

**Criterion III
Research,
Innovations and
Extension**



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

RAJAGIRI VALLEY P.O, KAKKANAD, KERALA 682039

An ISO 9001 : 2015 Certified Institution

Affiliated to Mahatma Gandhi University, Kottayam and Approved by AICTE

3.5

Collaboration

3.5.1

List of Year Wise Activities of MOUs/ Collaborations/ Linkage

Submitted to





List of Year Wise Activities of MOUs/Linkages

Sl.No	Name of the institution / Industry with whom the MoU/ linkage is made	Page Number
1	Apttitech, Tripunithura, Ernakulam	4
2	De Paul Institute of (DIST)Science and Technology,Angamaly	11
3	New Generation Jobs, Bangalore,560076	16
4	St Joseph College of Teacher Education for women, Ernakulam - 35	24
5	Santa Monica Study Abroad Private Ltd,Ernakulam,682015	28
6	Industrial Robotics Institute, Alathur, Palakkad	33
7	Digiora Technologies Private Ltd.,Kakkanad	39
8	Assumption College,Changanassery	48
9	Chinmaya Vishwa Vidyapeeth,Veliyanad, Ernakulam 682313	54
10	Miles Education Private, Limited, IDA Kukatpally,Hyderbad 500037	59
11	Newman College,Thodupuzha,Idukki,685585	65
12	Laurus Inistitute For Training, Kalamssery,Cochin	70
13	Jeong Ui Sports And Fitness Pvt. Ltd, Cusat Po,Cochin 682022	73
14	KVJ Analytics,Lalan Tower,Cochin - 682031, Ernakulam	78
15	GreenApple Success Factors Pvt Ltd.Panampilly Nagar,Ernakulam	83
16	Commodity Online Institute of Financial Training (CIFT)Acumen, Kochi,682035	88
17	Maxval Technologies Pvt Ltd,Belapur Station,Mumbai 400614	93
18	The Sapients,Padivattom, Ernakulam	106
19	St Xavier's College for Women, Aluva	112



Legal

20	Mar Athanasios College For Advanced Studies (MACFAST),Thiruvalla,Kerala,689101	121
21	Need Global Foundation, Seaport Airport Road, Cochin - 682013	124
22	NEED,Crown Jewel, Assissi Junction, Aluva	130
23	Northstar Academy,CI Layout,Bangalore - 560029	139
24	Career Launcher,Cochin,Cochin,Kerala, 682016	145
25	Prep Academy,Thiruvalla,Kerala, 689101	150
26	Pathanjali Pranayoga Vidyapeedom,Edakkunnam Post, Kottayam,695018	156
27	KPMG,Embassy Golf Links,B Block, Bengaluru ,56007	163
28	Additional Skill Acquisition Program(ASAP) Kerala,Trans Tower,Vazhuthakad,Trivandrum,695014	168
29	AVIV Consultancy Private Ltd.,Banaglore North,Banaglore 560008	178
30	The Strategist, Banerji Road,Cochin 682031	184
31	Signature Resourse Hub,Muvattupuzha	190
32	Enxcl, Trivandrum,Pappanamcode Post,695018	199
33	Dishasoft Info Solutions Pvt.Ltd,Muvattupuzha,686661	202
34	Mathrubhumi Printing and Publishing Co. Ltd,Kozhikode, 673001	211



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LINKAGE AGREEMENT

This Linkage is entered into on this the 26th day of March, 2024 by and between;

APTTITECH PLACEMENT & TRAININGS, MARKET ROAD TRIPUNITHURA PO, ERNAKULAM-682301 HEREINAFTER REFERRED TO AS FIRST PARTY, REPRESENTED BY ANU GOPALAKRISHNAN (which expression, unless repugnant to the context or meaning thereof, shall be deemed to mean and include its successors-in-interest, representatives and permitted assignees).

AND

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, Rajagiri Valley, Kakkanad, Kerala – 682039, India represented by its director Rev.Fr.(Dr.) Mathew Vattathara CMI, Rajagiri Valley, Kakkanad, Kerala – 682039 hereinafter referred to as RCMAS (which expression, unless repugnant to the context or meaning thereof, shall be deemed to mean and include its successors-in-interest, representatives and assignees).

Hereinafter Apttitech and RCMAS are individually referred to as “Party” and collectively as “Parties”.

WHEREAS

- A. Apttitech is an aptitude test training centre.
- B. RCMAS is an Educational Institution.
- C. Apttitech has represented to RCMAS that it has necessary expertise in providing internship, placement training, BANK test training opportunities and offer participation in the social events, for the students of RCMAS (“Service”) and they are desirous to collaborate with RCMAS for providing the Services.
- D. Based on the representations by Apttitech, RCMAS wishes to appoint Apttitech and obtain Services on the terms and conditions appearing hereafter.



Apttitech[^]

ENLIGHTEN YOU

Placement & Trainings

Tripunithura, Ernakulam 682301
Ph. 8547123933, 8848632921
E-mail: apttitech@gmail.com |
www.apttitech.com

Date: 18/06/2024

Certificate of Activity

This is to certify that the Professional Bank Test Training was organized as part of the linkage agreement between Rajagiri College of Management and Applied Sciences and Apttitech Placements and Trainings on 04/04/2024.

Sincerely,

Anu Krishna

Anu Gopalakrishnan

MD, Apttitech



Report on Linkage between Rajagiri College of Management and Applied Sciences, Kakkanad and Apttitech Placement and Trainings, Ernakulam

Program	Coaching for Bank test and PSC examinations.
Date	4 April 2024
No. of Participates	75
Resource Person	Mr. Anu Gopalakrishnan, M.D, Apptitech
Outcome	To empower students with essential skills and strategic preparation methods for bank tests and PSC examinations, ensuring heightened readiness and competitive advantage in their career pursuits.
Organized by	Apptitech Placement and Trainings, Ernakulam
Faculty in charge	Ms.Anila Varghese Assistant Professor, Department of Management
Student in charge	Ms.Anagha Jayaram, BBA 4th Semester, Department of Management

Rajagiri College of Management and Applied Sciences, Kakkanad, entered into a one-year partnership with Apttitech Placement and Trainings, Ernakulam, starting from 26 March 2024. The primary objective of this linkage is to provide students with specialized coaching for bank tests and PSC examinations, enhancing their prospects for securing government and banking sector jobs. The first major coaching session under this collaboration was held on 4 April 2024, with 75 students participating.

This coaching session covered a wide range of topics essential for bank and PSC exams, including quantitative aptitude, logical reasoning, general awareness, and English language skills. Trainers from Apttitech Placement and Trainings, known for their expertise in competitive exam preparation, conducted the sessions. Their guidance included strategic study plans, time management techniques, and practice tests, all aimed at improving the



students' performance in these competitive exams.

The partnership between Rajagiri College and Apttitech Placement and Trainings is a strategic initiative designed to leverage external expertise to benefit students. By collaborating with a renowned training institute, the college ensures that its students receive high-quality, focused coaching that complements their academic studies. This initiative aligns with the college's mission to provide holistic education that prepares students for successful careers.

In conclusion, the initial coaching session for bank tests and PSC examinations has been highly successful, benefiting 75 students. Rajagiri College of Management and Applied Sciences looks forward to continued collaboration with Apttitech Placement and Trainings, anticipating further activities that will enhance the academic and professional development of its students throughout the year.



Photograph : Session on How to Crack the Bank test and PSC examinations



Program Poster: Workshop on Cracking Bank Test



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES



Rajagiri College of Management and Applied Sciences,
Kakkanad

**Workshop on
Cracking
Bank Test**

Organised by: Department of Management
in association with IQAC

Faculty Coordinator:
Ms. Anila Varghese

Resource Person:
Mr. Anu Krishna
MD, Apttitech



04/04/2024
11 am to 12 pm



Conference Hall
RCMAS



Report submitted by	Ms. Anagha Jayaram BBA 4 th Semester, Department of Management
Coordinated by	Ms. Anila Varghese Assistant Professor, Department of Management
Approved by	Ms. Megha Mohan, HoD & Assistant Professor, Department of Management

Anu Krishna

Anu Gopalakrishnan
Manager, Apttitech

Legal



PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039





കേരളം കേരल KERALA

ED 235516

Memorandum of Understanding (MoU)

Between

Rajagiri College of Management and Applied Sciences, Kakkanadu, Kerala

And

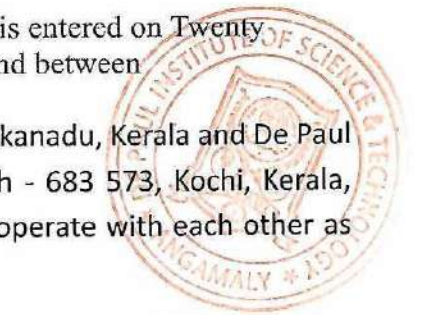
De Paul Institute of Science & Technology (DIST), Angamaly, Kerala.

This **Memorandum of Understanding** (here in after called as the 'MOU') is entered on Twenty Sixth Day of-March -Two Thousand and Twenty-Four (26/03/2024), by and between

Rajagiri College of Management and Applied Sciences, Rajagiri Valley, Kakkanadu, Kerala and De Paul Institute of Science & Technology (DiST), De Paul Nagar, Angamaly South - 683 573, Kochi, Kerala, wish to establish relations between the two institutions, agreeing to cooperate with each other as follows.

Subject to mutual consent, the areas of cooperation will include any programme offered at either institution as thought desirable and feasible on either side and that both sides will contribute to the fostering and development of the cooperative relationship between the two institutions. Cooperation shall be carried out through such activities as:

ATHIRA. M A SL NO..... DT.....
STAMP VENDOR ₹..... SOLD TO.....
THRIKKANARA. *management* Director
*Rajagiri College of
s Applied Sciences
Rajagiri Valley p.o.*



11
[Signature]

DiST/GEN/921/24

03/04/2024

Letter of Appreciation

We are delighted to acknowledge and appreciate in connection with the MOU signed on March 26th 2024, Dr. Ajosh George, Asst. Prof. of Department of Commerce, Rajagiri College of Management and Applied Sciences for handling a session on 3rd April 2024 in the topic "Navigating Career Paths – A Road Map for Future Business Leaders" for our 2nd & 3rd year B Com students. It is noted that the session was very informative and useful for our students to navigate their career journey.


Rev. Dr. John Mangalath VC

Principal



REPORT ON 1 DAY SEMINAR ON

“NAVIGATING CAREER PATHS-A ROAD MAP FOR FUTURE BUSINESS LEADERS”

Date: 03rd April 2024

Venue : Auditorium, De Paul Institute of Science & Technology (DIST), Angamaly, kerala

Organizer: Rajagiri College of Management and Applied Sciences, Kakkanadu in Association with De Paul Institute,(DIST), Angamaly.

The One day seminar on “Navigating Career Paths – A road map for future leaders” was conducted on 03rd April 2024 at the Auditorium of De Paul Institute of Science & Technology on 03rd April, 2024.

The primary objectives of the seminar were as follows:

1. Aimed to provide insights and strategies to Commerce students to effectively navigate their career paths focusing on identifying personal and career goals
2. To understanding the evolving business landscape
3. To leverage networking and mentorship
4. Developing essential leadership skills
5. Planning long term career trajectories

The seminar was inaugurated by Principal Fr.Dr. John Mangalathu V, De Paul Institute of Science & Technology followed by felicitation by Dr.Anosh Paul, HOD, Department of Commerce, De Paul Institute of Science & Technology. The Key topics covered by the seminar were understanding business landscape, self assessment and career goals, building a professional network, building personal brand and navigating career transitions.

The seminar provided valuable insights to the second and final year commerce students of De Paul Institute of Science & Technology. Participants left with a clear understanding of their career goals, the importance of networking and mentorship and strategies for leadership development.

Date: 03.04.2024

Venue: Auditorium, De Paul Institute of Science & Technology





De Paul Institute of Science & Technology (DiST) Angamaly
 8800-133P Kerala 685773, India
 Lat 10.378542
 Long 76.375154
 06/03/24 05:22 AM GMT +05:30




**DE PAUL INSTITUTE OF SCIENCE AND TECHNOLOGY,
ANGAMALY**

**Department of Commerce
in association with IQAC**


SEMINAR ON

**Navigating career paths -
A road map for future
business leaders**



Dr. Ajosh George
Assistant Professor
Rajagiri College of Management
and Applied Sciences, Kollam

 03/04/2024

 9:00 AM

 College Auditorium

Faculty Coordinator
Dr. Anosh Raji
(Head of Department)

Student Coordinator
Georgekutty Shabu

Seminar on 'Navigating Career Paths- A Road Map for Future Business Leaders' taken by Dr. Ajosh George on 3rd April 2024 at De Paul Institute of Science and Technology, Angamaly.

Organizers: Rajagiri College of Management and Applied Sciences, Kakkanadu and De Paul Institute of Science & Technology, Angamaly


Rev. Fr. Dr. John Mangalath V C
Principal,

De Paul Institute of Science & Technology,
Angamaly


Dr. Laly Mathew

Principal,

Rajagiri College of Management & Applied Sciences, Kakkanadu.

PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



IMAGINE. INNOVATE. EXECUTE.

LINKAGE

This Linkage is made on this 11th day of March, 2024, by and between:

New Generation Jobs Private Limited (CIN:U74999KA2018PTC111767), having its registered office at 91 Springboard Business Hub, 3rd Floor, #175 & #176, Dollars Colony, Phase 4, BG Road, Bengaluru – 560076, represented by its Director, **Mr. Aibin Mathew** (PAN No.AMEPA8390D) (hereinafter referred to as **Program Provider** abbreviate as “**PP/ NGJ**” of the first part, which expression shall, unless repugnant to the context or meaning thereof, mean and include its successors, administrators, and assigns)

AND

Rajagiri College of Management and Applied Sciences(RCMAS), having its office at Rajagiri Vally P.O., Kakkanad, Kochi – 682039, represented by its Director, **Rev. Fr. Dr. Mathew Vattathara CMI** (hereinafter referred to as **Training Partner** abbreviated as “**TP**” of the second part, which expression shall unless repugnant to the meaning or context hereof, include its successors and permitted assigns)

1. Purpose

This linkage sets forth the terms and understanding between NGJ and Partner to offer a specialized training program called "NGJ Business Pro" designed for business professionals and students, aimed at equipping them with essential AI tools and concepts, advanced English grammar, typing skills, and proficiency in MS Office tools.

2. Program Details

1.	Course Duration	88 Hours (Online & Offline)
2.	Schedule Per Day	1.5 hours theory + 0.5 hours typing practice
3.	Total Course Fee	5,500/- (Including GST)

(Additional detailed information about the course is attached as Annexure-1)



IMAGINE. INNOVATE. EXECUTE.

12.03.2024

Certificate of Activity

This is to certify that the following activity was organized as part of the Linkage Agreement between Rajagiri College of Management and Applied Sciences and New Generation Jobs Pvt Ltd during the academic year 2023-2024:

Placement Training on New Generation Jobs

For NEW GENERATION JOBS PVT. LTD.



Director

Aibin Mathew
New Generation Jobs Pvt Ltd



Program	Placement Training on New Generation Jobs
Date	12 march 2024
No. of Participates	21 Students.
Resource Person	Mr. Aibin Mathew, Executive Director, New generation Jobs
Outcome	"Placement Training on New Generation Jobs" is to equip participants with the necessary skills and knowledge to secure employment in emerging job sectors by providing training on relevant technologies, industry trends, and job search strategies.
Organized by	Department of Management, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39
Faculty in charge	Ms. Anila Varghese, Department of Management
Student in charge	Ms. Mimi Mariam Mathews, BBA 5 th Semester, Department of Management

Report on Placement Training on New Generation Jobs

On March 12, 2024, the Department of Management at Rajagiri College of Management and Applied Sciences organized a comprehensive placement training program titled "Placement Training on New Generation Jobs." The event witnessed the enthusiastic participation of 21 students, all eager to learn and adapt to the evolving job market. The session was held at the college premises in Rajagiri Valley, Cochin-39.

The resource person for the program was Mr. Aibin Mathew, the Executive Director of New Generation Jobs. Mr. Mathew, a distinguished professional in the field, shared his valuable insights and experiences, providing students with a thorough understanding of the latest industry trends, relevant technologies, and effective job search strategies. His expertise and engaging presentation style captivated the audience, ensuring an informative and inspiring session.



The primary outcome of the "Placement Training on New Generation Jobs" was to equip participants with the necessary skills and knowledge to secure employment in emerging job sectors. Mr Mathew emphasized the importance of staying updated with the latest technological advancements and adapting to the dynamic job landscape. He provided practical advice on how to navigate the job market, highlighting the significance of networking, personal branding, and continuous learning.

The program was organized under the guidance of Ms. Anila Varghese, a dedicated faculty member of the Department of Management. Ms. Anila Varghese played a crucial role in coordinating the event and ensuring its smooth execution. Her commitment to student development and career readiness was evident throughout the program.

The student in charge of the event was Ms. Mimi Mariam Mathews, a 4th-semester BBA student from the Department of Management. Ms. Mathews demonstrated excellent organizational skills and leadership, contributing significantly to the event's success. Her efforts, along with the support of her peers, made the training program a memorable and impactful experience for all attendees.

Overall, the "Placement Training on New Generation Jobs" was a resounding success. The students left the session feeling more confident and better prepared to face the challenges of the modern job market. The event reinforced the importance of continuous learning and adaptability, key factors in securing and thriving in new-generation job roles.



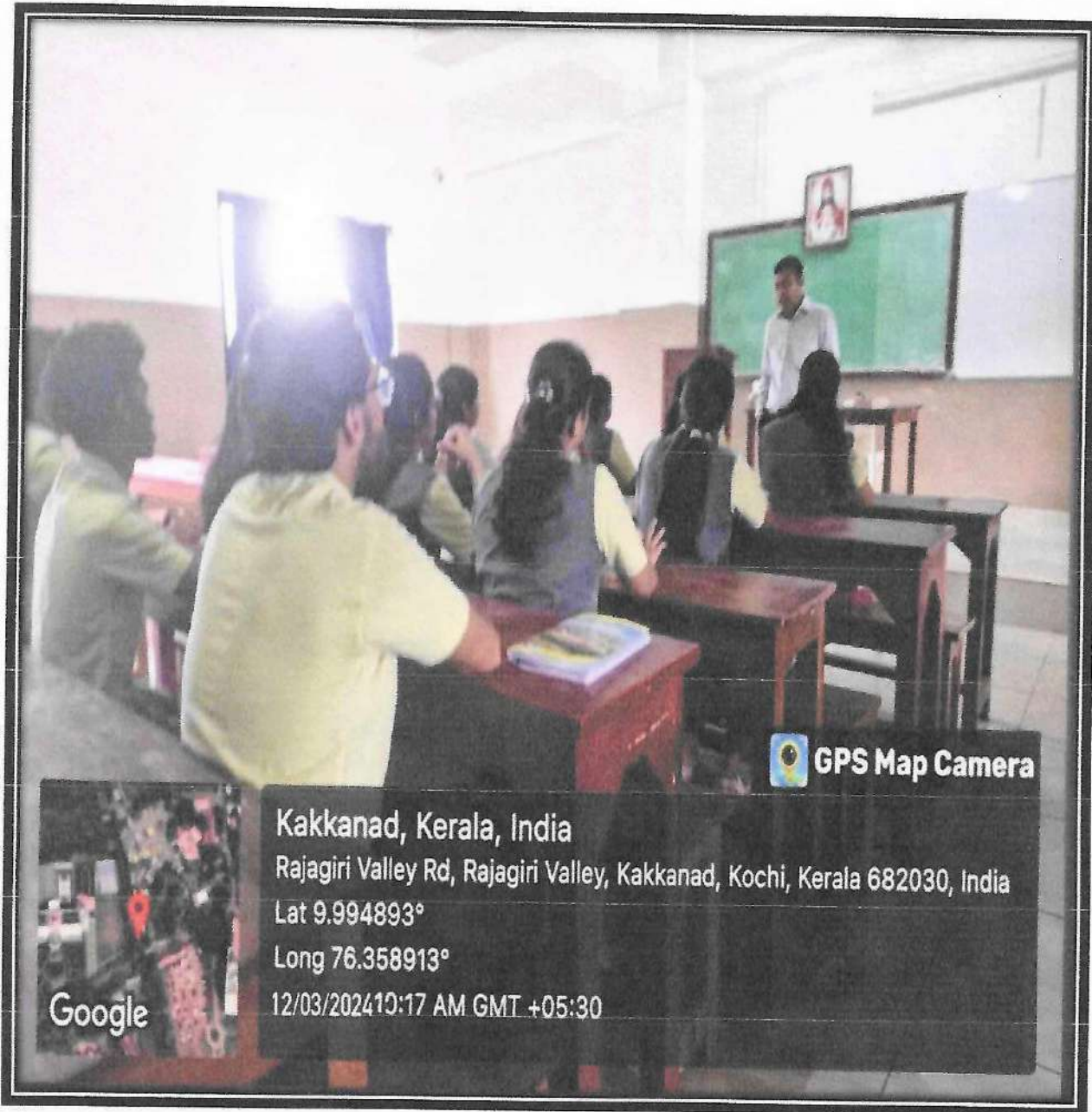
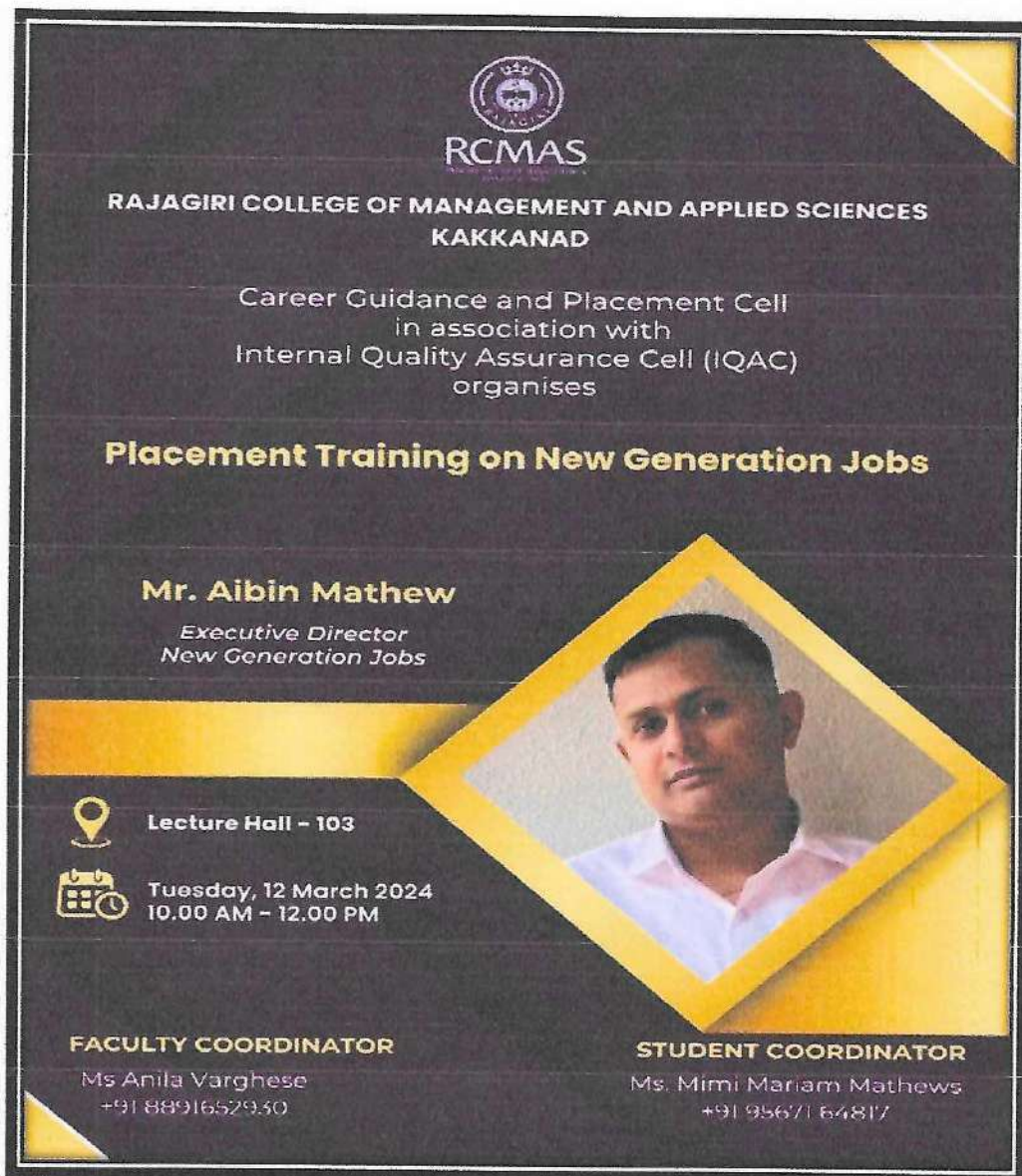



Photo of Linkage related activity -New Generation Jobs








RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Career Guidance and Placement Cell
in association with
Internal Quality Assurance Cell (IQAC)
organises

Placement Training on New Generation Jobs


Mr. Aibin Mathew
*Executive Director
New Generation Jobs*

 **Lecture Hall - 103**

 **Tuesday, 12 March 2024
10.00 AM - 12.00 PM**

FACULTY COORDINATOR
Ms Anila Varghese
+91 8891652930

STUDENT COORDINATOR
Ms. Mimi Mariam Mathews
+91 95671 64817



Poster of Linkage related activity -New Generation Jobs



Attendance statement : Placement Training on New Generation Jobs



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Date	12-03-2024
Title of Programme	Placement Training on New Generation Jobs
Department/Organising Cell	Department of Management in association with Career Guidance and Placement Cell
Venue	Lecture Hall 103

LIST OF ATTENDERS

SL. NO.	NAME	PROGRAMME	SIGNATURE
1	Alan Jimmy	BBA	
2	Alan Shrestha	BBA	
3	Albin Philip	BBA	
4	Amangla Jayaram	BBA	
5	Andrew Marshall	BBA	
6	Bijal Chir	BBA	
7	Dhara Eusey	BBA	
8	Eidhe Ferd	BBA	
9	Humamood S Jeevacka	BBA	
10	Fathima Nazrin N.A	BBA	
11	Grace Madhula Raphael	BBA	
12	Isarona Zheyanberry	BBA	
13	Jaha Jeevan	BBA	
14	Meetha Shaja	BBA	

15	Muri Marium Mathews	BBA	
16	Sarjina Shams	BBA	
17	Sivaramini S	BBA	
18	Snaha Harsh	BBA	
19	Thana Jacob	BBA	
20	Alha Jolly	BBA	
21	Alphie Baiju	BBA	


Ms. Anila Varghese
Name of Event Coordinator with Signature



Report submitted by	Ms. Mimi Mariam Mathews, BBA 4th Semester, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad.
Coordinated by	Ms. Anila Varghese, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad.
Approved by	Ms. Megha Mohan, HoD & Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Kakkanad.

March 13, 2024

For NEW GENERATION JOBS PVT. LTD.



Director



PRINCIPAL

Rajagiri College of Management & Applied Sciences

Rajagiri Valley. P. O., Kakkanad - 682 039





കേരളം കേരल KERALA

ED 235509

MEMORANDUM OF UNDERSTANDING

BETWEEN

**St Joseph College of Teacher Education for Women,
Ernakulam**

&

**Rajagiri College of Management and Applied Sciences,
Kakkanad, Cochin, Kerala**

FOR

**Academia, Education, Training Programmes, Faculty Exchange,
Resource Sharing**

This Memorandum of Understanding (here in after called as the 'MOU') is entered into on this the 07th day of March, Two Thousand and Twenty-Four (2024) by and between

Rajagiri College of Management and Applied Sciences, the first party represented here in by its Director, Rev. Fr. Dr Mathew Vattathara CMI (here in after referred to as '**First Party**'), when mentioned, also means its future administrators, and those who take on its responsibilities, unless the situation or context suggests otherwise.

AN
ATHIRA M.A SL NO. 71767 Dt. 04/12/23
STAMP VENDOR ₹ SOLD TO
THRIKKAKARA. Rajagiri college of management &
applied sciences, Rajagiri valley p.o.





ST. JOSEPH COLLEGE OF TEACHER EDUCATION FOR WOMEN

KOVILVATTOM ROAD, ERNAKULAM, KOCHI, PIN - 682 035, KERALA, S. INDIA

(Affiliated to Mahatma Gandhi University, Kottayam)

Recognised by NCTE

18.03.2024

Certificate

This is to certify that the following activities were organized as part of the MoU signed between Rajagiri College of Management and Applied Sciences, Kakkanad and St. Joseph College of Teacher Education for Women, Ernakulam, during the academic year 2023-24.

1. A guest lecture on Constructive Criticism in the Art of Teaching was delivered at St. Joseph College of Teacher Education for Women by Ms. Amala Manavalan, Assistant Professor of English and IQAC Coordinator, Rajagiri College of Management and Applied Sciences, Kakkanad at 2.30 pm on Friday 15th March 2024. The objective of the programme was to equip the B.Ed students with effective strategies for constructive criticism to enhance their teaching practices.
2. Ms. Kavitha Krishnadas, HoD of English and Ms. Salu Varghese, Assistant Professor at the department of English from Rajagiri College of Management and Applied Sciences also visited the campus of St. Joseph College of Teacher Education for Women, Ernakulam on 15th March 2024. They observed innovative teaching methods, interacted with trainees and discussed collaborative opportunities.

Alice Joseph

Dr. Alice Joseph.

Principal- in- Charge

St. Joseph College of Teacher Education for Women,

Ernakulam

Dr. Alice Joseph
Principal in Charge
St. Joseph College of Teacher
Education for Women,
Ernakulam



[Signature]
PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

MoU Based Activity Report
Faculty Visit and Interaction
Academic Year 2023-24

Name of the activity	Faculty Visit and Interaction
Organizing Department	Department of English
Date	15 March 2024
Duration	2:30 pm to 5:00 pm
Venue	St Joseph College of Teacher Education for women, Ernakulam.
Beneficiaries	Faculty of RCMAS
Objective	To demonstrate the commitment of both institutions to improving educational quality through shared knowledge and experiences.

The report provides a detailed account of the collaborative activity undertaken by Rajagiri College of Management and Applied Sciences (RCMAS), Kakkanad and St. Joseph College of Teacher Education for Women (SJCTE), Ernakulam during the academic year 2023-24. This activity was conducted within the framework of the Memorandum of Understanding (MoU) signed between the two institutions, fostering knowledge exchange and professional development in the field of education.

On Friday, March 15th, 2024, Ms. Kavitha Krishnadas, Head of the Department of English, and Ms. Salu Varghese, Assistant Professor in the Department of English at Rajagiri College of Management and Applied Sciences, visited the campus of St. Joseph College of Teacher Education for Women, Ernakulam. During their visit, interacted with staff and students, and discussed potential collaborative opportunities. This visit aimed to foster academic exchange and enhance teaching practices through shared experiences and insights between the two institutions.

The visit by Ms. Kavitha Krishnadas and Ms. Salu Varghese to St. Joseph College of Teacher Education for Women, Ernakulam yielded several positive outcomes. Their interactions with the staff and students provided valuable insights into the teaching-learning experiences and challenges. The outcomes of this visit underscore the



potential for future joint efforts and affirm the value of such collaborative activities in advancing educational excellence.

