



# Annual Report 2020-2021 Academic Year

RAJAGIRI COLLEGE OF MANAGEMENT AND APPLIED SCIENCES
Rajagiri Valley P.O, Kakkanad, Ernakulam, Kerala 682039



#### COLLEGE ANNUAL REPORT - ACADEMIC YEAR 2020-2021

Education must include developing a humane ideal. RCMAS follows the motto "Learn, Serve, Excel" to enhance students' knowledge while building moral, social, and rational foundations. The college aims to empower and uplift young minds to lead the future.

The past year brought significant challenges, especially in education, due to COVID. RCMAS had to adapt to virtual learning, acquiring new technological skills but sacrificing the dynamic, in-person campus experience. Despite these changes, the college faced the challenges with grace, optimism, and dedication.

Rajagiri College of Management and Applied Sciences, established in 2005 by the CMI fathers of the Sacred Heart Province, is affiliated with Mahatma Gandhi University. It offers ten undergraduate programs in fields such as Commerce, Management, Computer Science, Animation, and English, and recently added two postgraduate courses in Commerce and Graphic Design. In addition to the regular curriculum, 12 Certificate Courses are offered in the college.

This year the college welcomed Rev. Fr. Dr. Mathew Vattathara CMI as the Director and Rev. Fr. Ajeesh Puthussery as the Principal.

Rev. Fr. A. J. Saviance CMI, after 6 years of dedicated service, bid farewell. His vision and hard work were crucial in shaping the college's success.

#### **INFRASTRUCTURE**

The college features a six-floor building with 36 lecture halls, modern computer labs, a 2D lab, 3D lab, Stop-Motion lab, mini seminar hall, stationery and souvenir shops, an auditorium, library, chapel, and a functioning canteen. Most classrooms are equipped with Smart Class Technology. Surveillance cameras are installed on the sixth floor and in the auditorium for exam security, and the campus is fully CCTV-enabled for vigilance and security. An inter-departmental intercom system supports faculty communication.

The fully automated college library holds 10,985 books and subscribes to 17 regional and national periodicals. Library hours are scheduled to encourage maximum student use.

The campus features an outdoor gym, indoor and open basketball courts, a cricket pitch, football ground, netball court, tennis court, volleyball court, kabaddi area with a 256-square-meter Asian Federation standard mat, an indoor table tennis area, and an open auditorium. Intensive sports training is provided by Dr. Bipin Das U.R.

#### **ACADEMIC ACTIVITIES**

We aim to create a learning environment that supports students' self-actualization. Our multidisciplinary approach fosters employable skills while evaluating academic achievements through In-Semester Assessments, seminars, and assignment.

The classes for this academic year commenced on 01 June 2020 for the sixth semester students, on 24 June 2019 for the fourth semester students and on 22 October 2020 for the first semester students.

The pass percentage of the batch 2017-2020 demonstrates a steady upsurge as substantiated below-

DEPARTMENT	PASS %
B. Com Model 1 Finance & Taxation	77
B. Com Model Il Finance & Taxation	74.24
B. Com Model I Computer Application	56
B. Com Model Il Computer Application	54
B. Com Model ll Logistics Management	70
B. Com Model Il Marketing	47.46
Bachelor of Business Administration	100
Bachelor of Computer Application	83.61
BA Animation & Graphic Design	59
BA English	96

M. Com 60

#### **FACULTY ACCOMPLISHMENTS**

- Chitra V Menon was awarded the Doctoral degree from Kerala University of Fisheries and Ocean Studies, Cochin, for her study on Relationship between International Airports of Kerala and International Trade.
- Ms. Mary Anthony was awarded the Master's Degree in International Business from IGNOU
- Dr. Chandralal V S is now a certified NLP practitioner.
- Ms. Veena Renjini S published a paper titled *Customer and Restaurant Satisfaction of Online Food Delivery Applications with Reference to Kochi City* in TNIU International Journal of Human Rights, a UGC-care-listed Journal.
- Mr. Jose Francis was the resource person for Two-day faculty development programme at Bharata Matha College of Commerce and Arts, Aluva
- Dr. Bipin Das participated in the National Workshop on Functional Physiological Fitness for Immunity and Health Organized by Department of Physical Education, G.T.N. Arts College, Dindigul.
- Ms. Manju M Kaimal has completed an online course on Research and Publication Ethics conducted by University of Calicut.
- Mr. Sekhar Pankajakshan was the guest speaker for Genesis 2k20 conducted by MES College Marampally.

