywords: Transmedia, Storytelling, Digital, Narration, Engagement, Interaction, Creator, Audience

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MS. ANNU JAMES

DR. C. BEULAH CHRISTALIN LATHA

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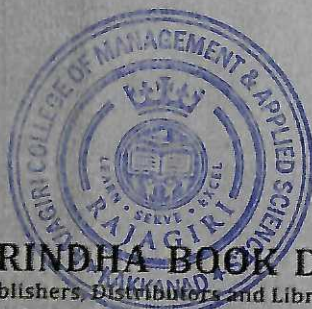


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- The book "Computer Networks Simplified" is a highly beneficial book for the students of Computer Science.
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AN INTRODUCTION TO MICROINSURANCE



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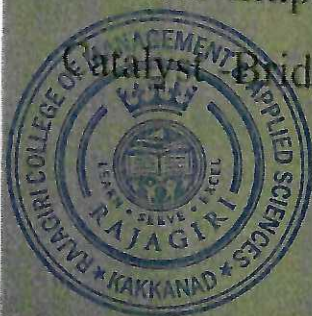
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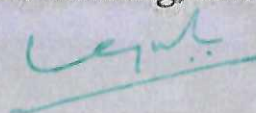
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RECENT TRENDS FROM PAST TRENDS - II

COMMERCE MANAGEMENT & ECONOMICS



**Dr. SOMASEKHARAN T M
Mr. KIRAN AJEEV**

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QUALITY OF WORK LIFE AND ITS IMPACT ON EMPLOYEE PERFORMANCE- A REVIEW STUDY

Ashlin Maria Joseph, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad, Kochi.

Abstract

Quality of work life is a process by which an organization responds to the needs and requirements of the employees by developing a mechanism that allows them to participate in the decision-making process at times. The eighties and thereafter showed quite a lot of interest in the quality of work-life both in India and abroad. Long back, greater emphasis was given to production and production-related job satisfaction. In fact, quality of work-life is a more comprehensive and refined concept related to the working conditions of employees in the organizations.

The present study focuses on the basic concept of quality of work-life and the impact of quality of work-life on the satisfaction level of the employees which in turn has a direct impact on the performance of the employees working in the organizations. Employee satisfaction towards a particular job majorly depends on the rewards they receive and the amount they believe they should receive. There is a strong belief that good working conditions improve the satisfaction level of the employees and thereby improve the efficiency and productivity of the employees.

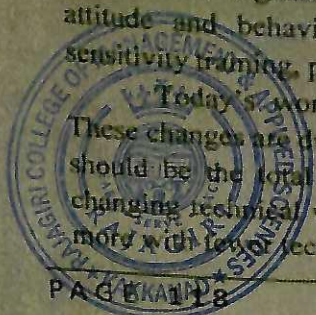
Keywords: Quality of work life, employee job satisfaction, employee performance, productivity.

Introduction

Quality of work life is the degree to which employees of an organization can satisfy their important personal needs and requirements through their experience in the organization. It is a mechanism wherein an organization responds favorably to the employee's right in decision making that design their times at work. The concept of quality of work-life gained popularity in the late 80s both in India and abroad. In those periods, the main emphasis of organizations was to improve production, and job performance and satisfaction were oriented toward production efficiency.

Later it was believed that to increase the production both quantitatively and qualitatively, organizations must give more emphasis to the satisfaction and performance of employees and introduce such interventions in the organizations which are people focused. Most of the organizational development interventions were directed toward changing the attitude and behavior of employees through certain people-focused interventions like sensitivity training, process consultation, team building, etc.

Today's work environment has been undergoing major challenges and changes. These changes are due to the changing attitude and behavior of the employees regarding what should be the total work-life, what work should be provided to the employees, and the changing technical work in an organization. There is huge pressure for organizations to do more with less technological advancements. These all have influenced the quality of work-





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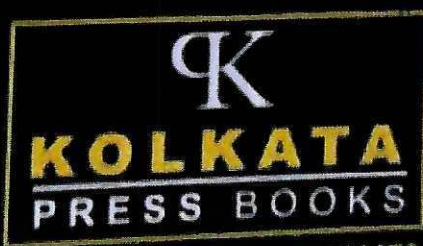