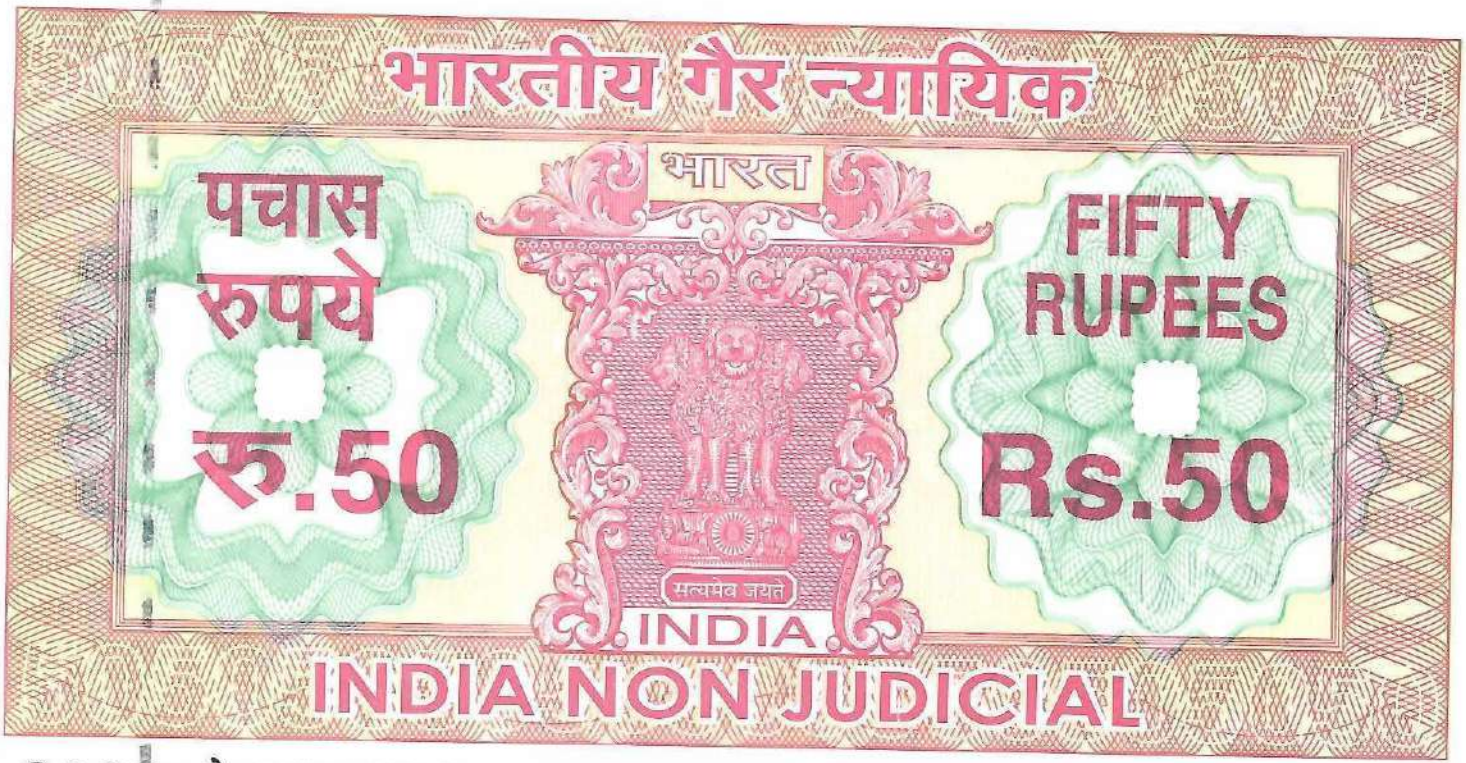
Photos



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PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039





കേരളം കേരള KERALA

CP 851704

MEMORANDUM OF UNDERSTANDING

BETWEEN

SantaMonica Study Abroad Private Ltd., Ernakulam

&

**Rajagiri College of Management and Applied Sciences,
Kakkanad, Cochin, Kerala**

FOR

**Academia, Education, Training Programmes, Faculty Exchange, Student
Exchange, Resource Sharing**

This Memorandum of Understanding (here in after called as the 'MOU') is entered into on this the 19th day of February Two Thousand and Twenty Four (2024) by and between **Rajagiri College of Management and Applied Sciences**, the first party represented here in by its Principal, Dr Laly Mathew (here in after referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors-in-office, administrators and assigns) **AND SantaMonica Private Ltd.** and represented by its Country Head of Corporate Strategy and New Initiatives, Mr. Shine Antony, (here in after referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

K. M. PHILOMINA
E.S.R.O. VENDOR

Ms 71727
30/01/2024

Santamonica Study Abroad Pvt Ltd
Bangalore



28

Certificate of Activity

This is to certify that the following activity was organized as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management and Applied Sciences and Santa Monica Pvt Ltd. during the academic year 2023-2024.



Country Head ~~Corporate~~ Startegy and New Initiatives
SantaMonica Group of Companies



MoU based Activity Report
Career Guidance Session on
"Innovate to Elevate: Uncover Transformative Overseas Education"
Academic Year 2023-24

Name of the Activity	Career Guidance Session on "Innovate to Elevate: Uncover Transformative Overseas Education"
Organizing Department	Department of English
Resource Person	Ms Nicy Binu, Director, Santa Monica Pvt. Ltd.
Date	27 February 2024
Duration	1 hour
Venue	Auditorium, RCMAS
Beneficiaries	Final Year UG & PG students
Objective	Provide students with the knowledge, tools, and support necessary to make informed decisions about their career paths.

The report provides a detailed account of the collaborative activity undertaken by Rajagiri College of Management and Applied Sciences (RCMAS), Kakkanad and Santa Monica Pvt. Ltd., Ernakulam during the academic year 2023-24. This activity was conducted within the framework of the Memorandum of Understanding (MoU) signed between the two institutions, fostering knowledge exchange and professional development in the field of career and development.


In order to equip future aspirants with career prospects, a career guidance session titled "Innovate to Elevate: Uncover Transformative Overseas Education" was delivered by Ms Nicy Binu, Director, Santa Monica Pvt. Ltd.. The session was held

CIN: U80302KA2011PTC059241

on 27 February 2024 at 12:00 PM at the RCMAS Auditorium. The lecture specifically targeted final year UG & PG students, aiming to provide students with the knowledge, tools, and support necessary to make informed decisions about their career paths.

Ms. Binu began her presentation by providing an overview of the current trends in overseas education, emphasizing the increasing demand for international qualifications in the global job market. She discussed the benefits of pursuing education abroad, such as exposure to diverse cultures, access to advanced resources, and enhanced career prospects. She further detailed various study-abroad programs available for students, including undergraduate, postgraduate, and doctoral programs. The session covered the application process for overseas education, including timelines, necessary documentation, and standardized tests such as IELTS, TOEFL, GRE, and GMAT. Ms. Binu provided tips on writing compelling personal statements and securing strong letters of recommendation.

The career guidance session was well-received by the students, with many expressing their gratitude for the valuable insights and practical advice provided by Ms. Nicy Binu. Students gained a comprehensive understanding of overseas education opportunities and the steps involved in the application process. Many students felt more confident in setting clear educational and career goals aligned with their aspirations for studying abroad. Participants reported feeling better prepared to tackle the challenges associated with applying to and studying in foreign institutions. The session inspired students to continue developing their skills and seeking knowledge beyond their immediate academic requirements.



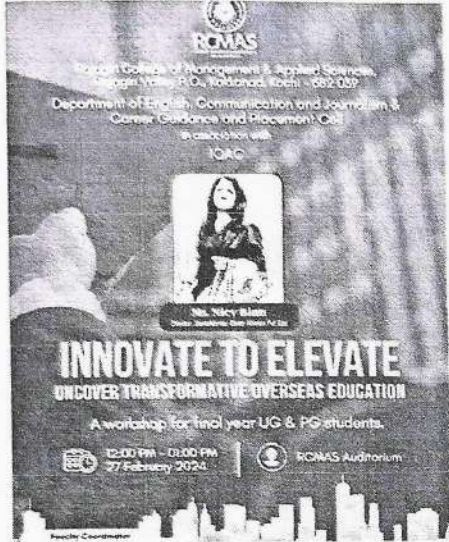
Country Head - Corporate Strategy and New Initiatives
Santa Monica Group of Companies



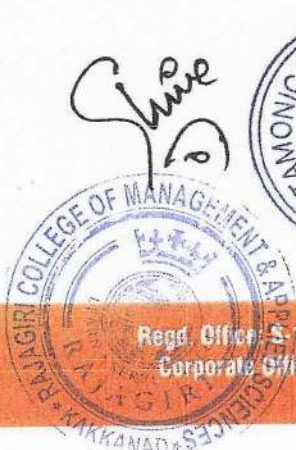
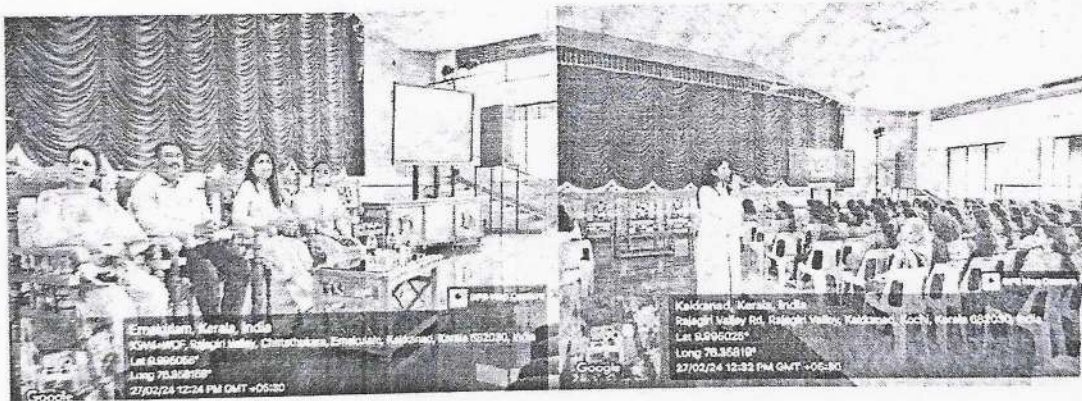
Office : 05, 108 1st Floor, South Block, Manipal Centre, #47 Dickenson Road, Bengaluru, Karnataka - 560 042
Corporate Office : Bio Arcade Building, Layam Road, Cochin - 682 011, Ph : +91 9846222999, +91 484 4140999

web: www.santamonicaedu.in email: info@santamonicaedu.in

Poster



Photos



PRINCIPAL

Rajagiri College of Management & Applied Sciences

Rajagiri Valley, P. O. Kakkannad - 682 039

Regd. Office: 105, 106 1st Floor, South Block, Manipal Centre, #47 Dickenson Road, Bengaluru, Karnataka - 560 042
Corporate Office: Bio Arcade Building, Layam Road, Cochin - 682 011, Ph: +91 9645222999, +91 484 4140999

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കേരളം കേരल KERALA

BINDING MEMORANDUM OF UNDERSTANDING

ED 235505

This binding Memorandum of Understanding (hereinafter referred to as the "MOU") is made this 16 February 2024 by and between:

1. Mr Abdul Samad, Managing Director, Industrial Robotics Institute, Kerala having its address at 15/1142 ,Vanoor Road,Near Court Road,Alathur,Palakkad hereinafter referred to as **Industrial Robotics Institute** and
2. **Rajagiri College of Management and Applied Sciences** having its address at Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Kakkanad, Cochin - 682 039, Kerala, India represented by its authorized signatory Dr Fr Mathew Vattathara ,Director, (which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives, administrators, successors and assigns) hereinafter referred to as **Rajagiri**.

Rajagiri and Industrial Robotics Institute are hereinafter together referred as "Parties" and individually as "Party" AND WHEREAS

1. Industrial Robotics Institute is a well-known training institute specialized in robotic training to university students, college students, school students and professionals.
2. Rajagiri group of institutions has been established with a vision to become a center par

71763
04/12/23
Director
Rajagiri College of
management & applied sciences
Rajagiri valley p.o.



33



INDUSTRIAL ROBOTICS INSTITUTE

15/1142, Vanoor Road,
Near Court Road, Alathur,
Palakkad, Kerala-678541,
7356525671, 9495276825,
Office 04922 291371,
GSTIN-32AAJFI1885NIZY

Activity certificate

The MoU between Department of Computer Science, Rajagiri College Of Management and Applied Sciences, Kakkannad and Industrial Robotics Institute, Palakkad.

START DATE : 16-2-2024

END DATE : 15-2-2025

PERIOD : One year

Activities:

SI No	Field of cooperation	Date	No of students benefited
1	Techbot Forge – Journey into Robot crafting and code mastering	26-02-2024 to 28-02-2024	66



Sulbina P.K.
[Signature]



Industrial Robotics Institute, Alathur, Palakkad-678541 (Kerala) Ph: (+91)-7356525671
Email: inrobos@gmail.com, visit us at: www.industrialroboticsin.com

ACTIVITY I

TECHBOT FORGE - WORKSHOP ON ROBOT CRAFTING AND CODE MASTERING

Program	TECHBOT FORGE - Workshop on Robot Crafting and Code Mastering
Date	26 th and 28 th February 2024
No. of Participates	66 Students.
Resource Person	Sulfikar P K, Industrial Robotics Institute, Palakkad
Outcome	Students gained technical skills, the class focuses on creativity, problem solving, and cooperation.
Organized by	Department of Computer Science, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39
Faculty in charge	Ms. Dona Maria Mani & Ms. Juby George , Department of Computer Science
Student in charge	Ms. Gouri Nandana Mohan and Mr. Abhay Kishore , BCA 4 th Semester, Department of Computer Science






RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Department of Computer Science
in association with
Internal Quality Assurance Cell (IQAC)
organises

**Workshop on Robot Crafting and Code Mastering :
Techbot Forge**



Resource Person
Mr. Sulfikar P K,
Industrial Robotics Institute, Palakkad

Faculty Coordinators
Ms. Dona Maria Mani +91 94963099699 **Student Coordinators**
Ms. Gouri Nandana Mohan 9746950777

Rajagiri College of Management and Applied Sciences,
Rajagiri Valley P.O Kakknad Kochi - 682 039

☎ 0484 295 5270, 9048899926 🌐 www.rajagiricollege.edu.in
✉ office@rajagiricollege.edu.in | dcs@rajagiricollege.edu.in

A dynamic workshop where participants delve into robot crafting and code mastering, blending hands-on building with advanced programming techniques. Ideal for tech enthusiasts eager to innovate and enhance their robotics skills in an interactive, collaborative environment.

26 February 2024 to 28 February 2024 | Computer Lab - 1, RCMAS




The "Workshop on Robot Crafting and Code Mastering" was done as part of linkage between Industrial Robotics Institute, Palakkad Department of Computer Science, Rajagiri College of Management and Applied Sciences, Rajagiri Valley. This workshop gives students firsthand experience with the intriguing world of robotics and programming. This course seeks to bridge the gap between theoretical understanding and practical application by allowing participants to build their own robots and write the programming that brings them to life. Students are exposed to basic robotic components such as sensors, actuators, and microcontrollers and taught how to assemble them into working robots. The coding lessons included basic programming ideas, allowing students to control their creations and execute a variety of tasks. By the end of the course, participants had a strong foundation in robotics and coding, allowing them to pursue additional studies or projects in these areas.

In addition to technical skills, the class focuses on creativity, problem solving, and cooperation. Students collaborate to design, build, and program their robots, creating an atmosphere conducive to cooperative learning and innovation. They learned to problem solve and iterate on their designs through guided challenges and projects. The program is intended to be inclusive and accessible, accepting students of all skill levels and encouraging them to discover the potential of technology. With skilled instructors and a welcoming learning atmosphere, the "Workshop on Robot Crafting and Code Mastering" promises to inspire the next generation of engineers, programmers, and tech enthusiasts.






 RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
 KARKANAD


Department of Computer Science
 in association with
 Internal Quality Assurance Cell (IQAC)
 organises

Value Added Course
 in
Robotics

Rajagiri College of Management and Applied Science
 Rajagiri Valley P O
 Karkand
 Kochi - 682 009

Faculty Coordinators
 Mr. Jay George +91 99499 82214
 Ms. Deepa Moni Mary +91 99495 108899

Duration
 30 Hours
Date of commencement
 12.02.2024



**Workshop on Robot crafting and code mastering: Techbot Forge by Mr. Sulfikar P K,
Industrial Robotics Institute on 26th -28th February 2024.**

The "Workshop on Robot Crafting and Code Mastering" was done as part of linkage between Industrial Robotics Institute, Palakkad Department of Computer Science, Rajagiri College of Management and Applied Sciences, RajagiriValley. This workshop gives students firsthand experience with the intriguing world of robotics and programming. This course seeks to bridge the gap between theoretical understanding and practical application by allowing participants to build their own robots and write the programming that brings them to life. Students are exposed to basic robotic components such as sensors, actuators, and microcontrollers and taught how to assemble them into working robots. The coding lessons included basic programming ideas, allowing students to control their creations and execute a variety of tasks. By the end of the course, participants had a strong foundation in robotics and coding, allowing them to pursue additional studies or projects in these areas.

In addition to technical skills, the class focuses on creativity, problem solving, and cooperation. Students collaborate to design, build, and program their robots, creating an atmosphere conducive to cooperative learning and innovation. They learned to problem solve and iterate on their designs through guided challenges and projects. The program is intended to be inclusive and accessible, accepting students of all skill levels and encouraging them to discover the potential of technology. With skilled instructors and a welcoming learning atmosphere, the "Workshop on Robot Crafting and Code Mastering" promises to inspire the next generation of engineers, programmers, and tech enthusiasts.



Sulliman P.K.
Sully

Legal



PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, Palakkad - 686 019



RAJAGIRI COLLEGE OF MANAGEMENT AND
APPLIED SCIENCES,
KAKKANAD

DEPARTMENT OF COMPUTER SCIENCE

LETTER OF LINKAGE

Between

Department of Computer Science
RCMAS Kakkanad, Kerala, India

And

Digiora Technologies. Pvt Ltd.
Kakkanad

The Department of Computer Science at RCMAS Kakkanad, Kerala, India and Digiora Technologies. Pvt Ltd, Kakkanad, Kerala, India, establish this Letter of linkage to foster industrial interaction in education and recruitment.

1. Both parties agree to encourage the following activities, to promote industrial-academic cooperation.
 - a) Exchange of materials that provides students with the idea of the proceedings in the industry.
 - b) Provide human resource for training the students in the department and the newly appointed employees in Digiora Technologies
 - c) Provide onsite training for the selected students of the department.
 - d) Other technical assistances

Both parties shall discuss the problems involved to the satisfaction of each party and enter into specific activity agreements based on the mutually agreed objectives and outcomes of the relationship.

2. This Letter of Linkage shall be applicable to educational activities, attached to each party.
3. This Letter of Linkage constitutes the entire agreement between the parties, and all prior discusses agreements, and understandings, whether verbal or in writing, are merged in this agreement.

Certificate of Activity

This is to certify that the following activity was organized as part of the Linkage between Rajagiri College of Management and Applied Sciences, Kakkanad and Digiora Technologies Pvt Ltd, Kakkanad during the academic year 2023-2024.

Sl No	Field of Cooperation	Date	No of Students benefitted
1	Seminar on Role of AI in Industry 4.0	11,12 January 2024	66



Report on : Seminar on Role of AI in Industry 4.0

Programme	Seminar on Role of AI in Industry 4.0
Date	11 January 2024, 12 January 2024
No. of Participants	66
Resource Person	Mr Jose Zacharias
Outcome	Students will gain a comprehensive understanding of Industry 4.0 and its components, including smart manufacturing, automation, and data exchange in industrial technologies.
Organized by	Department of Computer Science, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39, Kerala
Faculty In-charge	Ms. Nileena Sasidharan & Ms. Aneesha K Jose, Assistant Professors, Department of Computer Science.
Student In-charge	Mr. Emmanuel Albert and Mr Abbay Kishore

The Department of Computer Science at RCMAS hosted a seminar titled "Role of AI in Industry 4.0" aimed at broadening the horizons of BCA students regarding the transformative impact of artificial intelligence on contemporary industrial processes. The seminar, held in the main auditorium, garnered significant attention, drawing an audience of over 70 participants, including students, faculty, and industry professionals. This event was part of the department's ongoing efforts to bridge the gap between academic learning and industry requirements.

The seminar commenced with a brief introduction by the head of the Department of Computer Science, who emphasized the importance of understanding the implications of Industry 4.0. This latest industrial revolution, characterized by the fusion of physical and digital technologies, leverages AI to create smarter and more

efficient industrial operations. The head of the department stressed that familiarity with these concepts is crucial for students aiming to excel in the evolving job market.

The speaker provided an enlightening overview of Industry 4.0. He elucidated the convergence of cyber-physical systems, the Internet of Things (IoT), and AI, highlighting how these technologies collectively enhance industrial processes. He detailed the various AI technologies underpinning Industry 4.0, such as machine learning, neural networks, and computer vision. His session set the stage by offering a foundational understanding of how AI integrates with industrial systems to drive innovation and efficiency.

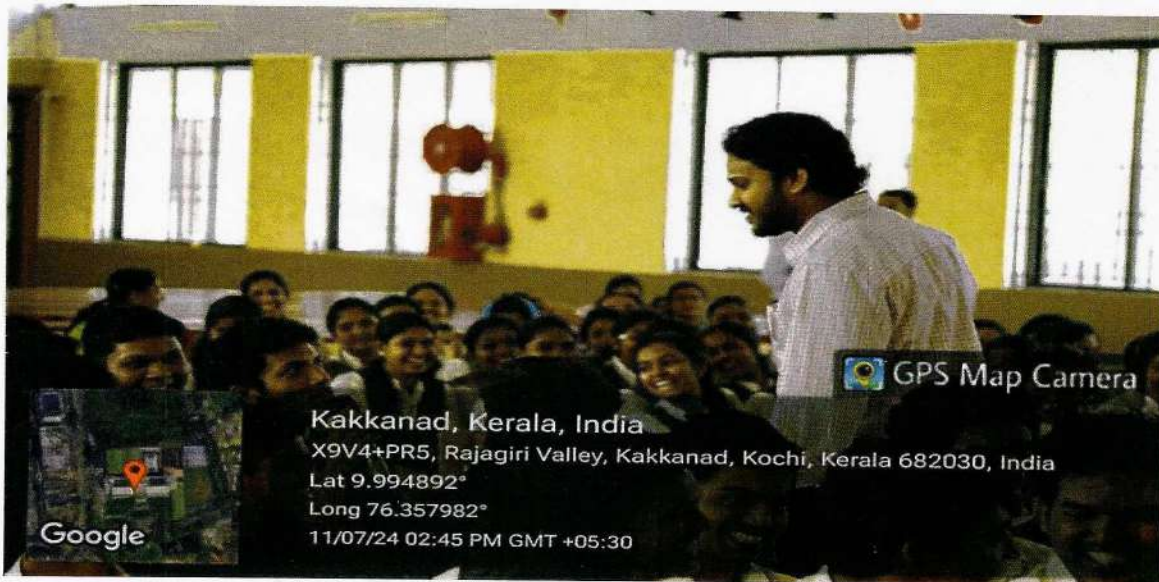
Following this, the resource person delved into real-world applications of AI in industry. His presentation featured compelling case studies that illustrated AI's role in predictive maintenance, quality control, and supply chain optimization. The session also emphasized how AI tools can predict equipment failures before they occur, ensuring continuous operation and reducing downtime. Additionally, how AI-driven quality control systems enhance product consistency and reduce waste was showcased. The insights provided a practical perspective, demonstrating the tangible benefits of AI in enhancing industrial efficiency and productivity.

The session also focused on future trends and career opportunities in AI and Industry 4.0. The resource person highlighted advancements such as autonomous systems and smart factories, where AI enables machines to operate independently and adaptively. Also, the growing demand for AI expertise in the industrial sector and outlined various career paths, including roles like data scientist, AI engineer, and industrial automation specialist was discussed. The session was particularly impactful for students, as it not only detailed the skills required for these roles but also offered guidance on how to prepare for and secure positions in this burgeoning field.

The seminar concluded with a dynamic Q&A session, providing students with the opportunity to engage directly with the speakers. Participants posed questions on diverse topics ranging from the practical challenges of AI implementation to ethical considerations and the future landscape of AI in industry. The speakers'

comprehensive responses further enriched the students' understanding and sparked lively discussions, underscoring the interactive nature of the seminar.

In summary, the seminar on the "Role of AI in Industry 4.0" successfully achieved its objectives, significantly enhancing the participants' understanding of the intersection between AI and modern industry. Students gained valuable insights into the practical applications of AI, future industry trends, and potential career paths. The event also facilitated networking opportunities, allowing students to connect with industry experts and peers. The Department of Computer Science at RCMAS remains committed to organizing such informative events, which are crucial for preparing students to thrive in an increasingly digital and automated world.





Rajagiri College of Management and Applied Sciences
Kakkanad

Department of Computer Science and
Digiora Technologies Pvt Ltd, Kakkanad
in association with

Internal Quality Assurance Cell (IQAC)
presents Seminar on

Role of AI in Industry 4.0



Course Facilitator:
Mr. Jose Zachariah



11 & 12 July 2024



Auditorium



11:00 am - 1:00 pm

Course Co-ordinators:

Ms. Nileena Sasidharan Asst. Professor Dept. of Computer Science RCMAS	Ms. Aneesha K Jose Asst. Professor Dept. of Computer Science RCMAS
--	--

Student Co-ordinators

Mr. Emmanuel Albert
Mr. Abbay Kishore

Seminar on Role of AI in Industry 4.0

SI NO	ROLL NO	NAME	Signature
1	BCA221302	A ABHIJITH	
2	BCA221303	ABHAY KISHORE	
3	BCA221304	ADDWIN ANTONY STEPHEN	
4	BCA221308	ALAN PAULOSE	
5	BCA221309	ALAN SHAJI	
6	BCA221310	ALBIN JOSE	
7	BCA221311	ALWIN ANTONY BABU	
8	BCA221314	ANEES MUHAMMED YASEEN K	
9	BCA221324	ASWIN.P	
10	BCA221327	EMMANUEL ALBERT	
11	BCA221331	JOB THADEUS SUNNY	
12	BCA221332	JOEL JOJI JOSEPH	ABSENT
13	BCA221333	JOSEPH SEBASTIAN	
14	BCA221334	K JOSHUA JOEL	
15	BCA221343	NITHIL SAJAN	
16	BCA221348	RONITH MENON V R	
17	BCA221352	SAM JOSEPH	
18	BCA221356	SOORAJ SIVASANKARAN	
19	BCA221359	THOMAS XAVIER SANKOORICAL	
20	BCA221364	HARIKRISHNA C A	
21	BCA221365	JOBEL SHANTU	
22	BCA221366	MUHAMMED RAFI K S	
23	BCA221367	VIJAY V K	
24	BCA221368	ELDHO K SHAJEE	
25	BCA221369	ANJO STALIN	
26	BCA221372	VIASHNAV S KUMAR	
27	BCA221374	MUHAMMED RISHAL M T	
28	BCA221375	CHRISTOPHER MATHAI	
29	BCA221376	BASIL KASIM	ABSENT
30	BCA221330	ISSAC JOSHY CHACKO	
31	BCA221305	AISWARYA A S	
32	BCA221306	AISWARYA JYOTHI	
33	BCA221307	AKSHARA P K	
34	BCA221312	ANANYA ARUN	
35	BCA221313	ANASWARA PRASOBH	
36	BCA221315	ANEETA STEPHEN	
37	BCA221316	ANGEL ROSE SAJU	
38	BCA221317	ANGEL SARA SUNNY	
39	BCA221318	ANJANA A	
40	BCA221319	ANMARY SHAJAN	



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES

Seminar on Role of AI in Industry 4.0

SI NO	ROLL NO	NAME	Signature
41	BCA221320	ANNA MARIYA BIBIN	<i>Anna</i>
42	BCA221321	ANUPAMA JITHESH	<i>Anupama</i>
43	BCA221323	ASWATHI VIJAI V J	<i>Aswathi</i>
44	BCA221325	ATHIRA BINU	<i>Athira</i>
45	BCA221326	EKAPARNA S	<i>Eka</i>
46	BCA221329	GOWRI NANDANA MOHAN	<i>Gowri</i>
47	BCA221335	MARIA JOSE	<i>Maria</i>
48	BCA221336	MIDHULA	ABSENT
49	BCA221339	NAVYA VARGHESE	ABSENT
50	BCA221342	NIMRA ABDUL RAFAQ	<i>Nimra</i>
51	BCA221344	REEGA CHERIYAN	<i>Reega</i>
52	BCA221345	REEMA BOSE	<i>Reema</i>
53	BCA221346	REENU ANTONY	<i>Reenu</i>
54	BCA221347	RIYA R ANNA	ABSENT
55	BCA221349	ROSE MARY	<i>Rose</i>
56	BCA221350	ROSEMARY GEORGE	<i>Rosemary</i>
57	BCA221351	ROSHA THANKACHAN	<i>Rosha</i>
58	BCA221353	SANDRA B	<i>Sandra</i>
59	BCA221354	SHREYA RAJEESH	<i>Shreya</i>
60	BCA221355	SNEHA JOSHY	<i>Sneha</i>
61	BCA221357	SREYA ROSE	<i>Sreya</i>
62	BCA221360	TREESA JOSE	<i>Treesa</i>
63	BCA221361	AFWANA P NAZER	<i>Afwan</i>
64	BCA221362	AYISHA NISMA P A	<i>Ayisha</i>
65	BCA221371	BHEEMA FATHIMA K N	<i>Bheema</i>
66	BCA221373	LENA MATHEW	<i>Lena</i>

Name & Signature of Course Coordinator / Facilitator

Aneesha . K. Jose *AK*

Report submitted by	Mr. Emmanuel Albert and Mr Abbay Kishore
Coordinated by	Ms. Nileena Sasidharan & Ms. Aneesha K Jose, Assistant Professors, Department of Computer Science.
Approved by	Mr Sijo Jacob, HOD, Department of Computer Science

12 January 2024

Amiraj



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PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039





ASSUMPTION COLLEGE

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Affiliated to Mahatma Gandhi University, Kottayam

Linkage Agreement

Between

Department of Business Studies, **Assumption College Autonomous,**
Changanassery, Kottayam, Kerala

And

Rajagiri College of Management and Applied Sciences, Kakkanadu, Kerala

This **linkage Agreement** is entered on 3rd January 2024 (03/01/2024), by and between Department of Business Studies, Assumption College Autonomous, Changanassery, Kottayam, Kerala and Rajagiri College of Management and Applied Sciences, Rajagiri Valley, Kakkanadu, Kerala wish to establish relations between the two institutions, agreeing to cooperate with each other as follows.

Subject to mutual consent, the areas of cooperation will include any programme offered at either institution as thought desirable and feasible on either side and that both sides will contribute to the fostering and development of the cooperative relationship between the two institutions. Cooperation shall be carried out through such activities as:

- Exchange of Faculty
- Exchange of students
- Joint research and publications
- Student Training programmes

The terms of cooperation for each specific activity implemented under this linkage for cooperation shall be mutually discussed and agreed upon in writing by both institutions prior to the initiation of that activity.

The two institutions hereby agree on the following terms to establish the joint collaborative activities.

- Before the collaborative activities are implemented, both parties shall discuss the problems involved to the satisfaction of each party and enter into specific activity agreement based on the mutually agreed objectives and outcomes of the relationship.
- This linkage shall become effective as on the date of signatures of both parties.
- The linkage shall be applicable for one year from the date of agreement.



