

**Criterion III
Research,
Innovations and
Extension**



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

3.4

Extension Activities

3.4.3

Reports of Extension and Outreach Programs 2021-2022

Submitted to





RCMAS

RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

(Affiliated to Mahatma Gandhi University, Kottayam)

Rajagiri Valley P.O., Kakkanad
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Declaration of the Principal

This is to certify that the following extension and outreach programs in collaboration with industry, community and Non-Government Organizations through NSS/Rajagiri Sparsh were conducted in Rajagiri College of Management and Applied Sciences during 2021-2022

Dr. Laly Mathew

Principal

PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



3.4.3: Detailed report of extension and outreach program during 2021-2022

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Legal

Report: Health Campaign: AIDS Awareness Contribution to Assisi Snehalaya

Program	Health Campaign: AIDS Awareness Contribution to Assisi Snehalaya
Date	02.04.2022
Outcome	Provided financial aid to HIV/ Aids affected and spread awareness about the prevention and management of HIV/ AIDS,
Organized by	Rajagiri Sparsh
In association with	IQAC
Venue	St. Marys Church ,Tripunitura
Faculty Coordinator	Ms Annu James, Department of Computer Science, Rajagiri College of Management and Applied Sciences
Student Coordinator	Ms. Devika A R, BCA 4 th Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences
No of Participants	12

Rajagiri College of Management and Applied Sciences organized an AIDS awareness programme on 2nd April 2022 aimed at educating the public about HIV/AIDS and supporting those affected by the disease. The event also featured the handing over of a check worth Rs. 25,000 to Fr. Giles of Assisi Snehalaya, a support and care center for HIV/AIDS patients. The primary objective of this programme was to spread awareness about the prevention and management of HIV/ AIDS, reduce the stigma associated with the condition, and provide financial assistance to organizations dedicated to helping those affected.

The event began with an informative session led by Fr. Giles of Assisi Snehalaya. He shared valuable insights on the importance of early detection, treatment options, and ways to prevent the spread of the virus. Following the awareness session, Ms. Annu



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James along with representatives from Rajagiri Sparsh presented the Rs. 25,000 check to Fr. Giles. The programme also included interactive activities, such as Q&A sessions and group discussions, to engage the audience and address their concerns regarding HIV/AIDS. The event saw active participation from students, faculty, and members of the Rajagiri sparsh, all of whom were eager to contribute to the cause.

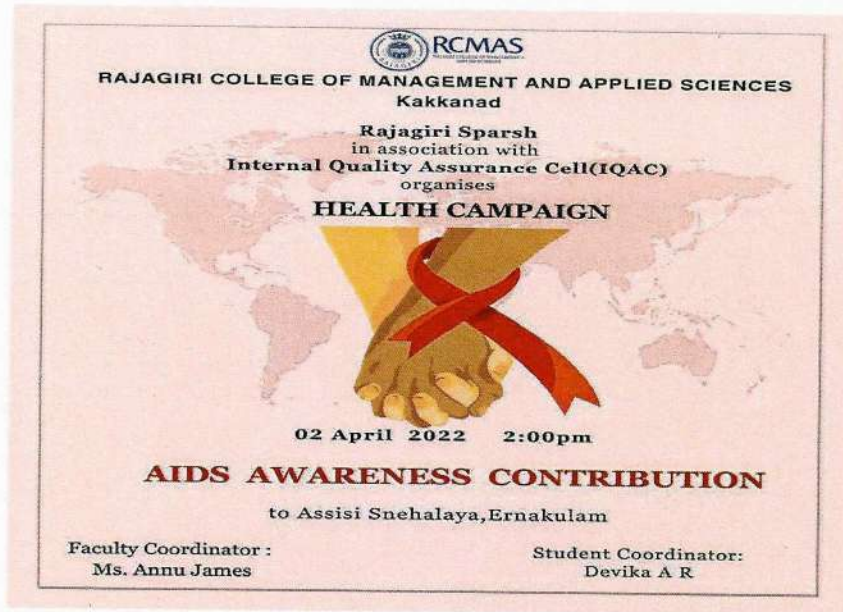
The outcome of the programme was overwhelmingly positive. Participants left with a deeper understanding of HIV/AIDS and a renewed commitment to supporting those affected by the disease. Fr. Giles expressed his gratitude for the generous donation, emphasizing how it would aid Assisi Snehalaya in providing better care and support to their residents. Feedback from attendees highlighted the programme's effectiveness in dispelling myths and fostering a compassionate attitude towards individuals living with HIV/AIDS. Rajagiri College's initiative was lauded as a significant step towards creating a more informed and empathetic society.



Photograph of Health Campaign: AIDS Awareness Contribution to Assisi Snehalaya



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Poster of Health Campaign: AIDS Awareness Contribution to Assisi Snehalaya



**Appreciation Letter
Health Campaign: AIDS Awareness Contribution to Assisi Snehalaya**



Legal

Report submitted by	Ms. Devika AR, BCA 4 th Semester, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Annu James, Assistant Professor, Department of Computer Science & Ms. Nidhi Varghese, Department of Commerce, Assistant Professor, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Annu James, Coordinator Rajagiri Sparsh(Social Awareness club), Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkanad	

April 2, 2022



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Rajagiri Valley. P. O., Kakkanad - 682 039



Report on Playground Development: Equipment for Children's Park at St. Ignatious Layola LPS

Program	Playground Development: Equipment for Children's Park at St. Ignatious Layola LPS
Date	25.03.2022
Outcome	Enhanced recreational facilities for children, promoting physical activity and play through the donation of playground equipment.
Organized by	Department of Commerce
In association with	IQAC
Venue	St. Ignatious Layola LPS
Faculty Coordinator	Ms. Anupa Stanly, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Neha Ann Iype, B.Com Model 1 Computer 3 rd semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad
No. of Participants	35

On March 25, 2022, the Commerce department, in collaboration with the Internal Quality Assurance Cell (IQAC), embarked on a significant community initiative titled "Playground Development: **Equipment for Children's Park at St. Ignatious Layola Lower Primary School.**" This program was driven by a commitment to enhance recreational facilities for children, promoting physical activity and play through the donation of playground equipment.