# **Faculty Development Programmes**

Following is the list of FDPs attended by members of the faculty during this academic year:

Name of the faculty	Name of the programme
Ms. Mekha Sebastian	Faculty Development Program on Entrepreneurship Skill Development
Ms. Maria Athira	National Faculty Development Programme on Web Skills for
<mark>Shalet</mark>	Online Classes
Ms. Deepthi S Nair	Entrepreneurship Development Programme on 'Recent Trends, Challenges and Opportunities in Innovations and Strength
Ms. Veena Renjini. S	Faculty Development Programme on Abstract Writing for Publication
Ms. Sai Parvathy I R	Faculty Development Programme on Abstract Writing for Publication

Ms. Nidhi Varghese	Faculty Development Programme on Abstract Writing for
ivis, i viain vargitese	Publication Publication Publication Publication
Mr. Joby Jacob	Faculty Development Programme on Abstract Writing for
Wil. Joby Jacob	Publication Publication Publication Publication
Ms. Aneesha K. Jose	Faculty Development Programme on Abstract Writing for
Wis. Affeestia R. Jose	Publication Publication Publication Publication
Mr. W.T. Paul	Faculty Development Programme on Abstract Writing for
Wii. VV.I. I aui	Publication Publication
Ms. Anila Varghese	International Faculty Development Program E-Governance
wis. Aima vargitese	Culture 'Transformation in Higher Education Stakeholders
Ms. Aswathy K M	Faculty Development Program on Entrepreneurship Skill
Ms. Aswattly K M	Development
Ms. Manju M Kaimal	Certificate Course on Business Research Methods
Ma Mariu M Vaimal	Research Methodology: Research Ethics Methods, Skills
Ms. Manju M Kaimal	Writing and Communication
	Entrepreneurship Development Programme on 'Recent
Ms. Ardra C Michael	Trends, Challenges and Opportunities in Innovations and
	Strength
Ms. Amala Linus	Faculty Development Programme on Innovative Practices for
MIS. Amaia Linus	Academic excellence (Multidisciplinary)
Mr. Ashish C. Pius	Faculty Development Programme on Effective Teaching
MI. Ashish C. Flus	Strategies Strategies Strategies
Ma Cunitha Vanahasa	Faculty Development Programme on Effective Teaching
Ms. SunithaVarghese	Strategies
Ms. Tessymol Mathew	Faculty Development Programme on Effective Teaching
	Strategies
Ms. Bridin Rocha	Faculty Development Programme on Effective Teaching
ivis. Drigin Kocha	Strategies
Ma Mary Antony	Faculty Development Programme on Effective Teaching
Ms. Mary Antony	Strategies
Ma Vinitha Vanala	National Faculty Development Programme on 'Research
Ms. Vinitha Varghese	Methodology, Ethics and Publications'
Ms. Anupa Stanly	Faculty Development Programme on 'From Research to
	Publication'

# Seminars, Workshops & Conferences

Following is the list of seminars, workshops and conferences attended by members of the faculty during this academic year:

Name of the faculty	Name of the programme
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	Conference on Consumer Rights: Issues and
Ms.Jesmi Jacob	Challenges
Ms. Aswathy K M	Workshop on Data Driven Decision Making
2/13/11/20/10/21/2	inEducation
Ms. Bridin Rocha	International Workshop on Cryptography and Network Security
	International Workshop on Cryptography and
Ms. Salu Varghese	Network Security
Ms. Tessymol Mathew	International Workshop on Cryptography and
Wis. Tessymor wrattiew	Network Security
Ms. Anna George	Seminar on Venture Funding
Ms. Amala Manavalan	Seminar on Venture Funding
Mr. Jithu Tom Eapen	Seminar on Venture Funding
	Seminar on "All that Matters in
Ms. Elsa Jacob	Entrepreneurship that you get it Right Once"
	Seminar on Venture Funding
Ms. Anila Varghese	Workshop on Data Driven Decision Making
Wis. Tima vargitese	<mark>inEducation</mark>
Mr. Joby Jacob	Workshop on Role of User Experience after the
	Pandemic
Mr. Christy Babu Lukose	Workshop on Role of User Experience after the Pandemic
	Workshop on Role of User Experience after the
Ms. Juby George	Pandemic
	Workshop on Advanced MS Excel for
Ms. Merleena Antony	Professional Excellence
Ms. Amala Linus	Seminar on Graph Theory and its Applications
Wis. Mitala Liitus	Workshop on Statistical Machine Learning
	Seminar on Business Ethics
	Seminar on Role of Management during
	COVID 19- Problems and Prospects
Dr. Indu G Krishnan	Seminar on Career Planning Strategies during
	Post COVID 19 World
	Seminar on Build up your Personality
	International Conference on Consumer Rights:
	Issues and Challenges
	Seminar on Quality Research and Publication in High Impact Journal
Ms. Maria Athira Shalet	Seminar on role of management during COVID
	19- Problems and Prospects
	Conference on Consumer Rights: Issues and
	Challenges
Ms. Ardra C Michael	Seminar on Financial Innovations in the Digital
1715. Tituta Civilcitaet	Age