Signature



Ph: 0481 - 2420109, 24201038

Principal: 2401955, Fax: 0481-2423305



www.assumptioncollege.edu.in



ac@assumptioncollege.in



ASSUMPTION COLLEGE

CHANGANASSERY, KERALA, INDIA 686101 | AUTONOMOUS
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Affiliated to Mahatma Gandhi University, Kottayam

Activity Certificate

This is to certify that the following activity was organized as part of the Linkage Agreement between Rajagiri College of Management and Applied Sciences and Assumption College (Autonomous), Changanassery during the academic year 2023-2024: 'Workshop on Mastering Research Methodology with AI Tools'



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ASSUMPTION COLLEGE (AUTONOMOUS)
CHANGANASSERY



Ph: 0481 - 2420109, 2401038

Principal: 2401036, Fax: 0481 - 2423305



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ac@assumptioncollege.in

Report on Workshop on Mastering Research Methodology with AI Tools

Programme	Workshop on Mastering Research Methodology with AI Tools
Date	5 th & 6 th January 2024
No. of Participants	
Resource Person	Fr. Tinju Tom, Chief Librarian Assumption College, Changanassery.
Outcome	"Workshop on Mastering Research Methodology with AI Tools" would be participants gaining a comprehensive understanding of how to effectively utilize AI tools in their research processes. They would learn to enhance their research efficiency, accuracy, and productivity through hands-on experience with various AI-driven methodologies and technologies.
Organized by	Department of Computer Science, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39, Kerala
Faculty In-charge	Ms. Nileena Sasidharan & Ms. Aneesha K Jose, Assistant Professors, Department of Computer Science.
Student In-charge	Mr. George K Shaji & Mr. Jeffrey James, Department of Computer Science

The Department of Computer Science at Rajagiri College of Management and Applied Sciences organized a workshop titled "Mastering Research Methodology with AI Tools" on the 5th and 6th of January 2024. This event aimed to equip participants with the knowledge and skills necessary to effectively utilize AI tools in their research processes. The workshop was facilitated by Fr. Tinju Tom, Chief Librarian at Assumption College, Changanassery, who brought a wealth of experience and expertise to the sessions. Over the two days, participants delved into the intricacies of AI-driven methodologies and technologies, gaining hands-on experience that significantly enhanced their

research efficiency, accuracy, and productivity. The workshop was meticulously organized to ensure that attendees could practically apply the concepts learned, thereby bridging the gap between theoretical knowledge and real-world application. This approach helped participants to not only understand but also implement AI tools effectively in their research endeavors.

The event was spearheaded by Ms. Nileena Sasidharan and Ms. Aneesha K Jose, Assistant Professors in the Department of Computer Science, who provided invaluable support and guidance throughout the workshop. Their dedication to fostering an environment conducive to learning and innovation was evident in the seamless execution of the program. Additionally, student in-charges Mr. George K Shaji and Mr. Jeffrey James played a crucial role in coordinating various aspects of the event, ensuring its smooth operation and success.

The workshop's outcome was overwhelmingly positive, with participants leaving with a comprehensive understanding of how AI tools can transform their research processes. They learned to harness the power of artificial intelligence to enhance their efficiency and accuracy, thus making significant strides in their respective research fields. This event underscored the importance of integrating advanced technologies into research methodologies, preparing attendees to navigate the evolving landscape of academic research with confidence and competence.

Organized by the Department of Computer Science, Rajagiri College of Management and Applied Sciences, the workshop was a testament to the institution's commitment to academic excellence and innovation. By providing a platform for learning and development, the college continues to empower its students and faculty to excel in their academic and professional pursuits.


RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
Kakkanad
DEPARTMENT OF COMPUTER SCIENCE
 in Association With
Internal Quality Assurance Cell (IQAC)
 Organises
Workshop
 on
Mastering Research Methodology with AI Tools
Resource Person

Fr. Tinju Tom
 Chief Librarian
 Assumption College
 Changanassery
Date :
5 Jan 2024 to
6 Jan 2024
Time: 2.30pm
Student Coordinators
Mr. George K shaji
Mr. Jeffrey James

Faculty Coordinators
Ms. Nileena Sasidharan
Ms. Aneesha K Jose



Poster and Photo of Linkage related activity - Assumption College



Report submitted by	Mr. George K Saji & Mr. Jeffrey James, Department of Computer Science
Coordinated by	Ms. Nileena Sasidharan & Ms. Aneesha K Jose, Assistant Professors, Department of Computer Science.
Approved by	Mr Sijo Jacob , HOD and Assistant Professor, Department of Computer Science

7 August 2024



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 Rajagiri College of Management & Applied Sciences
 Rajagiri Valley, P. O., Kakkanad - 682 039



കേരളം കേരल KERALA

ED 235511

MEMORANDUM OF UNDERSTANDING (MoU)

Between

Rajagiri College of Management & Applied Sciences (RCMAS)
Rajagiri Valley, Kakkanad, Ernakulam, Kerala - 682039

&

Chinmaya Vishwa Vidyapeeth (CVV), Deemed-to-be-University
Adi Sankara Nilayam, Veliyanad, Ernakulam, Kerala - 682313

For

Skill Development Programs, Internships, Student Exchanges and
Faculty Exchanges, Collaborative Research, and Extension Activities



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THRIKKAKARA.....
Duliz/23 Director
Rajagiri College of Management & Applied Sciences
Rajagiri Valley P.O.



Letter No: CVV/103/2024

July 02, 2024

Certificate

This is to certify that the following activity was organised as part of the MoU signed between Rajagiri College of Management & Applied Sciences (RCMAS), Rajagiri Valley, Kakkanad, Ernakulam and Chinmaya Vishwa Vidyapeeth (CVV), Deemed-to-be-University, Adi Sankara Nilayam, Veliyanad, Ernakulam during the academic year 2023-24.

An FDP was conducted on the topic "Empowering educators: Strategies for enhancing Research and academic profiles" on 27th March 2024. Prof. Manjula R Iyer, Professor in Commerce, Asst. Dean, Chinmaya Vishwa Vidyapeeth was the resource person for the same.



Prof. T Asokan
Dean Academics & Registrar i/c

ACTIVITY REPORT

REPORT ON FACULTY DEVELOPMENT PROGRAMME-

TOPIC: EMPOWERING EDUCATORS; STRATEGIES FOR ENHANCING RESEARCH AND ACADEMIC PROFILES

Venue google meet:

Time : 2 pm

Date: 27.3.2024

Organisers: Chinmaya Vishwa Vidyapeeth , Ernakulam and Rajagiri College of Management and Applied Sciences, Kakkanadu

Participants: Teachers and MCom students of Rajagiri College of Management and Applied Sciences, Kakkanadu.

Speaker: Prof.(Dr.) Manjula R Iyer, Profssor and Assistant Dean, Chinmaya Vishwa Vidyapeeth, Deemed to be University, Ernakulam

Objectives of the FDP:

The FDP aimed to empower educators by providing them with strategies to enhance their research and academic profiles focusing on:

- 1.Developing effective research Methodologies
- 2.Publishing research papers
- 3.securing Research funding grants

Enhancing teaching effectiveness.

Welcome address was done by Ms.Diana Joseph , Co-ordinator, Commerce Department, felicitation by Ms.Mary Antony, HOD, Department of Commerce.

Key Takeaways of the session:

Advanced techniques for conducting an presenting research

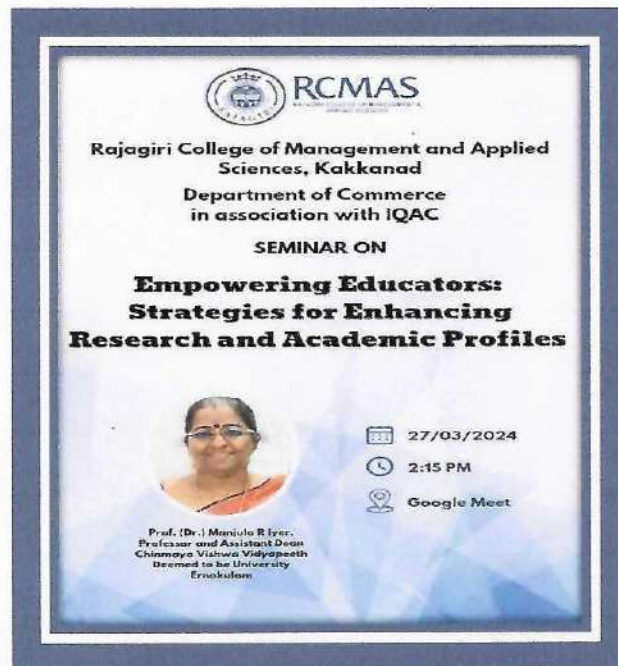
Strategies for successfully navigating the publication process

Funding and grants

Teaching integration

Network building





Seminar on empowering educators by Prof. (Dr.) Manjula R. Iyer, Assistant Dean, Chinmaya Vishwa Vidyapeeth on 27th March 2024. Teachers got better insight into developing effective research methodologies, publishing research papers and enhance teaching effectiveness.

The Faculty Development programme successfully provided the teachers as well the PG students of the Department of Commerce with better understanding of advanced research methodologies, publication process, funding opportunities etc. Vote of thanks was expressed by Ms. Beneeta Benny, MCom Student .

Dr. Laly Mathew,

Principal,

Rajagiri College of management and Applied Sciences, Kakkannadu



Dr. Manjula R Iyer

Professor and Assistant Dean

Chinmaya Vishwa Vidyapeeth

Deemed to be Univerity

Ernakulam



PRINCIPAL
Rajagiri College of Management & Applied S
Rajagiri Valley. P. O., Kakkannad - 68.





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AGREEMENT OF COOPERATION

This Agreement of Cooperation (hereinafter referred to as the "Agreement") is entered into and executed at Rajagiri College of Management and Applied Sciences located at Rajagiri Valley Road, Rajagiri Valley, Kakkannad, Kerala – 682039, India on this 04th day of December 2023 (hereinafter referred to as the "Effective Date") by and between: -

Miles Education Private Limited, a Private Limited Company duly incorporated and registered in India under the Companies Act, 2013, bearing Corporate Identification No. U22219TG2011PTC076218, situated at 3rd Floor, A-3/6, IDA Kukatpally, Gandhinagar, Hyderabad 500037, and having PAN AAHCM5666J and GSTIN 36AAHCM5666J2ZY (hereinafter referred to as the "Miles") of the FIRST PART.

AND

Rajagiri College of Management and Applied Sciences located at Rajagiri Valley Road, Rajagiri Valley, Kakkannad, Kerala – 682039, India (hereinafter referred to as "Institutional Partner") of the SECOND PART.

For the purposes of this Agreement, "Miles" and "Institutional Partner" have been individually referred to as a "Party" and collectively as "Parties".

WHEREAS:

- A. Miles up-skills students and professionals across the world to help them be future-ready and enable their career progression. Founded by Harvard and Stanford alumni, Miles offers globally recognized certifications in finance and accounting, digital marketing, leadership and strategy, business analytics, and emerging technologies. Furthermore:



Handwritten signature

ATTHIRA. M.A SL NO. 11771 DT. 04/12/23

STAMP VENDOR ₹..... SOLD TO.....

THRIKKAKARA..... *Rajagiri College of Management & applied sciences Rajagiri valley p.o.*



Dated: July 10th, 2023

To,

The Principal

Rajagiri College of Management and Applied Sciences

Sub: Update on US CMA Program

Respected Sir/Madam,

Greetings from Miles Education,

This is to inform you that we are successfully running US Certified Management Accountant (CMA) Program for our Students of B.Com 2021 batch onwards at Rajagiri College of Management and Applied Sciences.

Please find the below the Subjects and Topics we teach on the US CMA Program.

CMA Exams has 2 parts which will be break down in to 4 Semesters with 5 Subjects.

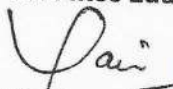
- 1) Financial Planning, Performance and Analytics and
- 2) Strategic Financial Management

Please find the below mentioned Topics in Semester wise for your reference.

S. No	Semester	Subject Name	Topics/Syllabus Covered
1	Semester - I	Financial Planning & Performance	1) Planning, Budgeting and Forecasting 2) Performance Management
2	Semester - II	Financial Analytics & Control	1) Cost Management 2) Internal Controls 3) Technology & Analytics
3	Semester - III	Financial Reporting	1) External Financial Reporting Decisions 2) Financial Statement Analysis and 3) Corporate Finance
		Strategic Financial Management - I	
4	Semester - IV	Strategic Financial Management - II	1) Decision Analysis 2) Risk Management 3) Investment Decisions and 4) Professional Ethics

Thanks and Regards,

For Miles Education Private Limited


Mr. Varun Jain

CEO



MOU between Rajagiri College of Management and Applied Sciences and Miles Education Pvt Ltd

Start Date : 4th December 2023

End Date : 03rd December 2026

Period : 3 Years

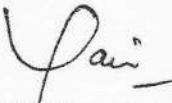
Activities and Boot Camp:

S. No	Miles Knowledge Based Webinars	Date	No. Of Students Participated
1	International Forensic Accounting: Advances and Issues in Fraud Research	09-Dec-2023	85
2	AI-Powered Financial Analysis Bootcamp: Techniques and Tools for Modern Finance	13-Jan-2024	140

This is to certify that the above Bootcamp was organized as a part of MOU between Rajagiri College of Management and Applied Sciences and Miles Education Pvt Ltd during the academic Year 2023 – 2024.

- 1) International Forensic Accounting: This Seminar was taken by Mr Emir J Phillips Founder, President & Financial Planner at WealthDirectives, Inc. and he shared his valuable thoughts and insights about the Advances and Issues in Fraud Research.
- 2) AI-Powered Financial Analysis Bootcamp: This Seminar was taken by Mr CA Manish Gupta CFO at Htoo Hospitality, and he shared his valuable thoughts and insights about the Techniques and Tools for Modern Finance

Thanks and Regards,



Mr. Varun Jain

CEO



ACTIVITY REPORT

MOU Activity Report from Rajagiri College of Management and Applied Sciences

Partner: Miles Education Pvt Ltd

MOU Period: 4th December 2023 to 3rd December 2026 (3 Years)

Objective: To enhance the practical knowledge and skills of our students through specialized webinars and boot camps focusing on contemporary issues in finance and accounting.

Activities and Boot Camps Organized:

1. International Forensic Accounting: Advances and Issues in Fraud Research

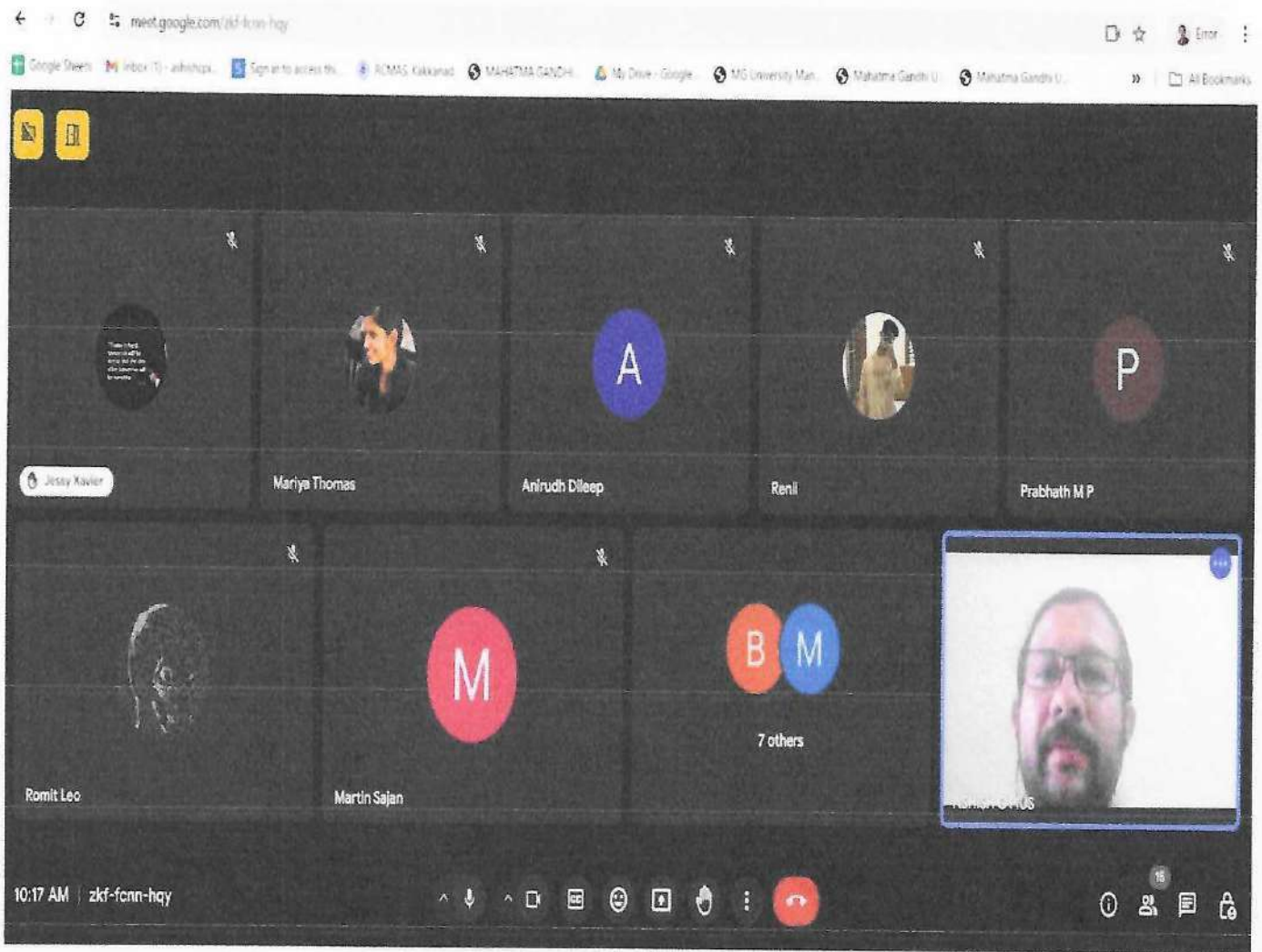
- Date: 9th December 2023
- No. of Students Participated: 85

Guest Speaker: Mr. Emir J Phillips, Founder, President & Financial Planner at WealthDirectives, Inc. The seminar provided an in-depth look at the latest advancements and current challenges in fraud research. Mr. Phillips shared his extensive experience and insights, which greatly benefited the students in understanding the complexities of forensic accounting. Topics covered included methodologies for detecting and preventing fraud, case studies, and the role of forensic accounting in today's financial landscape.

2. AI-Powered Financial Analysis Bootcamp: Techniques and Tools for Modern Finance

- Date: 13th January 2024
- No. of Students Participated: 140
- Guest Speaker: Mr. CA Manish Gupta, CFO at Htoo Hospitality Overview: This bootcamp focused on the integration of artificial intelligence in financial analysis. Mr. Gupta provided a comprehensive overview of the latest AI-powered techniques and tools used in modern finance. Students were exposed to practical applications of AI in financial forecasting, risk management, and decision-making processes. The interactive session included hands-on activities, enabling students to apply the concepts learned in real-time scenarios.





Photograph of MoU related activity -Miles



In conclusion, the seminar has not only broadened students' horizons but also equipped them with the necessary tools and inspiration to navigate and excel in the dynamic and evolving field of commerce. It is hoped that the knowledge gained and connections made during this seminar will serve as a foundation for their future career endeavors. Vote of thanks was delivered by the Student Coordinator.



Dr. Laly Mathew

Principal,

Rajagiri College of Management and Applied Sciences, Kakkanadu

PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Miles Education Pvt Ltd

Ida, Kukatpally

Hyderabad





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MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is entered into on this the 4th day of December 2023 by and between.

Newman College, Thodupuzha represented by its Principal, having address at Newman College, Thodupuzha, Idukki, Kerala – 685585 hereinafter referred to as First Party (which expression, unless repugnant to the context or meaning thereof, shall be deemed to mean and include its successors-in-interest, representatives and permitted assignees).

AND

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, Rajagiri Valley, Kakkanad, Kerala – 682039, India represented by its director Rev. Fr. (Dr.) Mathew Vattathara CMI, Rajagiri Valley, Kakkanad, Kerala – 682039 hereinafter referred to as the Second Party (which expression, unless repugnant to the context or meaning thereof, shall be deemed to mean and include its successors-in-interest, representatives and assignees).

Hereinafter Newman College, Thodupuzha and RCMAS are individually referred to as "Party" collectively as "Parties".

ATHIRA. M.A SL NO. 31919 DT. 14/7/2023
STAMP VENDOR ₹..... SOLD TO.....
THRIKKAKARA 1 Page

Director
Rajagiri college of
management & Applied
sciences Rajagiri valley. po
kakkannad.





NEWMAN COLLEGE

THODUPUZHA, IDUKKI
KERALA, INDIA - 685585

Affiliated to Mahatma Gandhi University, Kottayam
NAAC Reaccredited 'A' Grade Institution



CERTIFICATE OF ACTIVITY

This is to certify that the following activity was organized as part of the MOU between Newman College Thodupuzha and Rajagiri College of Management and Applied Sciences, Kakkanad during the academic year 2023-24.

Seminar on Coding for Change: The Hack MasterChallenge

Sl No	Field of cooperation	Date	No of students benefited
1	Seminar on Coding for Change: The Hack Master Challenge	5-12-2023	66



Prin
PRINCIPAL
NEWMAN COLLEGE, THODUPUZHA
PIN: 685585

ACTIVITY I

Report: Seminar on Coding for Change: The Hack Master Challenge

Program	The Hack master Challenge: Coding for Change
Date	05-12-2023
No.ofParticipate s	66
ResourcePerson	Dr. Anju T R, Assisntant Professor, Newman College, Thodupuzha
Outcome	Participantsgainedadeeperunderstandingofto their coding prowess, problem-solving abilities, and collaborative skills
Organized by	Rajagiri College of Management and Applied Sciences, kakkaanad
Facultyincharge	Ms. AnnuJames , Departmentof Computer Science
Studentin charge	Ms. AadhabiyaUmmer, Departmentof Computer Science





RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
Kakkanad

DEPARTMENT OF COMPUTER SCIENCE
in association with
Internal Quality Assurance Cell (IQAC)
organizes

Seminar
on
Coding for Change
The Hack Master Challenge

Resource Person
Dr. Anju TR



Date 05/12/2023
Time 11:00 AM
Venue LAB 2

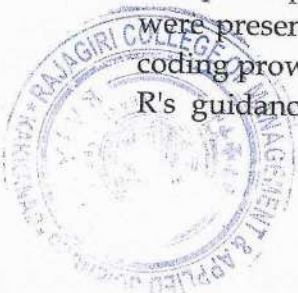
Assistant Professor,
Newman College

Faculty Coordinator
Ms. Annu James
Student Coordinator
Ms. Adhabiya Ummer



The HackMaster Challenge: Coding for Change was an invigorating and educational event organized by the Department of Computer Science in collaboration with the Internal Quality Assurance Cell (IQAC) at Rajagiri College of Management and Applied Sciences, Kakkannadon 05/12/2023 as part of MoU between Newman college. The event aimed to foster innovation, creativity, and problem-solving skills among the participants through coding challenges and engaging sessions. Dr. Anju TR initiated the program with an insightful keynote address, emphasizing the significance of coding in driving positive change and its role in addressing real-world challenges. Her engaging presentation captivated the audience, setting the tone for the day's activities.

The participants were then divided into groups, and a series of coding challenges were presented to them. These challenges were meticulously designed to test their coding prowess, problem-solving abilities, and collaborative skills. Under Dr. Anju TR's guidance, participants tackled various coding problems, applying innovative



solutions and showcasing their technical acumen. The practical demonstrations and hands-on activities offered valuable insights, empowering participants with new knowledge and skills.

As the HackMaster Challenge drew to a close, a closing ceremony was held to acknowledge the efforts and achievements of the participants. Certificates of participation were distributed to all attendees, recognizing their active involvement and dedication throughout the event. Dr. Anju T R delivered the closing remarks, commending the participants for their enthusiasm and hard work. She encouraged them to continue exploring the vast horizons of coding and technology, emphasizing its potential to drive positive change in society.

The Department of Computer Science, in collaboration with IQAC, extends its heartfelt gratitude to Dr. Anju T R for her invaluable contributions and guidance throughout the event. The success of this program would not have been possible without her expertise and support. Finally, the organizers express their appreciation to all participants, faculty members, and staff for their enthusiastic participation and unwavering support, making the HackMaster Challenge a memorable and enriching experience for all involved.



Dr. Anju T R

PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039





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MEMORANDUM OF UNDERSTANDING BETWEEN Fr. (Dr.) MATHEW VATTATHARA CMI, RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES AS THE FIRST PARTY

AND

DR. AJAY SANKER, DIRECTOR, LAURUS INSTITUTE FOR TRAINING & HR, KARIPAI ROAD, NORTH KALAMASSERY, ERNAKULAM AS THE SECOND PARTY, ENTERED AND SIGNED ON 21 NOVEMBER 2023.

OBJECTIVE:

The first party wishes to appoint the second party as their academic partner for the Taekwondo classes offered by them and the second party hereby agrees to run their training course for the first party under the following mutual responsibilities, terms, and conditions. In contrast, the First Party provides undergraduate courses affiliated with MG University through RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES located at Kakkanad.

Therefore, the first and second parties agree to the following responsibilities, terms and conditions set forth in this memorandum of understanding (MOU).

1.0 SCOPE OF AGREEMENT

This Agreement shall extend only to the negotiation, and upon each Party obtaining its necessary approvals, the executing and performing its duties and discharging its obligations under the Agreement (including all additions, amendments and modifications thereof).

shall have no other purpose. 20/11/2023

ATHIRA M.A SL NO..... DT.....

STAMP VENDOR ₹.....

THRIKKAKARA.....

Director

Rajagiri college of management

Applied sciences, Rajagiri valley, PO 70 Kakkanad.



Certificate of Activity

This is to certify that the value added program on Logistics and supply chain management was organized as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management and Applied Sciences and Laurus Institute For Training during the academic year 2023-2024.



ACTIVITY REPORT

REPORT ON VALUE ADDED PROGRAMME

Value Added Program: Logistics and Supply Chain Management

Organisers: LAURUS Institute for Training & Rajagiri College of Management and Applied Sciences, Kakkanad.

Participants: 45 students of the Department of Commerce

Speaker/Trainer: Dr. Ajay Sankar, Chairman LAURUS, Institute of Logistics

Objectives: The said value-added programme was conducted as part of MOU between Laurus Institute for Training and Rajagiri College of Management and Applied Sciences signed during the academic year 2023-24. The objectives of the said programme were as follows:

1. To provide the students a comprehensive overview of the principles, processes and components of logistics management.
2. Help the students to explore career paths and opportunities available within the logistics and supply chain management
3. To equip participants with insights into global logistics trends, challenges and opportunities.

Key takeaways of the session:

1. Enabled the students to understand the core principles and processes involved in logistics management.
2. Awareness of diverse career opportunities and pathways in logistic and supply chain sectors.
3. An understanding of global trends in Logistics, challenges and opportunities.

This session provided valuable insights into the dynamic and evolving field of logistics. Participants gained an understanding of fundamental logistics principles, operational strategies and the significant importance of Logistics in this competitive business scenario.



PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 019



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MEMORANDUM OF UNDERSTANDING BETWEEN Fr. (Dr.) MATHEW VATTATHARA CMI, RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES AS THE FIRST PARTY

AND

MR. ELDHOSEP. ABY, MANAGING DIRECTOR, JEONG UI SPORTS AND FITNESS PVT. LTD., 3rd FLOOR, MODISSERIL BUILDING, NEAR TRIKKAKKARA TEMPLE, EDAPPALLY – PUKKATTUPADY ROAD, CUSAT P.O., ERNAKULAM, PIN. 682022 AS THE SECOND PARTY, ENTERED AND SIGNED ON 16 NOVEMBER 2023.

OBJECTIVE:

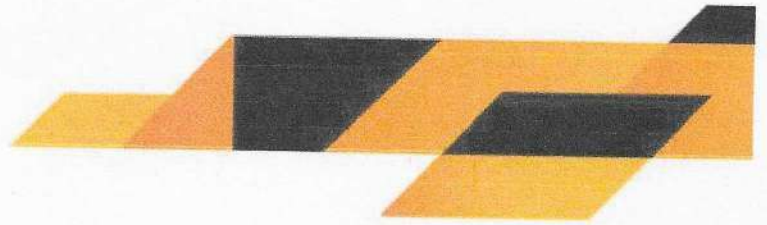
The first party wishes to appoint the second party as their academic partner for the Taekwondo classes offered by them and the second party hereby agrees to run their training course for the first party under the following mutual responsibilities, terms, and conditions. In contrast, the First Party provides undergraduate courses affiliated with MG University through RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES located at Kakkanad.

Therefore, the first and second parties agree to the following responsibilities, terms and conditions set forth in this memorandum of understanding (MOU).

ATHIRA. M. SL NO. 31928 DT. 14/17/2023
STAMP VENDOR ₹ 100/- SOLD TO
THRIKKAKKARA

Director.
Rajagiri college of
management & Applied
Sciences
Rajagiri valley - po
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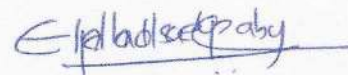




24.11.2023

CERTIFICATE OF ACTIVITY

This is to certify that the a training on Taekwondo 24.11.2023 was organized as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management and Applied Sciences and Jeong Ui Sports And Fitness Pvt. Ltd. during the academic year 2023-2024.



ELDHOSE P. ABY

CHAIRMAN

JEONG UI SPORTS AND FITNESS PRIVATE LIMITED



MoU based Activity Report on Taekwondo Training Session

Academic Year 2023-24

Name of the activity	Taekwondo Training Session
Organizer	Jeong Ui Sports and Fitness Pvt. Ltd.
RCMAS Faculty Co-ordinator	Ms. Sai Parvathy IR
Resource Person	Trainer from Jeong Ui Sports and Fitness Pvt. Ltd.
Duration	7 hours
Date of Commencement	24. 11. 2023
Beneficiaries	UG Students
Objective	Introduce basic Taekwondo techniques, enhancing physical fitness, and promoting discipline and focus among participants.
Outcome	Students will have a basic understanding of Taekwondo techniques and principles, improved physical fitness, strength, and flexibility, enhanced discipline, focus, self-confidence and self-defense skills

In the academic year 2023-24, Rajagiri College of Management and Applied Sciences, Kakkanad, in collaboration with Jeong Ui Sports and Fitness Pvt. Ltd., successfully organized a Training Session on Taekwondo. This initiative was a part of the ongoing partnership under the Memorandum of Understanding (MoU) between the two institutions. Specifically tailored for undergraduate students, the course provided participants with an introduction to the fundamental techniques, discipline, and benefits of Taekwondo

The course was conducted on 24 November 2023 by Mr. Eldhose P Aby, Master Trainer in Taekwondo from the institute. The objective of the course was to provide foundational knowledge of Taekwondo kicks, punches, blocks, and

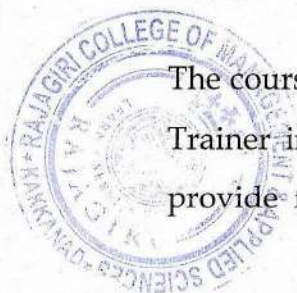


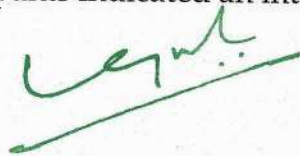


Photo of MoU related activity -Jeong Ui Sports and Fitness Pvt.Ltd



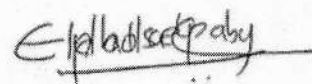
stances, improve overall physical fitness, strength, flexibility, and coordination, instil a sense of discipline, respect, and mental focus and teach basic self-defence techniques and strategies. The session began with a brief introduction to Taekwondo, the importance of warm up exercises followed by basic techniques in Taekwondo such as Stances: (Attention stance, ready stance, walking stance), Blocks (Low block, middle block, high block), Punches (straight punch, reverse punch) and Kicks (Front kick, roundhouse kick, side kick). Practical drills included drills to practice stances and transitions, partner exercises for blocking and punching and basic kicking drills with focus on technique and balance.