The venue, St. Ignatious Layola Lower Primary School, provided the perfect setting for the installation of new playground equipment, catering directly to the needs of the young students who attend the school. Ms. Anupa Stanly, serving as the Faculty Coordinator, played a pivotal role in spearheading the initiative. Her dedication to fostering holistic development among children and improving community resources was instrumental in the program's success. Supported by Student Coordinator Neha



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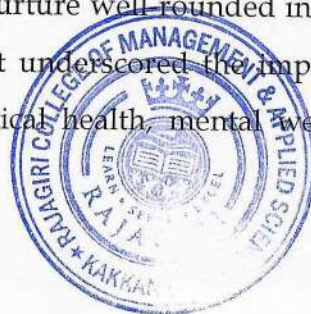
Ann Iype, who actively facilitated logistics and coordination, the team ensured that the project was executed seamlessly.

A total of 35 participants, including faculty members and students, enthusiastically contributed their time and effort to the program. Their collective involvement underscored a shared commitment to improving the quality of life and recreational opportunities for children within the community. The primary objective of the program was to enrich the school's outdoor environment by providing children with safe and engaging playground equipment. The donated equipment, carefully selected for its durability and suitability for various age groups, included swings, slides, jungle gyms, and interactive play structures. These additions were designed not only to encourage physical activity but also to stimulate creativity, social interaction, and cognitive development among the students.

The installation of the playground equipment was marked by a ceremonial event that brought together school staff, students, volunteers, and community members. The atmosphere was filled with excitement and anticipation as children eagerly explored the new play area, discovering the joys of outdoor play and active recreation. Volunteers actively engaged with the children, demonstrating how to use the equipment safely and encouraging them to enjoy their newfound playground.

Beyond the immediate benefits of enhanced physical activity, the program aimed to foster a sense of pride and ownership among the school community. Teachers and parents alike expressed gratitude for the initiative, recognizing its positive impact on the students' overall well-being and academic engagement. The new playground not only provided a space for fun and recreation but also became a symbol of community support and collaboration.

Furthermore, the program exemplified the Commerce department's commitment to social responsibility and holistic education. By investing in children's recreational facilities, the initiative aimed to nurture well-rounded individuals capable of thriving both academically and socially. It underscored the importance of creating inclusive environments that promote physical health, mental well-being, and positive social





interactions among youth. Feedback from teachers, parents, and students following the installation was overwhelmingly positive, with many noting the immediate benefits of having accessible and safe playground equipment. Children were observed to be more active and engaged during breaks, fostering a healthier and happier school environment.

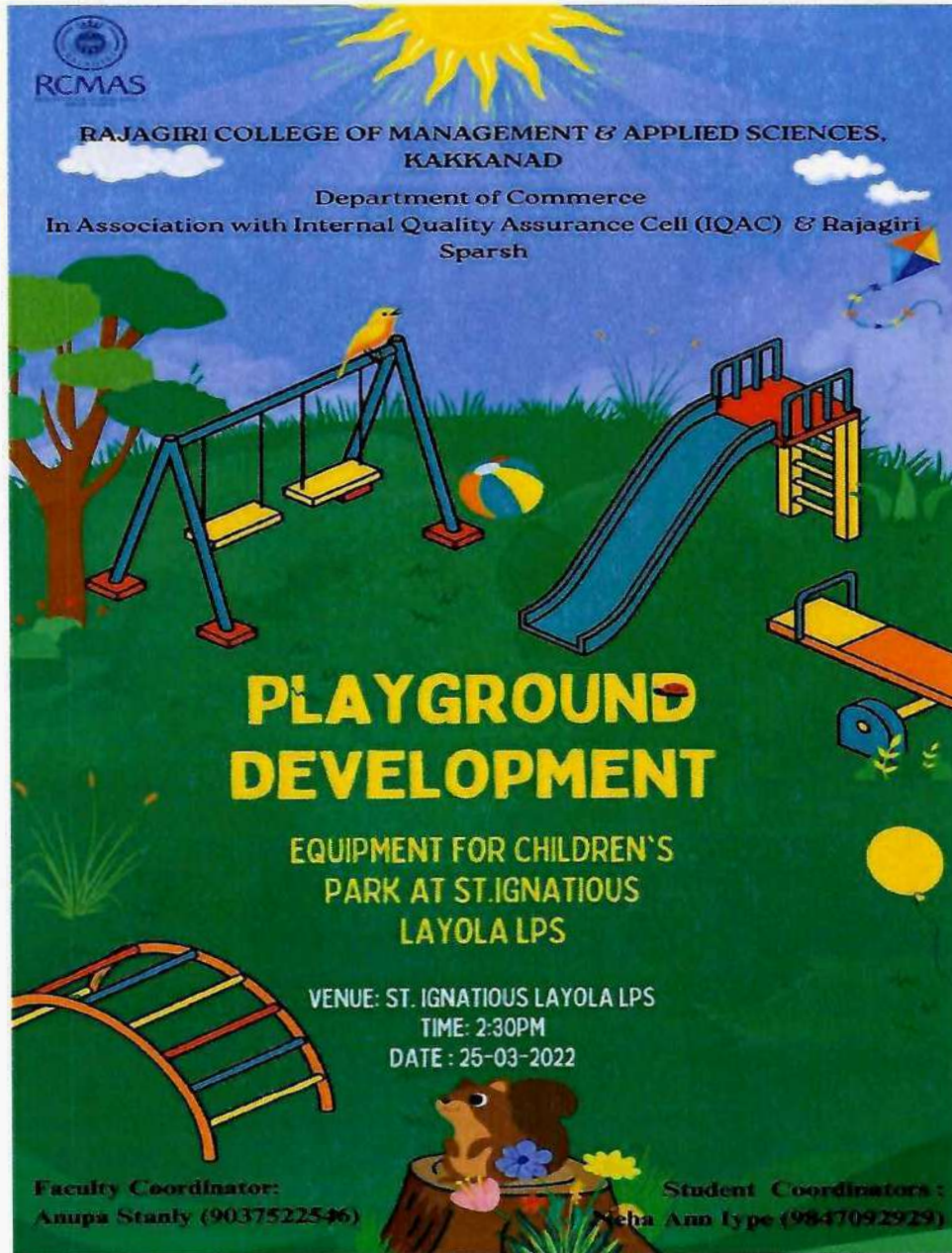
In conclusion, the "Playground Development: Equipment for Children's Park at St. Ignatious Layola Lower Primary School" program exemplified the transformative power of community-driven initiatives in enhancing educational environments and promoting children's well-being. By providing essential recreational resources, the Commerce department and IQAC not only improved physical infrastructure but also nurtured a supportive and vibrant school community. Such initiatives serve as catalysts for positive change, fostering a sense of unity and pride while enriching the educational experience for young learners.