	Workshop on Data Driven Decision Making in
	Education
	Seminar on Deep Neural Networks- An
	Efficient Architecture for Image Classification
	Seminar on Walking Around Data Stores
Mr. Sijo Jacob	Seminar on Emotional Well-being during
	COVID 19
	Workshop on Role of User Experience after the
	<b>Pandemic</b>
	Seminar on Introduction to Machine Learning
Ms. Aneesha K Jose	Seminar on Youth Mental Health
Wist Threestart Jose	Workshop on Role of User Experience after the
	<b>Pandemic</b>
	Seminar on Cyber Crime and Security
	Seminar on Deep Neural Networks- An
Ms. Dona Maria Mani	<b>Efficient Architecture for Image Classification</b>
	Workshop on Role of User Experience after the
	<b>Pandemic</b>
Ms. Diana Joseph	Seminar on Current Cyber Threats to
	Industries and Solutions
Mr. Jose Francis	National Seminar on Statistical Tools in
Wif. Jose Francis	Research
Ms. Manju R Menon	Workshop on Advanced MS Excel for
1410. Ividija ivivičnom	Professional Excellence
Ms. Taniya Anton	Workshop on Advanced MS Excel for
This ruley a ration	Professional Excellence
Ms. Sara Rex Varghese	International Conference on Consumer Rights:
	Issues and Challenges
Mr.Shekhar Pankajakshan	International Conference on Consumer Rights:
	Issues and Challenges

#### PAPER PRESENTATIONS

- Mr. Sijo Jacob presented the topic "An Introduction to Data Analysis" at Bharath Matha College of Arts and Science, Palakkad.
- Ms. Amrutha Antony presented a paper on Impact of Covid 19 Pandemic on E-commerce Business in Kerala. (Journal of interdisciplinary cycle Research-UGC -CARE Approved Group-II journal)
- Ms. Manju Kaimal had edited the book Chapter publications on the topics "Use of Social Marketing in the Public Health Sector" and "Financial Inclusion and payment Banks".

# STUDENT ACCOMPLISHMENTS

RCMAS uses an accomplishment-based education system that produces clear curricular and co-curricular results. Student achievements reflect the progress we aim to foster.

Many of our dear students attained meritorious success by striving to be University rank holders in the academic year 2020-2021.

Department	Name of the student	Rank
Model I Finance & Taxation	Arya R	Rank 7
Model I Computer Application	Haripriya C V	Rank 2
	Prem Philip	Rank 1
	Limi Ann V J	Rank 2
	Pooja Uday	Rank 3
	Ashya S Babu	Rank 4
M 11HT COM	Krishnasree KK	Rank 5
Model II Logistics Management	Jisna Rajan Thannickal	Rank 6
	Alan Chacko	Rank 7
	Sharukhan Shaji	Rank 8
	Ansil Safeer	Rank 9
	Akshay P U	Rank 10
Rachalar of Rusiness Administration	Anna Thomas	Rank 9
Bachelor of Business Administration	Nikitha Thomas	Rank10
Bachelor of Computer Application	Immanuel Don Mario David	Rank 9
	Kavya Udayakumar	Rank10
DA Animation & Cumbia Design	Anaida Stanly	Rank 3
BA Animation & Graphic Design	Jayakrishnan.K	Rank 4
BA English	Amrutha Victoria Antony	Rank 3
	Jyothis Josekutty	Rank 4
	Sreeparvathy P Menon	Rank 9

