

**Criterion III
Research,
Innovations and
Extension**



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

3.4

Extension Activities

3.4.3

Reports of Extension and Outreach Programs 2020-2021

Submitted to





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RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

(Affiliated to Mahatma Gandhi University, Kottayam)

Rajagiri Valley P.O., Kakkanad
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Declaration of the Principal

This is to certify that the following extension and outreach programs in collaboration with industry, community and Non-Government Organizations through Rajagiri Sparsh were conducted in Rajagiri College of Management and Applied Sciences during 2020-2021

Dr. Laly Mathew
Principal

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3.4.3: Detailed report of extension and outreach program during 2020-2021

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Report on Cool Comfort: Water Dispenser and Ceiling Fan Donation to Capernaum Trust

Program	Cool Comfort: Water Dispenser and Ceiling Fan Donation to Capernaum Trust
Date	08.04.2021
Outcome	Improved living conditions at the Trust by providing cool comfort, enhancing the residents' overall well-being.
Organized by	Department of Management
In association with	IQAC
Venue	Capernaum Charitable Trust, Pachalam
Faculty Coordinator	Ms.Megha Mohan, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms.Diya B ,BBA 6 th semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Number of Participants	5

The Water Dispenser and Ceiling fan distribution was a commendable initiative organized by Management on 08 April 2021. As a others program, water dispenser and ceiling fans were distributed to **Capernaum charitable trust on April 8th**. The initiative enabled to provide clean drinking water, promoting better hygiene and reduced illness. A total of 5 students participated in the event. The primary objectives of the Cool Comfort program were to enhance the living environment of the residents at Capernaum Trust, provide relief from the heat by donating water dispensers and ceiling fans, foster a sense of community care and support among students and staff and promote the importance of social responsibility and community service. The installation process was carried out with the assistance of students and volunteers,



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ensuring that the equipment was properly set up and functional. The placement of the dispensers and fans aimed to maximize comfort for the residents. Participants discussed the health benefits of proper hydration and the role of fans in improving air circulation and comfort, especially during hot weather. The Cool Comfort program was a significant success, achieving its objectives of improving the living conditions at Capernaum Trust. The donation of water dispensers and ceiling fans provided much-needed relief from the heat, contributing to the residents' overall well-being.

The initiative fostered a sense of community care and responsibility among the students, who actively participated in the donation and installation process. Their interactions with the residents deepened their understanding of social issues and the impact of community service. The residents expressed gratitude for the donations, noting the positive change in their living environment. The water dispensers ensured access to clean, cool drinking water, while the ceiling fans improved air circulation, making common areas more comfortable during hot weather.


This initiative stands out as a beacon of hope and support for Inmates of Capernaum Charitable Trust, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



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Photograph of Cool Comfort: Water Dispenser and Ceiling Fan Donation to Capernaum Trust





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KAKKANAD

Department of Management
in association with
Internal Quality Assurance Cell (IQAC)

Rajagiri Sparsh
organises

**Cool Comfort:
Water Dispensers and Ceiling Fan
Donation**

📍 Capernaum Charitable Trust, Pochalam ⌚ 2:30 PM 📅 April 8 2021




Faculty Coordinator
Ms. Megha Mohan : 9661477789

Student Coordinator
Diya B : 9946651280

Poster of Cool Comfort: Water Dispenser and Ceiling Fan Donation to Capernaum Trust



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Report submitted by	Ms. Diya B, BBA 6 th semester, Department of Management, Raajgiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms. Megha Mohan, Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Anila Varghese, HOD & Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	

8 April 2021



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Report: Pandemic Support: Financial Aid to COVID-Affected Karunalayam