Photograph of Playground Development: Equipment for Children's Park at St. Ignatious Layola LPS






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Poster of Playground Development: Equipment for Children's Park at St. Ignatius Layola LPS



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Report submitted by	Ms. Neha Ann Iype, B.Com Model 1 Computer 3 th semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Anupa Stanly, Assistant Professor Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Mary Antony, HOD and Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	

Mar 25, 2022





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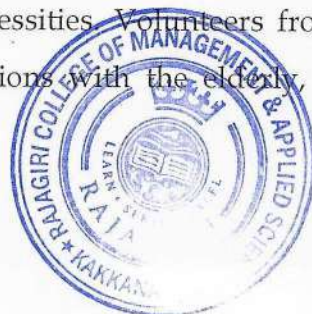
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

Report: Support for the Elderly: Donation to Deivadhan Old Age Home

Program	Support for the Elderly: Donation to Deivadhan Old Age Home
Date	11.03.2022
Outcome	Provided essential support and resources to elderly residents, improving their quality of life and well-being. Fostered community care and solidarity.
Organized by	Rajagiri Sparsh
In association with	IQAC
Venue	Inmates of Deivadhan Old Age home, Malayattoor
Faculty Coordinators	Ms. Annu James, Department of Computer Science & Ms. Vinitha Varghese, Department of Commerce, Rajagiri College of Management and Applied Sciences.
Student Coordinator	Mr. Derrick Jojan, BCA 3 rd Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences.
No of Participants	38

On 11th March 2022, Rajagiri Sparsh, in collaboration with IQAC, organized a support initiative for the elderly residents of **Deivadhan Old Age Home in Malayattoor**. The primary objective of this program was to provide essential support and resources to the elderly, thereby improving their quality of life and fostering a sense of community care and solidarity. The initiative was spearheaded by Ms. Annu James and Ms. Vineetha Varghese, who played a pivotal role in coordinating the efforts and ensuring the success of the program.

The program commenced with a warm welcome to the residents of Deivadhan Old Age Home, followed by the distribution of essential items such as food supplies, personal care products, and medical necessities. Volunteers from Rajagiri Sparsh and IQAC engaged in meaningful interactions with the elderly, listening to their stories and



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offering companionship. Various activities, including games and entertainment programs, were organized to bring joy and uplift the spirits of the residents. The proceedings were conducted with great enthusiasm and dedication, ensuring that each resident felt valued and cared for.

The outcome of this initiative was overwhelmingly positive. The elderly residents expressed their heartfelt gratitude for the support and resources provided, which significantly improved their daily lives. The interaction with the volunteers fostered a sense of belonging and community among the residents, enhancing their emotional well-being. Feedback from the residents and the management of Deivadhan Old Age Home highlighted the positive impact of the program, emphasizing the importance of such initiatives in promoting community care and solidarity. This event not only brought immediate relief and joy to the elderly but also reinforced the commitment of Rajagiri Sparsh and IQAC to continue supporting vulnerable communities.



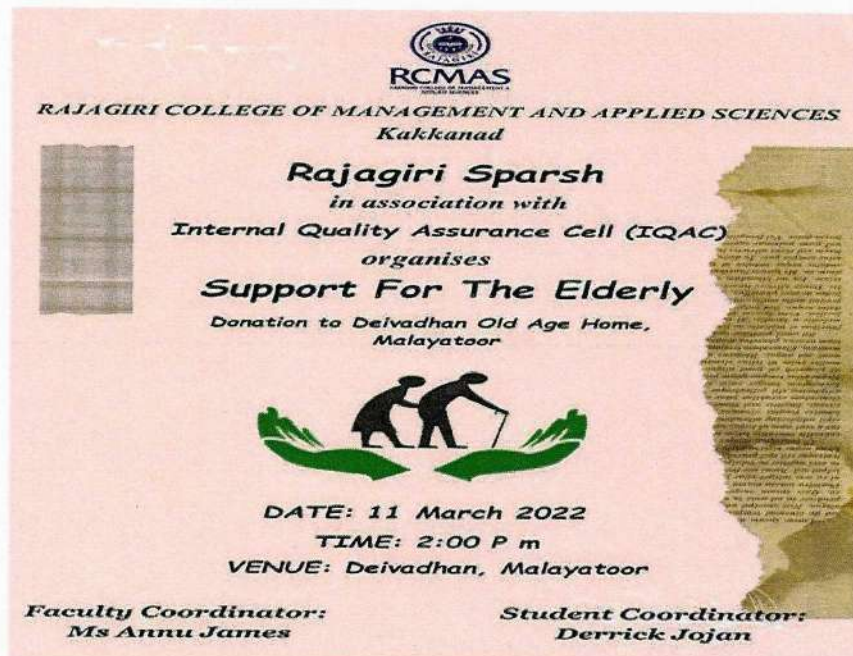
Photograph of Support for the Elderly: Donation to Deivadhan Old Age Home



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Photographs of Support for the Elderly: Donation to Deivadhan Old Age Home



Poster of Support for the Elderly: Donation to Deivadhan Old Age Home



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DEIVADAN SOCIETY No. I-14/07 PN - 0484-2668485

Registered Under Travancore Cochin Literary, Scientific and Charitable Societies Registration Act, XII/1995 (12A/704/2007.08)
DEIVADAN CENTRE-MALAYATTOOR P.O.
Ernakulam - 683 587
PAN No. AABTD0624L