# Other accomplishments of students

- Diya Akbar of M1C 2ndYear bagged third position in ORSI Paper presentation and paper publication.
- Muzammil Razzin (BCA 20-23) was shortlisted for a cultural contest for UAE National Day on Dec 2. He is also a co-author of *It's All About Me and You*, an anthology of poems by over 100 poets
- Allen Joseph (BCA 19-22) created a Google Assistant app that reached a global milestone and was featured on Google's main page. He also won first prize in the Open Base coding contest and is a Microsoft Student Partner, participating in a program with over 100 countries
- Bharat Babu of BBA department secured third position in FIFA 20 PS4 conducted by IIM Indore.
- Aleena D Cruz of BBA department secured first prize in blog designing competition conducted by Sree Narayana Arts and Science College, Kumarakom.
- Greeshma Padman, Dhanasree S and Priyamvada Sunil of M. Com Finance and Taxation cleared UGC NET in 2020.
- Ashmy Abeesh won the first prize in the logo competition conducted by Theeramythri Sea Food Restaurant, Govt. of Kerala on 29 January 2021.
- Alen Kottaram of Logistics department secured first prize in intercollegiate chess tournament conducted by Mar Baselios Institute of Technology and Science.

#### INTER-COLLEGIATE MANAGEMENT FESTS

In addition to academic and extracurricular achievements, students participate in inter-collegiate fests and events, broadening their co-curricular activities beyond the college.

# Fest conducted by Karpagam University of Coimbatore-

- Hiba Maryam of 2<sup>nd</sup> Semester Model II Computer Applications won the First Prize in 'Find the Logo'.
- Deepthi Tharol & Maria Tony of 4<sup>th</sup> Semester Model II Logistics won the First Prize in "Business Plan" while Mahar Sunil & Ganga Sreekumar of 2<sup>th</sup> Semester Model II Logistics won the Second Prize.

- Nourin S. of 2<sup>nd</sup> semester M. Com won the First Prize in 'Photography' while Navaneeth AR of 2<sup>nd</sup> Semester Model I Computer Applications won the Second Prize.
- Sreesha & Sarath M of 6<sup>th</sup> semester Model II Taxation won the First Prize in "Business Quiz".
- Dhanasree & Rebecca Benoy of 4<sup>th</sup> Semester MCom won the Second prize in "Paper Presentation"
- Roshni Shibu of 4<sup>th</sup> Semester MCom won the Second prize in the event "Connecting the World"
- Anusha Ragesh and Beneeta Benny of 4<sup>th</sup> Semester Model II Computer Applications won the Third Prize in 'Identify the Tagline'

# Sacred Hearts College Fest-

- The students of Model I Computer Applications Meenu (6<sup>th</sup> semester), Diya (4<sup>th</sup> semester), and Swaliha (4<sup>th</sup> semester) won the second prize in 'Women Entrepreneur Team' event.
- The students of 6<sup>th</sup> semester Model II Computer Applications Athul Peter, Arjun Nataraj, Melvin Pereira and Divya Ajith- bagged the third position in 'Best Management Team' event.

# **SNGIST College Fest -**

- Rehan Prince, Ajith Gopi & Mohammed Razeen of 6<sup>th</sup> Semester Model I Taxation won the Second Prize in "HR Game".
- The Second Prize in 'Business Quiz' was bagged by Priyadarshini of 4<sup>th</sup> Semester Model I Taxation and Preethi Prakash of 6<sup>th</sup> Semester BBA.
- Arundhathi Devi, Riya Susan, Tiara M and Maria Tony of 4<sup>th</sup> Semester Model II Logistics won the Third Prize in 'Best Management Team'.

#### STUDENT MENTORING PROGRAMME

Mentoring provides guidance, support, and direction, fostering accountable and trustworthy relationships between students and mentors. Weekly virtual group and individual sessions were held to address issues such as anti-ragging, drug abuse, social media ethics, exam preparation, and goal setting. Mentees, grouped in 20-30, were assigned to mentors for these sessions.