The training session was attended by a total of 30 participants. Participants included beginners with no prior experience in Taekwondo. Participants practiced under the supervision of instructors, with corrections and guidance provided. They worked in pairs to practice blocking, punching, and self-defence techniques. Participants expressed high levels of satisfaction with the training session. Many of them appreciated the clear instructions and practical drills. The interactive and hands-on approach was highlighted as particularly effective. Several participants indicated an interest in continuing Taekwondo training.



PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039





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MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is entered into as of 20th October 2023 ("Effective Date") **KVJ Analytics**, 67/6288, III- Floor, Lalan Towers., High Court Junction, Cochin - 682 031., India (hereinafter referred to as "KVJ Analytics" which expression shall unless repugnant to the context shall mean and include its successors and assigns).

Rajagiri College of Management and Applied sciences (RCMAS), Rajagiri Valley Post, Cochin Kerala, India (hereinafter referred to as the "College" which expression shall unless repugnant to the context shall mean and include its successors and permitted assigns). KVJ Analytics and college are hereinafter collectively referred as "Parties" and individually as a "Party".

WHEREAS KVJ Analytics (First Party) is an educational and business consultancy, operating towards the vision of a data-driven business culture, that assists in effective decision making in corporate-organisation and facilitate this through a series of need-based interventions involving consultancy, and training. KVJ Analytics is a Data Analytics and Visualization Consultancy.

NO. 20955/18.10.23/RS 100/-

KVJ Analytics
High court cochin

SANTHOSHKUMAR
STAMP VENDOR
NARAKKAL



Date:28-03-2024

Certificate of Activity

This is to certify that the following activity was organized as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management and Applied Sciences and KVJ Analytics during the academic year 2023-2024:

SI Number	Programme	Date
1	A session on 'Professional Preparedness	27.03.2024
2	Research grant to Dr.Indu G Krishnan	01.08.2023

Director

Merin Kurien



Report on Professional Preparedness by KVJ Analytics

Programme	Professional Preparedness
Date	27 March 2024
No. of Participants	27 Students
Resource Person	KVJ Analytics
Outcome	The session encompassed the readiness and capability to perform effectively in one's career. It imparted a combination of skills, knowledge and attitudes that are necessary to meet the demands of their profession.
Organized by	Department of Management, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39, Kerala
Faculty In-charge	Ms. Anila Varghese, Assistant Professor, Department of Management.
Student In-charge	Mr Jishnu P Nambiar, BBA 4 Semester, Department of Management

On the 27th of March, 2024, the Department of Management at Rajagiri College of Management and Applied Sciences, organized a comprehensive program on Professional Preparedness. The event saw an enthusiastic participation of 27 students, eager to enhance their skills and knowledge to successfully navigate their career.

Professional preparedness encompassed the readiness and capability to perform effectively in one's chosen field or career. It involves a combination of skills, knowledge, and attitudes that enable individuals to meet the demands of their profession confidently. Key aspects include staying current with industry trends and

developments, maintaining a strong foundation of technical expertise, fostering adaptability to changes, and cultivating effective communication and interpersonal skills. Additionally, being prepared professionally means anticipating challenges, continuously learning and upgrading skills, and demonstrating a proactive approach to problem-solving. In conclusion, the program was a resounding success, providing the participants with invaluable guidance and orientation about the topic Professional Preparedness. The Department of Management at Rajagiri College of Management and Applied Sciences continues to demonstrate its strong orientation to student development through such initiatives, fostering a productive environment for professional growth.

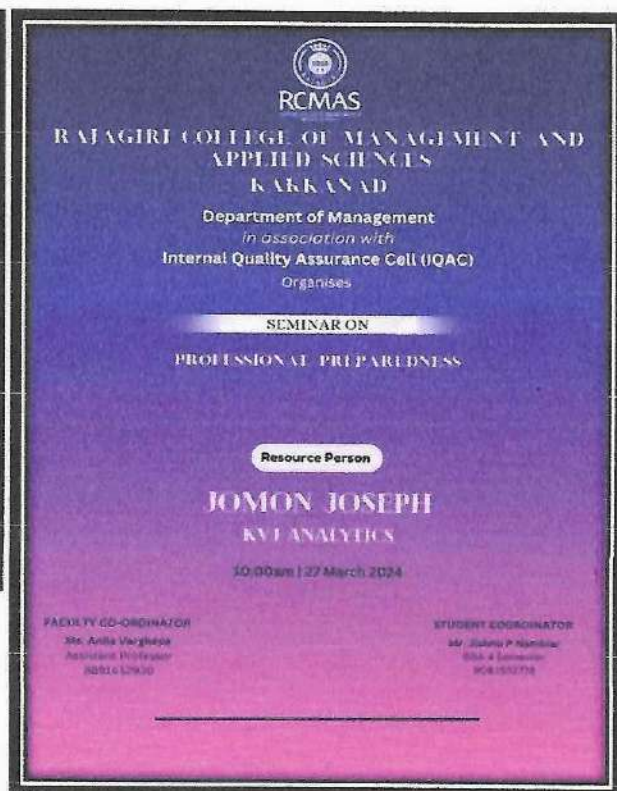


Photo and Poster of MoU Related Activity-KVJ Analytics



Report submitted by	Mr Jishnu P Nambiar BBA 4 Semester, Department of Management
Coordinated by	Ms. Anila Varghese, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Cochin -39, Kerala
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Cochin -39, Kerala

March 28 2024



Megha Mohan

PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkannad - 682 039





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This Memorandum of Understanding (hereinafter referred to as "MoU") is made between.

DY 426888

RAJAGIRI College of Management & Applied Sciences (hereinafter referred to as "RAJAGIRI college") having its main office at Rajagiri Valley, P.O, Kakkanad, Kochi 682039, Kerala, India.

AND

The **CHARTERED INSTITUTE FOR SECURITIES & INVESTMENT** (hereinafter referred to as "CISI"), having its main office at 20 Fenchurch Street, London, EC3M 3BY;

AND

GREENAPPLE SUCESS FACTORS Pvt Ltd (hereinafter referred to as "GreenApple"), having its corporate office at V 15, 3rd Floor, JC Chambers, Panampally Nagar, Kochi 682036, Kerala, India.

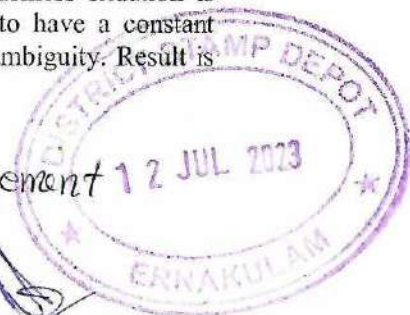
Hereinafter referred to individually as "the Party" and collectively as "the Parties".

Whereas

- Rajagiri College of Management and Applied Sciences is an affiliated college offering undergraduate & post-graduate degrees conferred by Mahatma Gandhi University.
- The Chartered Institute for Securities & Investment (CISI) is the leading professional body for securities, investment, wealth and financial planning professionals. Dedicated to professionalism since it emerged from the London Stock exchange in 1992, its purpose is to champion lifelong learning and integrity, raising individual standards of knowledge, skills and behavior globally to enhance public trust and confidence in financial services.
- GreenApple Success Factors believes in the holistic transformation of our clientele's professional efficiency, through our focused and frugal approach. We work closely with our patrons in understanding & providing realistic solutions to them. We strive to provide every client with innovative approach each time to achieve their optimum potential. The only thing constant in our approach is: Client First. We understand that every business situation is different, so a boxed approach never works. Primary thrust for us is to have a constant engagement with our client, which defines the route ahead without any ambiguity. Result is transparent & immaculate.

ATHIRA. M.A SL NO. 31925 DT. 14/7/2023
STAMP VENDOR ₹ 100/SOLD TO

Director
Rajagiri college of management
& Applied sciences
Rajagiri valley. po
kakkanad.



May 31, 2024

Certificate of Activity

This is to certify that the value-added program on Certificate in wealth and investment management (ICWIM) was organized as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management and Applied Sciences and GreenApple Success Factors Pvt Ltd during the academic year 2023-2024.

Further, In line with the introduction of the ICWIM programme we have also conducted three orientation programmes for the studens and parents at RCMAS.



Authorised Signatory



ACTIVITY REPORT

REPORT ON ORIENTATION OF VALUE ADDED PROGRAMME

TOPIC : "Investment Essentials" Empowering your Financial future

Venue : Room Nos.201,203,304,305,401,405

Time : 10.30 am

Date : 6.2.2024, 7.2.2024, 8.2.2024

Organisers : Green Apple & Rajagiri College of Management and Applied Sciences, Kakkanad.

Participants : 132 students of the Department of Commerce

Speaker: Dr.George V Antony

Objectives : The above said programme was conducted as part of an orientation in view of introduction of ICWIM . Three sessions were conducted for the students as part of MOU between Green Apple and Rajagiri College of Management and Applied Sciences signed during the academic year 2023-24. The objectives of the programme were as follows:


1. To educate participants on the basics of personal finance, including budget, savings and managing debts.
2. To enhance knowledge on core investments concepts and strategies
3. To emphasize the importance of assessing and managing financial risks
4. To analyse current market trends and their implications for investment decisions and portfolio management

Welcome Address was done by Ms.Aswathy K M, the course coordinator on the first day of orientation. Vote of thanks was delivered by student coordinator Ms.Myshna

Key takeaways of the session :

1. Enabled students to have a solid understanding of personal finance fundamentals
2. Clear insights into core Investment principles
3. Awareness of Tax efficient investment strategies
4. Ethical investment understanding





RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD


Department of Commerce
 in association with
Internal Quality Assurance Cell (IQAC)


Seminar On


Investment Essentials
Empowering your Financial future



Dr. George V Antony
Green Apple

 10:30 AM

 6 To 8 Februar,2024

 Room Nos.201,203,304,305,401,405

Faculty Coordinators:
Ms. Mary Antony

Student Coordinators:
Hormise Jose



Seminar on Investment Essential Empowering Your Financial Future Dr George V Antony, Green Apple, on 6th to 8th Feb 2024.

The orientation session on wealth and investment management has equipped participants with essential knowledge and skills to navigate the complex financial landscape. The session focussed on tax efficiency, risk management and awareness of market trends.

Dr. Laly Mathew,

Principal

Rajagiri College of Management and Applied Sciences, Kakkanadu


Dr. George V Antony

Chairman

Green Apple




PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley P. O., Kakkanad - 686 008





കേരളം KERALA

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MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding was entered on 09th October 2023, between **Rajagiri College of Management and Applied Sciences, Kakkanad, Kerala** (hereinafter referred to as the first party) which term shall mean and include its successors, representative, etc., and **Commodity Online Institute of Financial Training (CIFT), c/o Acumen Capital Market (India) Limited**, ST Reddiar & Sons, Veeekshanam Road, Kochi, Kerala, 682035, represented by its director Mr Akhilesh Agarwal (hereinafter referred to as the second party.).

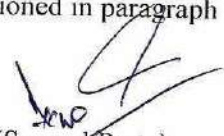
Where the second party is an Affiliated Training Partner with the BFSI Sector Skill Council of India, conducting training in Capital Markets.

The first party desires to have the Second party's financial training program.

The second party accepts the proposal and both parties agree to set forth the following terms and conditions.

1. The Second party will arrange to provide financial market training to equip the students to face placement programs successfully at institutions as decided by the college.
2. The training duration will be a minimum of 30 hrs., spread out through the academic year depending on individual capabilities for imparting training as mentioned in paragraph 1.


DIRECTOR
(First Party)
Rajagiri College of Management & Applied Sciences
Rajagiri Valley P.O., Kakkanad, Kochi-682 039


(Second Party)
Akhilesh Agarwal
Director


M. R. PADMANABHAN,
High Court Stamp Vendor
ERNAKULAM

Acumen Capital Market
India Ltd,
Ernakulam



ACML/AD/2024-25/0125

13/06/2024

Certificate of Activity

This is to certify that the value added program on Stock Market Training was organized as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management and Applied Sciences and Commodity Online Institute of Financial Training(CIFT)Acumen during the academic year 2023-2024.

For Acumen Capital Market (India) Limited


Gireesh K S
Chief Operating Officer



ACTIVITY REPORT

REPORT ON VALUE ADDED PROGRAMME

TOPIC : STOCK MARKET TRADING

Venue : College Auditorium

Time : 10.30 am

Date : 14.09.2023 & 15.9.2023

Organisers : Commodity Online Institute of Financial Training(CIFT) Acumen & Rajagiri College of Management and Applied Sciences, Kakkanad.

Participants : 128 2nd year students of the Department of Commerce

Speakers : Mr. Amal Scaria, Business Head, Acumen Capital Market

Mr.Sam Nair, AVP, Research Acumen

Objectives : The said value added programme was conducted as part of MOU between Commodity Online Institute Financial Training (CIFT) Acumen and Rajagiri College of Management and Applied Sciences signed during the academic year 2023-24. The objectives of the said value added programme was as follows:

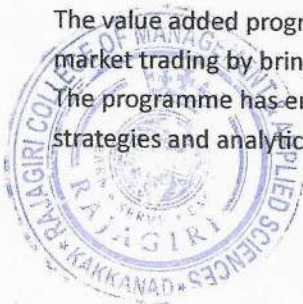
1. To provide the students with a foundation in the basics of stock market operations and terminology.
2. To equip participants with practical trading strategies and techniques.
3. To understand the importance of risk management
4. To develop an understanding of market psychology.
5. Developing students problem solving skills..

Welcome Address was done by Student Coordinator Ms.Neha Anto vote of thanks was delivered by Devaraj C.

Key takeaways of the session :

1. Understanding Market Basics- Fundamental concepts of the stock market, including stocks, bonds and indices stock
2. Gain insights into different trading strategies
3. Understand the importance of managing risk through diversification
4. Grasp the market psychology

The value added programme has significantly enriched the students understanding of stock market trading by bringing the gap between theoretical knowledge and practical application. The programme has enriched the participants with essential skills, risk management strategies and analytical skill




DEPARTMENT OF COMMERCE
 IN ASSOCIATION WITH IQAC
TWO DAY WORKSHOP
 ON
FOSTERING AN ENTREPRENEURIAL MINDSET IN EDUCATION


AKSHITHA AGARWAL
HEAD OF TRAINING,
COMMUNICATION & CUSTOMER CARE


AMAL SCARIA
BUSINESS HEAD - ALSO
ACUMEN CAPITAL MARKET


SAM NAIR
AVP - RESEARCH
ACUMEN CAPITAL MARKET

14th & 15th September 2023

Time-11.00 am

Faculty Coordinator
 Mr Ashish C Pius
 Department of Commerce



Two-day workshop on fostering an entrepreneurial mindset in education by Mr. Amal Scaria, Business Head, Ms. Akshitha Agarwal, Head of Training, Mr. Sam Nair, AVP, of Acumen Capital Market LTD on 14th and 15th Sept 2023.

Legal

PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

Dr. Laly Mathew,

Principal

Rajagiri College of Management and Applied Sciences, Kakkanadu

hll

Mr. Gireesh K S

Chief Operating Officer

Acumen Capital Market (India) Liited





കേരളം കേരल KERALA

DY 426890

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (here in after called as the 'MOU') is entered in to on this the 3rd DAY of October —Two Thousand and Twenty-Three (03/10/2023), by and between

Maxval Technologies Private Limited, **THE FIRST PARTY REPRESENTED** here in by its Vice President, Ms Lyselle D'Souza (here in after referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors-in-office, administrators and assigns).

AND

Rajagiri College of Management and Applied Science, and represented herein by its Director Fr. Dr. Mathew Vattathara CMI, (here in after referred to as "Second Party", company which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

ATHIRAM M.A SLNO. 31927 DT. 14/7/2023
STAMP VENDOR ₹100/- SOLD TO.....
THRIKAKARA.....

DIRECTOR
Rajagiri College of Management & Applied Sciences
Rajagiri Valley P.O., Kakkannad, Kochi-682 039

Director.
Rajagiri college of
management & Applied
Sciences
Rajagiri valley. po
kakkannad.



CERTIFICATE

This is to certify that The Department of Animation & Graphic Design , Rajagiri College of Management & Applied Sciences, Kakkanad hosted our annual placement drive with sincere organization participating maximum number of students. Three students from the department got selection for the position of Graphic Designer in Maxval Technologies.



A handwritten signature in blue ink, appearing to read "Febin Jose".

Mr Febin Jose
Creative Director
Maxval Technologies Pvt. Ltd.

CERTIFICATE

This is to certify that the following activities was organized as part of the MoU Signed between Rajagiri College of Management and Applied Sciences and Maxval Technologies Pvt. Ltd., Navi Mumbai, Maharashtra 400614 during the academic year 2023-2024 and 2024- 2025.

1. Creative Connections : Graphic Design Placement Drive by Maxval was organised by the Department of Animation & Graphic Design, Rajagiri College of Management & Applied Sciences, Kakkanad and Maxval Technologies Pvt. Ltd., Navi Mumbai, Maharashtra on 18th October 2023.
2. Empowering Creativity: Guidance and Opportunities for Graphic Designers and 3d Artists was organised by the Department of Animation & Graphic Design, Rajagiri College of Management & Applied Sciences, Kakkanad and Maxval Technologies Pvt. Ltd., Navi Mumbai, Maharashtra on 28th June 2024.



Mr Febin Jose
Creative Director
Maxval Technologies Private Limited

ACTIVITY REPORT

MoU between Rajagiri College of Management and Applied Sciences and Maxval Technologies Pvt.Ltd, Navi Mumbai, Maharashtra 400614

Start Date : 03 October 2023

End Date : 02 October 2026

Period : Three Years

Activities:

Serial Number	Activity Details	Date	No of Students Benefited
1	Creative Connections : Graphic Design Placement Drive by Maxval	18 th October 2023	51
2	Empowering Creativity : Guidance and Opportunities for Graphic Designers and 3d Artists.	28 th June 2024	13

Report on Activity : Creative Connections : Graphic Design Placement Drive by Maxval

On 18th October 2023, Rajagiri College of Management and Applied Sciences in collaboration with Maxval Technologies Pvt. Ltd, Navi Mumbai conducted a Graphic Design Placement Drive titled "Creative Connections." This event was a significant initiative under the existing MoU between the two entities, aimed at

bridging the gap between academic training and industry requirements in the field of Graphic Design. The session benefited from the expertise of Mr.Febin Joseph, Creative Director & Ms.Lyselle D'Souza,President,Maxval Technologies Pvt. Ltd.

Objectives:

The primary objectives of the placement drive were:

1. Career Opportunities: To provide students with direct placement opportunities in the graphic design industry.
2. Industry Exposure: To expose students to real-world industry expectations and standards in graphic design.
3. Skill Assessment: To assess the skills and readiness of students for professional roles in graphic design.
4. Networking: To facilitate interactions between students and industry professionals, fostering potential mentorship and future collaboration opportunities.

Event Highlights:

1. Inaugural Session: The event began with an inaugural session where representatives from both Rajagiri College and Maxval Technologies addressed the students. They highlighted the importance of such initiatives and the potential career prospects in the graphic design industry.
2. Company Presentation: Maxval Technologies presented an overview of their company, including their work culture, projects, and the various roles available in their graphic design team. This session provided students with insights into what it's like to work at Maxval Technologies.
3. Skill Assessment Tests: To evaluate the students' proficiency, a series of skill assessment tests were conducted. These tests included tasks related to creativity, design principles, software proficiency, and problem-solving in graphic design.
4. Interactive Sessions: Several interactive sessions were held, focusing on advanced graphic design techniques, current industry trends, and portfolio

development. These sessions were led by experienced professionals from Maxval Technologies.

5. One-on-One Interviews: After the assessments and sessions, students underwent one-on-one interviews with Maxval Technologies hiring managers. This gave students the opportunity to present their portfolios, discuss their design philosophies and demonstrate their problem-solving skills in real-time.
6. Feedback and Counseling: Post-interview, feedback sessions were conducted where students received constructive feedback on their performance. Career counseling sessions were also organized to help students plan their future career paths more effectively.

Outcomes:

- Placements: Out of the 51 participating students, a significant number were shortlisted for further rounds of interviews, with several receiving immediate job offers from Maxval Technologies.
- Skill Enhancement: Students gained practical insights and improved their skills through the workshops and assessments.
- Confidence Building: The one-on-one interviews and feedback sessions helped boost the confidence of the students, preparing them for future job interviews.
- Networking: The event facilitated meaningful connections between students and industry professionals, laying the groundwork for future professional relationships.

Conclusion:

The "Creative Connections: Graphic Design Placement Drive" was a resounding success, fulfilling its objectives of providing placement opportunities, industry exposure, and skill enhancement to the students. The collaboration between Rajagiri College of Management and Applied Sciences and Maxval Technologies Pvt. Ltd. demonstrated the effectiveness of academia-industry partnerships in nurturing and launching the careers of budding graphic designers. The positive feedback from

students and the successful placements are a testament to the event's impact and the promise of future such collaborations.

Report on Activity : Empowering Creativity : Guidance and Opportunities for Graphic Designers and 3d Artists.

On 28th June 2024, Rajagiri College of Management and Applied Sciences in partnership with Maxval Technologies Pvt. Ltd. Navi Mumbai organized an event titled "Empowering Creativity: Guidance and Opportunities for Graphic Designers and 3D Artists." This event is part of the ongoing collaboration between the two organizations aimed to provide students with guidance, professional insights and opportunities in the fields of graphic design and 3D Art. The session benefited from the expertise of Mr.Febin Joseph, Creative Director & Ms.Lyselle D'Souza,President,Maxval Technologies Pvt. Ltd.

Objectives:

The primary objectives of the event were:

1. **Skill Development:** To enhance the creative and technical skills of students in graphic design and 3D art.
2. **Industry Insights:** To offer students an understanding of the latest industry trends and practices.
3. **Career Guidance:** To provide personalized career advice and mentorship to aspiring graphic designers and 3D artists.
4. **Networking Opportunities:** To facilitate interactions between students and industry professionals, opening doors for future collaborations and job opportunities.

Event Highlights:

1. **Inaugural Session:** The event commenced with an opening session where representatives from Rajagiri College and Maxval Technologies welcomed the participants. They emphasized the significance of creative professions and the evolving opportunities in graphic design and 3D art.
2. **Industry Expert Talks:** Experienced professionals from Maxval Technologies delivered insightful talks on various topics, including:
 - Current trends in graphic design and 3D art.
 - The role of technology in enhancing creativity.
 - Career paths and opportunities in the creative industry.
3. **Skill Enhancement Workshops:** Several hands-on workshops were conducted to help students refine their skills. These workshops covered:
 - Advanced graphic design techniques using industry-standard software.
 - Fundamentals and advanced concepts in 3D modeling and animation.
 - Portfolio development and presentation skills.
4. **Interactive Sessions:** Students had the opportunity to engage in interactive Q&A sessions with the experts. These sessions allowed them to clarify their doubts, seek advice on specific projects, and gain deeper insights into the creative process.
5. **Portfolio Reviews:** One of the key features of the event was personalized portfolio review sessions. Experts from Maxval Technologies reviewed student portfolios, providing constructive feedback and suggestions for improvement. This helped students understand the strengths and areas for enhancement in their work.
6. **Mentorship and Career Counseling:** Dedicated mentorship sessions were organized where students received one-on-one career counseling. The mentors provided guidance on career planning, skill development, and job search strategies tailored to each student's aspirations.

Outcomes:

- **Enhanced Skills:** Students improved their graphic design and 3D art skills through practical workshops and expert guidance.

- **Industry Knowledge:** Participants gained valuable insights into industry trends, expectations, and best practices.
- **Personalized Feedback:** The portfolio reviews offered individualized feedback, helping students refine their work and prepare for professional opportunities.
- **Career Direction:** The mentorship and counseling sessions provided students with clear career paths and actionable steps to achieve their goals.
- **Networking:** The event facilitated meaningful connections between students and industry professionals, fostering potential future collaborations.

Conclusion:

The "Empowering Creativity: Guidance and Opportunities for Graphic Designers and 3D Artists" event was a highly successful initiative under the MoU between Rajagiri College of Management and Applied Sciences and Maxval Technologies Pvt. Ltd. The event achieved its objectives of skill enhancement, industry exposure, and personalized career guidance, benefiting 13 students. The positive feedback from participants underscores the event's impact and the value of continued collaboration between academia and industry in nurturing creative talent.



PRINCIPAL



PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkannad - 682 039



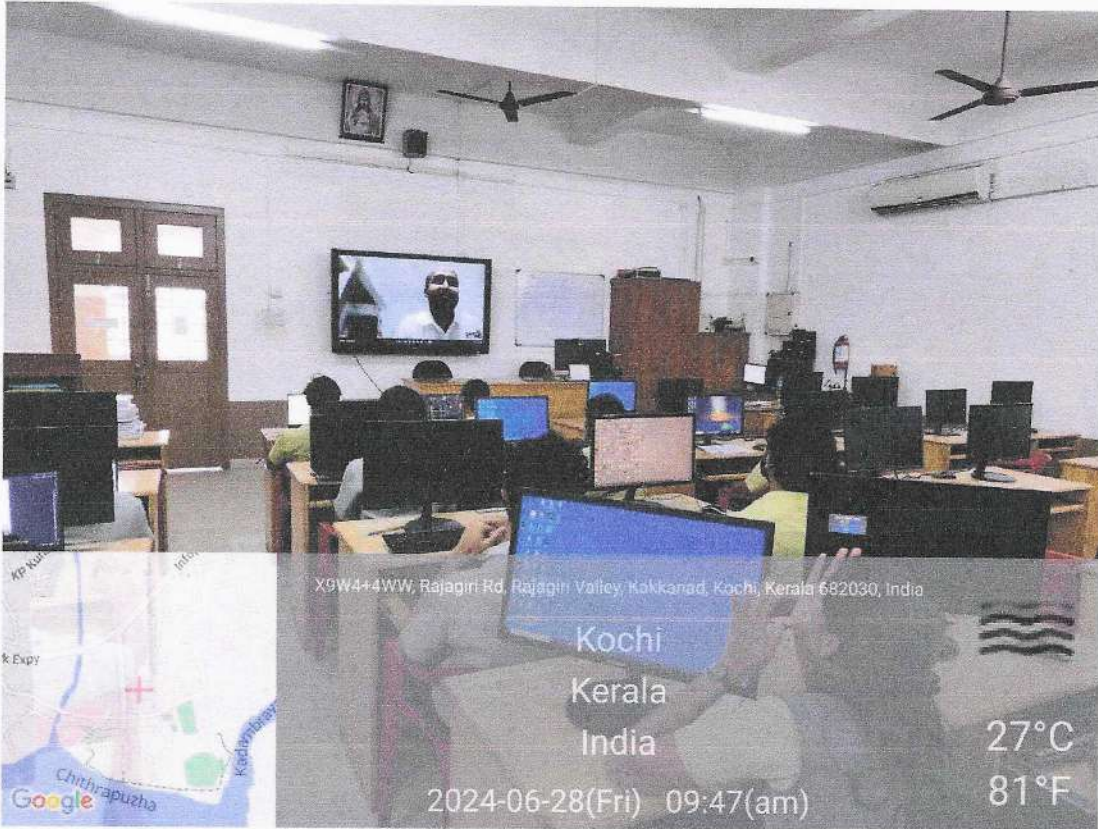

Mr Febin Jose
Creative Director
Maxval Technologies Private Limited

**Photograph of Creative Connections: Graphic Design Placement Drive by
Maxval**





**Empowering Creativity Guidance and Opportunities for Graphic
Designers and 3d Artists**







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BINDING MEMORANDUM OF UNDERSTANDING

This binding Memorandum of Understanding (hereinafter referred to as the "MOU") is made this 3rd October 2023 by and between:

The **Rajagiri College of Management and Applied Sciences** and The Sapients established this MoU for foster cooperation in education.

The **Sapients** is registered as per the laws of India, having its registered office 34/369 PRA -15, 2nd Floor, Padivattom Ernakulam by its authorized signatory Dr Retish Ambat, which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives, administrators, successors and assigns) hereinafter referred to as Sapients;

and

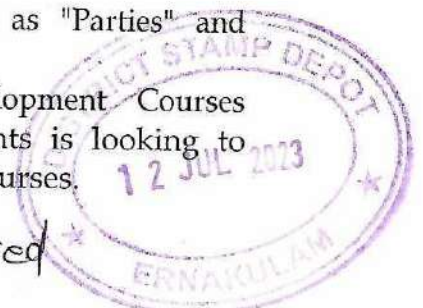
Rajagiri College of Management and Applied Sciences has its address at Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Kakkanad, Cochin - 682 039, Kerala, India. represented by its authorized signatory Fr. (Dr) Mathew Vattathara CMI, (which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives, administrators, successors and assigns) hereinafter referred to as **Rajagiri**.

Rajagiri and The Sapients are hereinafter together referred to as "Parties" and individually as "Party" AND WHEREAS

1. The Sapients is engaged in various Career Development Courses enhancement for students and corporates. The Sapients is looking to engage with colleges in different Career Development Courses.

ATHIRA. M.A SL NO. 14/17
STAMP VENDOR ₹ 1500/- SOLD TO
THRIKKANARA

Rajagiri college of
management & Applied
Sciences
Rajagiri valley po, kakkanad.





Certificate

This is to certify that value added program on career development & management excellence was organized on October 16 to 20 as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management and Applied Sciences and The Sapients during the academic year 2023-2024. Dr Retish Ambat, Chief Trainer, Therapist & Founder of Sapients was the chief resource person.



Dr Retish Ambat *MD(AM)*
Chief Trainer, Therapist & Founder of Sapients
Date : 05 Jan 2024

Activity Report

Title of the Activity: Value Added Program on Career Development & Management Excellence

Organized by: Rajagiri College of Management & Applied Sciences and The Sapients

Duration: 16th October 2023 to 20th October 2023

Resource Person: Retish Ambat, Chief Trainer, Therapist & Founder of The Sapients

Venue: Rajagiri College of Management & Applied Sciences

Participants: Students from Rajagiri College of Management & Applied Sciences

Objective: The objective of the Value Added Program was to equip participants with essential skills and knowledge in career development and management excellence. The program aimed to enhance the participants' understanding of effective career planning, personal development, and professional management practices.

Summary of the Event: The Value Added Program on "Career Development & Management Excellence" was conducted over five days, from 16th October 2023 to 20th October 2023. The sessions were led by Dr. Retish Ambat, Chief Trainer, Therapist & Founder of The Sapients, who brought extensive experience and expertise in career development and management training.

Day 1 (16th October 2023): Introduction to Career Development:

Overview of career planning and its importance.

Identifying personal strengths and interests.

Goal Setting: Techniques for setting SMART goals.

Aligning career goals with personal aspirations.

Day 2 (17th October 2023):



Resume Writing and Job Search Strategies:

Crafting an effective resume and cover letter.

Job search techniques and networking tips.

Interview Skills:

Preparing for job interviews.

Common interview questions and how to answer them.

Day 3 (18th October 2023):

Personal Development:

Building self-confidence and self-awareness.

Time management and productivity tips.

Effective Communication:

Enhancing verbal and non-verbal communication skills.

Active listening and feedback techniques.

Day 4 (19th October 2023):

Leadership and Teamwork:

Understanding different leadership styles.


Building effective teams and managing team dynamics.

Conflict Resolution:


Strategies for managing and resolving conflicts.

Negotiation and problem-solving skills.





RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT STUDIES




DEPARTMENT OF COMMERCE IN ASSOCIATION WITH IQAC
VALUE ADDED PROGRAM ON CAREER DEVELOPMENT AND MANAGEMENT EXCELLENCE

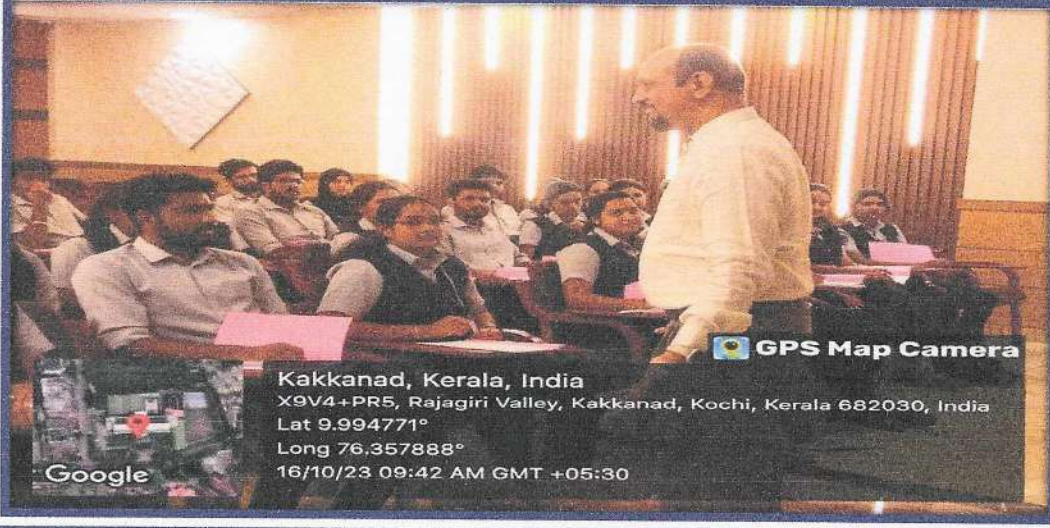
DATE
OCTOBER 16 - 20, 2023
MONDAY TO FRIDAY

TIME
8:30 AM - 4:30 PM

VENUE
RCMAS CONFERENCE HALL



DR. RATISH AMBAT
CHIEF TRAINER, THERAPIST & FOUNDER AT THE SAPIENTS



GPS Map Camera

Kakkanad, Kerala, India
 X9V4+PR5, Rajagiri Valley, Kakkannad, Kochi, Kerala 682030, India
 Lat 9.994771°
 Long 76.357888°
 16/10/23 09:42 AM GMT +05:30

Google

Value Added Program on Career Development and Management Excellence by Dr. Ratish Ambat, Chief Trainer, Therapist & Founder at the Sapents on 16th to 20th Oct 2023.

Day 5 (20th October 2023):

Stress Management:

Techniques for managing stress and maintaining work-life balance.

Mindfulness and relaxation exercises.

Final Review and Feedback:

Recap of the program and key takeaways.

Outcome:

The program successfully achieved its objective of enhancing participants' career development and management skills. Participants gained valuable insights and practical tools that will aid them in their professional growth and success.

Conclusion: The Value Added Program on "Career Development & Management Excellence" was a successful collaboration between Rajagiri College of Management & Applied Sciences and The Sapients. It provided a platform for students and faculty to enhance their career and management skills, contributing to their overall personal and professional development. This report is prepared as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management & Applied Sciences and The Sapients for the academic year 2023-2024.



[Handwritten signature in green ink]

PRINCIPAL

**Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkannad - 682 039**





RCMAS

RAJAGIRI COLLEGE OF MANAGEMENT &
APPLIED SCIENCES
(Affiliated to Mahatma Gandhi University, Kottayam)

A CMI Institute

Rajagiri Valley P.O., Kakkanad
Cochin - 682 039, Kerala
T + 91 484 2955270, 9048899926
E office@rajagiricollege.edu.in
www.rajagiricollege.edu.in

LETTER OF LINKAGE

Between

Department of Commerce
Rajagiri College of Management and Applied Sciences Kakkanad, Kerala, India

And

Department of Commerce
St. Xavier's College for Women,
Aluva

The Department of Commerce at RCMAS Kakkanad, Kerala, India and Department of Commerce, St. Xavier's College for Women, Aluva establish this Letter of linkage to foster cooperation in education and recruitment.

1. Both parties agree to encourage the following activities, in particular to promote academic cooperation
 - a) Exchange of materials in education, publications and academic information
 - b) Exchange of faculties
 - c) Exchange of students
 - d) Other technical assistances

Both parties shall discuss the problems involved to the satisfaction of each party and enter into specific activity agreements based on the mutually agreed objectives and outcomes of the relationship.

2. This Letter of Linkage shall be applicable to educational activities, attached to each party.
3. This Letter of Linkage constitutes the entire agreement between the parties, and all prior discusses agreements, and understandings, whether verbal or in writing, are merged in this agreement.
4. This Letter of Linkage is not considered to be a contract creating legal and financial relationships between the parties. Rather, it is designed to facilitate and develop a genuine and mutually beneficial exchange process/academic relationship, and so forth.
5. This Letter of Linkage shall become effective as of the date of signatures of both parties, which is from August 9th 2023. It may be amended by the written consent of the parties.





RCMAS

RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES
(Affiliated to Mahatma Gandhi University, Kottayam)

A CMI Institute

Rajagiri Valley P.O., Kakkanad
Cochin - 682 039, Kerala
T + 91 484 2955270, 9048899926
E office@rajagiricollege.edu.in
www.rajagiricollege.edu.in

6. This Letter of Linkage should be reviewed at the end of the year, to evaluate the progress and the quality of the mutual cooperation. . If the Letter of Linkage is not renewed by mutual consent, then it will conclude at the end of the specified time period.
7. This Letter of Linkage may be terminated by either party with a minimum of 120 days written notice. Activities in progress at the time of termination shall be permitted to conclude as planned unless otherwise agreed.
8. Both institutions subscribe to a policy of equal opportunity and will not discriminate on the basis of race, religion, color, sex, age, national origin or ancestry, marital status, parental status, disability, or veteran status.
9. Each party shall designate a person or office to serve as liaison for implementing this Letter of Linkage. For Department of Commerce, St.Xavier's College for women, Aluva, the contact person will be Dr. Raji Mohan. For Department of Commerce, RCMAS, Kakkanad, the contact person will be Dr.Ajosh George, Assistant Professor, Department of Commerce.

For Rajagiri College
of Management and Applied Sciences,

For St.Xavier's College for Women,

Signature:
Name: Dr. Mathew Vattathara CMI

Designation: Director
Rajagiri College of Management & Applied Sciences
Rajagiri Valley P.O., Kakkanad, Kochi-682 039

Witness: 1

Signature:
Name: Dr. Milon Franz
Designation: Principal

Prof. Dr. Milon Franz
Principal
St.Xavier's College for Women
Aluva 683101, Kerala

Witness: 2

Signature:
Dr. Laly Mathew
Designation: Principal,

Rajagiri College of Management & Applied Sciences
Rajagiri Valley P. O., Kakkanad - 682 039

09 August, 2023

Signature:
Dr. Raji Mohan
HOD
Dept. of Commerce St.Xavier's College
for Women.

09 August, 2023





ST. XAVIER'S COLLEGE FOR WOMEN, ALUVA

Aluva - 683 101, Kerala, India

Established in 1964, Affiliated to Mahatma Gandhi University, Kottayam

Nationally Re-accredited by NAAC with A++ Grade (CGPA 3.68)

Date: 31/03/2024

CERTIFICATE

This is to certify that the following activities were organized as part of the MoU signed between Dept of Commerce, St. Xavier's College for Women, Aluva and Dept. of Commerce, RCMAS Kakkanad during the academic year 2023-24.

1. A seminar on "Role of upskilling and reskilling " was organized by Dept. of Commerce, RCMAS Kakkanad on 27th September 2023. The session was delivered by Dr. Raji Mohan
Dept. of Commerce, St. Xavier's College for Women, Aluva.
2. An alumna talk on "Unlocking potential: a motivational journey" was organized by Dept. of Commerce, St. Xavier's College for Women, Aluva on 10th November 2023. The session was handled by Ms. Anupa Stanley of Dept. of Commerce, RCMAS Kakkanad.



Milton Franz

Principal

Prof. Dr. Milton Franz
Principal

St. Xavier's College for Women
Aluva 683101, Kerala

ACTIVITY REPORT

REPORT ON ALUMNA TALK

TOPIC : Talk on “Unlocking Potential: A Motivational Journey”

Venue : Final Year B.Com class, St. Xavier’s College for Women, Aluva.

Time : 2pm

Date : 10.11.2023

Organisers : St. Xavier’s College for Women, Aluva, Rajagiri College of Management and Applied Sciences, Kakkanad.

Participants : Final year students of PG Department of Commerce and Research Centre

Speaker : Ms. Anupa Stanly, Asst. Professor, Rajagiri and College of Management and Applied Sciences, Ernakulam

Objectives : This talk aimed to inspire, empower, and guide students through the motivational journey of unlocking their full potential, preparing them for future challenges and successes in their academic and professional lives.

1. Motivate current students by sharing personal experiences and achievements
2. Empower students to recognize and leverage their own potential
3. Offer insights into various career paths and industries
4. Emphasize importance of personal development, emotional intelligence, leadership skills, and self-awareness

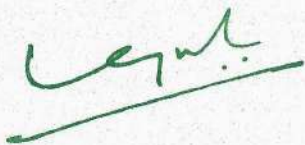
Welcome Address was done by the Student Coordinator of the program, Commerce Department, felicitation by Dr. Raji Mohan, HOD, St.Xavier’s College for Women, Aluva.

Key takeaways of the session :

1. Goal Setting and Action
2. Networking and Mentorship
3. Belief in Self
4. Resilience and Perseverance



The talk inspired students to approach challenges with courage, to pursue our passions with determination, and to strive for excellence in everything they do. It motivated students to unlock their potential and make a positive impact in their communities and beyond. Vote of thanks was expressed by the Student Coordinator.



Dr. Laly Mathew

PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkannad - 682 039

Rajagiri College of Management and Applied Sciences, Kakkannadu



Prof. Dr. Milon Franz


Principal

PRINCIPAL
St. Xavier's College for Women
Aluva 683101, Kerala

St. Xavier's College for Women

Aluva







RCMAS

DEPARTMENT OF COMMERCE IN
ASSOCIATION WITH IQAC
CORDIALLY INVITES YOU
FOR THE

INAUGURATION OF
INVICTA
COMMERCE ASSOCIATION




CHIEF GUEST
DR RAJI MOHAN




HOD AND ASSISTANT PROFESSOR
ST. XAVIER'S COLLEGE FOR WOMEN, ALUVA

SEMINAR ON "ROLE OF UPSKILLING AND
RESKILLING"



SEPTEMBER 27, 2023



2:15 PM
@COLLEGE AUDITORIUM

FACULTY COORDINATORS
MS. ASWATHY KM
MS. SHWETHA ALEX

STUDENT COORDINATORS
AFNAS VN
NEHA ANN IYPE



GPS Map Camera

Kakkanad, Kerala, India
Rajagiri Valley Rd, Rajagiri Valley, Kakkanad, Kochi, Kerale 682030, India
Lat 9.995043°
Long 76.358268°
27/09/23 02:45 PM GMT +05:30

Google

Seminar on Role of Upskilling and Reskilling taken by Dr. Raji Mohan on 27th September 2023.

ACTIVITY REPORT

REPORT ON SEMINAR ON "ROLE OF UPSKILLING AND RESKILLING"

TOPIC : Seminar on Role of Upskilling and Reskilling

Venue : College Auditorium

Time : 2:15pm

Date : 27.09.2023

Organisers : St.Xavier's College for Women, Aluva, Rajagiri College of Management and Applied Sciences, Kakkanad.

Participants : First year students of Commerce

Speaker : Dr. Raji Mohan, HOD and Asst. Professor, St.Xavier's College for Women, Aluva.

Objectives : The seminar aimed to empower college students with the knowledge and motivation to proactively manage their career development through ongoing learning and skill enhancement.

1. Educate students about the importance of continuous learning beyond their formal education.
2. Introduce students to tools, platforms, and resources available for upskilling and reskilling.
3. Discuss how upskilling and reskilling can future-proof their careers.
4. Offer practical advice and actionable steps.

Welcome Address was done by Ms. Aswathy K M, Coordinator, Commerce Department, felicitation by Ms. Mary Antony, HOD, Department of Commerce.

Key takeaways of the session :

1. Continuous learning is crucial
2. Proactive career management
3. Inspiring success stories
4. Urge students to start their upskilling journey early





ST.XAVIER'S COLLEGE FOR WOMEN, ALUVA

The first college in India to be re accredited by NAAC in the Fifth Cycle &
The first college to score A++ in the Fifth Cycle ISO 9001:2015 Certified
Affiliated to Mahatma Gandhi University, Kottayam



DIAMOND JUBILEE YEAR

PG Department of Commerce and Research Centre

Organizes

Alumna Talk on

Unlocking Potential: A motivational Journey

By

Ms. Anupa Stanly

Assistant Professor

Rajagiri College of Management and Applied Sciences

Ernakulam.

Date-10/11/2023. Venue-III B.Com Class

Time-2pm

Manger-Rev Sr.Charles CTC.Principal:Prof Dr.Milon Franz



Talk on Unlocking Potential by Ms.Anupa Stanly on 10th November 2023.

The seminar encouraged the students to embrace a mindset of continual growth and learning, thus enabling students to position themselves as agile, competitive candidates ready to tackle the challenges and opportunities that lie ahead. Vote of thanks was expressed by Neha Ann Iype, Student Coordinator.

Dr. Laly Mathew,

PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039

Rajagiri College of Management and Applied Sciences, Kakkanadu

Prof. Dr. Milon Franz

PRINCIPAL

Principal

St. Xavier's College for Women
Aluva 683101, Kerala

St. Xavier's College for Women

Aluva





MACFAST[®]

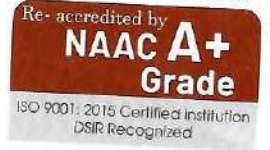
Igniting wisdom since 2001

Mar Athanasios College For Advanced Studies Tiruvalla

A Minority Institution of the Corporate Educational Agency of the Catholic Archdiocese of Tiruvalla

Affiliated to Mahatma Gandhi University, Kottayam

Approved by AICTE and recognised under section 2(f) of the UGC Act, 1956



LETTER OF LINKAGE

Between

Department of Management Studies,

Mar Athanasios College for Advanced Studies Tiruvalla (MACFAST), Tiruvalla, Kerala
India

and

Department of Commerce

Rajagiri College of Management and Applied Sciences (RCMAS), Kakkanad, Kerala, India

The Department of Management Studies at MACFAST and Department of Commerce at RCMAS Kakkanad have established this Letter of Linkage, entered on the 7th of August 2023, to foster cooperation in education.

1. Both parties agree to encourage the following activities, in particular to promote academic cooperation.
 - a) Exchange of materials in education, publications and academic information
 - b) Exchange of faculties
 - c) Exchange of students
 - d) Other technical assistances

Both parties shall discuss the problems involved to the satisfaction of each party and enter into specific activity agreements based on the mutually agreed objectives and outcomes of the relationship.

2. This Letter of Linkage shall be applicable to educational activities, attached to each party.
3. This Letter of Linkage constitutes the entire agreement between the parties, and all prior discusses agreements, and understandings, whether verbal or in writing, are merged in this agreement.

Programmes at Main Campus : MCA | MBA | BCA | B.Com | Ph.D. in Management Studies
Programmes at Biocampus : M.Sc. Bioinformatics | M.Sc. Biotechnology
M.Sc. Plant Biotechnology | M.Sc. Food Technology & Quality Assurance
M.Sc. Biochemistry | Ph.D. in Biosciences



Certificate Given to the Faculties for the two-day Workshop on Navigating National Educational Policies: A Workshop for Education Conducted by Mar Athanasios College For Advanced Studies Tiruvalla.

Activity Report

Collaborative Activity between Rajagiri College of Management and Applied Sciences (RCMAS) and Mar Athanasios College for Advanced Studies Tiruvalla (MACFAST)

During April 18-19, 2024, Rajagiri College of Management and Applied Sciences (RCMAS) collaborated with Mar Athanasios College for Advanced Studies Tiruvalla (MACFAST) to conduct a two-day workshop titled "Navigating National Educational Policies: A Workshop for Educators." The workshop was facilitated by Dr. Varghese K Cherian, Principal of MACFAST, a distinguished expert in educational policies.

Workshop Overview:

The workshop aimed to equip educators with comprehensive insights into navigating national educational policies. It addressed key topics such as policy frameworks, regulatory updates, and their implications for educational institutions. Participants included faculty members and educational administrators from both RCMAS and MACFAST, fostering a collaborative learning environment.

Activities and Sessions:

Lectures and Presentations: Dr. Varghese K Cherian delivered lectures covering various aspects of national educational policies, emphasizing their evolution, implementation challenges, and strategic implications for educational institutions.

Collaborative Networking: The workshop facilitated networking opportunities between educators from RCMAS and MACFAST, promoting knowledge exchange and collaborative initiatives in educational policy implementation.

Impact and Feedback:

Feedback from participants highlighted the workshop's effectiveness in enhancing their awareness and preparedness to navigate complex educational policy landscapes. Participants appreciated the opportunity to interact with peers and experts, enhancing their professional development and institutional effectiveness.

Conclusion:

The collaborative workshop between RCMAS and MACFAST underscored their shared commitment to advancing educational excellence through informed policy implementation and collaborative learning initiatives. Such collaborative efforts contribute significantly to fostering a culture of continuous improvement and innovation in higher education.



Varghese K Cherian

Principal

MACFAST

PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkannad - 682 039



കേരളം കേരल KERALA

DY 426886

This Memorandum of Understanding ("MOU") is entered into on this the 2nd day of August 2023

NEED GLOBAL FOUNDATION, a Charitable Society having its registered address at AR Annex, Seaport Airport Road, Thrikkakara, Ernakulam – 682013 represented by its Secretary Anjoja Bashir aged 41 Years, having address at VI/832 C2, AR Annex, Seaport Airport Road, Thrikkakara, Ernakulam – 682013 hereinafter referred to as the NEED GLOBAL (which expression, unless repugnant to the context or meaning thereof, shall be deemed to mean and include its successors-in-interest, representatives and permitted assignees).

AND

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, Rajagiri Valley, Kakkanad, Kerala – 682039, India represented by its director Rev.Fr.(Dr.) Mathew Vattathara CMI, Rajagiri Valley, Kakkanad, Kerala – 682039 hereinafter referred to as the RCMAS (which expression, unless repugnant to the context or meaning thereof, shall be deemed to mean and include its successors-in-interest, representatives and assignees).

ATHS
ATHIRA. M.A SLNO. 31923 DT. 14/7/2023 Director
STAMP VENDOR ₹..... SOLD TO..... Rajagiri College of management
THRIKKAKARA..... S Applied sciences
Rajagiri Valley P.O.
kalekaneb





NURTURING
EMPOWERING
ENHANCING
DIVERSITY

Certificate of Activity

This is to certify that the following students of Rajagiri College of Management and Applied Sciences, Kakkanad has completed 3 months internship on social media marketing as part of the MOU between Rajagiri College of Management and Applied Sciences and NEED Global Foundation.

SL.NO	PROGRAMME	NAMES
1.	BBA	Amalu Thomas
2.	BBA	Grace Mridula Raphael
3.	BBA	Malavika Mohan
4.	BBA	Merlin Shaju
5.	BBA	Nisliya K N
6.	BBA	Niya Ann Sanil
7.	BBA	Mimi Mariam
8.	BBA	Sandhya N Menon
9.	BBA	Saranghi Gireesh
10.	BBA	Sreelakshmi Rajesh

Anooja Bashir
Secretary
NEED Global Foundation



www.needglobal.org
info@needglobal.org



0484 295 8466
+91 999555 7091



AR3 Annex, VI/B32 C2 Seaport Airport Road,
Near Vallathol Junction, Thrikkakara, Ernakulam, Kerala 682 021



**NURTURING
EMPOWERING
ENHANCING
DIVERSITY**

Report on MoU between Rajagiri College of Management and Applied Sciences, Kakkanad, and Need Global Foundation, Ernakulam

Program	Internship on Social Media Marketing
Date	2 August 2023 – 2 October 2023
No. of Participates	10
Resource Person	Not Applicable
Outcome	To provide participants with valuable hands-on experience through internships, fostering professional skills and enhancing career readiness aligned with industry standards
Organized by	Need Global Foundation, Ernakulam
Faculty in charge	Ms.Raji T, Assistant Professor, Department of Management
Student in charge	Ms.Amalu Thomas, BBA 6 th Semester, Department of Management

From August 2, 2023, to October 2, 2023, Rajagiri College of Management and Applied Sciences, Kakkanad, in collaboration with Need Global Foundation, Ernakulam, conducted a three-month internship program focused on Social Media Marketing. This initiative saw the enthusiastic participation of ten students from the college, who were eager to gain practical experience and enhance their understanding of social media marketing dynamics.

The internship did not involve an external resource person; instead, it was structured to provide students with direct, hands-on experience. The participants engaged in various tasks related to social media marketing, including content creation, campaign management, and analytics. This immersive approach allowed them to apply theoretical knowledge in real-world scenarios, thereby deepening their comprehension and skills in this critical aspect of modern business.



1



www.needglobal.org
info@needglobal.org



0484 295 8466
+91 999555 7091



AR3 Annex, VI/832 C2 Seaport Airport Road,
Near Vallathol Junction, Thrikkakara, Ernakulam, Kerala 682 021



Certificate of Internship on Social Media Marketing with Need Global Foundation.

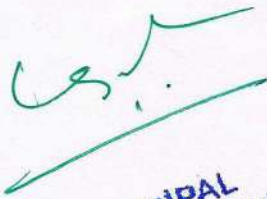
The primary outcome of this internship was to prepare students for the professional world by providing them with practical skills and insights. The participants reported significant improvements in their understanding of social media marketing strategies and tools. They also developed better project management abilities and learned to work effectively within a team. This experience is expected to enhance their career readiness and align their capabilities with current industry standards.

The program was organized by Need Global Foundation, Ernakulam, and was meticulously supervised by Ms. Raji T, Assistant Professor, Department of Management. Ms. Raji's dedication ensured the smooth execution of the internship. Additionally, Ms. Amalu Thomas, a BBA 6th Semester student, played a crucial role as the student in charge, coordinating activities and facilitating communication between participants and the organizing foundation.

In conclusion, the internship on Social Media Marketing was a significant success, providing the participating students with invaluable experience and skills that will serve them well in their future careers. Rajagiri College of Management and Applied Sciences, through such collaborative efforts, continues to demonstrate its commitment to providing holistic education and fostering the professional growth of its students.



Report submitted by	Ms. Amalu Thomas, BBA 6 th Semester, Department of Management, Rajagiri College of Management and Applied Sciences
Coordinated by	Ms. Raji T, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences
Approved by	Ms. Megha Mohan, HoD & Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences





PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



NEED

National Employability Enhancement Drive

Linkage

Linkage signed on this day the 4th of July 2023 by DR. K H Shahjahan Ahmed Hussain, Director, NEED, Crown Jewel, Assisi Junction, Aluva and Rev. Fr. (Dr.) Mathew Vattathara CMI, Director, Rajagiri College of Management & Applied Sciences, Rajagiri Valley P.O., Kakkanad, Cochin 682 039.

- 01.) DR. K H Shahjahan Ahmed Hussain, Director, NEED, Crown Jewel, Assisi Junction, Aluva hereafter referred to as Resource Person and
- 02.) Rajagiri College of management & Applied Sciences, Rajagiri Valley Post, Kakkanad, Cochin 682 039 represented by Rev. Fr. (Dr.) Mathew Vattathara CMI, Director, (which expression shall, unless repugnant meaning or context thereof, be deemed to include its executors, representatives, administrators, successors, and assigns) hereafter referred to as Rajagiri.

WHEREAS

- 01) The Resource Person has agreed to offer a Thirty Hour AGST PLP (Advanced GST Practitioner Level Proficiency Program), in campus at Rajagiri for students, the following terms are agreed upon.
- 02) Rajagiri being the Center of Excellence in education, AGST PLP shall be a futuristic add-on with industry orientation.
- 03) The agreement shall commence on 4th July, 2023

Division of Duties & Responsibilities

1) Resource Person:

- i) Provide training, study materials, training certification & facilitate GST Practitioners' Registration of the Govt. of India.
- ii) Monitor attendance, evaluate performance, conduct continuous evaluation & provide feedback to Rajagiri.

2) Rajagiri:






- i) Communicate, enroll, register, schedule, coordinate & control the conduct of the program.
- ii) Ensure attendance & discipline.
- 3) Both parties shall prepare the timetable by consensus.
- 4) IPR for syllabus & study materials shall be exclusively vested with the Resource Person.

- 5) Parties shall not be liable for indirect, incidental & consequential damages.
- 6) A fee of Rs. 3000/- (Including GST) per student will be charged for the
- 7) Fee shall be collected by Rajagiri and transferred to the Resource Person at the outset.
- 8) Either party can terminate the agreement before term by issuing three months' notice to the other party.

Handwritten signature: Rajagiri K H

NEED
ASSISI JN., ALUVA

9) The Agreement shall be valid initially for a period of three years and the Agreement will be automatically renewed for a subsequent period of three years, unless terminated in writing.

For Resource Person	For Rajagiri College of Management and Applied Sciences
Name: DR. K H Shahjahan Ahmed Hussain	Name: Rev.Fr.(Dr.) Mathew Vattathara CMI
Designation: Hon. Counselor , Ministry of Corporate Affairs, Government of India	Designation: Director
Signature 	Signature 
Witness I: 	Witness I:  DIRECTOR
Name: Dr. Laly Mathew	Name: Lijo George
Designation: Principal, RCMAS	Designation: IT officer
Signature	Signature 

DR. SHAHJAHAN AHMED HUSSAIN
The Hon. Counselor & Resource Person
GOI, MCA, ICAI, ICSI

NEED

National Employability Enhancement Drive

05/02/2024

Certificate of Activity

This is to certify that the following activity was organized as part of the Linkage between Rajagiri College of Management and Applied Sciences and National Employability Enhancement Drive (NEED) during the academic year 2023-2024:

Sl Number	Programme
1	A Value-Added Programme on GST Practitioner was provided to 21 Third semester students in the 2023-2024 academic year.
2	Conducted a Seminar on GST Insights for Entrepreneurship by Dr.KH Shajahan Ahamed Hussain on 18.09.2023

Shajahan

NEED
ASSISI JN., ALUVA

ACTIVITY REPORT
REPORT ON SEMINAR ON GST

TOPIC : Seminar on GST Insights for Entrepreneurship

Venue : Room No. 301, 302

Time : 9.30am

Date : 18.09.2023

Organisers : Ministry of Corporate Affairs, Rajagiri College of Management and Applied Sciences, Kakkanad.

Participants : Second year students of B.Com

Speaker : Dr.Shajahan Ahmed Hussain, The Hon. Counsellor, Resource Person and Advisor, Ministry of Corporate Affairs

Objectives : Seminar on GST for Entrepreneurship aimed to prepare college students to become informed and proactive entrepreneurs, who can effectively navigate the complexities of GST in their future ventures.

1. Educate about GST basics
2. Enhance career prospects
3. Empower entrepreneurial skills
4. Promote compliance and best practices

Welcome Address was done by Ms. Aswathy K M, Coordinator, Commerce Department, felicitation by Ms. Mary Antony, HOD, Department of Commerce.

Key takeaways of the session :

1. Impact on business operations
2. Strategic business planning
3. Acquired practical knowledge relevant to GST
4. Entrepreneurial insights on integrating GST into business



The seminar on GST for Entrepreneurship has not only enhanced the knowledge of second year students of Commerce, but also prepared them to embark on their entrepreneurial journeys with a clear understanding of how to navigate the complexities of GST effectively. Vote of thanks was expressed by Anna Mathew, Student Coordinator.

Dr. Laly Mathew,

Principal

Rajagiri College of Management and Applied Sciences, Kakkanadu

Shajahan KH

Dr. Shajahan Ahmed Hussain

The Hon. Counsellor, Resource Person and Advisor

Ministry of Corporate Affairs

[Handwritten signature]

NEED
ASSISSI JN., ALUVA

PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039





Seminar on GST insight for entrepreneurship by Dr. Shajahan Ahmed Hussian, Director of Ministry of cooperate affairs.



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Rajagiri College of Management and Applied Sciences
Rajagiri Valley P.O
Kakkanad
Kochi - 682 039

Course Coordinator
Mr. Ashish C Pius
Asst. Professor, RCMAS
9895308096

**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

Committee for Value Added Courses
In association with
Internal Quality Assurance Cell (IQAC)

**Value Added Course
in
Advanced GST Practitioner Level Proficiency**

Duration: 30 Hours
Date of Commencement:
2 January 2024



About the College

Rajagiri College of Management and Applied Sciences is an affiliated college offering undergraduate and post-graduate degrees conferred by Mahatma Gandhi University.


The institution marked its inception in the year 2005 and is modelled on the dream and vision of Saint Kuriakose Elias Chavara, the founder of CMI Congregation and a social reformer of 19th century.

Course Description

The Value Added Course in GST Practitioner is designed to provide participants with comprehensive knowledge and practical skills related to Goods and Services Tax (GST) in India. This course covers various aspects of GST compliance, filing returns, and understanding GST laws and regulations.


Topics Covered

- Introduction to GST
- GST Registration and Compliance
- Input Tax Credit (ITC) Mechanism
- GST Return Filing Procedures
- GST Audit and Assessment
- Anti-Profitteering Measures
- GST Laws and Amendments
- Case Studies and Practical Applications.



Course Outcomes

- CO 1: Understand the fundamentals of GST, including its concept and structure.
- CO 2: Learn to register under GST and comply with GST regulations effectively.
- CO 3: Master the Input Tax Credit (ITC) mechanism for tax optimization.
- CO 4: Gain proficiency in filing GST returns accurately and on time





Value Added Course on advanced GST practitioner level proficiency.

05.02.2024

Activity Report 2

Collaborative Activity between Rajagiri College of Management and Applied Sciences (RCMAS) and National Employability Enhancement Drive (NEED)

During the academic year 2023-2024, RCMAS actively collaborated with the National Employability Enhancement Drive (NEED) to organize and conduct educational activities aimed at enhancing student knowledge and employability. These activities were designed to provide practical insights into Goods and Services Tax (GST) and its implications for aspiring professionals and entrepreneurs.

Value-Added Programme on GST Practitioner:

RCMAS conducted a specialized Value-Added Programme on GST Practitioner, catering to 21 third-semester students. This program spanned multiple sessions throughout the academic year, focusing on comprehensive understanding and practical application of GST principles. Participants engaged in hands-on learning experiences, including case studies and simulations, to deepen their knowledge of GST compliance and its relevance in contemporary business practices.

RCMAS remains committed to nurturing industry-relevant competencies among its students through such collaborative initiatives. By partnering with NEED, the institution continues to provide enriching educational experiences that prepare students to excel in the competitive landscape of contemporary business and taxation.



J. Rajabarkh
NEED
ASSISSI JN., ALUVA



U. S. S.
PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkannad - 686 002



കേരളം KERALA

EC 188998

Memorandum of Understanding

This Agreement of Understanding (hereinafter referred to as the "Agreement") is entered into and executed at **Rajagiri College of Management and Applied Sciences**, Rajagiri Valley Rd, Rajagiri Valley, Kakkanad, Kerala 682039, India on this 04th July, 2023 (hereinafter referred to as the Effective Date) by and between:

NorthStar Academy, located at #8, 2nd Floor, XL Tower, CL Layout, Hosur Main Road, Adugodi, Near Nexus Mall, Koramangala, Bangalore – 560029, India has GSTIN: 29ABIP17546Q1ZR (hereinafter referred to as NSA) or the **First Party**.