R. NO. **1757** Date **11-03-22**

Received with thanks from Rajagiri of Management and Applied Sciences, Kakkannad

Rupees Fifty thousand only by

Cash/Cheque/DD No. "095709" SFB with ADP/BAAR

No. BANK 50,000/- for Donation

For DEIVADAN CENTRE
[Signature]
Authorized Signatory

Donations Received are exempt from Income Tax under Section 80G of the IT ACT 1961 as per the Order No. AABTD0624L/PN/17-18/T-0062/80G-CITY/CHN/150/16-17 of the Commissioner of Income Tax (Exemptions), Cochin

Receipt of Donation to Deivadhan Old Age Home

Report submitted by	Mr. Derrick Jojan, BCA 3 rd Sem, Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkannad	<i>[Signature: Derrick]</i>
Coordinated by	Ms. Annu James, Assistant Professor & Ms. Vineetha Varghese Assistant Professor, Rajagiri College of Management and Applied Sciences, Kakkannad	<i>[Signature: Annu]</i>
Approved by	Ms. Annu James, Coordinator Rajagiri Sparsh(Social Awareness club), Department of Computer Science, Rajagiri College of Management and Applied Sciences, Kakkannad	<i>[Signature: Annu]</i>

March 11, 2022



[Signature]

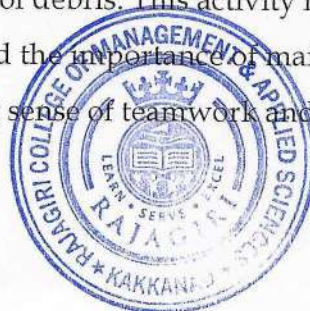
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Rajagiri College of Management & Applied Science
Rajagiri Valley, P. O., Kakkannad - 682 03



Report on Environmental Stewardship: Cleaning and Greening the Devi Vilasam School Premises

Program	Environmental Stewardship: Cleaning and Greening the Devi Vilasam School Premises
Date	11.03.2022
Outcome	Improved the school's environment, promoting sustainability and instilling a sense of responsibility among students.
Organized by	Department of Management
In association with	IQAC
Venue	Devi Vilasam School, Nayarambalam
Faculty Coordinator	Mr. W T Paul ,Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Mr. Ashok G, BBA 4 th semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Number of Participants	10

Cleaning of School Premises was a commendable initiative organized by the Department of Management on 11 March 2022. As an others program held at **Devi Vilasam School, Nayarambalam** it aimed to clean the premises of the school and keep the surroundings neat. Cleaning of school is crucial for maintaining a safe and hygienic environment for students, teachers and staff. Students and volunteers began the day with a comprehensive campus clean-up's total of 10 students participated in the event. Teams were assigned specific areas, including classrooms, corridors, playgrounds, and gardens. Participants picked up litter, removed weeds, and ensured that the entire campus was free of debris. This activity not only improved the school's appearance but also emphasized the importance of maintaining a clean environment. Students demonstrated a strong sense of teamwork and responsibility throughout the



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program. Their active participation in the cleanup and greening activities instilled a deeper understanding of environmental issues and the importance of sustainable practices. The workshops and awareness campaigns further reinforced these lessons, encouraging students to adopt eco-friendly habits. The program also fostered a sense of pride and ownership among students for their school environment. By actively participating in its maintenance and beautification, they developed a greater appreciation for the role they play in environmental conservation. The Cleaning and program left a lasting impact on the school community, inspiring students to continue their efforts in environmental stewardship. The improved school environment and the lessons learned during the program will benefit the students and the broader community for years to come, fostering a culture of care and responsibility towards the environment.

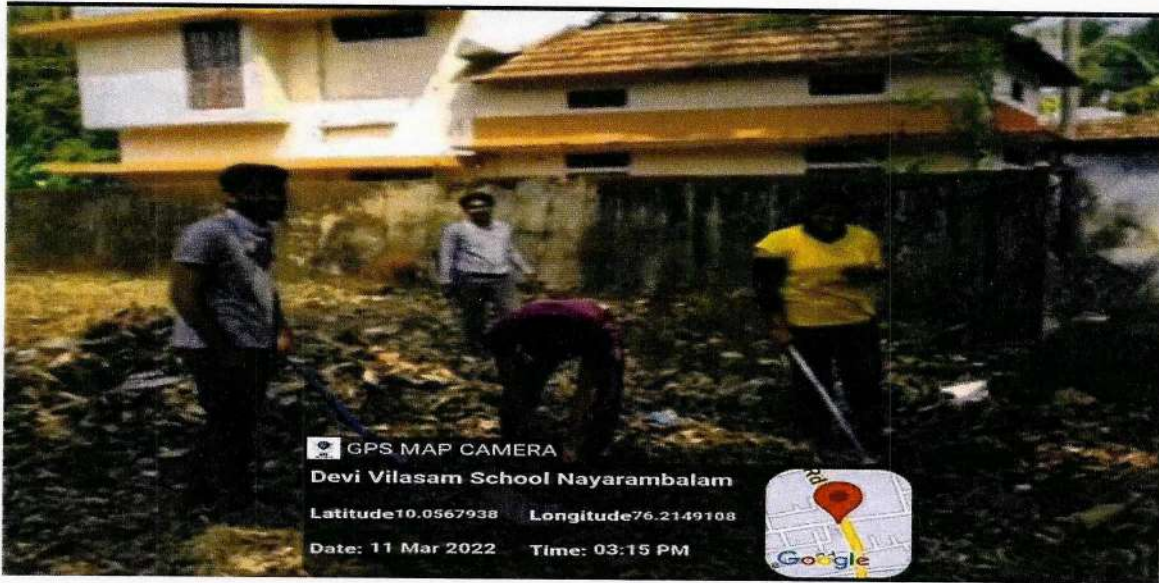
This initiative stands out as a beacon of hope and support for children of the school. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