Program	Pandemic Support: Financial Aid to COVID-Affected Karunalayam
Date	10.03.2021
Outcome	Offered financial support of Rs. One Lakh to individuals and families affected by COVID-19, alleviating financial burdens and promoting recovery. Demonstrated community solidarity and support.
Organized by	Rajagiri Sparsh
In association with	IQAC
Venue	Karunalayam inmates
Faculty Coordinator	Ms. Annu James, Department of Computer Science, Rajagiri College of Management and Applied Sciences
Student Coordinator	Ms. Keerthana A, 3 rd Sem BCA, Department of Computer Science, Rajagiri College of Management and Applied Sciences.
No of Participants	12

The Social Awareness Club of Rajagiri College of Management and Applied Sciences under leadership of Ms. Annu James orchestrated a profound Social Responsibility (CSR) initiative on March 10th, 2021, reflecting the institution's commitment to societal welfare. In this impactful endeavour, 100 members, comprising students and faculty, undertook a visit to **Karunalayam, a centre dedicated to aiding the underprivileged and vulnerable segments of society.** This visit served as a platform to understand the challenges faced by the residents, fostering empathy and a deeper understanding of societal issues.

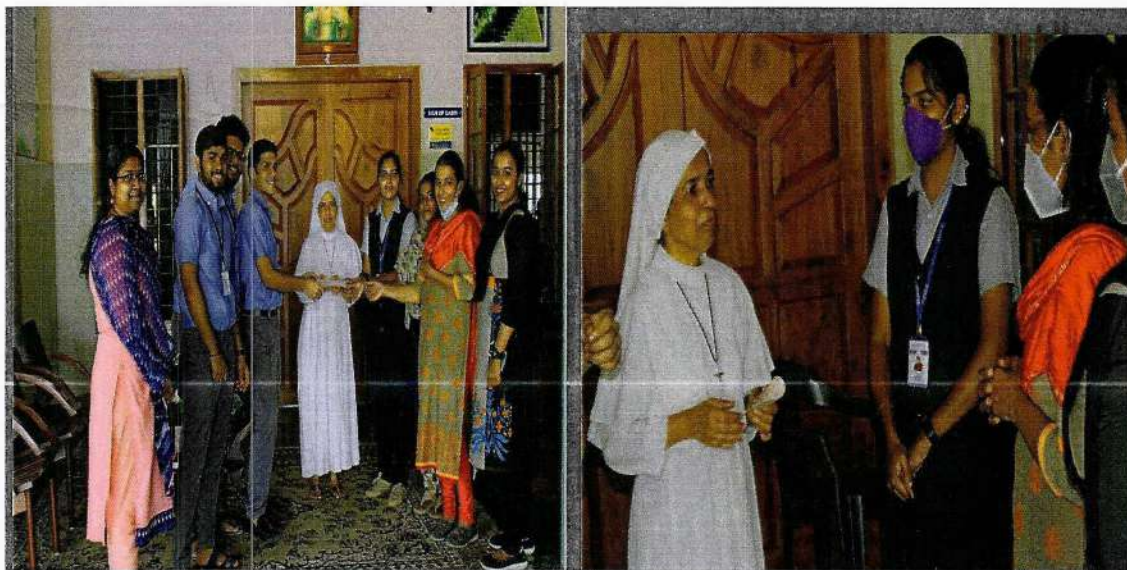
During this impactful visit, Rajagiri's team didn't just engage in dialogue and

Keerthana A



interaction, they also presented a significant financial contribution of Rs 1,00,000. This contribution aimed to bolster Karunalayam's post-COVID relief endeavours, aiding in the provision of essential resources, medical support, and rehabilitation efforts for those adversely affected by the pandemic. The donation exemplified more than monetary assistance; it was a heartfelt gesture symbolising unity and support for the community, underscoring the club's ethos of actively participating in societal upliftment.

The initiative epitomised Rajagiri College's core values of compassion, social responsibility, and active community engagement. The visit to Karunalayam and the generous contribution toward post-COVID relief activities emphasised the club's commitment to catalysing positive change and fostering an environment of care and inclusivity. It stood as a testament to the transformative impact that collective action, empathy, and genuine concern can have on the lives of those in need, echoing the institution's dedication to shaping compassionate and socially conscious leaders.