#### WORKSHOP/ SEMINAR/ CONFERENCE CONDUCTED

- Two Day Workshop on Constructing Industrial Project Report
- Seminar on Constructing a Conceptual Research Framework

#### DEPARTMENT OF COMPUTER SCIENCE

- Induction Program for first-year students was held from November 3-6, 2020 which included interactive sessions, debates, and group discussions, with informative sessions on Traffic Awareness by Mr. Dilipkumar KG, Drug Abuse by Mr. Vipin, Counseling by Ms. Sangeetha Jose, and a general motivational talk by Mr. Geo Baby.
- "Metamorphosis", the cultural event for first-year students to engage them in extracurricular activities and motivate their talents and interests was held on November 30, 2020.
- "TechTalk", an intra-department contest was held on January 27, 2021 where Basith Basheer won the first prize.
- "ABLAZE", an inter department event, was conducted on April 13-15, 2021 for the first-year students. The first prize winner was CN Sreedevi of Model 2 Taxation.
- The department also organised the IT Game Vikasthi during INCEPTRA 2021
- PTMs were held as follows:
  - First-semester BCA 20-23: First week of February 2021
  - Fifth-semester BCA 18-21: August 2020
  - Fourth-semester BCA 19-22: First and second week of February 2021

#### DEPARTMENT OF COMMERCE

- "Metamorphosis" was provided to first-year students on November 30, 2020 as platform to showcase talents and strengthen bonds with peers and teachers.
- Mrs. Tania Anton, Assistant Professor, conducted a session on job interview preparation for sixth-semester students on December 2, 2020.
- Dr. Chitra V. Menon, Assistant Professor, led a webinar on research methodologies for sixth-semester students on December 3, 2020.
- The first mentoring session for first-year students was held on December 4-5, 2020.
- Christmas was celebrated virtually on December 17, 2020, in Google classrooms. First, second, and third-year students participated and showcased online events that maintained the Christmas spirit.
- The New Year was hailed by the hosting of 'House of Lies' a game day conducted by final year students for first and second-year students on January 11, 2021. The first-year students Abhijay S Kumar, Anjali Sebastian, Jithin Wilson, Ananya Anson, Susan George and Aldrin Reji, were the winners
- A webinar on Career Guidance-'WHAT NEXT' was conducted on January 19, 2021 for the final year students of our college. The webinar was held by Dr. Brijesh George John in two sessions - the first, on Job related Career Options for freshers and the second session on Higher Studies career options for those who wish to pursue that path.

- The intra departmental fest, KAIZEN 3.0, was conducted on February 20, 2021.
- The third volume of the departmental newsletter, Cognizance, was launched on March 10, 2021.
- A motivational talk "Step Up" by Dr. Thomas George, Lead College of Management, Palakkad, was organized on January 25, 2021 for the first-year students.
- Insight 2021, a national level webinar on 'Redefining Business and Workforce Strategies after Covid Pandemic' was conducted on February 17, 2021. It was resourced by Mr. Suresh Mathew George, St. Thomas College, Kozhencherry for Session I and Dr. Jacob Mathew, Naipunya College of Management, Thrissur for Session II.
- An Accounting Quiz was conducted for the second-year students of the department.
- As part of Inceptra 2021, the department organized the event AIKYA, the Best Management
   Team.
- To address online class monotony, the department organized several activities:
- GST class was conducted on November 19, 2020 for final year M. Com students by Mr. Clinton Pinhero
- Inter Departmental Game 'Magnocea' (She Entrepreneur) was held on January 20, 2021 to bring together the students from different departments.
- A motivational talk by Ms. Sangeetha Jose on the topic 'Use This Crisis to Reset Your Life' was arranged for the final year students.
- National webinar on 'The Art of Writing and Publishing Research Papers' with 285 participants from January 21-22, 2021.
- Zumba class was conducted on February 6, 2021by Unnathi Khatri
- Regular mentoring for group consisting of 7 to 8 students from each class was assigned to each faculty in the department.
- A Career Awareness Programme was organized for the first-year students of the department with Mr. Nikhil George Pinto as the resource person.
- Aloite 2021, a paper presentation competition held on January 18, 2021; Ms. Mary Antony & Mr. Philip Sam Tharakan were resource persons.
- Talent-enhancing events for second and final-year students during August 2020 included Subject Quiz, Business Quiz, Logistics Show Down, YOAC, Extempore Competition, and Case Study Game.
- In September 2020, strategy events focused on marketing and commerce skills such as Logistics Strategies in Lockdown Game, International Marketing Game, Outsourcing Game, Business Strategy Game, Log Critical Skill Game, and Online Quiz were held.
- By the end of the year, skill enhancement challenges included Personality Identification Game, Five Certificate Course Challenge, and Webinar Report Writing Competition.
- A Spell Bee Competition was arranged for the students 22 January 2021.