AND

Rajagiri College of Management and Applied Sciences, Rajagiri Valley Rd, Rajagiri Valley, Kakkanad, Kerala 682039, India (hereinafter referred to as an "Institutional Partner" or the Second Party

For the purpose of this agreement, NSA and Institutional Partner have been individually referred to as a "Party" and collectively as "Parties".

Athira 27464 01/07/2023
ATHIRA. M.A SL NO..... DT.....
STAMP VENDOR ₹.....SOLD TO.....
THRIKKAKARA.....

Director
Rajagiri College of management
& Applied sciences
Rajagiri valley p.o.



Certificate of Activity

This is to certify that the following activity was organized as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management and Applied Sciences and North Star Academy during the academic year 2023-2024.

A workshop on "Accounting Foundations for Entrepreneurial Success" was organized by North Star Academy and Rajagiri College of Management & Applied Sciences from 25.09.2023 to 26.09.2023 with Mr. Manoj V, Manager, North Star Academy as the resource person.



Activity Report

Workshop on “Accounting Foundations for Entrepreneurial Success”

Organized by:

North Star Academy and Rajagiri College of Management & Applied Sciences

Duration:

25th September 2023 to 26th September 2023

Resource Person:

Mr. Manoj V, Manager, North Star Academy

Venue:

Rajagiri College of Management & Applied Sciences

Participants:

Students and faculty members from Rajagiri College of Management & Applied Sciences

Objective:

The primary objective of the workshop was to provide participants with foundational knowledge in accounting that is crucial for entrepreneurial success. The workshop aimed to enhance the participants' understanding of key accounting principles and practices that are essential for managing and sustaining a business effectively.



Summary of the Event:

The workshop on "Accounting Foundations for Entrepreneurial Success" was conducted over two days, from 25th September 2023 to 26th September 2023. The sessions were led by Mr. Manoj V, Manager at North Star Academy, who brought extensive experience and expertise in the field of accounting and finance.

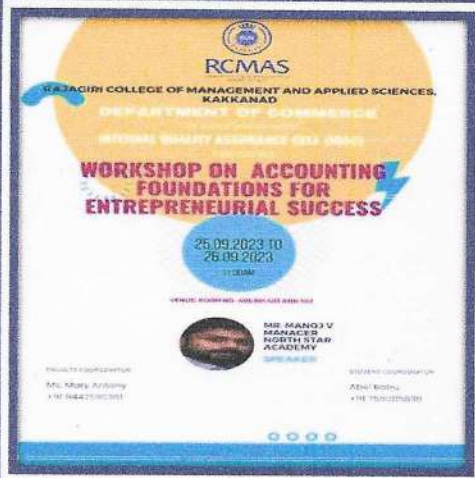
Day 1 (25th September 2023):

- **Introduction to Accounting:**
 - Overview of accounting principles and their importance in business.
 - Basic accounting terms and concepts.
- **Financial Statements:**
 - Understanding the balance sheet, income statement, and cash flow statement.
 - How to interpret financial statements for better decision-making.
- **Recording Transactions:**
 - The process of recording financial transactions.
 - Introduction to double-entry bookkeeping.

Day 2 (26th September 2023):

- **Budgeting and Forecasting:**
 - Importance of budgeting in business planning.
 - Techniques for forecasting financial performance.
- **Managing Cash Flow:**
 - Strategies for effective cash flow management.
 - Understanding cash flow cycles and their impact on business operations.
- **Financial Analysis for Entrepreneurs:**
 - Key financial ratios and their interpretation.
 - Using financial analysis to assess business performance and make strategic decisions.





Workshop on accounting Foundation for entrepreneurship success by Mr. Manoj V, Manager, North Star Academy, on 25th to 26th Sept 2023.

Feedback:

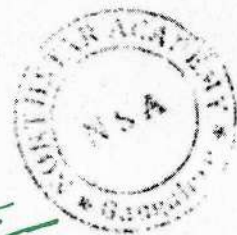
Participants found the workshop to be highly informative and beneficial. The practical examples and interactive sessions helped them grasp complex accounting concepts easily. The resource person, Mr. Manoj V, was praised for his clear explanations and engaging teaching style.

Outcome:

The workshop successfully achieved its objective of providing participants with a solid foundation in accounting, which is critical for entrepreneurial success. Participants gained valuable insights into financial management, which will aid them in their future business endeavors.

Conclusion:

The workshop on "Accounting Foundations for Entrepreneurial Success" was a successful collaborative effort between North Star Academy and Rajagiri College of Management & Applied Sciences. It provided a platform for students and faculty to enhance their accounting knowledge and skills, contributing to their overall professional development.



Manoj V

PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkannad - 682 039





Career Launcher

LINKAGE AGREEMENT

This Linkage Agreement is executed on **20th June 2023**

Between

Rajagiri College of Management and Applied Sciences, Rajagiri valley P.O, Kochi, Kerala, 682039 (hereinafter referred to as “**RCMAS**”, which expression shall, unless repugnant to the context or meaning thereof, include its successors, legal representatives and permitted assignees) on **FIRST PART**.

And

Career Launcher Cochin, 1st Floor, Krishnanjali Building, Opp. Ravipuram Temple, Cochin, Kerala, 682016 (hereafter referred to as “**CL COCHIN**”, which expression shall unless repugnant to the context or meaning thereof, include its successors, legal representative and permitted assignees) on **SECOND PART**.

AND WHEREAS, “**RCMAS**” is among the noteworthy academic institutes of Kerala. RCMAS (Rajagiri College of Management and Applied Sciences) is an Autonomous College under CMI, located in Kakkanad, Kerala.

AND WHEREAS, “**CL COCHIN**” a part of “CL Educate Ltd”, one of the leading educational corporates in South Asia. The core area of competence includes virtual/ conventional classroom delivery, web-based education and creation of educational content.



1st Floor, Krishnanjali Tower, Opp.
Ravipuram Temple, Cochin-16



www.careerlauncher.com/cochin



cochin@careerlauncher.com



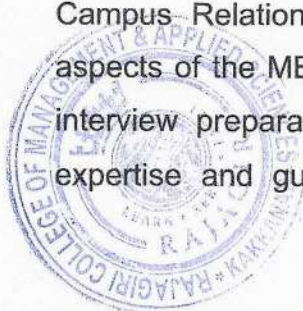
+91 62 62 270 270, +91 81118 31118

Report on: Coaching for MBA entrance

Programme	Coaching for MBA entrance
Date	23 June 2023
No. of Participants	89 Students
Resource Person	Career Launcher
Outcome	"Coaching for MBA Entrance" event equipped participants with essential skills and knowledge to successfully prepare for and navigate the MBA entrance process, including test-taking strategies, interview preparation, and application enhancement.
Organized by	Department of Management, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39, Kerala
Faculty In-charge	Ms. Anila Varghese, Assistant Professor, Department of Management.
Student In-charge	Ms. Safa P S, BBA 3 Semester, Department of Management

On the 23rd of June, 2023, the Department of Management at Rajagiri College of Management and Applied Sciences, organized a comprehensive coaching program aimed at preparing students for MBA entrance exams. The event saw an enthusiastic participation of 89 students, eager to enhance their skills and knowledge to successfully navigate the rigorous MBA entrance process.

The coaching session was facilitated by Career Launcher, a renowned name in the field of competitive exam preparation. The resource person Mr. Arun R, Head of Campus Relations from Career Launcher provided in-depth insights into various aspects of the MBA entrance exams, including effective test-taking strategies, critical interview preparation techniques, and ways to enhance application profiles. Their expertise and guidance were instrumental in equipping the participants with the



necessary tools to excel in their future endeavors.

The primary outcome of the "Coaching for MBA Entrance" event was to empower the students with the essential skills required for cracking the MBA entrance exams. The program focused on developing strategic approaches to tackle different sections of the exams, mastering the art of personal interviews, and improving overall application quality. This holistic approach ensured that the participants were well-prepared to face the competitive environment of MBA admissions.


The event was meticulously organized by the Department of Management under the supervision of Ms. Anila Varghese, Assistant Professor. Ms. Varghese's dedication and attention to detail were evident in the seamless execution of the program. Additionally, Ms. Safa P S, a BBA 3 Semester student, played a pivotal role as the student in-charge, ensuring effective coordination and smooth functioning of the event.

In conclusion, the "Coaching for MBA Entrance" program was a resounding success, providing the participants with invaluable guidance and preparation for their MBA entrance exams. The Department of Management at Rajagiri College of Management and Applied Sciences continues to demonstrate its commitment to student development through such initiatives, fostering a conducive environment for academic and professional growth.



Photograph: Coaching for MBA Entrance

Career Guidance & Placement Cell
 In Association with IQAC
 Presents



Competitive Exams Entrance Coaching

Profile Building & Internships

- Venue RSET Campus
- Faculty Coordinator **Ms. Anila Varghese**

Government exams:
SSC | Bank | RRB | PSC

Contact
+91 88916 52930

Course Duration 120+ hrs

Commencing on
23 Friday 2023
02:00 PM

Management entrance exams:
CAT, MAT, CMAT, KMAT, GMAT, GRE
Comprehensive Aptitude Training Programme

+91 81118 31118 | cochin@careerlauncher.com | careerlauncher.com/cochin

Program Poster: Coaching for MBA entrance



Report submitted by	Ms. Safa P S, BBA 3 Semester, Department of Management
Coordinated by	Ms. Anila Varghese, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Cochin -39, Kerala
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Cochin -39, Kerala

24 June 2023

ARUN. R

CAREER LAUNCHER COCHIN
 1st Floor, Krishnanjali Tower
 Opp. Ravipuram Temple
 Cochin - 16
 Mob: +91 62-62-270-270



PRINCIPAL

Rajagiri College of Management & Applied Sciences
 Rajagiri Valley P.O, Cochin - 39



LINKAGE AGREEMENT

Between **Rajagiri College of Management and Applied Sciences & Prep Academy**

4th June, 2023

Location: RCMAS, Kakkanad



3rd floor Alamparabil Building,
TK Rd, Thiruvalla, Kerala 689101



info@prepacademy.in




www.prepacademy.in



94460 56789

Certificate of Activity

This is to certify that the value added program on Management Aptitude Training Orientation was organized as part of the linkage between Rajagiri College of Management and Applied Sciences and Prep Academy on 16/06/2023 by Mr. Allen Thomas Kannattu.



3rd floor Alamparabil Building,
TK Rd, Thiruvalla, Kerala 689101



www.prepacademy.in



info@prepacademy.in



[94460 56789](tel:9446056789)

Report on: Management Aptitude Training Orientation

Programme	Management Aptitude Training Orientation
Date	16 June 2023
No. of Participants	50 Students
Resource Person	Prep Academy
Outcome	The Management Aptitude Training Orientation equipped participants with essential skills such as leadership, strategic thinking, and effective decision-making. It improved communication, team collaboration, and conflict resolution abilities. Participants gained insights into organizational dynamics, learning to navigate challenges with resilience and innovation.
Organized by	Department of Management, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39, Kerala
Faculty In-charge	Ms. Anila Varghese, Assistant Professor, Department of Management.
Student In-charge	Ms. Terese Thomas Pattara, BBA 3rd Semester, Department of Management

The Department of Management at Rajagiri College of Management and Applied Sciences organized a comprehensive program titled "Management Aptitude Training Orientation" on 16 June, 2023. The event was held at Rajagiri College of Management and Applied Sciences, and saw active participation from 50 students eager to enhance their managerial aptitude.

The primary objective of the program was to equip participants with the essential skills and strategies to improve their managerial aptitude. Through this program, students were able to enhance their problem-solving abilities, gain a deeper understanding of management principles, strategic thinking and interpersonal skills.

The event was meticulously organized under the guidance of Ms. Anila Varghese, Assistant Professor in the Department of Management. Her expertise and dedication were instrumental in ensuring the program's success. Additionally, the student coordination was managed by Ms. Terese Thomas Pattara, a BBA 3 Semester student from the Department of Management. Her efforts in coordinating and facilitating the event were commendable.

Overall, the program provided invaluable insights and practical knowledge to the participants, preparing them to face the challenges with confidence. The success of this event underscores the commitment of Rajagiri College of Management and Applied Sciences to equip its students with the necessary tools for their professional development and career success.



Program Photograph: Session on How to Crack the Mock Aptitude Test



**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

Career Guidance and Placement Cell
in association with
Internal Quality and Assurance Cell (IQAC)
organises

Guidance for Competitive Examination

**Management Aptitude Training Orientation
by Prep Academy**

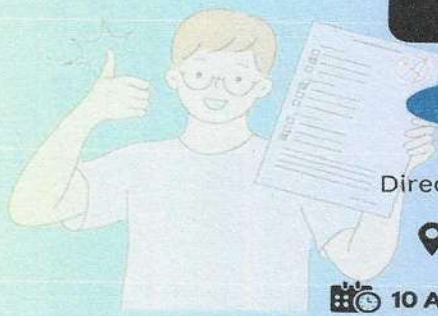


Resource Person

Mr. Allen Kannat
Director, Kannattu Fingold

Conference Hall

10 AM to 12 PM | 16th June 2023



FACULTY COORDINATOR
Ms. Anila Varghese
+91 88916 52930

STUDENT COORDINATOR
Ms. Terese Thomas Pattara
+91 79943 76770

Program Poster : Session on How to Crack the Mock Aptitude Test

Report submitted by	Ms. Terese Thomas Pattara, BBA 3 Semester, Department of Management
Coordinated by	Ms. Anila Varghese, Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Cochin -39, Kerala
Approved by	Ms. Megha Mohan, HOD & Assistant Professor, Department of Management, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Cochin -39, Kerala

17 June 2023

Allenkumar

Megha Mohan

PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkassad - 682 009





കേരളം കേരल KERALA

EA 906679

BINDING MEMORANDUM OF UNDERSTANDING

This binding Memorandum of Understanding (hereinafter referred to as the "MOU") is made this 23rd of March 2023 by and between:

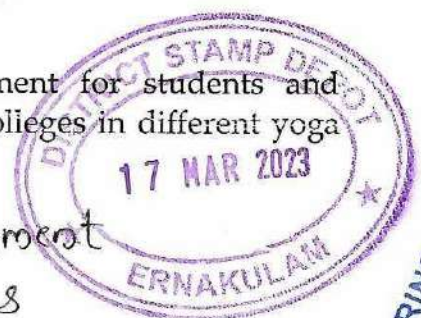
1. **Pathanjali Pranayoga Vidyapeedom** registered as per the laws of India, having its registered office at Regd no.37/IV/14 Edakkunnam po, Kottayam, Kerala 695018 by its authorized signatory Dr E M Gopalakrishnan Nair, which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives, administrators, successors and assigns) hereinafter referred to as **Pathanjali**; and

2. **Rajagiri College of Management and Applied Sciences** having its address at Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Kakkanad, Cochin - 682 039, Kerala, India. represented by its authorized signatory Fr. Ajeesh P P CMI Principal, (which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives, administrators, successors and assigns) hereinafter referred to as **Rajagiri**.

Rajagiri and Pathanjali are hereinafter together referred as "Parties" and individually as "Party" AND WHEREAS

1. Pathanjali is engaged in yoga courses enhancement for students and corporates. Pathanjali is looking to engage with colleges in different yoga courses.

Principle Rajagiri
College of management
& Applied Sciences
Rajagiri valley



PRINCIPAL
College of Management & Applied Sciences
Rajagiri Valley P.O., Kakkanad

156

PATHANJALI PRANAYOGA VIDYAPEEDOM

Centre for Yoga, Ayurveda, Naturopathy & Vedantha

Reg. No. 37/IV/14

Edakkunnam P.O., Kanjirappally, Kottayam, Kerala - 686 512

Ph: 9447115848, 9847682150. www.pathanjali pranayoga.com



Director & Chief Acharya

E.M.G. Nair M.A., B.Ed., D.Y.N.T

Govt. of India Certified Senior Naturopath & Yoga Therapist

Date.....

Certificate of Activity

This is to certify that the following activity was organized as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management and Applied Sciences and Pathanjali Pranayoga Vidyapeedom during the academic year 2023-2024:

Value Added Program

Diploma in Yoga



E.M.G. Nair
E.M. Gopalakrishnan
Director

**MoU based Activity Report on
Value Added Course - Diploma in Yoga**

Academic Year 2023-24

Name of the activity	Diploma in Yoga
Organizer	Pathanjali Pranayoga Vidyapeedom
RCMAS Faculty Co-ordinator	Ms. Salu Varghese
Resource Person	Faculty of Pathanjali Pranayoga Vidyapeedom
Duration	100 hours
Date of Commencement	23-07-2023
Beneficiaries	UG Students
Objective	Equip young students with the knowledge and skills to practice yoga safely and effectively.
Outcome	Students will have a solid foundation in basic yoga postures and an appreciation for the physical and mental benefits of regular yoga practice

In the academic year 2023-24, Rajagiri College of Management and Applied Sciences, Kakkanad, in collaboration with Pathanjali Pranayoga Vidyapeedom, successfully organized a value added course titled "Diploma in Yoga." This initiative was a part of the ongoing partnership under the Memorandum of Understanding (MoU) between the two institutions. Specifically tailored for undergraduate students, the course introduced the principles and practices of yoga, promoting physical, mental, and spiritual well-being.

The course was conducted over a period of 100 hours beginning on 23 July 2023 under the guidance of Dr. EMG Nair, the founder and Chief Acharya of the





Rajagiri College of Management and Applied Sciences
Kakkanad, Kerala, established in 2005, is under the guidance of the CMI Fathers, a religious congregation founded by St. Kurianose Elias Cheluvann. Belonging to the Sacred Heart Province of the CMI, the college is driven by the motto "Learn, Serve, Excel" and aims to enhance the mental, social, and cultural foundation of its students.

Increase yourself in the profound practices of Yogasana, Pranayama, and Meditation through this transformative workshop. Discover how these ancient disciplines can harmonize the body, mind, and spirit for overall well-being and inner peace. Join us for a workshop that nurtures both body and mind, promoting overall wellness and inner harmony.

RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD
NBS UNIT No:236
Department of Physical Education
In Association with IQAC
Organises

Workshop on Practice of Yogasana, Pranayama, & Meditation



Dr. E. M. G. NAIR
DIRECTOR, PATHANJALI PRANAYOGA VIDYAPEEDOM

An enlightening and interactive session with a certified senior naturally and advanced yoga therapist.

21 June 2023 & 22 June 2023 | Conference Hall, RCMAS

Workshop on Practice of Yogasana, Pranayama & Meditation

Key Highlights:

- Session 1: Yogasana (Yoga Postures)**
Explore a series of yoga postures designed to enhance flexibility, strength, and balance.
- Session 2: Pranayama (Breath Control Techniques)**
Learn various Pranayama techniques to enhance breathing patterns, increase vitality, and calm the mind.
- Session 3: Meditation (Mindfulness Practice)**
Experience guided meditation sessions aimed at cultivating inner stillness, clarity, and emotional resilience.






Workshop on Practice of Yogasana, Pranayama, and Meditation 21-06-2023 to 22-06-2023
Dr. E.M.G. Nair, Director, Pathanjali Pranayoga Vidyapeedom, Government of India certified
Advanced Yoga Therapist




RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
 Rajagiri College of Management and Applied Sciences
 Rajagiri Valley P.O
 Kakkanad
 Kochi - 682 039


RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD
 Committee for Value Added Courses
 in association with
 Internal Quality Assurance Cell (IQAC)

**Certificate Course
 in
 Yoga**

Course Coordinators
 Ms. Sreeja Kumar
 Asst. Professor, RCMAS
 ☎ 7736037169
 Ms. Shwetha Alex
 Asst. Professor, RCMAS
 ☎ 9495488941

Duration: 30 Hours
Date of Commencement:
4 September 2023





RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
RAJAGIRI VALLEY P.O. KAKKANAD, KERALA
Certificate of Completion

This is to certify that
SUHANA MS has
 successfully completed the Certificate Course in Yoga offered by the Rajagiri College
 of Management and Applied Sciences, Kakkanad held from 04.09.2023 with a duration
 of 30 Hours, and has obtained **A** Grade in the examination held in the
 academic year **2023 -24**.

COURSE COORDINATOR




Certificate course in Yoga, provided by Pathanjali Pranayoga Vidyapeedom.

Vidyapeedom and his associates. The objective of the course was to improve physical fitness through the practice of asanas (yoga postures) and pranayama (breathing techniques); develop mental clarity, concentration, and reduce stress through meditation and mindfulness practices; encourage self-awareness and personal growth through the philosophical teachings of yoga and integrate yoga into the students' daily routines, promoting a balanced and healthy lifestyle.

The syllabus for the course encompassed four modules including history and philosophy of yoga, its physiological benefits, standing postures, strengthening exercises and postures, exercises to improve core strength, flexibility and balance and relaxation and restorative postures. The classes were a mix of lectures, discussions, practical sessions and meditative sessions.

A total of 60 undergraduate students from various disciplines enrolled in the course. Regular attendance was mandatory, with a minimum requirement of 80% attendance to be eligible for the final assessment. At the end of the course, students were asked to provide feedback which was overwhelmingly positive, with students appreciating the comprehensive coverage of topics and the practical approach to learning. Students reported significant improvements in their physical and mental well-being. Many students incorporated yoga practices into their daily routines and expressed interest in pursuing further studies and careers in yoga.

Syllabus for Value Added Course - Yoga

Module 1- Introduction to Yoga and Basic Postures
<ul style="list-style-type: none"> • History and philosophy of yoga • Benefits of yoga for physical and mental health • Basic breathing techniques (Pranayama)
Module 2- Standing and Twisting Postures
<ul style="list-style-type: none"> • Tadasana (Mountain Pose) • Vrikshasana (Tree Pose) • Uttanasana (Standing Forward Bend) • Ardha Matsyendrasana (Half Lord of the Fishes Pose) • Marichyasana III (Marichi's Pose) • Parivrtta Trikonasana (Revolved Triangle Pose)



Module 3- Strengthening Postures

- Virabhadrasana I (Warrior I)
- Virabhadrasana II (Warrior II)
- Utkatasana (Chair Pose)
- Navasana (Boat Pose)
- Phalakasana (Plank Pose)
- Ardha Navasana (Half Boat Pose)

Module 4- Relaxation and Restorative Poses

- Paschimottanasana (Seated Forward Bend)
- Janu Sirsasana (Head-to-Knee Pose)
- Balasana (Child's Pose)
- Supta Baddha Konasana (Reclining Bound Angle Pose)
- Supta Padangusthasana (Reclining Hand-to-Big-Toe Pose)
- Savasana (Corpse Pose)

[Signature]
E.M. Kupalekar
Director



[Signature]

PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkannad - 682 039





KPMG Assurance and Consulting Services LLP
Embassy Golf Links Business Park
Pebble Beach, B Block, 1st & 2nd Floor,
No. 13/2, Off Intermediate Ring Road
Bengaluru 560 071 India

Telephone: +91 80 6833 5000
Fax: +91 80 6833 6999
Web: www.kpmg.com/in
Email: indiawebsite@kpmg.com

Strictly Private & Confidential

To,

Fr. Mathew Vattathara CMI, Director,
Rajagiri College of Management and Applied Sciences, RajagiriValley.P.O,
Kakkanad Kochi - 682039, Kerala

15-Feb-2023

Engagement Letter for Training on Business Analytics for students.

Dear Fr. Mathew Vattathara CMI,

Engagement Letter

Thank you for inviting **KPMG Assurance and Consulting Services LLP** to deliver a training on Business Analytics for students of **Rajagiri College of Management and Applied Sciences, Kochi**. Further to our discussions, we have detailed our training scope, coverage, schedule timing, fees and our terms and conditions in this letter. The scope as indicated in this letter has been drafted based on our discussions and your agreement.

The terms and conditions set out as Annexure in this document apply to the work to be undertaken by us for the purpose of this engagement. Any amendment or variation to the terms and conditions laid down in this document shall be agreed in writing between **Rajagiri College of Management and Applied Sciences (or client or Rajagiri)** and **KPMG Assurance and Consulting Services LLP (or KPMG or we)**.

1.Scope and Limitations

The scope of work involved is to conduct 120 hours of training on Business Analytics for students. This training will include 5 modules of 24 hours each. The breakup of the training is given in clause 4.1.

2.Engagement Team

The service delivery for Rajagiri College of Management and Applied Sciences is planned to be managed by

- KK Raman , Engagement Partner
- Sankaran Venkataramani, Engagement Director and Steering Committee member
- Amit Choudhary, Engagement Manager
- Kaushik Swaroop,Ashwini and Pranab Das, Instructors, involved in training delivery

The engagement team is duly qualified to execute the engagement.

3.Deliverables

Our training deliverables will be provided to Rajagiri College of Management and Applied Sciences on the basis that they are solely for its use internally and that it will not be disclosed or distributed, in whole or in part, to any third party without our prior written consent from KPMG.





KPMG Assurance and Consulting Services LLP
KRM Tower, Ground Floor
No.1, Harrington Road, Chetpet
Chennai - 600 031, India.

Telephone +91 44 3914 5000
Fax +91 44 3914 5999
Web www.kpmg.com/in
Email indiawebsite@kpmg.com

17th June 2024

Activity Report

KPMG Assurance and Consulting Services LLP: Enhancing Business Analytics Education

KPMG is a global network of professional services firms providing audit, tax, and advisory services. With a presence in over 147 countries.

Since the 2020-21 academic year, Rajagiri College of Management and Applied Science has proudly partnered with KPMG Assurance and Consulting Services LLP to offer a Business Analytics Certification Course as part of their value-added curriculum. This collaboration aims to equip students with industry-relevant skills, enhancing their employability and preparing them for the dynamic demands of the business world. The Business Analytics Certification Course offers students a comprehensive understanding of data analytics principles and practices.

The details of the Batches as part of the collaboration and number of participants is as below.

1st Batch :2020-21: 25 Student


2nd Batch:2021-22: 23 Student

3rd Batch:2022-23: 31 Students

4th Batch:2023-24 :140 students

The course is structured to provide both theoretical knowledge and practical skills, ensuring students can effectively apply what they learn in real-world scenarios.

Yours sincerely

Full Signature 
Sankaran Venkataramani
Partner

KPMG Assurance and Consulting services LLP

MoU based Activity Report : KPMG

Activity - 1

KPMG India has offered a value added program on Business Analytics to the BBA and B Com students as a part of the MOU between Rajagiri College of Management and Applied Sciences Kakkanad and KPMG India during the Academic year 2023 - 24.

Activity - 2

Report on: Enhancing Business Analytics Education

On 2nd August 2023 , the Department of Management at Rajagiri College of Management and Applied Sciences, Kakkanad, hosted an enlightening programme titled "Enhancing Business Analytics Education." This event saw the enthusiastic participation of 142 students who were keen on honing their analytical skills and expanding their knowledge in the field of business analytics.

The programme was conducted by KPMG Assurance and Consulting Services LLP, a renowned name in the industry for its expertise in consulting and assurance services. The resource person, Mr. Lijin, Assistant Manager, KPMG India, shared his extensive knowledge and real-world experience, aiming to elevate the participants' understanding of business analytics. The primary focus of the session was to enhance the participants' analytical skills, improve their data-driven decision-making capabilities, and increase their proficiency in interpreting complex data sets.

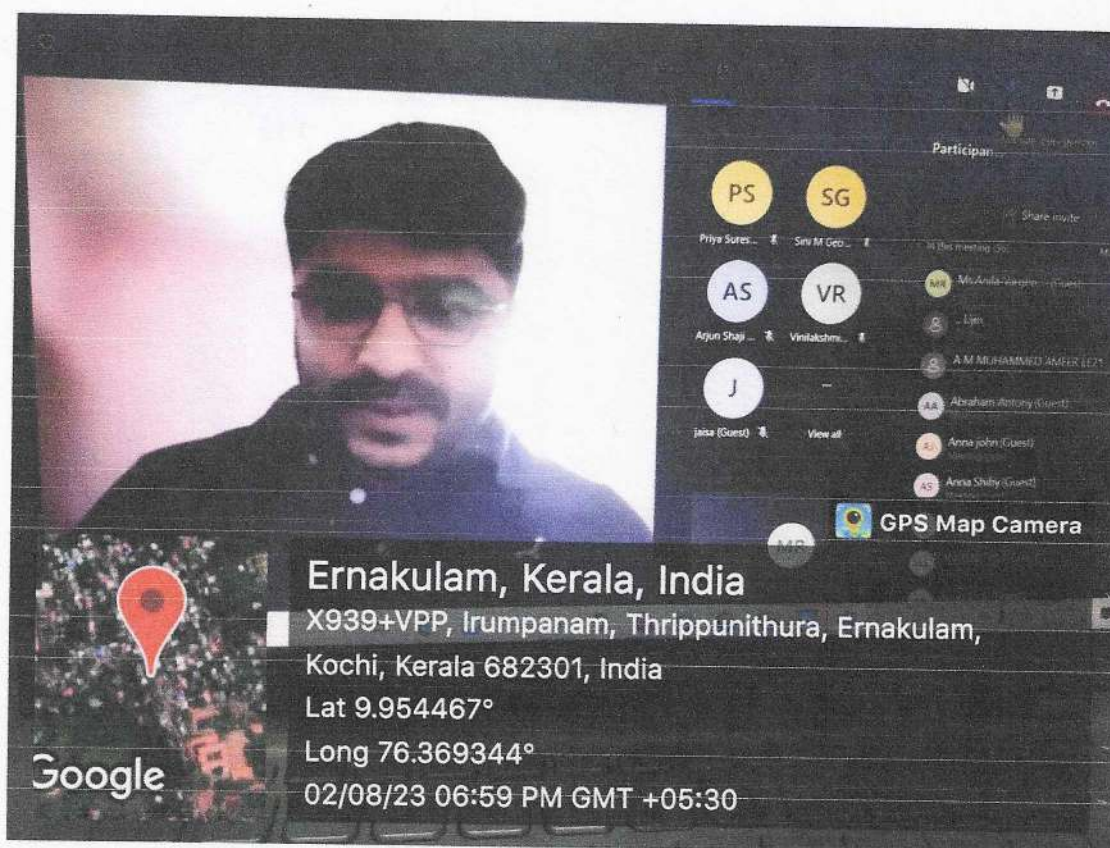
The outcome of the programme was highly positive. Participants gained valuable insights into the practical applications of business analytics, learning how to utilize data effectively to inform business strategies and achieve a competitive advantage in the marketplace. The hands-on experience and practical examples provided by KPMG were particularly beneficial in bridging the gap between theoretical knowledge and practical implementation.



This impactful session was organized by the Department of Management at Rajagiri College, under the guidance of Ms. Anila Varghese, Assistant Professor in the Department of Management. Ms. Anila Varghese played a pivotal role in coordinating the event and ensuring its success. Assisting her was Ms. Terese Thomas Pattara, a dedicated student from the BBA 3 Semester, who took on the responsibility of student in-charge, showcasing excellent organizational and leadership skills.

Overall, the "Enhancing Business Analytics Education" programme was a significant step towards equipping students with the necessary skills and knowledge to excel in the field of business analytics, ultimately preparing them for successful careers in an increasingly data-driven world.