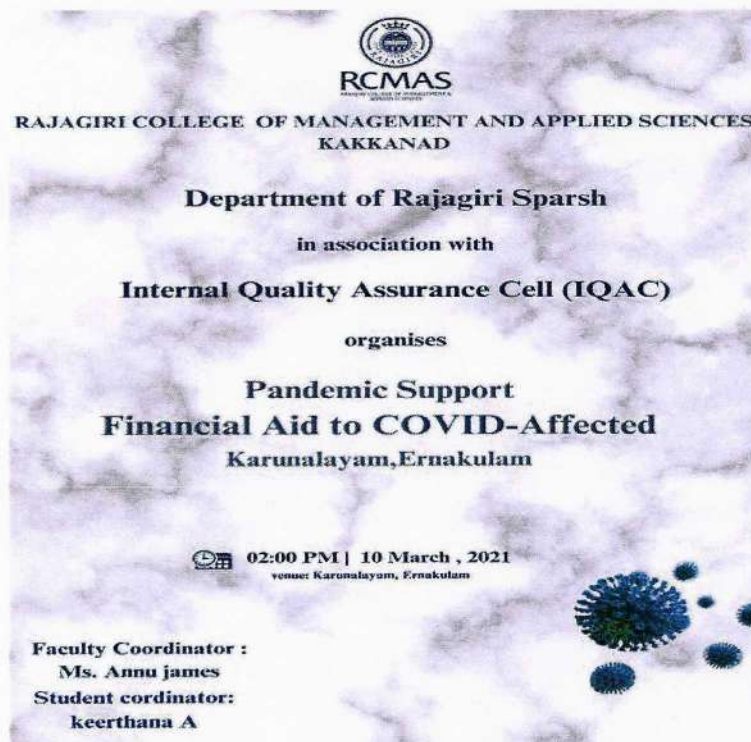
Photographs of Pandemic Support: Financial Aid to COVID-Affected Karunalayam



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Photograph of Pandemic Support: Financial Aid to COVID-Affected Karunalayam



Poster of Pandemic Support: Financial Aid to COVID-Affected Karunalayam



Keerthana A

ASSOCIATION KARUNALAYAM HOME FOR THE AGED DESTITUTE AND INFIRM
(Approved u/s 80G(5)(vi) vide order no. AA/EA/4256B/09/16-17/S-0123/80G dt. 23.01.2017)
Thrikkakara, Kochi - 682021. Ph : 0484 - 2425285, 9496427567

Receipt No. **1281** **Cash Receipt** Date: **10/03/2021**

Received with thanks from **Rajagiri College of Management and Applied Sciences**




The sum of Rupees (in words) **one lakh**

By cash/DD/Cheque No. **065660** on **10-03-2021**

Being the **Donation**

Yod **Pr. Sp.**
President

Receipt:
Pandemic Support: Financial Aid to COVID-Affected Karunalayam

Report submitted by	Ms. Keerthana A, BCA 3 rd Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Annu James, Department of Computer Science, Assistant Professor, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Annu James, Coordinator Rajagiri Sparsh (Social Awareness club), Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	

Mar 10, 2021





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**Report on Digital Learning Expansion: Laptop Donation for St. Ignatious Layola
LPS Students**

Program	Expansion: Laptop Donation for St. Ignatious Layola LPS Students
Date	07.10.2020
Outcome	Improved access to technology for students, supporting their digital education and learning opportunities.
Organized by	Department of Commerce
In association with	IQAC
Venue	College auditorium
Faculty Coordinator	Ms. Anupa Stanly , Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Sohin Shaji , B.Com Model 1 Computer Application, 5th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	32