- 'Speak for India' competition was held on 26 January 2021 to commemorate Republic Day for students to shared their vision of India.
- International seminar on 'How Do Hackers Steal Data Online' conducted virtually from 24-25 February 2021. Day 1 featured Bhargava Cherukupally (University of Portsmouth, England) and Day 2 featured Dr. Graham Wall (University of Portsmouth, England
- National webinar on Introductory Data Analysis Using PSPP from 28-30 January, 2021 was held by Dr. Vineeth K.M, Assistant Professor, Govt. College, Thripunithura.
- Intra-departmental webinar on 'Leadership Skills' aimed at faculty, research scholars and PG students were held on 18 September 2020 with Mr. Cyril Jose, AVP (Training), Federal Bank as resource person.
- Budget Presentation and Debate' activity organized for M. Com students to gain practical experience.

#### **DEPARTMENT OF MANAGEMENT STUDIES**

- Intra-departmental Environment Day competition on 5 June 2020.
- On 29 September 2020, a virtual tribute event 'Remembering Gandhi,' featuring talks, presentations, and quizzes by 2nd and 3rd-year students.
- An intra department Paper Presentation Competition was held on 29 February 2021 on 'The Prospects and Challenges of Covid 19 on Business'.
- The Department's first inter-departmental event 'Ad Creo', a print ad design competition held on 4<sup>th</sup> January 2021.
- 'Vigyan', an inter department quiz competition on 12 January 2021.
- 'Horizon'- the department magazine's 4th edition was released on 13 April 2021.
- National webinar on 'Gateway to HR Analytics,' led by Dr. Devi Soumyaja, Assistant Professor, School of Management Studies, CUSAT from 14-16 January 2021.
- The social outreach and extension activities held by the department includes:
  - 'Onassadhya' at Capernaum Charitable Trust on 30<sup>th</sup> August 2020.
  - Visited Capernaum Charitable Trust and contributed Water Dispensers and Ceiling Fans on 8 April 2021.
  - Donated Rs. 10,645/- to Karunalayam.
- The virtual PTMs were as follows:
  - Fifth Semester: 1-2 October 2020
  - Second Semester: 1-2 February 2021.

#### **DEPARTMENT OF ENGLISH**

- On 8 October 2020 the department conducted *Toppers Talk* with 2019 rank holders sharing their campus memories and strategies for the examination preparations, proposition on higher studies.
- On 20 October 2020 an intra-department online reporting competition was conducted under the supervision of Ms. Manju R Menon with a participation of over 20 students, fostering budding reporters among the student community.
- "Metamorphosis" an induction programme for the first-year students was organized on 30 November, 2020.
- The department hosted the second edition of intra collegiate literary fest *Solasta* '20 from 14-15 December 2020 under the coordination of Ms. Kavitha Krishnadas.
- On 17<sup>th</sup> December 2020 the college held a virtual Christmas celebration.
- An Xmas message competition "Xmas Inbox" was hosted on 24<sup>th</sup> December 2020.
- On the 7<sup>th</sup> and 8<sup>th</sup> of January 2021 the first edition of a national level webinar on 'Nexus of language in Text, Image and Gender' was held with 800 participations. It was coordinated by Ms. Sai Parvathy I R The speakers and topics were as follows:
- Day 1: Ms. Sohini Sen, author, travel writer and photographer on 'Sakthi: Celebrating Resilience, Creative Expression and Growth' and Dr. Lalitha Sarma R, Former Faculty of Basic Sciences and Humanities, Indian Naval Academy on 'Self and Seeing'.
- Day 2: Dr. Niladri R Chatterjee, Professor & Head of the Department of English, University of Kalyani, West Bengal, on 'The Language of Gender' and Mr. Krishna Warrier Communication Consultant and Teacher for IITB- Monash Research Academy, St. Xavier's college, Wilson College and Sophia College, Mumbai on 'When Words Meet Pictures'.
- The PTMs were as follows:

• First-Semester: 9 February 2021

• Third-Semester: 19 August 2020

• On 17<sup>th</sup> March 2020 a media game titled Leela was conducted as part of the inter collegiate management fest Inceptra '21 with 16 participants from across the state