Photograph: Enhancing Business Analytics Education



Program Poster: Enhancing Business Analytics Education

DEPARTMENT OF MANAGEMENT
IN ASSOCIATION WITH IQAC
Organises
A SEMINAR ON
EXPLORING BUSINESS ANALYTICS:
REDEFINING HORIZONS
BY KPMG

Participants: Parents of registered students

02 August 2023

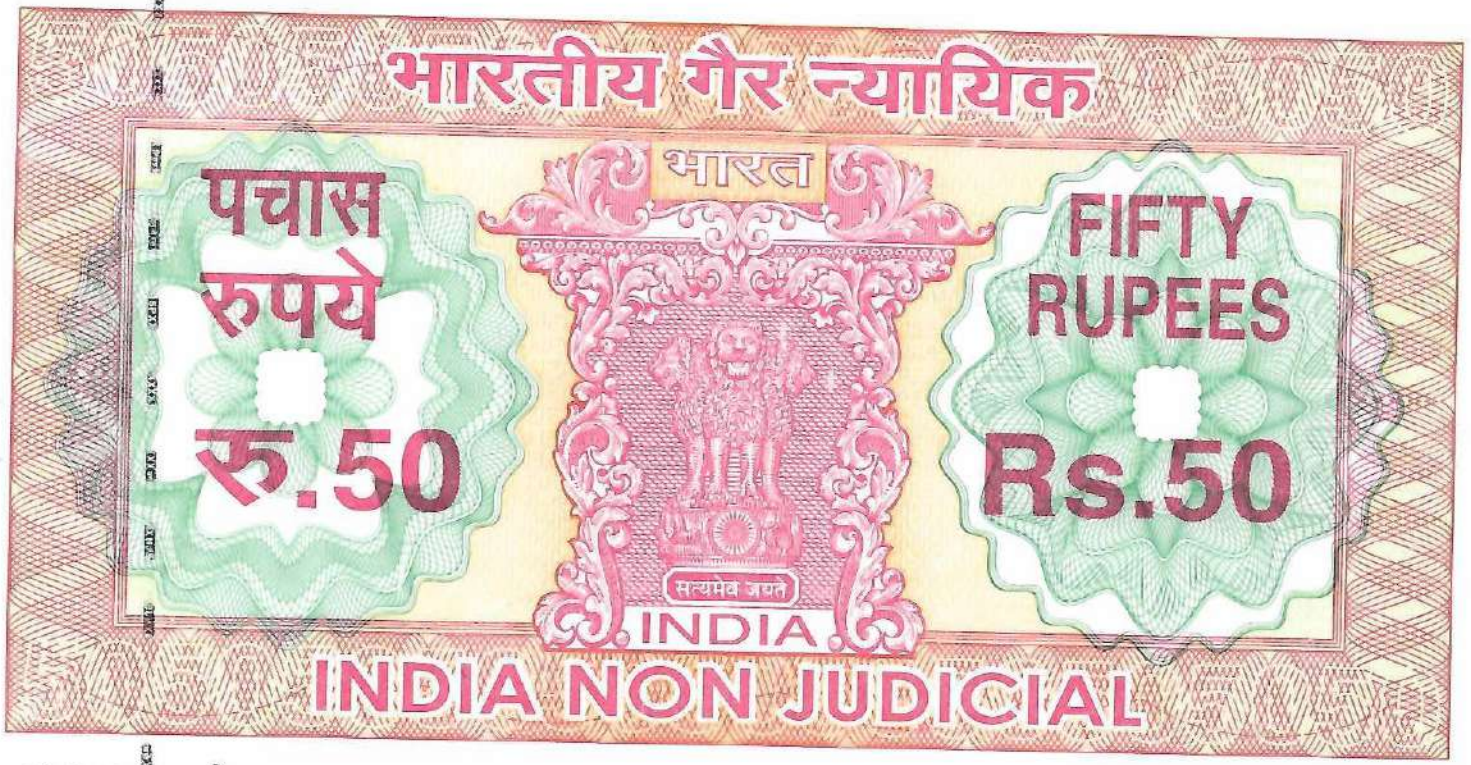
7pm

Mode: online
Platform :Microsoft Teams
Meeting Id :322 813 009 119
Passcode:h94B9s

FOR ANY QUERIES CONTACT:
PROGRAM COORDINATOR
Ms.Anila Varghese
Department of Management




PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkannad - 682 039



കേരളം കേരल KERALA

CM 664870

AGREEMENT

This Agreement is entered into on this 5th day of November 2022 by and between:

Additional Skill Acquisition Programme Kerala, a Section 8 Company under Higher Education Department, Government of Kerala represented by Anwar Hussain, Head Procurement, having its office at 3rd Floor, Trans Towers, Vazhuthacaud, Thiruvananthapuram, 695014 (hereinafter called as "ASAP Kerala") which expression shall, unless repugnant to the context or meaning thereof, shall include its successors and permitted assigns of the FIRST PARTY.

Rajagiri College of Management and Applied Sciences (RCMAS) represented by .Fr Ajeesh Puthussery CMI having its registered office at Rajagiri Valley Kochi, which expression shall unless repugnant to the context or meaning thereof mean and include its successors and assigns of the SECOND PARTY.

ASAP Kerala and RCMAS are hereinafter referred to singly as "Party" and jointly as "Parties".

The Parties have mutually agreed to enter into this agreement to record the terms and understanding between the Parties and the manner in which the Parties wish to combine their efforts and collaborate with each other.

STAMP VENDOR ₹ 50/- SOLD TO
THRIKKAKARA

Principal
Rajagiri college of management
and applied sciences
Rajagiri valley, kakkanad



Certificate

This is to certify that the following activities were organized as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management and Applied Sciences and ASAP during the academic year 2023-2024:

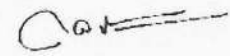
Value-Added Programs and Student Counts:

Serial no.	Course name	Students count
1	Digital Marketing (Batch 1)	11
2	Digital Marketing (Batch 2)	92
3	Unity Certified Associate Artist	9
4	Unity Certified VR Developer	24



Trivandrum

28-05-24



Saji T

Head Training

ASAP Kerala

Activity Report

Title of the Activity: Value Added Programs under MoU between Rajagiri College of Management & Applied Sciences and Additional Skill Acquisition Program (ASAP), Kerala Government

Organized by: Rajagiri College of Management & Applied Sciences and Additional Skill Acquisition Program (ASAP), Kerala Government

Programs Conducted:

Digital Marketing

Certified Associate Artist

Certified VR Developers

Duration: Academic Year 2023-2024

Participants:

Digital Marketing: 103 students

Certified Associate Artist: 9 students

Certified VR Developers: 24 students

Venue: Rajagiri College of Management & Applied Sciences

Objective: The primary objective of the Value Added Programs was to provide students with specialized skills and certifications in Digital Marketing, Associate Artistry, and Virtual Reality (VR) Development. These programs aimed to enhance employability and equip students with industry-relevant knowledge and practical skills.

Summary of the Programs:

1. Digital Marketing:

Content:

Introduction to Digital Marketing

SEO and SEM Techniques

Social Media Marketing

Email Marketing and Analytics

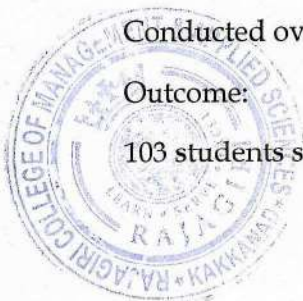
Digital Marketing Strategy and Planning

Duration:

Conducted over 100 hours with both theoretical and practical sessions.

Outcome:

103 students successfully completed the program and received certification.



Participants gained practical skills in digital marketing tools and strategies, enhancing their employability in the digital marketing industry.

2. Certified Associate Artist:

Content:

Fundamentals of Art and Design

Drawing and Sketching Techniques

Digital Art Tools and Software

Portfolio Development

Duration:

Conducted over 120 hours with a mix of classroom instruction and hands-on practice.

Outcome:

9 students successfully completed the program and received certification.

Participants developed foundational skills in art and design, preparing them for careers in creative industries.

3. Certified VR Developers:

Content:

Introduction to Virtual Reality

VR Development Tools and Software

VR Content Creation and Programming

VR Application Testing and Deployment

Duration:

Conducted over 120 hours with practical sessions on VR development.

Outcome:

24 students successfully completed the program and received certification.

Participants acquired skills in VR development, enabling them to pursue careers in the emerging field of virtual reality technology.

Feedback:

Participants across all three programs provided positive feedback, highlighting the comprehensive curriculum, practical sessions, and the expertise of the trainers. The hands-on approach and real-world applications of the skills learned were particularly appreciated.




RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD
 Committee for Value Added Courses
 in association with
 Internal Quality Assurance Cell (IQAC)

Value Added Course
in
Unity Certified User-Associate Artist

Duration: 100 Hours
Date of Commencement:
27 July 2023

Course Coordinator
Mr. Ashish C Pius
 Asst. Professor, RCMAS
 9895308096




RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD
 Committee for Value Added Courses
 in association with
 Internal Quality Assurance Cell (IQAC)

Value Added Course in
Unity Certified
User-Associate
Artist

 From 27-07-2023
 100 Hours

Course Coordinator
Mr. Ashish C Pius
 Asst. Professor
 RCMAS
 9895308096

MS. PRABHA MURALI
 ART MANAGER
 ASEP




Value added course in Unity Certified User-Associate Artist.


RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KARKANAD

Committee for Value Added Courses
in association with
Internal Quality Assurance Cell (IQAC)

Value Added Course in Digital Marketing

 From 13-10-2022
  100 Hours



DR. SAMEETH S. RAJ
DIRECTOR
DIGITAL MARKETING

Course Coordinator
Mr. Ashish C Pius
Asst. Professor
RCMAS
📞 9895308096



**Value Added Course
in
Digital Marketing**

Duration: 100 Hours
Date of Commencement:
13 October 2022

Course Coordinator
Mr. Ashish C Pius
Asst. Professor, RCMAS
📞 9895308096





RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KARKANAD

Committee for Value Added Courses
in association with
Internal Quality Assurance Cell (IQAC)


Certificate of Completion


This is to certify that

ASHI MARY JASTIN has successfully
completed the Value Added Course in Digital Marketing offered by the Rajagiri
College of Management and Applied Sciences held from 13.10.2022 with a duration of
100 Hours, and has obtained A Grade in the examination held in the calendar
year 2022-23.

COURSE COORDINATOR
PRINCIPAL


Value added course and Certificate of Digital marketing.


RCMAS
 RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES,
 KAKKANAD
 Department of Commerce
 In association with
 Internal Quality Assurance Cell (IQAC)
 Organiser
**Seminar on
 Digital Marketing Strategies
 for Entrepreneurs**


 Pralish K
 Expert from
 ASAP Kerala

ONLINE
 7:00 PM | 04.08.2023

FACULTY COORDINATOR: ASWATHY K.M - 7012070668
 STUDENT COORDINATOR: NEHA ANN IYER-9847092929



GPS Map Camera
 Kochi, Kerala, India
 FRA-110, Manjummel, Eloor, Kochi, Kerala 683501, India
 Lat 10.05651°
 Long 76.296522°
 04/08/23 07:08 PM GMT +05:30


RCMAS
 RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
 KAKKANAD

CERTIFICATE OF PARTICIPATION


This is to certify that *Anagha S*
 has participated in a seminar titled
Digital Marketing Strategies for Entrepreneurs
 by Department of Commerce in association with IQAC on 04.08.2023.


Ms. Mary Antony
HoD





Dr. Laly Mathew
Principal

Seminar on Digital Marketing Strategies for Entrepreneurs


RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD


Committee for Value Added Courses
 in association with
 Internal Quality Assurance Cell (IQAC)



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
 Rajagiri College of Management and Applied Sciences
 Rajagiri Valley P.O
 Kakkanad
 Kochi - 682 039

Course Coordinator
 Mr. Ashish C Pius
 Asst. Professor, RCMAS
 9895308096

Value Added Course in VR Developer



Duration: 100 Hours
Date of Commencement:
 27 July 2023





RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Committee for Value Added Courses
 in association with
 Internal Quality Assurance Cell (IQAC)


Value Added Course In VR Developer

 From 27-07-2023
 100 Hours




Course Coordinator

Mr. Ashish C Pius
 Asst. Professor
 RCMAS
 9895308096



MS. PRABHA MURALI
 Asst. Manager
 IQAC

Value added course in VR Developer.



RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
Kakkanad
DEPARTMENT OF COMPUTER SCIENCE
In Association With
Internal Quality Assurance Cell (IQAC)
Organises

**Seminar on Virtual Ventures In VR
A New Horizon For Entrepreneurs**


Conducted by
Experts From ASAP


Time : 10:40 am
Date of commencement :
27 July 2023
Venue : Conference Hall

Faculty Coordinator
Ms. Anesha K Jose
+91 8921708492



Student Coordinators
Mr. Sooraj S Nair
Ms. Alixa Johnson



 GPS Map Camera

Kakkanad, Kerala, India
Rajagiri Valley Rd, Rajagiri Valley, Kakkanad, Kochi, Kerala 682030, India
Lat 9.994749°
Long 76.358094°
27/07/23 11:26 AM GMT +05:30

Google

Seminar on Virtual Ventures in VR A New Horizon for Entrepreneurs

Conclusion:

The Value-Added Programs conducted under the MoU between Rajagiri College of Management & Applied Sciences and Additional Skill Acquisition Program (ASAP), Kerala Government, were highly successful. They provided students with valuable skills and certifications in Digital Marketing, Associate Artistry, and VR Development. These programs significantly contributed to enhancing the students' employability and preparing them for successful careers in their respective fields.

This report is prepared as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management & Applied Sciences and Additional Skill Acquisition Program (ASAP), Kerala Government for the academic year 2023-2024.



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PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkanad - 682 039



LETTER OF LINKAGE

This letter of Linkage is entered into on 02 December 2022, between **Rajagiri College of Management and Applied Sciences, Rajagiri Valley, Kakkanad, 682039** (herein after referred to as RCMAS) and **Aviv Consultancy Private Limited, India** with the Corporate Identity Number : U85500KA2023PTC171104 (herein after referred to as Aviv which term unless repugnant to the context shall include its successors and permitted assigns) having its registered office at No.505 A-Wing, Carlton Towers No 1, Old Airport Road, HAL 2nd Stage, Bangalore North, Bangalore-560008, Karnataka and branch office at Nippon Q1, Level 9, NH 17, Vennala PO, Cochin.

Now **thereof**, in consideration of the terms and conditions set forth herein, the parties agree as follows:

1. Definition

AVIV is engaged in the business of providing customized solutions to students aspiring to study abroad at universities including but not limited to affiliating with the universities for various courses, counseling the students with respect to relevant courses in the affiliated universities, assisting the students with respect to finalizing and submission of their applications, facilitating smooth processing of visas required in the specific countries, amongst other services.

2. Scope

The parties are desirous of exploring possibilities of coming together for a mutually beneficial business relationship, using each other's affiliations, expertise and capabilities to explore possibilities of promoting common areas of Business.

3. AVIV provides the following services:


- a. AVIV hereby agrees to provide admissions support to premium universities in 29 different countries, whereby AVIV will engage with students to promote, identify, and introduce interested students in the selection of countries and Universities, as per the students' preferences.


Certificate of Activity

This is to Certify that the Following Activity was Organized as Part of the Linkage Between Rajagiri College of Management & Applied Sciences and Aviv Overseas Education Pvt Ltd.

Programme	Date
A Seminar on Global Career Opportunities in the Field of Mass Communication	05 October 2023

For Aviv Overseas Education Pvt Ltd.


Director



MoU based Activity Report

Seminar on "Global Career Opportunities in the Field of Mass Communication"

Academic Year 2023-24

Name of the Activity	Seminar on "Global Career Opportunities in the Field of Mass Communication"
Organizing Department	Department of English
Resource Person	Mr. Amarnath Krish Director, Aviv Consultancy Pvt. Ltd.
Date	05 October 2023
Duration	1 hour
Venue	LC 505, RCMAS
Beneficiaries	Second Year UG students
Objective	Provide students with the international career opportunities in the field of mass communication.

The report provides a detailed account of the collaborative activity undertaken by Rajagiri College of Management and Applied Sciences (RCMAS), Kakkanad and Aviv Consultancy Pvt. Ltd., Ernakulam during the academic year 2023-24. This activity was conducted within the framework of the Linkage signed between the two institutions, fostering knowledge exchange and professional development in the field of career and development.


To enlighten the students about the various international career opportunities available in the field of mass communication, a seminar titled "Global Career Opportunities in the Field of Mass Communication" was conducted on the 5th of October, 2023. The event took place in Lecture Hall 505 and was aimed at the second-year undergraduate students. Mr. Amarnath Krish, the Director of Aviv

Consultancy Pvt. Ltd., served as the resource person for this seminar. The primary objective of the seminar was to provide students with comprehensive information about international career opportunities in the field of mass communication including various job roles, understanding the global demand for mass communication professionals, and identifying the skills required to excel in this dynamic field.

Mr. Krish provided an overview of the global landscape of mass communication, highlighting various career opportunities such as Journalism (Print, Broadcast, and Digital), Public Relations and Corporate Communications, Advertising and Marketing, Media Production (Television, Film, and Digital Content), Social Media Management, Content Writing and Editing and Event Management. He discussed the growing demand for skilled professionals in these areas and the potential for career growth and development. He further outlined the essential skills and qualifications needed to excel in mass communication, and highlighted the importance of strong writing and communication skills, Technical proficiency in media production tools and software and creative thinking. He also emphasized the importance of internships, networking, and building a strong portfolio to enhance employability. Mr. Krish provided practical tips on how to navigate the job market by Leveraging professional networks and online platforms like LinkedIn and staying updated with industry trends and advancements.


The session was well-received by the students, with many expressing their gratitude for the valuable insights and practical advice provided by Mr. Krish. Students gained a comprehensive understanding of the career prospects in the field of mass communication. Students gained an insight in setting clear educational and career goals aligned with their aspirations for working abroad. Participants reported feeling better prepared to tackle the challenges associated with applying to and studying in foreign institutions. The session inspired students with a comprehensive understanding of the field and the tools needed to make informed career decisions




RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD


Department of English
 In association with
Internal Quality Assurance Cell (IQAC)
 organizes a seminar on

Global Career Opportunities in the Field of Mass Communication



Faculty Coordinator
Ms. Geethu Johny

RESOURCE PERSON
Mr. Amarnath Krish
 Director
Aviv Consultancy Pvt. Ltd

05 October 2023

LC 505

12:00 pm

Student Coordinator
Ms. Dathabina P



Poster and Photo of Linkage Related Activity-Aviv Consultancy Pvt Ltd.



Report submitted by	Ms. Dakshina D, BAE 5th Semester, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad.
Coordinated by	Ms. Geethu Johny, Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad.
Approved by	Ms. Kavitha Krishnadas , HoD & Assistant Professor, Department of English, Rajagiri College of Management and Applied Sciences, Kakkanad.

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PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039

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കേരളം KERALA

DN 012991

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is entered into as of 1st November 2022 ("Effective Date") The Strategist, Banerji Road, High Court Junction, Cochin - 682 031., India (hereinafter referred to as "Strategist" which expression shall unless repugnant to the context shall mean and include its successors and assigns) **Rajagiri College of Management and Applied sciences (RCMAS)**, Rajagiri Valley Post, Cochin Kerala , India (hereinafter referred to as the "College" which expression shall unless repugnant to the context shall mean and include its successors and permitted assigns). Strategist and college are hereinafter collectively referred as "Parties" and individually as a "Party".

WHEREAS Strategist (First Party) is an educational and business consultancy, operating towards the vision of a data-driven business culture, that assists in effective decision making in corporate-organisation and facilitate this through a series of need-based interventions involving consultancy, research and training. The Strategist is also an Authorised Testing Centre for Microsoft and Certiport.

No. 17274 /01.11.2022 / Rs.100/-
Strategist, Ernakulam

SANTHOSH KUMAR K.
STAMP VENDOR
NARAKKAL



184

Date: 26/02/2024

Certificate of Activity

This is to certify that the following activity was organized as part of the Memorandum of Understanding (MoU) between Rajagiri College of Management and Applied Sciences and The Strategist during the academic year 2023-2024:

SI Number	Programme
1	A Value-Added Programme on MS Excel MO 200 was provided to 148 first-semester students in the 2023-2024 academic year.


For Strategist

Jomon Joseph

ACTIVITY REPORT

REPORT ON VALUE ADDED PROGRAMME

Value Added Program : MS EXCEL MO 200

Venue : Computer Lab

Time : 930 am- 1 pm

Date : 10.08.2023 to 12.02.2024 (5 Batches, for 30 hrs session)

Organisers : THE STRATEGIST & Rajagiri College of Management and Applied Sciences, Kakkanad.

Participants : 148 First year students

Speaker/Trainer : Mr. Jomon Joseph

Objectives : The said value added programme was conducted as part of MOU between THE STRATEGIST and Rajagiri College of Management and Applied Sciences signed during the academic year 2023-24. This value added programme aimed to empower college students with the knowledge and motivation to proactively manage their career development through Technical skill enhancement.

1. Equip students with advanced Excel skills, which are crucial for data analysis and other commerce related tasks.
2. Increase students job prospects by providing a recognized certificate to prove the students proficiency in excel.
3. Developing students problem solving skills.

Key takeaways of the session :

1. Advanced Excel skills
2. Data driven decision making
3. Enhanced problem solving skill
4. Academic success

The value added programme offers a multitude of benefits that extend beyond the classroom. It equips students with advanced skills, enhances their employability and significantly boosts their productivity.





RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Committee for Value Added Courses
in association with
Internal Quality Assurance Cell (IQAC)

Value Added Course in Microsoft Excel (MO-200)

From 11-09-2023
30 Hours

Course Coordinator
Mr. Ashish C Pius
Asst. Professor
RCMAS
9895308096



Rajagiri College of Management and Applied Sciences
Rajagiri Valley P.O
Kakkanad
Kochi - 682 039

Course Coordinator
Mr. Ashish C Pius
Asst. Professor, RCMAS
9895308096



RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD

Committee for Value Added Courses
in association with
Internal Quality Assurance Cell (IQAC)

Value Added Course in Microsoft Excel (MO-200)



Duration: 30 Hours
Date of Commencement:
11 September 2023



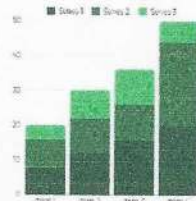
About the College

Rajagiri College of Management and Applied Sciences is an affiliated college offering undergraduate and post-graduate degrees conferred by Mahatma Gandhi University.

The institution marked its inception in the year 2005 and is modelled on the dream and vision of Saint Kuriakose Elias Chavara, the founder of CMI Congregation and a social reformer of 19th century.

Course Description

The Value Added Course in Microsoft Excel (MO-200) is designed to provide students with advanced skills and proficiency in using Microsoft Excel for data= analysis, reporting, and decision-making. This course goes beyond basic spreadsheet functions and delves into complex features and tools offered by Excel



Topics Covered

- Advanced Formulas and Functions,
- Data Analysis Tools
- Visualizations and Dashboards
- Macros and Automation
- Data Validation and Protection



Course Outcomes

- CO 1 - understand advanced Excel formulas and functions for complex calculations and data manipulation
- CO 2- Analyze data effectively using PivotTables, PivotCharts, and other data analysis tools in Excel
- CO 3- Create dynamic visualizations and interactive dashboards to present data insights

Value added course in Microsoft Excel (MO-200).

Report submitted by	Beneeta Benny M.Com 4 Semester, Department of Commercet
Coordinated by	Dr. Ajosh George, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Cochin -39, Kerala
Approved by	Ms. Mary Antony, HOD & Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Cochin -39, Kerala

March 11 2024

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PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkannad - 681039





SIGNATURE RESOURCE HUB

THE SIGN OF KNOWLEDGE

Date: 07/06/2022

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, KAKKANAD

DEPARTMENT OF COMPUTER SCIENCE

LETTER OF LINKAGE

Between

Department of Computer Science
RCMAS Kakkanad, Kerala, India

And

Signature Resource Hub,
Muvattupuzha

The Department of Computer Science at RCMAS Kakkanad, Kerala, India and Signature Resource Hub, Muvattupuzha, Kerala, India, establish this Letter of linkage to foster SoftSkill training.

1. Both parties agree to encourage the following activities, to ensure maximum placement and best performance in competitive exams.

- Provide materials that helps students in preparing for competitive exams and placement.
- Provide human resource for training the students in the department.
- Provide the selected students of the department with the chance to groom the other students.
- Other technical assistances

Both parties shall discuss the problems involved to the satisfaction of each party and enter into specific activity agreements based on the mutually agreed objectives and outcomes of the relationship.

2. This Letter of Linkage shall be applicable to educational activities, attached to each party.

3. This Letter of Linkage constitutes the entire agreement between the parties, and all prior discusses agreements, and understandings, whether verbal or in writing, are merged in this agreement.

4. This Letter of Linkage is not considered to be a contract creating legal and financial relationships between the parties. Rather, it is designed to faciitae and deveiop a genuiine and mutuaiiy beneficiial exchange process/academic relationship, and so forth.

Email

signature@signaturesolutions.online

Address

2nd Floor. New Colleae Building.



SIGNATURE RESOURCE HUB

THE SIGN OF KNOWLEDGE

Date: 07/06/2022

- 5.This Letter of Linkage shall become effective as on 7th June 2022, it may be amended by the written consent of the parties.
- 6.This Letter of Linkage should be reviewed every year to evaluate the progress and the quality of the mutual cooperation it may be extended for additional five-year periods upon the written consent of both parties. If the Letter of Linkage is not renewed by mutual consent, then it will conclude at the end of the specified time period, or after activities in progress have concluded.
- 7.This Letter of Linkage may be terminated by either party with a minimum of 120 days written notice. Activities in progress at the time of termination shall be permitted to conclude as planned unless otherwise agreed.
- 8.Both institutions subscribe to a policy of equal opportunity and will not discriminate on the basis of race, religion, color, sex, age, national origin or ancestry, marital status, parental status, disability, or veteran status.
- 9.Each party shall designate a person or office to serve as liaison for implementing this Letter of Linkage. For The Department of Computer Science at RCMAS Kakkanad, the contact person will be Ms.Aneesha K Jose. For Signature Resource Hub, Muvattupuzha, the contact person will be Ms. Aiswarya P Das.
- 10.This Letter of Linkage is written in English.

Dr.Mathew Vattathara CMI

Director,

Rajagiri College of Management and Applied Sciences

Kakkanadu.

Mr.Ajin Mohan

Director

Signature Resource Hub,

Muvattupuzha.



Witness 1

Dr.Laly Mathew

Principal,

Rajagiri College of Management and Applied sciences,

Kakkanad

Witness 2

Ms. Aiswarya P Das

HR Manager

Signature Resource Hub

Muvattupuzha.

Email

signature@signature resolutions.online

Address

2nd Floor. New Colleae Building.



SIGNATURE RESOURCE HUB

THE SIGN OF KNOWLEDGE

CERTIFICATE OF ACTIVITY

This is to certify that the following activity was organized as part of the linkage between Signature Resource Hub, Muvattupuzha and Rajagiri College of Management and Applied Sciences, Kakkanad during the academic year 2023-24.

Activities:

Sl no	Field of cooperation	Date	No of Students Benefited
1	Certificate Course in Blockchain and Cybersecurity(60 Hours)	05-06-2023	66



signature@signature resolutions.online

8848065213



2nd Floor, New College Building, Aramana Jn,
Muvattupuzha



SIGNATURE RESOURCE HUB

THE SIGN OF KNOWLEDGE

CERTIFICATE OF ACTIVITY

This is to certify that the following activity was organized as part of the linkage between Signature Resource Hub, Muvattupuzha and Rajagiri College of Management and Applied Sciences, Kakkanad during the academic year 2022-23.

Activities:

Sl no	Field of cooperation	Date	No of Students Benefited
1	Certificate Course in Machine Learning Algorithms (60 Hours)	17-10-2022	66



Email
signature@signaturestolutions.online

8848065213

Address
2nd Floor, New College Building, Aramana Jn,
Muvattupuzha

ACTIVITY I

Report on Certificate Course in Blockchain and Cybersecurity

Program	Certificate Course in Blockchain and Cybersecurity
Date	05.06.2023
No. of Participates	66 Students.
Resource Person	Mr. Kevin Stalin
Outcome	Participants had gained a deeper understanding of both blockchain and cybersecurity.
Organized by	Department of Computer Science, Rajagiri College of Management and Applied Sciences, Rajagiri Valley
Taken by	Signature Recourse hub Muvattupuzha



**RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
KAKKANAD**

Department of Computer Science
in association with
Internal Quality Assurance Cell (IQAC)
organises

Certificate Course in Blockchain & Cybersecurity

Duration:
60 Hours

Date of Commencement:
5th June 2023

Faculty Coordinators

Ms. Juby George (Ph: 9946982384)
Ms. Dona Maria Mari (Ph: 99495109899)
Assistant Professors,
Dept. of Computer Science, RCMAS



Course Facilitator
Mr. Kevin Stalin
Deputy Director & Course incharge
Signature Resource Hub
Muvattupuzha



As part of linkage between Department of Computer Science at Rajagiri College of Management and Applied Sciences and Signature Recourse Hub, Muvattupuzha a Certificate Course in Blockchain and Cybersecurity was organized on June 5th, 2023, The program saw the participation of 66 students and was conducted by Mr. Kevin Stalin, a renowned expert in the field. The event was supported by Signature Resource Hub Muvattupuzha. The primary objective of this course was to provide participants with a comprehensive understanding of blockchain technology and its applications, develop the skills necessary to create and deploy smart contracts, apply cryptographic techniques to secure blockchain transactions, and identify and mitigate cybersecurity threats within blockchain environments.

The program began with an in-depth introduction to the fundamentals of blockchain technology, including its underlying principles and various use cases. Mr. Kevin Stalin then guided participants through practical sessions on developing and deploying smart contracts, allowing students to gain hands-on experience. The course also covered essential cryptographic techniques used to ensure the security of blockchain transactions. Additionally, participants learned to identify and mitigate potential cybersecurity threats in blockchain environments, enhancing their ability to protect digital assets effectively. Throughout the sessions, there was a strong emphasis on ethical principles in research and best practices for paper presentation and publication.

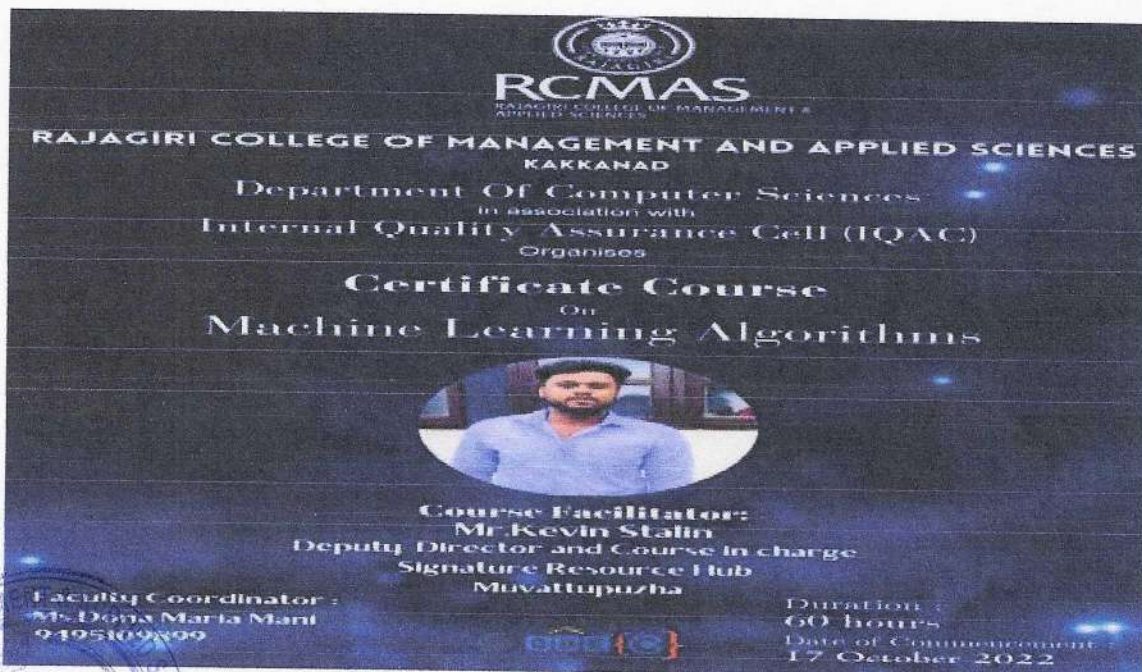
By the end of the course, participants had gained a deeper understanding of both blockchain and cybersecurity. The feedback from the attendees was overwhelmingly positive, with many students expressing that the course significantly enhanced their academic and professional abilities. They appreciated the practical approach and the detailed insights provided by Mr. Kevin Stalin, which they felt were instrumental in understanding the complex nature of blockchain technology and cybersecurity measures. This program not only bolstered their technical skills but also prepared them to implement comprehensive cybersecurity strategies in their future careers.