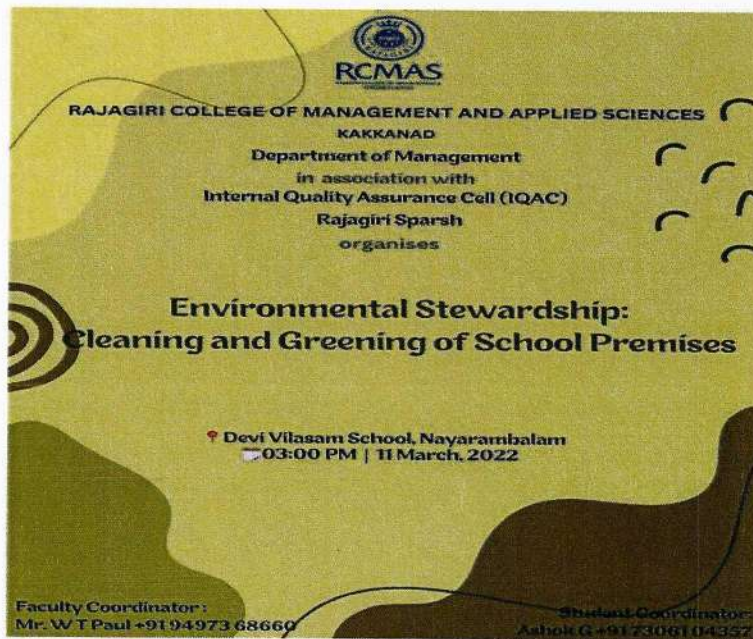
Photograph of Environmental Stewardship, Cleaning and Greening the Devi Vilasam School Premises



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Photograph of Environmental Stewardship: Cleaning and Greening the Devi Vilasam School Premises



Poster of Environmental Stewardship: Cleaning and Greening the Devi Vilasam School Premises



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Report submitted by	Mr. Ashok G, BBA 4 th semester, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Mr. W T Paul 9497368660, Associate Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Anila Varghese, HOD & Assistant Professor, Rajagiri College of Management & Applied Sciences, Kakkanad	

11 March 2022





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Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Language Skills Development: Spoken English Training Program for Primary Students

Program	Language Skills Development: Spoken English Training Program for Primary Students
Date	10.03.2022 to 11.03.2022
Outcome	Enhanced primary students' English language skills, boosting their confidence and communication abilities.
Organized by	Department of Management
In association with	IQAC
Venue	Aided Lower Primary School, Mulavukad
Faculty Coordinator	Ms. Anila Varghese, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkannad
Student Coordinator	Ms. Soorya Subhash, BBA 6 th semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkannad
Number of Participants	10

The Spoken English Training Program was a commendable initiative organized by Management on 10 March and 11 March 2022. As a others program, a three hour Spoken English training program was provided to the students of **Aided Lower Primary School, Mulavukkad**. A total of 10 students participated in the event. Fun filled activities and games of the sessions invoked active involvement of the students of the school. The primary objectives of the Spoken English Training Program were to improve the spoken English skills of primary students and build confidence in using English for everyday communication. Students were introduced to common



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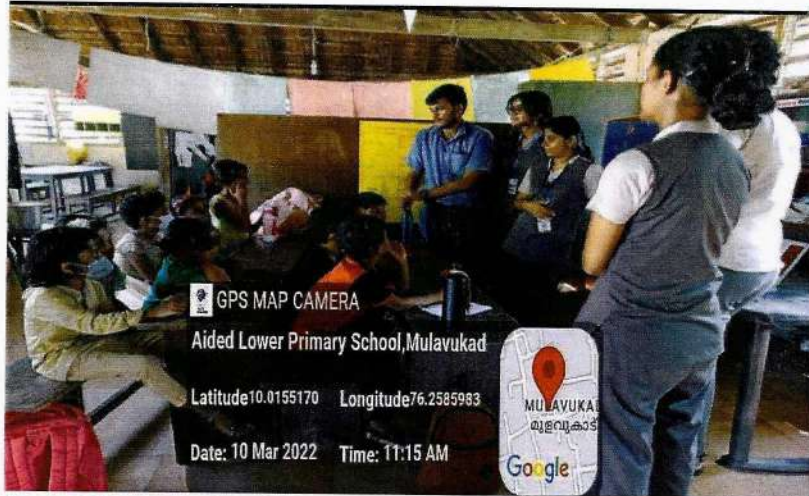


conversational phrases and vocabulary. Role-playing exercises were conducted, allowing students to practice everyday dialogues such as greetings, introductions, and simple question-and-answer exchanges. This activity helped them gain confidence in speaking English in real-life situations. Storytelling sessions were held to improve listening skills and pronunciation. Students were encouraged to read aloud, enhancing their fluency and comprehension. The use of stories also made learning enjoyable and helped expand their vocabulary. The Spoken English Training Program successfully enhanced the English language skills of primary students at Aided Lower Primary School. The two-day program provided a solid foundation in spoken English, equipping students with the skills necessary for effective communication. The interactive nature of the sessions fostered a positive learning environment, encouraging students to engage actively and overcome any initial shyness or reluctance. By the end of the program, students demonstrated improved fluency, better pronunciation, and increased confidence in using English. The Spoken English Training Program was a resounding success, achieving its objectives of enhancing language skills and boosting confidence among primary students.