#### DEPARTMENT OF ANIMATION AND GRAPHIC DESIGN

- On June 2020, the Department achieved the status of a PG department, becoming the second such department in the college by commencing the MA Graphic Design program with 2 full-time students.
- An induction program which was arranged for the first-year students from 3<sup>rd</sup> to 6<sup>th</sup> November which was replete with talks, presentations and discussion programs lead under Ms. Aparna George, a Relief Painter and Ms. Anaida Stanley, a former student of the college and a sand artist.
- On 28 October 2020, an intra department painting competition in celebration of International Animation Day with 40 students participating was held.
- On 4 December 2020, a state level webinar was held on Info Graphics with Mr. Manuel George as the resource person.
- An online gaming programme 'Maya' was organized as a part of Inceptra with a participation of more than 50 students from different parts of the country and from abroad.
- The students and faculty made a financial contribution to buy a mobile phone for a student of Namakkuzhy Government School so as to help him tackle the technological demands of online classes gifted on 2 June 2021.
- Regular mentoring for all batches; online Parent-Teacher meeting for final-year students and offline meeting for first-year students.

#### DEPARTMENT OF PHYSICAL EDUCATION AND SPORTS CLUB

The wellbeing of a child is one of the prime concerns of the institutions. A healthy body and mind help our children to learn and inculcate values that move beyond academics. The Physical Education department of our college plays a crucial role in motivating our students. On 6 February 2021, an online session in the dance form Zumba - "ZUMBA FOR FITNESS" was organized for the students.

#### **CLUB ACTIVITIES**

The college aspires to nurture the coming generation, equipping them with capabilities that broaden their horizons in academic as well as non-academic activities. The club activities of our college provide a huge arena for self-exploration.

# RAJAGIRI SPARSH- THE SOCIAL AWARENESS CLUB

Rajagiri Sparsh, the Social Awareness club of RCMAS visited Karunalayam (Home of Destitute), Thrikkakara. The inmates here are mostly aged over 60 and many are physically and mentally challenged. Over 100 inmates among the 134 residents of the convent had tested Covid positive. We handed over a cheque worth Rs.One Lakh contributed by the management, staff and students for post Covid relief activities.

The Department of Commerce contributed to "Digital Learning Expansion: Laptop Donation for St. Ignatious Layola LPS Students" under their community service activities.

The Department of Management organized the "Cool Comfort: Water Dispenser and Ceiling Fan Donation to Capernaum Trust" as a part of their community service initiative. Also, the BBA students hosted a "Cultural Sharing: Onasadhya Festivity at Capernaum Trust" as part of their community service engagements.

#### **MUSIC CLUB**

The Music Club provides the students with a platform where they can develop as well as exhibit their music talents. This year the club organized a Carol singing by the teachers for the Christmas celebrations.

#### **DANCE CLUB**

The Dance Club of the college accommodates a platform for all the students to re discover the idea of dance and movement. In association with the Women's Cell the club organized two activities; a theme based virtual dance competition named Astitva "The existence of a Woman", in connection with the International Women's Day and a special session on "Movement Therapy" for the entire lady staff of the college, under the guidance of Ms. Susheela Pai, Director at Mudra Centre for dance.

#### **DEBATE CLUB**

The Debate club helps its members to enhance their communication skills and their oratory skills by focusing on knowledge base and by boosting their confidence. This year, the club organized a debate on the topic 'Crossfire on Kerala Budget 2021-2022'.

#### ENTREPRENEURSHIP DEVELOPMENT CLUB

The ED Club functions with the intention of promoting young and budding entrepreneurs to work out their business ideas. "Fortune Hunter" – was a venture organized for promoting the students to intellectually functionalize their business proposals.

#### CAREER GUIDANCE AND PLACEMENT

We have the presence of esteemed multinational companies and banking firms in our college for the aspiring students. Our top recruiters this year were HCL, Capgemini, IBM, Amazon etc. 160 students are placed in various companies during this academic year.

#### **WOMEN'S CELL**

The Women's Cell of the college plays a pivotal role in escalating the awareness of empowerment and equality for the women students in the college. In connection with the International Women's Day, a theme based virtual dance competition named Astitva "The existence of a Woman", was conducted. An online Self Defence Class"Shakthi" was organized and master Eldhose P.Aby,General Secretary Taekwondo Association of Ernakulam, TAE was the resource person for the same. A special session on "Movement Therapy" for lady staff of the college was arranged under the guidance of Ms. Susheela Pai, Director at Mudra Centre for dance.

#### LEGAL AID CELL

The Legal Aid Cell of our college occupies an important role in making our children aware of the protection of their right and also reminds them of the seriousness of their duties as individuals and as better citizens. A session – "Social Media and Cyber Space" was organized. Mr. Binu Ayyappan, Assistant Professor, RSET Kochi was the resource person was the same.