ACTIVITY II

Report on Certificate Course in Machine Learning Algorithms

Program	CS22CC01 Certificate Course in Machine Learning Algorithms
Date of Commencement	17.10.2022
Date of Completion	23.12.2022
No. of Participates	33 Students.
Resource Person	Mr. Kevin Stalin
Outcome	The outcome of the course was highly positive, with participants gaining substantial knowledge and practical skills in machine learning. The projects undertaken by the students showcased their ability to implement machine learning algorithms effectively, reflecting the depth of understanding acquired during the course
Organized by	Department of Computer Science, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39
Taken by	Signature Recourse hub Muvattupuzha



The poster features the RCMAS logo at the top, followed by the college name and department. It includes a photo of the course facilitator, Mr. Kevin Stalin, and lists the faculty coordinator, Ms. Dona Maria Mani, along with the course duration and start date.

RCMAS
RAJAGIRI COLLEGE OF MANAGEMENT & APPLIED SCIENCES
KAKKANAD

Department Of Computer Sciences
In association with
Internal Quality Assurance Cell (IQAC)
Organises

Certificate Course
On
Machine Learning Algorithms

Course Facilitator:
Mr. Kevin Stalin
Deputy Director and Course in charge
Signature Resource Hub
Muvattupuzha

Faculty Coordinator:
Ms. Dona Maria Mani
9495109499

Duration:
60 hours
Date of Commencement:
17 October 2022



Photographs of Activities: Signature Resource Hub

The Department of Computer Science at Rajagiri College of Management and Applied Sciences, located in Rajagiri Valley, Cochin, organized a comprehensive certificate course in machine learning algorithms. This program, designated as CS22CC01, was conducted from October 17, 2022, to December 23, 2022, and saw the enthusiastic participation of 33 students. Led by Mr. Kevin Stalin, the course aimed to equip participants with a solid understanding of machine learning concepts and their practical applications, fostering skills in both supervised and unsupervised learning algorithms, as well as advanced techniques in the field. This initiative was taken in collaboration with Signature Resource Hub, Muvattupuzha.

Throughout the course, students engaged in a detailed curriculum that began with an introduction to machine learning, laying a foundation for understanding the core principles. The program then delved into supervised learning algorithms, teaching participants how to build and evaluate predictive models. This was followed by sessions on unsupervised learning algorithms, enabling students to identify patterns and structures in data without labeled responses. The course also covered advanced machine learning techniques, providing insights into cutting-edge methods and their applications. To ensure hands-on learning, practical applications and project work were integrated, allowing students to apply theoretical knowledge to real-world problems.

The outcome of the course was highly positive, with participants gaining substantial knowledge and practical skills in machine learning. The projects undertaken by the students showcased their ability to implement machine learning algorithms effectively, reflecting the depth of understanding acquired during the course. Feedback from the participants highlighted the clarity and expertise of Mr. Kevin Stalin, the comprehensive nature of the curriculum, and the practical orientation of the sessions. Overall, the certificate course successfully achieved its objective of enhancing the proficiency of students in machine learning, preparing them for future endeavours in the field.



PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkannad - 682 039

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BINDING MEMORANDUM OF UNDERSTANDING

This binding Memorandum of Understanding (hereinafter referred to as the "MOU") is made this 29th of June 2021 ("Effective Date"), by and between:

1. **enxcl Business Solutions Private Limited a** Private Limited company registered as per the laws of India, having its registered office at TC 55/2443(1), Tattvamasi, Vivekananda Nagar, Pappanamcode P.O Thiruvananthapuram, Kerala 695018 by its authorized signatory Mr. Santhosh Udayanan, CEO, which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives, administrators, successors and assigns) hereinafter referred to as **enxcl**; and
2. **Rajagiri College of Management and Applied Sciences** having its address at Rajagiri College of Management and Applied Sciences, Rajagiri Valley P.O, Kakkanad, Cochin - 682 039, Kerala, India. represented by its authorized signatory Fr. Mathew Vattathara CMI, Director, (which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives, administrators, successors and assigns) hereinafter referred to as **Rajagiri**.

Rajagiri and enxcl are hereinafter together referred as "Parties" and individually as "Party"

AND WHEREAS

1. enxcl is engaged into the provision of Business Consulting for Corporates and skill enhancement for students and corporates. enxcl is looking to engage with colleges in delivering Skill enhancement programs.
2. Rajagiri group of institutions has been established with a vision to become a centre par excellence of learning, unique in experience, value based in its approach, and pioneering in its efforts for enriching and fulfilling LIFE. Rajagiri looks forward to deliver programs for its students outside the University curriculum, which will enhance their skill and make them more employable.

Now, both parties have together decided that Rajagiri will partner with enxcl towards delivering Skill enhancement courses for its students as per the mutual conditions laid out in the paragraphs below.

1. This agreement is effective 01st July 2021 through 30th June 2022
2. enxcl will provide training for courses as described in Annexure 1 of this document.
3. At any point of time both parties may together decide to revise the programs delivered and the same may be implemented by an addendum with a revised Annexure 1.



ENXCL BUSINESS SOLUTIONS PRIVATE LIMITED

TC 55/2443/1, TATTVAMASI, VIVEKANANDA NAGAR, PAPPANAMCODE PO

THIRUVANANTHAPURAM , Kerala , India , PIN: 695018

GSTIN: 32AAGCE0061J1Z1

28.06.2022

Certificate of Activity

This is to certify that the following activity was organized as part of the letter of linkage between Rajagiri College of Management and Applied Sciences and enxcl Business Solutions Private Limited during the academic year 2021-2022:

SI Number	Programme
1	Value-Added Programme on Soft Skill Training was provided to 51 final-semester students in the 2021-2022 academic year.

enxcl Business Solution

Santhosh Udayanan,
Founder and CEO



Registered Office: TC 55/2443/1, TATTVAMASI , VIVEKANANDA NAGAR, PAPPANAMCODE P O ,
THIRUVANANTHAPURAM , Kerala , India , PIN: 695018

Email: operations@enxcl.com , Website: <http://www.enxcl.com> ,

Phone: +91 7306396219CIN: UT2200KL2020PTC063417

Activity Report

Collaborative Activity between Rajagiri College of Management and Applied Sciences (RCMAS) and Enxcl

During the academic year 2021-2022, RCMAS partnered with Enxcl to organize a Value-Added Programme on Soft Skill Training for final-year students. This initiative aimed to equip participants with essential soft skills crucial for professional development and career advancement.

Overview of the Programme: The Value-Added Programme on Soft Skill Training catered to 51 final-semester students at RCMAS. It spanned several sessions and activities designed to enhance key soft skills, including communication, teamwork, time management, and leadership. The program incorporated interactive workshops, role-playing exercises, and practical simulations to simulate real-world scenarios and promote skill application.

Objectives Achieved:

1. **Skill Enhancement:** Participants gained practical insights and hands-on experience in applying soft skills essential for effective workplace interactions and professional growth.
2. **Personal Development:** The programme focused on fostering personal growth and self-confidence among students, preparing them to navigate challenges in their future careers with resilience and adaptability.
3. **Industry Relevance:** By addressing the demand for soft skills in today's competitive job market, the initiative aimed to enhance students' employability and readiness for diverse professional roles.

Impact and Feedback: Feedback from participants indicated high satisfaction with the programme's content and delivery. Students expressed increased confidence in their ability to communicate effectively, collaborate with others, and manage their time efficiently. The initiative received positive acclaim for its practical approach to skill development and its contribution to overall student readiness for the workforce.

Conclusion: The collaborative effort between RCMAS and Enxcl underscored their shared commitment to preparing students for successful careers through targeted skill development initiatives. By focusing on soft skills, the programme equipped students with essential competencies essential for thriving in today's dynamic and competitive business environment.



Santhosh Udayanan

CEO

PRINCIPAL

Rajagiri College of Management & Applied Sciences
Rajagiri Valley, P. O., Kakkannad - 682 039

LETTER OF LINKAGE

Between

Department of Computer Science
RCMAS Kakkanad, Kerala, India

And

DISHASOFT INFO SOLUTIONS PVT. LTD,
Muvattupuzha

The Department of Computer Science at RCMAS Kakkanad, Kerala, India and DISHASOFT INFO SOLUTIONS PVT. LTD, Muvattupuzha, Kerala, India, establish this Letter of linkage to foster industrial interaction in education and recruitment.

1. Both parties agree to encourage the following activities, to promote industrial-academic cooperation.
 - a) Exchange of materials that provides students with the idea of the proceedings in the industry.
 - b) Provide human resource for training the students in the department and the newly appointed employees in Dishasoft
 - c) Provide onsite training for the selected students of the department.
 - d) Other technical assistances

Both parties shall discuss the problems involved to the satisfaction of each party and enter into specific activity agreements based on the mutually agreed objectives and outcomes of the relationship.

2. This Letter of Linkage shall be applicable to educational activities, attached to each party.
3. This Letter of Linkage constitutes the entire agreement between the parties, and all prior discusses agreements, and understandings, whether verbal or in writing, are merged in this agreement.
4. This Letter of Linkage is not considered to be a contract creating legal and financial relationships between the parties. Rather, it is designed to facilitate and develop a genuine and mutually beneficial exchange process/academic relationship, and so forth.
5. This Letter of Linkage shall become effective as on 8th July 2021, it may be amended by the written consent of the parties.

6. This Letter of Linkage should be reviewed every year to evaluate the progress and the quality of the mutual cooperation it may be extended for additional five-year periods upon the written consent of both parties. If the Letter of Linkage is not renewed by mutual consent, then it will conclude at the end of the specified time period, or after activities in progress have concluded.
7. This Letter of Linkage may be terminated by either party with a minimum of 120 days written notice. Activities in progress at the time of termination shall be permitted to conclude as planned unless otherwise agreed.
8. Both institutions subscribe to a policy of equal opportunity and will not discriminate on the basis of race, religion, color, sex, age, national origin or ancestry, marital status, parental status, disability, or veteran status.
9. Each party shall designate a person or office to serve as liaison for implementing this Letter of Linkage. For The Department of Computer Science at RCMAS Kakkanad ,the contact person will be Ms.Dona Maria Mani. For DISHASOFT INFO SOLUTIONS PVT. LTD, Muvattupuzha, the contact person will be Ms. Aswathy Shaju.
10. This Letter of Linkage is written in English.

Dr.Mathew Vattathara CMI
Director,
Rajagiri College of Management and Applied Sciences
Kakkanadu.

[Signature]
DIRECTOR
Rajagiri College of Management & Applied Sciences
Rajagiri Valley P.O., Kakkanad, Kochi- 682 039

Mr.Jomon Michael
Director
DISHASOFT INFO SOLUTIONS PVT. LTD,
Muvattupuzha.

[Signature]



Witness 1. *[Signature]*
Dr.Laly Mathew
Principal,
Rajagiri College of Management and Applied Sciences
Kakkanad

PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley P. O., Kakkanad - 682 039

Witness 2
Ms. Aswathy Shaju
HR Manager
DISHASOFT INFO SOLUTIONS
PVT. LTD, Muvattupuzha.

[Signature]



Report on : Seminar on Cybersecurity: Current Threats and defence mechanisms

Programme	Seminar on Cybersecurity: Current Threats and Defence mechanisms
Date	20 July 2021 and 21 July 2021
No. of Participants	60
Resource Person	Mr Jomon Michael
Outcome	The participants will gain a deep understanding of the fundamental concepts of cybersecurity, including the different types of cyber threats, such as malware, phishing, ransomware, and advanced persistent threats (APTs).
Organized by	Department of Computer Science, Rajagiri College of Management and Applied Sciences, Rajagiri Valley P. O, Cochin-39, Kerala
Faculty In-charge	Ms. Nileena Sasidharan & Ms. Aneesha K Jose, Assistant Professors, Department of Computer Science.
Student In-charge	Ms Sneha Francis and Ms Priyanna Mathew

The Department of Computer Science at RCMAS organized a highly informative seminar on "Cybersecurity: Current Threats and Defense Mechanisms." The seminar aimed to educate students about the evolving landscape of cybersecurity, the current threats facing digital infrastructure, and the best practices for defending against these threats. Held in the main auditorium, the event saw robust participation from over 60 students, faculty members, and industry experts, reflecting the high level of interest and concern around this critical topic.

The seminar began with an introductory address by the head of the Department of Computer Science, who highlighted the importance of cybersecurity in today's digital

age. The head underscored how understanding the nature of cyber threats and learning about effective defense mechanisms is essential for anyone pursuing a career in information technology.

The speaker provided a comprehensive overview of the current cyber threat landscape. He explained the different types of cyber threats, including malware, phishing, ransomware, and advanced persistent threats (APTs). He also emphasized the dynamic and evolving nature of these threats, pointing out that cybercriminals are continuously developing new techniques to exploit vulnerabilities. His session set a strong foundation for understanding the complex and multifaceted nature of cybersecurity challenges.

Following this, the session delved into various defense mechanisms and best practices, highlighting the importance of implementing robust security measures such as firewalls, intrusion detection/prevention systems (IDS/IPS), encryption, and multi-factor authentication (MFA). The speaker stressed the need for organizations to adopt a proactive approach to cybersecurity, regularly updating their defenses to stay ahead of potential threats. The insights were particularly valuable for students, providing practical knowledge that they can apply in their future careers.

The seminar also addressed the ethical and legal dimensions of cybersecurity, discussing the ethical responsibilities of cybersecurity professionals, including ethical hacking and responsible disclosure practices. He also highlighted the importance of complying with legal and regulatory requirements such as the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA). The talk emphasized that effective cybersecurity not only involves technical defenses but also adhering to ethical standards and legal mandates.

The seminar concluded with an engaging Q&A session, where students had the opportunity to ask questions and interact directly with the speakers. The questions covered a wide range of topics, from practical challenges in implementing cybersecurity measures to the future trends in the field, including the role of artificial intelligence in enhancing security defenses. The speakers provided thoughtful and detailed responses, enriching the learning experience for all participants.

In summary, the seminar on "Cybersecurity: Current Threats and Defense Mechanisms" was a resounding success. It provided participants with a thorough understanding of the current cyber threat landscape, practical defense strategies, and the importance of ethical and legal considerations in cybersecurity. The event also highlighted various career opportunities in the field, inspiring students to pursue careers in this crucial and rapidly evolving domain. The Department of Computer Science at RCMAS is committed to continuing such educational initiatives to equip students with the knowledge and skills needed to excel in the field of cybersecurity.





**Rajagiri College of Management and Applied Sciences
Kakkanad**

**Department of Computer Science and
Dishasoft Info Solutions Pvt. Ltd, Muvattupuzha**

in association with
Internal Quality Assurance Cell (IQAC)
presents Seminar on

Cybersecurity: Current Threats and Defence mechanisms



**Course Facilitator :
Mr. Jomon Michael**

 20 & 21 July 2021

 Auditorium

 11:00 am - 1:00 pm

Course Co-ordinators:

Ms.Nileena Sasidharan Asst. Professor Dept. of Computer Science RCMAS	Ms.Aneesha K Jose Asst. Professor Dept. of Computer Science RCMAS
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Student Co-ordinators

Ms. Sneha Francis
Ms. Priyanna Mathew



Seminar on Cybersecurity: Current Threats and Defence mechanisms

SI NO	ROLL NO	NAME	
1	BCA211301	AARABHI B	✓
2	BCA211302	AARLENE GEORGE JINU	
3	BCA211303	AASHINA RAHMAN	
4	BCA211304	ABHINAV SREEKUMAR	✓
5	BCA211305	ADARSH KRISHNA V	✓
6	BCA211306	ADHABIYA UMMER	✓
7	BCA211307	AISWARYA I V	✓
8	BCA211308	AKHIL S	✓
9	BCA211309	ALESTIN SHELMON	
10	BCA211310	ALEX LISON	✓
11	BCA211311	ALOSH RAAM	
12	BCA211312	ALTHAF SHAJAHAN	✓
13	BCA211313	AMAN MATHEW ZACHARIA	
14	BCA211314	ANN MARIYA SABU	✓
15	BCA211315	ANNA BENNY	✓
16	BCA211316	ANU STEPHEN	✓
17	BCA211317	ARJUN THAMPI	✓
18	BCA211318	ASHFAQ K S	
19	BCA211319	ASRA MEHRIN C R	
20	BCA211320	ATHUL A	✓
21	BCA211321	ATHUL S	
22	BCA211322	BAVANA T B	✓
23	BCA211323	BLESSY BIJU	✓
24	BCA211324	DENIN THOMAS	
25	BCA211325	DERRICK JOJAN	✓
26	BCA211326	DEVIKA R	✓
27	BCA211327	DIAZ JENSON	✓
28	BCA211328	FATHIMA MOHAMED ASHARAF	✓
29	BCA211329	FAUSTINA BABU	✓
30	BCA211330	FEBIN SABU VARGHESE	✓
31	BCA211331	FERTEENA JOSE	✓
32	BCA211332	GEORGE K SAJI	✓
33	BCA211333	GEORGE S AYKARA	
34	BCA211334	GOURI K NAIR	✓
35	BCA211335	GREESHMA BIJU	✓
36	BCA211336	HANNA MARIA BENNY	
37	BCA211337	HARIKESH P ANIL	✓
38	BCA211338	HASNA ABDUL NAZAR	✓
39	BCA211339	HRIDHYA P JOSHI	✓
40	BCA211340	IMRAN K A	✓

Seminar on Cybersecurity: Current Threats and Defence mechanisms

SI NO	ROLL NO	NAME	
41	BCA211341	JAMES GEORGE ILLIPPARAMBIL	✓
42	BCA211342	JEFFREY THOMAS THACHIL	✓
43	BCA211343	JIOY SEBASTIAN JOY	✓
44	BCA211344	JINEESH	✓
45	BCA211345	LAKSHMIPRIYA P J	✓
46	BCA211346	LEO PAUL	
47	BCA211347	LEO S ALEX	✓
48	BCA211348	LONNIS JOHNSON	✓
49	BCA211349	LOYAL GEORGEKUTTY	✓
50	BCA211350	MADONNA JUSTIN	✓
51	BCA211351	MEERA KRISHNA K U	
52	BCA211352	MEGHA PURUSHAN	✓
53	BCA211353	MOHAMMED FAJR AL RAZIQ	✓
54	BCA211354	MUBASHIRA	✓
55	BCA211355	NANDAKUMAR S	✓
56	BCA211356	NEVIN S RAJ	✓
57	BCA211357	NOEL SHABU	
58	BCA211358	RICHU STEEPHAN	✓
59	BCA211359	ROHIT M	✓
60	BCA211360	RON JOSEPH	✓
61	BCA211361	SHARON SAJEEV	
62	BCA211362	SIDHARTH SUDHEER	✓
63	BCA211363	SNEHA SEBASTIAN	✓
64	BCA211364	SNEHA SONY	
65	BCA211365	SOLAMAN DAS C J	✓
66	BCA211366	SOORAJ KUMAR	✓
67	BCA211367	SOYA BINU	✓
68	BCA211368	VEENA GISHU	✓
69	BCA211369	NOEL SAJI	✓

Name & Signature of Course Coordinator / Facilitator

Aneetha K Jose AL

Report submitted by	Ms Sneha Francis and Ms Priyanna Mathew
Coordinated by	Ms. Nileena Sasidharan & Ms. Aneesha K Jose, Assistant Professors, Department of Computer Science.
Approved by	Mr Joby Jacob, HOD, Department of Computer Science

22 July 2021



Thomas Michael
Thomas Michael



[Signature]

PRINCIPAL
Rajagiri College of Management & Applied Sciences
Rajagiri Valley. P. O., Kakkanad - 682 039



കേരളം കേരल KERALA

CZ 990495

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) is entered into at Ernakulam on this the 31st day of August, 2021

BETWEEN

THE MATHRUBHUMI PRINTING & PUBLISHING COMPANY LIMITED, a company registered under the Indian Companies Act 1913, and having its registered office at Mathrubhumi Buildings, K.P. Kesava Menon Road, Kozhikode – 673 001, hereinafter referred to as the "Mathrubhumi Media School"/"Mathrubhumi", (which expression shall unless repugnant to the context or meaning thereof be deemed to include his successors-in-interest and permitted assigns) represented by its Dean, Shri. M.P. Gopinath on the ONE PART.

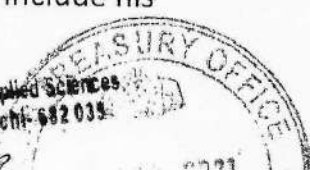
AND

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES, an affiliated college offering under-graduate & post-graduate degrees conferred by Mahatma Gandhi University, hereinafter referred to as "Rajagiri"/"RCMAS", (which expression shall unless repugnant to the context or meaning thereof be deemed to include his

Rs. 100/-
Date: 31/8/21



DIRECTOR
Rajagiri College of Management & Applied Sciences
Rajagiri Valley P.O., Kakkanaad, Kochi-682 035



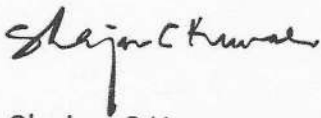
C. SAJEEVAN
TAMP VENDOR
DEAN
MATHRUBHUMI MEDIA SCHOOL

Mathrubhumi Printing & Publishing Company Ltd

CERTIFICATE

This is to certify that the following activity was organised as part of the MoU signed between Rajagiri College of Management and Applied Sciences, Kakkanad and Mathrubhumi Media School, Ernakulam during the academic year 2021-22.

1. An add-on course for the students of B A English Triple Main- Literature, Communication and Journalism on the subject- '**Certificate Course in Digital Storytelling**' in thirty lecture sessions delivered by the experienced faculty of the Mathrubhumi Media School. Certificates were issued to those students who passed the qualifying examination.



Shajan C Kumar
Dean, Mathrubhumi Media School
26 Jan 2024



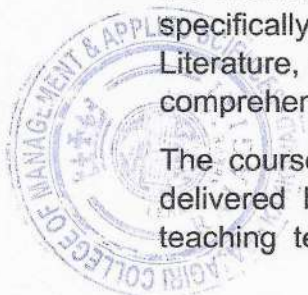
**MoU based Activity Report on
Add-on Course in Digital Storytelling**

Academic Year 2021-22

Name of the activity	Certificate Course in Digital Storytelling
Organizer	Mathrubhumi Media School, Kochi
RCMAS Faculty Co-ordinator	Ms Manju R Menon
Resource Person	Faculty of Mathrubhumi Media School
Duration	30 hours
Date of Commencement	20-09-2021
Beneficiaries	Students of BA English
Objective	Equip students to create professional-grade digital stories by applying principles of journalism, mass communication, and performance skills (e.g. scripting, voicing, news anchoring) across multiple media platforms.
Outcome	Students will plan and execute digital stories, use mobile filming and online platforms, and refine their work through reviews.

During the academic year 2021-22, Rajagiri College of Management and Applied Sciences, Kakkanad, in collaboration with Mathrubhumi Media School, Ernakulam, successfully organized an add-on course titled "Certificate Course in Digital Storytelling." This initiative was a part of the ongoing partnership under the Memorandum of Understanding (MoU) between the two institutions. Aimed specifically at students of the B.A. English Triple Main program—comprising Literature, Communication, and Journalism—the course provided a robust and comprehensive introduction to the world of digital storytelling.

The course spanned thirty lecture sessions, each meticulously designed and delivered by esteemed faculty from Mathrubhumi Media School, Kochi. The teaching team included industry professionals like Mr. Sujit Chandra Kumar,



Mrs. Sandhya P.P., Mr. Sunil Prabhakar, Mr. Biju Rocky, a Senior Copywriter at CLUB FM, Kochi, and Mr. Senthil, a Senior Sound Engineer at CLUB FM, Kochi. Their combined expertise ensured that students received high-quality education grounded in real-world media practices.

The syllabus for the Certificate Course in Digital Storytelling encompassed four modules. It covered visual story making, including journalism basics, visual scripting, voicing, news anchoring, mobile phone shooting, production processes, and camera angles, concluding with a short video project. It also focused on short filmmaking with scripting and direction, radio production techniques and internet radio projects, and news management for television, emphasizing rundown creation and camera skills.

Upon completion of the course, students who passed the qualifying examination were awarded certificates, recognizing their proficiency in digital storytelling. This course not only enriched the academic experience at Rajagiri College but also equipped students with valuable skills, preparing them for dynamic careers in the rapidly evolving fields of media and communication.

Syllabus For Certificate Course in Digital Storytelling

Module 1- Visual Story Making

Introductory Session (Course Outline)	1 Hour
Basics Of Journalism and Mass Communication	1 Hour
Visual Scripting (Scripting Basics and Assignment Discussion)	4 Hours
Voicing (Basics of Rendering and Voice Modulation and Review of Assignments)	3 Hours
Presenting- News Anchoring, P To C and Interview Techniques	2 Hours
Planning And Shooting on Mobile Phones	1 Hour
Pre-Production, Production and Postproduction	2 Hours
Basic Camera Angles and Shots (Theory And Practicals)	2 Hours
Project Review- Short Video Making	2 Hours

Module 2- Short Filmmaking

Scripting and Acting	2 Hours
Production and Direction	1 Hour
Project Review- Short Film	2 Hours

Module 3- Radio Production

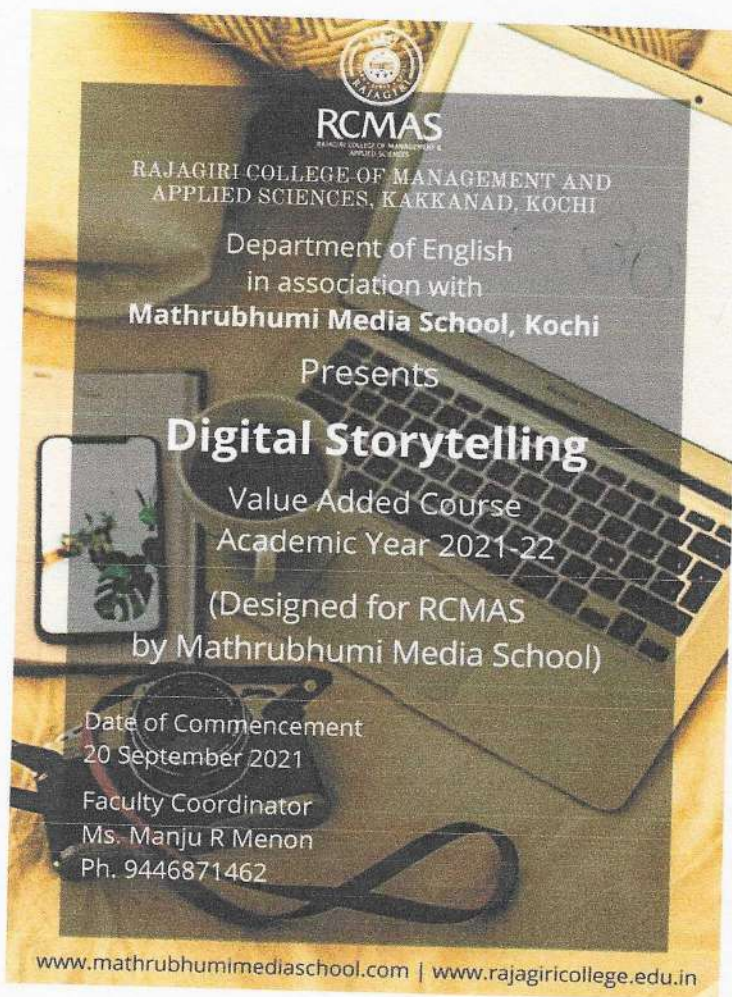


Writing for Radio	1 Hour
Radio Jockeying	1 Hour
Radio Production	1 Hour
Internet Radio Making and Project Review	3 Hours

Module 4- News Management for Television

Run Down Creation and Camera Histrionics	1 Hour
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Poster



Attendance Sheet



Sl. No.	Name	Roll No.	English	Maths	Science	Social	Art	Music	Physical Education	Computer	Project	Attendance	Remarks
1	ABHIRAM S	201701	P	P	P	P	P	P	P	P	P	P	
2	ADARSH K	201702	P	P	P	P	P	P	P	P	P	P	
3	ADARSH K	201703	P	P	P	P	P	P	P	P	P	P	
4	ADARSH K	201704	P	P	P	P	P	P	P	P	P	P	
5	ADARSH K	201705	P	P	P	P	P	P	P	P	P	P	
6	ADARSH K	201706	P	P	P	P	P	P	P	P	P	P	
7	ADARSH K	201707	P	P	P	P	P	P	P	P	P	P	
8	ADARSH K	201708	P	P	P	P	P	P	P	P	P	P	
9	ADARSH K	201709	P	P	P	P	P	P	P	P	P	P	
10	ADARSH K	201710	P	P	P	P	P	P	P	P	P	P	
11	ADARSH K	201711	P	P	P	P	P	P	P	P	P	P	
12	ADARSH K	201712	P	P	P	P	P	P	P	P	P	P	
13	ADARSH K	201713	P	P	P	P	P	P	P	P	P	P	
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19	ADARSH K	201719	P	P	P	P	P	P	P	P	P	P	
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40	ADARSH K	201740	P	P	P	P	P	P	P	P	P	P	
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45	ADARSH K	201745	P	P	P	P	P	P	P	P	P	P	
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49	ADARSH K	201749	P	P	P	P	P	P	P	P	P	P	
50	ADARSH K	201750	P	P	P	P	P	P	P	P	P	P	



Deena K
 DEAN
 MATHRUBHUMI MEDIA SCHOOL
 KOCCHIN-682007

Certificate Samples

Admission No: 201120
 Month & Year: Sept., 2021 - March, 2022

CERTIFICATE OF ACHIEVEMENT



**Mathrubhumi
 MEDIA SCHOOL**

Kochi

This is to certify that **BHADRA AJITH,**
 who is pursuing BA English Literature, Communication and Journalism,
 Fourth Semester, Rajagiri College of Management and Applied Sciences,
 Kakkanad, has successfully completed the Add-on-course in
 Digital Story Telling conducted by Mathrubhumi Media School
 from September 2021-March 2022.

11-04-2022



Deena K
 Dean
 Mathrubhumi Media School

Mathrubhumi, Meppanvilal, Marjunnal, Eloor - 683 501. Ph: 95540 28000



Admission No: 201103
Month & Year: Sept., 2021 - March, 2022

CERTIFICATE OF ACHIEVEMENT

**Mathrubhumi
MEDIA SCHOOL**

Kochi

This is to certify that **ABHIDHA ZEN**,
who is pursuing BA English Literature, Communication and Journalism,
Fourth Semester, Rajagiri College of Management and Applied Sciences,
Kakkanad, has successfully completed the Add-on-course in
Digital Story Telling conducted by Mathrubhumi Media School
from September 2021-March 2022.

11-04-2022



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Principal

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