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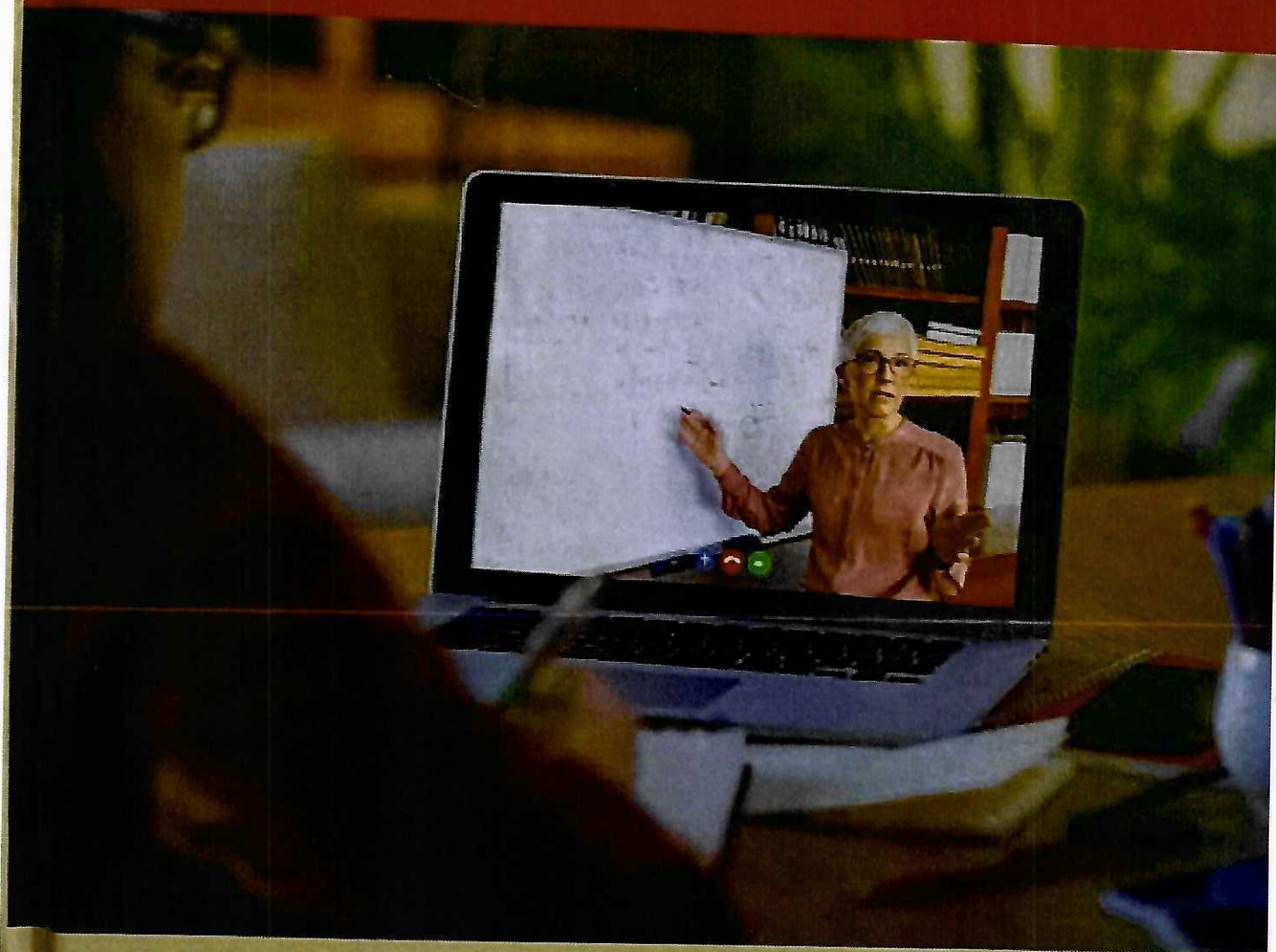
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A Study on the Assessment of Online Teaching

*Ms. Merleena Antony**

ABSTRACT

This article presents some general aspects of the On-line Assessment activity in relation to Online Teaching in Higher Education. It focuses on the assessment activity that takes place in the e-learning process and discusses the importance of this action for each participant in the process of online learning. It tries to outline the desirable characteristics of an assessment tool under an adaptive learning environment.

Keywords: Assessment in e-learning, Adaptive Assessment Tool, Adaptive Learning Environments.

INTRODUCTION

In these years, we are witnessing many academic and instructional institutions incorporating Information and communication Technologies (ICTs) in learning and education processes in order to enhance the quality, efficiency, and dissemination of education. The effectiveness and transcendence of such developments could be positively accelerated by performing



*Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kerala, India.

ONLINE TEACHING IN HIGHER EDUCATION

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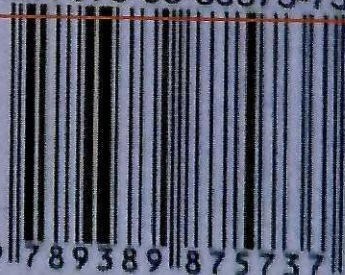
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CRIME AGAINST WOMEN

Editor

Dr. Asha Elizabeth Thomas



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Angesia Jogi

RECENT CHANGES IN THE SPHERE OF DOMESTIC VIOLENCE AGAINST WOMEN IN INDIA

Ms. Raji T.

Introduction

Domestic violence is a serious human rights violation. Theoretically the legislative provisions favour the women, but when it comes to practical aspects, law enforcement is not properly executed. Societal changes and legal reforms should be mutually linked to obtain positive results. Mostly domestic violence seems to be a private matter rather than a social issue. Certain matters connected with live-in relationships should obtain clarity, though the judicial pronouncements consider it more or less equivalent to marriage. PWDVA itself provides for informal settlement measures, which should be made properly coordinated and effective. Domestic violence against women is an age old phenomenon. Women were always considered weak, vulnerable and in a position to be exploited. Domestic violence is defined in a comprehensive way in Sec.3 of the Protection of Women from Domestic Violence Act, 2005 (PWDVA), comprising physical, mental, verbal, emotional, sexual and economic abuse, harassment for dowry, acts of threatening to abuse the victim or any other person related to her.

According to United Nations, domestic violence includes physical, sexual, and psychological violence occurring in the family, including battering, sexual abuse of female children in the household, dowry-related violence, marital rape, female genital mutilation, and other traditional practices harmful to women, non-spousal violence and violence related to exploitation.

Violence against women – particularly intimate partner violence (IPV) and sexual violence – is a major public health

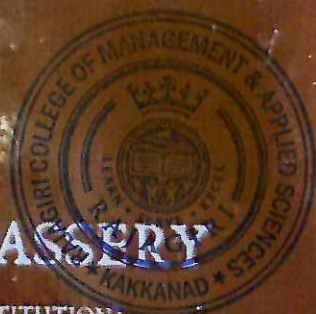




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