### **JESUS YOUTH**

The Jesus Youth movement in our campus focuses on the confirmation and strengthening of faith and the character of the young people and enabling them to respond to the challenges of today's world through the power of the Holy Spirit. Prayer meetings were held via online during the pandemic period.

On the first Friday of March,2021 the Holy Mass was celebrated by Rev. Fr. Bobin Kalapurackal CMI, an alumnus of RCMAS and he was felicitated by Rev. Fr. Ajeesh Puthussery CMI, Principal in the presence of the faculty members.

Praying the Stations of the Cross is a Lenten tradition. Upholding the spirit of repentance the Jesus Youth of RCMAS conducted *Way of the Cross* via online on Good Friday with the participation of faculty members and Jesus Youth members of Rajagiri family.

#### **MAJOR EVENTS**

#### • Deeksharambham - The Induction Ceremony

The initiation ceremony for the freshers to our college, entitled Deeksharambham was conducted on 2 November 2020 in the college AV room abiding by the COVID - 19 Protocol. In the event that commenced with an interreligious prayer session arranged by the senior students, Rev. Fr. Benny Nalkara CMI, provincial of the CMI Sacred Heart Province graced the occasion by consenting to be the chief guest. The function was presided over by Dr. Mathew Vattathara CMI, Director, RCMAS. The principal of our college, Rev.Fr. Ajeesh Puthussery CMI addressed the gathering. Orientation classes

for the parents and students spanned for a week during the afternoon session. Motivational and awareness sessions were handled by distinguished speakers including Mr. Geo Baby, (Hod, Department of Management) Viswajyothi Institute of Management Studies, Mr. Dilip Kumar KG Inspector, Motor Vehicles Department, Ms. Sangeetha Jose (Former Student Counselor, RCMAS) and Mr. Vipin, Intelligence officer, Narcotics Control Bureau.

#### • Nakshatra - Find the Star in You

Talent hunt programs provide a platform for the students to showcase their talents. Apart from motivating students to participate, it enables them to overcome challenges, accept positive criticisms and refine their skill. We have designed Nakshatra to pull this off and do much more. Conducted virtually on 8 and 9 December, the occasion manifested the presence of more than 300 students.

# • Inceptra 2020

One of the most anticipated events of the college, INCEPTRA 2K21, a National level Inter- collegiate Fest was organized on 17th March. The event was held online this year in view of the Covid pandemic. Ms. Martina A.A. took charge as the Chief Coordinator along with Dr. Indu G. Krishnan as the Event Coordinator. The fest consisted of 10 different competitions related to management, commerce, literature, technology and animation. It was a remarkable success with 437 participants from 81 institutions. With the participation from reputed universities in Italy and UAE, INCEPTRA 2K21 attained an international status too. The event's hind works were flagged off on 4 February 2021 with an official announcement. A theme video was launched on 10th March. The valedictory function, conducted online, was chaired by the Principal Rev. Fr. Ajeesh Puthussery CMI. The ever-rolling trophy was bagged by IIM Kozhikode.

#### **CELEBRATIONS**

Amid the pandemic the college celebrated Onam and Christmas via the virtual platform. The celebrations were carried out department wise and the students promised virtual participation for various events organized.

#### **IN MEMORIAM**

On a deep note of sorrow, the college witnessed the sad demise of one of our family members this year. Jerry Johny Joseph of B. Com Model 1 Computer Applications entered eternal life, whose untimely & tragic death was received with immense grief and shock by the college.

Despite the challenges of the current times and the demands of the new online education system, our college has been successful in achieving our academic goals and fulfilling our values and duties. We move on to greater dreams and aspirations with the strength of prayer, dedication and relentless effort. With an overwhelming sense of gratitude, we raise our hearts in prayer to the Sacred Heart of Jesus for his countless blessings. We are also indebted to all our benefactors and sponsors for their prayers and support in all our endeavors. As the great poet and thinker Rabindranath Tagore quoted once, "The highest education is that which does not merely give us information but makes our life in harmony with all existence." May our efforts guide us to a better existence, a better understanding of life and our purpose here. May the God Almighty bless us all to fulfill our hopes and dreams and may the blessings of St. Chavara guide us into a great future!

Thank you,

Fr Ajeesh Puthussery CMI

Principal