On October 7, 2019, the Commerce department, in collaboration with the Internal Quality Assurance Cell (IQAC), launched a transformative initiative titled "Digital Learning Expansion: **Laptop Donation for St. Ignatious Layola Lower Primary School** Students." This program was designed to significantly enhance access to technology among students, thereby supporting their digital education and opening up new learning opportunities. The venue chosen for this impactful event was the college auditorium, which provided a centralized and conducive space for organizing the donation ceremony. Ms. Anupa Stanly, serving as the Faculty Coordinator, played a pivotal role in coordinating and overseeing the program's implementation. Her dedication to educational enrichment and community development was instrumental in ensuring the success of the initiative. Assisting her was Student Coordinator Sohin Shaji, who diligently managed logistical arrangements and communication channels,



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ensuring smooth coordination among all stakeholders involved. A total of 32 students from St. Ignatious Layola Lower Primary School were identified as beneficiaries of this generous donation. The program aimed not only to provide them with essential technological tools but also to bridge the digital divide by ensuring that every student had equal access to educational resources.

The primary objective of the program was twofold: first, to equip students with laptops that would facilitate interactive and engaging digital learning experiences; and second, to enhance their overall academic performance and technological literacy. The donated laptops were carefully selected for their educational utility, featuring pre-installed software and internet connectivity to enable students to access educational materials, research resources, and interactive learning platforms. The donation ceremony itself was marked by a spirit of generosity and community support. School administrators, teachers, parents, and local dignitaries joined together to celebrate the occasion and express their gratitude to the Commerce department and IQAC for their commitment to advancing educational opportunities. The event included speeches highlighting the importance of technology in modern education and the transformative impact it could have on students' prospects. Beyond the immediate provision of laptops, the program aimed to foster a culture of innovation and digital literacy among students. Teachers were encouraged to integrate technology into their lesson plans, leveraging laptops as tools for collaborative learning, creativity, and skill development. Workshops and training sessions were also planned to familiarize students with basic computer skills and responsible internet usage, ensuring they could maximize the benefits of their new devices.

Feedback from students and educators following the donation highlighted the profound impact of the initiative on both academic engagement and personal development. Students expressed excitement about the new learning possibilities opened up by the laptops, while teachers noted improvements in student motivation and participation in classroom activities.



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In conclusion, the "Digital Learning Expansion: Laptop Donation for St. Ignatious Layola Lower Primary School Students" program exemplified the Commerce department's commitment to leveraging technology for educational empowerment. By providing laptops to students, the initiative not only aimed to enhance their digital skills and academic performance but also to promote equity and inclusivity in education. Such initiatives serve as catalysts for positive change, transforming educational landscapes and empowering students to realize their full potential in a digital age.



Photograph of Digital Learning Expansion: Laptop Donation for St. Ignatious Layola LPS Students



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**Rajagiri College of Management and
Applied Sciences, Kakkanad**

Department of Commerce

In association with

Internal Quality Assurance Cell
(IQAC) and Rajagiri Sparsh

**DIGITAL LEARNING
EXPANSION: LAPTOP
DONATION FOR ST. IGNATIUS
LAYOLA LPS STUDENTS,
ERNAKULAM**



7.10.2020 | 2.30 PM



College auditorium

Faculty coordinator:

Ms Anupa Stanly
+91 9037522546



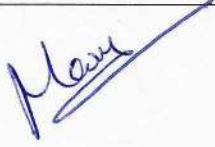
Student Coordinator:

Sohin Saji
+91 7012529762

Poster of Digital Learning Expansion: Laptop Donation for St. Ignatius Layola
LPS Students



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Report submitted by	Mr. Sohin Shaji ,B.Com Model 1 Computer Application, 5th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Anupa Stanly, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Oct 7, 2020




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Report on Cultural Sharing: Onasadhya Festivity at Capernaum Trust

Program	Cultural Sharing: Onasadhya Festivity at Capernaum Trust
Date	30.08.2020
Outcome	Celebrated cultural traditions, fostering a sense of belonging and happiness among the residents.
Organized by	Department of Management
In association with	IQAC
Venue	Capernaum Charitable Trust, Pachalam
Faculty Coordinator	Ms.Anila Varghese , Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms.Hanna Usman P ,BBA 3 rd semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Number of Participants	5