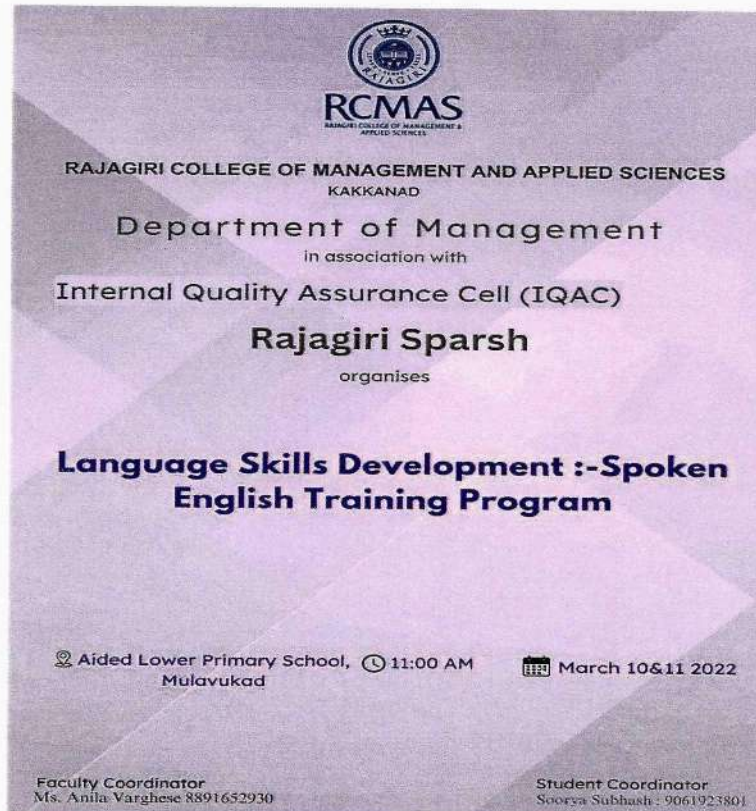
his initiative stands out as a beacon of hope and support for Primary students of Aided Lower Primary School, Mulavukad, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



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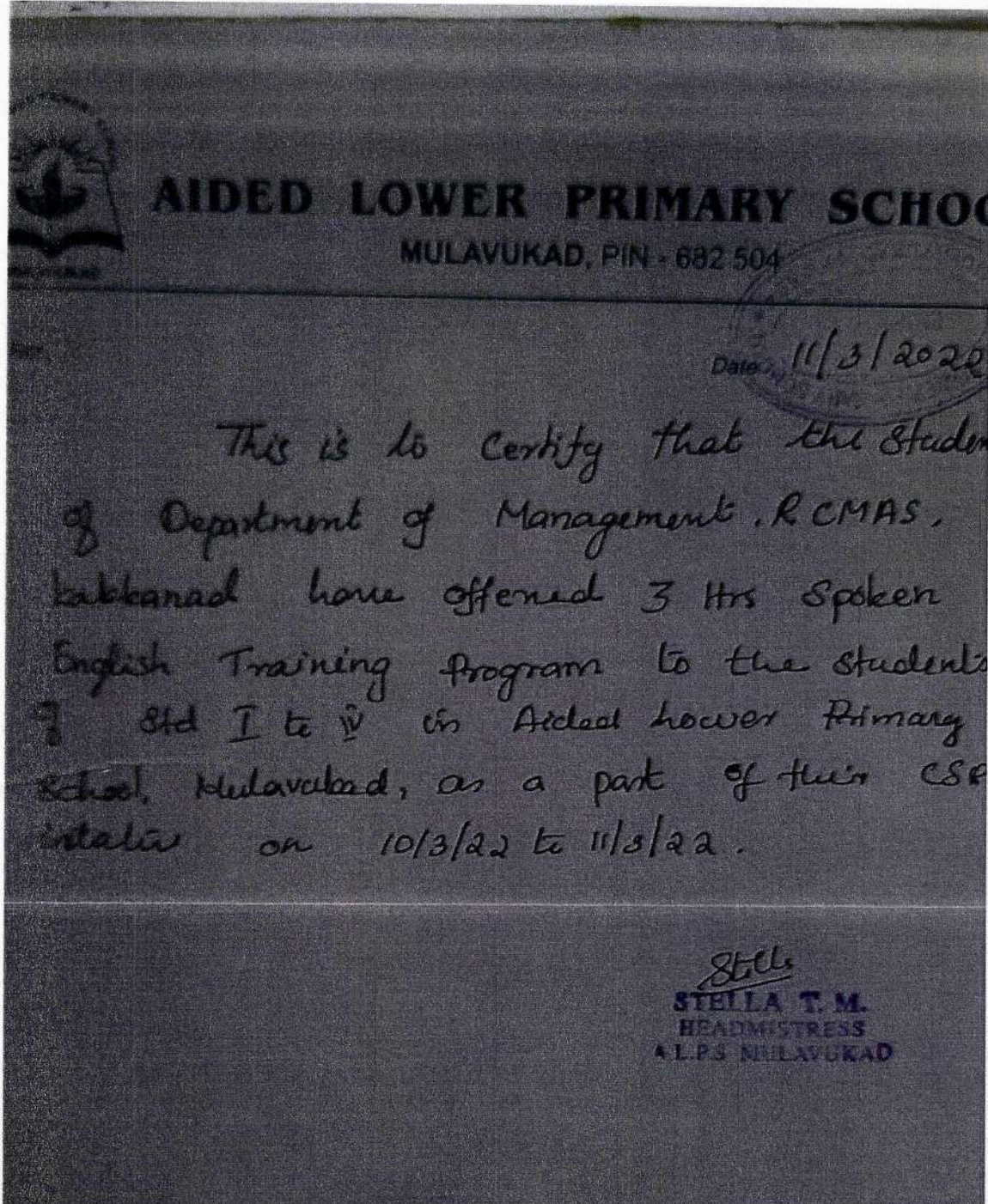
**Photograph of Language Skills Development:
Spoken English Training Program for Primary Students**



**Poster of Language Skills Development :- Spoken English Training Program
for Primary Students**

Legal








Appreciation Letter

Language Skills Development: Spoken English Training Program for Primary Students



Legal

Report submitted by	Ms. Soorya Subhash, BBA 6 th semester, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Coordinated by	Ms. Anila Varghese 8891652930, HOD & Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	
Approved by	Ms. Anila Varghese, HOD & Assistant Professor, Department of Management, Rajagiri College of Management & Applied Sciences, Kakkanad	

10 & 11 March 2022





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Rajagiri College of Management & Applied Sciences

Rajagiri Valley. P. O., Kakkanad - 682 039

Report on Refreshing Relief: Onasadhya Meal Provision at Capernaum Trust

Program	Refreshing Relief: Onasadhya Meal Provision at Capernaum Trust
Date	21.08.2021
Outcome	Provided a festive meal, uplifting the spirits of the Trust's residents and fostering a sense of community.
Organized by	Department of Management
In association with	IQAC
Venue	Capernaum Charitable Trust, Pachalam
Faculty Coordinator	Ms. Anila Varghese, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Student Coordinator	Ms. Hana Usman P, BBA 5 th semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad
Number of Participants	7

The Onasadhya at Capernaum Charitable Trust was a commendable initiative organized by Management on 21 August 2021. As a others program held at Inmates of Capernaum Charitable Trust, it aimed to Onasadhya was provided to the inmates of **capernaum charitable trust, pachalam** on August 21st. The members of the department served Onasadhya to the inmates and shared the joy of the festive season by having sadhya with them. A total of 7 students participated in the event. The primary objectives of the Onasadhya meal provision were to celebrate the spirit of Onam by sharing a festive meal with the residents and foster a sense of belonging and community among the residents and participants. The dining area at Capernaum Trust was decorated with floral arrangements and traditional pookalam (flower



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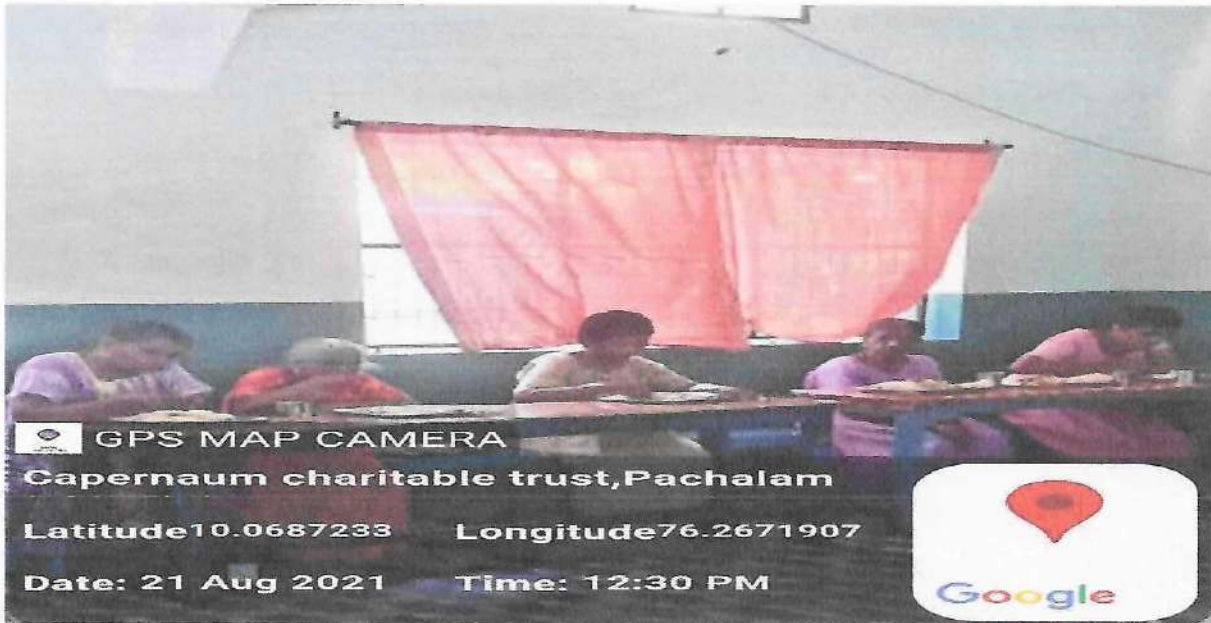


carpets), creating a festive atmosphere. Students and volunteers took great care in setting up the space to make it welcoming and cheerful for the residents. On the day of the event, volunteers served the Onasadhya to the residents, ensuring that everyone received ample portions of each dish. The act of serving not only provided nourishment but also facilitated interaction between the students and the residents, fostering a sense of camaraderie and connection. The Refreshing Relief program was a resounding success, fulfilling its objectives of providing a festive meal and uplifting the spirits of the residents at Capernaum Charitable Trust. The Onasadhya meal not only offered physical nourishment but also brought joy and a sense of togetherness to the participants. This initiative serves as a model for future programs aimed at community engagement and social responsibility. The success of the Onasadhya meal provision underscores the importance of nurturing a culture of care and compassion within the community. The event fostered a strong sense of community and belonging among the residents, students, and faculty. The interactions and shared experiences helped bridge the gap between the school and the trust, promoting empathy and understanding among the participants. The program helped the students to realize the difficulties faced by the destitutes, physically and mentally retarded people to a great extent and created a sense of supporting them.

This initiative stands out as a beacon of hope and support for Inmates of Capernaum Charitable Trust, demonstrating the power of community engagement and the impact of well-coordinated efforts to make a tangible difference in the lives of those in need. The commitment of the students and faculty involved underscores the importance of social responsibility and the potential to foster positive change through collective action.



Ugath



GPS MAP CAMERA

Capernaum charitable trust, Pachalam

Latitude 10.0687233

Longitude 76.2671907

Date: 21 Aug 2021

Time: 12:30 PM



Photograph of Refreshing Relief: Onasadhya Meal Provision at Capernaum Trust



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Management

in association with

Internal Quality Assurance Cell (IQAC)

Rajagiri Sparsh

organises



Refreshing Relief: Onasadhya Meal Provision



📍 Capernaum Charitable Trust, Pachalam

🕒 12:00 PM

📅 August 21 2021

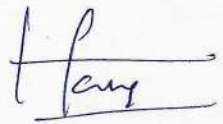


Faculty Coordinator
MS. Anila Varghese 8891652930

Student Coordinator
Hana Usman P 9847884935

Poster of Environmental Stewardship: Adoption and Beautification of Devi Vilasam School

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Report submitted by	Ms.Hana Usman P,BBA 5th semester,Department of Management,Rajagiri College of Managemnt & Applied Sciences,Kakkanad	
Coordinated by	Ms.Anila Varghese,HOD & Assistant Professor,Department of Management, Rajagiri College of Managemnt & Applied Sciences,Kakkanad	
Approved by	Ms.Anila Varghese,HOD & Assistant Professor,Department of Management, Rajagiri College of Managemnt & Applied Sciences,Kakkanad	