The Onasadhya at Capernaum Charitable Trust was a commendable initiative organized by Management on 30 August 2020. Amid the challenges posed by the COVID-19 pandemic, the management of Devi Vilasam School, in collaboration with the Internal Quality Assurance Cell (IQAC), organized a heartfelt event titled "Cultural Sharing: Onasadhya Festivity" at **Capernaum Charitable Trust in Pachalam**. A total of 5 students participated in the event. This initiative aimed to celebrate the cultural traditions of Onam by providing an Onasadhya meal to the residents, fostering a sense of belonging and happiness during difficult times. The primary objectives of the Onasadhya festivity were to celebrate the rich cultural heritage of Onam with the residents of the trust and provide a sense of community and emotional support during the pandemic. The Onasadhya meal, consisting of



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various traditional dishes, was served individually to residents. Volunteers ensured that serving lines were organized to maintain physical distancing. Each resident received a banana leaf meal, enhancing the traditional experience while prioritizing safety. The Cultural Sharing: Onasadhya Festivity was a resounding success, achieving its objectives of celebrating cultural traditions and fostering a sense of belonging among the residents. The event provided a much-needed respite from the challenges of the pandemic, bringing joy and warmth to the residents of Capernaum Trust. Despite the limitations imposed by COVID-19, the event highlighted the resilience of the community and the importance of cultural celebrations in maintaining mental and emotional well-being. The Onasadhya meal not only nourished the body but also uplifted spirits, creating a festive atmosphere that resonated with the essence of Onam. The program enabled students to understand the difficulties faced by the physically and mentally retarded people to a great extent.

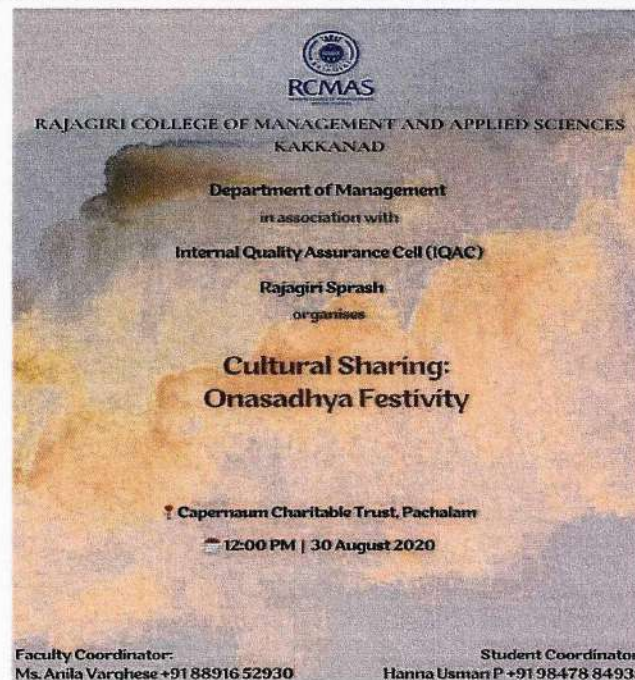
This initiative stands out as a beacon of hope and support for Inmates of Capernaum Charitable Trust, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



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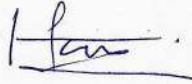


Photograph of Cultural Sharing: Onasadhya Festivity at Capernaum Trust



Poster of Cultural Sharing: Onasadhya Festivity at Capernaum Trust



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Report submitted by	Ms.Hanna Usman P,BBA 3 rd semester,Department of Management,Rajagiri College of Management & Applied Sciences,Kakkanad	
Coordinated by	Ms.Anila Varghese ,HOD & Assistant Professor,Department of Mangement,Rajagiri College of Management & Applied Sciences,Kakkanad	
Approved by	Ms.Anila Varghese 8891652930,HOD & Assistant Professor,Department of Mangement,Rajagiri College of Management & Applied Sciences,Kakkanad	

30 August 2020





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