21 August 2021



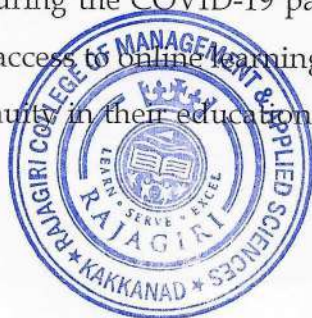


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Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

Report: Communication Access: Mobile Phone Donation for School Students

Program	Communication Access: Mobile Phone Donation for School Students
Date	15.07.2021
Outcome	Handed over Mobile phones worth Rs. One lakh seventy thousand for deserving students of various government Schools in Ernakulam District for attending Online classes during Covid period. Enhanced communication and access to online learning for students, supporting their education during the pandemic. Promoted digital inclusion and learning continuity.
Organized by	Rajagiri Sparsh
In association with	IQAC
Venue	College Portico
Faculty Coordinator	Ms. Anupa Stanly, Department of Commerce, Rajagiri College of Management and Applied Sciences.
Student Coordinator	Ms. Diya Akbar, Department of Commerce, Rajagiri College of Management and Applied Sciences.
No of Participants	42

On July 15, 2021, Rajagiri College of Management and Applied Sciences, in collaboration with IQAC, organized a program titled Upkaar "Communication Access: **Mobile Phone Donation for School Students**" at the college portico. The primary objective of this initiative was to support students from various government schools in Ernakulam District by providing them with mobile phones, ensuring they could attend online classes during the COVID-19 pandemic. The program aimed to enhance communication and access to online learning for students, promoting digital inclusion and ensuring continuity in their education. Ms. Anupa Stanly coordinated



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the event, with Ms. Diya Akhbar serving as the student coordinator. The Ward Councillor M. O Varghese Handed over the Mobile phones

The proceedings of the program included the formal handover of mobile phones worth Rs. One lakh seventy thousand to deserving students. The event began with an inaugural speech by the faculty coordinators, emphasizing the importance of digital access in today's educational landscape. The distribution of the mobile phones was carried out in an organized manner, ensuring that each student received a device suitable for their online learning needs. The student coordinator, Ms. Diya Akhbar, managed the logistics and ensured that the event proceeded smoothly. This program was a testament to the college's commitment to supporting education during challenging times, particularly during the pandemic when online learning became the primary mode of education.

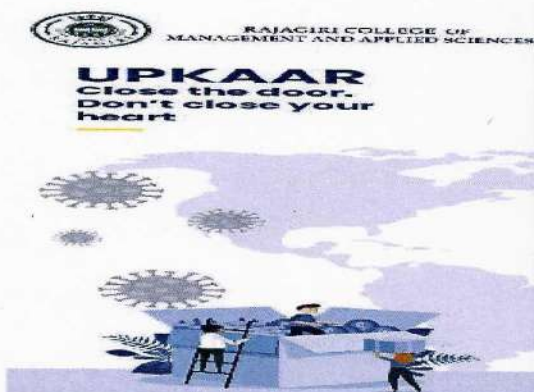
The outcome of the program was highly positive, with students expressing their gratitude for the support. The mobile phones provided to them significantly enhanced their ability to participate in online classes, thus supporting their education during the pandemic. This initiative by Rajagiri Sparsh, in association with IQAC, played a crucial role in promoting digital inclusion and ensuring that learning continued despite the disruptions caused by COVID-19. The feedback from participants and stakeholders highlighted the program's success in addressing the digital divide and supporting students' educational needs during these unprecedented times. UPKAAR - close the door, Don't close your heart a winsome success. We were able to collect Rs 170,000 (1 lakh and seventy thousand) from the students of our college. This day marked the impart of a necessity wrapped in love and togetherness for the ones in need. Twenty Children who were undergoing severe distress due to lack of electronic gadget for educational support were gifted electronic devices.



Ugah



Photograph of Communication Access: Mobile Phone Donation for School Students



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RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
Kakkanad

Rajagiri Sparsh
in association with
Internal Quality Assurance Cell (IQAC)
organises

UPKAAR
Close the door, don't close your heart
Communication Access

Date: 15 July 2021
Time: 2:00 PM

Faculty Coordinator:
Anupa Stanly

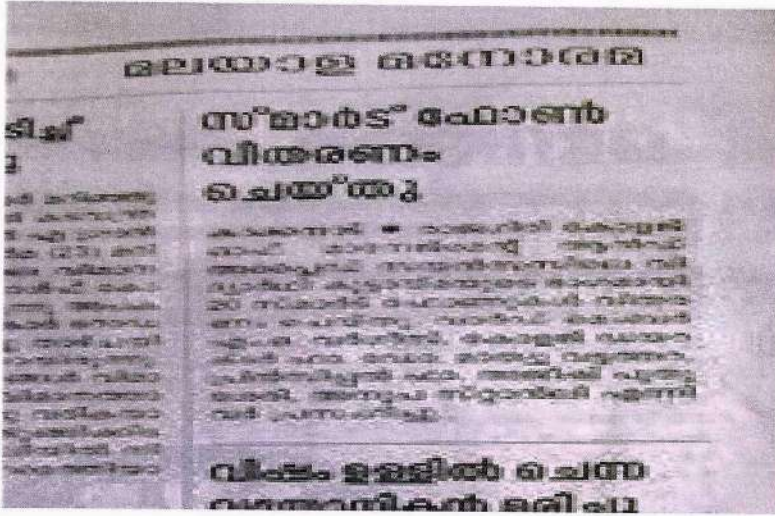
Student coordinator:
Diya Akbar



Poster of Communication Access: Mobile Phone Donation for School Students






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News Paper Report of Poster of Communication Access: Mobile Phone Donation for School Students



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Report submitted by	Diya Akbar, M2C 4th Semester, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Coordinated by	Ms. Anupa Stanly, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad	
Approved by	Ms. Annu James, Coordinator Rajagiri Sparsh(Social Awareness club), Rajagiri College of Management and Applied Sciences, Kakkanad	

July 15, 2021





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